



*John C. Dettra*

(1880-1967)

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1876

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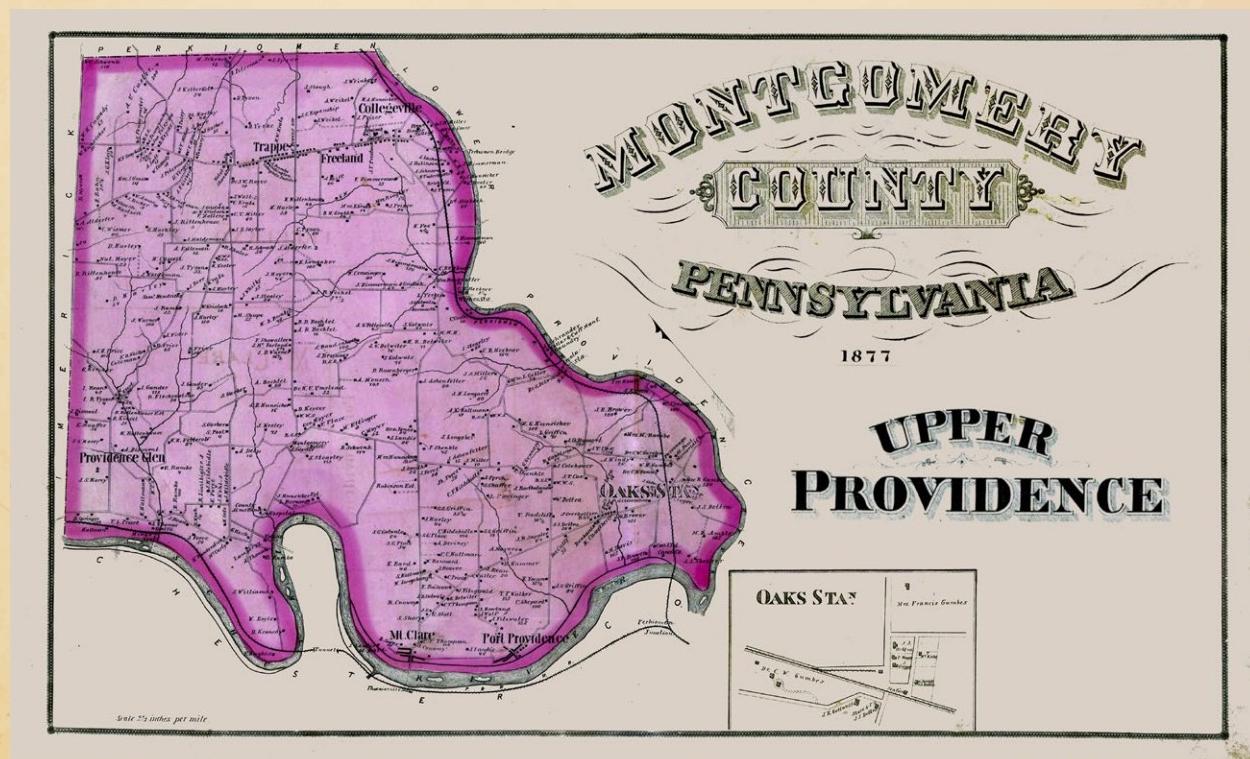
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1884

John Clevenstine Dettra was born on July 26, 1880 in the town of Oaks in the Upper Providence Township of Montgomery County, Pennsylvania. He was the youngest of four sons and one daughter that were born to John Boas Dettra and Annie Overdorf Rowland. He married Marie Louise Ulmer on November 27, 1907 in Audubon, Pennsylvania. Their son Howard Clevenstine was born on September 18, 1909, in Oaks, Pennsylvania. Their daughter Mildred C. Dettra was born on December 7, 1910, and was adopted by John and Marie Dettra in 1914. John Clevenstine Dettra died on December 8, 1967 in Rosemont, Pennsylvania.



# In His Own Words

Written by John C. Dettra on October 14, 1942  
to the Dettra Flag Company's board of directors.

1887 | 1888 | 1889 | 1890 | 1891 | 1892 | 1893 | 1894 | 1895

From the age of eleven until fifteen, I utilized summer vacations in raising truck and huckstering same (together with fruit brought from the neighbors) in our home town village.

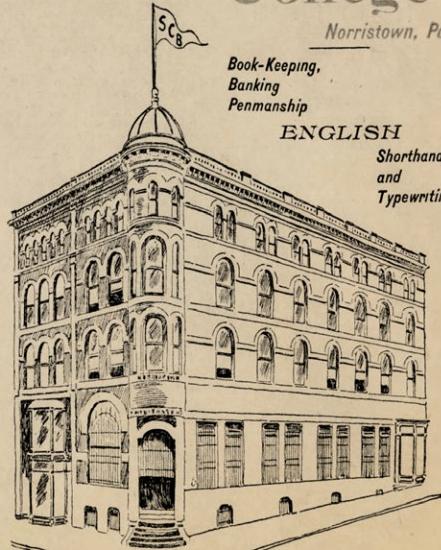
1892 | 1893 | 1894 | 1895 | 1896 | 1897 | 1898 | 1899 | 1900

I worked steadily at carpentering to earn funds to attend business school. I entered business school at sixteen - Schissler's College of Business, Norristown, PA, and graduated at seventeen.

New Home of the

**Schissler**  
**College**

Norristown, Pa.



Book-Keeping,  
Banking  
Penmanship

ENGLISH  
Shorthand  
and  
Typewriting

A thorough business preparatory school uniting city convenience and advantages with low expense and healthful location.  
Parents and guardians are respectfully invited to correspond with us and to come and inspect our handsome new school rooms.

SCHISSLER COLLEGE OF BUSINESS  
Main and DeKalb Streets, Norristown, Pa.

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**1897**

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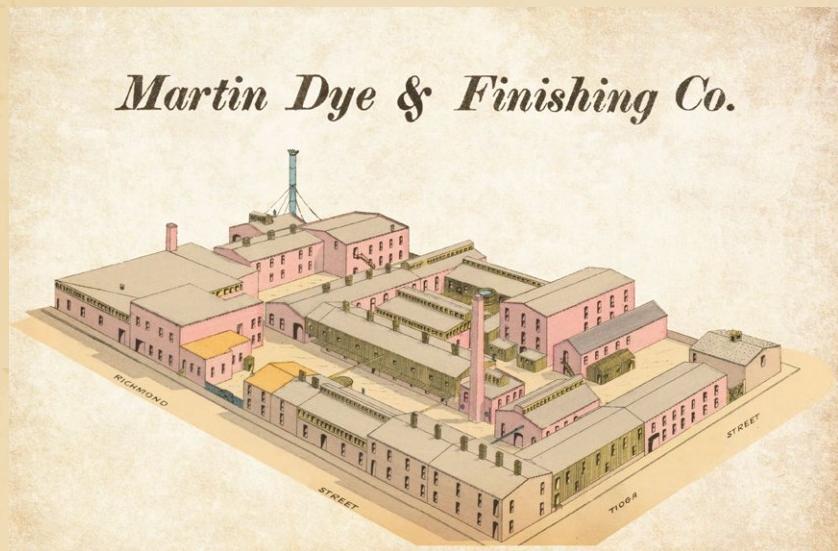
I then entered the employ of the Martin's Dyeing & Finishing Company in Philadelphia as stenographer and assistant bookkeeper.

Remained in this position until I was twenty-one. While in the employ of Martin's Dyeing & Finishing Co. who were large converters of cotton cloth,

I acquired a very thorough knowledge (being their only stenographer) of not only processing but also trade requirements as to fastness of various colors for specific purposes.

While in the employ of Martin's Dyeing & Finishing Co., I took dictation daily from Mr. William Martin who was the head of the concern and who had a thorough knowledge of the dyeing, printing and finishing business. It was my duty not only to take dictation from him which exposed to me his knowledge of the business but also sent me throughout the mill to the various foremen to discuss with them the current affairs of the business pertaining to dyes, finishes, etc.

This schooling I value very highly for I could not have obtained better first hand information, had I gone to a textile school.



*Martin Dye & Finishing Co.*

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The fact of the matter is, I attribute my success in the flag business to the knowledge gained with the Martin Company.

It is beyond any doubt, this information that I acquired, together with my personal determination to give the trade the very best dye possible which, after all, is the secret of success in the flag industry, from the fact that flags take a terrible beating by being exposed in all kinds of weather. I have observed some of my competitors that are lacking this knowledge, who started in business trying to imitate me - some have failed entirely and are not in business at all while another concern, which is a strong price competitor, does not have the high grade flags that we make and is not and cannot serve the high grade trade throughout the country such as we have the privilege of serving. We serve the best department stores in the largest cities of the United States, such as John Wanamaker in New York and Philadelphia, Gimbel

Bros., Strawbridge & Clothier, J. L. Hudson of Detroit, Bullock's of Los Angeles, Famous & Barr of St. Louis, etc. etc.



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During the Spanish-American War in 1898-99, Martin's Dyeing & Finishing Co. produced American Flags and covered the United States with agents for the distribution of same. It was the my duty to have entire charge of these accounts.

1897

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# 1901

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| 1905

Resigned from Martin's Dyeing & Finishing Co. and opened a small shop with two sewing machines and plugged night and day for nearly three years without making any headway whatsoever - working all night and far into the other nights was a common practice. The reason I made no particular headway during this period was from the fact that the trade told me, as I called on them, that they were buying flags from our competitors for a long time and did not care to change. But this all changed in the next six to eight years, after the adoption by me of my BULL DOG bunting flag, as referred to in subsequent paragraphs.

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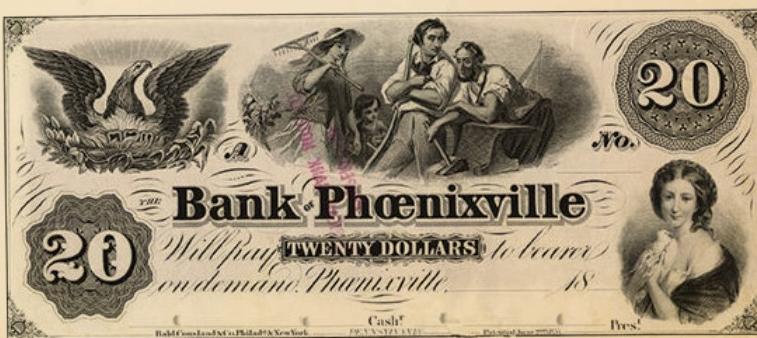
1909

1910



The size of the shop had grown to about ten sewing machines and I received an order from Wm. Wrigley, Jr. Company of Chicago for 90,000 pieces of 3×5 ft cotton flags, which required sewed stripes and printed stars. By that time, I had accumulated something like \$2500.00. I applied to the officer of our local bank (of which I have been a director since 1912) and received sufficient funds, \$16,000.00, with which to execute the Wrigley order. This order netted me a profit of around \$5,000 which enabled me to better equip my plant and cover a larger range of flag for the trade.

To look back on this experience of borrowing \$16,000 from the Phoenixville Bank to execute the Wrigley order, it almost seems like a fairy tale. But I laid all my cards on the table and



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gave them the complete story, showed them the order, showed them my costs and what my expected profit was, and how I felt that with a lot of hard work, I could fill the order in time. This, by the way, involved sending flags over the neighborhood, to homes, by my father who was a carpenter, in his Dearborn Wagon to have the bands stitched on them. At first, the grant by the Bank was something like \$9,000 to \$10,000; but by the time the first shipment of flags was completed and arrived in Chicago,

Wrigley increased his order and I was obliged to go back again to the Bank and show them the additional order, and explain that

pay-day was two days off. I remember, Mr. Brower, the president of the Bank at that time, stated to me that I could not make bankers of my employees; that he thought the bank would come to my rescue and advance additional funds to cover the payroll, together with sufficient funds to cover materials which of course had to be bought for cash. Inasmuch as I had made a substantial shipment and expected my first check within ten days or so, the Bank Board considered this further application and advanced the funds to a total of something over \$16,000. I am glad to say that a \$9,000 check from Wrigley arrived in due time and I proudly handed it through the window and reduced my obligation with them.



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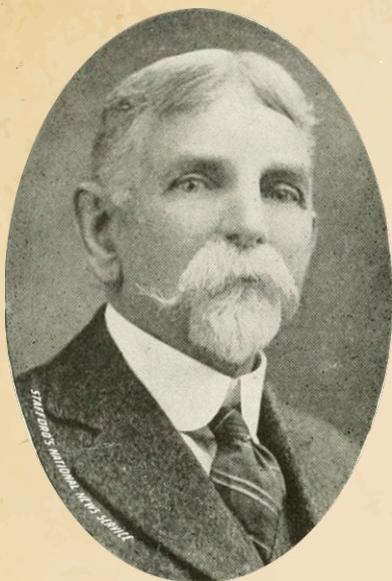
# 1909

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Harry Brocklehurst

Harry Brocklehurst of Philadelphia became a silent financial partner, advancing \$65,000.00 for the first year; part of which was matching his capital and the balance as a loan to the company. These funds were required to take care of the rapidly expanding business which required both a day and night shift in the mill for a three-month period every Spring for a number of years.

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In the latter part of 1911, I developed a new type of bunting for the manufacture of flags, made entirely of cotton. The yarns of which were spun and woven in a scientific manner to give maximum wear in severe storms. My knowledge of the dye business enabled me to use such dyes that were more durable to exposure than the dyes found in wool bunting, which was the only bunting used by the United States Government for flags, up to this time. Wool was also used by the better homes and business houses and public buildings.

By using proper advertising among the trade, this cotton flag which was named "BULL DOG" cotton bunting flag, became very popular throughout the country and was adopted by our own Government



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at Washington as a standard for their own flags, replacing wool bunting. At first, my competitors scoffed at the idea of this flag ever becoming popular but after they observed that our own Government, together with large cities throughout the Nation and with large school boards, one after the other adopted our "BULL DOG" bunting as their standard, for outside flags then they woke up and imitated my bunting, but in many cases using an inferior article.



As years passed on, various departments of our Government who had previously been wedded to the thought of using only wool bunting in the making of flags were won over by comparative tests, to the use of our BULL DOG bunting flags, and what is more, they have adopted the use of this bunting in their own flag manufacturing plants, using millions of yards annually for this purpose. This innovation of mine has saved our Government millions of dollars since its adoption in 1913.

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# 1914

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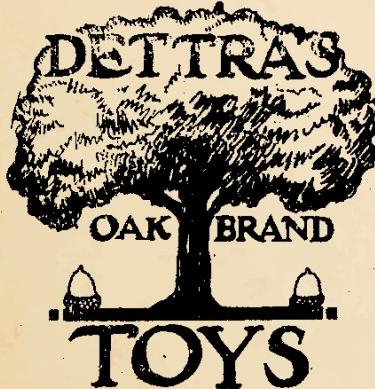
1916

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1918

About the year 1914, the flag business had diminished somewhat. Charles L. Campbell had become associated with the business in 1913 and assumed the duties of sales-manager, office manager, purchasing agent and any other of the any duties connection with the firm doing a nation wide business. He relieved myself who had always specialized in developing methods and machinery in the mill to produce merchandise at a reasonable cost, so that my time was relieved sufficiently to enter into the invention and manufacture of war toys, made principally of wood. At this time, we had installed a large 150

H.P. boiler and engine under my own supervision, together with the necessary machinery to turn out quantities of flag poles and other wooden accessories for same, so the addition of a line of war toys seemed feasible about the year 1914. There were some thirty-odd items, most of which were invented and patented by myself.



Charles L. Campbell

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By 1917, the World War No. 1 had created a sufficient demand for flags for us to drop the toy business entirely and devote our entire efforts to the production of flags.

Upon the declaration of Peace, the demand for flags again dropped to a very small volume, whereupon we looked around for something else to make in our large plant.

It was decided to make men's athletic underwear. However, not having had any previous experience in this, I hired myself in an underwear mill in Philadelphia for a few days as a machinist, so as

to have the opportunity to look about and see what machines were used and the method of cutting, etc. Whereupon we bought machinery and equipped one whole floor, containing 15,000 square feet of floor space, and I personally saw to the patterns, cutting and installation of machinery and sat down and taught each different operator how to make each part. By 1924 the underwear business was very poor, on account of unscrupulous competition, and the demand for flags was increasing.



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Therefore, we discontinued the underwear business and devoted our energies to developing the flag industry and for two or three years thereafter, I developed various types of holders for displaying flags on automobiles, such as the type that fit over the radiator cap, as well as on the bumper or bumper bracket and also a type that fit directly into radiators. During the following years, up until 1928,



we did a very large volume of business on these items, running into hundreds of thousands of dollars, turning out as many as eighty thousand small flags - four by six inches in size - used for this purpose, per day. At this time, it was necessary to enamel the small parts comprising these various brackets and I invented and built a dipping machine which very successfully did the work, without leaving a drip on the bottom of the parts when finished. About this time, I also developed a holder for holding a vertical flag pole in lawns which is used very largely to this day and which has been copied by our competitors.

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Directly after the depression of 1929, the flag business again dropped to a very small volume, whereupon, after due investigation and what we considered was proper advice, we build a ladies' full fashioned hosiery mill and installed twelve 24-section 45-gauge full fashioned hosiery machines. Consequently, I devoted my entire time (until they were sold in 1939) to this business, simply serving the flag business in an advisory capacity. When we entered the ladies' Full fashioned hosiery business in 1930, I knew nothing whatsoever of the business. However, by reading hard and visiting a lot of other similar mills and working hard and late, I soon grasped sufficient fundamentals and direct knowledge of knitting and finishing to successfully operate the mill. But this all meant long hours and very close application, with plenty of stress on the long hours, for we worked double shift and it was not uncommon to be at the mill every evening of the week until late.

This was Written by John C. Dettra on October 14,1942  
to the Dettra Flag Company's board of directors.

He also went on to list labor saving devices that he created.

LIST OF LABOR SAVING DEVICES  
CREATED BY JOHN C. DETTRA  
AND USED THROUGHOUT  
THE DETTRA FLAG COMPANY, INC.

Being of an inventive turn of mind, I have instituted short cuts or easy methods in our various operations, throughout the entire mill and early in my career, I adopted a method of preparing the canvas bindings for the flags, prior to assembling, which has been copied by our competitors and which has saved thousands and thousands of dollars annually in the business, over the old method used by practically every flag manufacturer prior to this method that I adopted.

LABOR SAVING DEVICES  
CREATED BY JOHN C. DETTRA

- 1906 Invented and made a special machine for folding and winding canvas bands to be applied to flags, simplifying the method of attaching by 50%. This is a machine used distinctly by our Company.
- 1907 Invented and built special machine gilding spears and balls for flag staffs , whereby a bushel is done in a few minutes, cutting down previous labor costs 100%.
- 1925 I rigged up a set of automatic hemming machines whereby one operator can comfortably take care of three machines and cut the labor cost in thirds. This is the hemming on a cheap flag wherein competition is keen and costs must be kept down to a minimum. Two years ago; I improved on this method whereby the production is still increased by means of certain gadgets that I have devised and attached to the machines. This latest improvement has increased the former production on the automatic machines by 33% and is borne out by the piece work rate which the girl receives, which gives her a better return than before these attachments were applied and paying the higher rate.
- 1926 Invented and made special machine for the creating of tabs of a U.S. shield used on automobile flag holder brackets, enabling us to embellish flag holders with a U.S. shield in front. An exclusive Dettra invention.

LABOR SAVING DEVICES  
CREATED BY JOHN C. DETTRA

- 1927 A specially designed group of truck racks equipped with castors arranged in a rotating manner, whereby we did and finish small flag staffs in large quantities, in a very short time. No other factory operates in this manner.
- 1928 Gang hemming. Special hemmers, pullers and pleaters attached to certain sewing machines, so arranged as to enable one girl to operate three machines, reducing the hemming cost from 7¢ per 100 yards to 2-1/4¢ per 100 yards of hem.
- 1939 A specially designed and equipped foot power machine for cutting small silk flags apart, prior to hemming whereby one operator can do the work of two by hand shears and makes a better job.
- 1940 I developed and made a machine for cutting small flags apart, whereby it could be done more accurately than by the hand shear method and more rapidly. One girl is able to produce twice the production she formerly could with hand shears and the work is more uniform. There were two machines - one to operate by foot power for silk flags and one that operates by motor, with automatic clutch, for cotton flags.

LABOR SAVING DEVICES  
CREATED BY JOHN C. DETTRA

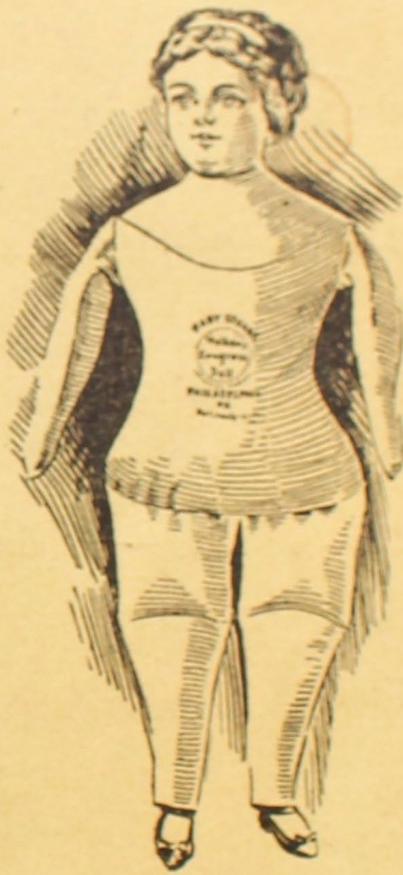
- 1941 A specially designed automatic machine, motor driven, for cutting three thickness of small cotton flags at one time, prior to hemming. Machine operates by foot release. This machine does the work of three persons by the old method of using hand shears, the method used by our competitors today.
- 1941 Since the war, automobile flag holder parts can no longer be nickel plated. I designed and built a dipping equipment for these parts, using a certain grade of weather proof enamel. This is in constant use with entire satisfaction. This also is a distinctive Dettra item.
- 1942 Special attachment and gadgets applying to a sewing machine, whereby one operator in attaching canvas bands to flags can accomplish the work of two by the old method, referred to in No. 1. This is a distinct Dettra operation and not used by our competitors.

# Dettra & Hoot, Manufacturers

~1903-1905

John C. Dettra had a company named Dettra & Hoot, Manufacturers which made the Mother's Congress Doll, Baby Stuart. Most of the Baby Stuart dolls were made by the Mother's Congress Doll Co. of Philadelphia. It is not known if he was working with this other company or making his own dolls.

CATALOGUE  
OF THE FAMOUS  
Mothers' Congress Doll



BABY STUART

—**xx**—

Dettra & Hoot,

MANUFACTURERS

OAKS, MONTGOMERY CO., PA.

*Partnership created  
1903 to 1905—*

## Description.

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Largest indestructible cloth doll in  
the market.

Printed on fine fabric in seven colors  
by a patented process. The colors are  
bright, attractive and fast.

Nineteen inches tall.

Patented round head—not flat.

Jointed limbs.

Deflected feet.

When soiled they can be washed and  
dried with good results.

Color, fast.

## Price List.

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Undressed, per dozen,	\$2.25
No. 1 Dressed — Fancy gathered skirt, with yoke, and underskirt; fancy design. Per dozen	4.00
No. 2 Dressed — Plain colors, deep blue or pink; fancy weave yoke and silk shoulder straps with bows; underskirt and pants trimmed with lace. Per dozen	6.00
No. 3 Dressed—Very finely woven white lawn skirt, very full, made up fancy and trimmed with lace and silk ribbon. This number includes cap, dress, underskirt and pants. Per dozen	7.50

• • •

## Note.

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These dolls and clothes are made up in a superior way and will outwear the cheap, thrown-together goods flooding the market. Dresses easily removed.

BABY ROOSEVELT  
OWNS ONE OF THESE DOLLS



"I just love mine. I know you would, too. Mamma says it won't break."  
—Our Baby.

o o o

Write us at once.

**Dettra & Moot**

MANUFACTURERS

OAKS, MONTGOMERY CO., PA.  
Prompt shipment guaranteed.

# Dettra's Oak Brand Toys

~1914-1917

John C. Dettra's trademark for Dettra's Oak Brand Toys was filed on May 22, 1914, and registered on January 12, 1915

# UNITED STATES PATENT OFFICE.

JOHN C. DETTRA & CO., INC., OF OAKS, PENNSYLVANIA.

## TRADE-MARK FOR TOYS.

101,775.

Registered Jan. 12, 1915.

Application filed May 22, 1914. Serial No. 78,467.

## STATEMENT.

To all whom it may concern:

Be it known that JOHN C. DETTRA & Co., Inc., a corporation organized under the laws of the State of Pennsylvania, and located in the village of Oaks, in Upper Providence township, Montgomery county, in the said State, and doing business at Oaks, Pennsylvania, has adopted and used the trade-mark shown in the accompanying drawing, the words "Brand" and "Toys" being disclaimed, for toys, in Class 22, Toys, games, and sporting goods.

The trade mark has been continuously used in the business of said corporation since February 15th, 1914.

The trade mark is applied or affixed to the goods or to the packages containing the same by placing thereon a printed label on which the trade mark is shown.

JOHN C. DETTRA & CO., INC  
CHAS. L. CAMPBELL,  
*Secty. and Treas.*



## DECLARATION.

State of Pennsylvania Montgomery Co. ss.

CHAS. L. CAMPBELL, being duly sworn deposes and says that he is the secretary of the corporation, the applicant named in the foregoing statement, that he believes the foregoing statement is true, that he believes said corporation is the owner of the trademark sought to be registered, that no other person, firm, corporation or association to the best of his knowledge and belief has the right to use said trademark in the United States, either in the identical form or in any such near resemblance thereto as might be calculated to deceive, that the said trade-

mark is used by said corporation in commerce among the several States of the United States; that the description and drawing presented truly represent the trademark sought to be registered and that the specimens show the trademark as actually used upon the goods.

CHAS. L. CAMPBELL.

Subscribed and sworn to before me on this 26th day of March, 1914.

[L. S.] JOHN M. DETTRA,  
*Notary Public.*

Copies of this trade-mark may be obtained for five cents each, by addressing the "Commissioner of Patents.  
Washington, D. C."

Dettra's Oak Brand Toys Trademark 101775

J. C. DETTRA.

TOY OR THE LIKE.

APPLICATION FILED OCT. 6, 1915.

1,205,166.

Patented Nov. 21, 1916.

2 SHEETS—SHEET 1.

Fig. 1. 92 14

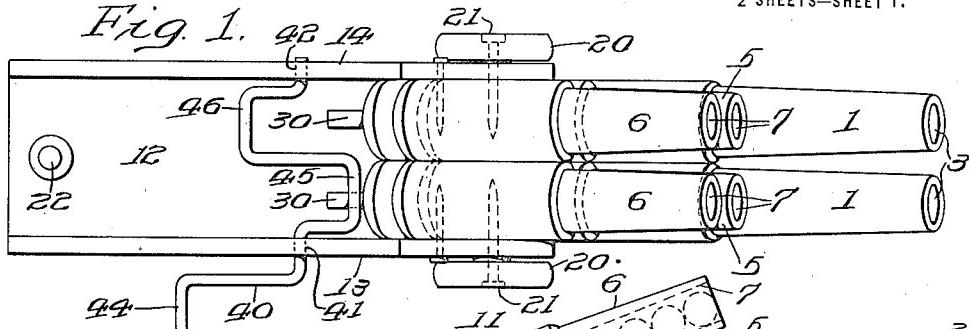


Fig. 2.

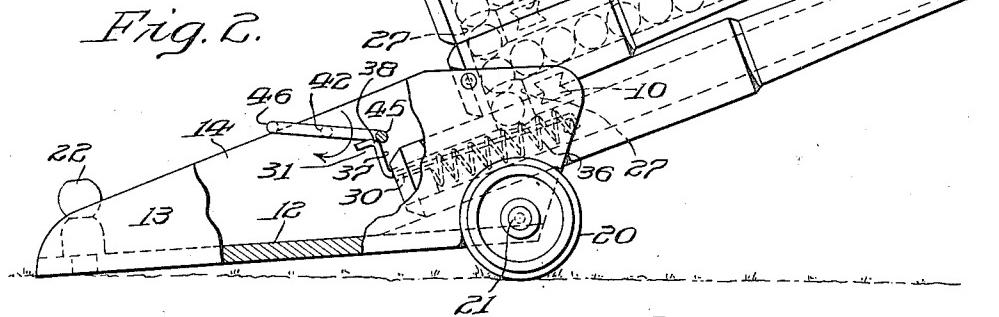


Fig. 3.

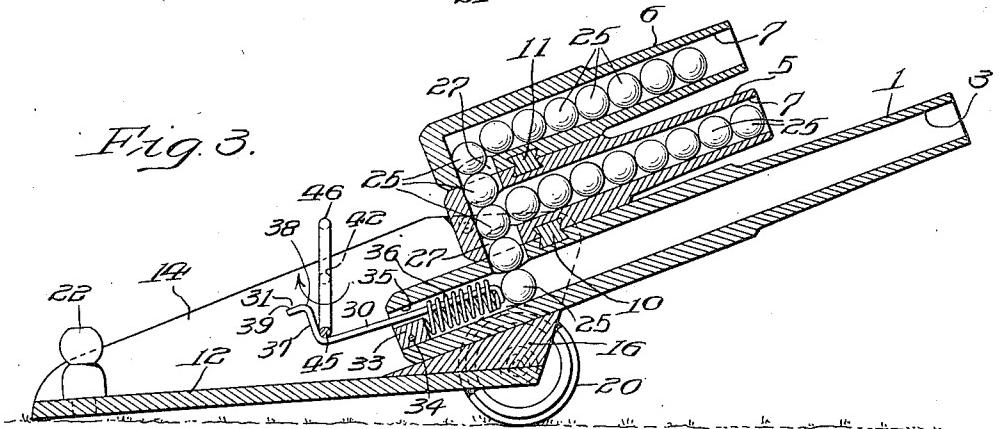
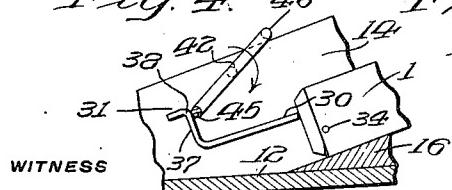
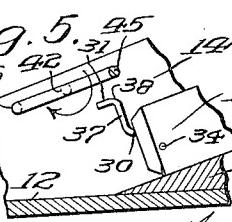


Fig. 4.



F.J. Hartman.

Fig. 5.



INVENTOR  
John C. Dettra.

Hudson & Blount.

ATTORNEYS

Dettra's Oak Brand Toys Patent 1205166

J. C. DETTRA  
TOY OR THE LIKE,  
APPLICATION FILED OCT. 6, 1915.

1,205,166.

Patented Nov. 21, 1916.

2 SHEETS—SHEET 2.

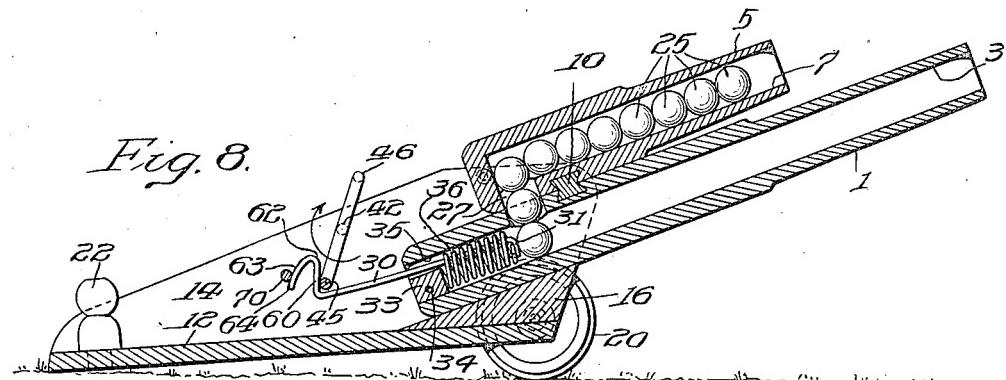
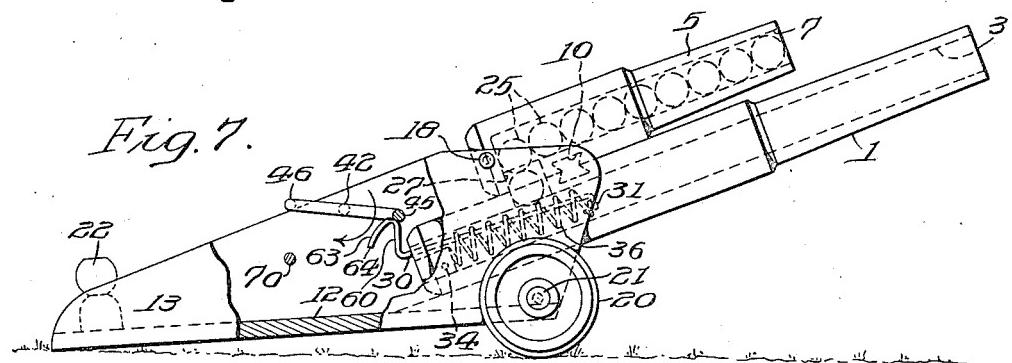
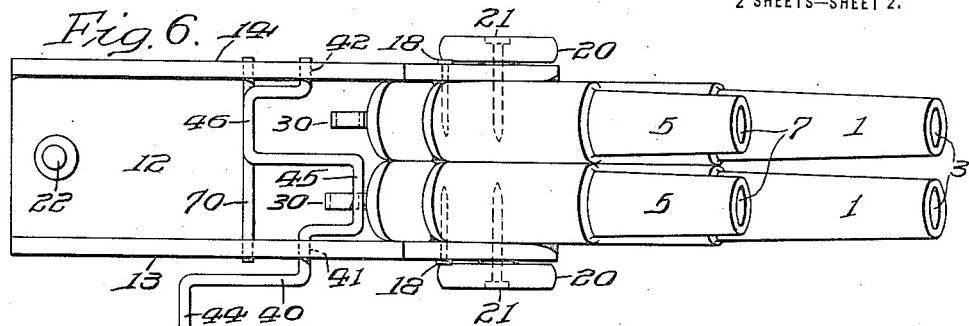
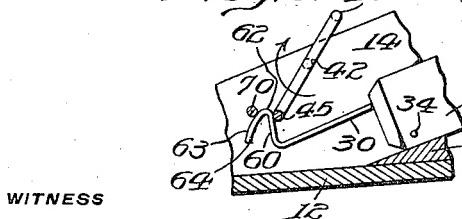
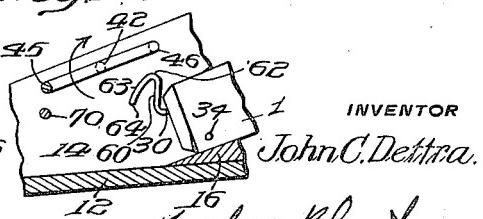


Fig. 9.



F.J. Hartman.

Fig. 10.



BY

Fraitor & Blumk.

ATTORNEYS

Dettra's Oak Brand Toys Patent 1205166

# UNITED STATES PATENT OFFICE.

JOHN C. DETTRA, OF OAKS, PENNSYLVANIA, ASSIGNOR TO JOHN C. DETTRA & COMPANY, INC., OF OAKS, PENNSYLVANIA, A CORPORATION OF PENNSYLVANIA.

## TOY OR THE LIKE.

1,205,166.

Specification of Letters Patent. Patented Nov. 21, 1916.

Application filed October 6, 1915. Serial No. 54,311.

To all whom it may concern:

Be it known that I, JOHN C. DETTRA, a citizen of the United States, and a resident of Oaks, county of Montgomery, and State 5 of Pennsylvania, have invented a certain new and useful Toy or the like, of which the following is a specification, reference being had to the accompanying drawings.

A principal object of my invention is to 10 provide a toy or the like, preferably formed to substantially resemble a piece of ordnance, which shall be capable of automatically discharging a plurality of projectiles in rapid succession; and to provide a toy 15 of this character which shall be attractive in appearance, which may be manufactured and sold at a low price, and which shall be devoid of intricate and complicated parts, which when in operation might be liable to 20 get out of order or become damaged by rough usage.

My invention further includes all of the other various novel features of construction and arrangement hereinafter more definitely 25 specified.

In the accompanying drawings in Figures 1 to 5 inclusive is illustrated a preferred embodiment of my invention, Fig. 1 being a top plan view thereof; Fig. 2 a side elevation with certain portions broken away for the sake of clearness; Fig. 3 a vertical longitudinal section, and Figs. 4 and 5 fragmentary vertical longitudinal sections illustrating the operation of certain parts of the 35 device. In Figs. 6 to 10 inclusive, a slightly modified form of the invention is shown, said figures corresponding respectively to the views of the preferred embodiment here- 40 tofore more specifically described.

Referring now more especially to the form 45 of the invention illustrated in Figs. 1 to 5 inclusive, the same may comprise a plurality of similar barrels 1, each preferably formed to substantially imitate the barrel 50 of a cannon, and each being provided with a suitable longitudinal bore 3 preferably extending through its entire length. Superimposed vertically over the barrels and maintained in rigid relation therewith are 55 shorter barrels or magazines 5 and 6, each having a suitable longitudinally extending bore 7 of substantially the same diameter as bore 3, one or more magazines being provided for each barrel employed in the de- 60 vice. In that form of the invention shown

in Figs. 1 to 5 inclusive each barrel is provided with two superimposed magazines, but any number of magazines may be utilized as desired. The magazines and barrels are fixedly positioned with relation to each other by any suitable means, those shown in the drawing comprising cross pieces or tie bars 10 and 11 suitably mortised into the walls of the barrels and magazines, and extending transversely with respect to their longitudinal axes, the bars being secured in position by a suitable adhesive or otherwise. If desired, however, any other suitable means may be utilized for securing the magazines and barrels together, said 70 means preferably being such as to also maintain each barrel and its respective magazine or magazines in fixed relation with its adjacent barrel and its magazines, so that all of the barrels and magazines when assembled 75 shall form a substantially unitary structure.

The barrels and their respective magazines may preferably be mounted on a suitable carriage, that shown in the drawing 80 comprising a bottom 12, and side pieces 13 and 14 extending vertically upward therefrom and secured in fixed relation therewith by any suitable means, thus forming a sort of trough preferably just wide enough 85 to snugly accommodate the rear ends of the barrels and a portion of the lower magazines 5 when assembled and secured together as hereinbefore described. Adjacent the forward end of the carriage a suitable block 90 16 is secured upon the upper surface of the bottom 12 between the side pieces 13 and 14 to form a rest or support for the rear ends of the barrels, the upper surface of the block being preferably inclined, as clearly 95 shown in Fig. 3, so that when the barrels are resting thereon the forward ends or muzzles thereof will be permanently directed upwardly at a suitable angle. The barrels may be secured between the side 100 pieces 13 and 14 and in fixed relation with the carriage by any suitable means, that shown in the drawing comprising a pair of pins 18 extending transversely through the side pieces and into the walls of the lower 105 magazines, and, if desired, the forward end of the carriage may be mounted upon a pair of suitable wheels 20, pins 21 passing through the wheels and into the block 16 forming axles for the former upon which 110

they may rotate to enable the carriage to be drawn over the surface upon which the wheels rest. If desired, a small post 22 may be provided adjacent the rear end of the carriage extending vertically upward from the bottom thereof to more graphically enhance the resemblance of the device to a piece of ordnance.

Each magazine is closed at its rear end and adapted to contain within its bore 7 a plurality of projectiles 25, which, in practice, may consist of suitable wooden balls or the like, of a diameter slightly less than the diameters of the bores 3 and 7, so that the projectiles will loosely fit within both the magazines and the barrels, and for the purpose of permitting the projectiles to consecutively pass from the magazines to the interior of the barrel on which such magazines are respectively imposed and prior to their being discharged therefrom as hereinafter described, a passage 27 of a diameter equal to that of the bore extends downwardly from adjacent the rear ends of the bores of the magazines to the bore 3 in the subjacent barrel.

Suitable means are provided for the purpose of discharging projectiles alternately from the barrels when a pair of barrels are employed, or in consecutive rotation from the several barrels when more than two are utilized, such means comprising a suitable spring actuated plunger disposed in each barrel, and suitable plunger actuating means operating in conjunction with the plungers as hereinafter described.

More particularly and considering for the moment but a single barrel, for example, the barrel nearest the observer when the device is in the positions shown in the drawings, a plunger 30 preferably formed of flat steel or other suitable material is disposed in the rear end of the barrel substantially longitudinally thereof, and is provided at its forward end with a turned-over portion forming a head 31. A suitable block 33 is fixedly disposed in the bore 3 adjacent the rear end of the barrel and maintained therein by any suitable means, as, for instance, a pin 34 extending through the block and the walls of the barrel, the upper side of the block being cut away to provide a passage 35 through which the body of the plunger may freely extend. A suitable coil spring 36 is disposed around the plunger within the barrel between the head 31 and the forward end of the block 33 against which the spring may be compressed by the retraction of the plunger through the passage 35. In the form of the invention shown in Figs. 1 to 5 inclusive, the material forming the plunger adjacent the rear end thereof is directed upward substantially normal to the axis of the body of the plunger, as at 37 and at a point 38 again directed substantially longi-

tudinally as at 39, thus forming a sort of hook for a purpose to be hereinafter described.

The length of the plunger is such that when the spring 36 is expanded and the plunger thereby carried to its forward or normal position, as shown in Fig. 2, the spring will extend across the mouth of the passage 27, but when the plunger is retracted, as hereinafter described, to the position shown in Fig. 3, the spring will be compressed sufficiently to clear the mouth of the passage.

For the purpose of consecutively retracting the plungers in the several barrels a suitable crank 40 is provided and journaled in the side pieces 13 and 14 of the carriage as at 41 and 42, a portion of the crank being extended outside of the side piece 13, then directed substantially parallel therewith for a suitable distance, and then turned outwardly to form a handle 44, whereby the crank may be conveniently manually rotated. When a pair of barrels are employed in the device, as illustrated in the drawing, the crank may be formed with a double throw, as best shown in Fig. 1, the crank pins 45 and 46 being arranged to alternately engage portions 37 of the plungers 30 in the respective barrels as the crank is rotated, which operation serves to retract the plungers alternately rearwardly from the position shown in Fig. 2 to the position shown in Fig. 3, when the crank is rotated in the direction of the arrows. Of course if a greater number of barrels than two are employed, the crank will be formed with a corresponding number of crank pins, one for each plunger, and the same instead of being oppositely disposed, will preferably be arranged symmetrically about the crank circle.

The operation of this form of the device may be briefly described as follows: The plungers 30 being in their normal or forward position a plurality of projectiles 25 are introduced into the muzzles of the magazine or magazines. The first projectile so introduced will roll toward the rear of the magazine owing to its inclination and pass from the bore 7 into the passage 27, and thence downwardly to the mouth thereof, from whence, however, it is prevented from passing into the bore 3 of the subjacent barrel by its contact with spring 36, as clearly shown in Fig. 2. The next projectile introduced into the muzzle of the magazine will come to rest upon the first projectile partially within passage 27 and partially within bore 7, and the next projectile will come to rest against the second, and so on, until both magazines are completely filled with projectiles, as shown in Fig. 2. It will be understood that in loading the magazines it is generally customary to fill the lower magazine first, and thereafter the

magazine or magazines imposed thereon, although it is really immaterial whether the upper magazines are first loaded and then the lower, as in either case the projectiles will assume substantially the position shown in Fig. 2, and, of course, a lesser number of projectiles than would be necessary to entirely fill all the magazines may be utilized if desired. It will also be understood that preferably projectiles are placed in the magazines over all of the several barrels before the discharge of the projectiles is begun, but, of course, if desired, only a single set of the magazines may be loaded. Presuming, however, that all of the magazines have been filled, as heretofore described, if the crank 40 be now rotated in the direction of the arrows, the crank pin 45, for example, will engage the plunger 30, with which it is in longitudinal alinement, as shown in Fig. 2, and the further rotation of the crank will serve to retract the plunger to the position shown in Fig. 3, thus compressing the spring 36 sufficiently to open the mouth of passage 27 and permit the lowermost projectile to pass into the barrel in front of the head 31. Still further rotation of the crank thereafter causes the crank pin 45 to traverse the surface of the portion 37 of the plunger to assume the position shown in Fig. 4, after which a very slight further rotation of the crank will cause the crank pin to pass the point 38, and thus release the plunger, which under the action of the compressed spring 36 is carried forward, as shown in Fig. 5 to forcibly discharge the projectile from the barrel.

It will be evident that a continued rotation of the crank will cause a similar operation to take place when the crank pin 46 engages its respective plunger 30 in the adjacent barrel, and that a continuous rotation will thus result in the consecutive retraction and release of the plungers in the several barrels as the respective crank pins engage the plungers therein, resulting in the consecutive discharge of the projectiles from the barrels of the device until all of the projectiles in the magazines have been fired. In practice it is found that the projectiles in the upper magazine are generally exhausted before the projectiles are drawn from the lower magazine, but it is, of course, immaterial from which magazine the supply of projectiles is first exhausted. Furthermore, as in practice and with the parts properly adjusted the crank may be rotated with considerable speed, it will be evident that a substantially continuous stream of projectiles may be discharged from the device, the duration of the discharge depending solely upon the number of projectiles which have been placed in the magazines prior to the operation of the crank.

In Figs. 6 to 10 inclusive is shown a

slightly modified form of the invention comprising a slightly different form of plunger releasing means, the device being furthermore illustrated with but a single instead of a plurality of magazines superimposed on each barrel. In this form of the invention the barrels and carriage may be constructed substantially similar to the barrels and carriage in that form of the device previously described, and each magazine may be secured to its respective barrel by a cross bar 10, and the barrels and magazines rigidly positioned on the carriage as in the preferred embodiment of the invention. The arrangement of the passage 27 through which the projectiles can pass into the barrel, and of the plunger 30 and coil spring 36, may also be in all respects similar to the corresponding parts illustrated in Figs. 1 to 5 inclusive, but the rear end of the plunger instead of being bent in the manner hereinbefore described may preferably be directed upwardly as at 60, so as to form a slightly acute angle with the body of the plunger to a point 62, and thence curved rearwardly and downwardly on substantially the arc of a circle as at 63, and terminated at point 64. In this form of the device for the purpose of positively releasing the plungers after they have been retracted by the operation of the crank to substantially the limit of their rearward travel, a transverse bar 70 is disposed between side pieces 13 and 14 of the carriage in such position that the lower part of the portion 63 of the ends of any of the plungers will engage the bar when the plunger is retracted, as shown in Fig. 8. As the crank is continued in its rotative movement in the direction shown by the arrow, the retracted plunger will be depressed, the surface of portion 63 traveling beneath the bar 70, and the crank pin relatively rising along the surface of portion 60 until the parts assume the position shown in Fig. 9, when a slight further rotative movement of the crank will cause the crank pin to pass the point 62 and thus release the plunger, which under the action of the compressed spring 36 is carried forward, as shown in Fig. 10, to discharge the projectile in the manner hereinbefore described.

It will be evident that the continuous rotation of the crank 40 will result in the consecutive retraction of the plungers in the several barrels as the respective crank pins engage portions 60 of the plungers, and that the retracted plungers will be thereafter released through the engagement of portion 63 with the bar 70, as hereinbefore described, resulting in the consecutive discharge of the projectiles from the several barrels as in the form of the invention illustrated in Figs. 1 to 5 inclusive.

While I have designated the invention herein as a toy, and while it is my present

intention to utilize the device more especially as such, it will be evident that with the apparatus constructed upon a larger scale it might readily be employed for the discharge of a substantially continuous stream of heavier projectiles, such as small bombs and the like in active warfare, or for other purposes. Furthermore, while I have herein illustrated and described certain embodiments of my invention in considerable detail, I do not thereby intend to limit myself to those precise forms of the device, as it will be evident that suitable changes may be made both in the forms thereof and in the design and operation of the actuating mechanisms, and that a greater or less number of barrels may be utilized, the crank being suitably modified for this purpose and provided with a suitable number of crank pins, and that the number of magazines employed in connection with each barrel may be varied as desired, and that the releasing means described in connection with either form of the invention may be utilized in connection with the other form, and that other suitable changes and modifications may be made in the details of construction and arrangement without departing from the spirit and scope of the invention as defined in the appended claims.

Having thus described my invention, I claim and desire to protect by Letters Patent of the United States:

1. A toy or the like, comprising a pair of barrels, a separate magazine superimposed on each barrel and communicating with the interior thereof, a spring actuated plunger in each barrel, and means comprising a crank having a double throw operative to alternately actuate said plungers in said barrels to discharge projectiles therefrom as supplied from said magazines.

2. A toy or the like, comprising a pair of laterally disposed barrels, a separate magazine superimposed on each barrel, a passage from each magazine to its respective barrel, a coil spring in each barrel normally closing said passage, a plunger in each barrel extending rearwardly therefrom, a carriage, a crank having a double throw mounted on said carriage and operative to alternately engage the rear ends of said plungers, and means to release said plungers when retracted by the operation of said crank.

3. A toy or the like, comprising a plurality of barrels, a magazine superimposed on each barrel, a carriage, means to secure said barrels and magazines in fixed relation therewith, a spring actuated plunger in each barrel having a hook-shaped end exterior of said barrel, a crank operative to alternately engage the ends of said plungers, and a bar secured to said carriage and operative

to engage the hooked ends of said plungers when retracted by the operation of said crank.

4. A toy or the like, comprising a plurality of laterally disposed barrels, a separate magazine superimposed on each barrel, a carriage, means to maintain said barrels and magazines in fixed angular relation with said carriage, means operative to permit the transfer of a projectile from the magazines to their respective barrels, a spring actuated plunger in each barrel, manually operative means operative to retract said plungers, and a transversely extending bar operative to release said plungers from said first mentioned means at the extremity of their retractive movement.

5. A toy or the like, comprising a pair of laterally disposed barrels, a carriage, a magazine superimposed on each barrel, a passage extending from the interior of each magazine to the interior of its respective barrel, a coil spring disposed entirely within each barrel and normally closing said passage, a plunger in each barrel extending through said spring and having a head within the barrel and a hook-shaped end without the barrel, a crank journaled in said carriage and having a plurality of crank pins operative to alternately retract said plungers, and a transversely extending bar fixed with respect to said carriage operative to release said plungers when drawn by said crank to the limit of their rearward movement.

6. A toy or the like, comprising a plurality of barrels, a magazine superimposed on each barrel, a passage extending from each magazine to the interior of each barrel, a coil spring and a plunger in each barrel normally closing said passage, means comprising a crank operative to retract said plunger and compress said spring to open the mouth of said passage, and a transversely extending bar operative to automatically release said plunger at the extremity of its retractive movement.

7. A toy or the like comprising a plurality of barrels, a carriage, a separate magazine disposed above each barrel, and having a passage leading to the interior thereof, a spring concealed in each barrel normally operative to close said passage, plungers operative to compress said springs, and means comprising a crank journaled in said carriage operative to consecutively retract said plungers to compress said springs and open said passages.

In witness whereof I have hereunto set my hand this 29th day of September, A. D. 1915.

JOHN C. DETTRA.

J. C. DETTRA

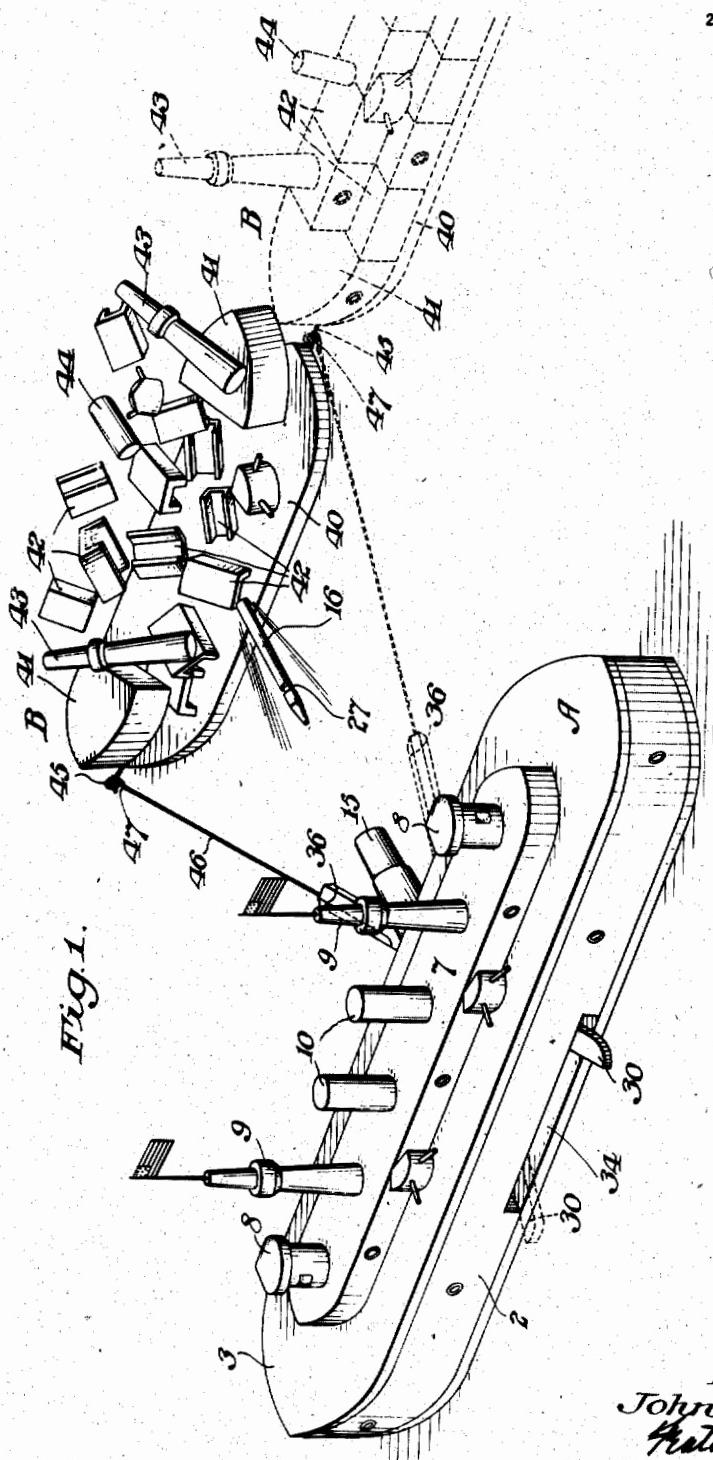
TOY.

APPLICATION FILED DEC 21 1916

1,235,771.

Patented Aug. 7, 1917.

2 SHEETS—SHEET 1.



Inventor:  
John C. Deltry,  
Foster & Bowditch  
By Attorneys.

Dettra's Oak Brand Toys Patent 1235771

J. C. DETTRA.

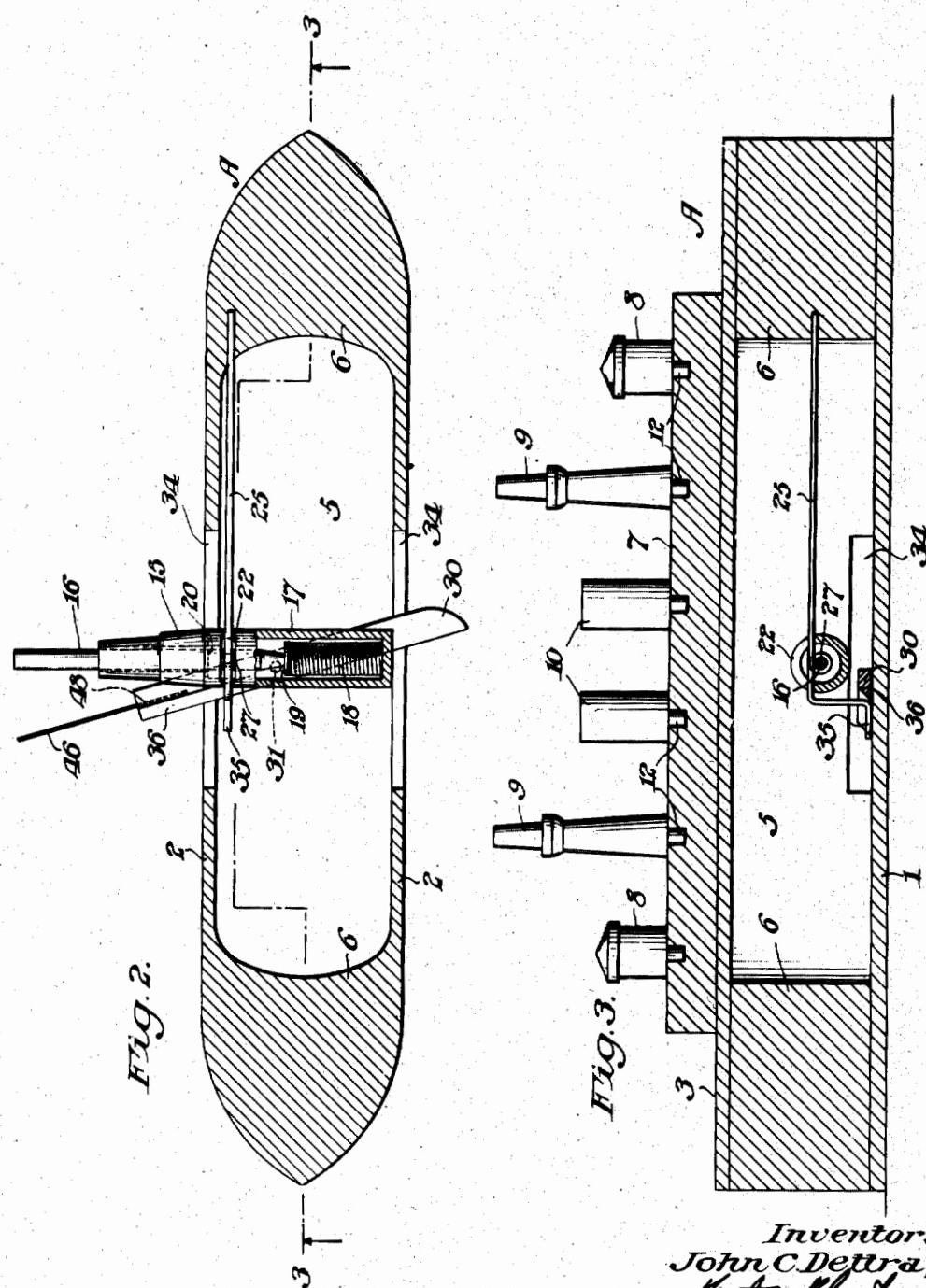
TOY.

APPLICATION FILED DEC. 21, 1916.

1,235,771.

Patented Aug. 7, 1917.

2 SHEETS—SHEET 2.



Inventor:  
John C. Dettra,  
*Heubner & Blawie*,  
By Attorneys.

Dettra's Oak Brand Toys Patent 1235771

# UNITED STATES PATENT OFFICE.

JOHN C. DETTRA, OF OAKS, PENNSYLVANIA, ASSIGNOR TO JOHN C. DETTRA & COMPANY,  
INC., OF OAKS, PENNSYLVANIA, A CORPORATION OF PENNSYLVANIA.

## TOY.

1,235,771.

Specification of Letters Patent.

Patented Aug. 7, 1917.

Application filed December 21, 1916. Serial No. 138,185.

To all whom it may concern:

Be it known that I, JOHN C. DETTRA, a citizen of the United States, and a resident of Oaks, county of Montgomery, and State of Pennsylvania, have invented a certain new and useful Toy, of which the following is a specification, reference being had to the accompanying drawings.

A principal object of my invention is to provide an entertaining and amusing toy which can be safely operated by children and which shall be simple in construction and not liable to get out of order even though subjected to relatively hard usage. 10 My invention further comprises all of the various other objects and novel features of construction and arrangement hereinafter more definitely specified and described.

In the accompanying drawing, Figure 1 20 is a perspective view illustrating the operation of the invention; Fig. 2, a horizontal section partially broken away through one of the parts of the invention and Fig. 3 a vertical section taken on line 3—3 in Fig. 2.

The form of the invention illustrated in 25 the drawings comprises a pair of members A and B which may preferably be constructed to resemble naval vessels and will hereinafter for convenience be respectively referred to as the "battleship" and the "cruiser". The former, which may preferably be constructed of wood or other suitable material, may comprise a bottom 1, sides 2—2 and a deck 3 secured together and 35 forming the hull which is provided with a central cavity 5. For convenience of construction a pair of solid end blocks 6—6 may be secured to the bottom to support the deck 3, and the sides 2—2 fastened to the end blocks and to the bottom and deck, or the sides and ends may be made from one piece of material, or, if desired, the hull may be constructed in any other convenient manner. To more nearly complete the resemblance of 40 the battleship to a naval vessel a superstructure 7 may be secured to the deck and arranged to support turrets 8, masts 9 and funnels 10 which may be provided with studs 12 arranged to engage in sockets in 45 the superstructure, as best shown in Fig. 3, so that these parts may be removed when desired to facilitate packing and transportation.

The battleship may be provided with a 50 laterally projecting preferably spring actu-

ated cannon or gun 15 stationarily supported with respect to the hull and adapted to discharge a cylindrical projectile 16, and while the gun may be of any suitable or preferred construction, that shown in the drawings comprises a chamber 17 in which is positioned a coil spring 18 carrying a head 19, the bore of the chamber being greater than that of the barrel of the gun so that a shoulder 20 is formed at the forward end of the chamber against which the head 19 is adapted to strike when the gun is discharged. Forward of the chamber the gun is provided with a transverse slot 22 in which a spring 25 is adapted to normally engage, one end of the spring being secured to a suitable portion of the hull, as, for example, one of the blocks 6 in such manner that the spring, adjacent its other end, will freely enter the slot and normally rest 75 on the bottom thereof, as best shown in Fig. 3. The projectile 16 is preferably cylindrical in form and provided adjacent its rear end with a peripheral groove 27 so positioned that when the projectile is inserted 80 in the gun and pushed home therein to compress spring 18 as shown in Fig. 3, spring 25 will ride up on the projectile, which may preferably be tapered toward its rear extremity to facilitate this action, and engage 85 in groove 27 when the projectile has been inserted sufficiently far to bring the groove into registry with the slot, thus retaining the projectile in the gun against the compression of spring 18.

For the purpose of raising spring 25 out of groove 27 at the proper time, as herein-after described, and thereby releasing the projectile, a suitable trigger 30 is provided and pivoted, preferably substantially beneath the gun, to the bottom 1 of the hull by a pivot pin 31 to permit of its rotation in a horizontal plane about the pivot, the ends of the trigger being arranged to project beyond the sides of the hull through a 100 pair of oppositely disposed slots 34 therein. The free end of spring 25 which projects beyond the gun is turned downwardly and then horizontally to form a foot 35, and the edge of the trigger adjacent the spring is 105 suitably beveled, as at 36, so that as the trigger is moved about its pivot it may be caused to lift spring 25 by engagement of the beveled portion of the trigger therewith for a sufficient distance to lift the 110

spring from groove 27 and thus release the projectile to be forcibly discharged from the gun under the action of spring 18.

The cruiser B may preferably be composed of a number of separate pieces or blocks assembled on a base or bottom 40 in such manner as to resemble a naval vessel, as best indicated fragmentarily in dotted lines in Fig. 1, and may comprise end pieces 41, center pieces 42 from which a considerable portion of the hull and superstructure is composed, masts 43 and funnels 44, although of course the form and arrangement of the blocks may be varied as desired, the object being to provide a number of separate units which may be assembled on the base so as to resemble a vessel or the like. To facilitate the operation of the invention, it is preferable to make the blocks as light as possible, for example by forming them of channel section as shown instead of solid. One end of base 40 is provided with a screw-eye 45 or the like for the convenient attachment of a relatively stiff wire or rod 46 having a hook 47 at one end adapted to engage the screw-eye, the other end of the wire being arranged for insertion in a hole 48 in that end of the trigger 30 adjacent the muzzle of gun 15.

30 The parts having been constructed preferably substantially as described and shown, the operation of the invention may be briefly indicated as follows: The separate blocks are first arranged upon base 40 to form the 35 cruiser as fragmentarily shown in dotted lines in Fig. 1, the wire inserted in the trigger and hook 47 engaged in screw-eye 45, the trigger being positioned substantially as shown in dotted lines in Fig. 1, which will 40 bring the cruiser into a position considerably astern of the battleship. The projectile is next inserted in the gun until spring 25 engages in groove 27, and the trigger then rotated about its pivot by grasping the end 45 of the trigger opposite to that in which the wire is inserted thereby causing the cruiser to move relatively to the battleship until it is substantially abreast thereof when the trigger will have been rotated sufficiently 50 far to lift spring 25 and release projectile 16 which strikes the built up portion of the cruiser with sufficient force to scatter the blocks from which it is constructed in numerous directions, thus giving an appearance substantially similar to that which might occur upon the blowing up of a vessel. Of course it will be understood that the blocks from which the cruiser is constructed are not materially injured by the impact of 55 the projectile and hence the cruiser may be reconstructed and the toy operated as often as desired without material wear upon, or injury to, the various parts.

While I have herein illustrated and described one embodiment of my invention

with considerable particularity I do not thereby desire or intend to limit myself solely thereto, as suitable changes and modifications may be made in the form and arrangement of the various parts, and the external appearance of those elements of the invention which I have, for convenience, herein designated as the "battleship" and the "cruiser" may be varied as desired from that shown in the drawings, without departing from the spirit and scope of my invention as defined in the appended claims.

Having thus described my invention I claim and desire to protect by Letters Patent of the United States:

1. A toy comprising relatively movable members, one of said members having means operative to discharge a projectile, means operative to move the other of said members with respect to said first-mentioned member and means operative to discharge a projectile when said relatively moving member has reached a predetermined position with respect to said relatively stationary member.

2. A toy comprising relatively movable members, one of said members being composed of a plurality of separate pieces, means upon the other of said members operative to discharge a projectile, means connecting said members, means operative to move said first-mentioned member with respect to said last-mentioned member, and means operative to actuate said projectile discharging means when said first-mentioned member has reached a predetermined position with respect to said last-mentioned member.

3. A toy comprising a pair of relatively movable members, means on one of said members operative to discharge a projectile in a predetermined direction with respect to said member, means connecting said members and operative to cause the movement of the other of said members with respect to said first-mentioned member to bring said member into the line of flight of the projectile, and means operative to cause the discharge of a projectile when said member is in said line of flight.

4. A toy comprising a pair of independently movable members, means connecting said members, means upon one of said members operative to discharge a projectile, a projectile, means operative to move said connecting means to cause relative movement between said members and means operative to discharge said projectile when said members have been moved to assume a predetermined position.

5. A toy comprising a member formed to resemble a vessel and having means operative to discharge a projectile, a second member composed of a plurality of separate blocks assembled to form the member, means operative to connect said members, means co-operative with said connecting means to

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cause relative movement of said members, and means operative to cause the discharge of a projectile from said projectile discharging means when said members are moved 5 into a predetermined relative position.

6. A toy comprising a pair of members each constructed to resemble a vessel, one of said members being formed from a plurality of separate units, means upon the other of 10 said members operative to discharge a projectile in a predetermined path with respect to said member, means connecting said members, means operative to cause the movement of said connecting means and said first- 15 mentioned member to bring said member into the path of said projectile and means operative to cause the discharge of the projectile after said member has moved into the path thereof.
- 20 7. A toy comprising a member having a spring operated gun adapted to discharge a projectile, a second member comprising a plurality of independent units, means operative to connect said members, means operative 25 to cause the relative movement of said members through said connecting means and

means to cause the discharge of a projectile from said gun when said second member is moved into a predetermined position with respect to said first-mentioned member. 30

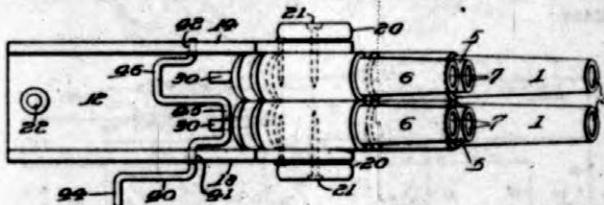
8. A toy comprising a member formed to resemble a vessel and having a laterally projecting spring operated gun adapted to discharge a projectile, a second member comprising a plurality of independent pieces assembled to form the completed member, means connecting said members, means comprising a trigger pivoted to said first-mentioned member and operative to cause the movement of said connecting means to draw 40 said second member into a predetermined position with respect to said first-mentioned member, and means operative to cause the discharge of a projectile from said gun against said second member when said 45 member has been brought into a predetermined position with respect to said first member.

In witness whereof, I have hereunto set my hand this 14th day of December, A. D. 50  
1916.

JOHN C. DETTRA.

1,205,166. TOY OR THE LIKE. JOHN C. DETTRA, Oaks, Pa., assignor to John C. Dettra & Company, Inc., Oaks, Pa., a Corporation of Pennsylvania. Filed Oct. 6, 1915. Serial No. 54,311. (Cl. 124—13.)

1. A toy or the like, comprising a pair of barrels, a separate magazine superimposed on each barrel and communicating with the interior thereof, a spring actuated plunger in each barrel, and means comprising a crank having a double throw operative to alternately actuate said plungers in said barrels to discharge projectiles therefrom as supplied from said magazines.



**WOODTURNER** wanted, an experienced Weymouth lathe operator, one who can set up his own work and keep tools in good order, no one but those thoroughly experienced need apply. Address John C. Dettra & Co., Oaks, Montgomery county, Pa.

1913 The Philadelphia Inquirer  
December 29 Philadelphia, PA

**Ser. No. 78,467. (CLASS 22. GAMES, TOYS, AND SPORTING GOODS.) JOHN C. DETTRA & CO., INC., OAKS, PA.**  
Filed May 22, 1914.



The words "Brand" and "Toys" being disclaimed.  
*Particular description of goods.—Toys.*  
*Claims use since Feb. 15, 1914.*

Official Gazette of the United States Patent Office  
October 1914

**WOODWORKING MOULDER HAND** wanted, experienced on sticker machine, capable handling men, steady work, good wages in country. John C. Dettra Co., Oak, Montgomery Co., Pa.

1916 - The Philadelphia Inquirer  
Philadelphia, PA - October 30

## **Toy Manufacturers of the U. S. A.**

The Toy Association is conducting a campaign for new members in an effort to increase the membership to one hundred. The leading toy manufacturers of the country have been invited to join and the following firms have been elected to membership recently:

John C. Dettra & Co., Inc., Oaks, Pa.  
Pratt Mfg. Company, Coldwater, Mich.  
Tinsel Mfg. Company, Milwaukee, Wis.  
Toy Cannon Works, Bethlehem, Pa.  
Upton Machine Co., St. Joseph, Mich.

A report of the first year's work of the Association will be forwarded to any toy manufacturer upon request. The Association is very gratified at the results that were secured during the first twelve months. The work of organizing has been carried to a successful conclusion. The task ahead is to develop new activities that will increase the services performed at Association Headquarters for the members and also extend co-operation to toy dealers.

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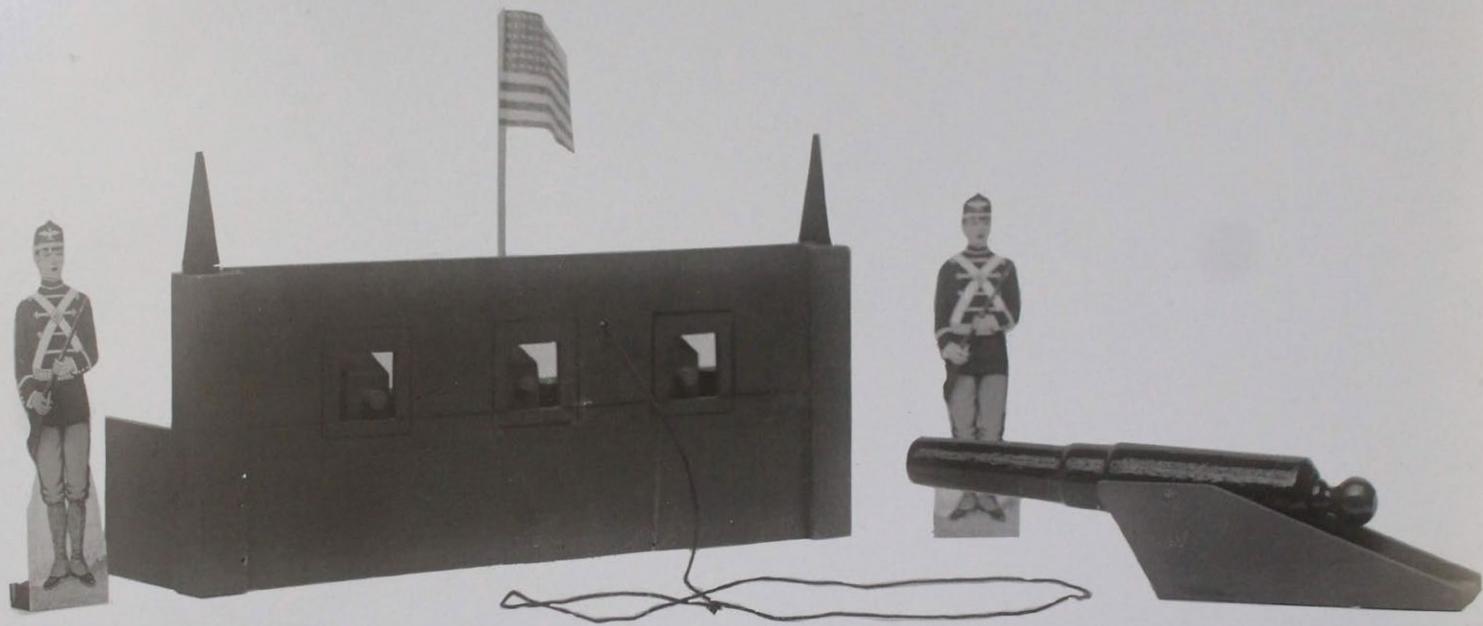
1917 The Bookseller, Newsdealer and Stationer  
July 1

## **Toy Association Seeks Members**

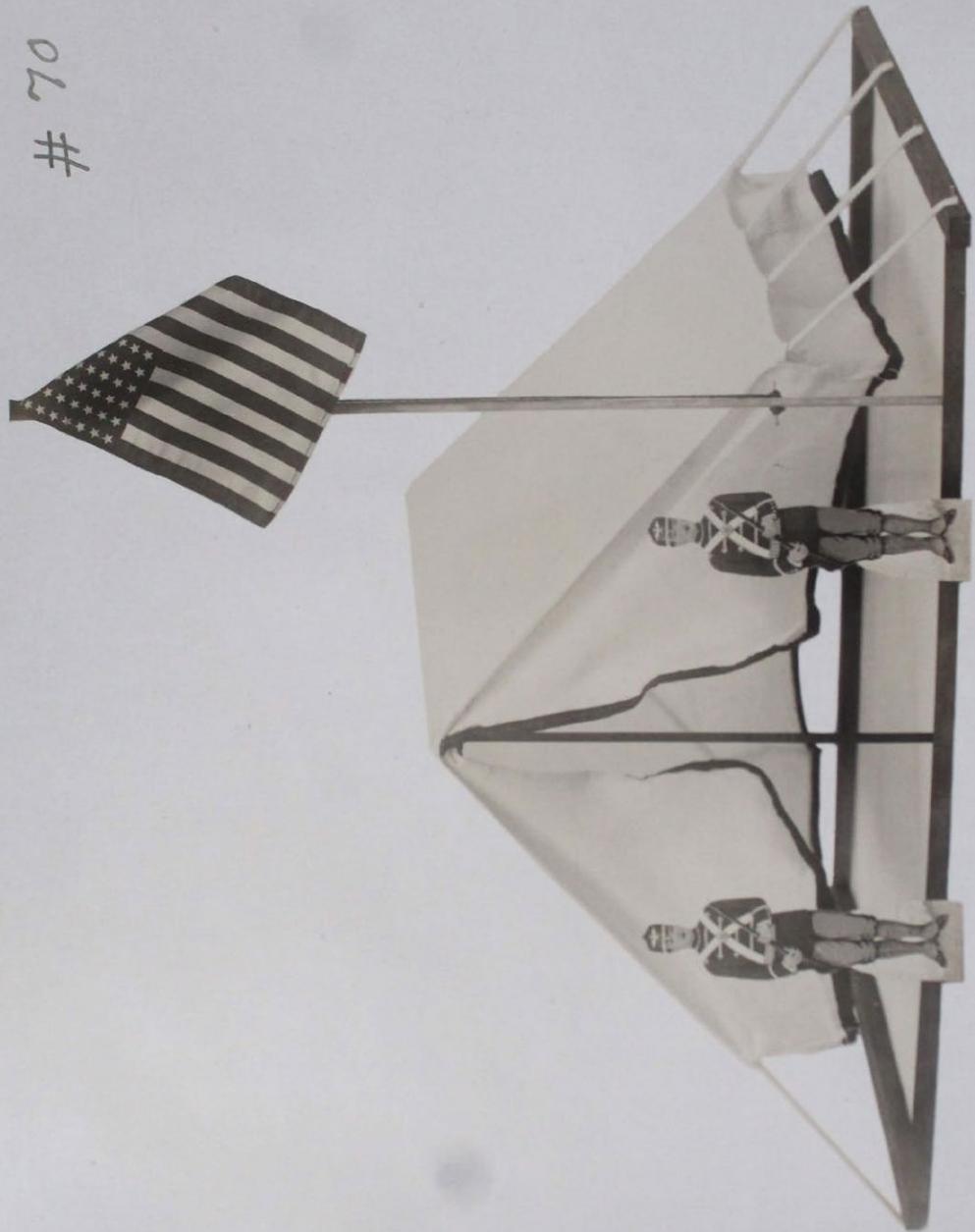
**T**HE Toy Manufacturers of the U. S. A. is conducting a campaign for new members in an effort to increase the membership to 100. The leading toy manufacturers of the country have been invited to join. The following firms have recently been elected to membership: John C. Dettra & Co., Inc.; Oaks, Pa.; Pratt Mfg. Company, Coldwater, Mich.; Tinsel Mfg. Company, Milwaukee, Wis.; Toy Cannon Works, Bethlehem, Pa.; Upton Machine Co., St. Joseph, Mich.

A report of the first year's work of the association will be forwarded to any toy manufacturer upon request. The work of organizing has been carried on successfully. The task ahead is to develop new activities that will increase the service performed at the association headquarters for the members and also to extend co-operation to toy dealers. The association's headquarters are in the Flatiron Building, New York City, where Secretary Fletcher D. Dodge is in charge.

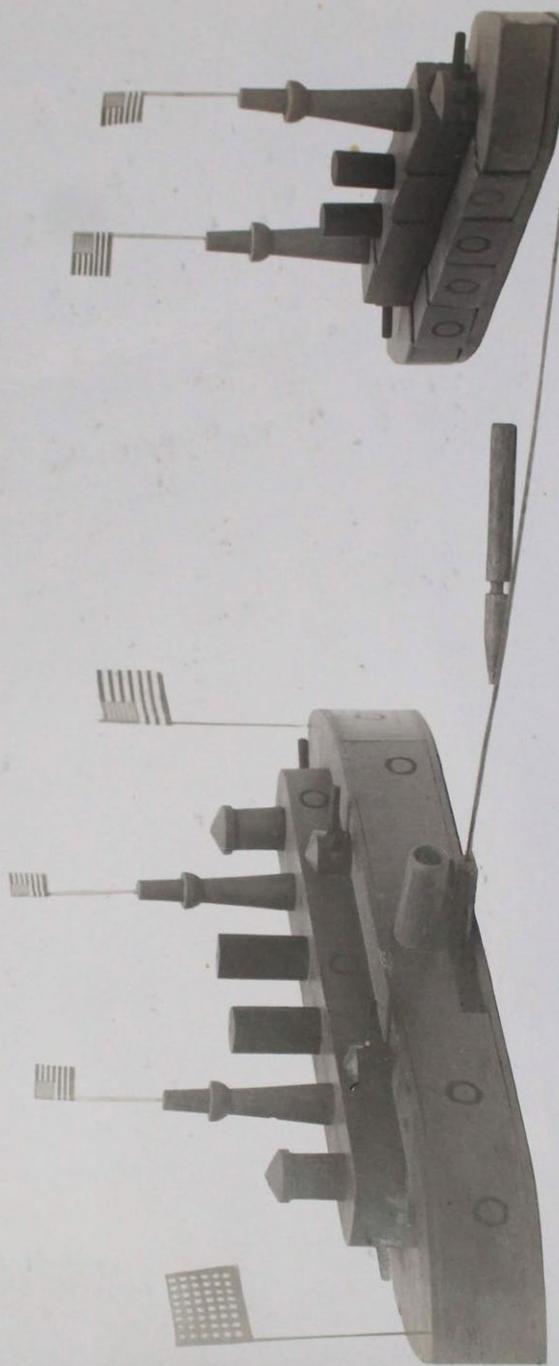
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# 70



# 50



**BAKER & BENNETT CO. v. JOHN C. DETTRA & CO., Inc.**

(District Court, E. D. Pennsylvania. June 6, 1918.)

No. 1813.

**1. INJUNCTION ~~137(4)~~—PRELIMINARY INJUNCTION—CONTEST OF FACTS.**

In cases wherein the facts are contested, the courts will not grant relief by preliminary injunction, but will await action until the time for final decree.

**2. INJUNCTION ~~136(2)~~—PRELIMINARY INJUNCTION—TRADE DISPUTE.**

Where plaintiff company sold toys manufactured by defendant company, securing customers and aiding in building up a joint business, after defendant has terminated the relation, and pending final decree in plaintiff's suit, the latter is entitled to preliminary injunction restraining further interference by defendant with its trade through threats of litigation for infringement of patent rights.

In Equity. Suit by the Baker & Bennett Company against John C. Dettra & Co., Incorporated. On motion for preliminary injunction. Writ to issue on condition.

J. Bonsall Taylor and E. Hayward Fairbanks, both of Philadelphia, Pa., and T. Hart Anderson, of New York City, for plaintiff.

Owen J. Roberts, of Philadelphia, Pa., and John M. Dettra, of Norristown, Pa., for defendant.

DICKINSON, District Judge. The fact situation in this case, as stated by the respective parties, presents a sharp contrast. From the viewpoint of the plaintiff, the defendant was its manufacturing agent, and, having quit its employment, is seeking to possess itself of the property if its employer, by appropriating to itself the business which the employer has heretofore done through it. From the standpoint of the defendant, the plaintiff, who was the defendant's selling agent, upon the termination of the employment, is seeking to appropriate the business of the defendant. It is clear that the rights, legal and equitable, of the parties, cannot be determined until the fact situation has been fully developed and the true state of the facts is known. There is the further possibility that the relation of employer and employé did not exist, and that neither was the one or the other, but that the parties were engaged in something in the nature of a joint venture.

[1] The respective positions of the parties, thus sharply contrasted, are advanced and defended with equal vigor. The rule applied by the courts in cases in which the facts are thus hotly contested is itself not open to controversy. It is that the courts will await action until the time for final decree. Under the peculiar situation which develops out of the facts in this case, so far as they are not in dispute, the application of this rule might, however, work an injustice which need not be done.

[2] One of the facts which is not in dispute is that the defendant has in the past been a dealer in flags, with a good firm grip upon the market. Another undisputed fact is that the plaintiff was a large dealer in toys and games, with the market in which it was in firm touch.

~~For other cases see same topic & KEY-NUMBER in all Key-Numbered Digests & Indexes~~

The plaintiff was not a manufacturer, but had the things in which it dealt made for it by others. The plaintiff sold flags for the defendant.

The defendant took to the plaintiff the suggestion of the making of a toy golf club to be added to the list of toys in which the plaintiff dealt. The suggestion, as made by the defendant, was rejected by the plaintiff; but there was finally substituted for it a toy golf bag, with a set of toy golf clubs. To this there was afterwards added battleships, and one or two varieties of games. Out of this grew the business of manufacturing by the defendant of the things thus dealt in and their sale by the plaintiff. The relations of the parties were evidenced by annual contracts and by their course of dealings. The form in which the thing should be manufactured, and the little touches which were thought to make them more marketable, were adopted after conferences and consultations between the parties. This included the character of the packages in which the articles were sold and the labels used. Some of them were sold under the trade-mark of the plaintiff and some without it. The customers were found by the plaintiff, but the goods were shipped by the defendant to the buyers.

Some of the things made were thought to be patentable, and one of the things made and sold was found to have been patented by a third party. With respect to the latter, the right to make and to vend was secured through a license, which was fixed by the patentee at a small sum. For one of the other articles manufactured a patent application was filed, and the patent allowed by the Patent Office, but no patent was ever actually taken out. For another of the articles a patent was applied for, and the application is still pending. The volume of the business grew under the joint efforts of the parties, until their relations were severed by the defendant. This severance was followed by notice given to the trade that the defendant would thereafter sell on its own account what it had theretofore been selling through the plaintiff on commission. This was accompanied by notice that some of the things sold were protected by patents, and a warning that actions would be brought for infringement. The notice was interpreted by the trade as meaning that none could thereafter deal in the articles which the defendant had been manufacturing without incurring the risk of litigation. The notice was in such form as to arouse fear of litigation, and because of this to deter buyers who had theretofore dealt with the plaintiff. To permit the defendant to reap the benefit of the situation thus created is the injustice to which we have referred, so far as the threat of litigation operated. It would leave the defendant in the possession of the whole field until final decree in the present proceedings, and by that time the trade which may possibly be determined to belong to the plaintiff may be wholly lost to it.

The plaintiff recognizes the right of the defendant to manufacture and to sell the things which had before been the subject of the dealings between the parties, but denies the right of the defendant to appropriate the trade which has been built up through the efforts of the plaintiff, by palming off the things sold as the toys and games known as the toys and games of the plaintiff. The plaintiff, therefore, asks for the allowance of a writ of injunction, which shall restrain the defendant

from selling toys and games which are in deceptive imitation of those known to the trade as the toys and games sold by the plaintiff, reserving, however, to the defendant the right to sell such toys and games in likeness to those heretofore sold by the plaintiff, in so far as the likeness pertains to those features which are functional or otherwise essential to the things sold; the prohibition of the right being limited to those features which are in no wise functional, but merely descriptive of the things in which the plaintiff has dealt.

The allowance of an injunction is further asked restraining the defendant from alarming customers of the plaintiff through threats of litigation. The right to an injunction containing the latter feature is based upon two propositions. One is that any patent rights which may be involved belong as much to the plaintiff as to the defendant, although the legal title is in the name of an officer of the defendant company. The other is that, although the right of a patentee to give notice warning against infringements is conceded, the right is limited to a bona fide assertion of the patent right, and may not be used merely as a device to corral or control trade through a threat of litigation not made in good faith. So far as the notice may have had a good-faith motive and purpose, this has been accomplished by the notice already given, and any repetition of notice in the face of the plaintiff's challenge of defendant's patent rights could not be held to be in good faith. The position of the plaintiff in this respect is further buttressed by the averment that the statement of fact made in the notice is false in the respect that it expresses the thought that patents have been actually issued, when in point of fact they have not.

Our conclusion is that the determination of the question of the right of the plaintiff to an injunction against the defendant restraining it from dealing in what it has heretofore made and dealt in must, for the reason already indicated, be deferred until final decree. We think, however, that the plaintiff is entitled to protection at this time from any further interference by the defendant with its trade through threats of litigation, and we allow a writ of injunction, restraining the defendant, until the further order of the court, from giving any further notice to prospective purchasers for the plaintiff, warning them of any danger of litigation through buying of the plaintiff, or threatening them with suits or actions in case they so buy. The writ is to issue upon condition that the plaintiff make no advertising use of this decree, and that it executes and gives to the defendant a bond, with approved surety, in the penal sum of \$1,000, with the form of condition usually given upon the allowance of writs of injunction and as is required by law.

A formal decree in conformity herewith may be submitted.

**MEET US AT  
HOTEL IMPERIAL DURING THE TOY FAIR**

**THE CYMAX MFG. CO.**

MINNEAPOLIS, MINN.

The HORSCYCLE and other  
CHILDREN'S VEHICLES

18 Arcade  
Hotel Imperial

T. Karatz  
Toy Fair, 1920

**JOHN C. DETTRA & CO., Inc.**

MANUFACTURERS

Main Office and Factory: Oaks, (Montg. Co.)

PENNSYLVANIA  
N. Y. Office: 225 5th Ave.

FLAGS AND BANNERS

TOYS

Room 124  
Hotel Imperial

Geo. B. Rice  
Toy Fair, 1920

**DUCKME DOLL CO.**

393 2nd Ave.

**NOVELTY DOLLS**

Space 14, Red Room  
Hotel Imperial

Toy Fair, 1920  
Leo L. Weiss

**ECLIPSE DOLL MFG. CO.**

SPRINGFIELD, MASS.

Manufacturers

Stuffed Body, Composition and  
Jointed Dolls

Room 106  
Hotel Imperial

Toy Fair, 1920

1920 Toys and Novelties  
January

# Imperial Hotel Plans for 1921 Toy Fair

*Manager Keen tells of elaborate plans under way to accommodate record attendance at next Toy Fair. Extensive alterations made to secure additional display rooms*

**EDITOR'S NOTE.**—In the following letter, Mr. George Keen, manager of the Hotel Imperial, New York, tells of the plans under headway for the Toy Fair of 1921. The scarcity of exhibition space available in large, centrally located hotels in New York, together with the tremendous growth of the American toy business, has made it very difficult to provide adequate accommodations for the annual displays in New York during February and March. Mr. Keen has done much to earn the gratitude of toy men by the energy he has shown in enlarging the quarters at the Imperial which he has allotted to toy exhibits.

At the close of the 1920 Toy Fair about 95 per cent of the exhibitors made their bookings for the 1921 show and from time to time since the closing of the show we have had a great number of inquiries for space for the coming show. So much so that we were practically stumped as all the space we could allot to this exhibit had been taken on the three floors we had last year with twenty-two rooms added on the fourth floor on the Thirty-second street side. As the demand became greater as time went on we felt certain that something had to be done.

I tried very hard to solve the problem and, believe me, it was some problem until I struck the idea of breaking through and connecting that part of the hotel on the Thirty-first street side, known as the Annex, which was originally the San Carlos Hotel and was purchased by the Imperial Hotel Company about twenty years ago and made a part of this hotel, but the connection of the two houses was only made on ~~the first and second floors~~.

We have gone to a great deal of trouble to complete these walls through as a number of difficulties arose, but I can assure you that completed there will not leave but that this plan



George Keen,  
Manager Hotel Imperial.

I am enclosing herewith a new diagram showing the floor complete. The new addition starts alongside of Room 301 and continues from Room 361 to 392, taking in all the Thirty-first street side. This same condition exists on the first and second floors, although the plan we have had made is only for the third floor. You will notice in this plan that all the rooms on the outside are quite large and it will enable each and every exhibitor in that section to have a very elaborate display. The connecting of these floors has been a far greater success from a point of renting than I ever anticipated. As an illustration of this, the Permalin Products Company, the Lustre Woods Products Company, Lindstrom Toy and Doll Company and the Burnham Manufacturing Company have all taken space in this new section and out of fifteen of them booked up so far.

Now will be the Exhibit Department's beautiful Red Room. One of the show places of

## 1921 TOY FAIR RESERVATIONS AT HOTEL IMPERIAL TO DATE.

- 101, 103, 105, 107, 109—Geo. H. Bowman Co., Cleveland, Ohio.
- 111—Ohio Art Co., Bryan, Ohio.
- 117, 119—Tip Top Toy Co., New York.
- 121—Hampden Toy Co., Westfield, Conn.
- 123, 125—C. E. Bradley Corp., Battleboro, Vt.
- 127—D. C. Hughes & Sons, Chicago.
- 133—Ideal Bookbuilders, Chicago.
- 135—Baby Outfitters, New York.
- 137—Pennsylvania Mfg. Co., Hatfield, Pa.
- 139—Mealy Mfg. Co., Baltimore.
- 141—Century Doll Co., New York.
- 147—Children's Vehicle Corp., E. Templeton, Mass.
- 116—Arthur Westbrook Co., Cleveland, Ohio.
- 118—Lindstrom Tool & Toy Co., Bridgeport, Conn.
- 120—Standard Toy Co., Brooklyn.
- 124—John V. Dettra Co., Oaks, Pa.
- 126—Full Mfg. Co., Chicago.
- 128—H. G. Cress Co., Troy, Ohio.
- 132—International Walking Doll, Philadelphia.
- 136—Diamond Toy Corp., New York.

## ARCADE.

- 1, 2, 3, 4—Irvin Smith Co., Chicago.
- 5—Variety Nov. Co., New York.
- 6, 7, 8—J. M. Simmons & Co., Chicago.
- 9, 10—N. Y. Bath Co., New York.
- 11, 12—Wellington Rubber Co.
- 14, 15, 16, 17, 18, 19—Burnham Mfg. Co., Charles City, Iowa.
- 20, 21—Christopher, New York.

# John C. Dettra & Co., Inc.

## Underwear Manufacturers

~1917-1925

John C. Dettra's trademark  
for Kool-U-Off was applied for  
on May 14, 1921 and registered  
on April 18, 1922

# UNITED STATES PATENT OFFICE.

JOHN C. DETTRA & COMPANY, INC., OF OAKS, PENNSYLVANIA.

TRADE-MARK FOR ATHLETIC UNDERWEAR OF TEXTILE FABRIC FOR MEN, WOMEN,  
AND CHILDREN.

ACT OF FEBRUARY 20, 1905.

154,527.

Registered Apr. 18, 1922.

Application filed May 14, 1921. Serial No. 147,716.

## STATEMENT.

To all whom it may concern:

Be it known that JOHN C. DETTRA & COMPANY, INC., a corporation duly organized and existing under the laws of the State of Pennsylvania, and located at Oaks, county of Montgomery, in the said State, and having its principal office at said Oaks, Montgomery County, State of Pennsylvania, has adopted and used the trade-mark shown in the accompanying drawing, for athletic underwear of textile fabric for men, women, and children, in Class 39, Clothing.

The trade-mark has been continuously used in the business of said corporation since May 1, 1920.

The trade-mark is generally applied or affixed to the goods by placing thereon a printed, stamped or stenciled label on which the trade-mark is shown and is also applied or affixed to the containers of the goods by placing thereon a printel label on which the trade-mark is shown but the trade-mark may be applied or affixed to the goods or to the packages or containers thereof in any other suitable or convenient manner.

JOHN C. DETTRA & COMPANY, INC.,  
By CHAS. L. CAMPBELL,  
*Secretary & Treasurer.*



## DECLARATION.

Commonwealth of Pennsylvania county of Chester.

CHARLES L. CAMPBELL, being duly sworn, deposes and says that he is the secretary and treasurer of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark in the United States, either in the identical form or in any such near resemblance

thereto as might be calculated to deceive; that said trade-mark is used by said corporation in commerce among the several States of the United States; that the description and drawing presented truly represent the trade-mark sought to be registered; and that the specimens show the trade-mark as actually used upon the goods.

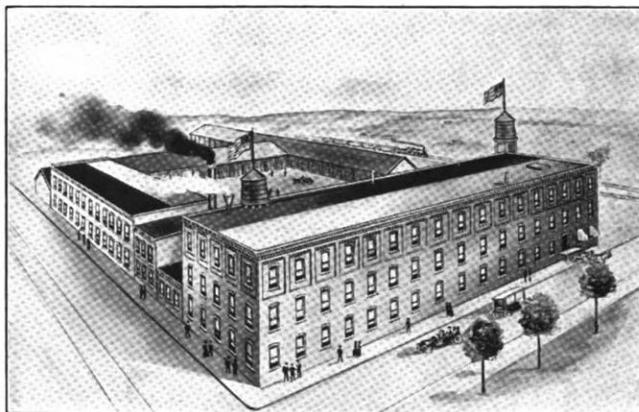
CHAS. L. CAMPBELL.

Subscribed and sworn to before me, a notary public, this 12th day of May, 1921.  
[L. S.] SAML WILSON,  
*Notary Public.*



**JOHN C. DETTRA & CO., INC.**  
**UNDERWEAR MANUFACTURERS**  
**Oaks, Montgomery Co., Pa.**

ESTABLISHED 1901



**Men's and Boys' Athletic Underwear**  
**Staple and Fancy Patterns**

**TO THE JOBBING TRADE**

*Sales Office*

**THOMAS MUIR & Co.**  
**346 Broadway - New York City**

(In writing to advertisers, please mention the REVIEW)

1921 - The Underwear & Hosiery Review  
September

**ESTABLISHED 1901**

**FULL SIZE  
Kool-U-Off TRADE MARK  
STANDARD QUALITY**

**MEN'S ATHLETIC  
FULL SIZES  
Kool-U-Off TRADE MARK  
STANDARD QUALITY  
CLOSED CROTCH  
UNION SUITS**

**ATHLETIC UNDERWEAR  
Staple & Fancy Patterns**

**To the Jobbing Trade**

**JOHN C. DETTRA & Co., INC.  
UNDERWEAR MANUFACTURERS  
Oaks, Montgomery Co., Pa.  
Sales Office  
THOMAS MUIR & Co. 346 Broadway  
New York City**

(In writing to advertisers, please mention the REVIEW.)

**Kool-U-Off**

***Union Suits That Sell  
Because They Are Made Right***

KOOL-U-OFF Closed Crotch Union Suits are made for comfort and wear. Full cut of standard Kool-U-Off material and perfect in details of workmanship. Made by a house that is right and every garment doubly inspected before it leaves our plant. Also priced to make rapid sales. Put up with the jobbers' trade mark if desired.

**JOHN C. DETTRA & CO., INC.**  
**UNDERWEAR MANUFACTURERS**  
**Oaks, Montgomery Co., Pa.**

*Sales Office*  
**THOMAS MUIR & CO.**  
**346 Broadway, New York City**

**U. S. Stands for United States—Union Suits—and US**

**Kool-U-Off**

(In writing to advertisers, please mention the REVIEW.)

1921 - The Underwear & Hosiery Review  
 November



## *The Best Value in Athletic Union Suits on the Market*

KOOL-U-OFF closed crotch union suits are the most satisfactory underwear a dealer can have on his shelves—or the wearer can have on his back. Consequently, most satisfactory for the jobber to handle.

Standard Kool-U-Off Materials, right in cut and finish—and made by a house that is right.

Put up with the jobber's trade mark if desired.

**JOHN C. DETTRA & CO., INC.**  
UNDERWEAR MANUFACTURERS  
**Oaks, Montgomery Co., Pa.**

*Sales Office*

**THOMAS MUIR & Co.**  
**346 Broadway, New York City**

***U. S. Stands for United States—Union Suits—and US***



(In writing to advertisers, please mention the REVIEW.)

1921 - The Underwear & Hosiery Review  
December

New stunts in salesmanship are being tried out, with encouraging success, by both underwear and hosiery manufacturers. The John C. Dettra & Co., Inc. mill at Oaks, Pa. is packing men's union suits with a rider ticket attached to each suit on which is shown the size of the particular garment and a chart of measurements to insure proper fit to the customer.

1922 - The Underwear & Hosiery Review

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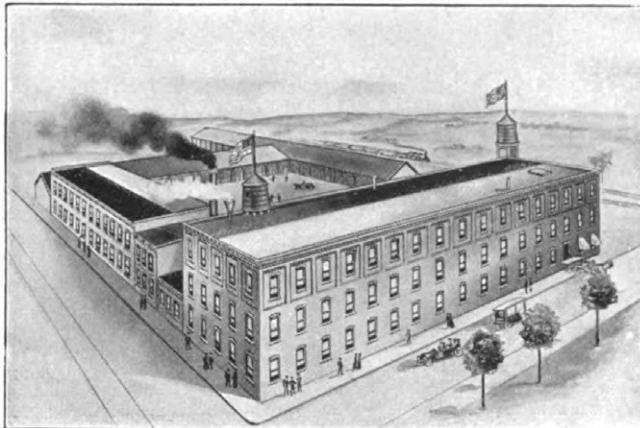
## Knit Goods Trade Marks

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### Published for Registration

"KOOL-U-OFF," Serial No. 147,716. Athletic underwear of textile fabric for men, women and children. JOHN C. DETTRA & CO., INC., OAKS, PA. (Claims use since May 1, 1920).

1922 - The Underwear & Hosiery Review

## ***The house behind the Kool-U-Off Union Suit***

**E**STABLISHED in 1901, the house of John C. Dettra & Co., Inc., has a long and honorable business history. The goods it puts out must be right.

Kool-U-Off is made right and made to sell at a price that means rapid turnover. Comfort-giving and wear-giving, it is the garment that means satisfactory profits to jobber and dealer alike—and satisfactory service to the wearer.

Made of Standard Kool-U-Off cloth. Put up with the jobber's trade mark if desired.

**JOHN C. DETTRA & CO., INC.**  
**UNDERWEAR MANUFACTURERS**  
**Oaks, Montgomery Co., Pa.**

*Sales Office*  
**THOMAS MUIR & Co.**  
**346 Broadway, New York City**

*U. S. Stands for United States—Union Suits—and US*



(In writing to advertisers, please mention the REVIEW)

1922 - The Underwear & Hosiery Review  
 January



## *Athletic Union Suits That Sell Because They Are Made Right*

KOOL-U-OFF Closed Crotch Athletic Union Suits are made for comfort and wear. Full cut of standard Kool-U-Off material and perfect in details of workmanship. Made by a house that is right and every garment doubly inspected before it leaves our plant. Also priced to make rapid sales. Put up with the jobbers' trade mark if desired.

**JOHN C. DETTRA & Co., INC.**  
**UNDERWEAR MANUFACTURERS**  
**Oaks, Montgomery Co., Pa.**

*Sales Office*  
**THOMAS MUIR & Co.**  
**346 Broadway, New York City**

*U. S. Stands for United States—Union Suits—and US*

(In writing to advertisers, please mention the REVIEW.)

1922 - The Underwear & Hosiery Review  
 February



***The Best Value in Athletic Union Suits on the Market***

KOOL-U-OFF closed crotch union suits are the most satisfactory underwear a dealer can have on his shelves—or the wearer can have on his back. Consequently, most satisfactory for the jobber to handle.

Standard Kool-U-Off Materials, right in cut and finish—and made by a house that is right.

Put up with the jobber's trade mark if desired.

**JOHN C. DETTRA & CO., INC.**  
**UNDERWEAR MANUFACTURERS**  
**Oaks, Montgomery Co., Pa.**

*Sales Office*

**THOMAS MUIR & CO.**  
**346 Broadway, New York City**

*U. S. Stands for United States—Union Suits—and US*

*Kool-U-Off*

(In writing to advertisers, please mention the REVIEW.)

1922 - The Underwear & Hosiery Review  
 March



## *The Athletic Union Suit that makes quick sales*

KOOL-U-OFF closed crotch union suits are preferred by those seeking the utmost in extra value and underwear comfort.

Jobbers already carrying this new brand consider them most satisfactory.

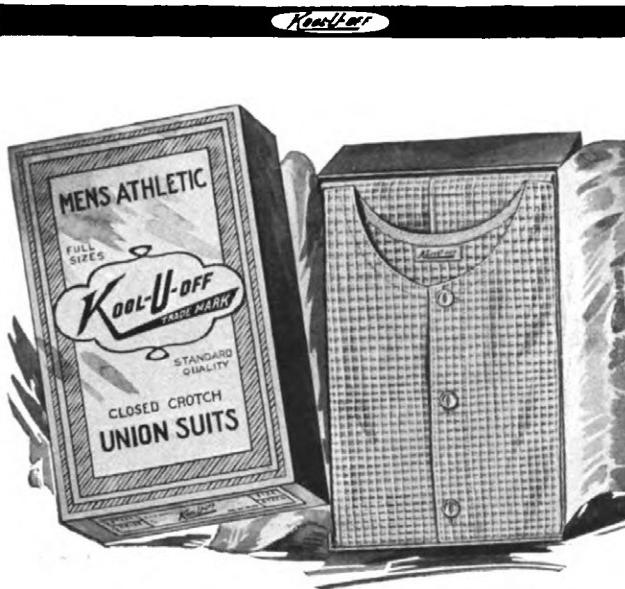
Standard Kool-U-Off materials, right in cut and finish—and made by a house that is right.

Put up with jobbers trade mark if desired.

**JOHN C. DETTRA & CO., INC.**  
**Underwear Manufacturers**  
**Oaks, Montgomery Co., Pa.**

*Sales Office*  
**THOMAS MUIR & CO.**  
**346 Broadway, New York City**

*U.S. stands for United States — Union Suits — and US*



## The Athletic Union Suit men have been looking for

**B**ECAUSE it is made right and priced right. Built for comfort. Kool-U-Off materials that make a garment as cool as a May morning. The Union Suit for athletics — for all around wear value.

*Put up with your own  
trade mark if desired.*

**JOHN C. DETTRA & CO., INC.**  
**Underwear Manufacturers**  
**Oaks, Montgomery Co., Pa.**

*Sales Office*  
**THOMAS MUIR & CO.**  
**346 Broadway, New York City**

*U.S. stands for United States — Union Suits — and*



## Kool-U-Off Athletic Union Suits *—a big seller*

THE full, easy cut—the finish and the quality of the garment are features that make this union suit a leader in most good stores and also the reason why men specify this particular make when buying. Made of comfortable Kool-U-Off materials.

*Put up with your own  
trade mark if desired.*

**JOHN C. DETTRA & CO., INC.**  
Underwear Manufacturers  
**Oaks, Montgomery Co., Pa.**

*Sales Office*  
**THOMAS MUIR & CO.**  
**346 Broadway, New York City**

*U.S. stands for United States — Union Suits — and US*

*Kool-U-Off*

1922 - The Underwear & Hosiery Review  
July

Kool-U-Off



## A new rider ticket that will sell more Kool-U-Off Union Suits for you

This new rider ticket attached to every Kool-U-Off union suit is a real convenience to the consumer and an advantage to the trade.

Besides showing the size of the garment it gives the proper measurements of Chest, Trunk and Seat, both flat and around the body of the particular garment to which it is attached. With this information before the sales clerk it is a comparatively easy matter for him to fit his customer correctly.

When you satisfy your customer as to size and give him also, the comfort and quality that is found in Kool-U-Off you add a friend to your store who will be a permanent asset.

*Ask your jobber for Kool-U-off*

**JOHN C. DETTRA & Co., INC.**  
**UNDERWEAR MANUFACTURERS**  
**Oaks, Montgomery Co., Pa.**

*Sales Office*  
**THOMAS MUIR & Co.**  
**346 Broadway, New York City**

*U. S. Stands for United States—Union Suits—and US*

Kool-U-Off

(In writing to advertisers, please mention the REVIEW.)

1922 - The Underwear & Hosiery Review  
August

**Kool-U-Off**

# A new rider ticket that will sell more

## Kool-U-Off Union Suits for you

Look for this rider ticket



*Put up under your own  
trade mark if desired.*

*Ask your jobber for Kool-U-off*

This new rider ticket attached to every Kool-U-Off union suit is a real convenience to the consumer and an advantage to the trade.

Besides showing the size of the garment it gives the proper measurements of Chest, Trunk and Seat, both flat and around the body of the particular garment to which it is attached. With this information before the sales clerk it is a comparatively easy matter for him to fit his customer correctly.

When you satisfy your customer as to size and give him also, the comfort and quality that is found in Kool-U-Off you add a friend to your store who will be a permanent asset.

**JOHN C. DETTRA & CO., INC.**  
**UNDERWEAR MANUFACTURERS**  
**Oaks, Montgomery Co., Pa.**

*Sales Office*  
**THOMAS MUIR & CO.**  
**346 Broadway, New York City**

*U. S. Stands for United States—Union Suits—and US*

**Kool-U-Off**

1922 - The Underwear & Hosiery Review  
September

# **Men's \$1 "Kool-U-Off" Athletic Suits In a Great Sale Today at 69c Each**

**Every Garment Standard and First  
Quality**

Material the finest, 72x80-count nainsook check. Not skimped in size, but full cut, proportioned.

In quality and detail of finish equal to advertised brands selling at \$1.50 per garment.

**SNELLENBURGS First Floor**

1922 - The Philadelphia Inquirer  
April 29 - Philadelphia, PA

**R U HOT  
R KOOL SUITS WILL  
KOOL U OFF**

**Laird's Men's Shop**

**"On the Square"**

1923 - Public Opinion  
June 5 - Chambersburg, PA

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# Men's Athletic Union Suits.

Kool-U-Off make—a guar-  
anteed \$1.00 value, at,

**2 for \$1.50**

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1922 - The Pantagraph  
August 15 - Bloomington, IL

The J. C. Dettra Company, Inc., a Pennsylvania corporation at Oaks, near Philadelphia, making men's and boy's athletic suits, switched from jobber to retailer as late as last November, after buying had been under way for some time, and a month ago had sold up to May, according to a person speaking for the organization. The company sells on terms of two per cent discount in ten days, net 30, and on comparable lines is understood to be getting prices 50 cents a dozen below those of jobbers for garments to sell at one dollar. Another Pennsylvania mill, making ladies' knitted light weight underwear, has the groundwork for a direct-to-retailer campaign and shortly will also cease selling to jobbers. If they must carry stocks for dealers, some manufacturers say, they would prefer assuming the burden for the retailer, since many of the jobbers really are buying on a retail basis.

Jobbers have lost ground in hosiery, underwear and sweaters. This is shown in continued increases in the number of mills selling direct and the gains which the established mills in this class are making in the matter of new accounts.

1924 - Cotton Monthly  
March

## **UNDERWEAR BRANDS**

**277**

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“Kandi,” Kandi Underwear Co.....	New York
“Kayandi,” Kreisman & Israel.....	New York
“Klosed-Krotch,” Cooper Underwear Co., Kenosha, Wis.	
“Knitsook,” Lawrence Mfg. Co.,.....	Lowell, Mass.
“Knit-to-fit,” Portage Underwear Co.....	Portage, Wis.
“Koolfit,” Campe Corp.....	New York
“Kool Komfort,” Hodes Mills, Inc.....	New York
“Koolskin,” Brill Bros. ....	New York
“Kuhlcloth,” Manhattan Shirt Co.....	New York
“Kool-U-Off,” John C. Dettra Co.....	Oaks, Pa.

1927 Buyers' Vest Pocket Directory,  
Listing New York City Manufacturers Of Men's And Boys' Apparel

# John C. Dettra Machine Company & Detco Manufacturing Company

1922-?

The Detco Manufacturing Company was incorporated on November 15, 1922. Early products frequently stated “Detco Manufacturing Co. (Formerly John C. Dettra Machine Co.).

304

To the Secretary of the Commonwealth of Pennsylvania:

SIR:—In compliance with the requirements of an Act of the General Assembly of the Commonwealth of Pennsylvania, entitled "An Act making it unlawful for any individual or individuals to carry on or conduct any business under an assumed or fictitious name, style or designation, unless upon the filing of a Certificate to that effect in the office of the Secretary of the Commonwealth and of the Prothonotary, etc.," approved the 28th day of June, 1917, as amended, the following Certificate is presented for filing in the Office of the Secretary of the Commonwealth by the individual, or individuals, named below who is, or are, carrying on and conducting business in the Commonwealth of Pennsylvania under an assumed or fictitious name, style, or designation:

1. The real name, or names, and addresses, of all the persons owning or interested in said business is, or are:

NAMES.

ADDRESSES.

NAMES.

ADDRESSES.

John G. Dettra

Oaks, Pa.,

2. The name, style, or designation under which said business is being, or will be, carried on or conducted, is:

**DETCO MANUFACTURING COMPANY**

3. The character of the business so carried on or conducted is:

**Manufacturing of machinery**

4. The place where said business is to be carried on or conducted is:

**Oaks, Montgomery County, Pa.**

5. The name of the agent, if any, through which said business is to be carried on or conducted in the Commonwealth of Pennsylvania, with his address, is:

**000**

6. The signature of all parties interested, follow:

*John G. Dettra*

Commonwealth of Pennsylvania. }  
County of **Montgomery**. } ss:

Personally appeared before me this **14th** day of **November**, 1922

*John G. Dettra*

who, being duly sworn according to law, deposes and says that the averments in the foregoing Certificate contained are true.

Sworn to and subscribed before me, the day  
and year aforesaid.

*John G. Dettra*

(Seal) Notary Public.

My Commission expires **March 18th, 1923**

Filed in the Office of the Secretary of the Commonwealth **November 18th, 1922**

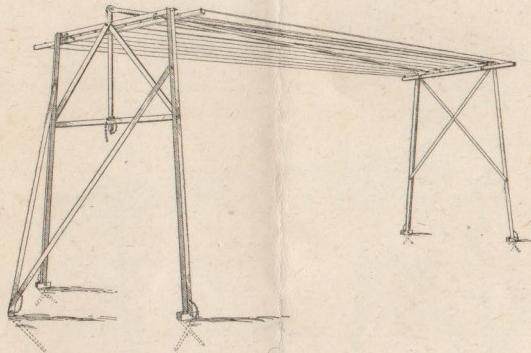
*John G. Dettra*

(Signature of affiant)

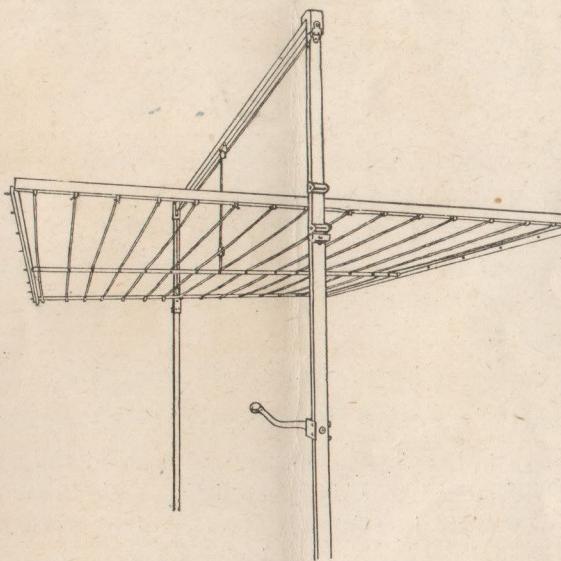
**Frederic A. Godcharles,**  
Deputy Secretary of the Commonwealth.

Detco Manufacturing Co.  
Articles Of Incorporation

DETCO CLOTHES DRYERS  
COMBINED WITH  
RECREATION OUTFITS



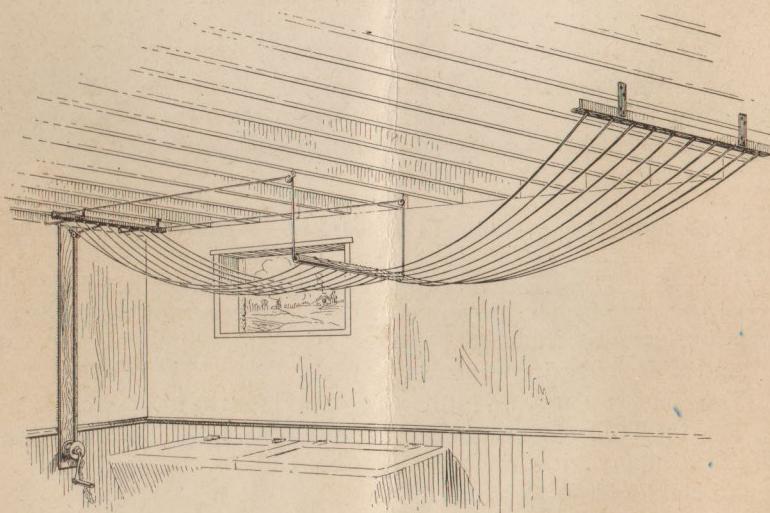
*Patent applied for*



*Patented*

DISTRIBUTED BY

## The DETCO Basement Clothes Dryer No. 1 for All the Year



In Summer, for:  
Damp and rainy days.  
Drying delicate tints and shades that fade quickly in the sun.

In Winter, for:  
Damp and rainy days.  
Snowy days.  
Very cold days.  
Very windy days.

The DETCO basement clothes dryer is a model dryer for indoors, basement, back or side porch, or loft. The crank controls all the lines at once—lowers so the shortest woman may easily reach it to hang clothes up—then with a few turns of the handle, they are elevated to desired height.

Contains 200 feet of line, or more if desired, sufficient for average wash.

Shipped knocked down with plain assembling instructions—Can be erected in half hour by any one.

PRICE \$10.00 - 12.50

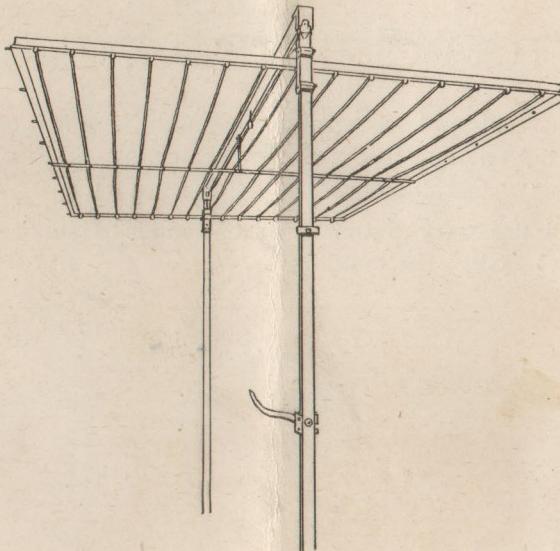
## The DETCO Clothes Dryer No. 2

The DETCO clothes dryer is the most convenient clothes dryer ever invented. Lowers so the shortest lady can easily reach the lines.

Contains 210 ft. of line, sufficient for the average six person family wash. Frames is 7' 6" x 14' and 8' 6" high.

The entire wash is hung without moving the basket and with making but a few steps.

When the wash is all hung up, simply turn the handle which operates very easily and wind the clothes up in the air, high and dry.



Showing Lines Cranked Up.

Cut on Front Page Shows Lines Lowered.

Entire outfit is made of steel and will stand any storm. Posts are of 2 x 1" channel, top rail is 2 x 2" "T" and line frame of 1 1/4" angle steel.

Posts are set 18" deep in a slot in a concrete block and may be readily removed. These concrete blocks are furnished at extra cost or may be easily made right in the ground by purchaser. Two 2 x 1 x 18" tube forms accompanies each outfit.

Shipped knocked down, with plain instructions for assembling.

Price of clothes dryer complete, \$30.00. — *3250*

Manufactured by

John C. Dettra Machine Co., Oaks, (Montg. Co.,) Pa.

## DETCO Recreation Outfits No. 3 and 4



No. 3

No. 3 consists of awning on Dryer frame—Removed in a few seconds.



No. 4

The DETCO recreation outfit converts a shadeless, hot yard into a cool rest spot for the grownups and a playground for the children, including camping, athletics, swinging, etc.

And adds attractiveness to any lawn.

You convert your yard into a playground for the kiddies.

The DETCO clothes dryer is convertible into a swing frame. (We furnish guy wires when swings are used.)

All children love to swing.

Let them swing to their hearts content under the sun or rain protecting awning.

Let them enjoy the cool breezes, the fresh air and the playful sensations of youth.

Swings will do more to keep the children home and off the street than anything you can give them.

No. 4 DETCO Clothes Dryer recreation outfit consists of a tent, leaving a spacious portico over the entrance. Tent is attached with snaps and may be removed in few seconds.

What will please the children more than a real tent in their own yard, and what will keep them at home and off the street more than this real outdoor pastime of camping?

This commodious outfit not only permits a tent, but swings as well at the same time. Floor space of tent is 7 x 11 ft. and 7 x 7 ft. 6 in. portico at entrance.

Is readily dismounted and is a practical camping outfit to take to the country on your vacation.

Clothes dryer No. 2 may be used for awning or tent. If clothes dryer is not desired, we furnish frame only, omitting patented clothes line feature, Price \$20.00. 25<sup>00</sup>

Price of tent only, made of 8 oz. khaki duck, \$20.00.

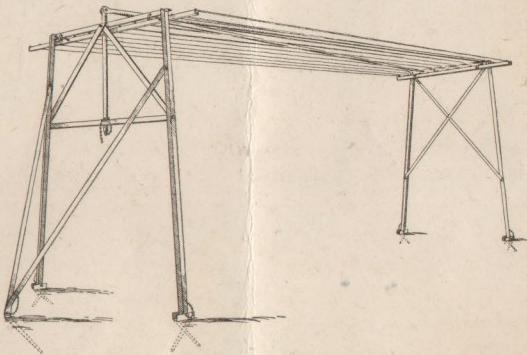
Price of awning only, made of 8 oz. khaki duck, \$20.00.

Swing supports (guys, etc.) \$5.00 extra. 7.50

## DETCO Clothes Dryer, Class 5

The DETCO Clothes Dryer is the ACME of perfection in SIMPLICITY—STRENGTH—Correct shape (rectangular) to fit the grass plots in the average yard—Does not crowd onto walks or garage driveways.

May be removed from lawn in less than a minute—Leaving lawn clear.



One easily operated lever controls height of lines—one pull brings them all down within easy reach—another pull sends them up high and dry. Construction is a marvel of simplicity.

Arrangements of lines allows large pieces to be hung freely—Prevents clothes from whipping, fraying or lapping around line in stormy weather.

Roomy enough to hang average wash at one time.

The basket of heavy wet clothes does not have to be moved about.

Saves steps in hanging-up clothes. At each end all the lines are permanently fastened to strong yet light wooden bars which are simply hooked on to iron frames. To take lines down, simply unhook one bar and turn same, winding all the lines at one time. then unhook other bar—stand them in a closet—they are always clean for next wash day.

The supports are in three light units, easy to take down or put up. One person can put up entire outfit in less than a minute. Requires very small space to store.

Cannot blow over. Legs are fastened to a socket in the ground by a simple pin which is fastened to leg by small chain (cannot get lost.) Sockets and ground pins are galvanized and placed level with sod so mower goes over top.

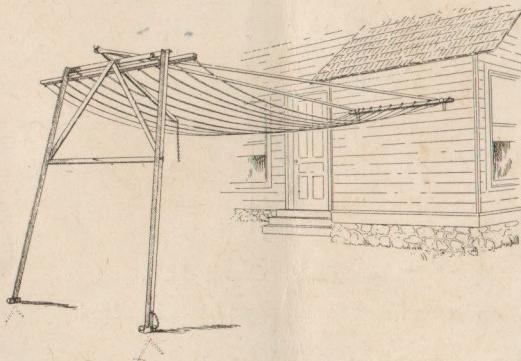
Frame is made of strong steel and well painted. Lines are of the best cotton thread line made.

Years of experience prove that the clothes dry evenly all over the Dryer, and that the sun hits them all if large pieces are hung on every other line and small pieces on the lines in between. This is guaranteed by the manufacturers.

## DETCO Clothes Dryer, Class 6

This is a very simple yet strong outfit and where it is convenient to support the one end to the shed, fence or any other support, it makes a very reasonable outfit.

All that is necessary to support the one end is to nail or screw two iron brackets against the building.



One pull of lever tightens lines and causes legs to stand straight.

Dryer No.		Ground Space	Ft. of Line	Length of Line Bar	Price	
110	in Class 5	5x12 ft.	110	6 ft.	\$16.00	16.75
150	in Class 5	5x12 ft.	150	8 ft.	\$17.00	17.75
180	in Class 5	5x14 ft.	180	8 ft.	\$18.00	18.75
110	in Class 6	5x10 ft.	110	6 ft.	\$12.50	13.50
150	in Class 6	5x10 ft.	150	8 ft.	\$13.50	14.50
180	in Class 6	5x12 ft.	180	8 ft.	\$14.50	15.50

if 50%

In 1941, Detco Manufacturing Company  
was transferred to John C. Dettra's son,  
Howard C. Dettra.

100-22-00

To the Secretary of the Commonwealth of Pennsylvania:

RE:

In accordance with the requirements of an Act of the General Assembly of the Commonwealth of Pennsylvania, entitled "An Act making it unlawful for any individual or individuals to carry on or conduct any business under an assumed or fictitious name, style or designation, unless upon the filing of a Certificate to that effect in the office of the Secretary of the Commonwealth and of the Prothonotary, etc." passed the 22nd day of June, 1941, as amended, the following Application is presented for filing in the Office of the Secretary of the Commonwealth by the individual or individuals named below who is, or are, carrying on and conducting business in the Commonwealth of Pennsylvania under an assumed or fictitious name, style, or designation:

1. The real name, or names, and addresses, of all the persons owning or interested in said business is, or are:

NAMES

RESIDENCES

(To be inserted in typewriting or written in Roman characters)

Howard C. Dettra

Oaks, Pa.

2. The name, style, or designation under which said business is being, or will be, carried on or conducted is:

Detco Manufacturing Company

3. The character of the business so carried on or conducted is:

Manufacturing of Hedge Cutting Machines

4. The place where said business is to be carried on or conducted is:

(Postoffice address in full)

Oaks, Pa.

5. The name of the agent, if any through which said business is to be carried on or conducted in the Commonwealth of Pennsylvania, with his address, is:

None

6. The signatures of all parties interested follow:

Howard C. Dettra

Commonwealth of Pennsylvania

County of Montgomery

Personally appeared before me, this

12<sup>5</sup> day of May

1941, Howard C. Dettra

who, being duly sworn according to law, deposes and says that the averments in the foregoing Certificate contained are true.

Swaren to and subscribed before me the day  
and year abovefirst.

Howard C. Dettra  
(Signature of witness)

(Notary Public)  
ROTARY PUBLIC  
My Commission Expires March 15, 1942

The business man must sign the Certificate in Paragraph 6.

He must then accompany the Notary. All other steps are automatic.

Department of State on the

13<sup>4</sup> day of May 1941

Howard C. Dettra  
(Signature of Notary)

# Little Wonder

~1922-1946

John C. Dettra applied for a patent for his hedge trimmer design on July 30, 1921, which was granted on October 23, 1923.

Oct. 23, 1923.

J. C. DETTRA

1,471,453

HEDGE TRIMMER

Filed July 30, 1921

2 Sheets-Sheet 1

Fig. 1.

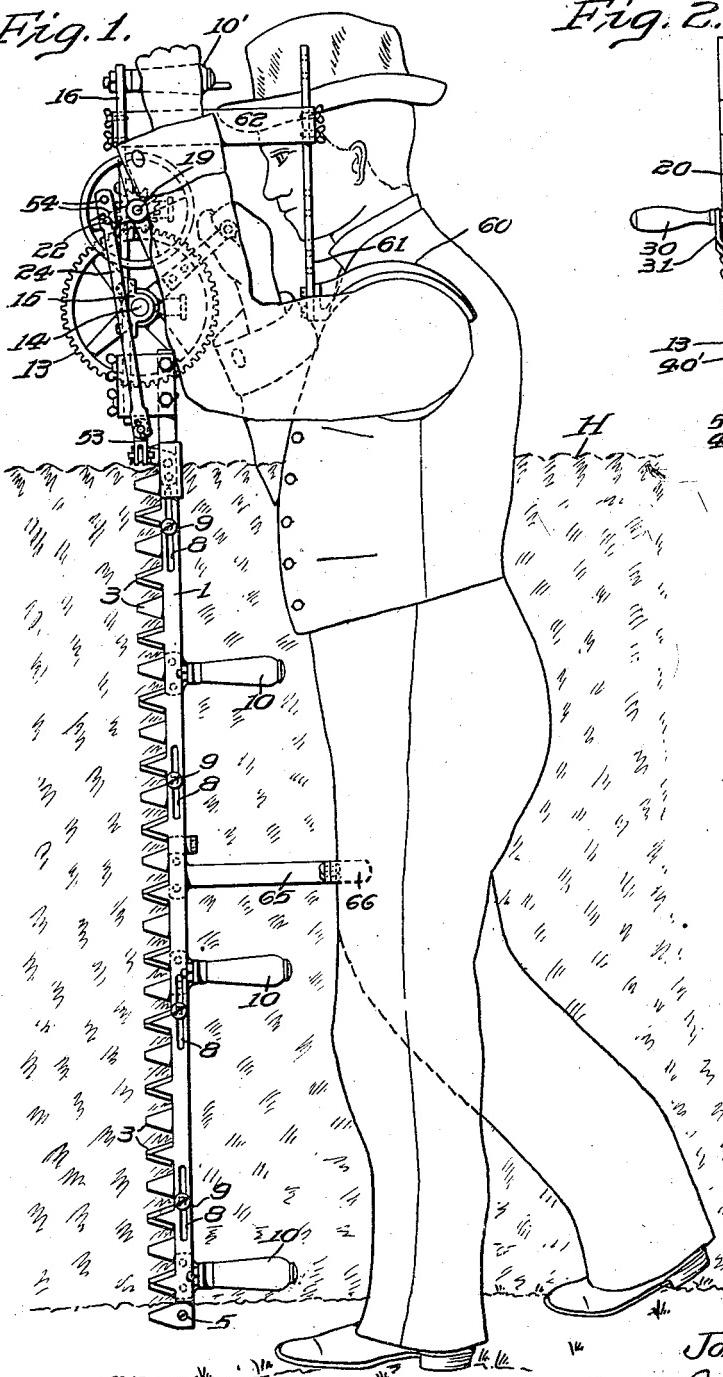
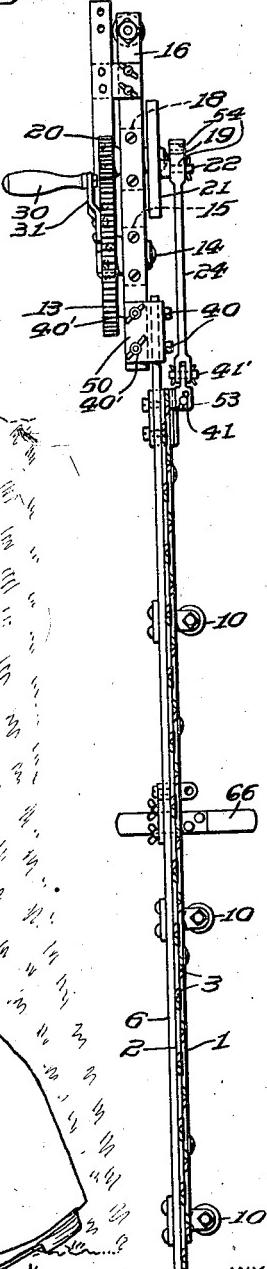


Fig. 2.



Oct. 23, 1923.

1,471,453

J. C. DETTRA

HEDGE TRIMMER

Filed July 30, 1921

2 Sheets-Sheet 2

Fig. 3.

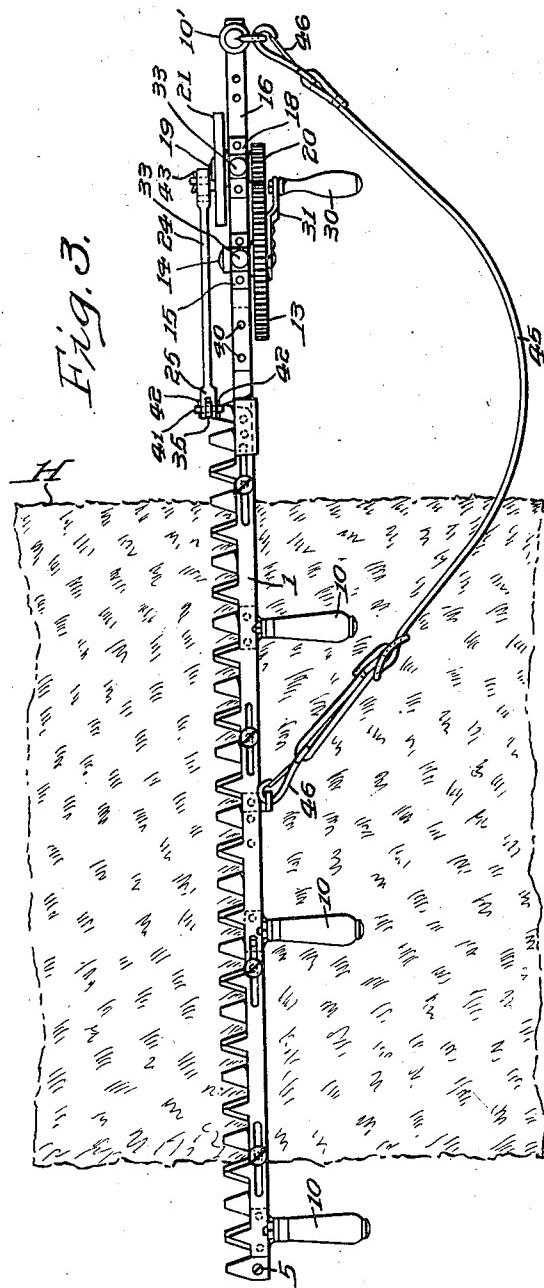


Fig. 4.

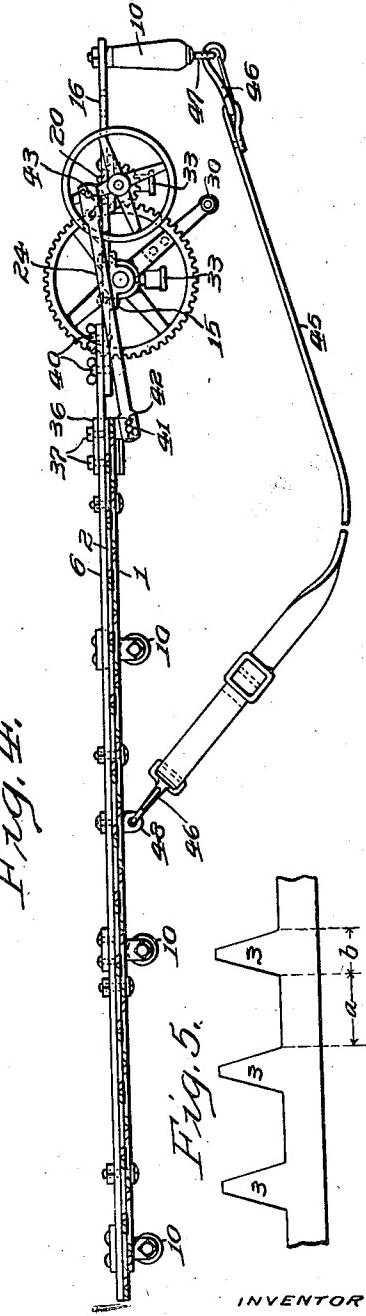
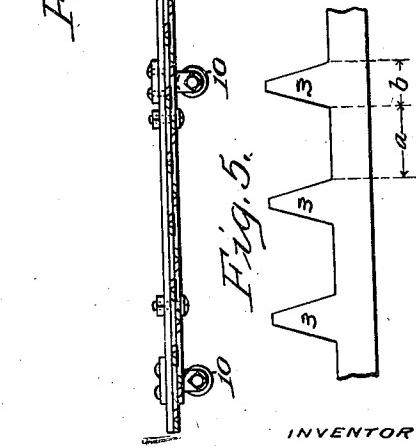


Fig. 5.



INVENTOR

John C. Dettra.

WITNESS

F. J. Hartman.

BY

Blount, Moulton & Hellier

ATTORNEYS

John C Dettra Patent 1471453

## UNITED STATES PATENT OFFICE.

JOHN C. DETTRA, OF OAKS, PENNSYLVANIA.

## HEDGE TRIMMER.

Application filed July 30, 1921. Serial No. 488,541.

*To all whom it may concern:*

Be it known that I, JOHN C. DETTRA, a citizen of the United States, and a resident of Oaks, county of Montgomery, and State of Pennsylvania, have invented certain new and useful Improvements in Hedge Trimmers, of which the following is a specification, reference being had to the accompanying drawing.

**10** My invention relates to hedge trimmers intended for trimming privet and other hedges, a principal object of the invention being to provide a hedge trimmer of light yet sturdy construction which is adaptable **15** for use in various positions, thereby enabling the trimmer to be utilized conveniently in trimming the sides, tops and other portions of a hedge.

Further objects of the invention are the provision in a hedge trimmer of the character aforesaid, of means whereby the actuating mechanism may be adjusted to various positions with respect to the relatively reciprocating cutting blades, thus enabling the operator by suitable adjustment of said mechanism to readily operate the trimmer in different positions required for the trimming of a hedge, the adjustment of the actuating mechanism referred to being effective to bring the operating handle, through the medium of which the power is supplied to cause relative reciprocation of the cutting blades, to positions suitable for maximum convenience of operation in accordance with the position in which the blades are to be maintained.

A still further object of the invention is to so proportion and design the teeth of the cutting blades so as to enhance the cutting power of the blades and enable the operator to trim off the branches or shoots of the hedge with a minimum expenditure of effort, so that the machine may be used in the trimming of hedges having relatively thick shoots or branches for a considerable period of time without undue fatigue.

The invention further comprehends the general simplification of machines of this general character and the design, construction and arrangement of the various parts thereof so as to produce a light and efficient machine which may be conveniently operated for the purpose intended and which is not liable to get out of order or be damaged in use.

The invention further includes all of the

other various objects and novel features of construction and arrangement hereinafter more definitely specified and described.

In the accompanying drawing in which is shown a preferred embodiment of the invention, Fig. 1 is a side elevation thereof illustrating one method of utilizing the machine in trimming the side of a hedge, the hedge H being indicated in broken lines in said figure as lying between the observer and the machine. Fig. 2 is a front elevation of the machine shown in Fig. 1 the actuating mechanism in these figures being shown as adjusted to a position in which the operating handle is in a plane at right angles to the plane of the cutting blades thereby placing the machine in the most convenient condition for operation when the blades are to be maintained in a substantially vertical position as in trimming the sides of a hedge. Fig. 3 is a top plan view of the machine with the actuating mechanism adjusted to a position in which the operating handle is in a plane parallel with the plane of the cutting blades, thereby placing the machine in the most convenient condition for operation when the blades are to be maintained in a substantially horizontal position as in trimming top of a hedge H as indicated in said figure, and Fig. 4 is a front elevation of the machine adjusted as shown in Fig. 3. Fig. 5 is a fragmentary detail view of a portion of one of the cutting blades removed from the machine.

Referring more particularly to the form of the invention illustrated, the same comprises a pair of cutting blades 1 and 2 each having a longitudinally extending body portion and outwardly projecting substantially triangular teeth 3. The blade 2 is rigidly secured, as by screws 5, to a supporting bar 6 which extends under the body portion of the blade and projects for a suitable distance thereabove when viewed as in Figs. 1 and 2, this bar affording a rigid support for the relatively thin and more or less flexible blade to maintain the same in proper alignment. The blade 1 is arranged for relative reciprocation with respect to the blade 2 preferably by providing the former with a plurality of slots 8 through each of which extends a screw 9 having a large head overlying the edges of the slot, the end of the screw passing through the blade 2 and being rigidly seated in the supporting bar thereby holding the blades in sliding contact. Riv-

eted or otherwise secured to the supporting bar are a plurality of handles 10 by means of which the operator is enabled to conveniently support and guide the blades under 5 certain conditions of operation.

For effecting the reciprocation of the blade 1, suitable means are provided which may preferably comprise a relatively large gear wheel 13 supported on a shaft 14 rotatably mounted in a journal box 15 rigidly secured to a supporting member 16 preferably in the form of a flat bar. This member which is detachably supported from the bar 6 as hereinafter described, is also effective to support another journal box 18 in which is journaled a shaft 19, carrying on one end a pinion 20 meshing with the gear 13 and at the other end a small balance or fly wheel 21 to which is secured an outwardly projecting crank pin 22 cooperating with one end of a pitman 24, the other end of which carries a slotted or jaw-like cross head 25. An operating handle 30 is rotatably supported on a crank secured to the gear wheel 13, by means of which the gear train and balance wheel may be rotated to cause reciprocation of the pitman. Grease cups 33 are preferably provided to take care of the lubrication of the shafts.

30 The cutting blade 1 is provided at one end with a lug or ear 35 which extends outwardly from the body of the blade and is turned up near its end at right angles to the plane of the blade and drilled for the passage of a pivot pin, and for assisting in holding that portion of the blade adjacent the lug in contact with the other blade and in proper alignment, a channel-shaped guide 36 is preferably secured to the support 6 as by screws 37, to surround both blades and the support on three sides.

Under operative conditions the member 16 which carries the actuating mechanism is supported from that end of the supporting bar 6 which projects beyond the blades and means are provided for effecting a connection therebetween in such manner that the member may be operatively adjusted so as to bring the handle 30 into a plane parallel to the plane of the cutting blades or into a plane at right angles thereto so as to position the handle in the most convenient position for manipulation. More specifically, when it is desired to arrange the handle in a plane parallel to the plane of the cutting blades, as shown in Figs. 3 and 4, the end of the member 16 is connected directly to the projecting end of the supporting bar 6 conveniently by removable thumb screws 40, the parts being brought together with their widest faces in contact. Under these conditions the member 16, which may conveniently be provided with a handle 10' adjacent the extremity opposite that connected to the

supporting bar 6, in effect forms a substantial continuation of the supporting bar, the relative position of the actuating mechanism and the lug 35 being such that the cross head 25 of the pitman may be 70 connected directly to the lug by a pivot pin 41 removably maintained in position by cotter pins 42, a similar pin 43 serving to hold the other end of the pitman on the crank pin which latter is located at a proper distance from the center of the balance wheel 21 to give the desired stroke or reciprocation to the cutting blade 1 when the gears are rotated. With the parts adjusted in this manner, the machine may be conveniently employed in trimming the top of a hedge, as shown in Fig. 3, being preferably supported by a sling 45 having snap hooks 46 at its ends engaging respectively in an eye 47 at the end of the handle 10' and in an eye formed in a lug 48 secured to and about midway between the ends of the supporting bar 6. In use the sling is passed around the operator's neck and the machine steadied and guided by one of the handles 10 with the left hand while the right is used to rotate the operating handle 30.

When however it is desired to utilize the machine in an upright or substantially upright position as in trimming the side of a hedge, the sling is disengaged and the actuating mechanism so adjusted as to bring the operating handle into a plane at right angles to that of the blades. To effect this adjustment, a bracket 50 is employed which comprises an L-shaped plate formed with its flanges at right angles to each other and having spaced holes drilled near the outer edges thereof and arranged to register respectively with the holes in the projecting end of the supporting bar 6 and in the end of the member 16. Thus by securing one of the flanges to the end of the supporting bar by thumb screws 40 and the lower end of the member 16 to the other flange of the bracket, the supporting bar 6 and the member 16 may be operatively connected with their respective wider faces at right angles to each other, thus bringing the operating handle of the actuating mechanism into a plane normal to that of the cutting blade.

In order, however, to effect an operative connection under these conditions between the pitman and the lug 35 it is necessary to employ an auxiliary crosshead 53, or other equivalent means, having a pair of suitably drilled jaws which are adapted to receive and to be pivotally secured to the lug by the pivot pin 41 and a flange positioned at right angles to the jaws and adapted to extend into and be received between the jaws of the crosshead 25, a pivot pin 41' being utilized to effect an operative connection therebetween. It will be evident that the interposition of the auxiliary crosshead 130

53 between the pitman and the lug would serve to substantially extend the effective length of the former and thus disturb the desired relation between the cutting blades 5 in the absence of the provision of means for effecting a corresponding shortening of the pitman, and I therefore prefer to provide the end of the pitman opposite to that having the crosshead 25 with a pair of holes 54 each adapted for the reception of the crank pin, the distance between the centers of the holes corresponding to the distance between the centers of the pivot holes in the auxiliary crosshead 53, so that when the latter is employed the crank pin may be engaged in the lowermost hole of the pitman thus shortening its effective length by an amount equal to the elongation produced by the employment of the auxiliary crosshead.

For supporting the weight of the machine when utilized in a substantially upright position, I provide a curved shoulder rest 60 positioned on an upright 61 preferably near the lower end thereof, the upper end of the upright being removably attached to a brace 62 which extends to and is in turn removably attached adjacent the upper end of the member 16 as best shown in Fig. 1, the operative connection of these several members to each other being preferably effected through the medium of suitable thumb screws and plurality of holes for their passage being provided in the upright. Thus by relative adjustment of the several parts just described the shoulder rest may be brought to a position to comfortably rest on the shoulder of the operator to support the weight of the machine, which is held upright and to some extent guided through the medium of the handle 10' and a leg rest 65 removably secured at a suitable point to the supporting bar 6 and carrying a curved yoke 66 adapted to rest against the operator's thigh.

In the construction of hedge cutting machines having relatively reciprocatory cutting blades it has hitherto been customary to arrange the teeth, which are ordinarily of substantially triangular form, in proximity to each other, the side edges of the respective teeth closely approaching the opposite edges of the adjacent teeth at the roots thereof so that the space between any two teeth is in the form of a pointed V. I have found, however, that by constructing the cutting blades with teeth rather widely separated instead of in close proximity to each other, that it is possible in a machine of this character to materially enhance the ability thereof to cut through the shoots or branches of the hedge with a considerably smaller expenditure of power than is possible where the teeth are set closely together, or, viewed in another aspect, to satisfactorily cut

through considerably larger branches or shoots with a given expenditure of power. More specifically, and as best shown in Fig. 5, I prefer to space apart the teeth 3 at their roots for a distance at least equal to the width of the root of each tooth and I find that in practice good results are attained when the spacing between the teeth is increased to a distance nearly equal to twice the width of the root of each tooth; or, in other words, referring to Fig. 5, I prefer to make the distance *a* substantially equal to the diameter of the circular path traversed by the crank pin 22 and at least equal to and preferably considerably greater than the distance *b*. By constructing the blades in this manner, I find in practice that as the machine is moved along the hedge the shoots or branches thereof are gathered in the spaces between the teeth during the time when the teeth on the respective blades are more or less in corresponding alignment and the pitman is either approaching or has just passed the limit of its stroke in either direction. However, as the reciprocating blade is moved so as to bring its teeth more and more out of alignment with the teeth on the stationary blade, it gathers speed as the speed of revolution of the crank pin increases and as the cutting edges of the teeth of the reciprocating blade gradually overlap the cutting edges of the corresponding teeth on the stationary blade, the shoots and branches are sheared off easily and cleanly and with a minimum expenditure of effort.

While I have described and illustrated herein with considerable particularity a preferred form of my invention I do not thereby desire or intend to limit myself to any precise details of construction and arrangement of the various parts as the same may be modified or varied in minor particulars from the precise embodiment disclosed as may be desired without departing from the spirit and scope of the invention as defined in the appended claims.

Having thus described my invention I claim and desire to protect by Letters Patent of the United States:

1. In a machine of the class described the combination with a bar and a pair of cutting blades one mounted for reciprocation longitudinally of the bar of a bracket detachably secured to the bar at one end, a member for detachable connection to the bracket or bar, meshing gears carried by the member, said member being adjustable relative to the bar to support the gears for rotation in a plane either parallel with or at right angles to the plane of cut by the blades, a pitman actuated by the gears, and means for connecting the pitman to one of the cutting blades when the gears are in either position relative to the blades.

2. In a device of the class described the combination with a bar, a cutting blade thereon, and a second blade mounted for reciprocation on the cutting blade, of meshing gears, a member constituting a support for the gears, an adjustable connection between said member and the bar for holding the gears for rotation in a plane either parallel with or at right angles to the plane of cut by the blades, means rotatable with the gears for actuating the same, a pitman actuated by the gears, means for connecting the pitman to the reciprocating blades when the gears are in either position relative to the blades, a brace adjustably connected to said means, an upright adjustably connected to the brace, and a shoulder rest extending from the upright, said rest and the gear operating means being positioned adjacent opposite sides respectively of the operator.
3. In a device of the class described the combination with a bar, a cutting blade thereon, and a second cutting blade mounted for reciprocation, of meshing gears, a crank arm for rotating the gears, a member supporting the gears, a detachable bracket engaging the said member and bar for holding the gears and the crank arm for rotation in planes parallel with the plane of cut by the blades, an ear upon the reciprocating blades, a pitman operated by the gears, and a universal connection between and detachably connected to the pitman and ear.
4. In a device of the class described the combination with a member, meshing gears thereon, and a crank arm for rotating the gears, of a pitman actuated by the gears, a cutting element actuated by the pitman, a handle upon said member, a brace adjustably connected to the member, an upright adjustably connected to the brace, and a shoulder rest extending from the upright, said upright and crank arm being spaced apart to extend close to opposite sides respectively of the operator.

In witness whereof, I have hereunto set my hand this 29th day of July, A. D. 1921.

JOHN C. DETTRA.

Some models stated  
“Patented May 26, 1914”  
Which would have been this patent  
obtained by Ellis L. Fox

It's not known if there was a relationship between Ellis L. Fox and John C. Dettra, but Ellis' patent application states that he resides in Audubon, PA, which is only 2 miles from Oaks, PA.

E. L. FOX.

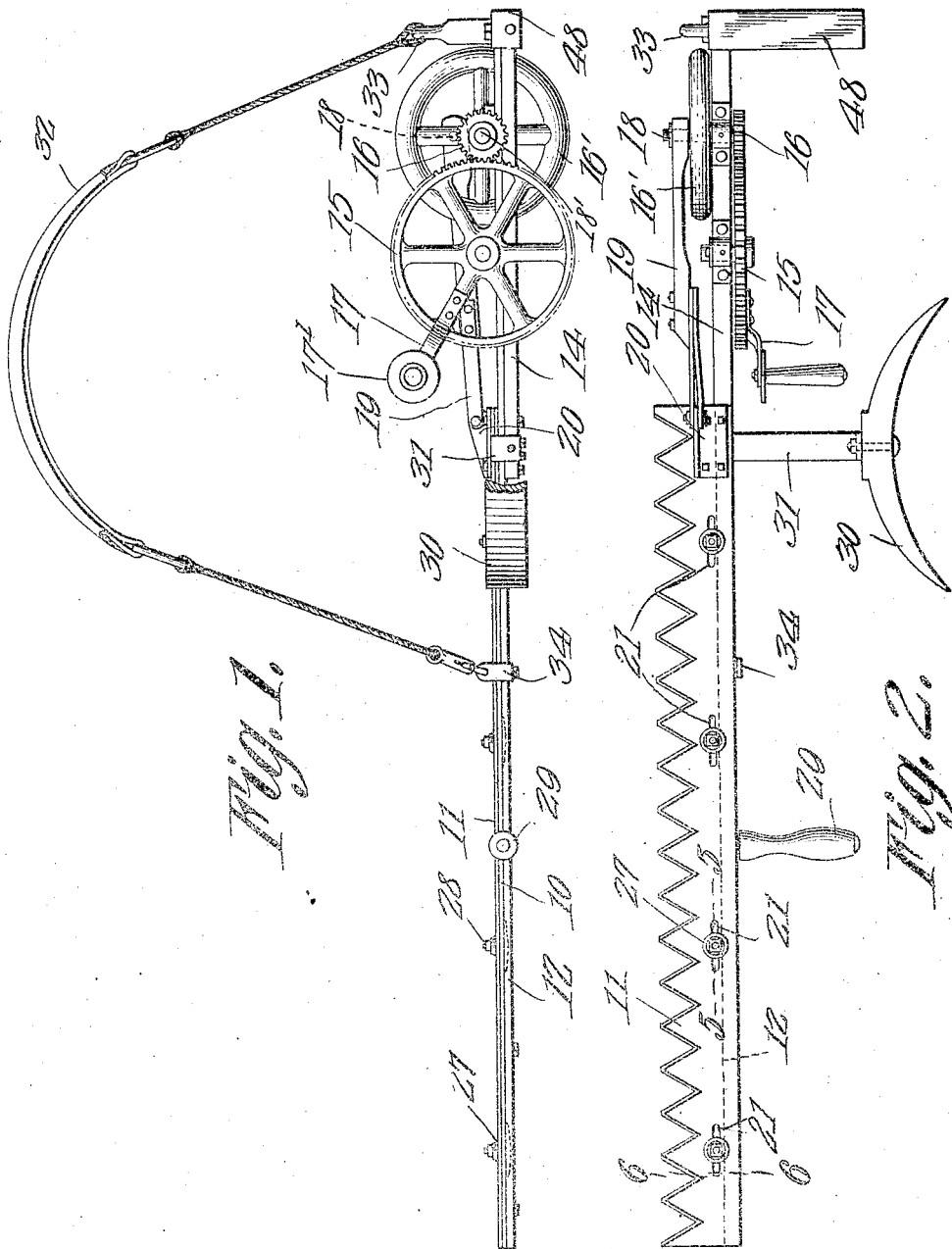
## HEDGE TRIMMER.

APPLICATION FILED JAN. 29, 1912.

1,098,032.

Patented May 26, 1914.

2 SHEETS—SHEET 1.



**Witnesses**

*J. P. Fowling  
J. A.  
J. H. Wilson.*

*Ellis L. Fox*  
Inventor,  
by *C. Snow & Co.*  
Attorneys.

Ellis L Fox Patent 1098032

1,098,032.

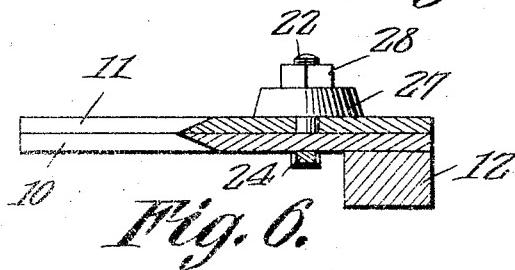
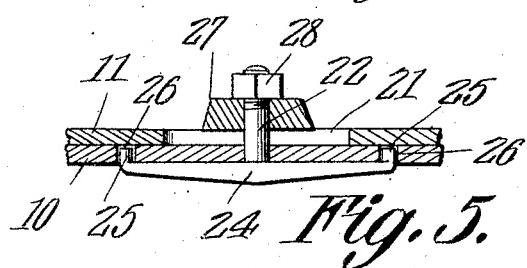
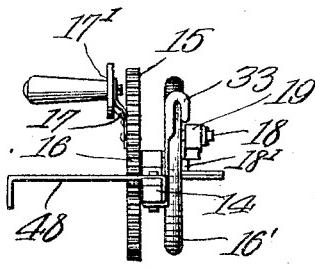
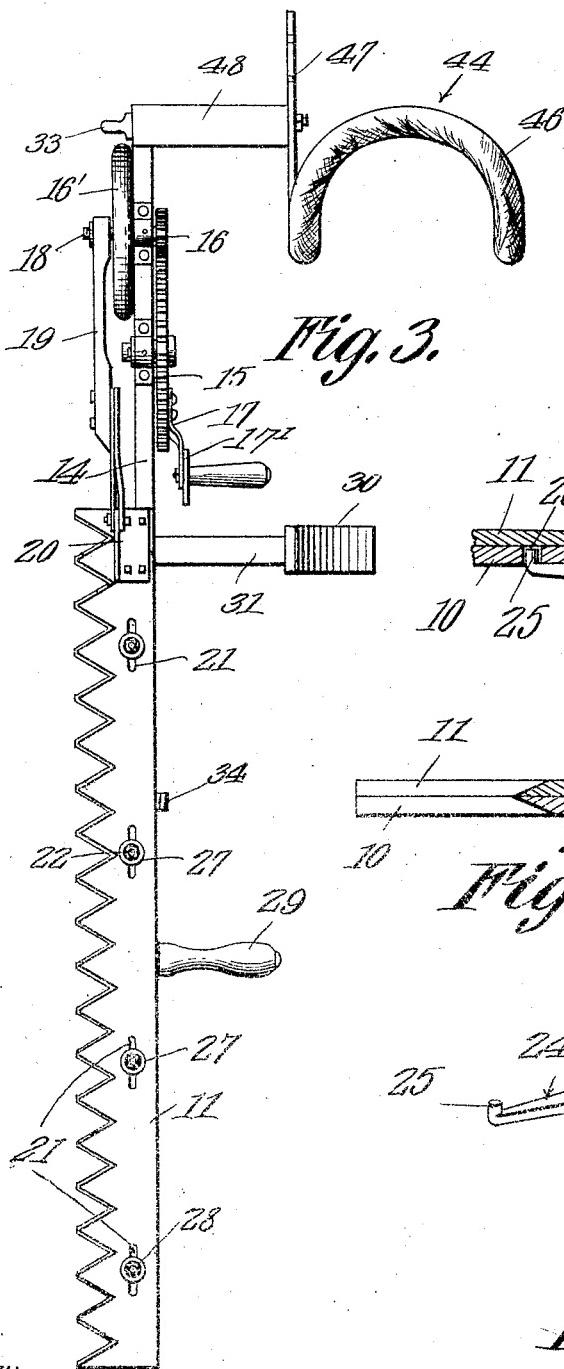
E. L. FOX.

HEDGE TRIMMER.

APPLICATION FILED JAN. 29, 1912.

Patented May 26, 1914.

2 SHEETS-SHEET 2.



Witnesses

J. P. Meier  
S. H. Wachow

Ellis L. Fox  
Inventor,  
by Cad Snow & Co.  
Attorneys.

Ellis L Fox Patent 1098032

# UNITED STATES PATENT OFFICE.

ELLIS L. FOX, OF AUDUBON, PENNSYLVANIA.

## HEDGE-TRIMMER.

1,098,032.

Specification of Letters Patent. Patented May 26, 1914.

Application filed January 29, 1912. Serial No. 674,111.

To all whom it may concern:

Be it known that I, ELLIS L. Fox, a citizen of the United States, residing at Audubon, in the county of Montgomery and State 5 of Pennsylvania, have invented a new and useful Hedge-Trimmer, of which the following is a specification.

The invention relates to hedge trimmers.

The primary object of the invention is to 10 provide a machine of this character which may be supported by the body of the wearer.

A further object is to provide a cutting machine which may be driven regardless of the angle at which the machine is placed.

In the drawings:—Figure 1 is a side elevation, parts being shown in section. Fig. 15 2 is a top plan. Fig. 3 is a top plan showing a modified form of support. Fig. 4 is a rear elevation. Fig. 5 is a section on the line 5—5 of Fig. 2. Fig. 6 is a section 20 on the line 6—6 of Fig. 2. Fig. 7 is a detail view of the blade clamp.

In the drawings 10 and 11 designate the superposed blades which form the cutting 25 mechanism. The blade 10 is stationary, and is reinforced by the longitudinally disposed bar 12 secured to the under face thereof. The bar 14 is secured to the blade 10, said bar supporting the driving mechanism which 30 consists of the gears 15 and 16, the gear 15 being rotated by the crank 17, a disk 17' of leather or other material being positioned on the crank handle to protect the hand of the operator. The shaft 18' on which the gear 35 16 is mounted carries a fly wheel 16' having a wrist pin 18 connected by the pitman 19 with the bracket 20 arranged on the reciprocating bar 11. The bar 11 is provided with elongated slots 21. The bolts 22 of 40 clamps, one of which is shown in Fig. 7, pass through these slots and through apertures in the blade 10. Each clamp includes a member 24 secured to the bolt 22, said member being formed with upturned end 45 portions 25 which enter apertures 26 in the bar 10, the bolt receiving washer 27 which rests upon the blade 11. The blades are in this manner held together, the blade 11 while being free to reciprocate being held in con-

tact with the blade 10 to assure a proper cut, 50 the nut 28 being adjustable to clamp the blades together loosely.

The machine is designed to cut in various positions, the stationary bar 10 being provided with a handle 29 and a body rest 30 55 which is rotatably supported upon the arm 31. The rest 30 is curved to conform to the body of the operator, will be rotated as the machine is brought from a horizontal to a vertical position.

In Fig. 1 the machine is supported by the strap 32 which is connected to brackets 33 and 34 positioned on the bar 14, and the blade 10 respectively, the strap being passed over the shoulder of the operator.

In Fig. 3 the adjustable rest 44 is provided, said rest consisting of the curved member 46 which is secured to an arm 47 adjustably supported by another arm 48 mounted on bar 14. It will be noted that 70 the supports shown may be readily interchanged according to the manner in which the trimmer is used.

The many advantages of a machine of this character will be clearly apparent as it 75 will be noted that the same may be supported to operate in various positions and that the cutting members may always be maintained in contact with each other. It will also be seen that the entire structure is such 80 as may be easily and economically manufactured and the various parts readily assembled.

What is claimed is:—

A hedge trimmer including a reinforcing 85 bar straight from end to end, a stationary blade secured to and extending longitudinally of the bar, a second bar secured to the reinforcing bars, drive mechanism mounted upon said second bar and beyond one end 90 of the stationary blade, a reciprocating bar constituting a cutting element and actuated by said mechanism, an arm extending horizontally away from the bars and cutting mechanism and at right angles to the bars, 95 a breast engaging rest swiveled on the free end of the arm, a handle upon the drive mechanism and beyond one side of said arm,

**2**

**1,098,082**

a handle extending from the bar beyond the other side of the arm, and means connected to the bar and extending above the arm, for engaging the shoulders of the operator to support the bar across the front of the operator.

In testimony that I claim the foregoing as

my own, I have hereto affixed my signature in the presence of two witnesses.

**ELLIS L. FOX.**

Witnesses:

**WILLIAM GRAHAM,  
HARRY W. AKINS.**

John C. Dettra's trademark for  
Little Wonder was applied for on July 21,  
1921, and registered on February 28, 1922.

JOURNAL

THE U. S.

TRADE-MARK ROOM

T. M. SERIAL NO. (Series of 1905),

150734

1921

(EX'R'S BOOK)

23  
62-2

TRADE-MARK No.

152384

ACT OF FEB. 20, 1905

Name

John C. Detra

of Oaks

County of

State of

Pennsylvania

For

Hedge Trimmers

July 21, 1921

PARTS OF APPLICATION FILED,

Petition		
Declaration	40	4, 1921
Statement	1	1, 1921
Specimens	4	4, 1921
Drawing	"	, 1921
Fee Cash		July 21, 1921
Fee Cert. Dep.		
Appl. filed complete		July 21, 1921

Examined for Publication

Oct. 22, 1921

Examined for Registration

Jan. 25, 1922

Notice of Allowance

FEB 2-1922

By Commissioner.

Registered

FEB 28 1922

Representative

✓

Attorney Blount, Moulton & Kelbert 519 Land Title  
Philadelphia, Pa Bedig.

Associate Attorney

Published in U. S.  
Merchandise

Nov. 8 1921

Little Wonder Trademark 152384

1921

23

## CONTENTS:

Application *Border papers OK*

1. No. of P. OCT 25 1921 /  
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14.

TRADE-MARK: *Claims use since over about**June 13-1921*

Patent Office  
U.S. Patent Office  
Washington, D.C.

Little Wonder Trademark 152384

## RENEWAL

TRADE-MARK No 152384

T.-M. SERIAL No. (Series of 1905)

159,734

REGISTERED FEB 28 1922

Name JOHN C. DETTRA

Howard C. Dettra, doing business as  
DETROIT MANUFACTURING CO.

of OAKS

State of PENNSYLVANIA

For

Oaks,  
Pennsylvania.

Parts of Application filed	Petition..... Declaration..... Statement..... Specimens..... Drawing..... Fee..... 
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Application filed complete	FEB 13 1942
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Examined and passed for publication

Examined for registration

Notice of allowance

MAR 7 - 1942

By Commissioner

Application for renewal filed

Examined for renewal

MAR 2 1942

Renewed: Feb 28, 1942

Representative

S. N. Mallery

Renewed Feb. 28, 2002

Attorney

GEORGE K HELBERT 1900 LINCOLN-LIBERTY BLDG PHILADELPHIA PA

Associate Attorney

Trade mark:

Merchandise

Claims use since

11-10378

Little Wonder Trademark 152384

71-150734

CLASSIFICATION



Application ..... papers.

- 1.
2. *Ren. Pet. Feb. 13, 1942.*
3. *Response 2-2702*
- 4.
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U. S. GOVERNMENT PRINTING OFFICE

11-10378

Little Wonder Trademark 152384

Renewed February 28, 1942 to Howard C. Dettra,  
doing business as Detco Manufacturing Co.

## UNITED STATES PATENT OFFICE.

**JOHN C. DETTRA, OF OAKS, PENNSYLVANIA.**

**TRADE-MARK FOR HEDGE TRIMMERS.**

**ACT OF FEBRUARY 20, 1905.**

**152,384.**

**Registered Feb. 28, 1922.**

Application filed July 21, 1921. Serial No. 150,734.

### **STATEMENT.**

*To all whom it may concern:*

Be it known that I, JOHN C. DETTRA, a citizen of the United States, residing in Oaks, Montgomery County, State of Pennsylvania, doing business under the trade name and style of JOHN C. DETTRA MACHINE CO., and doing business at Oaks, Montgomery County, Pennsylvania, have adopted and used the trade-mark shown in the accompanying drawing, for hedge trimmers, in Class 23, Cutlery, machinery, and tools, and parts thereof.

The trade-mark has been continuously used in my business since on or about June 13, 1921.

The trade-mark is usually applied or affixed to the goods by attaching thereto a metal plate or label on which the trade-mark is shown, but the trade-mark may be applied or affixed to the goods or to the packages containing the same in any other suitable or convenient manner.

JOHN C. DETTRA.

## Little Wonder

### **DECLARATION.**

Commonwealth of Pennsylvania county of Philadelphia, ss:

JOHN C. DETTRA, being duly sworn, deposes and says that he is the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes himself to be the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark in the United States, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said

trade-mark is used by him in commerce among the several States of the United States; that the description and drawing presented truly represent the trade-mark sought to be registered; and that the specimens show the trade-mark as actually used upon the goods.

JOHN C. DETTRA.

Subscribed and sworn to before me, a notary public, this 20th day of July, A. D. 1921.

[L.S.]

ALEXANDER PARK,  
*Notary Public,*

Little Wonder Trademark 152384

Ser. No. 150,734. (CLASS 23. CUTLERY, MACHINERY,  
AND TOOLS, AND PARTS THEREOF.) JOHN C.  
DETTRA, Oaks, Pa. Filed July 21, 1921.

# Little Wonder

*particular description of goods.—Hedge-Trimmers.  
Claims use since on or about June 18, 1921.*

1921 Official Gazette of the United States Patent Office

On February 28, 1942, John C. Dettra  
had the Little Wonder trademark  
reassigned to his son Howard C. Dettra.

Detco Manufacturing Co. (See Dettra, John C., assignor.)  
Dettra, John C., assignor to Howard C. Dettra, doing business as Detco Manufacturing Co., Oaks, Pa. Hedge trimmers. 152,384; renewed Feb. 28, 1942.

1942 - Official Gazette of the United States Patent Office

152,384. **LITTLE WONDER.** HEDGE TRIMMERS.  
Registered February 28, 1922. JOHN C. DETTRA. Renewed February 28, 1942, to Howard C. Dettra, doing business as Detco Manufacturing Co., Oaks, Pa., assignee.

1942 Official Gazette of the United States Patent Office

On May 27, 1946, (but not recorder until November 8, 1956) Howard C. Dettra "Assigns the entire interest, together with the good will of that part of the business symbolized by said mark." to Shiller Pfeiffer Machine Works

FORM PO-586  
(4-12-60)  
USCOMM-DC 49998-P60

U.S. DEPARTMENT OF COMMERCE  
PATENT OFFICE

22885

TRADEMARK TITLE RECORD

REGISTRANT OR APPLICANT

*John C. Dettra*

REG. NO.

*152,384*

SER. NO.

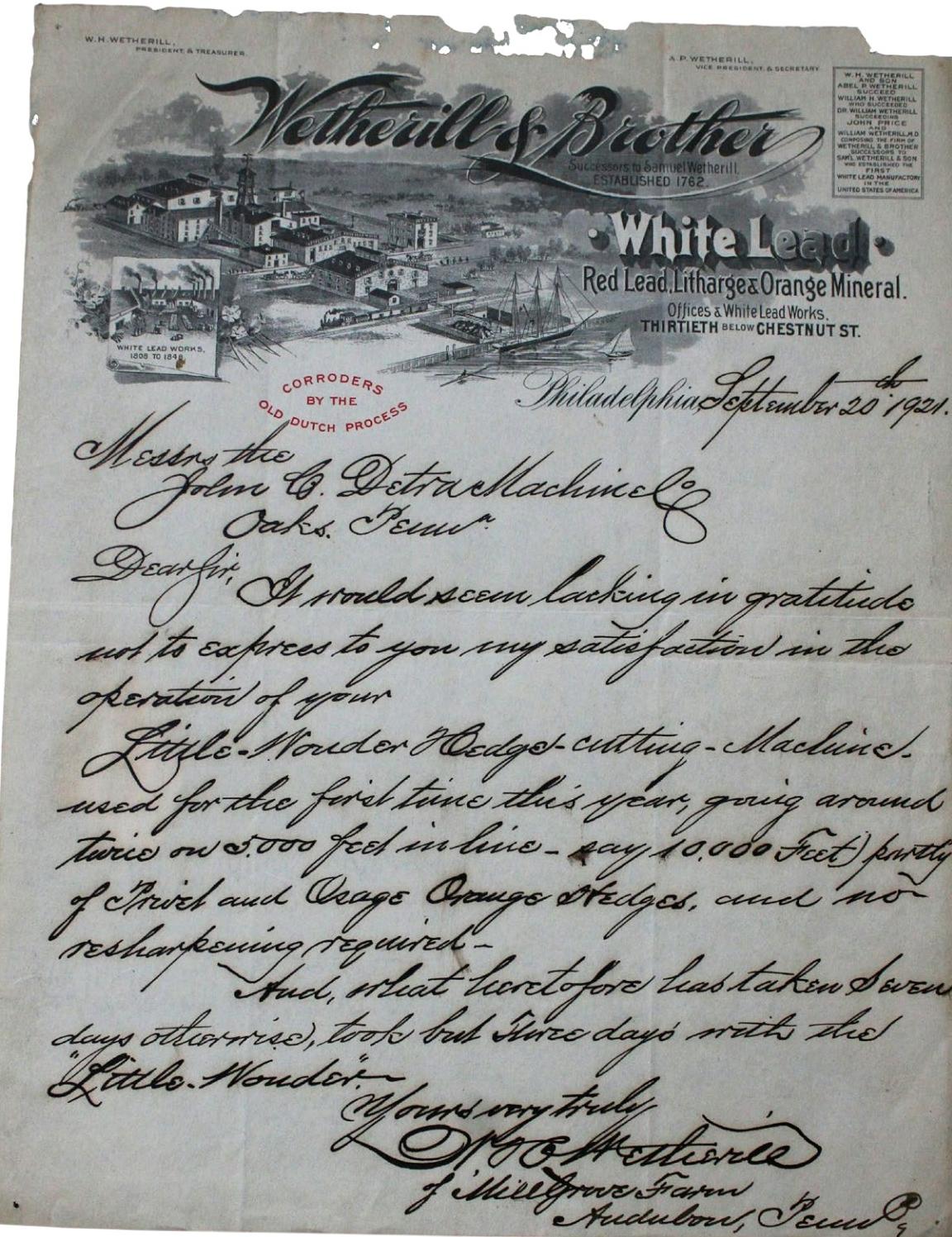
ASSIGNED TO (Insert address of last assignee of record only)	DATE(S) OF ASSIGNMENT	DATE RECORDED	LIBER OR REEL	PAGE OR FRAME
<i>Howard C. Dettra</i>	<i>1/29/42</i>	<i>2/5/42</i>	<i>O-190</i>	<i>556</i>
	<i>ack</i>			
	<i>1/30/42</i>			
<i>Shiller Pfeiffer Machine Works, a partnership consisting of Albert Shiller, Otto Pfeiffer and Carl Schaefer</i>	<i>5/27/46</i>	<i>11/8/56</i>	<i>23</i>	<i>141</i>

152,384. Feb. 28, 1922. John C. Dettra, Oaks, Pa. Pub. by Little Wonder, Inc., Southampton, Pa.

# Little Wonder

For Hedge Trimmers.

<b>Assignment: 1</b>	<b>Reel/Frame:</b> <a href="#">0023/0141</a>	<b>Recorded:</b> 11/08/1956	<b>Pages:</b> 0
<b>Conveyance:</b> AGREES TO SELL HIS INTEREST IN SAID MARK, TOGETHER WITH THE GOOD WILL OF THE BUSINESS. SEE RECORD FOR DETAILS.			
<b>Assignor:</b> <a href="#">DETTRA, HOWARD C.</a>			<b>Exec Dt:</b> 05/27/1946 <b>Entity Type:</b> UNKNOWN <b>Citizenship:</b> NONE
<b>Assignee:</b> <a href="#">SHILLER PFEIFFER MACHINE WORKS</a>			<b>Entity Type:</b> PARTNERSHIP <b>Citizenship:</b> NONE
<b>Composed of:</b>			
COMPOSED OF ALBERT SHILLER, OTTO PFEIFFER AND CARL SCHAEFER			
2126 E. YORK ST.			
PHILADELPHIA, PENNSYLVANIA			
<b>Assignment: 2</b>	<b>Reel/Frame:</b> <a href="#">0023/0143</a>	<b>Recorded:</b> 11/08/1956	<b>Pages:</b> 0
<b>Conveyance:</b> ASSIGNS, RETROACTIVE AS OF SHORTLY AFTER MAY 2, 1952, THE ENTIRE INTEREST IN SAID MARK, TOGETHER WITH THE GOOD WILL OF THAT PART OF THE BUSINESS SYMBOLIZED THEREBY.			
<b>Assignor:</b> <a href="#">SCHILLER, PFEIFFER MACHINE WORKS, BY OTTO PFEIFFER, A MEMBER OF THE FIRM.</a>			<b>Exec Dt:</b> 10/31/1956 <b>Entity Type:</b> UNKNOWN <b>Citizenship:</b> NONE
<b>Assignee:</b> <a href="#">SCHILLER-PFEIFFER, INC., INCORPORATED ON OR ABOUT MAY 2, 1952.</a>			<b>Entity Type:</b> CORPORATION <b>Citizenship:</b> PENNSYLVANIA
1028 STREET ROAD			
SOUTHAMPTON, PENNSYLVANIA			
<b>Assignment: 3</b>	<b>Reel/Frame:</b> <a href="#">0023/0145</a>	<b>Recorded:</b> 11/08/1956	<b>Pages:</b> 0
<b>Conveyance:</b> ASSIGNS THE ENTIRE INTEREST, TOGETHER WITH THE GOOD WILL OF THAT PART OF THE BUSINESS SYMBOLIZED BY SAID MARK.			
<b>Assignor:</b> <a href="#">SCHILLER-PFEIFFER, INC., INCORPORATED ON OR ABOUT MAY 2, 1952.</a>			<b>Exec Dt:</b> 11/05/1956 <b>Entity Type:</b> CORPORATION <b>Citizenship:</b> PENNSYLVANIA
<b>Assignee:</b> <a href="#">LITTLE WONDER, INC., INCORPORATED ON OR ABOUT SEPT. 21, 1956.</a>			<b>Entity Type:</b> CORPORATION <b>Citizenship:</b> PENNSYLVANIA
1028 STREET ROAD			
SOUTHAMPTON, PENNSYLVANIA			
<b>Assignment: 4</b>	<b>Reel/Frame:</b> <a href="#">0252/0017</a>	<b>Recorded:</b> 05/01/1974	<b>Pages:</b> 2
<b>Conveyance:</b> ASSIGNS AS OF MAY 22, 1972 THE ENTIRE INTEREST AND THE GOOD WILL.			
<b>Assignor:</b> <a href="#">LITTLE WONDER, INC.</a>			<b>Exec Dt:</b> 04/19/1974 <b>Entity Type:</b> CORPORATION <b>Citizenship:</b> PENNSYLVANIA
<b>Assignee:</b> <a href="#">SCHILLER-PFEIFFER, INC.</a>			<b>Entity Type:</b> CORPORATION <b>Citizenship:</b> PENNSYLVANIA
1028 STREET ROAD			
SOUTHAMPTON, PENNSYLVANIA 18966			
<b>Assignment: 5</b>	<b>Reel/Frame:</b> <a href="#">0712/0829</a>	<b>Recorded:</b> 05/11/1990	<b>Pages:</b> 0
<b>Conveyance:</b> NUNC PRO TUNC ASSIGNMENT 19900126			
<b>Assignor:</b> <a href="#">SCHILLER-PFEIFFER, INC., ORGANIZED ON JUNE 29, 1967</a>			<b>Exec Dt:</b> 03/19/1990 <b>Entity Type:</b> CORPORATION <b>Citizenship:</b> PENNSYLVANIA
<b>Assignee:</b> <a href="#">SCHILLER-PFEIFFER, INC., ORGANIZED ON JAN. 2, 1990</a>			<b>Entity Type:</b> CORPORATION <b>Citizenship:</b> PENNSYLVANIA
1028 STREET ROAD			
SOUTHAMPTON, PENNSYLVANIA 18966			
<b>Assignment: 6</b>	<b>Reel/Frame:</b> <a href="#">2051/0836</a>	<b>Recorded:</b> 03/14/2000	<b>Pages:</b> 20
<b>Conveyance:</b> ASSIGNS THE ENTIRE INTEREST			
<b>Assignor:</b> <a href="#">ANNIN &amp; CO., INC. (SUCCESSOR BY MERGER TO DETTRA FLAG COMPANY, INC.)</a>			<b>Exec Dt:</b> 02/22/2000 <b>Entity Type:</b> CORPORATION <b>Citizenship:</b> NEW JERSEY
<b>Assignee:</b> <a href="#">CHASE MANHATTAN BANK, THE</a>			<b>Entity Type:</b> BANK <b>Citizenship:</b> NONE
380 MADISON AVENUE			
NEW YORK, NEW YORK 10017			
<b>Assignment: 7</b>	<b>Reel/Frame:</b> <a href="#">2329/0327</a>	<b>Recorded:</b> 07/11/2001	<b>Pages:</b> 6
<b>Conveyance:</b> REASSIGNMENT OF TRADEMARKS			
<b>Assignor:</b> <a href="#">CHASE MANHATTAN BANK, THE ("THE SECURED PARTY")</a>			<b>Exec Dt:</b> 04/13/2000 <b>Entity Type:</b> BANKING OPERATION <b>Citizenship:</b> NONE
<b>Assignee:</b> <a href="#">ANNIN &amp; CO., INC. ("THE BORROWER")</a>			<b>Entity Type:</b> CORPORATION <b>Citizenship:</b> NEW JERSEY
ONE ANNIN DRIVE			
ROSELAND, NEW JERSEY 07068			
<b>Assignment: 8</b>	<b>Reel/Frame:</b> <a href="#">2344/0491</a>	<b>Recorded:</b> 08/02/2001	<b>Pages:</b> 3
<b>Conveyance:</b> QUITCLAIM ASSIGNMENT			
<b>Assignor:</b> <a href="#">ANNIN &amp; CO., INC.</a>			<b>Exec Dt:</b> 07/16/2001 <b>Entity Type:</b> CORPORATION <b>Citizenship:</b> NEW JERSEY
<b>Assignee:</b> <a href="#">SCHILLER-PFEIFFER, INC.</a>			<b>Entity Type:</b> CORPORATION <b>Citizenship:</b> PENNSYLVANIA
1028 STREET ROAD			
SOUTHAMPTON, PENNSYLVANIA 18966			
<b>Assignment: 9</b>	<b>Reel/Frame:</b> <a href="#">3969/0228</a>	<b>Recorded:</b> 04/13/2009	<b>Pages:</b> 3
<b>Conveyance:</b> CHANGE OF NAME			
<b>Assignor:</b> <a href="#">SCHILLER-PFEIFFER, INC.</a>			<b>Exec Dt:</b> 01/01/2009 <b>Entity Type:</b> CORPORATION <b>Citizenship:</b> PENNSYLVANIA
<b>Assignee:</b> <a href="#">SCHILLER GROUNDS CARE INC.</a>			<b>Entity Type:</b> CORPORATION <b>Citizenship:</b> PENNSYLVANIA
1028 STREET ROAD			
SOUTHAMPTON, PENNSYLVANIA 18966			



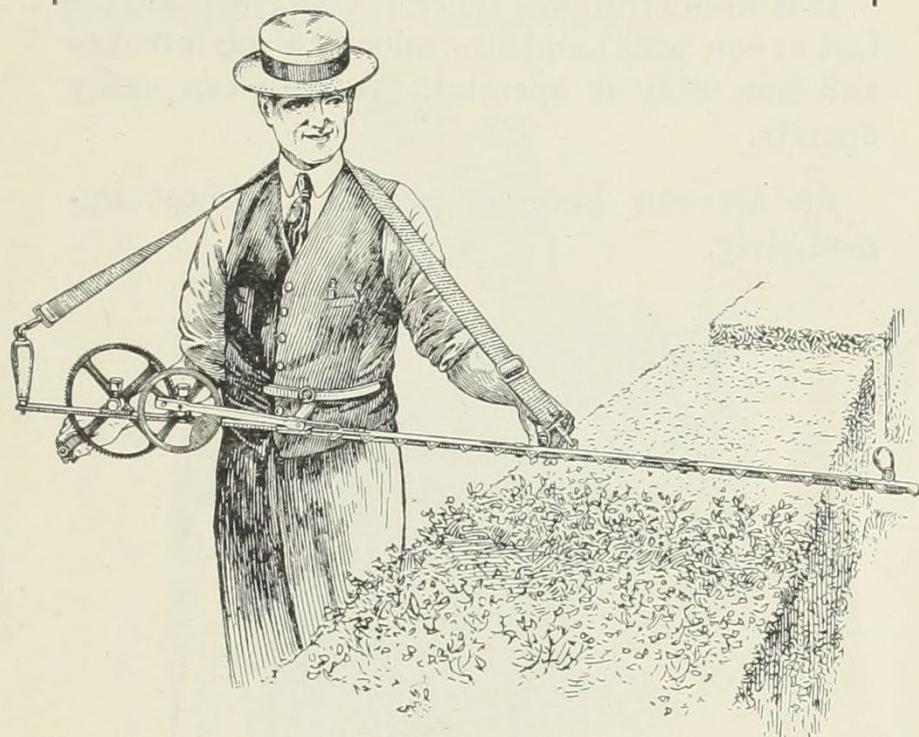
1921 Letter

# The "Little Wonder"

TRADE MARK REG. U. S. PAT. OFF.

## Hedge Trimmer

PAT. MAY 26, 1914. OTHER PAT. PEND.



SHOWING USE ON LOW HEDGES

### Revolutionizes Hedge Trimming

Reduces Cost of Hedge Trimming to  
a small fraction

Distributed by

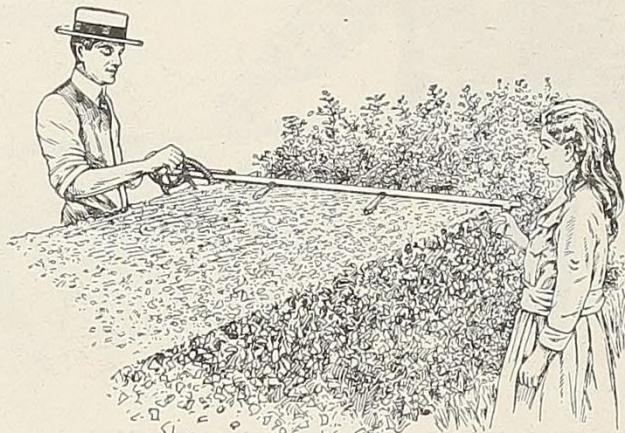
The "Little Wonder" Hedge Trimmer entirely revolutionizes hedge trimming.

Trims every variety of hedge grown.

Various adjustments and attachments suit to every shape and cut desired.

It is wonderful how quick it cuts, (actually as fast as you walk), and how smooth a job it makes and how easy it operates. A lady can easily operate.

An amateur becomes proficient almost immediately.



SHOWING USE ON HIGH HEDGES

Can you afford to shut your eyes to this tremendous saving?

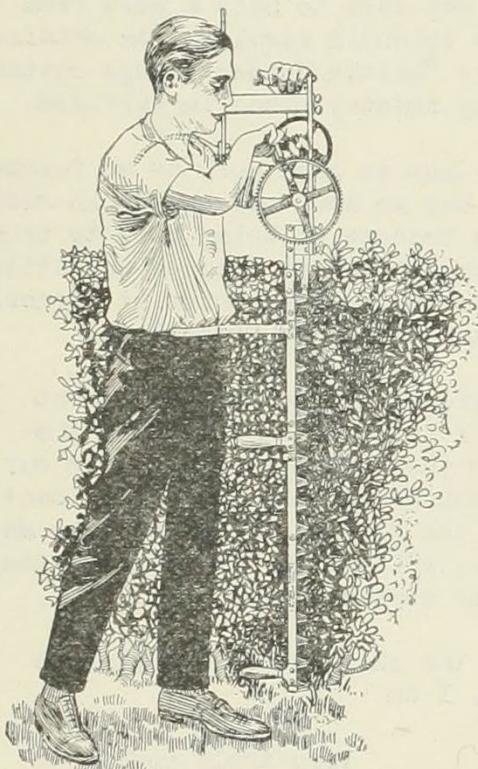
To get a beautiful thick hedge it is necessary to trim often, at least every three weeks. Every time a hedge is cut, new shoots sprout out immediately back of the fresh cut. The "Little Wonder" makes the frequent cutting possible without practically any expense. Anyone can operate it. It is a toy for the big boy.

Side cuts on hedges as high as four feet are made in this fashion. Adjustments compensate for short or tall operators. For side or fancy cuts on high hedges, method as shown on opposite page is employed. Holding machine in horizontal position

Will cut sides high as ten feet right from ground, by one person assisting.

Made in 3 sizes, 30, 40 and 60

inch cutting bars.



The 30 inch size is an all around one man machine, cutting hedges 4 feet wide and 4 feet high.

It cuts from five to ten times as fast as by hand and does better work, as letter on last page indicates.

Guarantee for one year and complete instructions (so simple that a child can assemble), accompanies each machine.

Weight 12 to 16 pounds according to attachments used.

May be sent by parcel post.

HARMON AUGUST  
347 MADISON AVENUE  
AT 45TH STREET  
CITY OF NEW YORK

September 15, 1921.

Gentlemen:

Perhaps you may care to have a word from me as to the splendid results I am obtaining from your "Little Wonder" hedge cutting machine at my country place in Harrison.

It not only does as good work as we formerly did by hand but we keep our hedges in much better shape because of being able to trim them often enough and we succeed in cutting in about three hours that which it formerly took about three days to do by hand.

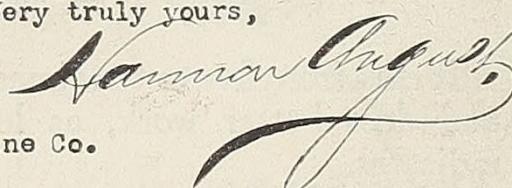
As Vice President of the May Department Stores Co., I am going to recommend the machine when the season is at hand in our house furnishing and gardening departments, and also at the Repetti Estate at Lake Mogenan, N. Y., which I am now using as Camp Josephine for working girls.

Wishing you the success your machine so well merits, I am

HA\*S

Very truly yours,

John C. Dettra Machine Co.  
Oaks,  
Montgomery Co., Pa.



The above is a sample of hundreds of expressions that came to us telling of the durability of the machine and how wonderful it performs.

Henry C. Bainbridge, Jr., Pres. & Treas.

Harry Growtage, Vice-Pres. & Sec.

# Chas. T. Bainbridge's Sons.

Makers of

Paper Goods: 2 to 24 Cumberland Street, Brooklyn, N. Y.

LONDON COURT STATIONERY AMERICAN CREPE TISSUE BAINBRIDGE CREPE NAPKINS BAINBRIDGE MAT BOARDS

October 16, 1924.

Detco Manufacturing Co.,  
Oaks, Montgomery County,  
Pennsylvania.

Gentlemen:

For a number of years we labored away trying to trim 2,000 feet of privet hedge with hedge shears. After awhile we got a hedge trimmer that worked by hand much like a manifold scissor. Then we had your machine that we thought was marvelous. It trimmed the top of the hedge by grinding the crank and this spring you put before us the new and complete idea of a motor driven trimmer.

It took our man, in the old days, three weeks constant work to trim the 2,000 feet of privet which is about five feet high and from five to seven feet across the top. A week ago last Saturday we gave it its last trimming for the year and we did it in two and one-quarter hours. There is some difference in this machine and the old-fashioned method and we cannot recommend your machine too highly.

Yours very truly,

*Harry Growtage*

HG:FB

Acknowledged  
10-20-24.

1924 Letter

A "LITTLE WONDER" HEDGE TRIMMER IS TO THE HEDGE-OWNER AS A LAWN MOWER IS TO THE LAND-OWNER

## DETCO MANUFACTURING CO.

JOHN C. DETTRA, OWNER

MANUFACTURERS

"LITTLE WONDER" HEDGE TRIMMER AND LAWN CLIPPERS

HAND AND ELECTRIC DRIVEN

OAKS, MONTG. CO., PA.

(NEAR PHILA.)



April 28, 1925.

Mr. Robert Bossler,  
Valley View, Pa.

Dear Sir:

We wrote you sometime ago regarding our "LITTLE WONDER" Hedge Trimmer and Lawn Clipper. Also sent you descriptive circular of this wonderful time and labor saver.

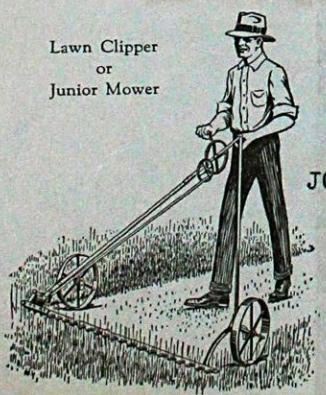
We would be pleased to send you a machine on approval and we GUARANTEE THE MACHINE TO GIVE SATISFACTION, otherwise you may return it at our expense.

The ease of converting this Hedge Trimmer into a Lawn Weed Cutter by simply purchasing the Lawn Clipper attachment, makes its use and value about the place more than double. For it is quite likely that you would use the machine more for this purpose than hedge trimming.

There are thousands of these machines in use and many of the owners are so gratified to possess the machine that they write us of their appreciation, and tell us of the time they save and of how much better they now keep their hedges.

In your reply kindly state the width and height and shape of your hedge.

Lawn Clipper  
or  
Junior Mower



JCD-KY.

Yours very truly,

DETCO MANUFACTURING CO.

*John C. Dettra*



The Electric "Little Wonder" is a proven success. Takes ALL the labor out of hedge trimming.

1925 Letter

C.O. MEADS, President

CHAS. C. MEADS, Secretary

A. H. MEADS, Vice President

## THE MEADS TOBACCO COMPANY

DEALERS, MANUFACTURERS AND HANDLERS OF  
PENNSYLVANIA, OHIO AND CONNECTICUT TOBACCOES  
FOR DOMESTIC AND EXPORT TRADE

We are the Manufacturers of the  
Famous Key West Shorts, that made  
The York County Cigar  
Popular



Cable Address: Meads, York, Pa.  
Arnold Codes 5 and 15 A.B.C. 5 to  
Edition, In Care of Western  
Union

RED LION, PA., U.S.A.

June 15, 1925.

Detco Mfg. Co.,  
Oaks,  
Montg. Co.,  
Pa.  
Near Phila.

Gentlemen- (Attention Mr. Detco)

I received your new electric motor and have tried it out and find it is all you claim it to be by using the extra cord. I can trim 400 feet of hedge and hold the motor against my face and must say that I am well pleased with the outfit and would highly recommend it to anyone who has hedge to trim as I have many luxuries in my home and the hedge clipper is the one I would part with last.

I am returning today by express the first motor that you sent me and hope it will reach you alright.

I will give you a few names of parties in this town who might be interested in your hedge clipper.

James B. Sechrist  
Wes Smith  
Henry Jacobs,  
Dr. C. N. Trout  
C. N. Foreman  
Chas. Zarfos

This is all that I can think of at present.

Thanking you I remain,

COM/VMK

Very truly yours,

C. O. MEADS.

1925 Letter

THE "LITTLE WONDER" HEDGE TRIMMER IS TO THE HEDGE-OWNER AS A LAWN MOWER IS TO THE LAWN-OWNER

## DETCO MANUFACTURING Co.

MANUFACTURERS

### "LITTLE WONDER" TRADE MARK REG. U.S. PAT. OFF. HEDGE TRIMMER

HAND - ELECTRIC

OAKS, MONTG., CO., PA.

NEAR PHILA.



TOP CUTTING



SIDE CUTTING CARRIAGE

March 26 th, 1932.

Gentlemen:

We enclose descriptive circular of our 1932 line of  
LITTLE WONDER HEDGE TRIMMERS.

1932 Letterhead

The "Little Wonder"  
**LAWN  
WEED CLIPPER**



Made by  
**Detco Manufacturing Co.**  
Oaks, Montgomery Co., Pa.

Distributed by

**That Well Kept Lawn Needs the  
"Little Wonder"**  
**Lawn Weed Clipper**  
**to Keep it "Well Kept"**

The average lawn is covered with dandelions, "planters", "buckheads", or "soldiers" that spring up between regular mowing days and mar the appearance of the lawn. You can eliminate them by preventing their seeding; by cutting them off the same day they shoot up. It is done so quickly and easily with the "Little Wonder" Lawn clipper.

If you now own a "Little Wonder" hand model hedge trimmer, either a 30 or 40" cutting bar, you may secure a carriage attachment, to which you attach the cutting bar and crank motion of the hedge trimmer and you are ready to cut those lawn weeds which mar the beauty of your lawn.

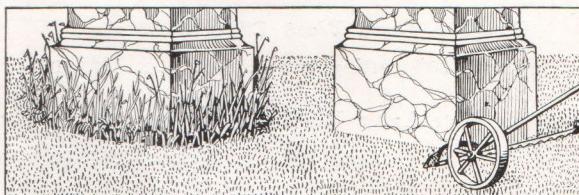
They are quickly and easily cut with a "Little Wonder".

1937 Brochure

## For Cemetery Use— Special Edge Trimming Feature

The "LITTLE WONDER" Lawn Weed Clipper is so constructed as to embody a novel feature, which is not found in any other trimmer now on the market, in that it trims away tall grass and weeds that grow close up against statuaryes, monuments and markers in cemeteries.

You simply place the cutting bar right up against the object, crank a second, and see all the grass fall like soldiers—saving an endless amount of stooping otherwise necessary.



If you have a stretch of hedge about your home, one of the most complete tools you could own, would be a hand model "Little Wonder" Hedge Trimmer together with a carriage for lawn weeds. You have a dual tool which will soon pay for itself in saving time in both hedge trimming as well as lawn weed clipping.

## PRICE LIST

Lawn Weed Trimmer Carriage (or attachment) for using a "Little Wonder" Hedge Trimmer .....	\$18.00
Complete Lawn Weed Clipper with 30" cutting bar .....	\$35.00
Complete Lawn Weed Clipper with 40" cutting bar .....	\$40.00

1937 Brochure

# Now! HEDGE TRIMMING A PLEASURE



**"LITTLE WONDER"**  
TRADE MARK REG. U. S. PAT. OFF.  
**HEDGE TRIMMER**

Manufactured by  
Detco Manufacturing Co.  
Oaks, Pa.

## What Enthusiastic Users Have to Say

We have been using your Electric "Little Wonder" Hedge Trimmer in connection with your Portable Electric Generator, to trim our five miles of Privet Hedge the past seven years and find your machine is truly a Little Wonder.

One man trims all our hedge in eleven days' time, while with hand shears it consumed three weeks' time with four men. We find we have saved the cost of this outfit many times over, and if we could not purchase another, it would be priceless. We recommend it most heartily.

Stephen J. Walsh, Supt.,  
c/o John Gribbel Estate,  
Box 85, Wyncote, Pa.

We have been using your Electric "Little Wonder" Hedge Trimmer with the Portable Electric Generator for the past seven years, and find our 6,000 feet of Privet Hedges are kept in perfect condition with this outfit, with only a small fraction of the time previously spent with the hand shears.

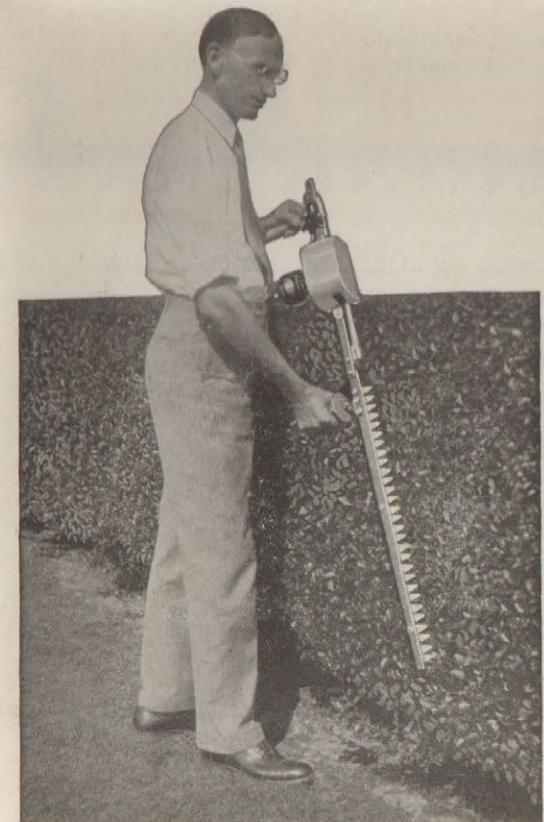
Before purchasing your outfit we trimmed our hedges twice a year, but now we find we can trim three times each year, keeping the hedges in much better shape and the place in better condition. Our hedges are often admired, as they are level and square, resembling a moulded fence.

We find we can save the price of this outfit—Electric Hedge Trimmer and Portable Electric Generator—in one year, and we would not be without it.

We are very much pleased that we purchased this outfit and heartily recommend it to any person desiring to purchase an outfit, as a wonderful time and labor saving device, besides assuring a better and more complete job than when cut by the old-time shear method.

Morris Clothier Estate,  
Warren Faulk, Supt.,  
Villanova, Pa.

Similar unsolicited testimonials received constantly



ELECTRIC MODEL

Cuts every known variety of hedge.  
Used with perfect ease in any position and on all shapes of hedges.  
Perfectly simple to cut sides ten feet high, directly from ground.

## THE ELECTRIC "LITTLE WONDER" HEDGE TRIMMERS

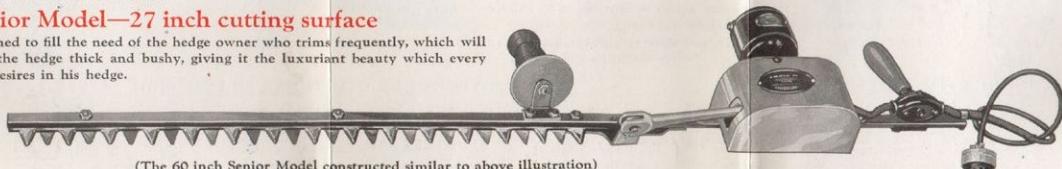
A Proven Success for Years — Constantly Improved — Equipped with Latest Type Ball Bearing Heavy Duty Motors  
MAKES HEDGE TRIMMING A POSITIVE PLEASURE

All Models Sold Only on Guarantee of Entire Satisfaction or May be Returned for Full Credit

Simply plug into a lamp socket, snap the switch, guide it along the hedge and you will realize a sensation never dreamed of in hedge trimming. The Long Cutting Bar is a distinct advantage, cutting all the way across the top in One Cut, saving time and producing a smooth, velvet like finish. Sides also quickly and neatly cut as shown in illustration. Trims 300 to 500 feet of hedge, top and both sides, in one hour. A size to meet every need. Built sturdy and yet light. Blades are made of highest grade steel. Frame made of duralumin. One year guarantee with each machine.

### Junior Model—27 inch cutting surface

Designed to fill the need of the hedge owner who trims frequently, which will keep the hedge thick and bushy, giving it the luxuriant beauty which every one desires in his hedge.

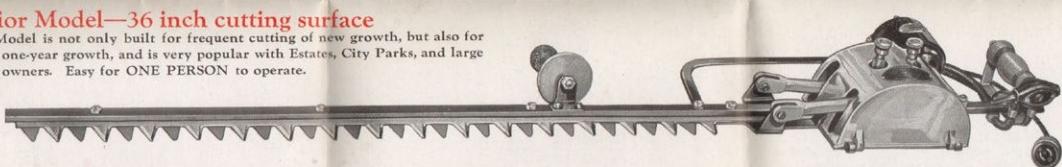


(The 60 inch Senior Model constructed similar to above illustration)

The 60 inch size is very popular with Estates having wide hedges, on account of length of cutting bar. This size is operated by TWO PERSONS, one at each end. The amount of work accomplished by this size is astounding.

### Senior Model—36 inch cutting surface

This Model is not only built for frequent cutting of new growth, but also for heavy one-year growth, and is very popular with Estates, City Parks, and large hedge owners. Easy for ONE PERSON to operate.



JUST A FEW PROMINENT USERS OF ELECTRIC MODELS AND PORTABLE GENERATING OUTFITS

Hershey Chocolate Co., Hershey, Pa.  
Atwater Kent, Philadelphia

Boca Raton Club, Boca Raton, Fla.  
City of Beverly Hills, California

U. S. Naval Stations located throughout U. S. and possessions, etc., etc.

Cities of Philadelphia and Reading, Pa.  
Sea View Country Club, Atlantic City, N. J.

PRICES EFFECTIVE JANUARY 1, 1939

#### HAND MODELS

30 inch size	:	:	:	:	\$27.50
40 inch size	:	:	:	:	30.00
60 inch size	:	:	:	:	35.00
Side Cutting Carriage Optional	:	:	:	:	5.00

Uses with 30 and 40 inch sizes

#### ELECTRIC MODELS

27 inch Junior with 15 feet of wire	:	:	:	\$ 55.00
36 inch Senior with 15 feet of wire	:	:	:	100.00
60 inch Senior with 15 feet of wire	:	:	:	105.00
High Quality Underwriter's Approved Rubber Covered Wire*				

100 foot lengths . . . . . 4.50

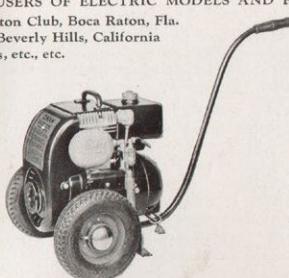
Handy Reel for 100 or 200 ft. lengths wire . . . . . 1.00

### PORTABLE GENERATING PLANT

Where electric current is not available, or hedge is beyond 1000 feet from lamp socket, this Portable Electric Generating Plant furnishes 110 volt, 350 watt, 60 cycle A. C. current.

Is a wonderful money saver. See testimonials.

Price on application.



ONE HOUR OF PLEASANT RECREATION IN THE COOL EVENING  
WITH THE "LITTLE WONDER" ACCOMPLISHES AS MUCH AS  
LABORING ALL DAY IN THE HOT SUN WITH HAND SHEARS

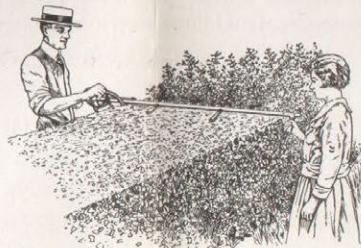
THOUSANDS IN USE THE WORLD OVER. UNSOLICITED TESTIMONIALS CONSTANTLY RECEIVED.

1938 Brochure

## HAND MODELS "LITTLE WONDER" HEDGE TRIMMERS

A proven success for EIGHTEEN YEARS. Thousands in use the world over. A Model and size to meet every condition.  
Trims every variety of hedge and shrubs FIVE to TEN times faster than hand shears.

HUNDREDS OF UNSOLICITED TESTIMONIALS ON FILE



From P. H. Williams, Supt.,  
"Hurstleigh", Woodbrook, Md.

Your "Little Wonder" Hedge Trimmer is, in the opinion of the writer, the greatest invention and labor saver of the age to the Nursery and Horticultural trade. Paid for itself in one cutting, with at least 25% of labor cost. Not only on hedges, but on specimen shrubbery, plants and trees has this machine proved itself indeed the "Little Wonder".

Built STURDY and yet LIGHT—Cutting blades are of high grade steel, frame of duralumin. The LONG CUTTING BAR of the "Little Wonder" Hedge Trimmer is a distinct advantage—it produces a smooth velvet like finish all the way across the hedge, in one cut.

ONE YEAR GUARANTEE WITH EACH MACHINE

SIDE CUTTING WITH HAND MODELS



Side Cutting Carriage  
It's use in connection  
with 30 and 40 inch hand  
machines is optional, al-  
though very handy.  
Price . \$5.00 each

Attachments for this  
method come with each  
30 and 40 inch machine  
at no additional cost.

Brochure

CATALOG  
and  
Operating Instructions

“Little Wonder”

Trade Mark Reg. U. S. Pat. Off.

Hedge Trimmers

HAND  
and  
ELECTRIC

“Little Wonder”  
Lawn Weed Clippers

Manufactured by  
DETCO MANUFACTURING CO.  
OAKS, Montg. Co., PA.  
(Near Philadelphia)

**Instructions for Operating  
the  
Hand and Electric Driven  
“Little Wonder” Hedge Trimmers  
and Lawn Weed Clippers**

---

Always keep knives sharp by stone furnished with machine. Sharp knives make a clean and even job. Keep grease cups filled with good soft cup grease.

Oil cutting bar FREQUENTLY (in slots of movable blade) with a mixture of ONE-HALF KEROSENE and ONE-HALF MACHINE OIL. This cuts the gum from the sap of the hedge that forms between knives and allows machine to operate freely.

The use of MACHINE OIL by itself WILL NOT DO, although kerosene used alone will answer.

In operating the machine, work the crank at a fair rate of speed of about sixty to eighty turns per minute, and more forward in a slow but steady gait. This will allow the knives to make a clean cut.

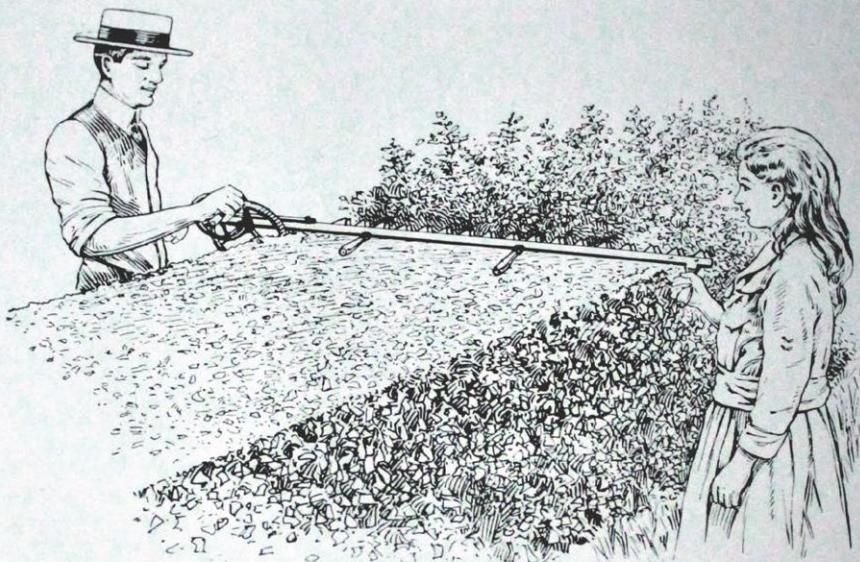
After machine is used considerable, take up the large head machine screws (No. 4) a little to draw the blades closer together. Use care in this and see that one is not closer than the other and cause the blade to bind. AFTER USE, every time, clean the cutting blades off and oil them with common machine oil to prevent rusting.

Fifty years ago our mothers made our clothes one stitch at a time; machinery does it now. A few years ago we trimmed hedges by hand; “LITTLE WONDER” does it now.

January 1, 1939

## **Two Persons Making Top Cut on High or Wide Hedges with Hand or Electric Machines**

Use machine assembled as on page 2, omitting shoulder strap and body support. We recommend this method until the operator becomes familiar with the machine, as it steadies the far end of the cutting bar.



*This method used for both 40-inch and 60-inch machines.*

Place the movable cutting bar next to hedge.

In making top cuts an extremely smooth and velvet-like finish is obtained by making a SECOND CUT in the OPPOSITE DIRECTION immediately after making first cut. This catches the small stubs that happen to "push" when the first cut is made. This will not be necessary on a **well-kept** hedge.

In making this second or reversed cut, let the operator remain on same side of hedge and simply TURN MACHINE UPSIDE DOWN and operate as before.

Some prefer to operate it in the upside-down position at all times. This is merely a matter of preference.

This machine is either right or left-handed just as you hold it.

**This method trims ten times as fast as hand shears.**

## To Set Up 30-in. Machine for Top Cuts

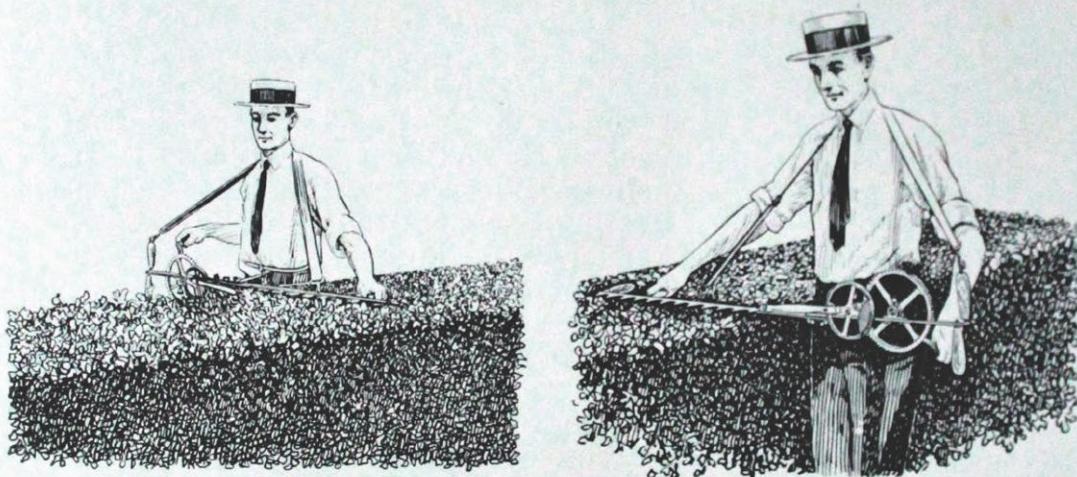
Bolt frames together, similar to 40" instructions, as illustration shows. Attach body support as per illustration for 40". Buckle strap on as per illustration.

### Illustrating 30" Machine Making Top Cut

Hedges 4 ft. wide may be cut in this manner, cutting in from each side.

This method is used for a large variety of heights, including quite high, as the body support makes it easy to control the cutting bar, even when placed as high as midway between the operator's waist and neck.

Adjust buckle so the strap takes all the weight of the machine when operator stands erect. Hold machine firmly against the body.



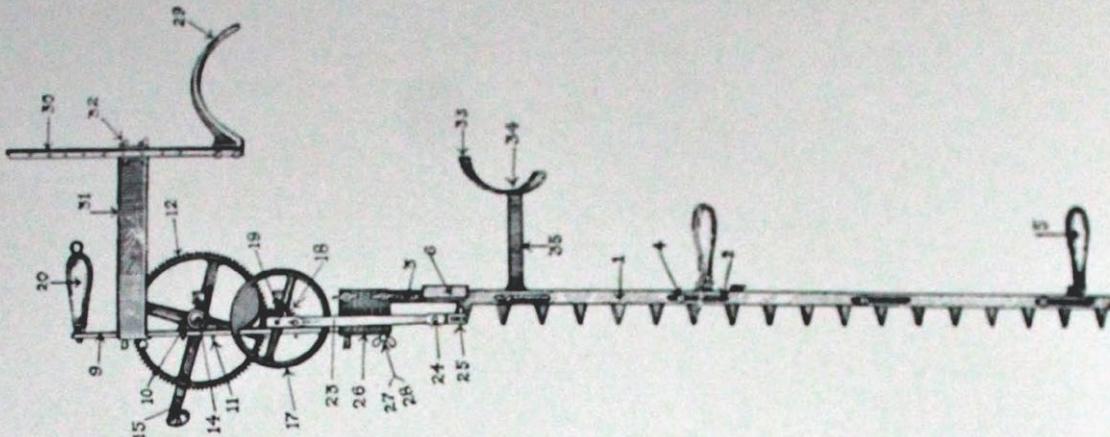
### RIGHT or LEFT HANDED

Used either way, as shown in above illustrations. To change, all that is necessary is to remove handle on end of gear bar and screw in on opposite side, attach shoulder strap to eye in end of handle and turn machine upside down.

A very smooth finish is obtained by using machine in opposite directions as shown above. Using movable cutting blade next to hedge for the last cut.

Anyone can easily hold this small machine steady, right from the start. No one need assist.

## To Set Up 40-in. Hand Machine for Side Cut



Follow carefully the placing of angle iron (No. 26) exactly as shown on cut, also the assembling of the universal joint (No. 25) to end of driving rod (No. 23) and attach driving rod to fly-wheel in the second hole as shown in cut.

Then assemble shoulder brace (No. 29 and 30) exactly as shown in cut. Four adjustments are provided to allow operator to so adjust machine with himself and the height of the hedge he wishes to cut. By placing the brace in the top holes of adjusting bar (No. 30) the machine is then lowered to its lowest point. While placing the brace in the bottom holes of the adjusting bar, next to the shoulder support, the machine is raised to its highest point. Use cap screws as provided. The cut clearly describes proper assemblage.

Then assemble waist support to frame of machine by means of cap screws and as described in cut. An extension for body brace bracket (No. 35) is furnished, adjustment of which permits lower end of cutting bar to be thrown further forward.

## To Set Up 30-in. Hand Machine for Side Cut

Follow instructions for 40-in. above.

Sides of hedges as high as 4 ft. are easily made with this size cutting bar, by two operations.

FIRST make a cut from top of hedge down as far as cutting bar comes, by attaching shoulder brace adjusting bar (No. 30) as shown on illustration of 40-inch size, which raises the machine to its highest point.

THEN make the lower side cut by reversing shoulder brace (No. 29), screwing bar (No. 30) to brace (No. 31)

(See Price List of Parts, page 16)

## What Enthusiastic Users Have to Say About the Hand-Operated "Little Wonder"

"I have been trying your "LITTLE WONDER" hedge trimming machine and I must say it really is a Little Wonder. We have over half of a mile of California Privet hedge. It took us trimming by hand, nearly two weeks to do the work, now it takes us about three of four days. The machine has paid for itself already. I shall recommend your machine wherever I am.—Frank A. Goeke, Landscape Gardner, Granville, Ohio.

"The hedge trimmer is a joy and I shall be glad to recommend it to others."—Paul J. Kruesi, Southern Ferro Alloys Co., Chattanooga, Tenn.

"The writer used your machine one morning last week for about one hour before breakfast and what he did in one hour was about what a good hand would have done in ten hours with the old time hedge shears. How is that?" C H. Snider, Mgr. Everygreen Nurseries, Conway, S. C.

"I have a hedge 285 feet long, 4 feet high and 4 feet wide and it took me one hour to cut it with the "LITTLE WONDER." Before I used your machine it took me eight hours." W. T. Ponton.

"Would not be without your hedge trimmer for anything in the world."—W. Ed. Tucker, 529 Main St., Paris, Ky.

"Your "LITTLE WONDER" Hedge Trimmer arrived a few days ago. Have given it a thorough try-out and will say it is certainly a Little Wonder. Notified the head of our department today that the machine was a complete success."—W. J. Hibbs, Mifflin, Pa.

"I feel it only fair to tell you how very satisfactory has been the hedge trimmer I bought from you.

"It not only will do the work better than with hand clippers but it saves so much time that the machine will pay for itself in less than a season.

"To clip the top of our hedge used to take one man a full two days and with the machine we do it in less than two hours. Before we never clipped the sides at all but with the machine, it can be done as fast as a man can walk slowly."—Morton B. Stelle, Beverly Farm, St. Michaels, Md.

"We find that the "LITTLE WONDER" certainly lives up to its name, as it does wonderful work and saves us considerable money, as it does the work of four (4) men. Our men like to use this machine because it does not tire them at all like the hand-clippers used to, and we are well satisfied with the work which your machine accomplishes." Frank J. Page, Chairman Grounds Committee, Douglas Manor Ass'n., Douglaston, L. I.

"I have tested thoroughly the efficiency of the "LITTER WONDER" Hedge Trimmer and was greatly pleased with the work. Although absolutely untrained to its use, I trimmed in less than half a day with the assistance of one man, the hedge which has usually taken from three to nine days to have trimmed by two men."—John S. Barbour, Washington, D. C.

"I want to assure you that I have not lessened at all in my enthusiasm of the "LITTLE WONDER" Hedge Trimmer, and I think more of it every time I use it. If anyone questions its ability, show them the samples of wood which I clipped with it on my barberry hedge a short time ago, and my privet hedge of about 500 feet I went over Saturday in about three hours, top and sides, and a perfect job."—T. R. Barnes, Woodmont, Conn.

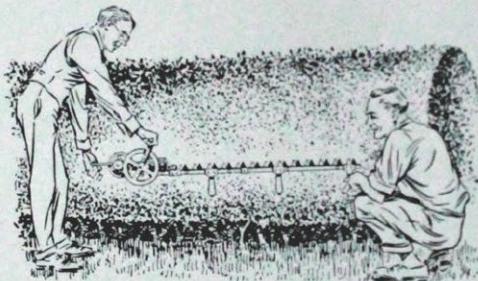
## To Operate on Sides of Tall or Fancy Shapes

### HAND MACHINES

Assemble machine as shown on page 3, omitting shoulder and body supports, using angle bracket No. 26, and brass joint No. 25.

The following illustration shows plainly the method used for this cut. This makes the operation very easy and practical for two persons, for when assembled with the angle bracket attachment (No. 26), the cranking of the machine does not get in the way of the hedge in making side cuts.

With this method it is extremely easy to operate and it is wonderful how quickly it gets over the hedge and how nicely it does the work.



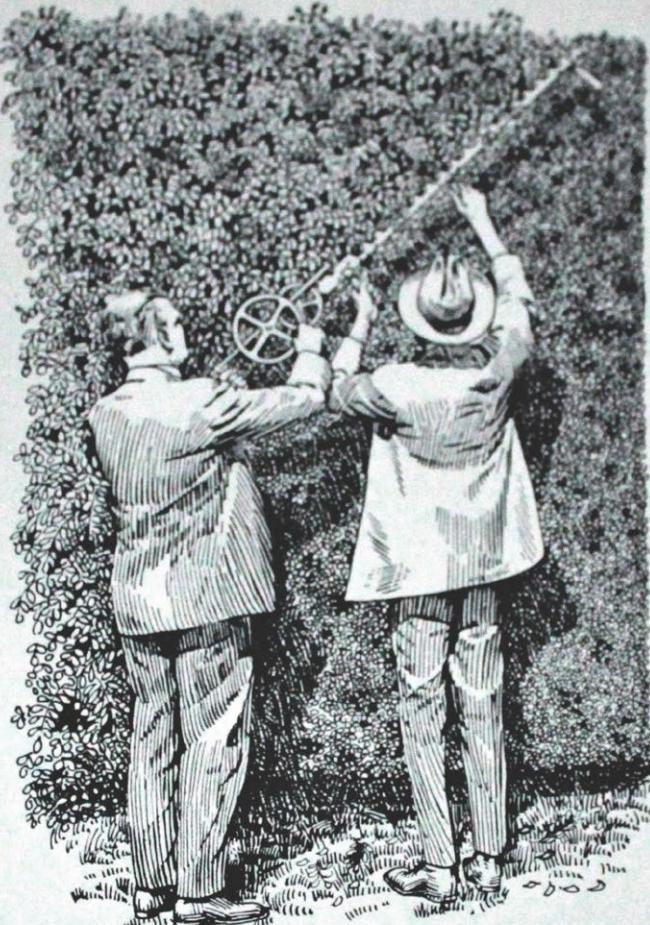
*This method may be employed in making side cuts with 40 and 60-inch size—hand or electric power.*

For ROUND TOPS keep cutting bar in position as shown until a point half way over the top is reached. Repeat on opposite side, and you will have a fine velvet-like finish, no dips or bumps, the long cutting bar naturally adjusting itself to the old cutting line.

For PIVOT TOPS, follow instructions on page 2.

**The “LITTLE WONDER” will trim as much hedge in an hour, in the cool of the day, as hand shears, working all day in the hot sun.**

## Side Cutting on Very High Hedges with Hand or Electric Machines



*Electric Machine Requires One Man  
Hand Machine Requires Two Men*

Illustrating a 40" hand machine trimming side of a hedge 10 ft. high, right from the ground—a spare handle is furnished upon request, for attaching to end of cutting bar for the assistant's left hand.

A very even cut is produced as it is quite easy for the assistant to hold the machine steady.

Think of the tremendous saving by eliminating the scaffolding and time jumping up and down from same, such as old hand shear method requires.

This method is used in trimming various shapes of hedges such as Pivoted top, etc., also vines and shrubbery of various kinds.

**A few of the many testimonials received from  
pleased users of  
Electric "LITTLE WONDER" Hedge  
Trimmers  
Electric "Little Wonder" Hedge Trimmers**

Detco Manufacturing Company,  
Oaks, Pa.

Gentlemen:

For a number of years we labored away, trying to trim 2,000 feet of privet hedge with hedge shears. After awhile we got a hedge trimmer that worked by hand much like a manifold scissor. Then we had your machine that we thought was marvelous. It trimmed the top of the hedge by grinding the crank and this spring you put before us the new and complete idea of a motor-driven trimmer.

It took our man, in the old days, three weeks' constant work to trim the 2,000 feet of privet hedge, which is about five feet high and from five to seven feet across the top. A week ago last Saturday, we gave it its last trimming for the year and we did it in two and one-quarter hours. There is some difference in this machine and the old-fashioned method and we cannot recommend your machine too highly.—Harry Growtage, c/o Chas. T. Bainbridge's Sons, Brooklyn, N. Y.

Detco Manufacturing Company,  
Oaks, Pa.

Gentlemen: Last Summer we bought a Little Wonder Electric Hedge Trimmer from you, and it has more than saved its cost already.

There are 3500 feet of hedge on this place and one man can keep it trimmed now, working 6 days, where before it took two men from 12 to 14 days.

I can certainly recommend it to any one having a large amount of hedge to keep in condition. Mr. Kuiper, Supt. for Mrs. Bradley Martin, Westbury, L. I., N. Y.

Detco Manufacturing Company,  
Oaks, Pa.

Gentlemen: Regarding your Electric Little Wonder Hedge Trimmer, I am glad to say that I am satisfied in every respect. In fact, I would not be without one now. Besides the fact that it makes a better looking hedge when finished, it is a great labor saving device. I have about six (6,000) thousand feet of hedge, four feet high, which used to take four men about ten days, but with the Electric Little Wonder, two ordinary laborers, working this machine, can accomplish the same work in three days.—D. H. Hartman, Supt., H. D. Walbridge Estate, Roslyn Heights, L. I., N. Y.

Detco Manufacturing Company,  
Oaks, Pa.

Gentlemen: I purchased one of your Electric "LITTLE WONDER" Hedge Trimmers last Spring. I will say it is a little wonder. Where it took one man about two weeks to trim our hedge by hand, with this machine, two men can do that work in three days easy, and do very fine, even work, what no man can do by hand. As we trim our hedges quite often, I am sure I saved one man, six wages this season.—Otto Hertzsch, Supt. John N. Willys, Oyster Bay, N. Y.

## THE ELECTRIC "LITTLE WONDER" HEDGE TRIMMERS

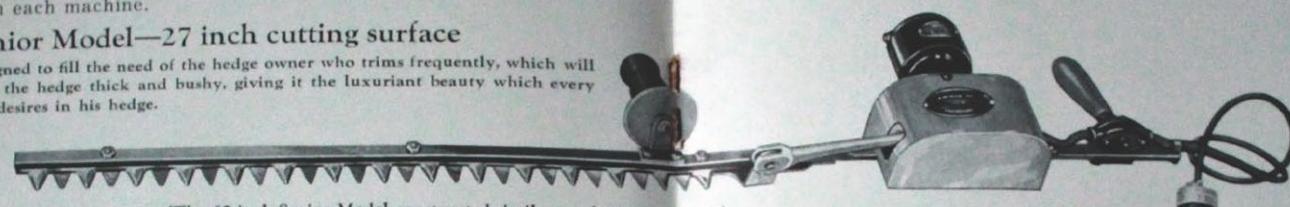
A Proven Success for Years — Constantly Improved — Equipped with Latest Type Ball Bearing Heavy Duty Motors  
MAKES HEDGE TRIMMING A POSITIVE PLEASURE

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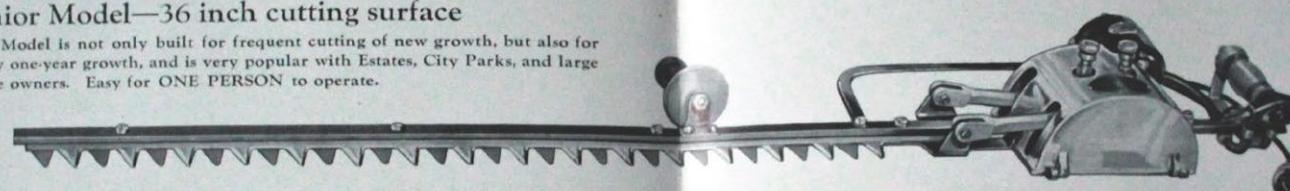


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#### JUST A FEW PROMINENT USERS OF ELECTRIC MODELS AND PORTABLE GENERATING OUTFITS

Hershey Chocolate Co., Hershey, Pa.  
Atwater Kent, Philadelphia

Boca Raton Club, Boca Raton, Fla.  
City of Beverly Hills, California

U. S. Naval Stations located throughout U. S. and possessions

Cities of Philadelphia and Reading, Pa., etc.  
Sea View Country Club, Atlantic City, N. J.

### General Instructions for Operation of Electric "Little Wonder"

Should machine clog and stop, snap off switch AT ONCE; if current is left on after stalling motor, it will burn out. Keep commutator bright with fine sand paper, not emery cloth. When brushes wear short, order new ones. Ball bearings of motor are packed with grease and should require no attention under ordinary use.

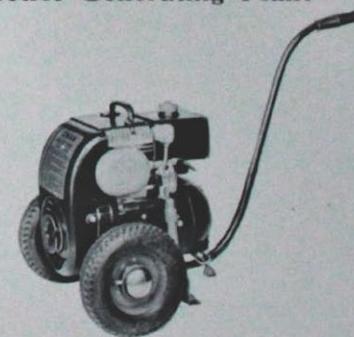
**GEAR BEARINGS:** Keep the two grease cups filled with best quality petroleum jelly or cup grease and SCREW THEM DOWN EVERY HALF HOUR DURING OPERATION.

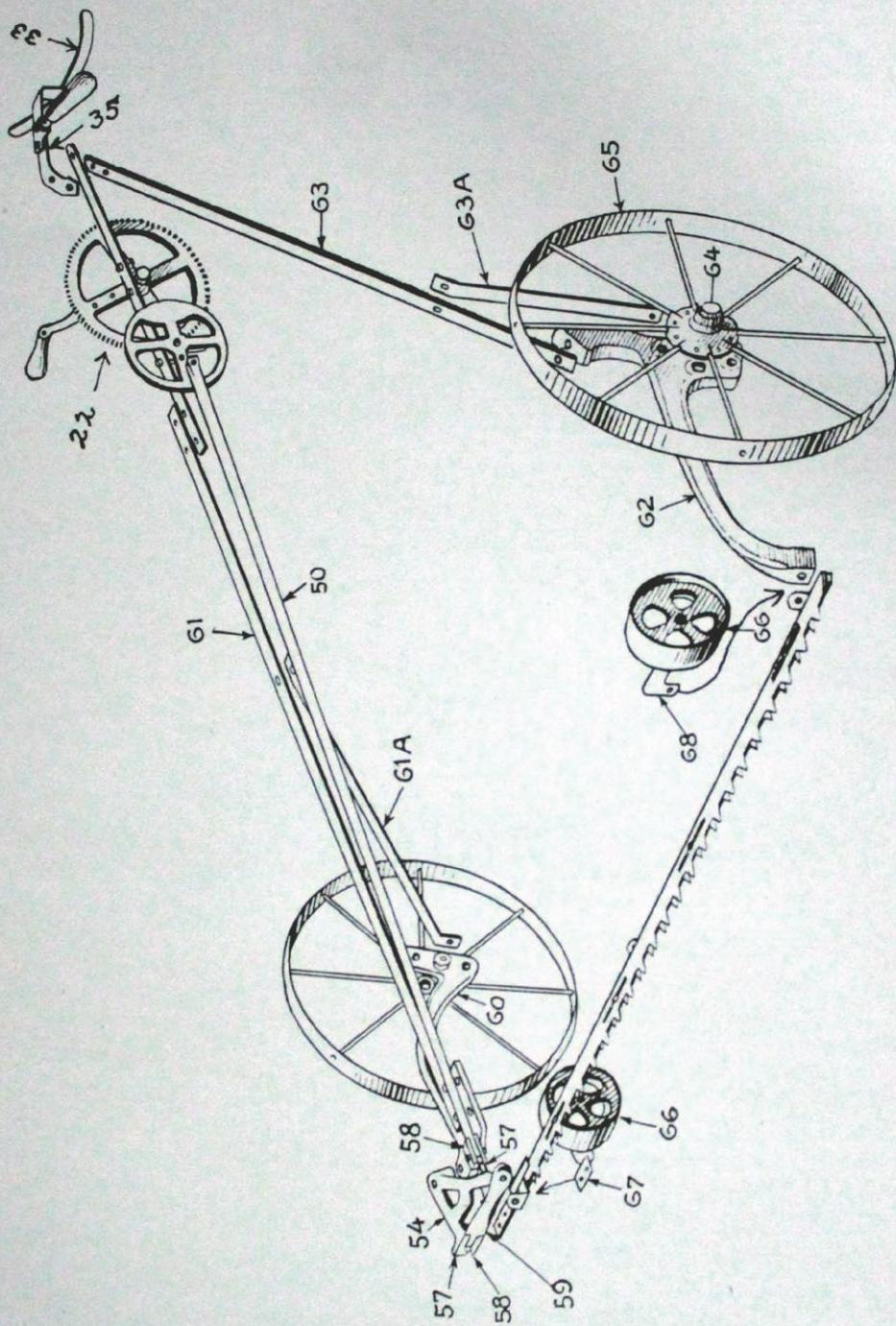
**CUTTING BAR LUBRICATION:** Use clear kerosene or a mixture of half kerosene and half lubricating oil in the long slots in the knives. APPLY EVERY FIFTEEN MINUTES DURING OPERATION.

### Portable Electric Generating Plant

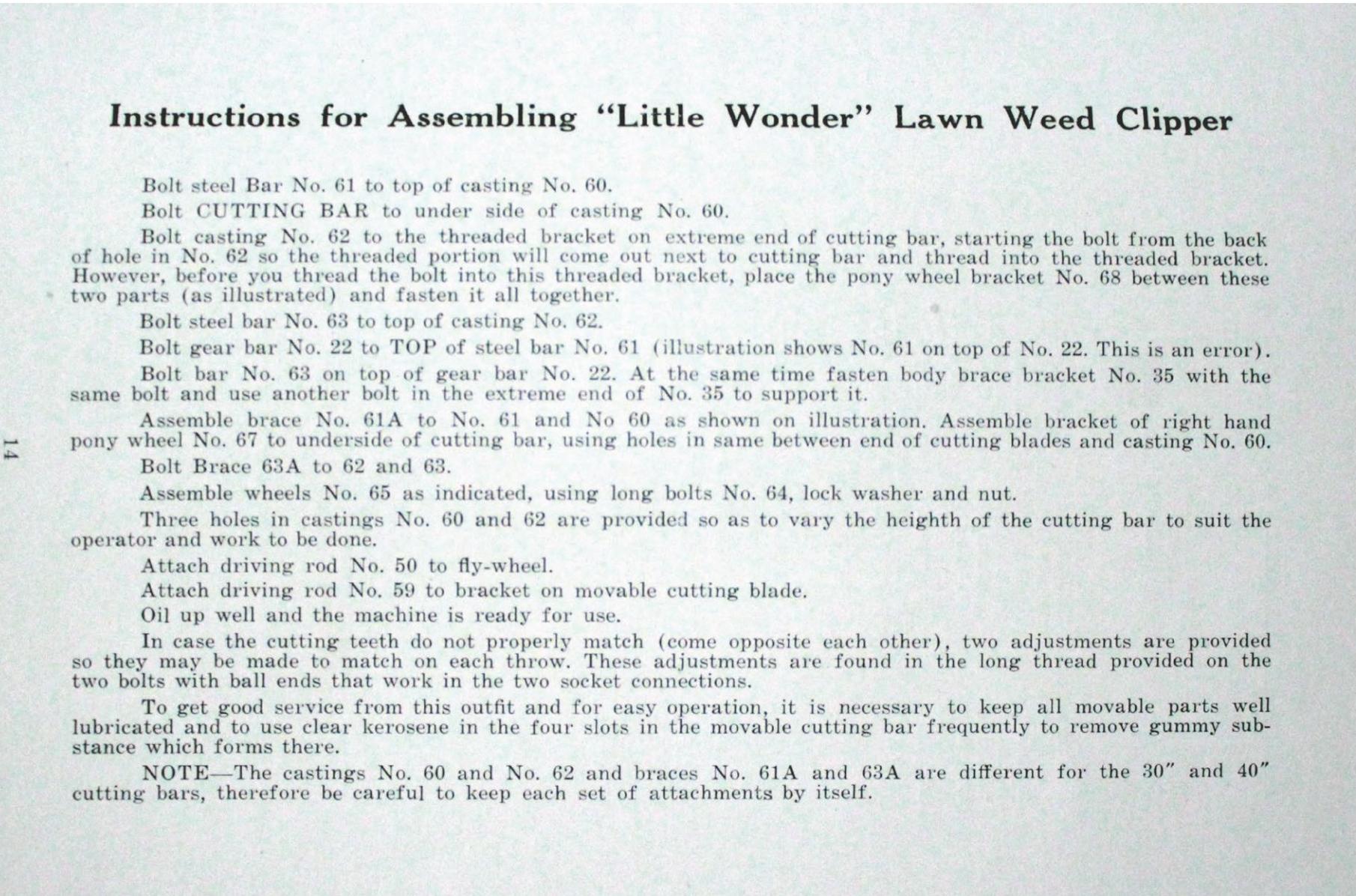
Where electric current is not available, or hedge is beyond 1000 feet from lamp socket, use this Portable Electric Generating Plant, which furnishes 110 volt, 350 watt, 60 cycle A.C. current.

Mounted on pneumatic tired dolly. Weighs only 107 pounds. Will operate very economically, using about one gallon of gasoline in seven hours.





(See List of Parts on page 21.)



## Instructions for Assembling "Little Wonder" Lawn Weed Clipper

Bolt steel Bar No. 61 to top of casting No. 60.

Bolt CUTTING BAR to under side of casting No. 60.

Bolt casting No. 62 to the threaded bracket on extreme end of cutting bar, starting the bolt from the back of hole in No. 62 so the threaded portion will come out next to cutting bar and thread into the threaded bracket. However, before you thread the bolt into this threaded bracket, place the pony wheel bracket No. 68 between these two parts (as illustrated) and fasten it all together.

Bolt steel bar No. 63 to top of casting No. 62.

Bolt gear bar No. 22 to TOP of steel bar No. 61 (illustration shows No. 61 on top of No. 22. This is an error).

Bolt bar No. 63 on top of gear bar No. 22. At the same time fasten body brace bracket No. 35 with the same bolt and use another bolt in the extreme end of No. 35 to support it.

Assemble brace No. 61A to No. 61 and No 60 as shown on illustration. Assemble bracket of right hand pony wheel No. 67 to underside of cutting bar, using holes in same between end of cutting blades and casting No. 60.

Bolt Brace 63A to 62 and 63.

Assemble wheels No. 65 as indicated, using long bolts No. 64, lock washer and nut.

Three holes in castings No. 60 and 62 are provided so as to vary the height of the cutting bar to suit the operator and work to be done.

Attach driving rod No. 50 to fly-wheel.

Attach driving rod No. 59 to bracket on movable cutting blade.

Oil up well and the machine is ready for use.

In case the cutting teeth do not properly match (come opposite each other), two adjustments are provided so they may be made to match on each throw. These adjustments are found in the long thread provided on the two bolts with ball ends that work in the two socket connections.

To get good service from this outfit and for easy operation, it is necessary to keep all movable parts well lubricated and to use clear kerosene in the four slots in the movable cutting bar frequently to remove gummy substance which forms there.

NOTE—The castings No. 60 and No. 62 and braces No. 61A and 63A are different for the 30" and 40" cutting bars, therefore be careful to keep each set of attachments by itself.

## A few of the many testimonials received from pleased users of Electric "Little Wonder" Hedge Trimmers and Portable Electric Generators

Your electric "Little Wonder" Hedge Trimmer, with the portable electric generator, is just what it is named, a "little wonder."

I have thousands of feet of hedge to trim. Since I have used your trimmer, I am able to give it three cuttings a season with two men. When we used the hand shears, we were able to get only two cuttings with fifteen men a season. The two men do much better work with the electric trimmer than was ever done by hand shears.

The electric trimmer not only paid for itself the first month in use, but it is a great labor saver. I know that if I had the only one in existence, no one could buy it, as it would be priceless.

City of Philadelphia,  
Fred W. Unruh,  
Landscape Gardener.  
Bureau of City Property,  
Department of Public Works,  
Room 117, City Hall,  
Philadelphia, Pa.

We have been using your Electric Little Wonder Hedge Trimmer in connection with your Portable Electric Generator, to trim our five miles of Privet Hedge the past three years and find your machine is truly a Little Wonder.

One man trims all our hedge in eleven days' time, while with hand shears it consumed three week's time with four men. We find we have saved the cost of this outfit many times over, and if we could not purchase another, it would be priceless. We recommend it most heartily.

Stephen J. Walsh, Supt.,  
c/o John Gribbel Estate,  
Box 85, Wyncote, Pa.

We have been using your Electric Little Wonder Hedge Trimmer with the Portable Electric Generator, to furnish the required current, for the past three years, and find our 6,000 feet of Privet Hedges are kept in perfect condition with this outfit, with only a small fraction of the time we had previously spent with the hand shears.

Before purchasing your outfit we trimmed our hedges twice a year, but now find we can trim three times each year, keeping the hedges in much better shape and the place in better condition. Our hedges are often admired, as they are level and square, resembling a moulded fence.

We find we can save the price of this outfit—Electric Hedge Trimmer and Portable Electric Generator—in one year, and we would not be without it.

We are very much pleased that we purchased this outfit and heartily recommend it to any person desiring to purchase an outfit, as a wonderful time and labor saving device, besides assuring a better and more complete job than when cut by the old-time shear method.

Morris Clothier Estate,  
Warren Faulk, Supt.  
Villa Nova, Pa.

## Price List of Parts for Hand Operated Machine

Code	Part No.	Description	10" Price Each	49" Price Each	69" Price Each
Abide	1	Movable blade complete with bushed bracket	\$7.00	\$8.25	\$10.50
Abiding	1A	Blade bracket, bushed	.75		
Abidingly	1B	Bushing for blade bracket	.35		
Ability	2	Stationary blade	6.25	7.50	9.75
Affirm	2A	Screw to attach stationary blade to frame	.01		
Affix	2B	Screws with nuts to attach stationary blade	.03		
Able	3	Frame bar, bored and tapped, with handle brackets	\$1.50	2.00	3.00
Absent	4	Large head screws with nuts for attaching movable blade, $\frac{7}{8}$ " long	.15		
Absence	4A	Ditto, for bracket end, $1\frac{1}{4}$ " long	.50		
Absurd	5	Wooden handles for frame, including bolt and link	.30		
Abut	5A	Wing screws for same	.06		
Abuse	6	Guide for movable blade	.35		
Abusive	7	Machine screws for same	.03		
Academy	8A	Complete cutting bar assemblage	16.50	20.00	25.50
Accord	9	Gear frame, bored and tapped	.75	.75	
Accuse	10	Bearing boxes	1.00		
Occrete	11	Machine screws and nuts for same	.05		
Ace	12	Large gear wheels only, bored and tapped	2.50		
Acre	13	Large gear wheel complete with bearing stud and handle	3.15		
Acid	13A	Large gear wheel, crank handle, bearing box, bearing stud, grease cup, and bolts, complete	4.45		
Acme	14	Bearing stud for large gear	.25		
Actor	15	Wooden handle complete with crank arm	.40		
Adore	16	Cap screws for same	.03		
Adrift	17	Fly wheel complete with connecting rod stud	.75		
Arrive	17A	Connecting rod stud for fly wheel	.75		
Adult	18	Pinion, bored and tapped	.25		
Admire	19	Bearing stud for fly wheel and pinion			
Adverb	20	Wooden handle for end of gear frame, with screw eye	.10		
Advice	21	Bolt for same			
Affable	22	Complete gear bar assemblage	8.50	9.00	
Affear	22A	Fly wheel, pinion, bearing box, bearing stud, grease cup, and bolts, complete	3.00	3.50	
Affair	23	Connecting rod, bushed	1.80		
Affar	23A	Connecting rod bushing, $\frac{1}{2}$ " long	.50		
Affix	23B	Connecting rod bushings, $\frac{1}{4}$ " long	.35		
Affect	24	Connecting rod clevice pin	.10		
Affray	25	Universal joint	.75		
Afresb	26	Angle bracket	.25		
Agape	27	Machine screws for same	.06		
Agog	28	Wing nuts for same	.06		
Agony	29	Shoulder brace	.75		
Ago	29A	Cap screws for same	.03		

Code	Part No.	Description	30"	40"	60"
			Price Each	Price Each	Price Each
Ahoy	30	Shoulder brace adjusting bar	.50		
Ahem	31	Shoulder brace adjusting bar bracket	.25		
Akin	32	Cap screws for same	.03		
Ajar	33	Body support	.25		
Ala	34	Bolt and wing nut for same	.10		
Ail	35	Body brace bracket	.25		
Alibi	36	Shoulder strap	.75		
Allay	37	Carborundum sharpening stone	.75		
Allen	38	Grease cups	.20		
Allot	40	Side cutting carriage, for use with 30" and 40" hand machines only	5.00		
	41	Regrinding, per blade	.75	.75	1.25
Allow	42	Bar for side cutting carriage, bored and tapped		2.00	
Alloy	43	Connecting braces for same	.25		
Bale	64	Axle bolt with nut	.60		
Ball	65	Wheel	2.00		

## Price List of Parts for 27-inch Junior Electric Model

Code	Part No.	Description	Price Each
Jag	J1	Movable blade complete with bushed bracket	\$ 9.00
Jam	J1A	Blade bracket, bushed	2.50
Jail	J1B	Bushing for blade bracket	.35
Jade	J2	Stationary blade	6.50
Jar	J2A	Screw to attach stationary blade to frame	.01
Jabot	J2B	Screws with nuts to attach stationary blade	.03
Jaw	J3	Frame bar, bored and tapped, with handle bracket	2.00
Jazz	J3A	Frame bar reinforcing plate	.25
Jeer	J4A	Large head screws with nuts for attaching movable blade, $\frac{7}{8}$ " long	.15
Jean	J4	Ditto, for bracket end, 1- $\frac{1}{4}$ " long	.50
Jerk	J5	Blade guide brace	.50
Jess	J5A	Cap screw for above	.05
Jew	J6	Rubber grips	.30
Jamb	J7	Fiber handle guard	.25
Jeju	J8	Bolt and nuts for handle	.10
Jest	J8A	Complete cutting bar assemblage	20.00
Jewel	J9	Connecting rod, bushed	1.75
Jib	J10	Connecting rod bushings, $\frac{1}{4}$ " long	.35
Jig	J10A	Connecting rod bushing, $\frac{1}{2}$ " long	.50
Jay	J11	Connecting rod stud	.35
Jill	J12	Connecting rod clevice pin	.20
Job	J13	60 tooth gear (intermediate)	1.75
Jog	J14	60 tooth gear (driving)	2.00
Join	J15	14 tooth gear	1.00
Joint	J16	12 tooth motor pinion	1.00
Joker	J16A	Tapered pins for gears	.05
Joist	J17	Bearing stud, $\frac{1}{16}$ x 1- $\frac{1}{4}$ ", single end	.50
Joke	J17A	Bearing stud, $\frac{1}{16}$ x 1- $\frac{3}{4}$ ", double end	.75
Jolly	J17B	Machined washer for same	.25
Jolt	J18	Bearing box	3.00
Jot	J19	Gear train assemblage	12.00
Jowl	J20	Oilers for bearing box	.25
Jab	H.D.J21	Universal motor, Type P38, $\frac{1}{16}$ H.P.,	14.00

**PARTS FOR TYPE P MOTORS:**

Code	Part No.	Description	Price Each
Jack	H.D.J21A	Armature	8.00
Joss	H.D.J21B	Ball bearing	.20
Jostle	H.D.J21C	Motor brush with spring	.20
Jitter	H.D.J21D	Motor brush cap	.35
Jeff	H.D.J21E	Long bolt and nut for clamping motor cover	.10

**PARTS FOR TYPE BA MOTORS, 1/20 H.P.:**

Judge	J21A	Armature	8.00
Judy	J21B	Bearing liners	.50
Jug	J21C	Motor brush with spring	.20
Juice	J21D	Motor brush cap	.35
July	J21E	Motor oilers	.20
Jump	J22	Motor base plate	1.00
June	J23	Cap screws for bearing box	.05
Junta	J24	Screws for attaching motor	.03
Jute	J26	Handle bracket	.10
Jut	J27	Bolt and nut for handle	.10
Just	J28	Switch bracket	.25
Jiffy	J29	Handle assembly complete with switch bracket	.75
Jibe	J29A	Cap screws to attach handle assembly	.05
Jilt	J30	Switch	1.00
Jinn	J30A	Screws and nuts to attach switch	.10
Jelly	J31	Gear cover	3.50
Jet	J31A	Cap screws to attach gear cover	.05
Jack	J32	Gear cover plate	.25
Jetty	J32A	Screws to attach cover plate	.03
Jalap	J37	Carborundum sharpening stone	.75
Japan	J38	Reel for 100 ft. length extension wire	1.00
Joust	J38A	Rubber covered wire, 100 ft. length	4.50
Java	J39	Electric plug	.30
Jaunt	J40	Electric socket	.60
Jerry	J41	Wrench	.10
		Regrinding, per blade	.75

**Price List of Parts for 36-inch Senior Electric Model**

Code	Part No.	Description	Price Each
Dab	EE1	Outside blade complete with bushed bracket	\$10.00
Dace	EE1A	Blade bracket for same, bushed	2.50
Dado	EE2	Inside blade complete with bushed bracket	10.00
Daft	EE2A	Blade bracket for same, bushed	2.50
Daily	EE1B	Bushings for blade brackets	.35
Dairy	EE3	Frame bar, bored and tapped, with handle bracket	2.50
Dale	EE4B	Large head screws with nuts for attaching blades, $\frac{1}{4} \times 1\frac{1}{16}$ "	.50
Dais	EE4A	Ditto, for bracket end, $\frac{5}{16} \times 1\frac{1}{2}"$	.50
Dame	EE5A	Spacer washers for EE4B	.10
Damp	EE5	Blade guide brace	.50
Dank	EE5B	Cap screw for same	.05
Dance	EE6	Rubber grip	.30
Dane	EE7	Fiber handle guard	.25

Code	Part No.	Description	Price Each
Dare	EE8	Bolt and nuts for handle	.10
Dark	EE8A	Complete cutting bar assemblage	27.00
Dash	EE9	Connecting rods, bushed	1.75
Date	EE10	Connecting rod bushings, $\frac{1}{4}$ " long	.35
Daub	EE10A	Connecting rod bushings, $\frac{1}{2}$ " long	.50
Dawn	EE11	Connecting rod stud	.50
Day	EE12	Connecting rod clevice pin	.20
Dead	EE13	68 tooth gear	3.50
Deaf	EE13A	Crank shaft strap	.75
Deal	EE14	46 tooth gear	3.00
Dean	EE15	14 tooth gear	1.75
Death	EE16	12 tooth motor pinion	1.50
Dear	EE16A	Tapered pins for gears	.05
Debar	EE17A	Bearing stud, $2\frac{1}{8}$ " long	2.50
Debt	EE17B	Bearing stud, $2\frac{1}{16}$ " long	2.50
Debit	EE17C	Machined washer for same	.30
Decay	EE18	Bearing box, not bushed	3.00
Decide	EE18A	Bushing for bearing box, $1\frac{1}{16}$ " long	1.25
Deck	EE18B	Bushing for bearing box, $1\frac{1}{2}$ " long	1.25
Decoy	EE19	Gear train assemblage	24.00
Deed	EE20	Brass grease cups	.75
Deep	EE20A	Grease cup stem	.25
Deem	EE20B	Grease cup cap	.50
Can	H.D.EE21	Universal Motor, Type P56, 1/9 H.P.	17.00
Care	H.D.EE21A	Armature for type P56 motor	8.00
Card	H.D.EE21AA	Armature for type P58 motor	11.50

#### PARTS FOR TYPE P56 AND TYPE P58 MOTORS:

Cask	H.D.EE21B	Ball bearing	2.00
Caste	H.D.EE21C	Motor brush with spring	.20
Cat	H.D.EE21D	Motor brush cap	.35
Catch	H.D.EE21E	Long bolt and nut for clamping motor cover	.10

#### PARTS FOR TYPE SDA 1/10 H.P. MOTORS:

Defeat	EE21A	Armature	11.50
Defy	EE21B	Bearing liners	.50
Delay	EE21C	Motor brush with spring	.20
Den	EE21D	Motor brush cap	.35
Dense	EE21E	Motor oilers	.20
Dent	EE22	Motor base plate	2.00
Demur	EE22A	Cap screw for same	.05
Deny	EE23	Cap screws for bearing box	.06
Desk	EE24	Bolts with nuts to attach motor	.06
Dew	EE25	Body guard (curved brace)	.75
Deter	EE25A	Cap screw for same	.05
Dice	EE26	"D" handle complete	2.00
Dial	EE26A	Cap screw and nut for same	.06
Die	EE27	Switch	1.00
Diet	EE27A	Screws and nuts to attach switch	.10
Dim	EE28	Gear cover with lid	7.50
Dike	EE28A	Cap screws for same	.05
Dig	EE29	Lid for gear cover	1.50
Jalap	EE37	Carborundum sharpening stone	.75
Japan	EE38	Reel for 100 ft. length extension wire	1.00
Joust	EE38A	Rubber covered wire, 100 ft. length	4.50
Java	EE39	Electric plug	.30
Jaunt	EE40	Electric socket	.60
Jerry	EE41	Wrench Regrinding, per blade	.10
			.75

## Price List of Parts for 60-inch Senior Electric Model

Code	Part No.	Description	Price Each
Eagle	E1	Movable blade complete with bushed bracket	\$12.25
Ear	E1A	Blade bracket, bushed	.25
Easel	E1B	Bushing for blade bracket	.35
Earl	E2	Stationary blade	9.75
Ebon	E2B	Screws with nuts to attach stationary blade	.03
Earth	E3	Frame bar, bored and tapped, with handle brackets	3.00
Ebb	E4B	Large head screws with nuts for attaching movable blade, $\frac{7}{8}$ " long	.15
Eat	E4A	Ditto, for bracket end, 1- $\frac{1}{4}$ " long	.50
Ebony	E5	Blade guide brace	.50
Echo	E6	Rubber grips	.30
Eclat	E7	Fiber handle guard	.25
Ecru	E8	Bolts and nuts for handles	.10
Eddy	E8A	Cutting bar assemblage	32.00
Edge	E9	Connecting rod, bushed	1.75
Educe	E10A	Connecting rod bushings, $\frac{1}{4}$ " long	.35
Eel	E10B	Connecting rod bushing, $\frac{1}{2}$ " long	.50
Egad	E11	Connecting rod stud	.25
Egg	E12	Connecting rod clevice pin	.20
Ego	E13	68 tooth gear	3.50
Egret	E14	64 tooth gear	3.00
Eider	E15	14 tooth gear	1.75
Elan	E16	12 tooth motor pinion	1.50
Elest	E17A	Bearing stud, $\frac{9}{16}$ x 1- $\frac{7}{8}$ ", single end	2.50
Elegy	E17B	Bearing stud, $\frac{9}{16}$ x 2- $\frac{3}{8}$ ", double end	2.50
Elf	E18	Bearing box, not bushed	3.00
Elk	E18A	Bushings for bearing box	1.25
Else	E19	Gear train assemblage	22.00
Emir	E20	Brass grease cups	.75
Emit	E20A	Grease cup stem	.25
Empty	E20B	Grease cup cap	.50
Can	H.D.E21	Universal Motor, Type P56, 1/9 H.P.	17.00
Care	H.D.E21A	Armature for type P56 motor	8.00
Card	H.D.E21AA	Armature for type P58 motor	11.50

### PARTS FOR TYPE P56 AND TYPE P58 MOTORS:

Cask	H.D.E21B	Ball bearing	2.00
Caste	H.D.E21C	Motor brush with spring	.20
Cat	H.D.E21D	Motor brush cap	.35
Catch	H.D.E21E	Long bolt and nut for clamping motor cover	.10

### PARTS FOR TYPE SDA 1/10 H.P. MOTORS:

Defeat	E21A	Armature	11.50
Defy	E21B	Bearing liners	.50
Delay	E21C	Motor brush with spring	.20
Den	E21D	Motor brush cap	.35
Dense	E21E	Motor oilers	.20
End	E22	Motor base plate	1.50
Endow	E22A	Cap screws and nuts for same	.06
Endo	E23	Cap screws for bearing box	.06
Engage	E24	Bolts with nuts to attach motor	.06
Enlist	E25	Connecting plate	.25
Enrich	E25A	Bolts with nuts for same	.06
Ensign	E26	"D" handle complete	2.00

Code	Part No.	Description	Price Each
Enter	E26A	Cap screw and nut for same	.06
Entey	E27	Switch	1.00
Entry	E27A	Screws and nuts to attach switch	.10
Epic	E28	Gear cover with lid	7.50
Epoch	E28A	Cap screw for same	.05
Equal	E29	Lid for gear cover	1.50
Jalap	E37	Carborundum sharpening stone	.75
Japan	E38	Reel for 100 ft. length extension wire	1.00
Joust	E38A	Rubber covered wire, 100 ft. length	4.50
Java	E39	Electric plug	.30
Jaunt	E40	Electric socket	.60
Jerry	E41	Wrench	.10
		Regrinding, per blade	1.25

## List of Parts Lawn Weed Clipper

Code	Part No.	Description	Price Each
Bond	49	Long Connecting Rod (tubing without end connections)	\$1.00
Back	50	Long Connecting Rod, complete with both end connections	3.75
Block	50-A	Steel End Stud for Connecting Rod, bushed	.75
Bad	54	Aluminum Rocker Bracket, complete with Bronze Bushing, Pivoting Pin and Oiler	2.75
Bate	54-A	Aluminum Rocker Bracket, plain	1.25
Bathe	54-B	Bushing for Aluminum Rocker Bracket	.35
Bass	54-C	Pivoting Pin	.50
Basic	54-D	Oiler	.65
Badge	57	Ball Head Screw	.50
Baffle	58	Socket Joint (Two Halves)	1.50
Baf	58-A	Shank for same	2.00
Bag	59	Short Aluminum Connecting Rod	1.00
Baggage	60	Right-hand Wheel Bracket (to which Rocker Bracket is attached) machined and tapped	2.00
Bail	61	Right-hand Steel Frame Bar, bored and tapped	1.00
Bait	61-A	Brace for same, including screws	.25
Bake	62	Left-hand Wheel Bracket, machined and tapped	2.00
Balance	63	Left-hand Steel Frame Bar, bored and tapped	1.00
Bald	63-A	Brace for same	.25
Bale	64	Axle Bolts	.60
Ball	65	Wheels	2.00
Ballad	66	Pony Wheels	.35
Balloon	67	Right Pony Wheel Bracket, with screws	.25
Ballot	68	Left Pony Wheel Bracket, with screws	.25
Balm	33	Body Support	.25
Balsam	35	Body Brace Bracket, with Handle and Bracket	.75

## Notes on the Side

A word here should be given to the *Pennsylvania Register*, a news sheet published daily in the hotel. This contained many references to the show, and doubtless induced many of the hotel visitors to run up to the roof. On the last day the *Register* contained a good notice about sugar from Dahlias. President Vincent had some samples at the show and on his word, we have it that within five years thousands of acres of Dahlias will be grown for sugar production. Mr. Vincent surely is some enthusiast.

While the Little Wonder Hedge Trimmer has no connection with Dahlias, it was on show and interested me. I have done some hedge trimming in my time and if this tool will stand up it will be a good line for any sundries retailer to handle. It may be said that it is not meant for cutting down trees, it is just a trimmer and looks as if it could do the job. Unlike the Ridgeway shears, which never would shear, this tool has speed; sliding blades, be they on harvesting machines or hair clippers, must have speed or they won't cut.

1921 The Florists' Exchange  
October 8



## "LITTLE WONDER" **Hedge Trimmer**

Revolutionizes Hedge Trimming.  
Will trim 100 feet of hedge in 20 minutes.

Demonstration in our Booth at the  
**FLOWER SHOW OCT. 20TH TO 26TH**  
or by appointment.

## **Morris & Snow Seed Co.**

Distributors for So. California.  
**439 S. Main St., Los Angeles, Cal.**

1921 Morris & Snow Seed Co.  
Los Angeles, CA

## *Eastern Manufactory Distributes in Oakland*

John C. Dettra Machinery Company of Oaks, Pa., last week selected Oakland as their Pacific coast distributing center, according to W. A. Dallam, manager of the Lawrence Warehouse Company, who will be in charge of the distribution of the company's products.

The company manufactures the "Little Wonder" hedge trimmers and is rated at \$300,000. Clifford H. Bossert, who arrived from the East last week to arrange for the distributing facilities of the company in Oakland, will be in charge of the Dettra company's business in the West.

1921 Oakland Tribune  
Oakland, CA December 4

**WANTED**—Salesman with auto to sell patented hedge trimmer; is a wizard; sells at sight; commission only. John C. Dettra Machine Co., Oaks, Pa.

9t10

SALESMEN

Wanted

1922 Buffalo Courier  
April 9 - Buffalo, NY

Wanted—Salesman with auto to sell patented hedge trimmer—is a Wizard—sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.

1922 Chanute Weekly Tribune  
April 21 - Chanute, Kansas

**SALESMAN** with auto to sell patented hedge trimmed. Is a Wizard, sells at sight. Commission only. JOHN C. DETTRA MACHINE CO., Oaks, Pa.

4-8-3t

1922 Daily Arkansas Gazette  
April 9 - Little Rock, AR

**WANTED—SALESMAN WITH AUTO** to sell patented hedge trimmer; is a wizard; sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.

**WANTED**—**SALESMAN WITH AUTO**  
1922 Fort Scott Daily Tribune and Fort Scott Daily Monitor  
April 15 - Fort Scott, KS

**WANTED—Salesman with auto to**  
**sell patented Hedge Trimmer. Is a**  
**wizard, sells at sight. Commission**  
**only. John C. Dettra Machine Co..**  
**Oaks, Pa.**

1922 Lawrence Daily Journal-World  
May 4 - Lawrence, KS

**WANTED—Salesman with auto to sell patented Hedge Trimmer—is a Wizard—sells at sight. Commission only.—John C. Dettra Machine Co., Oaks, Pa.**

1922 Logansport Pharos-Tribune  
May 27 - Logansport, IN

**WANTED—Salesman with auto to sell patented hedge trimmer—is a wizard, sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa. (1t)**

1922 Natchez Democrat  
April 29 - Natchez, MS

**WANTED — SALESMAN WITH auto to sell patented hedge trimmer,—is a Wizard,—sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.**

1922 News-Democrat  
April 28 - Paducah, KY

**WANTED—Salesman with auto to sell patented hedge trimmer; is a wizard; sells at sight; commission only. John C. Dettra Machine Co., Oaks, Pa. apr12d**

1922 Norwich Bulletin  
April 12 - Norwich, CN

**SALESMAN**—Wanted; one with auto to sell patented hedge trimmer—is a wizard—sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.

1922 Palladium-Item  
April 10 - Richmond, IN

**WANTED**—Salesman with auto to sell patented Hedge Trimmer; is a wizard, sells at sight; commission only. John C. Dettra Machine Co., Oaks, Pa.

**WANTED**—Big pay to men everywhere

1922 Press and Sun-Bulletin  
April 8 - Binghamton, NY

**WANTED**—Salesman with auto to sell patented Hedge Trimmer,—is a Wizard,—sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa. 8-2t

1922 Shawnee Morning News  
April 11 - Shawnee, OK

**SALESMAN** wanted, with auto, to sell patented hedge trimmer; is a wizzard; sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.

1922 Sioux City Journal  
April 9 - Sioux City, IA

**WANTED**—Salesman with auto to sell patented hedge trimmer; is a wizard, sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.

1922 St. Joseph News-Press/Gazette  
April 6 - St. Joseph, MS

**WANTED**—Salesman with auto to sell patented Hedge Trimmer; is a wizard; sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.

17

1922 Star-Gazette  
April 17 - Elmira, NY

**WANTED**—Salesman with auto to **sell** patented Hdege Trimmer; is a wizard: sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa. 14 2t

1922 The Altus Times-Democrat  
April 13 - Altus, OK

**WANTED**—Salesman with auto to sell patented hedge trimmer is a wizzard, sells at sight, commission only. John C. Dettra Machine Co., Oaks Pa.

64\*

1922 The Arkansas City Daily News  
April 7 - Arkansas City, KS

**WANTED**—Salesman with auto to sell patented Hedge Trimmer, is a wizard, sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa. 40\*

1922 The Bartlesville Daily Enterprise  
April 14 - Bartlesville, OK

**Wanted—Salesman with auto to sell  
patented Hedge Trimmer,—is a Wizard,  
—sells at sight. Commission  
only. John C. Dettra Machine Co.,  
Oaks, Pa.**

1922 The Butler Weekly Times and the Bates County Record  
April 13 - Butler, MS

**Wanted—Salesman with auto to  
sell patented hedge trimmer—is a  
Wizard—sells at sight. Commission  
only. John C. Dettra Machine Co.,  
Oaks, Pa.**

1922 The Chanute Daily Tribune  
April 20 - Chanute, KS

**SALESMAN—With auto to sell patented  
Hedge Trimmer; is a wizard; sells at  
sight. Commission only. John C. Det-  
tra Machine Co., Oaks, Penn.**

1922 The Courier-Journal  
April 7 - Louisville, KY

**SALESMAN wanted with auto, to  
sell patented Hedge Trimmer—is  
a wizard—sells at sight. Commis-  
sion only. John C. Dettra Mach-  
e Co., Oaks, Pa.** 17-2

1922 The Daily Times  
April 17 - New Philadelphia, OH

**WANTED—Salesman with auto to sell patented Hedge Trimmer; is a wizard; sells at sight: commission only. John C. Dettra Machine Co.: Oaks, Pa.**

p4-21

1922 The Emporia Gazette  
April 21 - Emporia, KS

**Wanted—Salesman with auto to sell patented Hedge Trimmer,—is Wizard,—sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.**

1-28

1922 The Galena Evening Times  
April 27 - Galena, KS

**WANTED, salesman with auto to sell patented hedge trimmer, is a wizard, sells at sight. Commission only. JOHN C. DETTRA MACHINE CO., Oaks, Pa.**

1922 The Indianapolis News  
April 7 - Indianapolis, IN

**WANTED— Salesman with auto to sell patented Hedge Trimmer—is a wizard—sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.**

A9

1922 The Junction City Daily Union  
April 8 - Junction City, KS

**WANTED—Salesman with auto to sell patented hedge trimmer—is a wizard; sells at sight; commission only. John C. Dettra Machine Co., Oaks, Pa.**

1922 The Kansas City Kansan  
April 9 - Kansas City, KS

**WANTED**—Salesman with auto to sell patented Hedge Trimmer—is a Wizard—sells at sight. Commission only. JOHN C. DETTRA MACHINE CO., Oaks, Pa.

apr10 2t

1922 The Leaf-Chronicle  
April 10 - Clarksville, TN

**WANTED**—Salesman with auto to sell patented hedge trimmer—is a Wizard—sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.

d25p

1922 The Manhattan Mercury  
April 25 - Manhattan, KS

**WANTED:**—Salesman with auto to sell patented hedge trimmer—is a wizard—sells at sight. Commission only.  
—John C. Dettra Machine Co., Oaks, Pa.

15-2

1922 The Monitor-Press  
April 12 - Wellington, KS

**WANTED**—Salesman with auto to sell patented Hedge trimmer is a Wizard—sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.

1922 The Montgomery Advertiser  
April 7 - Montgomery, AL

**WANTED—Salesman with auto to sell patented Hedge Trimmer—is a Wizard—sells at sight. Commission only. John C. Dettra Mach. Co. Wks. Pa.** 4-10t3

1922 The News-Palladium  
April 10 - Benton Harbor, MI

**Wanted Salesman**  
with auto to sell patented Hedge Trimmer,  
is a wizard; sells on sight; commission only.  
**John C. Dettra Machine  
Company**  
Oaks, Pa.

1922 The Oklahoma News  
May 13 - Oklahoma City, OK

**WANTED—SALESMAN.**  
**WANTED—Salesman With Auto to Sell Patented Hedge Trimmer; Is a Wizard; Sells at Sight; Commission Only. John C. Dettra Machine Co., Oaks, Pa.**

1922 The Oshkosh Northwestern  
April 7 - Oshkosh, WI

**WANTED—Salesman with auto to sell patenten Hedge Trimmer—is a wizard—sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.** 128-1t

1922 The Ottawa Herald  
April 20 - Ottawa, KS

**WANTED**—Salesman with auto to sell patented hedge trimmer, is a wizard, sells at sight; commission only. John C. Dettra Machine Co., Oaks, Pa. 46e

1922 The Pittsburgh Press  
April 6 - Pittsburgh, PA

**WANTED**—Salesman with auto to sell patented hedge trimmer, is a Wizard—sells at sight. Commission only.—John C. Dettra Machine Co., Oaks, Pa. 4-7-8

1922 The Register-Democrat  
April 8 - Portage, WI

**SALESMAN WITH AUTO TO SELL**  
patented hedge trimmer; is a wizard;  
sells at sight. Commission only. John  
C. Dettra Machine Co., Oaks, Pa.

1922 The Republic  
April 17 - Columbus, IN

**SALESMAN**—Wanted with auto  
to sell patented Hedge Trimmer,—  
is a Wizard,—sells at sight. Com-  
mission only. John C. Dettra Ma-  
chine Co., Oaks, Pa. 88-11-pd

1922 The Salina Evening Journal  
April 13 - Salina, KS

**WANTED**—Salesman with auto to sell pat-  
ented hedge trimmer—is a wizard—sells at  
sight. Commission only. John C. Dettra  
Machine Co., Oaks, Pa.

1922 The Star Press  
April 8 - Muncie, IN

## MALE HELP.

**WANTED**—Salesman with auto to sell patented hedge trimmer; is a wizard; sells at sight. Commission only. John C. Dettra Machine Co., Oaks, Pa.

1922 The Times  
April 15 - Streator, IL

LITTLE WONDER hedge trimming machines for trimming privet hedges. Great time savers. Thousands now in use. A few satisfied local owners are Clarence Underwood, Gordon Heights; Penrose S. Forman, Elsmere; Delaware State Rifle Range, New Castle; A. D. Chambers, Gordon Heights; Alfred I. duPont, Archibald M. L. duPont, Montchanin; William duPont, Bellevue; John P. Armstrong, Newark; Townsend W. Miller, Rock Manor; H. C. Mahaffey, 1702 Riverview Ave. Carried in stock only by Atlantic Manufacturing Co., Front and Walnut Sts. Distributors for Delaware. Phone 5177.  
jy7-1t.

1922 - The Evening Journal  
Jul 7 - Wilmington, DE

### LITTLE WONDER HEDGE TRIMMER.

Makes hedge trimming easy. Any untrained person can cut one hundred running feet of hedge, top and two sides, three feet high, in twenty minutes. Weight of machine, 12 lbs. Price, \$30.00.

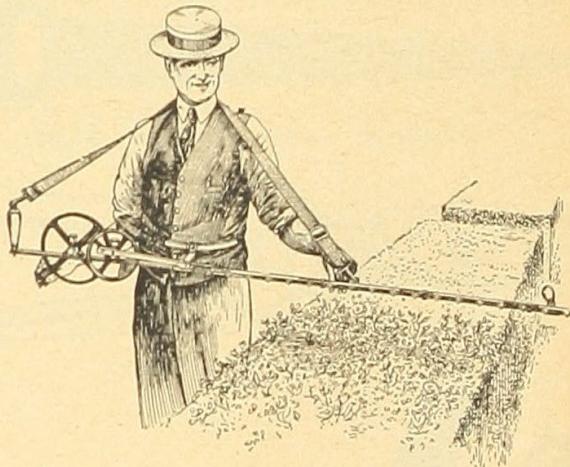
### WATERING POTS.

Made of strong galvanized iron with two roses, one fine and one coarse, with each pot; round with long spout.

Price, 6 quart, \$3.75; 8 quart, \$4.25.

### THE UNIVERSAL PLANT SUPPORT

Is adapted for plants such as Peonies, Tomatoes, Dahlias, etc. It is simple and easy to place. It is made of galvanized wire in two pieces 15 inches in diameter and



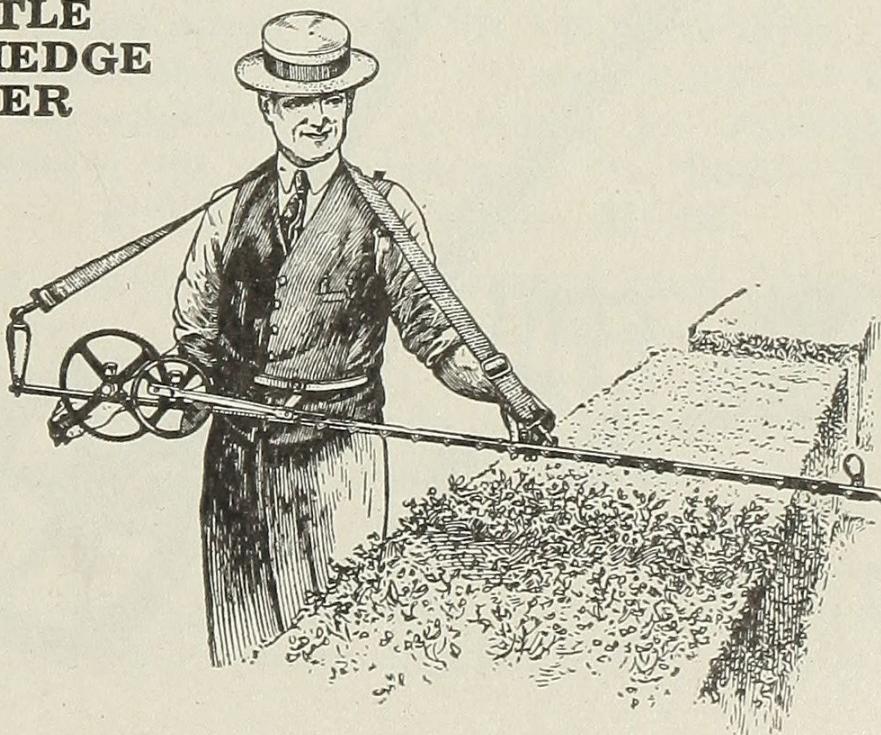
Little Wonder Hedge Trimmer.

1922 A. Currie & Co.  
Milwaukee, WS

### THE LITTLE WONDER HEDGE TRIMMER

With this Little Wonder you can cut your hedge in one-tenth of the time. Easily operated by one man. Ask for information.

Each,  
\$30.00.



1922 Bassi Freres  
New Rochelle, NY



Trimming Top of Average Hedge.



Trimming the Side.

## The "Little Wonder" Hedge Trimmer

Revolutionizes Hedge Trimming

Reduces Cost of Hedge  
Trimming to a Small  
Fraction

The real beauty of a hedge depends on its frequent trimming. This machine makes the task a task no longer. It will do the work better than hand shears and in one-fifth to one-tenth the time. For the property owner who has several hundred feet of hedge this little machine is a necessity and for city parks, cemeteries, country clubs or any large estate where hedges are used in any considerable amount it will pay for itself in a few trimmings. Very simple and easy to operate. Made extra strong throughout and of the best materials. Guaranteed for one year. Complete instructions packed with each machine. Shipment direct from factory by parcel post or express.

Price, 40-inch Blade, \$24.00 each.

Price, 30-inch Blade, \$20.00 each

F. O. B. Factory.

(Note: For the average home grounds we recommend the 30-inch while the 40-inch is best for large estates, parks, etc.)



Making Top Cut of Extra Wide Hedge.

1922 Chase Nursery Company  
Chase, AL

## THE "LITTLE WONDER" HEDGE TRIMMER REVOLUTIONIZING HEDGE TRIMMING

Trims every variety of hedge grown.

It is wonderful how quickly it cuts (actually as fast as you walk), and how smooth a job it makes and how easily it operates. A lady can easily operate.

An amateur becomes proficient almost immediately.

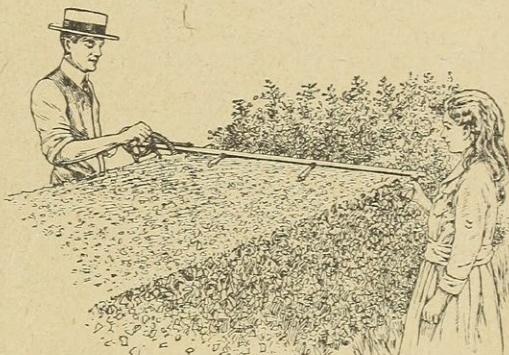
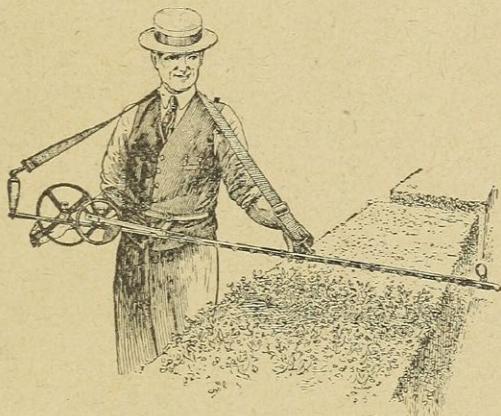
### PAYS FOR ITSELF IN ONE DAY'S CONSTANT USE

Price \$27.50. May be sent by parcel post.

Guarantee for one year and complete instructions (so simple that a child can assemble), accompanies each machine.



Side cuts on hedges as high as four feet are made in this fashion. Adjustments compensate for short or tall operators.



Method for top cuts on hedge up to 3 feet to 3 feet 6 inches. Where hedge is higher, two persons operate, as shown in other cut.

It cuts from five to ten times as fast as by hand and does better work.

1922 F. H. Ebeling  
Syracuse, NY

# HEDGE TRIMMING MADE EASY

with  
“Little Wonder” Hedge Trimmer

Does away with the hard, costly, hand shears process. Thousands in use. This new device makes hedge trimming a pleasure. Trims every shape and variety of hedge grown. Made in three sizes, 30", 40" and 60" blades, \$25.00 to \$35.00. Saves time, labor, money.



*Write for descriptive circular and testimonials.*

**DETCO MANUFACTURING CO.**

(Formerly John C. Dettra Machine Co.)

OAKS, PA.

1922 Gardeners' Chronicle

## “Little Wonder Hedge Trimmer”

Trade Mark Reg. U. S. Pat. Off.

### With Lawn Clipping Attachment

This new, wonderful device makes hedge trimming a pleasure. Trims any shape hedge, more evenly and 5 to 10 times faster than the old, hard hand-shears method.

#### Saves Time, Labor, Money

In use on thousands of estates, homes and institutional grounds. Strong, durable and perfect in operation. Equipped with lawn clipping attachment it becomes doubly valuable to every owner who wants his hedge and lawn to look right. Clips a clean path of weeds (Buck heads, dandelion, etc.) 30 or 40 inches wide, as fast as you walk, and with little effort.



Hedge Trimmer

3 sizes, 30"; 40" and 60" blades..... \$25 to \$35  
Lawn Clipping Attachment..... \$15 extra

If your dealer cannot supply, we will ship to you prepaid from the factory. Write for descriptive circular and testimonials. Live dealers and agencies wanted everywhere.

**DETCO MFG. CO.**

(Formerly John C. Dettra Machine Co.)

**Oak, Pa.**



Lawn Clipper

1922 Gardeners' Chronicle

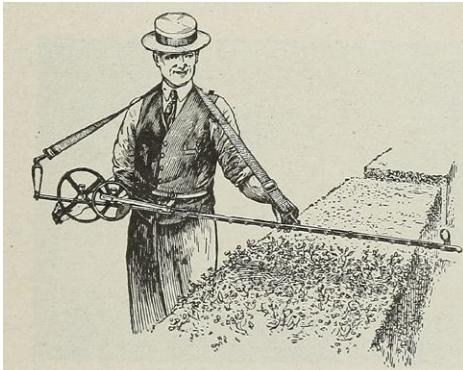
## THE "LITTLE WONDER" HEDGE TRIMMER

The Little Wonder hedge trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts (actually as fast as you walk) and how smooth a job it makes and how easy it operates. It cuts just ten times as fast as hand shears, and does better work. An amateur becomes an expert in a few minutes. To get a beautiful thick hedge it is necessary to trim often, at least every three weeks. Every time a hedge is cut new shoots sprout out immediately back of the fresh cut. The Little Wonder makes the frequent cutting possible without practically any expense. Any one can operate it. It is a toy for a big boy.

Price ..... \$25.00



1922 Lang Floral & Nursery Co.  
Dallas, TX



## THE "LITTLE WONDER" HEDGE TRIMMER

This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine. Price \$27.50.

1922 Marshall's Seeds  
New York, NY

A black and white illustration of a man wearing a hat and vest, operating a long-handled hedge trimmer. He is trimming a hedge. A cloud of clippings is shown flying off the machine.

### The Little Wonder Hedge Trimmer

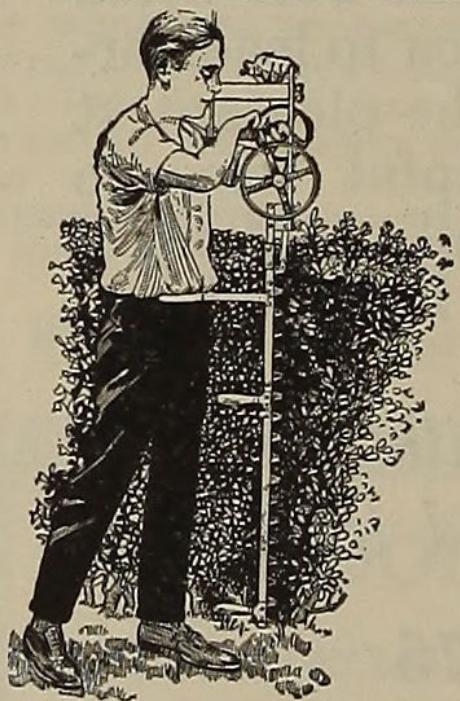
Revolutionizes hedge trimming. Guaranteed for one year. Demonstration at our store. Price complete, \$25.00.

NORCROSS CULTIVATORS  
3-prong Garden Cultivator ..... .85  
5-prong Garden Cultivator ..... \$1.25



Steel Garden Trowel. 50 and 75c ea.

1922 Job P. Wyatt & Sons Co.  
Raleigh, NC



## Little Wonder Hedge Trimmer

*Saves you Money and Time*

Trims every kind and shape of hedge grown, in from one-fifth to one-tenth the time required by hand shears, and with more ease. In use all over U. S. on hundreds of estates. Ask for booklet and testimonials of pleased owners.

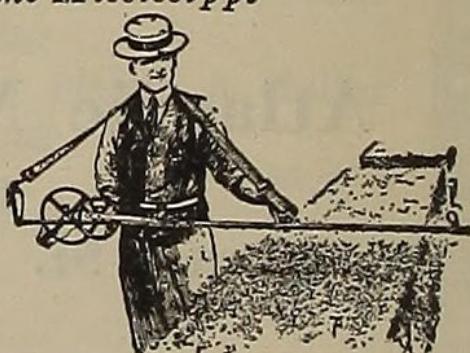
Sold by leading dealers. But if your dealer cannot supply you, we will ship direct from factory. Price

\$27.50 prepaid, east of the Mississippi  
\$30.00 prepaid, west of the Mississippi

**JOHN C. DETTRA  
MACHINE CO.**

*Manufacturers*

Oaks, Montgomery County, Pa.



# THE "LITTLE WONDER" HEDGE TRIMMER



ONE HUNDRED FEET IN TWENTY MINUTES

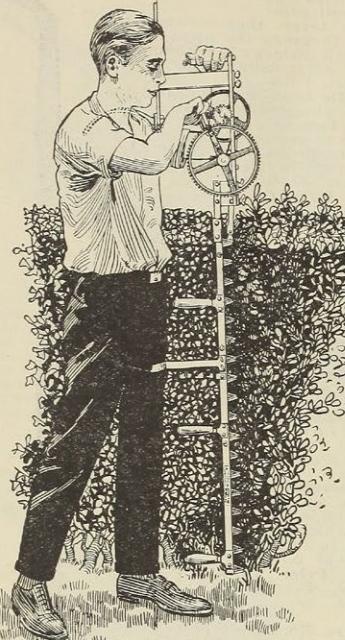
Just think of it. Any untrained person can easily do one hundred running feet of hedge, no matter whether eighteen inches high or three feet high, in no longer than twenty minutes including the three cuts, one for the top and one for each side. Is this not a wonder, and is the machine not truly named? It would take four hours to do this by hand.

Model B Machine cuts 40 inches wide, and because of its lightness and ease with which it operates, practically makes it a universal machine for all size hedges for when the top of a hedge is too wide for the cutting bar, a second cut may be made to finish. Weight of machine, 12 lbs. Each machine packed in wooden case; shipping weight, 25 pounds. May be sent by parcel post. Price, \$30.00.

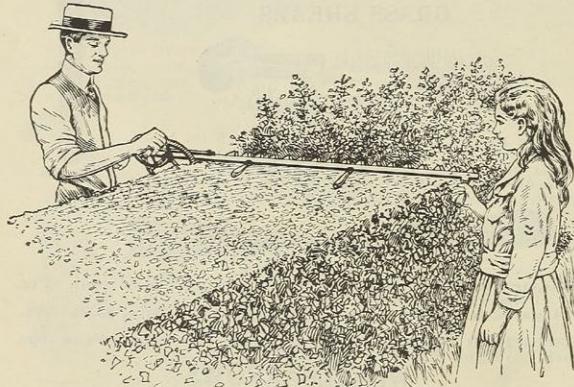
Full and complete instructions (so simple that a child can assemble) come with each machine.

# The "Little Wonder" Hedge Trimmer

PRICE REVOLUTIONIZES HEDGE TRIMMING \$25.00



This cut shows method employed in making side cut of hedges up to 45" high. It is a very easy cut to make, the machine runs almost by itself on this cut.



This cut shows method used for 40-inch and 60-inch machines for trimming high growth when assisted by a child. It is wonderful how fast it mows it down, and how even it cuts and how easy it runs.

Parcel post weight, 25 lb. weight of machine 12 lb. Price, \$25.00.

**Notice:** Kindly send your order in at once as we expect to be sold out early, we want none of our costumers to be disappointed in not being able to procure this wonderful machine.

Gentlemen: Your LITTLE WONDER Hedge Trimmer, purchased this season is in the opinion of the writer, the greatest invention and labor saver of the age to the Nursery and Horticultural Trade. Paid for itself in one cutting, with at least 25 per cent. of Labor cost. Not only on Hedges, but on specimen shrubbery, plants and trees has this machine proved itself indeed the LITTLE WONDER. P. H. Williams, Supt. Estate John E. Hurst, Esq., "Hurstleigh", Woodbrook, Md.

Gentlemen: I just want to say that the "Little Wonder" Hedge Trimmer, has been put to the most severe test this past season, and has proven perfectly satisfactory, in every respect. Your very truly, J. Fred Wessler, District Superintendent Dep't of Parks, Baltimore, Md.

1922 Meyer-Stisser's  
Baltimore, MD

The Little Wonder has been in practical use for eight years. Its extensive manufacture was prohibited during the war. They are now made by the thousand.

#### What the manufacturer says.

The many unsolicited testimonials that came to us are very encouraging indeed. Although we spent many thousands of dollars in perfecting and patenting the machine and know we have the best machine ever produced for the hedge owner. It is not only practical but very easy to operate.

#### Weight of machine 12 lbs.

Each machine packed in wooden case; shipping weight, 25 pounds. May be sent by parcel post.

#### Price, \$25.00.

Full and complete instructions (so simple that a child can assemble) come with each machine.

The machine is built along the most practical mechanical lines and of the best material obtainable. Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

The bearings are bushed with the best high speed "Non-Gran" Bronze. Studs are made from steel hardened same as best auto bearings are made. With reasonable care the machine will last a lifetime. Weight in only 10 lbs.

It is so simple to operate, especially where tail end is held by some one as shown below that the amateur becomes an expert almost instantly.

It runs so easy and is so light that a lady can easily operate it.

Not built for "Cutting Back" hedges but to keep the new growth trimmed and to enable you to do it so quickly and easily that it can be done frequently, every few weeks and add one-hundred per cent. appearance to the entire property.



This cut shows method employed in trimming top of low and medium height hedges. The machine is supported over the shoulders by wide webbing, which supports the weight.

No more waiting for some gardener to come and trim your hedge while it grows tall and spoils the looks of the whole place. With just a few minutes you can now do it yourself with the "Little Wonder". It runs astonishingly easy.

#### PRIVET HEDGE AND PRIVET HEDGE TRIMMING

The homeland of this beautiful hedge is Japan. Some thirty or forty years ago it was introduced on our western coast. Today it is known all over our land as California Privet.

For beauty of home and lawn decorations it has no equal in the line of shrubbery. It is perfectly hardy, will stand heat or cold, wet or dry, and adapts itself readily to any soil. Because of its splendid qualities people have planted it everywhere. BUT IT HAS ONE DRAWBACK. It must be trimmed and be trimmed often, but it pays to do this, for the more you trim it the more beautiful it grows.

#### A LOW HEDGE FOR BEAUTY

An extensive survey has been made of the hedges of several suburban towns, to see whether the prevailing sentiment for beauty was in favor of high or low hedges. We find that preference for the hedge ranging from 18 in. to 3½ ft. in height stands 6 to 1.

## LITTLE WONDER HEDGE TRIMMER

Designed only for trimming back the new growth of hedge during the summer months. The machine is built along the most practical mechanical lines and of best material. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel. Price, \$25.00.

**Little Wonder, Jr.** Price, \$20.00.

1922 Henry F. Michell Co.  
Philadelphia, PA

## THE LITTLE WONDER HEDGE TRIMMER



The operation of the Little Wonder Hedge Trimmer is so light and easy a lady or child can run it; this trimmer is designed only for trimming back the new growth of hedge during the summer months; it is not intended for cutting back old wood growth. The machine is equipped with a wide web strop for supporting it from the shoulder when in use;

with a very little practice you can trim 100 ft. of hedge in 20 minutes with the Little Wonder Hedge Trimmer, regardless whether the hedge is eighteen inches or three feet high, this includes cutting the top and two sides. It would take four hours to do this same amount of hedge cutting with the regulation hedge shear. **Price, with full directions, \$25.00.**

1922 Moore Seed Company  
Philadelphia, PA



# "LITTLE WONDER" Hedge Trimmer

Revolutionizes Hedge Trimming

Will trim 100 feet of hedge in 20 minutes

The "Little Wonder" Hedge Trimmer entirely revolutionizes hedge trimming.

Trims every variety of hedge grown.

It is wonderful how quick it cuts (actually as fast as you walk), and how smooth a job it makes and how easy it operates. A lady can easily operate.

An amateur becomes proficient almost immediately.

Side cuts on hedges as high as four feet are made in this fashion. Adjustments compensate for short or tall operators.

It cuts from five to ten times as fast as by hand and does better work, as letter on last page indicates.

Guarantee for one year and complete instructions (so simple that a child can assemble), accompanies each machine.

Weight 26 lbs. Price, \$30.00.

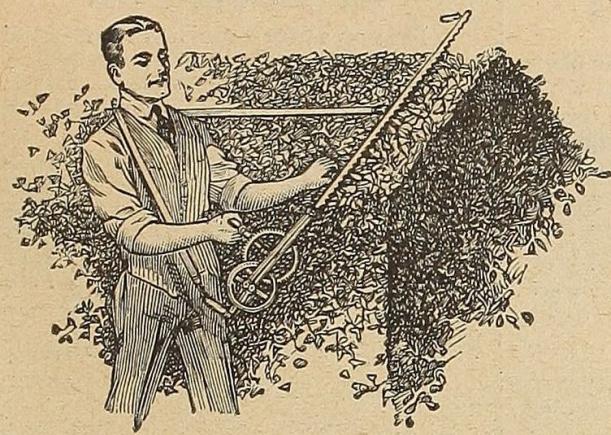
May be sent by parcel post.



Holding machine in horizontal position.

1922 Morris & Snow Seed Co.  
Los Angeles, CA

## THE LITTLE WONDER HEDGE TRIMMER.



The Little Wonder has been in practical use for eight years. Its extensive manufacture was prohibited during the war. They are now made by the thousands.

The machine is built along the most practical mechanical lines and of best material obtainable.

Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

The bearings are bushed with the best high speed "Non-Gran" Bronze. Studs are made from steel hardened same as best auto bearings are made. With reasonable care the machine will last a lifetime. Weight is only 10 lbs.

It is so simple to operate, especially where tail end is held by some one, that the amateur becomes an expert almost instantly.

Not built for "Cutting Back" hedges but to keep the new growth trimmed and to enable you to do it so quickly and easily that it can be done frequently, every few weeks and add one-hundred percent. appearance to the entire property.

Each machine packed in wooden case; shipping weight, 25 pounds.  
May be sent by parcel post.

Price, \$27.50.

Full and complete instructions (so simple that a child can assemble) come with each machine.

1922 Peter Henderson & Co.  
New York, NY

## The "Little Wonder" Hedge Trimmer

This is to the hedge what the lawn mower is to the lawn. This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly. It is light and so easy to run that a lady can easily operate it and an amateur becomes proficient almost immediately. It trims every variety of hedge, fancy style, oval, square, and side cuts on the hedge as high as four feet and as fast as you can walk.

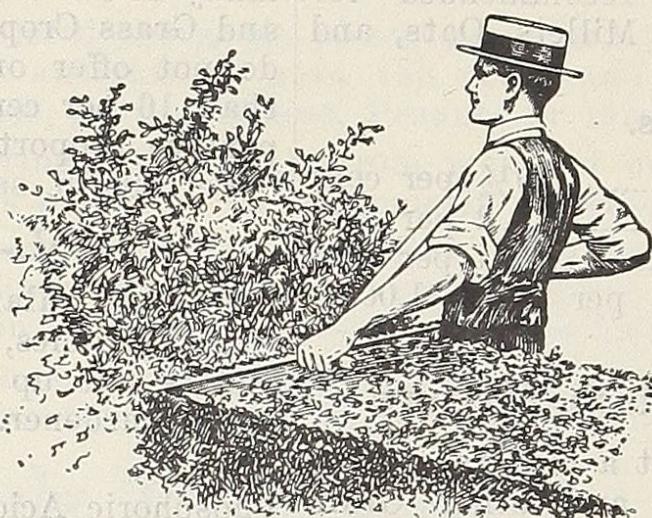
To get a beautiful, thick, hedge, it is necessary to trim often, at least every three or four weeks, as every time a hedge is cut, new shoots spread out immediately back of the fresh cut. That is why hedges kept well trimmed are so thick and beautiful.

The "Little Wonder" makes the frequent cuttings easy and with practically no expense and you do not have to wait for the gardener to come and cut your hedge when it suits his pleasure.

We are the exclusive agents and distributors here for this splendid "Little Wonder" and it will fill a long felt want with all who have a hedge.

Price, \$25.00. Complete descriptive and illustrated pamphlet on request.

1922 Diggs & Beadles  
Richmond, VA

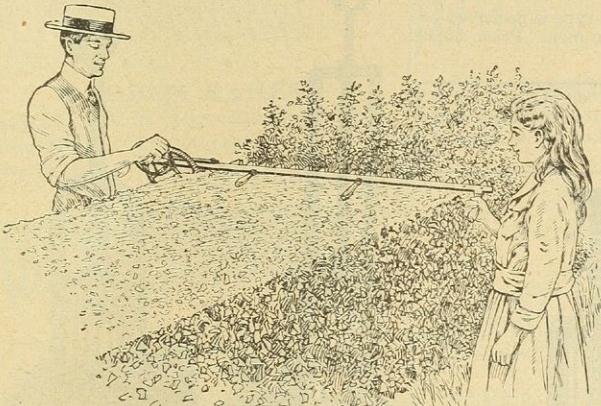


## THE LITTLE WONDER HEDGE TRIMMER

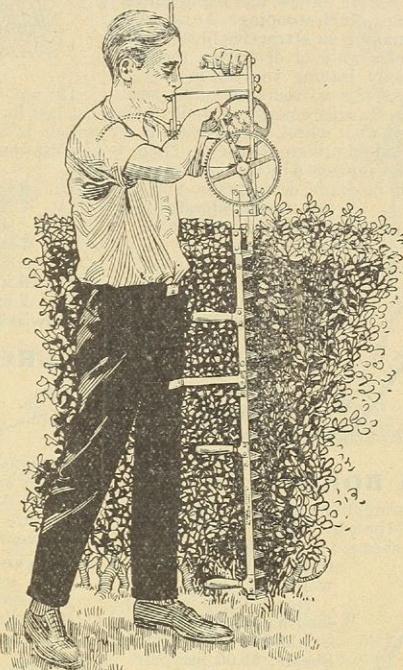
This machine is built along the most practical lines mechanically, and of the very best materials obtainable; it really is astonishing to observe the care used in its construction and to note how precise every part has been made and finished; it immediately appeals to you as a high class piece of machinery. The bearings are bushed with the best high speed non-gran bronze; the studs are made from steel, hardened in the same manner as the best automobile bearings; with reasonable care these machines will last a lifetime, the weight is 16 lbs. When they require sharpening, which is occasionally necessary, do not grind, use a carbonrundum stone which accompanies each machine. The operation of the Little Wonder Hedge Trimmer is so light and easy a lady or child can run it; this trimmer is designed only for trimming back the new growth of hedge during the summer months; it is not intended for (nor will it do so) cutting back old wood growth. The machine is equipped with a wide web strap for supporting it from the shoulder when in use; with a very little practice you can trim 100 ft. of hedge in 20 minutes with the Little Wonder Hedge Trimmer, regardless whether the hedge is eighteen inches or three feet high, this includes cutting the top and two sides. It would take four hours to do this same amount of hedge cutting with the regulation hedge shear. The trimmer should be oiled frequently when being used after which it should be wiped off with an oily cloth and stored in a dry place until it is desired to use it again. This trimmer was brought to our attention during the latter part of 1921; we sold a number of them with much satisfaction to the buyer as well as ourselves. We have thought so well of it to give over almost a page of our catalog to exploiting it, which, we seldom do to any article unless it possesses unique and very meritorious qualities.

**Special Offer.** So confident are we that you will buy this trimmer when you have given it a trial we are willing to ship it to responsible parties on approval if they will pay the transportation charges on it going—we to pay the return charges on its return, if it is not retained. All trimmers sent on approval must be returned in good order within 10 days from date of shipment.

Price, complete with full directions, \$25.00.



Showing the Little Wonder Hedge Trimmer working in a horizontal position



Showing how the Little Wonder Hedge Trimmer works in a verticle position

### THE "OUT-U-KUM" WEED PULLER

An Entirely New Principle

A slight Push and Pull thoroughly loosens the surrounding soil and removes not only the weed, but the entire root.

When pushed into the ground, the two points guide the BRIDGE down alongside the weed, loosening the soil from that side. It then crosses under the root disengaging the latter. As the tool is withdrawn the BRIDGE slips up the opposite side of the weed, loosening the ground from that side and engages the head of the weed above the ground. The now thoroughly loosened weed is readily withdrawn in its entirety with little or no clinging soil.



1922 Henry F. Michell Co.  
Philadelphia, PA

# The Little Wonder Hedge Trimmer

Revolutionizes Hedge Trimming. Trims every variety grown. Cuts from five to ten times as fast as by hand and makes a more even cut. Operates so easy that women operate them.

An amateur becomes expert with very little practice. Various adjustments and attachments suit it to very shape of hedge and cut desired. In use on hundreds of the largest estates in the country and highly recommended by all.

Harrison, N. Y.

Gentlemen:—Your "Little Wonder" Hedge Trimmer does not only as good work as we formerly did by hand shears, but we keep our hedges in much better shape because of being able to trim them often and we succeeded in cutting in about three hours what it formerly took us three days to do by hand. Wishing you the success your machine so well merits, I am,

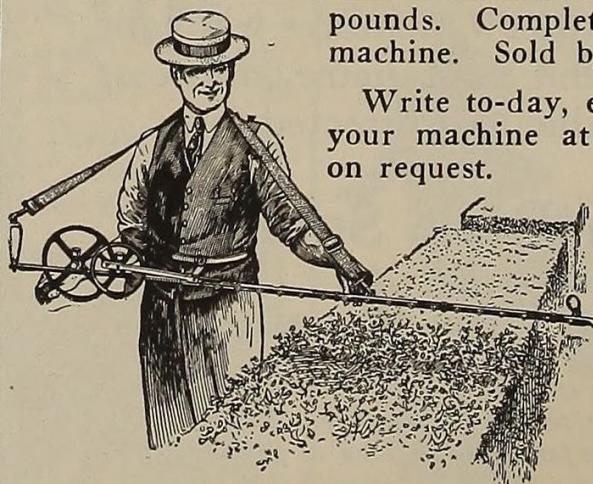
HARMON AUGUST

**Price, \$27.50, prepaid, East of Mississippi**

**Price, 30.00, prepaid, West of Mississippi**

Built for practical use, is mechanically perfect and made of the best materials. Nothing to get out of order. With resonable care will last a lifetime. Guaranteed for one year. Weighs sixteen pounds. Complete instructions accompany each machine. Sold by leading dealers.

Write to-day, enclosing check, and we will ship your machine at once. References and circulars on request.



**John C. Dettra  
Machine Company**

**Oaks, Montgomery Co.,  
Penna.**

# Beautify Your Hedge

*Keep it Trimmed as Neat as Your Lawn*

## THE LITTLE WONDER HEDGE TRIMMER

TRADE MARK REG. U. S. PAT. OFF.

**is to the Hedge as a Lawn Mower is to the Lawn  
PAYS FOR ITSELF IN ONE DAY'S USE**

Revolutionizes Hedge Trimming. Trims every variety grown. Cuts from five to ten times as fast as by hand and makes a more even cut. Operates so easy that women operate them.

An amateur becomes expert with very little practice. Various adjustments and attachments suit it to every shape of hedge and cut desired. In use on hundreds of the largest estates in the country and highly recommended by all.

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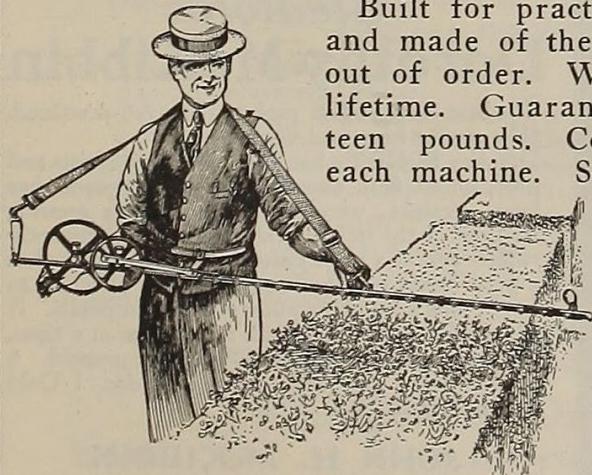
Gentlemen:—Your "Little Wonder" Hedge Trimmer does not only as good work as we formerly did by hand shears, but we keep our hedges in much better shape because of being able to trim them often and we succeeded in cutting in about three hours what it formerly took us three days to do by hand. Wishing you the success your machine so well merits, I am,

HARMON AUGUST

**Price, \$27.50, prepaid, East of Mississippi**

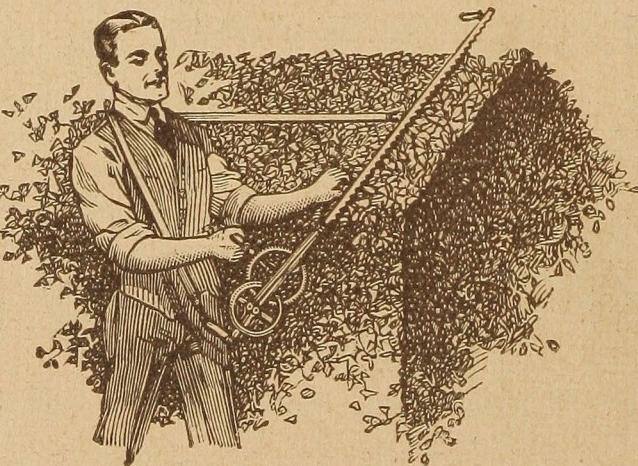
**Price, 30.00, prepaid, West of Mississippi**

Built for practical use, is mechanically perfect and made of the best materials. Nothing to get out of order. With reasonable care will last a lifetime. Guaranteed for one year. Weighs sixteen pounds. Complete instructions accompany each machine. Sold by leading dealers. If your dealer cannot supply you, write us enclosing check, and we will ship your machine at once. References and circulars on request.



**John C. Dettra Machine Co.  
Oakes, Montgomery Co., Penna.**

## The Little Wonder Hedge Trimmer



The Little Wonder has been in practical use for eight years. Its extensive manufacture was prohibited during the war. They are now made by the thousands.

The machine is built along the most practical mechanical lines and of best material obtainable.

Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

The bearings are bushed with the best high speed "Non-Gran" Bronze. Studs are made from steel hardened same as best auto bearings are made. With reasonable care the machine will last a lifetime. Weight is only 10 lbs.

It is so simple to operate, especially where tail end is held by some one, that the amateur becomes an expert almost instantly. It runs so easy and is so light that a lady can easily operate it. Not built for "Cutting Back" hedges but to keep the new growth trimmed and to enable you to do it so quickly and easily that it can be done frequently, every few weeks and add one-hundred percent. appearance to the entire property.

Each machine packed in wooden case; shipping weight, 25 pounds. May be sent by parcel post.

Price, \$27.50. Full and complete instructions (so simple that a child can assemble) come with each machine.

1922 Peter Henderson & Co.  
New York, NY

## "Little Wonder" Hedge Trimmer

**Makes hedge trimming easy.**

Saves time, labor and money. Does the work five to ten times faster than ordinary shears. Easy to operate. Three sizes—

30 inch cutting blade	\$22.50
40 inch cutting blade	\$27.50
60 inch cutting blade	\$32.50

Various adjustments and attachments for every size and shape hedge. In use all over U. S. From your local dealer or direct from factory.

Write for booklet and testimonials. Agents wanted—Restricted territory given to the right men.

**JOHN C. DETTRA MACHINE CO., OAKS, MONTGOMERY CO., PENNA.**

1922 The Farm Journal

**You need this Labor-Saver:  
"LITTLE WONDER" HEDGE TRIMMER**



THIS invention takes the work out of hedge-trimming. Walk alongside your hedge with this "Little Wonder", as illustrated, and with slight operation of master-wheel, trim the hedge while you walk.

**\$27.50 PREPAID, East  
of the Mississippi**

**\$30.00 West of the Mississippi**

*Light and Easy to Operate*

Will trim back the new growth of hedge during the summer months and keep your hedge neat and even. All kinds of hedge trimming and cutting practical and easy.

Built for practical use, is mechanically perfect and made of the best materials. Nothing to get out of order. With reasonable care will last a lifetime. Guaranteed for one year. Weighs sixteen pounds. Sharpening stone accompanies each machine. Numerous testimonials from users. Complete instructions accompany each machine. Sold by leading dealers. Write today, enclosing check, and we will ship your machine at once. References. Circulars on request.

**John C. Dettra Machine Co., Oaks, Montgomery County Penn.**

1922 House & Garden

**BEAUTIFY YOUR HEDGE  
with the  
LITTLE WONDER HEDGE TRIMMER**

Trade Mark Reg. U. S. Pat. Office.



THIS invention takes the work out of hedge-trimming. Trims 5 to 10 times as fast as by hand—various adjustments and attachments suit it to every shape and cut desired.

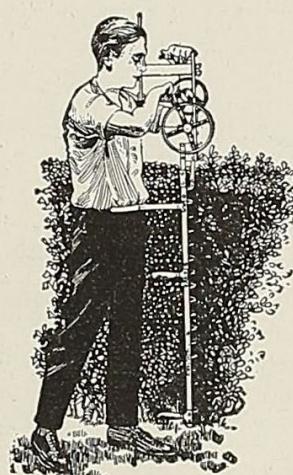
**\$27.50 PREPAID east of the Mississippi**

**\$30.00 west of the Mississippi**

*Light and easy to operate.*

Will trim back the new growth of hedge during the summer months and keep your hedge as neat as your lawn. Is mechanically perfect and made of the best of materials. Weighs sixteen pounds. Numerous testimonials from users. Complete instructions accompany each machine. Sold by leading dealers. Write today, enclosing check, and we will ship your machine at once. References. Circulars on request.

**JOHN C. DETTRA MACHINE CO.,  
OAKS, Montgomery County, PENN.**



1922 House & Garden



## Little Wonder Hedge Trimmer

***Saves you Money and Time***

Trims every kind and shape of hedge grown, in from one-fifth to one-tenth the time required by hand shears, and with more ease. In use all over U. S. on hundreds of estates. Ask for booklet and testimonials of pleased owners.

Sold by leading dealers. But if your dealer cannot supply you, we will ship direct from factory. Price

\$27.50 *prepaid, east of Mississippi*

\$30.00 *prepaid, west of Mississippi*

**JOHN C. DETTRA  
MACHINE CO.**

*Manufacturers*

**Oaks, Montgomery County, Pa.**





**PREPARE NOW**  
**For Your Winter Garden**

Our Pansies, Stock, Snapdragons and Winter Flowering Sweet Peas are the  
**Best That Money Can Buy**

Plant our seed now for best results.  
 Distributors for  
**"LITTLE WONDER" HEDGE TRIMMER**

**MORRIS & SNOW SEED CO.**  
 439 South Main Street      PHONE 65300      Los Angeles, Cal.

1922 The Los Angeles Times  
 July 30 Los Angeles, CA

## The "Little Wonder Hedge" Trimmer

**REVOLUTIONIZES HEDGE TRIMMING**



Cuts from five to ten times as fast as by hand and does better work. Adjustments to suit short or tall operators. Especially adapted for cemeteries, large estates, often-times saving its cost in a single cutting of the hedge.

Just the machine for those who make a business of trimming hedges for others.

Wonderful time saver.

Cuts on the same order as the mowing machine.

**Each, \$27.50 complete with directions.**

*Distributors for Missouri, Kansas and Oklahoma*

**ALL KINDS OF BUG KILLERS AND SPRAYERS—Ask for Price List**

**THE HARNDEN SEED CO.**

505 WALNUT ST.      36th YEAR      KANSAS CITY, MO.

1922 The Kansas City Times  
 June 5 Kansas City, MO



## PREPARE NOW

For Your Winter Garden

Our Pansies, Stock, Snapdragons and Winter Flowering Sweet Peas are the

Best That Money Can Buy

Plant our seed now for best results.

Distributors for

"LITTLE WONDER" HEDGE TRIMMER

## MORRIS & SNOW SEED CO.

439 South Main Street PHONE  
653300 Los Angeles, Cal.

1922 Morris & Snow Seed Co.  
Los Angeles, CA



"LITTLE WONDER"

## Hedge Trimmer

Revolutionizes Hedge Trimming.  
Will trim 100 feet of hedge in 20 minutes.

*Demonstrations by Appointment*

## Morris & Snow Seed Co.

439 S. Main St., Los Angeles, Cal.

Distributors for So. California

1922 Morris & Snow Seed Co.  
Los Angeles, CA

## **"LITTLE WONDER" HEDGE TRIMMER DEMONSTRATION**

There will be a demonstration given Wednesday, May 10, starting at 6 p. m. at the home of Harry Brown, on the Newport pike, Ashley, Elmhurst, Del., on "How to Trim Privet Hedges with the 'Little Wonder' Hedge Trimming Machine. The demonstration will be very interesting to privet hedge owners. Demonstration by Atlantic Manufacturing Co., Front and Walnut Sts., Wilmington, Del. Sole distributors for the State of Delaware.—Adv.

1922 The Evening Journal  
May 9 Wilmington, DE

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The "Little Wonder" hedge trimmer can  
be operated more quickly and accurately  
and with less expenditure of effort than  
shears

1923 The Garden Magazin  
February



**THE "LITTLE WONDER"  
HEDGE TRIMMER**

Trims 100 feet in 10 minutes,  
sides or tops.

**Revolutionizes Hedge Trimming**

Price \$25.00

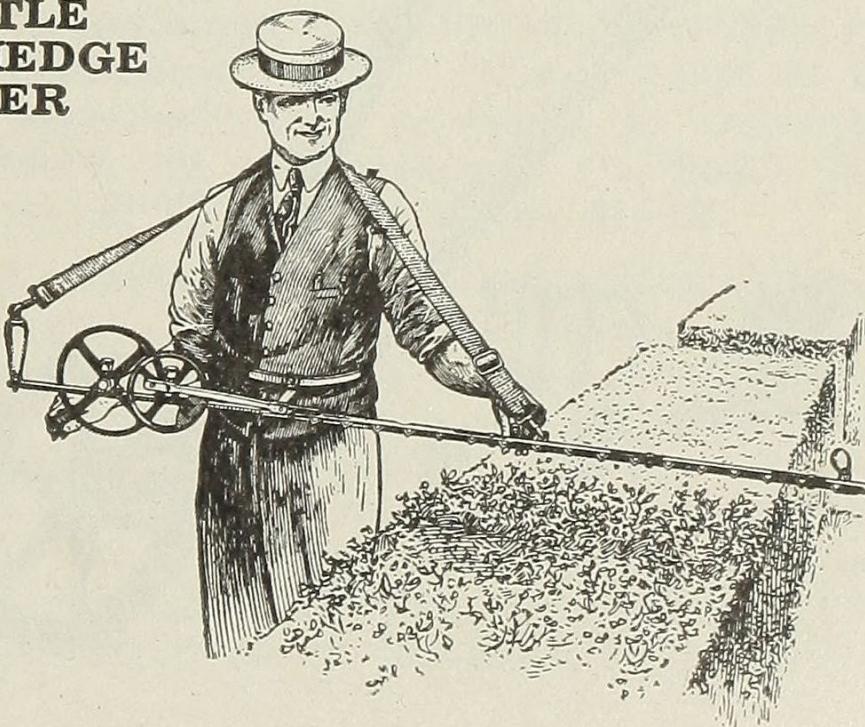
**EDMUND L. COYTE  
Main Street and Sewall Avenue**

1923 - Asbury Park Press  
Jun 13 - Asbury Park, NJ

## THE LITTLE WONDER HEDGE TRIMMER

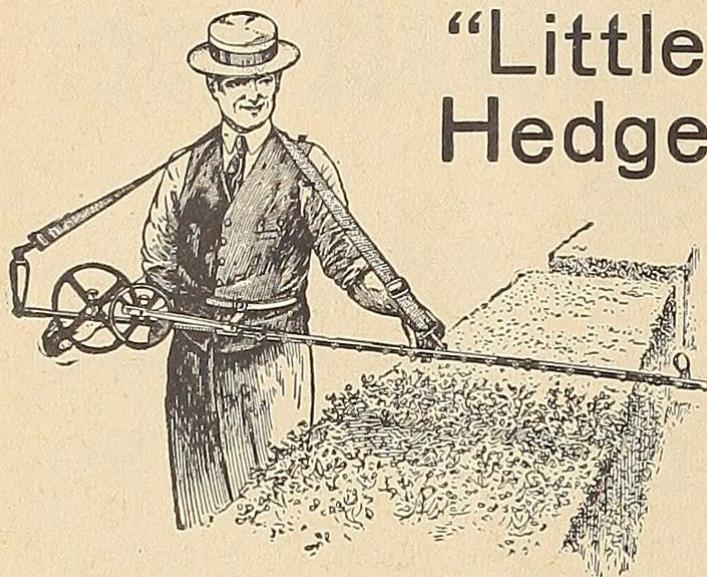
With this Little Wonder you can cut your hedge in one-tenth of the time. Easily operated by one man. Ask for information.

Each,  
\$30.00.



1923 Bassi Freres  
New Rochelle, NY

## "Little Wonder" Hedge Trimmer



By having a machine of your own, you can trim your hedge when it needs it and not wait for some one until the hedge has grown straggly and disgraced the entire property for several weeks.

Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight

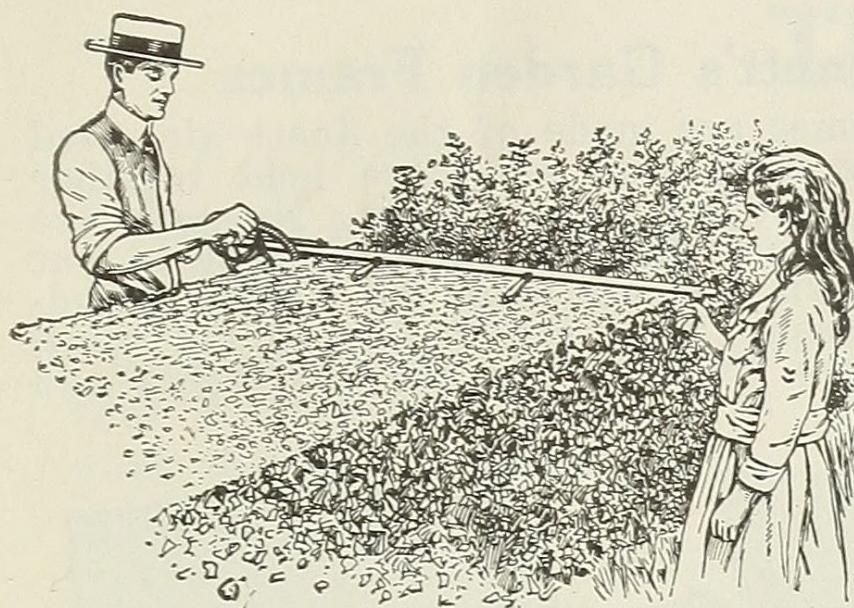
cutting, no dips or round corners and many other common faults often noticed in hedge trimmed by hand shears.

It is not near as hard work trimming with the "Little Wonder" as the hand shears, it does not tire the wrists, in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly, it really operates astonishingly easy.

30-inch machine.....	\$25.00
40-inch machine.....	30.00
60-inch machine.....	35.00

1923 Griffith and Turner Co.  
Baltimore, MD

# THE LITTLE WONDER HEDGE TRIMMER



Trims every variety of hedge grown. It is wonderful how quick it cuts (actually as fast as you walk), and how smooth a job it makes and how easy it operates. A lady can easily operate. To get a beauti-

ful thick hedge it is necessary to trim often, at least every three weeks. Every time a hedge is cut, new shoots sprout out immediately back of the fresh cut. The "Little Wonder" makes the frequent cutting possible without practically any expense. Anyone can operate it.

30 in., one-man machine.....	\$25.00
40 in., two-man machine.....	27.00
40 in., one-man machine.....	30.00
60 in., two-man machine.....	35.00

1923 Burnett Brothers  
New York, NY

# HEDGE TRIMMING MADE EASY

with

## "Little Wonder" Hedge Trimmer

Does away with the hard, costly, hand shears process. Thousands in use. This new device makes hedge trimming a pleasure. Trims every shape and variety of hedge grown. Made in three sizes, 30", 40" and 60" blades, \$25.00 to \$35.00. Saves time, labor, money.



*Write for descriptive circular and testimonials.*

### DETCO MANUFACTURING CO.

(Formerly John C. Dettra Machine Co.)

OAKS, PA.

1923 Gardener's Chronicle of America

### "Little Wonder Hedge Trimmer"

Trade Mark Reg. U. S. Pat. Off.



Hedge Trimmer

#### With Lawn Clipping Attachment

This new, wonderful device makes hedge trimming a pleasure. Trims any shape hedge, more evenly and 5 to 10 times faster than the old, hard hand-shears method.

#### Saves Time, Labor, Money

In use on thousands of estates, homes and institutional grounds. Strong, durable and perfect in operation. Equipped with lawn clipping attachment it becomes doubly valuable to every owner who wants his hedge and lawn to look right. Clips a clean path of weeds (Buck heads, dandelion, etc.) 30 or 40 inches wide, as fast as you walk, and with little effort.

3 sizes, 30"; 40" and 60" blades.....\$25 to \$35  
Lawn Clipping Attachment.....\$15 extra

If your dealer cannot supply, we will ship to you prepaid from the factory. Write for descriptive circular and testimonials. Live dealers and agencies wanted everywhere.

DETCO MFG. CO.

Formerly John C. Dettra Machine Co.

Oak, Pa.



Lawn Clipper

1923 Gardener's Chronicle of America

## The "Little Wonder" Hedge Trimmer

This is to the hedge what the lawn mower is to the lawn. This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly. It is light and so easy to run that a lady can easily operate it and an amateur becomes proficient almost immediately. It trims every variety of hedge, fancy style, oval, square, and side cuts on the hedge as high as four feet and as fast as you can walk.

To get a beautiful, thick, hedge, it is necessary to trim often, at least every three or four weeks, as every time a hedge is cut, new shoots spread out immediately back of the fresh cut. That is why hedges kept well trimmed are so thick and beautiful.

The "Little Wonder" makes the frequent cuttings easy and with practically no expense and you do not have to wait for the gardener to come and cut your hedge when it suits his pleasure.

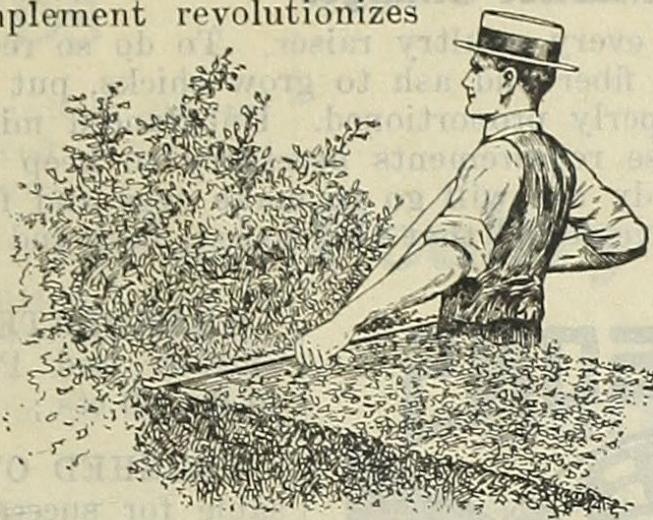
We are the exclusive agents and distributors here for this splendid "Little Wonder" and it will fill a long felt want.

Complete descriptive and illustrated pamphlet on request.

No. 1—30-inch cut .....	\$22.50
No. 2—40-inch cut .....	27.50

1923 Diggs & Beadles

Richmond, VA



## THE "LITTLE WONDER" HEDGE TRIMMER

### REVOLUTIONIZING HEDGE TRIMMING

Trims every variety of hedge grown.

It is wonderful how quickly it cuts (actually as fast as you walk), and how smooth a job it makes and how easily it operates. A lady can easily operate.

An amateur becomes proficient almost immediately.

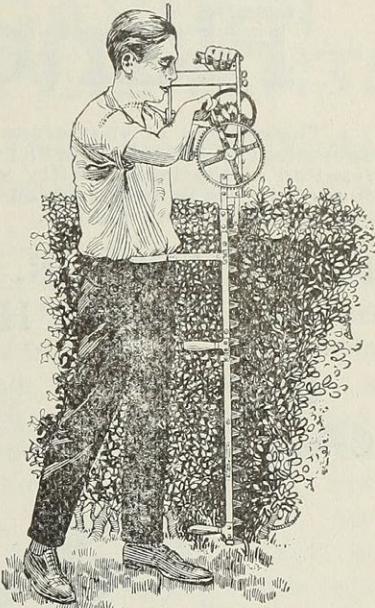
### PAYS FOR ITSELF IN ONE DAY'S CONSTANT USE

Price \$27.50. May be sent by parcel post.

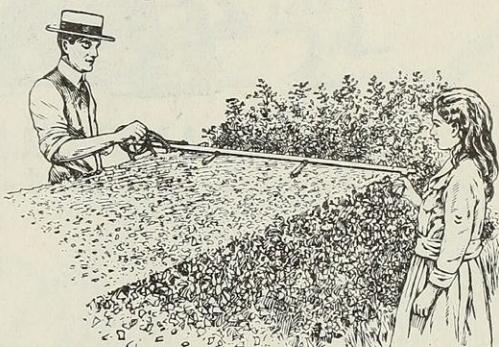
Guarantee for one year and complete instructions (so simple that a child can assemble), accompanies each machine.



Method for top cuts on hedge up to 3 feet to 3 feet 6 inches. Where hedge is higher, two persons operate, as shown in other cut.



Side cuts on hedges as high as four feet are made in this fashion. Adjustments compensate for short or tall operators.



It cuts from five to ten times as fast as by hand and does better work.

1923 F. H. Ebeling  
Syracuse, NY

# The "LITTLE WONDER" *Trade Mark* HEDGE TRIMMER



A newly patented machine, cutting on the same plan as a mowing machine, that we are convinced will revolutionize trimming. Cuts from five to ten times as fast as by hand and does better work. Can be adjusted for use by tall or short operators. Especially adapted for cemeteries and large estates, where it will save its cost in a single season. A wonderful time saver for those making a business of hedge trimming.  
**Each, \$27.50, complete.**

1923 Harnden's  
Kansas City, MO



LITTLE WONDER HEDGE TRIMMER

**Little Wonder Hedge Trimmer.** An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears. With 30-in. cutting bar, \$25.00; 40-in., \$30.00; 60-in....\$35.00

**The Multitool.** An adjustable combination hoe and cultivator. Handle adjustable to any angle..... 3.75

**Labels.**

**Wood, for pot and garden plants.**

Size	Per 100	Per 1000	Size	Per 100	Per 1000
4-inch.....	\$0.25	\$1.60	8-inch.....	\$1.25	\$7.50
5-inch.....	.35	2.00	10-inch.....	1.70	9.50
6-inch.....	.45	2.50	12-inch.....	2.25	12.50
3½-inch wood, wired, for trees, shrubs, etc.; per 100, 45 cts.; per 1000.... 2.75					

1923 Henry A. Dreer  
Philadelphia, PA



LITTLE WONDER HEDGE TRIMMER

**Little Wonder Hedge Trimmer.** An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears. With 30-in. cutting bar, \$25.00; 40-in., \$30.00; 60-in.....\$35 00

1923 Henry A. Dreer  
Philadelphia, PA

YOUNG MAN—With automobile, to sell  
"Little Wonder" privet hedge trimming machines on commission. Territory, State of Delaware! Good opportunity. Apply Atlantic Manufacturing Co.,  
Front and Walnut Sts. may 28-1t.

1923 The Evening Journal  
May 28 Wilmington, DE

# LITTLE WONDER HEDGE TRIMMER

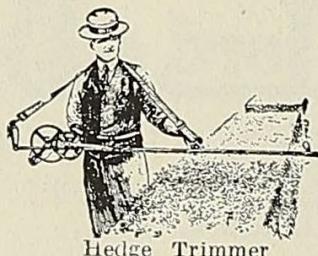
Designed only for trimming back the new growth of hedge during the summer months. The machine is built along the most practical mechanical lines and of best material. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel. Price, 40-in. cut, \$30.00. **Little Wonder, Jr.** Price, 30-in. cut, \$25.00.

1923 Henry F. Michell Co.  
Philadelphia, PA

## —“Little Wonder” Hedge Trimmer—

Trade Mark Reg. U. S. Pat. Off.

### with Lawn-Clipping Attachment



Hedge Trimmer

This new, wonderful device makes hedge trimming a pleasure. Trims any shape hedge, more evenly and 5 to 10 times faster than the old, hard hand-shears method.

### Saves Time, Labor, Money

In use on thousands of estates, homes and institutional grounds. Strong, durable and perfect in operation. Equipped with lawn clipping attachment it becomes doubly valuable to every owner who wants his hedge and lawn to look right.

3 sizes, 30"; 40" and 60" blades      \$25 to \$35  
Lawn clipping attachment      \$15 extra

Can also be used in rough field, adjustable to any height. Cuts 10 times as fast as scythe.

If your dealer cannot supply, we will ship to you prepaid from the factory.

Write for descriptive circular and testimonials.  
Live dealers and agencies wanted everywhere.

Selling Agents  
—Eddy Garden Service,  
Paradise,  
Lancaster  
County, Pa.

**DETCO MFG. COMPANY**

(Formerly John C. Dettra Machine Co.)

**OAKS, PENNSYLVANIA**





*Showing how the Little Wonder Hedge Trimmer works in a vertical position*

## **LITTLE WONDER HEDGE TRIMMER**

This machine is built along the most practical lines mechanically, and of the very best materials; weight 16 lbs. When the knives require sharpening, do not grind, use a carborundum stone which accompanies each machine. This trimmer is designed only for trimming back the new growth of hedge during the summer months; it is not intended for cutting back old wood growth; the machine is equipped with a wide web strap for supporting it from the shoulder when in use. The cutting knife runs backward or forward through a knife guard and is operated by turning a wheel. Price, 40 in. cut, \$30.00.

**Little Wonder, Jr.** Price, 30 in. cut, \$25.00.

1923 Henry F. Michell Co.  
Philadelphia, PA

# "Little Wonder" Hedge Trimmer

Trade Mark Reg. U. S. Pat. Off.

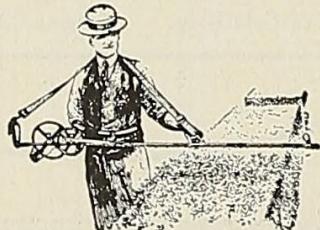
## with Lawn-Clipping Attachment

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In use on thousands of estates, homes and institutional grounds. Strong, durable and perfect in operation. Equipped with lawn clipping attachment it becomes doubly valuable to every owner who wants his hedge and lawn to look right.

3 sizes, 30"; 40" and 60" blades                    \$25 to \$35  
Lawn clipping attachment                                \$15 extra



Hedge Trimmer



Lawn Clipper

Can also be used in rough field, adjustable to any height. Cuts 10 times as fast as scythe.

If your dealer cannot supply, we will ship to you prepaid from the factory.

Write for descriptive circular and testimonials.

Live dealers and agencies wanted everywhere.

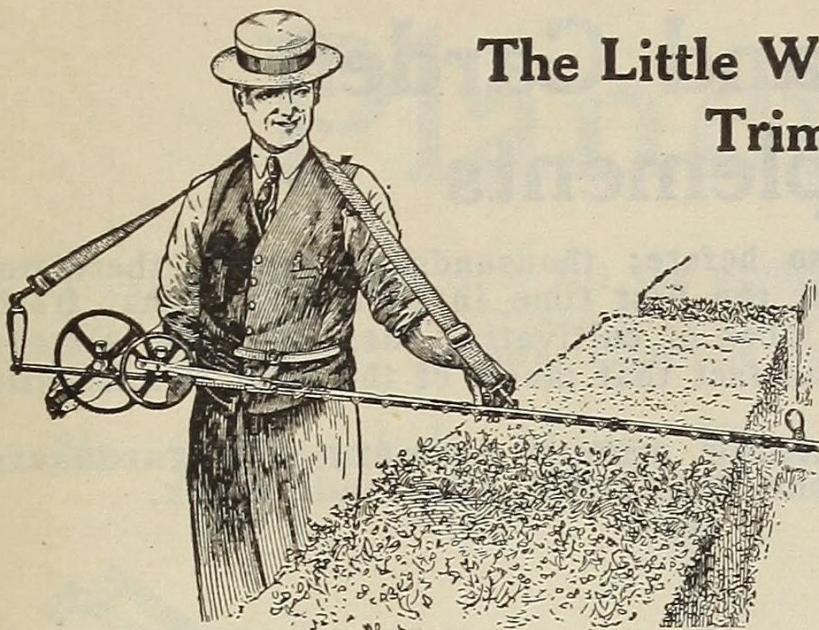
### DETCO MFG. COMPANY

(Formerly John C. Detra Machine Co.)  
Dept. D

OAKS, PENNSYLVANIA

Selling Agents  
Eddy Garden Service,  
Paradise,  
Lancaster  
County, Pa.

1923 House And Garden



## The Little Wonder Hedge Trimmer

Revolutionizes hedge trimming. Guaranteed for one year. Demonstration at our store. Price complete, \$25.

### Moe's Never Fail Trap Nest

As the name implies, it never fails. Every nest set up and ready for use when shipped. Manufactured in two sizes.  
No. 33, 12x12x12 in., complete, each.....\$1.65  
No. 34, for larger fowls, 12x12x14½ in., complete,  
each..... 2.30

1923 Job P. Wyatt & Sons Co.  
Raleigh, NC

### LITTLE WONDER HEDGE TRIMMER

#### Revolutionizes Hedge Trimming

#### Will Trim 100 ft. of Hedge in 20 Min.

Trims every variety of hedge grown. It cuts and makes a smooth job as fast as you can walk. An amateur becomes proficient almost immediately. Guarantee for one year and complete instructions accompanying each machine. Price \$30.00, f.o.b. Los Angeles. Weight 26 lbs. May be sent by parcel post.

1923 Morris & Snow Seed Co.  
Los Angeles, CA

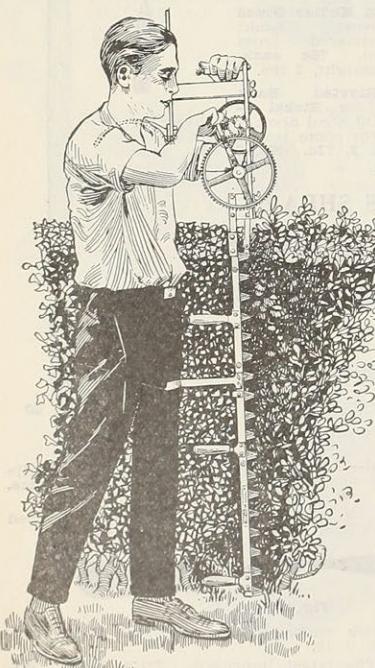
## THE "LITTLE WONDER" HEDGE TRIMMER



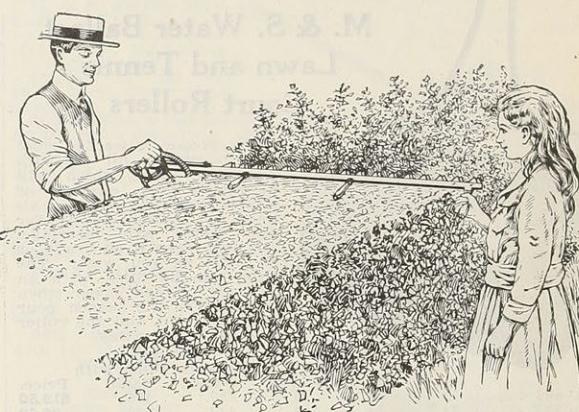
**Illustrating Top Cuts with 30-Inch and 40-Inch Models**

30-inch model is entirely a one-man machine, very easy to control on all cuts, top or side. By cutting in from each side, tops of 4 ft. wide hedge may be trimmed.

In cutting tops of very wide or high hedge, the one-man attachments are omitted when using 40-inch model and two persons operate and make a very quick job.



**This Illustrates How Side Cuts Are Made with 30-Inch and 40-Inch Sizes. A very even cut is made, as machine is easily controlled.**



**Showing Use of 40-Inch and 60-Inch Machine in Making Top Cuts. A child is all that is necessary to assist.**

### THE "LITTLE WONDER" HEDGE TRIMMER

Entirely revolutionizes hedge trimming. Will trim top and two sides of a hedge 300 ft. long in one hour. Trims every variety of hedge grown.

Will pay for itself in one day's constant use.

It actually cuts from five to ten times as fast as by hand shears. This is guaranteed.

If you have hedge you cannot afford to be without it.

Has been on the market for two years and is in use by thousands of gardeners, hundreds of whom sent unsolicited testimonial on the merits of this wonderful tool.

It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately.

Blades are made of special high carboned steel, well tempered and with proper care will last a life time.

Not built for cutting back old growth and dead wood, but will readily trim new growth, the size of a lead pencil and heavier.

A one-year guarantee and complete instructions (so simple that a child can assemble) come with each machine.

Model B machine cuts 40-inch wide and because of its lightness and ease of operation, practically makes it a universal machine for all sizes of hedge, while the 30-inch model is suitable for hedges as high as 3 ft. and almost any width up to 4 ft.

Notice: Kindly send your order in at once as we expect to be sold out early, we want none of our customers to be disappointed in not being able to procure this wonderful machine.

Gentlemen: Your LITTLE WONDER Hedge Trimmer, purchased this season is in the opinion of the writer, the greatest invention and labor saver of the age to the Nursery and Horticultural Trade. Paid for itself in one cutting, with at least 25 per cent. of Labor cost. Not only on Hedges, but on specimen shrubbery, plants and trees has this machine proved itself indeed the LITTLE WONDER.

P. H. WILLIAMS,  
Supt. Stone Ridge Farm,  
Bethesda, Md.

Gentlemen: I just want to say that the "Little Wonder" Hedge Trimmer, has been put to the most severe test this past season, and has proven perfectly satisfactory in every respect.

Your very truly,  
J. FRED WESSLER,  
District Superintendent Dept' of Parks, Baltimore, Md.

**Model. Cutting Bar.**

Model.	Cutting Bar.	Price.
E	30-Inch	\$25.00
B	40-Inch	27.00
B	40-Inch With One-Man Attachments	30.00
D	60-Inch	35.00

Weight of machines from 10 to 15 pounds, according to size and attachments. Shipping weight, 25 pounds. 30 in. and 40 in. sizes may be sent by parcel post.

1923 Meyer-Stisser's  
Baltimore, MD

**Hedge Trimmer, "Little Wonder." Model B.  
Cuts 40 inches wide, light, and easy to operate.. 25.00**

1923 Muller-Sealey Co.  
New York, NY

## THE LITTLE WONDER HEDGE TRIMMER

The Little Wonder has been in practical use for eight years. Its extensive manufacture was prohibited during the war. They are now made by the thousands.

The machine is built along the most practical mechanical lines and of best material obtainable.

Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

The bearings are bushed with the best high speed "Non Gran" Bronze. Studs are made from steel hardened same as best auto bearings are made. With reasonable care the machine will last a lifetime. Weight is only 10 lbs.

It is so simple to operate, especially where tail end is held by some one, that the amateur becomes an expert almost instantly.

It runs so easily and is so light that a lady can easily operate it.

Not built for "Cutting Back" hedges but to keep the new growth trimmed and to enable you to do it so quickly and easily that it can be done frequently, every few weeks and add one-hundred per cent appearance to the entire property.

Each machine packed in wooden case; shipping weight, 25 pounds.

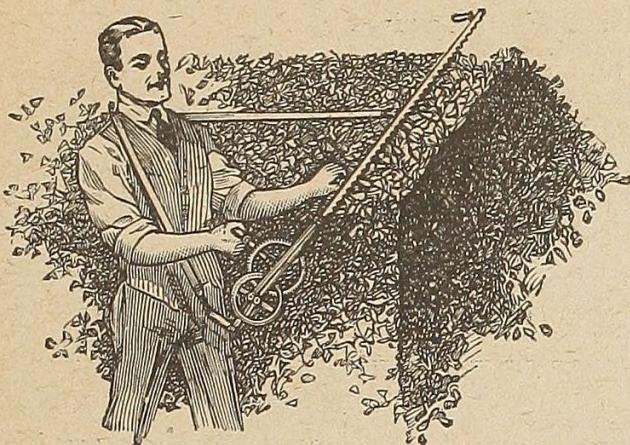
Full and complete instructions (so simple that a child can assemble) come with each machine.

Price, 30 inch Machine (one-man) . . . . .	\$25.00
40 " " " " . . . . .	30.00

1923 Peter Henderson & Co.

New York, NY

## THE LITTLE WONDER HEDGE TRIMMER



The Little Wonder has been in practical use for eight years. Its extensive manufacture was prohibited during the war. They are now made by the thousands.

The machine is built along the most practical mechanical lines and of best material obtainable.

Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

The bearings are bushed with the best high speed "Non-Gran" Bronze. Studs are made from steel hardened same as best auto bearings are made. With reasonable care the machine will last a lifetime. Weight is only 10 lbs.

It is so simple to operate, especially where tail end is held by some one, that

the amateur becomes an expert almost instantly.

It runs so easy and is so light that a lady can easily operate it.

Not built for "Cutting Back" hedges but to keep the new growth trimmed and to enable you to do it so quickly and easily that it can be done frequently, every few weeks and add one-hundred percent appearance to the entire property.

Each machine packed in wooden case; shipping weight, 25 pounds.

Full and complete instructions (so simple that a child can assemble) come with each machine.

Price, 30 inch Machine (one-man) . . . . .	\$25.00
40 " " " " . . . . .	30.00

1923 Peter Henderson & Co.

New York, NY

## Little Wonder Hedge Trimmer

A well-designed machine which entirely revolutionizes hedge-trimming. It actually cuts a hedge as fast as you walk, and in an hour will trim the top and two sides of a hedge 300 feet long; this is from five to ten times as fast as hand-work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for "cutting back" a hedge and it will last for years. Price, \$25.



1923 Stumpf & Walter Co.  
New York, NY

## Hedge Trimming made easy



### "Little Wonder" hedge trimmer with lawn clipping attachment

Does away with the hard, costly, hand shears process. Thousands in use. Write for descriptive circular and testimonials. 3 sizes, 30" 40" 60" blades \$25 to \$35. Lawn clipping attachment \$15 extra. Converts Hedge Trimmer into a Junior Mower. Cuts 10 times faster than scythe. Can be used on rough field or smooth lawn. Adjustable to any height. Dealers Wanted.

Selling Agents—Eddy Garden Service, Paradise Lancaster Co. Penna.



DETCO MAN'FG COMPANY

(formerly John C. Dettra Machine Co.)

Oaks, Penna.

1923 The Farm Journal

## Hedge Trimming Made Easy



### "Little Wonder" Hedge Trimmer with Lawn clipping attachment

Better and quicker than old fashioned hand shears process. Trims every variety of hedge grown. Thousands in use. Write for literature. 3 sizes, 30", 40" and 60" blades \$25 to \$35. Lawn clipping attachment \$15 extra.

DETCO MFG. CO.

formerly John C. Dettra Machine Co.

Dept. A.

Oaks, Penna.



1923 The Farm Journal

Saves Time—  
Labor—Money

Trade Mark Reg. U. S. Pat. Off.

## “Little Wonder” Hedge Trimmer (with Lawn-Trimming Attachment)

Write for descriptive circular and testimonials



Hedge Trimmer

Thousands of estates are to-day using this wonderful device that revolutionizes hedge trimming. Does away with the old-fashioned shears. Cuts 5 to 10 times as fast as by hand, and cuts more evenly. Adjustments and attachments to suit every shape of hedge. Works so easily that a woman can operate it.

Also equipped with frame that quickly converts it into a splendid lawn trimmer—in fact a Junior mower.

30" one-man machine \$25. 40" one-man machine \$30.  
40" two- " 27. 60" two- " 35.

Lawn Clipper Attachment for Hedge Trimmers \$15. extra

30" Lawn Clipper complete with no hedge trimming attachments, \$35.

40" Lawn Clipper complete with no hedge trimming attachments, \$40.

If your dealer cannot supply you, we will ship to you prepaid from the factory



Lawn Trimmer

### DETCO MANUFACTURING COMPANY

(Formerly John C. Dettra Machine Company)

Oaks

Pennsylvania

Selling Agents—Eddy Garden Service, Paradise, Lancaster County, Pa.

1923 The Garden Magazine

Saves Time—  
Labor—  
Money—

Trade Mark Reg. U. S. Pat. Off.

## “Little Wonder” Hedge Trimmer (with Lawn-Clipping Attachment)



Hedge Trimmer

Hedge trimming is made a pleasure by this wonderful device—the hard, costly hand-shears process is a thing of the past. Cut 5 to 10 times as fast. An even quick cut on any hedge. In use on thousands of homes, estates and institutional grounds. Strong, durable, perfect in operation.

Equipped with lawn-clipping attachment it becomes doubly valuable to every owner who wants his hedge and lawn to look right.

3 Sizes, 30" 40" and 60" blades  
\$25 to \$35

Lawn Clipping Attachment \$15. Extra  
Lawn Clipper in 2 sizes 30" and 40" blades  
\$35. and \$40.

If your dealer cannot supply you, we will ship to you prepaid from the factory  
Write for descriptive circular and testimonials



Lawn Trimmer

### DETCO MANUFACTURING COMPANY

(Formerly John C. Dettra Machine Company)

Oaks

Pennsylvania

Selling Agents—Eddy Garden Service, Paradise, Lancaster County, Pa.

1923 The Garden Magazine



Hedge Trimmer

Trade Mark Reg. U. S. Pat. Off.

## With Lawn Clipping Attachment

This new, wonderful device makes hedge trimming a pleasure. Trims any shape hedge, more evenly and 5 to 10 times faster than the old, hard hand-shears method.

### Saves Time, Labor, Money

In use on thousands of estates, homes and institutional grounds. Strong, durable and perfect in operation. Equipped with lawn clipping attachment it becomes doubly valuable to every owner who wants his hedge and lawn to look right.

3 sizes, 30"; 40" and 60" blades - - - \$25 to \$35  
Lawn Clipping Attachment - - - \$15 extra

Can also be used in rough field, adjustable to any height. Cuts 10 times as fast as scythe. If your dealer cannot supply, we will ship to you prepaid from the factory.

Write for descriptive circular and testimonials.

Live dealers and agencies wanted everywhere.



Lawn Clipper

DETCO MFG. CO., *Formerly* John C. Dettra Machine Co. Oaks, Pa.

Selling Agents—Eddy Garden Service, Paradise, Lancaster Co., Pa.

1923 The Garden Magazine

**Little**

**Wonder**



## **HEDGE TRIMMER**

**Strong, Durable, Efficient**—Cuts any variety of hedge grown more evenly and ten times quicker than by hand, making trimming a positive pleasure, resulting in finer hedges with much less work.  
**CALL AND SEE IT.**

**S. EUGENE PROCTOR CO.**

**168 Washington Street, Boston**

1923 The Newton Graphic  
Newton, MA

## **LITTLE WONDER HEDGE TRIMMER**

The machine that revolutionized hedge-trimming. Simple in construction, and easy to operate this machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge.

30-inch cut machine.....	\$25.00
40-inch cut machine.....	30.00

1923 W.C. McCollom  
Long Island, NY



### THE "LITTLE WONDER" HEDGE TRIMMER

This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine.

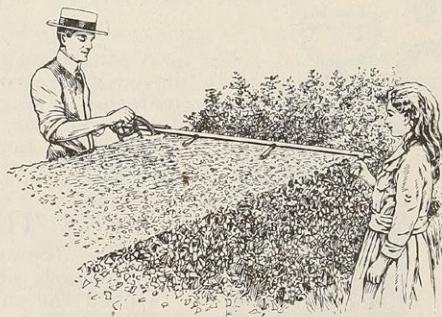
30-in., one-man machine..... Each \$25.00  
40-in., two-man machine..... Each \$27.00

### THE "LITTLE WONDER" LAWN CLIPPER

The manufacturers of the "Little Wonder" Hedge Trimmer have perfected a small, light carriage to which the cutting bar portion of the hedge trimmer is bolted. This makes a splendid dandelion, plantain-buckhead, weed or grass cutter.

Cutting bar is adjustable, high or low. When grass has grown too high for the lawn mower, it cuts the top off so that the lawn mower will make a clean finish.

A wonderfully handy tool for the lawn, making a 40-in. swath.  
Price on application.



1923 W. E. Marshall & Co.  
New York, NY



## "The LITTLE WONDER Hedge Trimmer"

Revolutionizes hedge trimming.  
An amateur becomes an expert in ten minutes.  
Sells at sight upon demonstration.  
Testimonials from hundreds of enthusiastic satisfied users.  
Trims every variety of hedge grown.  
Trims ten times faster than hand shears.

**Prices: 30 inch cut, \$25. 40 inch cut, \$30.**  
The Majority of Buyers use 40 inch cut.

Prices F.O.B. Paradise, Lancaster County, Penna. College Boys find this a good Spring and Summer Seller.  
Write for proposition if interested to sell.

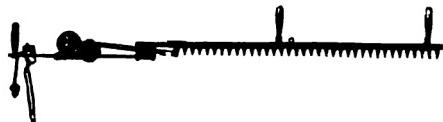
**Eddy Garden Service, Paradise, Lancaster County, Penna., Distributors**

Pays for itself in a few days use.  
Cuts either square or round topped hedge equally well.  
In use on thousands of estates and private homes.  
Guaranteed for One Year. Forwarded by Parcels Post or Express C.O.D. Satisfaction or Money Back.

**60 inch cut, \$35.**



1923 World Agriculture



Saves time, money and labor

THE

## "LITTLE WONDER"

Trad. Mark Reg. U. S. Pat. Off.

### HEDGE TRIMMER

Operates either by hand or by electricity

Superintendents of many prominent estates in the U. S. and foreign countries now using this wonderful device for hedge trimming find it invaluable as a time, labor and money saver. Does better work 10 times faster than old hand shears method. Suitable for hedges of any height and trims all shapes of hedges.



Three sizes: 30-inch, 40-inch and 60-inch blades. \$20 up. Lawn trimming attachment extra.

If your dealer cannot supply you, we will ship direct. Please give dealer's name. Write for descriptive circular and testimonials.

**DETCO MANUFACTURING COMPANY**

P. O. Box 203

Oaks, Montgomery County, Penna.

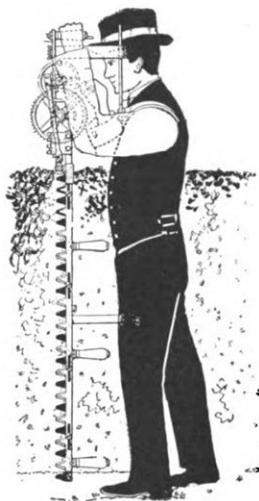
1923 Park and Cemetery and Landscape Gardening

# LATEST PATENTS



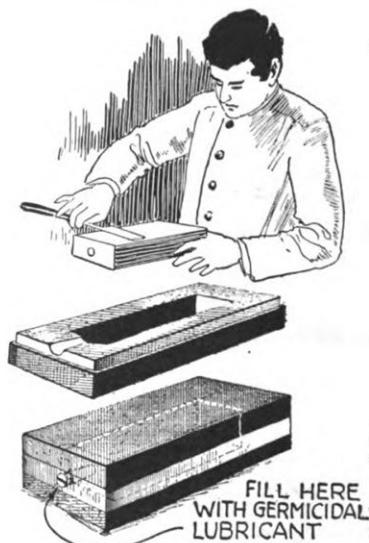
No. 1,468,973 issued to Russell W. Porter. This ornamental garden telescope is capable of relatively rough usage. It comprises an ocular, a concave paraboloidal mirror and a prism or silvered diagonal. The ocular and prism are held at a fixed distance from the mirror, but are capable of adjustment therewith about the polar axis and about the axis of declination. The ocular and prism are likewise rotatable about the optical axis of the mirror, for the convenience of the observer. The entire device is placed out in a garden and protected from the elements merely by its rugged construction.

## Hedge Trimmer



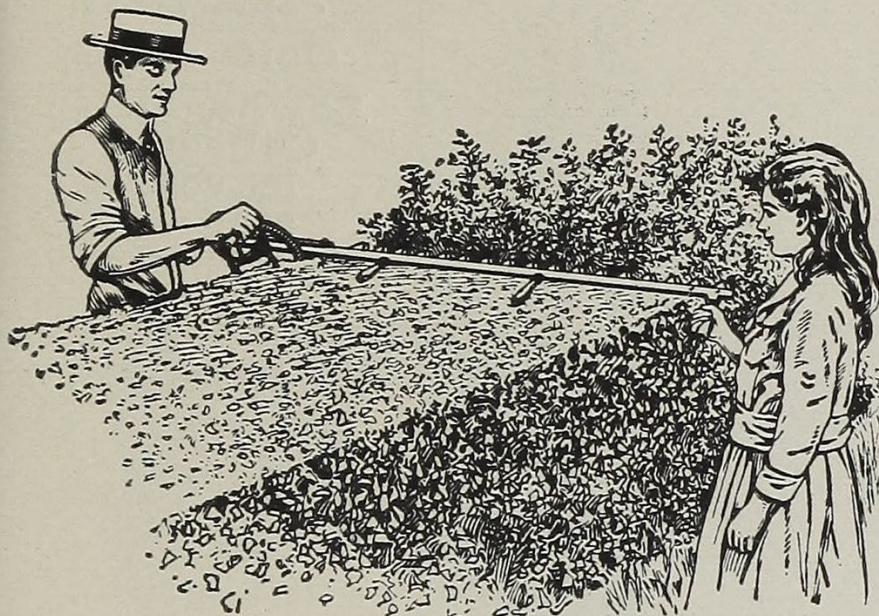
No. 1,471,453 issued to John C. Dettra. This hedge trimmer is of light sturdy construction and may be used in various positions so as to enable the trimmer to trim the sides, tops and other portions of the hedge. The actuating mechanism may be adjusted to various positions with respect to the reciprocating cutting blades. This mechanism comprises the operating handle and a train of gears, one of which is connected by means of a rod to the cutting teeth. The device is carried by the user, as illustrated above.

## Self-Lubricating Razor Hone



No. 1,470,762 issued to Jesse Lee Renau. Heretofore hones for sharpening razors have been used, but an external lubricant was applied to the exterior of the hone. This lubricant was generally of a germicidal nature, but it soon became absorbed and it was necessary to re-supply the hone with the germicidal material. The inventor of this device has designed a razor hone, which has a recess within it into which the germicidal lubricant is poured. This percolates through the pores of the hone and keeps the surface constantly moist.

# THE LITTLE WONDER HEDGE TRIMMER



Trims every variety of hedge grown. To get a beautiful thick hedge it is necessary to trim often, at least every three weeks.

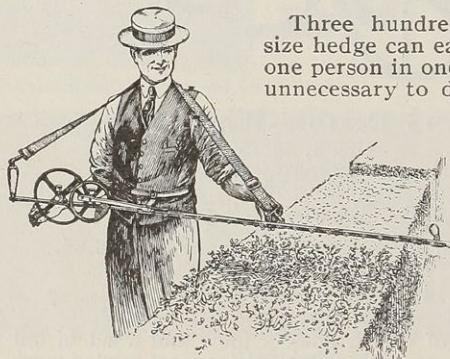
Everytime a hedge is

cut, new shoots sprout out immediately back of the fresh cut. The "Little Wonder" makes the frequent cutting possible without practically any expense. Anyone can operate it.

30 in., one-man machine .....	\$19.75
40 in., one or two-man machine .....	25.00
60 in., two-man machine .....	30.00

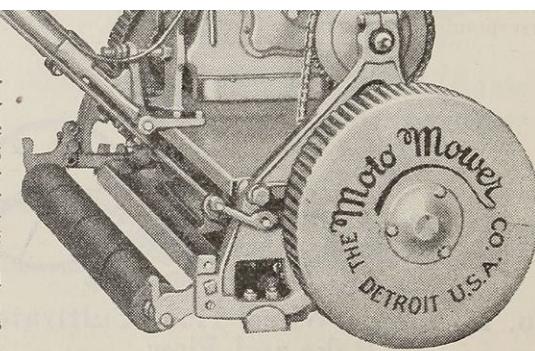
1924 Burnett Brothers  
New York, NY

### **Little Wonder Hedge Trimmer**



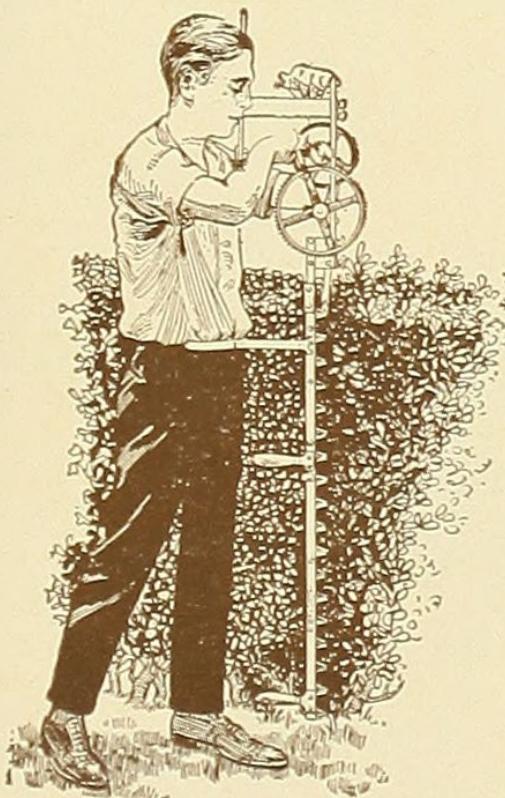
Three hundred feet of ordinary size hedge can easily be trimmed by one person in one hour. Experience unnecessary to do a first class job; makes hedge cutting a real pleasure. These machines are in use today on many estates, small homes, parks, and cemeteries to whom we can refer you to.

**Price, 30-in., one-man, \$19.75; 40-in., one or two men, \$25.00;  
60-in., two men, \$30.00.**



1924 Cadwell & Jones  
Hartford, CN

## **LITTLE WONDER HEDGE TRIMMER**



It is wonderful how quick and smooth a job it makes, and how easy to operate. Will cut 5 to 10 times as fast as by hand and does better work.

**One-Man Machine,**  
**\$25.00**

**Two-Man Machine,**  
**\$27.00**

1924 Dietz & Trivett Co.  
New York, NY

## The "Little Wonder" Hedge Trimmer

This is to the hedge what the lawn mower is to the lawn. This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly. It is light and so easy to run that a lady can easily operate it and an amateur becomes proficient almost immediately. It trims every variety of hedge, fancy style, oval square, and side cuts on the hedge as high as four feet and as fast as you can walk.

To get a beautiful, thick, hedge, it is necessary to trim often, at least every three or four weeks, as every time a hedge is cut, new shoots spread out immediately back of the fresh cut. That is why hedges kept well trimmed are so thick and beautiful.

The "Little Wonder" makes the frequent cuttings easy and with practically no expense and you do not have to wait for the gardener to come and cut your hedge when it suits his pleasure.

We are the exclusive agents and distributors here for this splendid "Little Wonder" and it will fill a long felt want.

Complete descriptive and illustrated pamphlet on request.

No. 2—40-inch cut..... 25.00

1924 Diggs & Beadles  
Richmond, VA



## THE "LITTLE WONDER" HEDGE TRIMMER REVOLUTIONIZING HEDGE TRIMMING

Trims every variety of hedge grown.

It is wonderful how quickly it cuts (actually as fast as you walk), and how smooth a job it makes and how easily it operates. A lady can easily operate.

An amateur becomes proficient almost immediately.

We can furnish a lawn clipper attachment for mowing lawns. A splendid and rapid lawn cutting machine. Price for attachment.

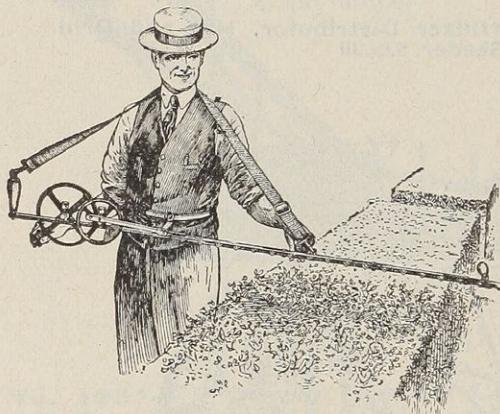
### PAYS FOR ITSELF IN ONE DAY'S CONSTANT USE

Price \$28.50. May be sent by parcel post.

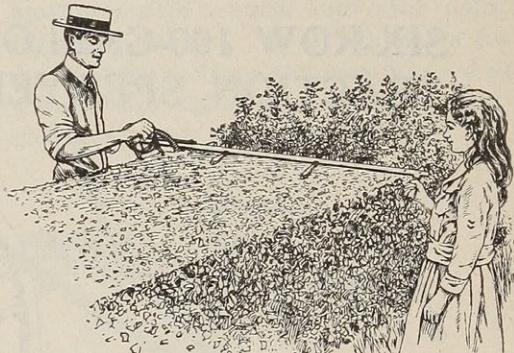
Guarantee for one year and complete instructions (so simple that a child can assemble), accompanies each machine.



Side cuts on hedges as high as four feet are made in this fashion. Adjustments compensate for short or tall operators.



Method for top cuts on hedge up to 3 feet to 3 feet 6 inches. Where hedge is higher, two persons operate, as shown in other cut.



It cuts from five to ten times as fast as by hand and does better work.

1924 F. H. Ebeling  
Syracuse, NY

## "LITTLE WONDER" HEDGE TRIMMER

By having a machine of your own, you can trim your hedge when it needs it and not wait for some one until the hedge has grown straggly and disgraced the entire property for several weeks.

Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight cutting, no dips or round corners and many other common faults often noticed in hedge trimmed by hand shears.

It is not near as hard work trimming with the "Little Wonder" as the hand shears, it does not tire the wrists, in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly, it really operates astonishingly easy.

30-inch machine.....	\$19.75
40-inch machine.....	25.00
60-inch machine.....	30.00

1924 Griffith and Turner Co.  
Baltimore, MD

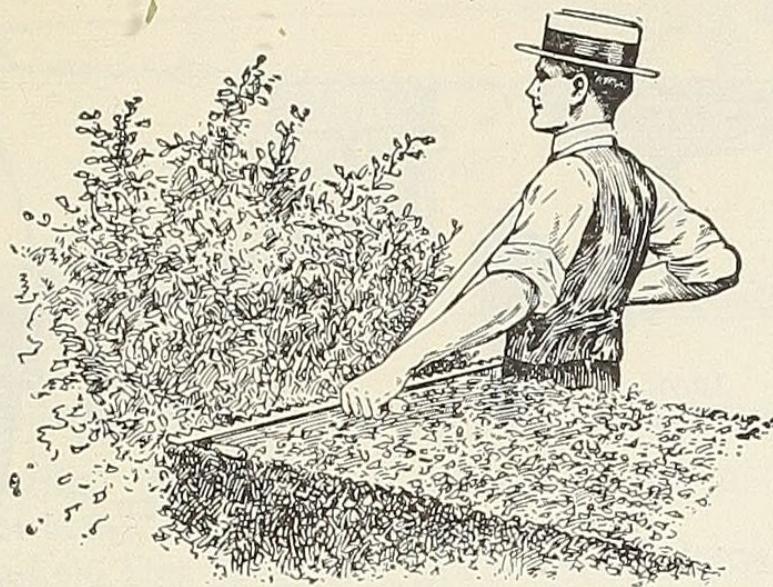
**The "Little Wonder" Hedge Trimmer**

Will trim your hedge five to ten times faster than hand shears and trims all varieties and shapes. Attachments come with machine to adapt it to flat, round, or pivot tops, also side cutting. Thousands in use all over the United States and foreign countries. Built to last—simple in construction.

Ask for booklet containing wonderful testimonials from users.

30-in. size cutting bar.....	\$19.75	Lawn Clipper Attachment, extra.....	\$15.00
40-in. size cutting bar.....	25.00	30-in. Lawn Clipper complete.....	30.00
60-in. size cutting bar.....	30.00	40-in. Lawn Clipper complete.....	35.00

1924 I. W. Scott Company  
Pittsburgh, PA



LITTLE WONDER HEDGE TRIMMER

**Hedge Trimmer, "Little Wonder."** An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears. With 30-in. cutting bar, \$19.75; 40 in., \$25.00; 60 in.....\$30 00  
Lawn clipper attachment for 30 in. or 40 in. machine... 15 00

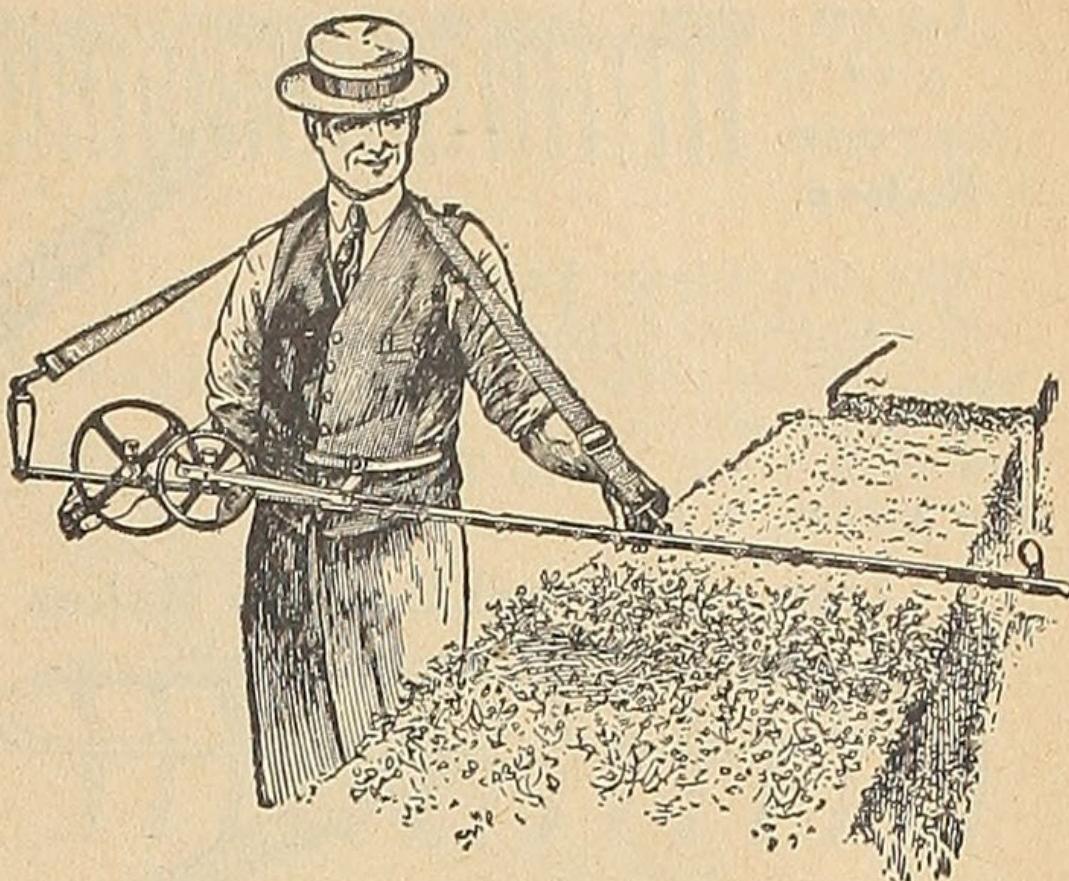
1924 Henry A Dreer  
Philadelphia, PA

## LITTLE WONDER HEDGE TRIMMER

Designed only for trimming back the new growth of hedge during the summer months. The machine is built along the most practical mechanical lines and of best material. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel. Price, 40-in. cut, \$30.00.  
**Little Wonder, Jr.** Price, 30-in. cut, \$25.00.

1924 Henry F. Michell Co.  
Philadelphia, PA

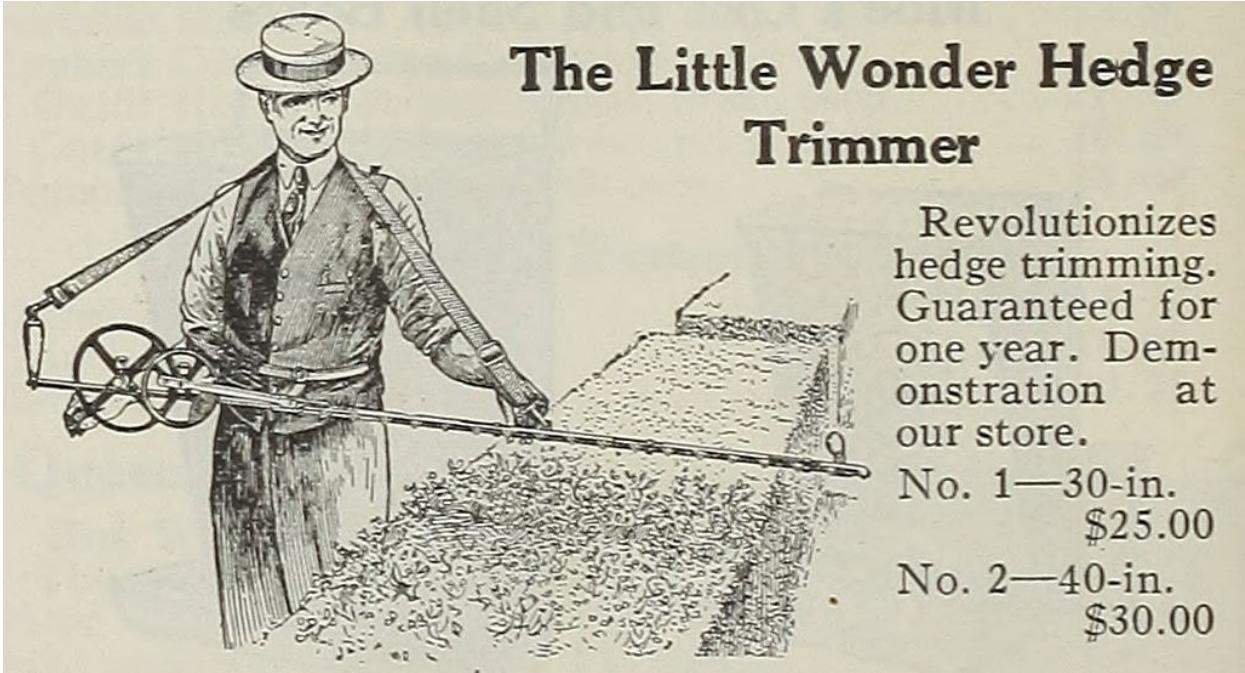
## Little Wonder Hedge Trimmer



**Little Wonder Hedge Trimmer.** An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears.

30-inch 1-Man Trimmer.....	\$19.25
40-inch 1- or 2-Man Trimmer.....	25.00
60-inch 2-Man Trimmer.....	30.00

Descriptive Folder sent on request.



## The Little Wonder Hedge Trimmer

Revolutionizes hedge trimming. Guaranteed for one year. Demonstration at our store.

- No. 1—30-in. \$25.00  
No. 2—40-in. \$30.00

1924 Job P. Wyatt & Sons Co.  
Raleigh, NC

**THE "LITTLE WONDER" HEDGE TRIMMER**

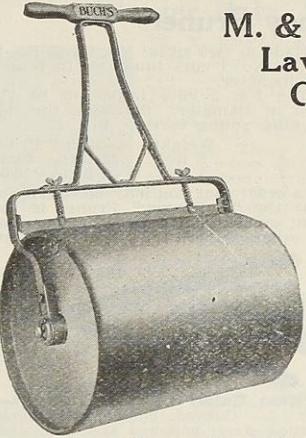


**Illustrating Top Cuts with 30-Inch and 40-Inch Models**

<b>E</b> 30-Inch	Complete with One-Man Attachments.....	\$25.00
<b>B</b> 40-Inch	Two-Person Machine, omitting One-Man Attachment .....	27.00
<b>B</b> 40-Inch	With One-Man Attachments .....	30.00
<b>D</b> 60-Inch	Two-Man Machine .....	35.00

Weight of machines from 10 to 15 pounds, according to size and attachments. Shipping weight, 25 pounds. 30 in. and 40 in. sizes may be sent by parcel post.

**M. & S. Water Ballast Lawn and Tennis Court Rollers**



The proper roller for most any occasion; fill it with water or sand, which will weight it any number of pounds desired. Handle always in position ready for use; roller axle bearings. You can make it as heavy or as light as you wish. The drum can be filled with an ordinary garden hose, when through for the season pour the water out and the roller is easy to put away.

	In.	In.	Empty.	Water.	Sand.	Price.
No. 602 .....	18	24	75	330	475	\$20.00
No. 603 .....	24	24	100	440	630	24.00

**Cast Steel Roller Bearing Lawn Roller**—To raise a velvety, thick lawn and keep it so the lawn-roller is a great aid. In the spring, after a season of freezing and thawing, the ground becomes uneven and porous, and receding, from the grass roots.

NO. 501—Diam. 15 in., 2 sec., weight 175 lbs., length 15 in.,	\$18.00
NO. 504—Diam. 20 in., 2 sec., weight 250 lbs., length 20 in.,	23.00
NO. 507—Diam. 20 in., 2 sec., weight 300 lbs., length 24 in.,	27.50

**Horse Lawn and Field Rollers and Other Size Hand Rollers**—Prices furnished upon application.

1924 Meyer Seed Co.  
Baltimore, MD

**Hedge Trimmer, "Little Wonder."** Model B.  
Cuts 40 inches wide, light, and easy to operate.. 25.00

1924 Muller-Sealey Co.  
New York, NY



## The "Little Wonder" Hedge Trimmer

Entirely revolutionizes hedge trimming.

Will trim top and two sides of a hedge 300 ft. long in one hour.

Trims every variety of hedge grown.

Will pay for itself in one day's constant use.

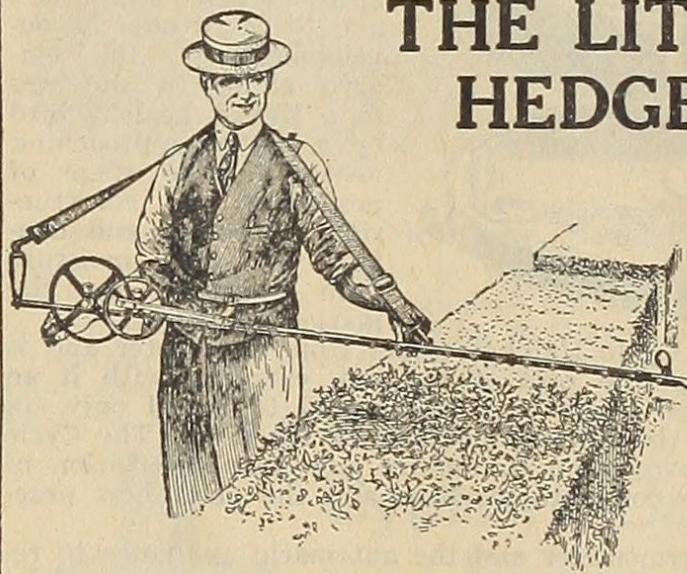
It actually cuts from five to ten times as fast as by hand shears. This is guaranteed.

If you have hedge you cannot afford to be without it.

Has been on the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately. Price \$30.00.

## THE LITTLE WONDER HEDGE TRIMMER



can trim 100 ft. of hedge in 20 minutes with the Little Wonder Hedge Trimmer, regardless whether the hedge is eighteen inches or three feet high, this includes cutting the top and two sides. It would take four hours to do this same amount of hedge cutting with the regulation hedge shear. **Price, with full directions, 30-in. cut, \$23.50.**

The operation of the Little Wonder Hedge Trimmer is so light and easy a lady or child can run it; this trimmer is designed only for trimming back the new growth of hedge during the summer months; it is not intended for cutting back old wood growth. The machine is equipped with a wide web strap for supporting it from the shoulder when in use; with a very little practice you

1924 Moore Seed Company  
Philadelphia, PA

## LITTLE WONDER HEDGE TRIMMER Revolutionizes Hedge Trimming Will Trim 100 ft. of Hedge in 20 Min.

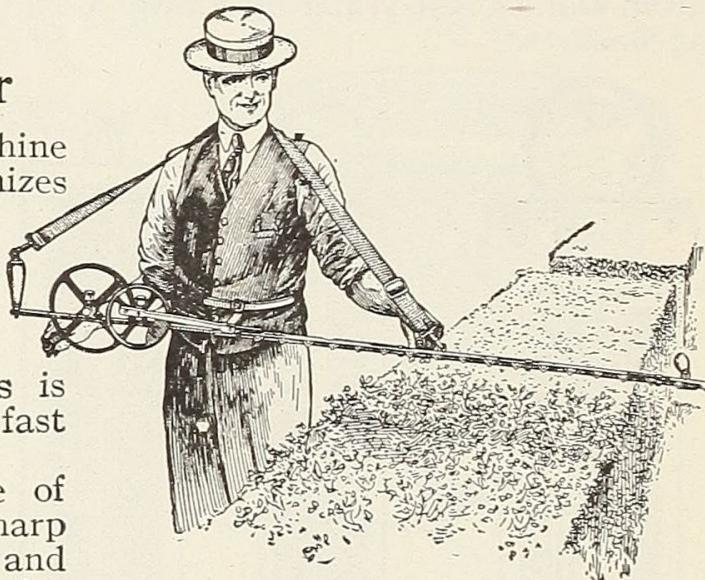
Trims every variety of hedge grown. It cuts and makes a smooth job as fast as you can walk. An amateur becomes proficient almost immediately. Guarantee for one year and complete instructions accompanying each machine. Price \$30.00, f.o.b. Los Angeles. Weight 26 lbs. May be sent by parcel post.

1924 Morris & Snow Seed Co.  
Los Angeles, CA

## Little Wonder Hedge Trimmer

A well-designed machine which entirely revolutionizes hedge-trimming. It actually cuts a hedge as fast as you walk, and in an hour will trim the top and two sides of a hedge 300 feet long; this is from five to ten times as fast as hand-work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-inch one-man Trimmer \$20; 40-inch one-and two-man Trimmer \$25; 60-inch two-man Trimmer \$30.



1924 Stumpf & Walter Co.  
New York, NY

## LITTLE WONDER HEDGE TRIMMER

The machine that revolutionized hedge-trimming. Simple in construction, and easy to operate; this machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge.

30-inch cut machine . . . . .	\$20.00
40-inch cut machine . . . . .	25.00

1924 The Garden House

**LITTLE WONDER—**  
**Hedge Trimmer.** Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 40-inch. Each, \$25.00.



1924 Vaughan's Seed Company  
 New York, NY



#### THE "LITTLE WONDER" HEDGE TRIMMER

This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine.

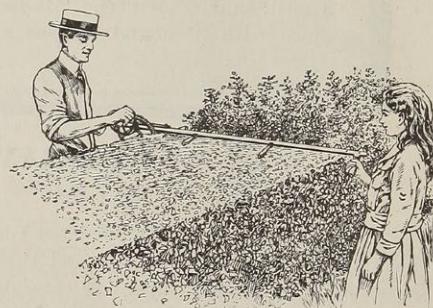
30-in., one-man machine.....	Each \$20.00
40-in., one- or two-man machine.....	Each \$25.00
60-in., two-man machine.....	Each \$30.00

#### THE "LITTLE WONDER" LAWN CLIPPER

The manufacturers of the "Little Wonder" Hedge Trimmer have perfected a small, light carriage to which the cutting bar portion of the hedge trimmer is bolted. This makes a splendid dandelion, plantain-buckhead, weed or grass cutter.

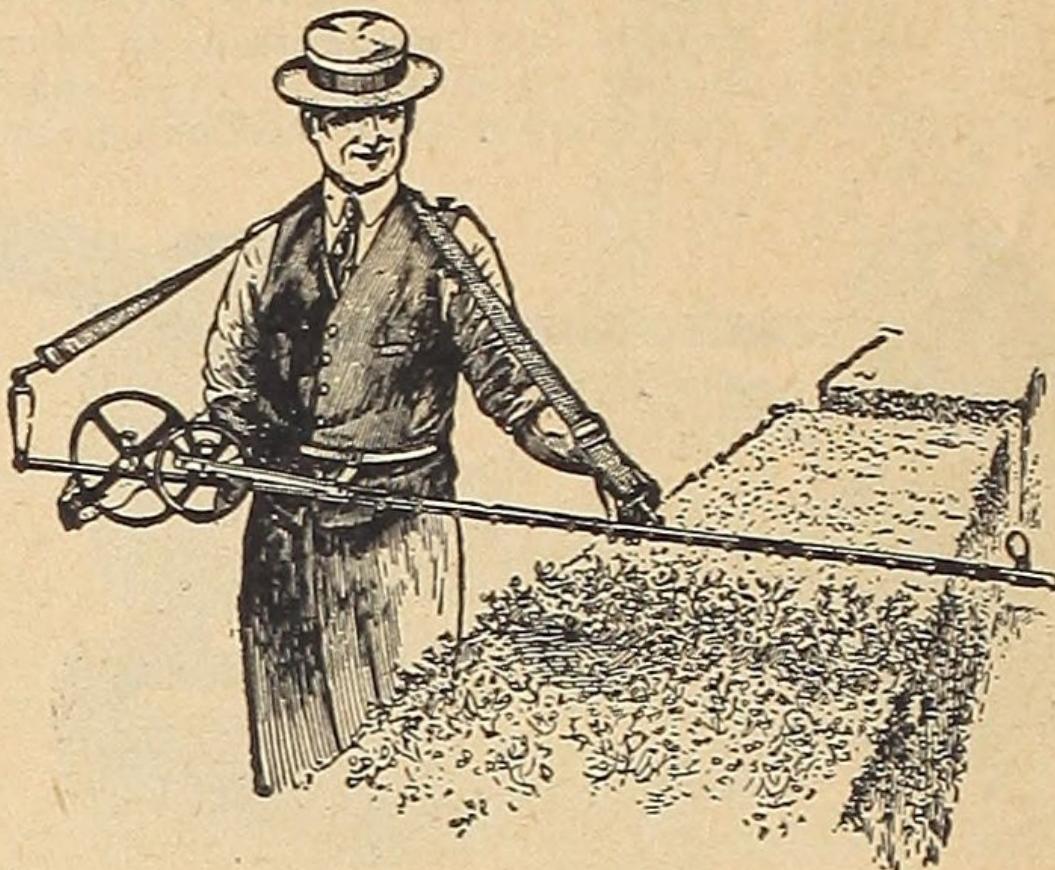
Cutting bar is adjustable, high or low. When grass has grown too high for the lawn mower, it cuts the top off so that the lawn mower will make a clean finish.

A wonderfully handy tool for the lawn.  
 30- or 40-in. Lawn Clipper Attachment..... Each \$15.00  
 30-in. complete Hedge and Lawn Trimmer..... Each \$30.00



1924 W. E. Marshall & Co.  
 New York, NY

## **Little Wonder Hedge Trimmer**



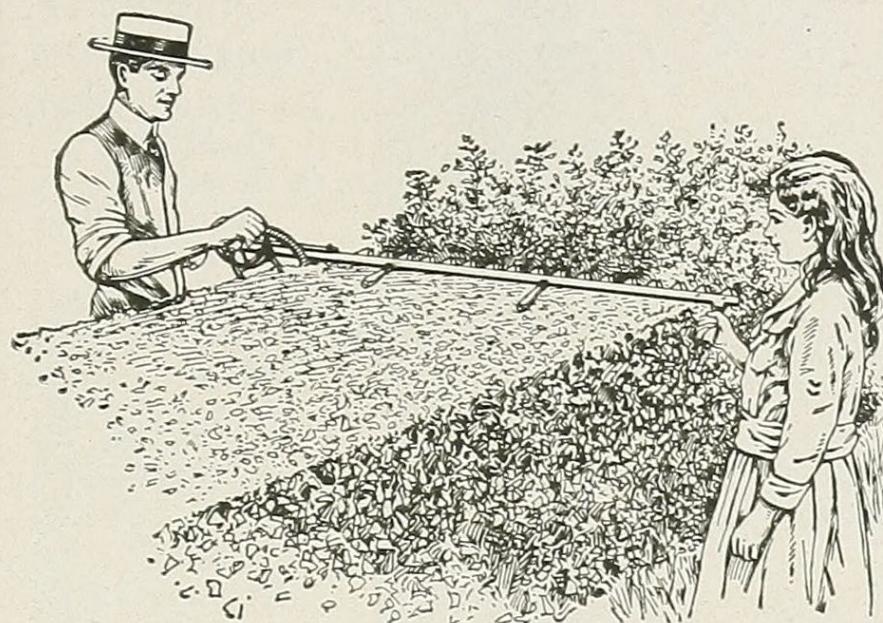
**Little Wonder Hedge Trimmer.** An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears.

30-inch 1-Man Trimmer.....	\$19.25
40-inch 1- or 2-Man Trimmer.....	25.00
60-inch 2-Man Trimmer.....	30.00

Descriptive Folder sent on request.

1925 Bolgiano's oF Baltimore  
Baltimore, MD

# THE LITTLE WONDER HEDGE TRIMMER



Trims every variety of hedge grown. To get a beautiful thick hedge it is necessary to trim often, at least every three weeks.

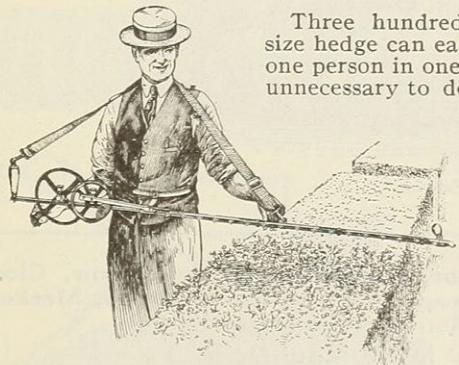
Everytime a hedge is

cut, new shoots sprout out immediately back of the fresh cut. The "Little Wonder" makes the frequent cutting possible without practically any expense. Anyone can operate it.

30 in., one-man machine .....	\$19.75
40 in., one or two-man machine .....	25.00
60 in., two-man machine .....	30.00

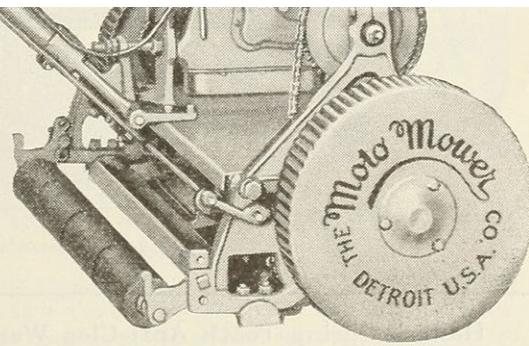
1925 Burnett Brothers  
New York, NY

### Little Wonder Hedge Trimmer



Three hundred feet of ordinary size hedge can easily be trimmed by one person in one hour. Experience unnecessary to do a first class job; makes hedge cutting a real pleasure. These machines are in use today on many estates, small homes, parks, and cemeteries to whom we can refer you.

**Price,** 30-in., one-man, \$19.75; 40-in., one or two men, \$25.00;  
0-in., two men, \$30.00.



1925 Cadwell & Jones  
Hartford, CN

## "LITTLE WONDER" HEDGE TRIMMER



It is wonderful how quick and smooth a job it makes, and how easy to operate. Will cut 5 to 10 times as fast as by hand and does better work.

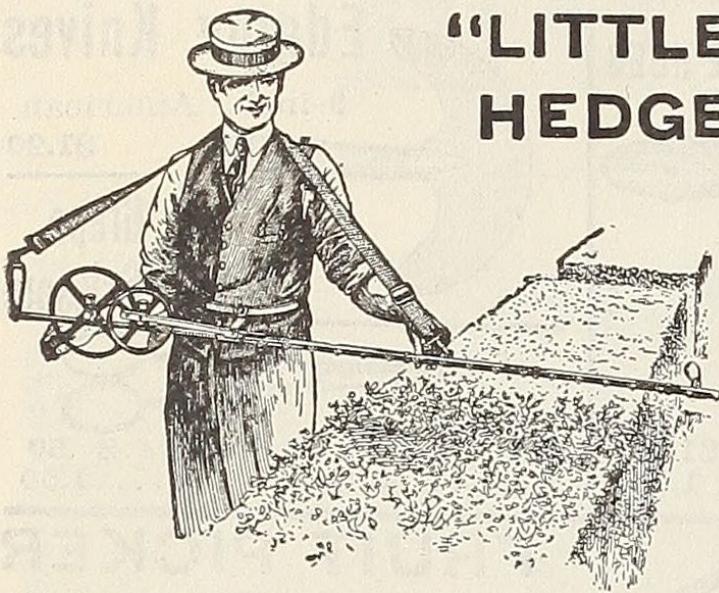
**One-Man Machine,**  
30-in. \$19.75.

**One-Two Man Size,**  
40-in. \$25.00.

**Two-Man Machine,**  
60-in. \$30.00

**"Electric"**  
40-in. \$89.00.

1925 Dietz & Trivett Co.  
New York, NY



## "LITTLE WONDER" HEDGE TRIMMER

By having a machine of your own, you can trim your hedge when it needs it and not wait for some one until the hedge has grown straggly and disgraced the entire property for several weeks.

Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight

cutting, no dips or round corners and many other common faults often noticed in hedge trimmed by hand shears.

It is not near as hard work trimming with the "Little Wonder" as the hand shears, it does not tire the wrists, in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly, it really operates astonishingly easy.

30-inch machine.....	\$19.75
40-inch machine.....	25.00
60-inch machine.....	30.00

1925 Griffith and Turner Co.  
Baltimore, MD

## LITTLE WONDER HEDGE TRIMMER

Designed only for trimming back the new growth of hedge during the summer months. The machine is built along the most practical mechanical lines and of best material. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.

**Junior.** 30-in. cut, \$19.75 (by P. P., \$20.50).

**Little Wonder.** 40- in. cut, \$25.00 (by P. P., \$25.75).

**Little Wonder.** 60-in. cut, \$30.00 (by P. P., \$30.75).

1925 Henry F. Michell Co.  
Philadelphia, PA

# The "LITTLE WONDER"

Trade Mark

## HEDGE TRIMMER

A newly patented machine, cutting on the same plan as a mowing machine, that we are convinced will revolutionize trimming. Cuts from five to ten times as fast as by hand and does better work. Can be adjusted for use by tall or short operators. Especially adapted for cemeteries and large estates, where it will save its cost in a single season. A wonderful time saver for those making a business of hedge trimming. Each, \$25.00, complete.



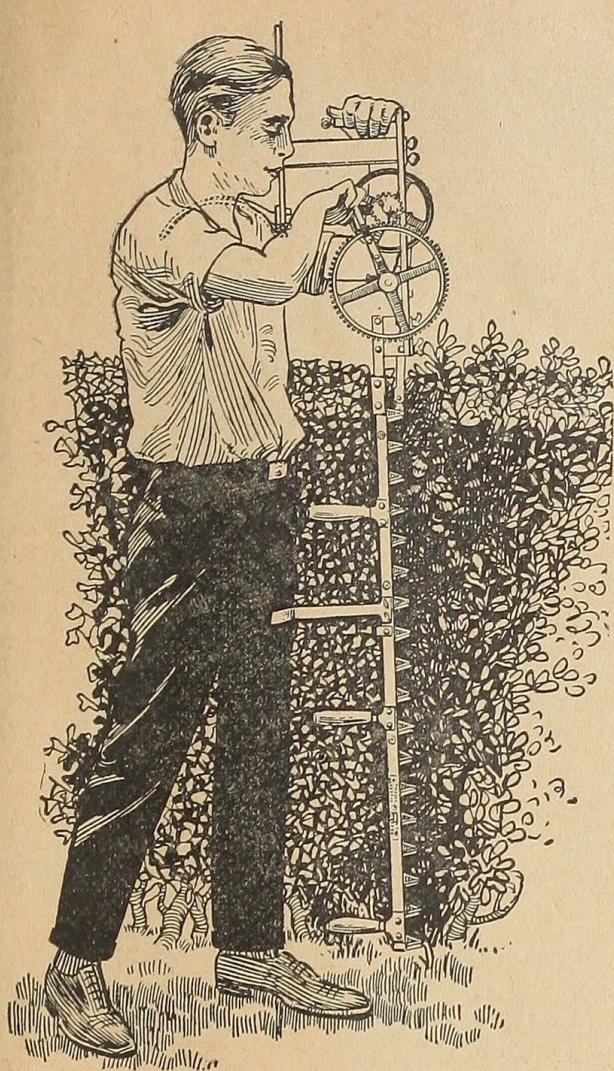
1925 Harnden's  
Kansas City, MO

<b>Hedge Trimmer. Little Wonder.</b> Excellent for cutting new growth of hedges. With this machine a competent operator will cut 250 to 300 feet of hedge, including top and two sides in one hour. With 30-inch cutting bar, \$19.75; 40-inch, \$25.00; 60-inch.....	30 00
Simplicity, Hedge Trimmer, for cutting new growth of hedges, many times faster than ordinary Hedge shears.....	4 00
Simplicity, Hedge Trimmer and Pruner, cuts old as well as new growth very efficiently.....	6 00

1925 Henry A Dreer  
Philadelphia, PA

**Hedge Trimmer. Little Wonder.** Excellent for cutting new growth of hedges. With this machine a competent operator will cut 250 to 300 feet of hedge, including top and two sides in one hour. With 30-inch cutting bar, \$19.75; 40-inch, \$25.00; 60-inch.....

1925 Henry A Dreer  
Philadelphia, PA



*Showing how the Wonder Hedge Trimmer  
works in a vertical position*

## LITTLE WONDER HEDGE TRIMMER

This machine is built along the most practical lines mechanically, and of the very best materials; weight 16 lbs. When the knives require sharpening, do not grind, use a carborundum stone which accompanies each machine. This trimmer is designed only for trimming back the new growth of hedge during the summer months; it is not intended for cutting back old wood growth; the machine is equipped with a wide web strap for supporting it from the shoulder when in use. The cutting knife runs backward or forward through a knife guard and is operated by turning a wheel.

**Junior.** Price, 30-in. cut, \$19.75 (by P. P.,  
\$20.50).

**Little Wonder.** Price, 40-in. cut, \$25.00  
(by P. P., \$25.75).

**Little Wonder.** Price, 60-in. cut, \$30.00  
(by P. P., \$30.75).

Rapid Hedge Trimming with  
electrically operated

**"LITTLE WONDER"**  
TRADE MARK REG. U.S. PAT. OFF.  
**HEDGE TRIMMER**

Long stretches of hedge trimmed in a fraction of the labor and time required with hand shears. Electric Generator, mounted on steel frame and

large wheels moves along as required. Cuts true as well as rapidly. One user writes: "Trimmed 500 feet of hedge alone in one hour, top and sides. Splendid job." Hand machine also—without electric equipment.



*Write for circular*

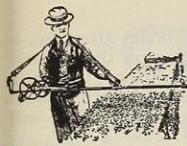
At dealers or direct from

**Agents  
Wanted**

**DECTO MANUFACTURING CO.**  
P. O. Box 202    OAKS, MONT'G Co. PA.

1925 House & Garden

**Little Wonder Hedge Trimmer**



Top Cutting

Makes hedge-cutting a positive pleasure.  
Trims every variety of hedge grown.  
Accomplishes as much in one hour in the cool of the day as can be done in ten hours with hand shears.  
Guaranteed to cut from five to ten times faster than hand-shear method and to do better work—more even.  
The last word in modern hedge-trimming, barring none.  
Sturdy built—simple in construction.  
Weight of machine from ten to sixteen pounds, according to size.  
Various attachments adapt the machine for use on flat, round, or pivot tops, also side cutting.  
Thousands in use in the United States and foreign countries.



Side Cutting

30-inch cutting bar, one-man machine.....	\$19 75	30-inch cutting bar, Lawn Weed Clipper.....	\$30 00
40-inch cutting bar, one or two-man machine.....	25 00	40-inch cutting bar, Lawn Weed Clipper.....	25 00
60-inch cutting bar, two-man machine.....	30 00		
40-inch cutting bar, electric one-man machine.....	89 00		
60-inch cutting bar, electric two-man machine.....	96 50		

Ask for special circular

1925 I. W. Scott Company  
Pittsburgh, PA

**Hedge Trimmer, "Little Wonder."** Model B.  
Cuts 40 inches wide, light, and easy to operate 25.00

1925 Muller-Sealey Co.  
New York, NY

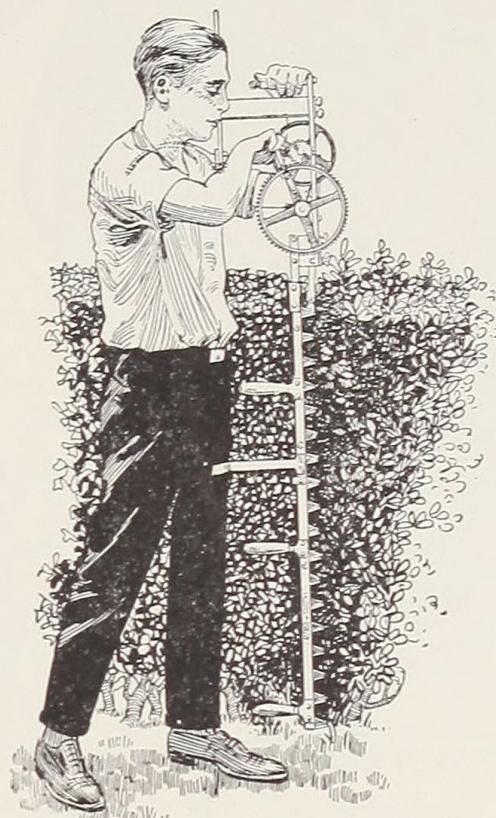
## The "Little Wonder" Hedge Trimmer

Entirely revolutionizes hedge trimming. Will trim top and two sides of a hedge 300 feet long in one hour. Trims every variety of hedge grown.

Will pay for itself in one day's constant use. It actually cuts from five to ten times as fast as by hand shears. This is guaranteed. If you have hedge you cannot afford to be without it.

Has been in the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately. Price \$30.00.



1925 John Wilk  
New York, NY



### THE "LITTLE WONDER" HEDGE TRIMMER

This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine.

30-in., one-man machine..... Each \$20.00  
40-in., one- or two-man machine..... Each \$25.00  
60-in., two-man machine..... Each \$30.00

### THE ELECTRIC LITTLE WONDER HEDGE TRIMMER

A marvel for hedge trimming. The most rapid and easy method yet devised. Saves untold hard labor and a tremendous amount of time. Operated with a one-tenth H. P. General Electric motor. Control switch on handle. Cord can be plugged into nearest light socket.

Electric Gear Head, with 100 feet of waterproof cord and gear frame, complete, all ready to be attached to cutting bar. Price \$75.00. 40-in. Cutting Bar (1 man), each \$14.00; 60-in. Cutting Bar (2 men), each \$21.50. Extra 100 ft. lengths of No. 18 wire, each \$6.00.

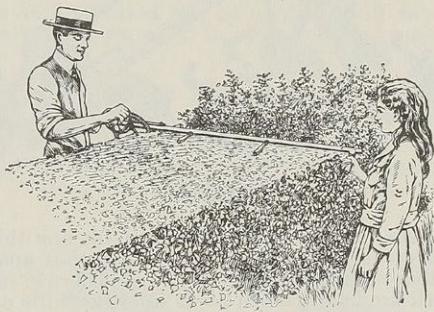
### THE "LITTLE WONDER" LAWN CLIPPER

The manufacturers of the "Little Wonder" Hedge Trimmer have perfected a small, light carriage to which the cutting bar portion of the hedge trimmer is bolted. This makes a splendid dandelion, plantain-buckhead, weed or grass cutter.

Cutting bar is adjustable, high or low. When grass has grown too high for the lawn mower, it cuts the top off so that the lawn mower will make a clean finish.

A wonderfully handy tool for the lawn.

30- or 40-in. Lawn Clipper Attachment..... Each \$15.00  
30-in. complete Hedge and Lawn Trimmer..... Each \$30.00



1925 Marshall's Seeds  
New York, NY

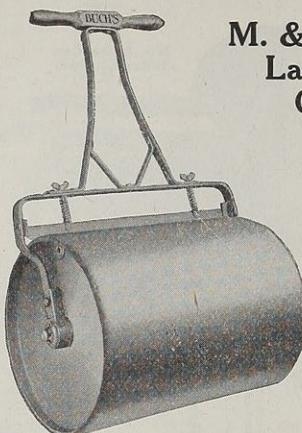
### THE "LITTLE WONDER" HEDGE AND LAWN TRIMMER



Illustrating Top Cuts with 30-Inch and 40-Inch Models

30-Inch .....	\$19.75	Lawn Clipper Attachment for converting Hedge Trimmer to Lawn Trimmer .....	15.00
40-Inch .....	25.00		
60-Inch—Two-Man Ma- chine .....	30.00	40-Inch Electric Hedge Trimmer .....	89.00
30-Inch Lawn Clipper ..	\$30.00	60-Inch Electric Hedge Trimmer .....	96.50
40-Inch Lawn Clipper ..	35.00		

Weight of machines from 10 to 15 pounds, according to size and attachments. Shipping weight, 25 pounds. 30 in. and 40 in. sizes may be sent by parcel post.



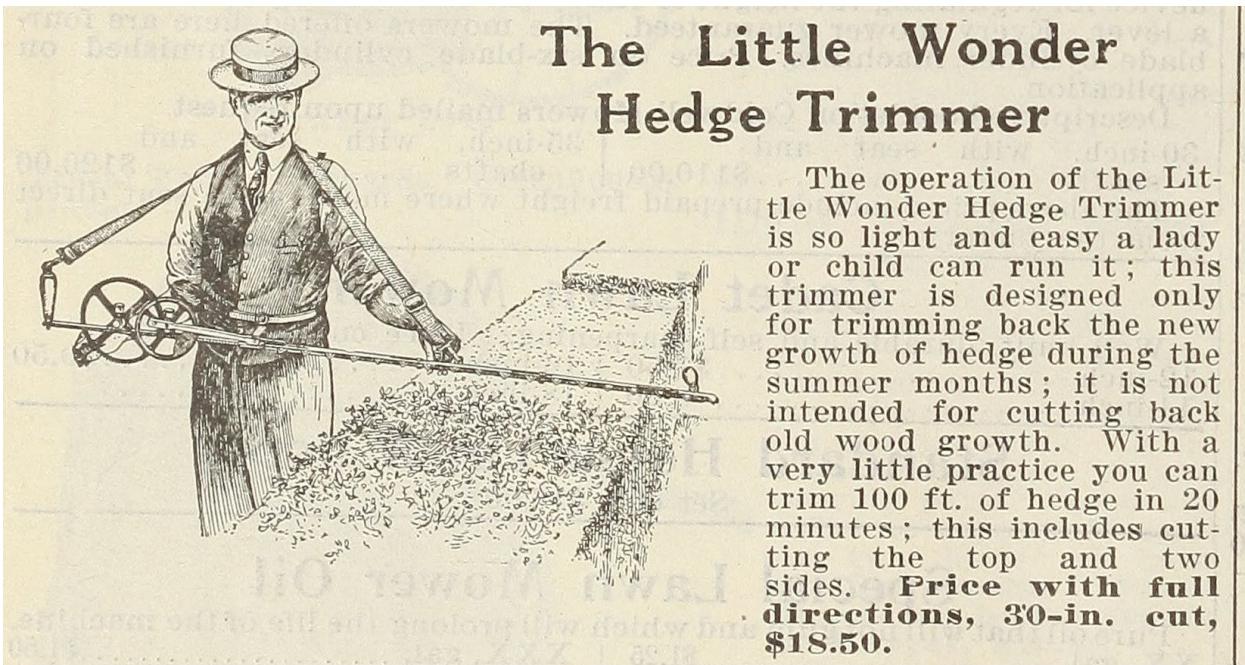
### M. & S. Water Ballast Lawn and Tennis Court Rollers

The proper roller for most occasion; fill it with water or sand, which will weight it any number of pounds desired. Handle always in position ready for use; roller axle bearings. You can make it as heavy or as light as you wish. The drum can be filled with an ordinary garden hose, when through for the season pour the water out and the roller is easy to put away.

	Diam. In.	Length In.	Weight Empty Lbs.	Filled with Water Lbs.	Price.
No. 601 .....	14	24	60	330	\$17.00
No. 602 .....	18	24	75	330	20.00
No. 603 .....	24	24	110	440	23.00
No. 604 .....	24	32	115	...	26.00

**Cast Steel Roller Bearing Lawn Roller**—To raise a velvety, thick lawn and keep it so the lawn-roller is a great aid. In the spring, after a season of freezing and thawing, the ground becomes uneven and porous, and receding from the grass roots. No. 501—Diam. 15 in., 2 sec., weight 175 lbs., length 15 in., \$18.00  
No. 504—Diam. 20 in., 2 sec., weight 250 lbs., length 20 in., \$23.00  
No. 507—Diam. 20 in., 2 sec., weight 300 lbs., length 24 in., \$27.50  
**Horse Lawn and Field Rollers and Other Size Hand Rollers**—Prices furnished upon application.

1925 Meyer-Stisser's  
Baltimore, MD



## The Little Wonder Hedge Trimmer

The operation of the Little Wonder Hedge Trimmer is so light and easy a lady or child can run it; this trimmer is designed only for trimming back the new growth of hedge during the summer months; it is not intended for cutting back old wood growth. With a very little practice you can trim 100 ft. of hedge in 20 minutes; this includes cutting the top and two sides. **Price with full directions, 30-in. cut, \$18.50.**

1925 Moore Seed Company Seed Buyers Guide  
Philadelphia, PA

### LITTLE WONDER HEDGE TRIMMER Revolutionizes Hedge Trimming Will Trim 100 ft. of Hedge in 20 Min.

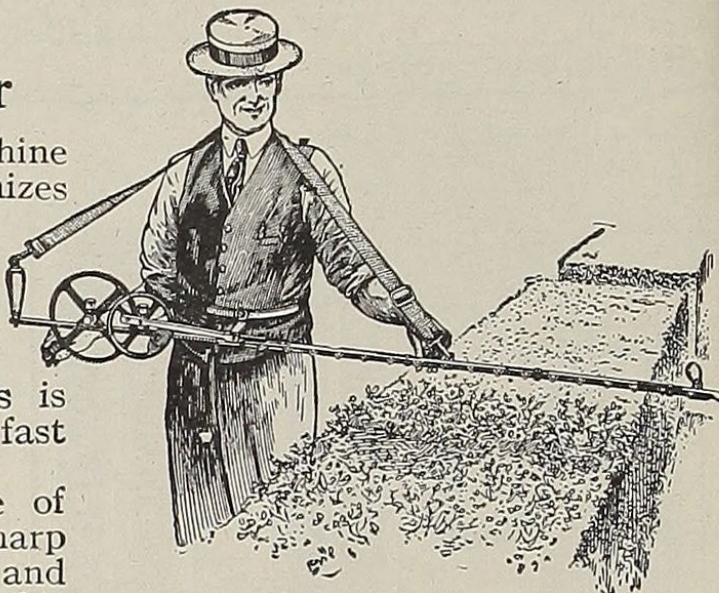
Trims every variety of hedge grown. It cuts and makes a smooth job as fast as you can walk. An amateur becomes proficient almost immediately. Guarantee for one year and complete instructions accompanying each machine. Price \$30.00, f.o.b. Los Angeles. Weight 26 lbs. May be sent by parcel post.

1925 Morris & Snow Seed Co.  
Los Angeles, CA

## Little Wonder Hedge Trimmer

A well-designed machine which entirely revolutionizes hedge-trimming. It actually cuts a hedge as fast as you walk, and in an hour will trim the top and two sides of a hedge 300 feet long; this is from five to ten times as fast as hand-work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-inch one-man Trimmer \$20; 40-inch one-and two-man Trimmer \$25; 60-inch two-man Trimmer \$30.



1925 Stumpf & Walter Co.  
New York, NY

## Little Wonder Hedge Trimmer

The machine that revolutionized hedge-trimming. Simple in construction, and easy to operate; this machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge.

30-inch cut machine .....	\$20.00
40-inch cut machine .....	25.00

1925 The Garden House

## **“Little Wonder” Hedge Trimmer**

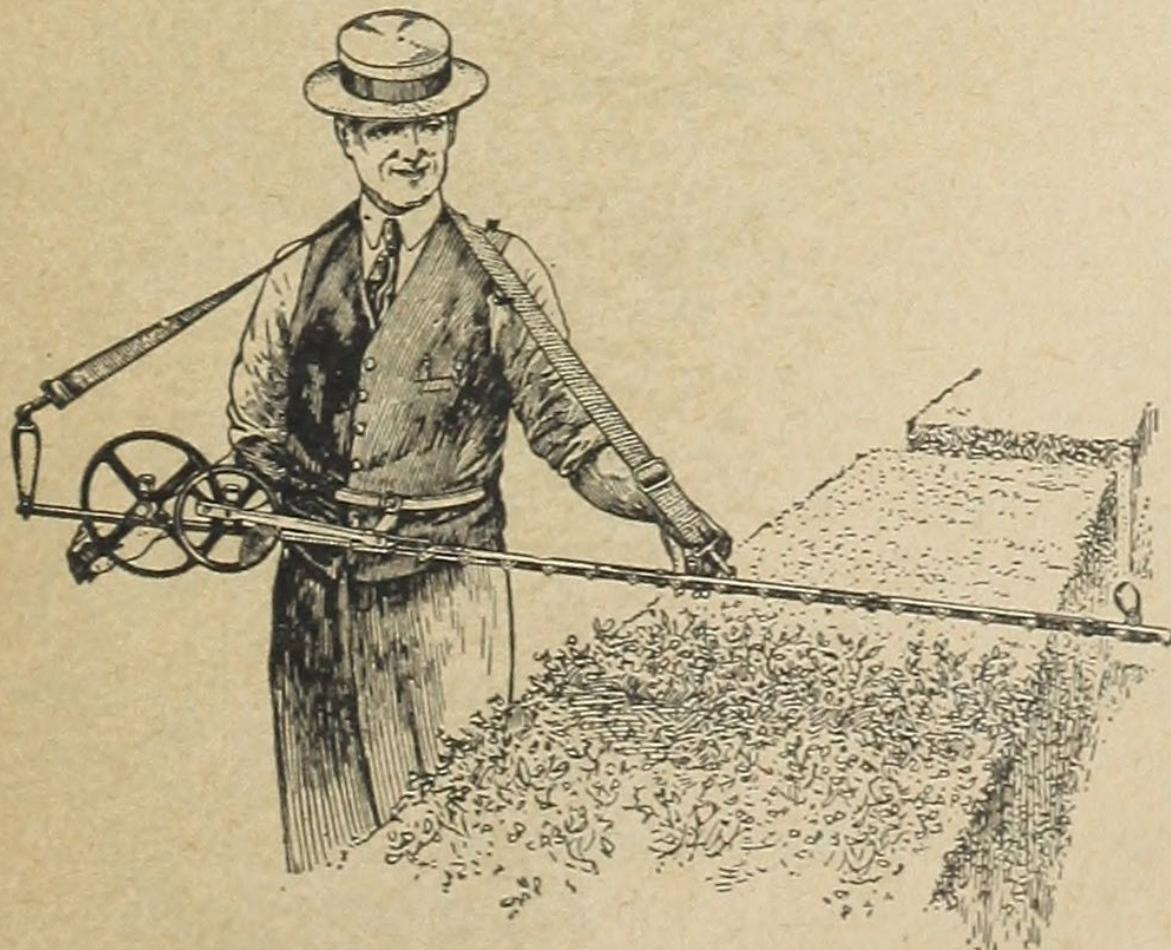
A neatly clipped hedge is as important a detail as a smooth lawn, in the appearance of your grounds. The “Little Wonder” is built along the most practical mechanical lines, of the best material obtainable. Light weight and easily operated.

30-inch machine (one-man) .....	\$19.75
40-inch machine (one or two man) .....	25.00

1925 W.W. Barnard Co.  
Chicago, IL

## **LITTLE WONDER HEDGE TRIMMER.**

Makes hedge trimming easy. Any untrained person can cut one hundred running feet of hedge, top and two sides, three feet high, in twenty minutes. Weight of machine, 12 lbs. 40-inch one-man machine, **\$25.00.**



**Little Wonder Hedge Trimmer.**

1926 A. Currie & Co.  
Milwaukee, WI

### The "Little Wonder" Hedge Trimmer

This is to the hedge what the lawn mower is to the lawn. This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly. It is light and so easy to run that a lady can easily operate it and an amateur becomes proficient almost immediately. It trims every variety of hedge, fancy style, oval square, and side cuts on the hedge as high as four feet and as fast as you can walk.

To get a beautiful, thick, hedge, it is necessary to trim often, at least every three or four weeks, as every time a hedge is cut, new shoots spread out immediately back of the fresh cut. That is why hedges kept well trimmed are so thick and beautiful.

The "Little Wonder" makes the frequent cuttings easy and with practically no expense and you do not have to wait for the gardener to



come and cut your hedge when it suits his pleasure.

We are the exclusive agents and distributors here for this splendid "Little Wonder" and it will fill a long felt want.

Complete descriptive and illustrated pamphlet on request.

No. 2—40-inch cut..... 25.00

**JUTE TWINE**—For bunching vegetables, tying up tomatoes, grape vines, etc.; 2-ply or 3-ply, 30 cts. per lb.

**STANDARD BINDER TWINE**.—Per 5-lb. ball, 75 cts.; 50 lb. bale \$7.00.

**RAFFIA**—Used as substitute for twine for bunching vegetables and tying up vegetables and flowering plants to stakes. Per lb., 25 cts.; lbs. at 20 cts. per lb.

**GARDEN LINE**—Per 50 ft. length, 25 cts.

**HOTBED SASH**—Yellow pine, grooved without glass. Price on application.

**GLASS FOR HOTBED SASH**—Per box of 90 lights. Price on application.

**MOLE TRAP**—A strong galvanized trap. Should be placed over the run. 90 cts. each. (mailing wt. 4 lbs.)

**HAND WEEDER**—A very handy 4-prong Steel Spring Hand-weeder. A convenient tool for lady gardeners. With 6-inch handle, 3-prong, 25 cts.; 6-inch handle, 4-prong, 35 cts.; (mailing wt. 1 lb. each);

**ASPARAGUS KNIVES**—Very handy and useful for cutting Asparagus. Each 40 cts. (postpaid 45 cts.).



1926 Balderson & Hayden  
Washington, D.C.

## Hedge Trimmers

**Little Wonder Hedge Trimmer.** An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears.

30-inch 1-Man Trimmer.....	\$22.00
40-inch 1- or 2-Man Trimmer.....	25.00
60-inch 2-Man Trimmer.....	30.00

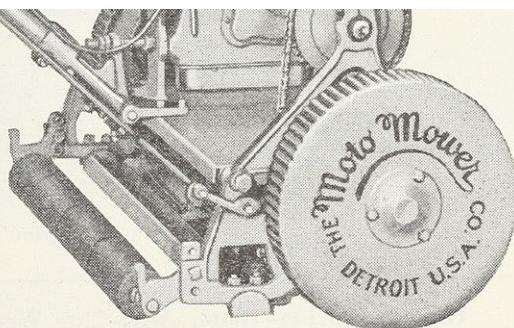
Descriptive Folder sent on request.

1926 Bolgiano's of Baltimore  
Baltimore, MD

### Little Wonder Hedge Trimmer

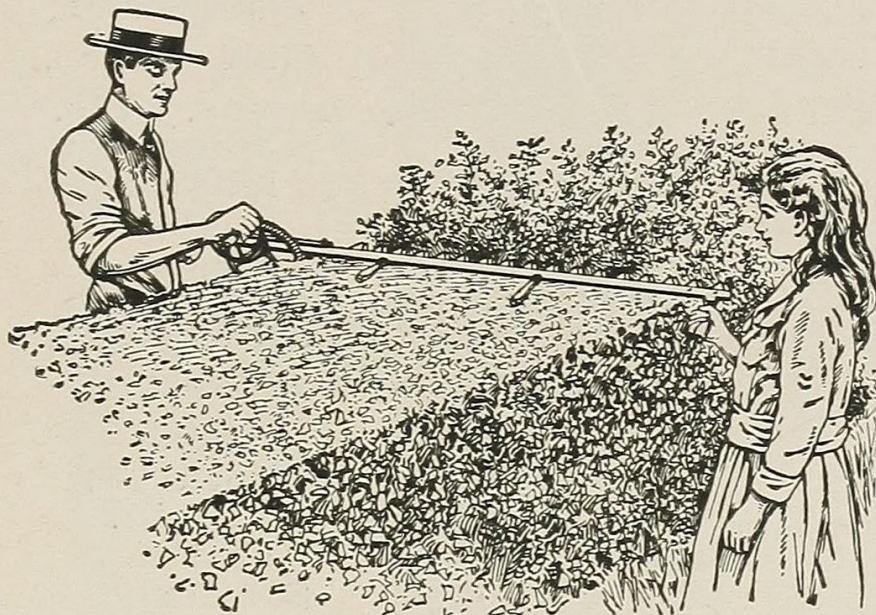
Three hundred feet of ordinary size hedge can easily be trimmed by one person in one hour. Experience unnecessary to do a first class job; makes hedge cutting a real pleasure. These machines are in use today on many estates, small homes, parks, and cemeteries to whom we can refer you.

Price, 30-in., one-man, \$22.00; 40-in., one or two men, \$25.00;  
60-in., two men, \$30.00.



1926 Cadwell & Jones  
Hartford, CN

# THE LITTLE WONDER HEDGE TRIMMER



Trims every variety of hedge grown. To get a beautiful thick hedge it is necessary to trim often, at least every three weeks. Everytime a hedge is

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30 in., one-man machine .....	\$22.00
40 in., one or two-man machine .....	25.00
60 in., two-man machine .....	30.00

1926 Burnett Brothers  
New York, NY

## **“LITTLE WONDER” HEDGE TRIMMER**



It is wonderful how quick and smooth a job it makes, and how easy to operate. Will cut 5 to 10 times as fast as by hand and does better work.

**One-Man Machine,**  
30-in. \$22.00.

**One-Two Man Size,**  
40-in. \$25.00.

**Two-Man Machine,**  
60-in. \$30.00

**“Electric”**  
40-in. \$89.00.

1926 Dietz & Trivett Co.  
New York, NY

## The "Little Wonder" Hedge Trimmer

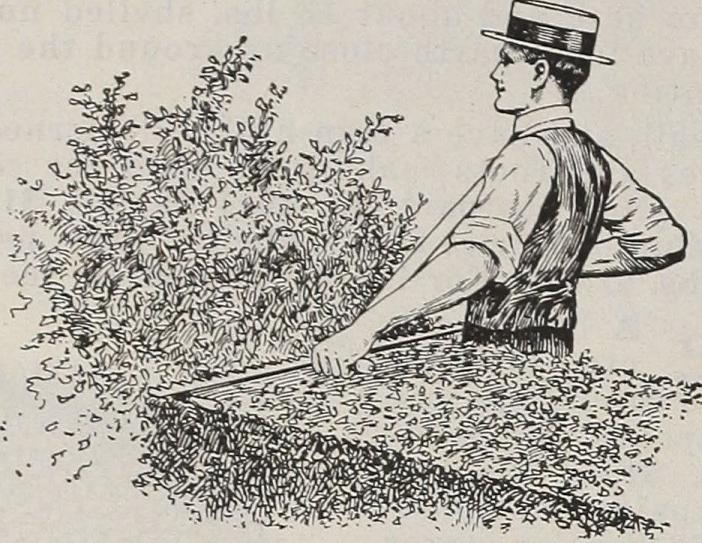
This is to the hedge what the lawn mower is to the lawn. This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly. It is light and so easy to run that a lady can easily operate it and an amateur becomes proficient almost immediately. It trims every variety of hedge, fancy style, oval, square, and side cuts on the hedge as high as four feet and at a slow walk.

To get a beautiful, thick hedge, it is necessary to trim often, at least every three or four weeks, as every time a hedge is cut, new shoots spread out immediately back of the fresh cut. That is why hedges kept well trimmed are so thick and beautiful.

The "Little Wonder" makes the frequent cuttings easy and with practically no expense, and you do not have to wait for the gardener to come and cut your hedge when it suits his pleasure.

We are the exclusive agents and distributors here for this splendid "Little Wonder" and it will fill a long felt want.

Complete descriptive and illustrated pamphlet on request.  
No. 1—30-inch cut.....\$22.50  
No. 2—40-inch cut..... 25.00



1926 Diggs & Beadles  
Richmond, VA

# **“LITTLE WONDER” HEDGE TRIMMER**

**30 inch size \$24.00**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five to ten times as fast as by hand.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.

Makes hedge cutting a positive pleasure—everybody wants to use it when they see it.

Cuts more evenly as well as more quickly.

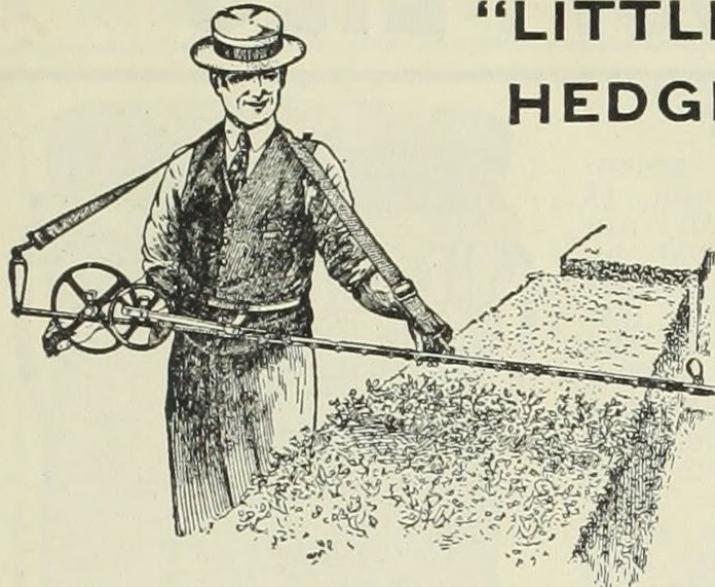
Weighs only 10 to 16 pounds according to the attachments used.

Saves you money every time it trims a hedge. The more hedge the bigger the saving.

With the Little Wonder an amateur becomes an expert almost instantly.



1926 F. H. Ebeling  
Syracuse, NY



## "LITTLE WONDER" HEDGE TRIMMER

By having a machine of your own, you can trim your hedge when it needs it and not wait for some one until the hedge has grown straggly and disgraced the entire property for several weeks.

Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight

cutting, no dips or round corners and many other common faults often noticed in hedge trimmed by hand shears.

It is not near as hard work trimming with the "Little Wonder" as the hand shears, it does not tire the wrists, in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly, it really operates astonishingly easy.

30-inch machine.....	\$22.00
40-inch machine.....	25.00
60-inch machine.....	30.00

1926 Griffith and Turner Co.  
Baltimore, MD

# The "LITTLE WONDER" Trade Mark HEDGE TRIMMER

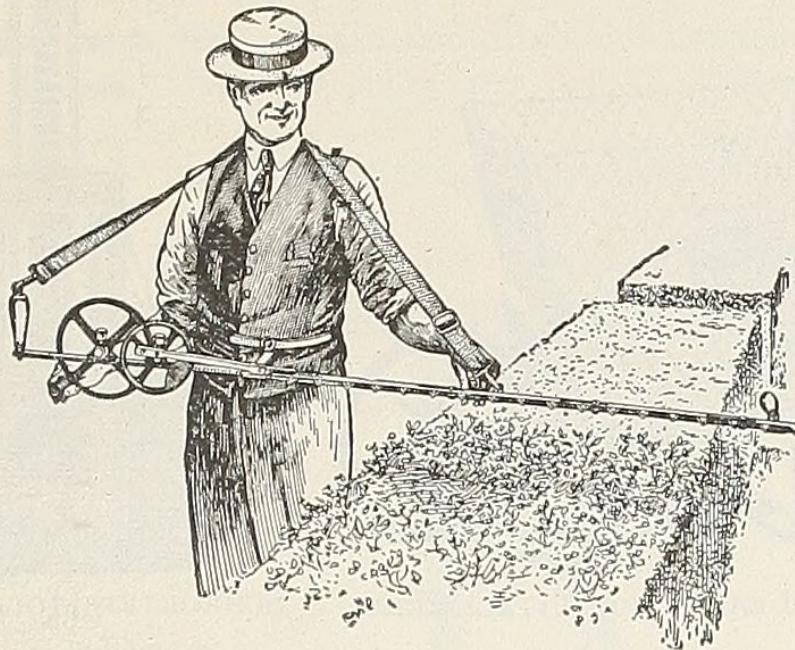
A newly patented machine, cutting on the same plan as a mowing machine, that we are convinced will revolutionize trimming. Cuts from five to ten times as fast as by hand and does better work. Can be adjusted for use by tall or short operators. Especially adapted for cemeteries and large estates, where it will save its cost in a single season. A wonderful time saver for those making a business of hedge trimming. Each, \$25.00, complete.



1926 Harnden's  
Kansas City, MO

**Hedge Trimmer. Little Wonder.** Excellent for cutting new growth of hedges. With this machine a competent operator will cut 250 to 300 feet of hedge, including top and two sides in one hour. With 30-inch cutting bar, \$22.00; 40-inch, \$25.00; 60-inch..... 30 00

1926 Henry A. Dreer  
Philadelphia, PA



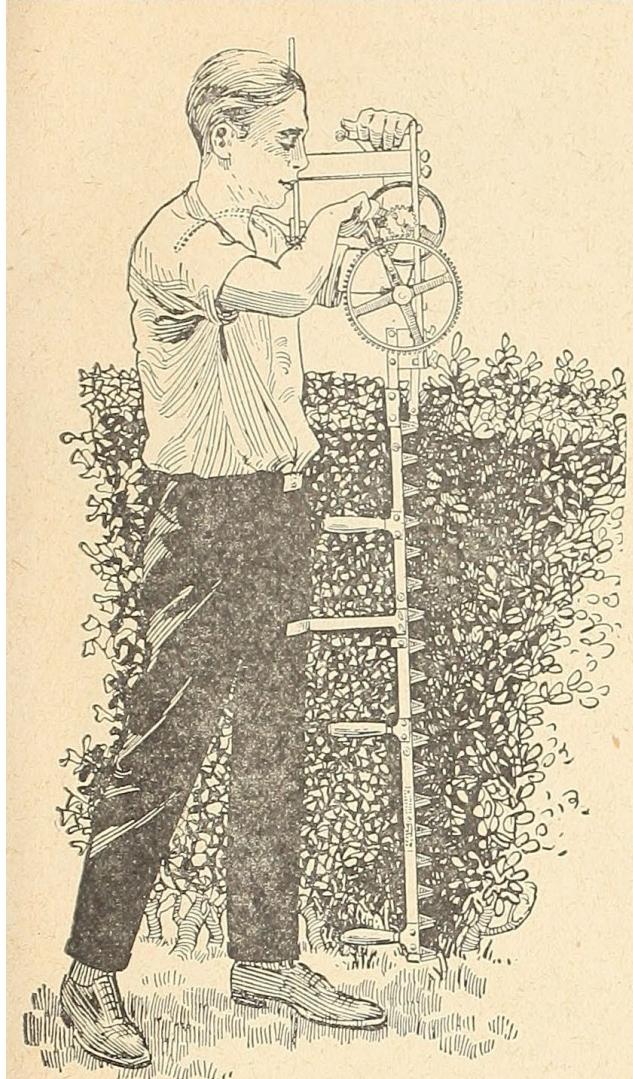
### LITTLE WONDER HEDGE TRIMMER

**Hedge Trimmer, "Little Wonder."** An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears. With 30-in. cutting bar, \$22.00; 40 in., \$25.00; 60 in.....\$30 00  
Lawn clipper attachment for 30 in. or 40 in. machine... 15 00

1926 Henry A. Dreer  
Philadelphia, PA

 <p><b>Top Cutting</b></p> <p>Makes hedge-cutting a positive pleasure. Trims every variety of hedge grown. Accomplishes as much in one hour in the cool of the day as can be done in ten hours with hand shears. Guaranteed to cut from five to ten times faster than hand-shear method and to do better work—more even. The last word in modern hedge-trimming, barring none.</p> <p>Sturdily built—simple in construction. Weight of machine from ten to sixteen pounds, according to size. Various attachments adapt the machine for use on flat, round, or pivot tops, also side cutting. Thousands in use in the United States and foreign countries. Ask for special circular.</p>	 <p><b>Side Cutting</b></p> <p>30-inch cutting bar, one-man machine.....\$22 00 40-inch cutting bar, one or two-man machine..... 25 00 60-inch cutting bar, two-man machine..... 30 00 40-inch cutting bar, electric one-man machine..... 89 00 60-inch cutting bar, electric two-man machine..... 96 50</p> <p>30-inch bar, Lawn Weed Clipper.....\$30 00 40-inch bar, Lawn Weed Clipper..... 35 00 Carriage for side cutting as shown in illustration..... 3 00</p>
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1926 I. W. Scott Company  
Pittsburgh, PA



### LITTLE WONDER HEDGE TRIMMER

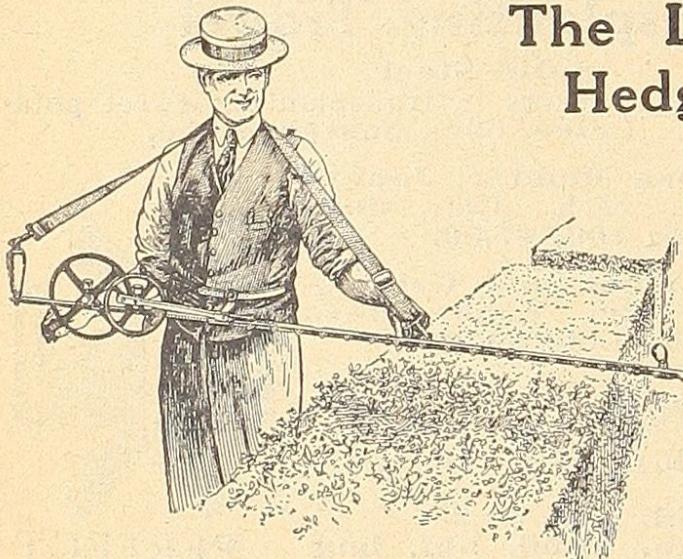
This machine is built along practical lines mechanically, and of the very best materials; weight 16 lbs. When the knives require sharpening, do not grind, use a carborundum stone which accompanies each machine. Designed only for trimming back the new growth of hedge during the summer months; not intended for cutting back old wood growth; equipped with a web strap for supporting it from the shoulder when in use. The cutting knife runs backward or forward through a knife guard and is operated by turning a wheel.

**Junior.** 30-in cut, price, \$22.00 (by P. P., \$23.00).

**Little Wonder.** 40 in. cut, price, \$25.00 (by P. P., \$26.00).

**Little Wonder.** 60-in. cut, price, \$30.00 (by P. P., \$31.00).

## The Little Wonder Hedge Trimmer



directions, 30-in. cut, \$20.00; 40-in. cut, \$25.00; 60-in. cut, \$30.00. All postpaid.

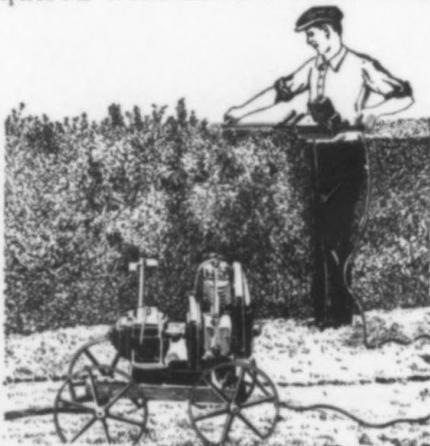
The operation of the Little Wonder Hedge Trimmer is so light and easy a lady or child can run it; this trimmer is designed only for trimming back the new growth of hedge during the summer months; it is not intended for cutting back old wood growth. With a very little practice you can trim 100 ft. of hedge in 20 minutes; this includes cutting the top and two sides. Price with full

1926 Moore Seed Company  
Philadelphia, PA

## Rapid Hedge Trimming with electrically operated "LITTLE WONDER" TRADE MARK REG. U.S. PAT. OFF. **HEDGE TRIMMER**

Long stretches of hedge trimmed in a fraction of the labor and time required with hand shears. Electric Generator, mounted on steel frame and

large wheels moves along as required. Cuts true as well as rapidly. One user writes: "Trimmed 500 feet of hedge alone in one hour, top and sides. Splendid job."



Made in hand machines  
as well

*Write for circular*

At dealers or direct from

Agents  
Wanted

DETCO MANUFACTURING CO.  
P. O. Box 202      OAKS. MONTG Co., PA.

## LITTLE WONDER HEDGE TRIMMER Revolutionizes Hedge Trimming Will Trim 100 ft. of Hedge in 20 Min.

Trims every variety of hedge grown. It cuts and makes a smooth job as fast as you can walk. An amateur becomes proficient almost immediately. Guarantee for one year and complete instructions accompanying each machine. Price \$30.00, f.o.b. Los Angeles. Weight 26 lbs. May be sent by parcel post.

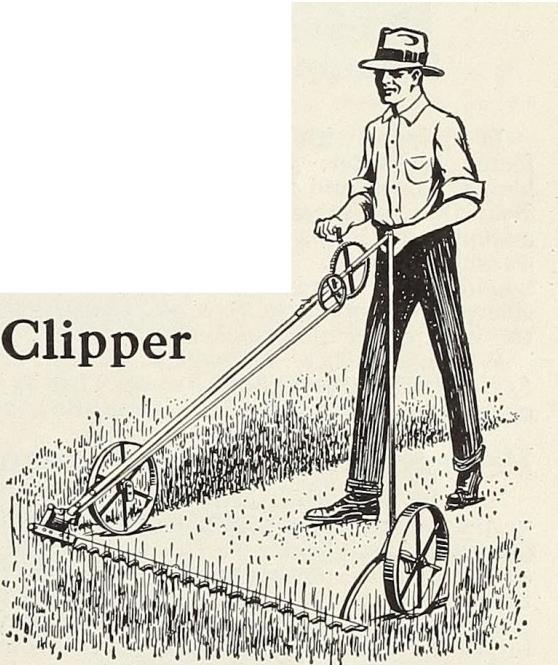
1926 Morris & Snow Seed Co.  
Los Angeles, CA

**Hedge Trimmer, "Little Wonder."** Model B.  
Cuts 40 inches wide, light, and easy to operate 25.00

1926 Muller-Sealey Co.  
New York, NY

### The Little Wonder Lawn Clipper

The Little Wonder Lawn Clipper mows rapid-growth weeds in lawns, that spring up between regular mowing days and spoil the appearance of the lawn. It does not replace the lawn mower, but does both quickly and easily what the lawn mower cannot do—tops the tall growth so that the lawn mower makes a clean job—or will clean up the lawn after the lawn mower, cutting the tall stems that remain, which mar the beauty of the lawn. 40-inch cut. **Price \$35.**



1926 Stumpf & Walter Co.  
New York, NY



### THE "LITTLE WONDER" HEDGE TRIMMER

This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine.

30-in., one-man machine.....	Each \$20.00
40-in., one- or two-man machine.....	Each \$25.00
60-in., two-man machine.....	Each \$30.00

### THE ELECTRIC LITTLE WONDER HEDGE TRIMMER

A marvel for hedge trimming. The most rapid and easy method yet devised. Saves untold hard labor and a tremendous amount of time. Operated with a one-tenth H. P. General Electric motor. Control switch on handle. Cord can be plugged into nearest light socket.

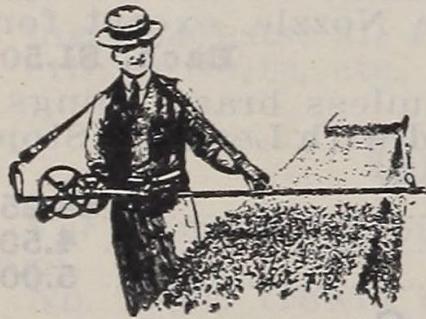
Electric Gear Head, with 100 feet of waterproof cord and gear frame, complete, all ready to be attached to cutting bar. Price \$75.00. 40-in. Cutting Bar (1 man), each \$14.00; 60-in. Cutting Bar (2 men), each \$21.50. Extra 100 ft. lengths of No. 18 wire, each \$6.00.

1926 W. E. Marshall & Co.  
New York, NY

## Little Wonder Hedge Trimmer

The machine that revolutionized hedge-trimming. Simple in construction, and easy to operate. This machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge. 40-inch cut machine, \$25.00; 60-inch cut machine, \$30.

1926 W.C. McCollom  
Long Island, NY



## "Little Wonder" Hedge Trimmer

A neatly clipped hedge is as important a detail as a smooth lawn, in the appearance of your grounds. The "Little Wonder" is built along the most practical mechanical lines, of the best material obtainable. Light weight and easily operated.

30-inch machine (one-man) .....	\$19.75
40-inch machine (one or two man).....	25.00

1926 W.W. Barnard Co.  
Chicago, IL

**Hedge Trimmer, Little Wonder.** A well-designed machine which entirely revolutionizes hedge-trimming. It actually cuts a hedge as fast as you walk, and in an hour will trim the top and two sides of a hedge 300 feet long; this is from five to ten times as fast as hand-work. The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-in. cut, \$22; 40-in. cut, \$25; 60-in. cut, \$30.

A detailed black and white illustration of a man wearing a hat and a light-colored shirt, operating a larger, more complex hedge trimmer. He is standing next to a tall, dense hedge that has been recently trimmed. The trimmer has a large front wheel and a smaller rear wheel.

1926 Walterer's Seeds  
Philadelphia, PA

## SUNDRY ARTICLES FOR THE GARDENER'S USE

### The "Little Wonder" Hedge Trimmer

This is to the hedge what the lawn mower is to the lawn. This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly. It is light and so easy to run that a lady can easily operate it and an amateur becomes proficient almost immediately. It trims every variety of hedge, fancy style, oval square, and side cuts on the hedge as high as four feet and as fast as you can walk.

To get a beautiful, thick, hedge, it is necessary to trim often, at least every three or four weeks, as every time a hedge is cut, new shoots spread out immediately back of the fresh cut. That is why hedges kept well trimmed are so thick and beautiful.

The "Little Wonder" makes the frequent cuttings easy and with practically no expense and you do not have to wait for the gardener to



come and cut your hedge when it suits his pleasure.

We are the exclusive agents and distributors here for this splendid "Little Wonder" and it will fill a long felt want.

Complete descriptive and illustrated pamphlet on request.

No. 2—40-inch cut ..... 25.00

**JUTE TWINE**—For bunching vegetables, tying up tomatoes, grape vines, etc.; 2-ply or 3-ply, 30 cts. per lb.

**STANDARD BINDER TWINE**.—Per 5-lb. ball, 75 cts.; 50 lb. bale, \$7.00.

**RAFFIA**—Used as substitute for twine for bunching vegetables and tying up vegetables and flowering plants to stakes. Per lb., 25 cts.; lbs. at 20 cts. per lb.

**GARDEN LINE**—Per 50 ft. length, 25 cts.

**HOTBED SASH**—Yellow pine, grooved without glass, Price on application.

**GLASS FOR HOTBED SASH**—Per box of 90 lights. Price on application.

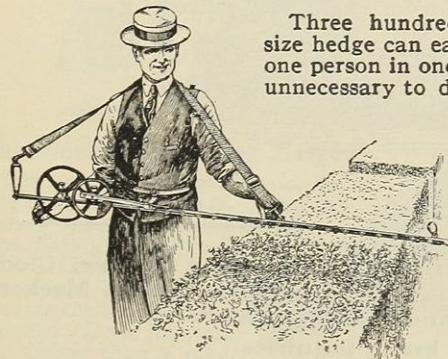
**MOLE TRAP**—A strong galvanized trap. Should be placed over the run. 90 cts. each. (mailing wt. 4 lbs.)

**HAND WEEDER**—A very handy 4-prong Steel Spring Hand-weeder. A convenient tool for lady gardeners. With 6-inch handle, 3-prong, 25 cts.; 6-inch handle, 4-prong, 35 cts.; (mailing wt. 1 lb. each;)

**ASPARAGUS KNIVES**—Very handy and useful for cutting Asparagus. Each 40 cts. (postpaid 45 cts.).

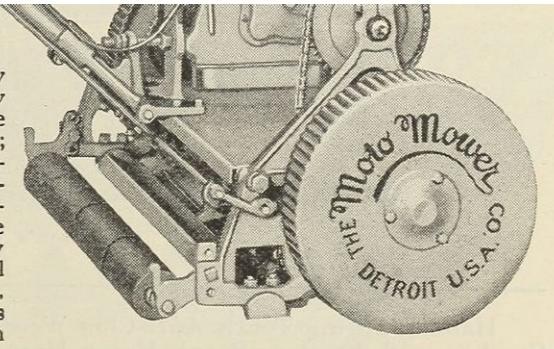
1927 Balderson & Hayden  
Washington, D.C.

### Little Wonder Hedge Trimmer



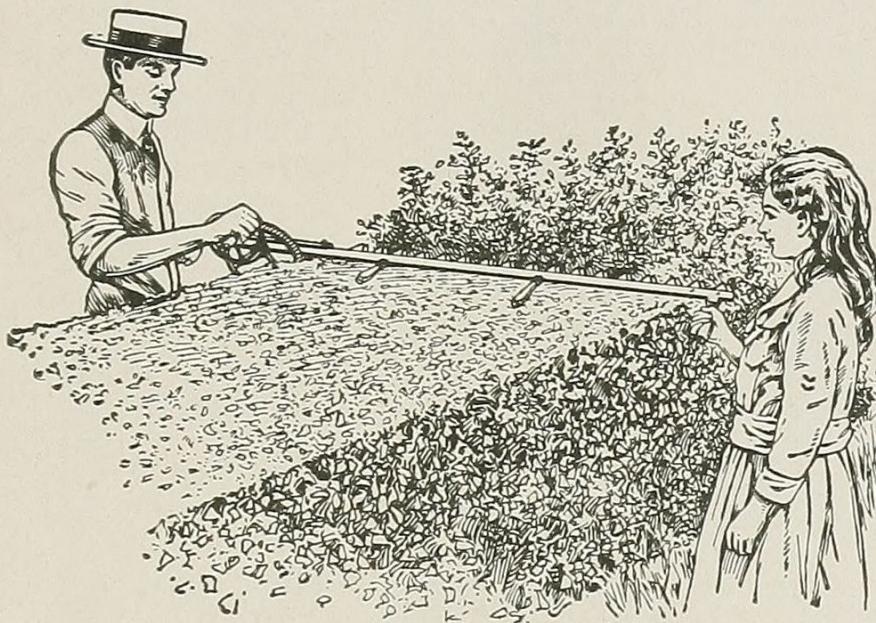
Three hundred feet of ordinary size hedge can easily be trimmed by one person in one hour. Experience unnecessary to do a first class job; makes hedge cutting a real pleasure. These machines are in use today on many estates, small homes, parks, and cemeteries to whom we can refer you.

Price, 30-in., one-man, \$25.00; 40-in., one or two men, \$27.50; 60-in., two men, \$35.00.



1927 Cadwell & Jones  
Hartford, CN

# THE LITTLE WONDER HEDGE TRIMMER



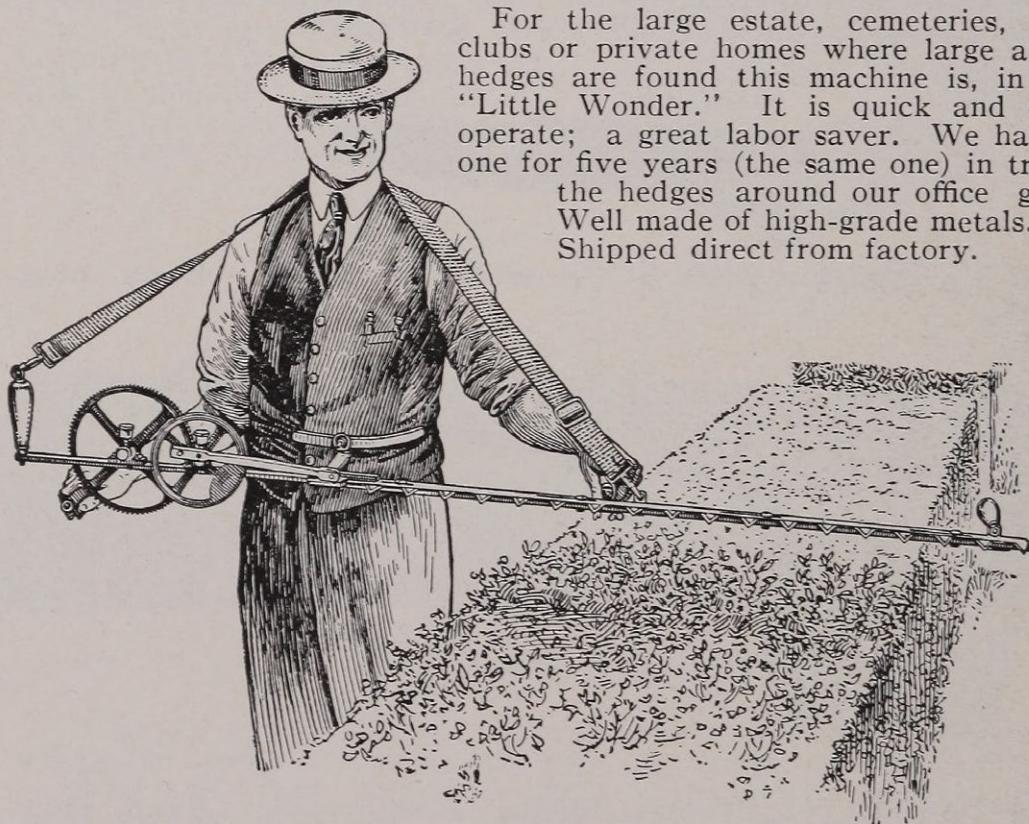
Trims every variety of hedge grown. To get a beautiful thick hedge it is necessary to trim often, at least every three weeks. Everytime a hedge is

cut, new shoots sprout out immediately back of the fresh cut. The "Little Wonder" makes the frequent cutting possible without practically any expense. Anyone can operate it.

30 in., one-man machine.....	\$25.00
40 in., one or two-man machine.....	27.50
60 in., two-man machine.....	35.00

1927 Burnett Brothers  
New York, NY

## "LITTLE WONDER" HEDGE TRIMMER



For the large estate, cemeteries, country clubs or private homes where large and long hedges are found this machine is, in fact, a "Little Wonder." It is quick and easy to operate; a great labor saver. We have used one for five years (the same one) in trimming the hedges around our office grounds. Well made of high-grade metals. Shipped direct from factory.

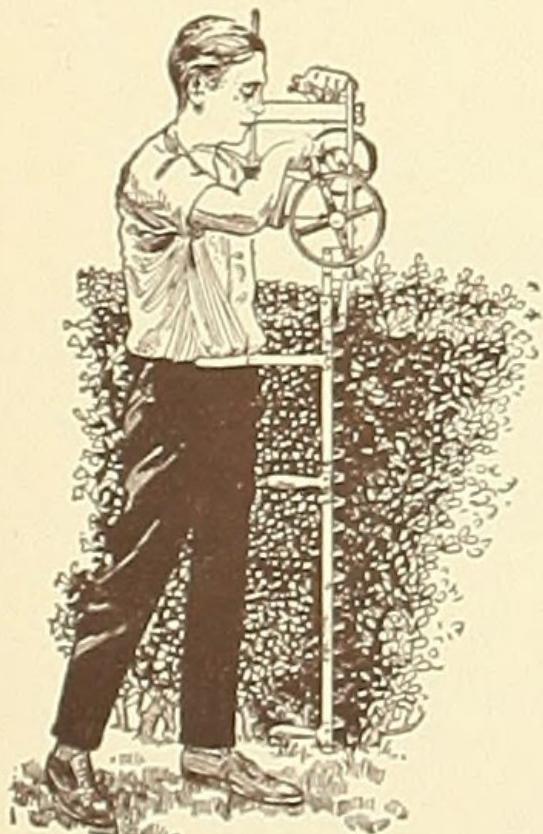
**Price, 30-inch blade, \$25.00; 40-inch blade, \$27.50; 60-inch blade, \$35.00.**

Prices f. o. b. shipping point in Pennsylvania.

Also electric driven, equipped with portable motor and 1,000 feet of waterproof extension cord. Descriptive circular telling the whole story mailed on request.

1927 Chase Nursery Co.  
Chase, AL

## **“LITTLE WONDER” HEDGE TRIMMER**



It is wonderful how quick and smooth a job it makes, and how easy to operate. Will cut 5 to 10 times as fast as by hand and does better work.

**One-Man Machine,**  
30-in. \$22.00.

**One-Two Man Size,**  
40-in. \$25.00.

**Two-Man Machine,**  
60-in. \$30.00

**“Electric”**  
40-in. \$89.00.

1927 Dietz & Trivett Co.  
New York, NY

## The "Little Wonder" Hedge Trimmer

This is to the hedge what the lawn mower is to the lawn. This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly. It is light and so easy to run that a lady can easily operate it and an amateur becomes proficient almost immediately. It trims every variety of hedge, fancy style, oval, square, and side cuts on the hedge as high as four feet and at a slow walk.

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Complete descriptive and illustrated pamphlet on request.  
No. 1—30-inch cut.....\$22.00  
No. 2—40-inch cut.....25.00



1927 Diggs & Beadles  
Richmond, VA

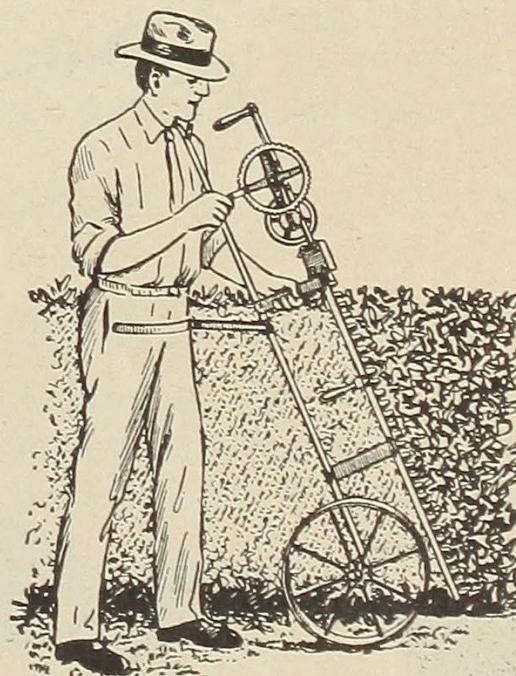
## **“Little Wonder” Hedge Trimmer**

**30 inch size \$24.00**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five to ten times as fast as by hand.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.



1927 F. H. Ebeling  
Syracuse, NY

**Little Wonder Hedge Trimmer.** An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears.

30-inch 1-Man Trimmer....\$25.00  
40-inch 1- or 2-Man Trimmer 27.50  
60-inch 2-Man Trimmer.... 35.00

Descriptive Folder sent on request.

1927 F.W. Bolgiano & Co.  
Baltimore, MD

## "LITTLE WONDER" HEDGE TRIMMER



cutting, no dips or round corners and many other common faults often noticed in hedge trimmed by hand shears.

It is not near as hard work trimming with the "Little Wonder" as the hand shears, it does not tire the wrists; in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly; it really operates astonishingly easy.

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40-inch machine.....	27.50
60-inch machine.....	35.00

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Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight

1927 Griffith and Turner Co.  
Baltimore, MD

# The "LITTLE WONDER"

Trade Mark

## HEDGE TRIMMER

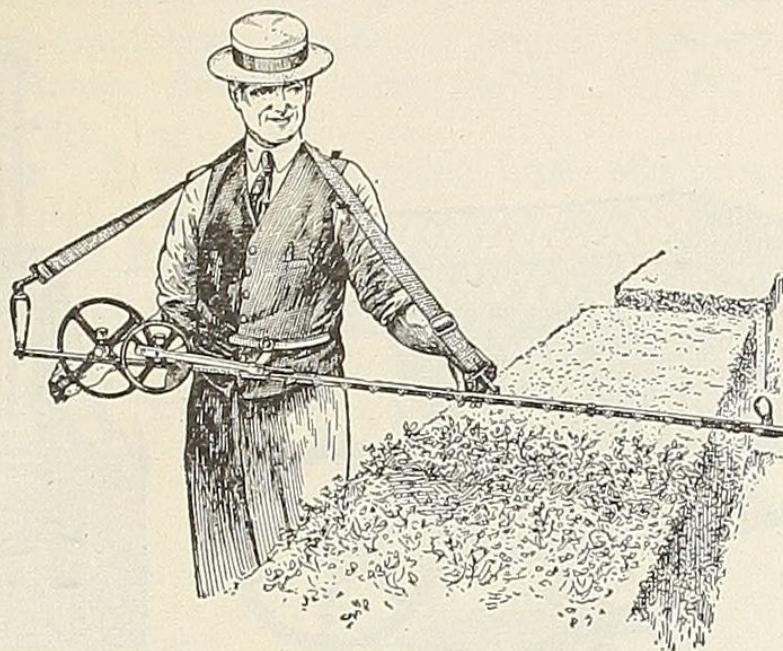
A newly patented machine, cutting on the same plan as a mowing machine, that we are convinced will revolutionize trimming. Cuts from five to ten times as fast as by hand and does better work. Can be adjusted for use by tall or short operators. Especially adapted for cemeteries and large estates, where it will save its cost in a single season. A wonderful time saver for those making a business of hedge trimming. Each, \$25.00, complete.



1927 Harnden's  
Kansas City, MO

**Hedge Trimmer. Little Wonder.** Excellent for cutting new growth of hedges. With this machine a competent operator will cut 250 to 300 feet of hedge, including top and two sides in one hour. With 30-inch cutting bar, \$25.00; 40-inch, \$27.50; 60-inch..... 35 00

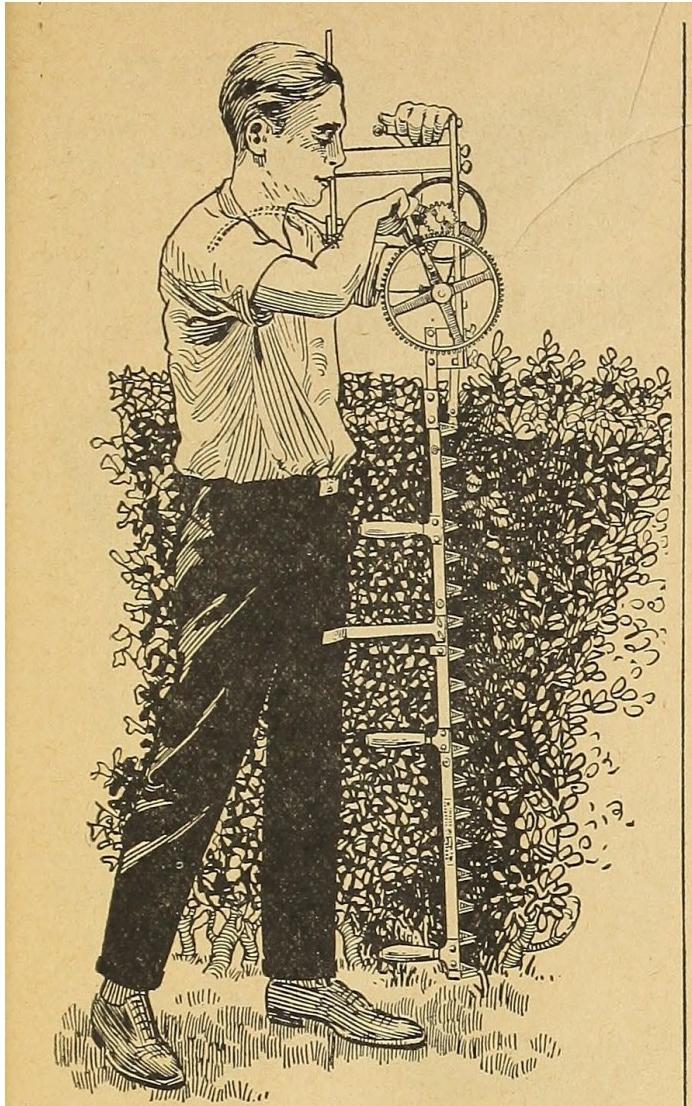
1927 Henry A. Dreer  
Philadelphia, PA



LITTLE WONDER HEDGE TRIMMER

**Hedge Trimmer, "Little Wonder."** An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears. With 30-in. cutting bar, \$25.00; 40 in., \$27.50; 60 in.....\$35 00  
Lawn clipper attachment for 30 in. or 40 in. machine... 18 00

1927 Henry A. Dreer  
Philadelphia, PA



## LITTLE WONDER HEDGE TRIMMER

This machine is built along practical lines mechanically, and of the very best materials; weight 16 lbs. When the knives require sharpening, do not grind, use a carborundum stone which accompanies each machine. Designed only for trimming back the new growth of hedge during the summer months; not intended for cutting back old wood growth; equipped with a web strap for supporting it from the shoulder when in use. The cutting knife runs backward or forward through a knife guard and is operated by turning a wheel.

**Junior.** 30-in. cut, price, \$25.00 (by P. P., \$25.50).

**Little Wonder.** 40-in. cut, price, \$27.50 (by P. P., \$28.25).

**Little Wonder.** 60-in. cut, price, \$35.00 (by P. P., \$36.00).

# LITTLE WONDER HEDGE TRIMMER

Designed only for trimming back the new growth of hedge during the summer months. The machine is built along the most practical mechanical lines and of best material. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.

**Junior.** 30-in. cut, \$25.00.

**Little Wonder.** 40-in. cut, \$27.50.

**Little Wonder.** 60-in. cut, \$35.00.

1927 Henry F. Michell Co.  
Philadelphia, PA

## Little Wonder Hedge Trimmer



Top Cutting

Makes hedge-cutting a positive pleasure.

Trims every variety of hedge grown.

Accomplishes as much in one hour in the cool of the day as can be done in ten hours with hand shears.

Guaranteed to cut from five to ten times faster than hand-shear method and to do better work—more even.

The last word in modern hedge-trimming, barring none.

Sturdily built—simple in construction.

Weight of machine from ten to sixteen pounds, according to size.

Various attachments adapt the machine for use on flat, round, or pivot tops, also side cutting.

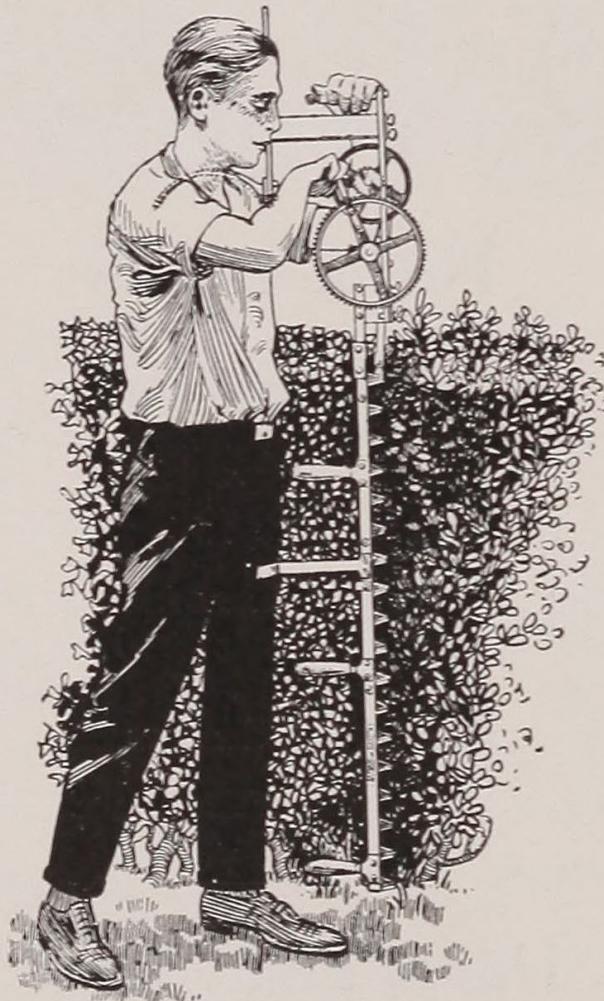
Thousands in use in the United States and foreign countries. Ask for special circular.



Side Cutting

	Electric Hand-driven		
30-inch Hedge Trimmer .....	\$103	00	\$25 00
40-inch Hedge Trimmer .....	106	50	27 50
60-inch Hedge Trimmer .....	114	00	35 00
Lawn Clipper Attachment for Hedge Trimmers .....	18	00	
			Side-Cutting Carriage for Hedge Trimmers..... \$4 50
			30-inch Lawn Weed Clipper, complete..... 35 00
			40-inch Lawn Weed Clipper, complete..... 40 00

1927 I. W. Scott Company  
Pittsburgh, PA



## The “Little Wonder” Hedge Trimmer

Entirely revolutionizes hedge trimming. Will trim top and two sides of a hedge 300 feet long in one hour. Trims every variety of hedge grown.

Will pay for itself in one day's constant use. It actually cuts from five to ten times as fast as by hand shears. This is guaranteed. If you have hedge you cannot afford to be without it.

1927 John Wilk  
New York, NY



### THE "LITTLE WONDER" HEDGE TRIMMER

This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine.

30-in., one-man machine.....	Each \$25.00
40-in., one- or two-man machine.....	Each \$27.50
60-in., two-man machine.....	Each \$35.00

### THE ELECTRIC LITTLE WONDER HEDGE TRIMMER

A marvel for hedge trimming. The most rapid and easy method yet devised. Saves untold hard labor and a tremendous amount of time. Operated with a one-tenth H. P. General Electric motor. Control switch on handle. Cord can be plugged into nearest light socket.

Electric Gear Head, with 100 feet of waterproof cord and gear frame, complete, all ready to be attached to cutting bar. Price \$90.00. 40-in. Cutting Bar (1 man), each \$16.50; 60-in. Cutting Bar (2 men), each \$24.00. Extra 100 ft. lengths of No. 18 wire, each \$6.00.

1927 Marshall's Seeds  
New York, NY

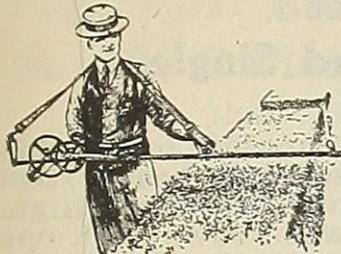
### HEDGE TRIMMER—LITTLE WONDER

Excellent machine for cutting new growth of hedges.

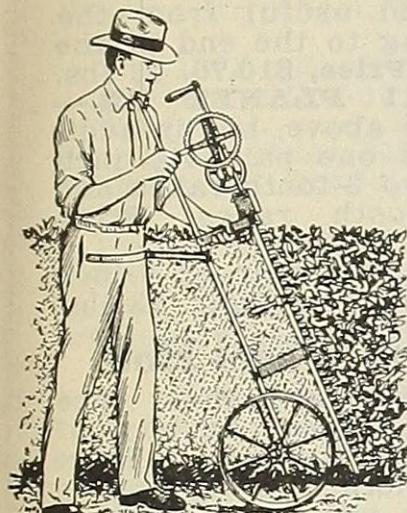
30" Cutting Bar.....	\$22.00
40" Cutting Bar.....	25.00
60" Cutting Bar.....	30.00

1927 Martin C. Ribsam & Sons Co.  
Trenton, NJ

**THE "LITTLE WONDER" HEDGE TRIMMERS—  
HAND AND ELECTRIC MODELS**



**Top Cut**



**Side Cut**

The machines are built along the most practical mechanical lines and of the best materials obtainable.

The "LITTLE WONDER" Hedge Trimmer cuts every variety of hedge grown, 5 to 10 times as fast as by hand. Wonderful testimonials from owners.

Saves you money every time it trims a hedge. The bigger the hedge, the bigger the saving.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

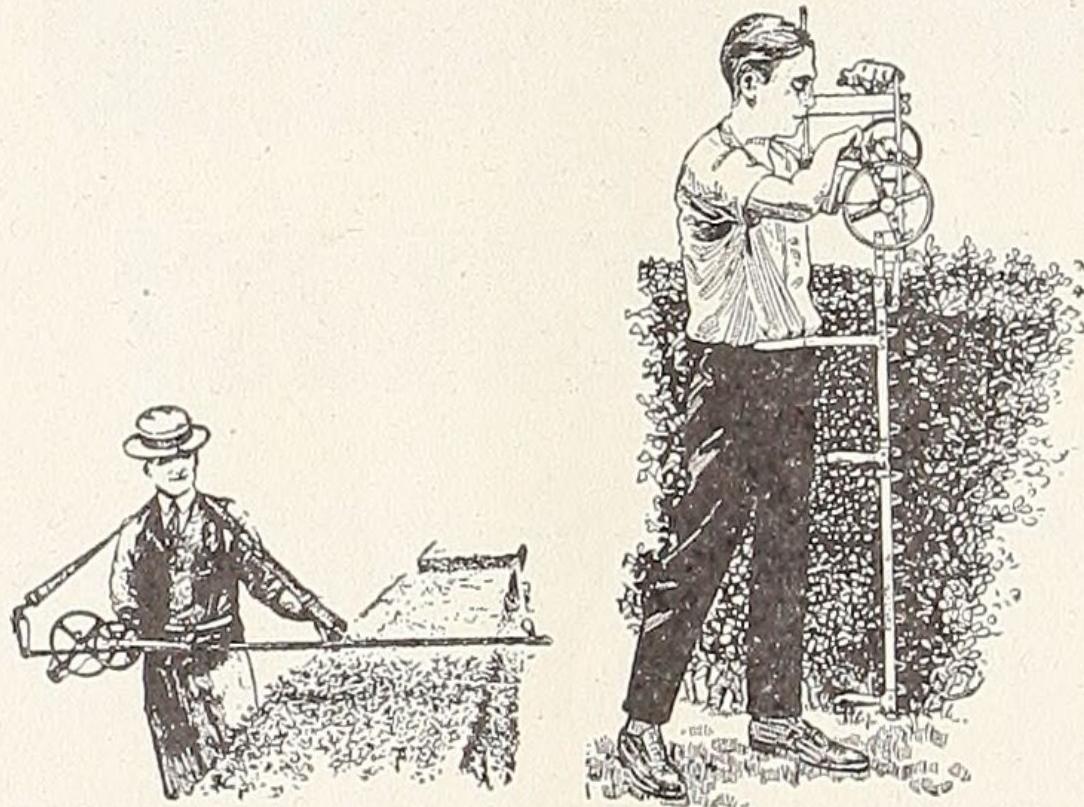
**Prices**

	Hand-driven	Electric
30 in. size Hedge Trimmer..	\$25.00	\$103.00
40 in. size Hedge Trimmer..	27.50	106.50
60 in. size Hedge Trimmer..	35.00	114.00
Side Cutting Carriage for Hedge Trimmers .....		4.50
Lawn Clipper Attachment for Hedge Trimmers .....		18.00
30 in. size Lawn Weed Clipper, complete .....		35.00
40 in. size Lawn Weed Clipper, complete .....		40.00

1927 Meyer Seed Co.  
Baltimore, MD

**Hedge Trimmer, "Little Wonder."** Model B.  
Cuts 40 inches wide, light, and easy to operate 25.00

1927 Muller-Sealey Co.  
New York, NY



### "LITTLE WONDER" HEDGE TRIMMER.

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, 5 to 10 times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type. Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground. Makes hedge cutting a positive pleasure—everybody wants to use it when they see it. Cuts more evenly as well as more quickly. Weighs only 10 to 16 pounds, according to the attachments used. Saves you money every time it trims a hedge. The more hedge, the bigger the saving. With the Little Wonder an amateur becomes an expert almost instantly. Prices, 30-inch, \$25.00; 40-inch, \$30.00; 60-inch, \$35.00.

## LITTLE WONDER HEDGE TRIMMER

Does the work of five  
men and does it bet-  
ter. Write for circular.



MORRIS & SNOW SEED CO.

853 S. San Pedro St.  
Free Parking.

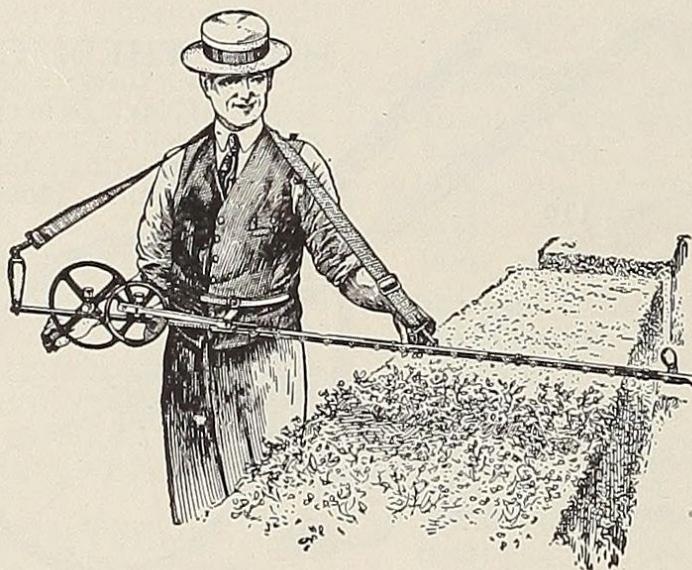
Los Angeles  
TRinity 5691

1927 Morris & Snow Seed Co.  
Los Angeles, CA

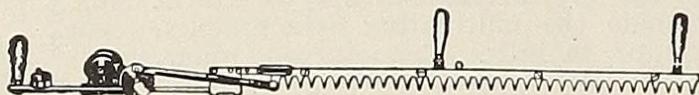
## **Little Wonder Hedge Trimmer**

A well-designed machine which entirely revolutionizes hedge-trimming. It actually cuts a hedge as fast as you walk, and in an hour will trim the top and two sides of a hedge 300 feet long; this is from five to ten times as fast as hand-work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-inch one-man Trimmer, \$25; 40-inch one and two-man Trimmer, \$27; 60-inch two-man Trimmer, \$35.



## **Electric Little Wonder Hedge Cutter**



### **A MARVEL FOR HEDGE TRIMMING**

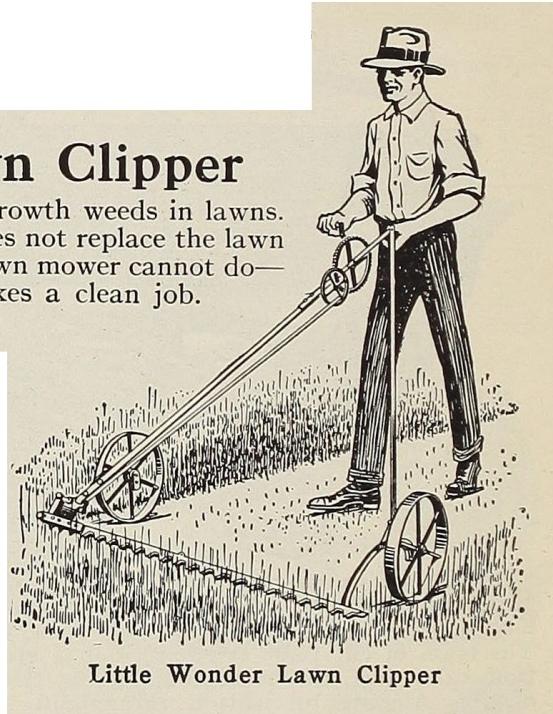
The most rapid, practical, and easy method yet devised. A proven success. It is guaranteed to trim 300 to 500 feet (top and both sides of ordinary hedge) in one hour, and the only effort required is to guide the machine. 40-inch machine, including 100 feet of weather-proof extension cord and General Electric motor, \$106.



1927 Stumpf & Walter Co.  
New York, NY

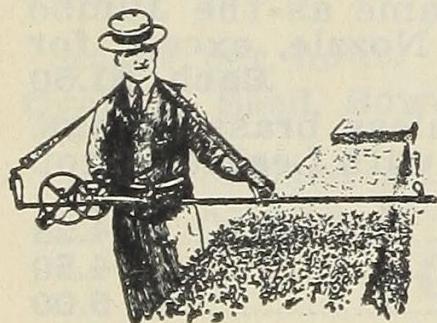
## The Little Wonder Lawn Clipper

The Little Wonder Lawn Clipper mows rapid-growth weeds in lawns that spring up between regular mowing days. It does not replace the lawn mower, but does both quickly and easily what the lawn mower cannot do—tops the tall growth so that the lawn mower makes a clean job. 40-inch cut. **Price \$40.**



Little Wonder Lawn Clipper

1927 Stumpf & Walter Co.  
New York, NY



## “Little Wonder” Hedge Trimmer

A neatly clipped hedge is as important a detail as a smooth lawn, in the appearance of your grounds. The “Little Wonder” is built along the most practical mechanical lines, of the best material obtainable. Light weight and easily operated.

30-inch machine (one-man).....	\$22.00
40-inch machine (one or two man).....	25.00

1927 W.W. Barnard Co.  
Chicago, IL

## Little Wonder Hedge Trimmer

The machine that revolutionized hedge-trimming. Simple in construction, and easy to operate. This machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge. 30-inch cut, \$25.00; 40-inch cut, \$27.50; 60-inch cut, \$35.00.

1927 W.C. McCollom  
Long Island, NY

## Little Wonder Hedge Trimmer

A well-designed machine which entirely revolutionizes hedge-trimming. It actually cuts a hedge as fast as you walk, and in an hour it will trim the top and two sides of a hedge 300 feet long.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. 30-inch, one-man Trimmer, \$25.00, 40-inch one or two-man Trimmer, \$27.50, 60-inch two-man Trimmer, \$35.00; 60-inch electric Trimmer \$114.00.

1928 Andrew R. Kennedy  
New York, NY

### The "Little Wonder" Hedge Trimmer

This is to the hedge what the lawn mower is to the lawn. This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly. It is light and so easy to run that a lady can easily operate it and an amateur becomes proficient almost immediately. It trims every variety of hedge, fancy style, oval square, and side cuts on the hedge as high as four feet and as fast as you can walk.



To get a beautiful, thick, hedge, it is necessary to trim often, at least every three or four weeks, as every time a hedge is cut, new shoots spread out immediately back of the fresh cut. That is why hedges kept well trimmed are so thick and beautiful.

The "Little Wonder" makes the frequent cuttings easy and with practically no expense and you do not have to wait for the gardener to

come and cut your hedge when it suits his pleasure.

We are the exclusive agents and distributors here for this splendid "Little Wonder" and it will fill a long felt want.

Complete descriptive and illustrated pamphlet on request.

No. 2—40-inch cut..... 25.00

**JUTE TWINE**—For bunching vegetables, tying up tomatoes, grape vines, etc.; 2-ply or 3-ply, 30 cts. per lb.

**STANDARD BINDER TWINE**.—Per 5-lb. ball, 75 cts.; 50-lb. bale, \$7.00.

**RAFFIA**—Used as substitute for twine for bunching vegetables and tying up vegetables and flowering plants to stakes. Per lb., 25 cts.; lbs. at 20 cts. per lb.

**GARDEN LINE**—Per 50 ft. length, 25 cts.

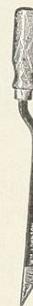
**HOTBED SASH**—Yellow pine, grooved without glass. Price on application.

**GLASS FOR HOTBED SASH**—Per box of 90 lights. Price on application.

**MOLE TRAP**—A strong galvanized trap. Should be placed over the run. 90 cts. each. (mailing wt. 4 lbs.)

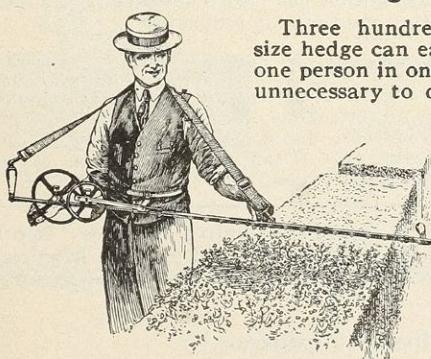
**HAND WEEDER**—A very handy 4-prong Steel Spring Hand-weeder. A convenient tool for lady gardeners. With 6-inch handle, 3-prong, 25 cts.; 6-inch handle, 4-prong, 35 cts.; (mailing wt. 1 lb. each);

**ASPARAGUS KNIVES**—Very handy and useful for cutting Asparagus. Each 40 cts. (postpaid 45 cts.).



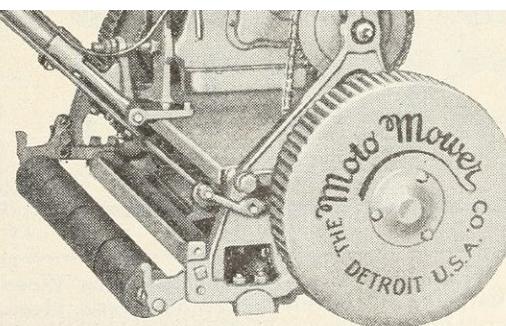
1928 Balderson Company  
Washington, D.C.

### Little Wonder Hedge Trimmer



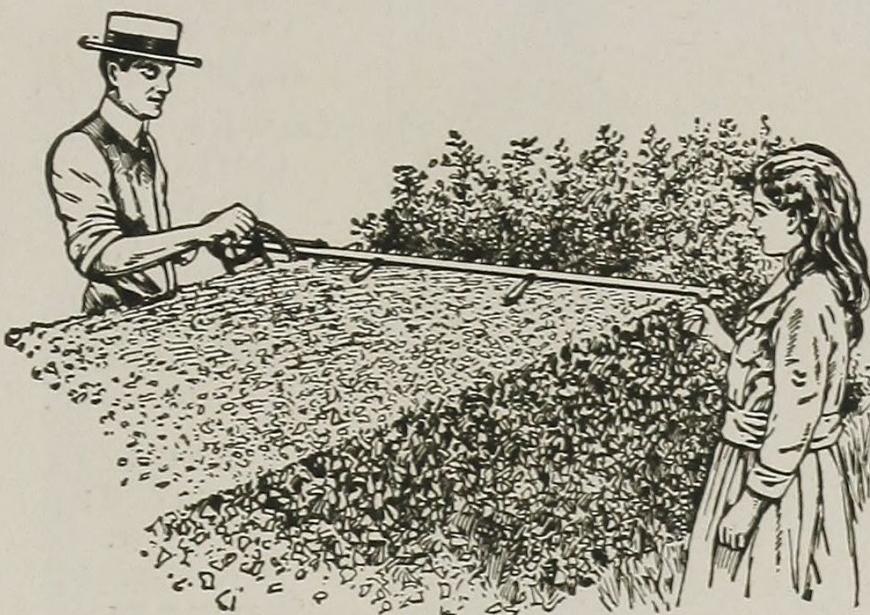
Three hundred feet of ordinary size hedge can easily be trimmed by one person in one hour. Experience unnecessary to do a first class job; makes hedge cutting a real pleasure. These machines are in use today on many estates, small homes, parks, and cemeteries to whom we can refer you.

Price, 30-in., one-man, \$25.00; 40-in., one or two men, \$27.50; 60-in., two men, \$35.00.



1928 Cadwell & Jones  
Hartford, CN

# THE LITTLE WONDER HEDGE TRIMMER



Trims every variety of hedge grown. To get a beautiful thick hedge it is necessary to trim often, at least every three weeks.

Everytime a hedge is

cut, new shoots sprout out immediately back of the fresh cut. The "Little Wonder" makes the frequent cutting possible without practically any expense. Anyone can operate it.

30 in., one-man machine.....	\$25.00
40 in., one or two-man machine.....	27.50
60 in., two-man machine.....	35.00

1928 Burnett Brothers  
New York, NY

**Hedge Trimmer. Little Wonder.** Excellent for cutting new growth of hedges. With this machine a competent operator will cut 250 to 300 feet of hedge, including top and two sides in one hour. With 30-inch cutting bar, \$25.00; 40-inch, \$27.50; 60-inch.....35 00

1928 Henry A. Dreer  
Philadelphia, PA

## "LITTLE WONDER" HEDGE TRIMMER



For the large estate, cemeteries, country clubs or private homes where large and long hedges are found this machine is, in fact, a "Little Wonder." It is quick and easy to operate; a great labor saver. We have used one for five years (the same one) in trimming the hedges around our office grounds. Well made of high-grade metals. Shipped direct from factory.

Price, 30-inch blade, \$25.00; 40-inch blade, \$27.50; 60-inch blade, \$35.00.

Prices f. o. b. shipping point in Pennsylvania.

Also electric driven, equipped with portable motor and 1,000 feet of waterproof extension cord. Descriptive circular telling the whole story mailed on request.

1928 Chase Nursery Co.  
Chase, AL

## **“LITTLE WONDER” HEDGE TRIMMER**



It is wonderful how quick and smooth a job it makes, and how easy to operate. Will cut 5 to 10 times as fast as by hand and does better work.

**One-Man Machine,**  
30-in. \$22.00.

**One-Two Man Size,**  
40-in \$25.00.

**Two-Man Machine,**  
60-in. \$30.00

**“Electric”**  
40-in. \$89.00.

1928 Dietz & Trivett Co.  
New York, NY

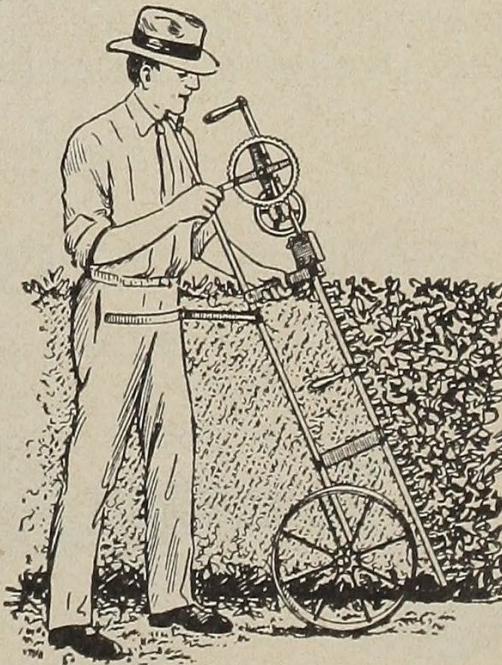
## **“Little Wonder” Hedge Trimmer**

### **30 inch size \$35.00**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five to ten times as fast as by hand.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.



**Prices Subject to Change Without Notice**

1928 F. H. Ebeling  
Syracuse, NY

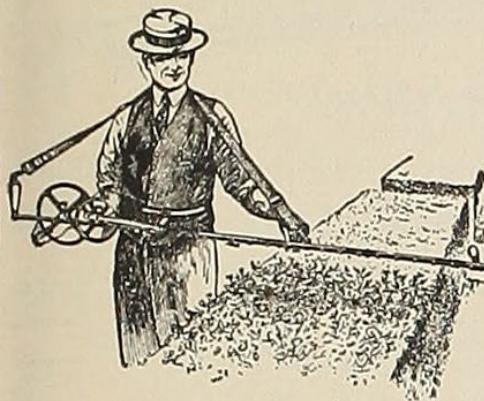
## "Little Wonder" Hedge Trimmer

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Side Cutting



Top Cutting

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The Hand Little Wonder Hedge Trimmer cuts every variety of hedge grown, 5 to 10 times as fast as by hand.

Cuts more evenly as well as more quickly.

Weighs only 10 to 16 pounds, according to the attachments used.

Saves you money every time it trims a hedge. The more hedge, the bigger the saving.

PRICES	Hand driven	Electric
30-inch size, Hedge Trimmer....	\$25.00	\$103.00
40-inch size, Hedge Trimmer....	27.50	106.50
60-inch size, Hedge Trimmer....	35.00	114.00
Side Cutting Carriage for Hedge Trimmers .....		4.50
Weed Clipper Attachment for Hedge Trimmers .....		18.00
30-inch size, Lawn Weed Clipper, com- plete .....		35.00
40-inch size, Lawn Weed Clipper, com- plete .....,		40.00
Complete catalog on request.		



## "LITTLE WONDER" HEDGE TRIMMER

By having a machine of your own, you can trim your hedge when it needs it and not wait for some one until the hedge has grown straggly and disgraced the entire property for several weeks.

Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight

cutting, no dips or round corners and many other common faults often noticed in hedge trimmed by hand shears.

It is not near as hard work trimming with the "Little Wonder" as the hand shears, it does not tire the wrists; in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly; it really operates astonishingly easy.

30-inch machine.....	\$25.00
40-inch machine.....	27.50
60-inch machine.....	35.00

1928 Griffith and Turner Co.  
Baltimore, MD



## "LITTLE WONDER" HEDGE TRIMMER

A newly patented machine, cutting on the same plan as a mowing machine, that we are convinced will revolutionize trimming. Cuts from five to ten times as fast as by hand and does better work. Can be adjusted for use by tall or short operators. Especially adapted for cemeteries and large estates, where it will save its cost in a single season. A wonderful time saver for those making a business of hedge trimming. Each, \$27.50, complete.

1928 Harnden's  
Kansas City, MO

## **LITTLE WONDER HEDGE TRIMMER**

Designed only for trimming back the new growth of hedge. The machine is built along the most practical mechanical lines and of best material. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.

**Junior.** 30-in. cut.....\$25.00

**Little Wonder.** 40-in. cut..... 27.50

**Little Wonder.** 60-in. cut..... 35.00

1928 Henry F. Michell Co.  
Philadelphia, PA

## **LITTLE WONDER HEDGE TRIMMER**

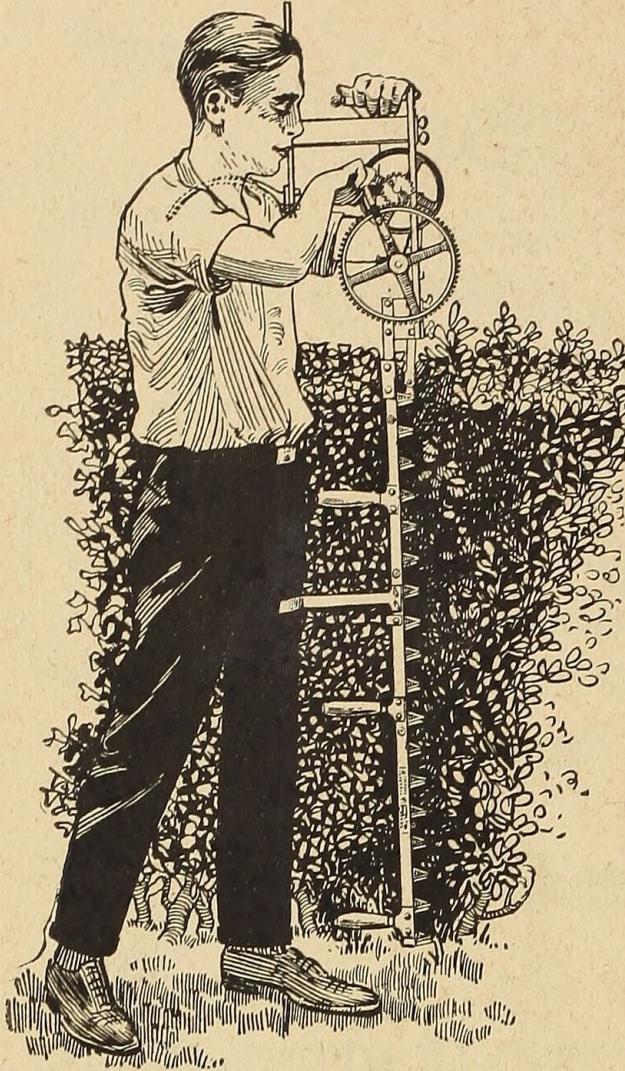
Designed only for trimming back the new growth of hedge during the summer months. The machine is built along the most practical mechanical lines and of best material. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.

**Junior.** 30-in. cut, price, \$25.00.

**Little Wonder.** 40-in. cut, price, \$27.50.

**Little Wonder.** 60-in. cut, price, \$35.00.

1928 Henry F. Michell Co.  
Philadelphia, PA



## LITTLE WONDER HEDGE TRIMMER

This machine is built along practical lines mechanically, and of the very best materials; weight 16 lbs. When the knives require sharpening, do not grind, use a carborundum stone which accompanies each machine. Designed only for trimming back the new growth of hedge during the summer months; not intended for cutting back old wood growth; equipped with a web strap for supporting it from the shoulder when in use. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.

**Junior.** 30-in. cut, price, \$25.00.

**Little Wonder.** 40-in. cut, price, \$27.50.

**Little Wonder.** 60-in. cut, price, \$35.00.

## THE "LITTLE WONDER" HEDGE AND LAWN TRIMMER

### THE "LITTLE WONDER" HEDGE TRIMMERS HAND AND ELECTRIC MODELS

The machines are built along the most practical mechanical lines and of the best materials obtainable.

The "LITTLE WONDER" Hedge Trimmer cuts every variety of hedge grown, 5 to 10 times as fast as by hand. Wonderful testimonials from owners.

Saves you money every time it trims a hedge. The bigger the hedge, the bigger the saving.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

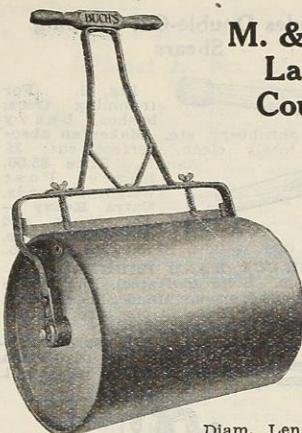


#### Prices Hand-driven Electric

30 in. size Hedge Trimmer.	\$25.00	\$103.00
40 in. size Hedge Trimmer..	27.50	106.50
60 in. size Hedge Trimmer..	35.00	114.00
Side Cutting Carriage for Hedge Trimmers .....		4.50
Lawn Clipper Attachment for Hedge Trimmers .....		18.00
30 in. size Lawn Weed Clipper, complete .....		35.00
40 in. size Lawn Weed Clipper, complete .....		40.00



## M. & S. Water Ballast Lawn and Tennis Court Rollers



The proper roller for most occasion; fill it with water or sand, which will weight it any number of pounds desired. Handle always in position ready for use; roller axle bearings. You can make it as heavy or as light as you wish. The drum can be filled with an ordinary garden hose, when through for the season pour the water out and the roller is easy to put away.

Weight  
Diam. In. Length In. Weight Empty. Filled with  
In. Lbs. Water. Lbs. Price.  
No. 601 ..... 14 24 60 15.00

1928 Meyer Seed Co.  
Baltimore, MD

**HEDGE TRIMMER, "Little Wonder."** Model B.  
Cuts 40 in. wide, light and easy to operate.....27.50

1928 Muller-Sealey Co.  
New York, NY

which may be adjusted to cut the grass from  $\frac{1}{2}$  to  $1\frac{1}{2}$  inches. This is a durable and efficient machine, fully guaranteed. Mower with traction clutch only, \$195 f. o. b. New York. Grass-Box \$4 extra.

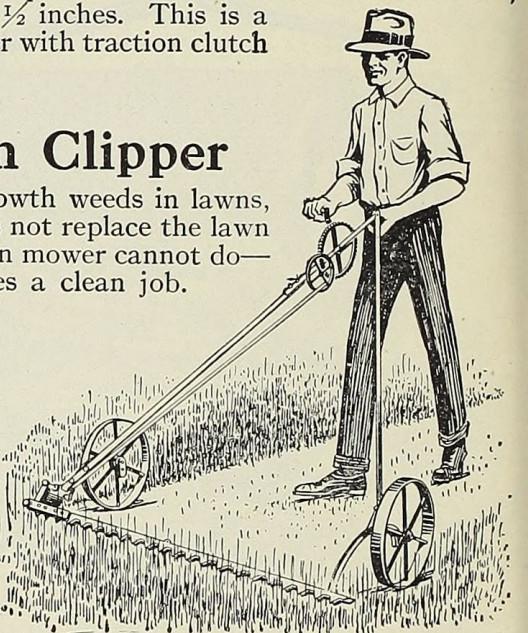
## The Little Wonder Lawn Clipper

The Little Wonder Lawn Clipper mows rapid-growth weeds in lawns, that spring up between regular mowing days. It does not replace the lawn mower, but does both quickly and easily what the lawn mower cannot do—tops the tall growth so that the lawn mower makes a clean job.  
40-inch cut. **Price \$40.**

## Ideal Power Lawn Mowers

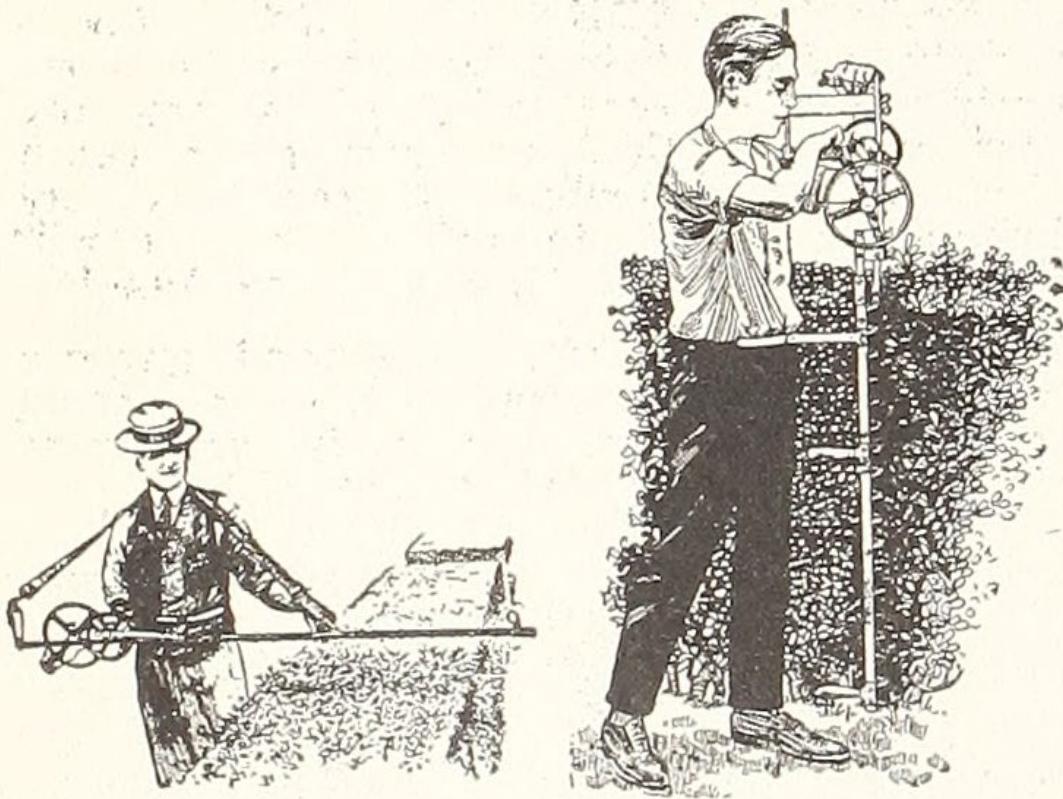
*Satisfactorily meet every grass-cutting requirement*

They have been designed by mower experts—and all are built complete, from cutters to motors, in the ion which might be encountered is fully provided for All Models work efficiently over irregular surfaces, hilly grounds.



Little Wonder Lawn Clipper

1928 Stumpf & Walter Co.  
New York, NY



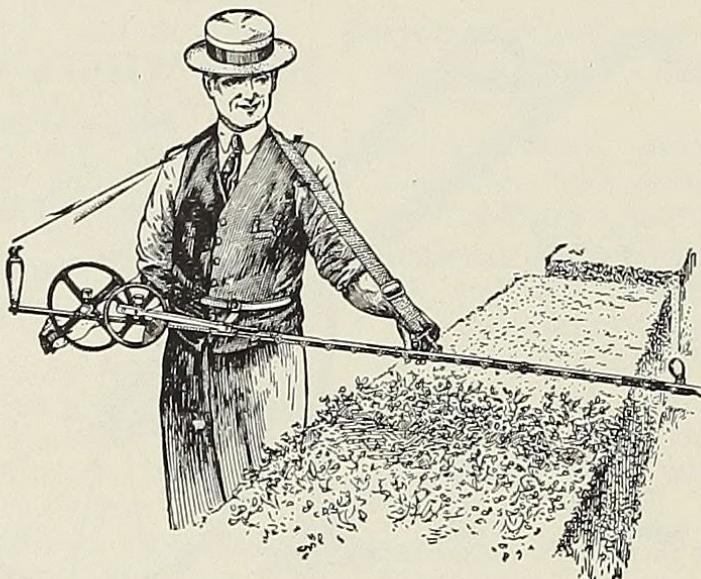
### "LITTLE WONDER" HEDGE TRIMMER.

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, 5 to 10 times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type. Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground. Makes hedge cutting a positive pleasure—everybody wants to use it when they see it. Cuts more evenly as well as more quickly. Weighs only 10 to 16 pounds, according to the attachments used. Saves you money every time it trims a hedge. The more hedge, the bigger the saving. With the Little Wonder an amateur becomes an expert almost instantly. Prices, 30-inch, \$25.00; 40-inch, \$30.00; 60-inch, \$35.00.

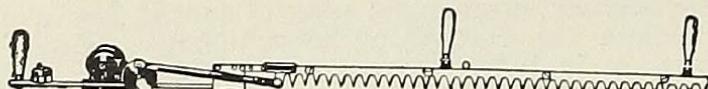
## **Little Wonder Hedge Trimmer**

A well-designed machine which entirely revolutionizes hedge-trimming. It actually cuts a hedge as fast as you walk, and in an hour will trim the top and two sides of a hedge 300 feet long; this is from five to ten times as fast as hand-work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-inch one-man Trimmer, \$25; 40-inch one and two-man Trimmer, \$27.50; 60-inch two-man Trimmer, \$35.



## **Electric Little Wonder Hedge Cutter**



1928 Stumpf & Walter Co.  
New York, NY

## HEDGE TRIMMER IS REAL WONDER

Along with its policy to obtain for its patrons the latest labor-saving and efficient utensils, the Delaware Hardware Company has gotten what is known as the "Little Wonder" hedge trimmer. Not only does this machine, operated by man power do the work better but about ten times quicker than the old-fashioned hedge shears.

The machine is carried by the operator with the base of it resting on his chest. Just like the lawn mower mentioned last week where the blades extend out beyond the wheels so as to cut any height of grass, the blades of this hedge-trimmer extend out. With the right hand, the operator turns a crank causing the blades to revolve and with his left hand directs the course of the trimmer.

Those who have tried these "Little Wonder" hedge trimmers have been delighted with the time saving element as well as with the more accurate and easy cutting of the hedges as compared with the old-fashioned hedge shears.

1928 The Evening Journal  
May 23 Wilmington, DE

**LITTLE WONDER—Hedge Trimmer.** Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 40-inch. Each, \$27.50.

Side-cutting carriage for hedge trimmers, \$4.50.

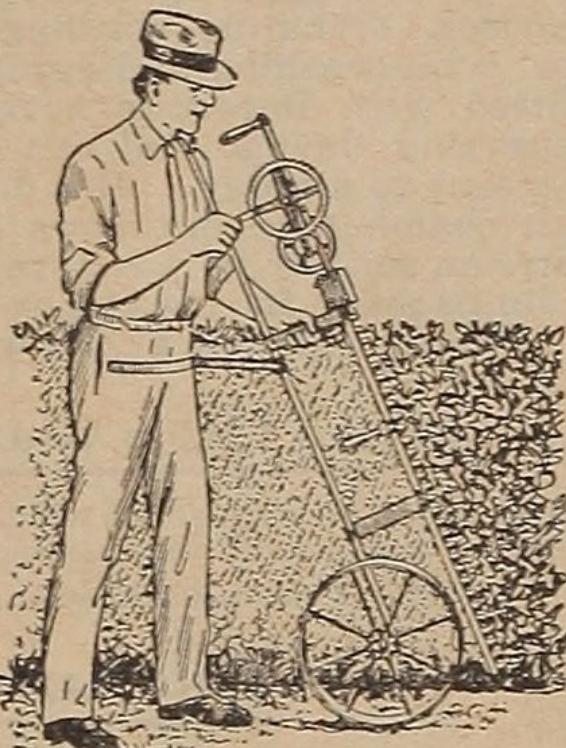


Illustration shows  
trimmer with side-  
cutting carriage.

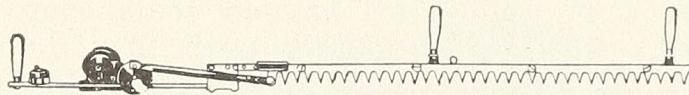
**THE ELECTRIC LITTLE WONDER—Hedge Trimmer.** Cuts every variety of hedge grown 5 to 10 times as fast as by hand; will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type. Cuts sides of square or pivot top hedges 10 feet high with the operator standing on the ground; makes hedge cutting a positive pleasure—everybody wants to use it when they see it. Cuts more evenly as well as more quickly; weighs only 10 to 16 lbs., according to the attachments used. 30-inch, \$103.00; 40-inch, \$106.50; 60 inch, \$114.00.

## THE "LITTLE WONDER" HEDGE TRIMMER

This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine.

30-in., one-man machine.....	Each \$25.00
40-in., one- or two-man machine.....	Each \$27.50
60-in., two-man machine.....	Each \$35.00

## THE ELECTRIC LITTLE WONDER HEDGE TRIMMER



1928 W. E. Marshall & Co.  
New York, NY



**LITTLE WONDER—Hedge Trimmer.** Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 40-inch. Each, \$27.50. Side-cutting carriage for hedge trimmers, \$4.50.

**THE ELECTRIC LITTLE WONDER—Hedge Trimmer.** Cut every variety of hedge grown 5 to 10 times as fast as by hand; will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type. Cuts sides of square or pivot top hedges 10 feet high with the operator standing on the ground; makes hedge cutting a positive pleasure—everybody wants to use it when they see it. Cuts more evenly as well as more quickly; weighs only 10 to 16 lbs., according to the attachments used. 30-inch, \$103.00; 40-inch, \$106.50; 60 inch, \$114.00.

1928 Wilson S. Brower Company, Inc.  
Paterson, N.J.

## **Little Wonder Hedge Trimmer**

The machine that revolutionized hedge-trimming. Simple in construction, and easy to operate. This machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge. 30-inch cut, \$25.00; 40-inch cut, \$27.50; 60-inch cut \$35.00.

1928 W.C. McCollom  
Long Island, NY

## "LITTLE WONDER" HEDGE TRIMMER



This little machine is really a wonder. It does the work very much more rapidly and much neater than with the old style hedge shears. Makes hedge trimming a pleasure. Made in three sizes. 30 in., 40 in., 60 in.

### Price

30 in.....	\$25.00; by P. P.	\$25.50
40 in.....	27.50; by P. P.	28.25
60 in.....	35.00; by P. P.	36.00

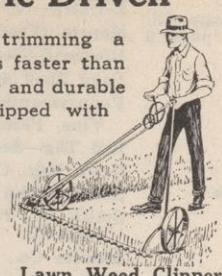
1928 Wiseman-Downs Company, Inc.  
Baltimore, MD

## "Little Wonder" Hedge Trimmer and Lawn Clipper Hand Power and Electric Driven

This wonderful device makes hedge trimming a pleasure. Trims any shape 5 to 10 times faster than the hand-shear method. Strong and durable and perfect in operation. Equipped with lawn clipping attachment, it becomes doubly valuable. Three sizes, with 30", 40" and 60" blades. Your profit is substantial.



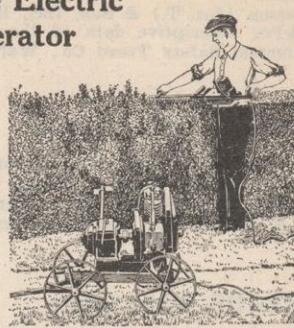
Hedge Trimmer



Lawn Weed Clipper

### Portable Electric Generator

Excellent outfit for long stretches of outlying hedge, where electric current is not available.



OAKS, PA.

DETCO MANUFACTURING CO.,



## The "Little Wonder" Hedge Trimmer

This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine.

30-in., one-man machine. Each ..... \$25.00  
40-in., one or two-man machine. Each .... 27.50

These rollers made up in wood or cast iron in four 12-inch sections, 4 feet wide, 10 inches in diameter, and are used especially for Putting Greens or fine lawns. Wood Roller. Weight 160 lbs. Each \$30.00.

## Little Wonder Hedge Trimmer

A well-designed machine which entirely revolutionizes hedge-trimming. It actually cuts a hedge as fast as you walk, and in an hour it will trim the top and two sides of a hedge 300 feet long.

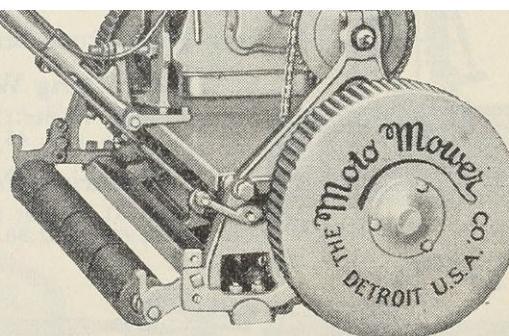
The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. 30-inch, one-man Trimmer, \$25.00, 40-inch one or two-man Trimmer, \$27.50, 60-inch two-man Trimmer, \$35.00; 60-inch electric Trimmer \$114.00.

1929 Andrew R. Kennedy, Inc.  
New York, NY

## Little Wonder Hedge Trimmer

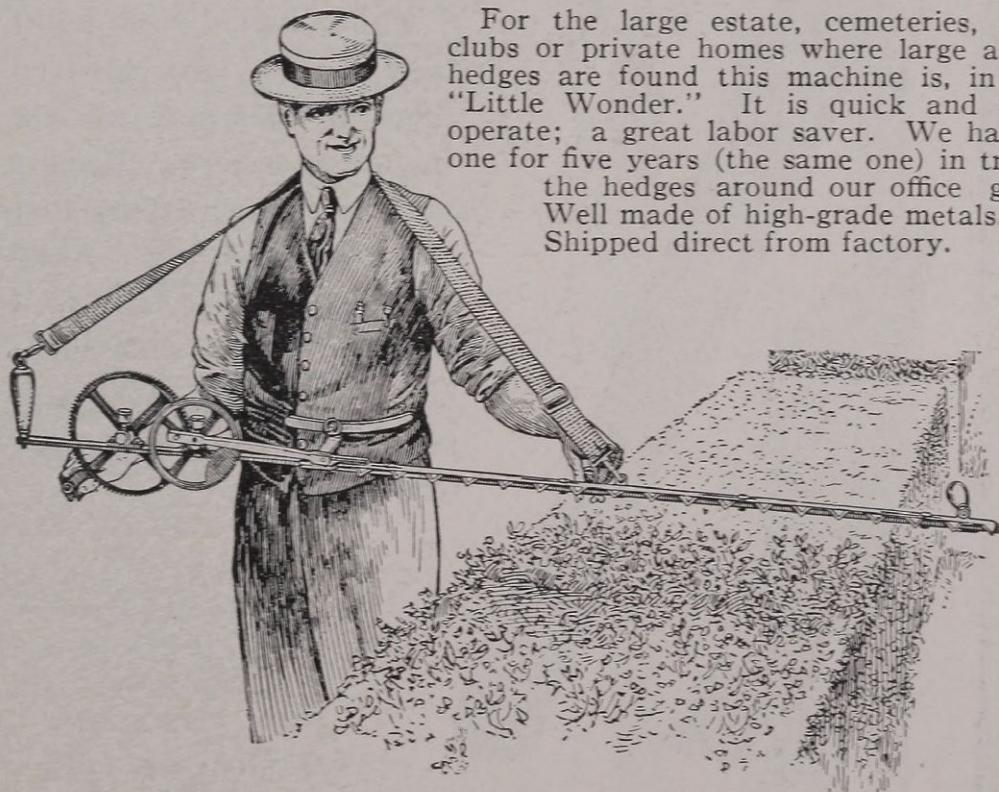
Three hundred feet of ordinary size hedge can easily be trimmed by one person in one hour. Experience unnecessary to do a first class job; makes hedge cutting a real pleasure. These machines are in use today on many estates, small homes, parks, and cemeteries to whom we can refer you.

**Price,** 30-in., one-man, \$25.00; 40-in., one or two men, \$27.50;  
60-in., two men, \$35.00.



1929 Cadwell & Jones  
Hartford, CN

## "LITTLE WONDER" HEDGE TRIMMER



For the large estate, cemeteries, country clubs or private homes where large and long hedges are found this machine is, in fact, a "Little Wonder." It is quick and easy to operate; a great labor saver. We have used one for five years (the same one) in trimming the hedges around our office grounds. Well made of high-grade metals. Shipped direct from factory.

Price, 30-inch blade, \$25.00; 40-inch blade, \$27.50; 60-inch blade, \$35.00.

Prices f. o. b. shipping point in Pennsylvania.

Also electric driven, equipped with portable motor and 1,000 feet of waterproof extension cord. Descriptive circular telling the whole story mailed on request.

1929 Chase Nursery Co.  
Chase, AL

## The "Little Wonder" Hedge Trimmer

This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly, and so easy to run that a lady can easily operate it. It trims every variety of hedge, fancy style, oval, square, and side cuts on the hedge as high as four feet and at a slow walk.



Complete descriptive and illustrated pamphlet on request.  
No. 1—30-inch cut.....\$25.00  
No. 2—40-inch cut.....27.50

1929 Diggs & Beadles  
Richmond, VA

## "Little Wonder" Hedge Trimmer 30 inch size \$35.00

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five to ten times as fast as by hand.

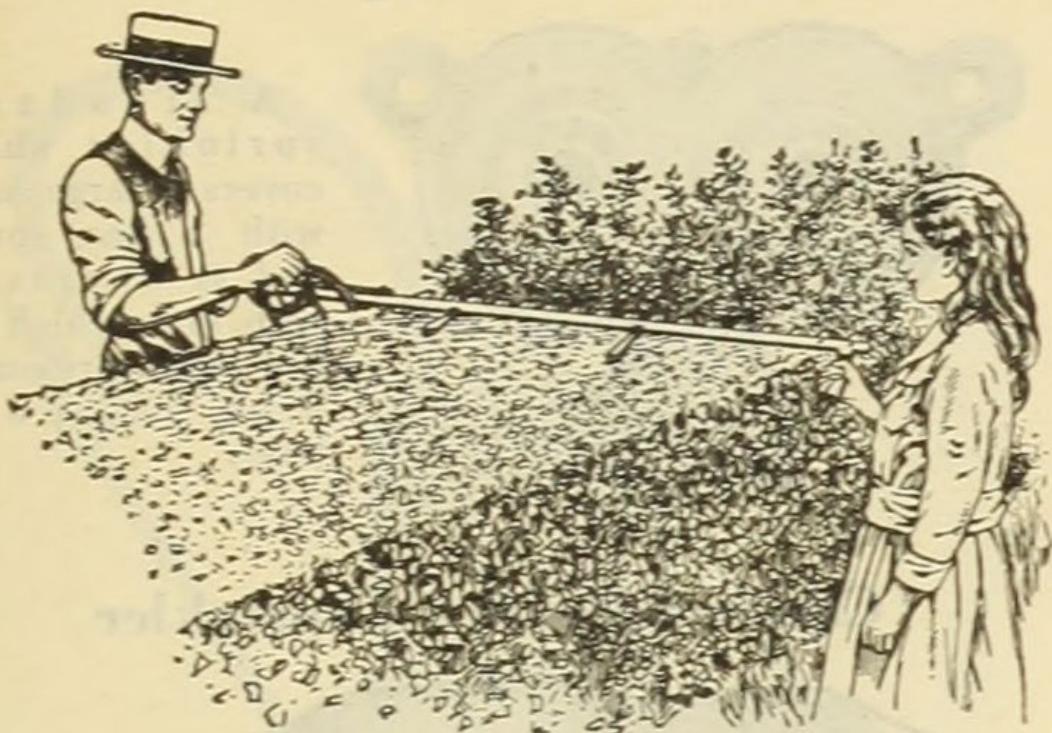
Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.



1929 F. H. Ebeling  
Syracuse, NY

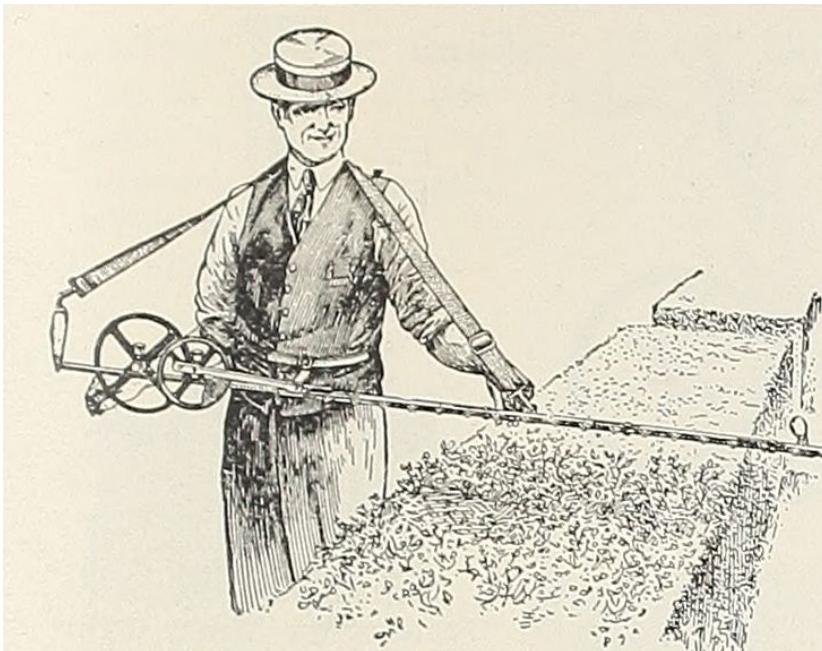
## “Little Wonder” Hedge Trimmer



Cuts every variety of hedge grown, 5 to 10 times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

It will cut the sides of square or pivot top hedges ten feet high with the operators standing on the ground, and will do the work evenly and quickly.

For side cuts on high hedges or fancy cuts, the machine may be held in a horizontal position and operated to good advantage by two operators, one driving the mechanism and the other holding the handle. Price, 30" size \$25.00; 40" size, \$27.50, express only.

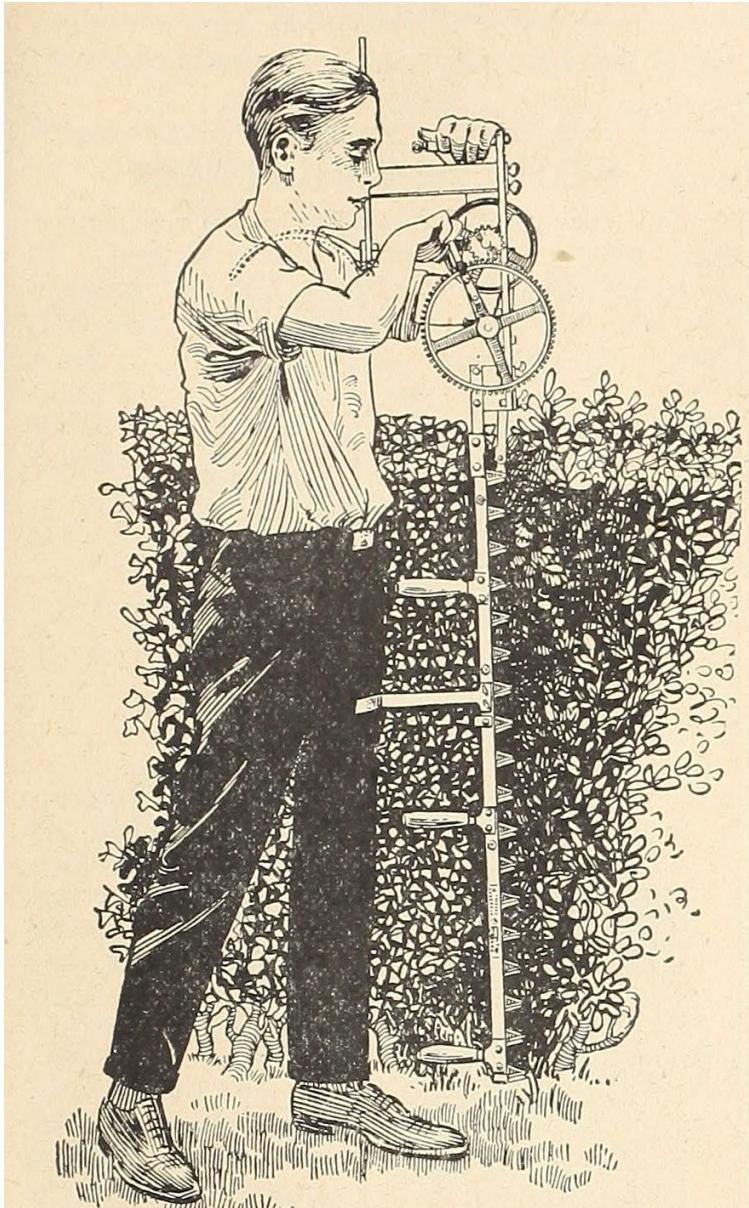


LITTLE WONDER HEDGE TRIMMER

**Hedge Trimmer,  
"Little Wonder."**

An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears. With 30-inch cutting bar, \$25.00; 40-inch, \$27.50; 60-inch, \$35.00.

1929 Henry A. Dreer  
Philadelphia, PA



## LITTLE WONDER HEDGE TRIMMER

Built along practical lines and of the very best materials; weight 16 lbs. When the knives require sharpening, do not grind, use a carborundum stone which accompanies each machine. Designed only for trimming back the new growth of hedge during the summer months; not intended for cutting back old wood growth; equipped with a web strap for supporting it from the shoulder when in use. The cutting knife runs backward and forward through a knife guard.

**Junior.** 30-in. cut, price, \$25.00.

**Little Wonder.** 40-in. cut, price, \$27.50.

**Little Wonder.** 60-in. cut, price, \$35.00.

1929 Henry F. Michell Co.  
Philadelphia, PA

# LITTLE WONDER HEDGE TRIMMER

Designed only for trimming back the new growth of hedge during the summer months. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.

**Junior.** 30-in. cut, price, \$25.00.

**Little Wonder.** 40-in. cut, price, \$27.50.

**Little Wonder.** 60-in. cut, price, \$35.00.

1929 Henry F. Michell Co.  
Philadelphia, PA

## Little Wonder Hedge Trimmer



Top Cutting

Makes hedge-cutting a positive pleasure.  
Trims every variety of hedge grown.  
Accomplishes as much in one hour in the cool of the day as can be done in ten hours  
with hand shears.

Guaranteed to cut from five to ten times faster than hand-shear method and to do  
better work—more even.

The last word in modern hedge-trimming, barring none.

Sturdily built—simple in construction.

Weight of machine from ten to sixteen pounds, according to size.

Various attachments adapt the machine for use on flat, round,  
or pivot tops, also side cutting.

Thousands in use in the United States and foreign countries. Ask for special circular.

30-inch Hedge Trimmer .....	\$103 00	Electric Hand-driven	Lawn Clipper Attachment for Hedge Trimmers .....	\$18 00
40-inch Hedge Trimmer .....	106 50	27 50	Side-Cutting Carriage for Hedge Trimmers .....	4 50
60-inch Hedge Trimmer .....	114 00	35 00	30-inch Lawn Weed Clipper, complete .....	35 00
			40-inch Lawn Weed Clipper, complete .....	40 00

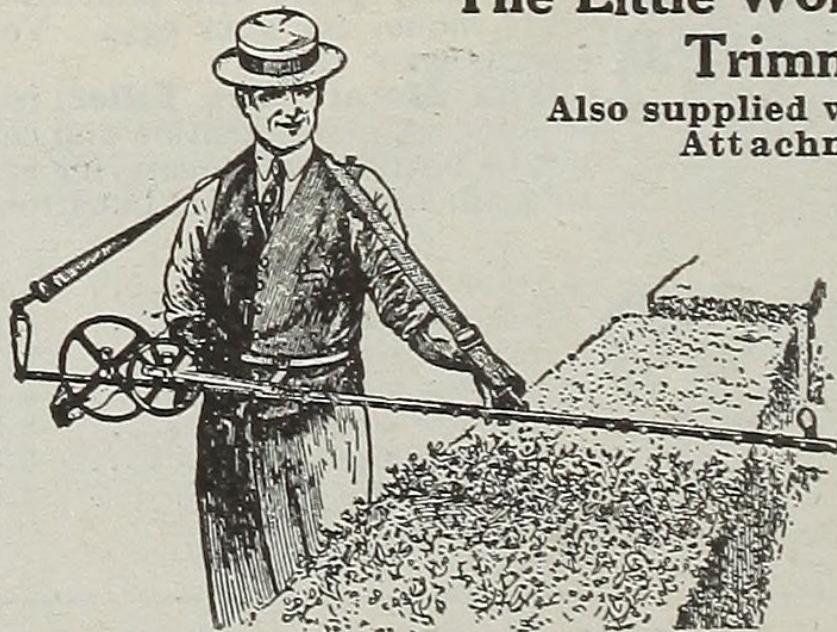


Side Cutting

1929 I. W. Scott Company  
Pittsburgh, PA

## The Little Wonder Hedge Trimmer

Also supplied with electric  
Attachment



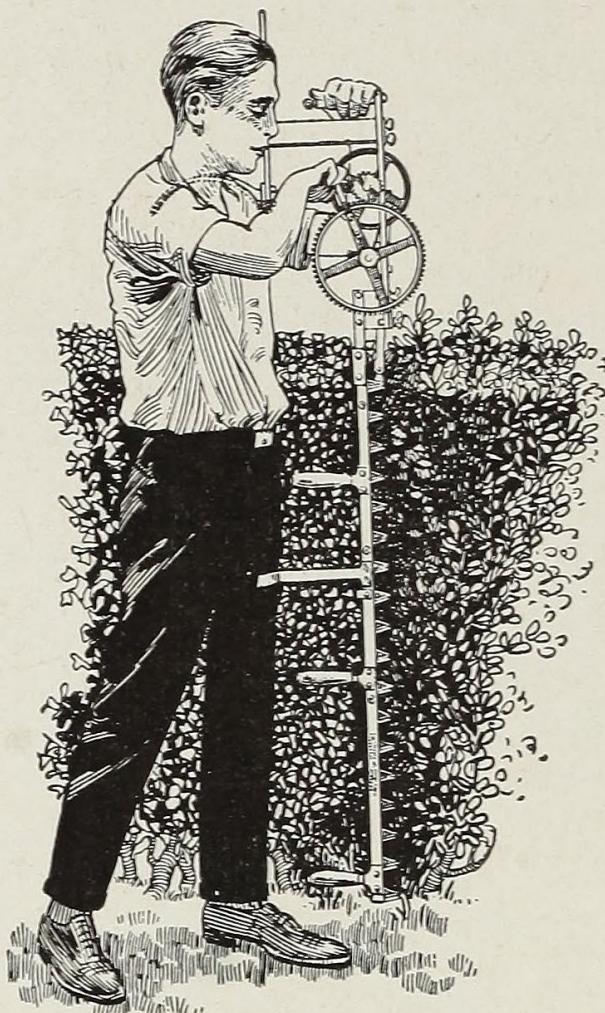
Revolutionizes  
hedge trimming.  
Guaranteed for  
one year. Demon-  
stration at our  
store.

No. 1. 30 - inch.  
**\$25.00.**

No. 2. 40 - inch.  
**\$27.50.**

1929 Job P. Wyatt and Sons Co.  
Raleigh, NC

# The “Little Wonder” Hedge Trimmer



Has been in the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately. One man, 40 inch, \$27.50. Two men, 60 inch \$35.00.

**Electric Driven—40 inch ..... \$106.50**

**Electric Driven—60 inch ..... 114.00**

## LITTLE WONDER HEDGE TRIMMER

	Each	Each	
30 in. one man.....	\$25.00	40 in. electric .....	106.50
40 in. two man.....	27.50	60 in. electric .....	114.00
60 in. two man.....	35.00		

Descriptive circulars mailed on application

1929 Joseph Breck & Sons  
Boston, MA

## The "Little Wonder" Hedge Trimmers—Hand and Electric Models

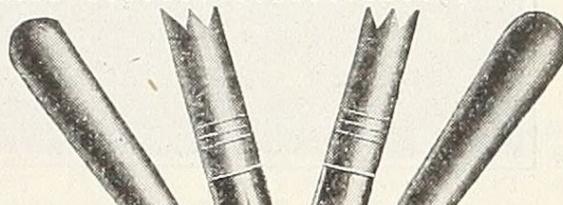


Top Cut

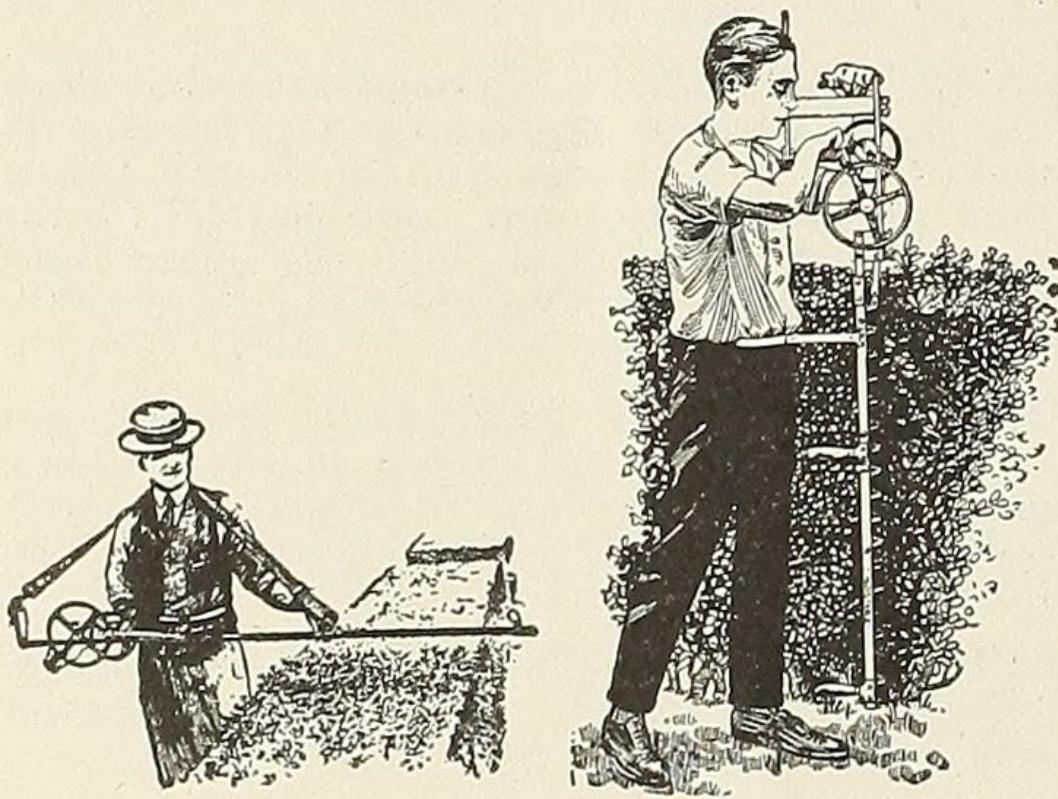


Side Cut

	Prices	Hand- driven	Electric
30 in. size Hedge Trimmer..	\$25.00		\$103.00
40 in. size Hedge Trimmer..	27.50		106.50
60 in. size Hedge Trimmer..	35.00		114.00
Side Cutting Carriage for Hedge Trimmers .....			4.50
Lawn Clipper Attachment for Hedge Trimmers .....			18.00
30 in. size Lawn Weed Clipper, complete .....			35.00
40 in. size Lawn Weed Clipper, complete .....			40.00



1929 Meyer Seed Co.  
Baltimore, MD



### "LITTLE WONDER" HEDGE TRIMMER.

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, 5 to 10 times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type. Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground. Makes hedge cutting a positive pleasure—everybody wants to use it when they see it. Cuts more evenly as well as more quickly. Weighs only 10 to 16 pounds, according to the attachments used. Saves you money every time it trims a hedge. The more hedge, the bigger the saving. With the Little Wonder an amateur becomes an expert almost instantly. Prices, 30-inch, \$25.00; 40-inch, \$30.00; 60-inch, \$35.00.

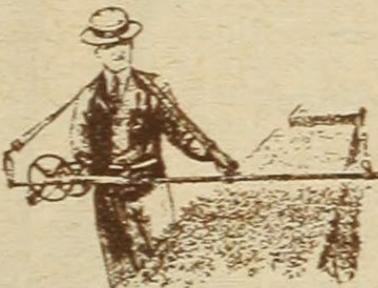
## Little Wonder Hedge Trimmer

The machine is built along the most practical mechanical lines and of best material obtainable.

Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "Cutting Back" hedges, but to keep the new growth trimmed.

**Price,** 30 inch Machine (one man) **\$25.00**  
40 inch Machine (one man) . . . . . **\$27.50**  
Side cutting carriage **\$4.50.**

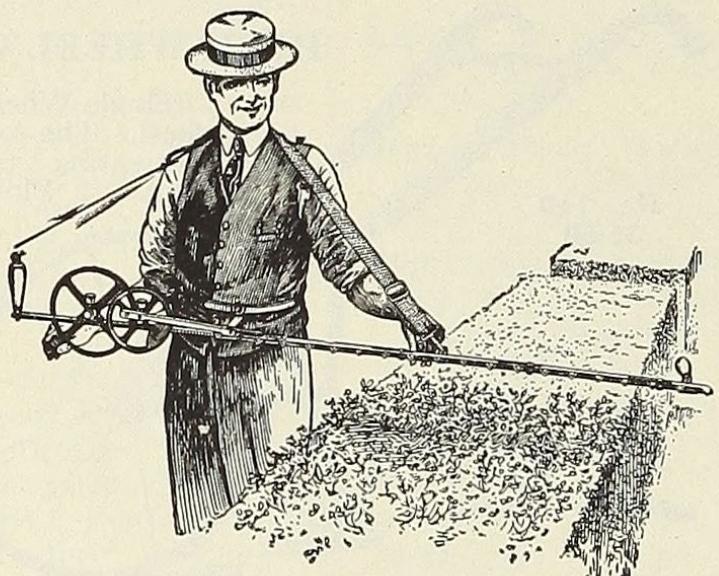


1929 Peter Henderson & Co.  
New York, NY

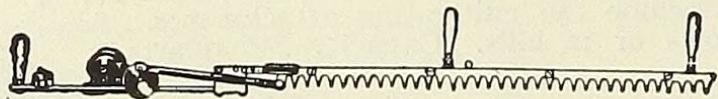
## Little Wonder Hedge Trimmer

A well-designed machine which entirely revolutionizes hedge-trimming. It actually cuts a hedge as fast as you walk, and in an hour will trim the top and two sides of a hedge 300 feet long; this is from five to ten times as fast as hand-work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-inch one-man Trimmer, \$25; 40-inch one and two-man Trimmer, \$27.50; 60-inch two-man Trimmer, \$35.



## Electric Little Wonder Hedge Cutter



1929 Stumpf & Walter Co.  
New York, NY

## LITTLE WONDER HEDGE TRIMMER



It actually cuts a hedge as fast as you walk, and in an hour you will trim the top and two sides of a hedge 300 feet long. This is from 5 to 10 times as fast as hand work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming and not for cutting back and it will last for years.

30 inch, 1-man trimmer.....	\$25.00
40 inch, 1- and 2-man trimmer.....	\$27.50
60 inch, 2-man trimmer.....	\$35.00

1929 Tether & Don, Inc.  
Patterson, NJ

**LITTLE WONDER—Hedge Trimmer.** Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 40 - inch. Each, \$27.50.

Side-cutting carriage for hedge trimmers, \$4.50.

Write for prices on The Electric Little Wonder Hedge Trimmer

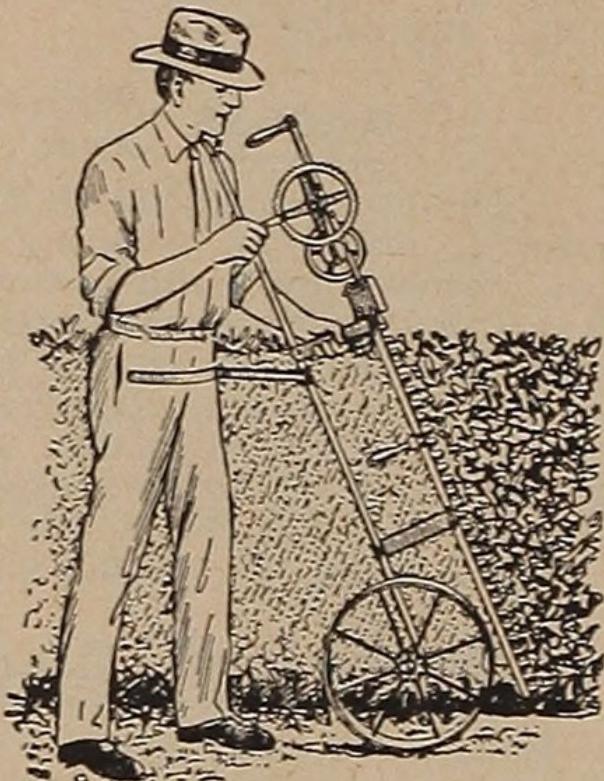
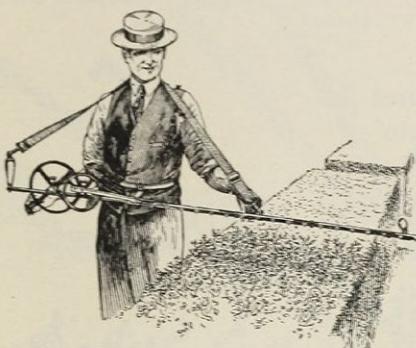


Illustration shows  
trimmer with side-  
cutting carriage.

1929 Vaughan's Seed Co.  
Chicago, IL

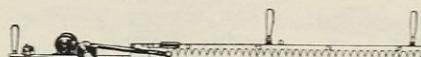
## THE "LITTLE WONDER" HEDGE TRIMMER



This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine.

30-in., one-man machine.....	Each \$25.00
40-in., one- or two-man machine.....	Each \$27.50
60-in., two-man machine.....	Each \$35.00

## THE ELECTRIC LITTLE WONDER HEDGE TRIMMER



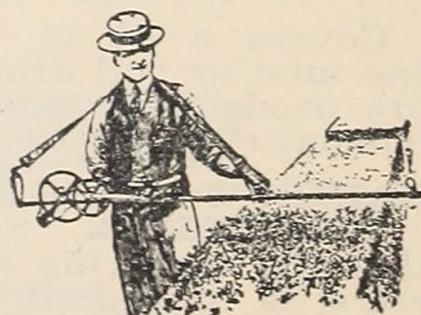
A marvel for hedge trimming. The most rapid and easy method yet devised. Saves untold hard labor and a tremendous amount of time. Operated with a one-tenth H. P. General Electric motor. Control switch on handle. Cord can be plugged into nearest light socket.

Electric Gear Head, with 100 feet of waterproof cord and gear frame, complete, all ready to be attached to cutting bar. Price \$90.00. 40-in. Cutting Bar (1 man), each \$16.50; 60-in. Cutting Bar (2 men), each \$24.00. Extra 100 ft. lengths of No. 18 wire, each \$6.00.

1929 W. E. Marshall & Co.  
New York, NY

## "Little Wonder" Hedge Trimmer

A neatly clipped hedge is as important a detail as a smooth lawn, in the appearance of your grounds. The "Little Wonder" is built along the most practical mechanical lines, of the best material obtainable. Light weight and easily operated.



	Hand Electric	Power
30 inch machine.....	\$103.00	\$25.00
40 inch machine.....	105.50	27.50
60 inch machine.....	114.00	35.00

1929 W.W. Barnard & Co.  
Chicago, IL

## **Little Wonder Hedge Trimmer**

The machine that revolutionized hedge-trimming. Simple in construction, and easy to operate. This machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge. 30-inch cut, \$25.00; 40-inch cut, \$27.50; 60-inch cut \$35.00.

1929 W.C. McCollom  
Long Island, NY

## Little Wonder Hedge Trimmer

A well-designed machine which entirely revolutionizes hedge-trimming. It actually cuts a hedge as fast as you walk, and in an hour it will trim the top and two sides of a hedge 300 feet long.

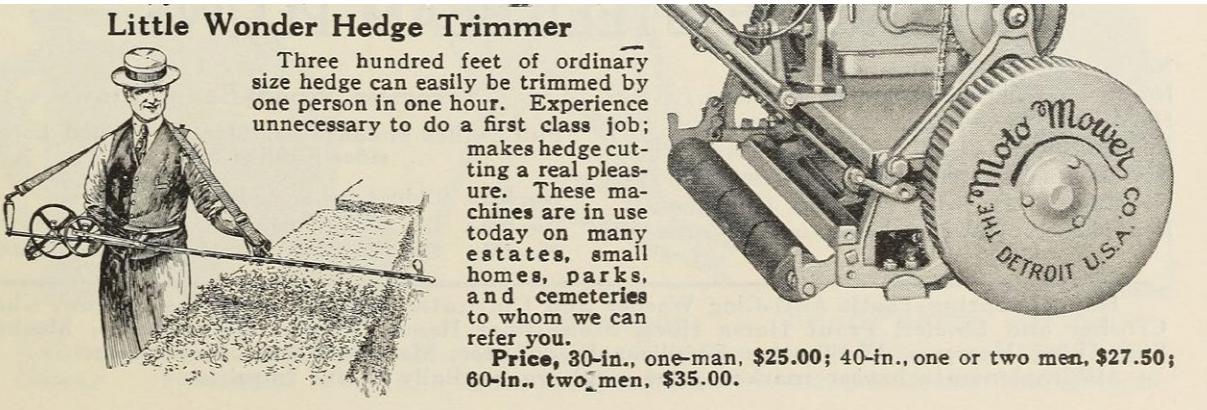
The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. 30-inch, one-man Trimmer, \$25.00, 40-inch one or two-man Trimmer, \$27.50, 60-inch two-man Trimmer, \$35.00; 60-inch electric Trimmer \$114.00.

1930 Andrew R. Kennedy, Inc.  
New York, NY

### Little Wonder Hedge Trimmer

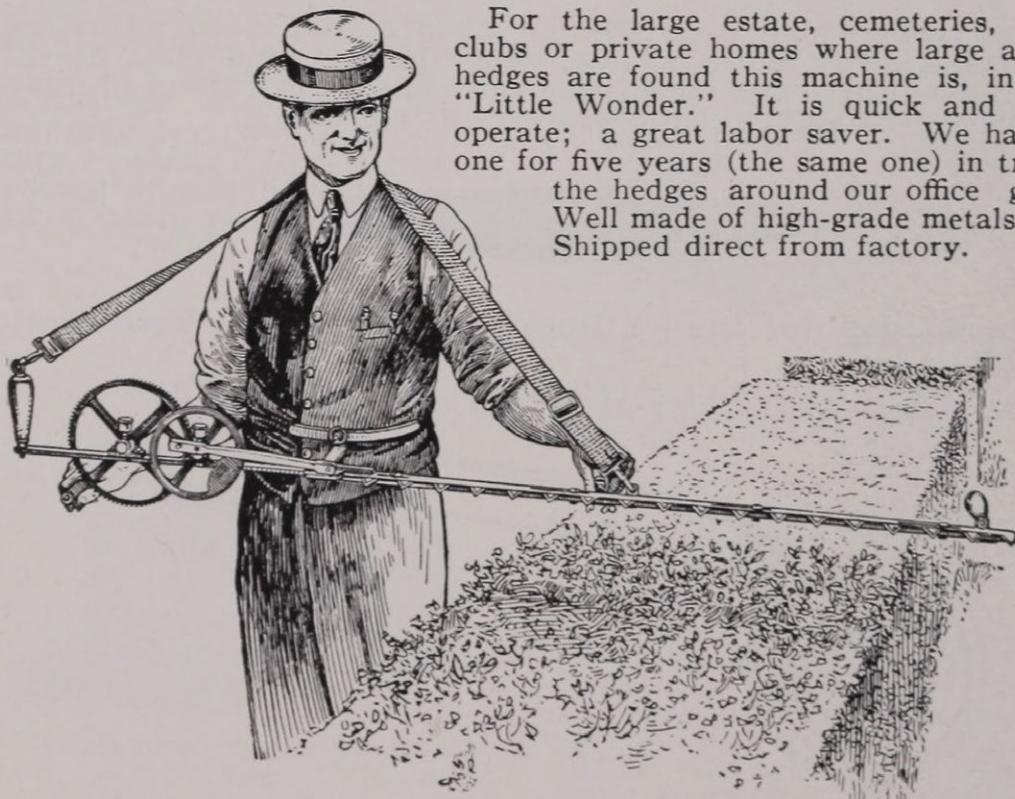
Three hundred feet of ordinary size hedge can easily be trimmed by one person in one hour. Experience unnecessary to do a first class job; makes hedge cutting a real pleasure. These machines are in use today on many estates, small homes, parks, and cemeteries to whom we can refer you.

Price, 30-in., one-man, \$25.00; 40-in., one or two men, \$27.50;  
60-in., two men, \$35.00.



1930 Cadwell & Jones  
Hartford, CN

## "LITTLE WONDER" HEDGE TRIMMER



For the large estate, cemeteries, country clubs or private homes where large and long hedges are found this machine is, in fact, a "Little Wonder." It is quick and easy to operate; a great labor saver. We have used one for five years (the same one) in trimming the hedges around our office grounds. Well made of high-grade metals. Shipped direct from factory.

Price, 30-inch blade, \$25.00; 40-inch blade, \$27.50; 60-inch blade, \$35.00.

Prices f. o. b. shipping point in Pennsylvania.

Also electric driven, equipped with portable motor and 1,000 feet of waterproof extension cord. Descriptive circular telling the whole story mailed on request.

1930 Chase Nursery Co.  
Chase, AL



Little Wonder Hedge Trimmer  
**LITTLE WONDER HEDGE TRIMMER**

Makes hedge trimming easy. Any untrained person can cut one hundred running feet of hedge, top and two sides, three feet high in twenty minutes. Weight of machine, 12 lbs. 40-inch one-man machine, \$25.00.

1930 Currie Brothers Co.  
Milwaukee, WI

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## **“Little Wonder” Hedge Trimmer**

### **30 inch size \$28.00**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or ten times as fast as by hand.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.



**Prices Subject to Change Without Notice.**

1930 F. H. Ebeling  
Syracuse, NY

## Little Wonder Hedge Trimmers

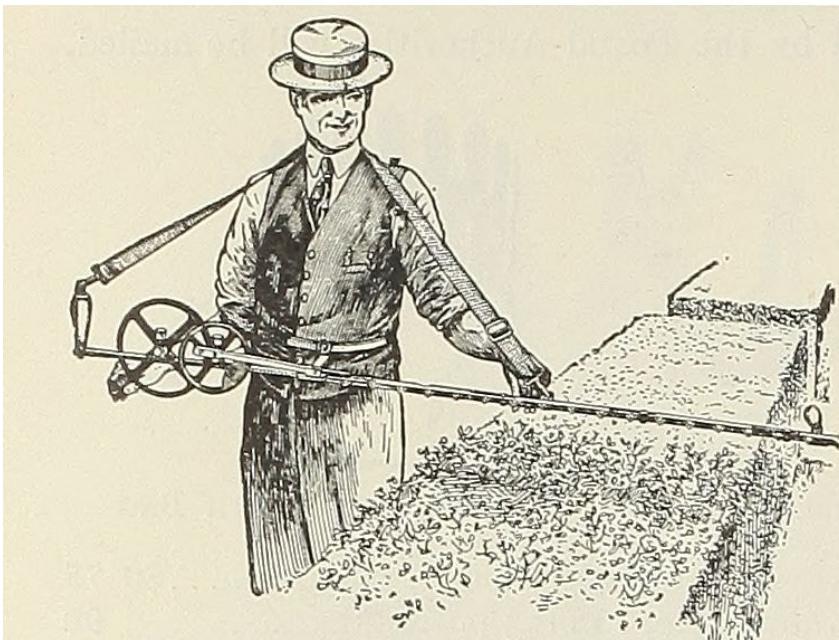


weatherproof extension cord and 1/10 hp. type motor, controlled by switch on handle. The smaller sizes may be easily controlled by one person, but the large model is for operation by two persons. Trimmer will operate a distance of 1000 feet from light socket, 110 volt, D.C. or A.C. For use beyond that distance or where power is not available a special portable generating outfit is offered by the organization to retail for the suggested selling price of \$250.

Electric model EE, Little Wonder hedge trimmer is offered by the Detco Mfg. Co., Oaks, Pa. Trimmer is made with 30, 40 and 60 inch cutter bar to sell for the suggested retail price of \$103, \$106.50 and \$114 each, respectively. Each trimmer is provided complete with 100 feet of

General Electric, Universal

1930 Hardware Age



**LITTLE WONDER HEDGE TRIMMER**

**Hedge Trimmer,  
“Little Wonder.”** An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears. With 30-inch cutting bar, \$25.00; 40-inch, \$27.50; 60-inch, \$35.00.

1930 Henry A. Dreer  
Philadelphia, PA

## **LITTLE WONDER HEDGE TRIMMER**

Designed only for trimming back the new growth of hedge. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.

**Junior.** 30-in. cut.....\$25.00

**Little Wonder.** 40-in. cut..... 27.50

**Little Wonder.** 60-in. cut..... 35.00

1930 Henry F. Michell Co.  
Philadelphia, PA

## LITTLE WONDER HEDGE TRIMMER



Built along practical lines and of the very best materials; weight 16 lbs. When the knives require sharpening, do not grind, use a carborundum stone which accompanies each machine. Designed only for trimming back the new growth of hedge during the summer

months; not intended for cutting back old wood growth; equipped with a web strap for supporting it from the shoulder when in use. The cutting knife runs backward and forward through a knife guard.

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**Little Wonder.** 40-in. cut, price, \$27.50.

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1930 Henry F. Michell Co.  
Philadelphia, PA

### Little Wonder Hedge Trimmer

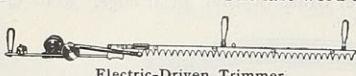


Top Cutting

Makes hedge-cutting a positive pleasure.  
Trims every variety of hedge grown.  
Accomplishes as much in one hour in the cool of the day as can be done in ten hours  
with hand shears.

Guaranteed to cut from five to ten times faster than hand-shear method and to do  
better work—more even.

The last word in modern hedge-trimming, barring none.



Electric-Driven Trimmer

Sturdily built—simple in construction.  
Weight of machine from ten to sixteen pounds, according to size.  
Various attachments adapt the machine for use on flat, round,  
or pivot tops, also side cutting.

Thousands in use in the United States and foreign countries. Ask for special circular.

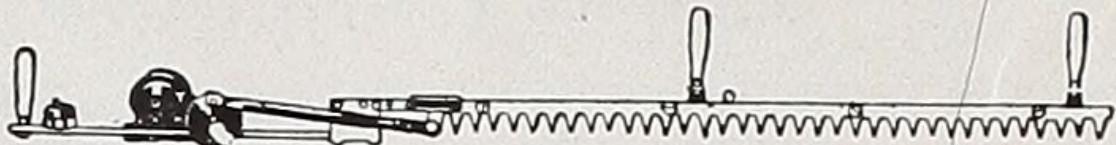
	Electric	Hand-driven		
30-inch Hedge Trimmer .....	\$103 00	\$25 00	Lawn Clipper Attachment for Hedge Trimmers .....	\$18 00
40-inch Hedge Trimmer .....	106 50	27 50	Side-Cutting Carriage for Hedge Trimmers .....	4 50
60-inch Hedge Trimmer .....	114 00	35 00	30-inch Lawn Weed Clipper, complete .....	35 00
			40-inch Lawn Weed Clipper, complete .....	40 00



Side Cutting

1930 I. W. Scott Co.  
Pittsburgh, PA

## **“LITTLE WONDER” HEDGE TRIMMER**



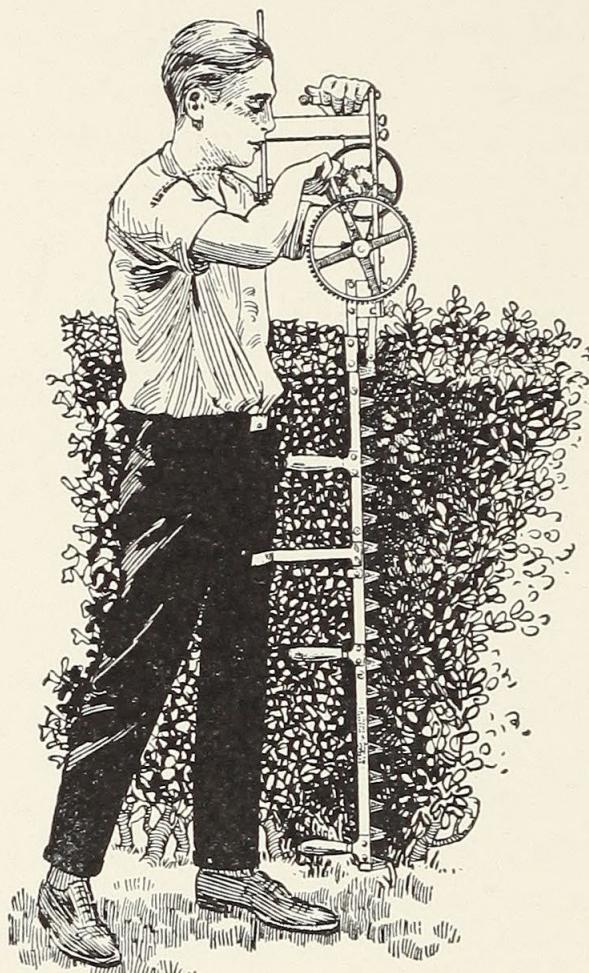
### **New Model N, Electric**

Makes cut 36 inches wide. ONE MAN Machine. Will easily trim 300 to 500 lineal feet per hour. Cuts costs to a minimum. Saves untold hard labor. Write for descriptive circular.

	<b>Prices</b>	<b>Hand Driven</b>	<b>Electric</b>
30-in. size, Hedge Trimmer	\$25.00	\$103.00	
40-in. size, Hedge Trimmer	27.50		106.50
60-in. size, Hedge Trimmer	35.00		114.00
Side Cutting Carriage for Hedge Trimmers	.....		<b>4.50</b>

1930 J. Manns & Co.  
Baltimore, MD

## The "Little Wonder" Hedge Trimmer



Has been in the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

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**Electric Driven—40 inch ..... \$106.50**

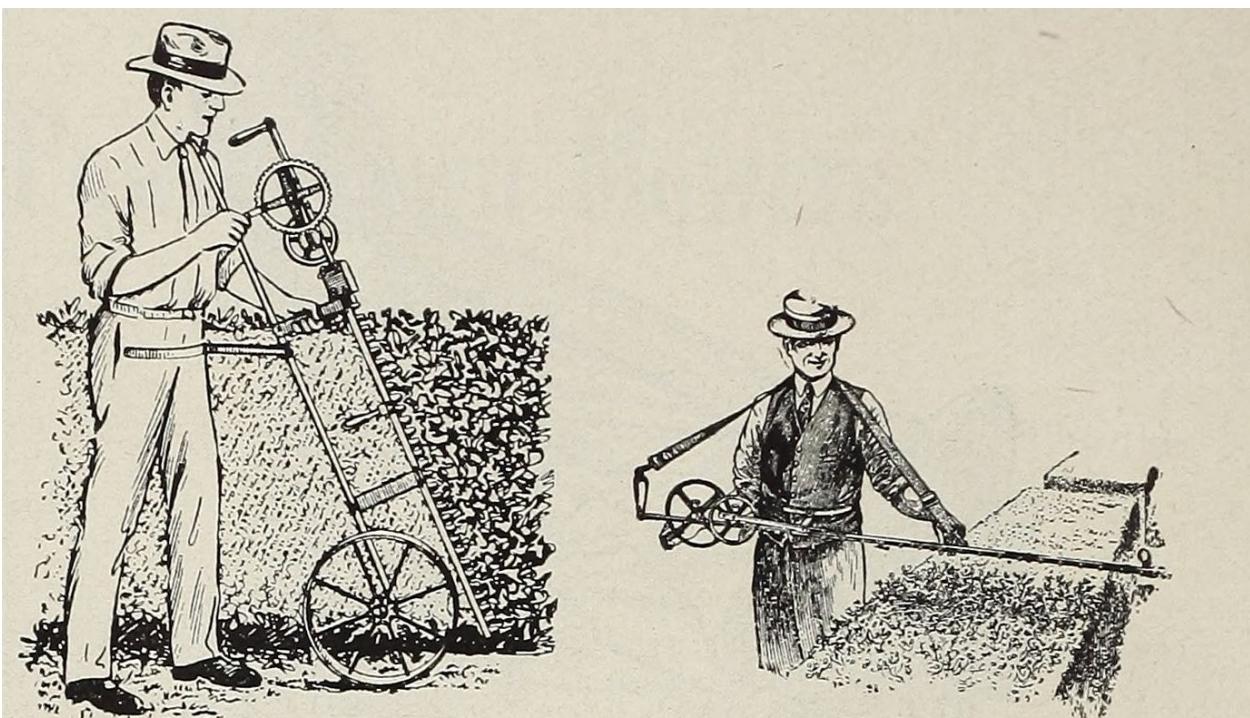
**Electric Driven—60 inch ..... 114.00**

## LITTLE WONDER HEDGE TRIMMER

	Each		Each
30 in. one-man . . . . .	\$25.00	40 in. electric . . . . .	\$106.00
40 in. two-man . . . . .	27.50	60 in. electric . . . . .	114.00
60 in. two-man . . . . .	35.00		

Descriptive circulars mailed on application

1930 Joseph Breck & Sons  
Boston, MA

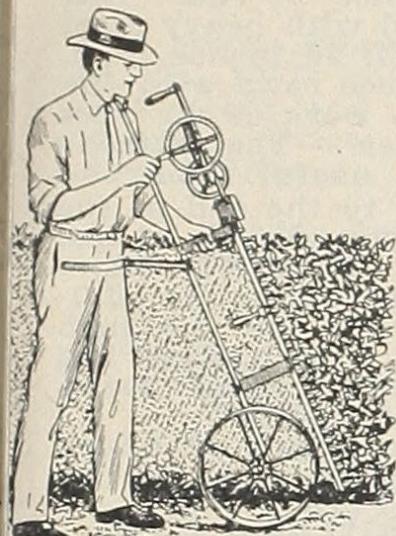


## LITTLE WONDER

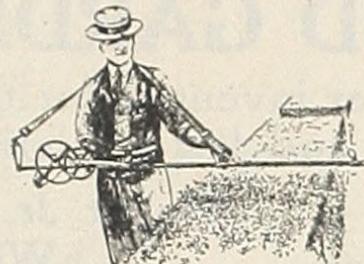
Hedge Trimmer. Excellent machine for cutting new growth of hedges. 30" cutting bar. \$25.00. 40" cutting bar \$27.50; 30" cutting bar with wheel \$29.50.

1930 Martin C. Ribsam & Sons Co.  
Trenton, NJ

# The “Little Wonder” Hedge Trimmers—Hand and Electric Models



**Side Cut**



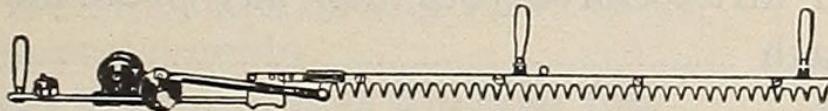
**Top Cut**

<b>Prices</b>	<b>Hand- driven</b>	<b>Electric</b>
30 in. size Hedge Trimmer..	\$25.00	\$103.00
40 in. size Hedge Trimmer..	27.50	106.50
60 in. size Hedge Trimmer..	35.00	114.00
Side Cutting Carriage for Hedge Trimmers .....		4.50
Lawn Clipper Attachment for Hedge Trimmers .....		18.00
30 in. size Lawn Weed Clipper, complete .....		35.00
40 in. size Lawn Weed Clipper, complete .....		40.00



1930 Meyer Seed Co.  
Baltimore, MD

## THE "LITTLE WONDER" HEDGE TRIMMERS —HAND AND ELECTRIC MODELS



	Hand- driven	Electric
30 in. size Hedge Trimmer.....	\$25.00	\$103.00
40 in. size Hedge Trimmer.....	27.50	106.50
60 in. size Hedge Trimmer.....	35.00	114.00
Side Cutting Carriage for Hedge Trimmers		4.50
Lawn Clipper Attachment for Hedge Trim- mers .....		18.00
30 in. size Lawn Weed Clipper, complete.....		35.00
40 in. size Lawn Weed Clipper, complete.....		40.00

1930 P. Mann & Co.  
Washington, D.C.

### Little Wonder Hedge Trimmer

The machine is built along the most practical mechanical lines and of best material obtainable.

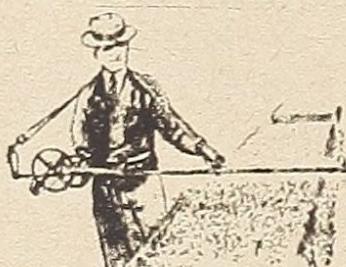
Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "Cutting Back" hedges, but to keep the new growth trimmed.

Price, 30-inch Ma-  
chine (one man), \$25.00.

40-inch Machine  
(one man)..... \$27.50

Side-cutting carriage,  
\$4.50. F.O.B. N. Y.



1930 Peter Henderson & Co.  
New York, NY



## LITTLE WONDER HEDGE TRIMMER

The machine is built along the most practical mechanical lines and of best material obtainable.

Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "Cutting Back" hedges, but to keep the new growth trimmed.

**Price, 30 - inch Machine, \$25.00; 40-inch Machine, \$27.50; 60-inch Machine, \$35.00.**

Side cutting carriage,  
**\$4.50.**

1930 Peter Henderson & Co.  
New York, NY

## LITTLE WONDER HEDGE TRIMMER



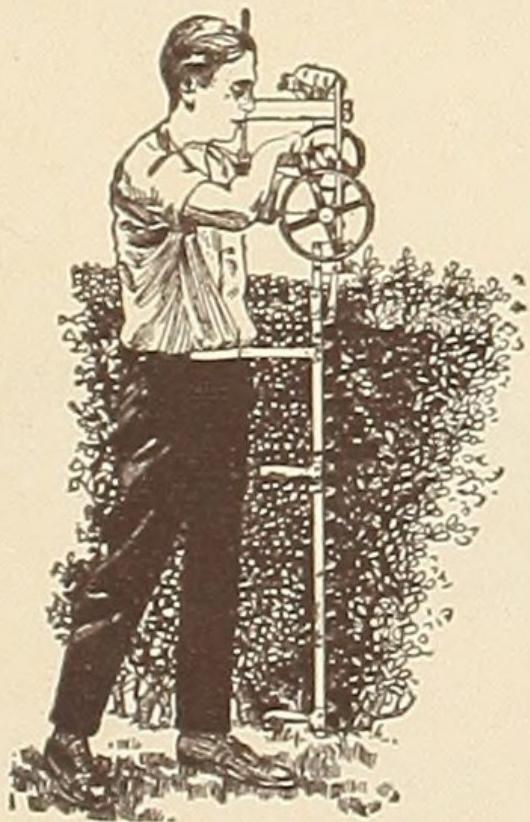
It actually cuts a hedge as fast as you walk, and in an hour you will trim the top and two sides of a hedge 300 feet long. This is from 5 to 10 times as fast as hand work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming and not for cutting back and it will last for years.

30 inch, 1-man trimmer	\$25.00
40 inch, 1- and 2-man trimmer	\$27.50
60 inch, 2-man trimmer	\$35.00

1930 Tether & Don, Inc.  
Patterson, NJ

## **“LITTLE WONDER” HEDGE TRIMMER**



It is wonderful how quick and smooth a job it makes, and how easy to operate. Will cut 5 to 10 times as fast as by hand and does better work.

**One-Man Machine,**  
30-in. \$25.00.

**One-Two Man Size,**  
40-in \$27.50.

**Two-Man Machine,**  
60-in. \$35.00

1930 Trivett's Tested Seeds Inc.  
New York, NY

**LITTLE WONDER Hedge Trimmer.** Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 40 - inch. Each, \$27.50.

Side-cutting carriage for hedge trimmers, \$4.50.

Write for prices on The Electric Little Wonder Hedge Trimmer

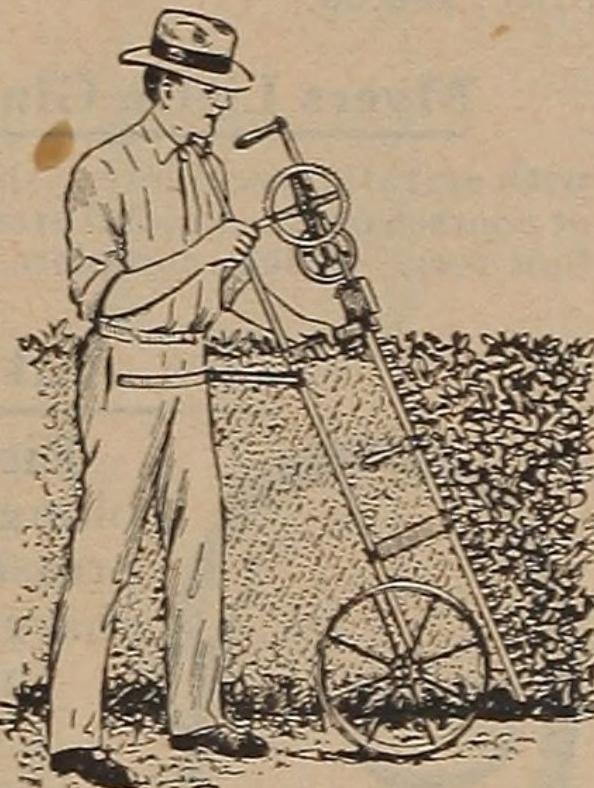


Illustration shows  
trimmer with side-  
cutting carriage.

1930 Vaughan's Seed Co.  
Chicago, IL

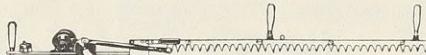
## THE "LITTLE WONDER" HEDGE TRIMMER



This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine.

30-in., one-man machine.....	Each \$25.00
40-in., one- or two-man machine.....	Each \$27.50
60-in., two-man machine.....	Each \$35.00

## THE ELECTRIC LITTLE WONDER HEDGE TRIMMER



A marvel for hedge trimming. The most rapid and easy method yet devised. Saves untold hard labor and a tremendous amount of time. Operated with a one-tenth H. P. General Electric motor. Control switch on handle. Cord can be plugged into nearest light socket.

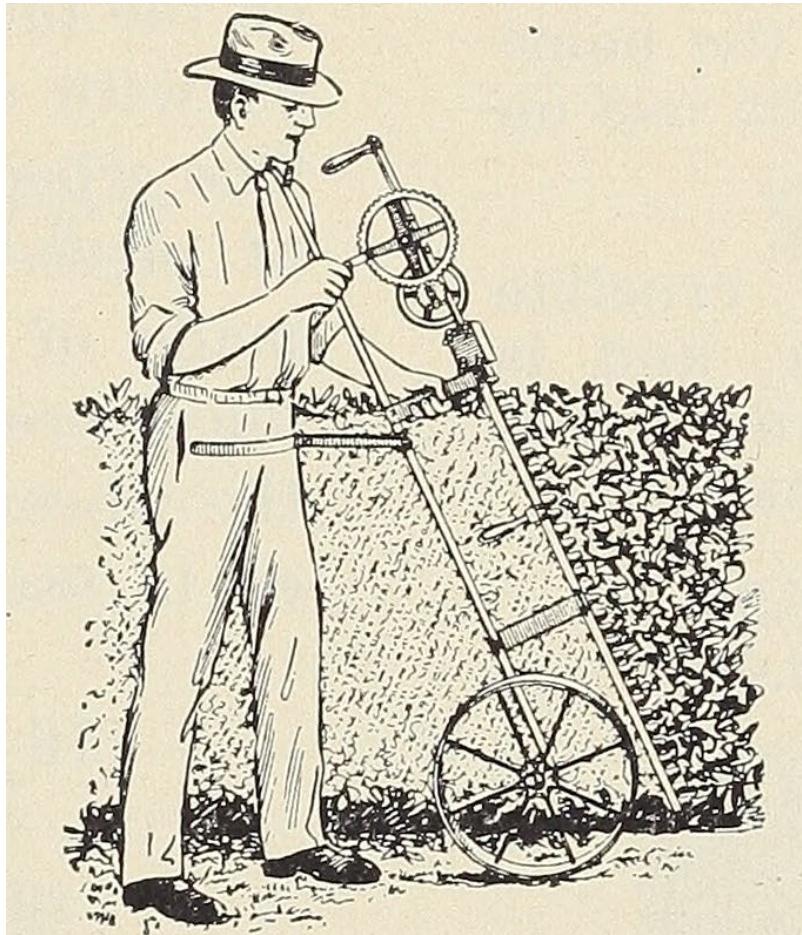
Electric Gear Head, with 100 feet of waterproof cord and gear frame, complete, all ready to be attached to cutting bar. Price \$90.00. 40-in. Cutting Bar (1 man), each \$16.50; 60-in. Cutting Bar (2 men), each \$24.00. Extra 100 ft. lengths of No. 18 wire, each \$6.00.

1930 W. E. Marshall & Co.  
New York, NY

# Little Wonder Hedge Trimmer

The machine that revolutionized hedge-trimming. Simple in construction, and easy to operate. This machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge. 30-inch cut, \$25.00; 40-inch cut, \$27.50; 60-inch cut \$35.00.

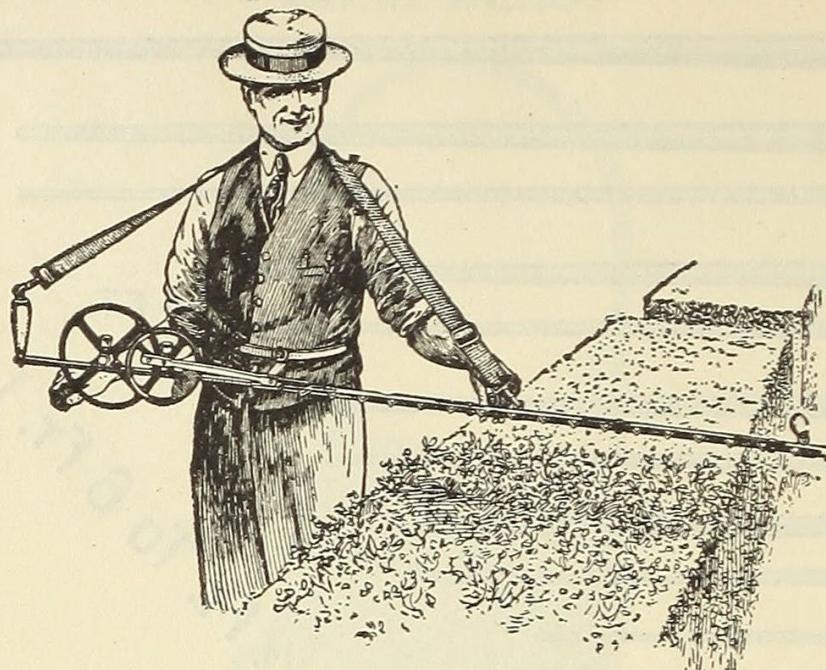
1930 W.C. McCollom  
Long Island, NY



## **LITTLE WONDER HEDGE TRIMMER**

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 40-inch. **Each, \$27.50.**

## **“LITTLE WONDER” HEDGE TRIMMER**



This little machine is really a wonder. It does the work very much more rapidly and much neater than with the old style hedge shears. Makes hedge trimming a pleasure. Made in three sizes. 30 in., 40 in., 60 in.

### **Price**

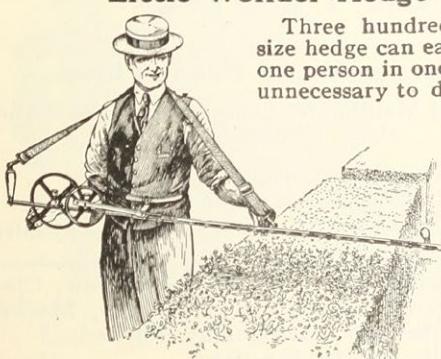
30 in.....	\$25.00;	by P. P.	\$25.50
40 in.....	27.50;	by P. P.	28.25
60 in.....	35.00;	by P. P.	36.00

1930 Wiseman-Downs Co.  
Baltimore, MD

**Little Wonder Hedge Trimmer.** Actually cuts a hedge as fast as you walk, in an hour it will trim the top and two sides of a hedge 300 feet long. Blades are tough steel, trimming every variety of hedge grown. 30-inch, one-man Trimmer, \$25.00; 40-inch one or two-man Trimmer, \$27.50; 60-inch two-man Trimmer, \$35.00; 60-inch electric Trimmer \$114.00.

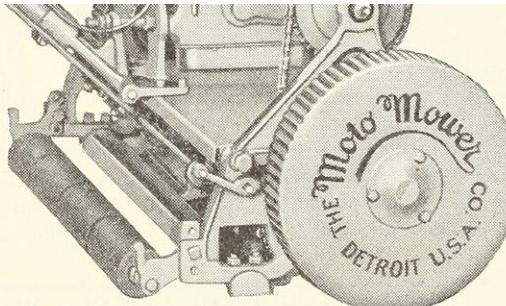
1931 Andrew R. Kennedy, Inc.  
New York, NY

**Little Wonder Hedge Trimmer**



Three hundred feet of ordinary size hedge can easily be trimmed by one person in one hour. Experience unnecessary to do a first class job; makes hedge cutting a real pleasure. These machines are in use today on many estates, small homes, parks, and cemeteries to whom we can refer you.

Price, 30-in., one-man, \$25.00; 40-in., one or two men, \$27.50; 60-in., two men, \$35.00.



1931 Cadwell & Jones  
Hartford, CN

## The "Little Wonder" Hedge Trimmer

This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly, and so easy to run that a lady can easily operate it. It trims every variety of hedge, fancy style, oval, square, and side cuts on the hedge as high as four feet and at a slow walk.

Complete descriptive and illustrated pamphlet on request.  
No. 1—30-inch cut.....\$25.00  
No. 2—40-inch cut..... 27.50



1931 Diggs & Beadles  
Richmond, VA

## **“Little Wonder” Hedge Trimmer 30-Inch Size, \$27.00**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or ten times as fast as by hand.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

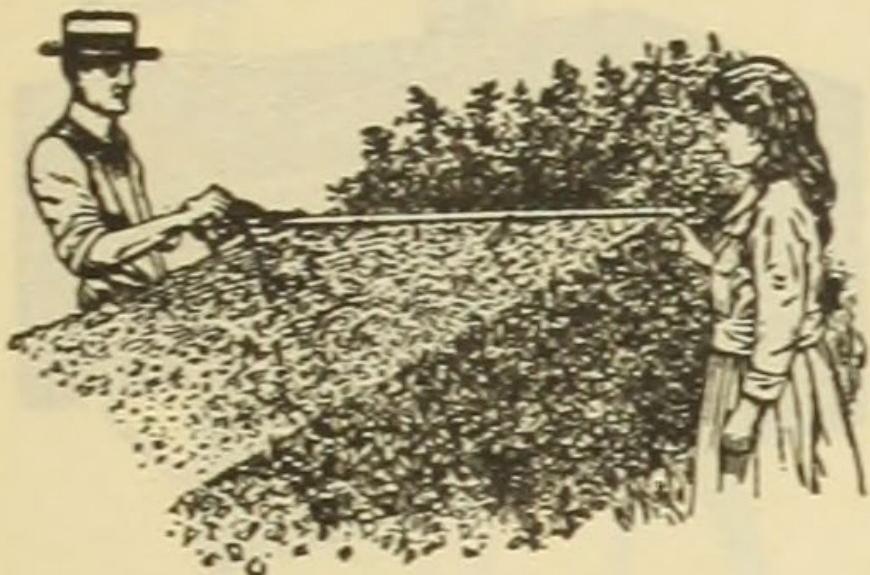
Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.



**Prices Subject to Change Without Notice**

1931 F. H. Ebeling  
Syracuse, NY

## “LITTLE WONDER” HEDGE TRIMMER



Cuts like a mowing machine.

Cuts every variety of hedge grown, 5 to 10 times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

It will cut the side of square or pivot top hedges ten feet high with the operators standing on the ground, and will do the work evenly and quickly.

For side cuts on high hedges or fancy cuts, the machine may be held in a horizontal position and operated to good advantage by two operators, one driving the mechanism and the other holding the handle. Price, 30" size \$25.00; 40" size, \$27.50, express only.



## "LITTLE WONDER" HEDGE TRIMMER

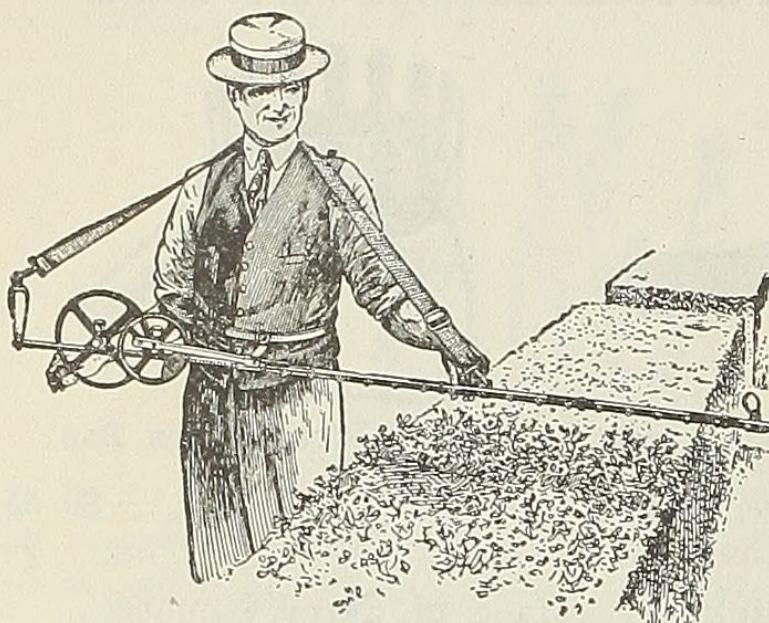
Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight cutting, no dips or round corners and other common faults often noticed in hedge trimmed by hand shears.

It is not near as hard work trimming, with the "Little Wonder" as the hand

shears, it does not tire the wrists; in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly; it really operates astonishingly easy.

30-inch machine.....	\$25.00
40-inch machine.....	27.50
60-inch machine.....	35.00

1931 Griffith and Turner Co.  
Baltimore, MD

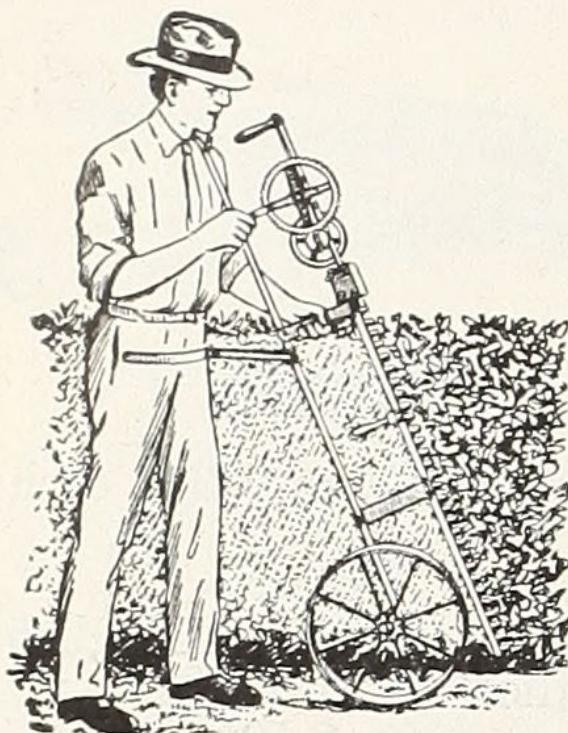


LITTLE WONDER HEDGE TRIMMER

Hedge Trimmer,  
"Little Wonder." An excellent  
machine for cutting  
new growth of  
hedges, doing the  
work many times  
faster than the ordi-  
nary hedge shears.  
With 30-inch cut-  
ting bar, \$25.00; 40-  
inch, \$27.50; 60-  
inch, \$35.00.

1931 Henry A. Dreer  
Philadelphia, PA

## LITTLE WONDER HEDGE TRIMMER



Built along practical lines and of the very best materials; weight 16 lbs. When the knives require sharpening, do not grind, use a carbide stone which accompanies each machine. Designed only for trimming back the new growth of hedge during the summer months; equipped with a web strap for supporting it from the shoulder when in use. The cutting knife runs backward and forward through a knife guard.

**Junior.** 30-in. cut, price, \$25.00.  
**Little Wonder.** 40-in. cut, price, \$27.50.  
**Little Wonder.** 60-in. cut, price, \$35.00.

# LITTLE WONDER HEDGE TRIMMER

Designed only for trimming back the new growth of hedge. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.

**Junior.** 30-in. cut ..... \$25.00  
**Little Wonder.** 40-in. cut ..... 27.50  
**Little Wonder.** 60-in. cut ..... 35.00

1931 Henry F. Michell Co.  
Philadelphia, PA

## Little Wonder Hedge Trimmer



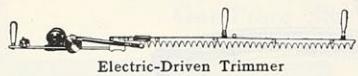
Top Cutting

Makes hedge-cutting a positive pleasure.  
Trims every variety of hedge grown.

Accomplishes as much in one hour in the cool of the day as can be done in ten hours with hand shears.

Guaranteed to cut from five to ten times faster than hand-shear method and to do better work—more even.

The last word in modern hedge-trimming, barring none.



Electric-Driven Trimmer

Sturdily built—simple in construction.

Weight of machine from ten to sixteen pounds, according to size.

Various attachments adapt the machine for use on flat, round, or pivot tops, also side cutting.

Thousands in use in the United States and foreign countries. Ask for special circular.

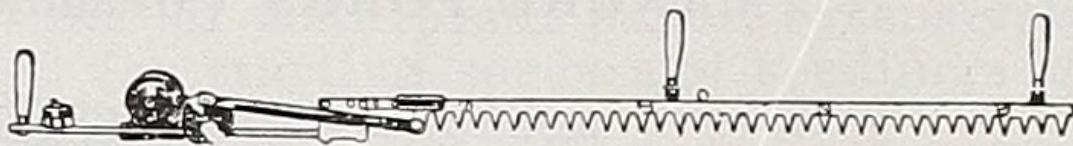
	Electric	Hand-driven		
30-inch Hedge Trimmer	\$103 00	\$25 00	Lawn Clipper Attachment for Hedge Trimmers	\$18 00
40-inch Hedge Trimmer	106 50	27 50	Side-Cutting Carriage for Hedge Trimmers	4 50
60-inch Hedge Trimmer	114 00	35 00	30-inch Lawn Weed Clipper, complete	35 00
			40-inch Lawn Weed Clipper, complete	40 00



Side Cutting

1931 I. W. Scott Co.  
Pittsburgh, PA

## "LITTLE WONDER" HEDGE TRIMMER



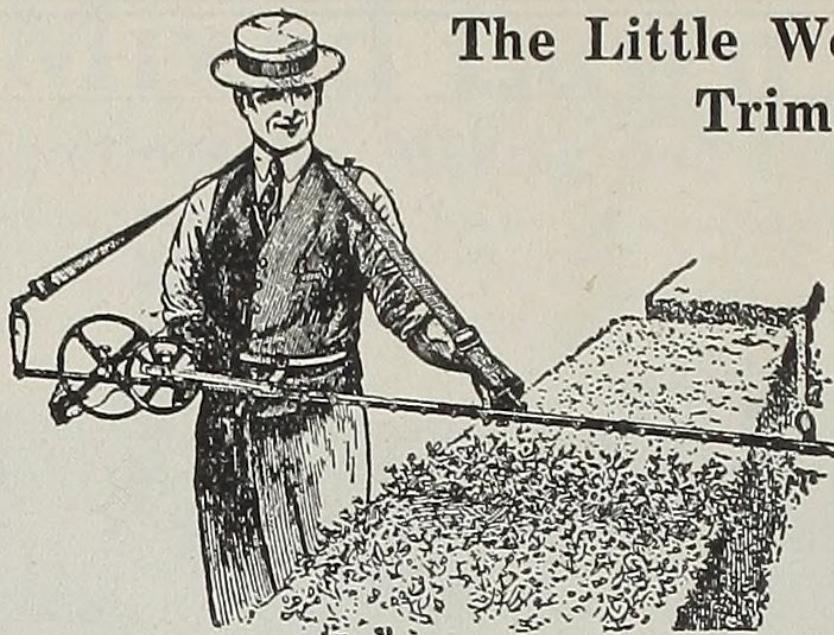
### New Model N, Electric

Makes cut 36 inches wide. ONE MAN Machine. Will easily trim 300 to 500 lineal feet per hour. Cuts costs to a minimum. Saves untold hard labor. Write for descriptive circular.

Prices	Hand Driven	Elec- tric
30-in. size, Hedge Trimmer	\$25.00	\$103.00
40-in. size, Hedge Trimmer	27.50	106.50
60-in. size, Hedge Trimmer	35.00	114.00
Side Cutting Carriage for Hedge Trimmers .....		4.50

1931 J. Manns & Co.  
Baltimore, MD

## The Little Wonder Hedge Trimmer

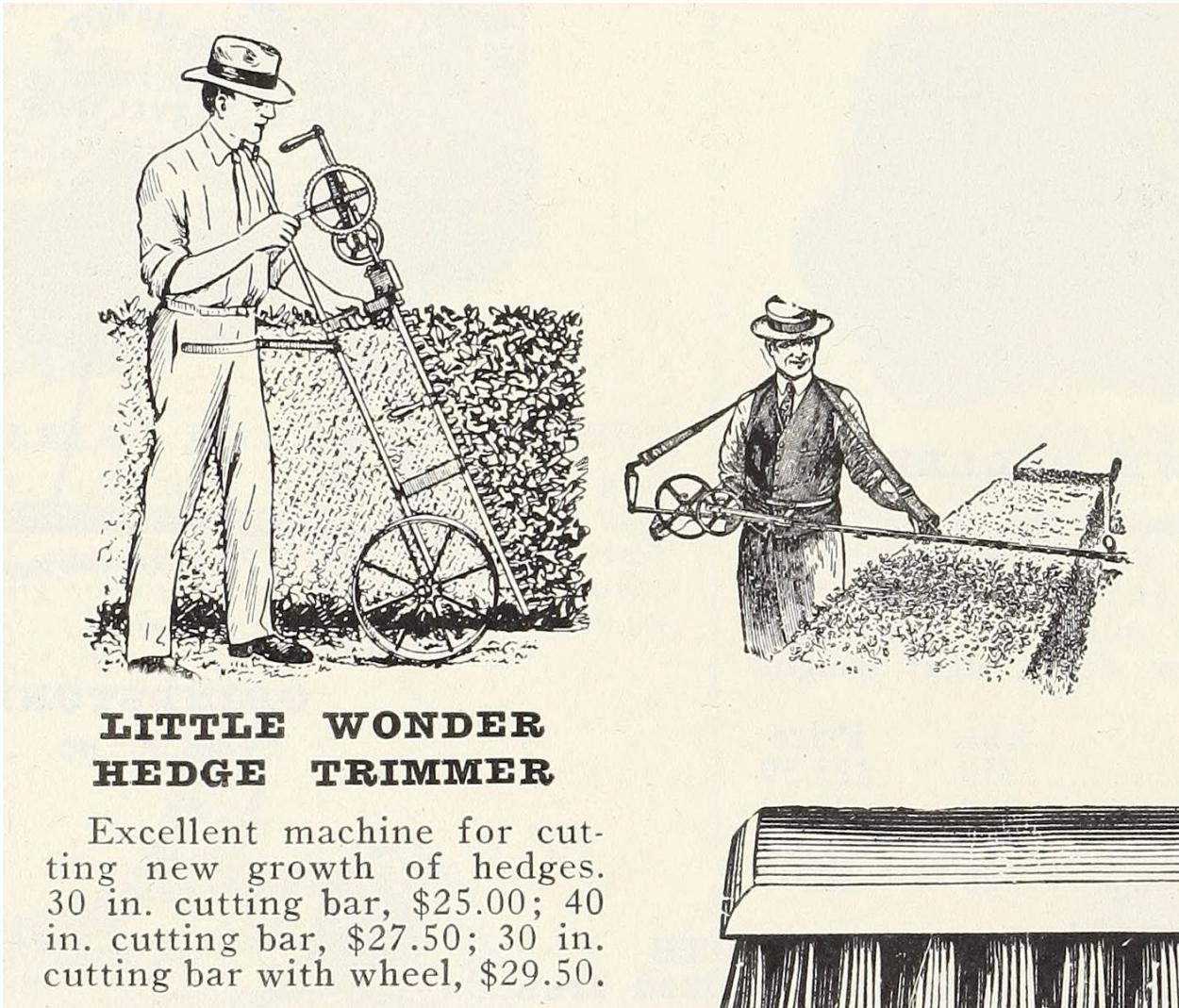


Revolutionizes  
hedge trimming.  
Guaranteed for  
one year. Dem-  
onstration at our  
store.

No. 1. 30 - inch  
\$25.00.

No. 2. 40 - inch.  
\$27.50.

1931 Job P. Wyatt and Sons Co.  
Raleigh, NC



### **LITTLE WONDER HEDGE TRIMMER**

Excellent machine for cutting new growth of hedges.  
30 in. cutting bar, \$25.00; 40 in. cutting bar, \$27.50; 30 in. cutting bar with wheel, \$29.50.

1931 Martin C. Ribsam & Sons Co.  
Trenton, NJ

# The "Little Wonder" Hedge Trimmers—Hand and Electric Models



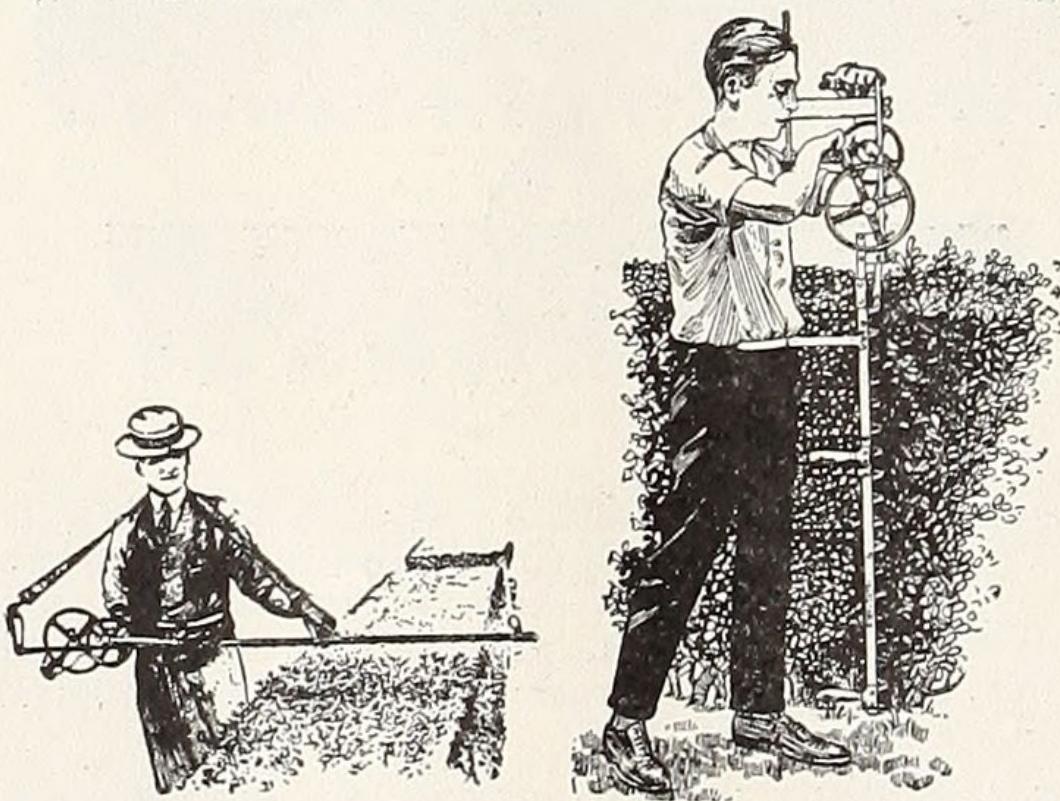
Side Cut



Top Cut

Prices	Hand-driven	Electric
30 in. size Hedge Trimmer..	\$25.00	\$103.00
40 in. size Hedge Trimmer..	27.50	106.50
60 in. size Hedge Trimmer..	35.00	114.00
Side Cutting Carriage for Hedge Trimmers .....		4.50
Lawn Clipper Attachment for Hedge Trimmers .....		18.00
30 in. size Lawn Weed Clipper, complete .....		35.00
40 in. size Lawn Weed Clipper, complete .....		40.00

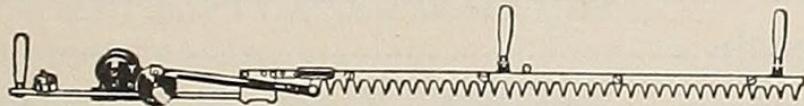
1931 Meyer Seed Co.  
Baltimore, MD



### "LITTLE WONDER" HEDGE TRIMMER.

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, 5 to 10 times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type. Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground. Makes hedge cutting a positive pleasure—everybody wants to use it when they see it. Cuts more evenly as well as more quickly. Weighs only 10 to 16 pounds, according to the attachments used. Saves you money every time it trims a hedge. The more hedge, the bigger the saving. With the Little Wonder an amateur becomes an expert almost instantly. Prices, 30-inch, \$25.00; 40-inch, \$30.00; 60-inch, \$35.00.

## THE "LITTLE WONDER" HEDGE TRIMMERS —HAND AND ELECTRIC MODELS



	Hand- driven	Electric
30 in. size Hedge Trimmer.....	\$25.00	\$103.00
40 in. size Hedge Trimmer.....	27.50	106.50
60 in. size Hedge Trimmer.....	35.00	114.00
Side Cutting Carriage for Hedge Trimmers		4.50
Lawn Clipper Attachment for Hedge Trimmers .....		18.00
30 in. size Lawn Weed Clipper, complete.....		35.00
40 in. size Lawn Weed Clipper, complete.....		40.00

1931 P. Mann & Co.  
Washington, D.C.

### Little Wonder Hedge Trimmer

The machine is built along the most practical mechanical lines and of best material obtainable.

Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "Cutting Back" hedges, but to keep the new growth trimmed.

Price, 30-inch Machine (one man), \$25.00.

40-inch Machine (one man).....\$27.50

Side cutting carriage, \$4.50. Purchaser pays transportation.



1931 Peter Henderson & Co.  
New York, NY

## LITTLE WONDER HEDGE TRIMMER



It actually cuts a hedge as fast as you walk, and in an hour you will trim the top and two sides of a hedge 300 feet long. This is from 5 to 10 times as fast as hand work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming and not for cutting back and it will last for years.

30 inch, 1-man trimmer	\$25.00
40 inch, 1- and 2-man trimmer	\$27.50
60 inch, 2-man trimmer	\$35.00

1931 Tether & Don, Inc.  
Patterson, NJ

## **“LITTLE WONDER” HEDGE TRIMMER**



It is wonderful how quick and smooth a job it makes, and how easy to operate. Will cut 5 to 10 times as fast as by hand and does better work.

**One-Man Machine,**  
30-in. \$25.00.

**One-Two Man Size,**  
40-in. \$27.50.

**Two-Man Machine,**  
60-in. \$35.00

1931 Trivett's Tested Seeds Inc.  
New York, NY

**LITTLE WONDER Hedge Trimmer.** Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 40 - inch. Each, \$27.50.

Side-cutting carriage for hedge trimmers, \$4.50.

Write for prices on  
The Electric Little Wonder Hedge Trimmer

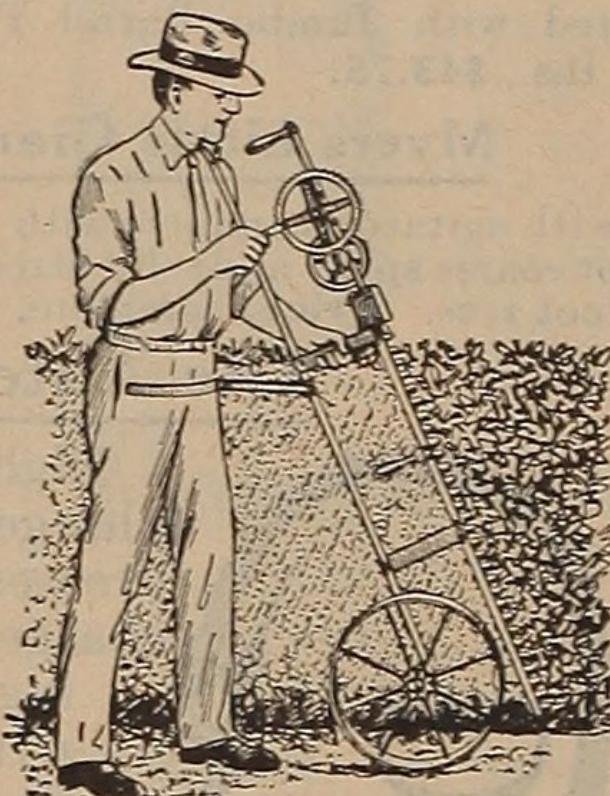


Illustration shows  
trimmer with side-  
cutting carriage.

1931 Vaughan's Seed Co.  
Chicago, IL

## THE "LITTLE WONDER" HEDGE TRIMMER



This trimmer entirely revolutionizes hedge trimming. It is wonderful how quick it cuts and how smooth a job it makes and how easy it operates. To get a beautiful thick hedge it is necessary to trim at least every three weeks. The "Little Wonder" makes the frequent cutting possible without practically any expense. It cuts from five to ten times as fast as by hand and does better work. Guaranteed for one year and complete instruction accompanies each machine.

30-in., one-man machine.....	Each \$25.00
40-in., one- or two-man machine.....	Each \$27.50
60-in., two-man machine.....	Each \$35.00

## THE ELECTRIC LITTLE WONDER HEDGE TRIMMER



A marvel for hedge trimming. The most rapid and easy method yet devised. Saves untold hard labor and a tremendous amount of time. Operated with a one-tenth H. P. General Electric motor. Control switch on handle. Cord can be plugged into nearest light socket.

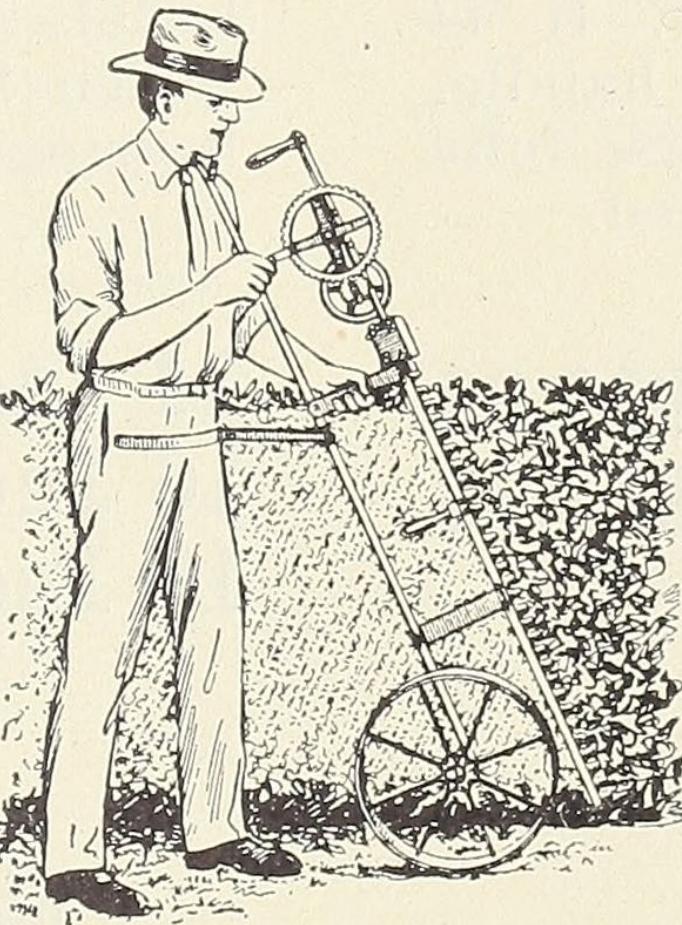
Electric Gear Head, with 100 feet of waterproof cord and gear frame, complete, all ready to be attached to cutting bar. Price \$90.00. 40-in. Cutting Bar (1 man), each \$16.50; 60-in. Cutting Bar (2 men), each \$24.00. Extra 100 ft. lengths of No. 18 wire, each \$6.00.

1931 W. E. Marshall & Co.  
New York, NY

# Little Wonder Hedge Trimmer

The machine that revolutionized hedge-trimming. Simple in construction, and easy to operate. This machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge. 30-inch cut, \$25.00; 40-inch cut, \$27.50; 60-inch cut, \$35.00.

1931 W.C. McCollom  
Long Island, NY



## LITTLE WONDER HEDGE TRIMMER

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 40-inch. **Each, \$27.50.**

## **“LITTLE WONDER” HEDGE TRIMMER**



This little machine is really a wonder. It does the work very much more rapidly and much neater than with the old style hedge shears. Makes hedge trimming a pleasure. Made in three sizes. 30 in., 40 in., 60 in.

### **Price**

30 in.....	\$25.00; by P. P.	\$25.50
40 in.....	27.50; by P. P.	28.25
60 in.....	35.00; by P. P.	36.00

1931 Wiseman-Downs Company, Inc.  
Baltimore, MD

**Little Wonder Hedge Trimmer.** Actually cuts a hedge as fast as you walk, in an hour it will trim the top and two sides of a hedge 300 feet long. Blades are tough steel, trimming every variety of hedge grown. 30-inch, one-man Trimmer, \$25.00; 40-inch one or two-man Trimmer, \$27.50; 60-inch two-man Trimmer, \$35.00; 60-inch electric Trimmer \$114.00.

1932 Andrew R. Kennedy, Inc.  
New York, NY

23. "LITTLE WONDER" HEDGE TRIMMER — For large estates, cemeteries, country clubs, or private home grounds where long hedges must be kept in order, this machine is, in fact, a "little wonder." Operates much like a mowing machine blade through geared wheels turned by crank. The operator carries weight of machine by strap across shoulders. Made also for electric power drive. Descriptive circular on request.

Price of hand-powered machine f. o. b. factory:

23A	30-inch blade, each	\$25.00
23B	40-inch blade, each	27.50
23C	60-inch blade, each	35.00

Shipment direct from factory.

1932 Chase Nursery Co.  
Chase, AL

## **The “Little Wonder” Hedge Trimmer**

This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly, and so easy to run that a lady can easily operate it. It trims every variety of hedge, fancy style, oval, square, and side cuts on the hedge as high as four feet and at a slow walk.

Complete descriptive and illustrated pamphlet on request.

No. 1—30-inch cut.....	\$25.00
No. 2—40-inch cut.....	27.50



1932 Diggs & Beadles  
Richmond, VA

## **“Little Wonder” Hedge Trimmer 30-Inch Size, \$27.00**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or ten times as fast as by hand.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

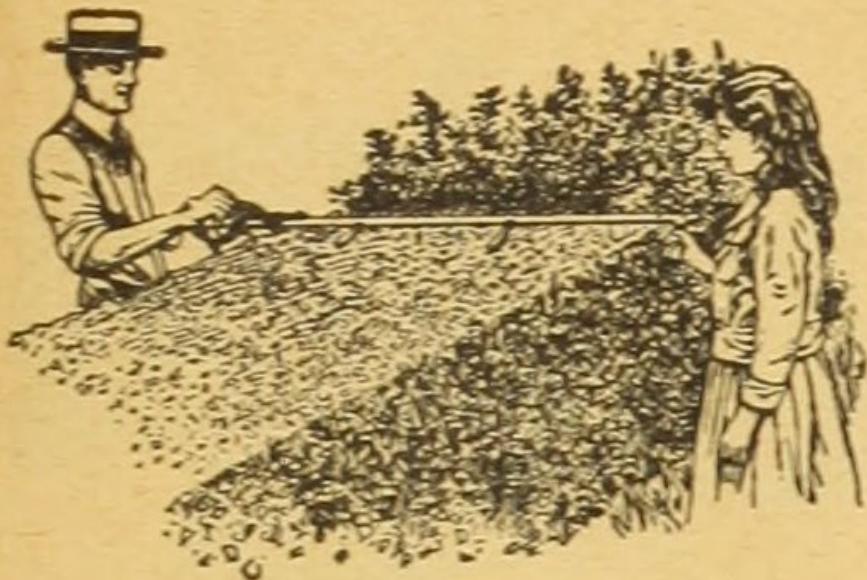
Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.



**Prices Subject to Change Without Notice**

1932 F. H. Ebeling  
Syracuse, NY

# “LITTLE WONDER” HEDGE TRIMMER



Cuts like a mowing machine.

Cuts every variety of hedge grown, 5 to 10 times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

It will cut the side of square or pivot top hedges ten feet high with the operators standing on the ground, and will do the work evenly and quickly.

For side cuts on high hedges or fancy cuts, the machine may be held in a horizontal position and operated to good advantage by two operators, one driving the mechanism and the other holding the handle. Price, 30" size \$20.00; 40" size, \$22.50, express only.



## "LITTLE WONDER" HEDGE TRIMMER

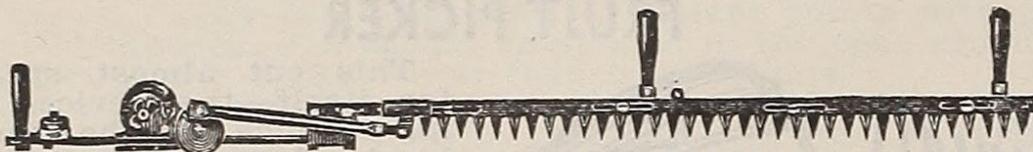
Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight cutting, no dips or round corners and other common faults often noticed in hedge trimmed by hand shears.

It is not near as hard work trimming, with the "Little Wonder" as the hand

shears, it does not tire the wrists; in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly; it really operates astonishingly easy.

30-inch machine.....	\$25.00
40-inch machine.....	27.50
60-inch machine.....	35.00

### Electric Driven



**Junior**—25 in. \$65.00. **Senior**—40 in. \$106.50, 60 in. \$114.00

1932 Griffith and Turner Co.  
Baltimore, MD

## "LITTLE WONDER" HEDGE TRIMMERS

### Hand Power and Electrically Driven

A proven success for 12 years. Thousands in use. Trims any shape hedge or shrubs 5 to 10 times faster than hand shears. Easy to operate. Blades are high grade steel.



Hand  
Power  
Model

Frame of duralumin. Long cutting bar produces smooth, velvet-like finish clear across hedge in one cut. A model and size to meet every requirement.

Hand models in 3 sizes with 30, 40 and 60-in. blades. Electric models with 27, 36 and 60-in. blades. Can also be had with lawn clipper attachment making the tool doubly valuable. Send for folder and trade prices on complete line of hedge trimmers.

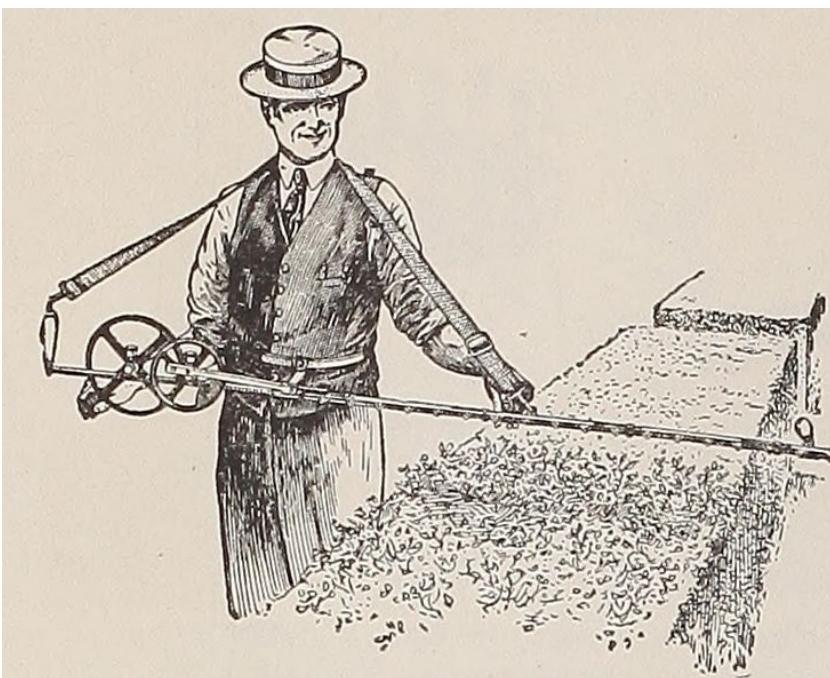
**DETCO MFG. CO.**

Oaks

Pa.



Electric  
Power  
Model



**LITTLE WONDER HEDGE TRIMMER**

**Hedge Trimmer,  
"Little Wonder."** Electric and Hand Models. An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears.

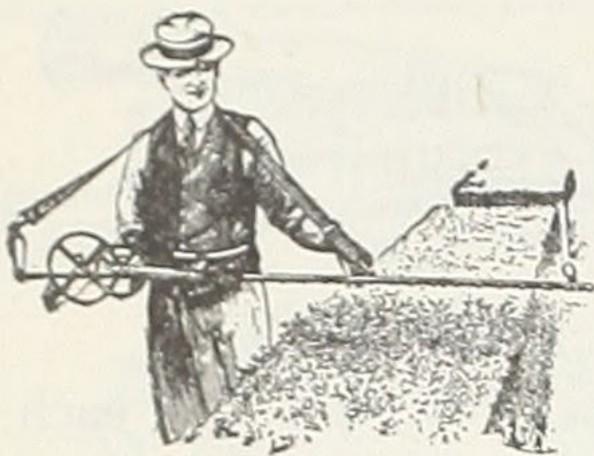
*Hand driven with 30-inch cutting bar, \$25.00 ; 40-inch, \$27.50 ; 60 - inch, \$35.00.*

*Electric driven, with 25-inch cutting bar, \$65.00.*

Descriptive circulars upon request.

1932 Henry A. Dreer  
Philadelphia, PA

## LITTLE WONDER HEDGE TRIMMER



The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five to six times faster than the old fashioned hand shear method; makes hedge cutting a

pleasure. Long cutting bars which make a quick and even cut; made strong and sturdy; built to last many years.

**Junior.** 30-in. cut, price, \$25.00.

**Little Wonder.** 40-in. cut, price, \$27.50.

**Little Wonder.** 60-in. cut, price, \$35.00.

**Little Wonder, Jr. Electric.** 25-in. cut, price, \$65.00.

1932 Henry F. Michell Co.  
Philadelphia, PA



# Trim Your Hedges the Electric Way

## "LITTLE WONDER" REG. U. S. PAT. OFF. HEDGE TRIMMER

**Strong « light « rapid « easy « gives a beautiful trim. Thousands in use. Write for literature.**

**Distributors Wanted.**

**Detco Mfg. Co., Oaks, Pa.**

1932 House & Garden

### Little Wonder Hedge Trimmer

Makes hedge-cutting a positive pleasure.

Trims every variety of hedge grown.

Accomplishes as much in one hour in the cool of the day as can be done in ten hours with hand shears.

Guaranteed to cut from five to ten times faster than hand-shear method and to do better work—more even.



Top Cutting



Electric-Driven Trimmer

The last word in modern hedge-trimming, barring none.

Sturdily built—simple in construction.

Weight of machine from ten to sixteen pounds, according to size.

Will trim any shape desired, square, round or pivot.

Thousands in use in the United States and foreign countries. Ask for special circular.

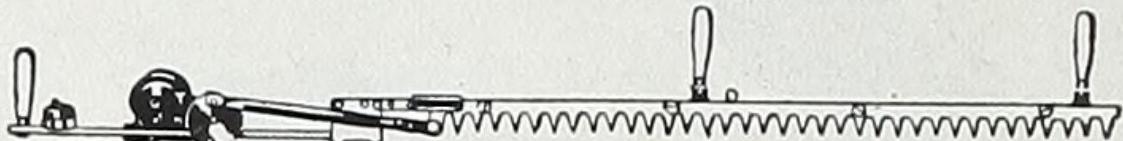
	Electric	Hand-driven	
27-inch Hedge Trimmer.....	\$65 00		Lawn Clipper Attachment for Hedge Trimmers..... \$18 00
30-inch Hedge Trimmer.....		\$25 00	Side-Cutting Carriage for Hedge Trimmers..... 4 50
40-inch Hedge Trimmer.....	106 50	27 50	30-inch Lawn Weed Clipper, complete..... 35 00
60-inch Hedge Trimmer.....	114 00	35 00	40-inch Lawn Weed Clipper, complete..... 40 00



Side Cutting

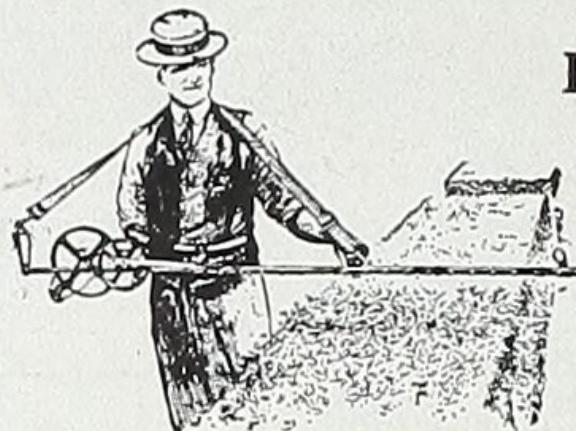
1932 I. W. Scott Co.  
Pittsburgh, PA

## **“LITTLE WONDER” HEDGE TRIMMER**



### **New Model N, Electric**

Makes cut 36 inches wide. ONE MAN Machine. Will easily trim 300 to 500 lineal feet per hour. Cuts costs to a minimum. Saves untold hard labor. Write for descriptive circular.



<b>Prices</b>	<b>Hand Driven</b>	<b>Elec- tric</b>
30-in.	\$25.00	\$103.00
40-in.	27.50	106.50
60-in.	35.00	114.00
25-in.	....	65.00

1932 J. Manns & Co.  
Baltimore, MD

## The “Little Wonder” Hedge Trimmer



Has been in the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately. One man, 40 inch, \$27.50. Two men, 60 inch \$35.00.

**Electric Driven—40 inch ..... \$106.50**

**Electric Driven—60 inch ..... 114.00**

## LITTLE WONDER HEDGE TRIMMER

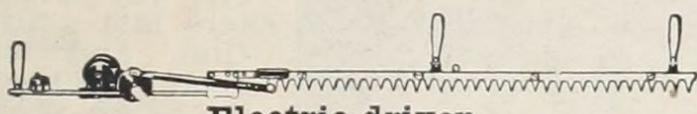
	Each		Each
30 in. one-man	\$25.00	40 in. electric	\$106.00
40 in. two-man	27.50	60 in. electric	114.00
60 in. two-man	35.00		

Descriptive circulars mailed on application

1932 Joseph Breck & Sons  
Boston, MA

## “Little Wonder” Hedge Trimmers

### Electric and Hand Models



Electric-driven

#### REVOLUTIONIZES HEDGE TRIMMING

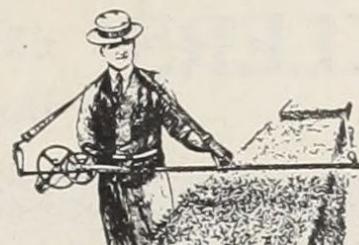
Made with 25- 40- and 60-inch cutting blades.

The “Little Wonder” Hedge Trimmer cuts every variety of hedge grown 5 to 10 times faster than the old fashioned hand shear method.

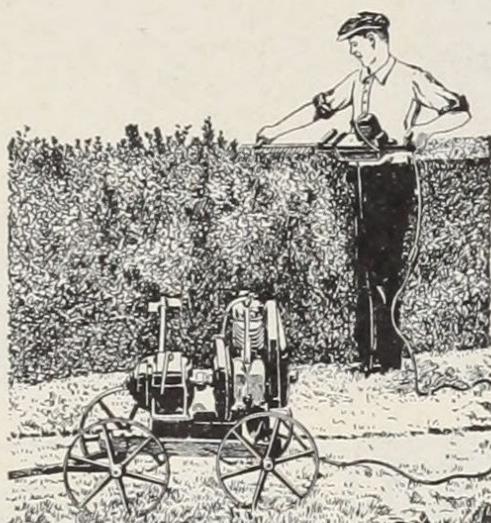
Makes hedge cutting a positive pleasure.

The “Little Wonder” Hedge Trimmers have long cutting bars which make a quick and even cut.

Made strong and sturdy—built to last many years.



Top Cut  
Hand-operated

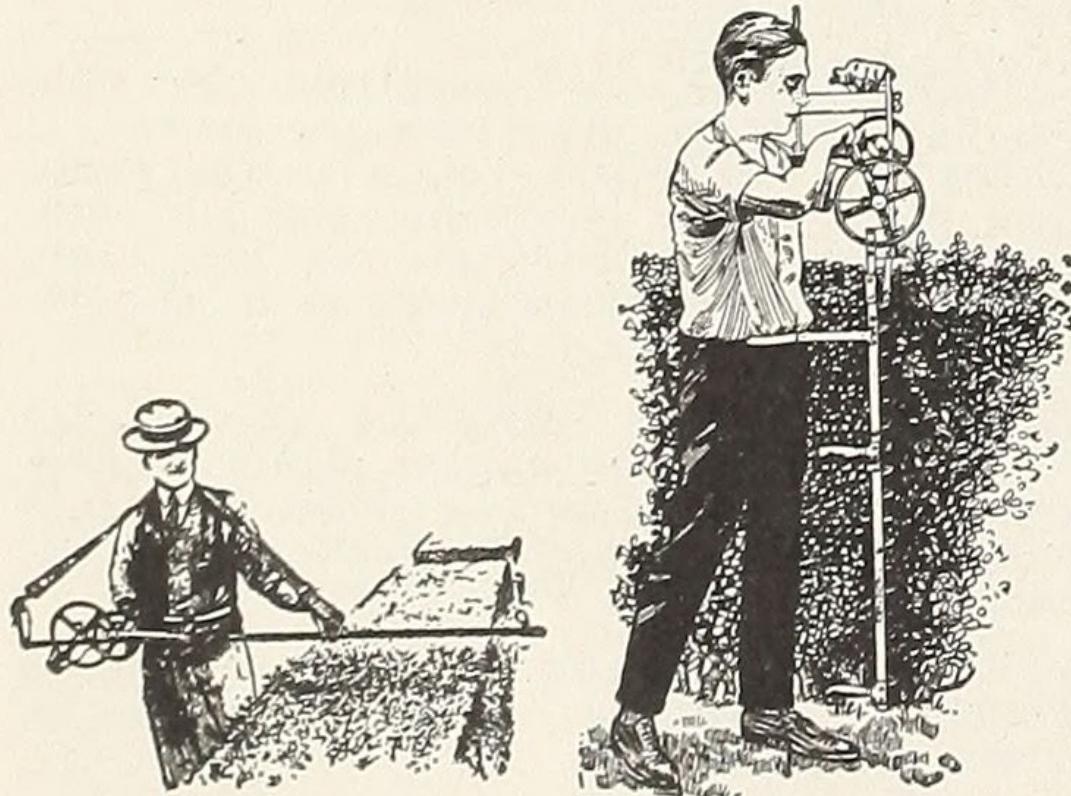


#### Prices

Junior Electric—25-inch cutting knife.....	\$ 65.00
Senior Electric—30-inch cutting knife.....	106.50
Senior Electric—40-inch cutting knife.....	114.00
Hand Operated—30-inch cutting knife.....	25.00
Hand Operated—40-inch cutting knife.....	27.50
Hand Operated—60-inch cutting knife.....	35.00
Portable Electric Generator.....	250.00

Ask for full descriptive circular.

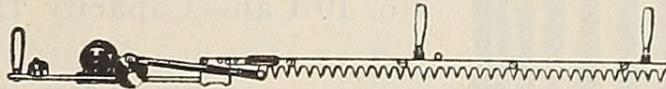
1932 Meyer Seed Co.  
Baltimore, MD



### "LITTLE WONDER" HEDGE TRIMMER.

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, 5 to 10 times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type. Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground. Makes hedge cutting a positive pleasure—everybody wants to use it when they see it. Cuts more evenly as well as more quickly. Weighs only 10 to 16 pounds, according to the attachments used. Saves you money every time it trims a hedge. The more hedge, the bigger the saving. With the Little Wonder an amateur becomes an expert almost instantly. Prices, 30-inch, \$25.00; 40-inch, \$30.00; 60-inch, \$35.00.

THE "LITTLE WONDER" HEDGE TRIMMERS—  
HAND AND ELECTRIC MODELS



	Hand-driven	Electric
30 in. size Hedge Trimmer.....	\$25.00	\$103.00
40 in. size Hedge Trimmer.....	27.50	106.50
60 in. size Hedge Trimmer.....	35.00	114.00
Side Cutting Carriage for Hedge Trimmers.....		4.50
Lawn Clipper Attachment for Hedge Trimmers.....		18.00
30 in. size Lawn Weed Clipper, complete.....		35.00
40 in. size Lawn Weed Clipper, complete.....		40.00

1932 P. Mann & Co.  
Washington, D.C.



Trimming Side of Hedge  
with Little Wonder



Trimming Top

wood. Made with 0½-inch blade, full polished. Length over-all 10 inches. Transportation paid. Price, \$2.25.

### Serrated Edge

#### Hedge and Shrub Shears

The blades are tempered cutlery steel, riveted to heavy malleable arms. This is a light, clean-cutting tool and very useful for everything excepting old heavy hedges.

Price, \$2.75 each. Transportation paid.

### Little Wonder Hedge Trimmer

The machine is built along the most practical mechanical lines and of best material obtainable.

Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "Cutting Back" hedges, but to keep the new growth trimmed.

Price, 30-inch Machine (one man).....\$25.00  
40-inch Machine (one man).....27.50

Side cutting carriage, \$4.50. Purchaser pays transportation.

1932 Peter Henderson & Co.  
New York, NY

## LITTLE WONDER HEDGE TRIMMER



It actually cuts a hedge as fast as you walk, and in an hour you will trim the top and two sides of a hedge 300 feet long. This is from 5 to 10 times as fast as hand work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming and not for cutting back and it will last for years.

30 inch, 1-man trimmer	\$25.00
40 inch, 1- and 2-man trimmer	\$27.50
60 inch, 2-man trimmer	\$35.00

1932 Tether & Don, Inc.  
Patterson, NJ

## **“LITTLE WONDER” HEDGE TRIMMER**



It is wonderful how quick and smooth a job it makes, and how easy to operate. Will cut 5 to 10 times as fast as by hand and does better work.

**One-Man Machine,**

30-in. \$25.00.

**One-Two Man Size,**

40-in \$27.50.

**Two-Man Machine,**

60-in. \$35.00

1932 Trivett's Tested Seeds Inc.  
New York, NY

**LITTLE WONDER Hedge Trimmer.** Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 40 - inch. Each, \$27.50.

Side-cutting carriage for hedge trimmers, \$4.50.

Write for prices on  
The Electric Little Wonder Hedge Trimmer

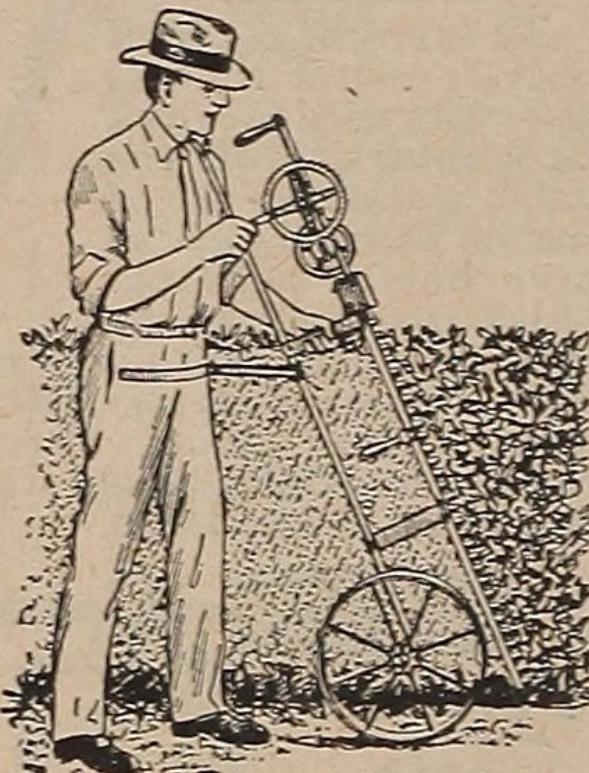
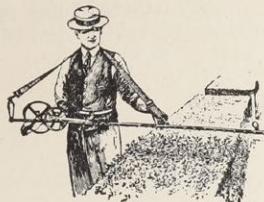


Illustration shows  
trimmer with side-  
cutting carriage.

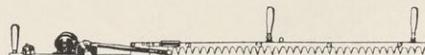
1932 Vaughan's Seed Co.  
Chicago, IL

### "LITTLE WONDER" HEDGE TRIMMERS



Hand operated

ELECTRIC and HAND MODELS



Electric driven

**These Machines Revolutionize Hedge Trimming.**  
Made with 25, 40 and 60 inch blades. The "Little Wonder" Hedge Trimmer cuts every variety of hedge grown 5 to 10 times faster than the old fashioned hand shear method. Makes hedge cutting a pleasure. They have long cutting bars which make a quick and even cut. Made strong and sturdy —built to last many years.

Hand Operated, 30 inch cutting knife.....	\$25.00	Junior Electric 25 inch cutting knife.....	\$ 65.00
Hand Operated, 40 inch cutting knife.....	27.50	Senior Electric, 40 inch cutting knife.....	106.50
Hand Operated, 60 inch cutting knife.....	35.00	Senior Electric, 60 inch cutting knife.....	114.00

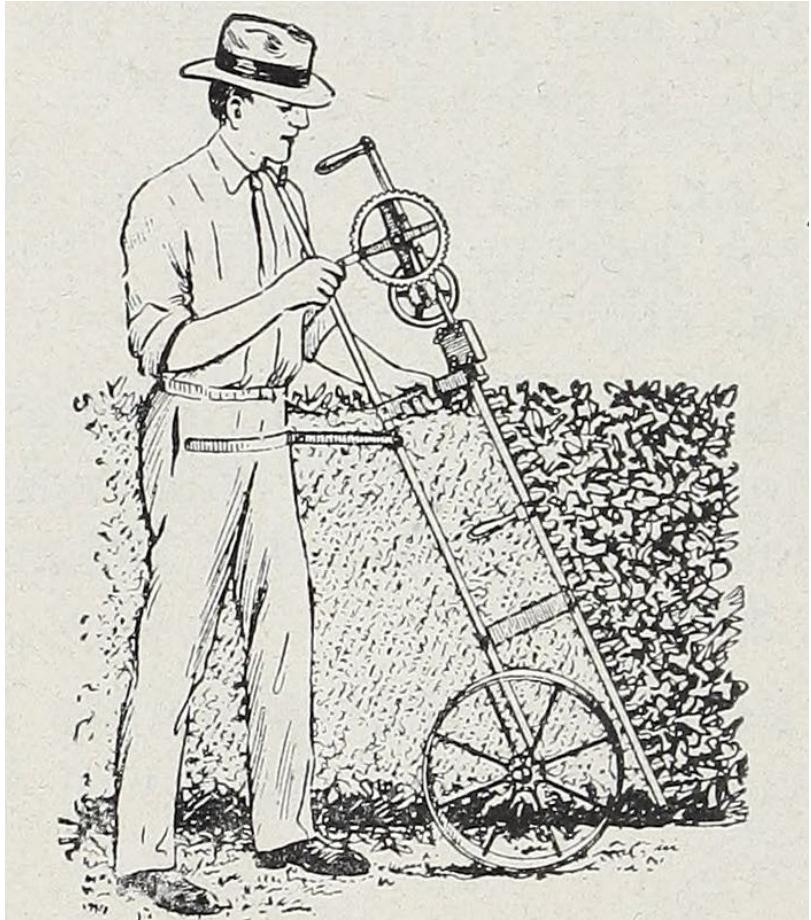
1932 W. E. Marshall & Co.

New York, NY

## **Little Wonder Hedge Trimmer**

The machine that revolutionized hedge-trimming. Simple in construction and easy to operate. This machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge. 30-inch cut, \$25.00; 40-inch cut, \$27.50; 60-inch cut, \$35.00.

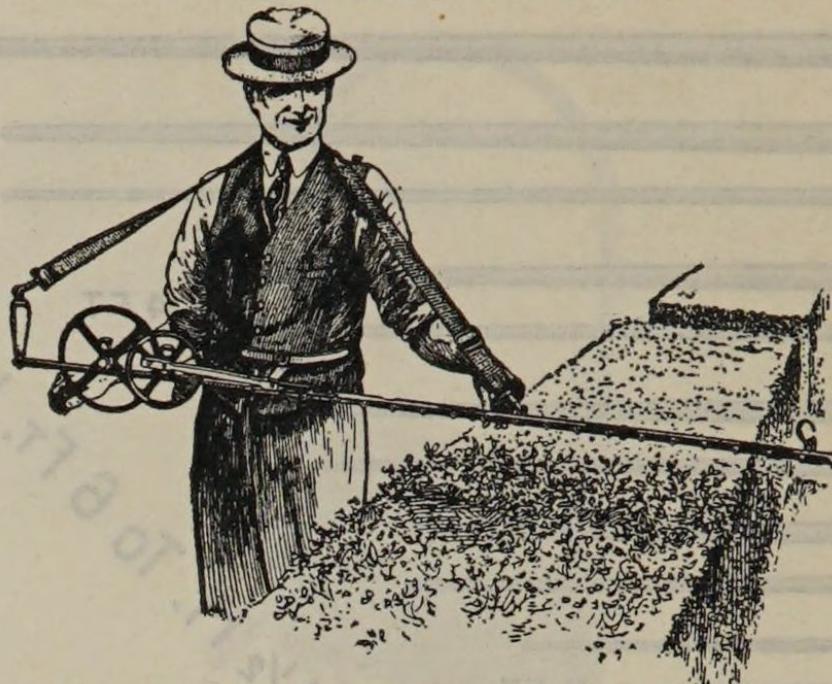
1932 W.C. McCollom  
Long Island, NY



## LITTLE WONDER HEDGE TRIMMER

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 40-inch. **Each, \$27.50.**

## **"LITTLE WONDER" HEDGE TRIMMER**



This little machine is really a wonder. It does the work very much more rapidly and much neater than with the old style hedge shears. Makes hedge trimming a pleasure. Made in three sizes. 30 in., 40 in., 60 in.

### **Price**

30 in.....	\$25.00;	by P. P.	\$25.50
40 in.....	27.50;	by P. P.	28.25
60 in.....	35.00;	by P. P.	36.00

1932 Wiseman-Downs Company, Inc.  
Baltimore, MD

**Little Wonder Hedge Trimmer.** Actually cuts a hedge as fast as you walk, in an hour it will trim the top and two sides of a hedge 300 feet long. Blades are tough steel, trimming every variety of hedge grown. 30-inch, one-man Trimmer, \$25.00; 40-inch one or two-man Trimmer, \$27.50; 60-inch two-man Trimmer, \$35.00; 60-inch electric Trimmer \$114.00.

1933 Andrew R. Kennedy, Inc.  
New York, NY

**23. "LITTLE WONDER" HEDGE TRIMMER —**

For large estates, cemeteries, country clubs, or private home grounds where long hedges must be kept in order, this machine is, in fact, a "little wonder." Operates much like a mowing machine blade through geared-wheels turned by crank. The operator carries weight of machine by strap across shoulders. Made also for electric power drive. Descriptive circular on request.

Price of hand-powered machine, f. o. b. factory:

23A— 30-Inch Blade, each.....	\$25.00
23B— 40-Inch Blade, each.....	27.50
23C— 60-Inch Blade, each.....	35.00

Shipment direct from factory.

1933 Chase Nursery Co.  
Chase, AL

## **“Little Wonder” Hedge Trimmer**

### **30-Inch Size, \$27.00**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or ten times as fast as by hand.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.



**Prices Subject to Change Without Notice**

1933 F. H. Ebeling  
Syracuse, NY

## The "Little Wonder" Hedge Trimmer

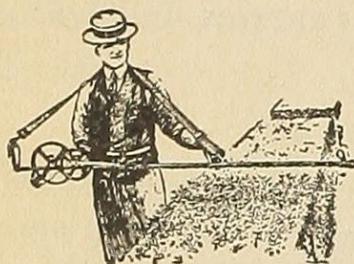
This handy little implement revolutionizes hedge trimming. It cuts from five to ten times as fast as by the old method of hand trimming and does far better work. It cuts clean and evenly, operates smoothly, and so easy to run that a lady can easily operate it. It trims every variety of hedge, fancy style, oval, square, and side cuts on the hedge as high as four feet and at a slow walk.

Complete descriptive and illustrated pamphlet on request.  
No. 1—30-inch cut.....\$25.00  
No. 2—40-inch cut.....27.50



1933 Diggs & Beadles  
Richmond, VA

## "Little Wonder" Hedge Trimmer



One man can do as much work with one of these Trimmers in one day as can be done by five men working with the ordinary hedge trimmer. This being the case, during the course of one season the machine will more than pay for itself, and will do the work better and more accurately than can possibly be done by hand. It is easy to operate and easy to keep in order, and satisfaction guaranteed.

30-inch—One Man.....\$25.00      40-inch—Two-Man.....\$27.40

Lawn Clipper Attachment.....\$18.00

27-inch Electric with 15 ft. Cable.....\$42.50

100 ft. Rubber Cable with Reel.....\$4.50

1933 F.W. Bolgiano & Co.  
Baltimore, MD



## "LITTLE WONDER" HEDGE TRIMMER

Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight cutting, no dips or round corners and other common faults often noticed in hedge trimmed by hand shears.

It is not near as hard work trimming, with the "Little Wonder" as the hand

shears, it does not tire the wrists; in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly; it really operates astonishingly easy.

30-inch machine.....	\$25.00
40-inch machine.....	27.50
60-inch machine.....	35.00

### Electric Driven

<b>Junior—25 in. \$65.00.</b>	<b>Senior—40 in. \$106.50, 60 in. \$114.00</b>

1933 Griffith and Turner Co.  
Baltimore, MD

## **"Little Wonder" Hedge Trimmers**

### **HAND POWER AND ELECTRIC**

Thousands in use. Trims any shape hedge or shrubs 5 to 10 times faster than hand shears. Easy to operate.

Long cutting bar produces smooth, velvet-like finish clear across hedge in one cut. A model and size to meet every requirement.

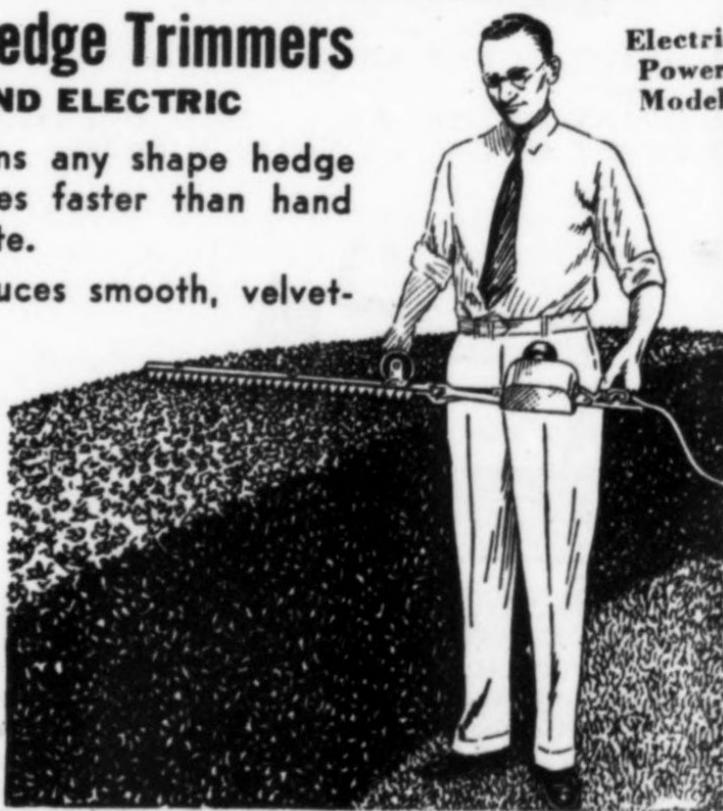
Hand models—30, 40 and 60 inch blades.

Electric models—27, 36 and 60 inch blades.

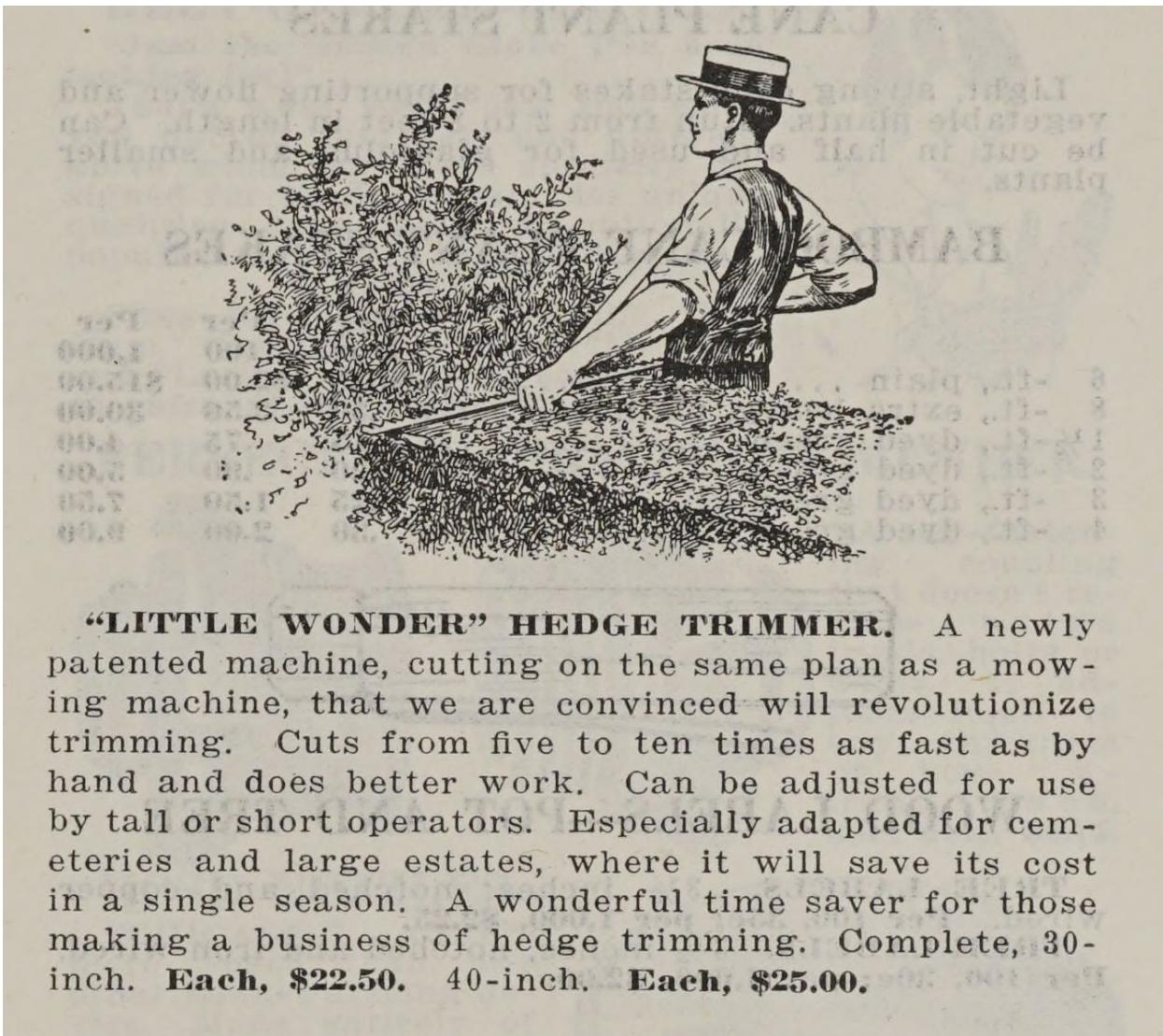
Write for circular and trade prices on our complete line of hedge trimmers.

**DETCO MFG. CO.**  
**Oaks, Pa.**

**Electric  
Power  
Model**



1933 Hardware Age  
September 28



**"LITTLE WONDER" HEDGE TRIMMER.** A newly patented machine, cutting on the same plan as a mowing machine, that we are convinced will revolutionize trimming. Cuts from five to ten times as fast as by hand and does better work. Can be adjusted for use by tall or short operators. Especially adapted for cemeteries and large estates, where it will save its cost in a single season. A wonderful time saver for those making a business of hedge trimming. Complete, 30-inch. **Each, \$22.50.** 40-inch. **Each, \$25.00.**

1933 Harnden's  
Kansas City, MO



LITTLE WONDER HEDGE TRIMMER

**Hedge Trimmer,  
"Little Wonder."** Electric and Hand Models. An excellent machine for cutting new growth of hedges, doing the work many times faster than the ordinary hedge shears.

*Hand driven with 30-inch cutting bar, \$25.00 ; 40-inch, \$27.50 ; 60 - inch, \$35.00.*

*Electric driven, with 25-inch cutting bar, \$65.00.*

Descriptive circulars upon request.

1933 Henry A. Dreer  
Philadelphia, PA

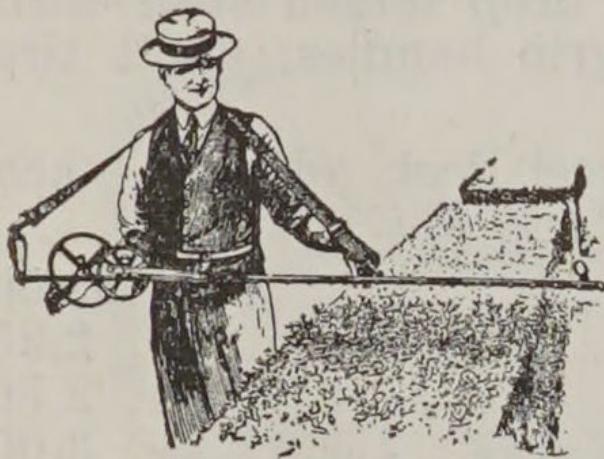
## LITTLE WONDER HEDGE TRIMMER

Designed only for trimming back the new growth of hedge. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.

<b>Junior.</b> 30-in. cut.....	\$25.00
<b>Little Wonder.</b> 40-in. cut.....	27.50
<b>Little Wonder.</b> 60-in. cut.....	35.00

1933 Henry F. Michell Co.  
Philadelphia, PA

## **LITTLE WONDER HEDGE TRIMMER**



The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five to six times faster than the old fashioned

hand shear method; makes hedge cutting a pleasure. Long cutting bars which make a quick and even cut; made strong and sturdy; built to last many years.

**Junior.** 30-in. cut, price, \$25.00.

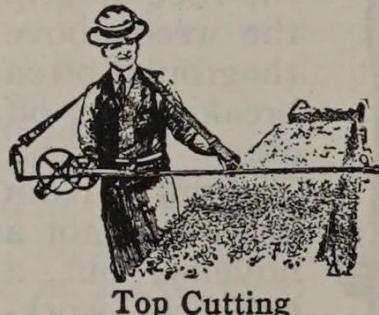
**Little Wonder.** 40-in. cut, price, \$27.50.

**Little Wonder.** 60-in. cut, price, \$35.00.

**Little Wonder, Jr. Electric.** 25-in. cut, price, \$65.00.

1933 Henry F. Michell Co.  
Philadelphia, PA

# Little Wonder Hedge Trimmer



Top Cutting

Makes hedge-cutting a positive pleasure. Trims every variety of hedge grown.

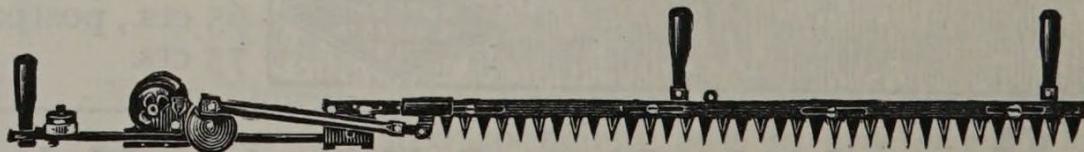
Accomplishes as much in one hour in the cool of the day as can be done in ten hours with hand shears. Guaranteed to cut from five to ten times faster than hand-shear method and to do better work—more even.

Sturdily built—simple in construction.

Weight of machine from ten to sixteen pounds, according to size.

Will trim any shape desired, square, round or pivot.

Ask for special circular.



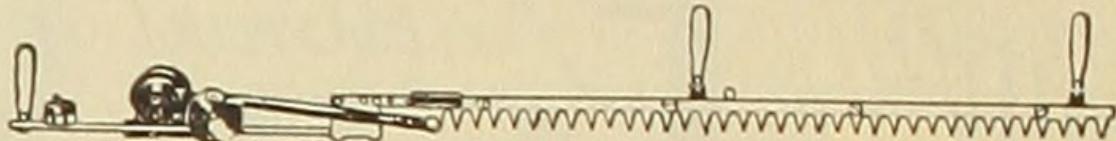
Electric-Driven Trimmer

	Electric	Hand-driven
27-inch Hedge Trimmer.....	\$42 50	
30-inch Hedge Trimmer.....		\$25 00
36-inch Hedge Trimmer.....	95 00	
40-inch Hedge Trimmer.....		27 50
60-inch Hedge Trimmer.....	100 00	35 00
		Each
Lawn Clipper Attachment for Hedge Trimmers.....	\$18 00	
Side-Cutting Carriage for Hedge Trimmers.....		4 50
30-inch Lawn Weed Clipper, complete.....		35 00
40-inch Lawn Weed Clipper, complete.....		40 00

1933 I. W. Scott Co.

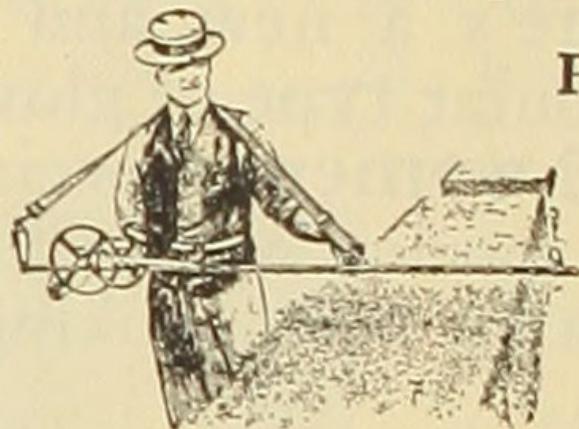
Pittsburgh, PA

## "LITTLE WONDER" HEDGE TRIMMER



### New Model N, Electric

Makes cut 36 inches wide. ONE MAN Machine. Will easily trim 300 to 500 lineal feet per hour. Cuts costs to a minimum. Saves untold hard labor. Write for descriptive circular.



Prices	Hand Driven	Electric
30-in.	\$25.00	\$103.00
40-in.	27.50	106.50
60-in.	35.00	114.00
25-in.	....	65.00

1933 J. Manns & Co.  
Baltimore, MD

## The "Little Wonder" Hedge Trimmer

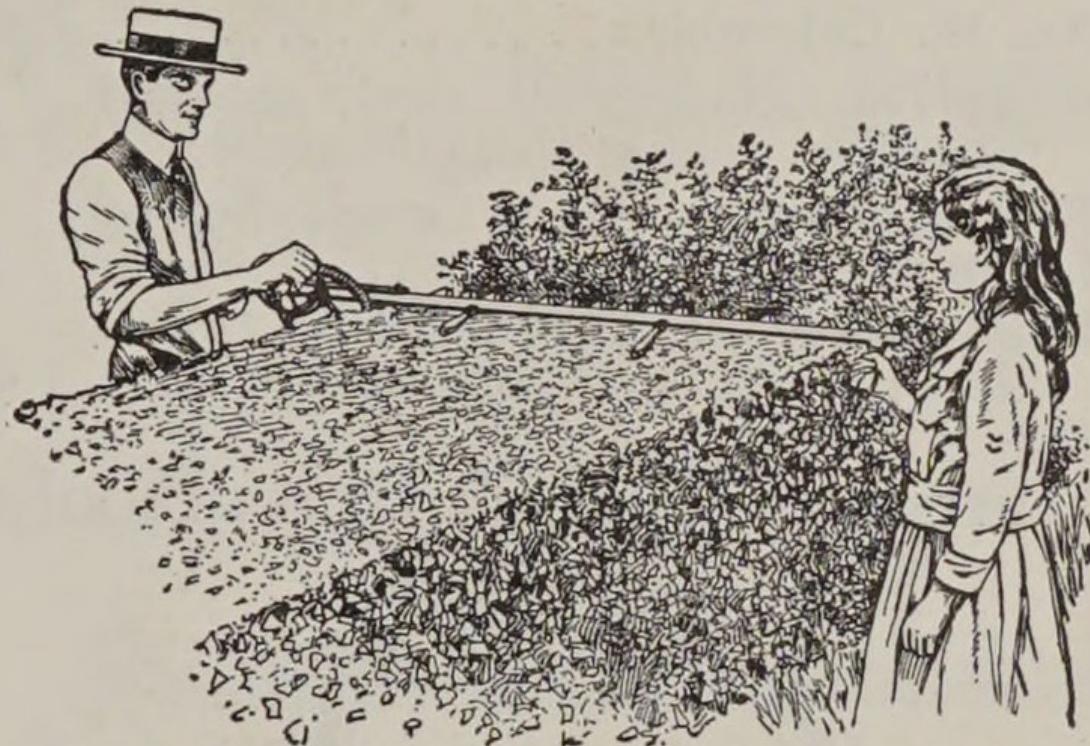


Has been in the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately. One man, 40 inch, \$27.50. Two men, 60 inch \$35.00.

<b>Electric Driven—27 inch, Junior .....</b>	<b>\$42.50</b>
<b>Electric Driven—36 inch Senior .....</b>	<b>95.00</b>
<b>Electric Driven—60 inch Senior .....</b>	<b>100.00</b>

## “Little Wonder” Hedge Trimmer

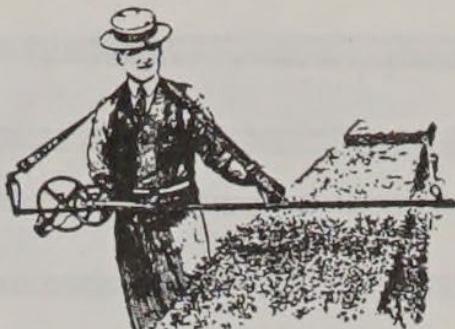


Cuts every variety of hedge grown five to ten times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

	Hand-driven	Electric
30-in.....	\$25 00	\$103 00
40-in.....	27 50	106 50
60-in.....	35 00	114 00

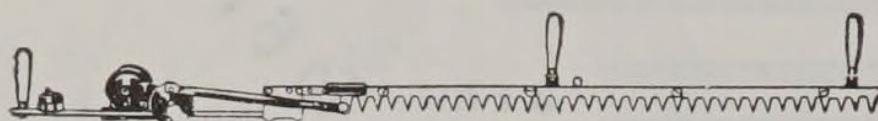
1933 Joseph Breck & Sons  
Boston, MA

# **"LITTLE WONDER" HEDGE TRIMMERS**



Hand operated

## **Electric and Hand Models**



Electric-driven

Revolutionizes hedge trimming.

### **Hand Models**

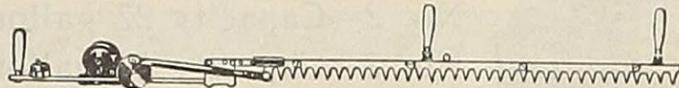
30 in. size.....	\$25.00
40 in. size.....	27.50
60 in. size.....	35.00
Side Cutting Carriage.....	4.50

### **Electric Models**

27 in. Junior with 15 ft. of wire.....	\$42.50
36 in. Senior with 15 ft. of wire.....	95.00
60 in. Senior with 15 ft. of wire.....	100.00
100 ft. lengths best quality rubber cov- ered waterproof wire with handy reel	4.50
Portable Electric Generator mounted.	175.00
Lawn Weed Clipper Attachment for hedge trimmer.....	18.00
30 in. size Lawn Weed Clipper complete	35.00
40 in. size Lawn Weed Clipper complete	40.00

Ask for full descriptive circular.

THE "LITTLE WONDER" HEDGE TRIMMERS—  
HAND AND ELECTRIC MODELS



	Hand-driven	Electric
30 in. size Hedge Trimmer.....	\$25.00	\$103.00
40 in. size Hedge Trimmer.....	27.50	106.50
60 in. size Hedge Trimmer.....	35.00	114.00
Side Cutting Carriage for Hedge Trimmers.....		4.50
Lawn Clipper Attachment for Hedge Trimmers.....		18.00
30 in. size Lawn Weed Clipper, complete.....		35.00
40 in. size Lawn Weed Clipper, complete.....		40.00

1933 P. Mann & Co.  
Washington, D.C.



Trimming Side of Hedge  
with Little Wonder



Trimming Top

### Serrated Edge

#### Hedge and Shrub Shears

The blades are tempered cutlery steel, riveted to heavy malleable arms. This is a light, clean-cutting tool and very useful for everything excepting old heavy hedges.

Price, \$2.25 each. Transportation paid.

### Little Wonder Hedge Trimmer

The machine is built along the most practical mechanical lines and of best material obtainable.

Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "Cutting Back" hedges, but to keep the new growth trimmed.

Price, 30-inch Machine (one man).....\$25.00  
40-inch Machine (one man)..... 27.50

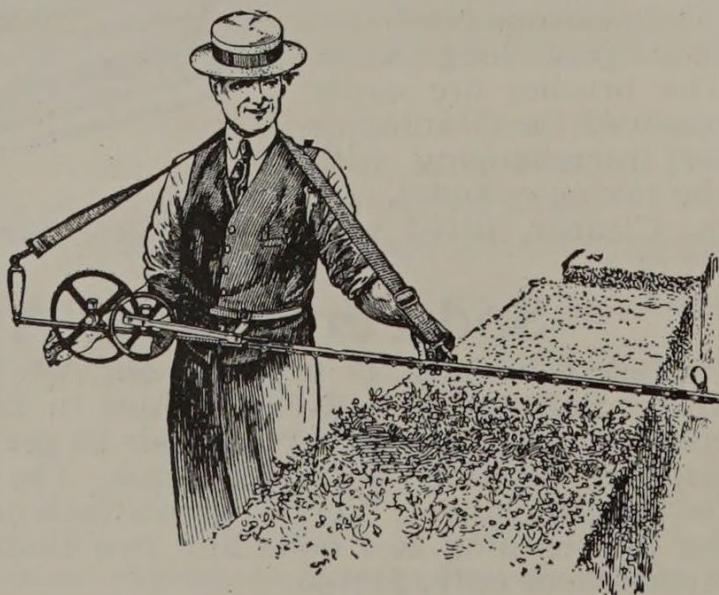
Side cutting carriage, \$4.50. Purchaser pays transportation.

1933 Peter Henderson & Co.  
New York, NY

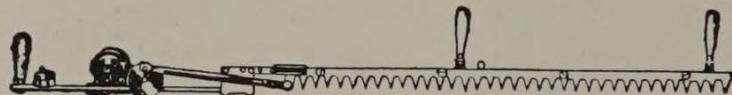
## Little Wonder Hedge Trimmer

A well-designed machine which entirely revolutionizes hedge trimming. It actually cuts a hedge as fast as you walk, and in an hour will trim the top and two sides of a hedge 300 feet long; this is from five to ten times as fast as hand-work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-inch one-man Trimmer, \$25; 40-inch one and two-man Trimmer, \$27.50; 60-inch two-man Trimmer, \$35.



## Electric Little Wonder Hedge Cutter



Simply plug into a lamp-socket, snap the switch, and guide it along the hedge. The 27-inch cutting-bar produces a smooth, velvet-like finish. Trims 300 to 500 feet of hedge, top and both sides, in one hour. 27-inch machine, with 15 feet of weather-proof wire, \$42.50.

1933 Stumpf & Walter Co.  
New York, NY

## **“LITTLE WONDER” HEDGE TRIMMER**

It is wonderful how quick and smooth a job it makes, and how easy to operate. Will cut 5 to 10 times as fast as by hand and does better work.

**One-Man Machine,**

30-in. \$25.00

**One-Two Man Size.**

40-in \$27.50.

**Two-Man Machine,**

60-in \$35.00.

1933 Trivett's Tested Seeds Inc.  
New York, NY

## LITTLE WONDER HEDGE TRIMMER



Illustration shows  
trimmer with side-  
cutting carriage.

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 30-inch, \$25.00; 40-inch, \$27.50; 60-inch, \$35.00.

Side-cutting carriage for trimming sides as illustrated. \$4.50.

### Electric Model

Little Wonder Hedge trimmers. Junior Model, 27-inch, cutting surface. Each, with 15 ft. of wire, \$42.50. Senior Model, 36-inch, with 15 ft. wire, \$95.00. 60-inch with 15 ft. of wire, \$100.00. Extra

100 ft. length best quality rubber covered waterproof wire with handy reel, \$4.50. Write for leaflet.

1933 Vaughan's Seed Co.  
Chicago, IL

**LITTLE WONDER Hedge Trimmer.** Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 30-inch, \$25.00; 40-inch, \$27.50; 60-inch, \$35.00.

Side-cutting carriage for trimming sides as illustrated. \$4.50.



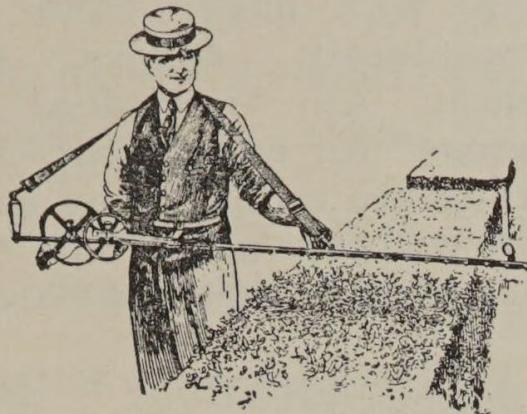
Illustration shows  
trimmer with side-  
cutting carriage.

### Electric Model

Little Wonder Hedge trimmers. Junior Model, 27-inch, cutting surface. Each, with 15 ft., of wire, \$42.50. Senior Model, 36-inch, with 15 ft. wire, \$95.00. 60-inch with 15 ft. of wire, \$100.00. Extra 100 ft. length best quality rubber covered waterproof wire with handy reel, \$4.50. Write for leaflet.

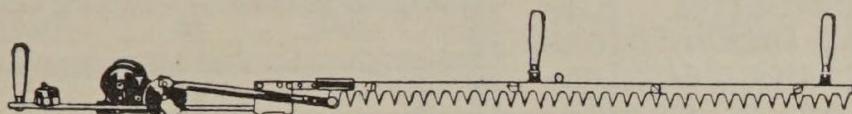
### **Little Wonder.**

Made with 25, 40 and 60 inch blades. The "Little Wonder" Hedge Trimmer cuts every variety of hedge grown 5 to 10 times faster than the old-fashioned hand shear method. Makes hedge cutting a pleasure. They have long cutting bars which make a quick and even cut. Made strong and sturdy—built to last many years.



Hand operated

Hand Operated, 30 inch cutting knife.....	\$25.00
Hand Operated, 40 inch cutting knife.....	27.50
Hand Operated, 60 inch cutting knife.....	35.00



Electric driven

Junior Electric, 27-inch cutting knife.....	\$ 42.50
Senior Electric, 36-inch cutting knife.....	95.00
Senior Electric, 60-inch cutting knife.....	100.00

1933 W. E. Marshall & Co.  
New York, NY

## **Little Wonder Hedge Trimmer**

The machine that revolutionized hedge-trimming. Simple in construction and easy to operate. This machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge. 30-inch cut, \$25.00; 40-inch cut, \$27.50; 60-inch cut, \$35.00.

1933 W.C. McCollom  
Long Island, NY

**Little Wonder Hedge Trimmer.** Actually cuts a hedge as fast as you walk, in an hour it will trim the top and two sides of a hedge 300 feet long. Blades are tough steel, trimming every variety of hedge grown. 30-inch, one-man Trimmer, \$25.00; 40-inch one or two-man Trimmer, \$27.50; 60-inch two-man Trimmer, \$35.00; 60-inch electric Trimmer \$114.00.

1934 Andrew R. Kennedy, Inc.  
New York, NY

**23. "LITTLE WONDER" HEDGE TRIMMER—**

For large estates, cemeteries, country clubs, or private home grounds where long hedges must be kept in order, this machine is, in fact, a "little wonder." Operates much like a mowing machine blade through geared-wheels turned by crank. The operator carries weight of machine by strap across shoulders. Made also for electric power drive. Descriptive circular on request.

Price of hand-powered machine, f. o. b. factory:

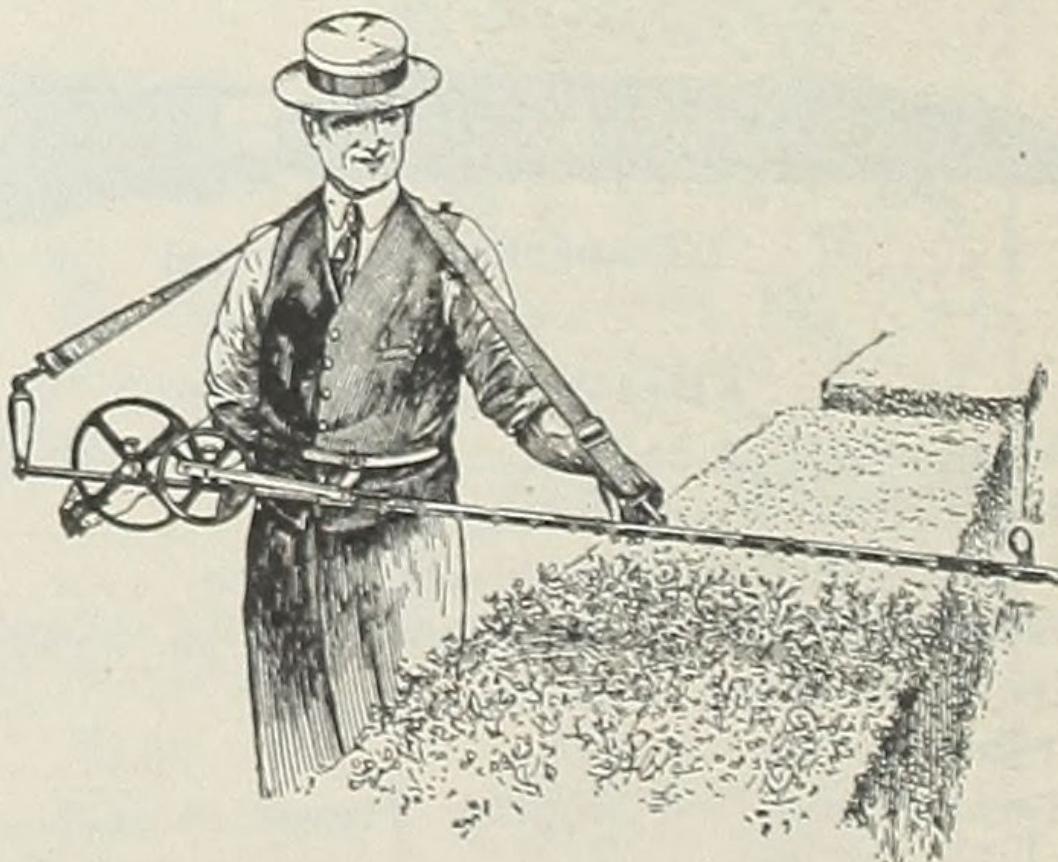
23-A—30-Inch Blade, each .....	25.00
23-B—40-Inch Blade, each .....	27.50
23-C—60-Inch Blade, each .....	35.00

(Shipment direct from factory.)

1934 Chase Nursery Co.  
Chase, AL

## LITTLE WONDER HEDGE TRIMMER

Makes hedge trimming easy. Any untrained person can cut one hundred running feet of hedge, top and two sides, three feet high in twenty minutes. Weight of machine, 12 lbs. 40-inch one-man machine ..... \$27.50



Little Wonder Hedge Trimmer

1934 Currie Brothers Co.  
Milwaukee, Wi

# **"Little Wonder" Hedge Trimmer**

## **30-Inch Size, \$27.00**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or ten times as fast as by hand.

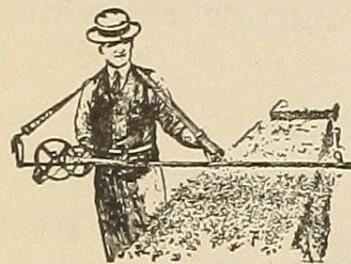
Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.



1934 F. H. Ebeling  
Syracuse, NY

## **"Little Wonder" Hedge Trimmer**



One man can do as much work with one of these Trimmers in one day as can be done by five men working with the ordinary hedge trimmer. This being the case, during the course of one season the machine will more than pay for itself, and will do the work better and more accurately than can possibly be done by hand. It is easy to operate and easy to keep in order, and satisfaction guaranteed.

30-inch—One Man.....\$25.00      40-inch—Two-Man.....\$27.50

Side Cutting Carriage.....\$4.00

27-inch Electric with 15 ft. Cable.....\$55.00

100 ft. Rubber Cable with Reel.....\$4.50

1934 F.W. Bolgiano & Co.  
Baltimore, MD



## "LITTLE WONDER" HEDGE TRIMMER

Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight cutting, no dips or round corners and other common faults often noticed in hedge trimmed by hand shears.

It is not near as hard work trimming, with the "Little Wonder" as the hand

shears, it does not tire the wrists; in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly; it really operates astonishingly easy.

30-inch machine	\$25.00
40-inch machine	27.50
60-inch machine	35.00

### Electric Driven

	<b>Junior—25 in. \$65.00. Senior—40 in. \$106.50, 60 in. \$114.00</b>
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1934 Griffith and Turner Co.  
Baltimore, MD

## LITTLE WONDER HEDGE TRIMMER

Designed only for trimming back the new growth of hedge. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.

<b>Junior.</b> 30-in. cut.....	\$25.00
<b>Little Wonder.</b> 40-in. cut.....	27.50
<b>Little Wonder.</b> 60-in. cut.....	35.00

1934 Henry F. Michell Co.  
Philadelphia, PA

## LITTLE WONDER HEDGE TRIMMER



The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five to six times faster than the old fashioned

hand shear method; makes hedge cutting a pleasure. Long cutting bars which make a quick and even cut; made strong and sturdy; built to last many years.

**Junior.** 30 in. cut, price, \$25.00.

**Little Wonder.** 40 in. cut, price, \$27.50.

**Little Wonder.** 60 in. cut, price, \$35.00.

**Little Wonder, Jr. Electric.** 25 in. cut, price, \$65.00.

1934 Henry F. Michell Co.  
Philadelphia, PA

## Little Wonder Hedge Trimmer



Top Cutting

Makes hedge-cutting a positive pleasure. Trims every variety of hedge grown.

Accomplishes as much in one hour in the cool of the day as can be done in ten hours with hand shears. Guaranteed to cut from five to ten times faster than hand-shears method and to do better work—more even.

Sturdily built—simple in construction.

Weight of machine from ten to sixteen pounds, according to size.

Will trim any shape desired, square, round or pivot.

Ask for special circular.

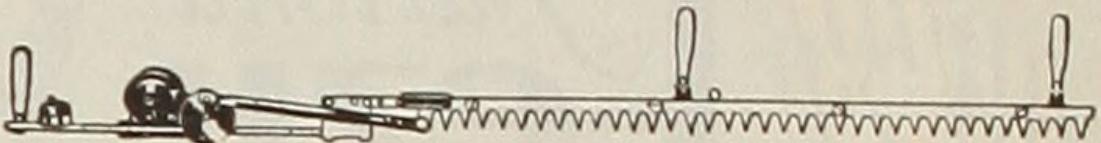


Electric-Driven Trimmer

	Electric	Hand-driven
27-inch Hedge Trimmer.....	\$55 00	
30-inch Hedge Trimmer.....		\$25 00
36-inch Hedge Trimmer.....	95 00	
40-inch Hedge Trimmer.....		27 50
60-inch Hedge Trimmer.....	100 00	35 00
		Each
Lawn Clipper Attachment for Hedge Trimmers.....	\$18 00	
Side-Cutting Carriage for Hedge Trimmers.....		4 50
30-inch Lawn Weed Clipper, complete.....		35 00
40-inch Lawn Weed Clipper, complete.....		40 00

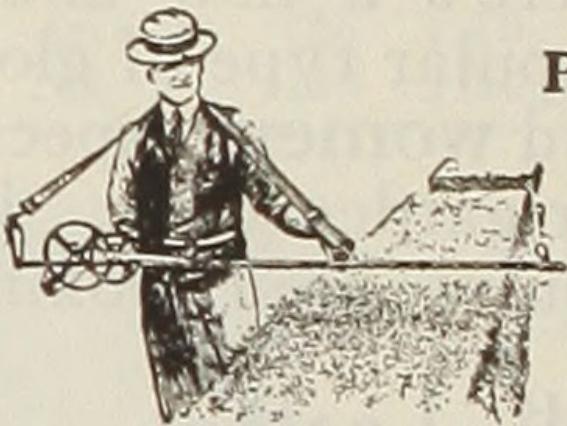
1934 I. W. Scott Co.  
Pittsburgh, PA

## "LITTLE WONDER" HEDGE TRIMMER



### New Model N, Electric

Makes cut 36 inches wide. ONE MAN Machine. Will easily trim 300 to 500 lineal feet per hour. Cuts costs to a minimum. Saves untold hard labor. Write for descriptive circular.



Prices	Hand Driven	Electric
30-in.	\$25.00	\$103.00
40-in.	27.50	106.50
60-in.	35.00	114.00
25-in.	....	65.00

1934 J. Manns & Co.  
Baltimore, MD

## The "Little Wonder" Hedge Trimmer



Has been in the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

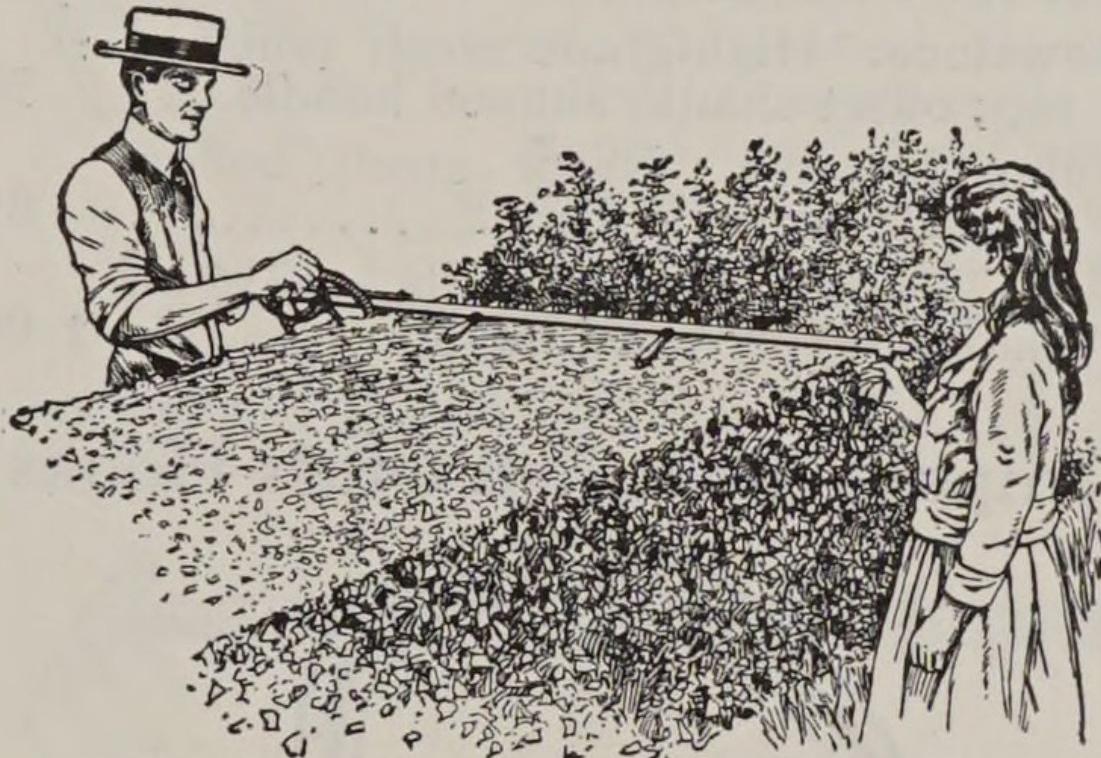
It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately. One man, 40 inch, \$27.50. Two men, 60 inch \$35.00.

**Electric Driven**—27 inch, Junior ..... \$42.50

**Electric Driven**—36 inch Senior ..... 95.00

**Electric Driven**—60 inch Senior ..... 100.00

## “Little Wonder” Hedge Trimmer



Cuts every variety of hedge grown five to ten times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

	Hand-driven	Electric
30-in.....	\$25 00	\$103 00
40-in.....	27 50	106 50
60-in.....	35 00	114 00

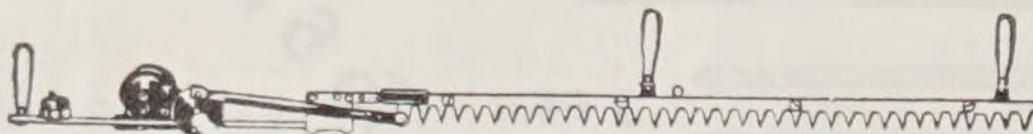
1934 Joseph Breck & Sons  
Boston, MA

# **"LITTLE WONDER" HEDGE TRIMMERS**



**Hand operated**

## **Electric and Hand Models**



**Electric-driven**

## **Hand Models**

30 in.....	\$25.00
40 in.....	27.50
60 in.....	35.00
Side cutting carriage.....	4.50

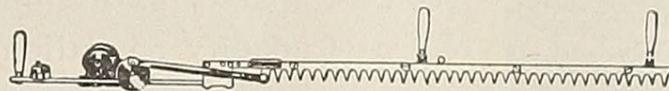
## **Electric Models**

Sizes, 27 in., 36 in. and 60 in.

Prices on request. Ask for full descriptive circular.

1934 Meyer Seed Co.  
Baltimore, MD

THE "LITTLE WONDER" HEDGE TRIMMERS—  
HAND AND ELECTRIC MODELS



	Hand-driven	Electric
30 in. size Hedge Trimmer.....	\$25.00	\$103.00
40 in. size Hedge Trimmer.....	27.50	106.50
60 in. size Hedge Trimmer.....	35.00	114.00
Side Cutting Carriage for Hedge Trimmers.....		4.50
Lawn Clipper Attachment for Hedge Trimmers.....		18.00
30 in. size Lawn Weed Clipper, complete.....		35.00
40 in. size Lawn Weed Clipper, complete.....		40.00

1934 P. Mann & Co.  
Washington, D.C.

## Electric Little Wonder Hedge Trimmer

Designed to fill the need of the hedge owner who trims frequently in order to keep the hedge thick and bushy and to maintain the attractive new growth that adds so much to its beauty. Easy to handle, swift in operation.

**CUTTING BLADES**—Best Electric Furnace Steel, are 27 inches long, renewable, and so designed as to be readily sharpened.

**POWER**—General Electric Universal type Motor, 60 cycle, 110 volt, self lubricating, and of ample power to drive cutting bar continuously under full load conditions. Operates on A.C. or D.C. current.

**CONTROL SWITCH**—Conveniently located so as to insure full control.

**GEARS**—Accurately machined steel-cut.

**BEARING STUDS**—Machine steel.

**Price—Electric Little Wonder**

27 inch with 15 feet of wire, \$55.00.

100-foot lengths rubber-covered, waterproof wire on Handy Reel, \$4.50.

Purchaser pays transportation.

## Little Wonder Hedge Trimmer

This hand-powered machine is built along the most practical mechanical lines.

Blades are made of high carbon steel tempered tough (not brittle) and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "Cutting Back" hedges, but to keep the new growth trimmed.

Price, 30-inch Machine (one man) . . . . . \$25.00  
40-inch Machine (one man) . . . . . 27.50

Side cutting carriage, \$4.50. Purchaser pays transportation. **Trimming Side of Hedge with Little Wonder**



Electric Little Wonder



1934 Peter Henderson & Co.  
New York, NY

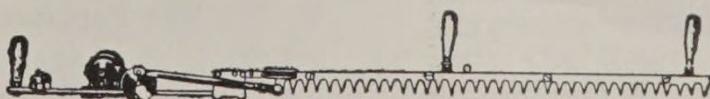
## **Little Wonder Hedge Trimmer**

A well-designed machine which entirely revolutionizes hedge trimming. It actually cuts a hedge as fast as you walk, and in an hour will trim the top and two sides of a hedge 300 feet long; this is from five to ten times as fast as hand-work.

The cutting blades are of tough steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-inch one-man Trimmer, \$25; 40-inch one- and two-man Trimmer, \$27.50; 60-inch two-man Trimmer, \$35.



## **Electric Little Wonder Hedge Cutter**



Simply plug into a lamp-socket, snap the switch, and guide it along the hedge. The 27-inch cutting-bar produces a smooth, velvet-like finish. Trims 300 to 500 feet of hedge, top and both sides, in one hour. 27-inch machine, with 15 feet of weather-proof wire, \$55.

1934 Stumpf & Walter Co.  
New York, NY

## LITTLE WON- DER Hedge Trim- mer.

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 30-inch, \$25.00; 40-inch, \$27.50; 60-inch, \$35.00.

Side-cutting carriage for trimming sides as illustrated. \$4.50.

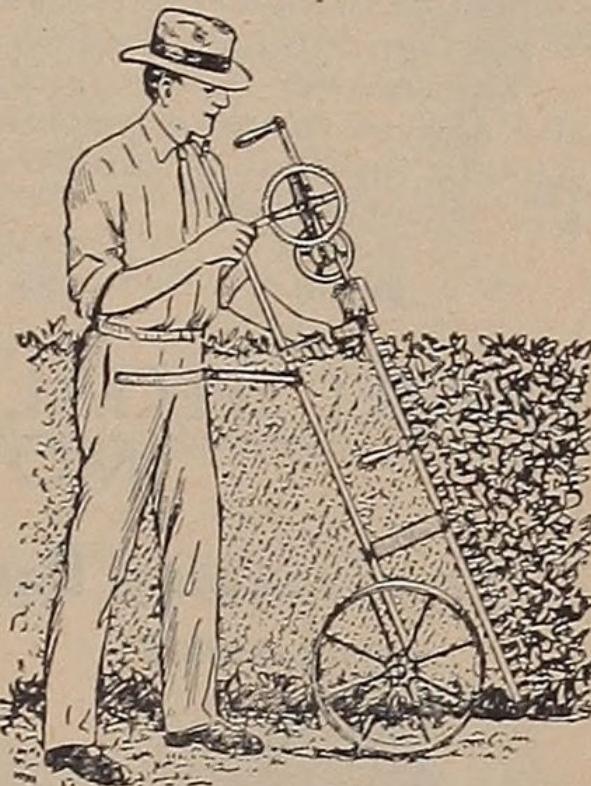


Illustration shows  
trimmer with side-  
cutting carriage.

### Electric Model

Little Wonder Hedge trimmers. Junior Model, 27-inch, cutting surface. Each, with 15 ft., of wire, \$55.00. Senior Model, 36-inch, with 15 ft. wire, \$95.00. 60-inch with 15 ft. of wire, \$100.00. Extra 100 ft. length best quality rubber covered waterproof wire with handy reel, \$4.50. Write for leaflet.

## LITTLE WONDER HEDGE TRIMMER



Illustration shows  
trimmer with side-  
cutting carriage.

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 30-inch, \$25.00; 40-inch, \$27.50; 60-inch, \$35.00.

Side-cutting carriage for trimming sides as illustrated. \$4.50.

### Electric Model

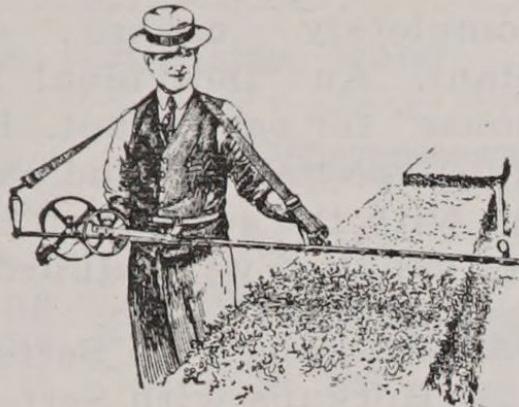
Little Wonder Hedge trimmers. Junior Model, 27-inch, cutting surface. Each, with 15 ft. of wire, \$55.00. Senior Model, 36-inch, with 15 ft. wire, \$95.00. 60-inch with 15 ft. of wire, \$100.00. Extra

100 ft. length best quality rubber covered waterproof wire with handy reel, \$4.50. Write for leaflet.

1934 Vaughan's Seed Co.  
Chicago, IL

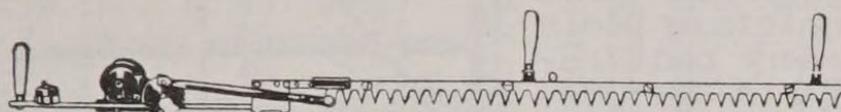
### **Little Wonder.**

Made with 25, 40 and 60 inch blades. The "Little Wonder" Hedge Trimmer cuts every variety of hedge grown 5 to 10 times faster than the old-fashioned hand shear method. Makes hedge cutting a pleasure. They have long cutting bars which make a quick and even cut. Made strong and sturdy—built to last many years.



Hand operated  
Hedge trimmer

Hand Operated, 30 inch cutting knife.....	\$25.00
Hand Operated, 40 inch cutting knife.....	27.50
Hand Operated, 60 inch cutting knife.....	35.00



Electric driven

Junior Electric, 27-inch cutting knife.....	\$ 55.00
Senior Electric, 36-inch cutting knife.....	95.00
Senior Electric, 60-inch cutting knife.....	100.00

1934 W. E. Marshall & Co.  
New York, NY

## **“LITTLE WONDER” HEDGE TRIMMER**



This little machine is really a wonder. It does the work very much more rapidly and much neater than with the old style hedge shears. Makes hedge trimming a pleasure. Made in three sizes. 30 in., 40 in., 60 in.

### **Price**

30 in.....	\$25.00;	by P. P.	\$25.50
40 in.....	27.50;	by P. P.	28.25
60 in.....	35.00;	by P. P.	36.00

1934 Wiseman-Downs Company, Inc.  
Baltimore, MD

Item No. KEEN EDGED TOOLS (Continued) Price

23. "LITTLE WONDER" HEDGE TRIMMER—

For large estates, cemeteries, country clubs, or private home grounds where long hedges must be kept in order, this machine is, in fact, a "little wonder." Operates much like a mowing machine blade through geared-wheels turned by crank. The operator carries weight of machine by strap across shoulders. Made also for electric power drive. Descriptive circular on request.

Price of hand-powered machine, f. o. b. factory:

23-A—30-Inch Blade, each.....	\$25.00
23-B—40-Inch Blade, each.....	27.50
23-C—60-Inch Blade, each.....	35.00

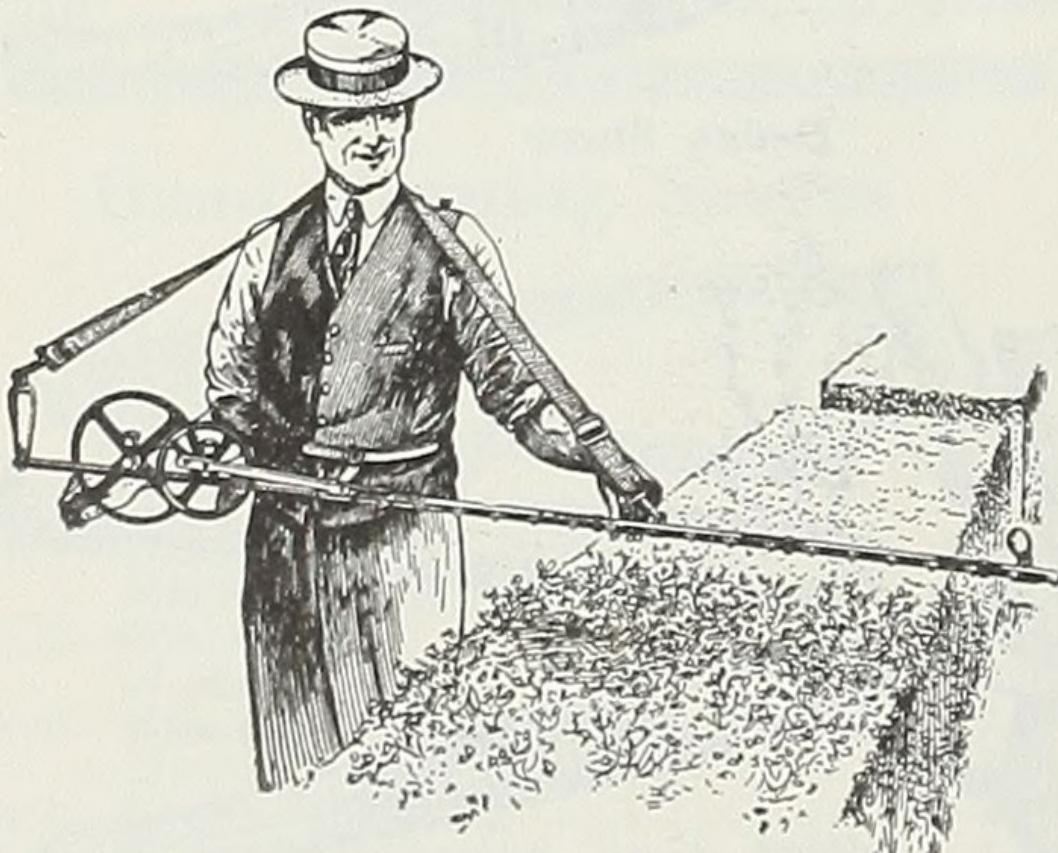
(Shipment direct from factory.)

1935 Chase Nursery Co.

Chase, AL

## LITTLE WONDER HEDGE TRIMMER

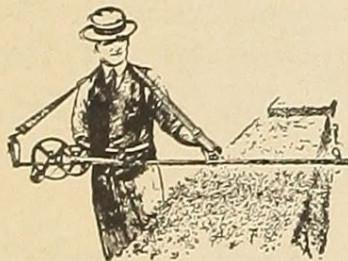
Makes hedge trimming easy. Any untrained person can cut 100 running feet of hedge, top and two sides, 3 feet high, in 20 minutes. Weight of machine, 12 lbs.  
40-inch, one-man machine ..... \$27.50



**Little Wonder Hedge Trimmer**

1935 Currie Brothers Co.  
Milwaukee, Wi

## "Little Wonder" Hedge Trimmer

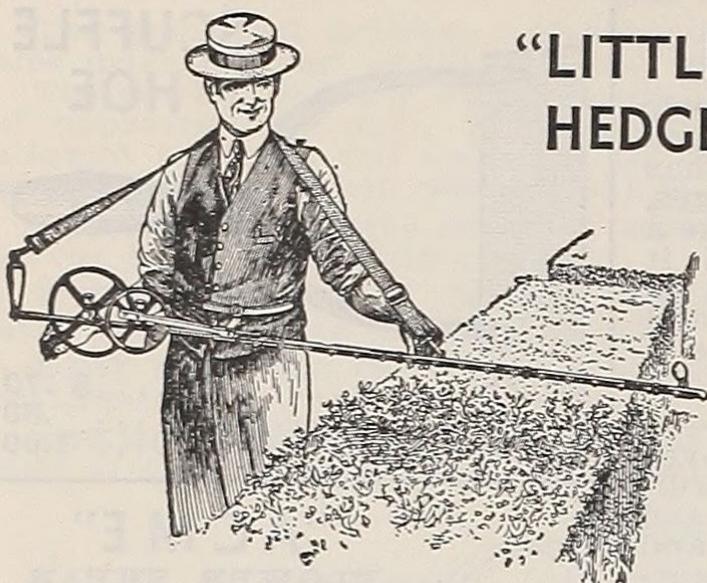


One man can do as much work with one of these Trimmers in one day as can be done by five men working with the ordinary hedge trimmer. This being the case, during the course of one season the machine will more than pay for itself, and will do the work better and more accurately than can possibly be done by hand. It is easy to operate and easy to keep in order, and satisfaction guaranteed.

30-inch—One Man.....\$25.00	40-inch—Two-Man.....\$27.50
Side Cutting Carriage.....\$4.00	
27-inch Electric with 15 ft. Cable.....\$55.00	
100 ft. Rubber Cable with Reel.....\$4.50	

1935 F.W. Bolgiano & Co.  
Baltimore, MD

## "LITTLE WONDER" HEDGE TRIMMER



Hedge will improve in appearance after it is trimmed with the "Little Wonder," by reason of the straight cutting, no dips or round corners and other common faults often noticed in hedge trimmed by hand shears.

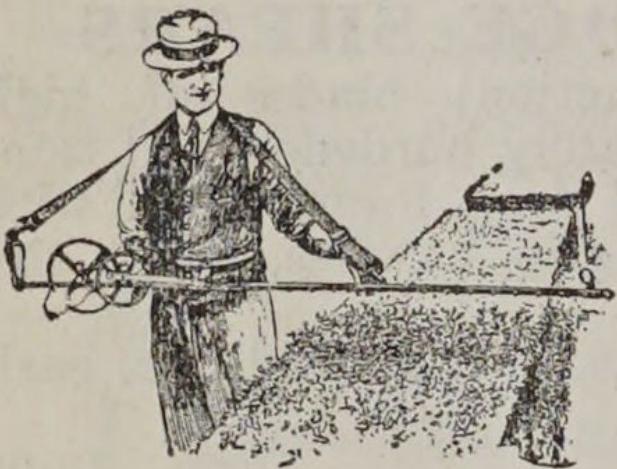
It is not near as hard work trimming, with the "Little Wonder" as the hand

shears, it does not tire the wrists; in fact, it is a pleasure to walk along the hedge and turn the crank and see the hedge fly; it really operates astonishingly easy.

30-inch machine	\$25.00
40-inch machine	27.50
60-inch machine	35.00

1935 Griffith and Turner Co.  
Baltimore, MD

## LITTLE WONDER HEDGE TRIMMER



The little Wonder Hedge Trimmer cuts every variety of hedge grown, five to six times faster than the old-fashioned

hand shear method; makes hedge cutting a pleasure. Long cutting bars which make a quick and even cut; made strong and sturdy; built to last many years.

**Junior.** 30-inch cut, price, \$25.00.

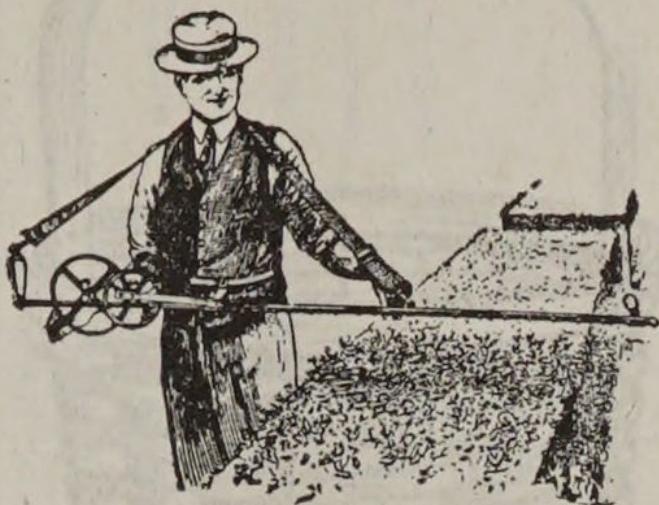
**Little Wonder.** 40-inch cut, price, \$27.50.

**Little Wonder.** 60-inch cut, price, \$35.00.

**Little Wonder, Jr. Electric.** 25-inch cut, price, \$65.00.

## LITTLE WONDER HEDGE TRIMMER

Designed only for trimming back the new growth of hedge. The cutting knife runs backward and forward through a knife guard and is operated by turning a wheel.



<b>Junior.</b>	30-in. cut . . . . .	\$25.00
<b>Little Wonder.</b>	40-in. cut . . . . .	27.50
<b>Little Wonder.</b>	60-in. cut . . . . .	35.00

1935 Henry F. Michell Co.  
Philadelphia, PA

# Little Wonder Hedge Trimmer



Top Cutting

Makes hedge-cutting a positive pleasure. Trims every variety of hedge grown.

Accomplishes as much in one hour in the cool of the day as can be done in ten hours with hand shears. Guaranteed to cut from five to ten times faster than hand-shears method and to do better work—more even.

Sturdily built—simple in construction.

Weight of machine from ten to sixteen pounds, according to size.

Will trim any shape desired, square, round or pivot.

Ask for special circular.

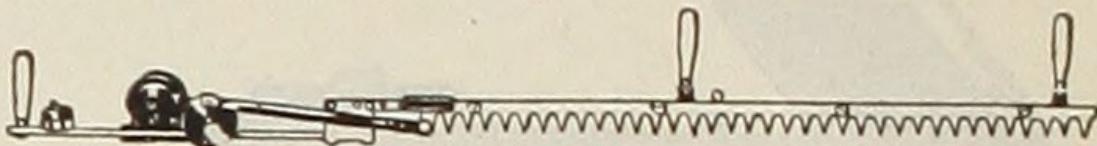


Electric-Driven Trimmer

	Electric	Hand-driven
27-inch Hedge Trimmer, with 15 feet of wire . . .	\$55 00	
30-inch Hedge Trimmer . . . . .		\$25 00
36-inch Hedge Trimmer, with 15 feet of wire . . .	95 00	
40-inch Hedge Trimmer . . . . .		27 50
60-inch Hedge Trimmer, with 15 feet of wire . . .	100 00	35 00
		Each
Side-Cutting Carriage for 30-in. and 40-in sizes . . . . .		\$4 50
High-Quality Rubber Covered Wire, 100-ft. length . . . . .		4 50
Portable Electric Generator . . . . .		175 00

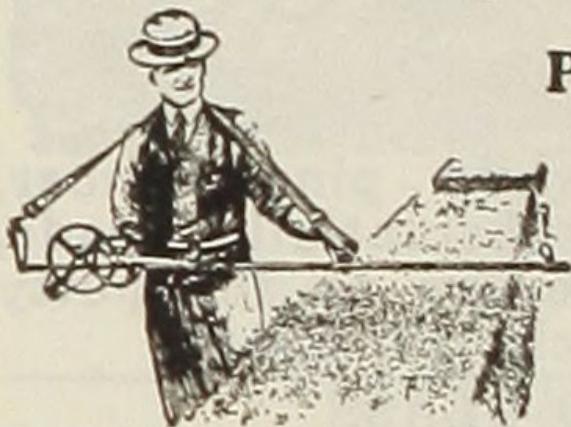
1935 I. W. Scott Co.  
Pittsburgh, PA

## "LITTLE WONDER" HEDGE TRIMMER



### New Model N, Electric

Makes cut 36 inches wide. ONE MAN Machine. Will easily trim 300 to 500 lineal feet per hour. Cuts costs to a minimum. Saves untold hard labor. Write for descriptive circular.



Prices	Hand Driven	Electric
30-in.	\$25.00	\$103.00
40-in.	27.50	106.50
60-in.	35.00	114.00
25-in.	....	65.00

1935 J. Manns & Co.  
Baltimore, MD

## The "Little Wonder" Hedge Trimmer

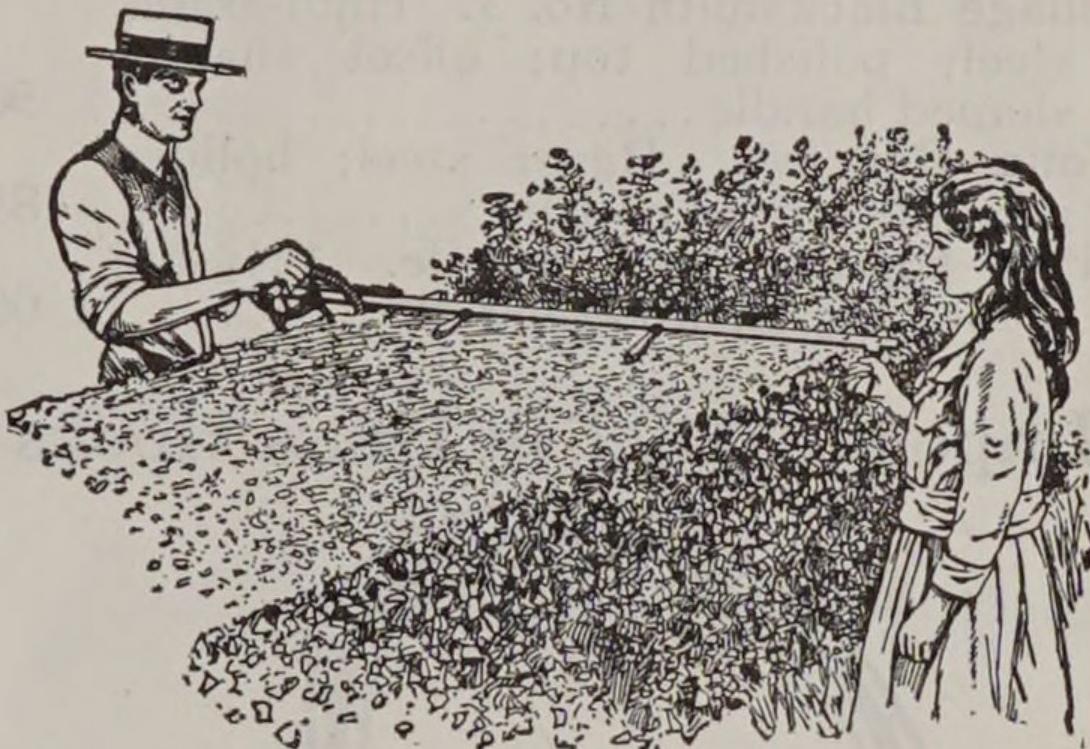


Has been in the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately. One man, 40 inch, \$27.50. Two men, 60 inch \$35.00.

Electric Driven—27 inch, Junior .....	\$42.50
Electric Driven—36 inch Senior .....	95.00
Electric Driven—60 inch Senior .....	100.00

## “Little Wonder” Hedge Trimmer



Cuts every variety of hedge grown five to ten times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

	Hand-driven	Electric
30-in.....	\$25 00	\$103 00
40-in.....	27 50	106 50
60-in.....	35 00	114 00

1935 Joseph Breck & Sons  
Boston, MA

## **LITTLE WONDER ELECTRIC HEDGE TRIMMER**

Junior Model, 27 in. cutting surface, \$42.50  
100 ft. best quality rubber covered wire on  
hand reel, \$4.50



## **LITTLE WONDER HEDGE TRIMMER**

Excellent machine for cutting new growth of hedges.  
30 in. cutting bar, \$25.00; 40 in. cutting bar, \$27.50; 30 in. cutting bar with wheel, \$29.50.

1935 Martin C. Ribsam & Sons Co.  
Trenton, NJ

## **THE "LITTLE WONDER" HEDGE TRIMMERS— HAND AND ELECTRIC MODELS**



	<b>Hand-driven</b>	<b>Electric</b>
30 in. size Hedge Trimmer.....	\$25.00	\$103.00
40 in. size Hedge Trimmer.....	27.50	106.50
60 in. size Hedge Trimmer.....	35.00	114.00
Side Cutting Carriage for Hedge Trimmers.....		4.50
Lawn Clipper Attachment for Hedge Trimmers.....		18.00
30 in. size Lawn Weed Clipper, complete.....		35.00
40 in. size Lawn Weed Clipper, complete.....		40.00

1935 P. Mann & Co.  
Washington, D.C.

## Little Wonder Hedge Trimmer



Trimming Side of  
Hedge with Little  
Wonder

This hand-powered machine is built along the most practical mechanical lines.

Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period.

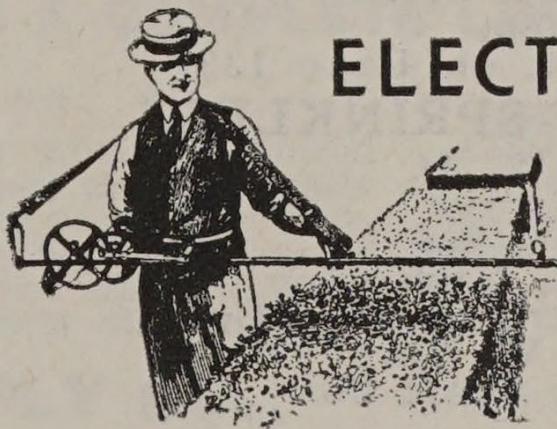
With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "cutting back" hedges, but to keep the new growth trimmed.

Price, 30-inch machine (one man), \$25.00. 40-inch machine (one man), \$27.50.

Side cutting carriage, \$4.50.  
Purchaser pays transportation

1935 Peter Henderson & Co.  
New York, NY

*Little Wonder*  
**HEDGE TRIMMER**

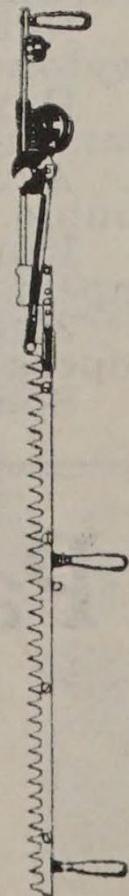


ELECTRIC AND  
HAND  
POWER

Thousands in use all over  
the world—A Marvel—  
Trims ten times faster  
than hand shears. Easy  
to operate. A model  
and size to meet every  
need.

*Write for distributors  
terms.*

**DETCO MFG. CO.**  
**OAKS, MONTG. CO., PA.**



## **Little Wonder Hedge Trimmer**

The cutting blades are of tough steel, holding a sharp edge for a long while. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-inch one-man Trimmer, \$25; 40-inch one- and two-man Trimmer, \$27.50.

1935 Stumpf & Walter Co.  
New York, NY

### **LITTLE WON- DER Hedge Trim- mer.**

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 30-inch, \$25.00; 40-inch, \$27.50; 60-inch, \$35.00.

Side-cutting carriage for trimming sides as illustrated. \$4.50.



Illustration shows  
trimmer with side-  
cutting carriage.

### **Electric Model**

Little Wonder Hedge trimmers. Junior Model, 27-inch cutting surface. Each, with 15 ft., of wire, \$55.00. Senior Model, 36-inch, with 15 ft. wire, \$95.00. 60-inch with 15 ft. of wire, \$100.00. Extra 100 ft. length best quality rubber covered waterproof wire with handy reel, \$4.50. Write for leaflet.

1935 Vaughan's Seed Co.  
Chicago, IL

## LITTLE WONDER HEDGE TRIMMER



Illustration shows  
trimmer with side-  
cutting carriage.

100 ft. length best quality rubber covered waterproof  
wire with handy reel, \$4.00. Write for leaflet.

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 30-inch, \$22.50; 40-inch, \$24.50; 60-inch, \$31.50.

Side-cutting carriage for trimming sides as illustrated. \$4.50.

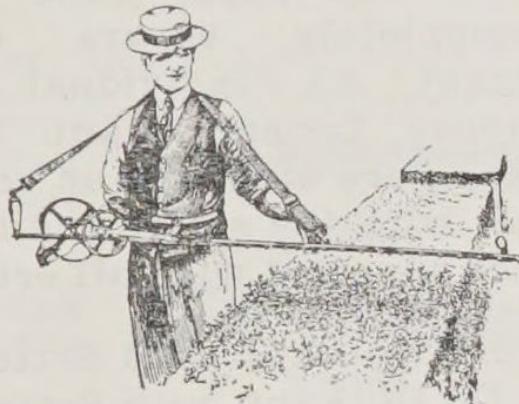
### Electric Model

Little Wonder Hedge trimmers. Junior Model, 27-inch, cutting surface. Each, with 15 ft. of wire, \$49.00. Senior Model, 36-inch, with 15 ft. wire, \$85.00. 60-inch with 15 ft. of wire, \$90.00. Extra

1935 Vaughan's Seed Co.  
Chicago, IL

### **Little Wonder.**

Made with 25, 40 and 60 inch blades. The "Little Wonder" Hedge Trimmer cuts every variety of hedge grown 5 to 10 times **faster** than the old-fashioned hand shear method. Makes hedge cutting a pleasure. They have long cutting bars which make a quick and even cut. Made strong and sturdy—built to last many years.



Hand operated  
built to last many years

Hand Operated, 30 inch cutting knife.....	\$25.00
Hand Operated, 40 inch cutting knife.....	27.50
Hand Operated, 60 inch cutting knife.....	35.00



**Electric driven**

Junior Electric, 27-inch cutting knife.....	\$ 55.00
Senior Electric, 36-inch cutting knife.....	95.00
Senior Electric, 60-inch cutting knife.....	100.00

1935 W. E. Marshall & Co.  
New York, NY

## "LITTLE WONDER" HEDGE TRIMMER



This little machine is really a wonder. It does the work very much more rapidly and much neater than with the old style hedge shears. Makes hedge trimming a pleasure. Made in three sizes. 30 inch, 40 inch, 60 inch.

**Price:**

30 inch .....	\$25.00, by Parcel Post \$25.50
40 inch.....	27.50, by Parcel Post 28.25
60 inch.....	35.00, by Parcel Post 36.00

1935 Wiseman-Downs Company, Inc.  
Baltimore, MD

**23. "LITTLE WONDER" HEDGE TRIMMER:**

For large estates, cemeteries, country clubs, or private home grounds where long hedges must be kept in order, this machine is, in fact, a "little wonder." It operates much like a mowing machine blade through geared-wheels turned by crank. The operator carries weight of machine by strap across shoulders. Made also for electric power drive. Descriptive circular on request.

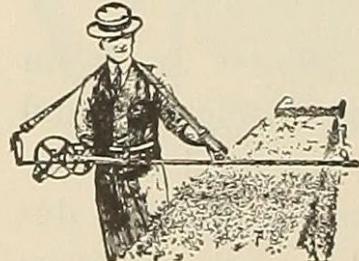
Price of Hand-powered Machine, f. o. b. Factory:

<b>23-A</b>	—30-Inch Blade, Each.....	<b>25.00</b>
<b>23-B</b>	—40-Inch Blade, Each.....	<b>27.50</b>
<b>23-C</b>	—60-Inch Blade, Each.....	<b>35.00</b>

(Shipment direct from factory.)

1936 Chase Nursery Co.  
Chase, AL

## "Little Wonder" Hedge Trimmer



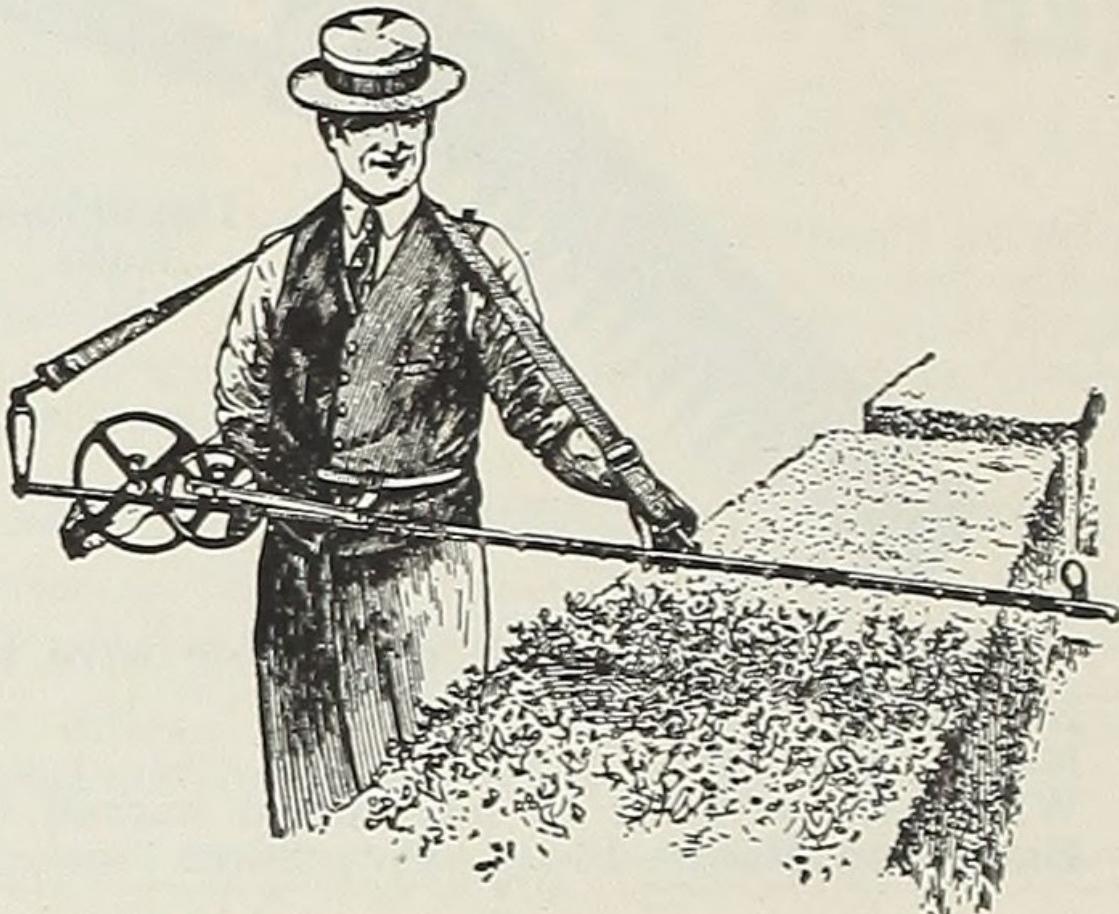
One man can do as much work with one of these Trimmers in one day as can be done by five men working with the ordinary hedge trimmer. This being the case, during the course of one season the machine will more than pay for itself, and will do the work better and more accurately than can possibly be done by hand. It is easy to operate and easy to keep in order, and satisfaction guaranteed.

30-inch—One Man.....	\$25.00	40-inch—Two-Man.....	\$27.50
Side Cutting Carriage.....	\$4.50		
27-inch Electric with 15 ft. Cable.....	\$55.00		
100 ft. Rubber Cable with Reel.....	\$4.50		

1936 F.W. Bolgiano & Co.  
Baltimore, MD

## LITTLE WONDER HEDGE TRIMMER

Makes hedge trimming easy. Any untrained person can cut 100 running feet of hedge, top and two sides, 3 feet high, in 20 minutes. Weight of machine, 12 lbs. 40-inch, one-man machine ..... \$27.50



**Little Wonder Hedge Trimmer**

1936 Currie Brothers Co.  
Milwaukee, Wi

## LITTLE WONDER HEDGE TRIMMER

The little Wonder Hedge Trimmer cuts every variety of hedge grown, five to six times faster than the old-fashioned hand shear method; makes hedge cutting a pleasure. Long cutting bars which make a quick and even cut; made strong and sturdy; built to last many years.

**Junior.** 30-inch cut, price, \$25.00.

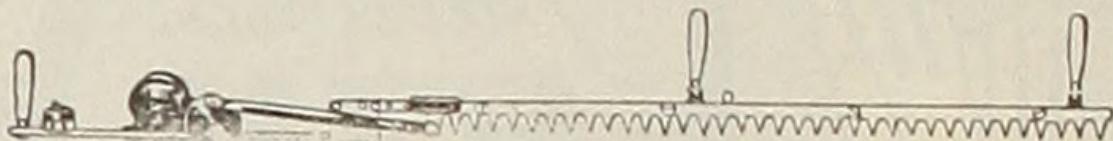
**Little Wonder.** 40-inch cut, price, \$27.50.

**Little Wonder.** 60-inch cut, price, \$35.00.

**Little Wonder, Jr. Electric.** 25-inch cut, price, \$65.00.

1936 Henry F. Michell Co.  
Philadelphia, PA

## “LITTLE WONDER” HEDGE TRIMMER



Hand Driven—30 in., \$25.00; 40 in., \$27.50; 60 in. \$35.00.

Electric with 15 ft. of wire, 27 in., \$55.00; 36 in., \$95.00; 60 in., \$100.00.

1936 J. Manns & Co.  
Baltimore, MD

## The "Little Wonder" Hedge Trimmer

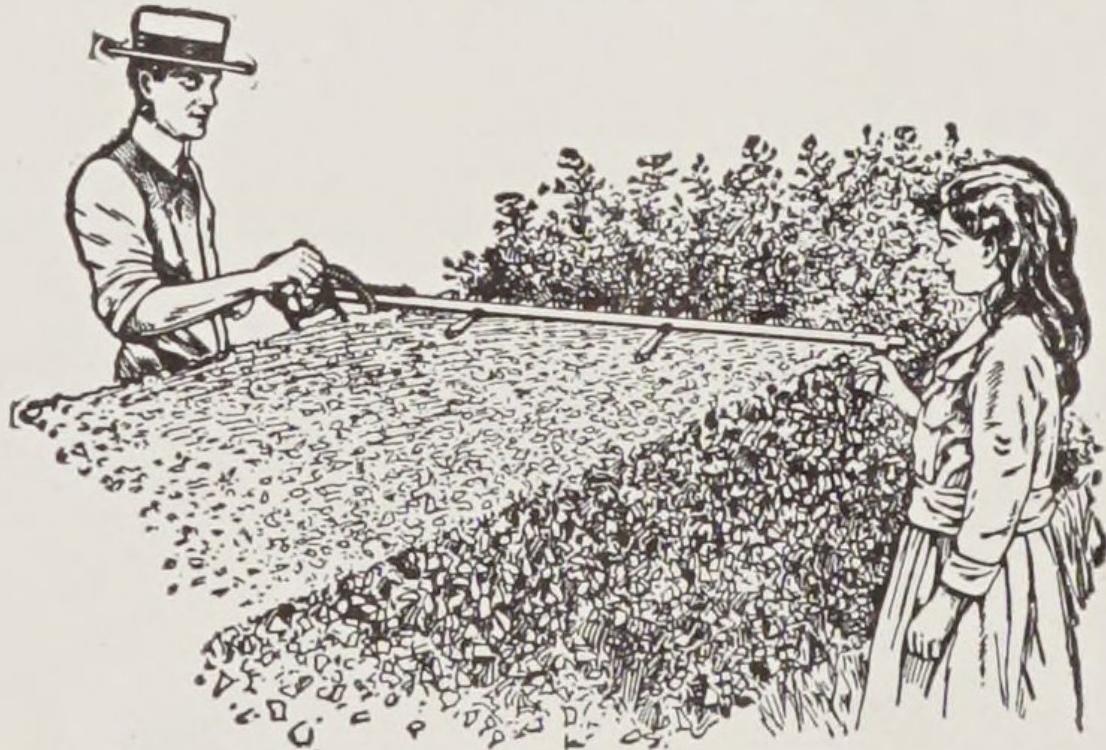


Has been in the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately. One man, 40 inch, \$27.50. Two men, 60 inch \$35.00.

<b>Electric Driven—27 inch, Junior .....</b>	<b>\$42.50</b>
<b>Electric Driven—36 inch Senior .....</b>	<b>95.00</b>
<b>Electric Driven—60 inch Senior .....</b>	<b>100.00</b>

## “Little Wonder” Hedge Trimmer



Cuts every variety of hedge grown five to ten times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

	Hand-driven	Electric
30-in.....	\$25 00	\$103 00
40-in.....	27 50	106 50
60-in.....	35 00	114 00

1936 Joseph Breck & Sons  
Boston, MA

## **Little Wonder Hedge Trimmer**

The machine that revolutionized hedge-trimming. Simple in construction and easy to operate. This machine makes hedge-trimming a pleasure instead of hard work. Used for trimming and not "cutting back" a hedge. 30-inch cut, \$25.00; 40-inch cut, \$27.50; 60-inch cut, \$35.00.

1936 MacIntosh's  
Islip, NY

### **LITTLE WONDER ELECTRIC HEDGE TRIMMER**

Junior Model, 27 in. cutting surface, \$55.00.  
100 ft. best quality rubber covered wire on  
hand reel, \$5.50



### **LITTLE WONDER HEDGE TRIMMER**

Excellent machine for cutting new growth of hedges.  
30 in. cutting bar, \$25.00; 40 in. cutting bar, \$27.50; 30 in. cutting bar with wheel, \$29.50.

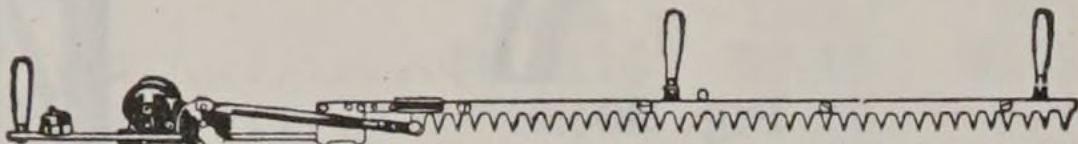
1936 Martin C. Ribsam & Sons Co.  
Trenton, NJ

# **"LITTLE WONDER" HEDGE TRIMMERS**



**Hand operated**

## **Electric and Hand Models**



**Electric-driven**

## **Hand Models**

30 in.....	\$25.00
40 in.....	27.50
60 in.....	35.00
Side cutting carriage.....	4.50

## **Electric Models**

27 in. Junior with 15 ft. of wire.....	\$55.00
36 in. Senior with 15 ft. of wire.....	95.00
60 in. Senior with 15 ft. of wire.....	100.00

1936 Meyer Seed Co.  
Baltimore, MD

THE "LITTLE WONDER" HEDGE TRIMMERS—  
HAND AND ELECTRIC MODELS



	Hand-driven	Electric
30 in. size Hedge Trimmer.....	\$25.00	\$103.00
40 in. size Hedge Trimmer.....	27.50	106.50
60 in. size Hedge Trimmer.....	35.00	114.00
Side Cutting Carriage for Hedge Trimmers.....		4.50
Lawn Clipper Attachment for Hedge Trimmers.....		18.00
30 in. size Lawn Weed Clipper, complete.....		35.00
40 in. size Lawn Weed Clipper, complete.....		40.00

1936 P. Mann & Co.  
Washington, D.C.

## Little Wonder Hedge Trimmer



Trimming Side of  
Hedge with Little  
Wonder

This hand-powered machine is built along the most practical mechanical lines.

Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "cutting back" hedges, but to keep the new growth trimmed.

Price, 30-inch machine (one man), \$25.00. 40-inch machine (one man), \$27.50.

Side cutting carriage, \$4.50.  
Purchaser pays transportation

## **Little Wonder Hedge Trimmer**

The cutting blades are of tough steel, holding a sharp edge for a long while. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-in. one-man Trimmer, \$25; 40-in. one- and two-man Trimmer, \$27.50.

1936 Stumpf & Walter Co.  
New York, NY

Wasn't it Tom Sawyer whose clever ruse succeeded in getting his young friends to pay him in personal treasures for the privilege of whitewashing his father's fence? No ruse would be necessary today with this magic device, for any boy would think it true sport to use it. The only problem would be in getting Dad to sacrifice his own pleasure for his son's benefit. Nor would this trimming job now interfere with fishing, or any other holiday plan, for a half-hour's time will suffice for clipping an average hedge.

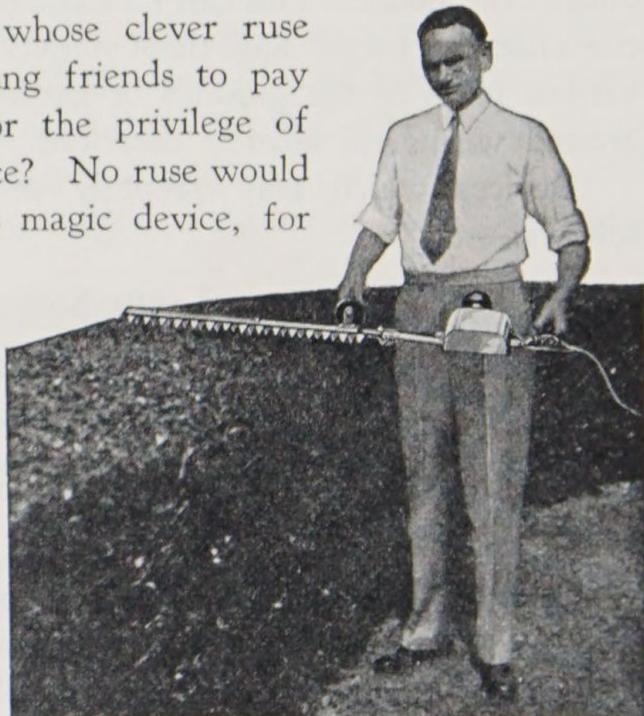


FIG. 195.—"Little Wonder" hedge trimmer

Even the shrubbery and grass along walks, flower beds and borders in the home garden can be cared for with these electric shears or trimmers and with far better results than by former methods.

## LITTLE WON- DER Hedge Trim- mer.

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 30-inch, \$25.00; 40-inch, \$27.50; 60-inch, \$35.00.

Side-cutting carriage for trimming sides as illustrated. \$4.50.

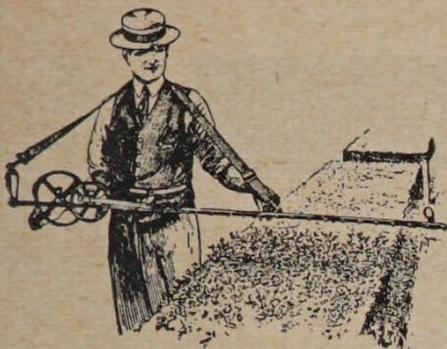


Illustration shows  
trimmer with side-  
cutting carriage.

### Electric Model

Little Wonder Hedge trimmers. Junior Model, 27-inch cutting surface. Each, with 15 ft., of wire, \$55.00. Senior Model, 36-inch, with 15 ft. wire, \$95.00. 60-inch with 15 ft. of wire, \$100.00. Extra 100 ft. length best quality rubber covered waterproof wire with handy reel, \$4.50. Write for leaflet.

## HEDGE TRIMMERS—Continued.

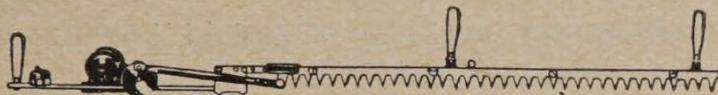


### Little Wonder

Made with 25, 40 and 60 inch blades. The "Little Wonder" Hedge Trimmer cuts every variety of hedge grown 5 to 10 times faster than the old-fashioned hand shear method. Makes hedge cutting a pleasure. They have long cutting bars which make a quick and even cut. Made strong and sturdy—built to last many years.

Hand Operated, 30 inch cutting knife .....	\$25.00
Hand Operated, 40 inch cutting knife .....	27.50
Hand Operated, 60 inch cutting knife .....	35.00

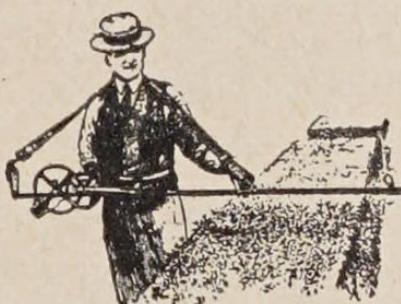
### LITTLE WONDER ELECTRIC.



Electric driven

Junior Electric, 27-inch cutting knife .....	\$ 55.00
Senior Electric, 36-inch cutting knife .....	95.00
Senior Electric, 60-inch cutting knife .....	100.00

1936 W. E. Marshall & Co.  
New York, NY

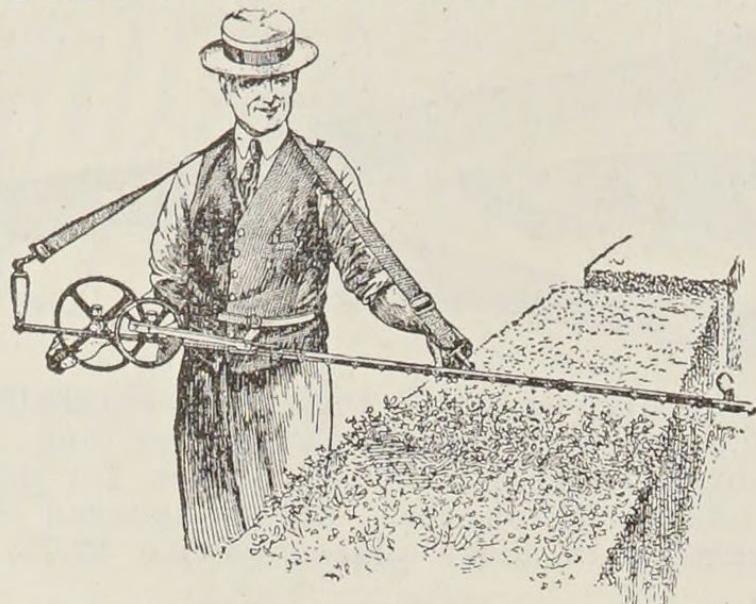


### Little Wonder Hedge Trimmer

40" top or sidecut, hand  
operated ..... \$27.50

1936 White Rose Seed and Nursery Co.  
York, PA

## "LITTLE WONDER" HEDGE TRIMMER



This little machine is really a wonder. It does the work very much more rapidly and much neater than with the old style hedge shears. Makes hedge trimming a pleasure. Made in three sizes. 30 inch, 40 inch, 60 inch.

**Price:**

30 inch .....	\$25.00
40 inch .....	27.50
60 inch .....	35.00

1936 Wiseman-Downs Company, Inc.  
Baltimore, MD

**23. "LITTLE WONDER" HEDGE TRIMMER:**

For large estates, cemeteries, country clubs, or private home grounds where long hedges must be kept in order, this machine is, in fact, a "little wonder." It operates much like a mowing machine blade through geared-wheels turned by crank. The operator carries weight of machine by strap across shoulders. Made also for electric power drive. Descriptive circular on request.

Price of Hand-powered Machine, f. o. b. Factory:

<b>23-A</b>	—30-Inch Blade, Each.....	<b>25.00</b>
<b>23-B</b>	—40-Inch Blade, Each.....	<b>27.50</b>
<b>23-C</b>	—60-Inch Blade, Each.....	<b>35.00</b>

(Shipment direct from factory.)

1937 Chase Nursery Co.  
Chase, AL

## LITTLE WONDER HEDGE TRIMMER

Makes hedge trimming easy. Any untrained person can cut 100 running feet of hedge, top and two sides, 3 feet high, in 20 minutes. Weight of machine, 12 lbs.  
40-inch, one-man machine ..... \$27.50



**Little Wonder Hedge Trimmer**

1937 Currie Brothers Co.  
Milwaukee, Wi

## **“Little Wonder” Hedge Trimmer 30-Inch Size, \$27.00**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or ten times as fast as by hand.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.



**Prices Subject to Change Without Notice**

1937 F. H. Ebeling  
Syracuse, NY

## **Little Wonder Hedge Trimmer**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or six times faster than the old-fashioned hand-shear method and makes hedge-cutting a pleasure. Long cutting-bars which make a quick and even cut. Made strong and sturdy; built to last many years.

<b>Junior.</b> 30-in. cut.....	\$25 00
<b>Little Wonder.</b> 40-in. cut.....	27 50
<b>Little Wonder.</b> 60-in. cut.....	35 00
<b>Little Wonder, Jr. Electric.</b> 25-in. cut.....	65 00

1937 Henry F. Michell Co.  
Philadelphia, PA

---

**Trim Your Hedges the Easy,  
Time-Saving, Electric Way**

**"Little Wonder" HEDGE TRIMMER**

Trade Mark Reg. U. S. Pat. Off.

Does the work in a fraction of the time of hand shears—and far better. For estates large or small, city parks, small lot owners, it saves its cost over and over again. Thousands in use throughout the world—hundreds of testimonials



attest its value and marvellous, sturdy, easy performance. Both electric and hand models.

*Available at your dealer or direct from factory. Address Dept. 5*

Distributors wanted

**DETCO MFG. CO., OAKS, PA.**

1937 House & Garden

## Little Wonder Hedge Trimmer



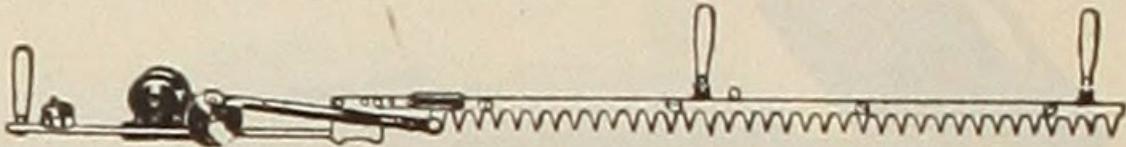
A proved success for many years. Thousands in use. A model and size to meet every condition. Trims every variety of hedge five to ten times faster than hand shears. Makes hedge-cutting a pleasure.

Built sturdy and yet light. Cutting blades are of high-grade steel, frame of duralumin. One-year guarantee with each machine. Ask for special circular.

	Electric	Hand-driven
27-in. Hedge Trimmer.....	\$55 00	
30-in. Hedge Trimmer.....		\$25 00
36-in. Hedge Trimmer.....	95 00	
40-in. Hedge Trimmer.....		27 50
60-in. Hedge Trimmer.....	100 00	35 00
<b>Electric models furnished with 15 feet of wire</b>		
Side-Cutting Carriage for 30-in. and Each 40-in. sizes.....		\$4 50
High-Quality Rubber-Covered Wire, 100-ft. length.....		4 50

1937 I. W. Scott Co.  
Pittsburgh, PA

## **“LITTLE WONDER” HEDGE TRIMMER**



**Hand Driven—30 in., \$25.00; 40 in.,  
\$27.50; 60 in. \$35.00.**

**Electric with 15 ft. of wire, 27 in.,  
\$55.00; 36 in., \$95.00; 60 in., \$100.00.**

1937 J. Manns & Co.  
Baltimore, MD

## The "Little Wonder" Hedge Trimmer



Has been in the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

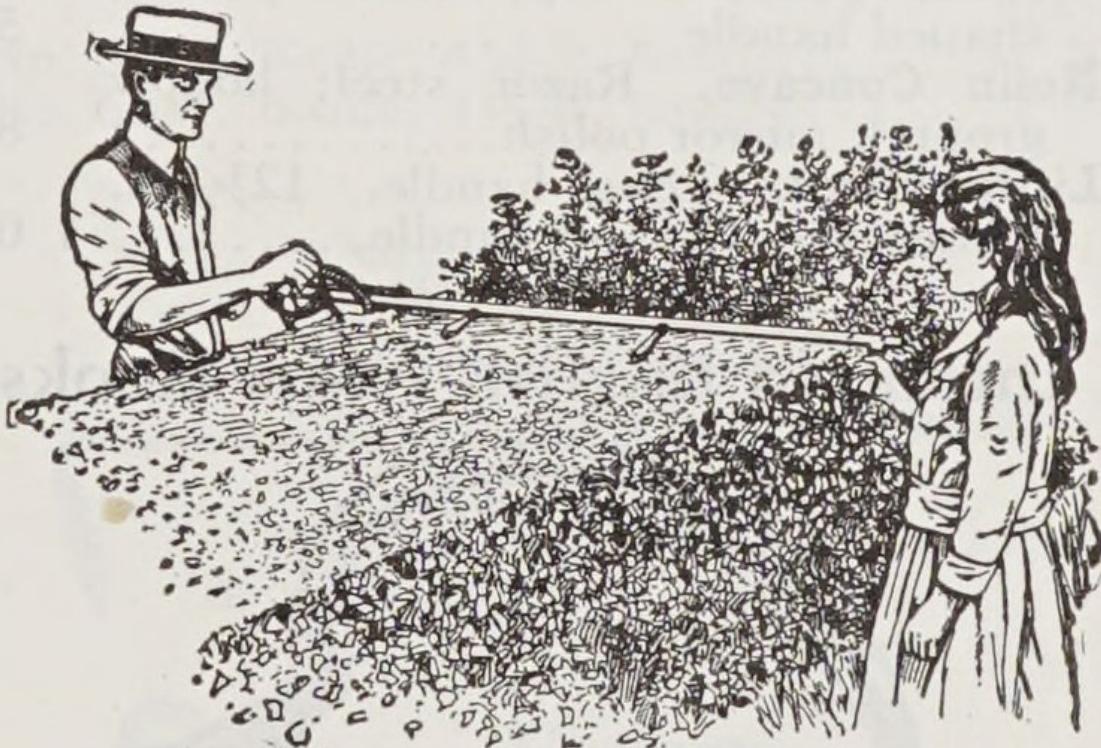
It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately. One man, 40 inch, \$27.50. Two men, 60 inch \$35.00.

**Electric Driven—27 inch, Junior .....\$42.50**

**Electric Driven—36 inch Senior ..... 95.00**

**Electric Driven—60 inch Senior .....100.00**

## “Little Wonder” Hedge Trimmer



Cuts every variety of hedge grown five to ten times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

	Hand-driven	Electric
30-in.....	\$25 00	\$103 00
40-in.....	27 50	106 50
60-in.....	35 00	114 00

1937 Joseph Breck & Sons  
Boston, MA

## **LITTLE WONDER ELECTRIC HEDGE TRIMMER**

Junior Model, 27 in. cutting surface, \$55.00.  
100 ft. best quality rubber covered wire on  
hand reel, \$5.50



## **LITTLE WONDER HEDGE TRIMMER**

Excellent machine for cutting new growth of hedges.  
30 in. cutting bar, \$25.00; 40 in. cutting bar, \$27.50; 30 in. cutting bar with wheel, \$29.50.

1937 Martin C. Ribsam & Sons Co.  
Trenton, NJ

## **“LITTLE WONDER” HEDGE TRIMMERS**



Hand operated

### **Electric and Hand Models**

**Hand Model, 30 in. .... \$25.00**  
**Electric Model, 27 in. .... 55.00**

Larger sizes quoted on application.

1937 Meyer Seed Co.  
Baltimore, MD

## Little Wonder Hedge Trimmer .



Trimming Side of  
Hedge with Little  
Wonder

This hand-powered machine is built along the most practical mechanical lines.

Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "cutting back" hedges, but to keep the new growth trimmed.

Price, 30-inch machine (one man), \$25.00. 40-inch machine (one man), \$27.50.

Side cutting carriage, \$4.50.  
Purchaser pays transportation.

1937 Peter Henderson & Co.  
New York, NY

## Little Wonder Hedge Trimmer



Trimming Side of  
Hedge with Little  
Wonder

This hand-powered machine is built along the most practical mechanical lines.

Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "cutting back" hedges, but to keep the new growth trimmed.

Price, 30-inch machine (one man), \$25.00. 40-inch machine (one man), \$27.50.

Side cutting carriage, \$4.50.  
Purchaser pays transportation.

1937 Peter Henderson & Co.  
New York, NY

## Little Wonder Hedge Trimmer

Not Illustrated

The cutting blades are of tough steel, holding a sharp edge for a long while. Use it for trimming, and not for "cutting back" a hedge. 30-in. one-man Trimmer, \$25; 40-in. one- and two-man Trimmer, \$27.50.

1937 Stumpf & Walter Co.  
New York, NY

## LITTLE WON- DER Hedge Trim- mer.

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 30-inch, \$25.00; 40-inch, \$27.50; 60-inch, \$35.00.

Side-cutting carriage for trimming sides as illustrated. \$4.50.



Illustration shows  
trimmer with side-  
cutting carriage.

### Electric Model

Little Wonder Hedge trimmers. Junior Model, 27-inch cutting surface. Each, with 15 ft., of wire, \$55.00. Senior Model, 36-inch, with 15 ft. wire, \$95.00. 60-inch with 15 ft. of wire, \$100.00. Extra 100 ft. length best quality rubber covered waterproof wire with handy reel, \$4.50. Write for leaflet.

## LITTLE WONDER HEDGE TRIMMER



Illustration shows  
trimmer with side-  
cutting carriage.

100 ft. length best quality rubber covered waterproof  
wire with handy reel, \$4.00. Write for leaflet.

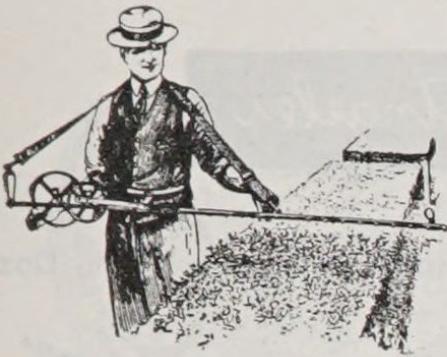
Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 30-inch, \$22.50; 40-inch, \$24.50; 60-inch, \$31.50.

Side-cutting carriage for trimming sides as illustrated. \$4.50.

### Electric Model

Little Wonder Hedge trimmers. Junior Model, 27-inch, cutting surface. Each, with 15 ft. of wire, \$49.00. Senior Model, 36-inch, with 15 ft. wire, \$85.00. 60-inch with 15 ft. of wire, \$90.00. Extra

1937 Vaughan's Seed Co.  
Chicago, IL

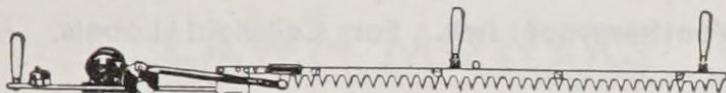


### Little Wonder

Made with 25, 40 and 60 inch blades. The "Little Wonder" Hedge Trimmer cuts every variety of hedge grown 5 to 10 times faster than the old-fashioned hand shear method. Makes hedge cutting a pleasure. They have long cutting bars which make a quick and even cut. Made strong and sturdy—built to last many years.

Hand Operated, 30 inch cutting knife .....	\$25.00
Hand Operated, 40 inch cutting knife .....	27.50
Hand Operated, 60 inch cutting knife .....	35.00

### LITTLE WONDER ELECTRIC.



Electric driven

Junior Electric, 27-inch cutting knife .....	\$ 55.00
Senior Electric, 36-inch cutting knife .....	95.00
Senior Electric, 60-inch cutting knife .....	100.00

1937 W. E. Marshall & Co.  
New York, NY

## "LITTLE WONDER" HEDGE TRIMMER



This little machine is really a wonder. It does the work very much more rapidly and much neater than with the old style hedge shears. Makes hedge trimming a pleasure. Made in three sizes. 30 inch, 40 inch, 60 inch.

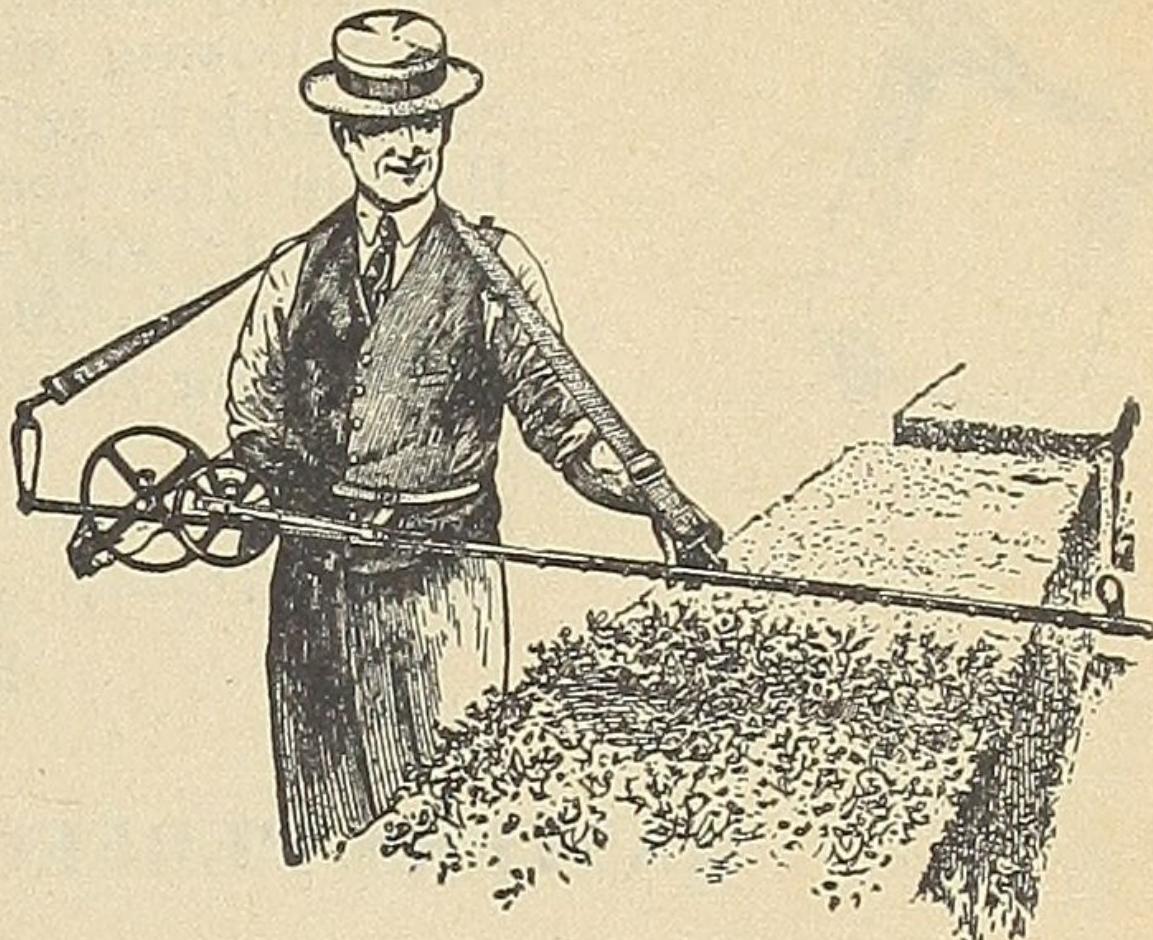
**Price:**

30 inch .....	\$25.00
40 inch .....	27.50
60 inch .....	35.00

1937 Wiseman-Downs Company, Inc.  
Baltimore, MD

## LITTLE WONDER HEDGE TRIMMER

Makes hedge trimming easy. Any untrained person can cut 100 running feet of hedge, top and two sides, 3 feet high, in 20 minutes. Weight of machine, 12 lbs. 40-inch, one-man machine ..... \$27.50



**Little Wonder Hedge Trimmer**

## **“Little Wonder” Hedge Trimmer**

### **30-Inch Size, \$27.00**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or ten times as fast as by hand.

Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Cuts sides of square or pivot top hedges 10 feet high with the operators standing on the ground.



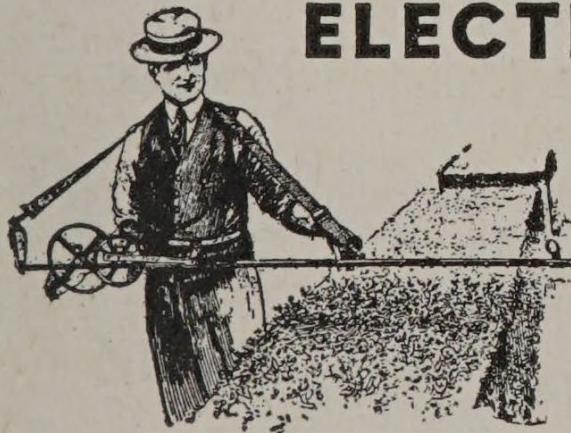
**Prices Subject to Change Without Notice**

1938 F. H. Ebeling  
Syracuse, NY

**Little Wonder**

# **HEDGE TRIMMER**

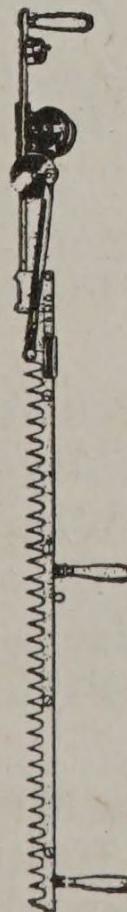
**ELECTRIC AND  
HAND  
POWER**



Thousands in use all over  
the world—A Marvel—  
Trims ten times faster  
than hand shears. Easy  
to operate. A model and  
size to meet every need.

**Write for distributors'  
terms**

**Detco Mfg. Co.  
OAKS, Montg. Co., PA.**



## Little Wonder Hedge Trimmer

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five to six times faster than the old-fashioned hand-shear method and makes hedge-cutting a pleasure. Long cutting-bars which make a quick and even cut. Made strong and sturdy; built to last many years.

<b>Junior.</b>	30-in. cut.....	\$27 50
<b>Little Wonder.</b>	40-in. cut.....	30 00
<b>Little Wonder.</b>	60-in. cut.....	35 00
<b>Little Wonder, Jr. Electric.</b>	27-in cut.	55 00

1938 Henry F. Michell Co.  
Philadelphia, PA

# Trim your Hedges the Electric way

in a fraction of time and effort  
required by any other method



## "Little Wonder" HEDGE TRIMMER

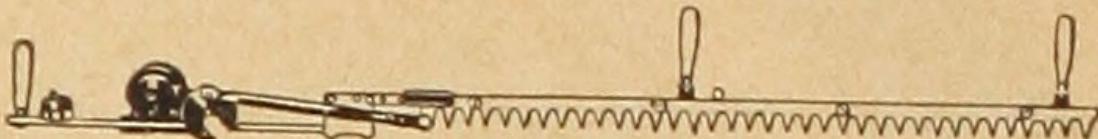
Used extensively  
by U. S.  
Government,  
Cities, Private  
Estates

AT YOUR  
FAVORITE  
DEALER  
OR

**DETCO MANUFACTURING CO.**

Dept. H.              OAKS (Montg. Co.) PENNA.  
(Distributors solicited)

## "LITTLE WONDER" HEDGE TRIMMER



Hand Driven—30 in., \$27.50; 40 in.,  
\$30.00; 60 in., \$35.00.

Electric with 15 ft. of wire, 27 in.,  
\$55.00; 36 in., \$100.00; 60 in., \$105.00.

1938 J. Manns & Co.  
Baltimore, MD

### The "Little Wonder" Hedge Trimmer

Has been in the market for two years and is in use by thousands of gardeners, hundreds of whom sent splendid unsolicited testimonials on the merits of this wonderful tool.

It is wonderful how quickly it cuts (actually as fast as you walk) and how smooth a job it makes and how easily it operates. An amateur becomes proficient almost immediately. One man, 40 inch, \$27.50. Two men, 60 inch ..... \$35.00.

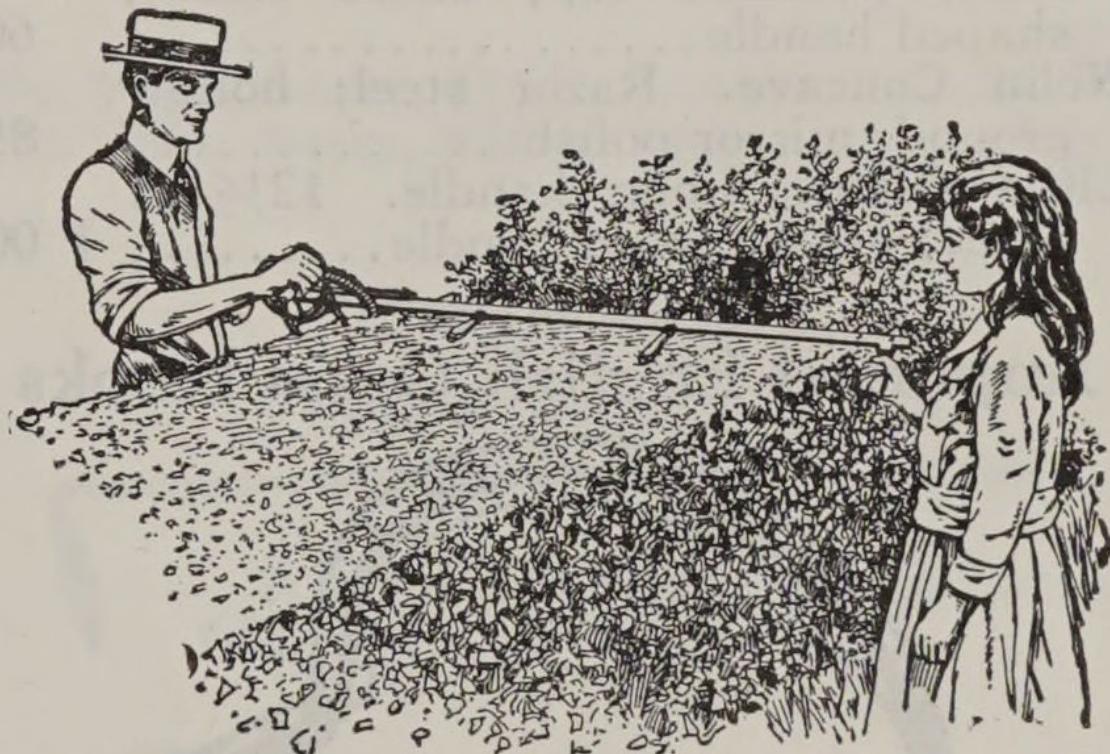
**Electric Driven**—27 inch, Junior ..... 42.50

**Electric Driven**—36 inch, Senior ..... 95.00

**Electric Driven**—60 inch, Senior ..... 100.00

1938 John Wilk  
New York, NY

## “Little Wonder” Hedge Trimmer



Cuts every variety of hedge grown five to ten times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Hand-driven

30-in.....	\$27 50
40-in.....	30 00
60-in.....	36 00

1938 Joseph Breck & Sons  
Boston, MA

## **LITTLE WONDER ELECTRIC HEDGE TRIMMER**

Junior Model, 27 in. cutting surface, \$55.00.  
100 ft. best quality rubber covered wire on  
hand reel, \$5.50



## **LITTLE WONDER HEDGE TRIMMER**

Excellent machine for cutting new growth of hedges.  
30 in. cutting bar, \$27.50; 40 in., cutting bar, \$30.00; 30 in. cutting bar with wheel, \$29.50.

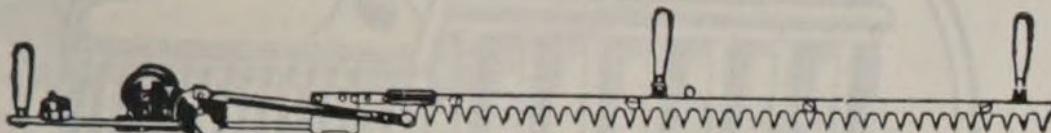
1938 Martin C. Ribsam & Sons Co.  
Trenton, NJ

# **"LITTLE WONDER" HEDGE TRIMMERS**



**Hand operated**

## **Electric and Hand Models**



**Electric-driven**

Revolutionizes hedge trimming

### **Hand Models**

30 in. size.....	\$27.50
40 in. size.....	30.00
60 in. size.....	35.00
Side Cutting Carriage.....	5.00

### **Electric Models**

27 in. Junior with 15 ft. of wire.....	\$55.00
36 in. Senior with 15 ft. of wire.....	100.00
60 in. Senior with 15 ft. of wire.....	105.00
100 ft. lengths best quality rubber cov- ered waterproof wire with handy reel	4.50
Portable Electric Generator mounted.	200.00

## **Little Wonder Hedge Trimmer**



**Trimming Side of  
Hedge with Little  
Wonder**

This hand-powered machine is built along the most practical mechanical lines.

Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "cutting back" hedges, but to keep the new growth trimmed.

Price, 30-inch machine (one man), \$25.00. 40-inch machine (one man), \$27.50.

Side cutting carriage, \$4.50.  
Purchaser pays transportation.

1938 Peter Henderson & Co.  
New York, NY

## LITTLE WONDER HEDGE TRIMMER

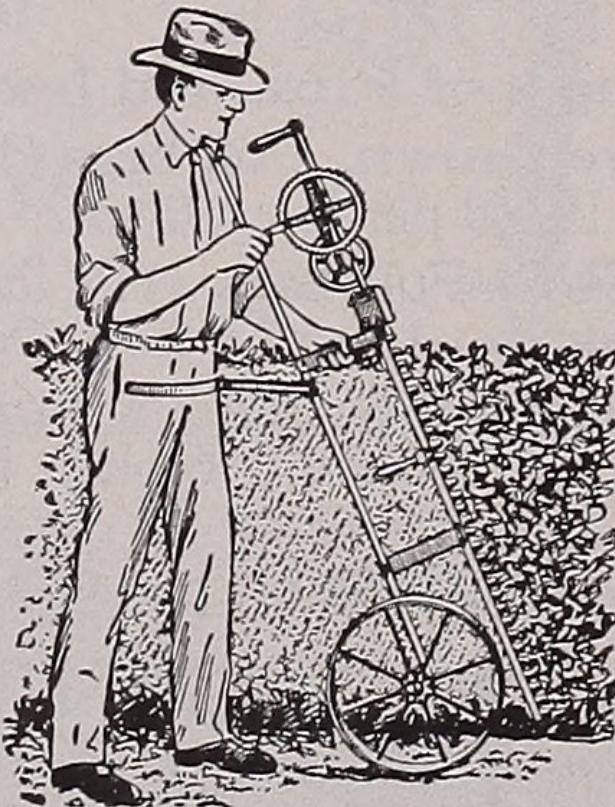


Illustration shows  
trimmer with side-  
cutting carriage.

100 ft. length best quality rubber covered waterproof  
wire with handy reel, \$4.00. Write for leaflet.

Will trim your hedge five to ten times faster than hand shears. Attachments come with each machine to adapt it to flat, round or pivot tops as well as side cutting; 30-inch, \$25.00; 40-inch, \$27.50; 60-inch, \$32.00.

Side-cutting carriage for trimming sides as illustrated, \$4.50.

### Electric Model

Little Wonder Hedge trimmers. Junior Model, 27-inch cutting surface. Each, with 15 ft. of wire, \$49.00. Senior Model, 36-inch, with 15 ft. wire, \$90.00. 60-inch with 15 ft. of wire, \$94.50. Extra

1938 Vaughan's Seed Co.  
Chicago, IL

## HEDGE TRIMMERS—Continued.

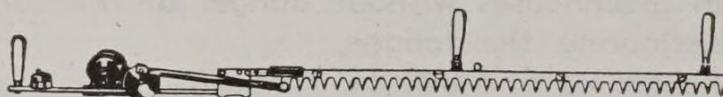


### Little Wonder

Made with 25, 40 and 60 inch blades. The "Little Wonder" Hedge Trimmer cuts every variety of hedge grown 5 to 10 times faster than the old-fashioned hand shear method. Makes hedge cutting a pleasure. They have long cutting bars which make a quick and even cut. Made strong and sturdy—built to last many years.

Hand Operated, 30 inch cutting knife .....	\$27.50
Hand Operated, 40 inch cutting knife .....	30.00
Hand Operated, 60 inch cutting knife .....	35.00

### LITTLE WONDER ELECTRIC.



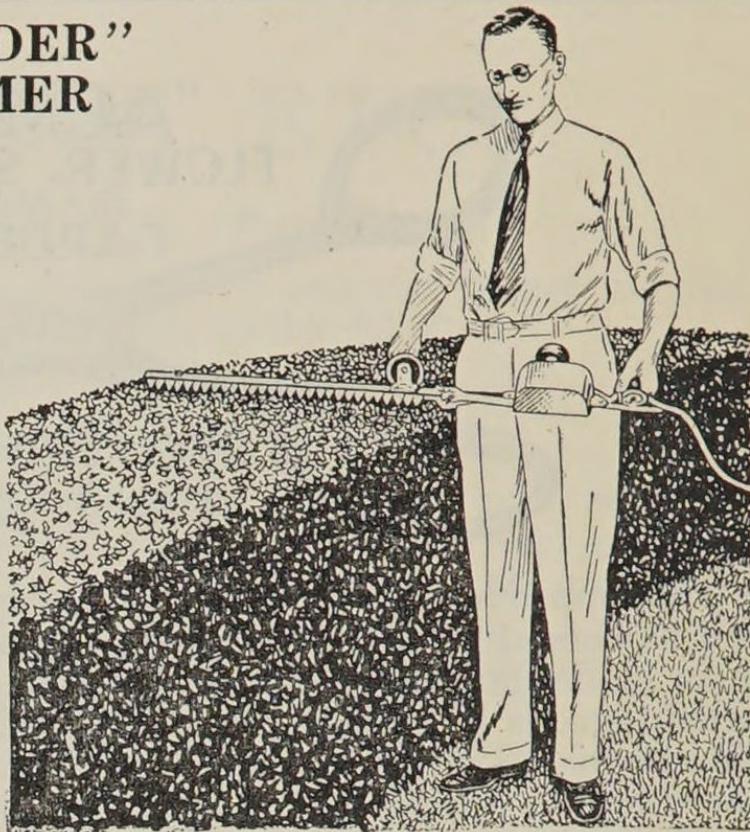
Electric driven

Junior Electric, 27-inch cutting knife .....	\$ 55.00
Senior Electric, 36-inch cutting knife .....	100.00
Senior Electric, 60-inch cutting knife .....	105.00

1938 W. E. Marshall & Co.  
New York, NY

## "LITTLE WONDER" HEDGE TRIMMER

One hour of pleasant recreation in the cool evening with the "Little Wonder" accomplishes as much as laboring all day in the hot sun with hand shears.



### Electric Models

27 inch Junior with 15 feet of wire.....	\$55.00
36 inch Senior with 15 feet of wire.....	100.00
60 inch Senior with 15 feet of wire.....	105.00
<b>High Quality Underwriter's Approved Rubber Covered Wire</b>	
100 foot lengths.....	\$ 4.50
Handy Reel for 100 or 200 ft. lengths wire.....	1.00

### Hand Models

30 inch size.....	\$27.50
40 inch size.....	30.00
60 inch size.....	35.00
Side Cutting Carriage Optional.....	5.00

Use with 30 and 40 inch sizes

1938 Wiseman-Downs Company, Inc.  
Baltimore, MD

# THE NEW YORKER

sible. The Little Wonder Hedge Trimmer (which, when set up, is taller than you are) is "not built for 'cutting back' hedges, but to keep the new growth trimmed." For cutting back, all you have to do is borrow one of your neighbor's children and turn him loose with the Electric Hedgshear, which "cuts hedges, shrubs, or grass in about one-tenth the time." The catalogue says, "A little child can operate it," but this, I can't help feeling, is a shade irresponsible; the tool makes 10,000 cuts per minute and develops nearly  $\frac{1}{4}$  horsepower.

1939 The New Yorker  
April 15

## LITTLE WONDER HEDGE TRIMMER

—Makes hedge trimming easy. Any untrained person can cut 100 running feet of hedge, top and two sides, 3 feet high, in 20 minutes. Weight of machine, 12 lbs. 40-inch, one-man machine, \$27.50.

1939 Currie Brothers Co.  
Milwaukee, Wi

## Little Wonder Hedge Trimmer

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or six times faster than the old-fashioned hand-shear method and makes hedge-cutting a pleasure. Long cutting-bars which make a quick and even cut. Made strong and sturdy; built to last many years.

**Junior.** 30-in. cut.....\$27 50

**Little Wonder.** 40-in. cut..... 30 00

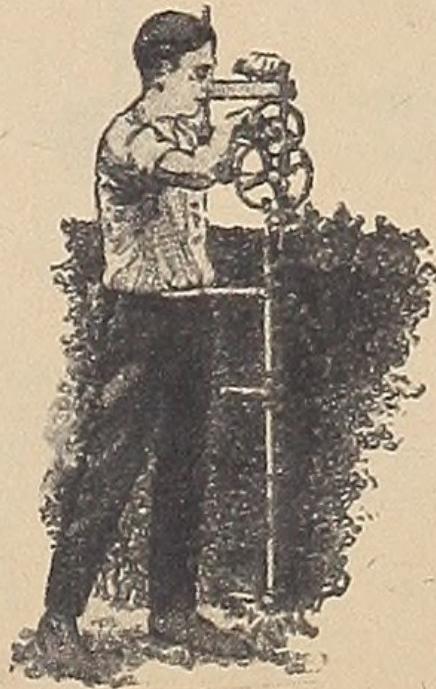
**Little Wonder.** 60-in. cut..... 35 00

**Little Wonder, Jr. Electric.** 27-in.  
cut..... 55 00

**Little Wonder Electric.** Also available in  
36-in. and 60-in. sizes. Prices on request.

1939 Henry F. Michell Co.  
Philadelphia, PA

## Little Wonder Hedge Trimmer



Trimming Side of  
Hedge with Little  
Wonder

This hand-powered machine is built along the most practical mechanical lines.

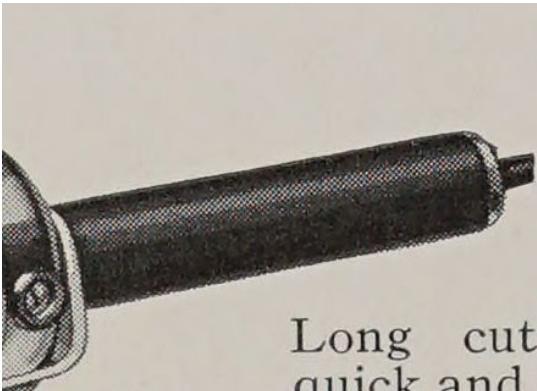
Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "cutting back" hedges, but to keep the new growth trimmed.

Price, 30-inch machine (one man), \$25.00. 40-inch machine (one man), \$30.00.

Side cutting carriage, \$5.00.  
Purchaser pays transportation.

1939 Peter Henderson & Co.  
New York, NY



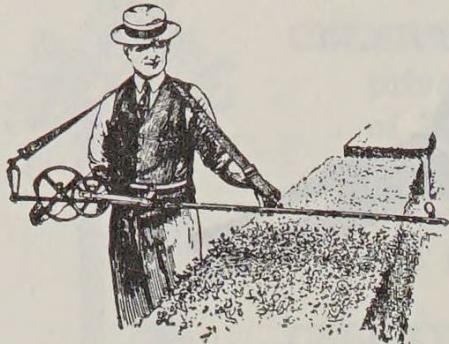
**“Little Wonder”  
HEDGE  
TRIMMER**

Long cutting-bars which make a quick and even cut. Made strong and sturdy. Built to last many years.  
*Not illustrated.*

<b>Junior.</b>	27-inch cut (hand) . . .	\$27.50
<b>Little Wonder.</b>	36-in. cut (hand) . . .	\$30.00
<b>Little Wonder.</b>	60-in. cut (hand) . . .	\$35.00
<b>Little Wonder Jr.</b>	(Electric). 25 in. cut.	\$65.00

1939 Trivett's Tested Seeds Inc.  
New York, NY

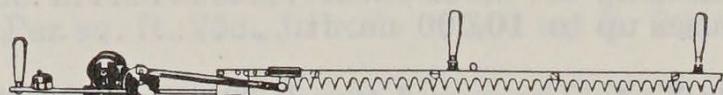
## HEDGE TRIMMERS—Continued



**Little Wonder.** Made with 25, 40 and 60 inch blades. The "Little Wonder" Hedge Trimmer cuts every variety of hedge grown 5 to 10 times faster than the old-fashioned hand shear method. Makes hedge cutting a pleasure. They have long cutting bars which make a quick and even cut. Made strong and sturdy—built to last many years.

Hand Operated, 30 inch cutting knife.....	\$25.00
Hand Operated, 40 inch cutting knife.....	27.50
Hand Operated, 60 inch cutting knife.....	35.00

## LITTLE WONDER ELECTRIC.



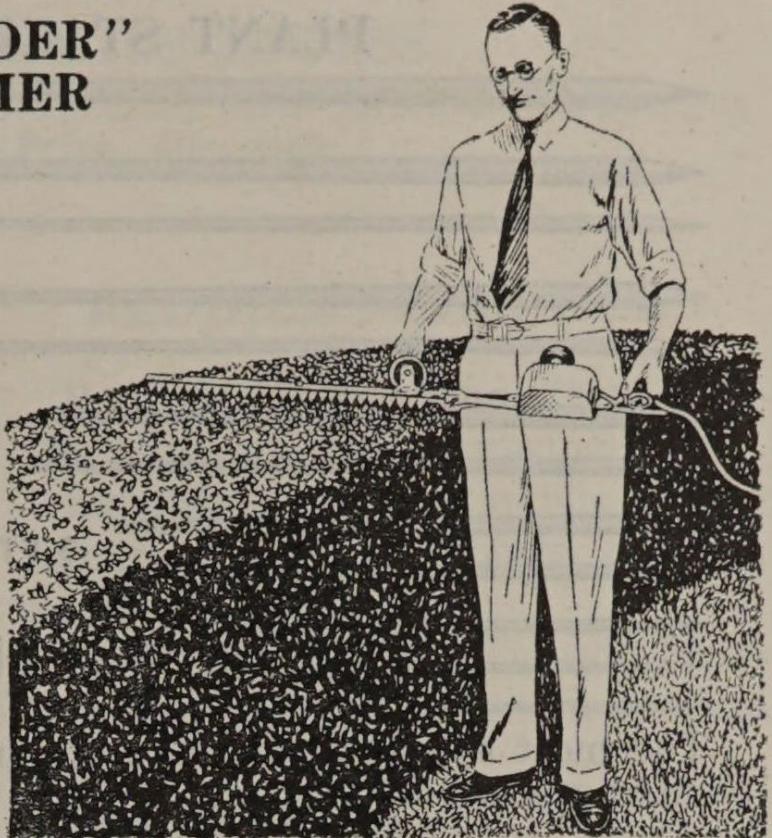
Electric driven

Junior Electric, 27-inch cutting knife.....	\$ 55.00
Senior Electric, 36-inch cutting knife.....	100.00
Senior Electric, 60-inch cutting knife.....	105.00

1939 W. E. Marshall & Co.  
New York, NY

## "LITTLE WONDER" HEDGE TRIMMER

One hour of pleasant recreation in the cool evening with the "Little Wonder" accomplishes as much as laboring all day in the hot sun with hand shears.



### Electric Models

27 inch Junior with 15 feet of wire.....	\$55.00
36 inch Senior with 15 feet of wire.....	100.00
60 inch Senior with 15 feet of wire.....	105.00
<b>High Quality Underwriter's Approved Rubber Covered Wire</b>	
100 foot lengths.....	\$ 4.50
Handy Reel for 100 or 200 ft. lengths wire.....	1.00

### Hand Models

30 inch size.....	\$27.50
40 inch size.....	30.00
60 inch size.....	35.00
<b>Side Cutting Carriage Optional.....</b>	
Use with 30 and 40 inch sizes	5.00

1939 Wiseman-Downs Company, Inc.  
Baltimore, MD

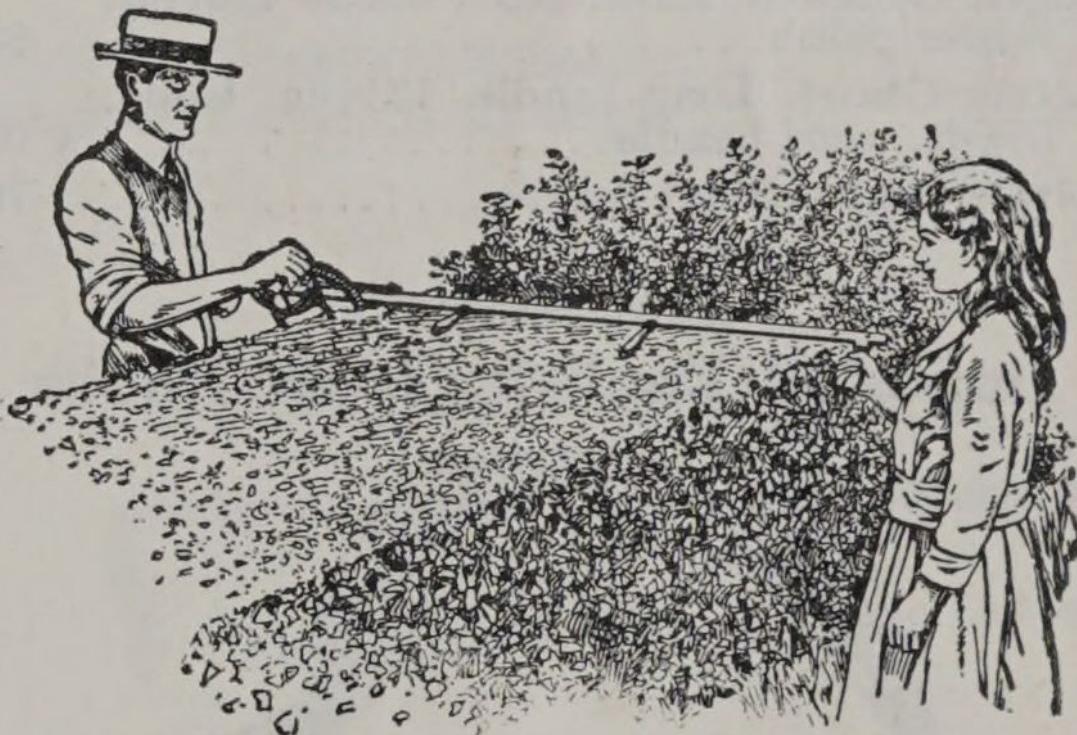
# "Little Wonder" Hedge Trimmer

Speeds up work where electricity is not to be had.

30-inch—One-Man.....\$27.50      40-inch Two-Man.....\$30.00

1940 F.W. Bolgiano & Co.  
Baltimore, MD

## "Little Wonder" Hedge Trimmer



Cuts every variety of hedge grown five to ten times as fast as by hand. Will trim a hedge to any shape and cut wanted, various attachments and adjustments being provided for each type.

Hand-driven

30-in.....	\$27 50
40-in.....	30 00
60-in.....	36 00

1940 Joseph Breck & Sons  
Boston, MA

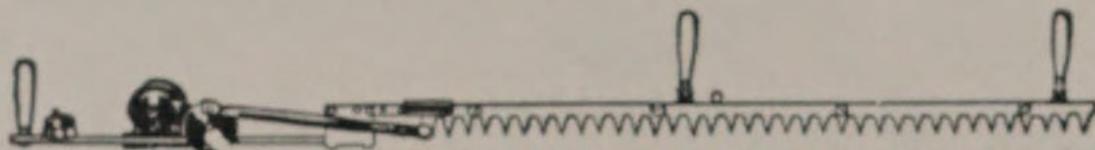


Hand-operated

## "Little Wonder" Hedge Trimmers

### Hand Models

30 in.....	\$27 50
40 in.....	30 00
60 in.....	35 00
Side-cutting Carriage.....	5 00



Electric Driven

### Electric Models

<b>Junior.</b>	27 in., with 15 ft. of wire...	\$55 00
<b>Senior.</b>	36 in., with 15 ft. of wire...	100 00
<b>Senior.</b>	60 in., with 15 ft. of wire...	105 00
	100-ft. lengths best rubber-covered waterproof wire with handy reel ...	4 50

1940 Meyer Seed Co.  
Baltimore, MD

## Little Wonder Hedge Trimmer



Trimming Side of  
Hedge

This hand-powered machine is built along the most practical mechanical lines.

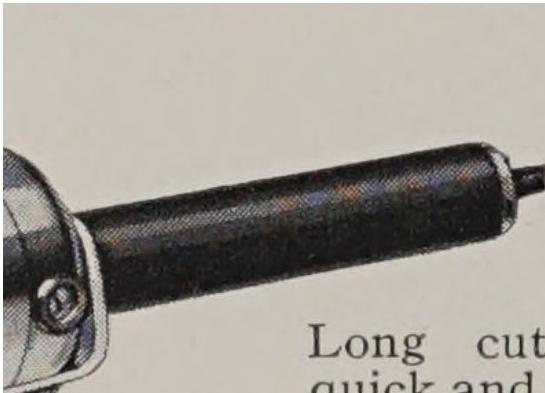
Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "cutting back" hedges, but to keep the new growth trimmed.

Price, 30-inch machine (one man), \$27.50. 40-inch machine (one man), \$30.00.

Side cutting carriage, \$5.00.  
Purchaser pays transportation.

1940 Peter Henderson & Co.  
New York, NY



**"Little Wonder"**  
**HEDGE**  
**TRIMMER**

Long cutting-bars which make a quick and even cut. Made strong and sturdy. Built to last many years.  
*Not illustrated.*

<b>Junior.</b>	27-inch cut (hand)	...	\$27.50
<b>Little Wonder.</b>	36-in. cut (hand)	...	\$30.00
<b>Little Wonder.</b>	60-in. cut (hand)	...	\$35.00
<b>Little Wonder Jr.</b>	(Electric).	25 in. cut.	\$65.00

1940 Trivett's Tested Seeds Inc.  
New York, NY

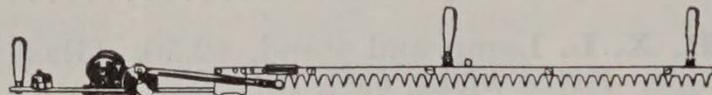
## HEDGE TRIMMERS—Continued



**Little Wonder.** Made with 25, 40 and 60 inch blades. The "Little Wonder" Hedge Trimmer cuts every variety of hedge grown 5 to 10 times faster than the old-fashioned hand shear method. Makes hedge cutting a pleasure. They have long cutting bars which make a quick and even cut. Made strong and sturdy—built to last many years.

Hand Operated, 30 inch cutting knife.....	\$25.00
Hand Operated, 40 inch cutting knife.....	27.50
Hand Operated, 60 inch cutting knife.....	35.00

## LITTLE WONDER ELECTRIC.



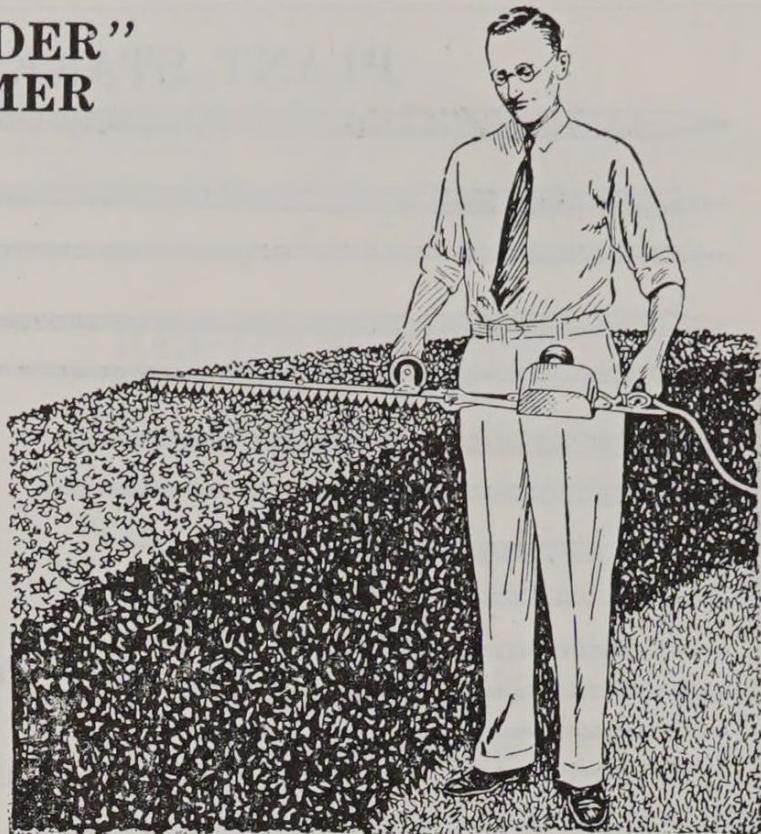
Electric driven

Junior Electric, 27-inch cutting knife.....	\$ 55.00
Senior Electric, 36-inch cutting knife.....	100.00
Senior Electric, 60-inch cutting knife.....	105.00

1940 W. E. Marshall & Co.  
New York, NY

## "LITTLE WONDER" HEDGE TRIMMER

One hour of pleasant recreation in the cool evening with the "Little Wonder" accomplishes as much as laboring all day in the hot sun with hand shears.



### Electric Models

27 inch Junior with 15 feet of wire.....	\$55.00
36 inch Senior with 15 feet of wire.....	100.00
60 inch Senior with 15 feet of wire.....	105.00
<b>High Quality Underwriter's Approved Rubber Covered Wire</b>	
100 foot lengths.....	\$ 4.50
Handy Reel for 100 or 200 ft. lengths wire.....	1.00

### Hand Models

30 inch size.....	\$27.50
40 inch size.....	30.00
60 inch size.....	35.00
<b>Side Cutting Carriage Optional.....</b>	
Use with 30 and 40 inch sizes	5.00

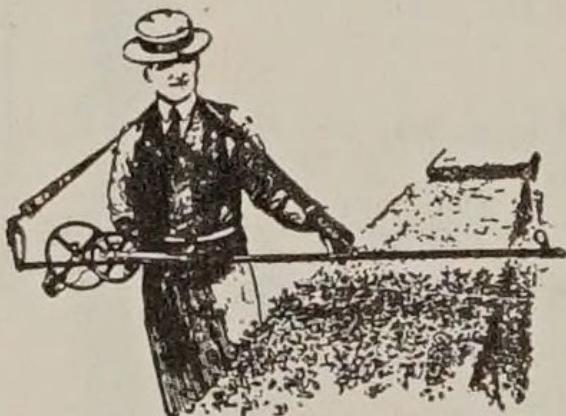
1940 Wiseman-Downs Company, Inc.  
Baltimore, MD

# "Little Wonder" Hedge Trimmer

Speeds up work where electricity is not to be had.

30-inch—One-Man.....\$27.50      40-inch Two-Man.....\$30.00

1941 F.W. Bolgiano & Co.  
Baltimore, MD

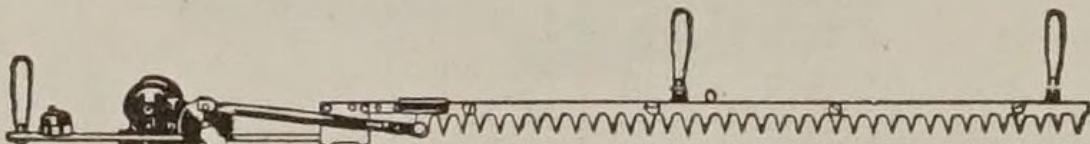


Hand-operated

## "Little Wonder" Hedge Trimmers

### Hand Models

30 in.....	\$27	50
40 in.....	30	00
60 in.....	35	00
Side-cutting Carriage.....	5	00



Electric Driven

### Electric Models

<b>Junior.</b>	27 in., with 15 ft. of wire...	\$55	00
<b>Senior.</b>	36 in., with 15 ft. of wire...	100	00
<b>Senior.</b>	60 in., with 15 ft. of wire...	105	00
	100-ft. lengths best rubber-covered waterproof wire with handy reel ...	4	50

1941 Meyer Seed Co.  
Baltimore, MD

## Little Wonder Hedge Trimmer



Trimming Side of  
Hedge

This hand-powered machine is built along the most practical mechanical lines.

Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "cutting back" hedges, but to keep the new growth trimmed.

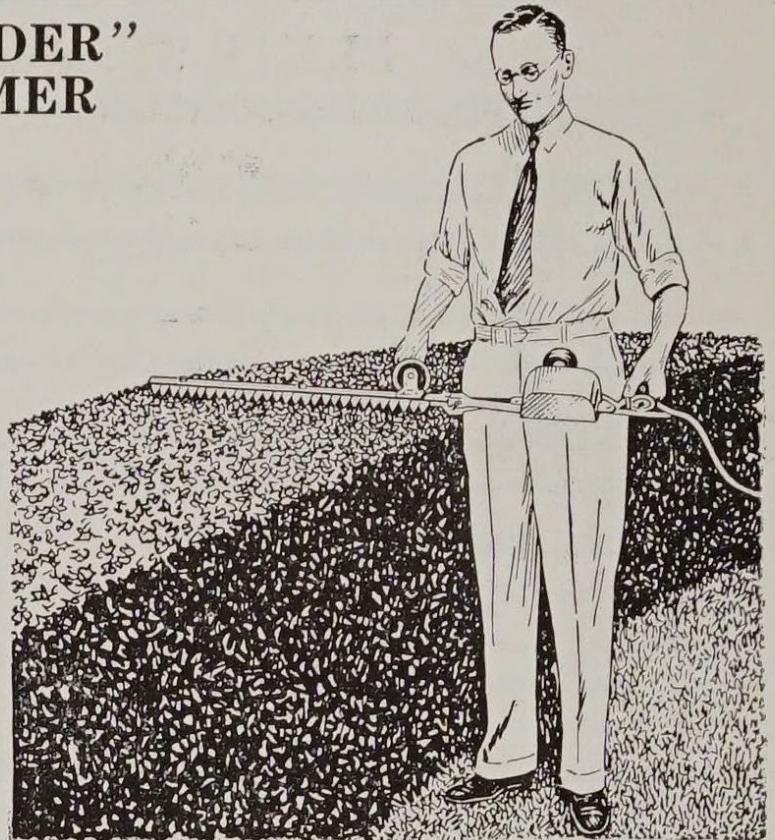
Price, 30-inch machine (one man), \$27.50. 40-inch machine (one man), \$30.00.

Side cutting carriage, \$5.00.  
Purchaser pays transportation

1941 Peter Henderson & Co.  
New York, NY

## "LITTLE WONDER" HEDGE TRIMMER

One hour of pleasant recreation in the cool evening with the "Little Wonder" accomplishes as much as laboring all day in the hot sun with hand shears.



### Electric Models

27 inch Junior with 15 feet of wire	\$55.00
36 inch Senior with 15 feet of wire	100.00
60 inch Senior with 15 feet of wire	105.00
<b>High Quality Underwriter's Approved Rubber Covered Wire</b>	
100 foot lengths	\$ 4.50
Handy Reel for 100 or 200 ft. lengths wire	1.00

### Hand Models

30 inch size	\$27.50
40 inch size	30.00
60 inch size	35.00
Side Cutting Carriage Optional	5.00

Use with 30 and 40 inch sizes

1941 Wiseman-Downs Company, Inc.  
Baltimore, MD

## **"Little Wonder" Hedge Trimmer**

Speeds up work where electricity is not to be had.

30-inch—One-Man.....\$33.75    40-inch Two-Man.....\$36.75

1942 F.W. Bolgiano & Co.  
Baltimore, MD

## **Little Wonder Hedge Trimmer**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or six times faster than the old-fashioned hand-shear method and makes hedge-cutting a pleasure. Long cutting-bars which make a quick and even cut. Made strong and sturdy; built to last many years.

**Junior.** 30-in. cut.....\$34 00

**Little Wonder.** 40-in. cut..... 37 00

**Little Wonder.** 60-in. cut..... 42 00

**Little Wonder, Jr. Electric.** 27-in.  
cut..... 65 00

**Little Wonder Electric.** Also available in  
36-in. and 60-in. sizes. Prices on request.

1942 Henry F. Michell Co.  
Philadelphia, PA

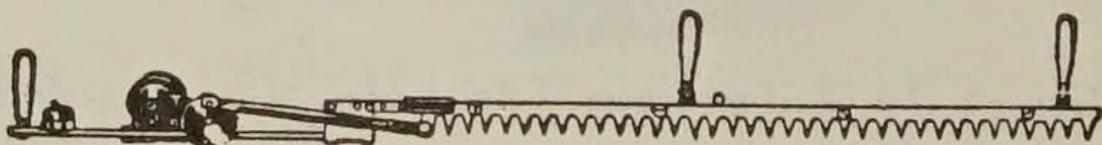


Hand-operated

## "Little Wonder" Hedge Trimmers

### Hand Models

30 in.	\$33 75
40 in.	36 75
60 in.	41 25
Side-cutting Carriage	6 00



Electric Driven

### Electric Models

<b>Junior.</b> 27 in., with 15 ft. of wire	... \$55 00
<b>Senior.</b> 36 in., with 15 ft. of wire	... 100 00
<b>Senior.</b> 60 in., with 15 ft. of wire	... 105 00
100-ft. lengths best rubber-covered waterproof wire with handy reel	... 5 50

1942 Meyer Seed Co.  
Baltimore, MD

# Little Wonder Hedge Trimmer



Trimming Side of  
Hedge

This hand-powered machine is built along the most practical mechanical lines.

Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period.

With reasonable care the machine will last a lifetime. Weight is only 10 lbs. Runs so easily and is so light that a lady can easily operate it. Not built for "cutting back" hedges, but to keep the new growth trimmed.

Price, 30-inch machine (one man), \$27.50. 40-inch machine (one man), \$30.00.

Side cutting carriage, \$5.00.  
Purchaser pays transportation.

1942 Peter Henderson & Co.  
New York, NY

**Little Wonder Hedge Trimmer.** This hand-powered machine is built along the most practical mechanical lines. Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period. Price, 30-inch machine (one man). 40-inch machine (one man). Side cutting carriage.

1942 W. E. Marshall & Co.  
New York, NY

# **"LITTLE WONDER" HEDGE TRIMMERS**

## **Hand Models**

30-in.	.....	\$31.75
40-in.	.....	34.50
60-in.	.....	39.50

## **Electric Models**

27-in. Junior	.....	\$ 59.50
36-in. Senior	.....	100.00
60-in. Senior	.....	105.00

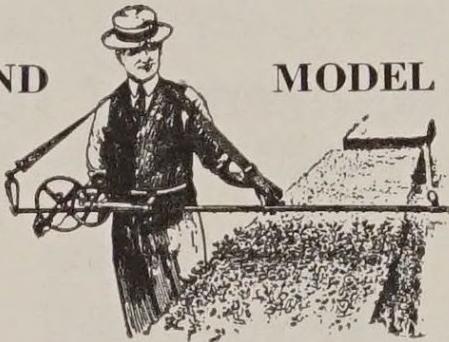
(Prices subject to change  
without notice)

# *Little Wonder*

## *Hedge Trimmer*

**HAND**

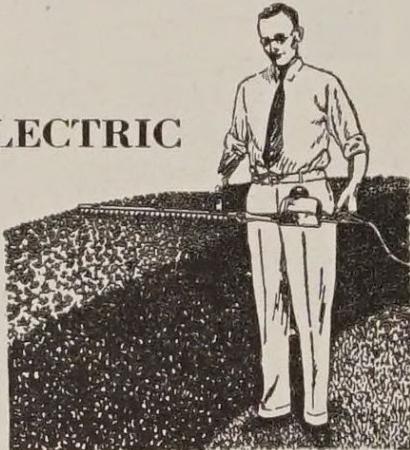
**MODEL**



Thousands in use all over the world.  
A marvel. Trims ten times faster than  
hand shears. Easy to operate. A model  
and size to meet every need and price.

**ELECTRIC**

**MODEL**



*Write for distributors' terms  
and catalog proposition*

**Detco Mfg. Company**  
**OAKS, MONTG. CO., PA.**

# **"LITTLE WONDER" HEDGE TRIMMERS**

## **Hand Models**

30-in.	.....	\$31.75
40-in.	.....	34.50
60-in.	.....	39.50

## **Electric Models**

27-in. Junior	.....	\$ 59.50
36-in. Senior	.....	100.00
60-in. Senior	.....	105.00

(Prices subject to change  
without notice)

**Little Wonder Hedge Trimmer.** This hand-powered machine is built along the most practical mechanical lines. Blades are made of high carbon, tempered tough (not brittle), and hold a sharp edge for a long period. Price, 30-inch machine (one man). 40-inch machine (one man). Side cutting carriage.

1943 W. E. Marshall & Co.  
New York, NY

## "Little Wonder" Hedge Trimmer

Speeds up work where electricity is not  
to be had.

One-Man. 30-in.....	\$33 75
Two-Man. 40-in.....	36 75

1944 F.W. Bolgiano & Co.  
Baltimore, MD

## "Little Wonder" Hedge Trimmer

Speeds up work where electricity is not to be had.

One-Man. 30-in. . . . .

Two-Man. 40-in. . . . .

1945 F.W. Bolgiano & Co.  
Baltimore, MD

## Little Wonder Hedge Trimmer

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or six times faster than the old-fashioned hand-shear method and makes hedge-cutting a pleasure. Long cutting-bars which make a quick and even cut. Made strong and sturdy; built to last many years.

**Junior.** 30-in. cut. . . . . \$34 00

**Little Wonder.** 40-in. cut. . . . . 37 00

**Little Wonder.** 60-in. cut. . . . . 42 00

**Little Wonder Electric.** Also available in 36-in. and 60-in. sizes. Prices on request.

1946 Henry F. Michell Co.  
Philadelphia, PA

## **Little Wonder Hedge Trimmer**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or six times faster than the old-fashioned hand-shear method and makes hedge-cutting a pleasure. Long cutting-bars which make a quick and even cut. Made strong and sturdy; built to last many years.

**Junior.** 30-in. cut.....\$45 00

**Little Wonder.** 40-in. cut..... 48 00

**Little Wonder.** 60-in. cut..... 55 00

### **Little Wonder Electric.**

27-in. cut.....\$77 50

36-in. cut..... 115 00

60-in. cut..... 125 00

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1948 Henry F. Michell Co.  
Philadelphia, PA

## **“Little Wonder” Hedge Trimmer.**

(Not illustrated)

Hand operated. A well-designed machine for hedges beyond 200 ft. from an electric outlet. It cuts a hedge almost as fast as you walk, and in an hour or two will trim the top and two sides of a hedge 300 ft. long. This is from five to ten times as fast as hand work. The cutting blades are of high-grade steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for “cutting back” a hedge, and it will last for years. 30-in. one-man Trimmer, complete with shoulder strap, \$48.

1948 Stumpf & Walter Co.  
New York, NY

## **Little Wonder Hedge Trimmer**

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or six times faster than the old-fashioned hand-shear method and makes hedge-cutting a pleasure. Long cutting-bars which make a quick and even cut. Made strong and sturdy; built to last many years.

**Junior.** 30-in. cut.....\$45 00

**Little Wonder.** 40-in. cut..... 48 00

**Little Wonder.** 60-in. cut..... 55 00

### **Little Wonder Electric.**

27-in. cut.....\$84 50

36-in. cut..... 115 00

60-in. cut..... 137 50

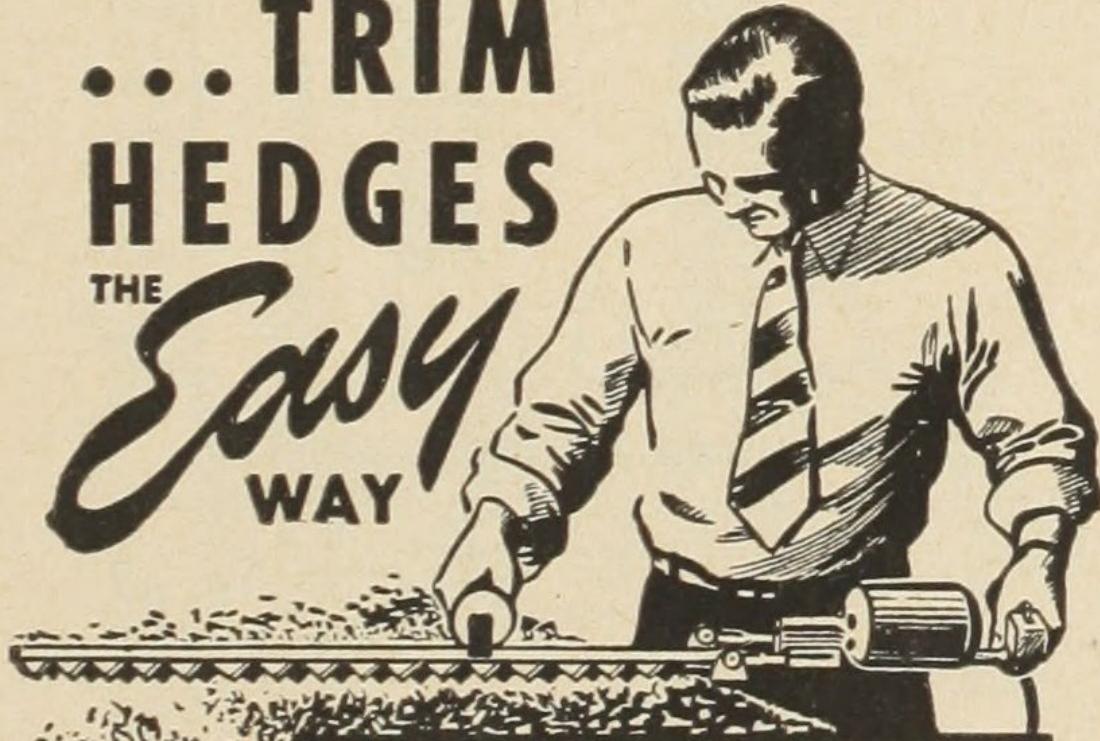
1949 Henry A. Dreer  
Philadelphia, PA

**7A 5813 "Little Wonder" Hedge Trimmer.**  
(Not illustrated)

Hand operated. A well-designed machine for hedges beyond 200 ft. from an electric outlet. It cuts a hedge almost as fast as you walk, and in an hour or two will trim the top and two sides of a hedge 300 ft. long. This is from five to ten times as fast as hand work. The cutting blades are of high-grade steel, holding a sharp edge for a long while and trimming every variety of hedge grown. Use it for trimming, and not for "cutting back" a hedge, and it will last for years. 30-in. one-man Trimmer complete with shoulder strap, \$37.50.

1949 Stumpf & Walter Co.  
New York, NY

...TRIM  
HEDGES  
THE  
*Easy*  
WAY



Does in minutes, what usually takes hours or days. Sizes for the home garden, estates and parks.

Junior Model 27" with 5 feet of wire \$84.50

Senior Model 36" with 5 feet of wire 115.00

Senior Model 60" with 5 feet of wire 137.50

All models sold with 1 yr. guarantee

WITH THE

**"LITTLE WONDER"**  
ELECTRIC HEDGE TRIMMER

1949 J. Manns & Co.  
Baltimore, MD

...TRIM  
HEDGES  
THE  
*Easy*  
WAY



Does in minutes, what usually takes hours or days. Sizes for the home garden, estates and parks.

With 5 Feet of Wire

Junior Model 27"-\$69.50

Senior Model 36"-\$99.50

Senior Model 60"-\$137.50

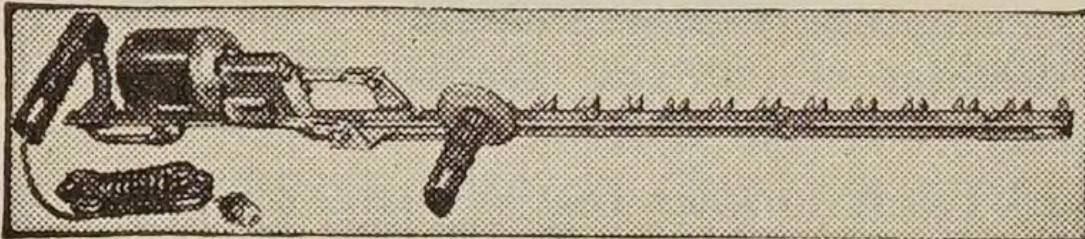
All models sold with 1 yr. guarantee

WITH THE

"LITTLE WONDER"  
ELECTRIC HEDGE TRIMMER

1950 J. Manns & Co.  
Baltimore, MD

# Little Wonder Hedge Trimmer



A heavy-duty Trimmer for wide hedges. Furnace steel blades. Electric motor, ball bearings, 110 volt, 60 cycle. Control switch, machine cut gears. Weight 12 lbs. Length of cutting blade 27 in. with 12 ft. of cord. \$82.50. Extra weatherproof cord, \$11.50 per 100 ft.

1950 Stumpf & Walter Co.  
New York, NY

## Little Wonder Hedge Trimmer

The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or six times faster than the old-fashioned hand-shear method and makes hedge-cutting a pleasure. Long cutting-bars which make a quick and even cut.

**Little Wonder.** 30-in. cut.....\$45 00

**Little Wonder.** 40-in. cut..... 48 00

**Little Wonder.** 60-in. cut..... 55 00

### **Little Wonder Electric.**

27-in. cut..... 69 50

36-in. cut..... 99 50

60-in. cut..... 137 50

1950 Henry F. Michell Co.  
Philadelphia, PA

## **Little Wonder Hedge Trimmer**

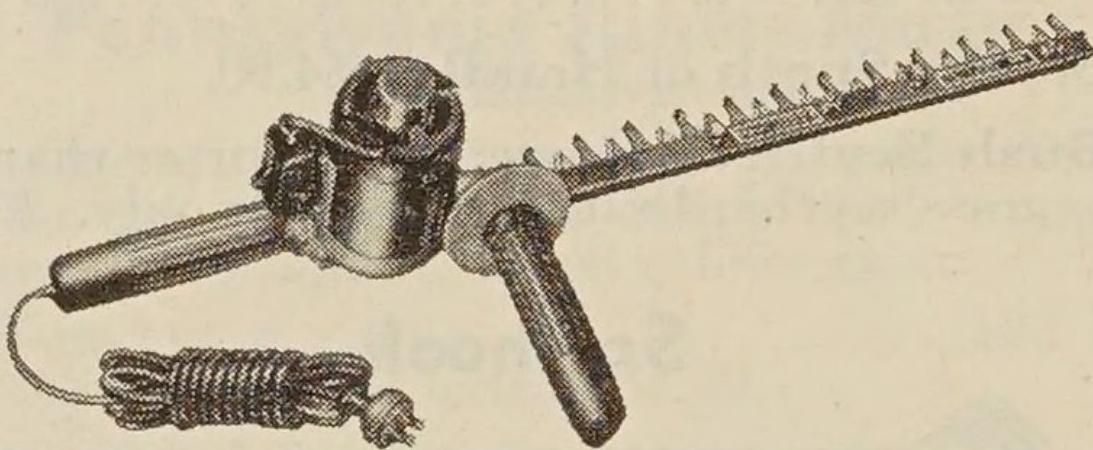
The Little Wonder Hedge Trimmer cuts every variety of hedge grown, five or six times faster than the old-fashioned hand-shear method and makes hedge-cutting a pleasure.

### **Little Wonder. Heavy Duty.**

16-in. cut.....	\$39	75
27-in. cut.....	75	00
36-in. cut.....	99	50
60-in. cut.....	137	50

1951 Henry F. Michell Co.  
Philadelphia, PA

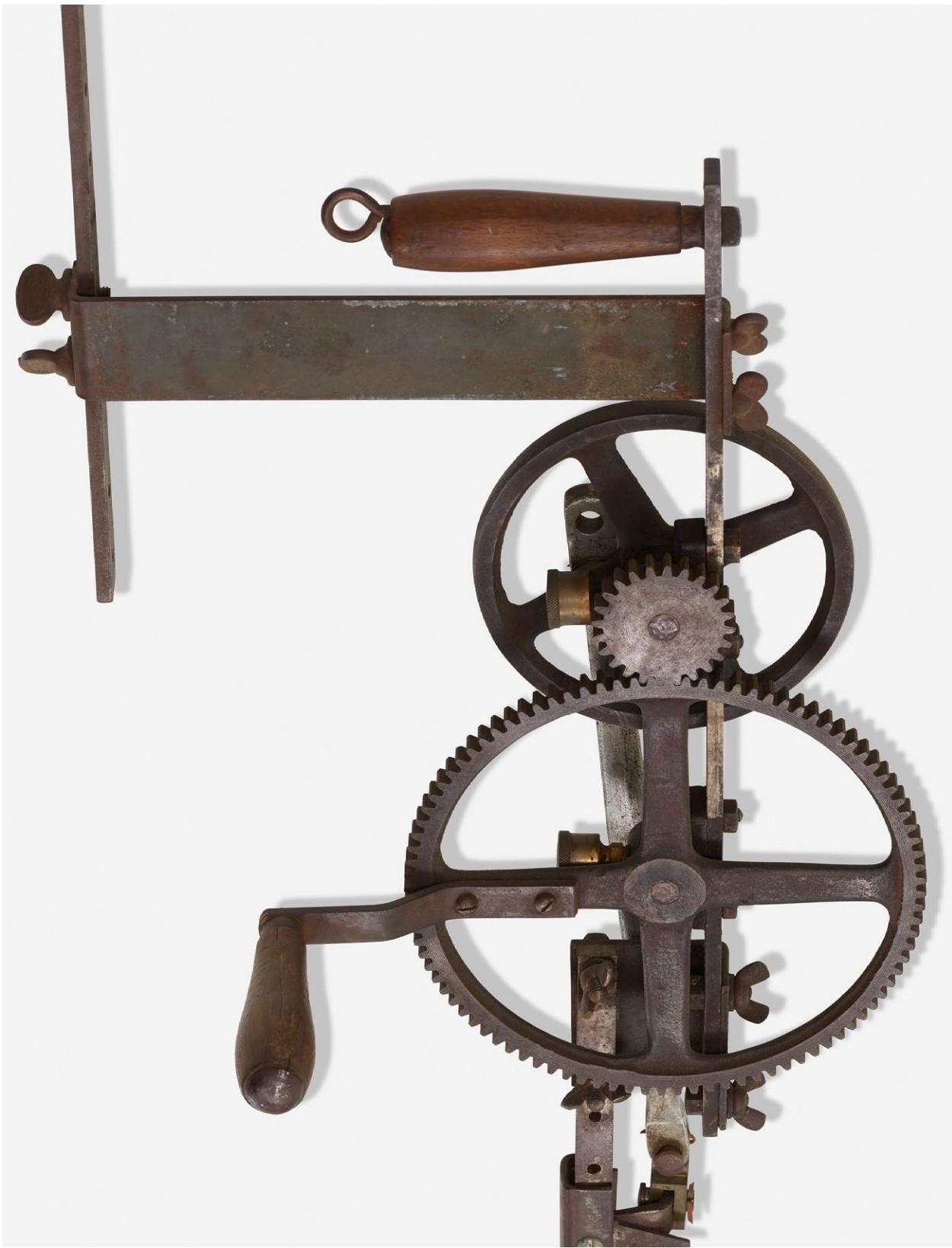
## **Little Wonder Hedge Trimmer**



Cuts a full 16-in. swath. A sturdy, light-weight trimmer which weighs only 5 lbs. AC-DC ball-bearing motor. Comfortable rubber finger-grip handles with guard for added safety. Criss-cross action on both lower and upper blades makes for positive clean cutting. Furnished with 12 ft. of cord and plug. \$39.75. Extra cord, 100 ft. \$8.75.

1951 Stumpf & Walter Co.  
New York, NY













# Little Wonder

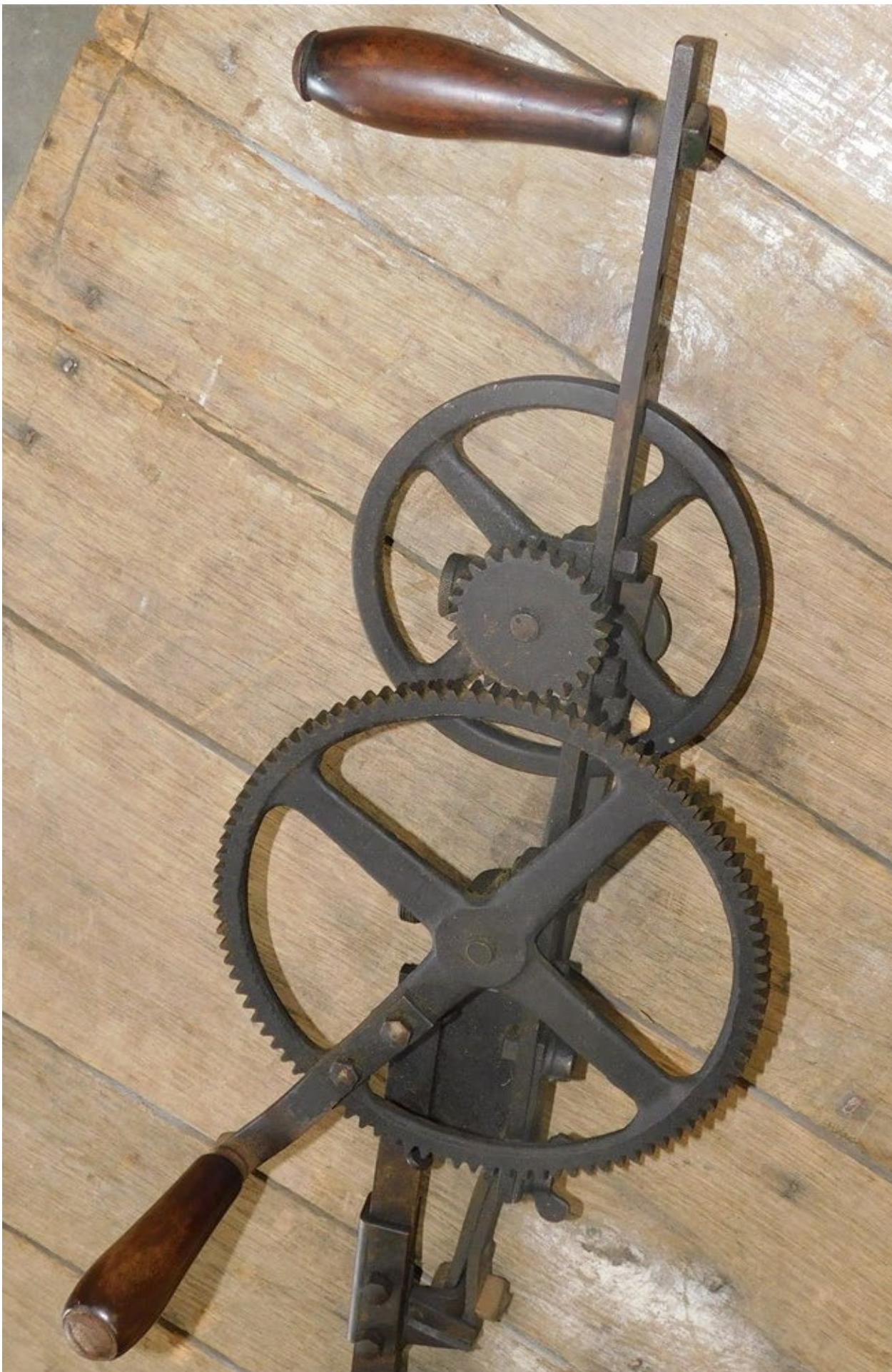
Patented May 23, 1914

Reg. U. S. Pat. Off.

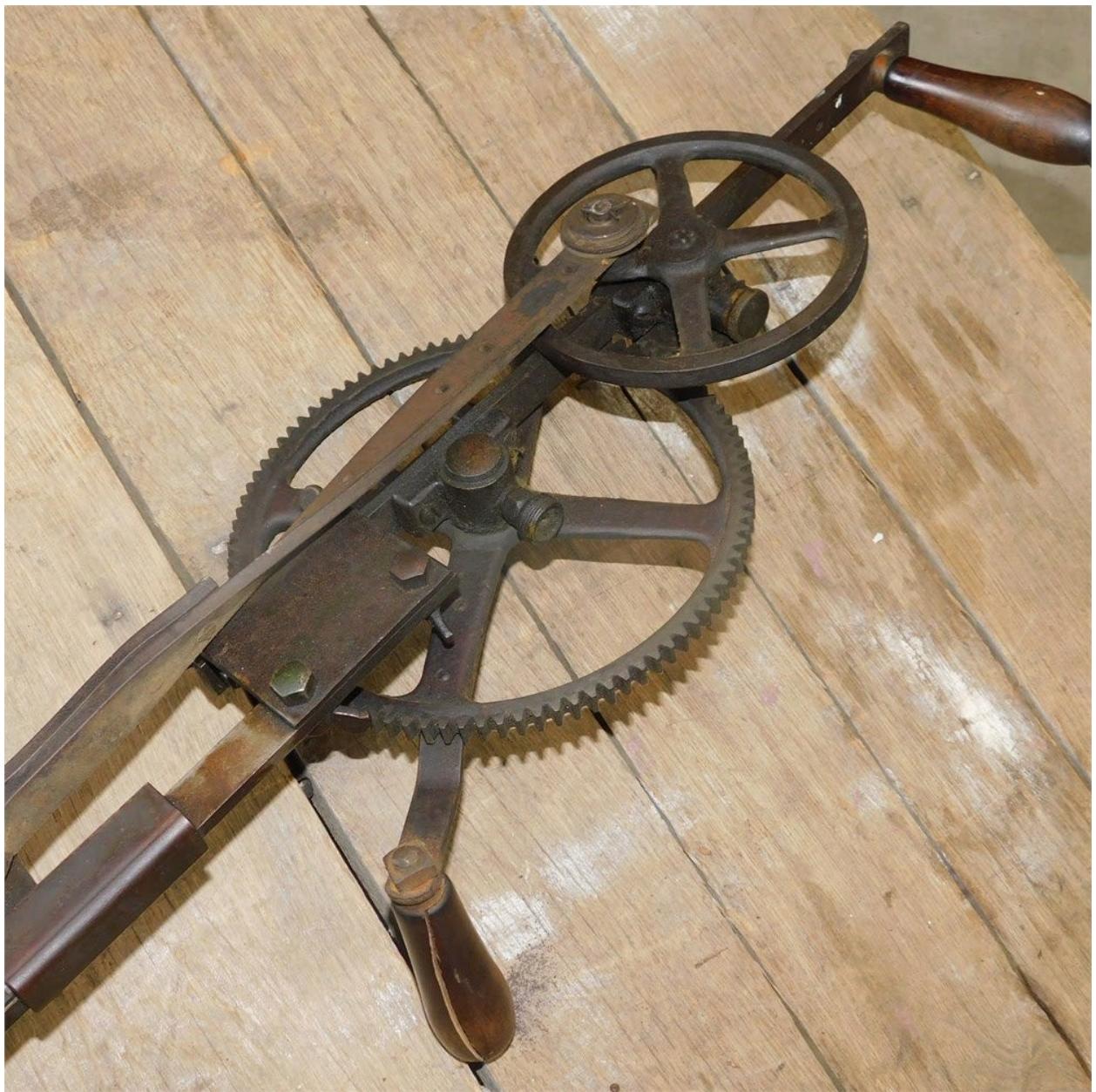
MADE IN U. S. A.  
CAUTION—THIS TOOL IS SHARP  
NEW CROWN  
SHARPENED AND  
SHARP TO THE  
TOUCH.

# Hedge Trimmer

Made and sold by  
DRYDEN HEDGE TRIMMER  
MACHINE CO., INC.  
Rockford, Ill.  
A. E. Dryden, Pres.  
J. W. Dryden, Secy.  
J. W. Dryden, Mgr.  
J. W. Dryden, Fin. Mgr.  
J. W. Dryden, Eng.  
J. W. Dryden, Genl. Mgr.  
J. W. Dryden, Genl. Mgr.  
J. W. Dryden, Genl. Mgr.  
J. W. Dryden, Genl. Mgr.















Capitolo  
26

卷之三

10

卷之三

40

275

卷之三

MANUFACTURED

CENTRAL AGENCE

MONGOLIA

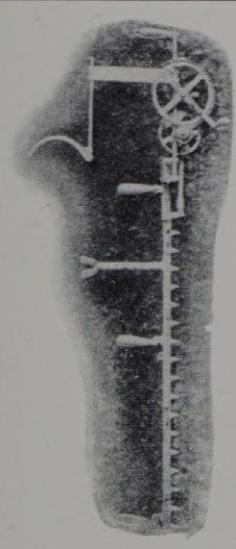
卷之六







There was an “All-British” Little Wonder sold in Great Britain by John Hansen Astor House. There is conflicting evidence stating that John Hansen imported it from America, and also stating that there was no connection between the two.



**'LITTLE WONDER'**  
**HEDGE CLIPPER**

The All-British "Little Wonder" Hedge Clipper is manufactured in one size only, which makes a 40 in. cut. The machine (with attachment at 12/6 extra) is a one-man machine for side-cuts up to 4 ft. high in one operation, and one or two-man for top-cuts. It will clip tops as wide as 6½ ft. Sides as high as 9 ft. can be clipped by two men, without scaffolding.

Two men with a "Little Wonder" can do in one hour the work that two men with shears would do in an ordinary working day.

WE CLAIM that this clipper will clip the same thickness, and even more, than a pair of ordinary shears (excepting notch). The machine is guaranteed not to break—in the event of its meeting with a hard stump, the machine simply stops.

Price £6-18-6, including practical packing case in which Clippers can be kept when not in use, sharpening stone, spanner, and spare nuts and bolts. Carriage Paid in Great Britain and Ireland. All Spare Parts kept in stock. Attachment for use as a One-man Outfit, 13/9 extra.

1990 The National Trust Book of the English Garden



**THE**  
**"LITTLE WONDER" HEDGE CLIPPER**

This practical machine will clip any variety and shape of hedge five to ten times as fast as the hand shears. It will do better work and with much less effort. Ten feet high hedges may be clipped right from the ground. A great labour saver.

The "Little Wonder" Hedge Clipper was tried at the Royal Horticultural Society's Gardens and has been granted

*THE AWARD OF MERIT BY THE R.H.S.*

Send for illustrated booklet with price list.

**JOH. HANSEN, Astor House, 91, Aldwyck, London, W.C. 2.**

1925 - The Gardener's Chronicle - London, EN  
May, 30

tools of good make were shown by Messrs. THOMAS GUNN, LTD. The Little Wonder Hedge Clipper was exhibited by Mr. J. HANSEN, and there were many exhibits of pictures of flowers and gardens.

1925 - The Gardener's Chronicle - London, EN  
December

All-British Little Wonder

## TRADE NOTE

### A useful machine

The "Little Wonder" hedge-clipping machine, introduced some three years ago in the United States, is now being offered in this country by Mr. J. Hansen, 93, Astor House, Aldwych, W.C. 2. A tremendous saving of time is effected by using this machine, which will clip perfectly evenly every variety of hedge to the shape desired, various attachments being provided for each type. One great advantage is that the "Little Wonder" will cut the sides of square or conical hedges 10 feet high, the operator standing on the ground. The use of this clipper certainly ensures finer hedges with much less work than by the old-time shears. It was tried last year at Wisley and was granted the Award of Merit of the R.H.S.

1925 Gardening Illustrated - London, EN  
January 3

# HEDGE CLIPPING



*made Easy  
with the*

## "LITTLE WONDER"

A practical machine that will clip any variety and shape of hedge five to ten times as fast as the hand shears. It will do better work and make finer hedges with much less effort. Ten feet high hedges may be clipped right from the ground. Easily adjusted for top-cutting.

Strong, durable, efficient—a perfectly made and finished labour-saving machine that saves you money every time it trims a hedge.

The "LITTLE WONDER" Hedge Clipper was tried at the Royal Horticultural Society's Gardens and has been granted

**THE AWARD OF MERIT BY THE R.H.S.**  
**Used in the Royal Zoological Society's Gardens and**  
**Wisley Gardens.**

Send for illustrated booklet with prices.  
(Free of duty for Ireland).

# JOH. HANSEN

Astor House, 91, Aldwych,  
London, W.C. 2.



**A week's hard work in  
a few hours, with the  
“LITTLE WONDER”  
HEDGE CLIPPER**

Thus writes an enthusiastic user who has about seven miles of clipped hedges on his place.

The “LITTLE WONDER” is a practical machine that will clip any variety and shape of hedge five to ten times as fast as the hand shears. It will do better work and make finer

hedges with much less effort. Strong, durable, efficient—perfectly made and finished machine. Ten feet high hedges may be cut by operator standing on the ground.

Granted the Award of Merit by The Royal Horticultural Society.  
**USED IN THE ROYAL ZOOLOGICAL SOCIETY'S GARDENS.**

*Send for illustrated booklet with prices.*      *The “LITTLE WONDER” is free of duty in Ireland.*

**JOH. HANSEN,**      **Astor House, 93 (m) Aldwych,  
London. W.C.2.**

1925 The Municipal Journal and Public Works Engineer  
September 25

# HEDGE CLIPPING made easy with the “LITTLE WONDER”



A PRACTICAL machine that will clip any variety and shape of hedge five to ten times as fast as the hand shears. It will do better work and make finer hedges with much less effort. Ten feet high hedges may be clipped right from the ground.

Strong, durable, efficient—a perfectly made and finished labour saving machine that saves you money every time it trims a hedge.

The “LITTLE WONDER” Hedge Clipper was tried at the Royal Horticultural Society’s Gardens and has been granted

**THE AWARD OF MERIT BY THE R.H.S.**

*Send for free illustrated booklet with prices.  
Free of Duty in Ireland.*

**JOH. HANSEN,  
ASTOR HOUSE, 93, ALDWYCH, LONDON, W.C.2**

# HEDGE CLIPPING



made easy  
with the  
**"LITTLE  
WONDER"**

A practical machine that will clip any variety and shape of hedge five to ten times as fast as the hand shears. It will do better work and make finer hedges with much less effort. Ten feet high hedges may be clipped right from the ground. Easily adjusted for top-cutting.

Strong, durable, efficient—a perfectly made and finished labour-saving machine that saves you money every time it trims a hedge.

The "LITTLE WONDER" Hedge Clipper was tried at the Royal Horticultural Society's Gardens and has been granted

**THE AWARD OF MERIT BY THE R.H.S.  
Used in the Royal Zoological Society's Gardens and  
Wisley Gardens.**

Send for illustrated booklet with prices.  
(Free of duty for Ireland).

This is our stand number at the Chelsea Show  
102 Sundries Avenue.

**JOH. HANSEN**  
Astor House, 91, Aldwych,  
London, W.C. 2.

## TRADE NOTE.

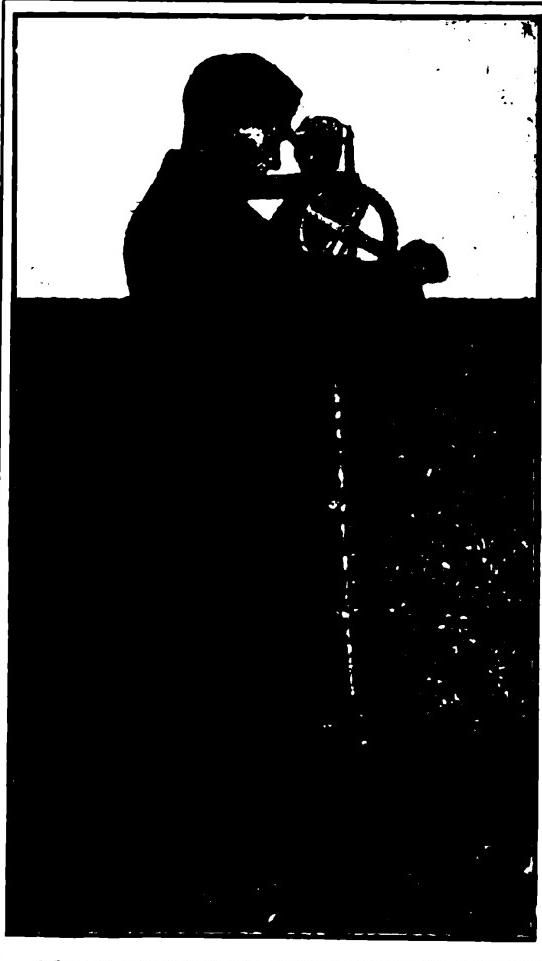
### A MECHANICAL HEDGE-CLIPPER.

THE makers of the "Little Wonder" hedge clipper (see Fig. 35) claim that it will clip a hedge of any kind very much quicker and much



FIG. 35.—LITTLE WONDER HEDGE CLIPPER.

neater than by any other method. This implement received the Award of Merit of the Royal Horticultural Society in December, 1924, after trial at Wisley. The machine is made in three sizes, the thirty-inch size weighing ten pounds; the forty-inch size weighing twelve pounds; and the sixty-inch size weighing fifteen pounds, and requiring two men to operate it. The maker is Mr. J. Hansen, Astor House, Aldwych, London, W.C.2., from whom all particulars may be obtained.



# HEDGE CLIPPING

made easy with the  
**“LITTLE WONDER”**

A PRACTICAL machine that will clip any variety and shape of hedge five to ten times as fast as the hand shears. It will do better work and make finer hedges with much less effort. Ten feet high hedges may be clipped right from the ground. Easily adjusted for top-cutting.

Strong, durable, efficient—a perfectly made and finished labour-saving machine that saves you money every time it trims a hedge.

The “LITTLE WONDER” Hedge Clipper has been used at the Royal Horticultural Society's Gardens at Wisley since 1924 and holds

**THE AWARD OF MERIT BY THE R.H.S.**  
Used in the Royal Zoological Society's Gardens  
and many large Estates throughout the Country

*Demonstrations arranged.*

*Send for illustrated booklet with prices or ask  
your dealer (Free of duty for Ireland).*

1927 Journal of the Royal Horticultural Society of London

## An improved hedge clipper

Some year or so ago I wrote to you upon the subject of the Little Wonder Hedge Clipper, and sent you a photograph showing it in use, which you kindly published.

In that letter I pointed out what a boon it was to us here, and also drew attention to certain defects which I considered it had.

Mr. Joh. Hansen, of Astor House, Aldwych, wrote to me the other day and said that he had improved the machine, and if I would send him mine he would convert it. I have now received it back from him, and, in my opinion and that of my gardener, all the objections which I pointed out seem to have been perfectly met.

I understand that the new machines sent out will be like the one I have, and that anyone who wishes may have his old machine converted. I think after my adverse criticism of the machine that it is the least I can do to give your readers this information.

THACKERAY TURNER.

*Westbrook, Godalming.*

1927 Gardening Illustrated - London, EN  
December 24

# HEDGE CLIPPING



*MADE EASY WITH THE*

## **ALL-BRITISH “LITTLE WONDER” HEDGE CLIPPER**

A strong and practical machine that will clip any variety of hedges 10 times as fast as the hand-shears.

9 feet high hedges can be clipped right from the ground without scaffolding, and the machine is easily adjusted for top-clipping.

**AWARD OF MERIT BY R.H.S.**

**STRONG — DURABLE — EFFICIENT  
BRITISH THROUGHOUT**

*Write for illustrated booklet*

**JOH. HANSEN, Astor House  
83 Aldwych, London, W.C. 2**

*The “LITTLE WONDER” Hedge Clipper has been  
used in the R.H.S. Gardens at Wisley since 1924.*

1927 Journal of the Royal Horticultural Society of London

*C*he strength of "The Times" in selling "popular" goods is illustrated in the influence of its small displayed spaces.

This has been demonstrated many times in the case of supplying the needs of the gardener. Cases have occurred recently where the advertiser has had to suspend advertising owing to the flood of replies to his first announcement.

What has been achieved in this form of advertising in "The Times" can be applied to every other class of goods having a "popular" appeal.

THE  
ADVERTISEMENT MANAGER  
**The Times**  
PRINTING HOUSE SQUARE  
LONDON . . . E. C. 4



2nd December, 1926.  
The Advertisement Manager,  
"THE TIMES," London, E.C.4.

Dear Sir,  
The following is an extract from a letter received yesterday from our client Mr. Noel Thomas, Borough Green, Kent, whose advertisement of HAND MADE PAVING TILES appeared in your issue of Saturday, November 27th.

I am afraid I must follow the example of the man who you mentioned to me, who stopped advertising because of too much business. I am flooded out with applications for Folders, etc., as a result of the 'TIMES' advertisement, and could not cope with more business for a week or two."

Mr. Thomas refers, in the above, to Messrs. Joh. Hansen, whose advertisement in the "TIMES" recently, produced so many applications for particulars of their LITTLE WONDER HEDGE CLIPPER that they were compelled, similarly, to discontinue advertising for a time.

Yours faithfully,



# **YOUR HEDGES**

are clipped 10 times faster with  
**THE "LITTLE WONDER"**  
**HEDGE CLIPPER**  
*Write for Illustrated Booklet.*  
**JOH. HANSEN**  
**Astor House, 14, Aldwych, LONDON, W.C. 2**

1928 Gardening Illustrated - London, EN  
March 10

**TEN TIMES  
QUICKER**

**THAN  
SHEARS**



The  
**"LITTLE WONDER'  
HEDGE CLIPPER**

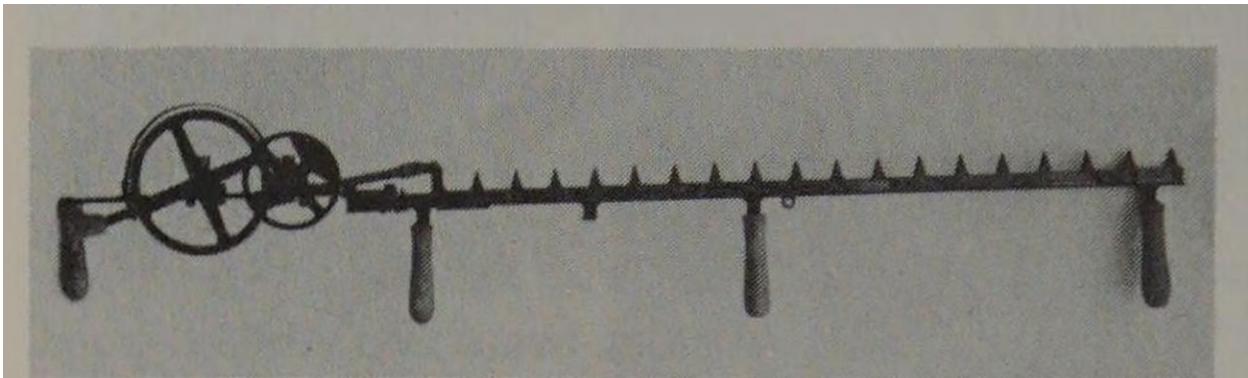
will do the job in one tenth the time hand-shears take. It clips a yard at a time. One man can operate it easily on low hedges and two on high hedges.

*Illustrated Catalogue free on request.*

An All-British product distributed by

**JOHN HANSEN**

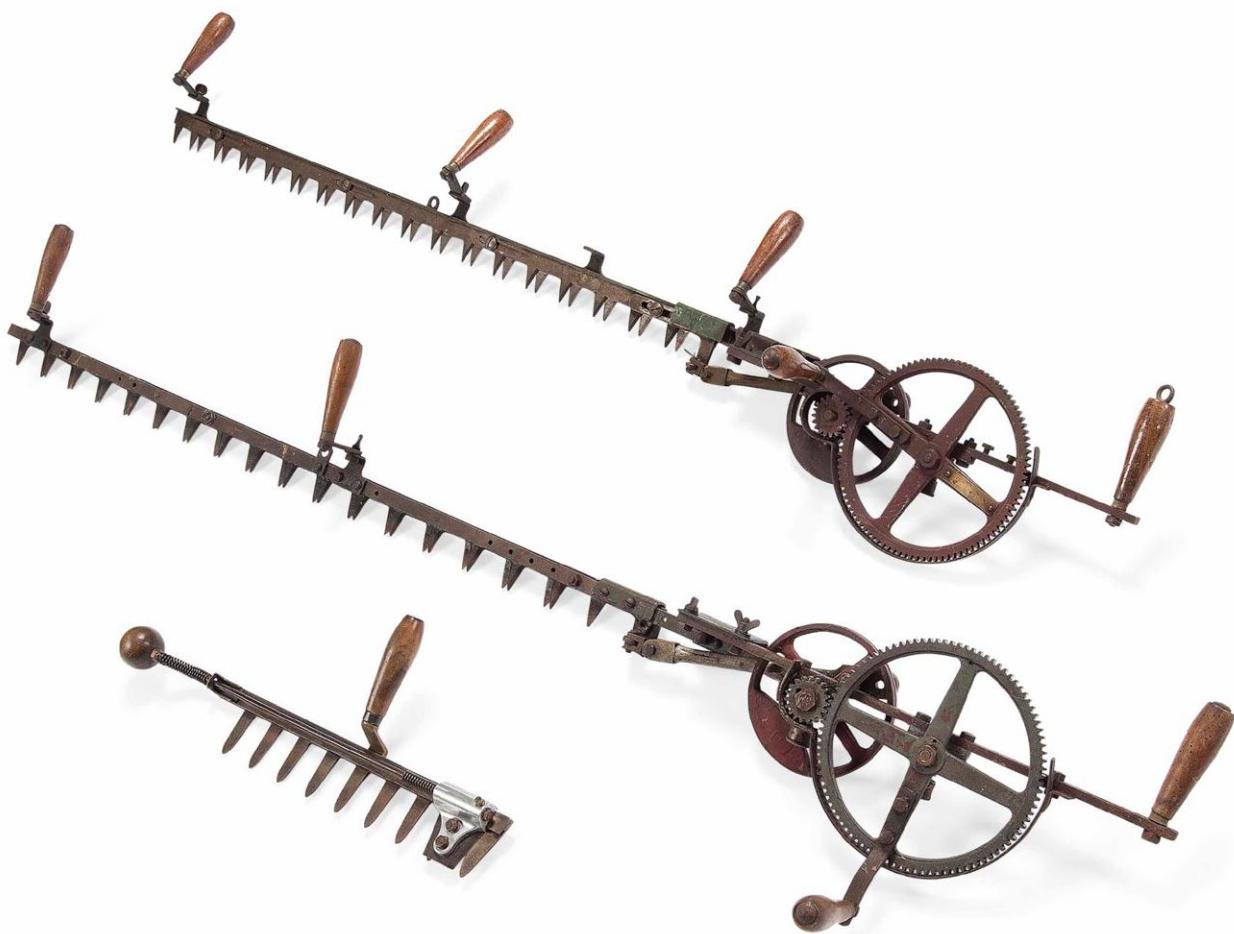
**Astor House, 102, Aldwych, London, W.C. 2**



An 'All British Little Wonder' hedge clipper,  
by John Hansen, 63in (160cm).

**£30-50 PLO**

1994 Miller's Antiques Price Guide



All-British Little Wonder

All-British Little Wonder



All-British Little Wonder

All-British Little Wonder



All-British Little Wonder

All-British Little Wonder



All-British Little Wonder

All-British Little Wonder



All-British Little Wonder

All-British Little Wonder



All-British Little Wonder

All-British Little Wonder

## THE BOLEN TRACTOR.

### Ingenious Cultivating Machine.

At the Long Ashton Research Station yesterday a representative of Joh. Hansen, Astor House, Aldwych, London W.C.2, gave a demonstration of the Bolen tractor, an ingenious machine adaptable to many uses. It is especially designed for light cultivation by market gardeners, horticulturists, and fruit growers, and has labour saving qualities which should commend it to such. Easily and economically run, it is the production of the Gilson Manufacturing Co., Port Washington, Wisconsin, U.S.A. It is small and readily handled and a fine example of the adaptability of the tractor to garden uses. The simple way in which it can be converted to various uses especially commends it, and the construction is such that it can be worked over growing crops without damaging them. By it cultivators, light ploughing blades, seeders, spraying apparatus, pulverisers, lawn mowers may be quickly fitted for use. It is, therefore, a utility machine of great value. It is so constructed that it straddles and works both sides of two or three rows at a time. It gives 15 inches of plant clearance and ample working vision to the operator. A plank drag attachment is available for seed bed preparation, and its seeding attachment makes seeding speedy and easy. The many testimonials as to the efficiency of the machine and the satisfaction it has given to users go to justify the claims which are made for it. The demonstration was made under unfavourable conditions in heavy waterlogged soil, but the demonstrator was able to give a good idea of some of the capabilities of the machine, and to show what a valuable acquisition it is for garden users on a large scale, where labour saving expense is a material factor in profitable cultivation.

At the Long Ashton Research Station yesterday a representative of Joh. Hansen, Astor House, Aldwych, London W.C.2. (Note: Joh. Hansen also imported other machinery from the USA including the 1930s Little Wonder hedge trimmer) gave a demonstration of the Bolen tractor, an ingenious machine adaptable to many uses. It is especially designed for light cultivation by market gardeners, horticulturalists and fruit growers, and has labour saving qualities which should commend it to such.

1927 Advertisement  
September 27



## HÆK-KLIPPEMASKINEN

„LITTLE WONDER“

TRADE MARK. REG. U. S. A. PAT. OFFICE

TILKENDT SØLVMEDALJE:  
STE NORDISKE HAVEBRUGSUDSTILLING.  
GÖTEBORG 1923.

FAAS HOS:

INGENIØR JOHS. HANSEN, M. ING.F.  
AMALIEGADE 36, 1. SAL.  
KØBENHAVN K. TELF. C. 12,280.  
TELEGRAMADRESSE: INGHAN.

Danish Brochure

All-British Little Wonder

**E**NHVER, der har klippet med den gammeldags Hækkesaks, ved af Erfaring, hvad det er for et langsommeligt Arbejde — ubehageligt, hvis man skal gøre det selv, og dyrt, hvis man skal betale andre for at gøre det.

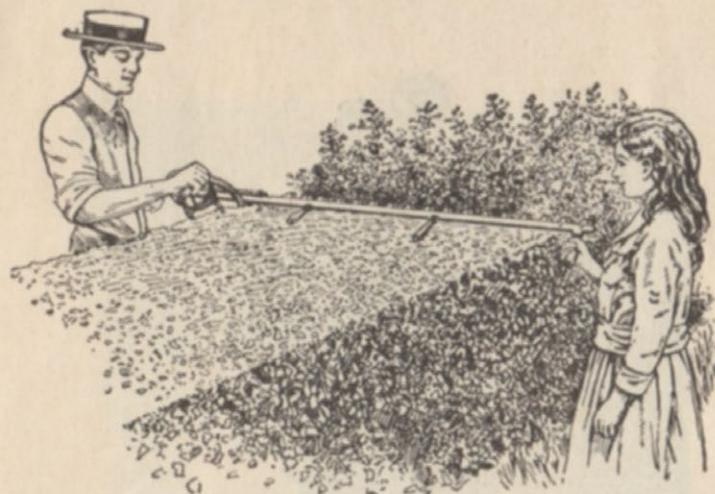
Ulemperne ved den gammeldags Metode er nu overvundne. Hæk-Klippe maskinen „Little Wonder“ gør Arbejdet hurtigere, bedre og lettere og derfor langt billigere.

„Little Wonder“ Maskinerne arbejder efter samme Princip som en Slaamaskine eller en Haarklippemaskine. Knivene passerer hurtigt forbi hinanden, idet de føres frem og tilbage ved Drehning af et Hjul med Udveksling. Maskinerne er vel konstruerede, stærkt byggede og dog lette.

I Amerika, hvor Hæk-Klippe maskinen har været i Brug i et Par Aar, har den vunden stor Anwendung og Udbredelse.

Ogsaa her i Danmark med dets mange kunne Hække, vil Klippemaskinen vise sig at være paa sin Plads.

## Top-Klipning.



Af Illustrationen paa Forsiden ses det, hvor let og simpelt en enkelt Mand klipper Toppen af en Hæk.

Ved at gøre Selen kortere eller længere kan Maskinen paa et Øjeblik indstilles til den ønskede Højde.

Ovenfor vises det, hvorledes en bred Hæk klippes i Toppen af 2 Personer.

Selv en uøvet vil kunne udføre smukt Arbejde med „The Little Wonder“. Det er en Fornøjelse at arbejde med denne Maskine.

En enkelt Mand kan klippe Hække indtil Skulderhøjde. Ved højere Hække maa man have en Medhjælper eller benytte et passende Underlag. Fuld Anvisning leveres med hver Maskine.

## Side-Klipning.



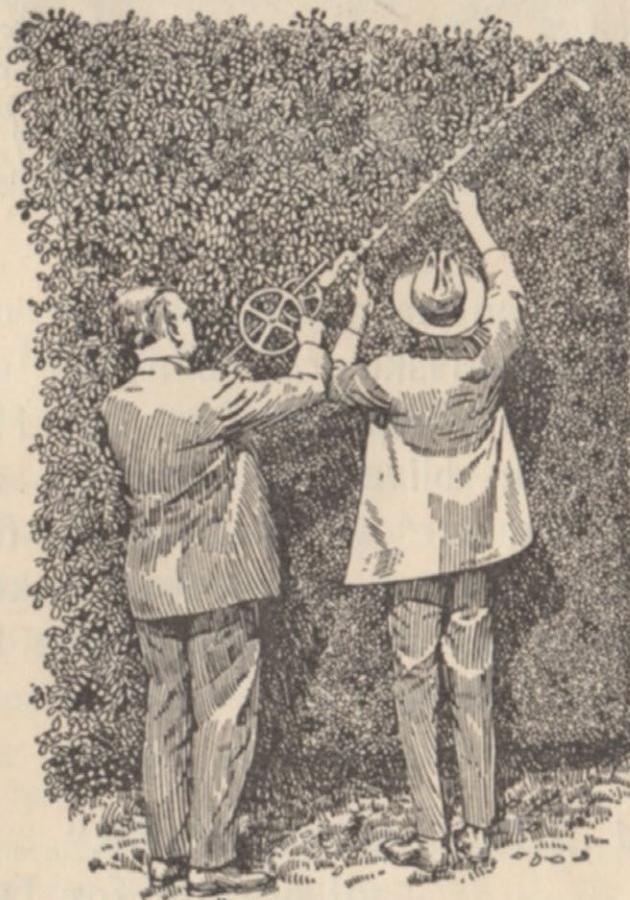
Med den gammeldags Hækkesaks er det endnu vanskeligere at klippe Hækvens Sider end dens Top. Med „The Little Wonder“ gaar dette Arbejde lige saa let og jævnt som Top-Klipningen, Maskinen klipper baade Sider og Top 5 til 10 Gange saa hurtigt som Saksen — og den udfører Arbejdet bedre.

Illustrationen viser, hvorledes Hækvens Sider klippes af en enkelt Mand ved Hjælp af 30 eller 40 Tommers Maskinen.

Maskinerne indstilles let efter Mandens Højde.

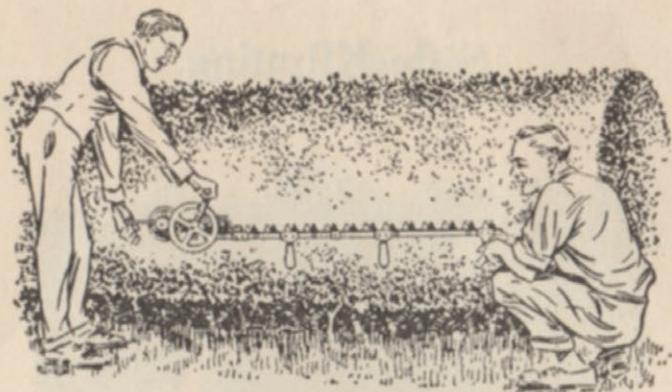
En enkelt Mand kan klippe Hække indtil en Meters Højde.

## Side-Klipning.



Ved højere Hække er det bekvemmere, og man opnaar et smukkere Arbejde, naar man er to om at betjene Maskinen.

Hække paa  $3\frac{1}{2}$  eller 4 Meter kan klippes paa Siderne af 2 Mand, uden at noget Underlag er nødvendigt.



Paa ovenstaaende Billede ser man, hvorledes Maskinerne benyttes af 2 Personer til Klipning af en buet Hæk. Naar man bliver lidt fortrolig med „Little Wonder“ vil man selv let finde ud af og forstaa, hvorledes Maskinen kan benyttes til Klipning af alle Former af Hække.

.....

### Hvad „LITTLE WONDER“ vil udrette for Dem.

Den klipper 5 til 10 Gange saa hurtigt som Saksen.

Den klipper alle Slags Hække: Tjørn, Liguster, Naur, Avnbøg, Tax, Buxbom o. s. v.

Den klipper alle Sommerskud og etaarige, træagtige Skud. Den gaar vel heller ikke af Vejen for ældre, træagtige Skud; men den er ikke beregnet dertil, og man bør ikke benytte den til Tilbageskæring af Hække.

Den klipper Hække i alle Former: firkantede, tagdannede, runde o. s. v.

Den klipper indtil 10 Fod høje Hække paa  
Siderne, uden at man behøver at have noget  
Underlag at staa paa.

Den er vel konstrueret, vel bygget, stærk  
og gør fortrinligt Arbejde. Dens Anvendelse  
betyder billigt og smukt vedligeholdte Hække.

Et Aars Garanti fra Fabrikken og fuldstændig  
Anvisning til Samling og Benyttelse følger  
med hver Maskine.

.....

### Hæk-Klippemaskinen

#### „Little Wonder“

vil vise sig at være et uundværligt Redskab  
i offentlige Parker og Anlæg,  
paa Kirkegaarde,  
i Herregaardshaver og større Villahaver,  
langs hækindhegnede Jernbanelinier,  
for Gartnere, der har Villahaver at vedligeholde,  
overalt, hvor det ellers er vanskeligt at overkomme Hækkeklipningen, vil „Little Wonder“ være paa sin Plads.

.....

Da 1 Mand med Hæk-Klippemaskinen i samme Tid udfører lige saa meget Arbejde som 5 Mand med Saks, er det et simpelt Regnestykke, at

Maskinen vil have indtjent sin Pris,  
naar den har arbejdet i 24 Timer.

# PRIS-LISTE

## „LITTLE WONDER“

### HÆK-KLIPPEMASKINER

30" (75 cm) Maskine Kr.	<del>125.00</del> 95,- <sup>00</sup>
40" (100 cm) Maskine Kr.	<del>150.00</del> 120,- <sup>00</sup>
60" (150 cm) Maskine Kr.	<del>175.00</del> 145,- <sup>00</sup>

Alle Reservedele haves paa Lager.

Særlig Prisfortegnelse følger med hver  
Maskine.

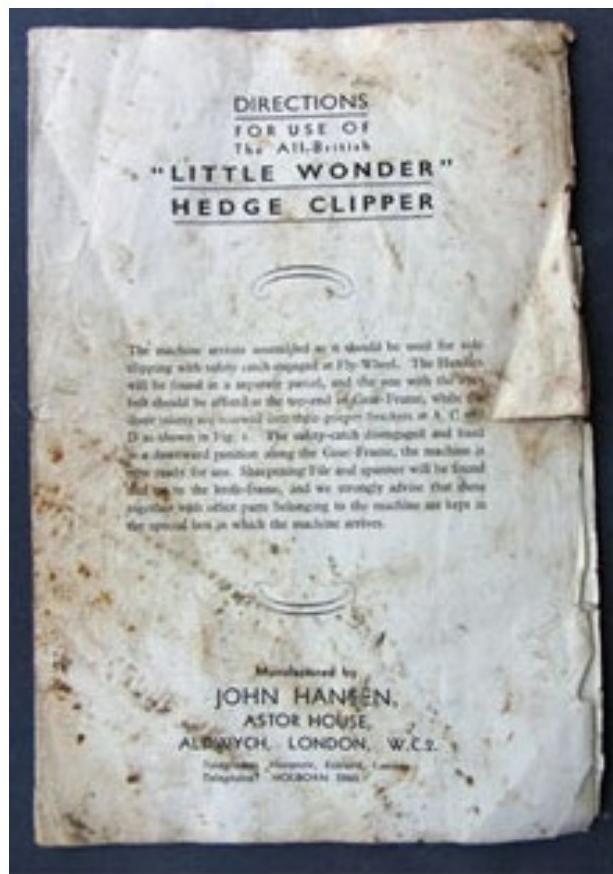
Til ovenstaaende Priser leveres Ma-  
skinerne, pakket i Kasse, frit paa Kø-  
berens Banestation imod Efterkrav.

---

„LITTLE WONDER“ Maskinerne

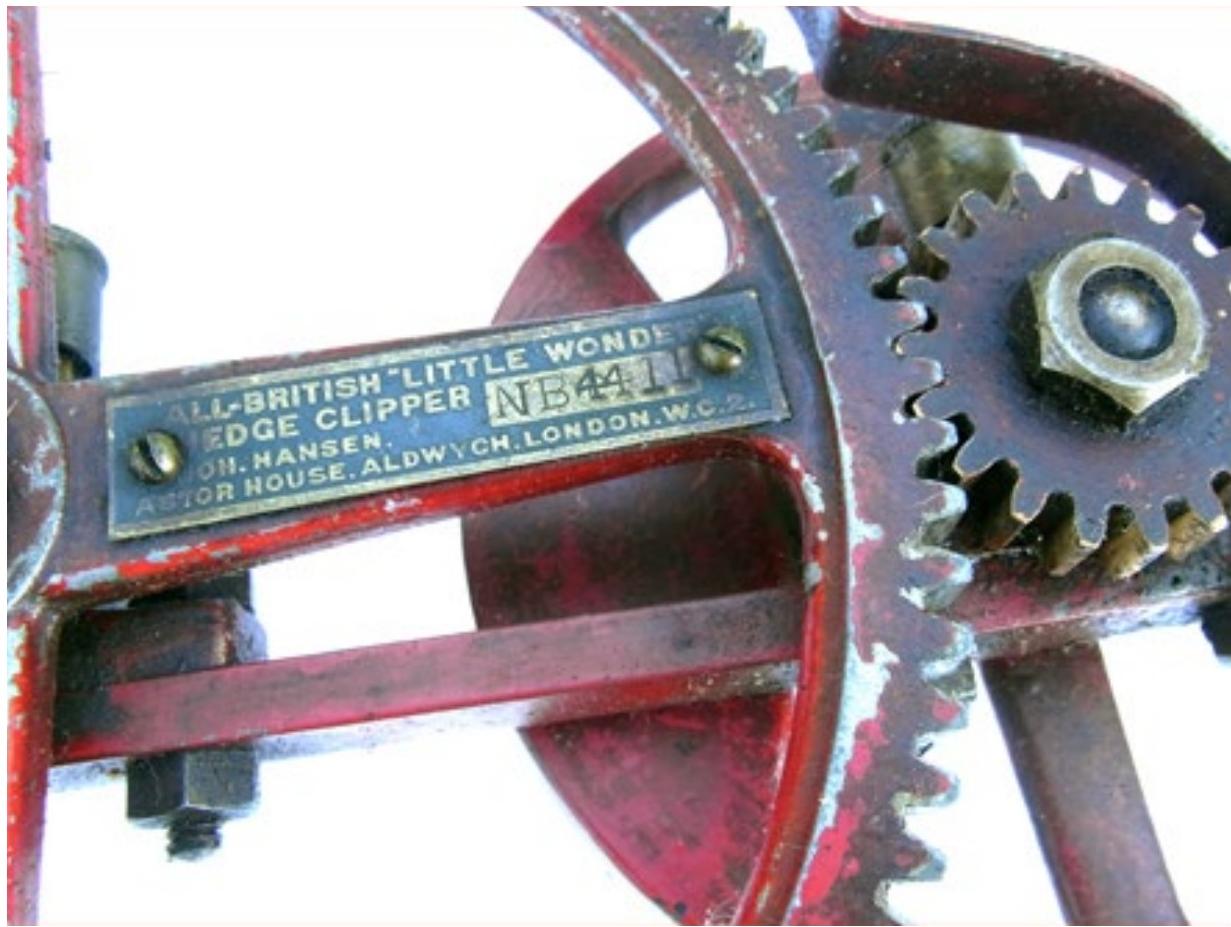
faas hos

Ingeniør Johs. Hansen, M. Ing. F.  
Amaliegade 36, 1. Sal. København K.  
Telf. C. 12,280.



All-British Little Wonder

All-British Little Wonder



All-British Little Wonder

All-British Little Wonder



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All-British Little Wonder

All-British Little Wonder



All-British Little Wonder

All-British Little Wonder



All-British Little Wonder

All-British Little Wonder



All-British Little Wonder

All-British Little Wonder



All-British Little Wonder

All-British Little Wonder

# IMPORTANT NOTICE !

Three years ago we had the pleasure of introducing an American invention, The "Little Wonder" Hedge Clipper, and although universally agreed to be a great time and labour-saver, it was not fully adapted for the requirements of this country. In response to numerous requests, and encouraged by the great success this invention has met with, we have acquired the manufacturing rights, and have now the pleasure of introducing



## The All-British "Little Wonder" Hedge Clipper.

Backed by years of experience, made from best British materials throughout, and with all the advantages of British Workmanship, eminent Horticulturists consider it one of the most labour-saving implements ever marketed. Although various improvements and new attachments (including safety catch, and knife-frame supporting bar) have greatly increased the value of this clipper, the advantages of manufacturing in this country enable us to reduce the price considerably.

The All-British LITTLE WONDER Hedge Clipper is manufactured in one size only, which makes a 40" cut. The machine is a one-man machine for side-cuts up to 4ft. high in one operation, and one- or two-man for top-cuts. It will clip tops as wide as 6½-ft. Sides as high as 9-ft. can be clipped by two men, without scaffolding.

WE CLAIM that this clipper will clip the same thickness, and even more, than a pair of ordinary shears (excepting notch). The machine is guaranteed not to break—in the event of it's meeting with a hard stump, the machine simply stops.

**Price: £6 : 6 : 0** including practical packing-case, in which clipper can be kept, when not in use, sharpening stone, spanner and spare nuts and bolts. Carriage Paid in Great Britain and Ireland. All Spare Parts kept in Stock.

All-British Little Wonder

All-British Little Wonder



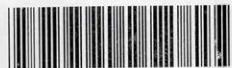
All-British Little Wonder

All-British Little Wonder

John C. Dettra's trademark for  
Little Wonder was applied for on July 21,  
1921, and registered on February 28, 1922.

71-150734

CLASSIFICATION



Application papers.

- 1.
2. *Ren. Ret. Feb. 13 1942.*
3. *Response 2-2702*
- 4.
- 5.
- 6.
- 7.
- 8.
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U. S. GOVERNMENT PRINTING OFFICE

11-10378

## RENEWAL

TRADE-MARK No 152384

T.M. SERIAL No. (Series of 1905)

159734

REGISTERED FEB 28 1922

Name JOHN C. DETTRA

Howard C. Dettra, doing business as  
Detroit Manufacturing Co.

of OAKS

State of PENNSYLVANIA

For

Oaks,  
Pennsylvania.

Parts of Application filed	Petition.....	Application filed complete FEB 13 1942
	Declaration.....	
	Statement.....	
	Specimens.....	
	Drawing.....	
	Fee.....	

Examined and passed for publication

Examined for registration

Notice of allowance MAR 7 - 1942

By Commissioner.

Application for renewal filed

Examined for renewal S. N. Mallory MAR 2 - 1942 Renewed: Feb 28, 1942

Representative Amy K. Helbert Renewed Feb 28, 2002

Attorney GEORGE K. HELBERT 1900 LINCOLN-LIBERTY BLDG PHILADELPHIA PA

Associate Attorney

Trade mark:

Merchandise

Claims use since

11-10578

## CLASSIFICATION

1921

23

## CONTENTS:

Application Brief papers ✓

1. N. of P. OCT 25 1921 /  
2.  
3.  
4.  
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14.

23  
Dramatic, Cutters' machinery, and tools, and  
Oliver & Co., Cutters' machinery, and tools, and  
parts thereof

TRADE-MARK: Claims use since or about

June 13-1921

JOURNAL ROOM

T. M. SERIAL NO. (Series of 1905),  
1921

(EX'R'S BOOK) 62-2.

150734

TRADE-MARK No.

152384

ACT OF FEB. 20, 1905

Name

John C. Detra

of

Oaks

County of

Pennsylvania

State of

For

Hedge Trimmers

July 21, 1921

PARTS OF APPLICATION FILED.

Petition	
Declaration	40 4, 1921
Statement	4 4, 1921
Specimens	4 1, 1921
Drawing	" " , 1921
Fee Cash \$10.	July 21, 1921
Fee Cert. Dep.	
Appl. filed complete	July 21, 1921

Examined for Publication

Oct. 22, 1921

Examined for Registration

JAN 25, 1922

Notice of Allowance

FEB 2-1922

By Commissioner.

Registered

FEB 28 1922

, 1922

Representative

✓ Attorney Blount, Moulton & Ellbert 519 Land Title  
Philadelphia, Pa. Bedg.

Associate Attorney

Published in U. S.  
Merchandise Hedge trimmers

NOV 8 1921

TRADE MARKS  
Class 2B. Cutlery, machinery, and tools, etc.  
parts thereof.

REGISTERED  
FEB 28 1922

TRADE MARK

Serial No. 150,734

152384

62  
2

3

# Little Wonder

PUBLISHED SEC. 12 (c)

MAY 21 1922

Published in U.S.A.

NOV 6 1922

WITNESS

F. J. Hartman.

PROPRIETOR

John C. Dettra,  
Trading as John C. Dettra Machine Co.  
by Blount, Moulton & Hobart

ATTORNEYS

No. 152384

Name John C. Dettra

The title appears from the assignment records to be vested in:  
applicant for renewal

Examined up to and including

Feb. 5, 1942

This certificate dated

Feb. 20, 1942.

*Grattan Purcell*  
*Asst. Chief of Assignment Division.*

No further assignments appear to have been received for record including

**TITLE REPORT****NO.**

TM 152,384

**NAME**

John C. Dettra

**THE TITLE APPEARS FROM THE ASSIGNMENT RECORDS TO BE VESTED IN:**

Applicant 7-c

**EXAMINED UP TO AND INCLUDING**

Dec. 18, 1956

**THIS CERTIFICATE DATED**

Jan. 12, 1957

**SGD. CARL LEVY****HEAD OF ASSIGNMENT BRANCH****NO FURTHER ASSIGNMENTS APPEAR TO HAVE BEEN RECEIVED FOR  
RECORD INCLUDING:**

COMM-DC 67106



# UNITED STATES PATENT OFFICE.

JOHN C. DETTRA, OF OAKS, PENNSYLVANIA.

TRADE-MARK FOR HEDGE TRIMMERS.

ACT OF FEBRUARY 20, 1905.

152,384.

Registered Feb. 28, 1922.

Application filed July 21, 1921. Serial No. 150,734.

## STATEMENT.

To all whom it may concern:

Be it known that I, JOHN C. DETTRA, a citizen of the United States, residing in Oaks, Montgomery County, State of Pennsylvania, doing business under the trade name and style of JOHN C. DETTRA MACHINE Co., and doing business at Oaks, Montgomery County, Pennsylvania, have adopted and used the trade-mark shown in the accompanying drawing, for hedge trimmers, in Class 23, Cutlery, machinery, and tools, and parts thereof.

The trade-mark has been continuously used in my business since on or about June 13, 1921.

The trade-mark is usually applied or affixed to the goods by attaching thereto a metal plate or label on which the trade-mark is shown, but the trade-mark may be applied or affixed to the goods or to the packages containing the same in any other suitable or convenient manner.

JOHN C. DETTRA.

**Little Wonder**

## DECLARATION.

Commonwealth of Pennsylvania county of Philadelphia, ss:

JOHN C. DETTRA, being duly sworn, deposes and says that he is the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes himself to be the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark in the United States, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said

trade-mark is used by him in commerce among the several States of the United States; that the description and drawing presented truly represent the trade-mark sought to be registered; and that the specimens show the trade-mark as actually used upon the goods.

JOHN C. DETTRA.

Subscribed and sworn to before me, a notary public, this 20th day of July, A. D. 1921.

[L.S.] ALEXANDER PARK,  
Notary Public.

PUBLISHED DEC. 12, 1922

152,384

2285

TRADEMARK TITLE RECORD

REGISTRANT OR APPLICANT

John C. Dettra

REG. NO.

152 384

SER. NO.

ASSIGNED TO (Insert address of last assignee of record only)	DATE(S) OF ASSIGNMENT	DATE RECORDED	LIBER OR REEL	PAGE OR FRAME
Howard C. Dettra	1/29/42 ack 1/30/42	2/5/42	0-190	556
Shiller-Pfeiffer Machine Works, a partnership consisting of Albert Shiller, Otto Pfeiffer and Carl Schaefer <i>(See Record for Details)</i>	5/27/46	11/8/56	23	141
Schiller-Pfeiffer, Inc., Pa. corp.	10/31/56 ack	11/8/56	23	143
Little Wonder, Inc., 1028 Street Road, Southampton, Pa., Corp. of Pa.	11/16/56 ack	11/8/56	23	145

ASSIGNMENTS

REG. NO.	152384
SER. NO.	

No previous assignments of record as of \_\_\_\_\_

See Title Record for ownership information prior to this record

Serial No.	Filing Date	Reel	Frame	252-017- Feb. 28, 1922-----	152,384
Date	Ack. April 19, 1974	(Trade-Mark)		Registration Date	Reg. No.
Registrant	John C. Dettra				
Assignor	Little Wonder, Inc. 1028 Street Road, Southampton, Pa. 18966, a corp. of Pa.				
Assignee	Schiller-Pfeiffer, Inc. 1028 Street Road, Southampton, Pa. 18966 a corp. of Pa.				
Brief	Assigns as of May 22, 1972 the entire interest and the good will				

TRADEMARK ASSIGNMENT QUERY AS OF 12/13/2001 8:52:49  
REEL/FRAME DATA

REEL: 0712 DATE LAST UPDATED: 10/31/1990  
FRAME: 0829 DATE IN SYSTEM: 00/00/0000  
  
NUMBER OF PAGES: 000 DATE KEYED IN: 00/00/0000  
  
ELECTRONIC SUBMISSIONN RECORDATION DATE: 05/11/1990  
PTAS SUBMISSION: N DATE MAILED: 00/00/0000  
ASSIGNMENT RECEIPT DATE:  
CONVEY EFFECTIVE DATE: 01/26/1990

CORRESPONDENCE

NAME: JAMES L. KURTZ - EMRICH & DITHMAR  
SUITE 3000  
150 NORTH WACKER DRIVE  
CHICAGO, IL 60606

BRIEF CODE: 15  
BRIEF TEXT:

CONVEYING PARTY DATA

ENTRY: 001  
NAME: SCHILLER-PFEIFFER, INC., ORGANIZED ON JUNE 29, 1967  
FORMERLY:  
ENTITY: 03 - CORPORATION  
ENTITY TEXT:  
CITIZENSHIP: PA - PENNSYLVANIA  
EXECUTION DATE: 03/19/1990

45

RECEIVING PARTY DATA

ENTRY: 600  
NAME: SCHILLER-PFEIFFER, INC., ORGANIZED ON JAN. 2, 1990  
COMPOSED OF:  
DBA/AKA/TA:  
ADDRESS: 1028 STREET ROAD  
SOUTHAMPTON  
STE/CTRY CODE: PA - PENNSYLVANIA  
ZIP CODE: 18966  
ENTITY: 03 - CORPORATION  
ENTITY TEXT:  
CITIZENSHIP: PA - PENNSYLVANIA

DOMESTIC REPRESENTATIVE DATA

NAME:

PROPERTY DATA

SERIAL NUMBER: 71150734 FILING DATE: 07/21/1921  
REGISTRATION NUMBER: 0152384 ISSUE DATE: 02/28/1922  
WORD MARK: LITTLE WONDER  
MARK DESCRIPTION: STYLIZED WORDS, LETTERS, OR NUMBERS  
LOCATION: 834 - POST REGISTRATION  
LOCATION DATE: 12/12/01  
EXAMINER:

TRADEMARK ASSIGNMENT QUERY AS OF 12/13/2001 8:52:54  
REEL/FRAME DATA

REEL: 2051 DATE LAST UPDATED: 06/12/2000  
FRAME: 0836 DATE IN SYSTEM:  
  
NUMBER OF PAGES: 020 DATE KEYED IN:  
ELECTRONIC SUBMISSIONN RECORDATION DATE: 03/14/2000  
PTAS SUBMISSION: Y DATE MAILED: 06/12/2000  
ASSIGNMENT RECEIPT DATE: 04/17/2000  
CONVEY EFFECTIVE DATE:

CORRESPONDENCE

NAME: LOWENSTEIN SANDLER PC  
DANIEL J. BARKIN, ESQ.  
65 LIVINGSTON AVENUE  
ROSELAND, NEW JERSEY 07068-1791

*No Barking*

BRIEF CODE: 22

BRIEF TEXT: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

ENTRY: 001  
NAME: ANNIN & CO., INC. (SUCCESSOR BY MERGER TO DETTRA FLAG  
COMPANY, INC.)  
FORMERLY:  
ENTITY: 03 - CORPORATION  
ENTITY TEXT:  
CITIZENSHIP: NJ - NEW JERSEY  
EXECUTION DATE: 02/22/2000

RECEIVING PARTY DATA

ENTRY: 600  
NAME: CHASE MANHATTAN BANK, THE  
COMPOSED OF:  
DBA/AKA/TA:  
ADDRESS: 380 MADISON AVENUE  
NEW YORK  
STE/CTRY CODE: NY - NEW YORK  
ZIP CODE: 10017  
ENTITY: 99 - OTHER  
ENTITY TEXT: BANK  
CITIZENSHIP: -

DOMESTIC REPRESENTATIVE DATA

NAME:

PROPERTY DATA

SERIAL NUMBER: 71150734 FILING DATE: 07/21/1921  
REGISTRATION NUMBER: 0152384 ISSUE DATE: 02/28/1922  
WORD MARK: LITTLE WONDER  
MARK DESCRIPTION: STYLIZED WORDS, LETTERS, OR NUMBERS  
LOCATION: 834 - POST REGISTRATION  
LOCATION DATE: 12/12/01

PAGE 1 of 2

TRADEMARK ASSIGNMENT QUERY AS OF 12/13/2001 8:52:59  
REEL/FRAME DATA

REEL: 2329 DATE LAST UPDATED: 09/18/2001  
FRAME: 0327 DATE IN SYSTEM:  
NUMBER OF PAGES: 006 DATE KEYED IN:  
ELECTRONIC SUBMISSIONN RECORDATION DATE: 07/11/2001  
PTAS SUBMISSION: Y DATE MAILED: 09/18/2001  
ASSIGNMENT RECEIPT DATE: 07/17/2001  
CONVEY EFFECTIVE DATE:

CORRESPONDENCE

NAME: CAESAR, RIVISE, BERNSTEIN ET AL.  
ERIC S. MARZLUF  
1635 MARKET ST, 12TH FLR  
7 PENN CENTER  
PHILADELPHIA, PA 19103-2212

BRIEF CODE: 40

BRIEF TEXT: REASSIGNMENT OF TRADEMARKS

CONVEYING PARTY DATA

ENTRY: 001  
NAME: CHASE MANHATTAN BANK, THE ("THE SECURED PARTY")  
FORMERLY:  
ENTITY: 99 - OTHER  
ENTITY TEXT: BANKING OPERATION  
CITIZENSHIP:  
EXECUTION DATE: 04/13/2000

*ND Recaving*

RECEIVING PARTY DATA

ENTRY: 600  
NAME: ANNIN & CO., INC. ("THE BORROWER")  
COMPOSED OF:  
DBA/AKA/TA:  
ADDRESS: ONE ANNIN DRIVE  
ROSELAND  
STE/CTRY CODE: NJ - NEW JERSEY  
ZIP CODE: 07068  
ENTITY: 03 - CORPORATION  
ENTITY TEXT:  
CITIZENSHIP: NJ - NEW JERSEY

DOMESTIC REPRESENTATIVE DATA

NAME:

PROPERTY DATA

SERIAL NUMBER: 71150734 FILING DATE: 07/21/1921  
REGISTRATION NUMBER: 0152384 ISSUE DATE: 02/28/1922  
WORD MARK: LITTLE WONDER  
MARK DESCRIPTION: STYLIZED WORDS, LETTERS, OR NUMBERS  
LOCATION: 834 - POST REGISTRATION  
LOCATION DATE: 12/12/01

REEL: 2344  
FRAME: 0491

NUMBER OF PAGES: 003

ELECTRONIC SUBMISSIONN  
PTAS SUBMISSION: Y

DATE LAST UPDATED: 10/10/2001  
DATE IN SYSTEM:  
DATE KEYED IN:  
RECORDATION DATE: 08/02/2001  
DATE MAILED: 10/10/2001  
ASSIGNMENT RECEIPT DATE 08/09/2001  
CONVEY EFFECTIVE DATE:

**CORRESPONDENCE**

NAME: CAESAR, RIVISE, BERNSTEIN, COHEN ET AL  
ERIC S. MARZLUF, ESQ.  
12TH FLOOR - 7 PENN CENTER  
1635 MARKET STREET  
PHILADELPHIA, PA 19103-2212

BRIEF CODE: 40

BRIEF TEXT: QUITCLAIM ASSIGNMENT

*Ad Baring*

**CONVEYING PARTY DATA**

ENTRY: 001  
NAME: ANNIN & CO., INC.  
FORMERLY:  
ENTITY: 03 - CORPORATION  
ENTITY TEXT:  
CITIZENSHIP: NJ - NEW JERSEY  
EXECUTION DATE: 07/16/2001

**RECEIVING PARTY DATA**

ENTRY: 600  
NAME: SCHILLER-PFEIFFER, INC.  
COMPOSED OF:  
DBA/AKA/TA:  
ADDRESS: 1028 STREET ROAD  
SOUTHAMPTON  
STE/CTRY CODE: PA - PENNSYLVANIA  
ZIP CODE: 18966  
ENTITY: 03 - CORPORATION  
ENTITY TEXT:  
CITIZENSHIP: PA - PENNSYLVANIA

**DOMESTIC REPRESENTATIVE DATA**

NAME:

**PROPERTY DATA**

SERIAL NUMBER: 71150734      FILING DATE: 07/21/1921  
REGISTRATION NUMBER: 0152384      ISSUE DATE: 02/28/1922  
WORD MARK: LITTLE WONDER  
MARK DESCRIPTION: STYLIZED WORDS, LETTERS, OR NUMBERS  
LOCATION: 834 - POST REGISTRATION  
LOCATION DATE: 12/12/01

[REDACTED] 152,384  
[REDACTED] Feb. 28, 1922 Renewed Feb. 28, 1942  
[REDACTED] 1905  
[REDACTED] John C. Dettra  
[REDACTED] Jan. 18, 1957  
[REDACTED] Little Wonder, Inc., Southampton, Pa.,  
a corp. of Pa.  
[REDACTED] Feb. 28, 1942

New Certif. to  
Arthur N. Klein,  
Sand Title Bldg.  
Phila. 10, Pa.

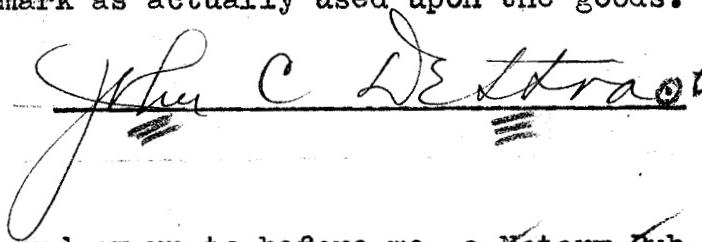
STATUS COPY

## DECLARATION

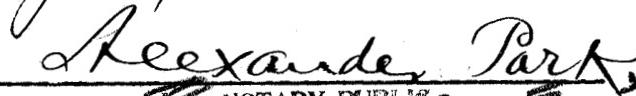
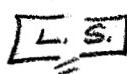
--\*--

Commonwealth of Pennsylvania, ss:  
County of Philadelphia,

JOHN C. DETTRA, being duly sworn, deposes and says that he is the applicant named in the foregoing Statement; that he believes the foregoing Statement is true; that he believes himself to be the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark in the United States, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said trade-mark is used by him in commerce among the several States of the United States; that the description and drawing presented truly represent the trade-mark sought to be registered; and that the specimens show the trade-mark as actually used upon the goods.



Subscribed and sworn to before me, a Notary Public, this 20<sup>th</sup> day of July, A. D. 1921.



NOTARY PUBLIC  
Commission Expires February 6, 1922  
519 Lombard Street, Phila., Pa.

## STATEMENT

158

J.E.?

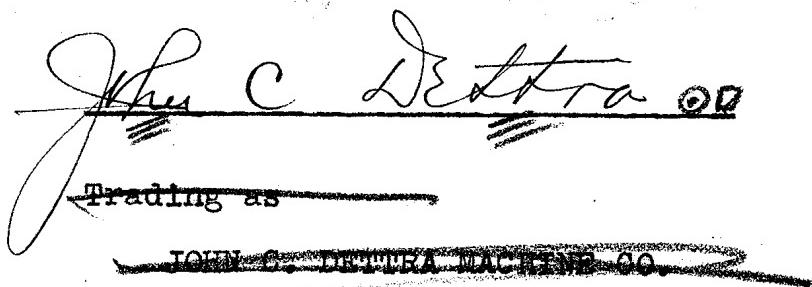
--\*

TO ALL WHOM IT MAY CONCERN:

Be it known that I, John C. Dettra, a citizen of the United States, residing in Oaks, Montgomery County, State of Pennsylvania, doing business under the trade name and style of John C. Dettra Machine Co., and doing business at Oaks, Montgomery County, Pennsylvania, have adopted and used the trade-mark shown in the accompanying drawing, for Hedge Trimmers, in Class 23, Cutlery, Machinery and Tools, and parts thereof.

The trade-mark has been continuously used in my business since on or about June 13, 1921.

The trade-mark is usually applied or affixed to the goods by attaching thereto a metal plate or label on which the trade-mark is shown, but the trade-mark may be applied or affixed to the goods or to the packages containing the same in any other suitable or convenient manner.



John C. Dettra OO  
Trading as \_\_\_\_\_  
JOHN C. DETTRA MACHINE CO.

Serial No 150734  
Application.

t. m. 10

P E T I T I O N

157

384

U.S. PATENT OFFICE

TO THE HONORABLE COMMISSIONER OF PATENTS:



The undersigned presents herewith a drawing and five specimens of his trade-mark, and requests that the same, together with the accompanying statement and declaration, may be registered in the United States Patent Office in accordance with the law in such cases made and provided, and he hereby appoints Blount, Moulton & Helbert, a firm composed of Frederick A. Blount, Esq., Alston B. Moulton, Esq., and George K. Helbert, Esq., 519 Land Title Building, City of Philadelphia, State of Pennsylvania, as his true and lawful attorneys in the matter of this application, with full power of substitution and revocation, hereby authorizing them, or their duly accredited agent, to sign the drawing, to prosecute said application, to make alterations and amendments therein, to transact all business in the Patent Office connected therewith, to receive the Certificate of Registration when granted, and generally to do all matters and things needful in the premises as fully to all intents and purposes as your Petitioner could do.

John C. Dettra

Trading as

JOHN C. DETTRA MACHINE CO.

July 20th, 1921.

TRADE-MARK DIVISION.

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
WASHINGTON, D. C.

Paper No. 1

OCT 25 1921

DEPARTMENT OF THE INTERIOR

UNITED STATES PATENT OFFICE M

WASHINGTON

Bleount, Moulton & Helbert,  
519 Land Title Bldg.,  
Philadelphia, Pa.



The application for the Registration of a Trade- Mark filed by

John C. Dettra, July 21, 1921, Ser. No. 150,734, in class 23

has been examined and passed for publication, in compliance  
with section 6 of the act authorizing the Registration of Trade-  
Marks, approved February 20, 1905.

The mark will be published in the Official Gazette of

NOV 8 - 1921

Any person who believes he would be damaged by the registration of this mark may oppose the same by filing notice of opposition, stating the grounds therefor, in the Patent Office within thirty days after the publication thereof, which said notice of opposition shall be verified by the person filing the same before one of the officers mentioned in section 2 of the act of February 20, 1905.

If no notice of opposition is filed within said time the Commissioner may issue a certificate of registration.

Copies of the Trade-Mark portion of the Official Gazette containing the publication of the mark may be obtained as soon as published at five cents each.

Respectfully,

*Thomas E. Robertson*

Commissioner of Patents.

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
WASHINGTON, D. C.

2-186

R. No. 150,734.

DEPARTMENT OF THE INTERIOR  
UNITED STATES PATENT OFFICE

WASHINGTON Feb. 2, 1922.

John C. Dettra

Sir:

Your APPLICATION for REGISTRATION OF TRADE-MARK  
for Hedge-trimmers

has been examined and allowed.

The CERTIFICATE OF REGISTRATION will be issued and forwarded  
to you as soon as practicable in due order of business.

Very respectfully,

*Thomas E. Robertson*  
Commissioner of Patents.

6-1987  
Blount, Moulton & Helbert  
519 Land Title Bldg.,  
Phila. Pa.

GEORGE K. HELBERT  
W. WYCLIF WALTON



LAW OFFICES  
**GEORGE K. HELBERT**  
LINCOLN-LIBERTY BUILDING  
BROAD AND CHESTNUT STREETS  
PHILADELPHIA

TELEPHONE  
RITTENHOUSE 0837

DWYK  
FEB 13 1942 128751 vL Check -- 15.00

February 12  
1942

Hon. Commissioner of Patents  
Washington, D. C.

Sir:

I enclose Petition of Howard C. Dettra, assignor,  
for renewal of trade-mark "LITTLE WONDER" Certi-  
ficate 152,384, granted February 28, 1922, and  
check for \$15 in payment of the renewal filing  
fee.

Please send the Certificate of Renewal to me  
after it is issued.

Respectfully,

*George K. Helbert*

MEW

#9  
Renewal



PETITION FOR RENEWAL

- \* -

TO THE COMMISSIONER OF PATENTS:

HOWARD C. DETTRA, trading as DETCO MANUFACTURING CO., whose Post Office address is Oaks, County of Montgomery, State of Pennsylvania, requests that Certificate of Registration 152,384, granted February 28, 1922 to John C. Dettra for the registration of the trade mark "LITTLE WONDER", which Petitioner now owns under and by virtue of an assignment executed January 29, 1942 and recorded in the United States Patent Office on the 5th day of February, 1942, and which Petitioner has not abandoned, be renewed in accordance with the provisions of Section 12 of the Trade Mark Act of February 20, 1905.

And Petitioner hereby appoints George K. Helbert, Registration 10,216, 1900 Lincoln-Liberty Building, City of Philadelphia, State of Pennsylvania, his attorney, to prosecute this petition for renewal, with full powers of substitution and revocation, and to make alterations and amendments therein, to receive the Certificate of Renewal, and to prosecute all business in the Patent Office connected therewith.

Howard C. Dettra

February 11, 1942

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
WASHINGTON, D. C.

1

No. 152,384

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON, D. C.



Howard C. Dettra

LA

Sir:

Your application for renewal of certificate of registration of trade-mark for

Goods in Class 23 (LITTLE WONDER)

has been examined and allowed.

The certificate of renewal of the certificate of registration will be issued and forwarded to you as soon as practicable in due order of business.

Very respectfully,

A handwritten signature in cursive ink.

Commissioner of Patents.

REGISTERED

MAR 24 1942

George K Helbert  
1900 Lincoln-Liberty Bldg.  
Philadelphia, Pa.

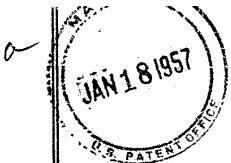
- 2 -

POWER OF ATTORNEY

LITTLE WONDER, INC., the above named Affiant, hereby appoints Arthur N. Klein, Land Title Building, Philadelphia 10, Pennsylvania, Registration No. 14,892, its attorney, to prosecute this Affidavit for Republication and to transact all business in the Patent Office in connection therewith.

LITTLE WONDER, INC.

By: Otto Pfeiffer  
Otto Pfeiffer  
President



10.00 - 204 - Tm

JAN 18 1957 22959 A-CK HES

10.00

IN THE UNITED STATES PATENT OFFICE

#3  
Att, 2(c)

Mark: "Little Wonder"

Registration No. 152,384

Issued February 28, 1922

To John C. Dettra, doing business as John  
C. Dettra Machine Co.

Renewed February 28, 1942

To Howard C. Dettra, doing business as  
Detco Manufacturing Co.

AFFIDAVIT FOR REPUBLICATION UNDER SECTION 12 (c)

State of Pennsylvania )  
: ss  
County of Bucks )

Otto Pfeiffer, being duly sworn, states that he is President of LITTLE WONDER, INC., a Pennsylvania corporation, having a place of business at 1028 Street Road, Southampton, Bucks County, Pennsylvania; that said corporation owns Registration No. 152,384, as evidenced by the Title Report which has been ordered for this file; that said Registration is now in force; that the mark shown therein is in use in interstate commerce on each of the following goods recited in the Registration: hedge trimmers; and that the benefits of the Act of July 5, 1946 are hereby claimed for said Registration.

LITTLE WONDER, INC.

CORPORATE  
SEAL

By: Otto Pfeiffer  
Otto Pfeiffer  
President

Attest:

William L. Hice, Jr.  
William L. Hice, Jr.  
Secretary

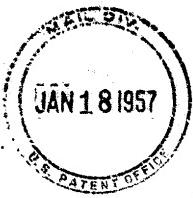
Sworn to and subscribed before me this 15th day of

January , 1957.

NOTARIAL  
SEAL

Lorraine B. Snyder  
Notary Public  
Comm. Reg. No. 9-15-57

WASHINGTON OFFICE:  
711 FOURTEENTH STREET, N. W.  
EXECUTIVE 3-7747



ARTHUR A. KLEIN  
PATENT ATTORNEY  
SEVENTEENTH FLOOR  
LAND TITLE BUILDING  
PHILADELPHIA 10, PA.

PATENTS  
TRADE-MARKS  
COPYRIGHTS

RITTENHOUSE 6-0700

Docket No. L-503

\$1.00 CASH  
APPLIED 1.00

January 17, 1957

JAN 18 1957 22958 A-CK 335- 1.00

Commissioner of Patents  
Washington 25, D. C.

Re: "Little Wonder" Registration No. 152,384  
Issued February 28, 1922 (to John C.  
Dettra),  
Renewed February 28, 1942 (to Howard C.  
Dettra).

Dear Sir:

Enclosed please find Little Wonder, Inc.'s Affidavit for  
Republication under Section 12 (c) as to Registration No. 152,384  
referred to above.

Filed herewith is the undersigned's Order for a Title Report  
on Registration No. 152,384, to be placed in this file as evidencing  
Little Wonder, Inc.'s ownership of this Registration. In this con-  
nection, attention is respectfully called to three documents recorded  
November 8, 1956 on T.M. Reel 23, at Frames 141, 143 and 145.

The Republication Fee of \$10. is submitted herewith.

Attention is also respectfully called to Little Wonder, Inc.'s  
"Petition under Rule 2.171 for Issuance of New Certificate" as to  
Registration No. 152,384.

Respectfully submitted.

*Arthur A. Klein*  
Attorney for Little Wonder, Inc.

WASHINGTON OFFICE:  
711 FOURTEENTH STREET, N. W.  
EXECUTIVE 3-7747



ARTHUR N. KLEIN  
PATENT ATTORNEY  
SEVENTEENTH FLOOR  
LAND TITLE BUILDING  
PHILADELPHIA 10, PA.

PATENTS  
TRADE-MARKS  
COPYRIGHTS

Docket No. L-503

January 17, 1957

Commissioner of Patents  
Washington 25, D. C.

Attention of:  
Assignment Branch

Re: "Little Wonder" Registration No. 152,384  
Issued February 28, 1922 (to John C.  
Dettra),  
Renewed February 28, 1942 (to Howard C.  
Dettra).

Dear Sir:

Please prepare two Title Reports on Registration No. 152,384 referred to above, and place one of them in the file of each of the following instruments filed simultaneously herewith:

Little Wonder, Inc.'s "Affidavit for Republication under Section 12 (c)"

Little Wonder, Inc.'s "Petition under Rule 2.171 for Issuance of New Certificate."

In connection with these Title Reports, attention is respectfully called to three instruments recorded in the Patent Office on November 8, 1956 on T.M. Reel 23, at Frames 141, 143 and 145, as evidencing Little Wonder, Inc.'s present ownership of Registration No. 152,384.

The Title Report Fees of \$2. are submitted herewith.

Respectfully submitted,

*Arthur N. Klein*  
\_\_\_\_\_  
Attorney for Little Wonder, Inc.

January , 1957.

NOTARIAL  
SEAL

Lorraine B. Snyder

Notary Public

Comm. expires 9-15-57

POWER OF ATTORNEY

LITTLE WONDER, INC., the above named Petitioner, hereby appoints Arthur N. Klein, Land Title Building, Philadelphia 10, Pennsylvania, Registration No. 14,892, its attorney, to prosecute this Petition for Issuance of a New Certificate of Registration, to transact all business in the Patent Office in connection therewith, and to receive the New Certificate.

LITTLE WONDER, INC.

By: Otto Pfeiffer  
Otto Pfeiffer  
President



10-10-208-Tm

JAN 18 1957 22957 A-OK HIS -

10.00

IN THE UNITED STATES PATENT OFFICE

Mark: "Little Wonder"

Registration No. 152,384

Issued February 28, 1922

To John C. Dettra, doing business as John C.  
Dettra Machine Co.

Renewed February 28, 1942

To Howard C. Dettra, doing business as  
Detco Manufacturing Co.

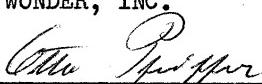
PETITION UNDER RULE 2.171 FOR  
ISSUANCE OF NEW CERTIFICATE

State of Pennsylvania )  
County of Bucks ) ss

Otto Pfeiffer, being duly sworn, states that he is President of LITTLE WONDER, INC., a Pennsylvania corporation, having a place of business at 1028 Street Road, Southampton, Bucks County, Pennsylvania; that said corporation is the present owner of Registration No. 152,384, as evidenced by the Title Report which has been ordered for this file; that the original Certificate of Registration is unavailable and its present whereabouts unknown; and that, in accordance with the provisions of Trademark Rule 2.171, said corporation respectfully requests the issuance of a new Certificate of Registration in its name, as Assignee, for the unexpired part of the present period of Registration.

LITTLE WONDER, INC.

CORPORATE  
SEAL

By:   
Otto Pfeiffer  
President

Attest:

  
William L. Hice, Jr.  
Secretary

Sworn to and subscribed before me this 15th day of

WASHINGTON OFFICE:  
711 FOURTEENTH STREET, N. W.  
EXECUTIVE 3-7747



ARTHUR N. KLEIN  
PATENT ATTORNEY  
SEVENTEENTH FLOOR  
LAND TITLE BUILDING  
PHILADELPHIA 10, PA.

RITTENHOUSE 6-0700

Docket No. L-503

January 17, 1957

JAN 18 1957 22956 A-OK 555 --- 1.00

Commissioner of Patents  
Washington 25, D. C.

Re: "Little Wonder" Registration No. 152,384  
Issued February 28, 1922 (to John C.  
Dettra),  
Renewed February 28, 1942 (to Howard C.  
Dettra).

Dear Sir:

Enclosed herewith please find Little Wonder, Inc.'s "Petition under Rule 2.171 for Issuance of New Certificate" as to Registration No. 152,384 referred to above.

Filed herewith is the undersigned's Order for a Title Report to be placed in this file as evidencing Little Wonder, Inc.'s ownership of this Registration. In this connection, attention is respectfully called to three documents recorded November 8, 1956 on T. M. Reel 23, at Frames 141, 143 and 145.

The Government Fee of \$10. is submitted herewith.

Attention is also respectfully called to the fact that Little Wonder, Inc. has, simultaneously herewith, filed an "Affidavit for Republication under Section 12 (c)" as to this Registration.

It is respectfully requested that the New Certificate, when issued, make reference to the fact of Republication.

Respectfully submitted.

  
\_\_\_\_\_  
Arthur N. Klein  
Attorney for Petitioner

POL-182

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADEMARK OPERATIONS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

F. R.

PAPER NO. 5

All communications respecting  
this registration should give the  
registration number and date  
of registration.

ARTHUR N. KLEIN  
LAND TITLE BLDG.  
PHILADELPHIA 10, PA.

Reg. No. 152,384

Dated Feb. 28, 1922

Act of 1905

To John C. Dettra  
(Registrant)

NOTICE OF PUBLICATION UNDER SECTION 12(c) PATENT OFFICE

The affidavit filed by

MAY 22 1957

LITTLE WONDER, INC.  
(Affiant)

MAILED

owner of the registration identified above as evidenced by the accompanying title report, filed under the provisions of section 12(c) of the Trade-Mark Act of 1946, requesting the benefits of this act for said mark for the goods named in the affidavit, has been examined and the mark passed for publication.

The mark was published under section 12(c) in the Official Gazette of MAY 21 1957

This registration will be canceled by the Commissioner after the end of 6 years following the date of publication under section 12(c) unless within 1 year next preceding the expiration of such 6 years the registrant shall file in the Patent Office an affidavit showing that said mark is still in use or showing that its nonuse is due to special circumstances which excuse such nonuse and is not due to any intention to abandon the mark.

Publication under section 12(c) does not extend the term of registration, and this registration will expire on Feb. 28, 1962 unless renewed under section 9 of the Trade-Mark Act of 1946.

By direction of the Commissioner.

EXAMINER  
SGD. RICHARD F. SHRYOCK

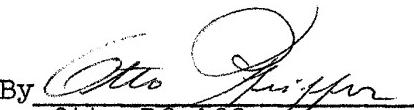
Subscribed and sworn to before me this 30 day of  
October 1961.

Notary Public

PATENT ATTORNEY

Little Wonder, Inc. hereby appoints Arthur H. Seidel Esq., Land Title Building, Philadelphia 10, Penna., a member of the bars of the States of New York, Pennsylvania, and the District of Columbia, to prosecute this application for renewal, to transact all business in the Patent Office in connection therewith, and to receive the certificate of renewal.

LITTLE WONDER, INC.

By   
Otto Pfeiffer,  
President

ARTHUR H. SEIDEL



35,00-902 - Tm/R  
#6

NOV-3-61 52471 A-CW-262  
IN THE UNITED STATES PATENT OFFICE

25.00

In re Mark: LITTLE WONDER

Reg. No. 152,384

Class 23

APPLICATION FOR RENEWAL

PATENT ATTORNEY  
Little Wonder, Inc., a Pennsylvania corporation  
having a principal place of business at 1028 Street Road, Southampton,  
Pennsylvania is the owner of the above-identified Registration  
No. 152,384.

The above-identified registrant requests that  
Registration No. 152,384 granted to it on February 28, 1922 which  
it now owns as evidenced by the accompanying Title Report be renewed  
in accordance with the provisions of Section 9 of the Act of July  
5, 1946.

The renewal fee is presented herewith.

State of Pennsylvania :  
ss  
County of Bucks :

ARTHUR H. BEIDEL  
Otto Pfeiffer, being sworn, states that he is  
President of the above-identified registrant Little Wonder, Inc.,  
and that Little Wonder, Inc. owns Registration No. 152,384; and  
that the mark shown therein is in use in interstate commerce by  
said Little Wonder, Inc.

LITTLE WONDER, INC.

True to and subscribed before me  
30th day of Oct 1961

Helen Diomo

Notary Public, State of Pennsylvania  
My Commission Expires Dec 1962

By   
Otto Pfeiffer,  
President

POL-152 bab

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADEMARK EXAMINING OPERATION  
WASHINGTON 25, D. C.

U. S. DEPARTMENT OF COMMERCE  
PATENT OFFICE  
WASHINGTON

PAPER NO.

All communications respecting  
this registration should give the  
registration number and date  
of registration.

Little Wonder, Inc.  
1028 Street Road  
Southampton, Pa.

Att.: Legal Counsel

MAILED: Mar 22, 1963

Reg. No.: 152,384

Dated: Feb 28, 1922

Sec. 12 (c) pub.: May 21, 1957

Mark: Little Wonder

NOTICE

Notice is hereby given that the above-identified registration will be canceled by the Commissioner at the end of the sixth year following the date of registration or publication under section 12 (c), as the case may be, unless the owner files in the Patent Office the affidavit of use or excusable nonuse required by section 8 of the Trademark Act of 1946.

The affidavit should contain facts showing that the mark is still in use, such as, the annual sales volume under the mark, or other appropriate statements supported by specimen labels showing the mark as used, or if the mark is not actually being used, the affidavit should recite facts to show that the nonuse is excusable and not due to any intention to abandon the mark.

**There also must be submitted \$1.00 for a title report for Office use.**

**If the affidavit has been filed, please disregard this notice.**

(Office copy to be signed if affidavit is not filed within sixth year.)

CANCELED

Date:

By direction of the Commissioner.

*Affidavits Section*  
*J. McClellan*

-----  
*Director, Trademark Examining Operation.*

USCOMM-DC 26695-P61

Sworn to and subscribed before me this      day of  
, 1963.

\_\_\_\_\_  
Notary Public

POWER OF ATTORNEY

Please recognize Arthur H. Seidel, Esq., Land Title Building, Philadelphia 10, Penna., Registration No. 15,979, a member of the bars of New York, Pennsylvania, and the District of Columbia, attorney of record to file and prosecute this Combined Affidavit and to do all things in the Patent Office connected therewith.

LITTLE WONDER, INC.

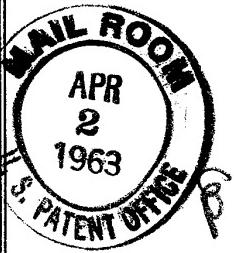
Sworn to and subscribed before me  
this 28th day of March 1963

*Helen Deano*

Notary Public, Upper Southampton Twp., Bucks Co.  
MY COMMISSION EXPIRES DECEMBER 21, 1964

By: Otto Pfeiffer  
Otto Pfeiffer,  
President

✓



IN THE UNITED STATES PATENT OFFICE  
COMBINED AFFIDAVIT UNDER SECTIONS 8 & 15

Mark: LITTLE WONDER

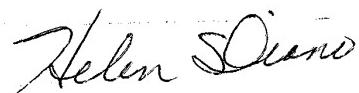
Reg. No. 152,384

Class 23

State of Pennsylvania :  
ss  
County of :

Otto Pfeiffer, being sworn, states that he is President of Little Wonder, Inc., a Pennsylvania corporation having a place of business at 1028 Street Road, Southampton, Pennsylvania that Little Wonder, Inc. owns Registration 152,384 issued February 28, 1922 as evidenced by the accompanying Title Report; that the mark shown therein has been in continuous use in interstate commerce for five consecutive years from May 21, 1957 to the present on hedge trimmers and that said mark is still in use in interstate commerce as evidenced by the attached specimen showing the mark as currently used; that there has been no final decision adverse to affiant's claim of ownership of the mark or to its right to register the same or maintain it on the register; and that there is no proceeding involving any of said rights pending and not disposed of either in the Patent Office or in the Courts.

Sworn to and subscribed before me  
this 28th day of March 1963

  
Helen Disney

Notary Public, Upper Southampton Twp., Bucks Co.  
MY COMMISSION EXPIRES DECEMBER 21, 1964

LITTLE WONDER, INC.

By:   
Otto Pfeiffer,  
President

REGISTRATION NO.

152,384

ISSUED

12-C PUB MAY 21, 1957

RECEIPT IS HEREBY ACKNOWLEDGED OF THE AFFIDAVIT FILED  
BY **LITTLE WONDER, INC.**

MRN

ON **APR. 2, 1963**

- SEC. 8 - AFFIDAVIT ACCEPTED  
 SEC. 15 - AFFIDAVIT FILED  
BY DIRECTION OF THE COMMISSIONER

**APR 12 1963**

DIRECTOR, TRADEMARK EXAMINING OPERATION

FORM POL-136 A

2-60

AFFIDAVIT

ACKNOWLEDGMENT

**ARTHUR H. SEIDEL  
LAND TITLE BUILDING  
PHILADELPHIA 10, PENNSYLVANIA**

U. S. DEPARTMENT OF COMMERCE - PATENT OFFICE

*B. Merchant*



JAMES L. KURTZ, P. C.  
ATTORNEY AT LAW  
SUITE 801  
1901 L STREET, N. W.  
WASHINGTON, D. C. 20036  
                          
(202) 785-3590

November 17, 1981

Commissioner Of Patents And Trademarks  
Patent And Trademark Office  
Washington, D. C., 20231

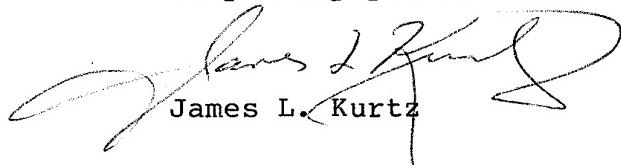
Re: LITTLE WONDER  
Registration No. 152,384

Dear Sir:

Enclosed for filing are the following:

1. Application For Renewal of the subject registration.
2. Specimen showing use of the mark.
3. Check in the amount of \$25.00. If there are any additional costs, please charge deposit account 11-2000.

Very truly yours,



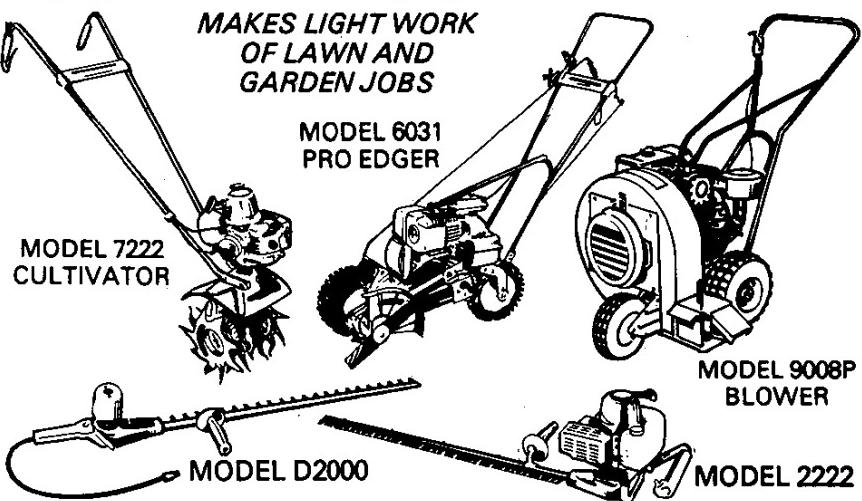
A handwritten signature in black ink, appearing to read "James L. Kurtz". Below the signature, the name "James L. Kurtz" is printed in a smaller, sans-serif font.

d1m

Enclosures

# "Little Wonder"

MAKES LIGHT WORK  
OF LAWN AND  
GARDEN JOBS



HEDGE AND SHRUB TRIMMERS—Gas or electric, 16" and 30" models. (Gas engine is two-cycle, 21.2cc.)

EDGERS—2 and 3 HP models, ball bearing mounted crankshaft, safety clutch, handle-mounted depth control.

CULTIVATORS—For 4" deep tilling or 1" deep weeding. Rugged, yet weighs only 19 lbs. Two-cycle, 21.2cc gas engine.

BLOWERS—5 and 8 HP models with B & S engines, pneumatic tires, side deflector.



connection therewith, to receive the Certificate Of Renewal therefor and to represent it in all proceedings affecting the said mark which may arise in the Patent And Trademark Office hereafter. We hereby revoke all powers heretofore granted.

All communications should be addressed to:

James L. Kurtz  
1901 L Street, N. W.  
Suite 801  
Washington, D. C., 20036

SCHILLER-PFEIFFER, INC.

By Norman O. Pfeiffer  
Norman O. Pfeiffer

Title: President

Date

11/9/81

I hereby certify that this correspondence  
is being deposited with the United States  
Postal Service as first class mail in an  
envelope addressed to: Commissioner Of  
Patents And Trademarks, Patent And Trademark  
Office, Washington, D. C., 20251, on

November 17, 1981

Donna Shiller  
Signature



25.00 2021-01  
R

APPLICATION FOR RENEWAL

TO THE COMMISSIONER OF PATENTS AND TRADEMARKS:

Schiller-Pfeiffer, Inc., a corporation duly organized and existing under the laws of the State of Pennsylvania, having its principal place of business at 1028 Street Road, Southampton, Pennsylvania, 18966, requests that Registration No. 152,384 granted on February 28, 1922, which it now owns, be renewed in accordance with the provisions of Section 9 of the Trademark Act of July 5, 1946.

DECLARATION

Norman O. Pfeiffer declares that he is President of Schiller-Pfeiffer, Inc. the owner, as shown by the Patent And Trademark Office records, of Registration No. 152,384, that the mark described therein is still in use in interstate commerce on the following goods recited in the registration, namely, hedge trimmers, <sup>Class 10</sup> cutlery, machinery, and tools, and parts thereof, that the attached specimen shows the mark as currently used; that all statements made on information and belief are believed to be true; and further, that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of this Declaration or the Registration in connection therewith.

POWER OF ATTORNEY

We hereby appoint James L. Kurtz, a member of the Bar of the District of Columbia, as our attorney in the above-identified matter, with full power of substitution, association and revocation, to prosecute this application for renewal and transact all business in the Patent And Trademark Office in

11/24/81 0152384

1 202 25.00CK

September 26, 2001  
Box POST REG - FEE  
Commissioner for Trademarks  
Page - 2 -

Attention is respectfully called to the fact that in accordance with the provisions of Section 9 of the Trademark Act of 1946, as amended on October 9, 1962 - Public Law 87-772, the Applicant for Renewal has included in the application for renewal two specimens, an Instructions and Repair Parts List included with the product, designated as Exhibit A, as well as a brochure featuring a photograph of the hedge trimmer bearing the LITTLE WONDER mark, designated as Exhibit B, which it is presently using and which carry the trademark LITTLE WONDER covered by Certificate of Registration No.152,384, the renewal of which the Applicant is requesting.

Respectfully submitted,

CAESAR, RIVISE, BERNSTEIN,  
COHEN & POKOTILOW, LTD.

ESM:pn  
enc.

By *Eric S. Marzluf*  
Eric S. Marzluf

LAW OFFICES

# CAESAR, RIVISE, BERNSTEIN, COHEN & POKOTILOW, LTD.

PATENTS, TRADEMARKS, COPYRIGHTS



ALAN H. BERNSTEIN	MICHAEL J. BERKOWITZ	FRANK M. LINGUTTI	A
STANLEY H. COHEN	SCOTT M. SLOMOWITZ*	GARY A. GREENE	C
MANNY D. POKOTILOW	MONA GUPTA	MARILOU E. WATSON	C
BARRY A. STEIN	DAVID M. TENER	MICHAEL CORNELISON	U.S. Patent & TMOft/TM Mail Rept Dt #2:
MARTIN L. FAIGUS	SALVATORE R. GUERRERO*	CHRISTOPHER M. MARRONE*	A.
ERIC S. MARZLUF	JAMES J. KOZUCH	* ALSO ADMITTED TO PRACTICE IN N.J.	OF COUNSEL
ROBERT S. SILVER	WILLIAM J. CASTILLO†	† ADMITTED ONLY IN N.J. AND N.Y.	MAX GOLDMAN*

09-28-2001

U.S. Patent & TMOft/TM Mail Rept Dt #2:

September 26, 2001

Box POST REG - FEE  
Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

*Customer No. 03000  
Attorney Docket No. S1085/30018*

Re: Application by Schiller-Pfeiffer, Inc. for the Renewal  
of Certificate of Registration No. 152,384  
For the Trademark LITTLE WONDER  
Registered on February 28, 1922

Sir:

Enclosed herewith is a Combined Declaration of Use in Commerce/ Application for  
Renewal of Registration of Mark Under Sections 8 and 9 re the above entitled Certificate of  
Registration.

The Declarant and Applicant for Renewal is the owner of said Certificate, the  
trademark covered thereby and the goodwill of the business associated with and symbolized by said  
trademark.

Please charge the Combined Sections 8 and 9 Filing Fee of Five Hundred Dollars  
(\$500.00) to our account No. 03-0075. In the event that the fee is deemed incorrect, please charge  
the deficiency or credit any overpayment to our account No. 03-0075.

A duplicate copy of this letter is enclosed.

Please send the Certificate of Renewal to us.

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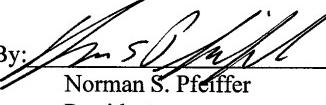
12TH FLOOR ■ SEVEN PENN CENTER ■ 1635 MARKET STREET ■ PHILADELPHIA, PA 19103-2212  
TELEPHONE: 215-567-2010 ■ FAX: 215-751-1142 ■ email: gatekeeper@crbcp.com

DECLARATION

NORMAN S. PFEIFFER declares that: he is the President of SCHILLER-PFEIFFER, INC.; SCHILLER-PFEIFFER, INC. owns Certificate of Registration No. 152,384 the mark shown therein is in use in commerce on hedge trimmers; the attached specimens show the mark as actually used on the goods; all statements made herein of his own knowledge are true and all statements made on information and belief are believed to be true; and further, that these statements were made with the full knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or document or any registration resulting therefrom.

SCHILLER-PFEIFFER, INC.

Date: 8-7-01

By:   
Norman S. Pfeiffer  
President

the event that the Filing Fee is deemed incorrect, please charge the deficiency or credit any overpayment to account No. 03-0075.

SCHILLER-PFEIFFER, INC. submits herewith, as Exhibit A, a specimen of an Instructions and Repair Parts List included with the product, and as Exhibit B, a brochure featuring a photograph of the hedge trimmer bearing the LITTLE WONDER mark, showing the trademark as presently used.

SCHILLER-PFEIFFER, INC. is using the trademark LITTLE WONDER in commerce on hedge trimmers, as evidenced by the attached specimens showing the trademark as currently used in commerce.

SCHILLER-PFEIFFER, INC. requests that Certificate of Registration No. 152,384 be renewed for hedge trimmers.

POWER OF ATTORNEY

SCHILLER-PFEIFFER, INC. hereby appoints Eric S. Marzluf, Esq., *as the attorney to whom all correspondence in connection with this Registration shall be directed*, and Alan H. Bernstein, Esq., Stanley H. Cohen, Esq., Manny D. Pokotilow, Esq., Barry A. Stein, Esq., Martin L. Faigus, Esq., Robert S. Silver, Esq., Michael J. Berkowitz, Esq., Scott M. Slomowitz, Esq., Mona Gupta, Esq., David M. Tener, Esq., James J. Kozuch, Esq. William J. Castillo, Esq., Frank M. Linquiti, Esq., Salvatore R. Guerriero, Esq., Gary A. Greene, Esq., Michael Cornelison, Esq., Christopher M. Marrone, Esq. and Allan H. Fried, Esq., c/o Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd., with offices at 12th Floor, Seven Penn Center, 1635 Market Street, Philadelphia, Pennsylvania 19103-2212, its attorneys, to prosecute this declaration of use/application for renewal, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office connected therewith and to receive the Certificate.



09-28-2001  
U.S. Patent & TM Off/TM Mail Rpt Dt #2:

T P.M.  
1

TRADEMARK  
Customer No. 03000  
Attorney Docket No. S1085/30018

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK EXAMINING OPERATION

COMBINED DECLARATION OF USE IN COMMERCE/  
APPLICATION FOR RENEWAL OF REGISTRATION  
OF MARK UNDER SECTIONS 8 AND 9

TRADEMARK : LITTLE WONDER

REGISTRATION NO. : 152,384

REGISTRATION DATE : February 28, 1922

---

Box POST REG - FEE  
Commissioner of Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Sir:

SCHILLER-PFEIFFER, INC., a corporation organized and existing under the laws of the Commonwealth of Pennsylvania, and having its principal place of business at 1028 Street Road, Southampton, Pennsylvania 18966, requests that Certificate of Registration No. 152,384 granted to it on February 28, 1922 be renewed in accordance with the provisions of Section 9 of the Trademark Act.

SCHILLER-PFEIFFER, INC. is using the trademark LITTLE WONDER in commerce on hedge trimmers.

Please charge the Combined Sections 8 and 9 Filing Fee of Five Hundred Dollars (\$500.00) to the account of Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd., No. 03-0075. In  
10/02/2001 KGIBBONS 00000307 030075 152384

01 FC:372      100.00 CH  
02 FC:365      400.00 CH

A COMPLETE RESPONSE MUST BE RECEIVED WITHIN 6 MONTHS FROM THE MAILING DATE OF THIS OFFICE ACTION OR BEFORE 02-28-02, THE REGISTRATION EXPIRATION DATE, WHICHEVER IS LATER. THE OWNER MUST COMPLY WITH ALL REQUIREMENTS SET FORTH IN THIS LETTER TO AVOID CANCELLATION AND/OR EXPIRATION OF THE REGISTRATION.

DEFICIENCY SURCHARGE: A \$100 DEFICIENCY SURCHARGE MUST BE PAID IF THE RESPONSE IS RECEIVED AFTER 02-28-02, THE REGISTRATION EXPIRATION DATE.

PLEASE BE ADVISED THAT IF THE WRONG PARTY FILED THE SECTION 8 AFFIDAVIT, THE CURRENT OWNER MUST FILE A NEW AFFIDAVIT BEFORE THE GRACE PERIOD EXPIRES AND PAY THE FEE FOR FILING THE NEW AFFIDAVIT. THE OWNER MUST ALSO PAY THE GRACE PERIOD FEE, IF THE NEW AFFIDAVIT IS FILED DURING THE GRACE PERIOD.



Greggry A. Rice  
Affadavit/Renewal Examiner  
Post Registration Division  
Office of Trademark Services  
(703) 308-9500 ext.208  
(703) 308-7178 (fax)



---

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513  
[www.uspto.gov](http://www.uspto.gov)

DATE: January 04, 2002

Eric S. Marzluf  
Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd.  
Seven Penn Center, 12th Fl.  
1635 Market Street  
Philadelphia, PA 19103-2212

In re: Registration no. 0152384 for the mark **LITTLE WONDER**

The Combined Section 8 Affidavit and Section 9 Renewal Application submitted on 09-28-01 is refused for the following reason(s):

The Trademark Act requires that the current owner of the registration file the Section 8 Affidavit. 15 U.S.C. §1058. It is unclear whether the party who filed the Section 8 Affidavit is the current owner.

The registration was issued to **Schiller-Pfeiffer, Inc.** However, Office records do not show the registration being transferred from **Schiller-Pfeiffer, Inc.** to **Annin & Co., Inc.**

The party who filed the Section 8 Affidavit must establish current ownership of the registration at least as early as 08-07-01, the date the Section 8 Affidavit was signed. 37 C.F.R. §2.161(a). Ownership may be established by (1) recording appropriate documents in the Assignment Branch, (703) 308-9723, or (2) submitting proof of the transfer of title to the party who filed the Section 8 Affidavit. 37 C.F.R. §3.73(b).

- (1) If the present owner chooses to establish ownership by recording appropriate documents in the Assignment Branch, please notify the undersigned paralegal when the documents have been filed. A telephone call to the paralegal is encouraged to resolve this issue.
- (2) If the present owner chooses to establish ownership by submitting proof of the transfer of title, appropriate evidence, such as a copy of the document transferring ownership or a verified statement that a valid transfer of legal title has occurred, must be submitted. Please be advised that the Section 8 Notice of Acceptance will issue in the name of the original registrant or the last recorded assignee as recorded in the Assignment Branch.

If the wrong party filed the Section 8 Affidavit and there is time remaining in the statutory filing period, the current owner may file a new affidavit. If the new affidavit is filed during the 6-month grace period, the owner must pay the filing fee for the Section 8 Affidavit plus the grace period fee. If the wrong party filed the Section 8 Affidavit, and there is no time remaining in the statutory filing period, the registration will be cancelled.

may hold in the trademark LITTLE WONDER for use on hedge trimmers, U.S. Registration No. 152,384 for said mark and the goodwill associated with said mark.

IN WITNESS WHEREOF, ANNIN & CO., INC. has caused this assignment to be signed by C. LEE BEARD, its CHIEF EXECUTIVE OFFICER, thereunto duly authorized, this 16<sup>th</sup> day of JULY, 2001.

ANNIN & CO., INC.

By C. Lee Beard  
Name: C. LEE BEARD  
Title: CEO

ACKNOWLEDGMENT

STATE OF NEW JERSEY :  
COUNTY OF ESSEX : SS:

On this 16<sup>th</sup> day of JULY, 2001, before me personally appeared C. LEE BEARD, to me known, who, after being sworn, did depose and say that he/she is the CEO of Annin & Co., Inc., the corporation described herein, and which executed the above instrument, that he/she has been duly authorized by said Annin & Co., Inc. to execute this instrument on its behalf and that the execution of this instrument was the free act and deed of Annin & Co., Inc. and his/her own free act and deed.

D. R. Moore, Esq. (SEAL)  
D. Notary Public  
D. R. MOORE, Esq.  
Attorney at Law  
My commission expires:  
State of New Jersey

## QUITCLAIM ASSIGNMENT

This QUITCLAIM ASSIGNMENT is made by and between:

Annin & Co., Inc.  
One Annin Drive  
Roseland, NJ 07068  
(a corporation organized and existing  
under the laws of the State of New Jersey,  
hereinafter ASSIGNOR)  
and  
Schiller-Pfeiffer, Inc.  
1028 Street Road  
Southampton, PA 18966  
(a corporation organized and existing  
under the laws of the Commonwealth of Pennsylvania,  
hereinafter ASSIGNEE)

WHEREAS ASSIGNOR has been identified in the U.S. Patent and Trademark Office records  
as having an interest in and to the trademark LITTLE WONDER for hedge trimmers and U.S.  
Registration No. 152,384, therefor; and

WHEREAS, ASSIGNOR has no right, title or interest whatsoever in said trademark, said  
registration or the goodwill associated therewith.

WHEREAS, ASSIGNOR and ASSIGNEE desire to resolve this ownership ambiguity and  
insure that whatever right, title and interest in and to the LITTLE WONDER trademark, U.S.  
Registration No. 152,384 therefor and the goodwill associated with the mark that might be claimed  
by ASSIGNOR are solely owned by ASSIGNEE.

NOW, THEREFORE, in consideration of Ten Dollars (US\$10) and the mutual promises of  
the Parties, the sufficiency of which is acknowledged, the Parties agree as follows:

ASSIGNOR hereby sells, transfers, assigns and conveys unto ASSIGNEE and its successors  
and assigns forever with quitclaim covenants only all of such right, title and interest as ASSIGNOR

## RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

(Rev. 6-9-03)

08-09-2001

To The Honorable Commissioners

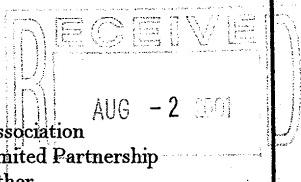


101805115

1. Name of conveying party(ies):

Annin &amp; Co., Inc.

8-2-01



- Individual(s)  
 General Partnership  
 Corporation-State NJ
- Association  
 Limited Partnership  
 Other

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment       Merger  
 Security Agreement       Change of Name  
 Other Quitclaim Assignment

Execution Date: July 16, 2001

4. Application number(s) or registration number(s):

A) Trademark Application No.(s)

B) Trademark Registration No.(s)

152,384

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning documents should be mailed:

CAESAR, RIVISE, BERNSTEIN,  
COHEN & POKOTILOW, LTD.Attn: Eric S. Marzluf, Esq.  
12<sup>th</sup> Floor - 7 Penn Center  
1635 Market Street; Phila, PA 19103-2212

08/08/2001 AHMED1 00000012 030075 1523M4

DO NOT USE THIS SPACE

6. Total number of applications and registrations involved..... (1)7. Total fee (37 CFR 3.41)..... \$ 40.00 Authorized to Charge to Deposit Account No.  
03-0075 (duplicate attached)

8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric S. Marzluf  
Name of Person SigningJuly 31, 2001  
DateTotal number of pages including cover sheet, attachments and document: 3

Customer No. 03000

Atty. Docket No.:  
S1085/30018Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks; Box Assignments; Washington DC 20231



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

OCTOBER 10, 2001

PTAS

CAESAR, RIVISE, BERNSTEIN, COHEN ET AL  
ERIC S. MARZLUF, ESQ.  
12TH FLOOR - 7 PENN CENTER  
1635 MARKET STREET  
PHILADELPHIA, PA 19103-2212



\*10180565A\*

RECEIVED  
OCT 15 2001

CAESAR, RIVISE, BERNSTEIN  
COHEN & POKOTILOW, LTD.

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF  
THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS  
AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER  
REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE  
INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA  
PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD  
FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY  
CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723.  
PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE,  
ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY,  
SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 08/02/2001

REEL/FRAME: 002344/0491

NUMBER OF PAGES: 3

BRIEF: QUITCLAIM ASSIGNMENT

ASSIGNOR:

ANNIN & CO., INC.

DOC DATE: 07/16/2001  
CITIZENSHIP: NEW JERSEY  
ENTITY: CORPORATION

ASSIGNEE:

SCHILLER-PFEIFFER, INC.  
1028 STREET ROAD  
SOUTHAMPTON, PENNSYLVANIA 18965

CITIZENSHIP: PENNSYLVANIA  
ENTITY: CORPORATION

APPLICATION NUMBER: 71150734  
REGISTRATION NUMBER: 0152384

FILING DATE: 07/21/1921  
ISSUE DATE: 02/28/1922

MARK: LITTLE WONDER

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

EXHIBIT C

SCHEDULE  
OF  
ANNIN & CO., INC.  
TRADEMARKS

TRADEMARK	COUNTRY	CLASS #	REGISTRATION #	FILING/RENEWAL DATE
1. EMPIRE BRAND	US	24	1,003,761	March 16, 1995
2. DEFIANCE	US	24	104,313	May 18, 1975
3. RELIANCE	US	24	105,775	August 17, 1975
4. TOUGH-TEX MILLENNIUM 2000 COLORFAST	US	24	Serial No. 75/592,627 (Application filed)	Nov. 19, 1998
5. NYL-GLO MILLENNIUM 2000 COLORFAST	US	24	Serial No. 75/529,200 (Application filed)	Nov. 19, 1998

SCHEDULE A - PAGE 3

Additional Detra Trademark Filings

Registration Number

Trademark

RSB 1632696

LITTLE WONDER 0152384

CJ810/46  
03/13/00 794331.01

## SCHEDULE A - PAGE 2

Printed: 03/03/2000

Page 2

Trademark Report by Mark

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
<i>Next Action Due</i>							
<b>EVER-WAVE</b>							
UNITED STATES	T02203US0	07/02/1998	75/512,778	10/12/1999	2,285,069	REGISTERED	24
		<i>10/12/2005 AFFIDAVIT OF USE</i>					
<b>EVERWEAR</b>							
UNITED STATES	T00364US0	02/08/1949	71/573,474	06/06/1950	526,122	REGISTERED	24
		<i>06/06/2000 AFFIDAVIT W/RENEWAL</i>					
<b>GLORY-GLOSS</b>							
UNITED STATES	T01069US0	02/08/1949	71/573,475	06/06/1950	523,123	ABANDONED	24
<b>H1-FLI</b>							
UNITED STATES	3124-US	04/03/1990	74/045,395	01/08/1991	1,630,903	REGISTERED	24
		<i>01/08/2001 AFFIDAVIT W/RENEWAL</i>					
<b>LUSTRO</b>							
UNITED STATES	T00698US0	01/29/1985	73/519,776	08/13/1985	1,354,160	REGISTERED	24
		<i>08/13/2005 AFFIDAVIT W/RENEWAL</i>					
<b>POLYWEAR</b>							
UNITED STATES	T01964US0	04/03/1990	74/045,394	01/01/1991	1,630,117	REGISTERED	24
		<i>01/01/2001 AFFIDAVIT W/RENEWAL</i>					
<b>ROYAL-OAKS</b>							
UNITED STATES	T00363US0	02/11/1949	71/573,710	04/11/1950	523,983	REGISTERED	24
		<i>04/11/2000 AFFIDAVIT W/RENEWAL</i>					
<b>SENTRY</b>							
UNITED STATES	T00755US0	05/09/1966	72/245,172	02/07/1967	823,740	REGISTERED	2
		<i>02/07/2007 AFFIDAVIT W/RENEWAL</i>					
UNITED STATES	T00755US1	05/09/1966	72/245,173	02/07/1967	823,684	ABANDONED	2
<b>SENTRY &amp; DESIGN</b>							
UNITED STATES	T00756US0	05/09/1966	72/245,171	02/07/1967	823,739	REGISTERED	2
		<i>02/07/2007 AFFIDAVIT W/RENEWAL</i>					

END OF REPORT

TOTAL ITEMS SELECTED = 21

**SCHEDULE A - PAGE 1**  
**Dettra Flag Company, Inc.**

Trademark Report by Mark							Printed: 03/03/2000	Page 1
COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES	
<i>Next Action Due</i>								
<b>AMERI-GLOSS</b>								
UNITED STATES	3124	04/03/1990	74/045,568	12/25/1990	1,629,225	REGISTERED	24	
<i>12/25/2000 AFFIDAVIT W/RENEWAL</i>								
<b>BULLDOG</b>								
UNITED STATES	T00663US0	08/17/1956	72/014,134	06/18/1957	647,167	REGISTERED	24	
<i>06/18/2007 AFFIDAVIT W/RENEWAL</i>								
UNITED STATES	T00663US1	05/18/1964	72/193,638	01/19/1965	783,774	REGISTERED	20.24	
<i>01/19/2005 AFFIDAVIT W/RENEWAL</i>								
<b>CHAMPION</b>								
UNITED STATES	T00602US0	06/02/1981	73/312,853	08/16/1983	1,248,401	REGISTERED	24	
<i>08/16/2003 AFFIDAVIT W/RENEWAL</i>								
<b>D DETTRA</b>								
UNITED STATES	T00062US0	12/04/1989	74/007,740	09/03/1991	1,655,578	REGISTERED	24.20	
<i>09/03/2001 AFFIDAVIT W/RENEWAL</i>								
<b>D-BRITE</b>								
UNITED STATES	T01965US0	02/03/1998	75/428,320	02/16/1999	2,224,306	REGISTERED	24	
<i>02/16/2005 AFFIDAVIT OF USE</i>								
<b>D-BRITE &amp; Design</b>								
UNITED STATES	T00006US0	03/27/1996	75/079,231			ABANDONED	24	
<b>DET-CLO</b>								
UNITED STATES	T00005US0	03/27/1996	75/079,230	07/22/1997	2,082,468	REGISTERED	24	
<i>07/22/2003 AFFIDAVIT OF USE</i>								
<b>DETCO</b>								
UNITED STATES	T00462US0	04/28/1980	73/260,089	10/06/1981	1,172,352	REGISTERED	24	
<i>10/06/2001 AFFIDAVIT W/RENEWAL</i>								
<b>DETTRA FLAG PRODUCTS AND DESIGN</b>								
UNITED STATES	T00782US0	04/26/1927	71/247,990	01/10/1928	237,330	REGISTERED	20.24	
<i>01/10/2008 AFFIDAVIT W/RENEWAL</i>								
<b>DURA-LITE</b>								
UNITED STATES	T00362US0	11/29/1947	71/542,748	02/21/1950	521,143	REGISTERED	2	
<i>02/21/2000 AFFIDAVIT W/RENEWAL</i>								

**REASSIGNMENT OF TRADEMARKS**

This reassignment, dated as of April 13, 2000, by and between Annin & Co., Inc., a New Jersey corporation (successor by merger to Dettra Flag Company, Inc.) with its principal place of business at One Annin Drive, Roseland, New Jersey 07068 (hereinafter referred to as "Borrower") and The Chase Manhattan Bank (hereinafter referred to as "the Secured Party");

WITNESSETH:

WHEREAS, the Borrower and the Secured Party executed a security instrument entitled "Assignment and License of Patents and Trademarks" as of February 22, 2000 pursuant to a Loan and Security Agreement, as security for extensions of credit to be made by the Secured Party to the Borrower.

WHEREAS, the Secured Party caused said instrument to be recorded as a full assignment in the U.S. Patent and Trademark Office, starting at Trademark Reel 002051, Frame 0836;

WHEREAS, the Borrower has satisfied the Loan and Security Agreement with the Secured Party, the Secured Party wishes to release the security interests and to terminate the aforesaid assignment.

NOW THEREFORE THIS TO WITNESS THAT for good and valuable consideration, the Secured Party hereby reassigns, grants and conveys to the Borrower all of the Secured Party's right, title and interest into and under the collateral which was subject of the instrument dated February 22, 2000 and listed in Schedule A thereof.

IN WITNESS WHEREOF, the Security Party has caused this Reassignment to be executed and delivered by its duly authorized officers as of the date first set forth above.

THE CHASE MANHATTAN BANK

By \_\_\_\_\_

Sandra B.W. Braun

Its: \_\_\_\_\_

Vice President

REC

07-17-2001

Cu



To The Honorable Commissioner

101780079

ET U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
et No. S1085/30018

the attached original document or copy thereof.

## 1. Name of conveying party(ies):

The Chase Manhattan Bank  
(the Secured Party)

7-11-01

JUL 11 2001

- Individual(s)       Association  
 General Partnership       Limited Partnership  
 Corporation-State       Other Banking Operation

Additional names(s) of conveying party(ies) attached?  Yes  No

## 3. Nature of conveyance:

- Assignment       Merger  
 Security Agreement       Change of Name  
 Other Reassignment of Trademarks

Execution Date: April 13, 2000

## 4. Application number(s) or registration number(s):

A) Trademark Application No.(s)

B) Trademark Registration No.(s)

152,384

Additional numbers attached?  Yes  No

## 5. Name and address of party to whom correspondence concerning documents should be mailed:

CAESAR, RIVISE, BERNSTEIN,  
COHEN & POKOTILOW, LTD.Attn: Eric S. Marzluf, Esq.  
12<sup>th</sup> Floor - 7 Penn Center  
1635 Market Street; Phila, PA 19103-2212

6. Total number of applications and registrations involved..... \$40.00

7. Total fee (37 CFR 3.41)..... \$40.00

 Authorized to Charge to Deposit Account No.  
03-0075 (duplicate attached)

DO NOT USE THIS SPACE

## 8. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Eric S. Marzluf  
Name of Person Signing

Signature

July 9, 2001

Date

07/17/2001 AHMED1 0000020 030075 Total 1523 Number of pages including cover sheet, attachments and document: 6

01 FC:581 40.00 CH

Mail documents to be recorded with required cover sheet information to:  
Commissioner of Patents and Trademarks; Box Assignments; Washington DC 20231



UNITED STATES DEPARTMENT OF COMMERCE

Patent and Trademark Office

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

SEPTEMBER 18, 2001

PTAS

CAESAR, RIVISE, BERNSTEIN ET AL.  
ERIC S. MARZLUF  
1635 MARKET ST, 12TH FLR  
7 PENN CENTER  
PHILADELPHIA, PA 19103-2212



\*101780079A\*

UNITED STATES PATENT AND TRADEMARK OFFICE  
NOTICE OF RECORDATION OF ASSIGNMENT DOCUMENT

THE ENCLOSED DOCUMENT HAS BEEN RECORDED BY THE ASSIGNMENT DIVISION OF THE U.S. PATENT AND TRADEMARK OFFICE. A COMPLETE MICROFILM COPY IS AVAILABLE AT THE ASSIGNMENT SEARCH ROOM ON THE REEL AND FRAME NUMBER REFERENCED BELOW.

PLEASE REVIEW ALL INFORMATION CONTAINED ON THIS NOTICE. THE INFORMATION CONTAINED ON THIS RECORDATION NOTICE REFLECTS THE DATA PRESENT IN THE PATENT AND TRADEMARK ASSIGNMENT SYSTEM. IF YOU SHOULD FIND ANY ERRORS OR HAVE QUESTIONS CONCERNING THIS NOTICE, YOU MAY CONTACT THE EMPLOYEE WHOSE NAME APPEARS ON THIS NOTICE AT 703-308-9723. PLEASE SEND REQUEST FOR CORRECTION TO: U.S. PATENT AND TRADEMARK OFFICE, ASSIGNMENT DIVISION, BOX ASSIGNMENTS, CG-4, 1213 JEFFERSON DAVIS HWY, SUITE 320, WASHINGTON, D.C. 20231.

RECORDATION DATE: 07/11/2001

REEL/FRAME: 002329/0327

NUMBER OF PAGES: 6

BRIEF: REASSIGNMENT OF TRADEMARKS

ASSIGNOR:

CHASE MANHATTAN BANK, THE ("THE SECURED PARTY")

DOC DATE: 04/13/2000  
CITIZENSHIP:  
ENTITY: BANKING OPERATION

ASSIGNEE:

ANNIN & CO., INC. ("THE BORROWER")  
ONE ANNIN DRIVE  
ROSELAND, NEW JERSEY 07068

CITIZENSHIP: NEW JERSEY  
ENTITY: CORPORATION

APPLICATION NUMBER: 71150734  
REGISTRATION NUMBER: 0152384

FILING DATE: 07/21/1921  
ISSUE DATE: 02/28/1922

MARK: LITTLE WONDER

DRAWING TYPE: STYLIZED WORDS, LETTERS, OR NUMBERS

EXHIBIT B

RECEIVED  
SEP 24 2001

CAESAR, RIVISE, BERNSTEIN  
COHEN & POKOTILOW, LTD.

A COMPLETE RESPONSE MUST BE RECEIVED WITHIN 6 MONTHS FROM THE MAILING DATE OF THIS OFFICE ACTION OR BEFORE 02-28-02, THE REGISTRATION EXPIRATION DATE, WHICHEVER IS LATER. THE OWNER MUST COMPLY WITH ALL REQUIREMENTS SET FORTH IN THIS LETTER TO AVOID CANCELLATION AND/OR EXPIRATION OF THE REGISTRATION.

DEFICIENCY SURCHARGE: A \$100 DEFICIENCY SURCHARGE MUST BE PAID IF THE RESPONSE IS RECEIVED AFTER 02-28-02, THE REGISTRATION EXPIRATION DATE.

PLEASE BE ADVISED THAT IF THE WRONG PARTY FILED THE SECTION 8 AFFIDAVIT, THE CURRENT OWNER MUST FILE A NEW AFFIDAVIT BEFORE THE GRACE PERIOD EXPIRES AND PAY THE FEE FOR FILING THE NEW AFFIDAVIT. THE OWNER MUST ALSO PAY THE GRACE PERIOD FEE, IF THE NEW AFFIDAVIT IS FILED DURING THE GRACE PERIOD.



Greggry A. Rice  
Affadavit/Renewal Examiner  
Post Registration Division  
Office of Trademark Services  
(703) 308-9500 ext.208  
(703) 308-7178 (fax)



UNITED STATES

PATENT AND

TRADEMARK OFFICE

E-21

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513  
[www.uspto.gov](http://www.uspto.gov)

RECEIVED  
JAN 17 2002  
CAESAR RIVISE, BERNSTEIN  
COHEN & POKOTILOW, LTD.

DATE: January 04, 2002

Eric S. Marzluf  
Caesar, Rivise, Bernstein, Cohen & Pokotilow, Ltd.  
Seven Penn Center, 12th Fl.  
1635 Market Street  
Philadelphia, PA 19103-2212

In re: Registration no. 0152384 for the mark **LITTLE WONDER**

The Combined Section 8 Affidavit and Section 9 Renewal Application submitted on 09-28-01 is refused for the following reason(s):

*Refiled 1/17/2002*  
The Trademark Act requires that the current owner of the registration file the Section 8 Affidavit. 15 U.S.C. §1058. It is unclear whether the party who filed the Section 8 Affidavit is the current owner.

The registration was issued to **Schiller-Pfeiffer, Inc.** However, Office records do not show the registration being transferred from **Schiller-Pfeiffer, Inc.** to **Annin & Co., Inc.**

The party who filed the Section 8 Affidavit must establish current ownership of the registration at least as early as 08-07-01, the date the Section 8 Affidavit was signed. 37 C.F.R. §2.161(a). Ownership may be established by (1) recording appropriate documents in the Assignment Branch, (703) 308-9723, or (2) submitting proof of the transfer of title to the party who filed the Section 8 Affidavit. 37 C.F.R. §3.73(b).

- (1) If the present owner chooses to establish ownership by recording appropriate documents in the Assignment Branch, please notify the undersigned paralegal when the documents have been filed. A telephone call to the paralegal is encouraged to resolve this issue.
- (2) If the present owner chooses to establish ownership by submitting proof of the transfer of title, appropriate evidence, such as a copy of the document transferring ownership or a verified statement that a valid transfer of legal title has occurred, must be submitted. Please be advised that the Section 8 Notice of Acceptance will issue in the name of the original registrant or the last recorded assignee as recorded in the Assignment Branch.

If the wrong party filed the Section 8 Affidavit and there is time remaining in the statutory filing period, the current owner may file a new affidavit. If the new affidavit is filed during the 6-month grace period, the owner must pay the filing fee for the Section 8 Affidavit plus the grace period fee. If the wrong party filed the Section 8 Affidavit, and there is no time remaining in the statutory filing period, the registration will be cancelled.

EXHIBIT A

**Renewed February 28, 1942 to Howard C. Dettra,  
doing business as Detco Manufacturing Co.**

## **UNITED STATES PATENT OFFICE.**

**JOHN C. DETTRA, OF OAKS, PENNSYLVANIA.**

**TRADE-MARK FOR HEDGE TRIMMERS.**

**ACT OF FEBRUARY 20, 1905.**

**152,384.**

**Registered Feb. 28, 1922.**

**Application filed July 21, 1921. Serial No. 150,734.**

### **STATEMENT.**

**To all whom it may concern:**

Be it known that I, JOHN C. DETTRA, a citizen of the United States, residing in Oaks, Montgomery County, State of Pennsylvania, doing business under the trade name and style of JOHN C. DETTRA MACHINE CO., and doing business at Oaks, Montgomery County, Pennsylvania, have adopted and used the trade-mark shown in the accompanying drawing, for hedge trimmers, in Class 23, Cutlery, machinery, and tools, and parts thereof.

The trade-mark has been continuously used in my business since on or about June 13, 1921.

The trade-mark is usually applied or affixed to the goods by attaching thereto a metal plate or label on which the trade-mark is shown, but the trade-mark may be applied or affixed to the goods or to the packages containing the same in any other suitable or convenient manner.

**JOHN C. DETTRA.**

## **Little Wonder**

### **DECLARATION.**

**Commonwealth of Pennsylvania county of Philadelphia, ss:**

JOHN C. DETTRA, being duly sworn, deposes and says that he is the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes himself to be the owner of the trade-mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade-mark in the United States, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that said

trade-mark is used by him in commerce among the several States of the United States; that the description and drawing presented truly represent the trade-mark sought to be registered; and that the specimens show the trade-mark as actually used upon the goods.

**JOHN C. DETTRA.**

Subscribed and sworn to before me, a notary public, this 20th day of July, A. D. 1921.

[L.S.]      **ALEXANDER PARK,**  
*Notary Public.*

February 25, 2002  
Greggry A. Rice  
Affidavit/Renewal Examiner  
Post Registration Division  
Office of Trademark Services  
Page - 3 -

*Customer No. 03000*  
*Attorney Docket No. S1085/30018*

In light of the foregoing explanation, it is respectfully requested that the refusal to accept the Combined Section 8 Affidavit and Section 9 Renewal Application submitted on September 28, 2001 be withdrawn. If there are any further questions, it is requested that the undersigned attorney be contacted.

Respectfully submitted,

CAESAR, RIVISE, BERNSTEIN,  
COHEN & POKOTILOW, LTD.

ESM:pn  
enc.

By   
Eric S. Marzluf

CERTIFICATE OF MAILING

I hereby certify that the foregoing LETTER and accompanying Exhibits A through C re Certificate of Registration No. 0152384 are being deposited with the United States Postal services as first class mail, postage prepaid, in an envelope addressed to: Greggry A. Rice, Affidavit/Renewal Examiner, Post Registration Division, Office of Trademark Services, 2900 Crystal Drive, Arlington, VA 22202-3513 on this 25th day of February, 2002.

  
Eric S. Marzluf

February 25, 2002  
Greggry A. Rice  
Affidavit/Renewal Examiner  
Post Registration Division  
Office of Trademark Services  
Page - 2 -

*Customer No. 03000*  
Attorney Docket No. S1085/30018

During the preparation of the Combined Section 8 Affidavit and Section 9 Renewal Application, it was learned that on March 14, 2000 an assignment was filed from Annin & Co., Inc., as successor by merger to Dettra Flag Company, Inc. to The Chase Manhattan Bank, assigning the entire interest and good will in the registration to The Chase Manhattan Bank. Schiller-Pfeiffer, Inc.'s attorney investigated to determine where the alleged ownership interest in the mark claimed by Annin & Co., Inc. originated.

The original owner of the registration was John C. Dettra of Oaks, Pennsylvania. However, in the mid 1950's, the registration was assigned to Schiller-Pfeiffer Machine Works. Subsequent to that time, there have been additional assignments between various Schiller-Pfeiffer companies, and at the present time, the owner is Schiller-Pfeiffer, Inc. There appears never to have been any assignment to Annin & Co., Inc. or its predecessor, nor has there ever been an ownership interest in the mark or registration held by Annin & Co., Inc.

Upon further investigation, it was determined that the interest claimed by The Chase Manhattan Bank (whether valid or not) was released in a Reassignment of Trademarks dated April 13, 2000. This release from The Chase Manhattan Bank was recorded at the PTO at Reel/Frame 002329/0327 on July 11, 2001 (Exhibit B). In order to further clarify that Annin & Co., Inc. has no ownership interest whatsoever in this registration, Schiller-Pfeiffer, Inc. obtained a Quitclaim Assignment from Annin & Co., Inc., which quitclaim assignment was recorded at the PTO at Reel/Frame 02344/0491 on August 2, 2001 (Exhibit C). Because the Quitclaim Assignment was recorded on August 2, 2001, prior to the filing date of the Registrant's Combined Section 8 Affidavit and Section 9 Renewal Application submitted on September 28, 2001, it is submitted that the PTO records clearly and unambiguously show that sole ownership of this registration, Reg. No. 0152384 for the mark LITTLE WONDER, is in the name of Schiller-Pfeiffer, Inc., the party who filed the Combined Section 8 Affidavit and Section 9 Renewal Application.

Accordingly, in answer to the two issues raised above in the January 4, 2002 communication, 1) it is submitted that the party who submitted the Section 8 Affidavit, Schiller-Pfeiffer, Inc., is the current owner, and 2) there was never a transfer from Schiller-Pfeiffer, Inc. to Annin & Co., Inc. Where and how the interest assigned to The Chase Manhattan Bank resulted is unclear, but it is now certainly clear that whatever interest The Chase Manhattan Bank may have claimed was reassigned to Annin & Co., Inc., and whatever interest Annin & Co., Inc. may have claimed in the registration has also been assigned to Schiller-Pfeiffer, Inc. Indeed, The Chase Manhattan Bank and Annin & Co., Inc *never* had an interest in this mark or registration since Annin & Co., Inc. never held any such interest in the first place.

LAW OFFICES



PRU

CAESAR, RIVISE, BEI N & POKOTILOW, LTD.

#3

PATENTS, TRADEMARKS, COPYRIGHTS

ALAN H. BERNSTEIN  
STANLEY H. COHEN  
MANNY D. POKOTILOW  
BARRY A. STEIN  
MARTIN L. FAIGUS  
ERIC S. MARZLUF  
ROBERT S. SILVER

MICHAEL J. BERKOWITZ  
SCOTT M. SLOMOLOWITZ\*  
MONA GUPTA  
DAVID M. TENER  
SALVATORE R. GUERRERO\*  
JAMES J. KOZUCH  
WILLIAM J. CASTILLO†

FRANK M. LINGUITI  
GARY A. GREENE  
MICHAEL CORNELISON  
CHRISTOPHER M. MARRONE\*  
BRUCE J. CHASAN  
MARINA E. VOLIN

A.D. CAESAR (1901-1995)  
CHARLES RIVISE (1900-1951)  
COUNSEL  
ALLAN H. FRIED

\* ALSO ADMITTED TO PRACTICE IN N.J.  
† ADMITTED ONLY IN N.J. AND N.Y.

February 25, 2002

Greggry A. Rice  
Affidavit/Renewal Examiner  
Post Registration Division  
Office of Trademark Services  
2900 Crystal Drive  
Arlington, VA 22202-3513

*Customer No. 03000*  
*Attorney Docket No. S1085/30018*

Re: Application by Schiller-Pfeiffer, Inc. for the Renewal  
of Certificate of Registration No. 152,384  
For the Trademark LITTLE WONDER  
Registered on February 28, 1922

Sir:

These remarks are submitted in response to a communication from the Post Registration Division dated January 4, 2002. A copy of the communication is attached as Exhibit A.

In the communication from the Post Registration Division, the Combined Section 8 Affidavit and Section 9 Renewal Application submitted on September 28, 2001 was refused for the following reasons:

The Trademark Act requires that the current owner of the registration file the Section 8 Affidavit. 15 U.S.C. § 1058. It is unclear whether the party who filed the Section 8 Affidavit is the current owner.

The registration was issued to Schiller-Pfeiffer, Inc. However, Office records do not show the registration being transferred from Schiller-Pfeiffer, Inc. to Annin & Co., Inc.

The Combined Section 8 Affidavit and Section 9 Renewal Application was submitted on September 28, 2001 in the name of Schiller-Pfeiffer, Inc.

---

12TH FLOOR • SEVEN PENN CENTER • 1635 MARKET STREET • PHILADELPHIA, PA 19103-2212  
TELEPHONE: 215-567-2010 • FAX: 215-751-1142 • email: gatekeeper@crbcp.com

MAS

# Campbell Hosiery Company

~1930-1939

# STATE GIVES A CHARTER TO \$250,000 MORTGAGE CONCERN

Harrisburg, Jan. 23.—Two charters for publishing companies were granted today by the corporation bureau.

The Arena Publishing Company, Philadelphia, will publish the Arena magazine. Daniel G. Redmond, Philadelphia, is treasurer.

The Branick Publishing Company, Pittsburgh, was chartered for newspaper printing. George Popovich, Willmerding, is treasurer.

A charter also was issued to the Guaranty Title Mortgage Company, Wilkes-Barre, with a \$250,000 capitalization. M. T. Trembach, Kingston is the treasurer.

The Campbell Hosiery Company, Oaks, was chartered at \$250,000. John C. Detra, Oaks, is treasurer.

1929 The Evening News  
January 23 Wilkes-Barre, PA

**Campbell Hosiery Co., Oaks, Pa.** This is the name of a concern that recently received a charter of incorporation, having a capital of \$250,000. The treasurer is John C. Detra, Oaks, Pa., and the other incorporators are Harry Brocklehurst, Philadelphia, and Charles L. Campbell, Cynwyd, Pa. They are erecting a new plant here which it is believed will be completed in time to begin the manufacture of full-fashioned hosiery this summer. It is reported the company will start with an equipment of twelve 45-gauge full-fashioned machines which later will be increased to 30. It

1929 Textile World  
February 2

**\*Campbell Hosiery Co.**, Oaks, Pa., expects to begin building operations March 1 and to have its plant ready by July. It will install 25 full-fashioned frames.

1929 Textile World  
February 9

**\*Campbell Hosiery Mills**, which were recently organized at Oaks, Pa., expect to start operations toward the latter part of April. Cameron Co., Parkard Bldg., Philadelphia, have the contract for a concrete, steel and brick structure, 105x 125 ft., which is being erected. Eighteen 24-section Reading machines are to be installed when the building is ready. J. L. Campbell, formerly of the Chalfont Hosiery Mills, is president of the new company. S. F. Rockefeller, Douglastown, Pa., is to be connected with the company.

1929 Textile World  
March 9

Name of company	Location	Operating per week
Staton Hosiery Mills.....	Providence, R. I.....	Leggers, 45 hours; others, 42½ hours.
Lillian Hosiery Mills.....	Albemarle, N. C.....	10 hours per day; leggers, 3 shifts.
Wiscasset Hosiery Mills.....	do.....	9 hours per day.
Okey Hosiery Co.....	Charlotte, N. C.....	7 a. m. to 3 p. m.; 7 p. m. to 11 p. m.; 11 p. m. to 3 a. m.; leggers department.
Nebel Hosiery Co.....	do.....	Overtime as needed; knitters go in Saturday.
Arcadia Hosiery Co.....	Lansdale, Pa.....	Leggers, 4 hours on Saturdays.
Campbell Hosiery Co.....	Oaks, Pa.....	Leggers, 4 hours on Saturdays and over.
Alanna Hosiery Mills.....	Quakertown, Pa.....	No definite hours.
Triumph Hosiery Mills.....	York, Pa.....	Make up any holidays by working Saturday.
Victor Full Fashion Co.....	Hagerstown, Md.....	Footers working Saturdays.
Massachusetts Knitting Mills.....	Columbia, Tenn.....	Footers 48 hours.
Onlibest Hosiery Mills.....	Berlin, N. J.....	Knitters work Saturday.
Colonial Knitting Mills.....	Cape May Court House, N. J.....	Do.
Sheertex Hosiery Co.....	Woodbury, N. J.....	Work Saturdays; unlimited.
Contour Hosiery Co.....	Rockford, Ill.....	Knitting department 3 shifts.
Nick a Jack Hosiery Co.....	Chattanooga, Tenn.....	Do.
Mays Knitting Mills.....	Nashville, Tenn.....	Do.
Jac Feinberg Hosiery Co.....	Rock Hill, S. C.....	Saturday work.
Ajax Hosiery Mills.....	Phoenixville, Pa.....	Footers, —.
Millville Hosiery Mills.....	Millville, N. J.....	Unlimited hours.
Westville Hosiery Mills.....	Westville, N. J.....	No specified hours.
Holly Hosiery Mills.....	Mount Holly, N. J.....	Do.

NOTE.—Practically all mills in South are working footer shifts 40 hours.

1935 Equal Labor Representation On Government Codes And Boards -  
Hearings Before The Committee On Labor House Of Representatives -  
Seventy-Fourth Congress

# OAKS COMPANY DEFIES NRA IN CODE REFUSAL

Operators Charge Intimidation; Demand Persecution

Cease

## FIRM CITED FOR COURT

Employes Gain Under Present System, Say Manufacturers

Charging "intimidation and the use of improper methods in seeking the Company to sign a code," Charles M. Campbell, Cynwyd, and John C. Dettra, Oaks, yesterday sought an injunction in Federal court, Philadelphia, asking that NRA officials be enjoined from "persecuting" them.

The men are operators of the Campbell Hosiery company, Oaks which employs about 85 workers. The company has not signed the Hosiery Code authority. Two weeks ago Campbell and Dettra were held for court trial on charges of paying two employees lower wages than fixed by the code and with forcing two others to work more than the regulated 40-hour per week maximum.

In seeking the injunction through Robert T. McCracken, Philadelphia, former law partner of Superior Court Justice Owen J. Roberts, the men claimed the company treated its employes "far better than it would have to under NRA regulations."

### Employes "Satisfied"

The injunction bill claimed all employes of the company were "seemingly satisfied with their jobs as all are paid wages more than the minimum wages set by the code and none have to work more than 40 hours a week."

The bill charged also that code agents "prevailed" upon four workers to make "erroneous" statements of alleged violations of the law.

The company claimed it could profit financially by signing the code. It said the present weekly payroll was approximately \$2000 whereas it could be cut down to \$1800 by signing the code.

### Intimidation Charged

The company said code authorities have "intimidated and harassed it for months, and concluded by telling its only customer it would be driven out of business unless it signed the code."

Campbell and Dettra said the company had but one customer and did no interstate business. The single customer was the Oscar Nebel company to whom it sold its product "in the white," an unfinished state, the Nebel company doing the dyeing and putting the finishing touches on the stockings. This was the reason set forth for not signing the code.

The company said it lost its "Blue Eagle" last November. At that time it allowed two NRA field agents to examine the payroll. It refused permission, however, to audit its books and would not submit to examinations.

Rumors Fly



Constance Bennett, screen actress, who yesterday arrived in Hollywood, bringing with her a bundle of rumors. Stardom began talk ing when the movie star hopped off an air liner which arrived from New York and was whisked away to her film colony home. The big ship lumbered off to a hangar where, after a short interval, Gilbert Roland, actor, emerged and dashed off to an unannounced destination.

## TRINITY CHOIR PRESENTS STORY OF THE PASSION

Dr. J. Hamilton Smith Preaches on "The Seventh Word"

Before a congregation of several hundred persons, the choir of Trinity Reformed church last night presented a musical passion service which portrayed the events from the Garden of Gethsemane to the storm and earthquake which followed Christ's last words on the cross.

The presentation was under direction of Albert T. Metcalf, director.

Minnie Brendlinger Lehr was at the console of the organ. Solo parts were sung by Miss Florence Wien, Stanley Gilbert and Metcalf.

Dr. J. Hamilton Smith, pastor of the church, delivered a sermon on "The Seventh Word."

The service opened with an organ prelude, "Communion in E Minor" (Bastiste). The anthem was "The Ballad of the Trees and the Master" (Matheus).

Selections during the service were "Could Ye Not Watch With Me?" (Stainer), "Father Forgive Them" (Dubois), "From His Throne On the Cross" (Stainer), "God My Father, Why Hast Thou Forsaken Me?" (Dubois), "Air" (Mattheson), "It Is Finished" (Dubois), "The Storm" (Dubois), "Prayer of Adoration" (Dubois), "O Sacred Head Now Wounded" (Bach).

Operators Charge Intimidation; Demand Persecution Cease

## FIRM CITED FOR COURT

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The bill charged also that code agents "prevailed" upon four workers to make "erroneous" statements of alleged violations of the law.

The company claimed it could profit financially by signing the code. It said the present weekly payroll was approximately \$2000 whereas it could be cut down to \$1800 by signing the code.

### Intimidation Charged

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1935 The Mercury  
April 19 - Pottstown, PA

1935 The Mercury  
April 19 Pottstown, PA

Campbell Hosiery Company

## OAKS HOSIERY FIRM ACTS TO ENJOIN NRA OFFICIALS

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The injunction bill claimed all employes of the company were "seemingly satisfied with their jobs, as all are paid wages set by the code and none have to work more than 40 hours a week."

It said the present weekly payroll was approximately \$2,000 whereas it could be cut down to \$1,300 by signing the code.

The company said code authorities have "intimidated and harassed it for months, and concluded by telling its only customer it would be driven out of business unless it signed the code."

## Tells Why Company Lost Blue Eagle

NEW YORK, March 20—

Charles L. Campbell, president of the Campbell Hosiery Co., Inc., of Oaks, Pa., yesterday issued the following statement in reference to the withdrawal of the Blue Eagle from his company, for alleged violations of the hosiery code:

"Our attention has been called to papers and newspapers regarding the publication of articles in the trade papers and newspapers regarding the withdrawal of the Blue Eagle from our company by the National Recovery Administration in Washington, D. C.

"We have repeatedly advised the Hosiery Code Authority as well as the National Recovery Administration in Washington that we are paying wages ranging from 50 per cent to 250 per cent higher than those specified in the hosiery code; that we have of that instrument with respect not violated any of the provisions to the total number of hours of employment in any branch of our work, nor have we employed child labor, nor have the productive hours of our machinery been in excess of the productive hours limited by the hosiery code, aside from the fact that our company does business only within the State of Pennsylvania, and is accordingly not subject to the jurisdiction of the National Recovery Administration under the decision of several courts.

"The only difference between us and the Compliance Division is our interpretation of the code. We are advised that our views upon this subject are correct. We have therefore declined to accept the opposing view of the division, hence the loss of our Blue Eagle."

1935 The Independent  
April 25 Collegeville, PA

1935 The News  
March 20 Paterson, NJ

-- they had uncovered new evidence.

Philadelphia papers and DAILY NEWS RECORD note the transfer of hearings  
an injunction suit of the Campbell Hosiery Company of Oaks, Penna., attacking  
the N.R.A. and the hosiery code authority from Philadelphia to Washington for argu-  
ment Friday.

1935 Press Digest  
April 30

## Hosiery Workers Join Fight On NRA



"The mill is a god-send to our families," is the consensus of employees of the Campbell Hosiery Company of Oaks, Pa., which is charged with violating the industry code's wage provisions. The workers say they are satisfied with wages and back the company in the fight against NRA rulings. Here's a scene in the little mill; left to right, Mrs. Nellie O'Donnell, John C. Detra, treasurer of the company, Ethel Dillinger and Esther Orner at work in the mill.

1935 Wilkes Barre Times Leader  
May 13 Wilkes-Barre, PA

Experienced seamers wanted on ladies' full fashioned hosiery. Apply in person. Campbell Hosiery Co., Inc., Oaks, Pa.

1935 The Mercury  
September 12 Pottstown, PA

Campbell Hosiery Company

## **STATE POLICE NOT STRIKE BREAKERS**

HARRISBURG, April 24.—(U.P.)—The commonwealth's state police are "guardians of public peace, not strike breakers", Governor Earle informed Montgomery county Sheriff E. H. Bellis when the latter appealed to him for aid in enforcing an anti-picketing order at the Detra Flag company, where a strike is in progress.

The governor answered Sheriff Bellis' appeal with the following telegraphic message:

"State police have orders to permit peaceful picketing in Montgomery county textile strike areas. Your proclamation forbidding picketing within 500 yards of plants violates rights of pickets and will not be enforced by state police. They are guardians of public peace, not strikebreakers."

A detail of state troopers was dispatched to the Oaks plant, however, but made no attempt to interfere with peaceful picketing. Picketing also is in progress at the Campbell hosiery mill, state police learned. Three arrests were made yesterday one by state police and two by local authorities.

1936 The Daily Notes  
April 24 Canonsburg, PA

## *Earle Refuses to Send Police Against Pickets*

The Commonwealth's State police are "guardians of public peace, not strikebreakers," Governor Earle informed Montgomery County Sheriff E. H. Bellis when the latter appealed to him for aid in enforcing an anti-picketing order at the Dettra Flag Company, Oaks, where a strike is in progress.

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1936 The Evening News  
April 24

# EARLE DIRECTS PICKETS TO STAY

Tells State Troopers Not to Enforce Ban of Sheriff in Textile Mill Strike.

NORRISTOWN, Pa., April 24. (AP)—State police were ordered by Governor Earle not to enforce the proclamation of Sheriff E. H. Bellis, of Montgomery county, prohibiting picketing within 500 yards of textile plants.

The proclamation was issued after pickets at the Campbell Hosiery Mills and the Dettra Flag Company, both at Oaks, were joined by workers from the Ajax Hosiery Company at nearby Phoenixville.

From Harrisburg, Earle wired Sheriff Bellis:

"State police have orders to permit peaceful picketing in Montgomery county textile strike areas. Your proclamation forbidding picketing within 500 yards of plants violates the rights of pickets and will not be enforced by state police. They are guardians of public peace, not strikebreakers."

Walter Bramley, a union official, was arrested at Oaks yesterday. He was released later by a magistrate.

1936 The Plain Speaker  
April 24 Hazleton, PA

# STATE POLICE NOT TO BE USED IN DEFEATING STRIKES, GOVERNOR SAYS

Norristown, Pa., April 24 (AP).—State police were ordered by Governor Earle not to enforce the proclamation of Sheriff E. H. Bellis, of Montgomery county, prohibiting picketing within 500 yards of textile plants.

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1936 The Times-Tribune  
April 24 Scranton, PA

## STATE AID WITHHELD

### Earle Denounces Picketing Ban Imposed by Sheriff

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Walter Bramley, a union official, was arrested at Oaks yesterday. He was released later by a magistrate.

No disorder was reported there yesterday.

1936 The York Dispatch  
Apr 24 - York, PA

#### CHARGES NRA COERCION

Charging that officials of the NRA used improper methods to force the concern to sign the hosiery code, officials of the Campbell Hosiery Company, Oaks, Montgomery county, yesterday filed a

bill in equity for an injunction to prevent further prosecution.

Charles L. Campbell, Cynwyd, and John C. Dettra, Oaks, the two officers of the company, who were recently held for trial by U. S. Commissioner Wacker on a charge of paying two of their 85 employees

wages less than the code, and forcing two others to work more than 40 hours a week, charge that the

code authority not only preferred baseless criminal charges against them, but intimidated and harassed them.

The company, in its bill, which

was filed in the Federal Court, contends that all employees are apparently satisfied with their jobs and are paid more than the minimum wage set by the code. The concern claims that its weekly payroll of \$2000 is \$700 more than it would be under the minimum wage requirements of the hosiery code.

1936 The Philadelphia Inquirer  
April 19 Philadelphia, PA

Campbell Hosiery Company

## **STATE POLICE CAN'T BE USED TO BREAK STRIKES, EARLE SAYS**

HARRISBURG, April 25.—UP—The commonwealth's state police are "guardians of public peace, not strikebreakers", Governor Earle informed Montgomery County Sheriff E. H. Bellis when the latter appealed to him for aid in enforcing an anti-picketing order at the Dettra Flag Company, Oaks, where a strike is in progress.

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A detail of state troopers was dispatched to the Oaks plant, however, but made no attempt to interfere with peaceful picketing. Picketing also is in progress at the Campbell Hosiery Mill, state police learned. Three arrests were made yesterday, one by state police and two by local authorities.

Governor Earle sent the notification to Sheriff Bellis immediately last night when informed of the latter's anti-picketing proclamation. The governor told Maj. Lynn G. Adams, superintendent of the state police to inform his men accordingly. The sheriff had contended that disorders were rampant and that his deputies were unable to control the situation.

1936 The News-Herald  
April 25 Franklin, PA

# Dettra Flag Company

1901-1998

He started a small flag factory to the rear of his father's house, and has built it up till to-day it is claimed to be the largest flag factory in the world.

-History Of The Church Of The Brethren  
Of The Eastern District Of Pennsylvania  
1915

In 1901, John Dettra converted a chicken coop into a business to make American flags. Large orders from companies that used flags as premiums caused the business to grow. In 1910, Dettra completed his modern plant in Oaks.

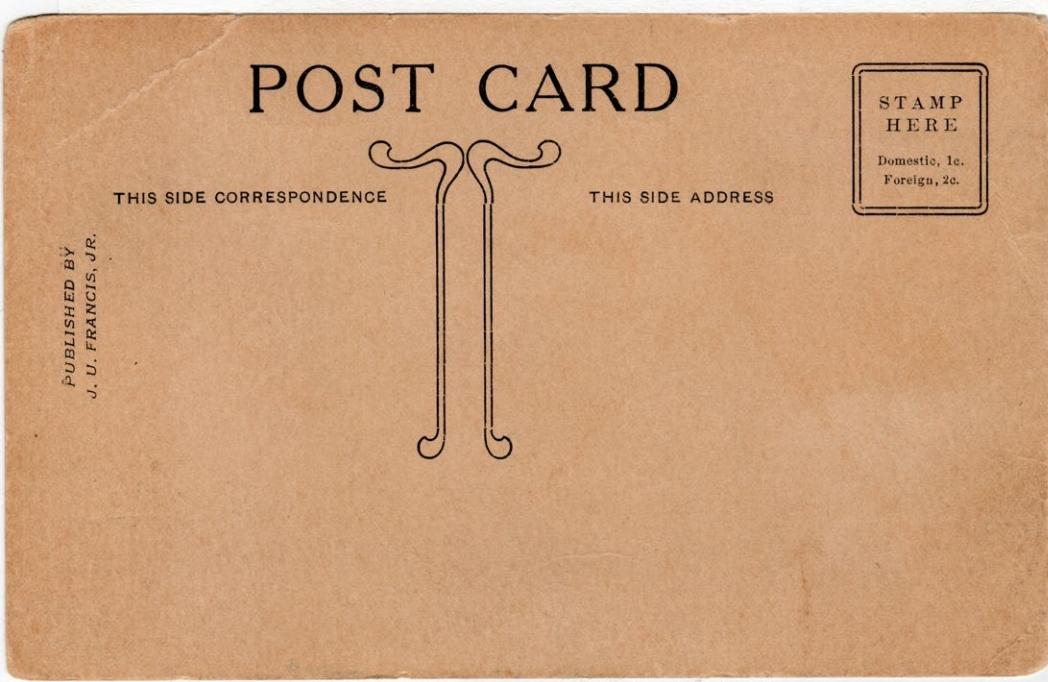
-Along the Perkiomen  
by Jerry A. Chiccarine  
2005

Upon arriving at his majority, John Clevenstine Dettra, a native and lifelong resident of Oaks, Pennsylvania, started to make flags. This was in 1901 and the corporation which now bears his name and of which he is the head, is one of the largest concerns of its kind in the United States. He celebrated the year of becoming of age by inaugurating a flag manufacturing business in Oaks. Personal thrift had given him some capital, and an excellent reputation secured further backing. From 1901 to 1913 he was sole owner of the business but in the latter year the concern was incorporated, as the Dettra Flag Company, Inc., of which has since been president and an outstanding lea in its growth and reputation.

-Southeastern Pennsylvania: A History of the Counties of Berks, Bucks, Chester, Delaware, Montgomery, Philadelphia and Schuylkill, Volume 3  
1943

WANTED--Active and reliable men to sell a newly patented strapless and buckleless horse blanket. Agents make as high as \$50 weekly. Only first class salesmen need answer. John C. Dettra, sole manufacturer, Oaks, Pa. 274\*

1905 The Akron Beacon Journal  
October 26 Akron, OH



1906 Postcard

John C. Dettra, of Oaks, has furnished a monster American flag, 12 by 28 feet, for the Jamestown Exposition.

—  
1907 The Daily News  
May 17 Lebanon, PA

# UPPER PROVIDENCE MEN FORM A FIRE COMPANY

Special to The Inquirer.

AMBLER, Pa., Nov. 5.—A well attended meeting of Upper Providence township citizens was held today at the Black Rock Hotel, where a fire company was organized and officers elected. It was decided to build a fire house at Oaks after a suitable piece of ground has been secured.

Attorney F. M. Grumbes, of Oaks, has been appointed to make application for a charter for the newly organized company. It is proposed to have a wagon built to carry about a dozen fire extinguishers together with ladders and other equipments.

At the close of the meeting Ellis Butts the well known proprietor of the Black Rock Hotel, gave a pig roast to the assembled firemen in honor of the event.

The new company does not expect to be able to extinguish large fires, but it means to save other property from burning if possible.

The officers and directors elected were as follows: President, Samuel W. Grumbes; secretary, John C. Dettra; treasurer, Joel Daniel Brown; director, Caleb Cresson, Sr., Samuel W. Grumbes, C. Irwin Smith, J. B. Brown and John C. Brown. The name selected by the organization was the Oaks Fire Company.

Founders' Week is expected to cause a big boom in demand for flags and decorations, and this brought to town this week John C. Dettra, of Oaks, Montgomery County, Pa., a manufacturer of flags, etc.

1908 The American Stationer  
July 4

MACHINIST—Wanted, competent man, familiar with Wheeler & Wilson and Singer Special machines. Address John C. Dettra Co., Oaks, Penna.

1911 The Philadelphia Inquirer  
June 9 Philadelphia, PA

OAKS, MONTGOMERY CO.

John C. Dettra & Company.

John C. Dettra & Co. manufacture flags and small flag poles and employ about one hundred persons. The only operations in the industry are sewing, wood turning and a very little painting and gilding. There is no waste at all from the plant except a very small amount of water from the boiler room which is discharged to the ground in a small swamp about 100 feet southeast of the main building. This waste cannot flow to the Schuylkill River. No further attention need be paid this concern in regard to industrial wastes.

1912 Annual Report of the Commissioner of Health  
for the Commonwealth of Pennsylvania

DETTRA (JOHN C.) Oaks, Pa. [1932]  
National Progressive party. Roosevelt, Johnson. [Bull moose flag.] ©  
Sept. 2, 1912; 2 c. Sept. 21, 1912; K  
48017.

1912 Catalogue of  
Copyright Entries

BELL TELEPHONE  
ESTD 1876 PHOENIXVILLE

**JOHN C. DETTRA & COMPANY**  
**FLAG MANUFACTURERS**

U.S. AND FOREIGN NATION  
FLAGS IN WOOL BUNTING  
AND ALL QUALITIES FANT  
COLOR COTTON BUNTING

DESIGNS FOR DECORATORS,  
FLAGPOLES, STAFFS AND  
FLAGPOLE HOLDERS

OAKS (MONTGOMERY CO.) PA. 7/10/12/  
NEAR PHILA.

Mr. E. L. Baynes, Business Mgr.,  
c/o Morning News,  
Wilmington, Del.

Dear Sir:-

We wish to congratulate you on the wonderful  
results secured by the MORNING NEWS in its Flag Campaign.

The distribution of nearly 7,000 Flags in less  
than eight weeks speaks volumes for the vast pulling power of  
THE MORNING NEWS as an advertising medium.



The quick response of the people of Delaware and  
vicinity to the call of  
THE MORNING NEWS is indeed  
an inspiration worthy of  
note, and we take pleasure  
in telling you that THE  
MORNING NEWS has outclassed  
papers in larger territories  
and with greater claimed  
circulation.

Very truly,  
JOHN C. DETTRA & COMPANY

*D.*

1912 The Morning News  
July 20 Wilmington, DE

# SPARED FOR HIS WIFE

SAFE CRACKERS GOOD TO WATCH-  
MAN BECAUSE HE IS  
MARRIED

Phoenixville, Pa., Feb. 5.—Cracks-men entered a flag factory near here last night, bound and gagged the watchman and with nitro-glycerin shattered the safe in the office and obtained for their night's work only about \$10. The place is the property of John C. Dettra, manufacturer of flags, at Oaks. The burglary was committed before the residents of the village had gone to bed, and the yegg-men were sighted and trailed for a mile through the snow, when they eluded their pursuers.

Entrance to the building was made through a third-story window, which the thieves reached by climbing a fire-escape. They then worked their way to the first floor and here encountered the watchman, Lewis Famous, who was making his rounds. He was seized from behind and bound and gagged. One of the yeggmen asked him if he was married, and upon his replying that he was, told his fellow burglars to be considerate, because, he said: "We are all married, too."

They then leisurely made a bed for Famous out of a number of completed American flags, and pillow'd his head on a pile of bunting. There they left him, and a few minutes later a charge of nitro-glycerin wrecked the safe and alarmed the village.

Residents who heard the explosion ran into the street in time to see three men leave the building, and some of the more hardy gave pursuit and with the aid of their freshly made tracks in the snow followed the burglars as far as Perkiomen junction. It is believed here that these men are the same thieves who broke into the Pennsylvania railroad station here a couple of weeks ago and there opened the safe with a charge of nitro-glycerin.

## Norristown District

Bound hand and foot, gagged, and then placed upon a bed made from his overcoat and unfinished American flags, L. W. Famous, night watchman at the Dettra flag factory at Oaks, near Pottstown, watched three yeggmen blow open the safe in the private office and get eight dollars in cash. Valuable papers were said to have been overlooked by the robbers, who fled when the telephone bell rang.

Famous was held up about 9.30 P.M. by the men, who were armed. One man tied his hands behind his back, while a second tied his feet. The explosion, which wrecked the safe, could be heard for several squares. Alarmed by the noise, Mrs. Charles Bower, who lives near by, called the watchman by telephone. The bell rang while the men were taking the money and they hurried away. Receiving no answer, Mrs. Bower summoned help and broke into the building. Famous was freed and told how he had been held up. That telephone service was worth a great deal to the subscriber.

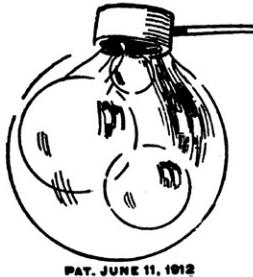
BEERER.

1913 The Telephone News  
February 15

1913 The York Dispatch  
February 5 York, PA

# The Peerless Bubbler

Use it Just Like the Old Fashioned Soap Bubble Pipe



PAT. JUNE 11, 1912

But what a difference! A big main bubble will form and into it will be blown myriad smaller bubbles---when these smaller bubbles take on the iridescent rainbow tinted hues true of all bubbles, you've got an effect that will open children's eyes.

## WRITE NOW FOR SAMPLE

It has put the old style pipe on the shelf.

### KIRK-LATTY MFG. CO.

Velocipedes, Automobiles, 20th Century All-Steel Wagon Hand Cars, Tricycles, Sidewalk Sulkies, Wheelbarrows, Etc.

### H. N. THAYER CO.

Perambulators, Reed Doll Cabs, Pullman and Folding Go-Carts and Baby Carriages.

### J. C. DETTRA CO.

Flags of all kinds.

### ILLINOIS METALS CO.

"Noiseless" Toys, Carts and Wagons, Coasters, Spring Sulkies.

### MUTUAL HAIR COODS CO.

Doll Wigs of all grades and styles

### KEYSTONE FARM MACHINE CO.

Steering Sleds and Collapsible Shoofly, Baby Walkers, Etc.

### PARSONS-JACKSON CO.

KantKrak Doll, the doll that will swim; water does not affect it.

### ZITTLSEN MFG. CO.

Tents of all sizes and grades.

### DUTCHESS NOVELTY CO.

Peerless Double Bubbler.

### NOVELTY WOOD WORKS CO.

Desks, Chairs, Tables, Chautauqua Blackboards, Etc.

## AND OTHERS, COMPRISING

Wooden Wagons and Coasters

Pool Tables and Talking Boards

Hammocks

High Grade Brass Beds

Character Dolls

Golf Game

Iron Toys

Trains, Hook and Ladder, Engines, Wagons, Etc.

Air Rifles

Paper Dolls and Bells

Hill Climbing Toys

Steel and Tin Wagons

Teddy Bears

Children's Desks, Chairs and Blackboards, Etc.

Sleds and Cutters

Sparklers

Rooters

Bubblers

# HARRY B. PEARCE

225 Fourth Ave., Cor 18th Street

American Woolen Building

NEW YORK

**DIRECT FACTORY SHIPMENTS**



**Regulation Flag Outfit**  
Complete with Jointed Pole

**50c. Each**

Postage 5 cents additional.

Direct from Factory or by All Dealers.

A Strong, Fast Color, Sewed Stripe cotton flag, 4 ft. x 2½ ft., on a strong mahogany jointed pole, that is taken apart and packed in a neat metal edge box. Convenient to carry in your kit.

*Special prices in lots of 100 or more.*

**JOHN C. DETTRA & CO., Inc.**  
**Oaks (Mont Co.), Pa. 50 Leonard St., N. Y.**

1914 Boy's Life

The company was incorporated on January 9, 1914 under the name John C. Dettra & Company, Inc. with John C. Dettra, Harry Brocklehurst, and Charles L. Campbell each having 294 shares.

**IN THE NAME AND BY AUTHORITY OF THE**

IN THE NAME AND BY AUTHORITY OF THE  
**COMMONWEALTH OF PENNSYLVANIA.**



**EXECUTIVE DEPARTMENT.**

To all to whom these Presents shall come, Greetings:

**Section 1.** Be it enacted by the General Assembly of the Commonwealth of Pennsylvania, entitling "An Act to provide for the incorporation and regulation of certain corporations," approved the twenty ninth day of April, Anno Domini one thousand eight hundred and seventy four, and the supplements thereto, the Governor of this Commonwealth either authorized or caused to issue Letters Patent to all corporations formed under the provisions of said acts, embraced within the scope of the same.

**Sub-Officer.** The stipulations and conditions in Article V of the Guard Agreement and the stipements thereto have been fully complied with by

Editor: C. Battista, S. Co., Inc.

**Therefore, Given** Dr. That under authority of the Corporation and laws of said Commonwealth in such case made and provided, I do by these  
**Presents**, which I have cause to be made Patent and sealed with the Great Seal of the State or do, erect and incorporate the subscribers to the  
stock of said corporation, their associates and successors, and also those who may thence become subscribers or holders of the stock of the said  
corporation, into a body politic and corporate in itself and in law, by the names chosen and hereofore specified, who shall have  
power, &c.

succession **perpetually** and shall be invested with and have and enjoy all the powers, prerogatives and franchises in due time of creation, and by virtue of all the distinctive prerogatives and restrictions specified and enjoined in and by the said Acts of the General Assembly and of the legislatures of this Commonwealth.

GIVEN under my hand and the Great Seal of the State at the City of Harrisburg, this ninth

July 19, 1942 - 1000 hrs. - 1000 hrs. - 1000 hrs. - 1000 hrs.

<sup>14</sup> See also the discussion of the concept of "theoretical" in the present article.

John V. Tengum

BY THE GOVERNOR:

Robert Marley

## *Government of the Commonwealth*

John C. Dettre & Company, Inc.

John C. Della & Company, Inc.

## Articles of Incorporation

TRA & COMPANY, INCORPORATED—Oaks, Pa.

capital \$100,000. Manufacture of flags and the  
various novelties of a similar or cognate character.

<sup>1</sup> novelties of a similar or cognate character.

## 1915 Charters of Incorporation

**JOHN C. DETTRA & COMPANY, INCORPORATED—Oaks, Pa., January 9,  
1914. Capital \$100,000. Manufacture of flags and their accessories  
and other novelties of a similar or cognate character.**

# 1915 Charters of Incorporation Secretary of the Commonwealth of Pennsylvania

*To the Governor of the Commonwealth of Pennsylvania:*

SIR — In compliance with the requirements of an act of the General Assembly of the Commonwealth of Pennsylvania, entitled "An act to provide for the incorporation and regulation of certain corporations," approved the 29th day of April A.D. 1874, and the several supplements thereto, the undersigned, ~~six~~ of whom are citizens of Pennsylvania, having associated themselves together for the purpose hereinafter specified, and desiring that they may be incorporated, and that letters patent may be issued to them and their successors according to law, do hereby certify:

1st. The name of the proposed corporation is **"John C. Dettra & Co., Inc."**

2d. Said corporation is formed for the purpose of the manufacture of files and their accessories and other novelties of a similar or composite character.

3d. The business of said corporation is to be transacted in **Upper Providence Township, at Oaks in Bucks County, Pennsylvania.**

4th. Said corporation is to exist **perpetually.**

5th. The names and residences of the subscribers and the number of shares subscribed by each, are as follows:

NAME.	RESIDENCE.	NO. OF SHARES.
John C. Dettra,	Oaks, Pa.	204
Henry Rocklehurst,	512 Morris St., Phila., Pa.	204
Charles L. Campbell,	Bethinstown, Pa.	204

6th. The number of directors of said corporation is fixed at **three**, and the names and residences of the directors who are chosen directors for the first year are as follows:

NAME.	RESIDENCE.
John C. Dettra, (Pres.)	Oaks, Pa.
Henry Rocklehurst, Vice Pres.)	512 Morris St., Phila., Pa.
Charles L. Campbell, Vice Pres.)	Bethinstown, Pa.

**John C. Dettra & Company, Inc.**  
**Articles of Incorporation**

the amount of the capital stock of the corporation  
divided into shares of the par value of \$100.  
and being ten per centum of the capital stock, has been  
paid in cash to the treasurer of said corporation, whose name and residence are:

John C. Dettra, Louisville, Pa.

John C. Dettra (SEAL)

Harry Brocklehurst (SEAL)

Charles E. Campbell (SEAL)

STATE OF PENNSYLVANIA,  
County of Philadelphia. | ss:

Before me, a Notary Public in and for the county aforesaid, personally came the above named  
John C. Dettra, Harry Brocklehurst, Charles E. Campbell,  
who in due form of law acknowledge the foregoing instrument to be their act and deed for the purposes therein specified.

Witness my hand and seal of office, the twenty-ninth day of November, A. D. 1913.

[SEAL.]

STATE OF PENNSYLVANIA, | ss: |  
County of Philadelphia. | ss: |  
John C. Dettra, Notary Public,  
512 Morris St., Philadelphia, Pa.  
Commission expires 27th February, 1915.

Personally appeared before me this 29th day of November, A. D. 1913,  
John C. Dettra, Harry Brocklehurst, Charles E. Campbell,  
who being duly sworn, according to law, depose and say that the statements contained in the foregoing instrument are true.

Swear and subscribed before me, the day and year aforesaid.

John C. Dettra.

John C. Dettra, Notary Public,  
512 Morris St., Philadelphia, Pa.  
Commission expires 27th February, 1915.

Harry Brocklehurst.

Chas. E. Campbell.

## EXECUTIVE CHAMBER.

Harrisburg, Dec. 1, 1913.

To the Secretary of the Commonwealth,

Having examined the within application and found it to be in proper form, and within the purposes of the class of corporations specified in section two, of the act entitled "An act to provide for the incorporation and regulation of certain corporations," approved April 29th, A. D. 1873, and the several supplements thereto, I hereby approve the same, and direct that letters patent issue according to law.

John C. Dettra,

Governor.

## SECRETARY'S OFFICE.

PENNSYLVANIA, SS:

Filed in Charter Book No. 135, page 106.

Witness my hand and Seal of Office, at Harrisburg, this 25th day of December, A. D. 1913.

Secretary of State.

Robert D. Keppel,  
Secretary of the Commonwealth.

John C. Dettra & Company, Inc.  
Articles of Incorporation

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Misc.] Supreme Court, Appellate Term, June, 1915.

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ISAAC B. LEVY, Appellant, *v.* JOHN C. DETTRA & COMPANY, INC., Respondent.

(Supreme Court, Appellate Term, First Department, June, 1915.)

Contracts — oral agreement — breach — warranty — rescission — when acceptance no bar to counterclaim for damages.

Where defendant, upon returning to his place of business after making an oral agreement to buy certain lumber, sent a written order therefor with instructions to "ship at once" and within two days the lumber was loaded and directed to be sent to him, the delivery was in time.

Where the lumber lay in two piles, was bought for one price and was to be delivered together, the sale was a single transaction covering the lumber in its entirety, and defendant should not be permitted to accept part and reject the remainder in the absence of an agreement to that effect.

Even if there were a warranty that the goods delivered should not contain any unfit or unmerchantable lumber, the breach of the warranty would give rise to no right of partial rescission because of acceptance of a part of the lumber, but such acceptance is no bar to a counterclaim for damages, if proved.

APPEAL by plaintiff from a judgment of the Municipal Court of the city of New York, borough of The Bronx, second district, rendered in his favor and against the defendant for \$138.07.

Robert Seelby, for appellant.

Harlan Moore (Henry Waldman, of counsel), for respondent.

LEHMAN, J. Plaintiff sued to recover \$500, the value of two lots of lumber claimed to have been sold and delivered to the defendant at the agreed price of \$18 per 1,000 feet. The plaintiff objects to the amount of the judgment upon the ground that it is insufficient.

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Supreme Court, Appellate Term, June, 1915. [Vol. 91.]

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The two lots of lumber contained 36,480 feet of beech, birch and maple, making a total of \$663.12. The plaintiff charged off the freight, which left a balance due of \$500, for which sum he asked judgment.

Plaintiff claims that when he examined the lumber at defendant's location in Vermont, he saw portions of the lumber were not merchantable and unfit for his purposes, which was the manufacture of flag poles. He further asserts that at the time the oral agreement for the sale was made he pointed out some unmerchantable and unfit lumber and defendant agreed to extract the bad and ship only the good. The defendant denies this and claims that the lumber was sold as it lay, that the lumber was worth more but that the price of eighteen dollars was agreed upon only because a small part of the lumber was not perfect. In evidence is the following order sent by defendant to plaintiff in confirmation of the oral agreement:

"ORDER.

" John C. Dettra & Co.  
Oaks, (Mont. Co.) Pa. 6/2/1914.  
Order placed with I. B. Levy,  
Ship via P & R. F.O.B. Oaks, Terms  
2/10 N/A.O.  
Carload lots must invariably be con-  
signed to our siding via P & R. Ry.  
When to ship—at once. Our no. ....  
This number must appear on your  
invoice.  
Lot 7/8 Beech, Birch, & Maple 18.00  
delivered  
Lot 1½-2 Beech, Birch, & Maple 18.00  
delivered  
Confirmation of verbal order for 2 lots  
" O.K. JCD lying at W. Rupert siding Vt."

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Misc.] Supreme Court, Appellate Term, June, 1915.

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Defendant received the first car-load, examined contents and laid aside 2,500 feet, for which he refused to pay. He was willing to pay for the lumber he accepted and used. It is for the price of the lumber accepted and used that judgment was awarded the plaintiff. The defendant after receiving the first car-load wrote to plaintiff and stated that the lumber was not suitable for his purpose; that it was worth only \$10 per 1,000 feet and expressed a willingness to do business upon that basis. He also ordered plaintiff not to ship the other car-load, and claimed that the deliveries were made too late for his purposes. At that time the other car was in transit. When the second car arrived, defendant examined the lumber on top to a depth of two feet and rejected the car upon the ground that it was delivered to him too late for the Fourth of July market, and that the lumber was not suitable for the purpose for which he had bought it. He further claimed the lumber was unmerchantable and presented a counterclaim for \$200. Upon the trial the counterclaim seems to have been disregarded.

The defendant, after making the oral agreement to buy the lumber, returned to his place of business in Pennsylvania, and sent the written order; within two days thereafter the lumber was loaded and directed to be sent to defendant. From these facts it is evident that the plaintiff was neither indifferent nor remiss in executing the order. As to whether delivery is timely or not, every case stands upon its own facts. In the case of *Robinson G. P. Co. v. American Locomotive Co.*, 56 Misc. Rep. 589, an order was rendered to the seller on November nineteenth and delivery made on December twenty-ninth. This was held to be delivery in sufficient time. In the case at bar the shipping instructions on the order were "Ship at once," and this it

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Supreme Court, Appellate Term, June, 1915. [Vol. 91.]

---

appears the plaintiff did. There was no guaranty that delivery would be made by a given date.

The case turns on whether or not the contract was entire or severable. The undisputed facts are that the lumber lay in two piles at West Rupert in Vermont, that defendant bought them on the same day, for one price, to be delivered together, "shipped at once." The sale was a single transaction and the lumber sold in its entirety. It is clear that the intention of the parties did not contemplate that the contract was in any way severable.

Since the contract is entire, the defendant cannot be permitted to accept part and reject the remainder unless there was an agreement to this effect. Such an agreement has not and cannot be spun out from the facts presented.

Even if the defendant's story be accepted as true it shows at most only a warranty that the goods delivered shall not contain any unfit or unmerchantable lumber. Since the defendant has accepted a part of the lumber the breach of this warranty can give rise to no right of partial rescission but such acceptance does not bar a counterclaim for damages. In this case there is, however, no proof of such damages.

Judgment should be reversed and a new trial ordered, with costs to appellant to abide the event.

GUY and WHITAKER, JJ., concur.

Judgment reversed, and new trial granted, with costs to appellant to abide event.

JOHN C. DETTRA, PRESIDENT

HARRY BROCKLEHURST, VICE-PRESIDENT

CHARLES L. CAMPBELL, SECRETARY AND TREASURER

QUOTATIONS SUBJECT TO CHANGE WITHOUT NOTICE. SALES SUBJECT TO ACCIDENTS, STRIKES OR CAUSES BEYOND OUR CONTROL.  
GOODS ARE SHIPPED ON THE FOLLOWING CONDITIONS ONLY: WE WILL NOT BE RESPONSIBLE FOR GOODS LOST, DAMAGED OR DELAYED IN TRANSIT NOR FOR OVERCHARGES IN FREIGHT.  
A BILL OF LADING FOR GOODS SHIPPED IN GOOD ORDER RELEASES US FROM FURTHER RESPONSIBILITY. GOODS ARE AT BUYERS' RISK AS SOON AS SHIPPED.  
NO CANCELLATION ACCEPTED IF GOODS ARE IN PROCESS.

## JOHN C. DETTRA & COMPANY, INC. MANUFACTURERS

UNITED STATES AND FOREIGN  
NATION FLAGS IN WOOL BUNTING  
AND ALL QUALITIES FAST  
COLOR COTTON BUNTING

COMPLETE ASSORTMENTS OF  
DECORATIONS—PULL-DOWNS,  
FANS, DISPLAY FLAGS, SOCIETY  
FLAGS AND BANNERS



BELL TELEPHONE  
537 PHOENIXVILLE  
N. Y. OFFICE  
873 BROADWAY, COR. 18TH ST.  
TELEPHONE GRAMERCY 2721

SPECIAL DESIGNS MADE TO  
ORDER

OAKS (MONTGOMERY Co.) PA.  
(NEAR PHILADELPHIA)

4/10/16

J. B. Kline & Son,  
Lambertville, N. J.

Gentlemen:

Under separate cover we take pleasure in sending you our new Catalogue #18, and enclose you herewith discount sheet to cover. Kindly note these prices are for immediate acceptance, and subject to change without notice.

Owing to the increased cost of raw materials and the shortage of Dye Stuffs together with the congested conditions of the Freight traffic, we recommend to our Customers that they place their orders at once for immediate delivery.

Kindly acknowledge receipt of this Catalogue and discount sheet, and thanking you in advance for your orders, we remain

Yours very truly,

John C. Dettra & Co., Inc.

CLC-ECF  
Enc.

OUR PATRIOTIC FLAG SETS IN BOXES AND BULL DOG BUNTING FLAGS MEAN QUICK SALE AND BIG PROFITS  
BULL DOG BUNTING COMPLIES WITH SPECIFICATIONS OF U. S. GOVERNMENT

## **BRITAIN DEMANDS GERMAN DYE FOR HER UNION JACKS.**

England will not let Americans dye for the English flag. Only Germans can dye satisfactorily for John Bull. Britannia may rule the waves, but Germany rules the dyevats.

This came out yesterday in Federal District Court in a suit over 12,400 Union Jacks returned to the Syndicate Publishing Company, No. 9 East Thirty-seventh street, because they were colored with American dye. The British inspectors said German dye was guaranteed, and they'd accept no substitute.

The Syndicate Publishing Company secured a war order for Union Jacks to be shipped to England via Canada. In Canada it was noticed that American dyes had been used, and the flags were sent back.

John C. Dettra & Co., flagmakers, sued for breach of contract, asserting there was a shortage of German dyes, and that it was understood that if no German dyes could be obtained American "fast colors" might be used. American dyes, the Dettra company held, are as good as the German product.

\* \* \*

## **WHAT! GERMAN DYES FOR BRITISH FLAG?**

**New York Firm's Shipment Refused  
Because It Used American Colors,  
Charge in Suit.**

That German dyes are the only ones considered satisfactory for producing the colors of the British Union Jack was disclosed in a suit in the Federal District Court, New York, yesterday.

The Syndicate Publishing Company of 9 East Thirty-seventh Street, New York, it appears from the papers, secured early last year from John C. Dettra and Company, an order for hundreds of thousands of the flags to be shipped to England via Canada. Last July it shipped in bond the first consignment of 12,400.

These were examined and refused because the Dettra concern claimed American dyes used were unsatisfactory and not in accordance with the terms of the contract. The Syndicate Company sued Dettra & Company for breach of contract.

Dettra & Company filed a counter claim for damages on the ground that flags made with German dyes as agreed, it alleges, in the contract, had not been delivered.

Yesterday the Syndicate Publishing Company filed an answer to the counter claim saying the shortage of German dyes was well understood when the agreement was made and that flags it has supplied are of fast color within the trade meaning of the term.

## **AMERICAN DYES NOT GOOD ENOUGH FOR JOHN**

New York—England will not let Americans dye for the English flag. Only Germans can dye satisfactorily for John Bull. Britannia may rule the waves, but Germania rules the dyevats.

This came out yesterday in Federal District Court in a suit over 12,400 Union Jacks returned to the Syndicate Publishing Company, No. 9 East Thirty-seventh street, because they were colored with American dye. The British inspectors said German dye was guaranteed, and they'd accept no substitute.

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John C. Dettra & Co., flagmakers,  
1916 The Fulton Evening Times  
March 11 Fulton, NY

## The Dyestuffs Market

**Shortage of the Aniline Colors Practically Amounts to a Famine—Search for Dyes Has Been Extended All Over the World.**

The aniline dye shortage in this country has become a veritable famine, threatening the suspension or curtailment of operations in many lines of industries, and the search for dyes has extended to the ends of the earth in an effort to secure sufficient stocks to prevent dependent interests from shutting down completely.

Sometime ago a company was organized with a capital of one million dollars for the purpose of buying the German aniline dyes held in China. Attractive prices were offered the Chinese holders, attractive in comparison to original prices, and at the beginning large quantities were bought with little difficulty, but as they began to realize the great need for the dyes, the Chinese, with their usual business acumen, commenced raising prices, and now have reached levels about equal to ours. However, it is reported that the greater part of the stock was obtained and most of it has already arrived in this country. Another cargo is expected within the week, but as in the case of other shipments, the entire lot was contracted for long before arrival, and very little if any will be offered in the market.

The ground in this country, apparently, is to be gone over with a fine-toothed comb, for it is rumored that systematic efforts are to be made to secure every ounce of dye available. Reports from Indiana and other places would indicate that the campaign is already under way and agents of Eastern concerns are visiting the druggists in all towns and cities, buying all the five- and ten-cent package dyes they can find and whatever quantity of bulk aniline dyes the druggists may have.

A parallel condition obtains in England and it is reported that she is busy scouring her Colonial possessions in all directions for dyes. A peculiar situation in regard to the scarcity of dyes in England and the United States was revealed in a suit for breach of contract filed in the United States District Court of New York last week resulting from the insistence of British and Canadian flag concerns that none but the German dyes be used in Union Jacks and other British flags.

The papers reveal that early in 1915 John C. Dettra & Co., Inc., of Pennsylvania entered into a contract with the Syndicate Publishing Company of 9 East Thirty-seventh street to manufacture hundreds of thousands of Union Jacks which were to be shipped to England and Canada. The contract provided, according to the Syndicate Publishing Company, for the use of German dyestuffs.

The Syndicate Publishing Company received 12,400 flags and shipped them to Canada, where they were placed in bond, and in July, 1915, refused to take any more of the flags because Dettra & Co. were using substitutes for the German dyes. Dettra & Co. then began suit for breach of contract and the Syndicate Publishing Company responded with a counter claim that the British and Canadian purchasers had refused to accept the flags because of the dyestuffs used.

To this counter claim Dettra & Co. filed an answer yesterday declaring that the shortage of German dyestuffs here due to the war had made it difficult, if not impossible, for them to get hold of such coloring material. The contract, they insisted, permitted them to substitute any dye that would produce fast colors.

Large consumers of aniline dyes foreseeing the trend of events bought heavily of all dyes offered from the very beginning of the threatened shortage, and it was from the smaller dealers that the cry of scarcity was first heard. They came into the market after stocks of first handlers had been absorbed by the larger dealers, seconds and speculators, and consequently had to buy in small quantities and at greatly inflated prices. A prominent broker said that the need, however, had now become general and that an actual famine was pending. Speculators have been particularly active with stocks and in the sale and resale of the colors many of the items have lost their identity and have become adulterated with other substances, (salt being the popular adulterant) so that sales are no longer made under

the trade name but from samples and designated as acid, basic and direct.

In the meantime, vegetable dyes and their mordants came into prominence, reached the limit of their supply powers and have passed into the category of "scarce articles." With big demands from both dyers and tanners many of the items are oversold and prices are purely nominal. Difficulty in transportation is encountered, following a dearth in bottoms and a preference for commodities paying a higher percentage of freight rate. Cudbear seems centered in the hands of only a few sellers and prices are higher. Very little divi-divi is reported unsold and the market is bare of myrobalans. Gambier is offered in sizable quantities for April-May arrival. Logwood is problematical, some dealers reported holding for prices fifty per cent in excess of the present quotations. The mordants continue to advance with limited spot offerings of the bichromates and prussiates.

**Aniline Oil**—The quantity of aniline oil for immediate delivery has not increased in proportion to the added output as the greater part was reported absorbed in advance of production. Sales are reported at 90c, some makers asking \$1.

**Bichromates**—Both the soda and the potash have advanced during the week with limited spot and contract offering, 70c@72c a pound being quoted on potash and 62c @65c on soda.

**Cochineal**—Movement in stocks has been fair and prices are quoted at 62c@64c for good quality.

**Cudbear**—Is in good demand with offerings reported confined to few dealers, prices ranging from 42c to 60c.

**Divi-divi**—Spot stocks are low. One sale of 30,000 bags was reported at \$54 per ton. A \$56 ton price for March-April arrivals is attributed to the recent \$3 a ton raise in freight rates.

**Gambier**—Is strong with inquiries from dyers and tanners. Spot offerings have been made at 14½c15c and April-May arrivals at 13c@14c. Five vessels carrying gambier are reported due to arrive shortly.

**Hematine Extract**—Is quoted at 85c@90c a pound with some holders at \$1, although no sales were reported at the latter figure.

**Logwood**—Increase in price in primary markets and scarcity of bottoms are given as causes for the increase in domestic markets. Some dealers are quoting \$35 to \$40 a ton, others are reported holding at \$60 with prices at producing center of 9c per pound for the chips. Makers of extract are experiencing difficulty in obtaining materials in quantities to fill contract orders for extract and very little spot is offered. Extracts are quoted at 65c@70c on contract and 75c@80c on spot.

**Madder**—Absence of large inquiries and more liberal offerings influenced a weaker market. Holders offered spot lots at 3c lower, ranging from 24c@25c a pound, according to terms of sale.

**Myrobalans**—The market is reported out of spot stocks, and owing to complications at producing points and in transportation facilities, futures are offered at the high mark of \$60 a ton for No. 1 and \$56 for No. 2.

**Prussiates**—Yellow prussiate of potash has continued at \$1.70@\$1.80 per pound during the past week and the red has advanced to \$5.75 and \$6.50, with restricted offerings by some makers. Prussiate of soda has a range of \$1.20 to \$1.30 on reported sales, but stocks are scarce.

**Sumac**—Firm at from \$64 to \$66 a ton for shipments and \$70, with some holders at \$75, for immediate delivery.

**Red Saunders**—A firmer trend pervades the market for chipped, owing to a further curtailment of spot supplies and a brisk demand. Sellers are asking 3c a pound more, bringing quotations on spot lots up to 11@14c a pound, as to quantity ordered.

**Turmeric**—Madras and Aleppy grades are reported scarce in spot stocks and higher prices, some dealers asking 12c@13c for the former and 11c@12c for the latter. China is quoted at 11½c with reported askings of 8½c a pound in primary markets.

## **Suit Over Bunting Dye**

John C. Dettra & Co. of Oakes, Pa., has brought suit against the Syndicate Publishing Co. of New York, for breach of contract relative to alleged defective dye on 12,400 "Union Jacks" made here for Great Britain and rejected in Canada whither they were first shipped. The Syndicate Publishing Co. is bringing a counter suit. The point at issue is the dye used on the bunting as it is alleged that fast German dyes specified were not supplied.

1916 Textile World Journal  
March 18

## CANADA'S TEUTON PARTIALITY

CANADA would not raise the German flag within its borders, naturally; but neither will it raise the British flag unless that banner is made with German dyes. Nor is this to be explained by any atrocious pun on the dyeing or the dead. It is a fact that to the Canadian eye the flag of its motherland does not flash forth with the same radiance and majesty when it is colored with non-German dyes. This is soberly stated in the papers of a breach-of-contract suit recently filed in the United States District Court. The New York *Sun* sums up the peculiar features of this case:

Through its embargo on German dyestuffs, the British Government is unconsciously curtailing the manufacture of British flags. This paradox was disclosed in papers filed in the United States District Court yesterday in connection with breach-of-contract suits resulting from the insistence of British and Canadian flag-concerns that none but German dyes be used in Union Jacks and other British flags.

The papers reveal that early in 1915 John C. Dettra & Co., Inc., of Pennsylvania, entered into a contract with the Syndicate Publishing Company, of 9 East Thirty-seventh Street, to manufacture hundreds of thousands of Union Jacks which were to be shipped to England and Canada. The contract provided, according to the Syndicate Publishing Company, for the use of German dyestuffs.

The Syndicate Publishing Company received 12,400 flags and shipped them to Canada, where they were placed in bond, and in July, 1915, refused to take any more of the flags because Dettra & Co. were using substitutes for the German dyes. Dettra & Co. then began suit for breach of contract, and the Syndicate Publishing Company responded with a counter-claim that the British and Canadian purchasers had refused to accept the flags because of the dyestuffs used.

To this counter-claim Dettra & Co. filed an answer yesterday declaring that the shortage of German dyestuffs here due to the war had made it difficult, if not impossible, for them to get hold of such coloring-material. The contract, they insisted, permitted them to substitute any dye that would produce fast colors.



1916 Photograph

After 5 days return to  
**JOHN C. DETTRA & CO., Inc.,**  
OAKS, MONTGOMERY CO., PA.  
*Manufacturers of*  
FLAGS AND DECORATIONS



**EVERY HOME SHOULD FLY A FLAG**

**BULL DOG  
BUNTING  
FLAGS**

**FOR APPEAL NCE  
AND DURABILITY**

**PATRIOTIC FLAG SETS IN BOXES**

**CONVENIENT TO STOCK      EASY TO HANDLE**

Pre-1916 Envelope

# LARGE FLAGS HARD TO OBTAIN; BURKE CO. USES SMALLER ONES

The employees of the Burke Golf Company took up a subscription, ten days ago, to purchase a large flag which was to be placed on the factory building. Not being able to procure what they wanted in Newark, they sent their order to the John C. Dettra & Co., Oaks, Pa., but these people had sold out completely on all large flags; consequently, the men were compelled to buy smaller flags in Newark. They were greatly disappointed; however, their patriotism has not been shattered in the least — they have only taken their money and purchased two smaller flags and they are absolutely for President Wilson and America.



JOHN C. DETTRA &

Company, INC.

ELECTION RETURN AUTHORIZING AN INCREASE OF CAPITAL STOCK

WAIVER OF NOTICE.

To the Directors of

JOHN C. DETTRA &

INC.  
Company

We, the undersigned stockholders in the **JOHN C. DETTRA & CO. INC.**,  
who are holders of the stock of said Company, to the amount set opposite our several names, request that you, by resolution, declare that  
it is the desire of the corporation to increase its **Capital Stock** from **\$100,000.00** to **\$200,000.00**.  
and that you, by resolution, call a meeting of the stockholders in the Company, to be held on the **20th day of April 1917**,  
for the purpose of voting for or against such increase. And we do hereby waive the notice of  
such meeting of the stockholders, required to be given by the Seventh Section of the Sixteenth Article of the Constitution of the  
Commonwealth of Pennsylvania, and by the laws thereof, relating to the increase of capital stock or indebtedness of corporations,  
as well as by any by-law of the company requiring notice of such meeting to be given:

NAME.	NO. OF SHARES
JOHN C. DETTRA	294
HARRY BROCKLEBURN	294
CHAS. W. CAMPBELL	294

COMMONWEALTH OF PENNSYLVANIA,

MONTGOMERY }  
County }

CHARLES L. CAMPBELL being duly sworn, or affirmed, doth depose and say that he is the  
JOHN C. DETTRA & CO. INC. stockholder of the stock of said Company, that the stock ledger of said  
Company is entirely and under his control, and that the list of stockholders given in the above waiver of notice of a meeting  
of stockholders, is the complete list of stockholders voting for or against the increase of the **Capital Stock**,  
and that they are the owners of the entire issue of the stock of said  
Company, and that the signatures and waiver are genuine and in the proper hand writing of the subscribers.

CHARLES L. CAMPBELL

Secretary

Saym to, or affixed, and subscribed before me, this **20th day of April A.D. 1917**

John W. Dettra, Notary Public

Commission Expires March 16th, 1919

1917 Articles of Amendment  
April 20

## RESOLUTIONS OF THE BOARD OF DIRECTORS.

Oaks, Pa. April 20th, 1917

I **Hereby Certify**, That the following resolutions were adopted by a majority of the entire Board of Directors of the  
**JOHN C. DETTRA & CO. INC.** Company, at the general office of the said Company, at a meeting held at the principal  
office of the Company, on the... **12th day of April 1917**

**"Resolved**, That the **Capital Stock** of this Company be increased from \$ 100,000. to \$200,000.

**"Resolved**, That a meeting of the stockholders be called to convene at the general office of this Company on the  
**20th day of April A.D. 1917** to take action on approval or disapproval of the proposed increase of the  
**Capital Stock** of this Company, the notice by publication, required to be given by the  
Constitution and laws of this Commonwealth, having been waived by the unanimous consent of the stockholders."

Attest:



Chas. L. Campbell

Secretary

### OATH OF JUDGES.

COMMONWEALTH OF PENNSYLVANIA,  
County of **MONTGOMERY** } ss:  
On this... **20th day of April A.D. 1917** personally appeared before me, a  
**Notary Public** in and for the county aforesaid,  
**CHARLES L. CAMPBELL, JOHN C. DETTRA AND HARRY BROOKLEHURST** stockholders,  
duly appointed judges, by the board of directors of the **JOHN C. DETTRA & CO. INC.**  
Company, to conduct an election of said Company, to be held on the **20th day of April 1917**,  
who being duly sworn, or affirmed, do depose and say that they will well and truly, according to law, conduct  
said election to the best of their ability and a true return make of the same.

Sware to or affirmed, and subscribed before }  
me the day and year aforesaid.

**John W. Dettra, Notary Public.**

Commission Expires March 16th, 1919

**John C. Dettra**, **Harry Brooklehurst**, **Chas. L. Campbell** }  
Judges

We, the undersigned judges, appointed by the board of directors of the **JOHN C. DETTRA & CO. INC.**  
Company, to conduct an election by the stockholders thereof, for or against an increase of the  
**Capital Stock** of the said Company, from \$100,000. to \$200,000., do hereby certify, that after  
being duly sworn, or affirmed, we held the said election on the **20th day of April 1917**, at the  
office of said Company, the time and place fixed for holding the same, of which sixty days' previous notice by publication was duly  
waived, and in due form and manner we received the votes of the stockholders of the said Company in favor of or against such  
increase; and at the said election there were voted in favor of such increase **Eight Hundred and Eighty two (882)** shares and  
against such increase **80** shares, thereby evincing the consent of the persons or bodies corporate, holding the  
shares, to the increase of the capital stock of the said Company, to the said increase.

Filed in the office of the Secretary of State, on the 24th day of April 1917

**24 day of April A.D. 1917**

**Prairie A. Godcharles**  
Deputy Secretary of the Commonwealth

**John C. Dettra**, **Harry Brooklehurst**, **Chas. L. Campbell** }  
Judges

To the Secretary of the Commonwealth:

This is to certify that, by virtue of the consent of the stockholders of the JOHN C. DETTRA & CO. INC. Company, authorizing INCREASE in the CAPITAL STOCK thereof from \$100,000.00 to \$200,000.00, given at an election duly held for that purpose, on the Twentieth day of April A.D. 1917, the Capital Stock of said company has been increased from \$100,000.00 to \$200,000.00, said additional Stock being issued for the conduct and extension of the Company's business.



John C. Dettra

President

STATE OF PENNSYLVANIA, )  
County of MONTGOMERY )  
\_\_\_\_\_  
John C. Dettra

facts set forth in the above certificate are correct and true.

Swear and subscribed before me this 10th  
day of May 1917.



John W. Dettra, Notary Public  
Commission Expires March 16th, 1919

John C. Dettra

Filed in the office of the Secretary of the Commonwealth, on the 12  
day of May A.D. 1917

Cert. to And. Gen.

Pedro A. Godcharles  
Deputy Secretary of the Commonwealth

---

1917 Articles of Amendment  
May 10

# Bull Dog Bunting

*Trade Mark Registered. U. S. Patent Office.*

*Ask your dealer  
for this brand and  
insist on getting  
it.*

# FLAGS



Bull-Dog  
Bunting

BEST BY TEST

Specified and Used by U. S. Government

The Best Bunting Flag made and sold at a reasonable price. Sewed stars and sewed stripes. Sizes 2 ft. x 3 ft. up to 20 ft. x 40 ft.

*For Sale at All Department  
Stores and by First Class Dealers*

JOHN C. DETTRA & CO., MFRS., OAKS, PA.  
New York Office, 873 Broadway

1917 The Philadelphia Inquirer  
June 13 Philadelphia, PA

# Flags and Decorations of Every Description

THE HOME OF BULL DOG BUNTING FLAGS

*Largest Manufacturers in the United States*

American  
Flags

Flags of  
all Nations



## JOHN C. DETTRA & COMPANY, Inc.

New York Office:  
873 Broadway

OAKS, PENNSYLVANIA  
(Montgomery Co., near Philadelphia)

1917 Philadelphia Year Book

## FLAG PRICE INVESTIGATION

### Federal Trade Commission Announces Hearing on Nov. 5

WASHINGTON, September 27.—Following previous information which your correspondent has furnished to the **TEXTILE WORLD JOURNAL** in recent issues, we are now able to give more definite information relative to the investigation which has been instituted by the Federal Trade Commission and the formal complaint which they have now issued against the following manufacturers: Flag Manufacturers of America; American Flag Manufacturing Company; Collegeville Flag Company; Rehm & Co.; U. S. Flag Company; Harold M. Turner, chairman Association of Flag Manufacturers of America; American Flag Company, New York City; Annin & Co., New York City; De Graw & Aymer & Co., New York City; C. D. Durkee & Co., New York City; Andrew Mills & Sons, New York City; H. Channon Co., Chicago; Chicago Flag & Decorating Co., Chicago; M. G. Copeland Co., Washington, D. C.; John C. Dettra & Co., Oaks, Pa.; Emerson Manufacturing Co., San Francisco; William H. Horstmann, Philadelphia; National Flag Co., Cincinnati; R. J. Patton Co., Cincinnati; J. E. Scott Co., Detroit; Sigsby & Co., Ayer, Mass.; H. O. Stansbury & Co., Philadelphia.

All the foregoing firms and corporations are notified that there will be a hearing at the offices of the Commission on November 5, and in the meantime the defendants will have thirty days within which to file answers to the following charges:

"That the several respondent concerns are now, and were at all times herein-after mentioned, engaged generally and extensively in manufacturing and selling American flags in commerce among the several States and Territories of the United States.

"That the respondents, members and ex-members of the Association of Flag Manufacturers, manufacture and sell by far the greater portion of the entire output of American flags made and sold within the United States. That the said industry represents an aggregate business of approximately two and one-half million dollars sales annually.

"That the respondents, either as individuals or as members of said Association, have for more than three years last past, both individually and as members of said Association, been and now are engaged in a concerted movement to unduly enhance the price of American flags and to maintain such enhanced prices, and to bring about a general uniformity of such prices. Such enhancement and general uniformity has been effected by meetings, correspondence and other means of intercommunication between respondents, members and ex-members of said association, among themselves, and between such respondents and the said Association and its chairman, Harold M. Turner."

## Flagman's Profit Called Excessive

The William H. Horstmann Company and H. O. Stansbury & Co., of Philadelphia, and three other Pennsylvania flag makers were named in a group of twenty by the Federal Trade Commission in a formal charge of making exorbitant profits of American patriotism by concerted illegal action to raise prices of flags.

The complaint was the result of the commission's recent investigation into the sudden rise in flag prices after the declaration of war, made at the present request of the Senate. The investigation showed that in some cases 300 per cent. profit was made. Hearings on the charges will be held November 5.

The Association of Flag Manufacturers and its chairman, Harold M. Turner, were charged with acting as a clearing house for price information. Other companies named in the complaint included the American Flag Company, Annin & Co., Degrauw, Aymar & Co., C. D. Durkee & Co. and Andrew Mills & Sons, of New York; H. Channon Company and the Chicago Flag and Decorating Company, Chicago; National Flag Company and R. J. Patton Company, Cincinnati; J. E. Scott, Detroit; Emerson Manufacturing Company, San Francisco; Sigsbee & Co., Ayer, Mass.; John C. Dettra & Co., Oaks, Pa., Rehm & Co., New York; United States Flag Company, Cincinnati; Collegeville Flag Company, Collegeville, Pa.; and American Flag Manufacturing Company, Easton, Pa.

# UNITED STATES PATENT OFFICE.

CHARLES L. CAMPBELL, OF OAKS, PENNSYLVANIA, ASSIGNOR TO JOHN C. DETTRA & COMPANY, INC., OF OAKS, PENNSYLVANIA, A CORPORATION OF PENNSYLVANIA.

## DESIGN FOR A PENNANT.

50,413.

Specification for Design.

Patented Mar. 6, 1917.

Application filed December 13, 1916. Serial No. 136,795. Term of patent 7 years.

*To all whom it may concern:*

Be it known that I, CHARLES L. CAMPBELL, a citizen of the United States, residing at Oaks, in the county of Montgomery and State of Pennsylvania, have invented a new, original, and ornamental Design for Pennants, of which the following is a specification, reference being had to the accompanying drawing, forming a part thereof.

The figure is a side elevation of a pennant showing my new design.

I claim:

The ornamental design for a pennant as shown.

CHARLES L. CAMPBELL.

Witnesses:

CLYDE I. FREECH,  
EDNA FAMOUS.

Copies of this patent may be obtained for five cents each, by addressing the "Commissioner of Patents, Washington, D. C."

On 13 December 1916, a patent application was submitted by Charles L. Campbell, assignor to John C. Dettra, Inc. of Oaks, Pennsylvania, for a pennant design that included a 48-star pattern very similar to Wayne Whipple's, the only difference being an oval rather than circular rings of stars around the six-pointed Great Star of 13 stars in the center. It was granted on 6 March 1917, as patent number D50413. There are a number of these pennants still existing, with Dettra's patent number printed on them. No evidence has been found that Dettra made any Whipple flags other than this pattern; there is no evidence to indicate Dettra had Whipple's permission to make this design.

DESIGN.

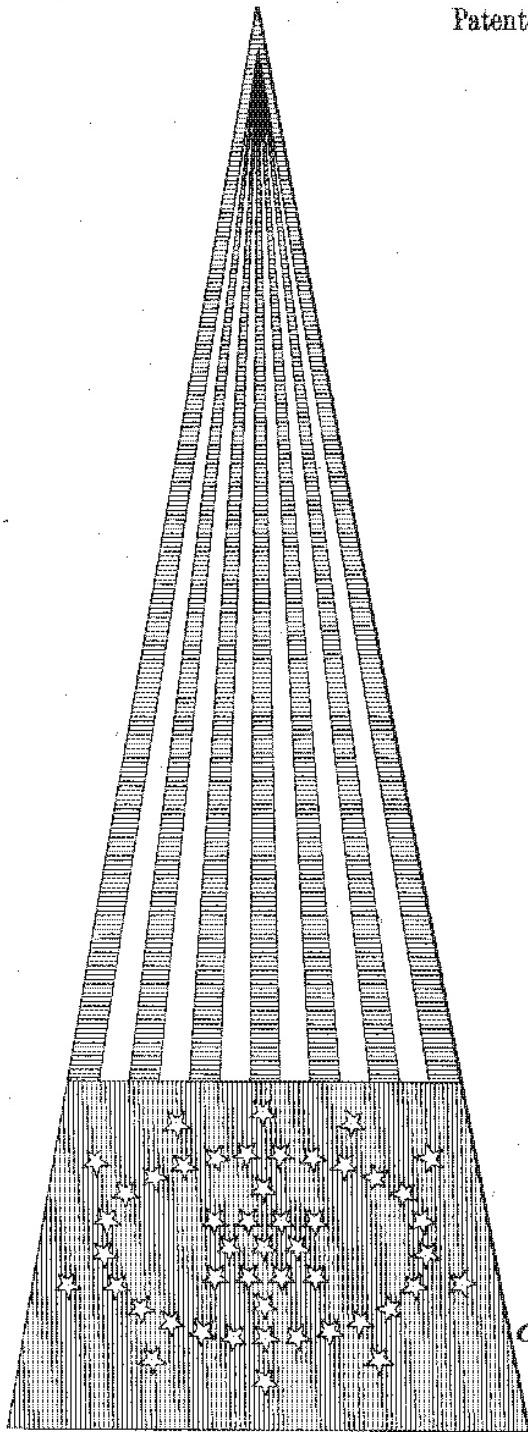
C. L. CAMPBELL,

PENNANT.

APPLICATION FILED DEC. 13, 1916.

50,413.

Patented Mar. 6, 1917.



Inventor:  
Charles L Campbell,  
Felix Mauk,  
By Attorneys



## Bull Dog Bunting Flags

# Keep the flag bright!

SATURDAY is the first anniversary of our entrance into the great war. Two duties are before us on this day. Hold the flag high—keep it untarnished—and swell the chest of war by Liberty Loan subscriptions. Do your part to keep the fires of patriotism burning.

*Fly on Saturday a Brand New*  
**“Bull Dog Bunting” Flag**

*(Trade Mark Registered)*

Fast colors—sewed stars and stripes—moth-proof.  
Look for the name stamped on the canvas band of every true Bull-Dog Bunting Flag.

*Made by Americans, for Americans, of American materials*  
For Sale at all Department Stores and First Class Dealers

**John C. Dettra & Co., Inc., Mfrs.**

Oaks, Pa.

*Every Home Should Fly a Flag*



1918 Evening Public Ledger  
April 4 Philadelphia, PA

Bull  
Dog  
Bunting Flags

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### “Bull Dog Bunting” Flag

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Fast colors—sewed stars and stripes—moth-proof. Look for the name stamped on the canvas band of every true Bull Dog Bunting Flag.

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For Sale at all Department Stores and First Class Dealers

John C. Dettra & Co., Inc., Mfrs.  
Oaks, Pa.

Every Home Should Fly a Flag

1918 The Philadelphia Inquirer  
April 4 Philadelphia, PA

## The Patriotic Flag Outfit

The Dettra factory makes a special patriotic flag outfit comprising the flag, pole and bracket—boxed—with exclusive screw-jointed pole.

When you buy your new flag, ask your dealer for a

### Bull Dog Bunting or a Style 1 Flag

(Trade-Mark Registered)

Made by Americans, for Americans, of American Materials.  
For Sale at All Dept. Stores and First-Class Dealers

John C. Dettra & Co., Inc. Manufacturers  
OAKS, PA.

1918 Evening Public Ledger  
April 8 Philadelphia, PA



*Every home should fly a flag*

## The Patriotic flag outfit

The Dettra factory makes : special patriotic flag outfit comprising the flag, pole and bracket—boxed—with exclusive screw-jointed pole.

When you buy your new flag, ask your dealer for a  
**BULL DOG BUNTING**

(Trade-Mark Registered)

Made by Americans, for Americans, of American Materials.

The U. S. Govt. Specifies and Uses Bulldog Bunting Flags—the Best Wearing Flags in America.

For Sale at All Dept. Stores and First-Class Dealers.

**John C. Dettra & Co., Inc.** Manufacturers  
OAKS, PA.



1918 The Philadelphia Inquirer  
April 12 Philadelphia, PA



*Every home should fly a flag*

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For Sale at All Dept. Stores and First-Class Dealers.

**John C. Dettra & Co., Inc.** Manufacturers  
OAKS, PA.



1918 The Philadelphia Inquirer  
Apr 12 Philadelphia PA



## Hold the Stars and Stripes High

Let them float to the breeze in all of  
their pristine colors. And when you buy  
that new flag ask for a

### BULL DOG BUNTING FLAG

(Trade Mark Reg.)

The flags that are made by Americans,  
for Americans, of American materials.

The U. S. Government specifies and uses Bull Dog Bunting Flags—the best wearing flags in America.  
**For sale by all department stores and first-class dealers.**

**John C. Dettra & Co., Inc.**

MANUFACTURERS, OAKS, PA.

*Every Home Should Fly a Flag*

1918 Evening Public Ledger  
April 15 Philadelphia, PA

# **PHœNIXVILLE.**

## **Farmers & Mech. National.**

**Chas. J. Baker.**

**E. L. Buckwalter.**

**H. L. Buckwalter**

**John C. Dettra.**

**E. Detwiler**

**H. C. Dewees**

**H. A. Fetters.**

**H. H. Gilkyson, Jr.**

**J. H. Johnson.**

**J. C. Parsons**

**C. M. Vanderslice**

**H. S. Williams.**



# Bull Dog

TRADE MARK REG. U.S. PAT. OFF.

# Bunting Flags

## Better than ordinary flags

They are specified and used by the U. S. Government and all large municipalities throughout the country because they are the strongest and longest-wearing flag made today. Fast colors, sewed stars and stripes, mothproof. Best by test. Look for the name on the canvas band. Accept no substitute. All sizes from 2x3 feet to 25x50 feet.

Sold by good dealers and department stores.

**JOHN C. DETTRA & CO., Inc., Mfr., Oaks, Pa.**

*Every Home Should Fly a Flag*

1918 Evening Public Ledger  
April 16 Philadelphia, PA

# Buy Liberty Bonds— then Buy a Flag



the drive is on is doubly important. Ask your dealer for a

## BULL DOG BUNTING FLAG

*Trade Mark Registered*

The flags made by Americans, for Americans, of American materials.  
The U. S. Government specifies and uses Bull Dog Bunting Flags—the best-wearing flags in America.

For sale by all department stores and first-class dealers.

**JOHN C. DETTRA & CO., Inc.**

Manufacturers, Oaks, Pa.  
*Every Home Should Fly a Flag*



1918 Evening Public Ledger  
April 22 Philadelphia, PA

# Every Home Should Fly a Flag



Float it in its brightest colors. Now is the time of all times to fly the Stars and Stripes, clean, fresh and inspiring. Be sure that the flag is right—ask your dealer for a

## BULL DOG FLAG BUNTING

*Trade-Mark Registered*

The flags made by Americans, for Americans, of American materials.  
The U. S. Government specifies and uses Bull Dog Bunting Flags—the best-wearing flags in America.

For sale by all department stores and first-class dealers.

**JOHN C. DETTRA & CO., INC.,**

Manufacturers, Oaks, Pa.



1918 The Philadelphia Inquirer  
May 13 Philadelphia, PA

# Hold the Stars and Stripes High

Let them float to the breeze in all of their pristine colors. And when you buy that new flag ask for a

## BULL DOG BUNTING FLAG

(Trade-Mark Registered)

The flags made by Americans, for Americans, of American materials. The U. S. Government specifies and uses Bull Dog Bunting Flags—the best wearing flags in America.

For sale by all department stores and first-class dealers.

**JOHN C. DETTRA & CO., INC.,**

*Every Home Should Fly a Flag* Manufacturers, Oaks, Pa.



1918 The Philadelphia Inquirer  
May 4 Philadelphia, PA

# Every Home Should Fly a Flag



Float it in its brightest colors. Now is the time of all times to fly the Stars and Stripes, clean, fresh and inspiring. Be sure that the flag is right—ask your dealer for a

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For sale by all department stores and first-class dealers.

**JOHN C. DETTRA & CO., Inc.**

Manufacturers, Oaks, Pa.



1918 Evening Public Ledger  
May 17 Philadelphia, PA

*Every Home Should  
Fly a Flag*



## Show your colors when the 28th parade

Every one in Philadelphia owes it to these boys who fought so nobly and for whose return we have been anxiously waiting. Turn out and give them a hearty welcome. Be sure the flag that flies from your home is new and bright. Be sure it is a

### **BULL DOG** TRADE MARK REG. U.S. PAT.OFF. **BUNTING FLAGS**

and there can be no question as to its appearance. Fast colors, sewed stars and stripes, mothproof—the strongest and longest wearing flag made today.

Specified and used by the United States Government and all large municipalities throughout the country.

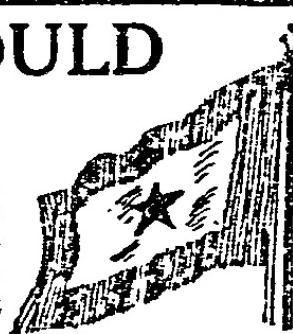
Look for the name on the canvas band. Accept no substitute. Every flag guaranteed.

For sale by good dealers and  
department stores.

**JOHN C. DETTRA & CO., Inc.**  
Manufacturers, Oaks, Pa.



# EVERY HOME SHOULD FLY A FLAG



With Memorial Day right ahead,  
have the home flag right. Let  
its colors be bright, clear to in-  
spire us to new efforts of patri-  
otism. Your flag will be right  
if you ask your dealer for a

## BULL DOG BUNTING FLAG

(Trade-Mark Registered)

The flags made by Americans, for Americans, of American materials.  
The U. S. Government specifies and uses Bull Dog Bunting Flags—the  
best-wearing flags in America.

For sale by all department stores and first-class dealers.

**JOHN C. DETTRA & CO., INC.,**

Manufacturers, Oaks, Pa.



1918 The Philadelphia Inquirer  
May 20 Philadelphia, PA

# EVERY HOME SHOULD FLY A FLAG



With Memorial Day right  
ahead, have the home flag  
right. Let its colors be  
bright, clear to inspire us to  
new efforts of patriotism.  
Your flag will be right if you  
ask your dealer for a

## BULL DOG BUNTING FLAG

(Trade-Mark Registered)

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The U. S. Government specifies and uses Bull Dog Bunting Flags—the best  
wearing flags in America.

For sale by all department stores and first-class dealers.

**JOHN C. DETTRA & CO., INC.,**

Manufacturers, Oaks, Pa.



1918 Evening Public Ledger  
May 24 Philadelphia, PA

## Fill the War Chest to the Brim

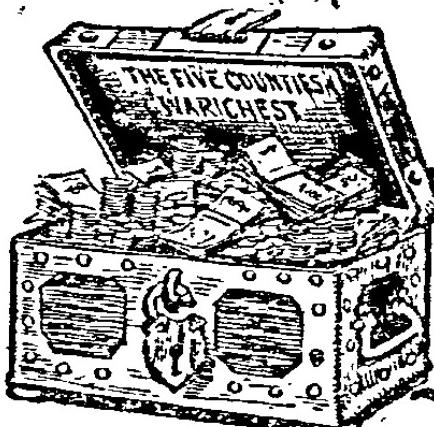
Let your part be the expression of your patriotism—the mark of your purpose to do your whole duty. That done, you can proudly fly a new

## Bull Dog Bunting Flag

(Trade Mark Registered)

The flags made by Americans, for Americans, of American materials.

The U. S. Government specifies and uses Bull Dog Bunting Flags—the best-wearing flags in America. For sale by all department stores and first-class dealers.



*Every Home Should Fly a Flag*

JOHN C. DETTRA & CO., Inc., MANUFACTURERS.  
OAKS, PA.

1918 The Philadelphia Inquirer  
May 24 Philadelphia, PA

# **EVERY SCHOOL SHOULD FLY A BULL DOG BUNTING**

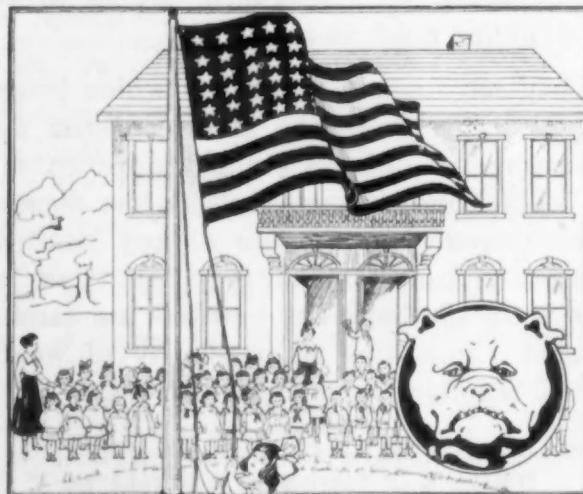
Trade Mark Registered U. S. Pat. Office

## **FLAG**

Specified and used by U. S. Government, the large Municipalities and MAJORITY of Schools thruout the country

### **BEST BY TEST**

### **FLAGS OF EVERY DESCRIPTION**



**JOHN C. DETTRA & CO., INC.**

Manufacturers

**OAKS, MONTGOMERY CO., P.A.**

For Sale by all First Class Dealers



1918 The American School Board Journal  
October



1918 Photograph

# EVERY SCHOOL SHOULD FLY A BULL DOG BUNTING

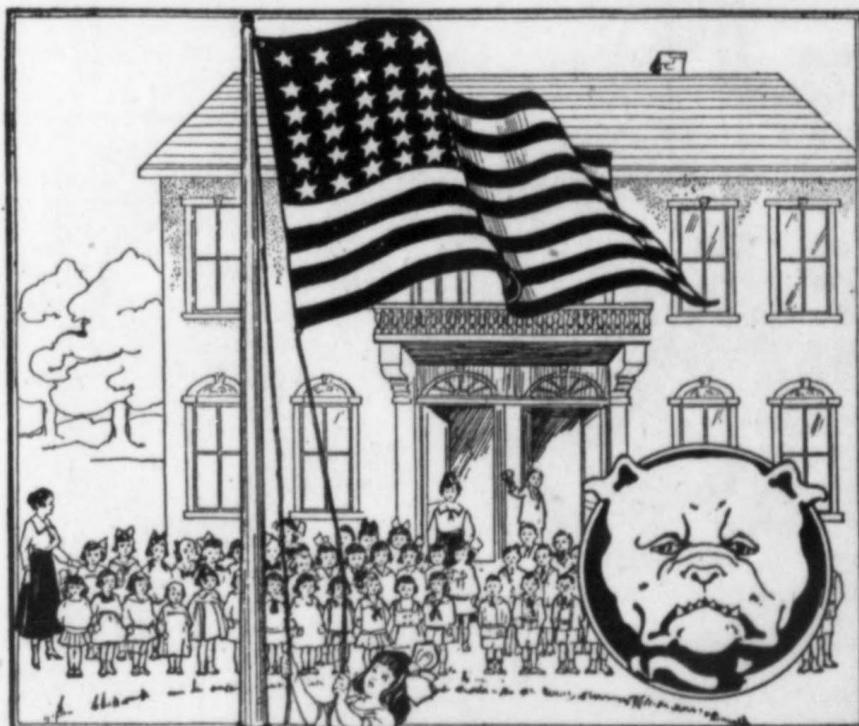
Trade Mark Registered U. S. Pat. Office

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Specified and used by U. S. Government, the large Municipalities and MAJORITY of Schools thruout the country

**BEST BY TEST**

**FLAGS OF EVERY DESCRIPTION**



**JOHN C. DETTRA & CO., INC.**

Manufacturers

OAKS, MONTGOMERY CO., P.A.

For Sale by all First Class Dealers





**Bull Dog**  
TRADE MARK REG. U.S. PAT. OFF.  
**Bunting  
Flags**

**Better than ordinary flags**

They are specified and used by the U. S. Government and all large municipalities throughout the country because they are the strongest and longest-wearing flag made today. Fast colors, sewed stars and stripes, mothproof. Best by test. Look for the name on the canvas band. Accept no substitute. All sizes from 2x3 feet to 25x50 feet.

Sold by good dealers and department stores.

**JOHN C. DETTRA & CO., Inc., Mfr., Oaks, Pa.**

*Every Home Should Fly a Flag*



1919 Evening Public Ledger  
Apr 16 Philadelphia, PA



If you want the best flag made today at a reasonable price get a

# STANTEST BUNTING FLAG

The popular-priced flag with snow white stripes, sun and rain proof colors, sewed stripes and printed stars. Complete outfits furnished in either boxes or bags for storing.

Prices from \$1.00 to \$6.00.

Department stores and good dealers sell Stantest Bunting Flags.

JOHN C. DETTRA & CO., Inc., Mfr., OAKS, PA.

*Every Home Should Fly a Flag*

1919 The Philadelphia Inquirer  
April 17 Philadelphia, PA



*Every Home Should  
Fly a Flag*

## Show your colors when the 28th parade

Every one in Philadelphia owes it to these boys who fought so nobly and for whose return we have been anxiously waiting. Turn out and give them a hearty welcome. Be sure the flag that flies from your home is new and bright. Be sure it is a

### **BULL DOG** TRADE MARK REG. U.S. PAT.OFF. **BUNTING FLAGS**

and there can be no question as to its appearance. Fast colors, sewed stars and stripes, mothproof—the strongest and longest wearing flag made today.

Specified and used by the United States Government and all large municipalities throughout the country.

Look for the name on the canvas band. Accept no substitute. Every flag guaranteed.

For sale by good dealers and  
department stores.

**JOHN C. DETTRA & CO., Inc.**  
Manufacturers, Oaks, Pa.



**Bull Dog**  
TRADE MARK REG. U.S. PAT. OFF.  
**Bunting**  
**Flags**

**It pays to buy the best**

Bull Dog Bunting Flags are the strongest and longest wearing flags made today. Fast colors, sewed stars and stripes, mothproof. Specified and used by the U. S. Government and all the large municipalities throughout the country. All sizes from 2x3 feet to 25x50 feet. Accept no substitute. Look for the name on the canvas band. Every flag guaranteed.

For sale by good dealers and department stores.

John C. Dettra & Co., Inc., Mfr., Oaks, Penna.

**Every Home Should Fly a Flag**

1919 Evening Public Ledger  
April 22 Philadelphia, PA



The Snow-White-Stripe Flag—  
Beautiful and Durable

# STANTEST BUNTING FLAG

Trade Mark Reg. U. S. Patent Office

The popular-priced flag with snow white stripes, sun and rain proof colors, sewed stripes and printed stars. Complete outfits furnished in boxes for storing.

Prices from \$1.00 to \$6.00.

Department stores and good dealers sell Stantest Bunting Flags.

JOHN C. DETTRA & CO., Inc., Mfg., Oaks, Pa.  
Also Makers of the Famous BULL DOG BUNTING FLAGS

1919 The Philadelphia Inquirer  
April 24 Philadelphia, PA



## The flag that stands any test

Every Bull Dog Bunting Flag is guaranteed for its fast colors—mothproof fabrics and its durability and long wear qualities. Sewed stars and stripes. Specified and used by the U. S. Government and all the large municipalities throughout the country. Look for the name on the canvas band. Accept no substitute. In all sizes from 2x3 feet to 25x50 feet.

Sold by good dealers and department stores.

**John C. Dettra & Co., Inc., Mfg., Oaks, Penna.**

*Every Home Should Fly a Flag*



1919 Evening Public Ledger  
April 29 Philadelphia, PA



**Bull Dog**  
TRADE MARK REG. U.S. PAT. OFF.  
**Bunting Flags**

**For appearance and durability**

Bull Dog Bunting Flags are the strongest and longest wearing flags made today. Fast colors, sewed stars and stripes, mothproof. Specified and used by the U. S. Government and all the large municipalities throughout the country. All sizes from 2x3 feet to 25x50 feet. Accept no substitute. Look for the name on the canvas band. Every flag guaranteed.

For sale by good dealers and department stores.

John C. Dettra & Co., Inc., Mfr., Oaks, Penna.

*Every Home Should Fly a Flag*

1919 The Philadelphia Inquirer  
May 1 Philadelphia, PA



# Bull Dog

TRADE MARK REG. U.S. PAT. OFF.

# Bunting Flags

The flag standard of wear and looks

They are specified and used by the U. S. Government and all large municipalities throughout the country because they are the strongest and longest-wearing flags made today. Fast colors, sewed stars and stripes, mothproof. Best by test. Look for the name on the canvas band. Accept no substitute. All sizes from 2x3 feet to 25x50 feet.

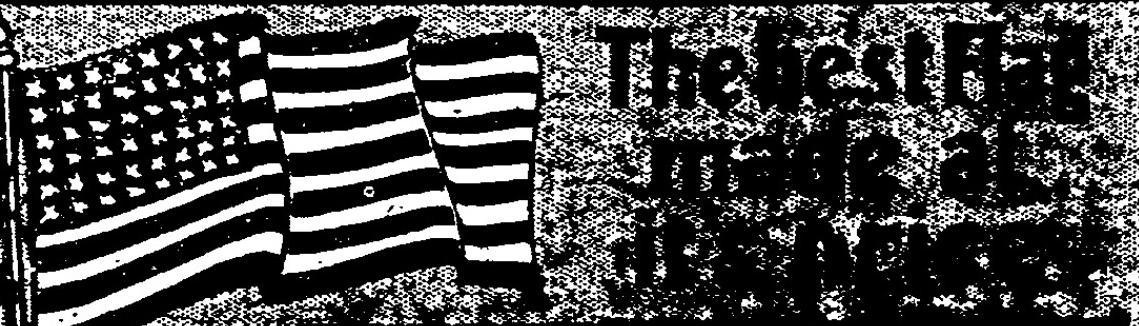
Sold by good dealers and department stores.

John C. Dettra & Co., Inc., Mfg., Oaks, Penna.

*Every Home Should Fly a Flag*



1919 Evening Public Ledger  
May 6 Philadelphia, PA



The Snow-White-Stripe Flag—  
Beautiful and Durable

# STANTEST FLAG

Trade Mark Reg. U. S. Patent Office

The popular-priced flag with snow-white stripes, sun and rain proof colors, sewed stripes and printed stars. Complete outfits furnished in boxes for storing.

Prices from \$1.00 to \$6.00.

Department stores and good dealers sell Stantest Bunting Flags.

**JOHN C. DETTRA & CO., Inc., Mfg., Oaks, Pa.**

Also Makers of the Famous BULL DOG BUNTING FLAGS

1919 The Philadelphia Inquirer  
May 8 Philadelphia, PA

*Every Home Should  
Fly a Flag*



## Show your colors when the 28th parade

Every one in Philadelphia owes it to these boys who fought so nobly and for whose return we have been anxiously waiting. Turn out and give them a hearty welcome. Be sure the flag that flies from your home is new and bright. Be sure it is a

### **BULL DOG** TRADE MARK REG. U.S. PAT.OFF. **BUNTING FLAGS**

and there can be no question as to its appearance. Fast colors, sewed stars and stripes, mothproof—the strongest and longest wearing flag made today.

Specified and used by the United States Government and all large municipalities throughout the country.

Look for the name on the canvas band. Accept no substitute. Every flag guaranteed.

For sale by good dealers and  
department stores.

**JOHN C. DETTRA & CO., Inc.**  
Manufacturers, Oaks, Pa.



*Every Home Should  
Fly a Flag*



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For sale by good dealers and  
department stores.

**JOHN C. DETTRA & CO., Inc.**  
Manufacturers, Oaks, Pa.





**Bull Dog**  
TRADE MARK REG. U.S. PAT'L OFF.  
**Bunting  
Flags**

**Defy wind, rain and sun**

They are specified and used by the U. S. Government and all large municipalities throughout the country because they are the strongest and longest-wearing flag made today. Fast colors, sewed stars and stripes, mothproof. Best by test. Look for the name on the canvas band. Accept no substitute. All sizes from 2x3 feet to 25x50 feet.

Sold by good dealers and department stores.  
**John C. Dettra & Co., Inc., Mfr., Oaks, Penna.**  
*Every Home Should Fly a Flag*



1919 Evening Public Ledger  
May 20 Philadelphia, PA



**Bull Dog**  
TRADE MARK REG. U.S. PAT. OFF.  
**Bunting Flags**

**The flag that stands any test**

Every Bull Dog Bunting Flag is guaranteed for its fast colors—mothproof fabrics and its durability and long wear qualities. Sewed stars and stripes. Specified and used by the U. S. Government and all the large municipalities throughout the country. Look for the name on the canvas band. Accept no substitute. In all sizes from 2x3 feet to 25x50 feet.

Sold by good dealers and department stores.

**John C. Dettra & Co., Inc., Mfg., Oaks, Penna.**

*Every Home Should Fly a Flag*



1919 Evening Public Ledger  
May 27 Philadelphia, PA

The best Flag  
made at  
its price

The Snow-White-Stripe Flag—  
Beautiful and Durable.

# STANTEST BUNTING FLAG

Trade Mark Reg. U. S. Patent Office

The popular-priced flag with snow-white stripes, sun and rain proof colors; sewed stripes and printed stars. Complete outfits furnished in boxes for storing.

Prices from \$1.00 to \$6.00.

Department stores and good dealers sell Stantest Bunting Flags.

JOHN C. DETTRA & CO., Inc., Mfg., Oaks, Pa.  
Also Makers of the Famous BULL DOG BUNTING FLAGS

1919 The Philadelphia Inquirer  
May 22 Philadelphia, PA

**BULL DOG**  
TRADE MARK REG. U.S. PAT. OFF.  
**Bunting  
Flags**

**The better kind of flag**

Every Bull Dog Bunting Flag is guaranteed for its fast colors—mothproof fabrics and its durability and long wear qualities. Sewed stars and stripes. Specified and used by the U. S. Government and all the large municipalities throughout the country. Look for the name on the canvas band. Accept no substitute. In all sizes from 2x3 feet to 25x50 feet.

Sold by good dealers and department stores.  
John C. Dettra & Co., Inc., Mfr., Oaks, Penna.  
**Every Home Should Fly a Flag**

1919 The Philadelphia Inquirer  
May 29 Philadelphia, PA

### **Flags That Stand the Strain**

Bull Dog bunting flags—that is what John C. Dettra & Co. of Oaks, Pa., is showing at the Toy Fair, Hotel Imperial, and it is SOME display. They point out the fact that their flags while costing only half the money charged for wool bunting will wear twice as long as the wool article and certainly have some mighty convincing evidence. These flags are manufactured in sizes ranging from 2x3 feet to 20x40 feet. Dettra & Co. are official manufacturers of the American Legion flags.

1920 Toys

# *Old Glory at its Best*



FLAGS of Bull Dog Bunting are so good that your government specified them. Sun or storm cannot alter their steadfast beauty.

Fly a Flag of Bull Dog Bunting on the Fourth of July. Bright and colorful, it will add cheer to the day's celebration. Well-nigh enduring—many months from now

Independence Hall,  
Philadelphia



its glorious beauty will be as fresh as when you chose it.

You'll want to fly your Bull Dog Bunting Flag every day. And every American should!

Go to your dealer's and get one now. Look for the name "Bull Dog Bunting" on the canvas band.

JOHN C. DETTRA & CO., Inc.  
*Manufacturers*                              Oaks, Penna.

**Bull Dog Flags** Bunting  
TRADE MARK REG. U.S. PAT. OFF.  
*Every Home Should Fly a Flag*



*Fly the Flag  
for Lincoln*

THERE'S a deal of the rugged character of Honest Abe in flags of Bull Dog Bunting.

You see, Bull Dog Bunting Flags are the standard for wear. Made of good, sturdy material; strongly and well. Guaranteed fast to sun and rain.

Better get yours today, in time for Lincoln's and Washington's Birthdays. And let Old Glory inspire and brighten your daily life as well. Fly your Bull Dog *every day* from morn to sundown.

Ask your dealer.

JOHN C. DETTRA & CO., Inc.  
*Manufacturers*  
Oaks, Penna.

**Bull Dog**  
TRADE MARK REG. U.S. PAT. OFF.  
**Bunting**  
**Flags**  
Every Home Should Fly a Flag



*On Sunday  
the 22d*



**FLY the Flag.**—In Washington's memory that his great work be not in vain.

Fly a Bull Dog Bunting Flag. For it's a regular he-American flag that stands up under sun and storm. Made in the shadow of Valley Forge. Let its colorful stars and stripes inspire and brighten your daily life. Fly Old Glory *every day*.

When you go to your dealer remember the name. It's Bull Dog Bunting. Write us if he can't supply you.

JOHN C. DETTRA & CO., Inc.  
*Manufacturers*  
Oaks, Penna.

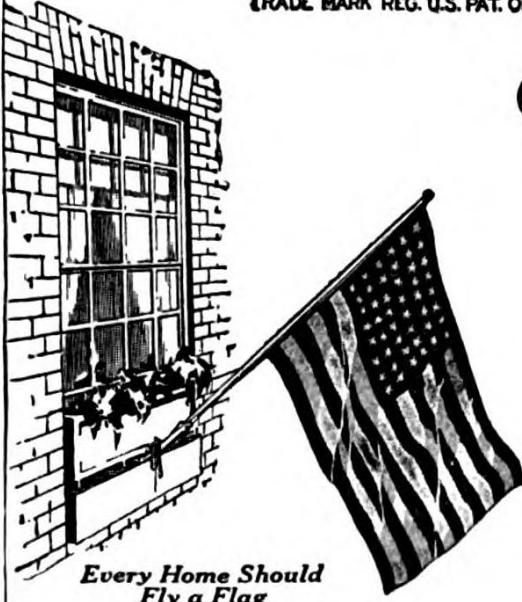
**Bull Dog**  
TRADE MARK REG. U.S. PAT. OFF.  
**Bunting**  
**Flags**  
Every Home Should Fly a Flag

# Bull Dog Flags

TRADE MARK REG. U.S. PAT. OFF.

Bunting

## Go To Your Dealer's



*Every Home Should  
Fly a Flag*

JOHN C. DETTRA & CO., Inc.

*Manufacturers*

Oaks, Penna.

Digitized by Google

See the bright, colorful flags of Bull Dog Bunting that await you. Your home deserves a new American Flag.

You'll pick a Bull Dog Bunting Flag for it's good for many seasons of splendid service. This superb flag is guaranteed fast to sun and rain; it "stays new".

You will want to fly yours *every day*. Lots of folks do. They find the sight of Old Glory, on guard, inspires and cheers their daily life. You try it. Ask your dealer for a Bull Dog Bunting Flag.

UNIVERS  
URBA

1920 The American Magazine  
March



## *Every Home Should Fly a Flag*

**F**LY a Bull Dog Bunting Flag from window or grounds.

Its rich colorful beauty will make yours a truly American home — completing its good appearance. Here is Old Glory at its best. Flags of Bull Dog Bunting resist

wear—sun and storm—even moths. Go to your dealer's and ask for a Bull Dog Bunting Flag. You'll find the name on the canvas band. Many months from now you will be glad you insisted upon Bull Dog Bunting. Get yours now.

**JOHN C. DETTRA & CO., Inc., Manufacturers, Oaks, Penna.**

**Bull Dog Flags** TRADE MARK REG. U.S. PAT. OFF.

Bunting

Original from

UNIVERSITY OF ILLINOIS AT  
URBANA-CHAMPAIGN

1920 The American Magazine  
April



## *Old Glory and Young America*

GIVE the youngsters the right start. Help them develop into valuable citizens. Instill love of country by flying flags of Bull Dog Bunting where'er they go.

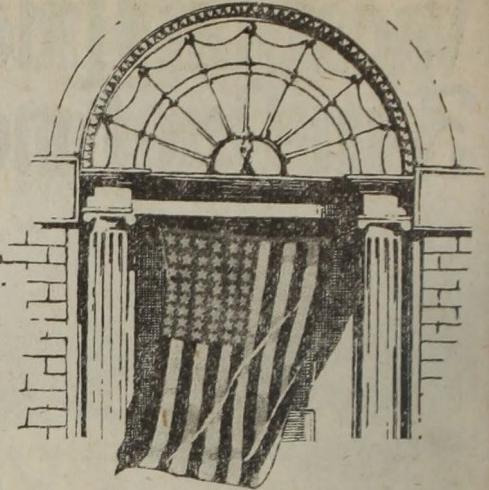
Begin at home. "Every home should fly a flag" to inspire and brighten the daily lives of all within it. And see to it that school board and playground commission realize fully their responsibility in the patriotic up-bringing of Young America.

Choose Flags of Bull Dog Bunting because they wear and wear. Sun and rain cannot alter their steadfast beauty. See a Bull Dog Bunting Flag at your dealer's.

JOHN C. DETTRA & CO., Inc.  
*Manufacturers*  
Oaks, Penna.

## Bull Dog Bunting Flags

Every Home Should Fly a Flag



## *In Memoriam*

THOSE immortal heroes who made the supreme sacrifice that Our Nation might continue, demand recognition on Memorial Day. Honor them by flying Old Glory.

Look up that flag of yours now. If faded or torn, it is high time you had one bright and new.

Go to your dealer's and ask for a flag of Bull Dog Bunting. Here is a flag made strictly to accord with American ideals. It is well-nigh enduring as to texture. Many months from now its glorious beauty will be as fresh as when you bought it.

For your protection the name, "Bull Dog Bunting", is on the canvas band. Look for it.

JOHN C. DETTRA & CO., Inc.  
*Manufacturers*  
Oaks, Penna.

## Bull Dog Bunting Flags

Every Home Should Fly a Flag

## *Put America Into Their Hearts*

When every factory flies the Flag *every day*, there will be fewer strikes, less unrest, and more production. Anarchism and radicalism cannot survive in the sunshine of Old Glory's bright stars and stripes.

Many employers give their workers American Flags of Bull Dog Bunting to fly from their homes. Bull Dog Bunting Flags in the larger sizes greet the worker in the morning.



Flags of Bull Dog Bunting are well made to deliver many months of sturdy service. Sun and storm cannot alter their glorious beauty. At your dealer's or write us of your requirements.

JOHN C. DETTRA & CO., Inc., *Manufacturers*, Oaks, Penna.

**Bull Dog Flags** Bunting  
TRADE MARK REG. U. S. PAT. OFF.

1920 The American Magazine  
May

## *Fly the Flag*

Is there anything more inspiring, more satisfying to the eye, than the colorful stars and stripes of Old Glory?

Particularly is this true of the flags of Bull Dog Bunting. Here is Our Flag at its best. Its glorious beauty defies time and weather. Fadeless and moth-proof.

For any flag need, Bull Dog Bunting is the logical choice.



Made in all sizes from 2 x 3 feet to 20 x 40 feet. Look for the name "Bull Dog Bunting" on the canvas band. If your dealer cannot supply the size you want, write us.

JOHN C. DETTRA & CO., Inc., *Manufacturers*, Oaks, Penna.

# Bull Dog Flags

TRADE MARK REG. U.S. PAT. OFF.  
*Every Home Should Fly a Flag*

Bunting

Original from

UNIVERSITY OF ILLINOIS AT

1920 The American Magazine

June

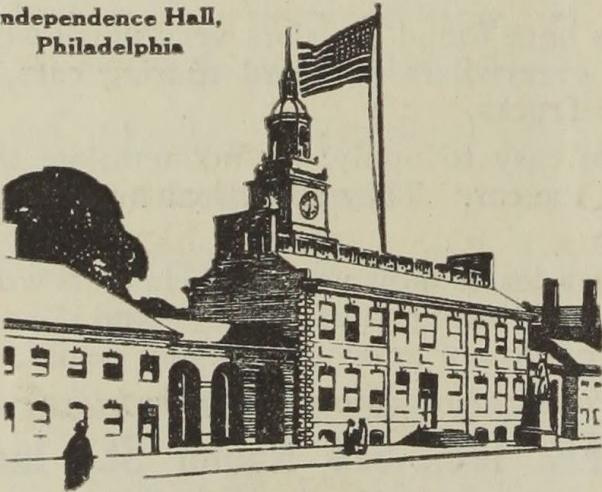
# *Old Glory at its Best*



**F**LAGS of Bull Dog Bunting are so good that your government specified them. Sun or storm cannot alter their steadfast beauty.

Fly a Flag of Bull Dog Bunting on the Fourth of July. Bright and colorful, it will add cheer to the day's celebration. Well-nigh enduring—many months from now

Independence Hall,  
Philadelphia



its glorious beauty will be as fresh as when you chose it.

You'll want to fly your Bull Dog Bunting Flag *every day*. And every American should!

Go to your dealer's and get one now. Look for the name "Bull Dog Bunting" on the canvas band.

**JOHN C. DETTRA & CO., Inc.**  
*Manufacturers*                              Oaks, Penna.

# Bull Dog Flags

TRADE MARK REG. U.S. PAT. OFF.

*Every Home Should Fly a Flag*



## Rally 'round the Flag, Boys

YOU'LL surely want to when it's a Bull Dog Bunting Flag.

Bright and colorful, a Bull Dog will add cheer to the Day's celebration.

Fly a Flag of Bull Dog Bunting from your home. Well-nigh enduring—many months from now its glorious beauty will be as fresh as when you bought it. Sun or storm cannot alter its steadfast beauty. Wear and tear proof.

Bull Dog Bunting Flags are so good that your government specified and uses them. For your protection the name, "Bull Dog Bunting", is on the canvas band. Remember too, that we manufacture flags of all kinds.

*Ask your dealer for Bull Dog Flags.*

JOHN C. DETTRA & CO., Inc.

*Manufacturers*  
Oaks, Penna.

**Bull Dog**  
TRADE MARK REG. U. S. PAT. OFF.  
**Bunting**  
**Flags**

*Every Home Should Fly a Flag*

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JOHN C. DETTRA & CO., Inc., *Manufacturers*, Oaks, Penna.

**Bull Dog Flags** Bunting

TRADE MARK REG. U. S. PAT. OFF.

1920s Magazine Ad

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1920 The Sporting Goods Publishing Company  
Toys And Novelties, Volume 17

**FOR SALE**

One 25 H. P. Itellable Co. Coal  
Oil Engine in good condition.  
Has run one year. Will sell reasonable. Can be  
seen at JOHN C. DETTRA & CO., INC., Oaks,  
Montgomery County, Pa.

1921 Pennsylvania Farmer

**BULL DOG**  
THE BULL DOG IS THE LEADER IN THE FIELD  
**Bunting  
Flags**



FLY A FLAG FOR  
**All-American Day,  
April 7th**

And be sure that it is a BULL DOG Bunting Flag. Used and specified by the U. S. Government because they are longest-wearing. Fast colors, sewed stars and stripes, moth-proof. Look for the BULL DOG on the canvas heading. All sizes from 2x3 feet to 25x50 feet.

Sold by good dealers and department stores.

**JOHN C. DETTRA & CO., Inc., Mfrs., Oaks, Pa.**

***Every Home Should Fly a Flag***



1921 The Evening Public Ledger  
April 06 Philadelphia, PA



# BULL Dog TRADE MARK REG. U. S. PAT. OFF. Bunting Flags

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- Sold by good dealers and department stores.

**JOHN C. DETTRA & CO., Inc., Mfrs., Oaks, Pa.**

*Every Home Should Fly a Flag*



1921 The Philadelphia Inquirer  
April 06 Philadelphia, PA

# STANDARDIZATION OF FLAG SOUGHT

To call a halt on a steadily increasing number of freak varieties of American flags and to attempt the standardization of flags, the division of simplified practice of the department of commerce held a meeting yesterday of representatives of the army, navy, association of flag manufacturers of the United States, the chamber of commerce of the United States and others. At this meeting steps were taken to develop general use of recognized national standards of size. One manufacturer alone is now producing flags of 3 different sizes, in 17 qualities, and from 1 to 8 styles in each quality, although an executive order of President Wilson designates only 12 sizes uniform in characteristics for governmental use.

President Taft issued an executive order on June 24, 1912 establishing 12 standard sizes. This order was superseded by an executive order of President Wilson, dated May 29, 1916 somewhat altering these standards. The industry has developed innumerable standards almost entirely different from those established by Presidents Taft and Wilson.

To set up recognized dimensions as national standards, the Association of Flag Manufacturers was asked to make a survey, and to prepare a report indicating 10 widths, and a uniform proportion of widths to lengths, which will best represent the greatest economy in the manufacture and supply of the largest prevailing needs. This report is to have the consideration of the government departments and the fine arts commission, possibly with a view to legislation setting up authorized standards.

Those present at today's meeting, over which Wm. A. Durgin, chief of the commerce department's division of simplified practice, presided, were:

John C. Dettra, president, John C. Dettra Co., Oaks, Pa.; Chas. L. Campbell, (secretary, John C. Dettra Co., Oaks, Pa.; secretary, Flag Manufacturers Association); Chas. A. Gotthalf, American Flag Company, New York, N. Y.; H. O. Stansbury, president, H. O. Stansbury Co., Philadelphia, Pa.; Capt. H. Williams, U. S. N.; Capt. J. M. Ward, Q. M. C., War Department; P. E. Holden, Fabricated Production Dept., Chamber of Commerce of U. S. and department of commerce.

## Flag Specifications

WASHINGTON, D. C.—Flag manufacturers in conference with Government officials, Nov. 20 adopted a resolution providing that the American flag should be made in standard sizes described by the hoist only, that the ratio of fly to hoist should be 5 to 3 and that the hoist should be made up of strips of bunting, the width of each to be divisible into 36. Charles L. Campbell, of the John C. Dettra Flag Co., Philadelphia, was on the committee appointed from the floor of the conference by William A. Durgin, chief of the Division of Simplified Practice, Department of Commerce, to draft the resolution. His associates were an Army and a Navy officer. The resolution adopted by the committee will be sent out to the trade.

John Dettra, dean of the retail coal men of Phoenixville, recently sustained a severe injury by a fall on the ice. However, he made a very quick recovery and the veteran is stepping it off for business just as lively as ever.

1923 Saward's Journal - A Progressive Coal Trade Weekly  
March 31

Max Dorn was in charge of the joint exhibit of the Vernon Furniture Co., Chicago, and J. C. Dettra & Co., Oaks, Penna. The former company's well known line of toy cedar chests, ranging in price from \$1.00 to \$12.00 was augmented by a miniature bar that antedated Volstead and proved quite a novelty. The Dettra Co, displayed a novel decorative number in their silken flag clusters, which came five to a set and in sizes ranging from 50c. to \$2.00 retail. They also showed a combination silk and lisle flag, an American flag made of American materials, destined on this basis to replace the imported product.

1925 Playthings  
Februry

# COUNTY COLLEGE PLANS BUILDINGS

**Elizabethtown Trustees Consider Science Building and Gymnasium.**

ELIZABETHTOWN, April 22.—Plans for the erection of a science building and a gymnasium were the leading considerations of the Trustees of Elizabethtown college at their last quarterly meeting of the present school year at the college yesterday. Although no definite action was taken in regards to the two additions to the present college equipment, it is expected that the respective committees will report favorably upon the projects at a special meeting of the Board at the close of school, Monday, June 1. S. H. Hertzler, president of the Board, presided.

The Board was present at the chapel exercises of the school and one of its members, J. H. Keller, Shrewsbury, was in charge of the devotional exercises. President Hertzler was the spokesman for the Board and in a short address told of the success of the school.

President H. K. Ober, of the college, was chairman of the morning program and introduced the speak-

ers. A large flag given the school by John C. Dettra, of Oaks, and two beautiful paintings, in honor of Miss Elizabeth Myer, were presented to the school.

Miss Myer, who died last May, was the only teacher of the college who served it since its founding in 1899.

The members of the Board present at the meeting were: S. H. Hertzler, Elizabethtown, President of Board of Trustees; C. L. Baker, Elizabethtown Vice-President; I. W. Taylor, Elizabethtown, Secretary; J. Z. Herr, Elizabethtown, Treasurer; J. W. G. Hershey, Lititz; H. B. Yoder, Lancaster; John Henry Gingrich, Annville; John M. Gibble, Elizabethtown; R. P. Butcher, Quarryville, John M. Miller, Lititz; C. R. Oellig, Waynesboro; A. S. Baugher, Lineboro, Md.; and J. H. Keller, Shrewsbury.

**Carpenter,  
Contractor  
and Builder**

Jobbing in all its branches.

ESTIMATES GIVEN

**J. K. Meisky**

**33 E. Walnut St.**

**THE FLAG**  
HOW TO RESPECT IT. DISPLAY IT.

Rules, Respects and History  
**EVERY AMERICAN SHOULD KNOW**

**ADOPTED BY**

G. A. R., Spanish American War  
Veterans, Veterans of Foreign  
Wars, American Legion and 64  
other Patriotic Organizations

The National Flag Represents  
the Living Country and is It-  
self Considered a Living Thing.

**ONE FLAG      ONE TONGUE  
ONE COUNTRY**

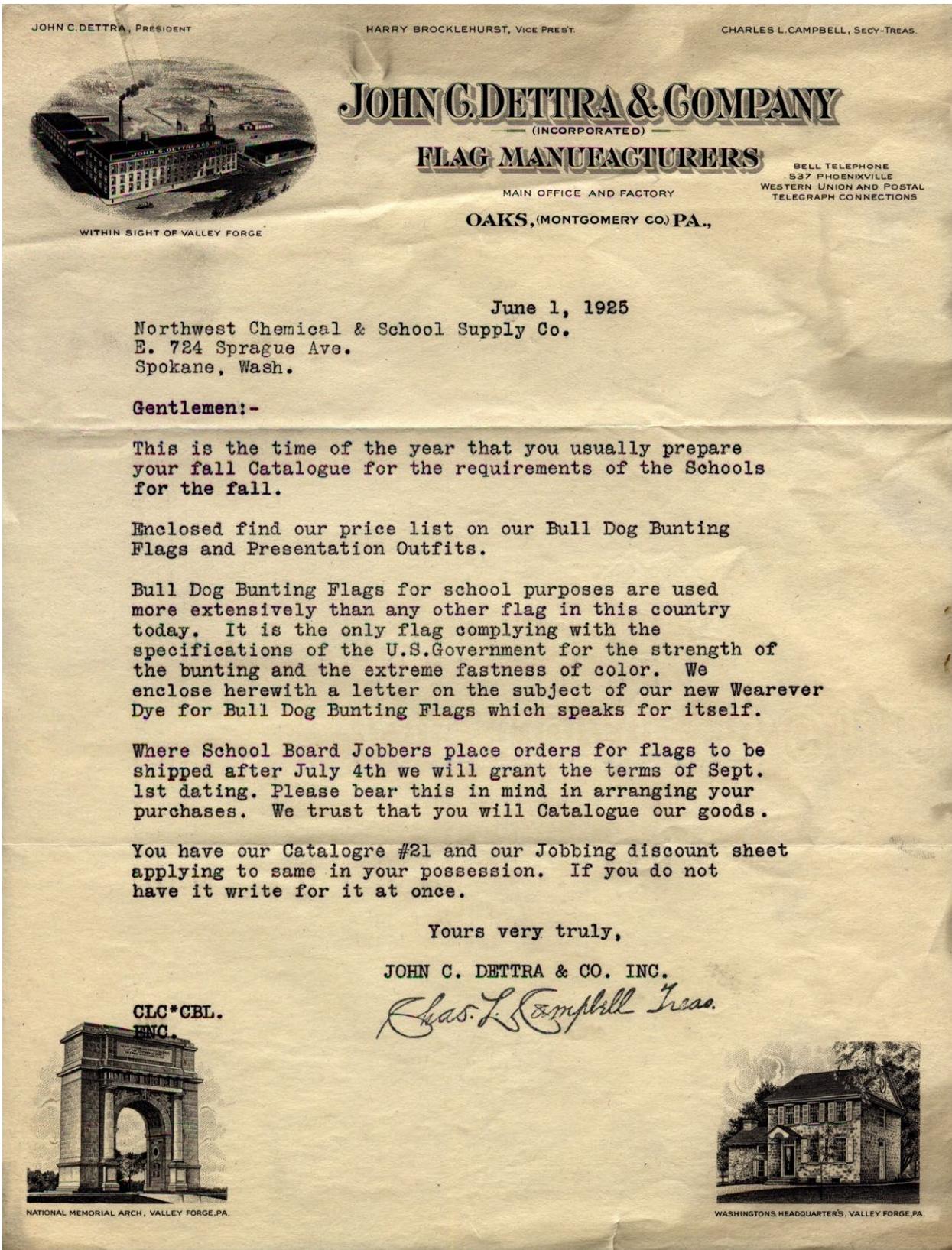
**Patriots Text Book**  
**Americanization Campaign**

**Price 15 Cents**

1925 The Flag How To Respect It. How To Display It.  
The Dettra Flag Company was one of the "64 other Patriotic Organizations"  
involved in developing this brochure which was later used as the basis of the  
U.S. Flag Code.

John C. Dettra & Co., Inc., of Oaks, Pa., announce that, owing to the increase of the flag business and for the convenience of visiting buyers and the New York trade, they will open, on February 1, a New York Sales Room, with a complete stock of flags, decorations and accessories of every description, at 18 East 17th Street. This Sales Room, which is in the heart of the Union Square toy district, will be in charge of their Sales Manager, Harry W. Christman.

1925 Playthings



1925 Letter

John C. Dettre and Company, Inc.

## ELECTION RETURN AUTHORIZING AN INCREASE OF CAPITAL STOCK

## WAIVER OF NOTICE

*To the Directors of*

John C. Dettre and Company, Inc.

We, the undersigned stockholders in the

John C. Dettre and Company, Inc.

who are holders of the stock of said Company, to the amount set opposite our several names, request that you by resolution  
 that it is the desire of the corporation to increase its capital stock from \$200,000.00 to  
**\$400,000.00** and that you, by resolution, call a meeting of the stockholders in the Company, to be held on the 16th day of January 1926,  
 for the purpose of voting for or against such increase. And we do hereby waive the notice required by law to be given to the stockholders, required to be given by the Seventh Section of the Sixteenth Article of the Constitution of the Commonwealth of Pennsylvania, and by the laws thereof, relating to the increase of capital stock or indebtedness of a company, as well as by any by law of the company, requiring notice of such meeting to be given:

Name.	No. of Shares
Harry Brock Lehurst	<u>666 2/3</u>
John C. Dettre	<u>666 2/3</u>
Chas. L. Campbell	<u>666 2/3</u>

COMMONWEALTH OF PENNSYLVANIA,  
 County of Montgomery } ss:

Chas. L. Campbell, being duly sworn, or affirmed, doth depose and say that he is Secretary of the John C. Dettre and Company, Inc., that the stock ledger of said Company is in his custody and under his control, and that the list of stockholders given in the above waiver of notice of a meeting to be held for the purpose of voting for or against the increase of the capital stock of said Company, is a complete list of such stockholders, and that they are the owners of the entire issue of the stock of said Company, and that the signatures to said waiver are genuine and in the proper hand writing of the subscribers.

Chas. L. Campbell

Sworn

Sworn to, or affirmed, and subscribed before me, this 15th day of January A. D. 1926.

John M. Dettre, Notary Public.

Commission expires March 16th, 1927.

## RESOLUTIONS OF THE BOARD OF DIRECTORS.

Oakland, Pa., Date, 15th, 1926.

I **Hereby Certify**, That the following resolutions were adopted by a majority of the entire Board of Directors of the John C. Dettr's and Company, Inc. Company at a meeting held at the principal office on the 12th day of January 1926

**Resolved**, That the capital stock of this Company be increased from \$ 600,000.00 to \$ 1,000,000.00

**Resolved**, That a meeting of the stockholders be called to convene at the general office of this Company on the 15th day of January A. D. 1926 to take action on approval or disapproval of the proposed increase of the capital stock of this Company, the notice by publication required to be given by the Commonwealth of this Commonwealth, having been waived by the unanimous consent of the stockholders."

Attest:

Chas. L. Campbell

Secretary

## OATH OF JUDGES.

CITY AND STATE OF PENNSYLVANIA,

Montgomery

15th day of January A. D. 1926

Personally appeared before me, a

Notary Public in and for the county aforesaid,

John C. Dettr's, Harry Brocklehurst and Chas. L. Campbell

stockholders,

and judges, by the board of directors of the John C. Dettr's and Company, Inc.,

Company, to conduct an election of said Company, to be held on the 16th day of Jan. 1926

whereby being duly sworn, or affirmed, do depose and say that they will well and truly, according to law, con-

dition to the best of their ability and true return make of the same.

Sworn to, or affirmed, and subscribed before me

on and year aforesaid.

John C. Dettr's, Notary Public.

Commission expires March 16th, 1927.

John C. Dettr's

Harry Brocklehurst

Chas. L. Campbell

Judges

## JUDGES' RETURN.

To the undersigned judges, appointed by the board of directors of the John C. Dettr's and Company, Inc.

X **Do hereby certify**, to conduct an election by the stockholders thereof, for or against an increase of the

Capital stock of the said Company, from \$ 600,000.00 to \$ 1,000,000.00

do hereby certify, that after

we held the said election on the 16th day of January 1926

at the time and place fixed for holding the same, of which sixty days' previous notice by publication was duly

given, in the form and manner we received the votes of the stockholders of the said Company in favor of or against such in-

crease, and in the election there were voted in favor of such increase two thousand shares, and

against increase no shares, thereby evincing the consent of the persons or bodies corporate, holding

the amount in value of the capital stock of the said Company, to the said increase.

At the office of the Secretary of the Commonwealth, on the

22 day of Jan'y. A. D. 1926.

Geo. D. Thorn,

Deputy Secretary of the Commonwealth.

Recorded in Miscellaneous Corporation

Record Book No. 147 Page 169

John C. Dettr's

Harry Brocklehurst

Chas. L. Campbell

Judges

To the Secretary of the Commonwealth:

This is to certify that, by virtue of the consent of the stockholders of the John C. Dettra & Company, Inc. Company, authorizing increase in the capital stock from \$200,000. to \$400,000. given at an election duly held for that purpose, on the 15th day of January A. D. 1926, the capital stock of said corporation has been increased from \$200,000. to \$300,000. and additional increase being issued for business extensions and purposes and that \$100,000. of said stock has been actually issued in the shape of preferred stock.

Chas. L. Campbell,

Treasurer.

STATE OF PENNSYLVANIA,

County of Montgomery

Charles L. Campbell,

above named being duly sworn, says the facts set forth in the above certificate are correct and true.

Swear and subscribed before me this 15th  
day of February 1926.  
John W. Dettra, Notary Public.  
Commission expires March 16th, 1927.

Filed in the office of the Secretary of the Commonwealth on the 18 day of Febby. A. D. 1926.

C. S. At. And. Gen.

Recorded in Miscellaneous Corporations

Record Book No. 145 page 237

Geo. D. Thorn,

Deputy Secretary of the Commonwealth.

1926 Articles of Amendment  
February 15

On July 6, 1926, the title of the corporation was changed from John C. Dettra & Company, Inc. to Dettra Flag Company, Inc.

JOHN C. DETTRA & CO., INC.

(Change of Name)

CERTIFICATE OF CHANGE OF NAME

TO THE GOVERNMENT OF THE COMMONWEALTH OF PENNSYLVANIA,

SIR:

In compliance with the authority and requirements of an Act of the General Assembly of the Commonwealth of Pennsylvania, entitled "An Act regulating the change of corporate titles" approved the 22nd day of April 1903, JOHN C. DETTRA & COMPANY, INC. hereby certifies under its corporate seal:

1. That it is a corporation created and existing under the General Corporation Act of 1874 and the supplemental thereto and amendments thereto as shown by its charter and letters patent, dated January 7th, 1914.

2. That at the meeting of the Board of Directors held, pursuant to due and legal notice, at the office of the Company on the 22nd day of June, A. D. 1926, the following Resolution was adopted by a unanimous vote thereof:

"RESOLVED, that the name, style and title of this corporation be changed from JOHN C. DETTRA & COMPANY, INC. to DETTRA FLAG COMPANY, INC."

3. That the above Resolution was adopted by a unanimous vote of the stockholders of the said corporation at a meeting held, pursuant to due and legal notice, at the general office of the Company on the 24th day of June, A. D. 1926.

4. The name under which the said corporation was originally incorporated is JOHN C. DETTRA & COMPANY, INC. and there have been no subsequent changes therein.

5. That the name which the corporation desired to adopt is DETTRA FLAG COMPANY, INC.

In testimony whereof the said JOHN C. DETTRA & COMPANY, INC. by order of its Board of Directors has hereunto affixed its corporate seal, duly attested by its President and Secretary this 24th day of June, A. D. 1926.

JOHN C. DETTRA & COMPANY, INC.

(Seal)

By: John C. Dettra

Attest Chas. Campbell

STATE OF PENNSYLVANIA : ss  
COUNTY OF PHILADELPHIA :

Be it remembered that on the 16th day of June, 1926, before me, a Notary Public personally appeared John C. Dettra, President of the above named corporation, JOHN C. DETTRA & COMPANY, INC., who being duly sworn deposes and says that he was personally present at the execution of the above written certificate and saw the common seal of the said corporation duly affixed thereto and that the seal so affixed thereto is the common and corporate seal of the said JOHN C. DETTRA & COMPANY, INC. and that the above written instrument or certificate was duly signed, sealed and delivered by and as and for the last and final deed of the said company for the uses and purposes therein mentioned by authority and

direction of the persons holding all of the capital stock of said company, and that the name of this deponent subscribed to said certificate as president of said corporation is of his own proper handwriting.

John C. Dettra

Sworn and subscribed to before me this 24th day of June, A. D. 1926

Aaron S. Swartz, Jr.,  
Notary Public

(SEAL)

My Commission Expires Feb. 3rd, 1927

Filed in the office of the Secretary of the Commonwealth, on the 16 day of July  
A. D. 1926.

Geo. D. Thorn  
Deputy Secretary of the Commonwealth

Recorded in Charter Book

No. 251 Page, 21

\*\*\*\*\* TMS \*\*\*\*\*  
JCD

## 1926 Articles of Amendment July 16



1926 Photograph of Howard C. Dettra & John C. Dettra

***Don't Miss This! —***

**Pure Silk Flag Sets**

*For Auto, Window or Porch  
Complete, Ready to Attach*

**59c**



*Fast  
Color  
4"x6"*

*Black  
Enameled  
Staff*

***They're Dettra's Flags—'Nuf Sed!***

5 flags, nicely mounted on black enameled staff with gilt spear.

An appropriate symbol for Memorial Day.



Complete with holders, screws and bolts, ready to attach.

Be sure to get yours—the price is special.

**Stern & Co.**

*7th and Shipley Sts.*

**SALESMAN—A PROMINENT FLAG MANUFACTURER** wants a salesman to call on the Middle-West Trade. One acquainted with the Toy Buyers among the Jobbers and Department Stores. Good position open to the right party. Headquarters to be in Chicago. Apply with full details by letter. Dettra Flag Company, Inc., Oaks, Montg. Co., Pa.

1926 Chicago Tribune Sun  
September 5 Chicago, IL

# BUS STRUCK BY TRAIN; 2 DEAD

Six Others Are Injured in Grade Crash West of Columbus.

COLUMBUS, Jan. 20.—(AP)—Two persons were killed and six injured here today when an I. C. & E. motor bus was struck by a Big Four train at the W. Broad st. crossing, just west of here.

The bus, en route to Columbus from Springfield, was in charge of Alfred Hanauer of Springfield, who was slightly injured.

The train, Big Four passenger No. 46, was from Cincinnati and was behind schedule at the time of the accident.

Hanauer told police that he stopped the bus before he came to the crossing to look for trains. He said he did not see the train until after the bus was hit.

Crossing Watchman J. A. Strops told police he was standing in the middle of the tracks with the stop signal in his hand and was blowing his whistle at the time the bus approached.

Among those injured was J. W. Dettra of Oaks, Pa., president of the Dettra Flag Co. of Philadelphia.

Two hours after the accident the dead still were unidentified. The injured included William S. Cantle, 35, Worthington; Walter Gallagher, 21, London, and Mrs. Ruth Murray, 30, West Jefferson. None was seriously injured and all were released at the hospital.

1927 Dayton Daily News  
January 20 Dayton OH

# 2 SERIOUSLY HURT IN CROSSING CRASH NEAR PHOENIXVILLE

Two Coaches Overturned When Locomotive Hits Stalled Truck—Passengers Hurt By Glass

FAILED TO START MOTOR Engineer And Driver Of Truck In Serious Condition After Accident

Phoenixville, Pa., May 3—Two coaches and the locomotive of a passenger train on the Perkiomen Valley branch of the Reading Railway were derailed—and at least two persons were seriously injured, while a number of passengers were slightly hurt, when the train struck an automobile truck at a grade crossing about half a mile this side of Oaks, shortly after 6 o'clock this evening.

The driver of the truck, Harry Wills, 788 North Twenty-seventh street, Philadelphia, was taken to the hospital here, suffering from a fractured right leg and concussion of the brain. His condition is said to be serious.

#### Engineer Hurt

The engineer of the train, a resident of Allentown, whose name has not been learned, was also reported seriously injured. Two passenger coaches were overturned.

The coaches are believed to have contained about forty passengers, none of whom escaped uninjured, the majority suffering minor injuries from bruises and lacerations.

The truck driven by Wills was approaching the grade crossing in front of the Dettra flag factory, about half a mile from the Oaks station, which is the junction point between the main line of the Reading and the Perkiomen Valley branch.

According to a few eye witnesses of the accident, Wills could not have failed to hear the approach of the train. When he was picked up, after the wreckage of the truck had been driven about a hundred feet, he said that he had had plenty of time to cross the tracks before the train approached, but that the motor stalled just as the front wheels passed over the first rail. He was working frantically to start the motor when the locomotive demolished the truck.

#### Ambulance Sent to Scene

As soon as the first word of the accident was received here, nurses and doctors were immediately dispatched to the scene, with first-aid supplies. Ambulances were also sent from Norristown and Bridgeport, while the wrecking crew from the latter place left immediately to clear the rails.

As rapidly as the injured could be rescued from the wreckage they were hastily examined, given first-aid treatment, and rushed to the hospital here.

Oaks, which is about three miles from this city, on the Montgomery county side, is about twenty-six miles from Philadelphia. The train which struck the truck is scheduled to leave Perkiomen Junction at 5:54 o'clock, and Oaks at 5:57.

1927 Intelligencer Journal  
May 4 Lancaster, PA

# **COLLEGE GIVEN AMERICAN FLAG**

## **Homerian Society Pre-sents New Emblem to Elizabethtown College.**

As a part of the calendar of events for 1926-1927, the senior class of the college held a banquet at Hershey Inn on Wednesday night of last week. This was one of the regular social functions of the year, and nearly all of the class were present to participate in the banquet.

At the close of the chapel period Friday morning last, Arthur Miller in a fitting speech presented to the college in the name of the Homerian Society a new American flag to replace the old one badly worn by the weather. The flag was partly the gift of John C. Dettra, of the Dettra Flag Company. Professor Ober received the flag for the college, draping the pulpit with the brilliant stars and stripes as he did so.

Grading was begun on Saturday last for six more field tennis courts on the north side of the athletic field, the former site of the baseball diamond. The stormy weather which set in stopped the progress of the work, which with the aid of a number of students was making rapid progress.

Rev. J. Elmer Leas, of York, preached a sermon in the college chapel Sunday evening, April 10, presenting a line of thought that is suggestive by the statement in the account of Nehemiah's rebuilding of Jerusalem "The people had a mind to work."

The Student Foreign Volunteer Executive Committee of the Eastern Pennsylvania and New Jersey Union, visited the College over the weekend for the purpose of planning a program for the next Union conference to be held at Gettysburg in the winter of 1927, and for the purpose of planning a fall retreat in October 1927. Theodore K. Noss, of the Theological Seminary in Lancaster, is president of the organization; Miss Beryle Summerfield, of Bucknell, secretary; and Miss Elisabeth Scott, of Wilson College, treasurer. Among the staff members of the

## **Special Flag for "We"**

*Special to The Inquirer.*

**PHOENIXVILLE**, Pa., July 28.—One of the largest flags ever manufactured in America is now being turned out by the Dettra Flag Factory, at Oaks, for the Lindbergh reception committee at Detroit, Michigan. The flag, 50 by 80 feet, is blue and white and bears one large word, "Lindy." It is being constructed in sections.

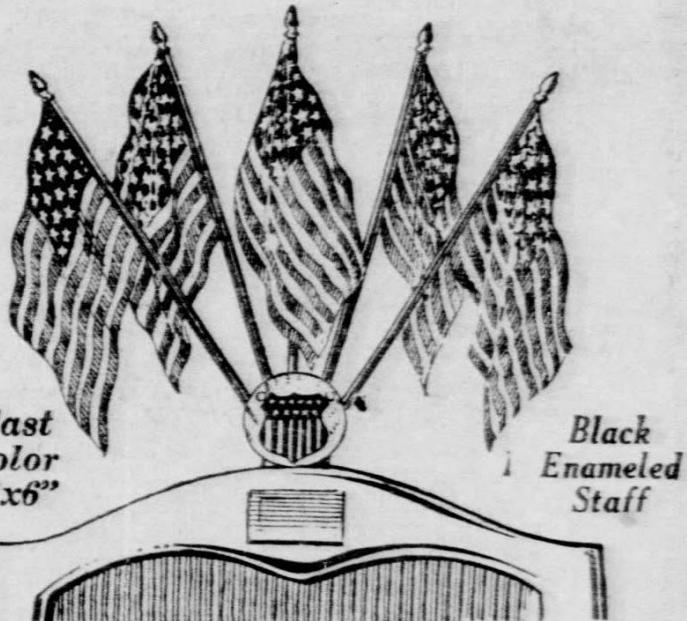
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1927 Philadelphia Inquirer  
July 29 Philadelphia, PA

OPEN TONIGHT  
Last Hours of Our  
**3d Anniversary Sale**

Show Your Colors  
Memorial Day

**Pure Silk Flag Sets** **59c**  
For Auto, Window or Porch  
Complete, Ready to Attach



*They're Dettra's Flags—'Nuf Sed!*

5 flags, nicely  
mounted on  
black enameled  
staff with  
gilt spear.

An appropriate  
symbol  
for Memorial  
Day.



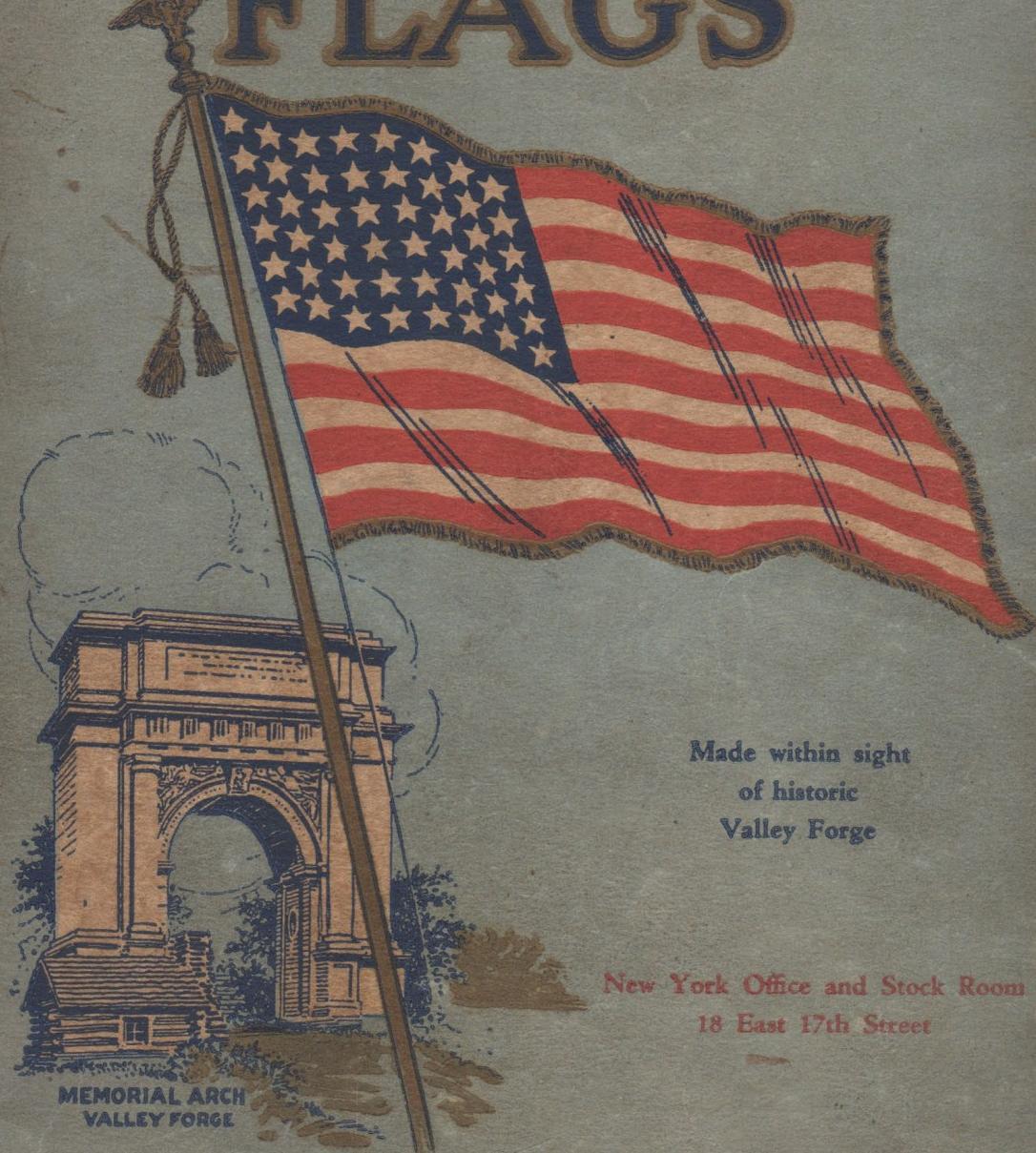
Complete  
with holders,  
screws and  
bolts, ready  
to attach.

Be sure to get  
yours—the  
price is spe-  
cial.

**Stern & Co.**

Seventh and Shipley Sts.

# DETTRA FLAGS



Made within sight  
of historic  
Valley Forge

New York Office and Stock Room  
18 East 17th Street

MEMORIAL ARCH  
VALLEY FORGE

DETTRA FLAG CO., INC.  
OAKS MONTGOMERY CO., PENNA.

CATALOG No. 22

1927 Catalog



Our New York Office and stock rooms, where a complete stock of flags and accessories is carried for the convenience of our trade.

**DETTRA FLAG CO., Inc.**

18 East 17th Street

At Union Square, New York

**Dettra's Plan of Convenient Price Listings**

## Our New York Show Room



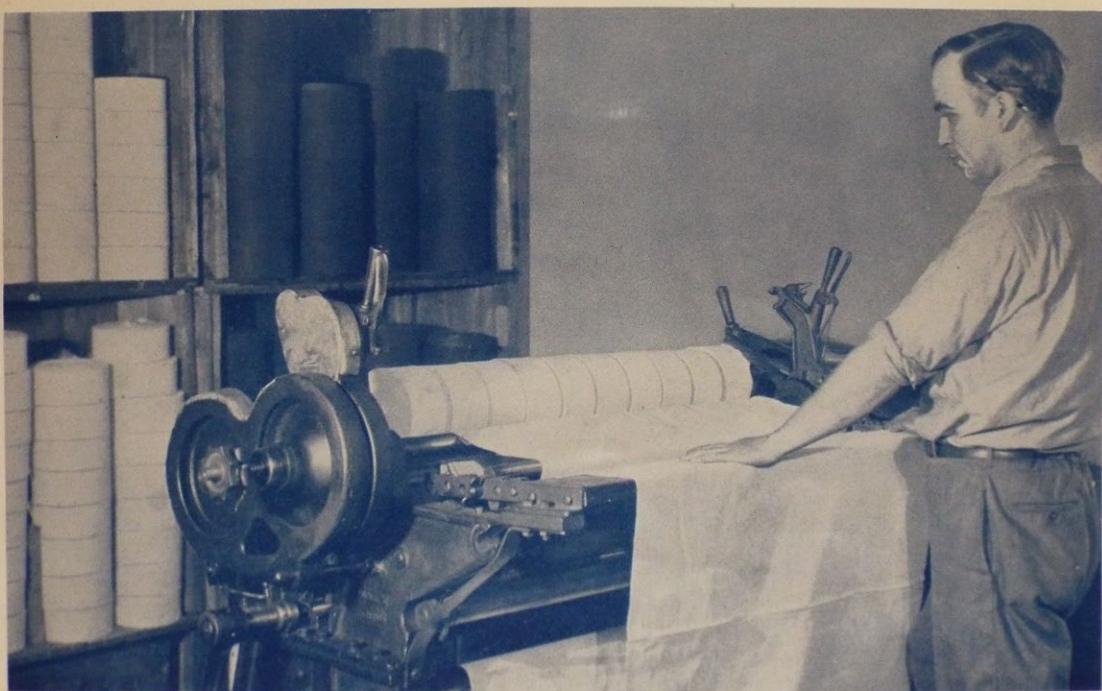
OUR showroom is complete in every detail with samples of all the important selling numbers of Flags, Decorations, Banners and accessories. Everything is arranged in the most up-to-date way so as to save the valuable time of the buyer in going through the line. You will receive courteous, prompt attention by a carefully selected organization trained to give service to our trade. A complete stock of Flags, Banners, Decorations and accessories insures prompt attention to all orders.

**DETTRA FLAG COMPANY, Inc.**

18 EAST 17th STREET

AT UNION SQUARE, NEW YORK

## A Trip Through Our Sanitary Flag Manufacturing Plant



Method of cutting the stripes for Old Glory. Millions of yards of stripes are cut on this machine each month. Each stripe is cut perfectly even.

A Trip Through Our Sanitary Flag Manufacturing Plant



Joining the stripes and fields together after each have been made up separately.

A Trip Through Our Sanitary Flag Manufacturing Plant



A corner of our star sewing department, showing method of application of stars to the blue fields.

## A Trip Through Our Sanitary Flag Manufacturing Plant



After each star is sewed on the blue field, the square piece of white cloth (which is sewed on opposite side of field at the time the star is sewed on) must be carefully trimmed away by hand.

**Dettra's Plan of Convenient Price Listings**

1927 Catalog



The Flag of our country's President being made by an employee, who for twenty-one years has been noted for her handicraft in flag making.



A corner in "miscellaneous" sewing department. Flags of all nationalities as well as special flags are a feature of our business.

A Trip Through Our Sanitary Flag Manufacturing Plant



Fringing fine sewed silk flags with beautiful silk bullion fringe.

Dettra's Plan of Convenient Price Listings

1927 Catalog

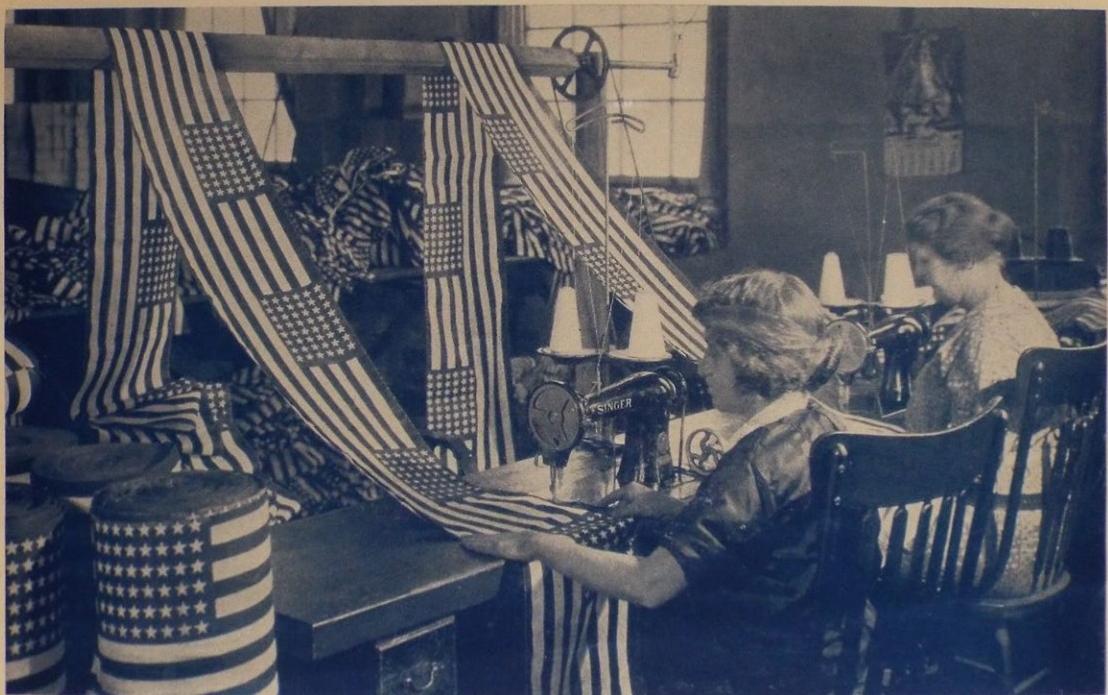
A Trip Through Our Sanitary Flag Manufacturing Plant



A busy corner in one of our sewing departments.

208 DETTRA FLAG CO., INC., OAKS, PA.

A Trip Through Our Sanitary Flag Manufacturing Plant



ORIGINATORS OF BULL DOG BUNTING 209

Here miles of printed flags are hemmed daily. They are cut apart immediately after this operation.

Dettra's Plan of Convenient Price Listings

Dettra's Plan of Convenient Price Listings

1927 Catalog

## A Trip Through Our Sanitary Flag Manufacturing Plant



A corner in our flag mounting room. Here thousands of flags are mounted and wrapped daily.

Dettra's Plan of Convenient Price Listings

1927 Catalog

A Trip Through Our Sanitary Flag Manufacturing Plant

ORIGINATORS OF BULL DOG BUNTING 211



Folding and wrapping department.

A Trip Through Our Sanitary Flag Manufacturing Plant

212

DETTRA FLAG CO., INC., OAKS, PA.



A section of our commodious shipping room, showing standard packages used in packing our flags for the convenience of our trade.

Dettra's Plan of Convenient Price Listings

Dettra's Plan of Convenient Price Listings

1927 Catalog



The most economical flag you can buy is Dettra's high-quality cotton bunting BULL-DOG brand. Bull-Dog bunting exceeds U.S. Government specifications for Type B cotton bunting on all counts—tensile strength, color fastness and wearability. Bull-Dog flags have been used continuously by the U.S. Government since 1915 when John Dettra submitted samples for tests. As a result of those tests, the Government issued a new set of specifications based on Dettra's Bull-Dog Bunting. Insist on Bull-Dog Flags for economy.

Dettra flags and banners available in stock or made to order in a wide range of superb fabrics for indoor and outdoor use. For FREE SAMPLES, literature, prices and name of nearest Dettra Dealer, write Dept. N. 1.



**DETTRA FLAG CO., INC.**

Oaks, Pennsylvania



"BEST BY TEST"  
2903  
BILL NO.

"EVERY HOME SHOULD FLY A FLAG"

**DETTRA FLAG COMPANY INC.**  
**FLAG MANUFACTURERS**

OAKS, (MONTGOMERY CO.) PA.,



"BULL DOG"  
BUNTING, FLAGS  
FOR DURABILITY  
N.Y. OFFICE & SHOW ROOM  
18 EAST 17TH ST.

OUR ORDER NO. 10534 NORTHWEST CHEM & SCH SUPPLY CO.  
728 E. SPRAGUE AVE.

DATE 12-22-28

YOUR ORDER NO. LETTER SPOKANE WASH.

SHIPPED TO

SALESMAN PARKER

SHIPPED VIA PP  
2 percent Mex Feb 1st.

TERMS F. O. B. OAKS, PA.

NOTE:—"TERMS ARE FROM DATE OF INVOICES AND NOT FROM DATE THE GOODS ARE RECEIVED."  
NO EXTRA DATING  
2 PER CENT. PER ANNUM CHARGED AFTER MATURITY.

NOTE:—"WE WILL NOT ACCEPT THE RETURN OF ANY MERCHANDISE, UNLESS  
AUTHORIZED BY OURSELVES IN WRITING. WE PAY NO EXPRESSAGE."

	QUANTITY	SIZE	STYLE OR DESCRIPTION	PRICE			
	1 ON	8X12	WOOL	@ Pos .49 Ins .08	11.50 .57	12.07	
SHIP TO			F19095 WHITMAN COUNTY COURTHOUSE C/O AUDITOR COLFAX WASH.				

TERMS AND CONDITIONS PRINTED ON REVERSE SIDE OF THIS SHEET ARE TO BE UNDERSTOOD AS CONSTITUTING A PART OF THIS INVOICE.

1928 Invoice

**STURDEE**  
One-Year Written Guarantee  
STORAGE BATTERY  
11-Plate, 6 Volts  
Ford, Chevrolet, Essex, Whippet  
With Your Old One \$3.95

**CADET**  
Two-Year Written Guarantee  
STORAGE BATTERY  
6 VOLTS  
12 PLATES  
With your  
old one  
**\$5.95**

**12-Volt DODGE**  
With your  
old one  
**\$7.95**

*Every one brand-new and  
guaranteed. These are NOT  
Second-Hand Batteries.  
Every one is fully charged.*

**The Pep Boys**  
Manny Moe Jack

**PEP-O-QUIP FOR THE WEEK-END TRIP**

Genuine Detra Flags  
Genuine blue, fast colors.  
Beautifully finished blue lace  
quered staff with complementing  
gold finished spear.  
Reg. 10c **2c each**

2-COLOR ROAD MAP  
Has Map of Outlying States, Fishing and Game Laws, Regular 90c  
**19c**

FOLDING BABY COACH  
Equipped with die-cut metal seats  
and leatherette backrests. Adjustable  
able canvas top. Use this coach  
as a supplement.  
**\$3.33**  
Regularly \$10.00

**GENUINE SPANISH LEATHER TRIMMED SEAT COVERS**  
Made from carefully selected materials of superior quality and workmanship. Perfect fit guaranteed. Every set includes backs, cushions, sides and doors. Door covers include side pockets. Reinforced with Spanish Leather Trimmings. Including 1929 Models.

Ford Coupe	Ford Tudor	Ford Fordor
<b>\$2.95</b>	<b>\$5.55</b>	<b>\$5.55</b>
Chevrolet Coupe	Chevrolet Coach	Chevrolet Sedan
<b>\$3.25</b>	<b>\$5.95</b>	<b>\$5.95</b>

For Other Cars Proportionately Less

**STRONG METAL BULB KIT**  
Complete with 2 Bulbs, 1 Headlight, 1 Front Light, 1 Rear Light, 1 Dash Light. Reg. Price 25c **15c**

**Laddie Tire & Tube Repair Kit**  
Consists of 2 self-vulcanizing patches, strip of tape, tire machine, tube cement and a pair of scissors. Reg. \$1.00 **29c**

**McALEER LACQUER POLISH**  
Glosses, polishes and waxes in one operation. Reg. 50c can **15c**

We CARRY A COMPLETE LINE OF TRUNKS FROM \$11.95 TO \$135.00

**CLEAN UP SPECIALS**

Sponge	<b>12c</b>
Chamois Cloth	<b>5c</b>
Nickel Polish	<b>12c</b>
Spoke Brush	<b>9c</b>
Fender Brush	<b>15c</b>

**MORE BIG SPECIALS**

Tire Irons	<b>9c</b>
Tire Lock and Chain	<b>19c</b>
Tire Pumps	<b>29c</b>
Jacks	<b>39c</b>
Tow Rope	<b>29c</b>

You get what you ask for at **PEPS**

**"OUR POLICY"**

If You Can Buy It Elsewhere for Less, Return It and We Will Either Refund Your Money or Return the Difference.

OPEN EVENINGS  
NO MAIL ORDERS

**605**  
**EDGMONT AVE.**

CHESTER, PA.  
STORES IN PRINCIPAL CITIES

1929 Delaware County Daily Times  
July 1 Swarthmore, PA

**PHIALDELPHIA BROADCASTS**  
**WIP—Gimbel Bros.**—535 M.; 560 KC  
9.30 a. m.—Constance Devereux talks to her friends.  
9.45 a. m.—Victor Record Recital.  
11.00 a. m.—The WIP Home Makers Hour.  
12.30 p. m.—Ray Steen and His Gimbel Tea Room Orchestra.  
1.00 p. m.—Time signals; weather forecast.  
3.00 p. m.—Thelma Melrose Davies Vocal Studio: Marion Lane, Laura Blayney, Jenny Dredger; Miriam Yost Sirocco, pianist; Eugenia Yera Smetana, violinist.  
3.45 p. m.—Bible Talk, George C. Calhoun.  
4.00 p. m.—Dr. S. Calvin Smith—"What Can Be Done for Heart Disease?"  
4.10 p. m.—Fire Prevention Week Talk.  
4.20 p. m.—Nellie C. Lamborne, contralto.  
6.30 p. m.—Baseball scores; time signals; weather forecast.  
6.35 p. m.—Doc Dougherty's Hotel Adelphia Orchestra.  
6.55 p. m.—Market reports.  
7.00 p. m.—Sessions Chimes, Uncle Wip's Roll Call and Birthday List. Ethel Engelke, recitations.  
7.30 p. m.—Baseball scores. Time signals. "The Voice of the Klaxon," under the auspices of the William Penn Motor Club.  
7.45 p. m.—Polish-American Musicians.  
8.00 p. m.—"Michill's Garden Pointers."  
8.30 p. m.—The Hampton Institute Male Quartet.  
9.00 p. m.—The Newton Coal Radio Forum in Alphabet Program—Letter "S"—George Lapman, tenor assisting artist. Newton orchestra, direction of Clarence Fuhrman.  
10.00 p. m.—Adelphia Orchestra.  
11.00 p. m.—Organ recital by Geibel Falconer.  
12.00 M.—Time Signals.  
**WLIT—Lit Bros.**—535; 560 KC  
11.00 a. m.—Talk—Child Training. Grace Abbot.  
11.15 a. m.—Radio Household Institute.  
11.30 a. m.—Daily Almanac and special announcements.  
11.35 a. m.—Stanley Theatre recap.  
12.00 Noon—Accurate time.  
12.01 p. m.—Stanley program continued.  
12.15 p. m.—Religious service, auspices Federation of Churches; speaker, Dr. Samuel B. Goff, Jr., Evangelist.  
12.30 p. m.—Benjamin Franklin Concert Orchestra.  
2.00 p. m.—Victor Record period.  
2.30 p. m.—Let's Talk About Music—Jean Warren Height.  
4.30 p. m.—Raymond Shade, baritone; Marcelia North, accompanist.  
4.58 p. m.—News flashes.  
5.00 p. m.—Accurate time.  
5.01 p. m.—Children's Twilight Hour.  
5.30 p. m.—Talk—Detra Flag Company.

1929 The Morning News  
May 8 Wilmington, DE

"EVERY HOME SHOULD FLY A FLAG"

SIZES GIVEN ARE TRADE SIZES AND NOT GUARANTEED TO BE ACCURATE  
QUOTATIONS SUBJECT TO CHANGE WITHOUT NOTICE. SALES SUBJECT TO ACCIDENTS, STRIKES, OR CAUSES BEYOND OUR CONTROL.  
GOODS ARE SHIPPED ON THE FOLLOWING CONDITIONS ONLY: WE WILL NOT BE RESPONSIBLE FOR GOODS LOST, DAMAGED OR DELAYED IN TRANSIT NOR FOR OVERCHARGES IN FREIGHT.  
A BILL OF LADING FOR GOODS SHIPPED IN GOOD ORDER RELEASES US FROM FURTHER RESPONSIBILITY. GOODS ARE AT BUYER'S RISK AS SOON AS SHIPPED.

**DETTRA FLAG COMPANY, INC.**  
MANUFACTURERS OF FLAGS, DECORATIONS, ETC.

OAKS, (MONTG. CO.) PENNA. DATE 2-11-29

924

855 Northwest Chemical Sch Supply Co.,

J2145 728 E. Sprague,  
Spokane, Wash.

Parker

2 percent March 21st.

F. O. B. OAKS

SHIPPED VIA

PP

TERMS:

QUANTITY	SIZE	DESCRIPTION	PRICE		
	1 on 10x15 B.D. Flag		7.30		
		Pos .85 Ins .08 F2297	.93	8.23	

1929 Invoice



"BEST BY TEST"

BILL NO. 92

"EVERY HOME SHOULD FLY A FLAG"

# DETTRA FLAG COMPANY INC.

## FLAG MANUFACTURERS

OAKS, (MONTGOMERY CO.) PA.,



"BULL DOG"  
BUNTING, FLAGS  
FOR DURABILITY

N.Y. OFFICE & SHOW ROOM  
16 EAST 17TH ST.

OUR ORDER #855 NORTHWEST CHEMICAL SCH SUPPLY CO.

DATE 2-11-29

YOUR ORDER #2145 728 E. SPRAGUE

SHIPPED TO

SPOKANE WASH.

SALESMAN PARKER

SHIPPED VIA P&P

TERMS 2 percent MARCH 21st.  
F.O.B. OAKS, PA.

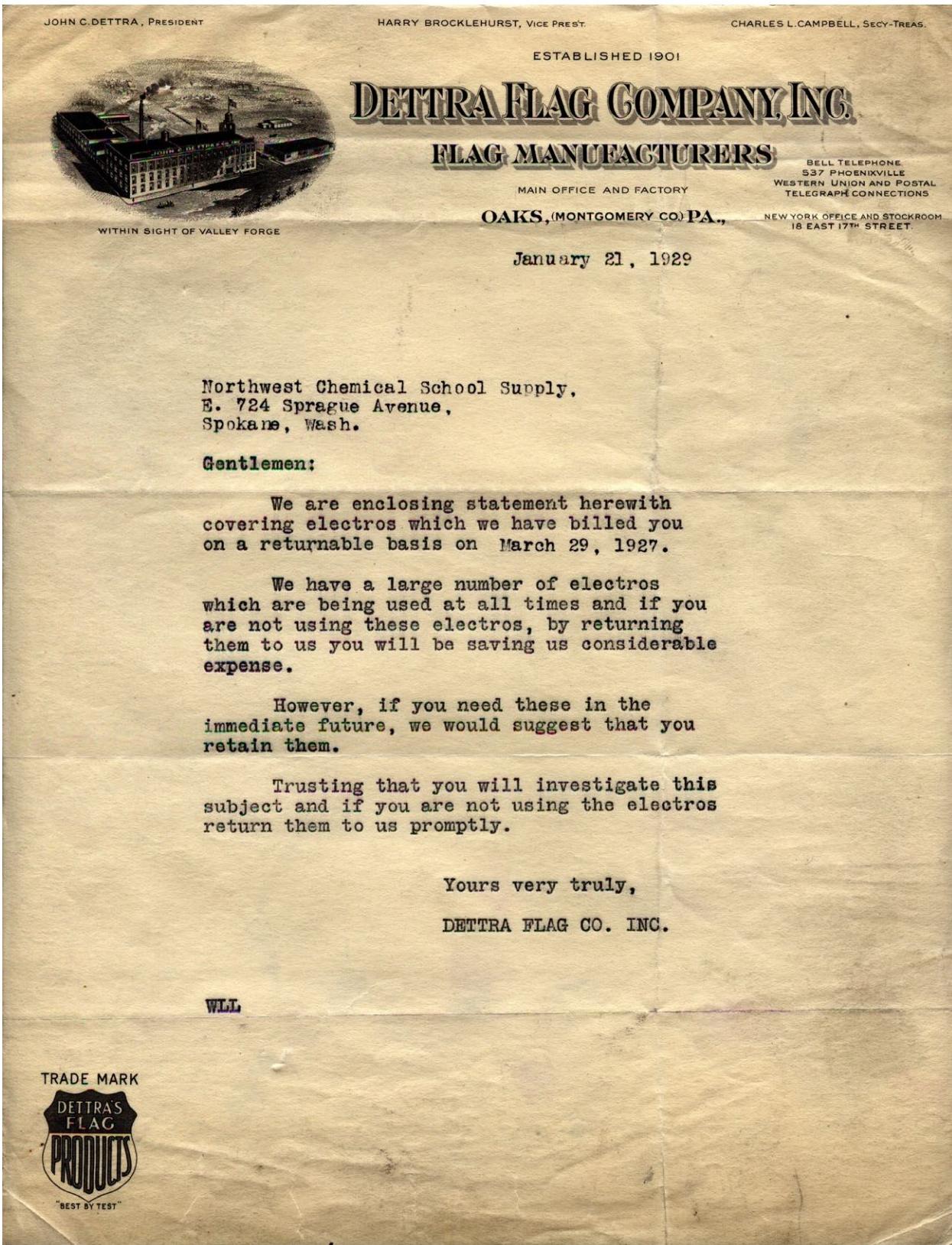
NOTE:—"TERMS ARE FROM DATE OF INVOICES AND NOT FROM DATE THE GOODS ARE RECEIVED"  
NO EXTRA CHARGES  
6 PER CENT. PER ANNUM CHARGED AFTER MATURITY.

NOTE:—WE WILL NOT ACCEPT THE RETURN OF ANY MERCHANDISE, UNLESS  
AUTHORIZED BY OURSELVES IN WRITING. WE PAY NO EXPRESSAGE.

QUANTITY	SIZE	STYLE OR DESCRIPTION	PRICE			
1	10X15	B.D. FLAG Pos .85 Ins .08 F2297	@ 7.30 .93 8.23			

TERMS AND CONDITIONS PRINTED ON REVERSE SIDE OF THIS SHEET ARE TO BE UNDERSTOOD AS CONSTITUTING A PART OF THIS INVOICE.

1929 Invoice



1929 Letter

BELL PHONE  
PHOENIXVILLE 537

STATEMENT

OAKS, MONTG. CO., PA.

JAN 21 1929

192

M Northwest Chemical School Sup.  
E. 724 Sprague Ave  
Spokane Wash

TO DETTRA FLAG CO., INC., DR.

MANUFACTURERS

TERMS

Returnable

To Mdse.

Mar 29 - 1929

1 on a color electro of  
American Flag

Mail all checks to the Main Office, Oaks, Pa.

Terms are from date of invoices and  
not from date the goods are received

1929 Statement



**"BEST BY TEST"**

**BILL NO. 6666**

**"EVERY HOME SHOULD FLY A FLAG"**

# **DETTRA FLAG COMPANY INC.**

## **FLAG MANUFACTURERS**

**OAKS, (MONTGOMERY CO.) PA.,**



**"BULL DOG"  
BUNTING, FLAGS  
FOR DURABILITY**

**N. Y. OFFICE & SHOW ROOM  
18 EAST 17TH ST.**

ANSWER

DATE 6-10-30

**YOUR ORDER NO.**

**SHIPPED TO**

## YOUR ORD

**SALESMAN PARKER**

**SHIPPED VIA Express**

2 percent June 20th Net Julyn10th

## TERMS

F. O. B. OAKS, PA.

**NOTE:- "TERMS ARE FROM DATE OF INVOICES AND NOT FROM DATE THE GOODS ARE RECEIVED"**

**NO EXTRA DATING  
1 PER CENT. PER ANNUM CHARGE FOR**

© 2014 GMAT. EXAMINER CHARGED AFTER MATURITY

**NOTE:—WE WILL NOT ACCEPT THE RETURN OF ANY MERCHANDISE, UNLESS AUTHORIZED BY OURSELVES IN WRITING. WE PAY NO EXPRESSAGE.**

QUANTITY	SIZE	STYLE OR DESCRIPTION	PRICE		
✓ 1/12 GR 815	TOURIST SETS		40.00	3.34	211.50
✓ 2 ON 3X5FT	BULL DOG		1.10	2.20	2.25
✓ 2 ON 4X6FT	BULL DOG		1.60	3.20	3.20
✓ 1/12 GR 24 S/11	FLAGS		12.75	1.07	12.25
✓ 1/12 GR 30 S/11	FLAGS		18.15	1.52	18.30
✓ 1/12 GR 36 S/11	FLAGS		27.50	2.30	27.40
✓ 1 DZ 4X6 PSUS MTD.			.75	.75	2/11-
✓ 1 DZ 4X6 PSUS MTD. FR			1.25	1.25	12.25
✓ 1/3 DZ 7X10 PSUS MTD.			1.50	.50	0.25
✓ 1/6 DZ 8X12 PSUS MTD.			1.88	.32	12.35
✓ 149½ YDS S/40	DRAPERY		.07½	11.22	8½ / 11 27.67
					Desa C 55 27.12

**TERMS AND CONDITIONS PRINTED ON REVERSE SIDE OF THIS SHEET ARE TO BE UNDERSTOOD AS CONSTITUTING A PART OF THIS INVOICE.**

## 1930 Invoice

ESTABLISHED 1901

## DETTRA FLAG COMPANY, INC.

### FLAG MANUFACTURERS

MAIN OFFICE & FACTORY

OAKS, (MONTGOMERY Co.,) PA.

REG. U. S. PAT. OFF.



JANUARY 2, 1930

## DISTRIBUTOR'S NET PRICE LIST

The DETTRA FLAG PRODUCTS, through the many outstanding attractive and distinctive features, offer to our large distributors of Flags the best possibilities for profit and sales.

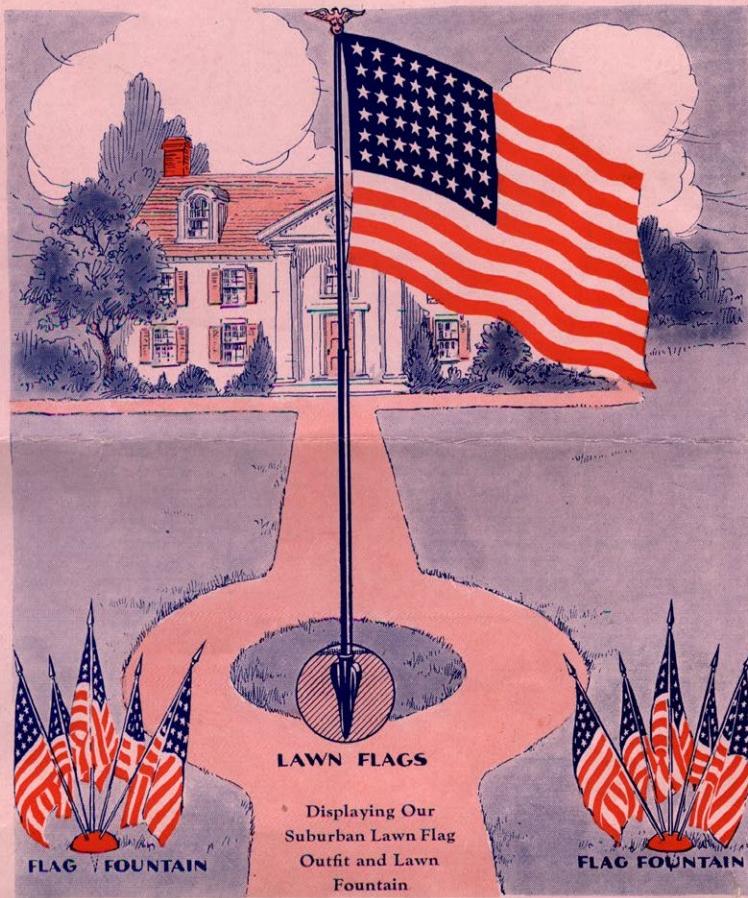
Our Flags are neatly packed in attractive boxes and packages, that make splendid window and counter displays for the Retail Trade.

The beautiful Robin Egg Blue Lacquer Finish used on our flag poles, flag staffs and flag holders, has a distinctive appeal to the American public.

You will be appreciated among our many thousands of satisfied customers using the DETTRA FLAG PRODUCTS.

THESE PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE AND CANCELS ALL PREVIOUS PRICE LISTS

N. Y. OFFICE & STOCKROOM  
18 E. 17TH STREET  
CHICAGO OFFICE  
123 W. MADISON STREET  
PACIFIC COAST OFFICE  
737 TERMINAL STREET  
LOS ANGELES, CAL.



FOR PRICES ON THESE OUTFITS SEE PAGE 3, NUMBERS 260, 261, 265—PAGE 4—NO. 1518  
BALANCE OF ITEMS LISTED IN CATALOG NO. 22, LESS 50% DISCOUNT

1930 Price List

# Bull Dog Bunting Flags



are Best  
for  
Outdoor  
Use

Scientifically Constructed

to

**FLY FREELY**

LOOK FOR ME ON THE  
HEADING OF EVERY FLAG



TRADE MARK REG. U. S. PAT. OFF.

I AM GOOD and TOUGH

"BEST BY TEST"

NOTE: To sell flags  
they must be displayed  
on your sales floor.

Sales floor display  
stands as illustrated will  
be furnished at a very  
reasonable cost.

Price 80c each.

Twist in — it locks —  
30 seconds to install.

Manufactured Exclusively by

**DETTRA FLAG CO., Inc.**  
OAKS, PA.

New York Office  
18 East 17th Street

Chicago Office  
123 W. Madison Street

A Trip Through Our Sanitary Flag Manufacturing Plant



Method of sewing the stripes together.

1933 Catalog

A Trip Through Our Sanitary Flag Manufacturing Plant



Showing method of dieing out stars—making one hundred and twenty-five at each punch of the press—each one perfect.

ESTABLISHED 1901

# DETTRA FLAGS



*"We Flag  
The Nation"*

Catalog 23

PRICE \$1.50

MEMORIAL ARCH  
VALLEY FORGE  
Located within sight  
of Valley Forge

DETTRA FLAG CO., INC.  
OAKS MONTGOMERY CO. PENNA.

NEW YORK

CHICAGO

LOS ANGELES

1933 Catalog



THE AVENUE OF FLAGS—CENTURY OF PROGRESS, CHICAGO, 1934

These flags, 65 feet in length, were made of BULL DOG Bunting—the only flag material giving satisfactory service under these extreme conditions. All flags for the Century of Progress made by our Company and supplied through a Chicago distributor.

### 1933-34 - A Century of Progress International Exposition (Chicago World's Fair)

From 1939 Catalog



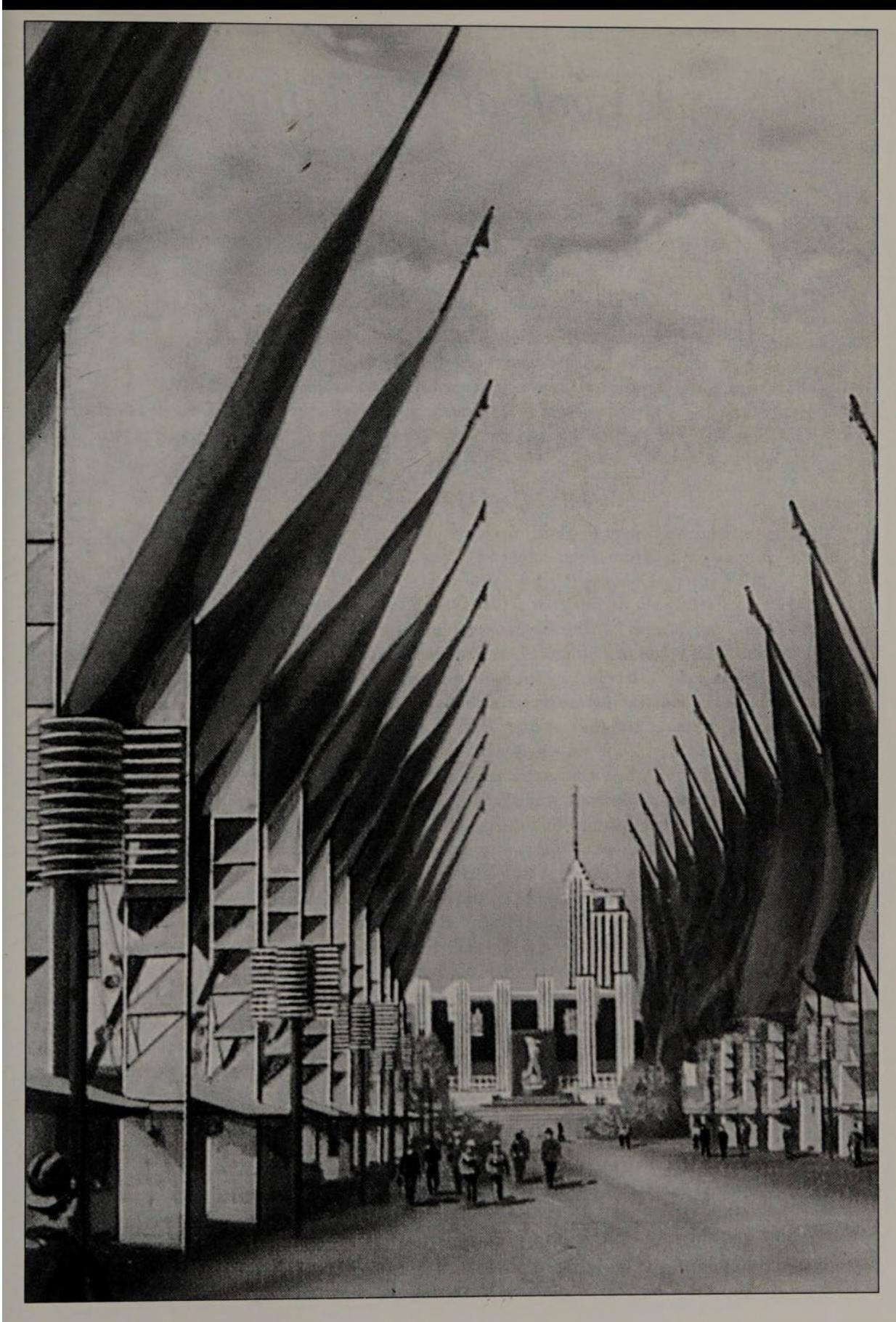
1933-34 - A Century of Progress (Chicago World's Fair) Postcard



1933-34 - A Century of Progress (Chicago World's Fair) Postcard



1933-34 - A Century of Progress (Chicago World's Fair) Postcard



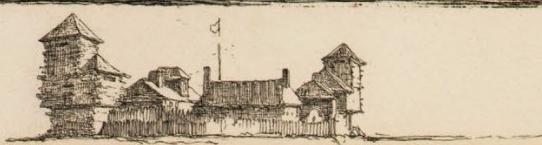
Avenue of Flags Chicago World's Fair



Avenue of Flags Chicago World's Fair



Leonard Prendergast 34



C.S.E. 644

Avenue of Flags Chicago World's Fair

# REV. J. G. FRANCIS IS MENTIONED IN COLUMN

Girard, Philadelphia newspaper columnist, has the following comment regarding a Lebanon correspondent:

"My talk about John C. Dettra, Montgomery county flag king brings to me a note from Rev. J. G. Francis, of Lebanon.

"Naturally, too, since his brother, Arnold H. Francis, operates a big flag factory at Collegeville.

"The latter received one order from the U. S. A. during the World War for \$90,000 worth of flags, which probably is an all-time record.

"These two flag makers, Dettra and Francis, were in Rev. J. G. Francis' Sunday school class at the Brethren Green Tree church at Oaks.

"Now that 41 cents has been taken out of the American dollar, and remembering the records of these Montgomery county manufacturers, perhaps the motto, 'In God We Trust,' would be more appropriate upon our country's flags than upon the coins."

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Now that 41 cents has been taken out of the American dollar, and remembering the records of these Montgomery county manufacturers, perhaps the motto "In God We Trust" would be more appropriate upon our country's flags than upon the coins.



DALLAS, TEXAS, 1936.—“TEXAS UNDER SIX FLAGS.” TEXAS CENTENNIAL CENTRAL EXPOSITION  
BULL DOG Bunting Flags, with Everlasting Dyes, gave complete satisfaction under a blazing Texas sun, with extreme wind conditions.

1936 - Texas Centennial Exposition  
From 1939 Catalog

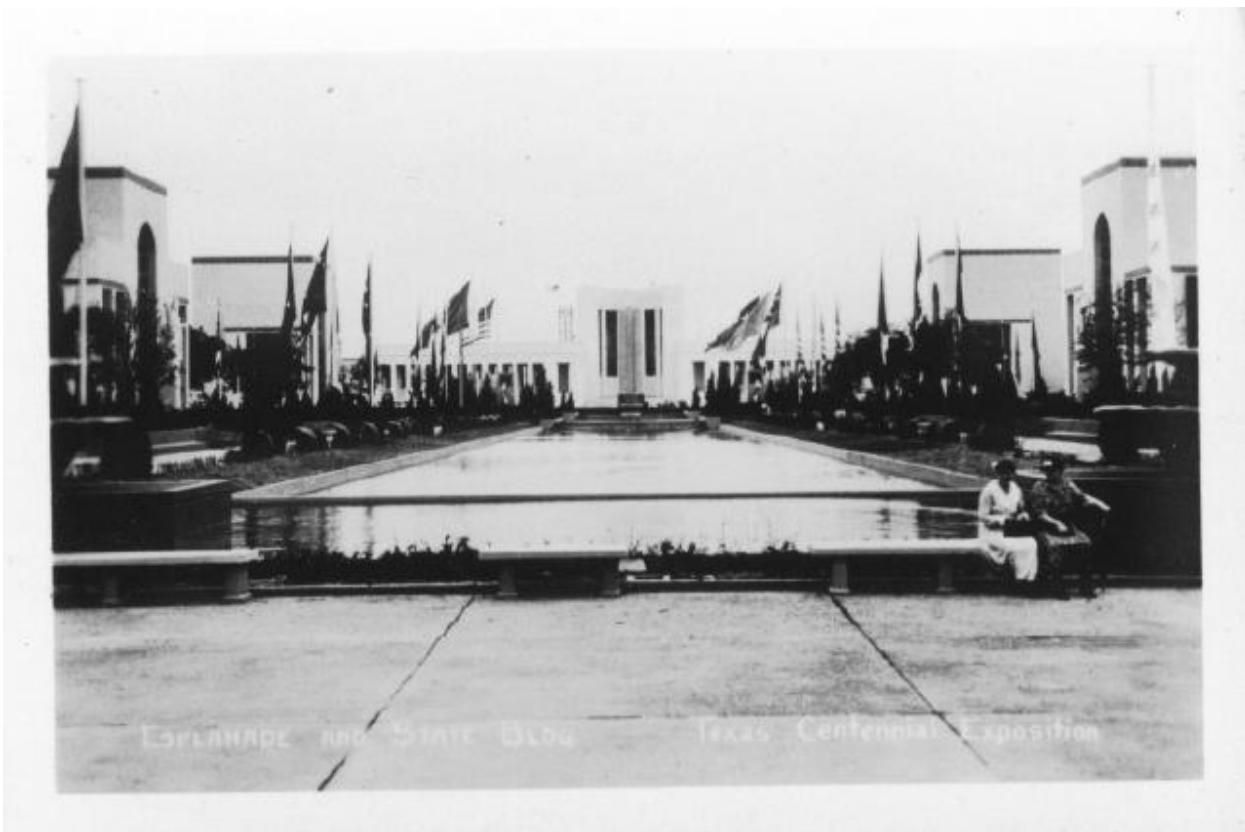


1936 - Texas Centennial Exposition Postcard



TRAVELERS AND TRANSPORTATION BLDGS. Texas Centennial Exposition

1936 - Texas Centennial Exposition



ESPLANADE AND STATE BLDG. Texas Centennial Exposition

1936 - Texas Centennial Exposition



DALLAS, TEXAS, 1937.—GREATER TEXAS AND PAN AMERICAN EXPOSITION  
For the second year BULL DOG Bunting Flags were again specified as a real economy. Furnished through the same Dallas distributor.

### 1937 Greater Texas & Pan-American Exposition

From 1939 Catalog



1937 Greater Texas & Pan-American Exposition Postcard

New York Office and Stockroom  
35-37 West 23rd Street



Pacific Coast Office  
P. O. Box 742  
Glendale, Calif.

**DETTRA FLAG CO., Inc.**  
**OAKS, (Montg. Co.) PA.**

**Official Flag Outfits**  
**for**  
**Patriotic, Church and Fraternal**  
**Organizations**

For over a third of a century, Dettra Flag Products have been considered the "Standard of Perfection" for quality and workmanship on fine silk flags and banners.

We recommend all banners to be embroidered rather than to be painted in gold leaf design, as the embroidery will not crack, will last for years and is practical.

If gold leaf and painted letters are desired instead of embroidered design and lettering, the same price applies.

2-1-37

**DETTRA'S**

**"BULL DOG"**

Trade Mark Reg.

**BUNTING FLAGS**

Every School and Schoolroom  
should display these Bull Dog  
Bunting Flags "Best by Test."

Made in all sizes from 15x24  
inches up to 20x38 ft.



All Bull Dog Flags  
are dyed with our  
**EVERLASTING**  
**DYES**, with **TUFF-**  
**TEXT** finish. Dou-  
ble stitched starsand  
stripes

*LOOK FOR ME  
ON EVERY FLAG*



*I AM GOOD  
AND TOUGH.*

This flag conforms exactly with the U.  
S. specifications for Government use.

*Write for our school flag price list list-  
ing everything in flags that schools use.*

**DETTRA FLAG COMPANY, Inc., Mfrs.**  
**OAKS, PA.**

P. O. Box E.



GREAT LAKES EXPOSITION, CLEVELAND, OHIO, 1936-1937—The Dettra Flag Products, recognized for their outstanding wearing qualities, were chosen for two successive years to withstand the extreme exposure at this Exposition. All these flags and decorations were furnished through a Cleveland distributor.

### 1936 -37 - Great Lakes Exposition (World's Fair of 1936) Cleveland, Ohio

From 1939 Catalog



1936 -37 - Great Lakes Exposition (World's Fair of 1936) Cleveland, Ohio Postcard

19. MAIN ENTRANCE

GREAT LAKES EXPOSITION, CLEVELAND, OHIO, 1937



1936-37 - Great Lakes Exposition



# A New CONTINUITY PREMIUM

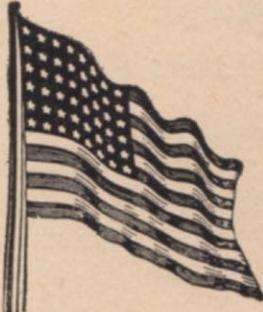
*to keep them buying your product*

## THE "FLAGS OF ALL NATIONS" SET

To manufacturers of cereals, cigarettes, coffee, soap powder, oleo-margarine and scores of other products The Flags of All Nations Set offers an amazingly low-cost premium that will keep customers buying and buying and buying their product.

Everybody is a collector at heart and today especially, when interest in world affairs is so general, millions will thrill at the prospect of accumulating a set of national flags. Particularly when they learn that they're real miniature flags, 2" x 3"—not lithographed reproductions.

Because of their low cost—a



mere fraction of a cent in quantities—you can offer several at a time, even with small product units . . . you can use them as package inserts . . . or offer the complete set on a coupon-cash basis. There

are a number of ways in which this continuity inducement can be tied in with your product.

The appeal will arouse mass enthusiasm for your product. Kids will collect them, swap them, start a vogue for flag-collecting. Grown-ups will start flag albums.

Be the first to get in on this novel inducement. Let us show you how The Flags of All Nations *will* help you.

**DETTRA FLAG CO., INC.**  
OAKS, (Montgomery County) PA.

**Delta Sales Co. (See Kenyon, George D.)**  
**Dettra, John C., & Company, Inc., by change of name to**  
**Dettra Flag Company, Inc., Oaks, Pa. Flags. 124,691;**  
**renewed Mar. 11, 1939.**  
**Divel, Roy G., San Clemente, Calif. Closer for the lips**

1938 Official Gazette of the United States Patent Office

**124,691. FLAGS. Registered March 11, 1919. JOHN  
C. DETTRA & COMPANY, INC. Renewed March 11, 1939,  
to Dettra Flag Company, Inc., Oaks, Pa., a corporation  
of Pennsylvania, by change of name.**

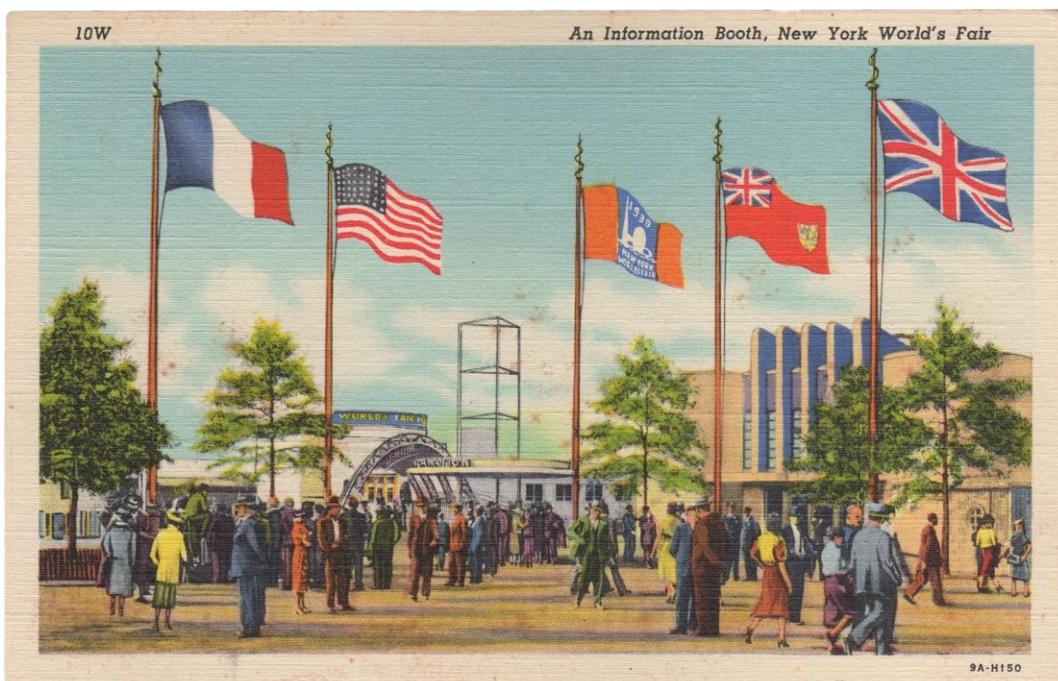
1938 Official Gazette of the United States Patent Office



NEW YORK CITY, 1938.—NEW YORK WORLD'S FAIR  
Flag specifications for this Fair are based on BULL DOG Bunting construction. The above flags, made of genuine BULL DOG Bunting, were furnished for the pre-view opening. The Dettra Flag Company is licensed to furnish official World's Fair flags and decorations.

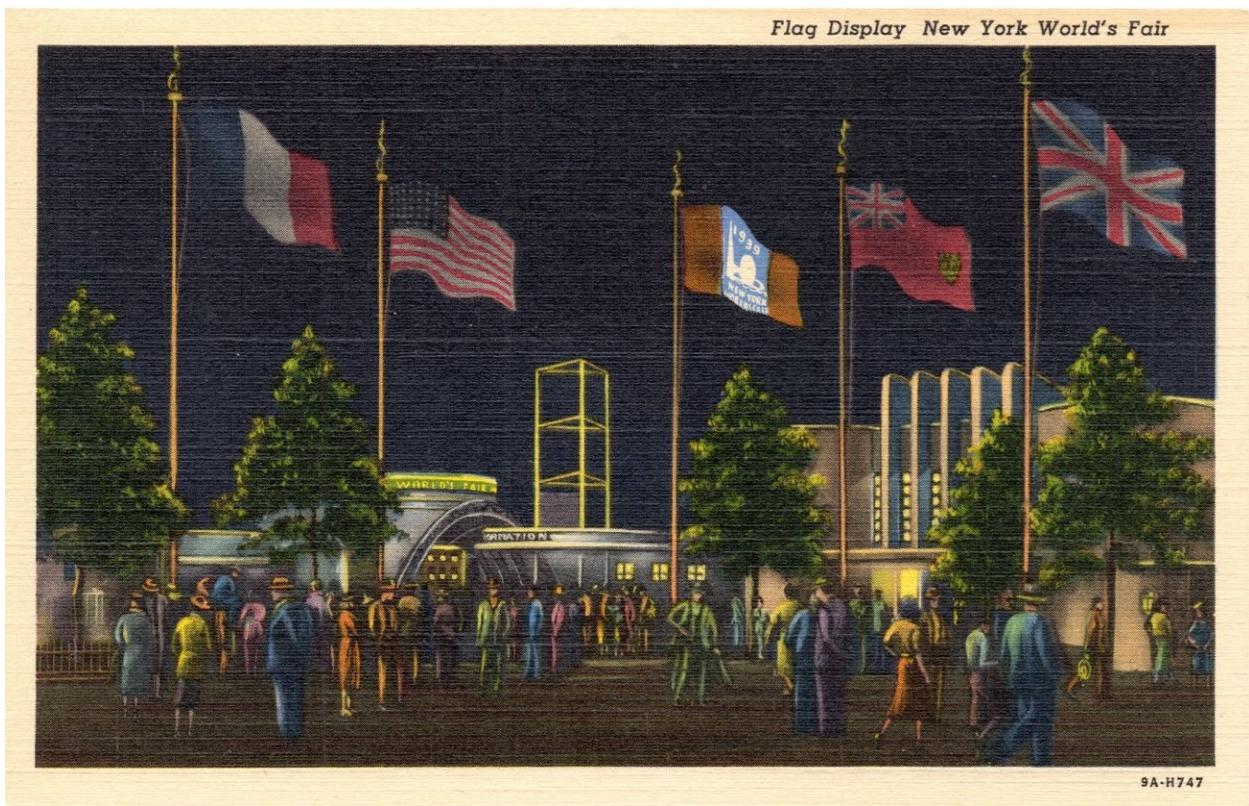
## 1939–40 New York World's Fair

From 1939 Catalog



1939–40 New York World's Fair Postcard

*Flag Display New York World's Fair*



9A-H747

1939–40 New York World's Fair Postcard

ESTABLISHED 1901

# DETTRA FLAGS



*"We Flag  
The Nation"*

Catalog 24

DETTRA FLAG CO., INC.  
OAKS MONTGOMERY CO. PENNA.

Located within sight of Valley Forge

NEW YORK

LOS ANGELES

1939 Catalog



Photo courtesy of New York Daily Mirror.

**BULL DOG BUNTING** State Flags chosen because of quality to withstand the elements on Bedloe's Island, New York Harbor. Presented by the Ladies' Auxiliary to the Veterans of Foreign Wars of the United States, October 28, 1937.

1939 Catalog

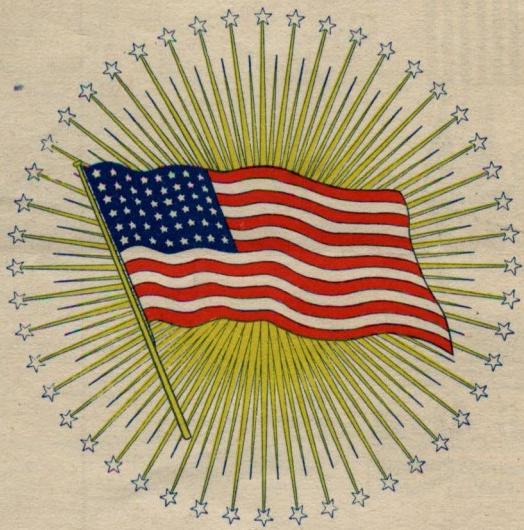


Photo Courtesy DETROIT NEWS

Above Flag made for the J. L. Hudson Company, Detroit, measured 50 by 90 feet.  
Made of genuine BULL DOG Bunting, sewed throughout.

1939 Catalog

DETTRA'S  
**STORY OF  
AMERICAN  
FLAGS**



DETTRA FLAG COMPANY, Inc.  
OAKS (Montg. Co.) PENNA.

*WITHIN SIGHT OF VALLEY FORGE*

© 1940, C. S. H. & CO., N. Y.

1940 Brochure

(B-7893)

**CONTRACTS—MODIFICATION—AUTHORITY GENERALLY AND AUTHORITY WHERE REQUEST FOR MODIFICATION INVOLVES A MATTER REFUSED PRIOR TO AWARD**

While contracting officers of the Government may not legally modify existing Government contracts except in the interest of the United States, where it is in the Government's interest to make reasonable modifications and the parties are able mutually to agree respecting the desired changes, there is, generally speaking and within reasonable limitations, no objection to altering the original contract, but such changes may not, under the guise of modification, in fact transform an existing contract into an entirely new and different one or employ a modification agreement so as unnecessarily to interfere with or defeat the purpose of competitive bidding. Term "modify" defined.

Where contracting officials of the Government have been requested before award of a contract to make a material alteration in the specification requirements but upon consideration have refused or failed to do so, said officials may not, after award and when competition has been eliminated, and in the face of unchanged conditions, enter into a modification agreement with the contractor for the purpose of effecting the same change that they had previously refused or failed to make.

Where one of several bidders under an invitation for bids had, prior to the opening of bids, requested that the specifications be amended so as to permit bidders to furnish flags of "well carded" cotton instead of "well combed" cotton but the amendment was refused and the contract as awarded to the said bidder clearly called for delivery of flags made of "well combed" cotton, there is no legal authority for accepting the contractor's proposal to modify the contract so as to permit the delivery of flags made from "well carded" cotton at a reduction in the contract price, but if it is administratively determined that flags made from the less costly "carded cotton" will serve the Government's needs and that it will be in the Government's interest to secure flags of this type instead of insisting on performance of the contract as awarded, there is no objection to making an agreement with the contractor for rescission of the contract, in which event the matter would be for readvertising under proper amended specifications.

**Acting Comptroller General Elliott to the Administrator of Veterans' Affairs, January 19, 1940:**

I have your letter of January 4, 1940, as follows:

On September 11, 1939, the Veterans' Administration opened bids for supplying flags, and the following bids were received:

	Item 1 (each)	Item 2 (each)	Discount
Valley Forge Sales Corporation.....	\$2.56	\$2.47	{ 2%, 10 days. 1/4%, 30 days.
Dettra Flag Co., Inc.....	{ 1 2.55 3.03	{ 1 2.55 3.03	{ 2%, 10 days. 1%, 20 days.
Collegeville Flag & Manufacturing Co.....	2.63	2.63	{ 2%, 10 days. 1%, 20 days.

<sup>1</sup> Alternate.

The advertised specification informed all bidders that flags shall be manufactured from bunting as described in Federal Specification CCC-B-791a, dated August 27, 1937. Paragraph C-1 of the cited specification is as follows:

"Material.—The bunting shall be made of cotton. The cotton shall be thoroughly cleaned, well combed, evenly drawn, spun."

The bid of the Valley Forge Sales Corporation was accepted, this concern having submitted the lowest bid meeting the requirements of the advertised

specifications, and in accordance with the terms of the bid invitation the Valley Forge Sales Corporation furnished bond in the amount of \$5,820 to guarantee performance of its contract. The lower bid of the Dettra Flag Company, Inc., on item 1 was rejected for the reason that this company did not propose to furnish flags made from "well combed" cotton as required by Federal Specification CCC-B-791a.

The Valley Forge Sales Corporation tendered for delivery the bunting to be used in the manufacture of the flags, but inspection of this bunting disclosed that instead of its being made from "well combed" cotton it is manufactured from "carded" cotton, in view of which the material was rejected. The Valley Forge Sales Corporation, through its Washington representative, Mr. Roy G. Epperley, protested the rejection of the material for the reason indicated in Mr. Epperley's letter of November 21, 1939, to the Administrator of Veterans' Affairs, to which response was made by the Administrator of Veterans' Affairs under date of November 21, 1939, indicating the position of the Veterans' Administration. These communications, together with subsequent correspondence between the Administrator of Veterans' Affairs and the Valley Forge Sales Corporation, are enclosed, and particular attention is invited to letter of December 14, 1939, from Colonel O. R. McGuire, requesting that the Valley Forge Sales Corporation be permitted to furnish flags manufactured from bunting made from "carded" cotton at a reduction in price.

Each of the bidders above listed realized that the specifications called for "well combed" material. This fact is clearly established by the evidence. The Collegeville Flag and Mfg. Company enclosed with its bid a letter dated September 9, 1939, from which the following is quoted:

"We are pleased to include herewith our bid covering the above information, and if we are successful we will furnish the inspectors of the Veterans' Administration a certified report from the mill that will manufacture the bunting in connection with the above invitation certifying that the yarn used in connection with the weaving of this bunting is in strict accordance with the specifications pertaining to this invitation, and that is that the bunting will be made of combed yarn. Although this is not in accordance with your requirements in connection with this invitation, we are willing to get the certification from the mill inasmuch as there seems to be a very slight difference between the previous specifications on which you quote carded yarns. We feel that in giving you the certification from the mill that we will further assure you of the fact that you are receiving combed yarn in the bunting as specified."

The Dettra Flag Company, Inc., enclosed with its bid a letter dated September 9, 1939, from which the following is quoted:

"EXPLANATION REGARDING ALTERNATE BID.—Your specifications call for flags to be made of materials wherein the yarns are combed yarns. We are bidding accordingly. We are also putting in an alternate bid for yarns made with our exclusive Tuff Text spinning. As an explanation to you, and to cover the subject more fully, the Tuff Text yarns that we use in our bunting will be equal to Government specifications as to breaking strength, count of the yarn, weight of the fabric, fastness of color, and flyability of the flag. We believe the Tuff Text yarn flag that we are bidding on will be an improvement over the combed yarn flag in the way of wearing quality because our tests show that our bunting has a greater tensile strength in the Grab Test method both in the warp and in the filling than the combed yarn material has and that is where we get our wearing quality."

That the Valley Forge Sales Corporation understood that the specifications called for "well-combed" material is clearly established by the enclosed memorandum dated December 22, 1939, from the Chief, Procurement Division, Veterans' Administration, to Mr. Kidd, director of supplies, reading as follows:

"Prior to the opening of Invitation No. X-21 for burial flags, Mr. Epperley, Washington representative of the Valley Forge Sales Corporation, visited my office and called attention to the fact that there was no provision in the invitation requiring a performance bond, and requested that an amendment be issued calling for flags made of well-carded cotton instead of well-combed cotton, as required by Federal Specification CCC-B-791a, covering bunting, cotton, mercerized, of which the flags were required to be made, as stated in the invitation.

"It was pointed out to Mr. Epperley that the provision for performance bond was inadvertently omitted, and further, as regards the type of yarn from which the bunting was to be made, that this office could see no reason for amending the specification inasmuch as this was a requirement of the Federal specification,

nor was it seen how any change could be authorized unless the Federal Specifications Board issued an amendment to the Federal specification or unless there was some compelling reason on the part of the Veterans' Administration. Mr. Epperley stated that he was taking the matter up with the Federal Specifications Board for the reason that there were not many mills that manufactured bunting made of well-combed yarn and that well-carded yarn was just as satisfactory for this purpose. Mr. Epperley was finally informed that the matter would be given consideration and in the event it was decided to change the specification, an amendment would be issued.

"The matter was discussed with the Federal Specifications Board but the Textile Committee of the Board had not made up its mind at that time whether an amendment to the Federal specification would be issued, and hence no amendment to the invitation to bid was issued permitting bids on carded instead of combed yarn, although an amendment to the invitation was issued to state that a performance bond would be required of the successful bidder.

"Mr. Epperley did not return to my office prior to the opening of bids but he did visit the Procurement Division and was in contact with Mr. Hilkert, Chief, X-Ray and Textile Section, who informed Mr. Epperley that no amendment would be issued permitting bids on bunting made of carded, as against that made of combed yarn."

On November 22, 1939, the Valley Forge Sales Corporation addressed a letter to the Administrator of Veterans' Affairs, from which the following is quoted:

"In further reference to Veterans' Administration contract No. VAp-14492, purchase order 40-VA-4552, calling for interment flags, following receipt of your letter dated November 21, responding to my conversation with you November 20 and my letter dated November 21, we desire to make the following offer and request.

"As has previously been stated, all bunting on this contract has been purchased and the way cleared at our factory to give your contract clear running. We are offering to you the identical bunting which we have been furnishing to your Bureau on previous orders received and to various other departments of the Federal Government, this bunting having been tested and approved by the Naval Inspectors and Bureau of Standards. In view of all the above, together with the fact that if new bunting has to be made, we will be obliged to shut down our factory, laying off over 50 of our employees, for a period of over two months, accordingly, we would like to offer you the following:

"We offer you the same bunting as furnished on previous Federal Government contracts, meeting all Federal specification requirements except that the bunting will be well carded instead of combed, at a reduction of \$1,163.96. \* \* \*"

In 8 Comp. Gen. 649, 651, it is stated:

"\* \* \* This office has held in numerous decisions that the contract offered the successful bidder must be the exact contract which was submitted to competition, and attention is invited to 8 Comp. Gen. 299, 300, wherein there was quoted an extract from an opinion dated October 13, 1928, of the Attorney General that no administrative officer has any power to grant any bidder any term materially advantageous to him which was not announced in the advertisement for bids and that 'the contract entered into must be the contract offered to the \* \* \* bidder by advertisement. \* \* \*'

To permit the Valley Forge Sales Corporation to supply flags made of "well carded" material instead of "well combed" material would, it is believed, be doing a decided injustice to the other bidders. However, in 18 Comp. Gen. 114, 116, it is stated:

"\* \* \* Contracting officers may not legally modify existing Government contracts except in the interest of the United States \* \* \*."

The Valley Forge Sales Corporation, as above noted, has offered to deduct the sum of \$1,163.96, from the contract price which of course would be a material saving to the Government. Furthermore, flags purchased in the future will be made from "well carded" material, the same material which the Valley Forge Sales Corporation desires to furnish under the contract in question, as Federal Specification CCC-B-791a has been amended as of October 17, 1939, to specify "well carded" instead of "well combed" material.

After reviewing the enclosures listed below, which you are requested to return with your reply, it will be appreciated if you will advise at an early date whether the contracting officer may modify the contract with the Valley Forge Sales Corporation to permit it to deliver flags made from "well carded" material at a reduction of \$1,163.96 if it be administratively determined that to do so is in the interest of the United States.

Letter of November 21, 1939, from Roy G. Epperley, Government representative, Valley Forge Sales Corporation, to the Veterans' Administration.

Letter of November 21, 1939, from Administrator of Veterans' Affairs to Roy G. Epperley, Government representative, Valley Forge Sales Corporation.

Letter of November 22, 1939, from Roy G. Epperley, Government representative, Valley Forge Sales Corporation, to the Veterans' Administration.

Letter of November 29, 1939, from Administrator of Veterans' Affairs to Roy G. Epperley, Government representative, Valley Forge Sales Corporation.

Letter of December 14, 1939, from Colonel O. R. McGuire, Attorney for the Valley Forge Sales Corporation, to the Veterans' Administration, and attachments.

Memorandum of December 22, 1939, from Chief, Procurement Division, Veterans' Administration, to Mr. Kidd, Director of Supplies.

Bid of Dettra Flag Company, Inc., and letter of September 9, 1939, accompanying bid.

Bid of Collegeville Flag & Mfg. Company, and letter of September 9, 1939, accompanying bid.

Contract VAp-14492 with Valley Forge Sales Corporation.

The Valley Forge Sales Corporation agreed, by the terms of its offer of September 9, 1939, to furnish to the United States a total of 23,088 United States flags of specified dimensions, said flags to be made of cotton bunting which had been "thoroughly cleaned, well combed, evenly drawn, spun." This offer was accepted unequivocally on behalf of the United States on September 13, 1939, and as of that date there resulted a valid and binding contract. Since the contract as awarded clearly called for delivery of flags exactly as described in the specifications referred to in the invitation—including the requirement that they be made of "well combed" bunting—there is not involved in this case any question of offering a successful bidder a different contract than the one submitted to competition (8 Comp. Gen. 649, 651). Rather there is involved here the question of whether this contract for purchase of flags, once made, may be altered or modified by subsequent agreement of the parties so as to permit the substitution of bunting made from "carded" cotton for bunting made from "combed" cotton.

It is, of course, well settled that mutual assent of the parties is indispensable to any modification of a contract. *Utley v. Donaldson*, 94 U. S. 29, 47; *Hawkins v. United States*, 96 U. S. 689, 694. Thus it is clear that the contractor in this case could not require the United States, without its consent, to accept flags made of "carded" material; on the contrary, the United States is entitled to insist upon delivery of supplies exactly as called for by the terms of the contract and if the contractor refuses to furnish them they may be secured elsewhere and any excess cost therefor charged against its account.

Also, it is well settled that contracting officers may not legally modify existing Government contracts except in the interest of the United States. 18 Comp. Gen. 114, 116, and cases there cited.

Situations may arise, however, after award of a contract, where it is in the public interest to make certain reasonable changes or modifications in the terms of an agreement. Where such is the case, and the parties are able mutually to agree respecting the desired

changes, there is, generally speaking and within reasonable limitations, no objection to altering the original contract so as to incorporate such changes within its terms. As stated by the Attorney General in an opinion dated August 13, 1895 (21 Op. Atty. Gen. 207, 208) :

It would be remarkable, indeed, in view of the diversity of subjects-matter and conditions under which public contracts of the Government are made, that modifications to meet the infinite contingencies to which the limits of the human forecast and sagacity subject us could not, even by consent of the contracting parties, be made without rescinding and abrogating the entire contract. Certainly no such rule is known in the general law of contracts. The minds which agreed to form may in like manner agree to modify.

See, also, *United States v. Corliss Steam-Engine Company*, 91 U. S. 321.

It is not to be understood from the above, however, that the parties to a contract may, by a modification agreement, transform an existing contract into an entirely new and different one. While the term "modify" means "to change somewhat the form or qualities of; to alter somewhat," the changes must not be such as to destroy identity. "The word implies no power to create or bring into existence, but only the power to change or vary in some particular an already created or legally existing thing." *State v. Lawrence*, 12 Ore. 297, quoted with approval in *State v. Tucker*, 36 Ore. 291, 51 L. R. A. 246, 250. See, also, 40 Corpus Juris 1487; *Schneider v. United States*, 19 Ct. Cls. 547, 551.

Nor is it to be understood that the contracting parties may employ a modification agreement so as unnecessarily to interfere with or defeat the purposes of competitive bidding—as by waiting until after award to make material changes in the specifications, which changes were brought to attention and considered prior to award and, if they had been deemed necessary or desirable, could have just as conveniently been made at that time and before competition was eliminated. In the present case it was clearly made known to bidders that combed cotton was required. So far as the Valley Forge Sales Corporation is concerned, it is stated in your letter that prior to opening of the bids this firm requested that an amendment to the specifications be issued so as to permit bidders to furnish flags of well carded cotton instead of well combed cotton. No such change was made. Having received award of the contract this request for a change is now renewed. It cannot be successfully alleged that the change is one made necessary by conditions discovered after award. Neither is it a change to meet a contingency "to which the limits of the human forecast and sagacity subject us." Rather it is a change which the contractor unsuccessfully sought to have made before the contract was entered into and which it now, with competition eliminated, again seeks to have made. While a change in the type of

material to be used in the performance of a Government contract, or a change in the method to be employed in processing material for use in such a contract, might in a proper case be the subject of a modification agreement, this does not appear to be such a case. Where contracting officials of the Government have been requested before award to make a material alteration in the specification requirements but upon consideration have refused or failed to do so, said officials may not after award have been made in accordance with the original specification requirements, and in the face of unchanged conditions, enter into a modification agreement with the contractor for the purpose of effecting the same change that they had previously refused or failed to make. See 13 Op. Atty. Gen. 510, 511; 17 Comp. Gen. 554, 558.

Furthermore, even if the making of the proposed modification agreement were otherwise unobjectionable it is not established by the present record that acceptance of the change as proposed by the contractor would be in the interest of the United States. The Dettra Flag Co., Inc., offered to furnish flags made of "combed" yarn for \$3.03 each and, as an alternative offer, agreed to furnish flags represented as just as good or better but which would be made of yarn not combed for \$2.55 each—or approximately 15.84 percent less. It will be noted that the contractor's present offer to reduce its contract price by \$1,163.96 on condition that it be permitted to furnish flags made from "carded" cotton represents only a 2-percent reduction in price. Thus while the Dettra Flag Co., Inc., offered a 15.84-percent reduction if permitted to furnish flags made from cotton not combed the contractor seeks practically the same privilege, with competition eliminated, at a 2-percent reduction. Also, it may be observed that if bids had been solicited on the basis of using carded cotton and the Collegeville Flag & Manufacturing Co. had, like its competitor, entered a bid 15.84 percent less than the one it entered for flags made from combed cotton, its bid would have been materially less than the contractors' present reduced price offer. Furthermore, it is entirely possible that if bids had been solicited for flags made from carded cotton a number of bids would have been submitted in addition to the three actually received. In this connection attention is invited to the statement contained in the brief of the contractors' attorney that "there are very few cotton mills in the United States which are equipped to comb fiber in the manufacture of cotton cloth."

In view of the above, you are advised that there is no legal authority for modifying the contract with the Valley Forge Sales Corporation so as to permit it to deliver flags made from "well carded" cotton at a reduction of \$1,163.96 in its present contract price. However, if it is administratively determined that flags made from the less costly "carded" cotton will satisfactorily serve the needs of the United

# John C. Dettra's original letter to the board of directors of the Dettra Flag Company

October 14, 1942

The writer was born July 26, 1880.

From the age of eleven until fifteen, I utilized summer vacations in raising truck and huckstering same (together with fruit brought from the neighbors) in our home town village.

From fifteen to sixteen, I worked steadily at carpentering to earn funds to attend business school. I entered business school at sixteen - Schissler's College of Business, Norristown, Penna. - and graduated at seventeen.

I then entered the employ of the Martin's Dyeing & Finishing Company in Philadelphia as stenographer and assistant bookkeeper. Remained in this position until I was twenty-one.

While in the employ of Martin's Dyeing & Finishing Co. who were large~~x~~ converters of cotton cloth, I acquired a very thorough knowledge (being their only stenographer) of not only processing but also trade requirements as to fastness of various colors for specific purposes.

During the Spanish-American War in 1898-99, this firm produced American Flags and covered the United States with agents for the distribution of same. It was the writer's duty to have entire charge of these accounts.

Upon resigning in 1901, the writer opened a small shop with two sewing machines and plugged night and day for nearly three years without making any headway whatsoever - working all night and far into the other nights was a common practice.

In 1906 the size of the shop had grown to about ten sewing machines and I received an order from Wm. Wrigley, Jr. Company of Chicago for 90,000 pieces of 3 x 5 ft cotton flags, which required sewed stripes and printed stars. By that time, I had accumulated

something like \$2500.00. I applied to the officers of our local bank (of which I have been a director since 1912) and received sufficient funds - \$16,000.00 - with which to execute the Wrigley order. This order netted me a profit of around \$5,000.00 which enabled me to better equip my plant and cover a larger range of flags for the trade.

In 1909, Harry Brocklehurst of Philadelphia became a silent financial partner, advancing \$65,000.00 for the first year; part of which was matching my capital and the balance was a loan to the Company. These funds were required to take care of the rapidly expanding business which required both a day and night shift in our mill for a three-month period every Spring for a number of years.

About the year 1914, the flag business had diminished somewhat. Charles L. Campbell had become associated with the business <sup>as my partner</sup> ~~in 1913 in the capacity~~ <sup>who assumed the duties;</sup> of sales-manager, office manager, purchasing agent and any other of the many duties connection with the firm doing a nation wide business. He relieved the writer who had always specialized in developing methods and machinery in the mill to produce merchandise at a reasonable cost, so that my time was relieved sufficiently to enter into the invention and manufacture of war toys, made principally of wood. At this time, we had installed a large 150 H.P. boiler and engine <sup>under supervision</sup> of my own invention, together with the necessary machinery to turn out quantities of flag poles and other wooden accessories for same, so the addition of a line of war toys seemed feasible about the year 1914. There were some thirty-odd items, most of which were invented and patented by the writer, as described in the attached catalog.

By 1917, the World War No. 1 had created a sufficient demand for flags for us to drop the toy business entirely and devote our entire efforts to the production of flags.

Upon the declaration of Peace, the demand for flags again dropped to a very small volume, whereupon we looked around for something else to make in our large plant. It was decided to make men's athletic underwear. However, not having had any previous experience in this, the writer hired himself in an underwear mill in Philadelphia for a few days as a machinist, so as to have the opportunity to look about and see what machines were used and the method of cutting, etc. Whereupon we bought machinery and equipped one whole floor, containing 15,000 square feet of floor space, and the writer personally seen to the patterns, cutting and installation of machinery and sat down and taught each different operator how to make each part. By 1924 the underwear business was very poor, on account of

unscrupulous competition, and the demand for flags was increasing.

*however we made good money in the underwear business till the year we closed out*  
Therefore, we discontinued the underwear business about

1925 and devoted our energies to developing the flag industry and for two or three years thereafter, the writer developed various types of holders for displaying flags on automobiles, such as the type that fit over the radiator cap, as well as on the bumper or bumper bracket and also a type that fit directly into radiators. During the following years, up until 1928, we did a very large volume of business on these items, running into hundreds of thousands of dollars, turning out as many as eighty thousand small flags - four by six inches in size - used for this purpose, per day.

At this time, it was necessary to enamel the small parts comprising these various brackets and the writer invented and built a dipping machine which very successfully did the work, without leaving a drip on the bottom of the parts when finished.

About this time, the writer also developed a holder for holding a vertical flag pole in lawns which is used very largely to this day and which has been copied by our competitors.

Directly after the depression of 1929, the flag business again dropped to a very small volume, whereupon, after due investigation and what we considered was proper advice, we build a ladies' full fashioned hosiery mill and installed twelve 24-section 45-gauge full fashioned hosiery machines. Consequently, the writer devoted his entire time (until they were sold in 1939) to this business, simply serving the flag business in an advisory capacity.

In the latter part of 1911, the writer developed a new type of bunting for the manufacture of flags, made entirely of cotton. The yarns of which were spun and woven in a scientific manner to give maximum wear in severe storms. My knowledge of the dye business enabled me to use such dyes that were more durable to exposure than the dyes found in wool bunting, which was the only bunting used by the United States Government for flags, up to this time. Wool was also used by the better homes and business houses and public buildings.

By using proper advertising among the trade, this cotton flag which was named "BULL DOG" cotton bunting flag, became very popular throughout the country and was adopted by our own Government at Washington as a standard for their own flags, replacing wool bunting.

At first, my competitors scoffed at the idea of this flag ever becoming popular but after they observed that our own Government, together with large cities throughout the Nation and with large school boards, one after the other adopted our "BULL DOG" bunting as their standard, for outside flags then they woke up and imitated my bunting, but in many cases using an inferior article.

As years passed on, various departments of our Government who had previously been wedded to the thought of using only wool bunting in the making of flags were won over by comparative tests, to the use of our BULL DOG bunting flags, and what is more, they have adopted the use of this bunting in their own flag manufacturing plants, using millions of yards annually for this purpose. This innovation of mine has saved our Government millions of dollars since its adoption in 1913.

Being of an inventive turn of mind, I have instituted short cuts or easy methods in our various operations, throughout the entire mill and early in my career, I adopted a method of preparing the canvas bindings for the flags, prior to assembling, which has been copied by our competitors and which has saved thousands and thousands of dollars annually in the business, over the old method used by practically every flag manufacturer prior to this method that I adopted.

All of the patents that were secured by the writer for toys and other items in our business were assigned to the use of our Company and I receive no royalties whatsoever.

Hours put in at the Mill. My main interest in the business has been confined to production although up until 1913, I did all of the buying and most of the selling, as well as managing the mill. My hours have been long for years back and living but the distance of a square from the mill, made it very tempting to return in the evenings and supervise repairs and arrange things so that the maximum production could be arrived at when the employees came in the following morning. This also speaks for Saturdays and for the last two years, I have hardly had a Saturday afternoon to my name.

It is true I could have stayed away but my interest was in being as patriotic as possible and producing the maximum number of flags that this plant could produce, with the equipment and employees available.

When we entered the ladies' Full fashioned hosiery business in 1930, the writer knew nothing whatsoever of the business. However, by reading hard and visiting a lot of ~~xx~~ other similar mills and working hard and late, I soon grasped sufficient fundamentals and direct knowledge of knitting and finishing to successfully operate the mill. But this all meant long hours and very close application, with plenty of stress on the long hours, for we worked double shift and it was not uncommon to be at the mill every evening of the week until late.

Page 1 - Paragraph 5.

While in the employ of Martin's Dyeing & Finishing Co. the writer took dictation daily from Mr. William L. Martin who was the head of the concern and who had a thorough knowledge of the dyeing, printing and finishing business. It was my duty not only to take dictation from him which exposed to me his knowledge of the business but also sent me throughout the mill to the various foremen to discuss with them the current affairs of the business pertaining to dyes, finishes, etc.

This schooling I value very highly for I could not have obtained better first hand information, had I gone to a textile school. The fact of the matter is, I attribute my success in the flag business to the knowledge gained with the Martin Company.

Page 1 Paragraph 5

It is beyond any doubt, this information that I acquired, together with my personal determination to give the trade the very best dyes possible which, after all, is the secret of success in the flag industry, from the fact that flags take a terrible beating by being exposed in all kinds of weather. The writer has observed some of his competitors that were lacking this knowledge, who started in business trying to imitate me - some have failed entirely and are not in business at all while another concern, which is a strong price competitor, does not have the high grade flags that we make and is not and cannot serve the high grade trade throughout the country such as we have the privilege of serving. We serv  the best department stores in the largest cities of the United States, such as John Wanamaker in New York and Philadelphia, whom we have been selling for more than 25 years, Gimbel Bros., Strawbridge & Clothier, J. L. Hudson of Detroit, Bullock's of Los Angeles, Famous & Barr of St. Louis, etc. etc.

Paragraph 7.

The reason the writer made no particular headway during this period was from the fact that the trade told me, as I called on them, that they were buying flags from our competitors for a long time and did not care to change. But this all changed in the next six to eight years, after the adoption by me of my BULL DOG bunting flag, as referred to in subsequent paragraphs.

Paragraph 8.

To look back on this experience of borrowing \$16,000 from the Phoenixville Bank to execute the Wrigley order, it almost seems like a fairy tale. But I laid all my cards on the table and gave them the complete story, showed them the order, showed them my costs and what my expected profit was, and how I felt that with a lot of hard work, I could fill the order in time. This, by the way, involved sending flags over the neighborhood, to homes, by my father who was a carpenter, in his Dearborn Wagon to have the bands stitched on them. At first, the grant by the Bank was something like \$9,000 to \$10,000; but by the time the first shipment of flags was completed and arrived in Chicago, Wrigley increased his order and I was obliged to go back again to the Bank and show them the additional order, and explain that pay-day was two days off. I remember, Mr. Brower the president of the Bank at that time, stated to me that I could not make bankers of my employees; that he thought the bank would come to my rescue and advance additional funds to cover the payroll, together with sufficient to cover materials which of course had to be bought for cash. Inasmuch as I had made a substantial shipment and expected my first check within ten days or so, the Bank Board considered this further application and advanced the funds to a total of something over \$16,000. I am glad to say that a \$9,000 check from Wrigley arrived in due time and I proudly handed it through the window and reduced my obligation with them.

In 1940, I developed and made a machine for cutting small flags apart, whereby it could be done more accurately than by the hand shear method and more rapidly. One girl is able to produce twice the production she formerly could with hand shears and the work is more uniform. There were two machines - one to operate by foot power for silk flags and one that operates by motor, with automatic clutch, for cotton flags.

In 1925, I rigged up a set of automatic hemming machines whereby one operator can comfortably take care of three machines and cut the labor cost in thirds. This is the hemming on a cheap flag wherein competition is keen and costs must be kept down to a minimum. Two years ago, I improved on this method whereby the production is still increased by means of certain gadgets that I have devised and attached to the machines. This latest improvement has increased the former production on the automatic machines by 33% and is borne out by the piece work rate which the girl receives, which gives her a better return than before these attachments were applied and paying the higher rate.

The attitude that seems to be possessed by the Board ~~xix~~ criticizing the writer is a direct challenge to me to let down my earnest zeal to produce the maximum in our plant; take it easy; work forty hours a week like 90% of our employees and ~~g~~ forget the knotty problems which would cut down revenue both for the firm as well as for our Government. It is the big question in the writer's mind what constitutes patriotism - I thought I was patriotic in doing my duty as outlined above but if I am mistaken, I want to know it pretty quick and I sure will take it easy.

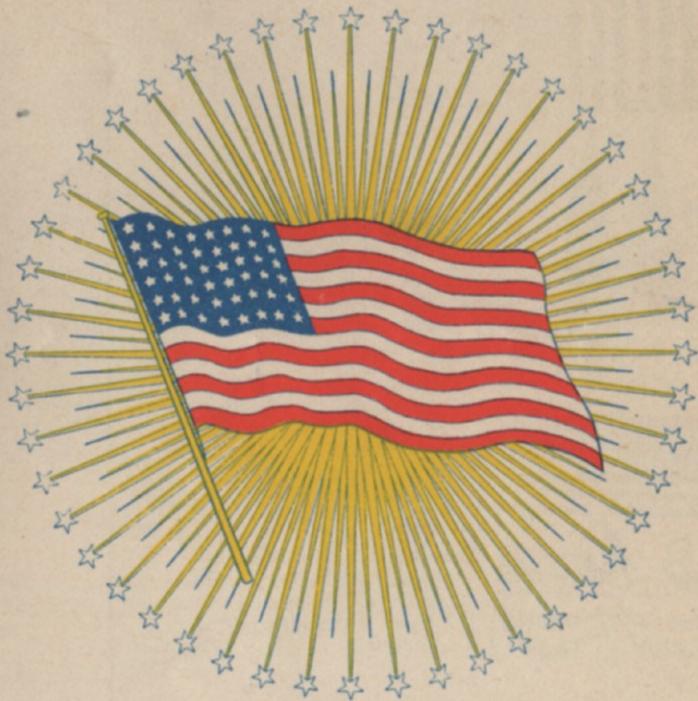
The writer during the present year has developed and had made certain attachments for a number of our machines, whereby one operator could turn out 200% of production, increasing the efficiency of man-power and at the same time, producing a higher grade of work.

LIST OF LABOR SAVING DEVICES CREATED BY JOHN C. DETTRA  
AND USED THROUGHOUT THE DETTRA FLAG COMPANY, INC.

1. Invented and made a special machine for folding and winding canvas bands, to be applied to flags, simplifying the method of attaching by 50%. This is a machine used distinctly by our Company. 1906.
2. Invented and built special machine for gilding spears and balls for flag staffs, whereby a bushel is done in a few minutes, cutting down previous labor costs 1000%. 1907.
3. Invented and made special machine for the creasing of tabs of a U. S. Shield used on automobile flag holder brackets, enabling us to embellish flag holders with a U. S. Shield in front. An exclusive Dettra invention. 1926.
4. A specially designed group of truck racks equipped with castors arranged in a rotating manner, whereby we dip and finish small flag staffs in large quantities, in a very short time. No other factory operates in this manner. 1927.
5. Gang hemming. Special hemmers, pullers and pleaters attached to certain sewing machines, so arranged as to enable one girl to operate three machines, reducing the hemming costs from 7¢ per 100 yards to 2-1/4¢ per 100 yards of hem. 1928.
6. A specially designed and equipped foot power machine for cutting small silk flags apart, prior to hemming whereby one operator can do the work of two by hand shears and makes a better job. 1939.
7. A specially designed automatic machine, motor driven, for cutting three thickness of small cotton flags at one time, prior to hemming. Machine operates by foot release. This machine does the work of three persons by the old method of using hand shears, the method used by our competitors today. 1941.
8. Special attachment and gadgets applying to a sewing machine, whereby one operator in attaching canvas bands to flags can accomplish the work of two by the old method, referred to in No. 1. This is a distinct Dettra operation and not used by our competitors. 1942.
9. Since the war, automobile flag holder parts can no longer be nickel plated. I designed and built a dipping equipment for these parts, using a certain grade of weather proof enamel. This is in constant use with entire satisfaction. This also is a distinctive Dettra item. 1941.
10. An apparatus for the quick operation of spraying certain edges of cotton flag stripes before sewing, this reduces labor of trimming loose threads after flags are finished. Since the installation of this apparatus, it has released three operators in our mill. 1942.

11. Stripe sewing. I had a hunch for years that this could be accomplished and our labor shortage of this year set me to action, and I developed and perfected certain attachments for stripe sewing machines, whereby one operator - who may not be familiar with sewing - can operate two machines ~~xx~~ competently. The human hand does not have to touch the goods. The operation is entirely automatic and the class of work turned out on these machines are of a better quality than when sewed by hand, for various reasons. This is a distinct Dettra innovation as well. 1942.
12. Operation of chucking tenon on flag poles. This had always been done by a man from the fact that it required a firm grip on the pole when entering the fast revolving chuck or knife. I invented a gadget whereby the pole is held firmly without any effort, and an ordinary girl may operate the machine with ease and accomplish as much as a strong man. This is also a distinctive Dettra appliance. 1942

DETTRA'S  
**STORY OF  
AMERICAN  
FLAGS**



DETTRA FLAG COMPANY, Inc.  
OAKS (Montg. Co.) PENNA.

*WITHIN SIGHT OF VALLEY FORGE*

© 1940, C. S. H. & CO., N. Y.

1940 Brochure

### FLAGS OF DISCOVERY AND SETTLEMENT



VIKING RAVEN, CARRIED TO AMERICA BY LEIF ERICSSON 1000 A.D.



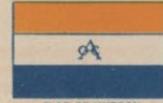
CROSS OF ST. GEORGE USED BY JOHN CABOT AND RALEIGH 1497



SPANISH FLAG RAISED BY COLUMBUS AT SAN SALVADOR 1492



FLAG OF THE EARLY FRENCH EXPLORERS



FLAG OF HUDSON RAISED AT NEW YORK 1607



THE MAYFLOWER'S FLAG 1620



ENSIGN OF NEW SWEDEN RAISED ON THE DELAWARE RIVER 1638

### FLAGS OF COLONIAL DAYS



STUART STANDARD



CROMWELL STANDARD



ROYAL STANDARD - 1689



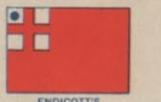
ROYAL STANDARD - 1707



ROYAL STANDARD 1714



ENGLISH RED ENSIGN AND 17TH CENTURY COLONIAL FLAG



ENDICOTT'S SALEM ENSIGN - 1634



MASS. TRI-COUNTY FLAG & EMBLEM OF KING PHILIP'S WAR



FLAG FOR MERCHANT SHIPS OF HIS MAJESTY'S PLANTATIONS - 1707



FIRST FLAG OF COLONIAL UNITY



NEW ENGLAND FLAG 1737

### FLAGS OF THE REVOLUTION



LIBERTY TAUNTON FLAG, EARLY REVOLUTIONARY EMBLEM - 1774



PAUL REVERE'S FLAG ON "MIDNIGHT RIDE"



WASHINGTON'S ESCORT FLAG 1775



ONE OF THE EARLY RATTLESNAKE FLAGS 1775



FLAG CARRIED AT BRANDYWINE, TRENTON AND YORKTOWN



LIBERTY FORT MOULTRIE FLAG 1776



LIBERTY TREE AN APPEAL TO GOD



BENNINGTON FLAG, VICTORY EMBLEM OF GREEN MOUNTAIN BOYS



BENJAMIN FRANKLIN FLAG ORIGINATED AT COURT OF LOUIS XVI



MERCHANT ENSIGN AND PRIVATEER'S FLAG 1776-1795

### FAIRY BATTLE FLAGS



FIRST NAVY ENSIGN HOISTED BY JOHN PAUL JONES 1775



BUNKER HILL FLAG, ALSO CARRIED AT LEXINGTON AND CONCORD



CONTINENTAL FLAG, SHOWING PINE TREE, SYMBOL OF MASS. BAY COLONY

### FLAGS OF THE OLD NAVY



DONT TREAD ON ME GADSDEN FLAG - 1775, COMMODORE ESEK HOPKINS' ENSIGN USED IN HIS FIRST FLEET COMMAND



THE FLAG OF THE FIRST AMERICAN NAVAL FLEET 1775



FIRST NAVY JACK HOISTED BY COMMANDER ESEK HOPKINS 1775

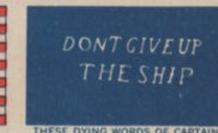
### OLDER EMBLEMS OF THE SEA RAISED TO FREEDOM'S DESTINY



DONT TREAD ON ME SOUTH CAROLINA NAVY ENSIGN ADOPTED EARLY IN THE REVOLUTION



DONT TREAD ON ME JOHN PAUL JONES' "STARRY FLAG" FLOWN DURING BATTLE BETWEEN BONHOMME RICHARD AND SERPIS



DONT GIVE UP THE SHIP THESE DYING WORDS OF CAPTAIN LAWRENCE WERE THE INSPIRATION FOR PERRY'S ENSIGN

### FLAGS OF THE YOUNG REPUBLIC



FIRST NAVY STARS AND STRIPES



"STAR SPANGLED BANNER" - 1814



FREMONT, THE PATHFINDER'S FLAG

### FLAGS OF THE CONFEDERACY



FIRST CONFEDERATE FLAG, THE FAMOUS "STARS AND BARS"



CONFEDERATE NAVY JACK



CONFEDERATE NAVY ENSIGN

### SACRED BANNERS ONE AND ALL THOSE THAT WAVE WHERE FREEMEN FALL



SECOND CONFEDERATE FLAG

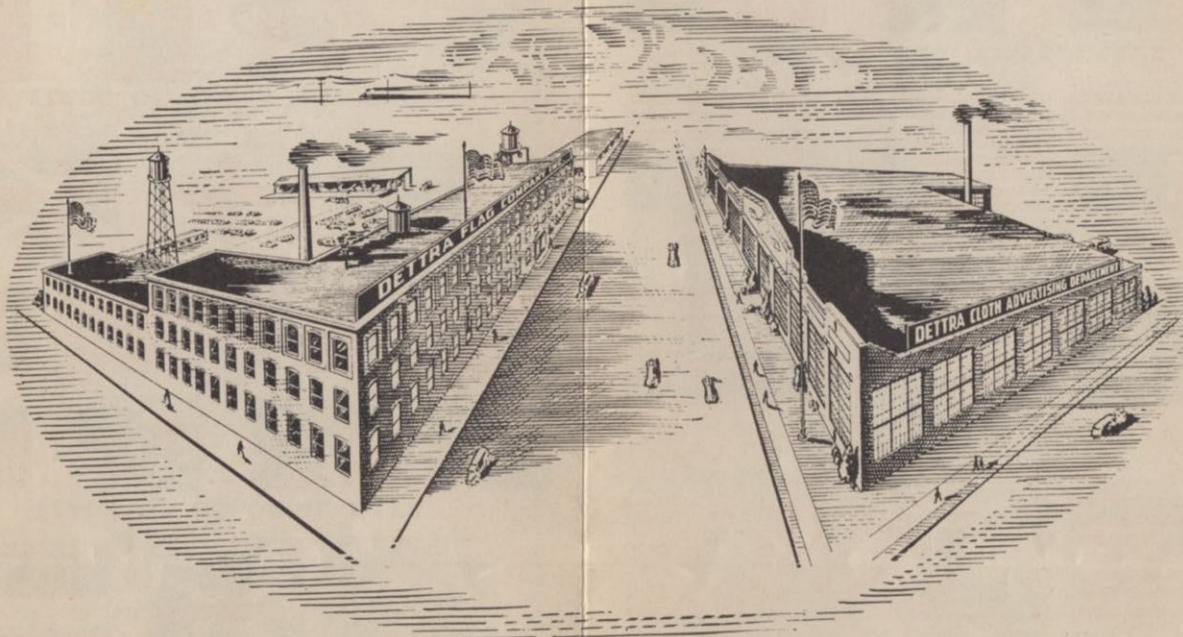


CONFEDERATE BATTLE AND NAVY FLAG



THIRD CONFEDERATE FLAG

WE FLAG THE NATION  
from  
THIS MODERN MANUFACTURING PLANT



OUR 40th ANNIVERSARY  
ESTABLISHED 1901

Every working day thousands of flags are manufactured bearing the stamp of the STANDARD OF  
PERFECTION, the Dettra Flag Products trade mark.

## Etiquette of the Stars and Stripes

### Right Way to Display the Flag



Our Flag should always have stars to the left of the picture, fabric floating to the right.



When hanging with the stripes in a vertical position against the wall, as shown in the picture, the stars should be in the upper left hand corner.



When our Flag is carried with other flags in parade it should always claim the place of honor—at the right.



When used on a speaker's platform, the flag, if displayed flat, should be displayed above and behind the speaker. If flown from a staff, it should be in the position of honor, at the speaker's right. It should never be used to cover the speaker's desk nor to drape over the front of the platform. Use bunting.



**TO FIND THE PROPER SIZE FLAGS** to use on high flag poles, take 25 per cent of the extreme height from the top of the flag pole to the ground. This figure will show the length of the flag required, as example: Flag pole 100 feet high takes a flag 25 feet long.

**THE PROPER SIZE FLAG** to use for a small two-story house is a 3 x 5 foot size; for a large two-story, or a two and one-half story house, 4 x 6 foot size; for a three-story house, 5 x 8 foot size.

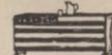
**EVERY HOME AND BUSINESS SHOULD FLY A FLAG**



When displayed over the middle of the street, the Flag of the U.S.A. should be suspended vertically with the union to the north in an east and west street, or to the east in a north and south street.



### Wrong Way to Display the Flag



Our Flag must not be used as a table cloth, nothing but the BIBLE can rest upon it.



No other flag should be hoisted above OUR FLAG except a church pennant, which is allowed to fly at the masthead above the stars and stripes when religious services are in progress in a military chapel or aboard a ship of our navy.



Do not display the Flag of the U. S. A. with the union down except as a signal of distress.



Do not let the Flag of the United States touch the ground or the floor, or trail in the water.



Do not drape the flag over the hood, top, sides or back of a vehicle, or of a railway train or boat. When the flag is displayed on a motor car, the staff should be affixed firmly to the chassis or clamped to the radiator cap.

## FLAGS OF AMERICAN WARS



FIRST STARS AND STRIPES, ORIGINATED BY WASHINGTON FOLLOWING ACT OF CONGRESS OF JUNE 14, 1777



FLAG USED BY AMERICAN LAND FORCES UNTIL MEXICAN WAR



FLAG OF THE WAR OF 1812



FLAG OF MEXICAN WAR  
USED TO INDICATE CONQUEST AND OCCUPATION



FLAG CARRIED BY UNION ARMIES DURING LATER YEARS OF CIVIL WAR



FLAG OF THE SPANISH AMERICAN WAR - 1898

WHEN THE ANNALS OF PASSION HAVE FADED AWAY,  
 AND THE KINGDOM OF MAN'S IN THE DAWN OF ITS DAY,  
 THEN THE SKY WILL UPLIGHT WITH THE CRIMSON AND WHITE  
 OF A BANNER BLUE CANTONED WITH STARS OF THE NIGHT,  
 AND THE EYES OF ALL NATIONS WILL TURN TO ITS WAVE,  
 "O'ER THE LAND OF THE FREE AND THE HOME OF THE BRAVE"

## FLAGS OF EMINENCE AND AUTHORITY



NAPOLEON'S LOUISIANA FLAG



RUSSIAN AMERICAN CO.'S FLAG



COMMODORE PERRY'S FLAG, OPENED JAPAN TO WESTERN CIVILIZATION



U. S. NAVY JACK AND MARITIME GOVERNOR'S FLAG



THE FLAG OF 1818,  
SHOWING RETURN TO THIRTEEN STRIPES AND ADDITIONAL STARS



CAPTAIN WILLIAM DRIVER'S "OLD GLORY"



U. S. COAST GUARD FLAG



U. S. COAST GUARD PENNANT



U. S. COAST AND GEODETIC SURVEY PENNANT



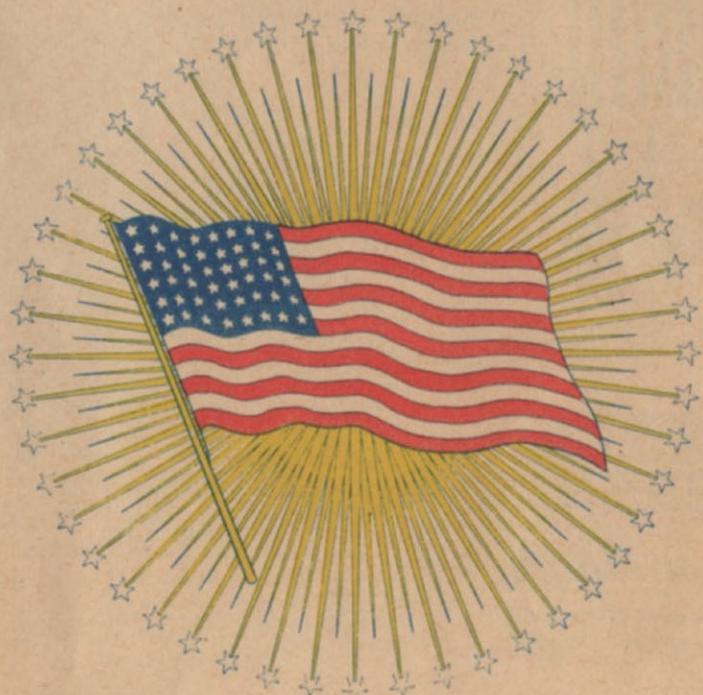
AMERICAN YACHT ENSIGN

WHEN THE PEACE OF THE HEAVENS DESCENDS ON THE WORLD,  
 AND THE BANNERS OF CONFLICT ARE FOREVER FURLED,  
 THERE'S A FLAG THAT WILL FLY ON THE BREEZES OF TIME  
 IN THE CALM AND THE STORM OF A GLORY SUBLIME.  
 'TIS THE EMBLEM OF FREEDOM ALOFT AND AWAKE,  
 "O'ER THE LAND OF THE FREE AND THE HOME OF THE BRAVE"



PRINTED IN U.S.A.

DETTRA'S  
**STORY OF  
AMERICAN  
FLAGS**



BULLDOG Bunting  
BUNTING STANTEST Bunting  
Makers of ESTWEA Bunting  
"Flags" R EVERWEAR Bunting  
GLORY GLOSS Rayon Taffeta S

© 1942, C.S.H. & CO., N.Y.

1942 Brochure

### FLAGS OF DISCOVERY AND SETTLEMENT

VIKING RAVEN, CARRIED TO AMERICA BY LEIF ERICSSON 1000 A.D.

CROSS OF ST. GEORGE USED BY JOHN CABOT AND RALEIGH 1497

SPANISH FLAG RAISED BY COLUMBUS AT SAN SALVADOR 1492

FLAG OF THE EARLY FRENCH EXPLORERS

### FAMOUS BATTLE FLAGS

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BUNKER HILL FLAG, ALSO CARRIED AT LEXINGTON AND CONCORD

CONTINENTAL FLAG, SHOWING PINE TREE, SYMBOL OF MASS. BAY COLONY

### FLAGS OF COLONIAL DAYS

STUART STANDARD

CROMWELL STANDARD

ROYAL STANDARD - 1689

ROYAL STANDARD - 1707

ROYAL STANDARD 1714

ENGLISH RED ENSIGN AND 17th CENTURY COLONIAL FLAG

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MASS. TRI. COUNTY FLAG & EMBLEM OF KING PHILIP'S WAR

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AN APPEAL TO HEAVEN

THE FLAG OF THE FIRST AMERICAN NAVAL FLEET 1775

FIRST NAVY JACK HOISTED BY COMMANDER ESEK HOPKINS 1775

### FLAGS OF THE REVOLUTION

LIBERTY

TAUNTON FLAG, EARLY REVOLUTIONARY EMBLEM - 1774

BEDFORD FLAG OF REVERE AND DAWES FAME 1775

WASHINGTON'S ESCORT FLAG 1775

ONE OF THE EARLY RATTLESNAKE FLAGS 1775

LIBERTY

FORT MOULTRIE FLAG 1776

LIBERTY TREE

FLAG OF 1776, PINE TREE FROM COINS OF MASS. COLONY, 1652

BENNINGTON FLAG, VICTORY EMBLEM OF GREEN MOUNTAIN BOYS

BENNINGTON FLAG, VICTORY EMBLEM OF GREEN MOUNTAIN BOYS

BENNINGTON FLAG, VICTORY EMBLEM OF GREEN MOUNTAIN BOYS

MERCHANT ENSIGN AND PRIVATEER'S FLAG 1776-1795

### OLDER EMBLEMS OF THE SEA RAISED TO FREEDOM'S DESTINY

DONT TREAD ON ME

SOUTH CAROLINA NAVY ENSIGN ADOPTED EARLY IN THE REVOLUTION

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THESE DYING WORDS OF CAPTAIN LAWRENCE WERE THE INSPIRATION FOR PERRY'S ENSIGN

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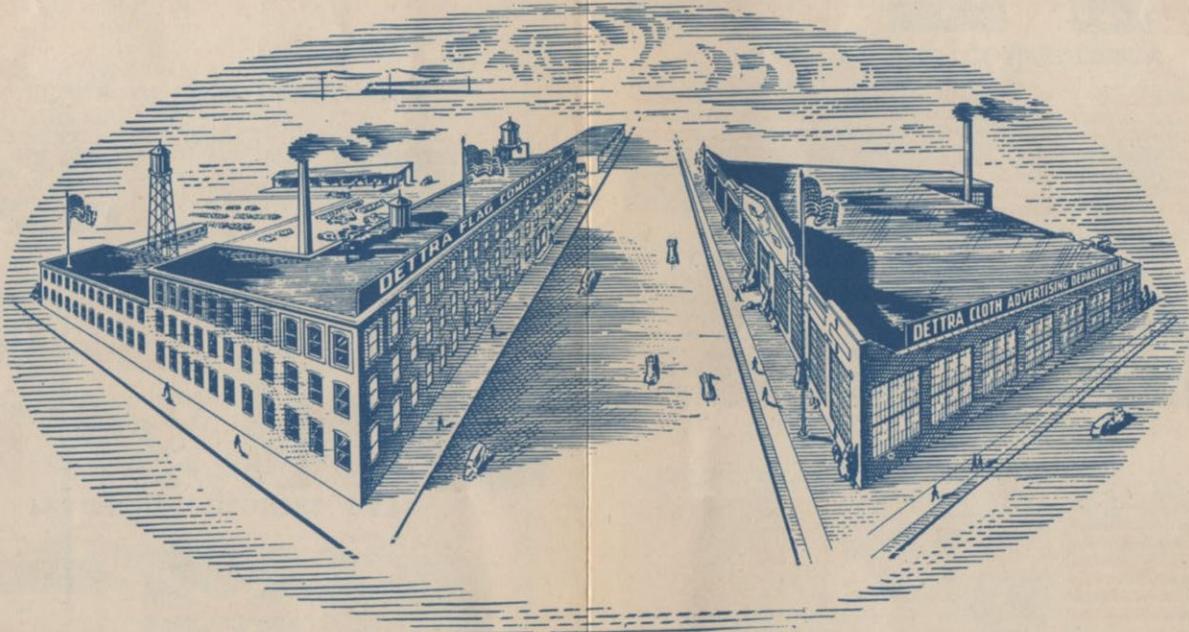
**SACRED BANNERS ONE AND ALL  
THOSE THAT WAVE WHERE FREEMEN FALL**

SECOND CONFEDERATE FLAG

CONFEDERATE BATTLE AND NAVY FLAG

THIRD CONFEDERATE FLAG

KEEP "OLD GLORY" FLYING—  
**BUY WAR BONDS AND STAMPS**



1942 Brochure

ESTABLISHED 1901  
FROM THIS MODERN PLANT  
**"WE FLAG THE NATION"**  
DEALERS FROM COAST TO COAST

## EVERY DAY IS FLAG DAY

### Etiquette of the Stars and Stripes

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When displayed over the middle of the street, the Flag of the U.S.A. should be suspended vertically with the union to the north in an east and west street, or to the east in a north and south street.



#### Wrong Way to Display the Flag



Our Flag must not be used as a table cloth, nothing but the BIBLE can rest upon it.



No other flag should be hoisted above OUR FLAG except a church pennant, which is allowed to fly at the masthead above the stars and stripes when religious services are in progress in a military chapel or aboard a ship of our navy.



Do not display the Flag of the U. S. A. with the union down except as a signal of distress.



Do not let the Flag of the United States touch the ground or the floor, or trail in the water.



Do not drape the flag over the hood, top, sides or back of a vehicle, or of a railway train or boat. When the flag is displayed on a motor car, the staff should be affixed firmly to the chassis or clamped to the radiator cap.

**DETTRA FLAG CO., INC.**  
**OAKS (MONTGOMERY CO.,) PA.**

**Within Sight of Valley Forge**

## FLAGS OF AMERICAN WARS



FIRST STARS AND STRIPES, ORIGINATED BY WASHINGTON FOLLOWING ACT OF CONGRESS OF JUNE 14, 1777.



FLAG USED BY AMERICAN LAND FORCES UNTIL MEXICAN WAR



FLAG OF THE WAR OF 1812



FLAG OF MEXICAN WAR  
USED TO INDICATE CONQUEST AND OCCUPATION



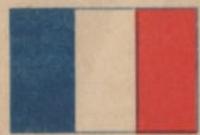
FLAG CARRIED BY UNION ARMIES DURING LATER YEARS OF CIVIL WAR



FLAG OF THE SPANISH AMERICAN WAR - 1898

WHEN THE ANNALS OF PASSION HAVE FADED AWAY,  
AND THE KINGDOM OF MAN'S IN THE DAWN OF ITS DAY,  
THEN THE SKY WILL UPLIGHT WITH THE CRIMSON AND WHITE  
OF A BANNER BLUE CANTONED WITH STARS OF THE NIGHT,  
AND THE EYES OF ALL NATIONS WILL TURN TO ITS WAVE,  
"O'ER THE LAND OF THE FREE AND THE HOME OF THE BRAVE"

## FLAGS OF EMINENCE AND AUTHORITY



NAPOLEON'S LOUISIANA FLAG



RUSSIAN AMERICAN CO.'S FLAG



COMMODORE PERRY'S FLAG, OPENED JAPAN TO WESTERN CIVILIZATION



U. S. NAVY JACK AND MARITIME GOVERNOR'S FLAG



THE FLAG OF 1818,  
SHOWING RETURN TO THIRTEEN STRIPES AND ADDITIONAL STARS



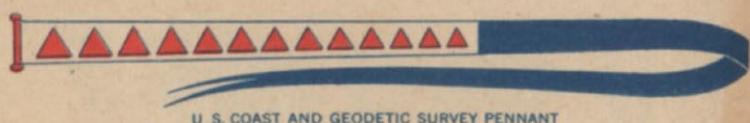
CAPTAIN WILLIAM DRIVER'S "OLD GLORY"



U. S. COAST GUARD FLAG



U. S. COAST GUARD PENNANT



U. S. COAST AND GEODETIC SURVEY PENNANT



AMERICAN YACHT ENSIGN

WHEN THE PEACE OF THE HEAVENS DECENDS ON THE WORLD,  
AND THE BANNERS OF CONFLICT ARE FOREVER FURLED,  
THERE'S A FLAG THAT WILL FLY ON THE BREEZES OF TIME  
IN THE CALM AND THE STORM OF A GLORY SUBLIME.  
'TIS THE EMBLEM OF FREEDOM ALOFT AND AWAVE,  
"O'ER THE LAND OF THE FREE AND THE HOME OF THE BRAVE"



PRINTED IN U. S. A.

John C. Dettra, president of the Dettra Flag company, Oaks, Pa., will address members of Boyertown Lions club tonight at 6:30 o'clock in the Boyer Towne inn.

1942 The Mercury  
June 17 Pottstown, PA

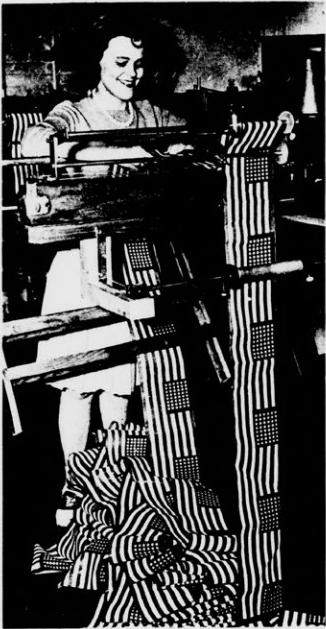
\* \* \*

Early American flags were described by John C. Dettra, president of Dettra Flag company, Oaks, Pa., to members of Boyertown Lions club last night in the Boyer Towne inn. He displayed 50 flags.

One guest, John Single, was present. Earl H. Keim, chairman, was in charge of the program. Murray Crull, president, presided.

\* \*  
1942 The Mercury  
June 19 Pottstown, PA

## War Booms Flag Business



Mary Jane Patterson, one of the factory's 250 employees, operates a hemming machine that hemms not one flag at a time, but several hundred of them in a continuous ribbon. In another operation they'll be clipped into single flags.

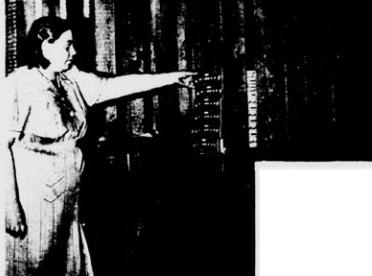


**I**N contrast with many businesses that have been hard hit as the Nation swings into a 100 per cent war economy, the flag making business is hitting a new all time peak. That's the story at all flag factories, and these pictures taken at one of the smaller ones, the Detra Flagg Company at Oaks, Pa., illustrate the boom time.

In the picture above, flags are piled high in one of the main sewing rooms as they move from the sewing machine stitching to the hand job of attaching a fringe to the small silk flags.



**T**wo extremes in flags produced at the factory. The huge flag, for draping a building, represents many hours of work and many yards of material in the making. The other flag is small enough for a lapel decoration.



**I**t's a case of almost empty shelves at this factory. The demand for flags is so great that no stocks can be accumulated. The factory is making 30,000 small flags and 2,000 large ones every day, with a daily requirement of 10,000 yards of material.

With World Photos.



In this process Elizabeth O'Malley is dieing out the stars with a special cutter as she makes a stencil for applying stars to a flag. Thus a flag factory does its coloring and printing as well as its cutting and stitching in producing flags.

1942 The Sunday Star  
January 25 Washington D.C.

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**JOHN CLEVENSTINE DETTRA**—How important industries from small beginnings develop is well illustrated by the Dettra Flag Company, Inc. Upon arriving at his majority, John Clevenstine Dettra, a native and lifelong resident of Oaks, Pennsylvania, started to make flags. This was in 1901 and the corporation which now bears his name and of which he is the head, is one of the largest concerns of its kind in the United States. Like most enterprises, not of a speculative nature, this one, in building the wealth of the founder and leading figure, also has contributed greatly to the prosperity and welfare of the region and its citizens where it has been located and functioned successfully for more than four decades.

As already mentioned, Mr. Dettra was born at Oaks, the date being July 26, 1880. His father, also a native of Oaks, born July 4, 1840, lived to the year 1918. He was a carpenter by trade, veteran member of the "Wetherill Blues" in the War Between the States, and was the first postmaster of Oaks. Grandfather Abram Boaz and his wife, Sarah Boaz, were pioneer settlers of the Oaks section of Pennsylvania. The mother, Annie (Rowland) Dettra was born at Monroe, Pennsylvania, in 1844 and died in October, 1924.

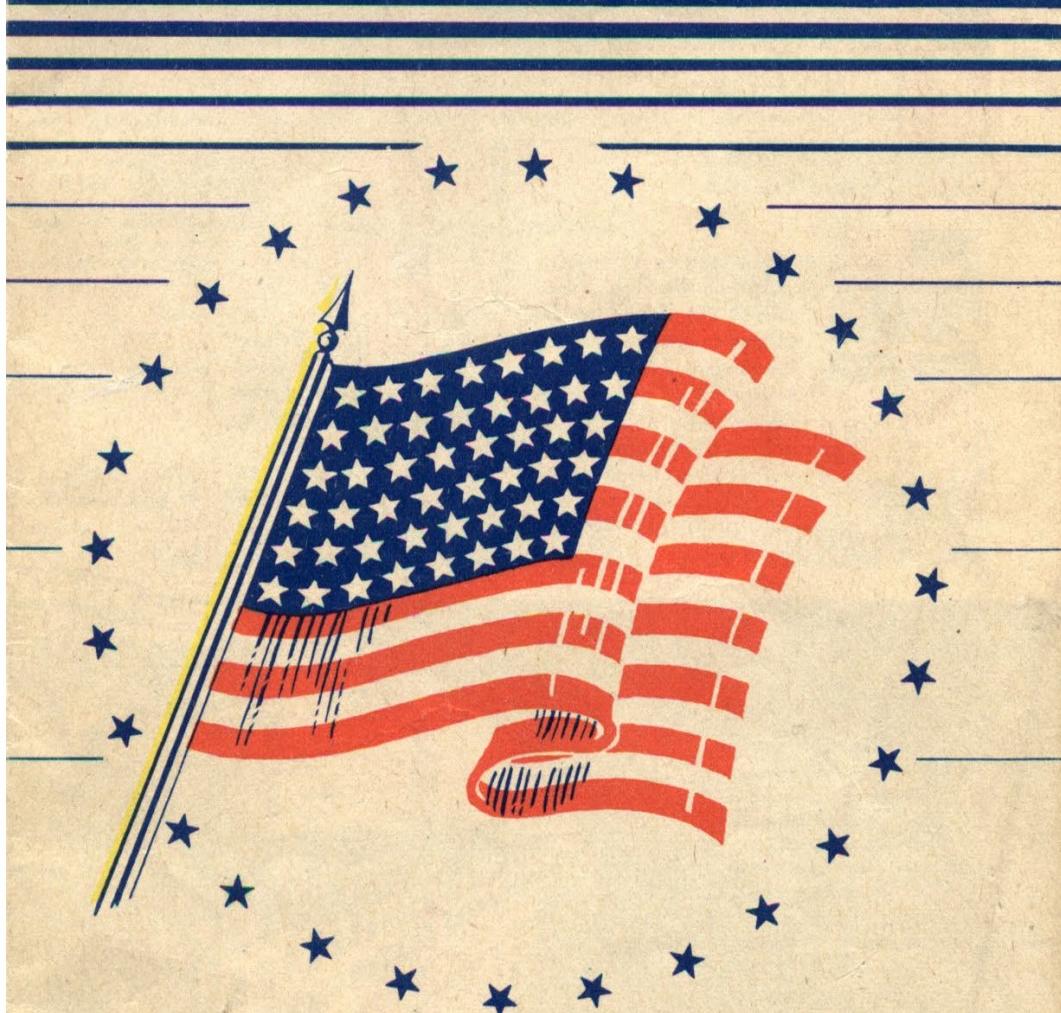
John Clevenstine Dettra, with whom this record is primarily concerned, was educated in the grade and high schools of Oaks, and the Schissler Business College, of Norristown, class of 1896. After being variously employed for several years, he celebrated the year of becoming of age by inaugurating a flag manufacturing business in Oaks. Personal thrift had given him some capital, and an excellent reputation secured further backing. From 1901 to 1913 he was sole owner of the business, but in the latter year the concern was incorporated as the Dettra Flag Company, Inc., of which he has since been president and an outstanding leader in its growth and reputation. All kinds of flags and similar articles are manufactured on a large scale, its products, before the Second World War, being distributed to many parts of the globe. On the average some two hundred people are employed, a number that no doubt will be increased in present times if increased labor can be secured.

Mr. Dettra is a member of the board of directors of the Farmers & Mechanics National Bank, of Phoenixville, Pennsylvania. He was president of the Rotary Club in 1941, a member of the Phoenixville Chamber of Commerce, and of the Manufacturers' Association of Montgomery County. He plays golf, is active in civic affairs, and his religious affiliations are with Calvary Baptist Church of Norristown.

At Audubon, Pennsylvania, on November 27, 1907, John Clevenstine Dettra married Maria L. Ulmer, born here, daughter of William H. Ulmer. Mr. and Mrs. Dettra are the parents of two children: 1. Howard C., born at Oaks, September 27, 1909; married Annette Rossiter, and they have a son, Lee Steven, born July 14, 1940. 2. Mildred C., also born at Oaks on December 7, 1910, who married Paul Jefferis and they have one son, Kenneth Jefferis, born September 10, 1938.

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DETTRA'S  
**STORY OF  
AMERICAN  
AND UNITED NATIONS  
FLAGS**



**DETTRA FLAG COMPANY INC.**

**OAKS, Montgomery Co., PA.**

WITHIN SIGHT OF VALLEY FORGE

©1943 C.S.HAMMOND & CO. INC. NEW YORK

1943 Brochure

# **DEMAND FOR FLAGS 4 TIMES NORMAL**

HARRISBURG, May 13—(AP)—The demand for Old Glory since the war began has quadrupled at the Detra Flag company, one of two Montgomery county concerns making 50 per cent of the nations' flags, State Commerce Secretary Floyd Chaifant reported today.

Pennsylvania, birth State of the American flag, now produces 60 per cent of all flags made in the United States, Chalfant added, 11 State firms and individuals being listed as flag and pennant producers.

# \$6500 IS PLEDGED AT WAR BOND RALLY

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A War Bond rally at the plant of Dettra Flag company, Oaks, yesterday yielded \$6500 in seven minutes.

Arranged by Joseph Foster, Royersford, representative of the Montgomery county War Finance committee, the rally got off to a good start when John C. Dettra, head of the company, and Mr. Campbell each subscribed to a \$1000 bond. Seventy percent of the total subscriptions were outright and the remainder in pledges. The \$6500 subscription was considered a record in view of the number of people employed at the plant. A U. S. Marine veteran from the Guadalcanal campaign spoke at the rally.

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# Traces Development Of American Flag

**Head of Dettra Flag Company  
Speaks at Lions Club Session;  
Report on Ladies' Night Plans**

Mr John C. Dettra, head of the Dettra Flag Company at Oaks, was the guest speaker at the regular meeting of the Collegeville Lions Club on Tuesday evening at the Lamb Hotel, Trappe. Dettra spoke on the development of the flag in this country tracing the national standard through the centuries. The first flag in America, Dettra said, was the one which Leif Ericson brought on a voyage in about 1,000 A.D.

The second flag was that brought by Columbus. Other flags came with the colonists and there was no national emblem until an Act of Congress in 1818. French, English, and Spanish flags were flown before the official adoption of the American flag. Individual colonies also had their standards.

The speaker pointed out the fact that most of the flags executed in the South displayed the rattlesnake in some form or other. Most of the flags of the northern colonies were copied in part from the British standard.

Three acts of Congress were finally enacted to bring about the flag as we know it today with 13 stripes for the thirteen original states and one star in the corner for each state in the union.

The Lions club of Collegeville met last week in the Lamb hotel. John C. Dettra, flag company head, Oaks, was the speaker. He gave a most interesting talk on the development of the flag of this country.

1944 The Mercury  
April 22 Pottstown, PA

# a famous AMERICAN FLAG



WASHINGTON  
DECEMBER 7, 1941

ROME  
JULY 4, 1944

BERLIN  
JULY 20, 1945

TOKYO  
SEPTEMBER 8, 1945

As directed by our late President, Franklin D. Roosevelt, the same flag which was flying over our Capitol in Washington when Pearl Harbor was attacked, has been flown over Rome, Berlin, and Tokyo when Italy, Germany and Japan surrendered.

The Dettra organization is most proud of having had the honor of making this famous flag.

**FAMOUS EARLY AMERICAN FLAGS**

**RIGHT WAY TO DISPLAY OUR FLAG**

- When hanging with the stripes in a vertical position against the wall, as shown in the picture, the stars should be in the upper left hand corner.
- Our Flag should always have stars to the left of the picture, fabric floating to the right.
- When used on a speaker's platform, the Flag, if displayed flat, should be displayed above and behind the speaker. If flown from a staff, it should be in a position of honor, at the speaker's right. It should never be used to cover the speaker's desk nor to drape over the front of the platform. Use bunting.
- When hung over the middle of the street, the Flag of the U.S.A. should be suspended vertically with the union to the north in an east and west street, or to the east in a north and south street.
- While our Flag is being hoisted or lowered—or is passing in a parade or review, all onlookers should face the Flag, stand at attention, and salute. Persons in uniform should render the right hand salute. Men not in uniform, should remove the headress with the right hand, holding it at the left shoulder, the hand being over the heart. Women not in uniform, should place their right hand over the heart. The salute to the Flag, in a moving column, should be given at the moment the Flag passes.
- When our Flag is carried with other flags in parade it should always claim the place of honor—at the right.

**WRONG WAY TO DISPLAY OUR FLAG**

- Our Flag must not be used as a table cloth; nothing but the BIBLE may rest upon it.
- Do not drape the Flag over the hood, top, sides or back of a vehicle, or of a railway train or boat. When the Flag is displayed on a motor car, the staff should be affixed firmly to the chassis or clamped to the radiator cap.
- Do not let the Flag of the United States touch the ground or the floor, or trail in the water.
- No other flag should be hoisted above our Flag except a church pennant, which is allowed to fly at the masthead above the Stars and Stripes when religious services are in progress in a military chapel or aboard a ship of our navy.

ESTABLISHED - 1901

"WE FLAG THE NATION" DETTRA FLAG CO. INC. OAKS MONTGOMERY Co. PA.

THE HOME OF "BULL DOG" BUNTING FOR OUTDOOR USE.  
Used by U.S. Gov't.

PROPER SIZE FLAG  
FOR ANY SIZE POLE  
IS ONE-QUARTER OF  
DISTANCE OF TIP OF  
POLE FROM GROUND.  
FOR EXAMPLE,  
A 100 FOOT HIGH  
FLAG POLE SHOULD  
CARRY A FLAG OF  
25 FEET IN LENGTH.

"GLORY GLOSS" TAFFETA  
BANNERS FOR INDOORS &  
FLAGS FOR PARADES

PROPER SIZE FLAG  
FOR A SMALL TWO  
STORY HOUSE IS  
A 3x5 FOOT SIZE;  
FOR A LARGE TWO  
OR TWO AND A HALF  
STORY HOUSE, A 4x6  
FOOT FLAG; FOR A  
THREE STORY HOUSE  
A 5x8 FOOT FLAG.

1946 Brochure

### FLAGS OF THE UNITED NATIONS

BELOW THE FLAGS OF THOSE NATIONS WHICH WERE SIGNATORIES TO THE ORIGINAL "UNITED NATIONS DECLARATION" APPEARS THE DATE OF THEIR SIGNING.  
ON JUNE 26, 1945, FIFTY NATIONS SIGNED THE "UNITED NATIONS CHARTER" AT SAN FRANCISCO.



CAN YOU FIND ON THIS MAP, THE COUNTRIES REPRESENTED BY THE ABOVE FLAGS?

1946 Brochure



1946 Brochure

IT'S A GREAT FLAG - KEEP IT FLYING!



WASHINGTON'S  
HEADQUARTERS  
VALLEY FORGE  
PA.

THE WAR HAS BROUGHT TO ALL A DEEPER LOVE FOR THE FLAG, AND A MORE PROFOUND APPRECIATION OF THE PRICELESS HERITAGE OF LIBERTY FOR WHICH IT STANDS. THE STARS IN OUR NATIONAL FLAG ARE THE SYMBOL OF THE UNITY AND HIGH PURPOSE OF THE UNITED STATES. "OLD GLORY" SHOULD BE APPROPRIATELY DISPLAYED AT ALL TIMES AS AN EXPRESSION OF PATRIOTISM, AND A TRIBUTE TO THE MEMBERS OF YOUR FAMILY WHO FOUGHT FOR ITS PRESERVATION.

MARTIN'S FLAG DEPT.  
FORT DODGE, IOWA

## **Dettra Names Buckley**

Dettra Flag Company, Oaks, Pa., manufacturer of flags, banners and decorations, has appointed Earle A. Buckley Organization, Philadelphia, to handle advertising and public relations. Present plans call for use of direct mail, business papers and general publications.

1947 Advertising Age  
August 18

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## SHOW YOUR COLORS!



Be proud of America's business heritage—display the U.S. flag over your company buildings, in your lobbies, auditoriums, reception rooms, etc.

### **Fly a Bulldog Flag!**

Bright, ever-fast colors.  
Extra strength, longer  
wear. At leading dealers.

**DETTRA FLAG COMPANY, INC.**  
**OAKS, (MONTGOMERY COUNTY) PENNA.**

1948 Business Week  
March 27

**FOR GREATER BEAUTY  
FOR LONGER SERVICE**

*Fly DETTRA Bulldog  
FLAGS*



- U. S. FLAGS
- CLUB PENNANTS
- GOLF FLAGS
- DIRECTION FLAGS

Here are the finest, most durable flags you can buy for outdoor country club use. Good-looking, economical to fly. Superbly made for maximum service of extra strength Bulldog Bunting, adopted by U. S. Government as standard for flag quality. Bright colors, everfast to sun and rain, *stay brighter longer*. Completely moth-proof. Ask your local dealer or write us direct. There are Dettra Flags for *every* club purpose.

**DETTRA FLAG COMPANY, INC.**  
Oaks, Montgomery County, Pennsylvania

# **FLY A BRIGHT, CLEAN FLAG**



Show your faith in the American way of doing things.

Dress up your company buildings, lobbies, reception rooms. Let's fill up those empty flag poles.

## **FLY BULLDOG FLAGS**

They look brighter, fly better, wear longer. At leading dealers.

**DETTRA FLAG COMPANY, INC.**  
OAKS, (MONTGOMERY COUNTY) PENNA.

1948 Business Week  
May 22



## **Top quality decorations**

### **EVERWEAR SHEETING**

Flags, flats, pulldowns, drapes, pennants or bunting by the piece—red, white, blue and all popular colors.

Guaranteed quality, color fast, long wearing.

Also immediate delivery on famous

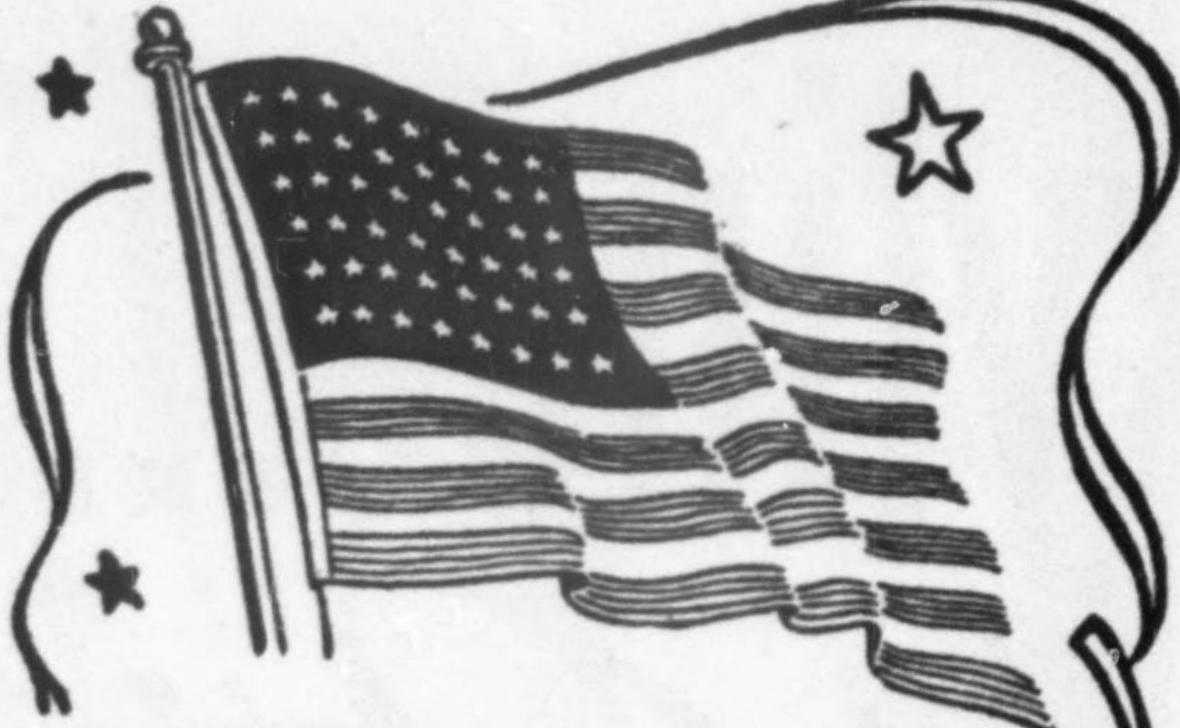
### **BULLDOG U. S. FLAGS**

U. S. Govt. Standard for flag quality.

Prices and complete information in new illustrated Dettra Price List. If you haven't received your copy write:

**D E T T R A**

FLAG CO. INC., DEPT. 31  
OAKS MONTGOMERY COUNTY, PA.



## FLY A BRIGHT, CLEAN FLAG

Show your faith in the American way of doing things. Dress up your company buildings, lobbies, reception rooms. Let's fill up those empty flag poles.

**FLY BULLDOG FLAGS**—They look brighter, fly better, wear longer. At leading dealers.

**DETTRA FLAG COMPANY, INC.  
DEPT. BW, OAKS, MONTGOMERY COUNTY, PA.**

1948 Business Week  
June 12

## **NEW KIND OF AMERICAN FLAG**

The Dettra Flag Company has announced new American flags made of "Dura-lite," a nylon fabric especially adapted for flag use. This material which is the result of years of research, produces a flag with improved appearance and durability. One of these flags has been chosen by David Lynn, capitol architect, to fly over the capitol in Washington.

The new Dettra flags have a high luster finish, typical of nylon, which gives a luminous, shining beauty not found in other flag materials. They are stronger than other flag material and will stand up in all kinds of weather. Dura-lite flags are light in weight, shed water, are mothproof and flame resistant.

*Dettra Flag Company, Oaks, Montgomery Co., Pa.*

**For brief reference use ASBJ—605.**

1948 The American School Board Journal  
June

# ELECTION SPECIAL FOR DECORATORS



**FAST SERVICE ON BRIGHT, BEAUTIFUL  
1948 CAMPAIGN DECORATIONS**

**REPUBLICAN—DEMOCRATIC**

Make sure of those extra election-year profits with Dettra's beautiful 1948 Campaign Decorations in strong, bright Everwear Sheeting. Guaranteed color fast.

Flags, Banners, Panel and Fan Drapes beautifully designed with clear silk-screen reproductions of candidates' official portraits.

Immediate delivery. Write today for prices, complete information.

Don't forget Dettra for all decorating materials and flags. We have a complete line.

**D E T T R A**

FLAG CO. INC., DEPT. 31  
OAKS MONTGOMERY COUNTY, PA.

**CUT YOUR FLAG REPLACEMENT COSTS**

*with*



**EXTRA-STRENGTH**



**BULLDOG  
FLAGS**

Bulldog flags are made to give you long, economical wear, save you money on flag replacements. These are the extra-strength flags that are U. S. government standard for flag quality. And they're as beautiful as they are long wearing—with brilliant true colors guaranteed fast to sun and rain.

There are Bulldog flags for every club use. Ask your local dealer or write direct for information.

★ **DETTRA** ★  
**FLAG CO., INC.**

DEPT. G

Oaks (Montgomery Co.), Pa.

**U. S. FLAGS ★ CLUBHOUSE BURGEES  
GOLF MARKERS ★ COURSE DIRECTION FLAGS**

★  
GOLF  
MARKERS

★  
COURSE  
DIRECTION  
FLAGS

★  
U.S.  
FLAGS

★  
CLUBHOUSE  
BURGEES

DETTRA  
FLAG CO., INC.

Dept. G  
Oaks (Montgomery Co.), Pa.



## EXTRA-STRENGTH FLAGS

for every *Country Club* use

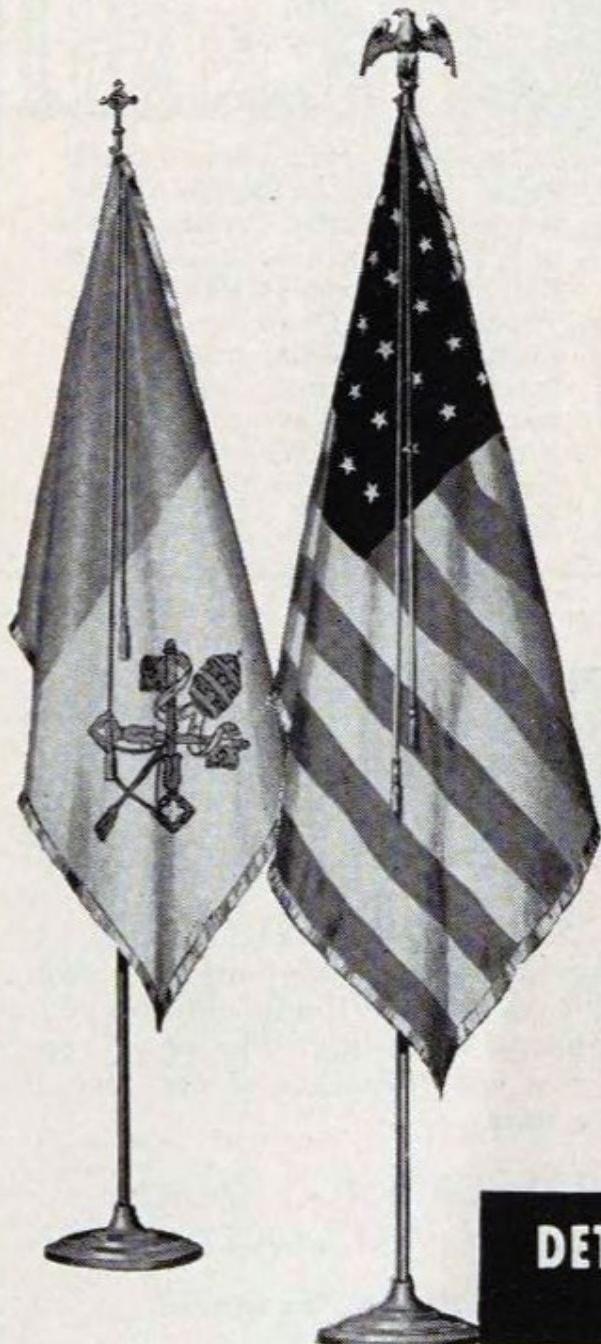
★ GENUINE ★

## BULLDOG FLAGS

These are the famous Bulldog flags that are U.S. Government standard for flag quality. Made of extra-strong, 2-ply cotton bunting specially processed for long, economical wear. Dyed with brilliant, everlasting colors, guaranteed fast to sun and rain. Bulldog flags will add beauty to your grounds, and save you money on flag replacements. Ask your local dealer or write direct for information.



*your church  
deserves  
the finest!*

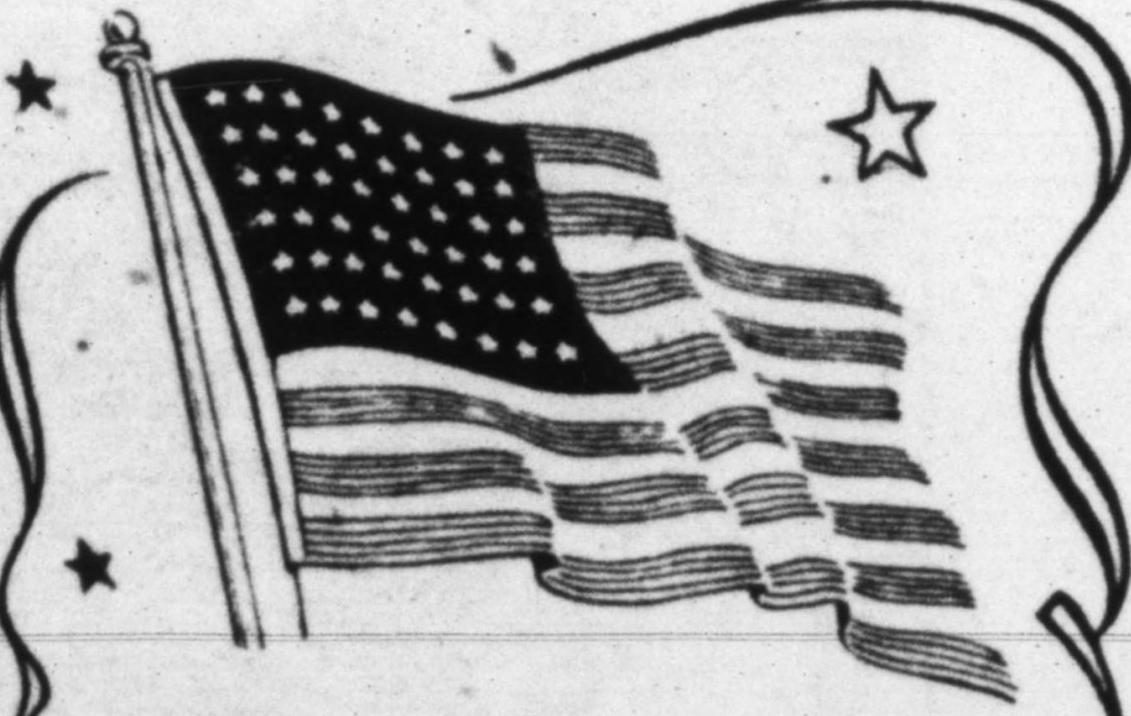


Don't compromise quality . . . buy the most lustrous, most beautiful flags made —**DETTRA FLAGS**. Dettra's U.S. and Papal Flags in fine Glory-Gloss rayon taffeta, Duralite Nylon, or luxurious Royal Oaks, all custom made and of finest workmanship. Beautiful in every detail. Individual flags or flag outfits which include Glory-Gloss Flag, Oak Pole, Brass Joint, Brass Eagle or Cross, Golden Tassels and Cord and sturdy Liberty Stand. (note — Ornament and Stand have durable Jewelers Golden Finish)

\*  
For complete information  
see your Dettra Dealer or  
write Dept. CB

**DETTRA FLAG CO., INC.**  
Oaks, Pa.

*Flagmaker to America for more than 50 years*

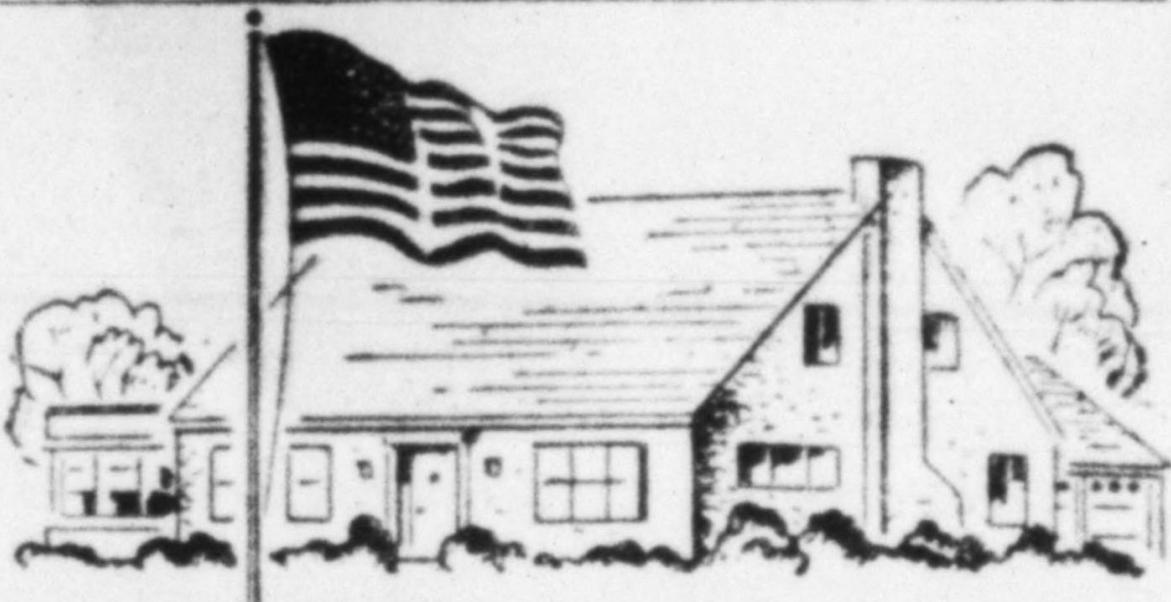


**NOW! Beautiful New U.S. Flags  
in Lustrous DURALITE NYLON**

**100% NYLON BUNTING**

The most beautiful, most durable flag made. Glowing, ever-fast colors. Get a new Duralite flag for the holidays ahead.  
**On sale at your dealers, or write:**

**DETTRA FLAG COMPANY, INC.  
DEPT. AW, OAKS, (MONTGOMERY COUNTY) PA.**

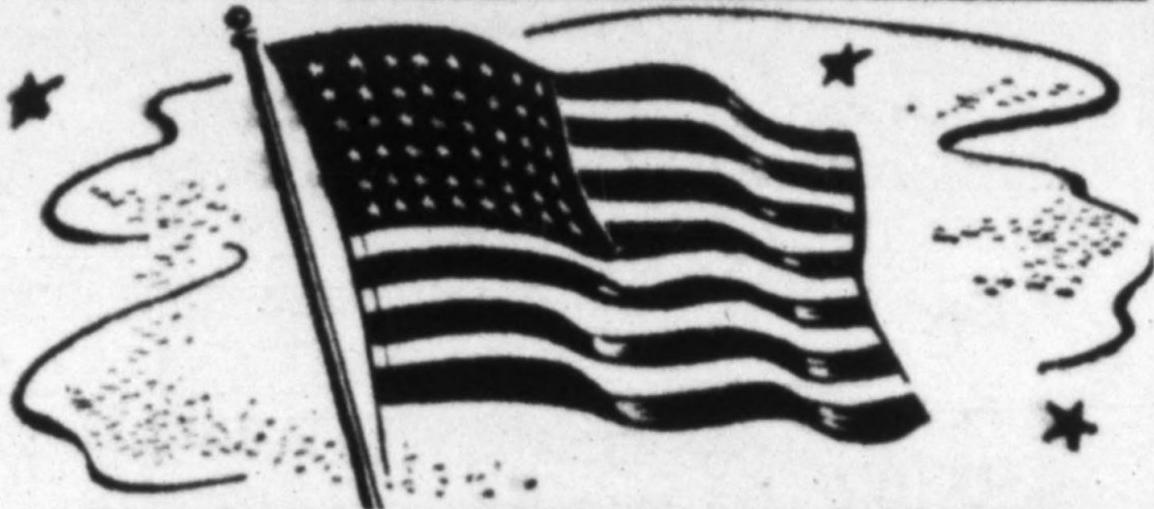


## **DO YOU OWN AN AMERICAN FLAG?**

**Every American home should have its own flag to fly on flag holidays.**

**See Dettra's New DURALITE NYLON FLAG**—the most beautiful, most durable flag ever made. Glowing ever-fast colors. Wonderful to fly. At your local dealers or write:

**DETTRA FLAG COMPANY, INC.  
DEPT. AW, OAKS, (MONTGOMERY COUNTY) PA.**



## TIME TO SHOW YOUR COLORS!

*Fly an American Flag*

Get a bright, color-fast BULLDOG Flag—the famous flags that are U. S. Government standard for flag quality. On sale at your local dealers, or write direct.

famous

**BULL**  **DOG**  
flags

DETTRA FLAG COMPANY, INC.  
DEPT. AW, OAKS, MONTGOMERY COUNTY, PA.

1949 The Atlanta Constitution  
June 05 Atlanta, GA

## **REV. LEWIS R. DETTRA**

WESTERNPORT—Rev. Lewis R. Dettra, 80, father of Rev. J. Emmert Dettra, pastor of Westernport Church of the Brethren, died Saturday at his home, Kernstown, Va., near Winchester. He had suffered a paralytic stroke four years ago.

Born in Montgomery County, near Phoenixville, Va., Rev. Dettra was a son of the late John B. and Anna Dettra. He served as pastor of the Church of the Brethren, Stephens City, Va., for 55 years before retiring 15 years ago. He was also employed as superintendent of the Valley Turnpike under Senator Harry Byrd.

Rev. Dettra was city manager of Winchester for 15 years and was in the milling business for a number of years.

He is also survived by his widow, Mrs. Emma Baker Dettra; two other sons, Paul Dettra and Carson Dettra, both of Winchester; one brother, John C. Dettra, Oak, Va., and three grandchildren.

A funeral service will be held tomorrow at 2 p. m. at the residence. Burial will be in Salem, Va., Church of the Brethren Cemetery.

Rev. and Mrs. J. Emmert Dettra and children, Rosalie and John Emmert, Jr., left yesterday to attend the service.

## RULES CRIME TO USE LEGION INSIGNIA

Philadelphia, Aug. 23—Unauthorized use of the insignia or paraphernalia of the American Legion is a federal crime ruled Federal Judge Guy K. Bard.

Judge Bard issued the opinion yesterday in upholding a criminal information filed by the government against the Dettra Flag Co., Oaks, Montgomery County, and two of its officers, John C. Dettra and Charles L. Campbell.

The defendants asked dismissal of charges that the firm made and

sold banners and drapes bearing the insignia of the Legion and distributed catalogues containing reproductions of Legion emblems and medals.

Growing turkey broilers to supply fried turkey has developed as a farm specialty in the United States.

1949 Pottsville Republican  
August 23 Pottsville, PA

## UNAUTHORIZED USE OF EMBLEM IS A CRIME

PHILADELPHIA, Aug 22. (AP) —U. S. District Judge Guy K. Bard ruled today that unauthorized use of the insignia or paraphernalia of the American Legion is a federal crime.

In an 18-page opinion, Judge Bard upheld a criminal information filed by the government against the Dettra Flag Co., Oaks, Montgomery county, and two of its officers, John C. Dettra and Charles L. Campbell.

The defendants had asked dismissal of charges that the firm made and sold banners and drapes bearing the insignia of the Legion and that it distributed catalogues containing reproductions of Legion emblems and medals.

The jurist ruled such action violated the federal statute under which the Legion is incorporated.

The firm and the two officers are scheduled to be brought to trial in September.

# MISUSE OF INSIGNIA HELD FEDERAL CRIME

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# Legion Upheld On Insignia Use

## Court Rules Law Is Valid In Flag Firm's Challenge

Judge Guy K. Bard handed down a ruling in the U. S. District Court here yesterday to the effect that any commercial use of American Legion insignia or paraphernalia without specific prior permission from the Legion is a Federal offense.

The Legion as an organization is incorporated under a special Act of Congress which prohibits the use of any Legion insignia without official corporate permission. Yesterday's ruling, believed to be the first of its kind, held that the Act was constitutional.

Constitutionality of the Act was challenged by the Dettra Flag Co. of Oaks, near Norristown, and two of its officers, John C. Dettra and Charles L. Campbell. In a criminal information filed June 28 both the company and the two defendant officers were charged with infringement of that Act.

The Government alleged that the company manufactured and sold banners and drapes on which the American Legion insignia and emblem were reproduced, and distributed catalogues containing reproductions of Legion medals and other insignia, all without Legion permission.

### PETITION REJECTED

Subsequently the company and its two officers filed a petition for dismissal of the case on the ground that Congress could not constitutionally delegate any of its powers, and that it did delegate one of its powers in the Act when it gave the Legion the right to grant the permission in question.

Yesterday Judge Bard turned down the petition with an observation that the intent of Congress in conferring the right of incorporation on the Legion was "to protect veterans' organizations and the public." It conferred honors and privileges on the Legion, he said, in recognition of the "service and sacrifice" of the sons of American citizens.

As a consequence of the ruling, the case is expected to come to trial next month. There are eight counts in the criminal information, which is tantamount to an indictment, and the maximum penalty is a fine of \$250 and imprisonment for six months on each count.

# Legion Insignia Held Its Exclusive Property

Philadelphia, Aug. 22 (AP).—U. S. District Judge Guy K. Bard ruled today that unauthorized use of the insignia or paraphernalia of the American Legion is a Federal crime.

In an 18-page opinion, Judge Bard upheld a criminal information filed by the Government against the Dettra Flag Company, Oaks, Montgomery County, and two of its officers, John C. Dettra and Charles L. Campbell.

The defendants had asked dismissal of charges that the firm made and sold banners and drapes bearing the insignia of the legion and that it distributed catalogues containing reproductions of legion emblems and medals.

The jurist ruled such action violated the Federal statute under which the legion is incorporated.

The firm and the two officers are scheduled to be brought to trial in September.

statute, or in the absence of some agreement or stipulation especially authorizing the allowance thereof, and this rule applies equally in courts of law and in courts of equity. Constant v. Matteson, *supra* [22 Ill. 546]; Conwell v. McCowan, *supra* [53 Ill. 363]; Hutchinson v. Hutchinson, *supra* [152 Ill. 347, 38 N.E. 926]; Rasch v. Rasch, 278 Ill. 261, 115 N.E. 871; Kinane v. Fay, 111 N.J.L. 553, 168 A. 724; Weinhagen v. Hayes, 179 Wis. 62, 190 N.W. 1002; Day v. Woodworth, 13 How. 363, 14 U.Ed. 181. \* \* \*

"It may be that the statutory costs awarded to a successful plaintiff are inadequate to compensate him for the injury caused by the defendant's wrongful conduct, but the question of the amount of costs which are to be allowed the successful party and the items of expense to be included therein is a question to be determined by the legislature and not by the courts. Smith v. Michigan Buggy Co. 175 Ill. 619, 51 N.E. 569, 67 Am.St.Rep. 242; Potts v. Imlay, 4 N.J.L. 330, 7 Am.Dec. 603."

Therefore, defendants' motion for an allowance of attorneys' fees as a part of its costs in this proceeding will be and is denied.

UNITED STATES v. DETTRA FLAG CO.,  
Inc. et al.  
Cr. No. 14707.

United States District Court  
E. D. Pennsylvania.  
Aug. 22, 1949.

the defendants' motion to dismiss the information on the grounds that this statute is an unconstitutional delegation of legislative powers by Congress, and that the information is defective and invalid for indefiniteness.

Section 76e of Title 18 U.S.C.A. (now 18 U.S.C.A. § 705, wherein the wording has been slightly rephrased) provides: "That the manufacture, sale or purchase for resale, either separately or appended to, or to be appended to, or the reproduction of any article of merchandise manufactured or sold, of the badge, medal, emblem, or other insignia or any colorable imitation thereof, or the reproduction thereof for commercial purposes, of any veterans' organization incorporated by Act of Congress, or the printing, lithographing, engraving or other like reproduction on any poster, circular, periodical, magazine, newspaper, or other publication, or the circulation or distribution of any such printed matter bearing a reproduction of such badge, medal, emblem, or other insignia or any colorable imitation thereof, of any such veterans' organization, is prohibited except when authorized under such rules and regulations as may be prescribed by such organization so incorporated. Any person who knowingly offends against any provision of this Act shall on conviction be punished by a fine not exceeding \$250 or by imprisonment not exceeding six months, or by both such fine and imprisonment."

James P. McCormick, Asst. U. S. Atty., Philadelphia, Pa., for plaintiff.

James E. Gallagher, Jr., and Wilson Stradley, of Stradley, Ronon, Stevens & Young, all of Philadelphia, Pa., for defendants.

by imprisonment not exceeding six months, or by both such fine and imprisonment."

Ralph B. Gregg, Indianapolis, Ind., for  
American Legion, *amicus curiae*.

BARD, District Judge.

On June 23, 1948, an information containing eight counts was filed against the defendants for violating Section 76e of Title 18 U.S.C.A. by manufacturing and selling banners and drapes on which were reproduced the insignia and emblem of The American Legion and by circulating and distributing a catalogue bearing a colorable imitation of a reproduction of such insignia and emblem without authorization from the Legion. The case is now before me on

The retention of legislative power in Congress has been zealously guarded by the courts; delegation of ministerial duties, however, has had long recognition in our democratic form of government. This delegation was first effectuated in *The Brig Aurora*, 7 Cranch 382, 3 L.Ed. 378, in 1813, and was specifically enunciated by Chief Justice Marshall in *Wayman v. Southard*, 1825, 10 Wheat. 1, 6 L.Ed. 253, when he acknowledged that Congress may delegate to others the power "to fill up the details". 10 Wheat. page 43. As our nation expanded and our economy became more complex, the problem of legislating for our needs became equally more intricate. Of necessity, more and more ministerial

duties were delegated to others. The expansion of governmental functions during the past two decades by means of administrative agencies has been accomplished to a large extent by utilizing this principle.

Beginning with *Field v. Clark*, 143 U.S. 649, 12 S.Ct. 495, 36 L.Ed. 294, through to the present, the general legal dogmas which control delegation of ministerial duties have been evolved. Congress must establish definite standards to be followed and policies to be effectuated, and in criminal statutes they must affix the penalty for violation thereof. Within these standards the administrator may exercise his discretion in the application and enforcement of the statute in order to carry out its purpose. Congress may not delegate nor may an administrator usurp the legislative function. Intelligent principles and definite standards must be stated to guide, control, and limit the execution of the statute; they cannot be left to the administrator's discretion.<sup>1</sup>

It is often hard to distinguish the line separating the power to make law from the authority or discretion as to its execution. *Mutual Film Corp. v. Industrial Comm. of Ohio*, 236 U.S. 230, 245, 35 S.Ct. 387, 59 L.Ed. 552, Ann.Cas.1916C, 296; *United States v. Grimaud*, supra 220 U.S. at page 517, 31 S.Ct. at page 483. One of the problems here involved requires me to determine, in accordance with the foregoing principles, on which side of the line this statute falls.

The standards imposed by this statute are sufficiently definite and fixed to enable anyone of average intelligence to know what the statute means. We are living in a highly integrated economy based on the

production and distribution of goods, so that every one has some knowledge of what is meant by the terms "manufacture", "sale or purchase for resale", "colorable imitation", "printing", and "circulation or distribution of any such printed matter". Certainly, any person engaged in such pursuits would know what these terms meant. If Congress had merely prohibited such action, rather than prohibiting it unless authorized by another, no one would think of asking "What is prohibited?" The standards which the administrator must apply are definite.

The policy or purpose of this statute is likewise clear. Congress is attempting to protect the veterans' organizations and the public. The various veterans' organizations are incorporated by separate federal statutes, see 36 U.S.C.A. Each statute provides that each organization may adopt its own emblems, badges, pins and other insignia. The American Legion, and presumably each organization, has patented or copyrighted its insignia. Thus all rights in this insignia belong initially to the organization concerned. These organizations are national in scope and were formed to commemorate the service and sacrifice of some of our citizenry. As long as the frailties of human nature exist there will always be some outsiders unfortunately who crave and want, but do not deserve, the rights, privileges and honors that go with membership in such organizations. It is proper that Congress should seek to protect the public from frauds perpetrated by impostors, and also to protect the interest of these organizations in self identification. The committee reports in Congress state that the purpose of the Act is to protect these organizations and the public

<sup>1</sup> *American Power & Light Co. v. Securities & Exchange Comm.*, 329 U.S. 90, 67 S.Ct. 133, 91 L.Ed. 103; *Yankus v. United States*, 321 U.S. 414, 64 S.Ct. 660, 88 L.Ed. 834; *United States v. Rock Royal Co-Operative, Inc.*, 307 U.S. 538, 59 S.Ct. 993, 88 L.Ed. 1446; *United States v. Curtiss-Wright Export Corp.*, 299 U.S. 304, 57 S.Ct. 216, 81 L.Ed. 255; *Schechter Poultry Corp. v. United States*, 295 U.S. 495, 55 S.Ct. 837, 79 L.Ed. 1570, 97 A.L.R. 947; *Panama Refining Co. v. Ryan*, 293 U.S. 388, 55

S.Ct. 241, 79 L.Ed. 446; *Hampton, Jr., & Co. v. United States*, 276 U.S. 394, 48 S.Ct. 348, 72 L.Ed. 624; *Mahler v. Eby*, 264 U.S. 32, 44 S.Ct. 238, 68 L.Ed. 549; *Intermountain Rate Cases*, U.S. v. *Atchison, T. & S. F. R. Co.*, 234 U.S. 476, 34 S.Ct. 986, 58 L.Ed. 1408; *United States v. Grimaud*, 220 U.S. 503, 31 S.Ct. 480, 55 L.Ed. 563; *Butfield v. Stranahan*, 192 U.S. 470, 24 S.Ct. 349, 48 L.Ed. 525; *Jaffee, An Essay on Delegation of Legislative Power: II*, 47 *Columbia Law Review*, 561, 566-581.

from the unauthorized use of their insignia, that patent infringement suits have been ineffective, and that the national scope of the organizations and intricacies of interstate commerce require national rather than state legislation. Judiciary Committee Report No. 1147 accompanying H.R. 5982, 76th Cong., 1st Sess. 1; Hearings before Judiciary Sub-Committee on H.R. 5982, 76th Cong., 1st Sess. 2, 4. One of the easiest ways this purpose can be effectuated is by controlling the source. Such a policy or purpose is apparent from the wording of the statute.

■ In controlling the source of this evil Congress cannot be expected to regulate such reproduction in detail. Various concerns or individuals may enter and leave the fields encompassing the different methods of reproducing the insignia; their products may be of good or bad quality, and the quality may vary from time to time; the various organizations may alter or change their insignia, or bring out new insignia. It would be unreasonable to expect Congress to be a continuous fact finding body of such myriad details which might change overnight. Allowing an administrator to regulate these details within established standards is reasonable under the circumstances. *Yakus v. United States*, *supra*; *United States v. Grimaud*, *supra*; *Field v. Clark*, *supra*.

■ Defendants contend that these rules and regulations of The American Legion cannot be arbitrary and unreasonable. I agree. They must conform to the standards and policies established by Congress; they cannot go beyond the scope of the ministerial duties delegated to them. Such would be an attempt to legislate, and would be void. *In re Mellea*, D.C., 5 F.2d 687. The rules and regulations which are within the scope of the statute must be fair and reasonable. Rules which are arbitrary and unreasonable would violate due process, as would an arbitrary and unreasonable statute. *Whaley v. State*, 168 Ala. 152, 52 So. 941, 30 L.R.A.,N.S., 499; cf. *In re Mellea*, *supra*. No rules or regulations have been called to my attention, and this problem is therefore not before me.

The defendants allege further that the rules and regulations of a private corporation have been invested with the dignity of a penal statute.

■ A penal statute must explicitly establish the elements of the crime which it creates, for a person cannot be left to speculate whether or not his conduct is criminal. Any statute which by its vagueness makes a man of ordinary intelligence guess as to its meaning violates due process of law. *Lanzetta v. State of New Jersey*, 306 U.S. 451, 59 S.Ct. 618, 83 L.Ed. 888; *Connally v. General Construction Co.*, 269 U.S. 385, 46 S.Ct. 126, 70 L.Ed. 322. If the statute is sufficiently clear so that the elements of the crime are definite with reasonable certainty, and if the penalty is fixed by the statute, as in the statute before me, then violation of rules and regulations is made a crime not by the administrator but by Congress.

The situation in the *Grimaud* case, *supra*, seems very analogous to this phase of this case. The Forest Reserve Act of 1891 and amendments thereto had established definite standards and policies to be effectuated by the Secretary of Agriculture. This official was authorized to " \* \* \* make such rules and regulations and establish such service as will insure the objects of such reservations, namely, to regulate their occupancy and use and to preserve the forest thereon from destruction; and any violation of the provisions of \* \* \* such rules and regulations shall be punished as is provided for in \* \* \* [Rev.Stat. § 5388, 18 U.S.C.A. § 1853]". 30 Stat. 35.

When a statute has already established definite standards and policies to be effectuated, a statement explaining what the rules shall regulate is surplusage. Thus, the elaborateness of the above section of the Forest Reserve Act should not distinguish it from the statute currently before me.

In upholding the constitutionality of this part of the Forest Reserve Act, Mr. Justice Lamar, speaking for the court, said: "But the authority to make administrative rules is not a delegation of legislative power, nor are such rules raised from an administrative to a legislative character be-

cause the violation thereof is punishable as a public offense." 220 U.S. page 521, 31 S.Ct. page 484, 55 L.Ed. 563. "A violation of reasonable rules regulating the use and occupancy of the property is made a crime, not by the Secretary, but by Congress. The statute, not the Secretary, fixes the penalty." 220 U.S. page 522, 31 S.Ct. page 485. "The offense is not against the Secretary, but, as the indictment properly concludes, 'contrary to the laws of the United States and the peace and dignity thereof.'" 220 U.S. page 523, 31 S.Ct. page 485.

Even though the Forest Reserve Act involved a delegation of administrative authority to a public official, and this statute involves a delegation to a private corporation, the foregoing statements by Mr. Justice Lamar appear equally applicable to the instant case. This difference to whom the delegation of authority is made, for reasons indicated later in this opinion, does not change the result in this instance.

The case of *Carter v. Carter Coal Co.*, 298 U.S. 238, 311, 56 S.Ct. 855, 80 L.Ed. 1160, is the only Supreme Court opinion called to my attention which discussed a delegation of federal authority to private individuals. The Labor Relations section of the Bituminous Coal Conservation Act of 1935, 15 U.S.C.A. § 808(g), delegated the power to fix the minimum hours of labor jointly to the producers of more than two-thirds of the annual tonnage of coal in a district and to a majority of the miners in a district. This section was held to be an unconstitutional delegation of power to private individuals. The court reasoned that this was giving the majority the power to regulate the affairs of an unwilling minority whose interests may be, and often are, adverse to those of the majority.

In *St. Louis, Iron Mountain & Southern Railway Co. v. Taylor*, 210 U.S. 281, 287, 28 S.Ct. 616, 52 L.Ed. 1061, the Supreme Court summarily dismissed the contention that a delegation of authority to the American Railway Association to determine the standard height of draw bars for freight cars was unconstitutional. The question of such a delegation to a private association was not mentioned.

In *Southern Pac. Co. v. United States*, 171 F. 360, the Ninth Circuit Court of Appeals held constitutional a statute which permitted the owner or custodian of stock shipped or in transit to extend the length of time animals might be confined in cars under his control from 28 to 36 hours. The court said: "\* \* \* the law does not give him authority to make that unlawful which otherwise would be lawful", and then briefly discussed delegation of administrative duties to others. 171 F. page 362.

Although the question immediately before me may not have been presented to the Court in the St. Louis and Southern Pac. cases, these decisions indicate that a delegation of ministerial duties to private individuals, corporations, or associations may be permissible under the federal constitution. See also *United States v. Rock Royal Co-Operative, Inc.*, supra, 307 U.S. at 577, 59 S.Ct. page 1014, 83 L.Ed. 1446. The *Carter Coal Co.* decision seems to be based on the discriminatory features of that statute rather than prohibiting any delegation of authority to private groups. Most of the cases, however, which have directly decided the constitutionality of such delegations have arisen under state laws.

There is apparent confusion between state courts regarding the extent to which authority may be so delegated. Compare *Booth v. State*, 179 Ind. 405, 100 N.E. 563, L.R.A.1915B, 420, Ann.Cas.1915D, 987, affirmed 237 U.S. 391, 35 S.Ct. 617, 59 L.Ed. 1011, with *Commonwealth v. Beaver Dam Coal Co.*, 194 Ky. 34, 237 S.W. 1086, 7 A.L.R. 920. Some of this confusion may be caused in part by the different phraseology used or the different interpretation given to the various state constitutions. *Hays v. City of Poplar Bluff*, 263 Mo. 516, 173 S.W. 676, L.R.A.1915D, 595; see *Commonwealth v. Beaver Dam Coal Co.*, supra, 237 S.W. at page 1089. Some may be caused by the blanket refusal to delegate legislative authority of any kind to private individuals. *State v. Crawford*, 104 Kan. 141, 177 P. 360, 2 A.L.R. 880; *State ex rel. Omaha Gas Co. v. Withnell*, 78 Neb. 33, 110 N.W. 680, 8 L.R.A.,N.S., 978, 126 Am.St.Rep. 586; *Morton v. Holes*, 17 N.D. 154, 115.

N.W. 256; cf. *Reimer v. Dallas*, N.J.Sup., 129 A. 390; see *Johnstown Cemetery Association v. Parker*, 28 Misc. 280, 59 N.Y.S. 821, 823.

In some instances some courts say that no delegation of legislative power exists but that the statute is complete in itself, merely awaiting a future contingency before it is invoked and that consent of private individuals determines only the existence of this contingency. Particularly is this reasoning prevalent in zoning ordinances where certain uses of realty are dependent upon consent of adjoining land owners<sup>2</sup>. There is no difference, it seems to me, in effect between those statutes which prohibit unless consent is obtained and those which permit if consent is obtained. Both delegate some authority to private individuals.

Administrative duties were first delegated

only to government officials or agencies. Any such delegation to private individuals was thought to be unconstitutional because these persons were not charged with the responsibility and duties of public officials.

Careful analysis of the state decisions, however, has led me to conclude that in many jurisdictions administrative duties may be so delegated, but that such delegation will be stringently construed. Many allow delegation of administrative duties to private individuals or corporations when the delegation is under the police power of the state to regulate for the health, safety and welfare of the public<sup>3</sup>. Those statutes which were declared unconstitutional were invalid not necessarily because they involved delegations to private groups, but because they failed to establish definite standards to be followed<sup>4</sup>, because the pen-

<sup>2</sup> *Myers v. Fortunato*, 12 Del.Ch. 374, 110 A. 847; *City of Chicago v. Stratton*, 162 Ill. 494, 44 N.E. 853, 35 L.R.A. 84, 53 Am.St.Rep. 325; *Downey v. City of Sioux City*, 208 Iowa 1273, 227 N.W. 125; *City of Spokane v. Camp*, 50 Wash. 554, 97 P. 770. Contra: *State ex rel. Omaha Gas Co. v. Withnell*, 78 Neb. 88, 110 N.W. 680, 8 L.R.A.N.S., 978, 126 Am.St.Rep. 586; *City of Glens Falls v. Standard Oil Co. of New York*, 127 Misc. 104, 215 N.Y.S. 354, 355.

<sup>3</sup> Regulations by Professional Societies to establish professional standards: *Ex parte Gerino*, 143 Cal. 412, 77 P. 168, 66 L.R.A. 249 (doctor); *Overshiner v. State*, 156 Ind. 187, 59 N.E. 468, 51 L.R.A. 748, 83 Am.St.Rep. 187 (dentist); *State v. Bonham*, 93 Wash. 489, 161 P. 377, L.R.A. 1917D, 996 (doctor); cf. *Spencer v. Hunt*, 109 Fla. 248, 147 So. 282 (dentist). Contra: *State v. Crawford*, 104 Kan. 141, 177 P. 360, 2 A.L.R. 880 (electrician).

Regulations by carriers regarding sale or use of tickets: *Whaley v. State*, 168 Ala. 152, 52 So. 941, 30 L.R.A.N.S., 499; *Samuelson v. State*, 116 Tenn. 470, 95 S.W. 1012, 115 Am.St.Rep. 805; *In re O'Neill*, 41 Wash. 174, 83 P. 104, 3 L.R.A.N.S., 558, 6 Ann.Cas. 869; cf. *Commonwealth v. Keary*, 198 Pa. 500, 48 A. 472; see *Jannin v. State*, 42 Tex. Cr.R. 631, 51 S.W. 1126, 1127, 53 L.R.A. 349, 96 Am.St.Rep. 821, rehearing denied 42 Tex.Cr.R. 631, 62 S.W. 419. But cf. *People ex rel. Tyrolier v. Warden of City Prison*, 157 N.Y. 116, 51 N.E. 1008, 43 L.R.A. 264, 68 Am.St.Rep. 763.

Regulations to improve working conditions: *Booth v. State*, 179 Ind. 405, 100 N.E. 563, L.R.A. 1915B, 420, Ann.Cas. 1915D, 987, affirmed 237 U.S. 391, 35 S.Ct. 617, 59 L.Ed. 1011; *Koppala v. State*, 15 Wyo. 398, 89 P. 576, rehearing denied 15 Wyo. 398, 93 P. 662.

Regulations for storing explosives: *Richards v. Fleming Coal Co.*, 104 Kan. 330, 179 P. 380; *Gima v. Hudson Coal Co.*, 310 Pa. 480, 165 A. 850.

Regulations regarding use of adjoining property: *Thomas Cusack Co. v. City of Chicago*, (Ill.) 242 U.S. 526, 37 S.Ct. 190, 61 L.Ed. 472; L.R.A. 1918A, 136, Ann.Cas. 1917C, 594; cf. *Myers v. Fortunato*, 12 Del.Ch. 374, 110 A. 847; *Levy v. Mravlag*, 96 N.J.L. 367, 115 A. 350; *Commonwealth v. Plymouth Coal Co.*, 232 Pa. 141, 81 A. 148, affirmed 232 U.S. 531, 34 S.Ct. 359, 58 L.Ed. 713; *Eubank v. City of Richmond*, (Va.) 226 U.S. 137, 142, 33 S.Ct. 76, 57 L.Ed. 156, 42 L.R.A.N.S., 1128; *State of Washington ex rel. Seattle Title Trust Co., Trustee, v. Roberge*, (Wash.) 273 U.S. 116, 121, 49 S.Ct. 50, 73 L.Ed. 210, 86 A.L.R. 654; *Mapel v. John*, 42 W.Va. 30, 24 S.E. 608, 32 L.R.A. 800, 57 Am.St.Rep. 839.

<sup>4</sup> *Nalley v. Home Insurance Co.*, 250 Mo. 452, 157 S.W. 769, Ann.Cas. 1915A, 288; *O'Neill v. American Fire Insurance Co.*, 166 Pa. 72, 30 A. 943, 26 L.R.A. 715, 45 Am.St.Rep. 650; cf. *Wasilewski v. Biedrzycki*, 180 Wis. 633, 192 N.W. 989.

alty to be imposed was optional upon private determination<sup>5</sup>, or because the statute permitted arbitrary discrimination among interested parties<sup>6</sup>.

In my opinion this statute prohibiting the reproduction of veterans organizations insignia is constitutional. The delegation of administrative duties is valid in this instance. As I have indicated above, the standards to be followed and the policies to be effectuated are definite and ascertainable. The Penalty for violating any of The American Legion's rules and regulations is fixed by the statute.

In effect, this statute has made infringement of The American Legion's patents a crime. Since their insignia is patented, all rights therein are the property of The American Legion. Unless the defendants get authorization to reproduce this insignia, usually by some form of lease or assignment of the patent, they have no property rights in the insignia.

Since the defendants have no interest in The American Legion's insignia without authorization, I find it hard to see how this statute is unconstitutionally discriminatory. Surely, there is no opportunity in this instance for a majority to force their will upon an unwilling minority, nor can the defendants have interests adverse to those of The American Legion in the subject matter. *Carter v. Carter Coal Co.*, *supra*.

To a limited degree the statute does allow the American Legion to discriminate between various reproducers, but only to the extent that any owner of a patent can discriminate between different possible assignees. As I indicated above, Congress cannot be expected to keep up to date on the relative abilities of different reproducers. To my mind, this type of discrimination among disinterested parties is not unconstitutional. The patent laws are not

unconstitutional because they allow discrimination to this extent, nor should this statute fall for this reason. If The American Legion does not promulgate any rules and regulations, then any reproduction of their insignia violates this law. Such reasonable rules and regulations which are enacted only make lawful that which was previously unlawful.

I realize that private citizens desiring to ascertain if their acts are criminal violations of the laws of the United States, should not be required to look further than the statutes enacted by Congress or, perhaps, in the Federal Register in some cases where there has been a delegation of ministerial duties to governmental agencies. I also realize that The American Legion's rules and regulations probably are not published in any official publication.

In the instant case, nevertheless, the defendants need look only to the statute in question. As far as the record discloses, The American Legion did not promulgate any rules and regulations, and if the defendants were not authorized by The Legion to reproduce their insignia, then, as stated above, any reproduction of the insignia violates this law, and the defendants can be fully apprised of the law from the statute books.

The defendants rely on the case of *State v. Holland*, 37 Mont. 393, 96 P. 719. Here, a penal statute which prohibited the wilful wearing or use of the insignia of certain named societies unless so entitled under the by-laws to wear that insignia, was declared unconstitutional. While this decision is not controlling, I think the reasoning of that court is sufficient to distinguish that case from this one. Under the Montana statute, the guilt or innocence of an individual was dependent upon the constitution, by-laws, rules and regulations of

<sup>5</sup> *Fortune v. Braswell*, 139 Ga. 609, 77 S.E. 818; *Johnstown Cemetery Ass'n v. Parker*, 28 Misc. 280, 59 N.Y.S. 821, affirmed 45 App.Div. 65, 60 N.Y.S. 1015; *Jannin v. State*, 42 Tex.Cr.R. 631, 51 S.W. 1126, 53 L.R.A. 349, 96 Am.St.Rep. 821, rehearing denied 42 Tex.Cr.R. 631, 62 S.W. 419.

<sup>6</sup> *McCown v. Gose*, 244 Ky. 402, 51 S.W.2d 251; *Commonwealth v. Beaver*

Dam Coal Co., 194 Ky. 34, 237 S.W. 1086, 7 A.L.R. 920; *Morton v. Holes*, 17 N.D. 154, 115 N.W. 256; *Eubank v. City of Richmond*, (Va.) 226 U.S. 137, 33 S.Ct. 76, 57 L.Ed. 156, 42 L.R.A.N.S., 1123; *State of Washington ex rel. Seattle Title Trust Co., Trustee, v. Roberge*, (Wash.) 278 U.S. 116, 49 S.Ct. 50, 73 L.Ed. 210, 86 A.L.R. 654.

societies, some of which were secret. Thus, a conviction might result from rules of which the individual could obtain no knowledge.

The court in the Holland case also felt that the standards to be applied were not sufficiently established because the insignia might be changed in secret meeting of the society. To my mind, the standard is not what the insignia is, but what is to be done with the insignia. But accepting that rationale as correct, the result in this case is not thereby changed. The American Legion's insignia is so established and well known that the standard can be considered to be fixed and definite. Even if The American Legion should change their insignia, the secret factor is not present in this instance.

The defendants also urge that the information is defective in that it does not show what regulations of the American Legion were violated by the defendants.

Each one of the eight counts in the information ends with some form of the phrase "which reproduction was not authorized by the rules and regulations as were prescribed by the aforesaid The American Legion." These words do not mean that the defendants violated some regulation which otherwise authorized them to reproduce the insignia. If the crime as charged in this indictment merely pertained to the manner of reproduction, I might be inclined to agree with the defendants' argument. But this is a situation where the statute is complete in itself. These words mean to me that no regulation was passed by The American Legion which authorized the defendants in any way to reproduce the insignia which they are charged with reproducing. To accept the defendants' argument would prevent them from ever being prosecuted, for it is impossible to cite a non-existent rule or regulation. Of course, if the defendants were authorized to reproduce The American Legion insignia, that can be raised as a matter of defense in the trial of this case.

The defendants' motion to dismiss the information is denied.

**WOOD v. PENNSYLVANIA GREYHOUND**

**LINES, Inc.**

**Civ. No. 10223.**

United States District Court

E. D. New York.

Sept. 23, 1949.



Priest & Carson, Forest Hills, for plaintiff.

Everett W. Bovard, New York City, for defendant.

GALSTON, District Judge.

The defendant moves, pursuant to Rule 12, section (b), subdivision 3, of the Rules of Civil Procedure, 28 U.S.C.A., to dismiss the action on the ground that there is improper venue, or in the alternative for an order under Title 28 U.S.C.A. §§ 1391 and 1404, to transfer the action to the Southern District of New York.

It appears that jurisdiction is based upon diversity of citizenship. Plaintiff is a citizen in the State of North Carolina; the defendant is incorporated under the laws

# APRIL MEETING

## *Philadelphia Section*

A. C. S.

THURSDAY, APRIL 20, 1950, AT 8:00 P. M.  
Franklin Institute, 20th St. & Benjamin Franklin Parkway

DR. GLENN T. SEABORG

Radiation Laboratory, University of California

will speak on

Nuclear Chemistry and High Energy Nuclear Reactions

## INFORMAL DINNER . . .

Speaker: MR. JOHN C. DETTRA

President, Dettra Flag Co., Inc.

Subject: "History of Dettra Flag Co., Inc."

Time: Cocktails, 5:45 P. M.  
Dinner, 6:15 P. M.

Place: Dairy Dell of The Franklin Institute

Cost: \$2.25 per plate (including tip)

### RESERVATIONS

Must be made not later than 12:00 Noon, Tuesday, April 18, 1950. Call Dagenhardt Caterers as early as possible. POplar 5-6782 or STEvenson 4-0212.

A social hour in the Dairy Dell will follow the meeting.  
Light refreshments will be served.

# FREED ON 4 COUNTS OF EMBLEM CHARGES

PHILADELPHIA, Jan. 5. (AP)—The Dettra Flag Co., Inc., of Oaks, Pa., and two of its officers were acquitted today in Federal District Court of four charges of manufacturing, selling and distributing American Legion paraphernalia without the Legion's consent.

In two other counts, a jury of eight women and four men reported they couldn't reach a verdict and Judge Thomas M. Madden declared a "mistrial."

Federal attorneys said the firm and the two officers, President John C. Dettra and Treasurer Charles L. Campbell, would be retried later.

The two remaining counts charge specifically the manufacture by the firm of a Legion banner and its subsequent sale to C. S. Shaw of Carbondale, Pa.

# Flag Concern, Officers Acquitted In Federal Action

The Dettra Flag Co., Inc., Oaks, Pa., and two of its officers yesterday were acquitted in Federal Court, Philadelphia, on four charges of manufacturing, selling and distributing American Legion paraphernalia without the Legion's consent.

Two of the counts charged specifically the manufacture by the firm of a Legion banner and its subsequent sale to C. S. Shaw, Carbondale.

In the two other counts, a jury of eight women and four men reported they couldn't reach a verdict and Judge Thomas M. Madden declared a mistrial.

Federal attorneys said the firm and the two officers, John C. Dettra, president and Charles L. Campbell, treasurer, would be retried later.

# Flag Firm Acquitted Of Charge by Legion

Philadelphia, Jan. 5 (AP).—The Dettra Flag Company, Incorporated, of Oaks, Pa., and two of its officers were acquitted today in Federal Court of four charges of manufacturing, selling and distributing American Legion paraphernalia without the Legion's consent.

In two other counts, a jury of eight women and four men reported they couldn't reach a verdict and Judge Thomas M. Madden declared a "mistrial."

Federal attorneys said the firm and the two officers, President John C. Dettra and Treasurer Charles L. Campbell, would be retried later.

The two remaining counts charge specifically the manufacture by the firm of a Legion banner and its subsequent sale to C. S. Shaw of Carbondale.

# Acquitted On Four Charges By Legion

Philadelphia, Jan. 7 — (AP) — The Dettra Foag Co., Inc., and two of its officers of Oak, Pa., were acquitted of four charges of manufacturing, selling and distributing American Legion paraphernalia without the Legion's permission.

A Federal jury, however, failed to reach a verdict on two other counts yesterday. Judge Thomas M. Madden declared a mistrial.

Federal attorneys said the firm, President John C. Dettra and Treasurer Charles L. Campbell would be re-tried at a later date.

The two counts on which the jury failed to agree are the manufacture by the firm of Legion banners and its sale to C. S. Shaw of Carbondale, Pa.

# **Members of Lions Club To Hear History of Flags**

The history of flags will be outlined for the Lions club tonight by J. C. Dettra, president of the Dettra Flag company, Oaks.

Dettra will speak to the group at its session in the Elks' home at 6:30 o'clock.

---

1950 Pottstown Mercury  
January 30 Pottstown, PA

## **J. C. Dettra is Rotary Speaker**

John C. Dettra, who heads the Oaks flag manufacturing firm bearing his name, was the guest speaker at the regular meeting of the Rotary Club of the Lower Perkiomen on Wednesday evening at Minnick's Restaurant, Trappe. He spoke on flags and displayed a large number of novel flags from his collection.

1950 The Independent  
June 22 Collegeville, PA

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## **LEGION FILES SUIT**

**PHILADELPHIA, July 27—(INS)**  
—The American Legion filed suit in Federal Court today for treble damages of an unspecified amount against the Dettra Flag Co., Inc., of Oaks, Montgomery county.

The suit charged that the flag company is manufacturing and selling insignia and paraphernalia specially designed for the Legion, but without the Legion's permission.

The action also requests to court to order the Dettra company to turn over all the profits made in the past six months from the sale of such items and to issue an injunction against their manufacture.

---

## **PROTECTION OF EMBLEM**

We now are happy to report that both a criminal prosecution and a civil suit against the Dettra Flag Manufacturing Company of Oaks, Pennsylvania, have been completely settled, and to our entire satisfaction. Since the meeting of your Committee in May, a civil suit, charging violations of the manufacture and sale of the patented Emblem of The American Legion was filed against the Dettra Flag Manufacturing Company, in the United States District Court for the Eastern District of Pennsylvania, at Philadelphia. The criminal prosecution, entitled United States versus Dettra Flag Manufacturing Company, was set for trial for September 18, 1950. On September 13, 1950, National Judge Advocate Ralph Gregg, with a member of the Emblem Committee, met with counsel for the Dettra Flag and Manufacturing Company, in Philadelphia. As a result thereof, a permanent injunction was entered on September 15, 1950, in the United States District Court against the Dettra Flag Manufacturing Company, and thereafter the criminal prosecution was dismissed by the United States District Attorney on the representation that the ends of justice had been fully met by the permanent injunction in the civil proceeding, and there would be no purpose attained by the further prosecution of the criminal proceeding. The decision of the United States District Court rendered in August, 1949, contained in Volume 86, Federal Supplement, Page 84, sustaining the legality and constitutionality of the Federal law protecting the emblem and insignia of those veterans organizations chartered by the Congress of the United States, clearly sets forth the legal rights.

There is no question in our minds that this far-reaching and affirmative decision will act as a great deterrent against unscrupulous manufacturers and dealers in merchandising bearing thereon the insignia of the Legion as well also the insignia of our Auxiliary and Sons of The American Legion. The law has been settled, the procedure has been established, and the National Judge Advocate is ready to act in future cases.

Here we desire to emphatically and firmly point out to your committee, that since July we have not had an investigator in the field, to further police the illegal and unlawful use of the insignia of the Legion, Auxiliary and Sons of The American Legion. There may not now be need for a full-time employee to engage in this type of work, but we desire here to record that funds must be kept available for the use of the Emblem Committee and the National Judge Advocate for special employment in such cases to curb any future violations.

**Famous All-Weather**

# **Dettra Marine Flags**

Here they are—the finest boating flags made anywhere in the world!

## **DURA - LITE NYLON**

Bright Everlasting Colors—Unsurpassed  
Wearing Strength—Sheds Water—  
Flies Well Even In Rain

- ★ U. S. Yacht Ensigns
- ★ U. S. Power Squadron
- ★ U. S. Jacks

## **BULLDOG COTTON**

Fast Vat Colors—Better Than Wool  
Most Popular For Marine Use

- ★ Yacht Club Signals
- ★ Private Yacht Signals
- ★ Flag Officers' Flags

# *Women's Group To Be Host to Local Girl Scouts*

Spring City Girl Scouts will be guests of the Women's Library club of Spring City at the April meeting, Tuesday afternoon in Tall Cedars temple.

Guest speaker will be John C. Dettra, Oaks, head of the Dettra Flag company, who will discuss "Important American Flags." Misses Patsy and Janice Rentschler, local vocalists, also will appear on the program.

The business session of the club has been called for 1:45 o'clock, 15 minutes earlier than usual, due to important matters, including the nomination and election of officers.

Delegates to the State convention in May, and delegates to the county meeting, April 20, at Malvern, also will be elected.

Hostesses will be Mrs. Charles Ludwick, Mrs. George Mowrey and Mrs. Gurth F. Chambers.

# Lions Club to Have Flag Day Program

Allentown's Lions club will hold a Flag Day program during their regular weekly meeting at noon June 14 in the Americus hotel.

John C. Dettra, president of the Dettra Flag Co., will speak on "Early American Flags." He will display replicas of 48 flags dating back to the Vikings' landing in the year 1000.

1950 The Morning Call  
June 11 Allentown, PA

★★★OUR FIFTIETH ANNIVERSARY★★★

JANUARY 1, 1951

CATALOG No. 51

Index Page 2



BE PROUD YOU'RE AN AMERICAN

SHOW YOUR COLORS



Reg. U. S. Patent Office

"We Flag the Nation"

# DETTRA FLAGS

DETTRA FLAG COMPANY, INC.

Established  
1901



MAIN OFFICE AND PLANT

OAKS, Montgomery County, PENNSYLVANIA



TELEPHONE: VALLEY FORGE 9-2171

NEW YORK OFFICE & STOCK ROOM—35-37 WEST 23rd ST. (JUST OFF 5th AVE.) PHONE OREGON 5-0148, 0149

1951 Catalog

JOHN C. DETTRA, PRES.

CHAS. L. CAMPBELL, VICE-PRES. & TREAS.  
W. FREDERIC SHEDINGER, SALES MANAGER

PAUL M. JEFFERIS, JR., SECRETARY  
PRESTON DUNLAP, PLANT MANAGER

CHAS. L. CAMPBELL, JR.  
ASSISTANT SECY.

## DETTRA FLAG COMPANY, INC.

MANUFACTURERS FOR HALF A CENTURY

• FLAGS • BANNERS • DECORATIONS •

OF EVERY DESCRIPTION

NEW YORK OFFICE AND STOCKROOM  
35-37 WEST 23<sup>RD</sup> ST.  
NEW YORK 10, N.Y.  
OREGON 5-0148-5-0149

Sweitzer Paint & Hardware,  
Main at 7th St.,  
Zanesville, Ohio.

ATT: Mr. A. Schneider.

Gentlemen:-

Enclosed is a copy of our January 1, 1951 GOLDEN JUBILEE CATALOGUE. The prices shown are List, f.o.b. Oaks, Penna., from which your discount is

50%

As you of course know, the list prices in this catalogue are suggested selling prices. Together the descriptions and the colorful illustrations will help you in presenting your sales talk to your customers thereby increasing your FLAG profits.

You can be sure we will maintain these prices and the above discount unless conditions beyond our control make changes absolutely necessary.

We have taken a great deal of pride during our 50 years experience in business to keep high the quality of our materials and workmanship. Naturally, our prices have advanced - practically EVERYTHING costs more today. Raw material and manufacturing costs have increased by leaps and bounds, and our prices have had to go up accordingly, but they still show us only a fair return. Be assured there will never be any profiteering at Dettra.

Good luck and best wishes for your good health and prosperity during the coming year.

Sincerely,

DETTRA FLAG COMPANY, INC

*W. Frederic Shedinger*

Sales Manager



"We Flag the Nation."



1951 Letter

## **Turf Maintenance Equipment and Supplies Information and Prices on Request**

Gang Mowers and Tractors—for large area mowing—  
fairway, roughs, airfield and pasture mowing  
Simplicity Garden Tractors and Attachments  
Onan Portable Generators  
Stanley Grass Shears  
Skilsaw Electric Hedge Trimmer  
Sunbeam Electric Hedge Trimmer  
West Point Aerifier (Lawn Cultivator)  
Lindig Soil Shredder  
Springfield Sweeper-Hand, Power and Trailer Models  
Standard Line of Golf Course Supplies  
Lewis Ball Washers and Parts  
Henry Ball Washers  
Dettra Golf and House Flags  
Economy—California Type—Traveling and Walking  
Sprinklers  
Skinner Irrigation and Sprinkler Systems  
Cali-Clor, Crag, P. M. A. S. and Other Chemicals  
Grass Seeds of All Kinds  
Gates Rubber and Plastic Water Hose

*Makers of Fine*  
**FLAGS AND BANNERS**  
Since the turn of the Century



**Dettra Flag Co., Inc.**

**OAKS, PA.**

1951 The Picket Post

## **Adding Stars To Flag Would Present Problem**

OAKES, Pa.—A company that would stand to gain considerably by any change in the design of the American flag is opposed to adding stars for new states.

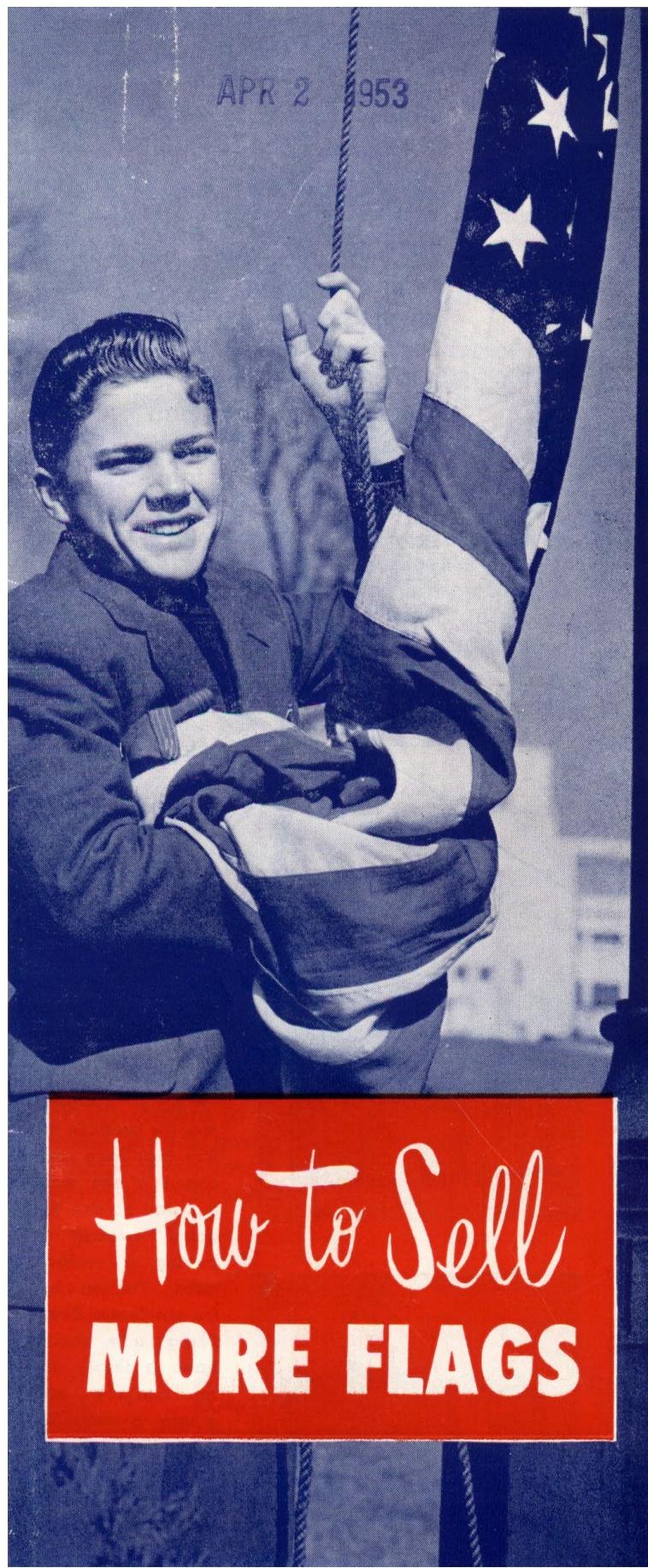
Charles L. Campbell, vice president of the Dettra Flag Co., one of the largest flag makers in the nation, said the problem of stars has now reached the proportion of the problem with stripes, back in 1818 when each of the seven new states was clamoring for its stripe.

If the practice of adding stripes for new states had been continued then, he said, we would have an awkwardly designed flag today.

"We think the time has come for Congress to freeze the design of the U. S. flag in its present form," Campbell said.

"It is all right to say that we could add another star for Hawaii just by rearranging the field to have seven rows of seven stars each," Campbell said. "But where do we go from there? After all, Alaska is also pushing for statehood, and how do you arrange 50 stars?

"Furthermore, it's not unreasonable that our other territories, Guam, Puerto Rico, Wake Island and the Virgin Islands should someday seek statehood, and what happens to the flag then?"



1953 Brochure

WE FLAG THE NATION



# FLAGS



Reg. U. S. Patent Office

DETTRA FLAG COMPANY, INC., OAKS, Montgomery County, PENNSYLVANIA

1953 Catalog



1953 "Our Flag" 16mm Film

**De Frenes Company**

1909 Buttonwood Street  
Philadelphia 30, Penna.

DETTRA FLAG CO.

"OUR FLAG"

Subject \_\_\_\_\_

16mm composite Kodachrome  
print

63

53-11-0-3

*Producers of Motion Pictures  
Since 1916*

1953 "Our Flag" 16mm Film



1953 "Our Flag" 16mm Film

OUR U. S. FLAG. Dettra Flag Co. Made by  
DeFrenes Co. 1 reel, sd., color, 16 mm.  
Kodachrome.  
© Dettra Flag Co., inc.; 30Nov53;  
MP4174.

1953 "Our Flag" 16mm Film Card Catalog Card

# **Collection of Flags Exhibited at Meeting Of Guild Circle Five**

John Dettra, president of the Dettra Flag company, Oaks, was introduced by Mrs. John Hofferker at the meeting of the Guild Circle Five, First Presbyterian church. He spoke to the group about flags that have "at one time or another" flown over America. He also displayed his collection of their replicas.

Flags shown were: Leif Erickson flag, Christopher Columbus, Spanish, Scottish, John Cabot's, British, Fleur de Lis, Tricolors, Henry Hudson, Dutch-West India company, the Three County Troop, Bedford, Tauton, St. George, Newberry and Linked hands.

Bunker hill, Continental, Pine Tree, Culpepper, Connecticut, Rhode Island, Grand Union, Stars and Stripes, Star Spangled Banner, Battle flag of the Confederacy, California, Mexican, the Texas Lone Star flag and many others.

# **SHOW YOUR COLORS!**

***. . . but fly the best!***

For schools—DETTRA, flagmaker to the Nation for 50 years, offers American flags and State flags in a wide variety of styles, sizes and materials . . . ideal for schoolroom, assembly hall, playing field.

#### **DETTRA FEATURES**

- ★ Famous "BULLDOG" BUNTING
- ★ Long-lasting "DURA-LITE" NYLON
- ★ Beautiful, lustrous "GLORY GLOSS"
- ★ U. S. Flags—State Flags
- ★ School Flags
- ★ Decorations and Banners
- ★ Flag Accessories

ASK ABOUT DETTRA'S NEW MOVIE  
"OUR U. S. FLAG"—  
a 16 mm. color movie  
is the ideal medium  
through which to tell  
the story of the Flag.



**ASK YOUR  
DEALER OR WRITE DETTRA  
FOR  
DETAILED  
DESCRIPTIVE LITERATURE**

**DETTRA FLAG COMPANY, INC.**

Dept. N, Oaks, Pennsylvania

(Within sight of Valley Forge)

1954 The Nation's Schools  
February

# **SHOW YOUR COLORS!**

***... but fly the best!***

For schools—DETTRA, flagmaker to the Nation for 50 years, offers American flags and State flags in a wide variety of styles, sizes and materials . . . ideal for schoolroom, assembly hall, playing field.

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**ASK YOUR DEALER  
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FOR DETAILED  
DESCRIPTIVE  
LITERATURE**

**DETTRA FLAG COMPANY, INC.**

Dept. N, Oaks, Pennsylvania

(Within sight of Valley Forge)

1954 The Nation's Schools  
November

# A How the FLAG Is Made

**N**O, MR. WASHINGTON. Excuse me, but I think I can show you that a five-pointed star really is easier to make than one with six points," and so saying, Betsy Ross folded a piece of cloth skillfully in her fingers, snipped it with the scissors, and held up a five-pointed star to the amazed gaze of the general and his distinguished companions.

"Very well, then, five points it shall be," agreed General Washington. "We'll send you the pattern for the flag in a few days."

In this way, so the story goes, the first star for the first American flag was made. Unfortunately, today no one is quite sure whether the story is true. But we do know that Betsy Ross later on made many early American flags in her upholstery shop in Philadelphia, and it is quite possible that

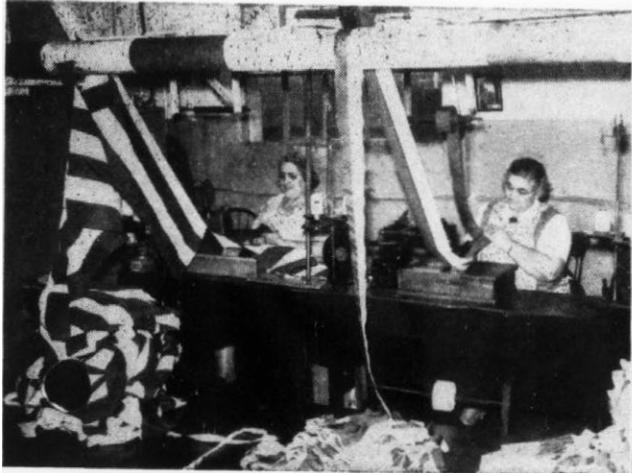
she really did make the first one ever used.

But however the first flag was made, there is no doubt about how flags are made today. Because JMV's salute the flag every morning at school, and Pathfinders have flag ceremonies at their club meetings, and campers raise and lower the flag every day at camp, we thought you would like to see how the American flag is made. So we asked the Dettra company, largest makers of American flags, to show you, and they kindly made these pictures especially for GUIDE. Incidentally, their factory is right beside Valley Forge, where George Washington and his men spent that gruesome winter.

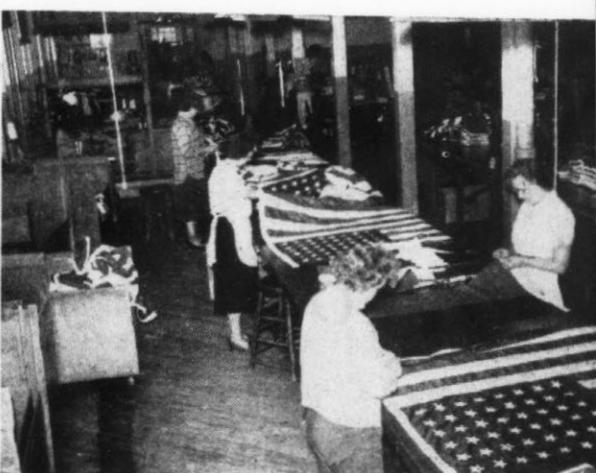
Next time you have an American flag in your hands, look carefully along the back margin. Chances are you'll see a sign, "Dettra's Flag Products."

1. Each star is sewn on individually, and there are ninety-six altogether, forty-eight on each side.





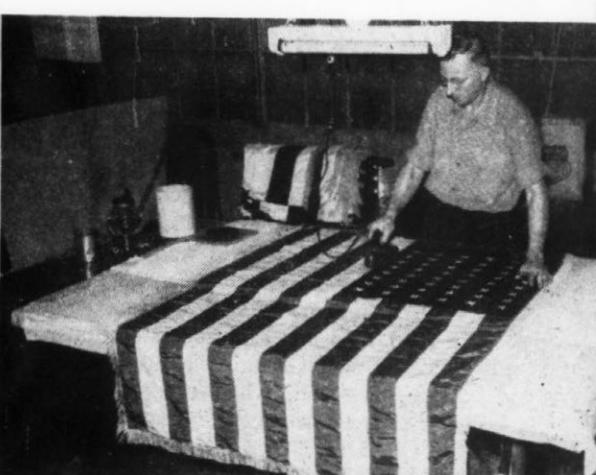
2. Joining the red and white stripes, first in one long double strip, then in widths of six together.



3. The parts having been sewn together, flags are carefully inspected and excess threads cut away.



4. The brass rings, called grommets, for fastening the flag to the rope, are put on by this machine.



5. Flags should not have any wrinkles in them. The man is steam pressing a rayon flag for parade use.



6. Being packed, the finished flags are ready to fly from the nation's flagpoles, fit symbol of America.



JULY 14, 1954 / 11



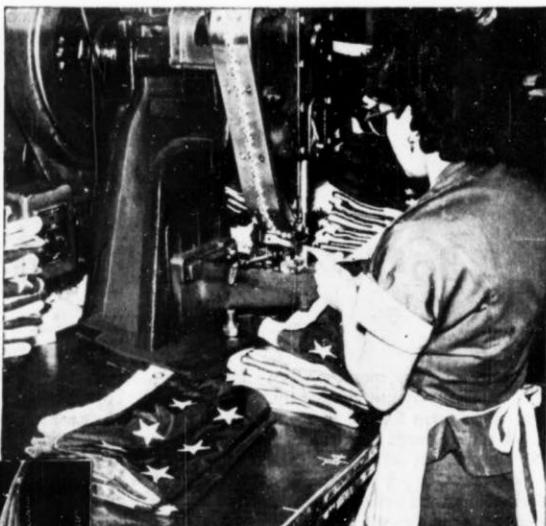
1. Cutting bolts of bunting for flag stripes



# MAKING



4. Inspecting for threads and flaws



5. Putting grommets in flag headings



6. Sewing rayon bullion fringe to flags

Pictures on these pages  
through the courtesy of  
Detra Flag Company, Inc.,  
Oaks, Pennsylvania



2. Sewing flag stripes, of cotton or nylon



3. Sewing star fields

# OUR FLAG

*The Story Behind  
Things We See  
Every Day*



8. Packaged U.S. flag ready for shipment



7. Flags are finished by pressing with a steam iron

FLAG DAY—JUNE 14

See page 46 for a primary story with interesting facts for children about the history of our flag and the respect due it.

# John Dettra Talks To Kiwanis Club

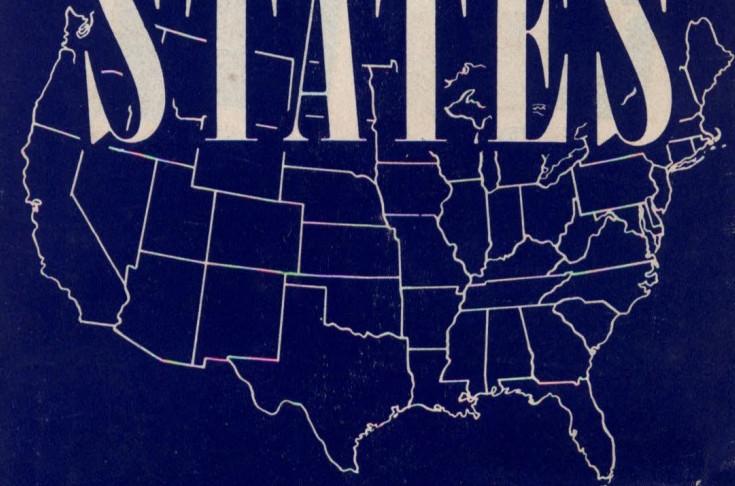
TAVARES—John C. Dettra, president of the Dettra Flag Co. of Oaks, Pa., told the inter-club Kiwanis meeting of Mount Dora and Tavares, Thursday, of the history of America as shown in its flags.

He exhibited also flags of other countries that have been represented in the history of this country.

Pres. D. D. Roseborough and 56 Mount Dora Kiwanians and their visitors were present at this large meeting over which Pres. C. S. Daniel of Tavares presided.

The Tavares Kiwanis Inter-club Relations Chairman, County Judge W. Troy Hall, introduced the Mount Dora group and their program.

FLAG  
PARADE  
of the  
STATES



1955 Brochure



## LISTENING AND VIEWING

● The history of the United States in terms of the development of the nation's flag from the first Union Jack to our present Stars and Stripes is the subject of a new film now available for schools, community organizations, and other local groups. Entitled *Our U. S. Flag* (16 minutes, 16mm., full-color, sound), the film was made by the Dettra

Flag Company of Oaks, Pennsylvania, and was awarded the George Washington Honor Medal for excellence by the Freedoms Foundation. Write the Dettra Flag Company or see your local Dettra dealer; nominal handling charge.

1955 National Recreation Association Magazine

### Oaks

Dettra Flag Company, Inc., Montgomery Ave. (NW Philadelphia). Manufacturer of state and national flags, special banners and accessories. Contact Mr. Preston Dunlap, Plant Manager, Dettra Flag Co., Montgomery Avenue, Oaks. Advise at least two weeks in advance.

1955 Plant Tours in the United States

# *Beautiful* Flags for Churches <sup>†</sup>

**FLAGS**

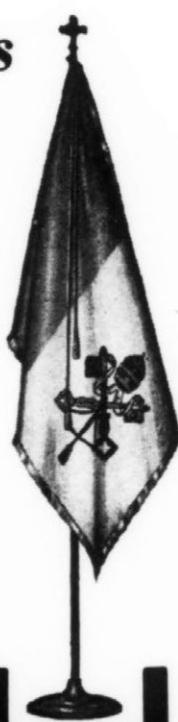
**BANNERS**

**DECORATIONS**



Dettra's U. S. Flags and Church Flags in lustrous Glory-Gloss rayon taffeta are custom made and of finest workmanship. Beautiful in every detail. Individual flags, or complete flag outfits which include Glory-Gloss Flag, Oak Pole, Brass Joint, Brass Eagle or Cross, Yellow Tassels and Cord, Liberty Stand.

*For Complete Information, See  
Your Dettra Dealer or Write  
Dept. HP*



**DETTRA FLAG COMPANY, INC.**  
*Oaks, Pennsylvania*

FLAGMAKER TO AMERICA FOR MORE THAN 50 YEARS

1955 The Homiletic and Pastoral Review  
October

# SHOW YOUR COLORS!

*... but fly the best!*

For schools — DETTRA, flagmaker to the Nation for 50 years, offers American flags and State flags in a wide variety of styles, sizes and materials . . . ideal for schoolroom, assembly hall, playing field.



## DETTRA FEATURES

- ★ Famous "BULLDOG" BUNTING
- ★ Long-lasting "DURA-LITE" NYLON
- ★ Beautiful, lustrous "GLORY GLOSS"
- ★ U. S. Flags—State Flags
- ★ School Flags
- ★ Decorations and Banners
- ★ Flag Accessories



ASK YOUR  
DEALER OR WRITE  
DETTRA FOR  
DETAILED DESCRIPTIVE  
LITERATURE

ASK ABOUT DETTRA'S NEW MOVIE  
"OUR U. S. FLAG"—  
a 16 mm. color movie  
is the ideal medium  
through which to tell  
the story of the Flag.

**DETTRA FLAG COMPANY, INC.**

Dept. N, Oaks, Pennsylvania

(Within sight of Valley Forge)

1955 The Nation's Schools  
July



### DETTRA FEATURES

- Famous "Bulldog" Bunting
- Long-Lasting "Dura-Lite" Nylon
- Beautiful, lustrous "Glory Gloss"
- Decorations
- Flag Accessories

ASK YOUR DEALER OR  
WRITE DETTRA FOR  
DETAILED DESCRIPTIVE LITERATURE

# FLAGS FOR SCHOOLS

## U.S. AND STATE FLAGS

Dettra—flagmaker to the Nation for 50 years, offers American flags in a wide variety of styles, sizes and materials . . . ideal for schoolroom, assembly hall, playing field.

★ ★ ★ ★ ★ ★ ★ ★ ★  
★ ASK ABOUT ★  
★ DETTRA'S ★  
★ COLOR-SOUND FILM ★  
★ "OUR U.S. FLAG" ★  
★ A wonderful way to tell ★  
★ the story of the flag. ★  
★ ★ ★ ★ ★ ★ ★ ★ ★

**DETTRA FLAG COMPANY, INC.**  
Dept. N, Oaks, Pa.  
*(Within sight of Valley Forge)*

# Flag Manufacturer Visits In County

TAVARES—John C. Dettra, president of the largest flag manufacturing company in America, visited the Lake County Chamber of Commerce last week as a part of a hurried business trip to this state and announced he and Mrs. Dettra will arrive late in January to spend two months at their winter home with their son Howard C. Dettra, in Mount Dora.

He took back home to Pennsylvania an order for additional Lake County Flags which have been manufactured by this company for many years.

## **FLAG TALK LISTED**

Heading the agenda for members of the Jeptsha Abbott Chapter of the DAR tomorrow afternoon at the Overbrook Presbyterian Church Educational Building will be a talk on "Early American Flags" by John C. Dettra and discussion of chapter participation in the forthcoming Continental Congress of the National Society.

Mrs. Dan Dewi Williams, chapter regent, has been named a delegate along with Mrs. Herbert L. James. Alternates will be Mrs. A. Giraud Foote, Mrs. Milton C. Jackson, Mrs. Frederick L. Jones and Mrs. Haig Herant Pakradooni, Jr.

**DETTRA**

**18**



# **GOLF FLAGS**

of BULLDOG bunting

Look Better

Stay Brighter

Last Longer

Rugged—Color Fast

See your Dettra Dealer  
or write Dept. G

**DETTRA FLAG CO., INC.**

Oaks, Pa.



## **BEAUTIFUL FLAGS** **FOR YOUR CHURCH**

Dettra's Christian Flags and U.S. Flags in Ius-trous Glory Gloss rayon taffeta are custom made and of the finest workmanship. Individual flags or complete flag outfits.

*See your Dettra Dealer or write Dept. CH*

**DETTRA FLAG CO., INC.**  
**Oaks, Pa.**

1956 The Christian Herald  
June

## U.S. Flags Discussed

MOUNT DORA — John C. Dettra of the Dettra Flag Co. spoke to Mount Dora Rotarians about American flags at their luncheon this week.

1956 The Orlando Sentinel  
March 16 Orlando, FL

# FLAGS FOR SCHOOLS



**FOR ECONOMY BUY THE  
BEST—BUY DETTRA**

Famous "BULLDOG" U. S., State, and School Flags for Outdoors  
Beautiful, lustrous "GLORY-GLOSS" U. S., State, School and College flags for parade and indoor use — (Complete outfits available with Pole, Ornament,\* Carrying Belt and Stand)

Economical U. S. "AMERIGLOSS" printed flags for schoolrooms

Long-lasting "DURA-LITE" Nylon flags and Outfits for Parade and platform use

Christian, Papal and Zion Flags

\*Ornaments and Stands have durable Jewelers Golden Finish

New DETCO PROCESS State Flags printed in full color — sun and rain fast — very economical

**ASK ABOUT DETTRA'S MOVIE  
"OUR U. S. FLAG"** The Freedom Foundation Award winning 16 mm color sound film . . . the ideal way to tell the story of our flag.

For complete information and descriptive literature about our flag products and film, call your Local Dettra Dealer or write direct to — Dept. N



**DETTRA FLAG CO., INC.**  
Oaks, Pennsylvania

Flagmaker to the Nation  
for more than 50 years



**BEST BUY IN  
FLAGS for  
SCHOOLS**

**BULLDOG**—most famous name in cotton bunting flags—U. S., State and School flags for outdoors. Rugged, reinforced with nylon thread.

**STATE FLAGS** of complicated design now available in new Detco Process. Accurate and authentic in design and color. Very economical.

**GLORY-GLOSS**—U. S., School and State Flags for indoors and parades. Beautiful, lustrous and economical.

Ask about Dettra's movie "Our U. S. Flag"—The Freedom Foundation Award winning 16 mm color sound film . . . the ideal way to tell the story of our Flag.

For complete information call your local Dettra Dealer or write direct to—Dept. N

**DETTRA FLAG CO., INC.**  
OAKS, PENNSYLVANIA

Flagmaker to the Nation for more than 50 years

1957 The Nation's Schools  
January

1957 The Nation's Schools  
May

# Men's Club To Meet

MOUNT DORA — The Men's Club of the First Methodist Church will meet for its monthly dinner session at 6:30 p.m. Wednesday in Fellowship Hall.

Millard Reid, program chairman, announces that John C. Dettra from Oaks, Pa., will be the speaker. His topic will be the history of the US Flag. Dettra has been a manufacturer of flags for over 60 years and has all the background flags of the U.S. which went into the making of Old Glory.

The Martha Circle of the WSCS will serve dinner.

FOR COMPLETE SATISFACTION IN



# MARINE FLAGS

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**DETTRA FLAG CO., INC. Oaks, Pa.**

FLAGS • BANNERS • DECORATIONS  
*Flagmaker to America for more than 50 years*

The flag was displayed. It was flown over Rome, Italy, July 4, 1944. It was flown over Germany at Potsdam on July 20, 1945, at ceremonies attended by President Truman. It was carried through the islands of the Pacific. It was displayed in Japan, and it flew over the battleship *Missouri* during the ceremonies attendant upon the surrender of the Japanese on September 1, 1945. It was brought back to this country and presented by the United States Army, as a part of an Army Day ceremony, to the Congress of the United States. The acceptance was made by the Speaker of the House and by the late Senator Vandenberg on behalf of the Senate, on April 6, 1948.

This flag is in the possession of the Architect of the Capitol. My resolution provides that the flag shall be deposited in the Archives, and the Archivist of the United States shall be authorized and instructed to see that it is permanently preserved and properly displayed.

I ask unanimous consent that the joint resolution be printed in the Record at this point, as a part of my remarks.

There being no objection, the joint resolution was ordered to be printed in the RECORD, as follows:

Whereas a certain American flag flew over the Capitol of the United States on December 7, 1941, when Pearl Harbor was attacked by Japan, and on December 8, 1941, when the Congress declared war against Japan, and on December 11, 1941, when war was declared against Germany and Italy; and

Whereas this flag was preserved by President Franklin D. Roosevelt as the "Flag of Liberation" and as a symbol of hope to the people of the countries overrun by the enemy and to the people of the United States of America; and

Whereas it was the intention of President Franklin D. Roosevelt that the flag should be raised in the various countries as the tide of allied victory progressed and then finally returned by the Chief Executive to the Congress where it could be displayed for the American people; and

Whereas in accordance with these instructions the flag was flown over Rome, Italy, on July 4, 1944; and

Whereas though death came to President Franklin D. Roosevelt on April 12, 1945, before the Nazi Government of Germany fell, his intentions were carried out, and on July 20, 1945, this flag was flown over Potsdam, Germany, at a ceremony attended by his successor, President Harry S. Truman, who issued instructions that this original flag should continue to be flown on its tour of the world, and eventually returned, as intended by President Roosevelt; and

Whereas this flag was flown from Germany by airplane into the United States, back through Pearl Harbor, the scene of American disaster, on to Guam, and to the Philippines, and up into Japan; then transferred to the battleship *Missouri* where it was flown during the ceremony of the surrender of the Japanese on September 1, 1945; and

Whereas this flag was then displayed in the dome of the Capitol in Washington in celebration of Allied victory in World War II and the return of peace to the world; and

Whereas this flag was formally returned to the Congress with appropriate ceremonies on April 6, 1948, and is now in the possession of the Architect of the Capitol; and

Whereas it is essential that this flag be permanently preserved and properly displayed: Therefore be it

*Resolved, etc.*, That the Architect of the Capitol is hereby directed to transfer said flag to the custody of the National Archives.

Sec. 2. The Archivist of the United States is hereby directed to suitably display said flag where it shall be available for viewing by the public and to permanently preserve it as the flag of liberation and the symbol of hope.

Mr. COTTON. Mr. President, a previous joint resolution dealing with this flag was introduced in the Senate on September 11, 1945, by the former Senator from Maine, Mr. Brewster, the Senator from Alabama [Mr. HILL], and the former Senator from Oregon, Mr. Corson, as Senate Joint Resolution 91, 79th Congress. I ask that the remarks of former Senator Brewster, which appear in the Record of July 26, 1945, together with a letter from President Franklin D. Roosevelt, in this connection, and certain affidavits regarding the authenticity of this flag, be printed in the Record at this point as a part of my remarks.

There being no objection, the matters referred to were ordered to be printed in the RECORD, as follows:

#### THE FLAG OF LIBERATION

(Extension of remarks of Hon. Owen Brewster, of Maine, in the Senate of the United States, Thursday, July 26 (legislative day Monday, July 9), 1945)

Mr. BREWSTER. Mr. President, I ask unanimous consent to have printed in the Appendix of the Record a statement dealing with the flag of liberation, together with letters and newspaper comment on the same subject.

There being no objection, the matter referred to was ordered to be printed in the RECORD, as follows:

#### "THE FLAG OF LIBERATION"

"This is the story of the American flag which flew over the Capitol on the day that the United States declared a state of war to exist between the United States and Japan. This same flag flew over the Capitol when the United States took the same action against Germany and Italy.

"Since then the flag flew on July 4, 1944, over Rome; it was taken to Algiers, Casablanca, and other places by the late Franklin Delano Roosevelt. On July 20, 1945, President Truman raised this same historic flag over Berlin.

"The story of how the flag was acquired by Maury Maverick is told here along with affidavits identifying the flag. The flag now is the property of the United States, being given to the late President Roosevelt and now is in the care of President Truman.

"This flag—so proud in war—shall become a symbol of a nation united for peace. It may truly be called the flag of liberation."

WASHINGTON, D. C., July 21, 1945.  
Concerning flag flown over Berlin on July 20 by President Truman.

Concerning this, the news referred to this as Maury Maverick's flag. It is not mine. I did get the original flag. However, I gave it to President Roosevelt as trustee.

He accepted it, and I spoke to him about it twice afterward. He was very much interested.

Following is—

1. The letter that I wrote the President;
2. Copies of his memorandum to me; and
3. The affidavits which show the flag flew over the Capitol when war was declared against Japan, Germany, and Italy.

MAURY MAVERICK.

SMALLER WAR PLANTS CORPORATION  
May 30, 1944.

The Honorable the PRESIDENT,

The White House.

MY DEAR MR. PRESIDENT: When Pearl Harbor struck, I got the official flag that flew

June 14

over the Capitol. It was there during the entire time that you addressed Congress for the declaration of war against Japan. Thereafter, it flew all day on December 11, 1941, when the United States declared war on Germany and Italy.

This I treasure very greatly, but I realize it should not be my personal possession. It should be the possession of the American people. I should like to give it to you, as trustee, so it may come to be known as the flag of liberation.

It would be fine for our friend Eisenhower to have wherever he goes; and finally when the armies of liberation march under the Arc de Triomphe in Paris. Being the flag of liberation, it would be a symbol that, once we declare war, we win that war, and that this flag really means liberation.

The original affidavits about getting the flag are attached. It is correctly identified.

This flag is of regulation size and could now be used at whatever headquarters we have in England. Later it could be transferred to the Continent, and eventually to Paris, and, I hope, Berlin.

I want it understood that I don't want any credit. If there is any, I want you to have it. Then when the flag has gone through Europe and is returned, I think it should be hung under the Dome of the Capitol on a fairly high place, where for coming centuries it will symbolize freedom and liberty.

With best wishes for your health, I am,  
Sincerely your friend,

MAURY MAVERICK,  
Chairman and General Manager.

THE WHITE HOUSE,  
Washington, June 5, 1944.

Memorandum for Hon. Maury Maverick:  
I like that idea of yours of the flag of liberation. I am writing to General Marshall and will let you know what he says.

F. D. R.

THE WHITE HOUSE,  
Washington, June 19, 1944.

Memorandum for Maury Maverick:  
For your information.

F. D. R.

SUPREME HEADQUARTERS,  
ALLIED EXPEDITIONARY FORCE,  
OFFICE OF THE SUPREME COMMANDER,

June 13, 1944.  
The Honorable FRANKLIN D. ROOSEVELT,  
President of the United States,  
Washington, D. C.

DEAR MR. PRESIDENT: I have received, through the Chief of Staff of the Army, the flag presented to you by Mr. Maverick.

I shall communicate with General Devers in the Mediterranean to see whether he would like the flag to fly in Rome, say on July 4. After that I hope, one day, to have the honor of flying it in one of the other European capitals.

With best wishes for your continued good health and with respectful regard,

Sincerely,

DWIGHT D. EISENHOWER.

ARCHITECT OF THE CAPITOL,  
Washington, D. C.

AFFIDAVIT OF HON. DAVID LYNN, CAPITOL  
ARCHITECT

CITY OF WASHINGTON,  
*District of Columbia, ss:*

Before me, a notary public in and for Washington, D. C., on this 6th day of February A. D. 1942, there appeared David Lynn, Architect of the Capitol of the United States, who after being by me duly sworn, deposes and says:

That on the afternoon of December 8, 1941, the American flag which was then flying over the Capitol, which had been flying there for several weeks and during the time President

Roosevelt addressed the joint session of Congress on that day, asking them for a declaration of war against Japan, and during the time the war resolution was adopted by both the Senate and the House of Representatives, was taken down, and another official flag of the same size and quality which was purchased by Mr. Maverick was flown from the Capitol in its place.

The flag which was taken down was delivered to Mr. William B. Blanchet, representative of Mr. Maverick who was then present at the Capitol, who marked it for identification by printing the small letter "M" in the double-stitched canvas hem, opposite the first star of the first row. In addition on the rope hem in back of the flag opposite the bottom red and white stripes, but off the true field of the flag these words have been inked in:

"American flag owned by Maury Maverick, which flew over the United States Capitol, December 8, 1941, when the United States declared war on Japan, and later on December 11, 1941, when the United States declared war on Germany and Italy."

During the morning of December 11, 1941, Mr. Blanchet brought the same flag to the Capitol. This was the day on which the United States of America declared war on Germany and Italy. This flag was again flown over the Capitol over the east front by Sgt. Donald Murphy of the Capitol Police, accompanied by Mr. Blanchet. The flag was then returned to Mr. Maverick.

DAVID LYNN,  
Architect of the Capitol  
of the United States.

Subscribed and sworn to before me this 6th day of February A. D. 1942, to certify which I have hereunto subscribed my hand and affixed my official seal of office.

[SEAL] ARTHUR E. COOK,  
Notary Public in and for Washington, D. C.

AFFIDAVIT OF MR. WILLIAM B. BLANCHET

CITY OF WASHINGTON,

*District of Columbia, ss:*

"Before me, the undersigned authority, on this day, personally appeared Mr. William B. Blanchet, who, after being by me duly sworn, did depose and say:

"My name is William B. Blanchet. I am an assistant to the Honorable Maury Maverick, Washington, D. C.

"On December 8, 1941, about 3 p. m., I went to the United States Capitol, Washington, D. C. I contacted Hon. David Lynn, Capitol Architect, and purchased a new United States flag and substituted it for the flag which was then flying over the east front of the Capitol and which had been flying there for several weeks. It was in very good condition but bore some marks of the weather, including coal dust.

"The flag was taken down by Mr. George Keller, of the Capitol Police, and personally delivered to me for Mr. Maverick. It is a woolen flag  $7\frac{1}{2}$  by 14 feet in dimension, made by the Detra Flag Co., of Philadelphia, Pa. This flag was then marked for identification by myself in the presence of Mr. Lynn. I printed the small letter "M" in the double-stitched canvas hem, opposite the first star of the first row. In addition, on the rope hem in back of the flag opposite the bottom red and white stripes but off the true field of the flag these words have been inked in:

"American flag owned by Maury Maverick, which flew over the United States Capitol, December 8, 1941, when the United States declared war on Japan, and later on December 11, 1941, when the United States declared war on Germany and Italy."

"On December 11, 1941, the day that the United States of America declared war on Germany and Italy, I went to the United States Capitol and accompanied Sgt. Donald Murphy, of the Capitol Police, to the east front of the building, taking the identical flag that flew over the Capitol on December 8,

1941. This flag was flown during the day of war declaration against Germany and Italy, then lowered and returned to me. I then returned the flag to Mr. Maverick.

[SEAL] WILLIAM B. BLANCHET.

"Subscribed and sworn to before me this 6th day of February, A. D. 1942, to certify which I have hereunto subscribed my hand and affixed my official seal of office.

[SEAL] ARTHUR E. COOK,  
Notary Public in and for Washington,  
ton, D. C."

AFFIDAVIT OF MR. GEORGE E. KELLER, CAPITOL POLICE

CITY OF WASHINGTON,

*District of Columbia, ss:*

"Before me, the undersigned authority, on this day, personally appeared Mr. George E. Keller, who, after being by me duly sworn, did depose and say:

"My name is George E. Keller. I am a member of the Capitol Police, Washington, D. C. On December 8, 1941, the day President Roosevelt addressed a joint session of Congress asking for a declaration of war against Japan, which Congress then enacted by joint resolution. Mr. William B. Blanchet, a representative of Mr. Maury Maverick, came to the Capitol and personally delivered to him the flag which had been flying over the east front of the Capitol for several weeks and during the address of the President before the joint session of Congress, and the adoption of both Houses of the war resolution.

"It is a woolen flag  $7\frac{1}{2}$  by 14 feet in dimension made by the Detra Flag Co., of Philadelphia, Pa. The flag was then marked for identification by printing the small letter "M" in the double-stitched canvas hem, opposite the first star of the first row. In addition on the rope hem in back of the flag opposite the bottom red and white stripes, but off the true field of the flag these words have been inked in:

"American flag owned by Maury Maverick which flew over the United States Capitol, December 8, 1941, when the United States declared war on Japan, and later on December 11, 1941, when the United States declared war on Germany and Italy."

[SEAL] GEORGE E. KELLER.

"Subscribed and sworn to before me this 6th day of February A. D. 1942, to certify which I have hereunto subscribed my hand and affixed my official seal of office.

[SEAL] ARTHUR E. COOK,  
Notary Public in and for Washington,  
ton, D. C."

AFFIDAVIT OF MR. DONALD MURPHY, CAPITOL POLICE

CITY OF WASHINGTON,

*District of Columbia, ss:*

"Before me, the undersigned authority, on this day, personally appeared Mr. Donald Murphy, who, after being by me duly sworn, did depose and say:

"My name is Donald Murphy. I am a member of the Capitol Police, Washington, D. C.

"I took the flag belonging to Hon. Maury Maverick, identified as herein shown, on December 11, 1941, and flew it over the east front of the Capitol which was the same day war was declared against Germany and Italy.

"It is a woolen flag  $7\frac{1}{2}$  by 14 feet in dimension, made by the Detra Flag Co., of Philadelphia, Pa. The flag has been marked for identification by printing the small letter "M" in the double-stitched canvas hem, opposite the first star of the first row. In addition, on the rope hem in back of the flag opposite the bottom red and white stripes, but off the true field of the flag, these words were inked in:

"American flag owned by Maury Maverick which flew over the United States Capitol, December 8, 1941, when the United States

declared war on Japan, and later on December 11, 1941, when the United States declared war on Germany and Italy.'

"Mr. William B. Blanchet, representative of Mr. Maury Maverick, accompanied me, and then returned the flag to Mr. Maverick."

"DONALD MURPHY.

"Subscribed and sworn to before me this 9th day of February A. D. 1942, to certify which I have hereunto subscribed my hand and affixed my official seal of office.

"[SEAL] HENRY S. THOMPSON,  
*"Notary Public in and for Washington, D. C.*

"My commission expires January 15, 1944."

Mr. MARTIN of Pennsylvania. Mr. President, will the Senator yield?

Mr. COTTON. I yield.

Mr. MARTIN of Pennsylvania. We all owe very much to the distinguished junior Senator from New Hampshire for bringing to our attention, on this Flag Day, the great symbol of liberty, which is the subject of his joint resolution. It is something which should be preserved as one of the most historic treasures of our great country.

Mr. COTTON. I thank the Senator.

I should like to have the opportunity afforded to many Senators to join immediately in sponsoring the joint resolution, particularly the distinguished Senator from Alabama [Mr. HILL], who was one of the sponsors of the previous resolution concerning this subject.

I learned the details of the history of this flag of liberation only yesterday, when I was preparing certain remarks for Flag Day. I thought this was the proper time to take this step. I felt that the schoolchildren and others who know the historic documents in the Archives should have the opportunity to view there, properly displayed, this historic flag.

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US Congregational Record June 14 1957



John C. Dettra (right) contemplating which U.S. Territories might be added as the 49th and 50th star to the U.S. Flag.

## Flag Makers Not Perturbed Over Possibility of Two More States

WASHINGTON — If and when Alaska and Hawaii are admitted to the Union as the 49th and 50th states, American flags with 48 stars will be as outdated as last year's calendar, but flag makers expect still to be able to sell them.

Louis R. Kengla, Washington representative of the Detra Flag Co. of Oaks, Pa., said the 48-star flags would be valuable as "collectors items" after the territories

were granted statehood. He said his company gets calls even for 13-star flags for such events as the Jamestown Festival and for movies and plays.

Thomas Glasscock, foreman at the Burton Flag Company here, said he believes the government would give the flag makers a "few years" to get rid of their outdated Old Glories.

"It wouldn't be fair to announce a new flag overnight," he said.

Glasscock believes the government would permit the "optional" display of either the new or old flag for a certain period.

Wilber McBride, Washington artist who said he designed Ecuador's flag, pointed out that there is still a demand for Confederate flags nearly 100 years after the Confederacy fell. Forty-eight-star flags "will easily be sold as souvenirs," he said.

Nevertheless, Kengla said his company is "mighty scared" to keep a large inventory of American flags, especially when Congress seems close to granting Alaska and Hawaii statehood. The Senate is expected to consider statehood for the territories next January.

No plans for a 49 or 50-star flag have been made, according to the Army's heraldic branch which designs most military and civilian flags for the government. But about 200 or 300 suggested designs have been submitted by "everyone from college professors to school children," an Army spokesman said.

Among the suggestions are designs arranging the stars in the shape of "U. S.," a rocket, and "50."

An 1818 law set the basic flag design of 13 red and white stripes with a white star for each state in a field of blue. At that time there were 20 states. The bill also provided that a new star would be added to the flag on the July 4 after each new state was admitted to the Union.

The last states to enter the Union were New Mexico and Arizona in 1912. Previously there were four rows with eight stars and two rows with seven stars for the 46 states.

A commission headed by Spanish-American War hero Admiral Dewey recommended the present arrangement of six rows of eight stars.

Several bills calling for seven rows of seven stars or five rows of 10 stars on the flag in case Alaska and Hawaii achieve statehood have died in Congress.

# *Star for Alaska on U.S. Flag To Bring Woe, Not 'Dough'*

Alaska's bid for statehood, with prospects termed "good" for acceptance, may have an effect on the flag business, both locally and throughout the country, that is the reverse of Congressional predictions, an Oaks flag manufacturer said yesterday.

John C. Dettra, president of the Dettra Flag company incorporated, Oaks, said, "I don't care if predictions are being made in Congress that the addition of a new star will help the flag business, I just don't believe it will make that much difference.

**"In fact, so far it has hurt my business considerably. I have had to lay off a few workers already because of the possible addition of a star."**

Dettra explained that he would probably lose thousands of dollars of stock.

**"We are losing money now be-**

★ ★ ★



CHANGE COMING?

cause people have stopped buying flags, waiting to see if a new one will be put out. If, and when, Alaska is admitted to the Union, we will lose thousands, and I feel sure other flag manufacturers are in the same situation.

"We have to keep a good supply on hand at all times, and I have thousands and thousands in stock at this very minute. What will I do with them?"

\* \* \*

DETTRA EXPLAINED that if the new star was added, then a

new design would be made.

This, he said, would mean a terrific expense to him in changing rollers and patterns in his plant.

"And when we finally start producing the new flags, I don't believe we will ever make up the loss already incurred. The people won't run right out and buy a new flag. They'll keep flying the old one until it wears out. And most flags are flown but a few times a year. It takes a mighty long time to wear them out that way.

"Why my sales manager was up in New England a while back, and told me he saw old flags with only 36 stars in them flying. Those flags must be more than 90 years old. So there will not be any great buying splurge just because a new

(Continued on Page Five)

1958 The Mercury  
June 17 Pottstown, PA

# FLAG'S STAR—

(Continued From Page One)

flag is on the market.

\* \* \*

HE DID say however, that he hoped to recall the few workers laid off from his plant, "and maybe hire a few more if and when the new star is authorized.

"But overall, I don't see how we can come out ahead because of the change. In fact I don't see how we, myself and other flag manufacturers, can help but lose. And when I say lose, I mean in the thousands of dollars."

Dettra explained that at normal times he employs about 200 workers at his plant.

Alaska's bid for statehood was approved by the House of Representatives on May 28 by a vote of 208-166. A Senate showdown has been scheduled for next week.

# Best Buy in **FLAGS** for **SCHOOLS**

**BULLDOG**—most famous name in cotton bunting flags — U.S., State and School flags for outdoors. Rugged, reinforced with nylon thread.

**STATE FLAGS**—of complicated design now available in new Detco Process. Accurate and authentic in design and color. Very economical.

**GLORY-GLOSS** — U.S., School and State Flags for indoors and parades. Beautiful, lustrous and economical.

Ask about Dettra's movie "Our U.S. Flag"—The Freedom Foundation Award winning 16 mm color sound film... the ideal way to tell the story of our Flag.

For complete information call your local Dettra Dealer or write direct to—Dept. N.

**Dettra Flag Co., Inc.**  
OAKS, PENNSYLVANIA

Flagmaker to the Nation for more than 50 years



1958 The Nation's Schools  
March

FOR COMPLETE SATISFACTION IN



# MARINE FLAGS

Specify DURA-LITE Nylon Flags for outstanding strength, beauty and flyability. Specify BULLDOG for rugged cotton bunting flags.

But whichever and wherever you buy be sure you say — DETTRA.

•  
Marine Flags of every description — finest workmanship — made to last.

•  
Ensigns, Power Squadron Flags, Jacks, Pennants, Owner's Flags, Yacht Club Signals, House Flags, Merchant Flags of all countries, Code Signals.

•  
See your Dettra Dealer or write, Dept. B

shifted into the Office of Management.  
• **Personal Favorite**—Stans would emerge as a Presidential adviser of the topmost rank himself, with the additional power that flows from direct administrative responsibilities.

Stans is a personal favorite of the President. An accountant by profession, he entered the Administration as a

consultant to Postmaster Gen. Arthur E. Summerfield, then became his top aide. He moved into the Budget Bureau in 1957 as deputy director and became director last year. He is a skillful operator in the Washington maze of departments and agencies, and recently has emerged as one of Eisenhower's strongest fighters for a lower budget.



PRES. EISENHOWER unfurls new 49-star American flag with seven staggered rows of seven stars each. Left is Alaskan senator-elect E. L. Bartlett.

## Old Glory Gets a New Star

The re-designed Stars and Stripes, commemorating Alaskan statehood, becomes official July Fourth. Meanwhile, flag-makers are getting ready for a big spree in flag buying.

Alaskans aren't the only ones who celebrated this week when Pres. Eisenhower proclaimed a 49-star flag the official Star-Spangled Banner.

Another happy group is the flag manufacturers. That extra star should bring out of the doldrums an industry that has been becalmed since last July. At that time, Alaskan statehood became a certainty, and the 48-star flag a candidate for the history books.

As soon as Alaskans voted to accept statehood, sales and production of Old Glory virtually ceased. One flagmaker turned to making signal flags for the armed forces. Another kept going on the state and maritime end of the business. Others closed down and laid off all except maintenance crews.

This week, the sewing and printing lines are humming with activity. Most started production Monday morning, having gotten final word on the official design of the blue field and white stars on Saturday. Machines had been readied, personnel rehired, and screens with various possible layouts of stars prepared. All that was necessary was to select the proper layout and start sewing. However, full-scale output won't be reached for about six weeks.

• **High Hopes**—The outlook for the industry, whose sales normally run about 10-million a year (last year they dropped to 5-million) is cheery. D. W. Chandler, president of Annin & Co., of New York, forecasts a doubling or even a tripling of business. John C.

Dettra, head of Dettra Flag Co., of Oaks, Pa., has enlarged his company's capacity 40%. Dettra looks for a splurge in buying. "But," he adds, "You never can tell how long the rush will last."

George Liberman, president of Valley Forge Flag Co., Valley Forge, Pa., expects a 25% jump in sales. Others voice similar hopes, but one manufacturer has a note of caution. "This may put the steam back into the flag business, but for some reason, people are not so flag-conscious as they were a few years ago." "But," he says, "if the retailers don't do a real job of promotion, it won't be good for us."

• **Customers**—For some manufacturers, promotion doesn't make much difference. Their biggest customer is Uncle Sam—but he buys only on bids. Liberman estimates that two-thirds of Valley Forge flag sales are to the Philadelphia Quartermaster Depot, which buys all flags for the Armed Services. Because the President's order stipulates that all 48-star flags will be used until unserviceable, Armed Service requirements for replacements haven't been determined. Even so, the Quartermaster Depot has let contracts for 18,000 new flags, which will be bought but not used before July Fourth—the day Eisenhower set for their first display.

Some companies don't like to do business with the government. Dettra steers clear of the competitive bids because "you can only sell on low price to the government." Only 10% of Dettra's output goes to the government. Annin operates on a similar philosophy, with about 25% of U.S. flag sales to Uncle Sam. The rest go to individuals, corporations, patriotic and fraternal societies, churches, schools, ships, and funeral parlors. Distribution is through department stores, stationery shops, school supply distributors, and ship chandlers. One of the best recent sources of income, says Annin, are flags used by businesses in promotions, such as giveaways in contests. Another is the boating craze.

Prices for the new flags, which will be up 5% to 8%, won't be so important a competitive factor as delivery from now until July. "Whoever gets there fastest will get the sales," says one flagmaker.

• **Hawaii Could Hurt**—While the industry as a whole is pleased to be operating again, not all are happy with the new design and the way its selection was handled. Another touchy subject to the flag industry is Hawaii. Most makers want Hawaiian statehood to come, but not too soon—otherwise, many people will hold off buying flags until the 50-star banner comes out. "It depends on what the Congress does," says one manufacturer. "If they actively consider Hawaiian statehood this year, it could hurt our business."



This was the scene at the White House after President Eisenhower unveiled the new 49-star version of Old Glory. From left are Congressman-elect Ralph J. Rivers (D-Alaska); Senator-

elect E. L. Bartlett (D-Alaska); Lt. Col. James S. Cook Jr., chief of the Army's Heraldic Branch, who holds out flag; the President; Waino Hendrickson, Alaska's Acting Governor;

House Speaker Sam Rayburn and Vice President Richard M. Nixon. Rivers said the design should make it "easy to get Hawaii in there."

By Joe Heitner, Staff Photographer

1959 The Washington Post  
January 5 Washington D.C.

# Ike Unveils New Flag Says His Was Rejected

By Daniel S. Greenberg  
Staff Reporter

President Eisenhower introduced the new 48-star version idea of the President's preference—any departure—apparently without any sign in promotional material revealed that the "experts" had employed the design he favored for adding the State of Alaska.

The new flag, which won't be flying officially until July 4, contains seven rows of stars, arranged in a Wisconsin ave. nw, pattern favored by the President identified.

However, Louis R. Kengla, manufacturer's representative and a 48-star flag displayed in a 48-star flag in Alaska during the statehood campaign.

The new flag came to the White House ceremony in a was also referred to by Alaska there's no difficulty in recognizing it from the old flag."

Col. James S. Cook, Jr., chief

of the Army's Heraldic sign," he said, "but it looks like it would be used for about a month, which

is the best for keeping the secret, until that cover came easy to get Hawaii in there," but they pointed out that the new flag at the admitted," he said. "To get 49 stars, you start with five stars

in promotional material.

"We felt that it would be

best for statehood [the best for keeping the secret, until that cover came easy to get Hawaii in there," but they pointed out that the new flag at the admitted," he said. "To get 49 stars, you start with five stars

in promotional material.

"We felt that it would be

best for statehood [the best for keeping the secret, until that cover came easy to get Hawaii in there," but they pointed out that the new flag at the admitted," he said. "To get 49 stars, you start with five stars

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**FLAG—From Page 1**

## Ike's Idea for New Flag Rejected

a subject of speculation since Congress voted statehood for signed documents—and handed to the zontal line to preserve balance date established by law for Alaska July 7, was literally Alaskans several of the 12 in the field of stars.

Code unveiled the flag and yesterday's ceremony.

A seven-by-seen design was held it next to the version it generally expected, but it was will replace.

**Room for 50th Star**

lined up vertically and horizontally as in the existing 48-star version adopted in 1912, Gruening Democrat, re-

marked that "it won't be hard to find room for a 50th star in that design."

The addition of another star some design," he said. "And the same design."

Several Alaskans said they

White House stated that dis-

After President Eisenhower thought the 50th star should play of the new flag would be added to the middle horizontal line to preserve balance date established by law for the first public display of a flag with a new star.

The General Services Administration, which bought

they plan to start producing 48,000 of the old flags at a cost of \$200,000 during the past fiscal year for all Government agencies except the armed forces, said the cotton

Theodore J. Christensen, president of the Copeland Co., 501 S. 20th st., Arlington, said, "We're pleased by the new bunting flags it uses last about three months. It plans to continue supplying the 48-star flags until July 4.

**Old Stock to be Used**

The Defense Department, which used 36,858 flags last year, also plans to use its present stock before switching to the 49-star version.

Although the new flag is not approved for display until July 4, the 48-star model may be shown after that date.

The flag unveiled at the White House was manufactured at the Army Quartermaster Corps Depot in Philadelphia after approval by a Presidential Flag Committee comprised of Secretary of State Dulles, Secretary of the Treasury Robert B. Anderson, Secretary of Defense Neil H. McElroy and David E. Finley, chairman of the Fine Arts Commission.

Accompanying the White House flag was another 49-star flag which will be flown over Independence Hall in Philadelphia July 4. It will then be given to Alaska's State Museum.

The President's order establishing the new flag repeated specifications contained in a 1916 executive order of President Wilson.

With the width considered 1, the length is 1.9, the width of the blue field is 7/13; the length of the blue field 7/13 and the width of each stripe 1/13.

Twelve flag sizes, ranging from widths of 1.31 to 20 feet, were established for executive agencies.

1959 The Washington Post - January 5 Washington D.C.

# Alaska Proclaimed 49th State

By Edward T. Foliard  
Staff Reporter

President Eisenhower yes-  
terday signed a proclamation  
formally admitting the State  
of Alaska to the Union. He  
also signed an executive order  
adding a 49th star to the flag.

Having passed around as  
souvenirs the 12 pens he used  
in the historic ceremony, the  
Chief Executive helped unfurl the new version of Old  
Glory — still with its 13 red  
and white stripes but now with  
seven rows of seven stars each.

It was the climactic mom-  
ent of a territorial romance  
that began in 1867, when Wil-  
liam H. Seward, Secretary of  
State under President Andrew  
Johnson, negotiated the pur-  
chase of Alaska from Russian  
Czar Alexander II for \$7,200,-  
000, 2 cents an acre.

The deal was a bargain if  
ever there was one, consider-  
ing that Alaska has yielded  
\$1 billion in gold and other  
minerals alone and might have

See ALASKA, A19, Col. 5

ALASKA—Fr. Page 1

# President Proclaims Alaska 49th State

continued as "Russian Amer-  
ica," but it was denounced at  
the time as "Seward's Folly."

President Eisenhower came  
down from his Gettysburg, Pa.,  
farm especially for the cere-  
mony, making the 80-mile trip  
in a helicopter that landed him  
on the White House grounds.

It was noon as he walked  
from his office into the Cabinet  
Room. Here, as he sat in his  
customary, high-backed chair,  
Daniel W. Kendall, White  
House counsel, handed him the  
proclamation.

This recited how Congress  
on July 7, 1958, provided by  
its vote for the admission of  
Alaska into the Union; how a  
majority of Alaskans voted on  
Aug. 26, 1958, for statehood,  
and how the Alaskans on Nov.  
25, 1958, chose their represen-  
tatives in Congress and a Gov-  
ernor.

The proclamation then went  
on to say:

"Now, therefore, I, Dwight  
D. Eisenhower, President of  
the United States of America,  
do hereby declare and pro-  
claim that the procedural re-  
quirements imposed by the  
Congress on the State of Alas-  
ka to entitle that State to ad-  
mission to the Union have  
been complied with in all re-

spects and that admission of  
the State of Alaska into the  
Union on an equal footing with  
the other States of the Union  
is now accomplished . . ."

Vice President Richard M.  
Nixon looked on from the  
President's right and House  
Speaker Sam Rayburn from  
his left as he signed the pro-  
clamation using six pens.

Next he signed the execu-  
tive order for the new design  
of the Flag which under the  
law will not become official  
until July 4 the birthday of  
the Union. He again used six  
pens.

A new state had been ad-  
mitted and the galaxy of  
stars in the Flag enlarged for  
the first time since Feb. 14,  
1912, when Arizona achieved  
statehood.

"Gentlemen," the President  
said, "I think that all of us  
recognize this as an historic  
occasion. Certainly for myself  
I feel very highly privileged  
and honored to welcome the  
forty-ninth State into the  
Union."

"Such a ceremony has not  
taken place in almost half a  
century, so at least I have the  
feeling of self-gratification that  
I am not just one of a group  
in this kind of ceremony."

Federal offices, my congratula-  
tions, my felicitations, and  
my hope that we will all work  
together to the benefit of all  
forty-nine states . . ."

At this point, he handed out  
the pens to the Alaskans who  
had been looking on—Senators-  
elect Ernest Gruening and E. L.  
Bartlett, Representative-elect  
Ralph J. Rivers, Acting Governor  
Waino Hendrickson, Robert  
Atwood, Anchorage pub-  
lisher, and former Gov. Mi-  
chael A. Stepovich.

Others invited for the cere-  
mony were Secretary of the  
Interior Fred Seaton, David  
Finley, chairman of the Com-  
mission of Fine Arts; Maj.  
Gen. A. T. McNamara, Quar-  
termaster General of the  
Army; Brig. Gen. R. P. Evans  
Jr., deputy to the quartermaster  
general; Col. John Martz  
Jr., chief of research and en-  
gineering of the quartermaster  
general's office, and Lieut. Col.  
James S. Cook Jr., chief of  
the heraldic branch office of  
the quartermaster general's  
office.

In Juneau, yesterday, Wil-  
liam A. Egan took the oath  
as first Governor of the newly  
created State of Alaska. Like  
others elected back in Novem-  
ber, Egan is a Democrat.



Associated Press Photo

WILLIAM A. EGAN  
... Alaska's Governor

"To the State itself, to its  
people, I extend on behalf of  
all their sister states, best  
wishes and hope for prosperi-  
ty and success. And to each  
of you gentlemen elected to  
high office to represent your  
new State, in both State and

# New Flag With Alaska's Star Added Is 26th Banner in History of U. S.

July 4 will see a new flag flying over the Nation—the 26th in U. S. history—but the ensigns of America stretch backward almost 1000 years to Norse banners and the totems and insignia of the Indians.

Betsy Ross of Philadelphia stitched the first U. S. flag in the summer of 1776 on a pattern provided by George Washington. The Star Spangled Banner has gone through a bewildering variety of changes since then, but its symbolism as described by Washington has never changed.

"We take the stars from heaven," he said, "the red from our mother country, separating it by white stripes, thus showing that we have separated from her. And the white stripes shall go down to posterity representing liberty."

## From Colonial Flag

Historians trace the Stars and Stripes, adopted officially by the Continental Congress on June 14, 1777, to the "Grand Union flag" used by Colonial

military units and the Continental Army.

That banner had 13 red and white stripes, but in the upper left corner, instead of stars on a blue field, were a union of England's red St. George cross and Scotland's white cross of St. Andrew.

With the entry of Kentucky and Vermont into the Union, a new flag with 15 stars and 15 stripes was adopted in 1794. This banner was the Star Spangled Banner of Francis Scott Key that flew over Fort McHenry, Md., during the British bombardment of Sept. 13 to 14, 1814.

## To 13 Stripes

The Nation grew rapidly, and with it the number of stripes on the flag. On April 4, 1818, Congress erased all but the 13 original stripes and ruled that a single star would be added for each new state.

The White House said yesterday of this ruling:

"Each new state has brought

a new star to the flag. This growing pattern of stars could be said to reflect the growing dimensions of America's responsibilities, as the 13 stripes reflect the constant strength of our country's traditions."

The last change in the U. S. flag came with admission to the Union of New Mexico and Arizona in 1912. A joint Army-Navy board headed by Adm. George Dewey proposed the six rows of eight stars.

The White House, in providing a historical backdrop for the new banner, pointed out that each of America's hundreds of Indian tribes had its own totem or identifying symbol. The Norsemen, ranging Westward from Iceland and Scandinavia, carried their grim black raven ensign to coastal waters.

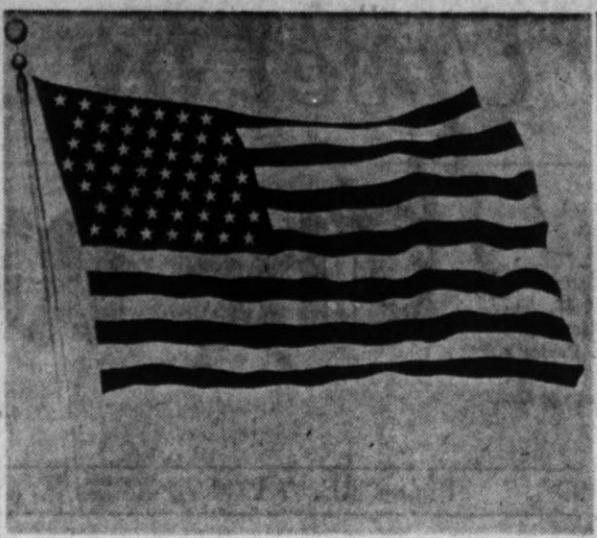
## European Banners

And Columbus carried the royal flag of Spain to the New World. Following the discovery, a host of explorers and swashbucklers brought in their banners from Europe. Pilgrims landed with the flag of Great Britain, Dutch colonists flew their striped ensign over New Amsterdam, and the French their banner over bloody Port Royal in South Carolina. The "Jolly Roger," with its skull and crossbones, held brief sway over inlets along the Atlantic seaboard.

During the revolution, the young navy and militia employed a variety of ensigns. The rattlesnake warning, "Don't tread on me," was used by seaboard colonists, and a green pine tree with the motto, "An appeal to Heaven," was popular with the navy.

The Bunker Hill flag was a blue banner with a red cross and small pine tree on a white field. Rhode Island went out to fight under a flag bearing a blue anchor under the word "Hope."

1959 The Washington Post  
January 5 Washington D.C.



Associated Press Photo

This is one idea on how the Stars and Stripes may look after the addition of the 50th star to represent Hawaii. This version has eight stars in the middle row.

## Blue Flag Makers Going Into Red Over White Star

By Phil Casey  
Staff Reporter

The stars and stripes for-to tell the people whether ever stuff is okay, but just how there'll be 49 or 50 stars on many stars, is what the flag makers want to know.

One of them, W. Frederick Sheddinger, of the Dettra Flag Co., Oaks, Pa., says he's going to have to lay off some help.

People are canceling, waiting to find out whether there are 50 or 49 stars as of this July 4.

Even Gov. William F. Quinn of Hawaii is uncertain when Hawaii finally will ratify its statehood. "My present thinking is that it won't be until after July 4," he said, but he couldn't say for certain.

One flag maker who isn't worried is Theodore F. Christensen, president of the Cope-land Co., 501 S. 20th st., Arlington, one of the oldest flag manufacturers in the country.

"Once in a while you do something right," he said, "and we did this right. We aren't making American flags except on order. We won't make any to stock until we know how many stars there are going to be."

Digby W. Chandler, president of Annin & Co., of New York and New Jersey, perhaps the Nation's largest flag manufacturer, ripped off a telegram to President Eisenhower yesterday, urging him

The 69-year-old Chandler doesn't want to go through the same financial pain over the Hawaiian star as he did over the 49th Alaskan star.

"We didn't go into the red," he said. "We were in the black, but it was sort of gray."

### Southerners to Make Confederate Flags

RICHMOND, March 13 (AP) Admission of Hawaii has created a headache for most flag-makers, but not for Sherritt Flag Co. here.

"We have decided to make Confederate flags," said President H. Irvin Sherritt today. "The design has not been changed in a hundred years."

### TODAY'S HEADLINER!

\$25,000 ADDED  
BOWIE  
HANDICAP

9 RACES DAILY POST TIME 1:30 p.m.

**DIRECT TO TRACK** Penna. R.R. Train Station 12:10 p.m.  
12:45 p.m.  
Gray Line • D.C. Transit • Federal Coach Lines

View Races From Enclosed Terrace Dining Grandstand \$1.00. Clubhouse \$3.00 incl.  
Bowie Race Course, Bowie, Maryland

A. Russell  
Thomas

## Problem Of The New Flag

THE AMERICAN flag with 49 stars reflecting the admission of Alaska Jan. 3 will become legal next July 4. With the entry of Hawaii into the union expected this spring or summer, a flag with 50 stars is imminent.

Flag manufacturers, and there are two large firms in nearby Montgomery county in the Collegeville section, appear divided on whether a 50-star national flag should be adopted speedily or postponed until July 4, 1960.

A friend of mine with the Collegeville Flag and Manufacturing Company's plant explained that a Federal law adopted in 1818 provides for adding a star "on the Fourth of July next succeeding admission" of a new state. It is a question whether the referendum

on statehood among the people of Hawaii, and the adoption of a new flag design by the Presidential Flag Commission, can be accomplished by next July 4.

Annin & Company, of New York, largest flag makers in the country, have appealed for a delay of one year in the adoption of the 50-star flag. A spokesman for the company said, "otherwise, the flag industry faces ruin."

His argument was that the industry had about 200,000 forty-nine star flags that could not be sold if the public, governmental bureaus and private institutions anticipated a 50-star flag very soon.

Another flag manufacturer, Anthony J. Consi, of the American Flag and Banner Company

of Clifton, N.J., has urged that the 50-star flag be adopted as soon as possible.

W.C. McAllister, president of the Collegeville Flag and Manufacturing Company; John C. Dettra, president of the Dettra Flag Company and Sidney Liberman, president of the Valley Forge Flag Company, all three in Montgomery county, have telephoned President Eisenhower to "clarify" the flag situation.

Manufacturers claim that unnecessarily long delay in adoption of the 50-star flag will cause temporary unemployment in the industry and make it more difficult to resume quantity production when design of the 50-star flag is announced.

Manufacturers conceded this week that they had cut back production already either in re-

sponse to cancelled orders or in anticipation of less demand until the question of how many stars were settled.

With the news of Hawaii's impending statehood in the last week, orders from department stores, school district and other quasi-public institutions in widely scattered cities in the United States have been put on the "hold" hook in the offices of the various flag making plants.

Annin & Company, and its three largest competitors - Valley Forge, Dettra and Collegeville in Montgomery county - together make 75 percent of all domestic national flags.

No matter whether your flag is a star or so short, it's not against the law to display it anywhere these trying days.

1959 The Daily Intelligencer  
March 19 Doylestown, PA



## INDOOR and PARADE SCHOOL FLAGS and BANNERS

For the best in value, quality and price, specify Dettra flags and banners in these exclusive materials—

### PARADES AND INDOORS

Royal Oaks Rayon — superb heavy "Cordura" taffeta for finest flags obtainable.

Glory Gloss Acetate — lustrous medium weight flag taffeta for indoors and parade use.

### OUTDOOR FLAGS

Bulldog Bunting — exceeds U. S. Government specifications which were issued on the strength of Bulldog Bunting's superiority.

Dura-Lite Nylon — strongest, most durable flag material for outdoor use. Outwears all other standard flag fabrics.



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for more than 50 years.*



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For the outstanding strength  
and beauty of Dura-Lite  
Nylon or the popularity of  
Bulldog Cotton—the name  
to remember is DETTRA.

Marine Flags of every  
description: Ensigns, Power Squadron Flags, Jacks,  
Pennants, Owner's Flags, Yacht Club Signals, House  
Flags, Merchant Flags of all countries, Code Signals.

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*See your Dettra Dealer or Write Dept. MO*

**DETTRA FLAG CO., INC.**

OAKS, PENNSYLVANIA

FLAGS

• BANNERS

• DECORATIONS



1959 Motor Boating Magazine  
May

### Trouble with the Stars and Stripes...

... have the American flag manufacturers. Already the admission of Alaska as the 49th state of the USA had come as a complete surprise and with full camps. No sooner had they recovered from this shock and switched to flags with 49 stars, when Hawaii was added as a 50 state. They will now remain seated on the vast inventory of 49-star flags they have laid out. Adding to the flag makers' anger is the likelihood that by July 4 Hawaii will not have made all the necessary arrangements for admission to the Union. Only on this day, Independence Day, can the flag be officially changed after the President has determined the new arrangement of the stars. One of the prerequisites for the admission of a new state into the Union is, after the consent of the other states by resolution of Congress - an election in the new state itself to obtain the consent of the depopulation. In theory, that could be done in Hawaii on time, but the Islanders don't seem to want to share the day of Union accession with Alaska, and they're taking their time with the election. So it may well be that on July 4, 1959 only the 49th star will be added to the Stars and Stripes, and the 50th star not until July 4th, 1960. But who will buy a flag with 49 stars until then? Frederic Sheddinger (FREDERIC SHEDDINGER), the managing director of the Dettra Flag Company (DETTRA FLAG COMPANY), one of the largest flag factories in America, tears his hair out. Order cancellations pile up on his desk every day. 120 of the factory's 275 workers and employees had to be laid off, and instead of 5,000, only 150 Stars and Stripes are now being produced every day. Many wheels stand still, as here with the Dettra Flag Company of Oaks, Pennsylvania

Photo: Keystone

Hirs/32645/La

KEYSTONE MUNICH, 1.4.59



1959 European Press Photo 1



1959 European Press Photo 2

# Newly Adopted 50-Star Flag Designed By Oaks Company

Recommended Arrangement to President Eisenhower  
Accepted for Official Use on July 4 Next;  
Production Will Begin Monday

That a design for a 50-star United States flag, to include representation by the new State of Hawaii, submitted to President Eisenhower by the Dettra Flag Company, Oaks, was the one adopted was announced today by W. Frederick Shedinger, executive vice president.

On Aug. 14, Mr. Shedinger wrote to the President, enclosing a recommended design of nine rows of stars, with six and five rows alternating. The prevailing pattern of stripes was not disturbed.

Within a few days Mr. Shedinger received a reply from the White House, written by Robert Merriam, Deputy Staff Assistant to the President, acknowledging the recommendation and expressing hope that the official design, when announced, would be pleasing to the flag company official.

Mr. Shedinger said today that he is delighted with the decision on the design. He immediately sent for artists to make templets and layout personnel to position the stars for production work which will begin on Monday morning. The plant has been closed for a week to permit simultaneous vacations by the employes. Mr. Shedinger indicated that the production staff will be built up to full strength in anticipation of a tremendous demand, as was the case when the 49-star flag design was announced.

The flag company officer said that he is pleased, also that the design announcement for the new flag was made immediately this time. In the case of the 49-star flag which gave recognition to Alaska the announcement of flag design was not made until the

*Continued on Page 2—Column 2*

## New Flag

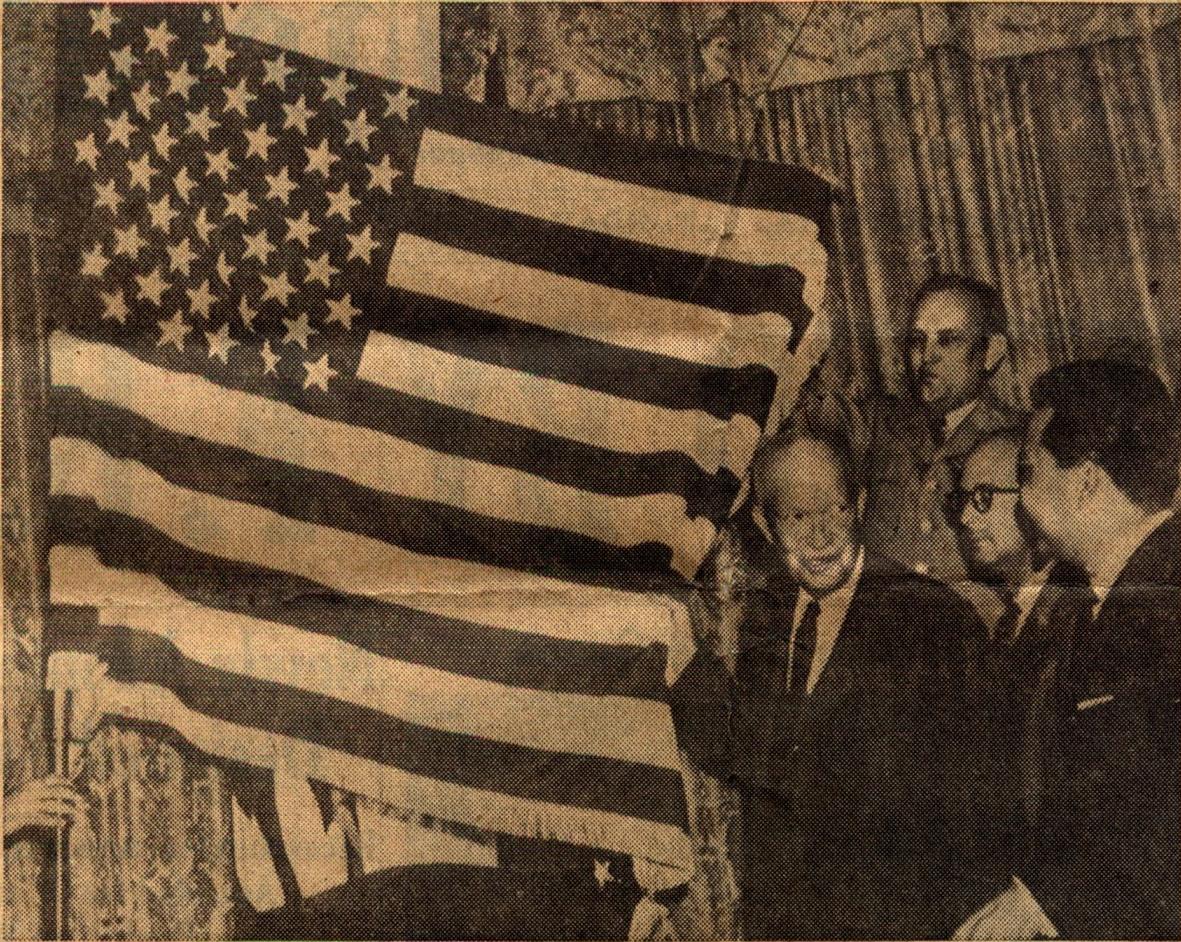
*Continued from Page 1*

following January.

The 50-star flag will not be put to official use until July 4 next.

Freeland Cornish, secretary of the Collegeville Flag and Manufacturing Company, Collegeville, said that his firm was pleased with the selection of the 50-star design by President Eisenhower. Mr. Cornish said that it was a logical arrangement and followed closely the pattern of 1820. Production of the 50-star flag began this morning in the Collegeville plant. Cancelled orders reduced the stockpile for the 49-star flag.

## Unfurl 50-Star Flag



President Eisenhower helps unfurl the new 50-star flag after signing the proclamation making Hawaii the 50th state of the union. At right is Daniel K. Inouye, Democratic congressman-elect from Hawaii; Lt. Col. James S. Cook, Jr., of the office of the Quartermaster General, and

1959 The Times Herald  
August 22 Norristown, PA

**FLAGS**, of every conceivable pattern, material and purpose, are the products of Dettra Flag Co. In a 48-page catalogue, Dettra illustrates every sort of flag, from those suitable for major state occasions to the most temporary sort of decorative banners. All yachting flags are available, as are any kind of special flags such as private signals.

*DETTRA FLAG CO., Oaks, Pa.*

1959 Yachting Magazine

FOR COMPLETE SATISFACTION IN



# MARINE FLAGS

Specify DURA-LITE Nylon Flags for outstanding strength, beauty and flyability. Specify BULLDOG for rugged cotton bunting flags.

But whichever and wherever you buy be sure you say — DETTRA.

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Marine Flags of every description — finest workmanship — made to last.

•  
Ensigns, Power Squadron Flags, Jacks, Pennants, Owner's Flags, Yacht Club Signals, House Flags, Merchant Flags of all countries, Code Signals.

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**DETTRA FLAG CO., INC.** Oaks, Pa.

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the finest  
flags**

Christian and U. S.  
Flags in lustrous  
Glory Gloss taffeta or  
gleaming Dura-Lite  
nylon, the most dur-  
able flag fabric made.  
Superb workman-  
ship—reasonable  
prices.

See your Dettra  
Dealer or write for  
free literature,  
Dept. CH.

**DETTRA FLAG CO., INC.**  
**Oaks, Pa.**



1959 Christian Herald  
December

◆

W. Frederic Shedinger, executive vice-president, Dettra Flag Co., Oaks, Pennsylvania, says, "Old Glory will soon be in very short supply unless it is made clear that the only proper and official U. S. Flag is the present 48-star, 13-stripe design." It seems that since the approval of Alaskan statehood many people are hesitating to buy flags or to replace worn-out ones because they fear the present 48-star banner will be obsolete. No American flag is ever obsolete for civilian use, regardless of changes over the years. Because of this hesitancy, the nation's flag manufacturers have had to cut their production to a level where it will be impossible to supply the flag needs of the country when a new design is officially announced.



Sewing machine operators sew stars to the blue field on the new 49 star American flags at the Dettra flag making plant, March 2, 1959, Oaks, Pa.  
At right is plant manager Preston Dunlap.



The new 49-star American flag is rolling off the assembly lines in ever increasing numbers and the Dettra plant, one of the largest, with a force of 240, is at work filling orders at Oaks, PA, March 2, 1959.

\* WE FLAG THE NATION \*



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PAGE 2

'60

# DETTRA FLAGS



Reg. U. S. Patent Office

DETTRA FLAG COMPANY, INC., OAKS, Montgomery County, PENNSYLVANIA

1960 Catalog



## OUTDOOR SEASON BRINGS NEW SALES OPPORTUNITIES

Now's the time to check around and see who your prospects are for flag sales. Wherever you see an "undressed" flagpole, call in person, phone, or write the owner. Tell him that he needs a new 50-star U. S. Flag, and you can supply it in Bulldog or Dura-Lite. But whichever he chooses, he'll never get a better buy than a Dettra Flag.

Here's a handy check-list for you:

Veterans' Organizations — American Legion, Amvets, Gold Star Mothers, Marine Corps League, United Spanish War Veterans, Veterans of Foreign Wars, Disabled Veterans, Purple Heart, Navy League, and their Ladies' Auxiliaries, Cadet Corps and Bands.

Schools — private and public, colleges, universities, military academies, church and parochial.

Service Clubs — Rotary, Lions, Kiwanis, Exchange, Soroptimist, A.B.C., etc.

Fraternal Organizations—Masons, Moose, Elks, Firemen, Eagles, Shriners, Knights Templar, Knights of Columbus, D.A.R., P.O.S. of A., Orioles, Odd Fellows and their Ladies' Auxiliaries.

Community Organizations — Y.M.C.A., Y.W.C.A., Y.M.H.A., Camps, Hospitals, Institutions.

Churches, Synagogues, Tabernacles.

Stores, business houses, office buildings, manufacturing plants, shopping centers, broadcasting stations.

State, city, county, and township buildings, chambers of commerce and business associations.

Political organizations and trade union headquarters.

Halls, stadiums, libraries, skating rinks, carnivals, amusement parks, swimming pools, bowling centers, athletic clubs, golf and country clubs, apartment houses.

Hotels, theatres, airports, public utilities, motels, boatels and marinas.

1960 Dettragram

## DETTRA FLAGS FLY AROUND THE WORLD

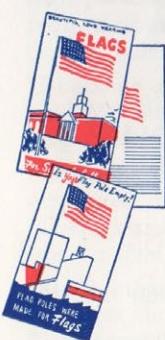
Our slogan may be "We flag the Nation," but the sun never sets on Dettra flags. They circle the globe on ships, they've been flown at both poles, and atop some of the highest peaks in the world.

Lately the office of International Trade Fairs has had us ship flags to Berlin, Iran, Turkey, and India. We are now supplying flags for 1960 trade fairs in Morocco and Japan.



## BETWEEN CALLS —

Send out colorful Dettra folders to your prospects and customers. They're effective — resultful — and FREE. How many do you need? Send for a supply today.



- #2 - U. S. and Christian Flags
- #3 - U. S. Flags for Schools
- #4 - U. S. and Papal Flags
- #6 - U. S. Flags for Industries
- #7 - Dura-Lite Nylon U. S. Flags
- #8 - Flags for Organizations



Girls do not really live until they begin to grow up and discover what life has in stores for them.



It's not so much what young girls know these days that bothers their parents. It's how they found out.



Overheard at an office party: "Oh, yes, I like working for him very much. He's a perfect gentleman — all you have to do is slap his face once in a while."

## HOW WELL DO YOU KNOW YOUR FLAG-BUYING CUSTOMERS?

On May 15, 1959, National Family Opinion, Inc., mailed questionnaires to 10,000 families in all sections of the U.S.A. The survey was closed on June 19th with a total of 8,604 useable replies. Here's what the replies showed:

Only 1740 of the 8604 families said they owned an American flag of display size (2 x 3 feet or larger).

In the isolation-minded Midwest, only 9% of families own American flags of display size.

More families in large cities own flags than in cities of 50,000 or less. Less than 1 in 5 farm families owns a flag.

The higher the income, the greater is the percentage of flag ownership. BUT, the higher the income, the less is the inclination to display it.

Only 16% of reporting families with children own an American flag. A poor example to set for our children!

Out of 201 reporting families whose homemaker was born outside of the U.S.A., 24% own a flag. This is not much higher than the 20% of U.S.-born flag owners.

The type of dwelling affects flag ownership very little. Of the 8,604 respondents, 1,230 live in apartments!

Nearly one-third of flag-owners did not display their flags even once in the year 1958-59.

(More from this survey will appear in the next DETTRAGRAM.)



Parking Meter Flag Brackets help Red Cross Fund Drives — Dettra Catalog, page 18, lower right side.



### FIRST QUARTER SALES INDICATE BIGGEST YEAR IN FLAG SALES HISTORY

Dettra flag sales are very strong as this goes to press. Orders have been coming in in increasing volume since the beginning of the year — so fast in some lines that we are only just keeping pace with demand. Compared to the same period in 1959, flag sales indicate 1960 will top all previous records.



A Texan fishing in Arkansas caught a 7 lb. bass, and his guide was removing the hook from the fish's mouth. "Why, down in Texas we throw back little ones like that," said the Texan. "That's quite a coincidence," said the guide as he tossed the fish overboard, "we do, too!"



Style 143 Panel Drape — Dettra Catalog Page 33

### HOW TO BE A HERO AND CATCH A GOLDEN PLUM

The management of a new firm moving into a community often finds it advisable to promote good public relations between themselves and the townspeople.

One way they do this is by holding an "open house" and inviting the public to tour the plant, watch demonstrations, meet employees, and be entertained at banquets and barbecues.

Landing an order for all the decorations for an open house can be mighty lucrative for flag dealers. Sometimes an order for all the flags, bunting and special order banners runs into thousands of dollars.

If you are "Dettra Flag Headquarters" in a town where a new plant is building, that "plum" should fall into your lap, not into that of some distant supplier. But you can't expect it to just happen!

You can make yourself the hero of the day by showing them how much **further** their budget will stretch if they specify Detco Process special order flags and banners, flats, and bunting. You can show them that no painted sign has half the "action," eye-appeal, color and durability of Detco special order flags and banners.

It's well worth the effort — a golden plum for you, and a great saving for your grateful customer. Try it!



The footprints on the sands of time were not made in a sitting position.



## ONE MAN'S PERSONAL FLAG DAY

Last August 14th the NEWS-POST of Baltimore, Maryland, carried a story about the personal flag day of a victim of Nazi persecution during World War II.

The man who observes August 14th as his own personal Flag Day is Mr. Wolf Steinberg, a native of Poland, and now a resident of Baltimore.

"I became a citizen on this day in 1958," said Mr. Steinberg. "I will celebrate this day every year."

For the occasion, last year Mr. Steinberg displayed a huge American Flag outside his shop, and served pretzels and cookies and "a little schnappes."

Mr. Steinberg, 64, and his wife live near his tailor shop at 4522 Reisterstown Road. They spent three years in Buchenwald and Dachau concentration camps where their two young children died.

"When I got my papers in Federal Court last year," said Mr. Steinberg, "I cried all the way back to my shop. I love this country. Americans helped us get out of Dachau, and now I am a citizen. Thank you, America."



You may be able to make some people think you're younger than you really are—but you can't fool a hamburger just before bedtime.

## STATE FLAG DAYS IN MAY AND JUNE

The U.S. Flag and State Flags should be flown in the following states to commemorate the dates on which they were admitted to the Union.

Date	State	Year	Rank
May 11	Minnesota	1858	32
May 23	South Carolina	1788	8
May 29	Rhode Island	1790	13
	Wisconsin	1848	30
June 1	Kentucky	1792	15
	Tennessee	1796	16
June 15	Arkansas	1836	25
June 20	West Virginia	1863	35
June 21	New Hampshire	1788	9
June 25	Virginia	1788	10



Promote the idea of displaying the U.S. Flag on Flag Days!

- May 8—Mother's Day
- May 21—Armed Forces Day
- May 22—National Maritime Day
- May 30—Memorial Day
- June 12-18—National Flag Week
- June 14—Flag Day
- June 19—Father's Day





## PAPAL, U.S. and SCHOOL FLAGS

For best value, finest quality materials and workmanship, specify flags and banners in these fabrics exclusive with DETTRA.

### PARADES AND INDOOR DISPLAY

GLORY GLOSS—lustrous medium-weight acetate taffeta

DURA-LITE NYLON—the ultimate in durability, lightness

ROYAL-OAKS—superb, heavy "Cordura" rayon

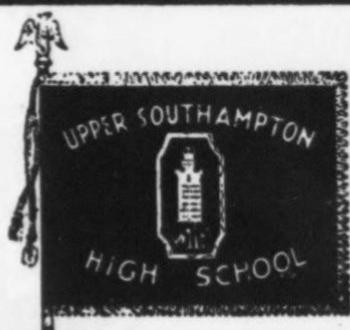
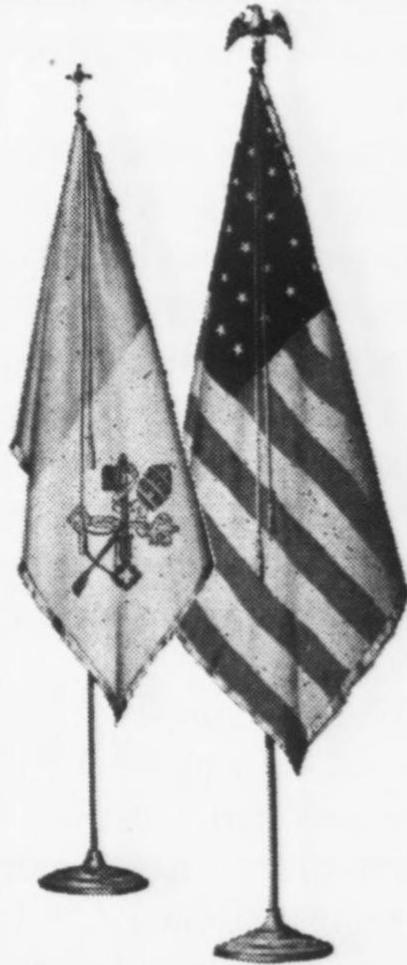
### OUTDOOR FLAGS AND BANNERS

BULLDOG BUNTING—exceeds Govt. specifications

DURA-LITE NYLON (Outdoors)—outwears all others

Flags in stock or made to order, individually or complete outfit including pole, ornaments, fringe, tassels, stand.

See your Dettra Dealer for full details or write Dept. CS



**DETTRA  
FLAG CO., INC.  
OAKS, PENNSYLVANIA**

*Flagmaker to America  
for more than 50 years.*

# FLY THE NEW 50 STAR U. S. FLAG

## FLAGS FOR OUTDOORS

### COLORFAST — DURABLE — MOTHPROOF

**Cotton Bunting U. S. Flags:** Dyed with everlasting colors. Far stronger than government specifications. **Nylon U. S. Flags:** The all-weather flag — nylon — the best flag for outdoor use. Costs less per flying hour. Sewed with strong nylon thread.



Flags individually-boxed 3 x 5' and larger.

Strong canvas headings and brass grommets.

Sewed or embroidered stars and sewed stripes.

All seams are double stitched.

Other sizes to 20' x 30' in cotton or outdoor nylon.

### ECONOMICAL CLASSROOM FLAGS 50 STAR



2 x 3 Ft. Printed Cotton U. S. Flags. Printed Stars and Stripes; Mounted on Wooden Staffs. 48 inches long, with Gilded Wooden Spears. No Holders.

### Bulldog Cotton Bunting

No.	Size	Comparable	Your Cost	Shpg. wt.
WB3	2x3 ft.	\$ 4.20	\$ 3.35	1 lb.
WB4	2 1/2x4 ft.	6.20	5.50	2 lbs.
WB5	3x5 ft.	8.70	6.95	2 lbs.
WB6	4x6 ft.	11.00	8.95	2 lbs.
WB8	5x8 ft.	15.95	12.95	3 lbs.
WB10	6x10 ft.	21.10	16.95	3 lbs.
WB12	8x12 ft.	30.50	24.25	5 lbs.
WB12*	*8x12 ft.	31.90	25.25	5 lbs.

(\*Roped)

### Dura-lite Outdoor Nylon

No.	Size	Comparable	Your Cost	Shpg. wt.
WD3	2x3 ft.	\$ 9.15	\$ 7.25	1 lb.
WD4	2 1/2x4 ft.	12.30	9.75	1 lb.
WD5	3x5 ft.	15.10	11.95	2 lbs.
WD6	4x6 ft.	20.90	16.25	2 lbs.
WD8	5x8 ft.	30.80	24.50	3 lbs.
WD10	6x10 ft.	46.75	36.50	3 lbs.
WD12	8x12 ft.	71.10	56.00	4 lbs.

### WEG3 Comparable dz. \$17.00 ea. \$1.75

**Your Cost** dz. \$12.25 ea. \$1.05

Shpg. wts. 1 flag 1 lb.; 1 doz. 4 lbs.

**No. ADH** 1/2 inch "D-D" Holders — 45° angle on flat or vertical surface, gilt finish.

Comparable Dz. \$7.70 Each \$.70

**Your Cost** Dz. \$6.00 Each \$.60

**No. AFH** 1/2 inch "Defra" Flag Holder for wall use. Golden jeweler's finish.

Comparable Dz. \$17.00 Each \$1.75

**Your cost** dz. \$12.75 Each \$1.15

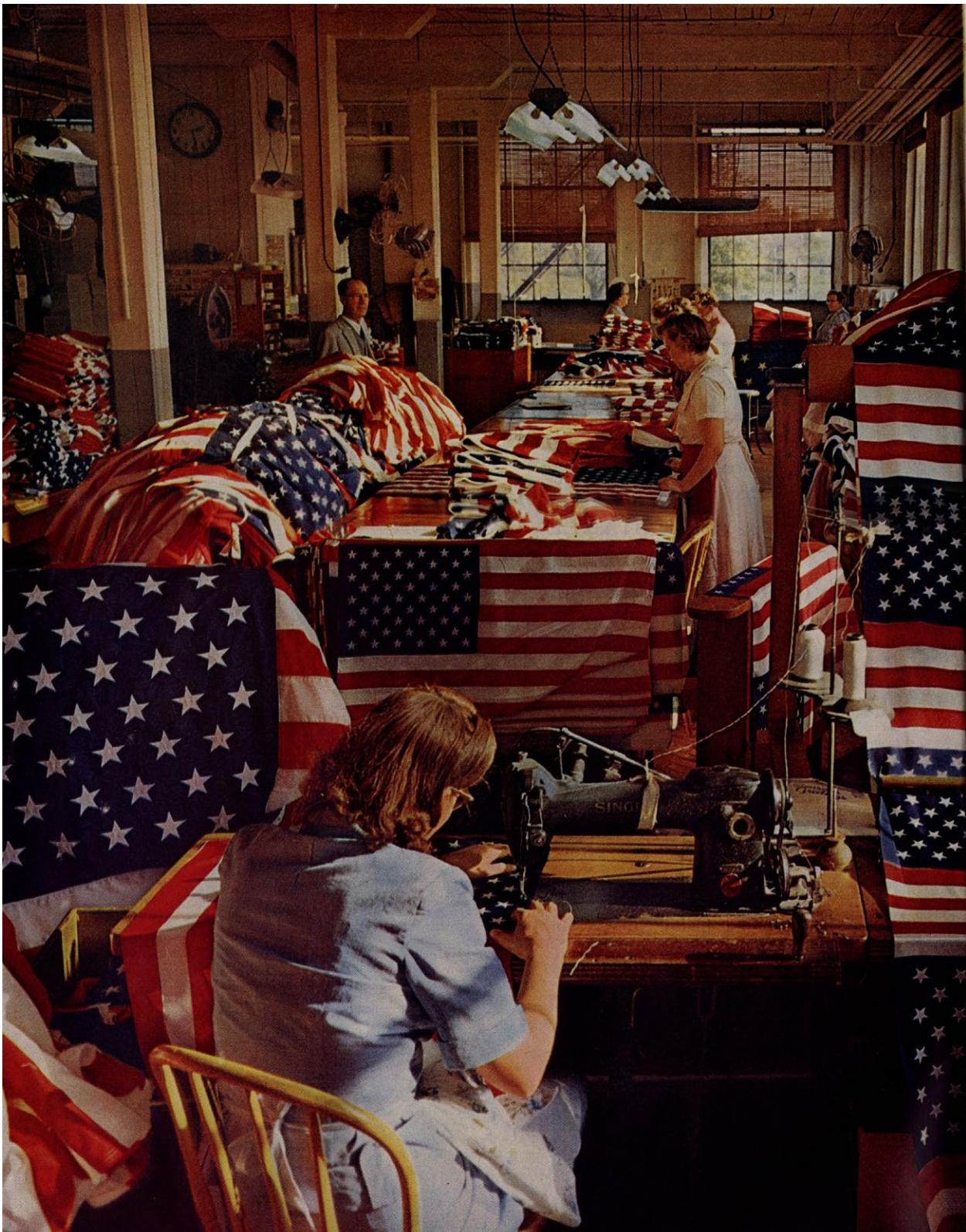
**No. AFF** 1/2 inch "Fulton" Flag Holder, adjustable to any angle, gilt finish.

Comparable Dz. \$18.70 Each \$1.65

**Your Cost** Dz. \$14.75 Each \$1.35

Shpg. wts. 1 holder 1 lb.; 1 doz. 3 lbs.

1960 Walter's Office Furniture and Supplies



1960 The Saturday Evening Post  
June 4

The  
Face  
of  
AMERICA

$$(4 \times 5) + (5 \times 6) = 50$$

One more month and the proud new fifty-star flags you see being sewn together by the busy Betsy Rosses at left will become officially ensigns of the United States. It has been a hard two years on manufacturers such as the Dettra Flag Company of Oaks, Pennsylvania. After forty-seven years of an unchanging forty-eight-star design, two newcomer states forced the rearrangement of the flag's union, or starred blue field, twice within a year. On the double change-over, Dettra lost about \$150,000 in canceled orders and unsalable inventory. The short-lived forty-nine-star flag started the biggest boom the flag business had ever known. This boom collapsed utterly when Hawaii's admission to the Union was voted by Congress in March, 1959. However, when the President announced on August twenty-first which fifty-star design was to be used, the boom revived, and by the Fourth of July Dettra will have made 2,000,000 bright new banners—twice as many as it ever made before in a single year, and about 40 per cent of the year's total for the country. • Photograph by Larry Keighley



1960 The Saturday Evening Post  
June 4

Circle OV-121 on reply card, last page

# DETTRA FLAGS THE NATION!

WE ARE VALUE AND  
QUALITY LEADERS  
WITH 60 YEARS OF  
DEPENDABLE EXPERIENCE



^ **SHOW YOUR COLORS  
WITH PRIDE IN YOUR  
SCHOOL AND IN  
YOUR COMMUNITY—**

^ **Dettra flags are crafted of superlative materials to retain that fresh, bright, long-lasting new look. For example, our famous Bulldog Brand Bunting is so good that it actually EXCEEDS federal specifications:**  
Your money goes further when you *buy* . . . and when you *fly* Dettra flags.

**FLAGS ARE THE  
DETTRA MAIN LINE  
—NOT A SIDE LINE!**

*Stock and custom service for U.S. and State flags, religious flags, school and college flags and banners. Complete accessories and decorations. Write today for literature and the name of the dealer nearest you.*

**DETTRA  
FLAG CO., INC.**

■ OAKS 44, PENNSYLVANIA



Circle OV-221 on reply card, last page

**DEPENDABLE**

# Quality IS THE **BOSS** AT DETTRA

Just as the qualified educational leader strives to set higher standards which lift his school to new levels of achievement, DETTRA FLAG management constantly prescribes improved quality materials and manufacturing methods.



#### **RESULT No. 1**

We never are forced to yield to temptation and cut quality corners regardless of product or budget requirements.

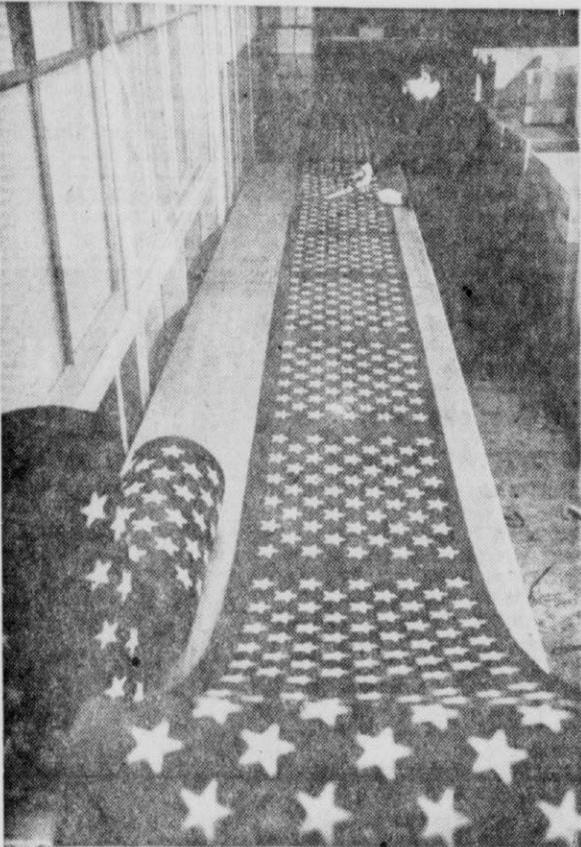
#### **RESULT No. 2**

We enjoy the longest list of QUALITY and VALUE customers in America. You, too, can trust the Dettra label!

Every inquiry is **IMPORTANT** to us for flags are the **MAIN** line at DETTRA . . . not a side line. There is a qualified dealer in your area. Write today for his name and address.

U.S. FLAGS • STATE FLAGS • RELIGIOUS FLAGS  
• SCHOOL AND COLLEGE FLAGS AND BANNERS  
• PENNANTS • DECORATIONS • ACCESSORIES

**DETTRA FLAG CO., INC.,**  
MAIN OFFICES AND PLANT  
Oaks 4, Pennsylvania



Joan DiDomenico cuts star fields for small flags.



Holding a star, Mrs. Edith Miles stitches others.



This is room where lower stripes are joined to upper.

## A BANNER YEAR

THERE'S NEW GLORY for Old Glory in the flag-making business with the admission of Alaska and Hawaii to the Union. At the Dettra Flag company plant in Oaks, Pa., new versions of the Stars and Stripes are being unfurled from the assembly line at a rate of more than 4,000 a day. This takes a strange blend of modern technique and old-fashioned hand-sewing at the plant. Firm produces almost half of all flags made in the U. S.



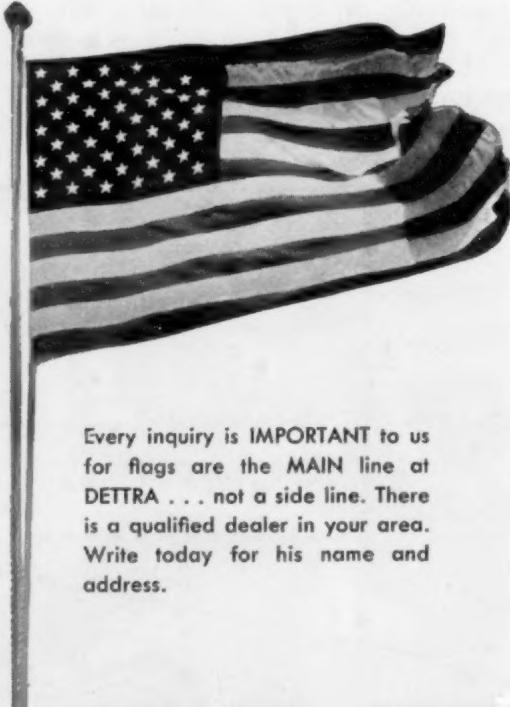
Jennie Cheery places flags and pamphlets into boxes.

# Quality

**IS THE BOSS  
AT DETTRA**

Just as the qualified educational leader strives to set higher standards which lift his school to new levels of achievement, DETTRA FLAG management constantly prescribes improved quality materials and manufacturing methods. Result No. 1: We never are forced to yield to temptation and cut quality corners regardless of product or budget requirements. Result No. 2: We enjoy the longest list of QUALITY and VALUE customers in America.

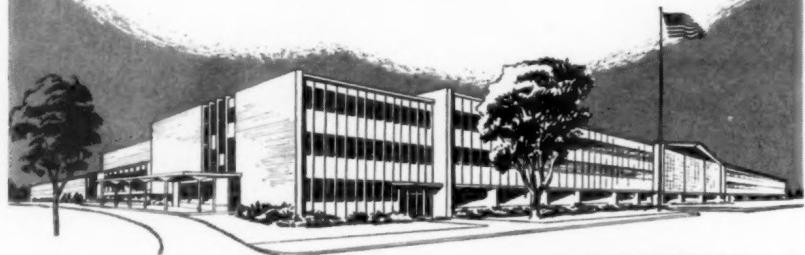
*You Can Trust The Dettra Label*



U.S. FLAGS • STATE FLAGS • RELIGIOUS FLAGS • SCHOOL AND COLLEGE  
FLAGS AND BANNERS • PENNANTS • DECORATIONS • ACCESSORIES

**DETTRA FLAG CO., INC.**  
MAIN OFFICES AND PLANT: Oaks 3, Penna.

**Dettra Flags Are Made  
Better To Protect Your  
Value Judgement!**



ON THE MAIN MAST, ON  
PARADE, OR IN THE HALLS  
OF LEARNING, THE FLAGS  
YOU FLY SPEAK VOLUMES  
TO YOUR COMMUNITY



Experience nationwide puts the value-finger square on the name of Dettra in the whole range of the educational market: in every weather environment and under every budget test, Dettra Flags are yours to rely on with absolute confidence. For example, our exclusive value leader: Bull Dog Brand Bunting flags are proud to say, "this material actually EXCEEDS Federal specifications for outdoor cotton flag bunting . . . for colorfastness . . . for strength . . . for wearability." We take special pride in the quality of our dealer representation! Write today for literature and the name of the dealer nearest you.

■ Flags are the Dettra MAIN line, not a side line! Stock and custom service for U.S. and State flags, religious flags, school and college flags and banners. Complete accessories and decorations.

**DETTRA FLAG CO., INC.**  
MAIN OFFICES AND PLANT: Oaks 4, Penna.

1961 The Nation's Schools  
October

DEPENDABLE

# Quality IS THE BOSS AT DETTRA

Just as the qualified educational leader strives to set higher standards which lift his school to new levels of achievement, DETTRA FLAG management constantly prescribes improved quality materials and manufacturing methods.



#### RESULT No. 1

We never are forced to yield to temptation and cut quality corners regardless of product or budget requirements.

#### RESULT No. 2

We enjoy the longest list of QUALITY and VALUE customers in America. You, too, can trust the Dettra label!

Every inquiry is IMPORTANT to us for flags are the MAIN line at DETTRA . . . not a side line. There is a qualified dealer in your area. Write today for his name and address.

U.S. FLAGS • STATE FLAGS • RELIGIOUS FLAGS  
• SCHOOL AND COLLEGE FLAGS AND BANNERS  
• PENNANTS • DECORATIONS • ACCESSORIES

DETTRA FLAG CO., INC.,  
MAIN OFFICES AND PLANT  
Oaks 43, Pennsylvania

1961 The Nation's Schools  
November

## DETTRA FLAGS THE NATION!

WE ARE VALUE AND  
QUALITY LEADERS  
WITH 60 YEARS OF  
DEPENDABLE EXPERIENCE



Show Your Colors  
With Pride in Your  
School and in  
Your Community —

Dettra flags are crafted of superlative materials to retain that fresh, bright, long-lasting new look. Our famous Bulldog Brand Bunting, for example, is so good that it actually EXCEEDS federal specifications: Your money goes further when you buy . . . and when you fly Dettra flags.



FLAGS ARE THE  
DETTRA MAIN LINE  
—NOT A SIDE LINE!

Stock and custom service for U.S. and State flags, religious flags, school and college flags and banners. Complete accessories and decorations.

Write today for literature and the name of the dealer nearest you.

DETTRA  
FLAG CO., INC.  
■ Oaks 43, Pennsylvania

1961 The Nation's Schools  
December

# **Flag's History Will Be Studied**

**MOUNT DORA —** John C. Dettra, president of Dettra Flag Co., will be guest speaker at the Woman's Club meeting Wednesday at 2 p.m. History of Our Flag, and a film will be presented depicting all earlier flags of the U. S. up to the present 50-star flag.

Dettra is from Oaks, Pa., and his company has been operating for 60 years.

Oaks, Pa.

When Dettra Flag Company, Inc., whittled away its backlog of orders for 50-star American flags near the end of 1960, sales manager William C. Spangler braced himself for a slump.

It still hasn't come. True, the pace is more pleasant than during the hectic 1960 summer when the company was so far behind on deliveries that it took its salesmen off the road. But sales are continuing to fly high as Dettra heads into its peak selling season—the weeks immediately preceding Memorial Day, Flag Day and Independence Day.

"People are more eager to have a flag as a symbol of Americanism in a time of world turbulence," Spangler believes. "It almost seems, too, that John Glenn's victory in space has made Americans more openly patriotic." The Middle West, he notes, flies the most flags, eclipsing both the oldest and the newest states.

While they cherish the Betsy Ross legend, most Americans know little about modern U.S. flagmakers, who annually produce between five and six million flags of



Presidential flag was intricate job for Dettra seamstress, sales manager W. C. Spangler says.

## A Flagmaker's Unflagging Business

Busy Dettra employees prepare for the peak flag selling season, the weeks preceding Memorial Day, Flag Day and Independence Day.



1962 Dupont Magazine

all types. Dettra, one of the two largest manufacturers, makes about one-third of them.

John C. Dettra founded the company in his father's chicken coop in 1901 to fill a 1,000 flag order handed him by a former employer. Now in his eighties, he not only is still active in the company's management but still sits down at a sewing machine to show new employees just how a flag should be put together.

Always interested in better fabrics for flags, Dettra explored the possibilities of nylon with Du Pont in the 1940's, as soon as civilian supplies were available. After a good many tests of different weaves and finishes, he narrowed his field to two fabrics. The first, a closely woven, continuous filament material, was suitable for outdoor flags; the other was coarser and draped more gracefully indoors because of its fuller body.

The Navy, which needed flags that could withstand salt air and mildew, was particularly enthusiastic about the new Dettra offering and has been a steady customer ever since. U.S. consulates and embassies all over the world also are long-time fiers of nylon flags.

#### Durability and Beauty

"Initially, we stressed durability in selling nylon," Spangler recalls. "But we soon realized that its beauty was equally outstanding. Because of their lightness, nylon flags fly especially well, even in a faint breeze." Dettra's special nylon fabrics are woven by Burlington Industrial Fabrics Co., and dyed to meet strict colorfastness specifications. Flags are sewn with nylon thread for added durability, a practice so successful that the company this spring extended it to cotton flags as well.

Spangler recalls the frantic period just after Alaska came into the Union in January 1959. "We watched the first public showing of the new flag on television, made a Polaroid photograph and, in five minutes, had a pattern. There was tremendous excitement among our customers and for weeks we turned out 49-star flags as fast as we could. Then, when Hawaii was admitted and it was only a matter of time until there would be 50 stars, we got armloads of cancellations."

U.S. flags account for about half of Dettra's business.



A growing part of business is making flags to order from sketches submitted by civic and service groups, fire companies and bands.



Founder John C. Dettra is surrounded by flags made of Du Pont nylon. Lightweight, the nylon flags fly well and are durable.

A rather wide range of other types, each interesting in its own way, rounds out the company's activities. Last year, for instance, Dettra made more than 50 nylon Presidential flags for John F. Kennedy. Such flags, in varying sizes, fly from a car or yacht or vacation spot when the Chief Executive is present. When he leaves office permanently, they go with him.

The intricate flags required days of pattern work and painstaking attention to fine details. "They are machine operators' nightmares," Spangler admits. "One woman did all the extremely fine detail work on the Kennedy flags."

The United Nations poses another sort of problem. When new countries join, it's frequently difficult to find out the design of their official flags. The U.N. representative, for instance, may be considered a king's personal envoy and so ordered to fly his flag instead of the nation's. Moreover, new countries frequently haven't reached a final decision on a design.

Civic and service organizations, fire companies and marching bands are big users of nylon flags, Spangler points out. Band directors especially like the fact that a nylon flag isn't permanently spotted if it gets wet or muddy at a football game. Dettra makes such flags to order from design sketches submitted by the organization.

Also available in nylon are church flags, state flags, merchant flags of all countries, U.S. yacht ensigns and a line of novelty flags for pleasure boats—among them a ball and chain to indicate that the wife is aboard and a witch to show that she's ashore.

# DETTRA!

"The Name That  
Puts **FLAGS**  
**FIRST**

IN THE CAREFUL BUYER'S MIND"



Your Dealer is Ready to Show  
You this New 1962 Dettra  
Catalog in Full Color

Dettra flags are crafted  
of superlative materials  
to retain that fresh, bright,  
long-lasting new look—  
much longer! For example,  
our famous Bulldog  
Brand Bunting is so good  
that it actually EXCEEDS  
federal specifications:  
Your money goes further  
when you buy . . . and when  
you fly Dettra flags.



• *Flags are the Dettra  
main line—not a side line!  
Stock and custom service  
for U.S. and State flags,  
religious flags, school and  
college flags and banners.  
Complete accessories and  
decorations. Write today  
for literature and the name  
of the dealer nearest you.*

**DETTRA**  
**FLAG CO., INC.**  
OAKS 11, PENNSYLVANIA

For more facts use # 16 on reply card.

1962 The Nation's Schools  
March

*Proof of your Pride!*



She may sail as well without flags and pennants but she won't look as smart without them. Most yachtsmen insist on top quality . . . that's why the Dettra label is first choice with discriminating people everywhere in the Yachting world.

FLY YOUR COLORS IN EVERY BREEZE AND WIN AN APPROVING EYE ON EVERY SEASCAPE. HERE'S QUALITY AND PERFECTION FOR ALL TO ADMIRE.



## DETTRA MARINE FLAGS

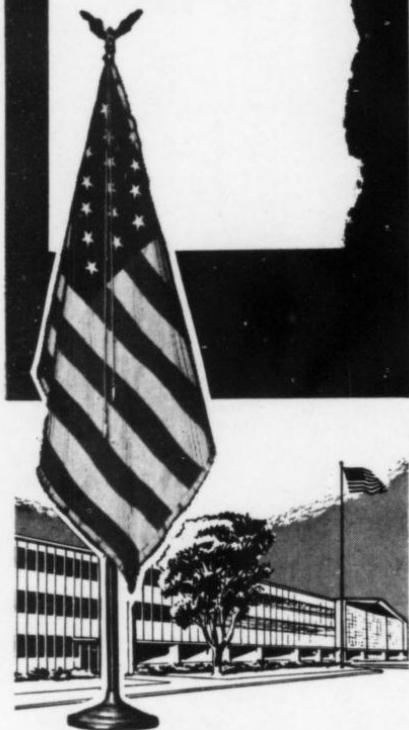
U.S. FLAGS ★ U.S. YACHT ENSIGNS ★ POWER SQUADRON FLAGS  
JACKS ★ PENNANTS ★ OWNER'S FLAGS ★ YACHT CLUB SIGNALS  
HOUSE FLAGS ★ MERCHANT FLAGS OF ALL NATIONS ★ CODE SIGNALS

See Your Dettra Dealer or Write to  
**Dettra Flag Company, Inc.**

Oaks 33, Pennsylvania • Serving the Best Since 1901

1962 Motor Boating Magazine  
April

# **Dettra Gives You More For Your Budget Dollar**



We take the utmost pride in the craftsmanship that builds the Dettra reputation for quality flags of all types. Custom made or direct from stock, they represent the kind of value schools require . . . indoors, outdoors, on stage or on parade!

The Dettra line is complete: U.S. and State flags, religious flags, school and college flags and banners, accessories and decorations. Write today for literature and the name of the authorized Dettra dealer nearest you.

**DETTRA  
FLAG CO., INC.  
OAKS 43, PENNSYLVANIA**

**"Dettra Flags The Nation"**

1962 The Nation's Schools  
May

**This New Label Marks**

**A Giant Step Forward**

**in the Manufacture of**

**Quality U. S. Flags**

# **Exclusively Dettra!**



NOW ALL DETTRA U. S. Flags for outdoor use are sewn with super-strength nylon in every seam, every stripe and every hem . . . for extra strength and durability. This advancement in flag construction gives you extra strength and durability available only in Dettra products.

ONE EVERY COUNT, workmanship, material, color fastness, strength and wearability . . . you are assured more for your budget dollar when you depend on the Dettra trademark.



WE ARE FLAG SPECIALISTS with a Full line serving you full time! Stock and Custom: U. S. and State Flags, Religious Flags, School and College Flags . . . banners, accessories, decoration.

**SEE YOUR SCHOOL SUPPLY  
DEALER or WRITE to**

**DETTRA  
FLAG CO., INC.  
OAKS 43, PENNSYLVANIA**  
"We Flag the Nation"

1962 The Nation's Schools  
October

IT PAYS TO

# Be Proud of Your Flags

Keep an eye  
on them... just as  
your public and students  
do. Are your flags bright,  
clean and untattered? Are  
they worthy symbols of our  
Nation? Do they compli-  
ment your school... or  
discredit it? It's up  
to you, Mr. Educator.



YOU CAN DEPEND ON  
YOUR SCHOOL SUPPLY  
DEALER FOR THE BEST  
IN QUALITY AND VALUE

Rely on his judgement and his  
recommendations. Make good  
use of his on-the-spot, personal-  
ized service. When you see that  
Dettra label you know that it  
represents more than 61 years of  
manufacturing leadership in  
quality flags and flag products.  
It is our job to make them  
worthy of your community and  
your school pride.



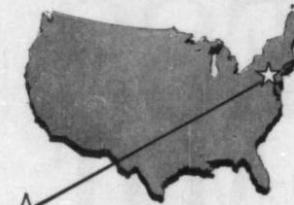
All Dettra U.S. Flags  
for outdoor use are sewn  
with super-strength nylon  
in every seam, stripe and hem  
for extra strength and durability

SEE YOUR SCHOOL SUPPLY  
DEALER OR WRITE TO:

**DETTRA**  
FLAG CO., INC.  
OAKS 42, PENNSYLVANIA  
"We Flag the Nation"

For more facts circle 28 on reply card

1962 The Nation's Schools  
November



**ALL DETTRA  
FLAGS ARE  
100%  
AMERICAN  
MADE!**



When you show your  
colors and your  
students pledge  
allegiance to their flag  
and nation... Dettra  
urges you to be sure  
that their flag is truly  
100% American.  
This is the least you  
can do as an educator  
and citizen!

★ Quality flags are our  
main line (*not a side line*) with nation-  
wide stock and custom service second-  
to-none anywhere. U. S. and State flags,  
religious flags, school and college flags,  
government flags, marine flags, etc.  
Complete accessories and decorations.

**NEW ALL DETTRA U.S.  
FLAGS FOR OUTDOOR USE  
ARE SEWN WITH SUPER-  
STRENGTH NYLON IN  
EVERY SEAM, EVERY  
STRIBE AND EVERY HEM  
...FOR EXTRA STRENGTH  
AND DURABILITY**



WRITE TODAY FOR LITERATURE AND  
THE NAME OF NEAREST DEALER TO YOU:

**DETTRA**  
FLAG CO., INC.  
OAKS 42, PENNSYLVANIA  
"We Flag the Nation"

For more facts circle 96 on reply card

1962 The Nation's Schools  
December

## A FLAGMAKER'S UNFLAGGING BUSINESS.

THE  
DETTRA FLAG  
CO.

When Dettra Flag Company, Inc., whittled away its backlog of orders for 50-star American flags near the end of 1960, sales manager William C. Spangler braced himself for a slump.

It still hasn't come. True, the pace is more pleasant than during the hectic 1960 summer when the company was so far behind on deliveries that it took its salesmen off the road. But sales are continuing to fly high as Dettra heads on after its annual peak selling season -- the weeks immediately preceding Memorial Day, Flag Day and Independence Day.

"People are more eager to have a flag as a symbol of Americanism in a time of world turbulence," Spangler believes. "It almost seems, too, that John Glenn's victory in space has made Americans more openly patriotic." The Middle West, he notes, flies the most flags, eclipsing both the oldest and the newest states.

While they cherish the Betsy Ross legend, most Americans know little about modern U.S. flagmakers, who annually produce between five and six million flags of all types. Dettra, one of the two largest manufacturers, makes about one-third of them.

John C. Dettra founded the company in his father's chicken coop in 1901 to fill a 1000 flag order handed him by a former employer. Now in his eighties, he not only is still active in the company's management but still sits down at a sewing machine to show new employees just how a flag should be put together.

Always interested in better fabrics for flags, Dettra explored the possibilities of nylon with Du Pont in the 1940's, as soon as civilian supplies were available. After a good many tests of different weaves and finishes, he narrowed his field to two fabrics. The first, a closely woven, continuous filament material, was suitable for outdoor flags; the other was coarser and draped more gracefully indoors because of its fuller body.

The Navy, which needed flags that could withstand salt air and mildew, was particularly enthusiastic about the new Dettra offering and has been a steady customer ever since. U.S. consulates and embassies all over the world also are long-time fliers of nylon flags.

"Initially, we stressed durability in selling nylon," Spangler recalls. "But we soon realized that its beauty was equally outstanding. Because of their lightness, nylon flags fly especially well, even in a faint breeze." Dettra's special nylon fabrics are woven by Burlington Industrial Fabrics Co., and dyed to meet strict colorfastness specifications. Flags are sewn with nylon thread for added durability, a practice so successful that the company this spring extended it to cotton flags as well.

Spangler recalls the frantic period just after Alaska came into the Union in January 1959. "We watched the first public showing of the new flag on television, made a Polaroid photograph, and in five minutes had a pattern. There was tremendous excitement among our customers and for weeks we turned out 49-star flags as fast as we could. Then, when Hawaii was admitted and it was only a matter of time until there would be 50 stars, we got armloads of cancellations."

(Contd. on page 4.)

U.S. flags account for about half of Dettra's business. A wide range of other types, each interesting in its own way, rounds out the company's activities. Last year, for instance, Dettra made more than 50 nylon Presidential flags for John F. Kennedy. Such flags, in varying sizes, fly from a car or yacht or vacation spot when the Chief Executive is present. When he leaves office permanently, they go with him.

The intricate flags required days of pattern work and painstaking attention to fine details. "They are machine operators' nightmares," Spangler admits. "One woman did all the extremely fine detail work on the Kennedy flags."

The United Nations poses another sort of problem. When new countries join, it's frequently difficult to find out the design of their official flag. The U.N. representative, for instance, may use the Government Flag rather than the National Flag. Moreover, many countries are not clear about the exact details of the design of their flags.

Civic and service organizations, fire companies and marching bands are big users of nylon flags, Spangler points out. Band directors especially like the fact that a nylon flag isn't permanently spotted if it gets wet or muddy at a football game. Dettra makes such flags to order from design sketches submitted by the organization.

Also available in nylon are church flags, state flags, merchant flags of all countries, U.S. yacht ensigns and a line of novelty flags for pleasure boats -- among them a ball and chain to indicate that the wife is aboard and a witch to show that she's ashore.

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DETTRA FLAG COMPANY, INC., OAKS, PENNSYLVANIA

1963 Catalog

# Oldest American Flag Contest Draws Flood Of Entries

Response has been so great in the search for the oldest American flag in the area that outside help is being called in to assist in selection of the winner.

The contest, sponsored by the Mansfield Exchange Club in conjunction with their program to cover the downtown sector completely with American flags, has drawn a deluge of entries.

The letters indicate there are more treasured flag keep-sakes than the sponsors realized.

John C. Dettra of Oaks, Pa., whose historical flag collection was featured in a recent issue of Weekend Magazine and who is president of a flag manufacturing firm, has agreed to serve on the judging panel. Herbert Lombard, president of the Mansfield club reports.

## APRIL 22 DEADLINE

Deadline for entry of flags in the oldest flag contest is noon, April 22. Those wishing to enter should send letters describing their flags to the Exchange Club, Mansfield-Leland Hotel.

A \$25 savings bond will be awarded to the owner of the flag judged the oldest.

The flag program is enthusiastically supported by individual merchants and retail and other associations.

The Exchange Club is buying the flags, poles and brackets and will provide the crews responsible for erecting them on the mornings of holidays while merchants will provide the financial support through an annual fee for storage and maintenance of the flags and poles.

Funds raised through the project will be used by the Exchange Club in its geriatrics program which includes a gift of \$3,000 to the new Memorial Homes Geriatrics Center.

## BYPRODUCT

NEW YORK (UPI) — Sales of U. S. flags have declined as much as 20 per cent in the south compared with a year ago, according to Dettra Flag Co., of Oaks, Pa. A company official said "our dealers think its caused by resentment against Federal troops and civil rights enforcement."

1963 Levittown Times August, 27  
Levittown, PA

# FIREMEN TO PLACE 40-FT. FLAG STAFF

Gettysburg's firemen at their meeting Wednesday evening approved placing of a 40-foot flag pole at the engine house by the Dettra Flag Co., Oaks, Pa., for \$110.

William G. Weaver reported for the committee named at the last meeting of the firemen that the bid had been received and that plans are to locate the new flag pole at the west side of the fire house at the walkway between the engine house and the Troxell building beside the site of the present tablet on the fire house honoring the members of the department who were in the armed forces during the World Wars.

The firemen were told that there is a short flagstaff atop the cupola of the fire house, but that over the years it has weakened and it is feared that a flag waving on the pole atop the cupola would probably break the pole or possibly topple the cupola.

## VFW TO GIVE FLAG

An offer by the local Veterans of Foreign Wars post to provide the first flag for the new flag pole after it is emplaced was accepted by the firemen "with deep appreciation."

Further plans were announced for the Veteran Firemen's banquet to be held January 21 at 6:30 p.m. at the Elks' home and for the ladies' night banquet to

be held February 11, at 6:30 p.m. at the Moose home.

Progress was reported by officials of the 101st anniversary committee.

A standing vote of appreciation was given for three officials whose terms expired as of the beginning of the year: former Secretary William G. Weaver, former Financial Secretary Douglas Knox and former Chaplain William Decker.

Standing committees an-  
*(Continued On Page 2)*

# FIREMEN TO

*(Continued From Page 1)*  
nounced were: Property, Francis I. Linn, Fern Ohler, Glenn Weishaar; investigation, William G. Weaver, William DeHaas, Paul Woodward, Ray Breighner, Martin Crabill; junior firemen's advisory committee, Robert Heflin, Charles Kerrigan, R. Thomas Adams, John Irvin Jr. and James Poland; Quick Call, E. Glenn Raffensperger, Charles Kerrigan, Ivan Breighner, John DeHaas; building committee, Fire Chiefs Robert Hartman, Charles Kerrigan, and Robert Heflin and Eugene Sickles, Frank Linn and either President Robert S. Neary or Vice President Fern R. Ohler; truck committee, the three fire chiefs and Harold Hockensmith, Ray Breighner, Martin Crabill, Frank Linn, Raymond Menges, Robert Heyser and Fern Ohler.

Chief Robert Hartman was appointed as the member of the department authorized to make purchases of up to \$50 without department action.

Vice President Ohler presided at the meeting.



1966 Catalog

## FEMALE HELP

Full time. All company benefits including paid holidays, vacation, pension plan, etc. Experienced preferred but will train ambitious gals. Pleasant working conditions.

Apply —

## DETTRA FLAG CO.

Oaks, Pa.

1966 Pottstown Mercury  
February 15 Pottstown, PA

John C. Dettra passed away  
on December 8, 1967

# John Dettra, Pioneer Flag Maker, Dies

## Churchman, Banker was 87

John C. Dettra, 87, Honeysuckle Lane and Gumbes Road, Oaks, pioneer flag manufacturer, financier and churchman, died yesterday afternoon in the Rosemont Manor, Rosemont.

A native of Oaks, son of the late John B. and Annie Rowland Dettra, he attended grade school in Oaks and enrolled in Schissler's Business College at Norristown.

He then worked several years in the office of a large dyeing and printing plant in Philadelphia, acquiring knowledge not only of business ethics but also information in the trade itself. This prov-



JOHN C. DETTRA

ed of great value, since a knowledge of handling fast colors is vital for a successful flag maker.

#### **FIRST BIG ORDER**

Mr. Dettra started making flags in a small way in 1901 and five years later, in 1906, he successfully executed an order for 90,000 five-foot sewed-stripe U. S. flags for a premium company.

At that time, the cotton flag was very popular and, by 1914, the business developed to such an extent that a large manufacturing plant was acquired in Oaks to take care of it.

The Dettra Flag Co. saw tremendous growth during the First World War because of civilian patriotism aroused at that time.

Mr. Dettra often spoke of working around the clock at that time in an effort to keep up production with the demand, requiring a vast amount of his spare time.

The company was placed under government contract and manu-

(Continued on page ten)

# **John Dettra, Pioneer Flag Maker, Dies**

(Continued from Page One)

factured a wide variety of United States and ship signal flags.

The great depression years from 1929 to 1937 gave Mr. Dettra a real worry. The plant was adversely affected, with orders dropping to a record low. It was always his wish to keep his employes busy.

#### **PRODUCED UNDERWEAR**

To help both the employes and to keep the plant open, underwear was produced at the plant for several years until business started to revive in the late 1930's when rumblings of a second great war were heard and patriotism again revived.

When the United States entered the Second World War with the bombing of Pearl Harbor, Dettra Flag Co. began to get busy again. It was not long before service memorial flags were being ordered in large quantity.

Although American flags were the main business, Mr. Dettra always let it be known that his concern also made golf and boating decorations, school flags and special flags for high-ranking government officials and for the past three Presidents.

#### BIGGEST HEADACHE

Mr. Dettra said his biggest headache came when the 48-star flag was supplanted by the new 50-star flag. He noted that the company had to burn nearly \$50,000 worth of flags that were automatically outdated. He often said that Congress passed the bills admitting Alaska and Hawaii too rapidly.

Up until illness forced him to take things easy, Mr. Dettra kept high interest in the plant. He was beloved by every employee for his warm-heartedness and personal interest in every worker.

#### LONG-TIME DIRECTOR

He was a long-time director of the old Farmers and Mechanics-National Bank, now known as the Phoenixville branch of the National Bank of Chester County and Trust Co., serving 52 years. Also director of the Phoenixville Federal Savings and Loan Association.

An active churchman, Mr. Dettra held membership in Calvary Baptist Church, Norristown, and its Brotherhood Class. He was also a former deacon of the church.

He was also a former trustee of Eastern Baptist College, St. Davids, and was a former chairman of the Phoenixville branch of the Red Cross. He was a member "emeritus" of the Norristown Rotary Club.

In addition to his widow, Maria Ulmer Dettra, he is survived by two children, Howard, 725 Alexander St., Mount Dora, Fla., and Mildred, wife of Paul M. Jefferis, 401 St. John's Circle. Also six grandchildren and three great-grandchildren.

Funeral services will be held Monday, Dec. 11 at 2 p. m. in the Kepp Funeral Home, 416 South Main St., with the Rev. Douglas I. Cloud, minister of the Haws Ave. Methodist Church, Norristown, officiating. Burial will be in St. Paul's Episcopal Cemetery, Oaks. Friends may call at the funeral home on Sunday from 7 to 8:30 p. m. In lieu of flowers, contributions may be sent to the Eastern Baptist College, St. David's, Pa. in memory of Mr. Dettra.

## **DETTRA**

On December 8, 1967, JOHN C., husband of Maria Ulmer Dettra, Oaks, Pa. Relatives and friends are invited to attend the funeral services Monday, December 11, at 2 P. M., from the **KEPP FUNERAL HOME, 416 S. Main st., Phoenixville, Pa.** Friends may call Sunday eve.. 7 to 8:30. Int. St. Paul's Episcopal Cem., Oaks, Pa.

1967 The Philadelphia Inquirer  
December 10 Philadelphia, PA

## **Flag Firm Chairman Leaves \$60,000 Estate**

An estate listed for probate at more than \$60,000 was left by John C. Dettra, 87, chairman of the board of Dettra Flag company, Oaks, who died last Friday at Rosemont manor, Rosemont.

Mr. Dettra, whose home was on Honeysuckle lane and Gumbes road, Oaks, left personal articles to his wife, Maria L. Dettra and directed the balance be held under terms of a deed of trust executed Nov. 20, 1963.

A native of Oaks, Mr. Dettra began manufacturing flags in 1901 and expanded considerably in 1914.

1967 Pottstown Mercury  
December 15 Pottstown, PA

# **Funeral Services are Scheduled Today for Official of Oaks Firm**

Funeral services for John C. Dettra, 87, husband of Maria (Ulmer) Dettra, Oaks, will be today at 2 p.m. in the Kepp Funeral home, 416 South Main street, Phoenixville, with the Rev. Douglas I. Cloud, pastor of Haws Avenue Methodist church, Norristown, officiating.

Interment will be in St. Paul's Episcopal cemetery, Oaks.

Mr. Dettra chairman of the board of Dettra Flag company, Oaks, died at the Rosemont Manor, Rosemont, Friday afternoon.

He was born in Oaks, son of the late John B. and Annie (Rowland) Dettra. He attended Schissler's Business college in Norristown and acquired knowledge of the dyeing and printing trade by working several years in a dyeing and

printing plant in Philadelphia. In 1901 he started making flags and in 1906 executed an order for 90,000 five-foot sewed-stripes on U.S. Flags for a premium company. By 1914 the business had developed so rapidly that a manufacturing plant was acquired to handle the orders.

He was a member of Calvary Baptist church, Norristown, a director of the Farmer's and Mechanics National bank for 52 years, and director of the Phoenixville Federal Savings and Loan association.

Mr. Dettra was also a former trustee of Eastern Baptist college at St. Davids, former chairman of the Phoenixville Branch of the Red Cross, and member emeritus of the Norristown Rotary club.

Surviving with his wife are two children, Howard, Mt. Dora, Fla.; Mildred, wife of Paul M. Jefferis, Phoenixville; six grandchildren and three great grandchildren.

## **Pottstown Deaths**

WETTY—In St. Petersburg, Fla., on Sunday, Dec. 10, 1967. Stephen A. Wetty, husband of Mabel A. (Eckenrode) Wetty, N. Lewis Road, Royers-

## **Dettra Flag Company Re-elects Officers**

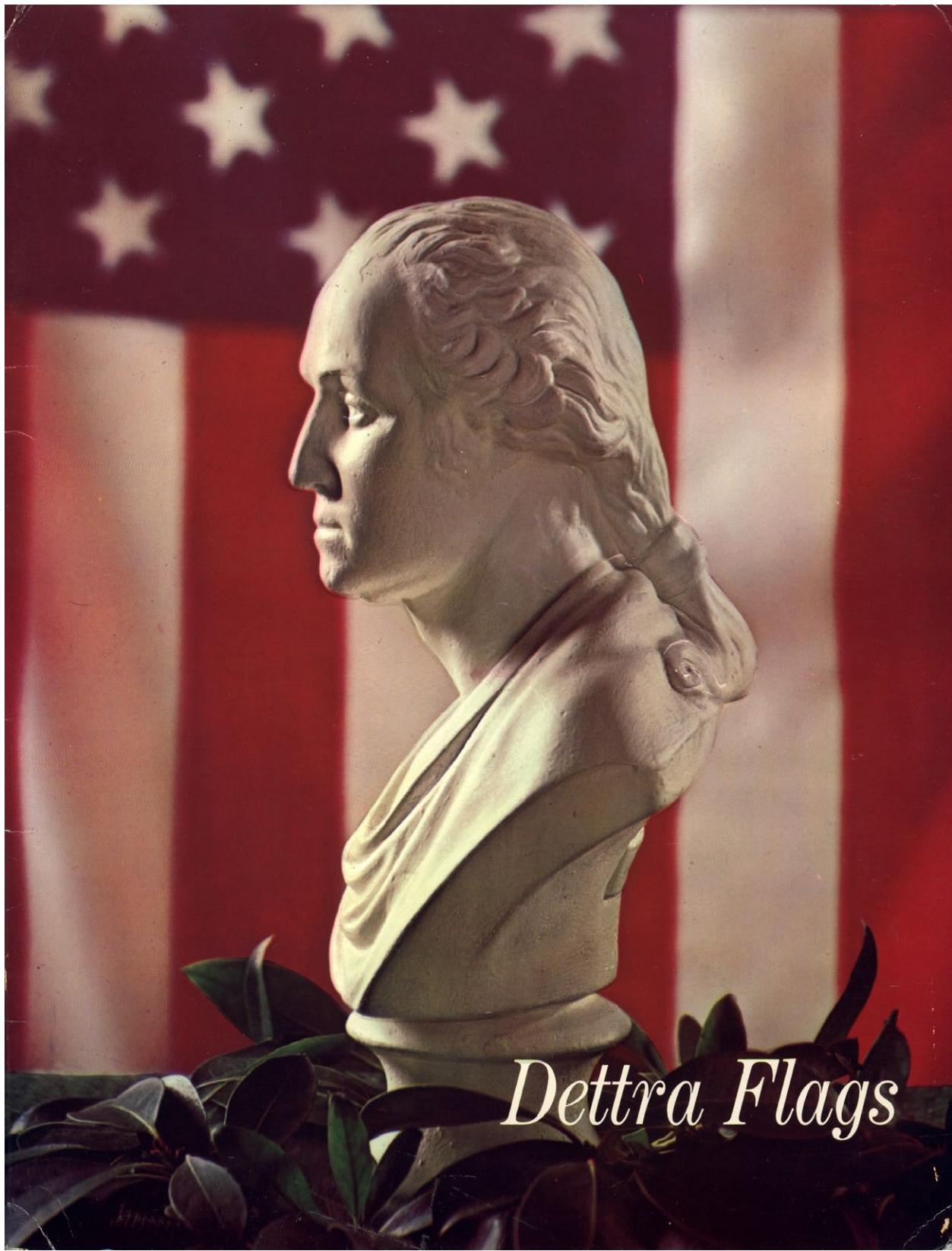
W. Frederic Shedinger was re-elected president of the Dettra Flag company, Oaks, at a reorganization meeting.

Also re-elected were Charles L. Campbell Jr., vice president and treasurer, and William C. Spangler, vice president in charge of sales and secretary.

Malcom Campbell, Norristown lawyer, was re-elected assistant secretary and promoted to vice president.

C. Roger Turner, was elected a member of the board of directors.

The post of chairman of the board, held by the late John C. Dettra, founder of the company, was dissolved.



1968 Catalog

Claims are made that the flag that was erected on the moon in 1969, was made by the Dettra Flag Company. However, there is also evidence that it may have been made by Annin & Co.

*Daily Local News, July 22, 1969*

# Flag on the moon had beginnings in area

Some are born great, some have greatness thrust upon them and others come within shouting distance of greatness.

The American flag which now flies on the moon is a taste of greatness within shouting distance of Chester County.

The Dettra Flag Co., which is located in Oaks, Montgomery County, just across the Schuylkill River from Phoenixville and Valley Forge, made the nylon symbol of America's supreme space achievement.

William Spangler, vice president of Dettra, said that NASA was looking for flag particularly resistant to ultra-violet rays. Nylon, the basic material, is coated with materials made by Dupont and Kenyon Dyeing Co. to resist the effects of the undiffused sunshine.

The NASA order with Dettra for the Apollo 11 flight also included five sets of the 126

international and 50 state flags. Spangler said he did not know how many of the flags, each measuring four by six inches went aloft.

The three-by-five-foot American flag which now stands on the moon was silk screened at Dettra's Mystic, Conn., plant. For past space missions, specifically the Gemini, Dettra has also supplied the miniature flag arm patches worn by the astronauts.

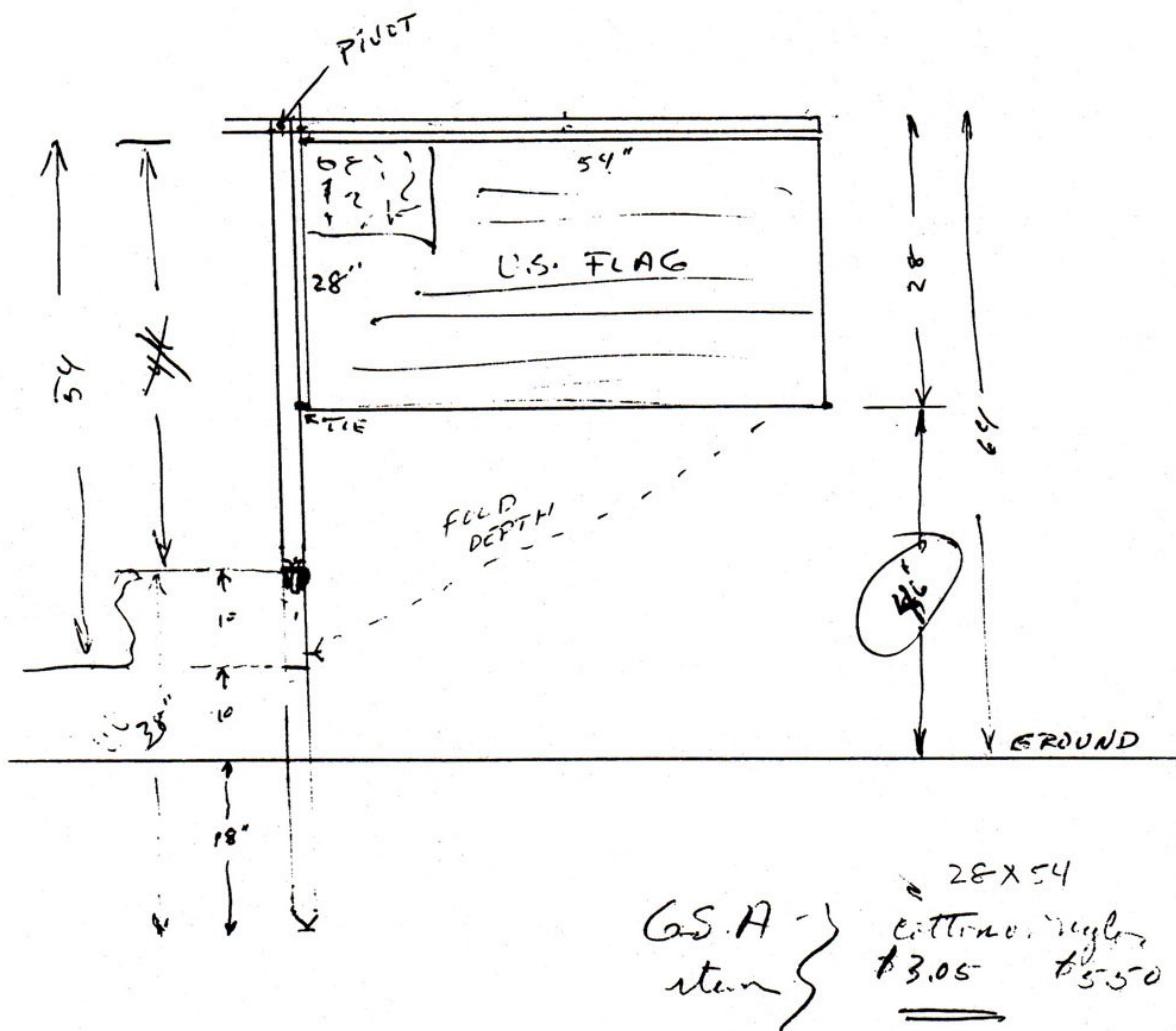
Spangler said he had no way of knowing whether Aldrin and Armstrong wore his company's products.

One of those meaningless questions which are uppermost in everyone's minds, 'how long will the flag last on the moon?', was sidestepped by Spangler. He indicated that eventually the heat of the sun and any meteor showers would cause the flag to deteriorate, but certainly not as fast as the earth's wind and rain would.

Later Armstrong and Aldrin will emplant an American flag on the surface of the Moon.

The Apollo 11 crew will also carry to the Moon and return two large American flags, flags of the 50 states, District of Columbia and U.S. Territories, flags of other nations and that of the United Nations Organization.

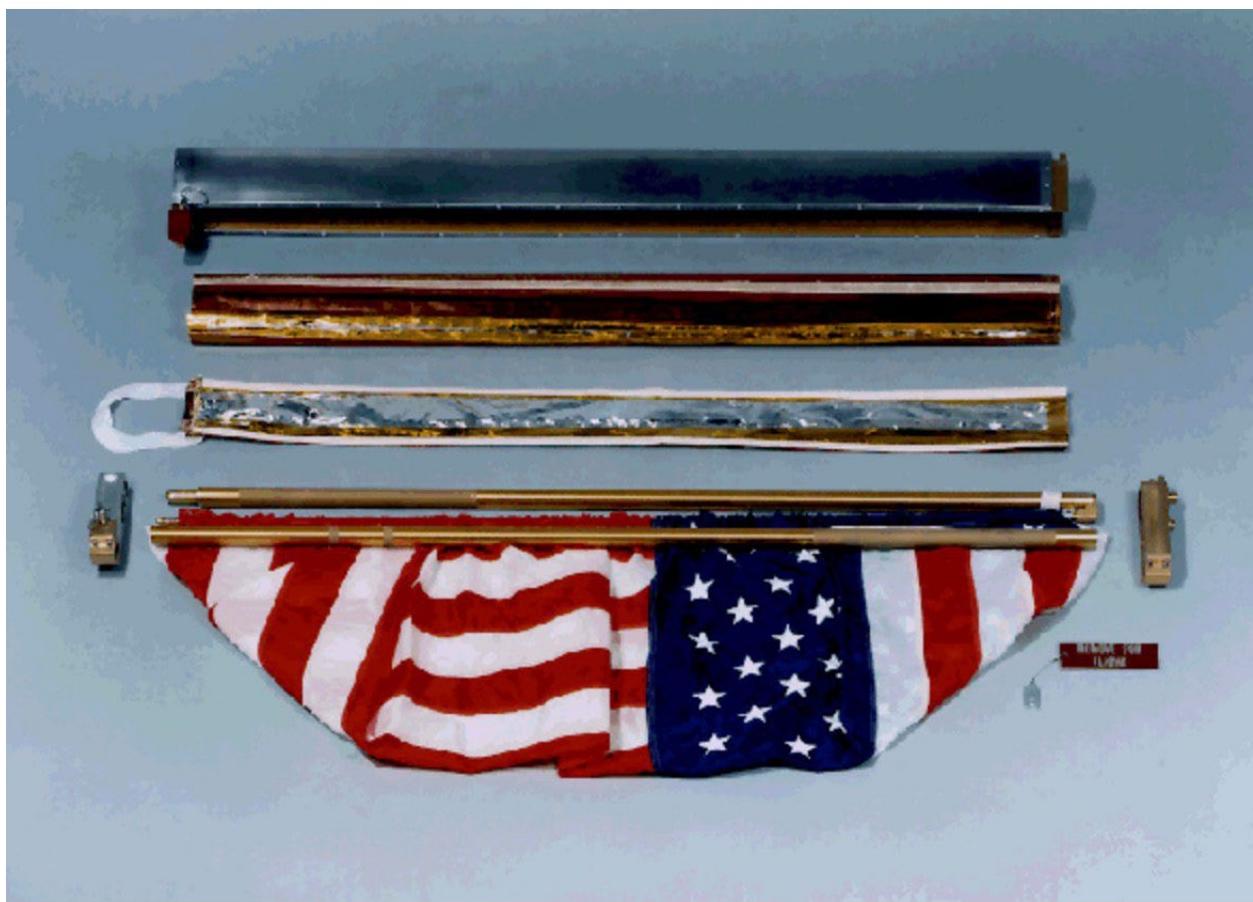
1969 Apollo 11 Press Kit - June 26



Lunar Flag Assembly  
Preliminary Sketch  
Jack Kinzler, MSC Chief of Technical Services



Dave McCraw, NASA Manned Spacecraft Center Technical Services Deputy Division Chief, demonstrates the removal of the flag shroud from the Lunar Module ladder. He holds the "pip" pin in his right hand. (NASA JSC Photograph S69-38755)



Flag assembly and shroud (NASA photograph S69-38748).

It is uncertain who manufactured the flag that was deployed by the Apollo 11 crew. According to a NASA Press Release of 3 July 1969, "the Stars and Stripes to be deployed on the Moon was purchased along with several others made by different manufacturers at stores in the area around the Manned Spacecraft Center near Houston. In order to attach the flag properly to its aluminum staff it was necessary to remove the binding and labels. For this reason the name of the manufacturer cannot be determined." (NASA Press Release 69-83E, 3 July 1969, on file at the JSC History Office). In his book, "All We Did Was Fly to the Moon," (Gainesville, FL: Whispering Eagle Press, 1988), p. 121, Dick Lattimer states that the flags that went to the moon were made by Annin & Co. Randy Beard, Sr., of Annin contacted the Public Affairs Office at NASA Headquarters regarding the flag shortly after the moon landing. His company had supplied many flags to NASA throughout the manned space flight program. Beard was told that three secretaries had been sent out to buy 3x5-foot nylon flags during their lunch hours. After they had returned it was discovered that all of them had purchased their flags at Sears. Annin was the official flag supplier for Sears at the time so this story seemed to confirm that the flag had been made by Annin. Beard was informed that NASA would not confirm the manufacturer of the flag because they didn't "want another Tang" -- in other words, the agency did not want another advertising campaign based upon the fact that a commercial product had been used by the astronauts. (Randy Beard, Sr., Annin & Co., personal communication, 24 August 1992 and 10 September 1992.) Jack Kinzler was unable to verify that the flags were purchased at local stores or that the labels were removed. His notes indicate that the flags were purchased from the Government Stock Catalog for \$5.50. (Kinzler, interview, 30 August 1992.)

-Where No Flag Has Gone Before:  
Political and Technical Aspects of Placing a Flag on the Moon  
Platoff, Anne M. - 1993

## 2 Dettra flags accompanied Apollo XI astronauts on man's first voyage to the surface of the moon.

This is one of two American flags that were flown over the U.S. Capitol before being sent with the Apollo 11 astronauts on the first lunar landing mission, from July 16 to July 24, 1969. The voyage achieved a national goal announced by President John F. Kennedy on May 25, 1961, before a special joint session of Congress—to send an American safely to the Moon and back by the end of the decade.

On September 16, 1969, just two months after their celebrated return, the crew members of Apollo 11, Neil Armstrong, Buzz Aldrin, and Michael Collins, addressed a joint meeting of Congress. Each astronaut spoke about the significance of the first Moon landing and cited the role of Congress in facilitating the successful mission. At the conclusion of the meeting the astronauts presented this flag to Vice President Spiro Agnew; a second flag, which had flown over the House Chamber before traveling aboard Apollo 11, was presented to Speaker John McCormack.

Stitched onto the five-by-eight-foot flag is a label that reads: "This flag accompanied Apollo XI astronauts on man's first voyage to the surface of the moon, July 16-24, 1969. It was presented to the Senate by the Astronauts on September 16, 1969."



Apollo 11 Flag

This flag accompanied the Apollo XI astronauts on  
man's first voyage to the surface of the moon, July  
16-24, 1969. It was presented to the Senate by the  
Astronauts on September 16, 1969.

1969-1

**BULLDOG®**  
100% COTTON BUNTING



5x8  
FT.

Apollo 11 Flag

# Flag Demands Running Higher

NEW YORK (AP) — On the eve of Flag Day, Sunday, banner makers and decal distributors say business is at the top of the pole.

"Demand is up sharply, I'd say over 100 per cent above last year," said a spokesman for An nin & Co. in New York, the largest producer of cloth flags in the country. "It's more than the industry can handle."

"We've doubled our sales in the last 18 months," said H.J. Sanders, general manager of Dettra Flag Co., Inc., near San Francisco.

In Virginia, an official of Mount Vernon Flagmakers said demand is greater than at any time in memory, and New England flag factories report they are running several weeks behind in filling orders.

Prest-On Products Co. of New York says its sales of flag decals are up 10 times from last year with about 750,000 of the index card-size decals sold so far this year.

"We're selling them to political groups and to demonstrators, like the construction workers, and then there are bulk sales—we don't know where they go," a Prest-On spokesman said.

"It's a patriotic effort; we're just hoping we can break even," said a spokesman for Pepsi-Cola, which has offered a 3x5 foot cotton flag for \$2.79 plus handling charges to customers in the metropolitan New York area for about a month.

The spokesman said Pepsi has received 5,000 orders so far.

More than a year ago, Reader's Digest inserted a flag decal in copies of the magazine. Since then, a spokesman said, the magazine has sold or given away nearly 54 million decals.

Many observers see the increased display of the flag as a reaction by middle-class Americans to demonstrations in which U.S. flags were desecrated or Viet Cong flags displayed.

Flags also have been used by antiwar groups.

Save our Flag Co., for instance, offered a decal that showed an American flag on the body of a dove of peace. The company urged people not to let "super patriots" take over the flag.

## **Patriotism Reflected By Sales**

WASHINGTON (AP) — The demand for American flags flown over the nation's capitol is so brisk these days that congressmen must wait months to fill requests from constituents.

"I have never seen so many requests for flags," said Rep. J. Herbert Burke, R-Fla.

"I think this display of flag buying should put those small percentage of anti-American troublemakers on notice that the average American loves his country and is now showing his devotion in his own little way, by buying the Stars and Stripes," he said.

Citizens request House and Senate members to buy the flags, have them flown over the Capitol, and then sent to their homes.

Managers of both the House and Senate Stationary shops told a reporter they are way behind in filling their orders. They said flag producers are facing big demands and have not been able to provide more flags.

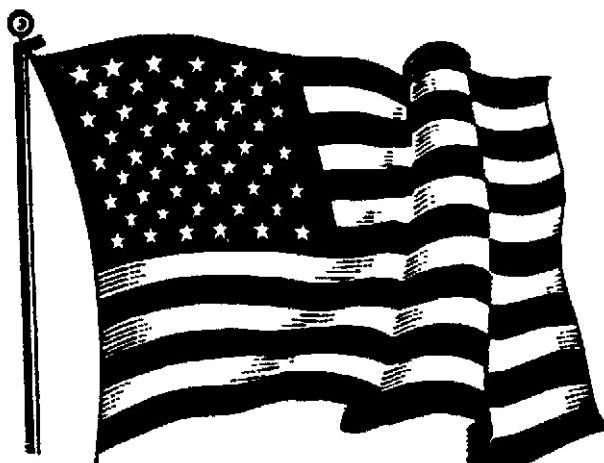
John Penn, manager of the House shop, said he has 3,000 flag orders waiting from congressional offices and that deliveries will be delayed up to four months.

The House shop sold 16,000 flags last year and so far have sold more than 21,000 this year.

"The sale of American flags is fantastic," he said.

Burke, hoping to get assistance for his colleagues, turned to one of the largest flag producers, Annin of Verona, N.J. and was told it is backlogged on flag orders from eight weeks to three months and can't provide any more flags for congressmen.

Burke said the Dettra Flag Co., which has the contract to supply the House shop, has said it has tried to locate other companies to help them fill orders but with little success.



**FLY THE FLAG!**  
Detra 4 Pcs.  
**FLAG SET**  
**4.95**

- 3'x5' Everwear Flag
- 6' Jointed Aluminum Pole
- Flagpole Bracket
- Eagle Ornament

**20% OFF** On Remaining Stock of  
**THERMOS ICE CHESTS & PICNIC JUGS**

1970 Appleton Post Crescent  
November 2 Appleton, WI



# *Dettra Flags*

*Catalog '71*

1971 Catalog

## OAKS

99 Dettra Flag Company, Montgomery Avenue (Northwest Philadelphia). Manufacturer of state and national flags, special banners and accessories. Contact Mr. William L. Levis, Plant Manager, Dettra Flag Company, Montgomery Avenue, Oaks. Advise at least two weeks in advance.

1971 Plant Tours for International Visitors to the United States

### BEWARE! CHEMICALS HURT FLAGS

Storing flags in unventilated areas is courting trouble. Cleaning compounds, waxes, maintenance and janitorial chemicals are "death" to flag fabrics. Even super-strong nylon stitching is damaged by those super-strong chemicals. Why run the risk? Give your flags lots of fresh air.



©1972 Copyright Dettra Flag Company, Inc.

# Employee Honored For Long Service

Caroline Polster, Oaks, was honored for 50 year service at Dettra Flag Co., Oaks.

## Homemakers Hear Talk

Darlene Weber and Marilyn Malason led a discussion on quilting and heritage handcrafts at a meeting of the Unami Homemakers Group in the home of Dorine Sutch, 747 Lewis Road, Royersford.

Plans to make Easter favors for patients at Pennhurst State School and Hospital, Spring City, were discussed.

The next meeting will be at 8 p.m. March 14 in the home of Mrs. Sally Ribble, 36 Oak Lane, Royersford. Mrs. Ribble will present a program on terrariums.

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### PENNHURST BOARD

The board of trustees will meet 6:45 p.m. Wednesday, March 6, in the conference room of the New Horizons building. The meetings are open to the public.

She received a gold pin and a cake decorated with flags. Frederick Sheding, president of the company, and Paul Saylor, plant manager, also presented her with a portable color TV.

The plant was operated by the late John C. Dettra when Miss Polster began working there.

She began by folding flags and for 25 years she sewed stars on the flags. Now she is appliqueing designs on custom-made silk and nylon flags.

Miss Polster said there have been many changes since she began working at the plant.

At first she worked a 50-hour week and received 25 cents per hour. "But a dollar stretched a lot more in those days," she pointed out.

From six people in the office, the staff has grown to 25.

Miss Polster is a member of the senior choir of St. Paul's Memorial Episcopal Church, Oaks, where she has been a member since 1921. She also is director of the Altar Guild.



# *Dettra Flags*

## *Catalog of Prices*

EFFECTIVE JANUARY 20, 1975

1975 Catalog



ESTABLISHED 1901

# Dettra Flag Company, Inc.

OAKS, PENNSYLVANIA 19456 • TEL. (215) 666-5050

Enclosed is the new Dettra Catalog of Prices. The black and white format is being used once again so that we may supply you with current prices without further delay. The prices in the catalog are effective on all orders received in Dettra offices on or after Monday January 20, 1975.

All prices are suggested LIST and your dealer discount is 50% F.O.B. points of shipment. We will do our utmost to maintain a stable price structure, however, our manufacturing and raw materials cost are changing daily and occasional price adjustments may be required. Therefore, we recommend that no long range price commitments be made to your customers for future delivery.

Please note the following important additions and deletions to the Dettra line represented in this catalog.

#### ADDITIONS:

1. 15x25' and 20x30' Sentry U. S. flags - Page 25
2. Wider selection of sizes and materials of BETSY ROSS flags - Page 10
3. Wider selection of sizes and materials of BENNINGTON flags - Page 10
4. 7" tassel and cord set replaced with 8" set - Page 24
5. Established minimum quantity order requirement on one piece Class 2 poles - Page 25
6. New "Hercules" line aluminum wall mounted poles - Page 31

#### DELETIONS:

1. Glory Gloss flags of all types
2. 1/4 - 3/8 - 1/2" Grant Stands - Page 24
3. One piece oak poles available on special order only - Page 25
4. Adjustable bracket - Page 26
5. Grave Marker prices upon quotation only - Page 27
6. 5/8 x 60" one piece staff with gilt wood spear - Page 28
7. Simplicity steel poles - Page 31
8. 8x12" Dura Lite printed U.S. Power Squadrons - Page 33
9. Lightweight Cotton Drapery - Page 41

This Dettra Catalog of Prices is intended for use only by our dealers, it is not available in quantity for general retail distribution. We will be happy to furnish additional copies for your office and sales personnel upon receipt of your request.

DETTRA FLAG CO. INC.

*Joseph M. McIntyre*  
Joseph M. McIntyre,  
Vice President

WESTERN OFFICE  
SAN CARLOS, CAL.

SIRTEX PRINTING DIVISION  
OLD MYSTIC, CONN.

JMM:jp

1975 Letter

Address Correction Requested  
Return Postage Guaranteed

DETTRA FLAG COMPANY, Inc.  
OAKS, PA. 19456

WE FLAG  
*the*  
"NATION"

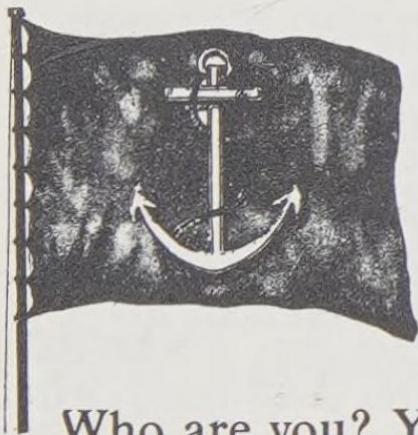


THIRD CLASS

Scott Cheshire Military Supply Co  
P O Box 847  
San Antonio, Texas 78206

ATTENTION FLAG BUYER  
NEW DETTRA FLAG CATALOG ENCLOSED

1975 Envelope



## Flags

Who are you? Your flags tell it, not simply your nationality but, when flown in full complement, they can say where you are from specifically, who's aboard, your state of health and mind, and a line or two of what you have to say. The nautical tradition of flags and pennants is ancient and deep. To think that they are corny or superfluous is an adolescent delusion. To be ignorant of flag protocol is to miss the pleasure and richness of a fellowship only mariners without radios feel.

A domestic source of flags and pennants of all sorts is:

**Dettra Flag  
Oaks, Pa. 19456**

1975 The Mariner's Catalog

# Flag Makers Had Their Stripes Down

(c) 1975 N.Y. Times News Service

New York — With all the fanfare about the U.S. Bicentennial, you would have thought that makers of the Stars and Stripes would have been prepared for an onslaught of buyers. But they weren't — they underestimated the market.

The Dettra Flag Co. in Pennsylvania has been refusing new accounts for over two months now and will be able to fill only 75% of the orders already placed for Bicentennial items, even though \$50,000 in new equipment has been purchased and 50 more workers have been hired.

"For the first time in our 75-year history, our silk-screen plant is working two shifts," said Joseph McIntyre, a Dettra vice president.

While manufacturers normally gear their production to the busy Memorial Day to Labor Day selling season, the official opening of the Bicentennial celebration in April created a demand for historic flags, such as the "Bennington '76" and 13-star "Betsy Ross," which has increased over-all sales by 20 to 25%.

The country's four major manufacturers are Annin & Co., in Verona, N.J., and three that have their principal offices in southeastern Pennsylvania — the Collegeville Flag and Manufacturing Co., the Valley Forge Flag Co. Inc., and Dettra.

The largest is Annin, whose sales manager, Walter P.

Kelley, reported sales of Bicentennial flags "going through the roof" and that his company, which normally employs 350 workers, has added another production line and second and third shifts to fill orders backlogged eight to 10 weeks.

## Bennington Flag?

"Someone called up and asked if I had ever heard of the Bennington flag and I was almost tempted to say that I wish I never had," said Michael Liberman, treasurer of Valley Forge Flag. "Our distributors ask, 'Why haven't you prepared?' But we didn't know that the Bennington would be the big seller."

Manufacturers and retailers say the reason for the Bennington's popularity is that it contains the number 76. The first Stars and Stripes carried in battle by the Revolutionary Army, at Bennington, Vt. in 1777, it is often mistakenly thought of as being the official Bicentennial flag.

"There's always been a tremendous undercurrent of patriotism in the U.S.," says Liberman, explaining the seemingly sudden interest in the Bicentennial. "Events in the past few years have caused people to hide it, but now they're displaying it again."

While sales of other historical flags such as the so-called Gadsden flag, with its motto "Don't tread on me" over a curled snake, and the 13-star flag known as the "Star Spangled Banner" that inspired Francis Scott Key have also picked up, ironically demand for the Confederate flag has also increased.

# Flag sales soar for Bicentennial

By LINDA ZINK  
Staff Writer

Flag sales are sky high — and there's no end to the trend in sight. That was the word this month from flag makers and distributors as the nation gears up for next year's 200th birthday celebration.

"Beyond expectations," said one of the nation's largest flag manufacturers of the current flag-buying boom.

And from another giant in the industry: "We're almost overwhelmed."

Locally, Fred Taylor, owner and manager of M.E. Taylor and Son, reports that his most popular sales items are "whatever we have in stock."

Especially popular, he said, is the Bennington flag, a 13-stripe, 13-star flag that is thought to be first flown during the Battle of Bennington on Aug. 16, 1777.

"Surprisingly, the regulation 50-star flag is selling at about the same level it was two years ago. But sales of the Bennington are going crazy. It's practically impossible to keep it in stock."

FLAG MANUFACTURERS throughout the nation report similar success

with the Bennington. One flag company spokesperson thought the Bennington had "taken off like a rocket" because it's so pretty. The fact that it's emblazoned with "76" helps, said Charles T. O'Neill, an officer and part owner of the Betsy Ross Co.

"It's pretty and it's easy to see," said Frank Hicks, national sales manager for Detra, one of the nation's largest flag manufacturing firms. "The orders started in March and then — boom. The flag business in general is beyond our expectations."

The Bennington, with seven white and six red horizontal stripes, has a field of thirteen stars, each with seven points. In the center of the star field on a blue background is the number "76" in white.

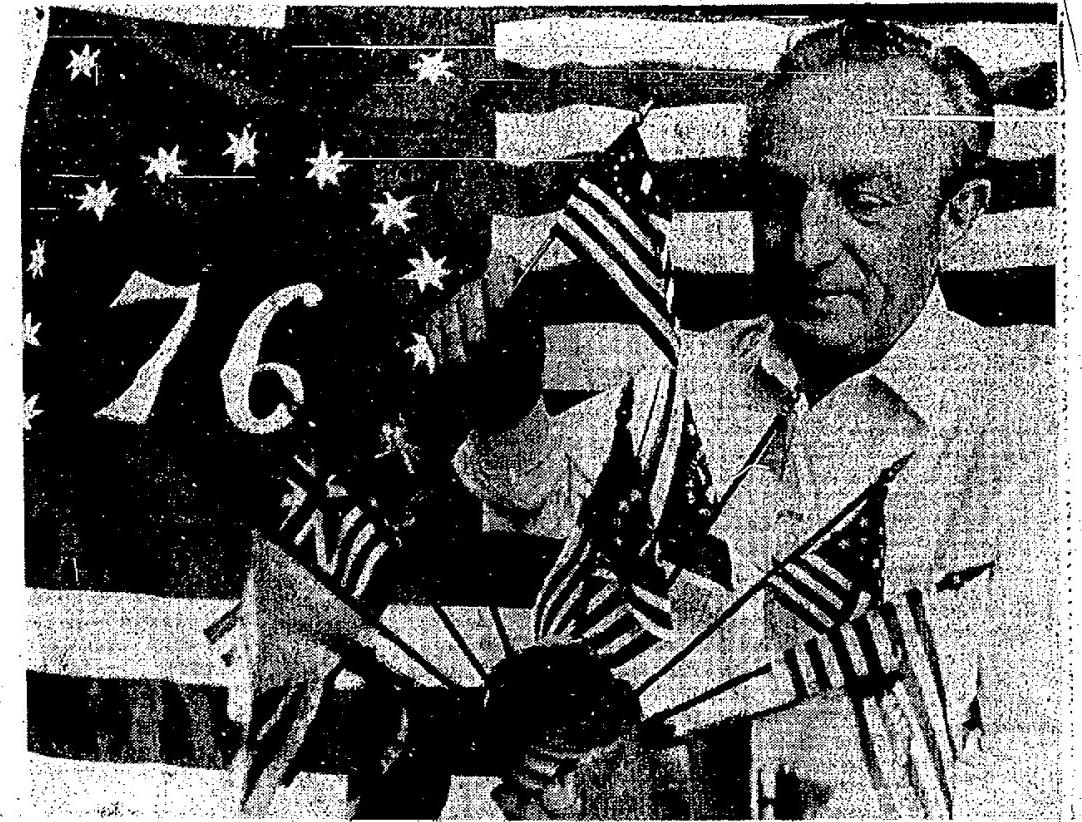
The flag is probably the first stars and stripes flown in battle by land forces. A version of the flag also flew aboard John Paul Jones' "Bon Homme Richard" when he captured the British sloop "Drake" in 1778 and when he defeated the frigate "Serapis" in 1779.

The original, which, according to Encyclopaedia Britannica was thought to have been designed by Declaration of Independence signer Francis Hopkinson, is preserved in the North Bentington, Vt., museum.

DISAPPOINTING was the word most often used to describe sales of the official Bicentennial flag. Sales of this flag rank fourth behind the regulation 50-star flag, the Bennington and the Betsy Ross flag.

"Flag manufacturers are anywhere from three to six months behind in production of the Bennington mostly because they concentrated their efforts on the Bicentennial flag. But so far, Bicentennial flag sales have been only fair."

The Bicentennial flag, designed by New York design firm Chermayeff and



Geismar, is a double star effect using red, white and blue in the center on a white background. Circling the inner decoration is black lettering "American Revolution Bicentennial 1776-1976."

The flag may be displayed in any of the officially designated Bicentennial communities. A community is cited as an official Bicentennial community by the American Revolution Bicentennial Commission on the basis of plans for special celebrations and on projects developed of lasting historical value.

Thus far, about 6,000 communities representing about 90 per cent of the population have been designated Bicentennial communities, said Dan Buser, a member of the administration's staff.

Taylor, who explained his firm handles flag sales in 11 western states, said he believes "we'll be selling everything we can get our hands on" between now and next summer.

Flag manufacturers view the buying trend with similar optimism.

"We certainly are seeing Bicentennial fervor," said Daniel Connors, advertising manager for Annin and Co., a 128-year-old company that has made many historic flags, including the official one for the Centennial exposition in Philadelphia in 1876.

"I think homeowners are waking to the Bicentennial observance," he added. "I have a bunch flag waving will really hit the public more by spring and as the Fourth of July approaches."

FLAG WAVING is coming back into vogue, according to Fred Taylor, owner of M.E. Taylor and Sons. Here, Taylor shows a table decoration-size set of U.S. historic flags. In the background is the popular Bennington flag.

Staff photo by CURT JOHNSON

**life/style**

Joyce Christensen, editor

A-12—INDEPENDENT, PRESS-TELEGRAM  
Long Beach, Calif., Mon., Sept. 1, 1975



Photo By Gary Ambrose

BENNINGTON FLAG, one of the nation's earliest, is flying daily on the flag pole at Rose Drive School in Yorba Linda. The stars denote the 13 original colonies and the number the year that independence was achieved.

## Early Flag Flies Over Rose Drive

The Bennington flag is flying proudly over Rose Drive School. Students and faculty paid tribute to the raising of the nation's earliest known flag on Monday, December 15.

Color guards from Rose Drive's scout troops and the Rose Drive Chorus led nearly 500 students in a salute to the nation's heritage. In a special song, Bobbi Felando sang the words inscribed on the Statue of Liberty.

The Bennington flag has 13 stars and 13 stripes and flew over the Battle of Bennington in August 1777.

The original flag is still preserved in the museum at Bennington, Vermont.

The Bennington flag has unexpected differences from our current flag. The first flag law did not indicate exact details of colors, proportions or star arrangement. Since all flags were made by hand, each flag was more or less different from all others.

No one knows why the figure "76" was added in the canton. While the stars on the Bennington flag have seven points, other Revolutionary flags' stars vary from four to eight points.

The Bennington flag over Rose Drive is one of a series of careful reproductions of flags of the Revolutionary War period made by the Dettra Flag Company. Twelve different designs are available in several sizes.

Authentication of the flag designs and history have been undertaken by the Flag Research Center, 3 Edgehill Road, Winchester, Mass. 01890.

The Center publishes the quarterly Flag Bulletin and has published many books, including "The Flag Book of the United States".

1976 Yorba Linda Star  
February 4 Yorba Linda, CA

# Bennington Flag Becoming Popular In Bicentennial

By GAY PAULEY  
UPI Women's Editor

NEW YORK (UPI) — It's a grand old flag and a high-flying flag business because of the bicentennial.

"Beyond expectations," said one of the nation's largest flag manufacturers of the boom. "We're almost overwhelmed," said another giant of the industry.

This optimistic outlook represents a patriotic fervor that hasn't even reached its high. Makers expect the peak in 1976 when the nation formally marks its 200th birthday.

Today's regulation flag, with its 50 five-pointed stars and seven red and six white stripes, consistently is the bulwark of the business. But the one makers say currently outsells all others (except the 50-star one) is the Bennington flag.

The Bennington, with seven white and six red horizontal stripes, has a field of 13 stars, each with seven points, and in the star field on a blue background is the number 76 in white.

It probably is the first Stars and Stripes flown in battle by land forces, carried by the Vermont militia during the Battle of Bennington, Aug. 16, 1777. A version of the flag flew aboard John Paul Jones' "Bon Homme Richard" when he captured the British sloop "Drake" in 1778 and when he defeated the frigate "Serapis" in 1779.

The original is preserved in the North Bennington, Vt., Museum.

The matter of who designed that flag is debated, but the Encyclopaedia Britannica said investigation lends "to the conclusion that the design was drawn by Francis Hopkinson, a member of the naval committee and a signer of the Declaration of Independence. He was an artist and there are

extant bills which he presented to Congress for artistic work."

One flag company spokesman thought the Bennington had "taken off like a rocket" because it's so pretty. And the fact that it's emblazoned with 76 helps, said Charles T. O'Neill, an officer and part owner of the Betsy Ross Co.

"It's pretty and it's easy to see," said Frank Hicks, national sales manager for Dettra, established in 1901 and one of the nation's largest with 6,000 dealers.

"The orders started in March and then—boom! The flag

business in general is beyond our expectations."

"We certainly are seeing bicentennial fervor," said Daniel Connors, advertising manager for Annin & Co., founded in 1847. This company has made many historic flags, including the official one for the Centennial Exposition in Philadelphia in 1876.

"I think homeowners are waking to **the bicentennial observance**," said Connors. "I have a hunch flag waving will really hit the public more by spring and as the Fourth of July approaches."

1975 Rushville Republican  
August 20 - Rushville, IN

# ★★★ manufacturing flags ★★★



**Cutting Out the Stars,** a worker uses a star-shaped die. His machine cuts through many layers of cloth at a time.



**Sewing the Stars in Place** after they have been put on with a spot of glue, a worker attaches them to both sides at once.

**Sewing the Stripes Together** into long panels, workers add individual strips of the proper widths of red and white cloth.



1980 World Book Encyclopedia

Some governments issue specifications for the design, proportions, and colors of official flags. Many color specifications refer to the *Standard Color Card of America*, the *British Colour Council Dictionary of Colour Standards*, and other color systems. But flags are subject to variations as manufacturers standardize common colors and proportions to reduce costs.

Almost all flags are made of cloth. Most flags that fly outdoors are made with synthetic fabrics. The most commonly used fabric is a blend of nylon and wool fibers. These fabrics are light, strong, and colorfast. For many years, flagmakers used *bunting* in flags. This woolen cloth came in long strips called *breadths*, which were 9 inches (23 centimeters) wide. Most inexpensive flags are made of cotton, and the cotton fabric is sometimes also called bunting. Special ceremonial flags are made of rayon or silk. Such flags are richer looking than those made with cotton, nylon, or wool.

Sewing is the most common method of making flags. Strips of flag material are sewn together in the proper positions and sizes to create the flag. Elaborate designs, such as the complicated seals within some flags, may be painted on cloth and then *appliquéd*, or sewn, onto the background cloth of the flag. They may also be embroidered on the flag by hand. Especially complicated flags, such as Great Britain's Royal Standard, may be painted or embroidered entirely by hand.

Many flags are printed, usually on paper or plastic materials, but sometimes on cloth. Flags and pennants are often printed on cloth by the silk-screen process. A separate silk-screen stencil is used for each color in the flag (see **SILK-SCREEN PRINTING**).

In making a U.S. flag, workers cut stars from white cloth in the appropriate size, then attach them to the blue field of the canton with a spot of glue, just for position. The stars are then sewn permanently in place on the blue cloth. At the same time, other workers sew

**Checking the Sewn Flags,** other workers trim off any extra threads. At the same time, they watch for any defective flags.



Detra Flag Company

## FLAG

together long strips of red and white fabric to form the stripes. Many flagmakers sew panels of six stripes for the area below the blue field and seven stripes for the area beside it, then cut the panels into the proper lengths. The blue field and panels of stripes are then sewn together. A strip of strong *heading* material is sewn along the hoist for strength. A machine punches holes at the top and bottom of the heading and inserts metal rings in them for tying the flag to the halyard.

In making small Canadian flags, workers use silk-screen printing. With the maple leaf and red stripes as a stencil, they paint the red areas on rolls of white cloth. Then they cut up the cloth into individual flags. For large flags, three pieces of cloth, two red and one white, are sewn together and the maple leaf is appliquéd on each side of the white material.

In most countries, private firms make all the flags, although some governments make their own. Annin and Company is the world's largest flagmaker. It makes millions of flags a year, including U.S. flags and flags for other countries. The company has offices in Verona, N.J., and New York City, and plants in Bloomfield and Verona, N.J. Annin produced one of the world's largest flags, a 60-by-90-foot (18-by-27-meter) Stars and Stripes for the Port Authority of New York and New Jersey. This flag hangs from the George Washington Bridge on holidays. The J. L. Hudson Company, a department store in Detroit, Mich., owns the world's largest U.S. flag. The flag is 104 feet (32 meters) wide by 235 feet (72 meters) long. WHITNEY SMITH

### Related Articles in WORLD BOOK include:

Christian Flag	Hopkinson,	Ross, Betsy
Color (table: Meaning of Color in Heraldry)	Francis	Semaphore
Flag Day	Jones, John Paul	Star-Spangled
Flag of Truce	Key, Francis Scott	Banner
Flag Officer Heraldry	Navy Jack	Tricolor
	Pennant	Union Jack
	Pledge to the Flag	Wigwagging

### Outline

- I. Flags of the World
- II. Flags of the United States

**Adding the Heading Strip** and metal rings, workers complete a flag strong enough to fly in a high wind without tearing.



- A. First United States Flags
  - 1. The Colors
  - 2. The Stripes
- 3. The Stars

### III. Honoring a National Flag

- A. Displaying the Flag
  - 1. In the United States
  - 2. In Canada
- B. Hanging the Flag Outdoors
  - 1. From a Building
  - 2. Over a Street
- C. Hanging the Flag Indoors
- D. Raising and Lowering the Flag
  - 1. Breaking the Flag
  - 2. Striking the Flag
  - 3. Dipping the Flag
- E. Carrying the Flag
  - 1. A Color Guard
  - 2. In a Parade
- 3. On a Float
- F. Saluting the Flag
- G. Permitted and Prohibited Uses
- H. Caring for the Flag

### IV. Kinds of Flags

- A. Flags of Individuals
- B. Military Flags
  - 1. Army Flags
  - 2. Navy Flags
- C. Other Government Flags
- D. Flags of the Sea
- E. Flags That Talk
  - 1. Hand Signal Flags
  - 2. The International Flag Code

### V. Manufacturing Flags

#### Questions

- What country has used the same national flag for more than 750 years?
- How does the *union* of a flag differ from the *canton*?
- What do the stars stand for in the United States flag?
- What do the stripes stand for?
- When is a national flag flown at half-mast?
- Who flew the first flaglike emblems?
- When are new stars added to the United States flag?
- What is the *hoist* of a flag? The *fly*?
- How are most flags made?
- What is the meaning of *dipping* a flag? Of *striking*?
- How can ship captains understand signals at sea?

**Packing the Finished Flags** for shipping, workers add booklets that give the rules for displaying and honoring the flag.

Dettra Flag Company





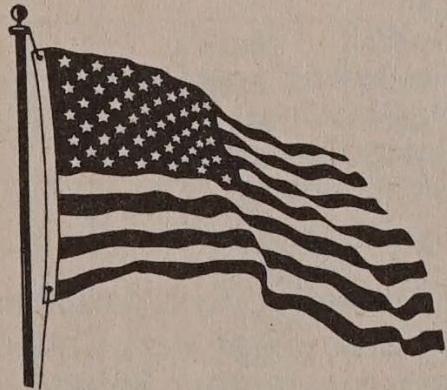
1981 Office Profile Philadelphia

## Pennants for Old Boats

*Q. We are restoring a fine cabin cruiser built before World War II. The original pennant with the maker's trademark on it still exists but it's too faded and tattered to use. Where can we find a replacement?*

*A. All kinds of flags and pennants can be made to individual order by such yacht flag companies as Dettra Flag Co., Oaks, Pa. 19456. Sailmakers and canvas shops near boating centers can also make flags—look for them in the Yellow Pages.*

1981 Most Common Boat Maintenance Problems



# *Quality U.S. Flags For Outdoor Use*

**DURA-LITE® 100% Nylon Flags—**

**Maximum Beauty and Flyability**

Enthusiastically endorsed for outstanding performance everywhere in America. Truly rugged, sewn throughout with synthetic threads selected for maximum strength and durability. Brilliant breathtaking fast colors. Water repellent and mildew resistant . . . washable. Strong canvas heading and brass grommets. Another Dettra original, another pioneering leader!

EDP NO.

\*3 x 5'

5 x 8'

\*Embroidered Stars. All others sewn.



Special to The Inquirer / ART WILKINSON

At the Dettra Flag Co. plant in Oaks, Montgomery County, employee Sue O'Malley folds the finished product

## *It's always a banner business*

By Brian P. Sullivan  
*Inquirer Staff Writer*

The woman's hands maneuvered the fabric swiftly and skillfully, with the ease that comes from years of repetition. Bringing together 13 strips of fabric — seven red, six white — a square of blue and 50 white stars, she created the flag of the United States of America.

It was a job not unlike the one that legend says was performed by Betsy Ross when she fashioned the first "Old Glory" in Philadelphia in June 1776. Except for the addition of 37 stars, the end product has remained essentially the same for more than two centuries.

For William Spangler, president of Dettra Flag Co. in Oaks, Montgomery County, Betsy's legend is nice, but Dettra's productivity is better. With industrial sewing machines, scores of modern-day Betsy Rosses produce thousands of the star-spangled banners in a day.

Since the company was founded in a chicken coop in Oaks in 1901, Dettra has grown into the nation's second-largest flag manufacturer, with \$8 million in annual sales and 140

employees.

But other than the introduction of sewing machines, the flag business, and Dettra Flag, have changed little since the company was founded.

"Ours is a traditional business. Bibles and flags don't change, you know," Spangler said in an interview last week. "There isn't much room for product development."

Although the basic product doesn't change, Spangler has been trying, sometimes in vain, he acknowledges, to introduce innovations.

"People don't change easily. A steel flagpole with contact paper on it just won't warp like a wood one will, and you really can't tell the difference from 10 feet away, but still they want wood."

It is the same with plastic eagles for the top of flagpoles, or plastic flagpole stands filled with sand and shot. Both innovations sell, but brass-plated metals are still preferred, Spangler said.

One tradition that has changed is the use of cotton flags. "A decade ago, cotton was used 2½ to three times more than nylon. Now it's the reverse," he said. "Nylon is just prettier, it kind of shines, and it flies better because it holds the air."

Holding the air was not something that the National Aeronautics and Space Administration was concerned with when it sent a Dettra flag on Apollo 11 to the moon in 1969 with Neil Armstrong and Edwin "Buzz" Aldrin. A piece of wire sewn into the top helped make the flag "wave" in the windless lunar environment.

Although he is proud that a Dettra flag was chosen for the first moon landing, Spangler said the experience was frustrating.

"You knew Tang went to the moon, along with all sorts of other products, but they took every label off our flag," Spangler said. Sometimes the flag is considered too important to be commercialized, he explained.

At other times, the importance of the flag is the driving force behind sales. The flag business always has been cyclical, with the vast majority of sales coming during the summer months because of interest in flag-waving stirred by occasions such as Memorial Day.

(See FLAGS on 10-C)



Kristine VanHorn trims the stars on a 10-by-12-foot flag; production of flags has changed little in 200 years

The Gazette-Virginian, So. Boston, Va., Wed., June 7, 1995 Three



**RIBBON CUTTING AT DETTRA** - The Dettra Flag Company located on U.S. 58 held a ribbon cutting during their grand opening which took place at the facility Tuesday afternoon. From left to right, Charles Ball, the oldest grandson of the late-Charles L.

Campbell, who was an early partner of the firm; William "Bill" Spangler, President of Dettra Flag Company; and Howard Dettra, the oldest son of J.C. Dettra, who founded the firm in 1901. The flag-making firm employs 28 people locally.

1995 The Gazette-Virginian  
June 7 South Boston, VA

In 1998, the Dettra Flag Company  
was sold to Annin & Co.

“Annin leaders had already had some discussion about acquiring competitor Dettra when this letter arrived, seeking offers for the purchase of the flagmaker.”

-Annin Flagmakers,  
An Illustrated History  
2013

PHILADELPHIA INVESTMENT BANKING COMPANY

December 2, 1997

Mr. C. Randolph Beard, Jr.  
President  
Annin & Co., Inc.  
One Annin Drive  
Roseland, NJ 07068

Dear Mr. Beard:

We have been retained by the Shareholders and Directors of Dettra Flag Company, Inc. (“the Company”) to seek offers for the purchase of the Company.

Dettra is a significant factor in the U.S. flag and banner business. It employs over 180 people and has its prime manufacturing and warehousing facilities in Oaks, PA with a modern print plant in South Boston, VA and an additional warehouse in Redwood City, CA.

In the fiscal year ending September 30, 1997, Dettra had sales of (approximately) \$19,000,000, an after tax profit of \$770,000, an EBITDA of almost \$2,100,000 and Stockholders Equity of \$10,300,000. It should be noted that inventory on the 9/30/97 balance sheet is listed as \$3,370,000. This is after a LIFO adjustment of almost \$1,700,000. In fact, the entire \$5,070,000 inventory is merchandise which will be sold as Dettra “cleans out” miscellaneous banners and special items at the end of each year.

Additionally, an insurance appraisal dated April 1997 stated the following values for plant and equipment:

Cost of reproduction, new	\$18,830,000
Sound value	\$15,400,000

Enclosed is a binder which contains:

- Brief background
- Five Year Financial Summary
- Audited financials (past two years)
- EBITDA calculations for the past two years
- Balance sheet with adjustments for LIFO reserve and appraisal of buildings, property, and equipment
- Insurance appraisal
- Catalog



Lee Beard (seated left) and Jack Dennis signing legal documents  
at the Dettra acquisition in 1998.

## **DETTRA FLAG COMPANY**

### **ACQUIRED: 1998**

The Persian Gulf War of 1991 once again resulted in soaring flag sales, spurred by the rise in patriotism, and Annin struggled to keep up with demand. In fact, sales during and after Desert Storm surpassed other peak periods, such as the unveiling of the 50-star flag and the Bicentennial. As usual, soon after the war came to a close flag sales returned to a more normal level, growing at an annual rate of about 10 percent.

One increasing source of income during the 1990s resulted from the growing popularity of seasonal banners displayed on residential flagpoles to commemorate holidays and other events. Annin also grew revenues in 1998 when it acquired its chief rival, Dettra Flag Company, based in Oaks, Pennsylvania, near Philadelphia. Dettra's history dated to 1901 when it won a contract from the Wrigley company to produce carnival and exposition flags.

# Annin & Co. To Purchase Dettra Flag Co.

Annin & Co. has announced a joint agreement with Dettra Flag Co. to purchase that 96 year old flag manufacturing company located in Oaks, PA. The companies expect that the purchase will be finalized by this summer. Both Annin and Dettra manufacture high quality, complete product lines of flags and associated hardware that are sold principally through Independent Flag Dealers around the country. While both companies will benefit from the synergies inherent in the new, larger company, it will be the Independent Flag Dealer that will be the true beneficiary. New programs, better efficiency and greater service will make the Flag Dealer more competitive than ever before.

## LARGER SIZE INCREASES BUYING POWER AND PRODUCTION EFFICIENCY

The combined companies will enjoy increased purchasing power and manufacturing economies of scale through larger size and increased buying power that were not possible as separate entities. We expect to be able to pass these efficiencies on to our Independent Dealer Partners as they are realized.

The new combined company will continue to offer the highest quality products at the lowest possible costs. But as a larger

company it will now be possible to strive for even greater cost efficiencies than ever before.

## IMPROVED SHIPPING SERVICE

The new combined company will have major distribution centers nationwide including both East and West Coasts. With these distribution centers, Annin Dealers will receive more timely orders and may enjoy reduced shipping expenses.

We expect to eventually ship most stock items from both distribution centers the same day the order is received. Faster service levels will mean lower Dealer inventory requirements and increased profits.

## EXPANDED PRODUCT LINE MEANS GREATER CHOICE

The combined companies will be able to offer Independent Dealers the widest selection of products ever made available. Dealers will be able to combine a wide selection of brand name flags, custom flags and accessories.

For the first time, Flag Dealers will be able to order this wide array of products on one order, with only one freight charge. Custom flag and banner offerings will now include acid-dyed and surface printed products as well as the traditional appliqued or embroidered flags and banners. We also expect to offer 2-3 week service on these custom products.

## GREATER COMMITMENT TO INCREASING EVERY FLAG DEALER'S BUSINESS.

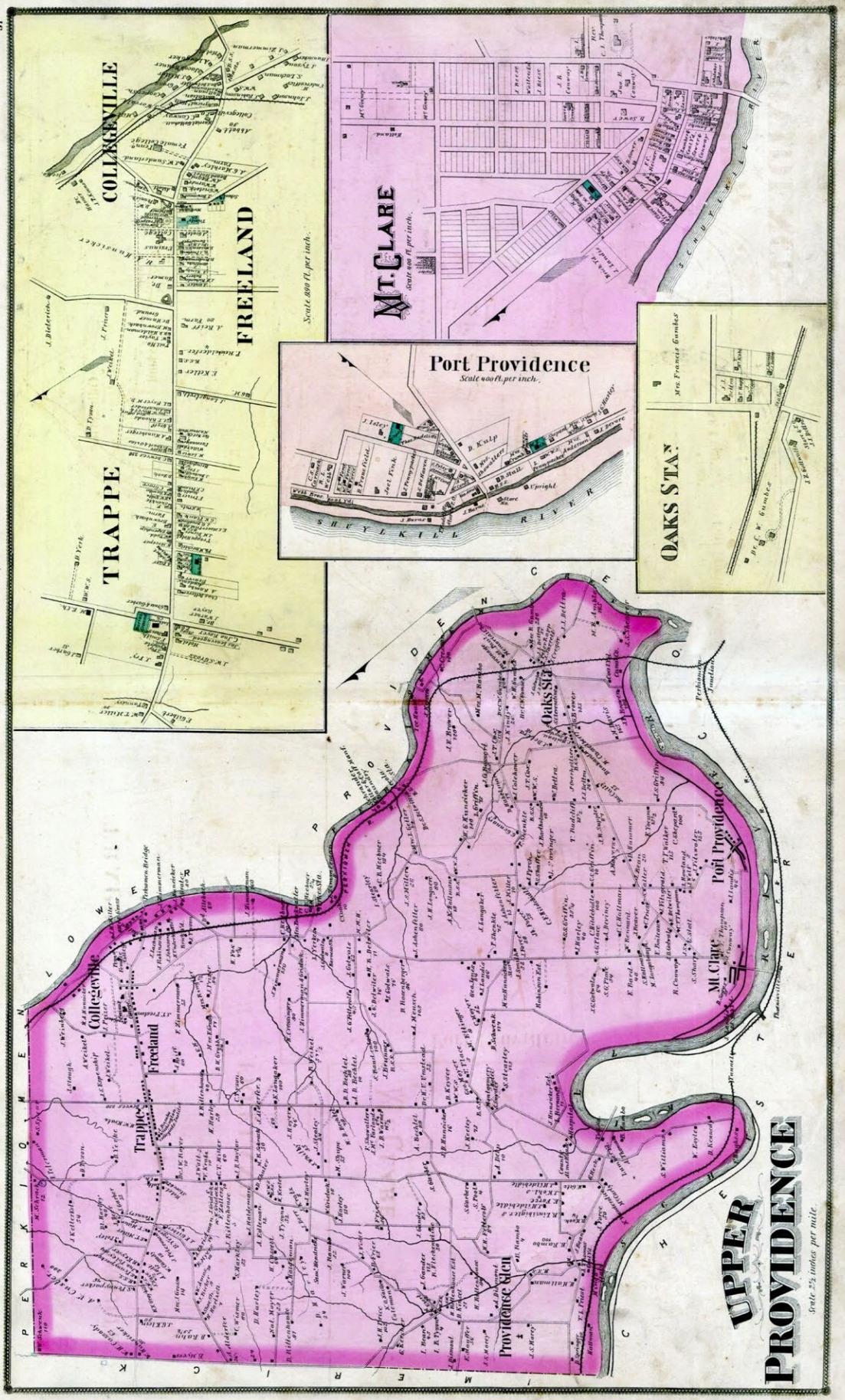
For over 247 combined years of service, both Annin and Dettra have always been dedicated to the largest and most important sector of their business - the Independent Flag Dealer. Both companies have always known that their relationship with Flag Dealers is more of a real partnership than one of seller-to-buyer.

The new combined company bears an even greater responsibility to our Dealer Partners. We will be working harder to develop new programs, and to expand existing ones, that will help our Flag Dealers increase their sales and become more competitive in today's increasingly difficult marketplace.

## DEALER BENEFITS:

- \* Increased Efficiencies
- \* Expanded Product Choices
- \* Fast, More Efficient Service And Shipping
- \* More Programs To Help Dealers Increase Sales
- \* The Best Of Both Companies Combined

We realize that there are many flag sources eager to service the Independent Flag Dealer. Our commitment is to continue to earn the respect and trust of our Independent Flag Dealer Partners in the next 247 years as well.



**HERMANN FRANCIS BALL**—The secretary of the Dettra Flag Company, Inc., since 1933, Hermann Francis Ball is one of the prominent young business men who are residents of the Stratford section. He was born in the borough of Milbourne, Philadelphia, and the whole of his educational and industrial career has been identified with eastern Pennsylvania.

The father of Mr. Ball, Frederick M. Ball, was born in Altoona, Pennsylvania, in June 1876, and is district sales manager of the Franklin Railway Supply Company, of New York City. The mother, Helen E. Ball, came originally from Clearfield County, Pennsylvania.

Hermann Francis Ball completed his academic education in local elementary schools, the Lower Merion High School, class of 1927, and the University of Pennsylvania, class of 1931. After a brief experience with a motor equipment and service concern, in 1933, he entered the employ of the Dettra Flag Company, Inc., of which he is secretary. This large industrial company dates from a year after the turn of the century and was incorporated in 1913. As the name indicates, it specializes in the making of flags of many varieties and employs more than two hundred people.

Mr. Ball is a Republican in politics, a member of the Phoenixville Rotary Club and of the Phoenixville Country Club. In addition to golf and tennis he make a hobby of photography and belongs to several organizations connected with his recreations. He is of the Catholic faith.

In 1933, at Bala-Cynwyd, Pennsylvania, Hermann Francis Ball married Dorothy Marie Campbell, daughter of Charles Lewis and Margaret Veronica Campbell. Mr. and Mrs. Ball are the parents of two children, both born at Oaks, Pennsylvania: Charles Campbell Ball, born in February, 1936; Barbara Ann Ball, born in May, 1940.





DETTRA  
FLAG CO.



SHIPPING  
RECEIVING







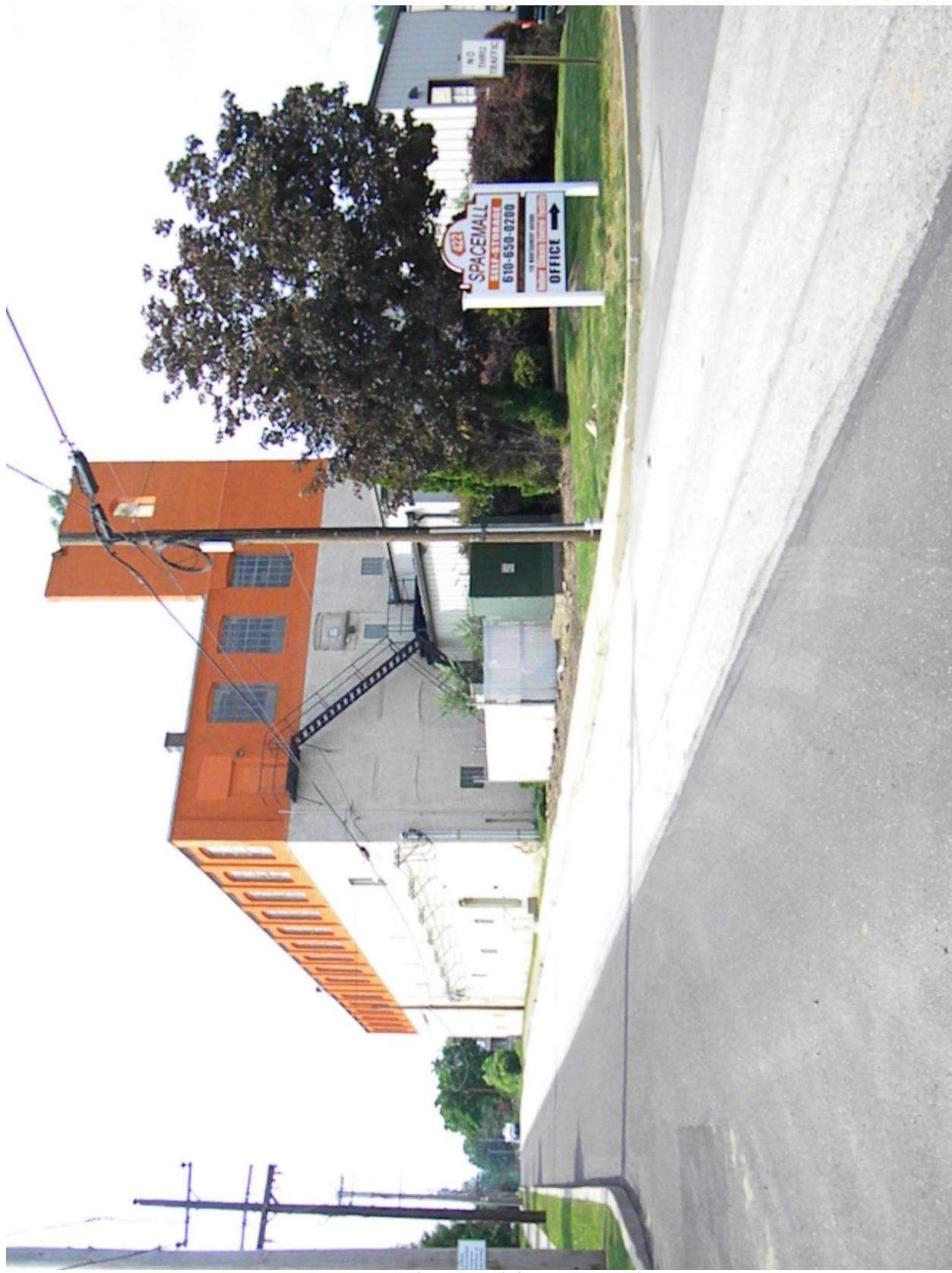
Unknown Date - John C. Dettra (right)

**CHARLES LEWIS CAMPBELL**—A group of young men combined their energies and abilities in the early days of the Dettra Flag Company, Inc., of Oaks, Pennsylvania. One of these who remained with the large corporation to the present day is Charles Lewis Campbell, treasurer and vice-president. He is a native of Bethlehem, Pennsylvania, born March 15, 1881, the son of Abner A. Campbell, an educator and former superintendent of the Bethlehem school system, and a Republican in his political faith.

Charles Lewis Campbell attended local public schools, completing his preparation for a career in Girard College, in May, 1898. His first employment of note was with Dick Brothers & Company, of Philadelphia, brokers. He then was with the Hoopes & Townsend Company, also of the Pennsylvania metropolis, acting as assistant purchasing agent. There followed three years connection with the Philadelphia & Reading Railroad, and he was with the H. C. Aberle Company, of Philadelphia, until 1913, when the private enterprise of John C. Dettra was incorporated as the Dettra Flag Company, Inc., of Oaks. He went in as an official and has shown himself fully capable of taking care of the responsibilities that have been considerably increased down the past thirty years with the tremendous growth of the industry. Dettra flags and accessories are known all over the world although foreign distribution has been disrupted by the entrance of the United States into the Second World War. Some two hundred people are employed in the Oaks plant.

Actively interested in civic affairs, Mr. Campbell is a member of the Rotary Club of Norristown, and is influential in Republican party affairs. He belongs to the Montgomery County Manufacturers' Association, and is a popular member of the famous Whitemarsh Valley Country Club. His favorite recreation is golf. He is of the Catholic faith.

On November 27, 1907, at Philadelphia, Pennsylvania, Charles Lewis Campbell married Margaret V. Dougherty, daughter of John and Mary (Short) Dougherty, all of whom are natives of this city. Mr. and Mrs. Campbell are the parents of twins, born in November, 1908, Charles, Jr., and Dorothy Ball Campbell. The Campbell family resides at Bala-Cynwyd, Pennsylvania.



Dettra Flag Building (2020)



Dettra Flag Building (2020)



Dettra Flag Building (2020)



Dettra Flag Building (2020)



Dettra Flag Building (2020)



Dettra Flag Company Pen



Dettra Flag Company Pen



Dettra Flag Company Pen







Dettra's Flag Products Stamp



1942 Lighter



"Road King" Cross Bar Bumper Automobile Flag Set



The J. L. Hudson Co. in Detroit, MI draped the largest American flag in the country along Woodward Avenue each year.

It is not known if this was a Dettra Flag, but Dettra did provide Hudson's with a flag celebrating the Detroit Tigers winning the World Series in 1935.



In 1934 The J. L. Hudson Co. in Detroit, MI draped a banner celebrating the Detroit Tigers' World Series appearance that season.

It is not known if this was a Dettra Flag, but Dettra did provide Hudson's with a flag celebrating the Detroit Tigers winning the World Series in 1935.



The J. L. Hudson Co. in Detroit, MI flag was a landmark almost as beloved as the store itself.

It is not known if this was a Dettra Flag, but Dettra did provide Hudson's with a flag celebrating the Detroit Tigers winning the World Series in 1935.



The renowned J. L. Hudson Co. in Detroit, MI flag on Woodward Avenue was seven stories tall.

It is not known if this was a Dettra Flag, but Dettra did provide Hudson's with a flag celebrating the Detroit Tigers winning the World Series in 1935.

AFTER 5 DAYS RETURN TO  
**DETTRA FLAG CO., INC.**  
OAKS, MONTGOMERY CO., PA.

Contents:- 3 early pictures of JCD

1. Tin Type is first photo I had taken,  
at age 8
2. Small snap - when I was 18 or 19
3. Three views in card board frame  
when I was about 23.

Unknown Letterhead

JOHN C. DETTRA, PRESIDENT      HARRY BROCKLEHURST, VICE-PRESIDENT      CHARLES L. CAMPBELL, SECRETARY AND TREASURER

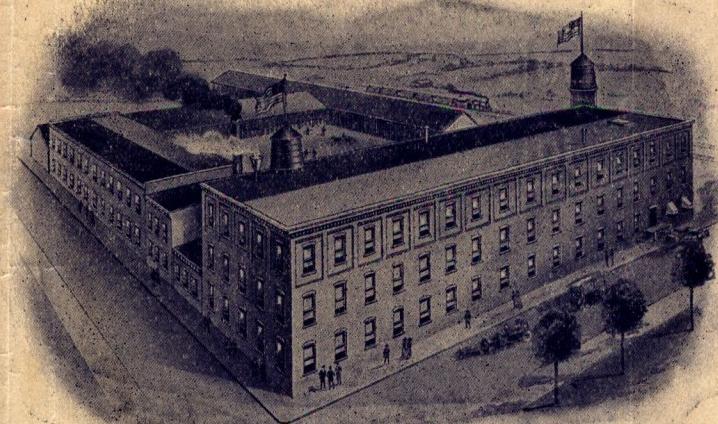
QUOTATIONS SUBJECT TO CHANGE WITHOUT NOTICE.    SALES SUBJECT TO ACCIDENTS, STRIKES OR CAUSES BEYOND OUR CONTROL.

GOODS ARE SHIPPED ON THE FOLLOWING CONDITIONS ONLY: WE WILL NOT BE RESPONSIBLE FOR GOODS LOST, DAMAGED OR DELAYED IN TRANSIT NOR FOR OVERCHARGES IN FREIGHT

A BILL OF LADING FOR GOODS SHIPPED IN GOOD ORDER RELEASES US FROM FURTHER RESPONSIBILITY.    GOODS ARE AT BUYERS' RISK AS SOON AS SHIPPED.

**JOHN C. DETTRA & COMPANY, INC.**  
MANUFACTURERS

UNITED STATES AND FOREIGN  
NATION FLAGS IN WOOL BUNTING  
AND ALL QUALITIES FAST  
COLOR COTTON BUNTING



BELL TELEPHONE  
537 A, PHOENIXVILLE  
N. Y. OFFICE AND STOCK ROOM  
50 LEONARD STREET  
TELEPHONE FRANKLIN 3545

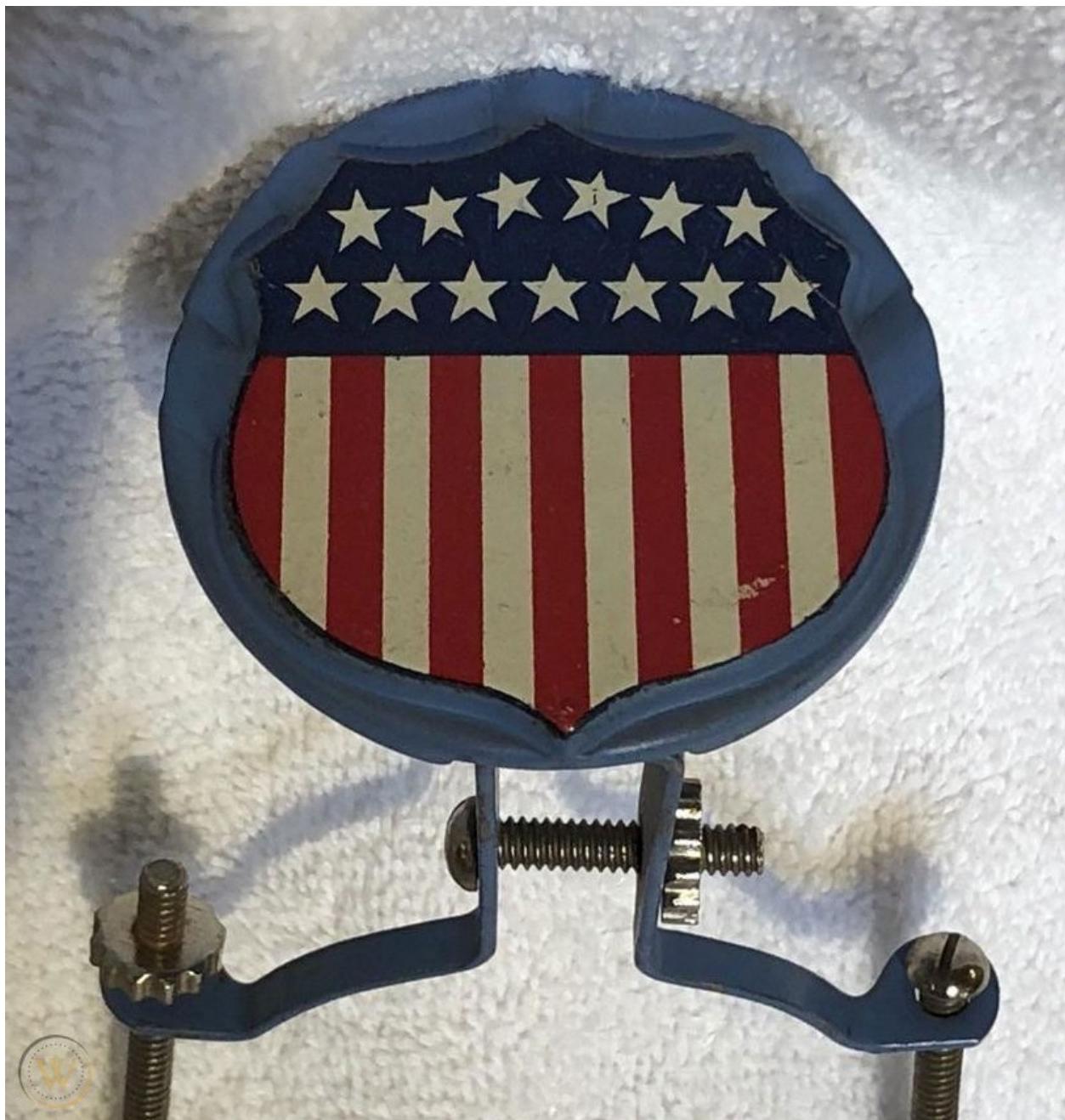
COMPLETE ASSORTMENTS OF  
DECORATIONS—PULL-DOWNS,  
FANS, DISPLAY FLAGS, SOCIETY  
FLAGS AND BANNERS



SPECIAL DESIGNS MADE TO  
ORDER

OAKS (MONTGOMERY CO.) PA. *Friday Eve -*  
(NEAR PHILADELPHIA)







No. 600



WITH NOTE OF INFORMATION  
ABOUT AUTOMOBILE USE  
FOR PARADES OR WALL  
DECORATION

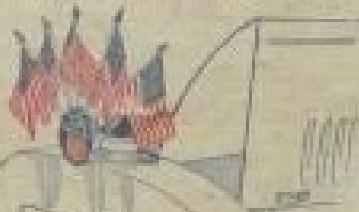
WITH THE  
"Boulevard" Holder

NOTE:-

THE holder will permit raising or  
lowering without any interference.

"RADIATOR" SILK AND LISLE FLAG SET  
FOR AUTOMOBILES

CAN ALSO BE USED FOR PORCHES AND WINDOWS



APPROXIMATE SIZE OF FLAG  
60 INCHES



MOUNTED ON BLACK  
ENAMELED STAFF WITH  
GILT SPEAR

WHICH MAY BE USED AS  
A PARADE OR WALL  
DECORATION

Consisting of 2 East Color Printed U. S. Flags mounted, with our "Boulevard" Radiator holder, with U. S. shield in center on blacked front-piano. Holder will not bend or  
break, due to the heavy gauge steel. It can be used on any car, truck, boat, etc., which has a radiator. Can also be used on windows or walls.





No. 600

G5202

"RADIATOR" SILK AND LISLE FLAG SET  
FOR AUTOMOBILES

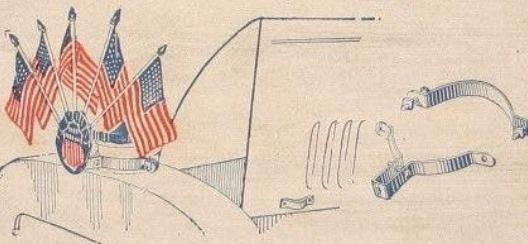
CAN ALSO BE USED FOR PORCHES AND WINDOWS



FOR THE PORCH  
COLUMN OR RAILING

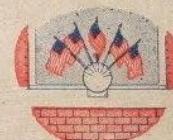
WITH OUR  
"Boulevard" Holder

This holder will permit raising of  
hood without any interference



APPROXIMATE  
4x6 INCHES  
OF FLAG

MOUNTED ON BLACK  
ENAMELED STAFF WITH  
GILT SPEAR



FOR WINDOW OR  
WALL DECORATION

Consisting of 5 Fast Color Printed U. S. Flags mounted, with our "Boulevard" Radiator holder, with U. S. Shield in colors on nickel front plate. Holder will not bend or break; suitable for any make of car. By using the enamaled angle plate instead of the two round straps the set can be used for porch railing or window of any building.



No. 600

G5202

"RADIATOR" SILK AND LISLE FLAG SET  
FOR AUTOMOBILES

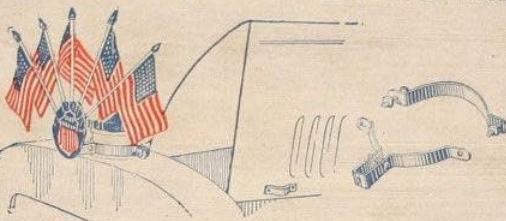
CAN ALSO BE USED FOR PORCHES AND WINDOWS



FOR THE PORCH  
COLUMN OR RAILING

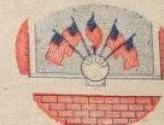
WITH OUR  
"Boulevard" Holder

This holder will permit raising of  
hood without any interference



APPROXIMATE  
4x6      6x8  
OF FLAG

MOUNTED ON BLACK  
ENAMELED STAFF WITH  
GILT SPEAR



FOR WINDOW OR  
WALL DECORATION

Consisting of 5 Fast Color Printed U. S. Flags mounted, with our "Boulevard" Radiator holder, with U. S. Shield in colors on nickel front plate. Holder will not bend or break; suitable for any make of car. By using the enameled angle plate instead of the two round straps the set can be used for porch railing or window of any building.















Quality  
*Detra*  
Flags



Renewed to

Dettra Flag Company, Inc., a corporation of Pennsylvania.

## UNITED STATES PATENT OFFICE.

JOHN C. DETTRA & COMPANY, INC., OF OAKS, PENNSYLVANIA.

TRADE-MARK FOR FLAGS.

**124,691.**

**Registered Mar. 11, 1919.**

**Application filed August 10, 1918. Serial No. 112,656.**

### **STATEMENT.**

*To all whom it may concern:*

Be it known that the JOHN C. DETTRA & COMPANY, INC., a corporation duly organized and existing under the laws of the State of Pennsylvania, and located at Oaks, county of Montgomery, in the said State, and having its principal office at said Oaks, Montgomery county, State of Pennsylvania, has adopted and used the trade-mark shown in the accompanying drawing, for flags, in Class 50, Merchandise not otherwise classified.

The trade-mark has been continuously used

in the business of said corporation since June 20, 1918.

The trade-mark is generally applied or affixed to the goods, or to the packages containing the same, by placing thereon a printed, stamped or stenciled label on which the trade-mark is shown, but the trade-mark may be applied or affixed to the goods or to the packages or containers thereof in any other suitable or convenient manner.

JOHN C. DETTRA & COMPANY, INC.,  
By JOHN C. DETTRA,  
*President.*

**S T A N - T E S T**

### **DECLARATION.**

Commonwealth of Pennsylvania, county of Montgomery, ss:

JOHN C. DETTRA, being duly affirmed, deposes and says that he is the president of the corporation, the applicant named in the foregoing statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade-mark sought to be registered; that no other person, firm, corporation, or association, to the best of his knowledge and belief, has the right to use said trade-mark in the United States, either in the identical form or in any such near resemblance thereto as might be calcu-

lated to deceive; that said trade-mark is used by said corporation in commerce among the several States of the United States; that the description and drawing presented truly represent the trade-mark sought to be registered; and that the specimens show the trade-mark as actually used upon the goods.

JOHN C. DETTRA.

Subscribed and affirmed to before me, a notary public, this 6th day of August, A. D. 1918.

[L. s.]

JOHN M. DETTRA,  
*Notary Public.*

**Copies of this trade-mark may be obtained for five cents each, by addressing the "Commissioner of Patents."**

## DECLARATION

---

Commonwealth of Pennsylvania )  
County of Chester ) : ss:

CHARLES L. CAMPBELL, being duly sworn, deposes and says that he is the Secretary of the corporation, the applicant named in the foregoing Statement; that he believes the foregoing statement is true; that he believes said corporation is the owner of the trade mark sought to be registered; that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use said trade mark in the United States, either in the identical form or in any such near resemblance thereto as might be calculated to deceive; that the trade mark is used by said corporation in commerce among the several states of the United States; that the description and drawing presented truly represent the trade mark sought to be registered and that the specimens show the trade mark as actually used upon the goods.



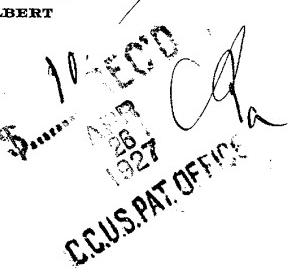
Subscribed and sworn to before me, a Notary Public,  
this 23<sup>rd</sup> day of April, 1927.

 Sam Wilson  
NOTARY PUBLIC  
My Commission Expires May 22<sup>nd</sup> 1927

FREDERICK A. BLOUNT  
GEORGE K. HELBERT

LAW OFFICES  
**BLOUNT & HELBERT**  
FRANKLIN TRUST BUILDING  
1500 CHESTNUT STREET  
PHILADELPHIA

TELEPHONE-RITTENHOUSE 0887



April 25  
1927

Hon. Commissioner of Patents  
Washington, D. C.

Sir:-

We are enclosing application of Dettra Flag Company, Inc. for registration of a trade mark for Flags, Flag Material by the Piece, Bunting, Decorative Piece Goods, Pennants, Banners, Bannerettes, and Flag Accessories including Flag Poles, etc., in Class 50, Merchandise not otherwise classified.

The application consists of Petition, Statement and Power of Attorney, Declaration, one sheet of drawing and five specimens of the mark.

We are also enclosing check for \$10.00 in payment of the filing fee.

Respectfully,

*Blount & Helbert*

MEW

T.-M. SERIAL NO. (Series of 1905)  
247990

TRADE-MARK No. 237330

1927

REGISTERED

JAN 10, 1928

TRADE MARKS,  
CLASS 50, MERCHANDISE NOT OTHERWISE  
CLASSIFIED.

Name DETTRA FLAG COMPANY, INC.

ACT OF FEB. 20, 1905

of OAKS

State of PENNSYLVANIA

For FLAGS, FLAG MATERIAL BY THE PIECE, BUNTING, ETC

Parts of Application filed

Petition	, 1927
Declaration	, 1927
Statement	, 1927
Specimens	, 1927
Drawing	, 1927
Fee	, 1927

Application filed complete  
APR 26, 1927

Examined and Passed for Publication

*Con J. Garrison*

SEP 29 1927

Published in The Official Gazette

Examined for Registration

*Con J. Garrison*

DEC 12 1927

Notice of Allowance

DEC 12 1927

By Commissioner.

Application for Renewal Filed

Examined for Renewal

Renewed

Representative

Attorney BLOUNT & HELBERT, FRANKLIN TRUST BLDG., PHILA PA

Published in O. G.

OCT 25 1927

U. S. Patent Office

Associate Attorney

*Certain named flags and flag accessories, namely, flags, flag poles, bannerettes, and flag accessories, namely, flag poles, flag holders, flag pole holders, flag stands, flag carrying belts, flag cords, and tassels, banner holders, and ornaments for flag poles.*

11-8837



APPLICATION  
No. 247990

30

PETITION, STATEMENT AND POWER OF ATTORNEY

TO THE HONORABLE COMMISSIONER OF PATENTS:

I, DETTRA FLAG COMPANY, INC., a corporation duly organized and existing under the laws of the State of Pennsylvania, and doing business at Oaks, Montgomery County, Pennsylvania, has adopted and used the trademark shown in the accompanying drawing for Flags, Flag Material by the piece, Bunting, Decorative Piece Goods, Pennants, Banners, Bannerettes, and Flag Accessories, <sup>namely</sup> including Flag Poles, Flag Holders, Flag Pole Holders, Flag Stands, Flag-carrying Belts, Flag Cords and Tassels, Banner Holders, and Elements for Flag Poles, in Class 50, Merchandise not otherwise classified, and presents herewith five specimens showing the trademark as actually used by applicant upon the goods, and requests that the same may be registered in the United States Patent Office in accordance with the Act of February 20, 1905, as amended.

The drawing on the following page shows the colors blue and red. The trade mark has been continuously used and applied to said goods in applicant's business since on or about July 1, 1925.

The trade mark is applied or affixed to the goods or to the packages containing the same, by decalcomania, printing or stamping and/or by placing thereon printed and woven labels on which the trademark is shown.

No claim is made to the words "Dettra's", "Flag", "Products" apart from the mark shown in the drawing.

The undersigned hereby appoints Bleount & Helbert, a firm composed of Frederick A. Bleount, Esq., and George K. Helbert,

71247990  
FILING DATE  
04/26/1927

REGISTRATION #  
237330

CLASSIFICATION

CONTENTS:

Application papers.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
8. *Ren pet July 25, 1947*
9. *Affidavit June 22, 1948*
10. *N OF REPUB APR 18 1949*
11. *Canc off Inv 810 Oct 18, 1954*  
Ind. Sec. 8 Acctd.
12. *JAN 10 1955*
13. *Reg for Amdt Dec 6, 1961*
14. *Letter Jan 16/61*
15. *Letter Feb 2, 1962*
16. *Ren. Pet. Aug. 18, 1967*
17. *Aff dec 15 Aug 18 1967* (Reed Feb. 15 1968) *(takes letter)*
18. *Ren Pet July 15, 1987*
- 19.
- 20.
- 21.
- 22.
- 23.
- 24.
- 25.
- 26.
- 27.
- 28.
- 29.
- 30.
- 31.

16-01581-1

Trade-mark Division, Room 164

Address only  
"The Commissioner of Patents,  
Washington, D. C."  
and not any official by name

28/  
DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

Paper No. 1

All communications respecting this  
application should give the serial number  
date of filing, and name of  
the applicant

Please find below a communication from the EXAMINER in  
charge of this application

Thomas E. Robertson

Commissioner of Patents

GPO 11-8759

Blount & Helbert,  
Franklin Trust Bldg.,  
Philadelphia, Pa.

RSC/1ath.

June 3, 1927.

Applicant: Dettra Flag  
Company, Inc.  
Ser. No. 247990,  
Filed Apr. 26, 1927,  
For Trade-mark.

MAILED  
JUN 3 1927

Applicant should cancel the disclaimer of the surname  
"Dettra's" in the statement, inasmuch as this surname is  
considered to be distinctively displayed.

A search of the Office records in Class 50, Merchandise not  
otherwise classified, shows that no trademark like applicant's  
has been registered for use on the same kind of goods.

(Dettra's)

*R. S. Galvani*

CLASS 50,  
TRADE MARKS,  
MERCHANDISE NOT OTHERWISE  
CLASSIFIED.

1927

## CONTENTS:

Application OR papers.

1. LETTER JUN 3 1927
2. Amdt A July 7 1927
3. LETTER JUL 14 1927
4. Amdt B Sept 17 1927
5. LETTER SEP 21 1927
6. Amdt C Sept 23 1927
7. N.D.R. SEP 30 1927
- 8.
- 9.
- 10.
- 11.
- 12.
- 13.
- 14.
- 15.
- 16.
- 17.
- 18.
- 19.
- 20.
- 21.
- 22.
- 23.

*H* Claims use since

*July 1, 1925.*

## TRADE-MARK:

*H* The lining on the drawing  
represents the colors  
blue and red. No claim  
is made to the words  
"Flag," "Products" apart  
from the mark shown  
in the drawing.



#2  
Amendt  
A

Trade-Marks

JUL - 8 1927

In re Application of ✓ :  
**U. S. Patent Office.** Dettra, Flag Company, Inc. : Trade Mark  
Filed April 16, 1927, :  
Serial No. 247,990 ✓ :

Hon. Commissioner of Patents,

Sir:

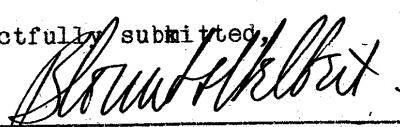
In response to the Official Action of June 3, 1927,  
please amend the above entitled application as follows:

In the disclaimer contained in paragraph 4 of the  
Statement cancel "Dettra's".

R E M A R K S

By the foregoing amendment applicant has complied  
with the requirement to cancel the disclaimer of the surname  
"Dettra's" and inasmuch as no anticipatory registration has  
been found it is respectfully requested that the application  
be promptly passed to publication.

Respectfully submitted,

  
Attnorneys for Applicant

FAB:J

July 6, 1927.

Trade-mark Division, Room 164

*Address only*  
"The Commissioner of Patents,  
Washington, D. C.,"  
and not any official by name

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

Paper No.

3

All communications respecting this  
application should give the serial number,  
date of filing, and name of  
the applicant

Please find below a communication from the EXAMINER in  
charge of this application

GPO 11-8759

*Thomas E. Robertson*  
Commissioner of Patents

RSC-KR

July 14, 1927.

Blount & Helbert,  
Franklin Trust Bldg.,  
Philadelphia, Pa.

Applicant: Dettra Flag Company, Inc.

Ser. No. 247,990  
Filed Apr. 26, 1927  
For trade mark

MAILED  
JUL 14 1927

Responsive to communication filed July 7, 1927.

Upon further consideration of this application since the last  
office letter, it has been noted that flag material by the piece,  
bunting and decorative piece goods, are properly classified in  
Class 42, Knitted, netted, and textile fabrics. Division is  
accordingly required.

It is noted that the drawing is lined for color. If color  
is an essential feature of applicant's mark, such fact should be  
set forth in the statement. Otherwise, the color lining should  
be removed from the drawing or color should be disclaimed.

"Dettra's"

*R. D. Calman*



Trade-Marks  
SFP 19 1927  
U. S. Patent Office.

In re Application of :  
Dettra Flag Company, Inc. :  
Filed April 16, 1927 : Trade Mark  
Serial No. 247,990 :  
---

Hon. Commissioner of Patents:

Sir:

In response to the Official Action of July 14, 1927,  
please amend the above entitled application as follows:

Lines 5 and 6 of the Statement, cancel "Flag Material  
by the piece, Bunting, Decorative Piece Goods".

After the first paragraph of the Statement insert  
The lining on the drawing represents the colors blue and red.

R E M A R K S

In accordance with the requirement for division, applicant has cancelled "Flag Material by the Piece, Bunting, Decorative Piece Goods" from the Statement, the right being reserved, however, to file a divisional, continuing or other application for registration of its trade mark for said goods.

Applicant has also, in compliance with the Official Action, amended the Statement by defining the color elements of its trade mark.

It is respectfully requested that this application be now promptly passed to publication.

Respectfully submitted,

FAB:J

September 16, 1927.

Trade-mark Division, Room 164

*Address only*  
"The Commissioner of Patents,  
Washington, D. C."  
and not any official by name

Please find below a communication from the EXAMINER in  
charge of this application

GPO 11-8759

Blount & Helbert,  
Franklin Trust Bldg.,  
Philadelphia, Pa.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

RSC/lat.

Paper No. 5.

All communications respecting this  
application should give the serial number,  
date of filing, and name of  
the applicant

Sep. 21,  
1927.

Applicant: Dettra Flag Company,  
Inc.,  
Ser. No. 247990,  
Filed Apr. 26, 1927,  
For Trade-mark.

MAILED  
SEP 21 1927

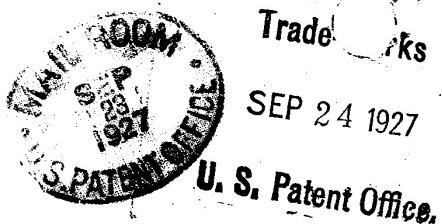
Responsive to amendment filed Sept. 17, 1927.

It is noted that the word "including" is used in the  
particular description of the goods. This word is indefinite  
and should be changed to -namely-. Suitable amendment is  
accordingly required.

This case appears to be otherwise in condition for  
publication.

(Dettra's)





✓ amendt 6 # 4

In re Application of :  
Dettra Flag Company, Inc. : Trade Mark  
Filed April 26, 1927 :  
Serial No. 247,990 :

---

Hon. Commissioner of Patents

Sir:

In response to the Official Action of September 21, 1927, please amend the above entitled application as follows:

Line 8 of the Statement, cancel "including" and substitute namely.

R E M A R K S

By the foregoing amendment applicant has complied with the requirement of the Official Action and it is requested that the application be promptly passed to publication.

Respectfully submitted,

A handwritten signature in cursive ink that reads "Blawie &amp; Blawie".

Attorneys for Applicant

September 22, 1927.

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
WASHINGTON, D. C.

186

ck

No. 247,990

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

MAILED  
DEC 18 1927

Dettra Flag Company, Inc.,

Sir:

Your APPLICATION for REGISTRATION OF TRADE-MARK for

certain named flags and flag accessories

REGISTERED

JAN 10 1928

has been examined and allowed.

The CERTIFICATE OF REGISTRATION will be issued and forwarded to you as soon as practicable in due order of business.

Very respectfully,

*Thomas E. Robertson*  
Commissioner of Patents.

Blount & Helbert,  
Franklin Trust Bldg.,  
Philadelphia, Pa.

Esq., of 1912 Franklin Trust Building, city of Philadelphia,  
State of Pennsylvania, as its true and lawful attorneys in the  
matter of this application, with full power of substitution and  
revocation, hereby authorizing them, or their duly accredited  
agent, to sign the drawing, to prosecute said application, to  
make alterations and amendments therein, to transact all busi-  
ness in the Patent Office connected therewith, to receive the  
Certificate of Registration when granted, and generally to do  
all matters and things needful in the premises as fully to all  
intents and purposes as your Petitioner could do.

DETTRA FLAG COMPANY, Inc.

By

  
Secretary

~~April 23, 1927.~~

TRADE-MARK DIVISION  
*Address only*  
"The Commissioner of Patents,  
Washington, D. C."

287

Kr Paper No. 7  
All communications respecting this  
application should give the serial number  
and date of filing

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

Blount & Helbert,  
Franklin Trust Bldg.,  
Phila., Pa.

The application for the Registration of a Trade-Mark filed by

Dettra Flag Company, Inc., Apr. 26, 1927, Serial No. 247,990,  
in Class 50

has been examined and passed for publication, in compliance with section 6 of the act authorizing the Registration of Trade-Marks, approved February 20, 1905.

The mark will be published in the Official Gazette of **OCT 25 1927**

Any person who believes he would be damaged by the registration of this mark may oppose the same by filing notice of opposition, stating the grounds therefor, in the Patent Office within thirty days after the publication thereof, which said notice of opposition shall be verified by the person filing the same before one of the officers mentioned in section 2 of the act of February 20, 1905.

If no notice of opposition is filed within said time the Commissioner may issue a certificate of registration.

Copies of the Trade-Mark portion of the Official Gazette containing the publication of the mark may be obtained as soon as published at ~~XXXXXX~~ 10 cents each, from the Superintendent of Documents, Government Printing Office.

Respectfully,

*Thomas E. Robertson*  
Commissioner of Patents.

11-3694  
GOVERNMENT PRINTING OFFICE

## **THIRD RENEWAL**

T.-M. SERIAL No. (Series of 1905)

247990

~~Ql. 50  
Name~~

DETTRA FLAG COMPANY, INC.

a corp. of Pennsylvania Republished by registrant.

REGISTERED JAN 10 1928

of OAKS  
State of PENNSYLVANIA  
For

Parts of Application filed Statement Verification Specimens Drawing Feb 25, 1947 <b>AFFIDAVIT UNDER 12 (C)</b> <b>#2500</b>	\$ 300 57-237- JUL 15 1947  <b>JUL 25 1947</b>	Application filed complete  <b>JUN 22 1948</b> <b>AUG 18 1967</b> <b>APR 18 1949</b>  <b>NOV 24 1947.</b>
Examined and passed for publication		
Examined for registration		
Notice of allowance		
Affidavit, Sec. 8	<i>M. G. Farnock</i>	Acknowledged
Affidavit, Sec. 15	<i>K. I. Farnock</i>	Acknowledged
Examined for renewal	<i>J. W. Sedman</i>	Renewed Jan 10, 1948
EXAMINED FOR RENEWAL	<i>J. W. Sedman</i>	RENEWED Jan 16, 1968
Representative EXAMINED FOR RENEWAL	<i>J. A. Pfohl</i>	RENEWED Jan 10, 1988
Attorney George	Dann, Dorfman, Herrell and Skill 1310 Fidelity Bldg., 123 South Broad Street, Philadelphia, Pa. Philadelphia, PA 19109	TIN 9, D. G. 19107
Associate	H.H. Barclay Edges, Bala Cynwyd, Pa 19007	
Trade mark:	The lining on the drawing represents the colors blue and red. No claim is made to the words "Flag Products" apart from the mark as shown.	
Merchandise or services Flags, Pennants, banners, bannerettes, and flag poles, flag holders, flag pole holders, flag stands, flag carrying belts, flag cords and tassel, banner holders, and ornaments for flag poles.		

*Applicant claims ownership of registrations*

AMENDMENT SEC. 7

3-13-62

Claims use since on or about July 1, 1925

Int. 20, 24

REPIUBLISHED IN O. G.

### *Claims use in commerce since*

MAY 17 1949

MAR 22 1988

OCT 10 1967

DEC 23 1947

16-515S1-1 U. S. PATENT OFFICE

Registered Jan. 10, 1928.

Trade-Mark 237,330

Renewed January 10, 1948 to Dettra Flag Company, Inc., of  
Oaks, Pennsylvania.

## UNITED STATES PATENT OFFICE.

DETTRA FLAG COMPANY, INC., OF OAKS, PENNSYLVANIA.

ACT OF FEBRUARY 20, 1905.

Application filed April 26, 1927. Serial No. 247,990.



### STATEMENT.

To the Honorable Commissioner of Patents:

Dettra Flag Company, Inc., a corporation duly organized and existing under the laws of the State of Pennsylvania, and doing business at Oaks, Montgomery County, Pennsylvania, has adopted and used the trade-mark shown in the accompanying drawing, for FLAGS, PENNANTS, BANNERS, BANNERETTES, AND FLAG ACCESSORIES—NAMELY, FLAG POLES, FLAG HOLDERS, FLAG POLE HOLDERS, FLAG STANDS, FLAG-CARRYING BELTS, FLAG CORDS AND TASSELS, BANNER HOLDERS, AND ORNAMENTS FOR FLAGPOLES, in Class 50, Merchandise not otherwise classified, and presents herewith five specimens showing the trade-mark as actually used by applicant upon the goods, and requests that the same may be registered in the United States Patent Office in accordance with the act of February 20, 1905, as amended.

The lining on the drawing represents the colors blue and red.

The trade mark has been continuously used and applied to said goods in applicant's business since on or about July 1, 1925.

The trade mark is applied or affixed to the goods or to the packages containing the same, by decalcomania, printing or stamping and/or by placing thereon printed and woven labels on which the trade mark is shown.

No claim is made to the words "Flag Products" apart from the mark shown in the drawing.

The undersigned hereby appoints Blount & Helbert, a firm composed of Frederick A. Blount, Esq., and George K. Helbert, Esq., of 1912 Franklin Trust Building, city of Philadelphia, State of Pennsylvania, as its true and lawful attorneys in the matter of this application, with full power of substitution and revocation, hereby authorizing them, or their duly accredited agent, to sign the drawing, to prosecute said application, to make alterations and amendments therein, to transact all business in the Patent Office connected therewith, to receive the certificate of registration when granted, and generally to do all matters and things needful in the premises as fully to all intents and purposes as your petitioner could do.

DETTRA FLAG COMPANY, INC.,  
By CHARLES L. CAMPBELL,  
Secretary.

Republished, under the Act of 1946, May 17, 1949, by  
Dettra Flag Company, Inc., Oaks, Pa.

**Amendment**

Registered January 10, 1928

Registration No. 237,330

Dettra Flag Company, Inc.

Application to amend having been made by Dettra Flag Company, Inc., owner of the registration above identified, the drawing is amended to appear as follows:



Such amendment has been entered upon the records of the Patent Office and the said original registration should be read as so amended.

Signed and sealed this 13th day of March 1962.

[SEAL]

HORACE B. FAY, JR.,  
*Assistant Commissioner of Patents.*

**Amendment**

Registered January 10, 1928

Registration No. 237,330

Dettra Flag Company, Inc.

Application to amend having been made by Dettra Flag Company, Inc., owner of the registration above identified, the drawing is amended to appear as follows:



Such amendment has been entered upon the records of the Patent Office and the said original registration should be read as so amended.

Signed and sealed this 13th day of March 1962.

[SEAL]

**HORACE B. FAY, JR.,**  
*Assistant Commissioner of Patents.*

MAIN DIVISION  
JUL 25 1947  
U.S. PATENT OFFICE

APPLICATION FOR RENEWAL OF TRADE-MARK

"DETTRA'S  
FLAG PRODUCTS No. 237-330

JUL 23 1947 26036 w/Check -

P \$25.00

TM  
Ren  
Rec #8

To the Commissioner of Patents:

Dettra Flag Company, Inc. a corporation organized under the laws of the Commonwealth of Pennsylvania, and doing business at Oaks, Pennsylvania, requests that Certificate of Registration No. 237-330, granted to Dettra Flag Company, Inc., on January 10, 1928, which it now owns as evidenced by the accompanying Title Report, be renewed in accordance with the provisions of Section 9 of the Trade-Mark Act of July 5, 1946.

The renewal fee of \$25.00 is presented herewith.

Applicant being duly sworn, deposes and says that it is the owner of Registration No. 237-330, and that the mark described therein is still in use in commerce among the several states, and that the facts recited in the application are true.

The undersigned hereby appoints S. F. Meltzer of 1742 18th Street, N.W., City of Washington (9) District of Columbia, its Special Agent to prosecute this application for renewal, with full power of substitution and revocation, to transact all business in the Patent Office connected therewith, and to receive the certificate.

DETTRA FLAG COMPANY, INC.

By *Paul M. Jafferis*  
Paul M. Jafferis, Jr. Secy.

COMMONWEALTH OF PENNSYLVANIA }  
CITY OF OAKS } ss

Before me personally appeared Paul M. Jafferis, Jr., to me known to be the person described in the above application for renewal, who signed the foregoing instrument in my presence, and made oath before me to the allegations set forth therein, on the 21st day of July, 1947.

*J. Herbert Francis*  
Notary

(seal)

*My Commission Expires Jan. 7, 1951*

COPYRIGHTS,  
LABELS  
BRANDS  
PRINTS



S. F. ELTZER  
(FORMERLY W.  
TT, PULLER AND MYERS)

1742 18TH STREET, N. W.  
WASHINGTON 9, D. C.

DE. 5186

SPECIALIST  
IN REGISTRATION  
AND  
RENEWALS OF  
TRADEMARKS

July 24, 1947

Commissioner of Patents  
Washington 25, D.C.

Re: Trade-Mark Renewal  
DETTRA'S  
FLAG PRODUCTS  
No. 237-330  
Appl. Dettra-Flag Company, Inc.  
Reg. January 10, 1928

Dear Sir:

We enclose herewith application for renewal of above trade-mark, on behalf of our client Dettra Flag Company, Inc., a Pennsylvania corporation, Oaks, Pennsylvania, together with clients check for \$25.00 for filing fees, and our check for \$1.00 for Title Report.

Thanking you for giving this matter your kind attention.

Sincerely yours

S. F. MELTZER  
sfm;res

*S. F. Meltzer*

TITLE REPORT

\$1.00

A

## **TITLE REPORT**

No. 237330

Name Dettra Flag Company, Inc.

The title appears from the assignment records to be vested in:

registrant

Examined up to and including

Sept. 23, 1947

This certificate dated

Oct. 28, 1947

*Gail L.*  
\_\_\_\_\_  
*Chief of Assignment Division.*

**Acting**

r

No further assignments appear to have been received for record including

POL-28  
(2-12-47)

No.  
WWM 237,330

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE

UNITED STATES PATENT OFFICE

WASHINGTON, D. C.

MAILED

NOV 28 1947

Dettra Flag Company, Inc.

Sir:

Your application for renewal of certificate of registration of trade-mark for goods in Class 50, ("DETTRA'S" etc. and shield design lined for red and blue),

REGISTERED

DEC 23 1947

has been examined and allowed.

The certificate of renewal of the certificate of registration will be issued and forwarded to you as soon as practicable in due order of business.

Very respectfully,

  
LAWRENCE C. KINGSLAND

Commissioner of Patents.

S. F. MELTZER  
1742 - 18TH ST., N.W.  
WASHINGTON, 9, D. C.

COPYRIGHTS  
LABELS  
BRANDS  
PRINTS



S. F. MELTZER  
(FORMERLY WITH ABBOTT, P.  
MYERS)

1751 HARVARD ST., N.W.  
WASHINGTON 9, D.C.

DE. 5186

JW  
100  
SPECIALIST  
IN REGISTRATION  
AND  
RENEWALS OF  
TRADEMARKS

L JUN-22-48 281437 nBCheck

1.00

June 21, 1948

Commissioner of Patents  
Washington 25, D. C.

Re: Lanham Act Affidavit  
Sec. 12 (c)  
Trade-Mark No. 237-330  
App. Dettra Flag Company, Inc.  
filed Jan. 10, 1928

Dear Sir:

Enclosed is Lanham Act Affidavit under Section 12(c)  
covering trade-mark No. 237,330 on behalf of client Dettra  
Flag Company, Inc., a Pennsylvania corporation, at Oaks,  
Pennsylvania, together with my check for \$11.00 covering  
filing fees and Title Report.

Sincerely yours

sfm  
2 enc.

S. F. MELTZER  
*S. F. Meltzer*

TITLE REPORT  
\$1.00 CASH  
APPLIED

JUN 22-48 281438 nBcheck — 10.00

#9  
affidavit

MAIL DIVISION

JUN 22 1948 To the Commissioner of Patents

U.S. PATENT OFFICE Registration No. 237,330

Dated January 10, 1928

Act of 1905

To Dettra, Flag Company, Inc.

Paul M. Jefferis, Jr., being duly sworn, deposes and says that he is the Secretary of Dettra Flag Company, Inc., a corporation organized under the laws of the Commonwealth of Pennsylvania, located at Oaks, Pennsylvania, and doing business at Oaks, Pennsylvania; that said corporation is the owner of Registration No. 237,330, above identified, as evidenced by the accompanying Title Report; that said registration is now in force; that the trade-mark described therein is in use in commerce among the several states on each of the following goods named in said registration for flags, pennants, banners, bannerettes and flag accessories - namely flag-poles, flag holders, flag stands, flag-pole holders, flag carrying belts, flag cords and tassels, banner holders and ornaments for flagpoles; and said corporation claims the benefits of the Trade-Mark Act of 1946 for said trademark.

The undersigned hereby appoints S. F. Meltzer of 1751 Harvard Street, N.W., City of Washington, (9) District of Columbia, its Special Agent to file this affidavit with full power of substitution and revocation; and to transact all business in the Patent Office in connection therewith.

DETTRA FLAG COMPANY, INC.

By *Paul M. Jefferis Jr.*  
Paul M. Jefferis, Jr., Secretary

STATE OF PENNSYLVANIA }  
CITY OF OAKS } ss

Before me personally appeared Paul M. Jefferis, Jr., to me known to be the person described in the foregoing affidavit, who signed the said affidavit in my presence, and made oath before me to the allegations set forth therein on the 15th day of June, 1948.

(Notary Seal)

Notary Public

Dettra's Flag Products Trademark 1950

**PO-122**  
**(7-15-47)**

## **TITLE REPORT**

**No.** 237330

**Name** Dettra Flag Company, Inc.

**The title appears from the assignment records to be vested in:**  
**registrant**

**Examined up to and including**

**Feb. 23, 1949**

**This certificate dated**

**March 28, 1949**

*Earl Levy*  
Head of Assignment Branch

**No further assignments appear to have been received for record including**

POL-63  
(9/47)

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADE-MARK OPERATIONS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

PAPER NO. 10

All communications respecting  
this registration should give the  
registration number and date  
of registration.

S. F. Meltzer  
1742 - 18th Street, N. W.  
Washington 9, D. C.

Reg. No. 237,330

Dated Jan. 10, 1928

Act of 1905

To Dettra Flag Company,  
(Registrant) Inc.

U. S. PATENT OFFICE

NOTICE OF REPUBLICATION

MAY 18 1949

The affidavit filed by:

Dettra Flag Company, Inc.  
(Affiant)

MAILED

owner of Registration No.

237,330

as evidenced by the accompanying title report, filed under the provisions of section 12 (c) of the Trade-Mark Act of 1946, requesting the benefits of this act for said mark for the following goods named in said Registration

Flags, pennants, banners, bannerettes and flag

accessories - namely, flag-poles, flag-holders, flag

pole-holders, flag-stands, flag-carrying-belts, flag-cords and tassels, banner-holders and ornaments for flag poles

has been examined and the mark passed for republication.

MAY 17 1949

The mark was republished in the Official Gazette of

This Registration will be canceled by the Commissioner after the end of 6 years following the date of republication, unless within 1 year next preceding the expiration of such 6 years, the registrant shall file in the Patent Office an affidavit showing that said mark is still in use or showing that its nonuse is due to special circumstances which excuse such nonuse and is not due to any intention to abandon the mark.

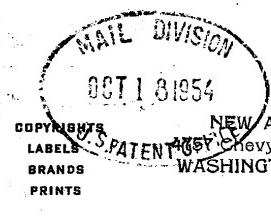
By direction of the Commissioner.

H.W. Gediman

Examiner.

He

U. S. GOVERNMENT PRINTING OFFICE 16-53626-2



NEW ADDRESS  
457 Chevy Chase Drive  
WASHINGTON 15, D.C.

T-1854 75008 Mack D - TM/S  
**S. F. MELTZER**

(FORMERLY WITH ABBOTT, PULLER AND MYERS)

1751 HARVARD ST., N.W.  
WASHINGTON 9, D.C.

DE. 5186

*J. W. Sch*  
SPECIALIST  
IN REGISTRATION  
AND  
RENEWALS OF  
TRADEMARKS

October 14, 1954

Commissioner of Patents  
Washington 25, D.C.

Re: Sec. 8 Affidavit  
T.M. No. 237,330  
Appl. Dettra Flag Company, Inc.

Dear Sir:

Enclosed herewith is signed Sec. 8 Affidavit,  
together with two specimens showing the trade-mark thereon,  
and check for \$1.00 covering Title Report.

Sincerely

S. F. MELTZER

sfm

*S. F. Meltzer*

FILE REPORT  
\$1.00 CASH  
APPLIED



AFFIDAVIT UNDER SECTION 8  
Trade-Mard No. 237,330

To the Commissioner of Patents:

Paul M. Jefferris, Jr., being duly sworn, deposes and says that he is Secretary of Dettra Flag Company, Inc., a corporation organized under the laws of the Commonwealth of Pennsylvania, that said corporation is the owner of registration No. 237,330 dated January 10, 1928 (renewed) and republished on May 17, 1949, that the mark described therein is still in use/flag products, and submits herewith two specimens showing the trade-mark as actually and currently in use on the goods to the date hereof. The specimens are transfers which are applied by heating process to the headings of the flags and other related products.

The undersigned hereby appoints S. F. Meltzer, whose postal address is 4757 Chevy Chase Drive, Washington 15, D.C., Registration No. 16,769 T.M., its agent to file this affidavit with full power of substitution and revocation, and to transact all business in the Patent Office in connection therewith.

DETTRA FLAG COMPANY, INC.

By *Paul M. Jefferris Jr.*  
Paul M. Jefferris Jr.  
Secretary

COMMONWEALTH OF PENNSYLVANIA )  
County of Montgomery } ss  
CITY OF OAKS

Before me personally appeared Paul M. Jefferris, Jr., known to be to be the person described in the foregoing affidavit, who signed the said affidavit in my presence, and made oath before me to the allegations set forth therein on the 17th day of October, 1954.

*J. Herbert Francis*  
Notary  
My Commission Expires Jan. 7/1955

(Notary Seal)

FORM P0-122  
(9-1-50)

U. S. DEPARTMENT OF COMMERCE  
PATENT OFFICE

TITLE REPORT

NO.

T.M. 237,330

NAME

Dettra Flag Company, Inc.

THE TITLE APPEARS FROM THE ASSIGNMENT RECORDS TO BE VESTED IN:

Registrant

EXAMINED UP TO AND INCLUDING Nov. 29, 1954

THIS CERTIFICATE DATED Dec. 27, 1954

  
HEAD OF ASSIGNMENT BRANCH

NO FURTHER ASSIGNMENTS APPEAR TO HAVE BEEN RECEIVED FOR  
RECORD INCLUDING:

COMM- DC 34785

PAPER No.

POL-138  
(12/52)ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADE-MARK OPERATION  
WASHINGTON 25, D. C.DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

em

*All communications respecting  
this registration should give the  
registration number and date  
of registration.*

S. F. MELTZER  
4757 CHEVY CHASE DRIVE  
WASHINGTON 15, D. C.

U. S. PATENT OFFICE

JAN 10 1955

MAILED

Receipt of the affidavit filed Oct. 18, 1954 under the provisions  
 of Section 8 of the Trade-Mark Act of 1946 by DETTRA FLAG  
 COMPANY, INC is acknowledged.

The affidavit, which has been examined and found acceptable, has been made  
 of record in the registration file.

By direction of the Commissioner.

*O. Merchant*

EXAMINER

GPO 16-68124-1



1950 - Dettra's Flag Products Trademark



10.00 2 1/4 Jan

DEC-12-61 67950 A-CK HIS - 10.00

Registration 237,330  
Dated January 10, 1928  
Act of 1905  
Renewed January 10, 1948  
Republished May 17, 1949

#13

Affidavit under Section 8 Accepted October 18, 1954

To Dettra Flag Company, Inc.

RE AMENDMENT OF REGISTRATION

TO THE COMMISSIONER OF PATENTS

Sir:

DETTRA FLAG COMPANY, INC., a corporation of Pennsylvania, having its principal office and place of business at Oaks, Montgomery County, Pennsylvania, registrant in the above entitled renewed Certificate of Registration which it now owns as it is believed will be evidenced by the title report to be attached hereto, order for which is being presented herewith, is now using in interstate commerce in modified form the trademark registered in said Certificate of Registration as evidenced by the accompanying drawing and five facsimiles of the mark as actually so used hereto attached and made a part hereof.

The modifications which have been made in the trademark as registered are as follows:

The apostrophe and S ('S) have been deleted from DETTRA'S and the spacing of the remaining letters forming the word DETTRA has been slightly increased to preserve symmetry in the mark.

APPROVED FOR THE  
COMMISSIONER OF PATENTS  
*G. Merchant*  
L. H. MORSE  
P. O. Box 1520  
Washington, D. C.  
Date 12-12-61

Certificate returned  
to G.K. Helbert  
3/13/62

The original Certificate of Renewal of said Registration, to which is attached notice of acceptance of affidavit of October 18, 1954 under Section 8, therefore is presented herewith for amendment under Section 7(d).

DETTRA FLAG COMPANY, INC. hereby appoints George K. Helbert, Esq., of 1900 Philadelphia National Bank Building, Philadelphia 7, Pennsylvania, member of the Bar of the Commonwealth of Pennsylvania, Patent Office Registration 10,216, to prosecute this application to amend, to transact all business in the Patent Office in connection therewith, and to receive the Certificate of Amendment.

The amendment fee of \$10 is enclosed.

DETTRA FLAG COMPANY, INC.

By Paul M. Jeffries  
Vice President

Commonwealth of Pennsylvania :  
ss:  
County of Montgomery :

PAUL M. JEFFERIS, being sworn, states that: he is Vice President of the registrant corporation and is authorized to execute this instrument on behalf of said corporation; he believes said corporation to be the owner of the amended mark and of the said Certificate of Renewal of said Registration; to the best of his knowledge and belief no other person, firm, corporation or association has the right to use said amended mark in commerce, either in the identical form or in such near resemblance thereto as might be calculated to deceive; and the facts set forth in this instrument are true.

Paul M. Jeffries

Subscribed and sworn to before me, a Notary Public, this  
4th day of December, 1961.

J. Herbert Francis  
Notary Public  
My commission expires 47, 1963



GEORGE K. HELBERT  
W. WYCLIF WALTON

LAW OFFICES  
**GEORGE K. HELBERT**  
PHILADELPHIA NATIONAL BANK BUILDING  
BROAD AND CHESTNUT STREETS  
PHILADELPHIA 7, PA.

A  
TELEPHONE  
LOCUST 3-0837

DEC-12-61 67949 A-CK 335 X 1.00

December 5  
1961

Re Dettra Flag Company, Inc. Registration  
237,330, Jan. 10, 1928, Renewed Jan. 10, 1948,  
Republished May 17, 1949; Affidavit under  
Sec. 8 accepted Oct. 18, 1954

X  
TITLE REPORT  
\$1.00 CASH  
APPLIED

Hon. Commissioner of Patents  
Washington 25, D.C.

Sir:

It is requested that a title report be prepared  
and attached to the enclosed Amendment of  
Registration executed by Paul M. Jefferis  
December 4, 1961.

Please apply \$1 of the enclosed check for  
\$21 as the title report fee.

200PM

Respectfully,

*George K. Helbert*

MEW



LAW OFFICES  
GEORGE K. HELBERT  
PHILADELPHIA NATIONAL BANK BUILDING  
BROAD AND CHESTNUT STREETS  
PHILADELPHIA 7, PA.

TELEPHONE  
LOCUST 3-0837

December 5  
1961

Re Dettra Flag Company, Inc. Registration  
237,330, Jan. 10, 1928, Renewed Jan. 10, 1948,  
Republished May 17, 1949; Affidavit under  
Sec. 8 accepted Oct. 18, 1954

Hon. Commissioner of Patents  
Washington 25, D. C.

Sir:

Enclosed is Amendment of Registration 237,330  
of Dettra Flag Company, Inc. including one  
sheet of drawing, five facsimiles of the trade-  
mark and request for title report.

Please apply ~~\$10~~<sup>aff</sup> of the enclosed check for  
\$21 as the amendment fee.

Respectfully,

*G. K. Helbert*

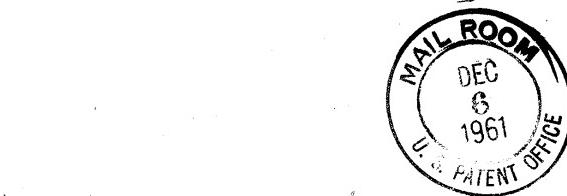
MEW

P.S. The original Certificate of Renewal of said  
registration and attached notice of acceptance of  
affidavit under Section 8 are also enclosed.

G.K.H.

Reg. No. 237,330  
new art

Registrant: Dettra Flag Company, Inc.  
Address: Oaks, Pennsylvania  
First Use: On or about July 1, 1925  
Goods: Flags, Pennants, Banners,  
Bannerettes and Flag  
Accessories



3-13-62

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
WASHINGTON 25, D. C.

U. S. DEPARTMENT OF COMMERCE  
PATENT OFFICE  
WASHINGTON

January 16, 1962

Mr. George K. Helbert  
1900 Philadelphia Nat'l. Bank Bldg.  
Philadelphia 7, Pennsylvania

14  
H

Dear Mr. Helbert:

This acknowledges receipt on December 6, 1961 of the request to amend the mark of trademark registration No. 237,330 under the provisions of Section 7(d) of the Trademark Act of 1946 and Rule 2.173 of the Trademark Rules of Practice.

Rule 2.173 requires that the original certificate of registration, or certified copy thereof be submitted in order that the Commissioner may make appropriate entry thereon. If the original certificate is not available, a certified copy should be furnished. The renewal certificate has been placed in the file and will be returned in due course of business.

Early compliance with the above requirement is urged in order to permit prompt disposition of this matter. If no reply is received within 60 days from date, it will be assumed that applicant does not wish to pursue the matter further, and the renewal certificate will be returned to you.

Very truly yours,

W. J. O'Brien  
Assistant to the Director  
Trademark Examining Operation

WJO:bh

AMENDMENT

Registered January 10, 1928 Registration No. 237,330

Dettra Flag Company, Inc.

Application to amend having been made by Dettra Flag Company, Inc., owner of the registration above identified, the drawing is amended to appear as follows:

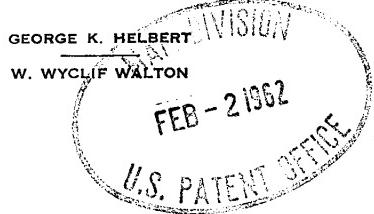
Publish New Cut

Such amendment has been entered upon the records of the Patent Office and the said original registration should be read as so amended.

Signed and sealed this 5<sup>th</sup> day of Feb 1962.

(SEAL)

*Ivan D. Fay Jr.*  
Assistant Commissioner of Patents



LAW OFFICES  
GEORGE K. HELBERT  
PHILADELPHIA NATIONAL BANK BUILDING  
PHILADELPHIA 7, PA.

TELEPHONE  
LOCUST 3-0837

February 1  
1962

#15  
Re Application of Dettra Flag Company,  
Inc. for Amendment of Trademark Regis-  
tration 237,330, January 10, 1928,  
Renewed January 10, 1948

Hon. Commissioner of Patents  
Washington 25, D. C.

Attention W. J. O'Brien, Assistant to the  
Director, Trademark Examining Operation

Gentlemen:

In view of Mr. O'Brien's letter of January 16, 1962 and  
the fact that despite a very thorough search the original  
certificate of registration 237,330 cannot be found  
among the client's records, a certified copy thereof is  
herewith presented, and favorable action upon the appli-  
cation for amendment respectfully requested.

Respectfully,

Attorney for Applicant

H:MEW  
ENC.

to the present on each of said goods, that said mark as amended is still in use in interstate commerce, that there has been no final decision adverse to registrant's claim of ownership of said mark as amended to its right to register the same or maintain it on register and that there is no proceeding involving any of said rights pending and not disposed of either in the Patent Office or in the Courts.

Applicant hereby appoints W. Wyclif Walton with offices at 1900 Philadelphia National Bank Bldg., Philadelphia, Pa. 19107, Patent Office registration 13,398, to prosecute this application for renewal, to transact all business in connection therewith, and to receive the certificate of renewal.

William C. Saenger  
Vice President

Sworn to and subscribed before me, a Notary Public,  
this 15th day of August, 1967.

J. Herbert Francis <sup>Oaks, Pa.</sup>  
Notary Public  
My commission expires Jan. 23 1971

REGISTRATION NO. -

237,330

ISSUED

Jan 10, 1928

12-C PUB

RECEIPT IS HEREBY ACKNOWLEDGED OF THE AFFIDAVIT FILED  
BY Dettra Flag Company, Inc.

ON Aug. 18, 1967

SEC. 8 - AFFIDAVIT ACCEPTED

SEC. 15 - AFFIDAVIT FILED

BY DIRECTION OF THE COMMISSIONER

*C. M. Wendt*

bh

DIRECTOR, TRADEMARK EXAMINING OPERATION

FORM POL-136 A

2-60

AFFIDAVIT

ACKNOWLEDGMENT

W. Wyclif Walton  
414 Barclay Bldg.  
Bala-Cynwyd, Pa. 19004

U. S. DEPARTMENT OF COMMERCE - PATENT OFFICE



25-05202-TM

#16

Mark: DETTRA FLAG PRODUCTS and  
Design

Registration 237,330

Class 50

AUG-21-67 13970 E - 2000K 25.00

TO THE COMMISSIONER OF PATENTS:

DETTRA FLAG COMPANY, INC., a corporation of the Commonwealth of Pennsylvania, doing business at Oaks, Pennsylvania, 19456.

The above identified registrant requests that Registration 237,330, granted to it on January 10, 1928, renewed as of January 10, 1948, which it now owns as shown by records in the Patent Office, be again renewed as shown by records in the Patent Office in accordance with the provisions of Section 9 of the Act of July 5, 1946.

The renewal fee is presented herewith.

Commonwealth of Pennsylvania :  
County of Montgomery : ss:

WILLIAM C. SPANGLER, being sworn, states that DETTRA FLAG COMPANY, INC. owns Registration 237,330, that the amended mark shown therein is in use in interstate commerce on each of the following goods recited in the registration: FLAGS, PENNANTS, BANNERS, BANNERETTES, AND FLAG ACCESSORIES--NAMELY, FLAGPOLES, FLAG HOLDERS, FLAGPOLE HOLDERS, FLAG STANDS, FLAG-CARRYING BELTS, FLAG CORDS AND TASSELS, BANNER HOLDERS, AND ORNAMENTS FOR FLAGPOLES, the attached specimens showing the mark as currently used, that the amended mark shown therein has been in continuous use in interstate commerce for five consecutive years from March 31, 1962

8/18  
MKH

GEORGE K. HELBERT (1911-1967)  
W. WYCLIF WALTON

LAW OFFICES  
GEORGE K. HELBERT -  
PHILADELPHIA NATIONAL BANK BUILDING  
PHILADELPHIA 7, PA.

TELEPHONE  
LOCUST 3-0837



August 17  
19 67

Hon. Commissioner of Patents  
Washington, D. C. 20231

Sir:

Enclosed is application for renewal of trademark registration 237,330, renewed as of January 10, 1948, by Dettra Flag Company, which consists of Petition, Power of Attorney and three specimens of the mark.

Please apply the enclosed check for \$25 as the renewal fee.

*G. W. Walton*

Respectfully,

*W. Wyclif Walton,  
WMW*

MEW  
ENCS.

P.S. Please change address of applicant's attorney from 1900 Philadelphia National Bank Bldg., Philadelphia, Pa. 19007 to:

414 Barclay Bldg.  
Bala-Cynwyd, Pa. 19004

*J*  
*STATUS LETTER*

*15 FEB 1968*

*JW*  
*# 17*

*J  
mc  
clarer*

TRADEMARK: DETTRA FLAG CO. INC.  
Registration 237,330  
January 10, 1928  
Re Renewed January 10, 1968  
DETTRA FLAG PRODUCTS AND DESIGN  
Class 50

Hon. Commissioner of Patents

Sir:

The above applicant filed on August 18, 1967 a combined application for renewal and affidavit under Section 15.

The certificate of renewal was received by applicant's attorney on or about October 12, 1967 and it was expected the affidavit would be accepted in due course thereafter.

More than three months have since ensued and no communication has been received regarding said affidavit. The present inquiry is accompanied by a copy and self addressed stamped envelope. It is requested the present status of said affidavit under Section 15 be indicated on said copy and the latter returned to the undersigned in said envelope.

Respectfully submitted,

*W. H. Wallen*  
Attorney for Applicant

215 TE 9-7217

*See Sec 15*

*Affidavit with Rev'd  
Comb.*  
Bala Cynwyd, Pa.  
February 14, 1968

*2-19-68*



300-302 TM/R  
18

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
APPLICATION FOR RENEWAL OF TRADEMARK REGISTRATION

Mark: DETTRA FLAG PRODUCTS  
AND DESIGN

Reg. No. 237,330  
Registered: January 10, 1928  
Class: U.S. 50

To the Hon. Commissioner of Patents and Trademarks:

DETTRA FLAG COMPANY, INC., a corporation duly organized under the laws of the Commonwealth of Pennsylvania, located at Oaks, Pennsylvania, and doing business at Oaks, Pennsylvania 19456, requests that Certificate of Registration No. 237,330 granted to Dettra Flag Company, Inc. on January 10, 1928, which it now owns as evidenced by the records in the Patent and Trademark Office, be renewed in accordance with the provisions of Section 9 of the Trademark Act of July 5, 1946.

The renewal fee is presented herewith.

The undersigned, William C. Spangler, being duly sworn, deposes and says that he is the President of Dettra Flag Company, Inc. the owner of Registration No. 237,330; that the mark described therein is still in use in interstate commerce for flags, pennants, banners, bannerettes, and flag accessories-namely, flagpoles, flag holders, flag-pole holders, flag stands, flag-carrying belts, flag cords and tassels, banner holders, and ornaments for flagpoles in U.S. Class 50; that the attached specimen shows the mark as currently used; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or document or any registration resulting therefrom.

The undersigned hereby appoints DANN, DORFMAN, HERRELL AND SKILLMAN, A Professional Corporation, of Philadelphia PA, and the individual listed below, its attorneys to prosecute this application for renewal with full power of substitution and revocation, therewith, and to receive the certificate:

Henry H. Skillman, Registration No. 17,352

Correspond with: Dann, Dorfman, Herrell and Skillman, P.C.  
1310 Fidelity Building  
123 South Broad Street  
Philadelphia, PA 19109  
(215) 545-1700

060 07/27/87 237330

2 302 300.00 CK  
DETTRA FLAG COMPANY, INC.

By William C. Spangler  
William C. Spangler  
Its President

July 15, 1987  
Date



DANN DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

1310 THE FIDELITY BUILDING

PHILADELPHIA, PA. 19109

TELEPHONE

(215) 545-1700

HENRY H. SKILLMAN  
JOHN C. DORFMAN  
ROGER W. HERRELL  
PATRICK J. HAGAN  
DONALD R. PIPER, JR.  
ROBERT G. McMORROW, JR.  
VINCENT T. PACE

C. MARSHALL DANN (OF COUNSEL)

COUNSELORS AT LAW  
PATENT, TRADEMARK  
AND COPYRIGHT LAW  
AND RELATED CAUSES

TELECOPIER  
(215) 545-4177

CABLE ADDRESS  
SKILPATENT

CERTIFICATE OF MAILING  
BY EXPRESS MAIL UNDER 37 CFR §1.10

NUMBER OF EXPRESS MAIL MAILING LABEL B74908276 DATE OF DEPOSIT WITH POSTAL SERVICE 7/15/87

I hereby certify that this paper or fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 CFR §1.10 on the date indicated above, and is addressed to the COMMISSIONER OF PATENTS AND TRADEMARKS, Washington DC 20231.

Joan Rodgers

Typed Name of Person Mailing Paper or Fee

Joan Rodgers  
Signature of Person Mailing Paper or Fee

Hon. Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

Re: Trademark Registration No. 237,330  
"DETTRA FLAG PRODUCTS" and Design  
Dettra Flag Company, Inc.

Dear Sir:

We are enclosing herewith an Application for Renewal of the trademark "DETTRA FLAG PRODUCTS" and Design, Registration No. 237,330, executed by William C. Spangler, President of Dettra Flag Company, Inc.

We are also enclosing one specimen in the form of a box blank as currently used.

Our check in the amount of \$300.00 is enclosed. If there is any inaccuracy in this fee computation, please charge any additional fee or credit any overpayment to the Patent and Trademark Office Deposit Account of the undersigned attorneys, Account No. 04-1406. A duplicate copy of this letter is enclosed.

Respectfully submitted,

DANN, DORFMAN, HERRELL & SKILLMAN  
A Professional Corporation  
Attorneys for Applicant

By Henry H. Skillman  
HENRY H. SKILLMAN  
Registration No. 17,352

Enclosures

Int. Cls.: 20 and 24

Prior U.S. Cl.: 50

United States Patent and Trademark Office  
Renewal

Reg. No. 237,330  
Registered Jan. 10, 1928  
OG Date Mar. 22, 1988

TRADEMARK  
PRINCIPAL REGISTER



DETTRA FLAG COMPANY, INC.  
(PENNSYLVANIA CORPORATION)  
OAKS, PA 19456

NO CLAIM IS MADE TO THE WORDS  
"FLAG PRODUCTS" APART FROM THE  
MARK SHOWN IN THE DRAWING.

THE LINING ON THE DRAWING  
REPRESENTS THE COLORS BLUE AND  
RED.

FOR: FLAGS, PENNANTS, BANNERS,  
BANNERETTES, AND FLAG ACCESSO-

RIES—NAMELY, FLAG POLES, FLAG  
HOLDERS, FLAGPOLE HOLDERS,  
FLAG STANDS, FLAG CARRYING  
BELTS, FLAG CORDS AND TASSELS,  
BANNER HOLDERS, AND ORNA-  
MENTS FOR FLAG POLES, IN CLASS 50  
(INT. CLS. 20 AND 24).

FIRST USE 7-1-1925; IN COMMERCE  
7-1-1925.

SER. NO. 247,990, FILED 4-26-1927.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Mar. 22, 1988.*

COMMISSIONER OF PATENTS AND TRADEMARKS



# 8  
Amend. A & Add Spec's  
wh 319

**TRADE MARKS** re application of / }  
MAR 4 1949 DETTRA FLAG COMPANY, INC. } Trade Mark Div. 2, Room 6123  
**U.S. PATENT OFFICE** Serial No. 542,748 }  
Filed November 29, 1947 / }

Hon. Commissioner of Patents

Sir:

Acknowledging receipt of the Official Action of February 16, 1949, it is requested this application be amended as follows:

Page 1, line 9, change "Goods" to - Merchandise; line 13, after "1946" insert - no claim being made to exclusive right to registration of the word "LITE" apart from the mark as shown.

#### R E M A R K S

This application has been amended to recite the class title as published in the new edition of the Rules of Practice issued since the application was filed and also to disclaim LITE apart from the mark as shown; reconsideration of the requirement for amendment of the description of the goods is requested in the light of the subjoined remarks.

In view of the first paragraph of the Action under reply, applicant submits herewith portions of five "head bands" carrying the mark. One of these bands forms a component part of each flag as shown by the small flag also submitted herewith. The "transfers" originally filed as specimens are impressed on the bands either before or after the latter are assembled with and stitched to the flag bodies.

APPLICATION  
No. 54274817



STATEMENT, DECLARATION AND POWER OF ATTORNEY

TO THE COMMISSIONER OF PATENTS:

*Ab.*  
*bera*  
*Janetli*  
  
DETTRA FLAG COMPANY, INC., a corporation duly organized under the laws of the State of Pennsylvania, located at Oaks, Montgomery County, Pennsylvania, and doing business at Oaks, Montgomery County, Pennsylvania, has adopted and is using the trade-mark shown in the accompanying drawing, for Flags, in Class 50, ~~Merchandise goods not otherwise classified~~, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the Act of July 5, 1946.

The trade-mark was first used on November 19, 1947, and first used in commerce among the several states which may be lawfully regulated by Congress on November 19, 1947.

*\*\*\*\*\**  
*(Declaration)*  
PAUL M. JEFFERIS, JR., being duly sworn, deposes and says that he is the Secretary of DETTRA FLAG COMPANY, INC., the applicant named in the foregoing statement; that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several states and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that

1 the facts set forth in the statement are true.  
2  
3

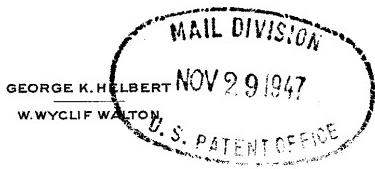
4 The undersigned hereby appoints George K. Helbert, Esq.,  
5 of 1900 Lincoln-Liberty Building, Philadelphia 7, Pennsylvania,  
6 Registration 10,216, its attorney to prosecute this application  
7 for registration with full power of substitution and revocation,  
8 to transact all business in the Patent Office connected therewith,  
9 and to receive the certificate.

10 DETTRA FLAG COMPANY, INC., A  
11 By *Paul M. Jefferis*  
12 Secretary

14 State of Pennsylvania } ss:  
15 County of Montgomery }

17 Before me personally appeared PAUL M. JEFFERIS, JR., to  
18 me known to be the person described in the above application for  
19 registration, who signed the foregoing instrument in my presence,  
20 and made oath before me to the allegations set forth therein, on  
21 the 26th of November, 1947.

22 *J. Herbert Francis*  
23 Notary Public  
24 My commission expires Jan. 7 1951  
25  
26  
27  
28  
29  
30



NOV 29 1947 133711 w/Check --- 25.00

LAW OFFICES

GEORGE K. HELBERT  
LINCOLN-LIBERTY BUILDING  
BROAD AND CHESTNUT STREETS  
PHILADELPHIA 7, PA.

TELEPHONE  
RITTENHOUSE 6-0837

November 28  
1947

Hon. Commissioner of Patents  
Washington 25, D.C.

Sir:

Enclosed is the application of Dettra Flag Company, Inc. for registration of DURA-LITE as a trade mark for Flags in Class 50, which consists of Statement, Declaration and Power of Attorney, 5 specimens and 1 sheet of drawing.

Please apply the enclosed check for \$25 as the filing fee.

Respectfully,

*George K. Helbert*  
MEW

MEW

## CLASSIFICATION

71542748  
FILING DATE  
11/29/1947REGISTRATION #  
**521143**TRADE MARKS  
CLASS 50, MERCHANDISE NOT  
OTHERWISE CLASSIFIED

## CONTENTS:

- Application *OK* papers. BRIEFED  
**LETTER FEB 16 1949**
1. *Anselt A + Goss Specs.* *March 4, 1949*
  2. *N O F R.* **SEP 7 1949**
  3.
  4. *COMB. AFF. SEC. 8 & 15* *NOV 21 1955*
  5. *Ren. Pet.* *Jan. 28, 1970*
  6. *Ren. Pet.* *Aug 31, 1989*
  7. *COMB sec 8+9 8-17-00*
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ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADE-MARK OPERATIONS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

PAPER NO. 1

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.

MAILED

Please find below a communication from the EXAMINER in  
charge of this application.

*Lawrence L. Kingdon*

Commissioner of Patents.

GEORGE K. HELBERT  
1900 LINCOLN-LIBERTY BLDG.  
PHILADELPHIA 7, PENNSYLVANIA

GPO 16-53625-2

Division: TM 2 ROOM 6123  
Applicant: DURA FLAG COMPANY,  
INC.  
Serial No. 542,748  
Filed NOVEMBER 29, 1947  
For TRADE-MARK

FEB 16 1949

Specimens on file are not convincing of  
actual trade-mark usage. Genuine specimens  
actually used on the goods as sold in commerce  
should be filed.

Application should amend the description to  
indicate the specific use for which the flags are  
made.

A disclaimer of the descriptive word "Lite"  
should be set forth in the statement by amendment.

The word "Goods" in the class title should be  
amended to read --Merchandise -- to agree with the  
official class title of Class 50, the class title  
as set forth in the new rules being a misprint.

A search of the Office records shows that no  
trade-mark like applicant's has been registered for  
use on the same kind of goods.

*J. L. Kingdon*  
EXAMINER

(DURA-LITE)

VC:mrn

A proper response to this Office action must be received within 6 months from the date of this action  
in order to avoid the question of abandonment.

The mark is used as applicant's trade mark on U. S. flags mainly but not exclusively for outdoor use; on special flags including flags of foreign nations and on signal flags, any of which may also be used indoors and outdoors, but obviously applicant cannot restrict the use to which any specific flag may be put by the purchaser, while applicant's intentions in the manufacture of a flag can have no bearing on its ultimate use. Certainly it is a matter of common knowledge that signal flags aboard ship are frequently used for purposes of decoration, as in "dressing" a ship, perhaps more often than for signaling; national emblems of the United States and other countries may be carried as standards in parades, flown from flagstaffs or flagpoles at sea or on shore or used to decorate the interior or exterior walls or other parts of buildings and in many other ways.

It is therefore believed the requirement in the Official Action that the description be amended to indicate a specific use for the flags should be withdrawn.

Moreover restriction of this application to flags for any specific use would not change the classification of the application and since the Official Action concedes no trade-mark like applicant's has been registered for use on the same kind of goods, it is believed as now amended and in view of the foregoing remarks the application is in condition for favorable consideration. It is therefore requested it be passed to publication forthwith.

Respectfully submitted,



\_\_\_\_\_  
Attorney for Applicant

H:EP

March 3, 1949

POL-17  
(1-48)

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADE-MARK OPERATIONS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

PAPER NO. 3

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.

mrn

GEORGE K. HELBERT  
1900 LINCOLN-LIBERTY BLDG.  
PHILADELPHIA 7, PENNSYLVANIA

U. S. PATENT OFFICE

SEP 13 1949

MAILED

### NOTICE OF PUBLICATION

The application for the Registration of a Trade-Mark filed by Dettra Flag Company, Inc.

Class 50

Ser. No. 542,748

Filed: Nov. 29, 1947

T.M. Dura-Lite

has been examined and passed for publication in compliance with section 12 (a) of the Trade-Mark Act of 1946  
which authorizes the registration of trade-marks.

The mark will be published in the Official Gazette of

OCT 4 1949

Any person who believes he would be damaged by the registration of this mark upon the Principal Register may, upon payment of the required fee, oppose the same by filing notice of opposition, stating the grounds therefor, in the Patent Office within 30 days after the publication thereof, which said notice of opposition shall be verified by the person filing the same before one of the officers mentioned in section 11 of the Trade-Mark Act of 1946.

If no notice of opposition is filed within the time specified by rules 20.1 and 20.2 of the Rules of Practice in Trade-Mark Cases, the Commissioner of Patents may issue a Certificate of Registration.

Copies of the Trade-Mark portion of the Official Gazette containing the publication of the mark may be obtained as soon as published at fifteen cents each from the Superintendent of Documents, Government Printing Office.

By direction of the Commissioner,



Examiner.

U. S. GOVERNMENT PRINTING OFFICE : 1949—O-823052 16 52562 3



DURA-LITE  
TRADE MARK  
EXTRA STRENGTH - LONG WEAR  
EVERLASTING COLORS  
FLAME PROOF - WATER REPELLANT

The word "NYLON" is written in a large, bold, red, sans-serif font. It is enclosed within a thick red oval border.

COMMISSIONER OF PATENTS  
TRADE-MARK OPERATIONS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON fm

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.

U. S. PATENT OFFICE

George K. Helbert  
1900 Lincoln-Liberty Bldg.  
Philadelphia 7, Pa.

JAN 26 1950

MAILED

NOTICE OF ALLOWANCE

The issuance of a CERTIFICATE OF REGISTRATION has been approved in  
the matter of the following application:

APPLICANT Dettra Flag Company, Inc.

SERIAL NO. 542,748 FILED November 29, 1947 CLASS 50  
FOR MARK (DURA-LITE)

The Certificate of Registration will be issued and mailed to you  
FEB 21 1950  
on \_\_\_\_\_

By direction of the Commissioner.



Examiner.

542748  
T.M. SERIAL No. (Series of 1903)

DURA-LITE  
SECOND RENEWAL

TRADE-MARK N<sup>o</sup> 521143

Cl. 50  
542748

TRADE MARKS  
CLASS 50, MERCHANDISE NOT  
OTHERWISE CLASSIFIED

REGISTERED FEB 21 1950

Name DETTRA FLAG COMPANY, INC.

of OAKS  
State of PENNSYLVANIA  
For FLAGS

Pa. copy.

Parts of Application filed

Statement  
Verification  
Specimens  
Drawing add 3-4-44

Fee

\$25.00  
\$300.00

Examined and passed for publication

Examined for registration

Notice of allowance

Affidavit, Sec. 8 { a proposal

Affidavit, Sec. 15

Examined for renewal

EXAMINED FOR RENEWAL

PRINCIPAL REGISTER

ACT OF 1946

Application filed complete

NOV 29 1947

JAN 28 1970

AUG 31 1989

SEP 7 1949 P.R.K.

JAN 23 1950 J-N-Y

Acknowledged

Acknowledged

Renewed February 21, 1970

RENEWED February 21, 1990

2/21/2000

Trade mark: no claim is made to exclusive right to registration  
of the word "lite" apart from the mark as shown.

INT CL 24

Merchandise or services Flags & K-OK

Applicant claims ownership of registrations

Claims use since NOV 19 1947

PUBLISHED IN O.G.

Claims use in commerce since NOV 19 1947

OCT 4 1948

U. S. PATENT OFFICE

JAN 02 1990

APR 14 1970

APPLICATION  
No. 542748

TRADE MARKS  
CLASS 50, MERCHANDISE NOT  
OTHERWISE CLASSIFIED

REGISTERED

FEB 21 1950

ACT OF 1946

521143

521143-5

DURA-LITE

PUBLISHED IN O. G.

OCT 4 1949

U. S. PATENT OFFICE

PROPRIETOR.

DETTRA FLAG COMPANY, INC.

Registered Feb. 21, 1950

Registration No. 521,143

PRINCIPAL REGISTER  
Trade-Mark

UNITED STATES PATENT OFFICE

Dettra Flag Company, Inc., Oaks, Pa.

Act of 1946

Application November 29, 1947, Serial No. 542,748

DURA-LITE

(Statement)

Dettra Flag Company, Inc., a corporation duly organized under the laws of the State of Pennsylvania, located at Oaks, Montgomery County, Pennsylvania, and doing business at Oaks, Montgomery County, Pennsylvania, has adopted and is using the trade-mark shown in the accompanying drawing, for FLAGS, in Class 50, Merchandise not otherwise classified, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946, no claim being made to exclusive right to registration of the word "Lite" apart from the mark as shown.

The trade-mark was first used on November 19, 1947, and first used in commerce among the several States which may be lawfully regulated by Congress on November 19, 1947.

(Declaration)

Paul M. Jefferis, Jr., being duly sworn, deposes and says that he is the secretary of Dettra Flag Company, Inc., the applicant named in the foregoing statement; that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States, and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

DETTRA FLAG COMPANY, INC.,  
By PAUL M. JEFFERIS, JR.,  
*Secretary.*

That there has been no final decision adverse to registrant's claim of ownership of said mark, to its right to register it the same or maintain/on the register, and that there is no proceeding involving any of said rights pending and not disposed of either in the Patent Office or in the courts.

The undersigned hereby appoints George K. Helbert, 1900 Philadelphia National Bank Building, Philadelphia 7, Pennsylvania, member of the bar of the State of Pennsylvania, Patent Office Registration 10,216, its attorney, with full power of substitution and revocation, to file this affidavit and to transact all business in the Patent Office in connection therewith.

DETTRA FLAG COMPANY, INC.

By *Paul M. Jefferis Jr.*  
Vice President & Secretary

Commonwealth of Pennsylvania }  
County of Montgomery } ss.  
                                  }

PAUL M. JEFFERIS, JR., being sworn, states that: he is Vice President and Secretary of DETTRA FLAG COMPANY, INC., the corporation named in this affidavit and is authorized to execute this affidavit on behalf of said corporation; he believes said corporation to be the owner of the trade mark recited therein; to the best of his knowledge and belief no other person, firm, corporation or association has the right to use such mark in commerce, either in the identical form or in such near resemblance thereto as might be calculated to deceive; and the facts set forth in this affidavit are true.

Subscribed and sworn to before me this 17th day of November, 1955.

(Notarial Seal)

*Herbert Trauer*  
Notary Public  
My commission expires Jan. 7, 1959



To the Commissioner of Patents :  
Registration 521,143 :  
Dated February 21, 1950 : DURA-LITE  
Class No. 50 :  
Dettra Flag. Co., Inc. :

COMBINED AFFIDAVIT UNDER SECTIONS 8 AND 15

Commonwealth of Pennsylvania } ss.  
County of Montgomery }  
ss.

PAUL M. JEFFERIS, JR., being sworn, states that DETTRA FLAG COMPANY, INC., a corporation of Pennsylvania, having its principal office at Oaks, Montgomery County, Pennsylvania, owns Registration 521,143, issued February 21, 1950, as affiant believes will be evidenced by the title report to be attached hereto, order for which is being presented concurrently herewith;

That the mark shown in said registration has been in continuous use in interstate commerce for five consecutive years from February 23, 1950 to the present on the following goods recited in the registration:

FLAGS

that the mark shown therein is still in use in interstate commerce as evidenced by the attached specimen showing the mark as currently used:



GEORGE K. HELBERT  
W. WYCLIF WALTON



LAW OFFICES  
**GEORGE K. HELBERT**  
PHILADELPHIA NATIONAL BANK BUILDING  
BROAD AND CHESTNUT STREETS  
**PHILADELPHIA 7, PA.**

TELEPHONE  
RITTENHOUSE 6-0837

November 18  
1955

Re Registration 521,143, February 21,  
1950, Class 50, Dettra Flag Company,  
Inc. - DURA-LITE

Hon. Commissioner of Patents  
Washington 25, D.C.

Sir:

It is requested that a title report based on the above registration be prepared forthwith and attached to the Combined Affidavit under Sections 8 and 15 of Paul M. Jefferis, Jr., verified November 17, 1955, and presently being filed.

Please apply \$1 of the enclosed check for \$2 as the cost of the above title report.

Respectfully,

A handwritten signature in cursive ink that reads "George K. Helbert". To the right of the signature, there is a small, stylized "WW".

MEW

## TITLE REPORT

NO.

TM 521,143

NAME

Dettra Flag Company, Inc.

THE TITLE APPEARS FROM THE ASSIGNMENT RECORDS TO BE VESTED IN:

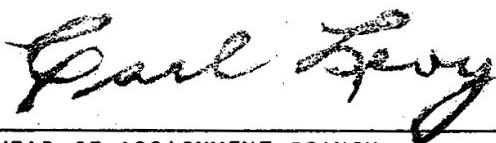
Registrant

EXAMINED UP TO AND INCLUDING

Nov. 30, 1955

THIS CERTIFICATE DATED

Jan. 3, 1956



HEAD OF ASSIGNMENT BRANCH

NO FURTHER ASSIGNMENTS APPEAR TO HAVE BEEN RECEIVED FOR  
RECORD . INCLUDING:

COMM-DC-55597

POL-186  
(12/52)

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADE-MARK OPERATION  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

VM

PAPER NO.

All communications respecting  
this registration should give the  
registration number and date  
of registration.

George K. Helbert  
1900 Lincoln-Liberty Bldg.,  
Philadelphia 7, Pa.

521,143

Reg. No. ....  
Feb. 21, 1950  
Dated .....  
1946  
Act of .....  
  
Republished .....  
To Dettra Flag Company, Inc.  
(Registrant)

Receipt of the combined affidavit filed Nov. 21, 1955 under the provisions of Sections 8 and 15 of the Trade-Mark Act of 1946 by Dettra Flag Company, Inc., is acknowledged.

The affidavit has been made of record in the registration file.

The affidavit with respect to the showing required by Section 8 has been examined and found acceptable.

U. S. PATENT OFFICE

JAN 13 1956

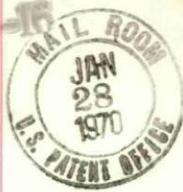
MAILED

By direction of the Commissioner.

*M. Merchant*

EXAMINER

JAN 28 1970



202

F5

Mark: DURA-LITE

Registration : 521,143

Class : 50

FEB-3-70 108054 A 202

250

TO THE COMMISSIONER OF PATENTS:

DETTRA FLAG COMPANY, INC., a corporation of the Commonwealth of Pennsylvania, is doing business at Oaks, Pa., 19456.

The above identified registrant requests that Registration 521,143 granted to it February 21, 1950, which it now owns, as the undersigned is informed and believes is shown by records in the Patent Office, be renewed in accordance with the provisions of Section 9 of the Act of July 5, 1946.

The renewal fee is presented herewith.

William C. Spangler states that Dettra Flag Company, Inc. owns registration No. 521,143; that the mark shown therein is in use in interstate commerce on the following goods recited in the registration: FLAGS, the attached specimen showing the mark as currently used.



Applicant hereby appoints W. Wyclif Walton with offices at 414 Barclay Building, Bala-Cynwyd, Pa. 19004, a member of the Bar of the Commonwealth of Pennsylvania, Patent Office registration 13,398, to prosecute this application for renewal, to transact all business in the Patent Office in connection there-

with, and to receive the certificate of renewal; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the said registration resulting therefrom.

William C. Saenger  
Vice-President

January 21<sup>st</sup>, 1970



LAW OFFICES  
**W. WYCLIF WALTON**  
414 BARCLAY BUILDING  
BALA-CYNWYD, PA. 19004

*4 Renewals  
Deposited*

January 27, 1970

Hon. Commissioner of Patents  
Washington, D.C. 20231

Sir:

Enclosed are applications of Dettra Flag Company, Inc. for renewal of the following trade mark registrations, the original terms of which will expire within the next six months:

521,143 / DURA-LITE    526,122 EVERWEAR  
523,983 ROYAL OAKS    526,123 GLORY-GLOSS

Please apply \$25.00 of the enclosed check for \$100.00 as the renewal fee in each of these applications.

*To TM/*

Respectfully submitted,

  
\_\_\_\_\_  
Attorney for Applicant

414 Barclay Building  
Bala-Cynwyd, Pa. 19004

WWW:BDE  
ENCS:



DANN DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

THREE MELLON BANK CENTER

SUITE 900

15TH STREET AND SOUTH PENN SQUARE  
PHILADELPHIA, PA 19102-2440

TELEPHONE

(215) 563-4100

COUNSELORS AT LAW  
PATENT, TRADEMARK  
AND COPYRIGHT LAW  
AND RELATED CAUSES

TELECOPIER  
(215) 563-4044

TELEX  
6974601 WWBUS UW

CABLE ADDRESS  
SKILPATENT

August 31, 1989

HENRY H. SKILLMAN  
JOHN C. DORFMAN  
ROGER W. HERRELL  
PATRICK J. HAGAN  
DONALD R. PIPER, JR.  
ROBERT G. McMORROW, JR.  
VINCENT T. PACE  
YURIY P. STERCHO

OF COUNSEL  
C. MARSHALL DANN  
EDGAR N. JAY (N.Y. BAR ONLY)  
JOHN S. CHILD, JR.

Hon. Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

Re: Trademark Registration No. 521,143  
"DURA-LITE"  
Dettra Flag Company, Inc.

Dear Sir:

We are enclosing herewith an Application for Renewal of the trademark "DURA-LITE", Registration No. 521,143, executed by William C. Spangler, President of Dettra Flag Company, Inc.

We are also enclosing specimens in the form of a carton which contains the product and a heat transfer showing the mark imprinted thereon.

Our check in the amount of \$300.00 is enclosed. If there is any inaccuracy in this fee computation, please charge any additional fee or credit any overpayment to the Patent and Trademark Office Deposit Account of the undersigned attorneys, Account No. 04-1406. A duplicate copy of this letter is enclosed.

Respectfully submitted,

DANN, DORFMAN, HERRELL & SKILLMAN, P.C.  
Attorneys for Applicant

By Henry H. Skillman  
HENRY H. SKILLMAN  
Registration No. 17,352

CERTIFICATE OF MAILING  
BY EXPRESS MAIL UNDER 37 CFR §1.10

NUMBER OF EXPRESS MAIL MAILING LABEL RB276251338

DATE OF DEPOSIT WITH POSTAL SERVICE August 31, 1989

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above, in an envelope, properly address to

COMMISSIONER OF PATENTS AND TRADEMARKS,  
WASHINGTON, DC 20231

Joan Rodgers  
Signature of Person Mailing the Paper or Fee

Joan Rodgers  
Typed Name of Person Mailing Paper or Fee



DANN DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

THREE MELLON BANK CENTER

SUITE 900

15TH STREET AND SOUTH PENN SQUARE

PHILADELPHIA, PA 19102-2440

TELEPHONE

(215) 563-4100

COUNSELORS AT LAW  
PATENT, TRADEMARK  
AND COPYRIGHT LAW  
AND RELATED CAUSES

TELECOPIER  
(215) 563-4044

TELEX  
6974601 WWBUS UW

CABLE ADDRESS  
SKILPATENT

August 31, 1989

HENRY H. SKILLMAN  
JOHN S. DANN  
ROGER W. HERRELL  
PATRICK J. HAGAN  
DONALD R. PIPER, JR.  
ROBERT G. McMORROW, JR.  
VINCENT T. PACE  
YURIY P. STERCHO

OF COUNSEL  
C. MARSHALL DANN  
EDGAR N. JAY (N.Y. BAR ONLY)  
JOHN S. CHILD, JR.

Hon. Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

Re: Trademark Registration No. 521,143  
"DURA-LITE"  
Dettra Flag Company, Inc.

Dear Sir:

We are enclosing herewith an Application for Renewal of the trademark "DURA-LITE", Registration No. 521,143, executed by William C. Spangler, President of Dettra Flag Company, Inc.

We are also enclosing specimens in the form of a carton which contains the product and a heat transfer showing the mark imprinted thereon.

Our check in the amount of \$300.00 is enclosed. If there is any inaccuracy in this fee computation, please charge any additional fee or credit any overpayment to the Patent and Trademark Office Deposit Account of the undersigned attorneys, Account No. 04-1406. A duplicate copy of this letter is enclosed.

Respectfully submitted,

DANN, DORFMAN, HERRELL & SKILLMAN, P.C.  
Attorneys for Applicant

By Henry H. Skillman  
HENRY H. SKILLMAN  
Registration No. 17,352

CERTIFICATE OF MAILING  
BY EXPRESS MAIL UNDER 37 CFR §1.10

NUMBER OF EXPRESS MAIL MAILING LABEL RB276251338

DATE OF DEPOSIT WITH POSTAL SERVICE August 31, 1989

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above, in an envelope, properly address to

COMMISSIONER OF PATENTS AND TRADEMARKS,  
WASHINGTON, DC 20231

Joan Rodgers  
Signature of Person Mailing the Paper or Fee

Joan Rodgers

Typed Name of Person Mailing Paper or Fee



200.00 - 302 - Tm/R  
#6  
Ren. Pot

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
APPLICATION FOR RENEWAL OF TRADEMARK REGISTRATION

Mark: DURA-LITE  
Reg. No. 521,143  
Registered: Feb. 21, 1950  
Int. Class: 24

To the Hon. Commissioner of Patents and Trademarks:

Dettra Flag Company, Inc., a corporation duly organized under the laws of the Commonwealth of Pennsylvania, located at Oaks, Pennsylvania and doing business at Oaks, Pennsylvania 19456, requests that Certificate of Registration No. 521,143 granted to Dettra Flag Company, Inc. on February 21, 1950, which it now owns as evidenced by the records in the Patent and Trademark Office, be renewed in accordance with the provisions of Section 9 of the Trademark Act of July 5, 1946.

The renewal fee is presented herewith.

The undersigned, William C. Spangler, being duly sworn, deposes and says that he is the President of Dettra Flag Company, Inc., the owner of Registration No. 521,143; that the mark described therein is still in use in interstate commerce for Flags, Class 24; that the attached specimen shows the mark as currently used; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or document or any registration resulting therefrom.

The undersigned hereby appoints DANN, DORFMAN, HERRELL AND SKILLMAN, A Professional Corporation, of Philadelphia PA, and the individual listed below, its attorneys to prosecute this application for renewal with full power of substitution and revocation, therewith, and to receive the certificate:

Henry H. Skillman, Registration No. 17,352

Correspond with: Dann, Dorfman, Herrell and Skillman, P.C.  
Three Mellon Bank Center - Suite 900  
15th Street and South Penn Square  
Philadelphia, PA 19102-2440  
(215) 563-4100

DETTRA FLAG COMPANY, INC.

  
William C. Spangler

August 29, 1989  
Date

040 09/08/89 521143

2 302 300.00 CK

**Int. Cl.: 24**

**Prior U.S. Cl.: 50**

**United States Patent and Trademark Office**

**10 Year Renewal**

**Reg. No. 521,143**

**Registered Feb. 21, 1950**

**Renewal Approved Nov. 20, 1989**

---

**TRADEMARK  
PRINCIPAL REGISTER**

**DURA-LITE**

**DETTRA FLAG COMPANY, INC.  
(PENNSYLVANIA CORPORATION)  
OAKS, PA 19456**

**NO CLAIM BEING MADE TO EXCLUSIVE  
RIGHT TO REGISTRATION OF  
THE WORD "LITE" APART FROM THE  
MARK AS SHOWN.**

**FOR: FLAGS, IN CLASS 50 (INT. CL.  
24).**

**FIRST USE 11-19-1947; IN COMMERCE  
11-19-1947.**

**SER. NO. 71-542,748, FILED 11-29-1947.**

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Jan. 2, 1990.*

**COMMISSIONER OF PATENTS AND TRADEMARKS**



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
PATENTS AND TRADEMARKS  
Washington, D.C. 20231

REGISTRATION NO. 0521143

SERIAL NO. 71/542748

PAPER NO.  
MAILING DATE: 11/27/89

MARK: DURA-LITE (STYLIZED)

REGISTRANT: DETTRA FLAG COMPANY, INC.

CORRESPONDENCE ADDRESS:

HENRY H. SKILLMAN  
DANN, DORFMAN, HERRELL AND SKILLMAN  
THREE MELLON BANK CENTER, SUITE 900  
15TH STREET AND SOUTH PENN SQUARE  
PHILADELPHIA, PA 19102-2440

Please furnish the following  
in all correspondence:

1. Your phone number and zip code.
2. Mailing date of this action.
3. Affidavit-Renewal Examiner's name.
4. The address of all correspondence  
not containing fees should include  
the words "Box 5".
5. Registration No.

RECEIPT IS ACKNOWLEDGED OF THE SUBMITTED REQUEST UNDER:

SECTION 9 OF THE TRADEMARK ACT AND 37 CFR SECS. 2.181-2.184.

YOUR REQUEST FULFILLS THE STATUTORY REQUIREMENTS AND RENEWAL HAS BEEN  
GRANTED.

---

CATHERINE HILL  
AFFIDAVIT-RENEWAL EXAMINER  
TRADEMARK EXAMINING OPERATION  
(703) 557-1988

had substantially exclusive and continuous use thereof as a trademark in commerce for the five years next preceding the date hereof, and said trade-mark has consequently become distinctive of the applicant's goods in commerce, and that the facts set forth in the statement are true. ✓

POWER OF ATTORNEY

The undersigned hereby appoints George K. Helbert, Esq., of 1900 Lincoln-Liberty Building, Philadelphia 7, Pa., Registration 10,216, its attorney to prosecute this application for registration with full power of substitution and revocation, to transact all business in the Patent Office connected therewith, and to receive the certificate.

DETTRA FLAG COMPANY, INC.)

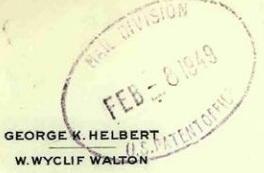
By

*Paul M. Jefferis Jr.*,  
Secretary

State of Pennsylvania } ss:  
County of Montgomery }

Before me personally appeared PAUL M. JEFFERIS, JR., to me known to be the person described in the above application for registration, who signed the foregoing instrument in my presence, and made oath before me to the allegations set forth therein, on the 4th day of February, 1949.

*J. Herbert Francis*  
Notary Public  
My commission expires Jan. 7, 1951



FEB-8-49 139554 nBCheck -

25.00

LAW OFFICES  
GEORGE K. HELBERT  
LINCOLN-LIBERTY BUILDING  
BROAD AND CHESTNUT STREETS  
PHILADELPHIA 7, PA.

1M  
25.00  
TELEPHONE  
RITTENHOUSE 6-0837

February 7  
1949

Hon. Commissioner of Patents  
Washington 25, D.C.

Sir:

Enclosed is the application of Dettra Flag Company, Inc. for registration of EVERWEAR as a trade mark for Flags in Class 50, which consists of Statement, Declaration, Power of Attorney, 1 sheet of drawing and 5 specimens.

Please apply \$25 of the enclosed check for \$51.85 as the filing fee.

Respectfully,

*George K. Helbert*  
MEW

MEW

APPLICATION  
NO. 573474

TM 122  
TO THE COMMISSIONER OF PATENTS:

FEB - 8 1949

U.S. PATENT OFFICE

STATEMENT

DETTRA FLAG COMPANY, INC., a corporation duly organized under the laws of Pennsylvania, located at Oaks, Montgomery County, Pennsylvania, and doing business at Oaks, Montgomery County, Pa., has adopted and is using the trade-mark shown in the accompanying drawing, for Flags, in Class 50, Goods not otherwise classified, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the Act of July 5, 1946.

The trade-mark was first used in the year 1920 and first used in commerce among the several states which may lawfully be regulated by Congress in the year 1920.

DECLARATION

PAUL M. JEFFERIS, JR., being duly sworn, deposes and says that he is the Secretary of DETTRA FLAG COMPANY, INC., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several states and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, that the applicant has

APPROVED  
DRAFTSMAN

FEB 17 1949  
U S PATENT OFFICE

Low Flag,  
In Class 50, Goods not  
otherwise classified

PHOTOGRAPHS

FEB 28 1949

FOR EXAMINER

TRADE MARKS  
FEB 8 1949  
U. S. PATENT OFFICE

573474

CLASSIFICATION



FILING DATE      REGISTRATION #  
02/08/1948      526122

TRADE MARKS  
ASS 50, MERCHANDISE NOT  
OTHERWISE CLASSIFIED

CONTENTS:

Creation OK BREED  
papers OCT 28 1949

LETTER

2. Andt R Nov 4, 1949
3. DEC 21 1949
4. COMB. AFF. SEC. 8 & 15 FEB 6 1956
5. Ren. Pet. Jan 28, 1970
6. Ren. Pet. Dec 11, 1989
7. De 849 8-17-CO 1000
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16-81581-1

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADE-MARK OPERATIONS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

PAPER NO. 1

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.

MAILED

Please find below a communication from the EXAMINER in  
charge of this application.

*Lawrence L. Kingelman*

Commissioner of Patents.

George K. Helbert  
1900 Lincoln-Liberty Bldg.  
Philadelphia 7, Pa.

GPO 16-53625-2

Division: TM	1 - Room 6224
Applicant:	Dettra Flag Co., Inc.
Serial No.	573,474
Filed	February 8, 1949
For	Trade-Mark

The allegations in the Declaration appear to indicate that applicant is requesting registration under the provisions of Section 2(f) of the Trade-mark Act of 1946. If this is true, the words ---Section 2(f) of--- should be inserted in line 10 of the Statement after the word "with".

In line 5 of the Statement the word "Goods" should be changed to the word ---Merchandise---. The correct title of Class 50 is Merchandise not otherwise classified, although the wording used by applicant appeared inadvertently in some publications.

A search of the Office records fails to show that any trade-mark like applicant's has been registered for use on the same kind of goods.

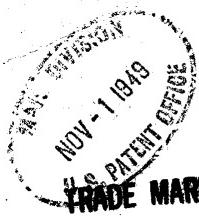
(EVERWEAR)

*H. E. Barbour*  
EXAMINER

KH:fm

*KH*

A proper response to this Office action must be received within 6 months from the date of this action in order to avoid the question of abandonment.



NOV 2 1949  
U.S. PATENT OFFICE

In re Application of  
Dettra Flag Company, Inc.  
Serial No. 573,474  
Filed February 8, 1949

Trade Mark - Division 1, Room 6224

#  
And HC

Hon. Commissioner of Patents

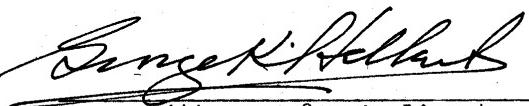
Sir:

Acknowledging receipt of the Official Action of October 28, 1949, it is requested this application be amended as follows:

Statement, line 5, change "Goods" to - Merchandise -; line 10, after "with" insert - Section 2(f) of - .

R E M A R K S

The foregoing amendments fully comply with the requirements of the Action and it is consequently believed place the application in condition for publication which is requested at the earliest practicable date.

  
Attorney for Applicant

October 31, 1949

POL-17  
(1-48)

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADE-MARK OPERATIONS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON fm

PAPER NO. 3

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.

George K. Helbert  
1900 Lincoln-Liberty Bldg.  
Philadelphia 7, Pa.

U. S. PATENT OFFICE

DEC 27 1949

MAILED

NOTICE OF PUBLICATION

The application for the Registration of a Trade-Mark filed by Dettra Flag Company, Inc.,

Serial Number 573,474, Class 50 filed February 8, 1949.

(EVERWEAR)

has been examined and passed for publication in compliance with section 12 (a) of the Trade-Mark Act of 1946  
which authorizes the registration of trade-marks.

The mark will be published in the Official Gazette of

JAN 17 1950

Any person who believes he would be damaged by the registration of this mark upon the Principal Register may, upon payment of the required fee, oppose the same by filing notice of opposition, stating the grounds therefor, in the Patent Office within 30 days after the publication thereof, which said notice of opposition shall be verified by the person filing the same before one of the officers mentioned in section 11 of the Trade-Mark Act of 1946.

If no notice of opposition is filed within the time specified by rules 20.1 and 20.2 of the Rules of Practice in Trade-Mark Cases, the Commissioner of Patents may issue a Certificate of Registration.

Copies of the Trade-Mark portion of the Official Gazette containing the publication of the mark may be obtained as soon as published at fifteen cents each from the Superintendent of Documents, Government Printing Office.

By direction of the Commissioner.

Examiner.

*Clarence A. Ralch*

U. S. GOVERNMENT PRINTING OFFICE : 1949—O-823052 - 16 52502 3

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.

George K. Helbert  
1900 Lincoln-Liberty Bldg.,  
Philadelphia 7, Pa.

vm

U. S. PATENT OFFICE  
MAY 11 1950  
MAILED

NOTICE OF ALLOWANCE

The issuance of a CERTIFICATE OF REGISTRATION has been approved in  
the matter of the following application:  
APPLICANT Dettra Flag Company, Inc.

SERIAL NO. 573,474 FILED Feb. 8, 1949 CLASS 50  
FOR MARK EVERWEAR

The Certificate of Registration will be issued and mailed to you  
on JUN 6 1950

By direction of the Commissioner.

*Elmer V. K. R.*  
Examiner.

Registered June 6, 1950

Registration No. 526,122

PRINCIPAL REGISTER  
Trade-Mark

UNITED STATES PATENT OFFICE

Dettra Flag Company, Inc., Oaks, Pa.

Act of 1946

Application February 8, 1949, Serial No. 573,474

EVERWEAR

(Statement)

Dettra Flag Company, Inc., a corporation duly organized under the laws of Pennsylvania, located at Oaks, Montgomery County, Pennsylvania, and doing business at Oaks, Montgomery County, Pa., has adopted and is using the trade-mark shown in the accompanying drawing, for FLAGS, in Class 50, Merchandise not otherwise classified, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with section 2(f) of the act of July 5, 1946.

The trade-mark was first used in the year 1920 and first used in commerce among the several States which may lawfully be regulated by Congress in the year 1920.

(Declaration)

Paul M. Jefferis, Jr., being duly sworn, deposes and says that he is the secretary of Dettra Flag Company, Inc., the applicant named in the

foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, that the applicant has had substantially exclusive and continuous use thereof as a trade-mark in commerce for the five years next preceding the date hereof and said trade-mark has consequently become distinctive of the applicant's goods in commerce, and that the facts set forth in the statement are true.

DETTRA FLAG COMPANY, INC.,  
By PAUL M. JEFFERIS, JR.,  
*Secretary.*

TRADE MARKS  
CLASS 50, MERCHANDISE NOT  
OTHERWISE CLASSIFIED

APPLICATION  
NO. 573474

273

ACT OF 1946

526122

# EVERWEAR

REGISTERED  
JUN 6 1950

PUBLISHED IN O. G.

JAN 17 1950

U. S. PATENT OFFICE

PROPRIETOR.

DETTRA FLAG COMPANY, INC.

1573

EVERWEAR

T.-M. SERIAL No. (Series of 1905)

SECOND RENEWAL  
TRADE-MARK No 526122

573474  
C.P.50

TRADE MARKS  
CLASS 50, MERCHANDISE NOT  
OTHERWISE CLASSIFIED

REGISTERED JUN 6 1950

Name DETTRA FLAG COMPANY, INC.

of OAKS  
State of PENNSYLVANIA  
For FLAGS

PRINCIPAL REGISTER Under Section 2 (f) ACT OF 1946

Parts of Application  
Filed

Statement

Verification

Specimens

Drawing

Fee

\$25.00

\$300.00

Examined and passed for publication

Examined for registration

Notice of allowance

Affidavit, Sec. 8

Affidavit, Sec. 15

Examined for renewal

EXAMINED FOR RENEWAL

Representative

Attorney

Associate Attorney

Trade mark:

Application filed complete

FEB 8 1950 (Sec. 2)

JAN 28 1970

DEC 11 1989

DEC 21 1949 P.R.H.

MAY 8 1950 J.K.H.

MAY 9 1950

Acknowledged

Acknowledged

Renewed June 6, 1970

RENEWED June 6, 1990

C. PHILADELPHIA 7, PA.

C. PHILADELPH



The undersigned hereby appoints George K. Helbert, Esq.,  
1900 Philadelphia National Bank Building, Philadelphia 7, Pa., a  
member of the Bar of the Commonwealth of Pennsylvania, Patent  
Office Registration 10,216, its attorney, with full power of sub-  
stitution and revocation, to file this affidavit and to transact  
all business in the Patent Office in connection therewith.

DETTRA FLAG COMPANY, INC.

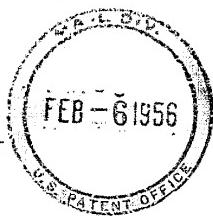
By

*Paul M. Jeffries*  
Vice President and Secretary

Subscribed and sworn to before me this 2nd day of  
February 1956.

*J. Herbert Marcus*  
Notary Public  
My commission expires Jan. 7, 1959  
*Oaks, Pa.*

GEORGE K. HELBERT  
W. WYCLIF WALTON



LAW OFFICES  
GEORGE K. HELBERT  
PHILADELPHIA NATIONAL BANK BUILDING  
BROAD AND CHESTNUT STREETS  
PHILADELPHIA 7, PA.

TELEPHONE  
RITTENHOUSE 6-0837

February 3  
1956

Re Registration 526,122, June 6, 1950,  
to Dettra Flag Company, Inc.

Hon. Commissioner of Patents  
Washington 25, D. C.

Sir:

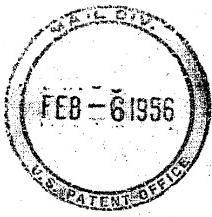
It is requested a Title Report based on the above registration be prepared forthwith and attached to the Combined Affidavit under Sections 8 and 15 of Paul M. Jefferis, Jr. verified February 2, 1956 and presently being filed.

Please apply \$1 of the enclosed check for \$2 as the title fee.

Respectfully,

*George K. Helbert  
WW*

MEW



AK4

Mark EVERWEAR

Registration 526,122

Class 50

COMBINED AFFIDAVIT UNDER SECTIONS 8 AND 15

Commonwealth of Pennsylvania      }  
County of Montgomery              } ss:

PAUL M. JEFFERIS, JR., being sworn, states that he is Vice President and Secretary of and is authorized to execute this affidavit for Dettra Flag Company, Inc., a corporation of Pennsylvania, having its principal office at Oaks, Pennsylvania, which owns Registration 526,122, dated June 6, 1950, as affiant believes will be evidenced by the title report to be attached hereto, order for which is being presented concurrently herewith, that the mark shown therein has been in continuous use in interstate commerce for five consecutive years, from June 7, 1950 to the present on the following goods recited in the registration: Flags, that said mark is still in use in interstate commerce as evidenced by the attached specimen showing the mark as currently used:

that there has been no final decision adverse to the registrant's claim of ownership of said mark, to its right to register the same or maintain it on the register, and that there is no proceeding involving any of said rights pending and not disposed of either in the Patent Office or in the courts.

Registered June 6, 1950

Registration No. 526,122

PRINCIPAL REGISTER  
Trade-Mark

PROPERTY OF THE U.S. PATENT OFFICE  
NOT TO BE TAKEN FROM FILES

UNITED STATES PATENT OFFICE

Dettra Flag Company, Inc., Oaks, Pa.

Act of 1946

Application February 8, 1949, Serial No. 573,474

EVERWEAR

(Statement)

Dettra Flag Company, Inc., a corporation duly organized under the laws of Pennsylvania, located at Oaks, Montgomery County, Pennsylvania, and doing business at Oaks, Montgomery County, Pa., has adopted and is using the trade-mark shown in the accompanying drawing, for FLAGS, in Class 50, Merchandise not otherwise classified, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with section 2(f) of the act of July 5, 1946.

The trade-mark was first used in the year 1920 and first used in commerce among the several States which may lawfully be regulated by Congress in the year 1920.

(Declaration)

Paul M. Jefferis, Jr., being duly sworn, deposes and says that he is the secretary of Dettra Flag Company, Inc., the applicant named in the

foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, that the applicant has had substantially exclusive and continuous use thereof as a trade-mark in commerce for the five years next preceding the date hereof and said trade-mark has consequently become distinctive of the applicant's goods in commerce, and that the facts set forth in the statement are true.

DETTRA FLAG COMPANY, INC.,  
By PAUL M. JEFFERIS, JR.,  
*Secretary.*

FEB 6 1956

Affid. Sec. 8 Accep. Sec. 15 Ack

POL-136  
(12/52)

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADEMARK OPERATIONS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

em

PAPER NO.

All communications respecting  
this registration should give the  
registration number and date  
of registration.

GEORGE K. HELBERT  
1900 PHILADELPHIA NATIONAL  
BANK BLDG  
PHILADELPHIA 7, PA.

Reg. No. 526,122

Dated Jun. 6, 1950

Act of 1946

Republished

To DETTRA FLAG  
(Registrant)

COMPANY, INC

Receipt of the combined affidavit filed Feb. 6, 1956 under the provisions of Sections 8 and 15 of the Trade-Mark Act of 1946 by DETTRA FLAG COMPANY, INC is acknowledged.

The affidavit has been made of record in the registration file.

The affidavit with respect to the showing required by Section 8 has been examined and found acceptable.

U. S. PATENT OFFICE

MAR 26 1956

MAILED

By direction of the Commissioner.

*O. Merchant*

EXAMINER

FORM P0-122  
(9-1-50)

U. S. D.

COMMERCE

FICE

## TITLE REPORT

NO.

TM 526,122

NAME

Dettra Flag Company, Inc.

THE TITLE APPEARS FROM THE ASSIGNMENT RECORDS TO BE VESTED IN:

Registrant

EXAMINED UP TO AND INCLUDING

Feb. 16, 1956

THIS CERTIFICATE DATED

Mar. 10, 1956

*Carl Levy*

HEAD OF ASSIGNMENT BRANCH

NO FURTHER ASSIGNMENTS APPEAR TO HAVE BEEN RECEIVED FOR  
RECORD INCLUDING:

COMM-DC- 55597

to receive the certificate of renewal; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the said registration resulting therefrom.

William C. Snyder  
Vice-President

January 21<sup>st</sup>, 1970

JAN 28 1970



202

#5

Mark : EVERWEAR

Registration : 526,122

Class : 50

Serial No. 108056 A - 2028 FEB-3-70 25.00

TO THE COMMISSIONER OF PATENTS:

DETTRA FLAG COMPANY, INC., a corporation of the Commonwealth of Pennsylvania, is doing business at Oaks, Pa., 19456.

The above identified registrant requests that Registration 526,122 granted to it June 6, 1950, which it now owns, as the undersigned is informed and believes is shown by records in the Patent Office, be renewed in accordance with the provisions of Section 9 of the Act of July 5, 1946.

The renewal fee is presented herewith.

William C. Spangler states that Dettra Flag Company, Inc. owns registration No. 526,122; that the mark shown therein is in use in interstate commerce on the following goods recited in the registration: FLAGS, the attached specimen showing the mark as currently used.

Applicant hereby appoints W. Wyclif Walton with offices at 414 Barclay Building, Bala-Cynwyd, Pa. 19004, a member of the Bar of the Commonwealth of Pennsylvania, Patent Office registration 13,398, to prosecute this application for renewal, to transact all business in the Patent Office in connection therewith, and



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
APPLICATION FOR RENEWAL OF TRADEMARK REGISTRATION

300.00 - 302  
#6  
Ren. Opt.  
V M/R

Mark: EVERWEAR  
Reg. No. 526,122  
Registered: June 6, 1950  
Int. Class: 24

To the Hon. Commissioner of Patents and Trademarks:

Dettra Flag Company, Inc., a corporation duly organized under the laws of the Commonwealth of Pennsylvania, located at Oaks, Pennsylvania and doing business at Oaks, Pennsylvania 19456, requests that Certificate of Registration No. 526,122 granted to Dettra Flag Company, Inc. on April 11, 1950, which it now owns as evidenced by the records in the Patent and Trademark Office, be renewed in accordance with the provisions of Section 9 of the Trademark Act of July 5, 1946.

The renewal fee is presented herewith.

The undersigned, William C. Spangler, being duly sworn, deposes and says that he is the President of Dettra Flag Company, Inc., the owner of Registration No. 526,122; that the mark described therein is still in use in interstate commerce for Flags, Class 24; that the attached specimen shows the mark as currently used; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or document or any registration resulting therefrom.

The undersigned hereby appoints DANN, DORFMAN, HERRELL AND SKILLMAN, A Professional Corporation, of Philadelphia PA, and the individual listed below, its attorneys to prosecute this application for renewal with full power of substitution and revocation, therewith, and to receive the certificate:

Henry H. Skillman, Reg. No. 17,352

Correspond with: Dann, Dorfman, Herrell and Skillman, P.C.  
Three Mellon Bank Center - Suite 900  
15th Street and South Penn Square  
Philadelphia, PA 19102-2440  
(215) 563-4100

100 12/29/89 526122

1 302 300.00 CK

DETTRA FLAG COMPANY, INC.

December 7, 1989  
Date

William C. Spangler  
William C. Spangler  
President



OF COUNSEL  
C. MARSHALL DANN  
EDGAR N. JAY (N.Y. BAR ONLY)  
JOHN S. CHILD, JR.

DANN DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

THREE MELLON BANK CENTER

SUITE 900

15TH STREET AND SOUTH PENN SQUARE  
PHILADELPHIA, PA 19102-2440

TELEPHONE  
(215) 563-4100

COUNSELORS AT LAW  
PATENT, TRADEMARK  
AND COPYRIGHT LAW  
AND RELATED CAUSES

TELECOPIER  
(215) 563-4044

TELEX  
6974601 WWBUS UW

CABLE ADDRESS  
SKILPATENT

5

CERTIFICATE OF MAILING  
BY EXPRESS MAIL UNDER 37 C.F.R. §1.10

NUMBER OF EXPRESS MAIL LABEL RB276251833 DATE OF DEPOSIT WITH POSTAL SERVICE December 11, 1989

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above, and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231

Joan Rodgers  
Type Name of Person Mailing Paper

*Joan Rodgers*  
Signature of Person Mailing Paper

Hon. Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

Re: Trademark Registration No. 526,122  
"EVERWEAR"  
Dettra Flag Company, Inc.

Dear Sir:

We are enclosing herewith an Application for Renewal of the trademark "EVERWEAR", Registration No. 526,122, executed by William C. Spangler, President of Dettra Flag Company, Inc.

We are also enclosing a specimen in the form of a transfer.

Our check in the amount of \$300.00 is enclosed. If there is any inaccuracy in this fee computation, please charge any additional fee or credit any overpayment to the Patent and Trademark Office Deposit Account of the undersigned attorneys, Account No. 04-1406. A duplicate copy of this letter is enclosed.

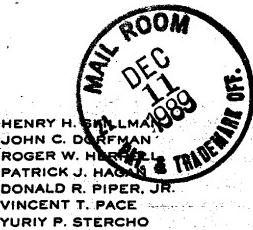
Respectfully submitted,

DANN, DORFMAN, HERRELL & SKILLMAN, P.C.  
Attorneys for Applicant

By *Henry H. Skillman*  
HENRY H. SKILLMAN  
Registration No. 17,352

Enclosures

3124



DANN DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

THREE MELLON BANK CENTER

SUITE 900

15TH STREET AND SOUTH PENN SQUARE

PHILADELPHIA, PA 19102-2440

TELEPHONE

(215) 563-4100

OF COUNSEL  
C. MARSHALL DANN  
EDGAR N. JAY (N.Y. BAR ONLY)  
JOHN S. CHILD, JR.

COUNSELORS AT LAW  
PATENT, TRADEMARK  
AND COPYRIGHT LAW  
AND RELATED CAUSES

TELECOPIER  
(215) 563-4044

TELEX  
697460I WWWBUS UW

CABLE ADDRESS  
SKILPATENT

CERTIFICATE OF MAILING  
BY EXPRESS MAIL UNDER 37 C.F.R. §1.10

NUMBER OF EXPRESS MAIL LABEL RB276251833 DATE OF DEPOSIT WITH POSTAL SERVICE December 11, 1989

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above, and is addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231

Joan Rodgers  
Type Name of Person Mailing Paper

*Joan Rodgers*  
Signature of Person Mailing Paper

Hon. Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

Re: Trademark Registration No. 526,122  
"EVERWEAR"  
Dettra Flag Company, Inc.

Dear Sir:

We are enclosing herewith an Application for Renewal of the trademark "EVERWEAR", Registration No. 526,122, executed by William C. Spangler, President of Dettra Flag Company, Inc.

We are also enclosing a specimen in the form of a transfer.

Our check in the amount of \$300.00 is enclosed. If there is any inaccuracy in this fee computation, please charge any additional fee or credit any overpayment to the Patent and Trademark Office Deposit Account of the undersigned attorneys, Account No. 04-1406. A duplicate copy of this letter is enclosed.

Respectfully submitted,

DANN, DORFMAN, HERRELL & SKILLMAN, P.C.  
Attorneys for Applicant

By *Henry H. Skillman*  
HENRY H. SKILLMAN  
Registration No. 17,352

Enclosures

Int. Cl.: 24

Prior U.S. Cl.: 50

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 526,122

Registered June 6, 1950

Renewal Approved Jan. 31, 1990

---

TRADEMARK  
PRINCIPAL REGISTER

# EVERWEAR

DETTRA FLAG COMPANY, INC.  
(PENNSYLVANIA CORPORATION)  
OAKS, PA 19456

FOR: FLAGS, IN CLASS 50 (INT. CL.  
24).  
FIRST USE 0-0-1920; IN COMMERCE  
0-0-1920.

SEC. 2(F).

SER. NO. 71-573,474, FILED 2-8-1949.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Mar. 13, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 24

Prior U.S. Cl.: 50

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 526,122

Registered June 6, 1950

Renewal Approved Jan. 31, 1990

---

TRADEMARK  
PRINCIPAL REGISTER

# EVERWEAR

DETTRA FLAG COMPANY, INC.  
(PENNSYLVANIA CORPORATION)  
OAKS, PA 19456

SEC. 2(F).

FOR: FLAGS, IN CLASS 50 (INT. CL.  
24).  
FIRST USE 0-0-1920; IN COMMERCE  
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SER. NO. 71-573,474, FILED 2-8-1949.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Mar. 13, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

REGISTRATION NO. 0526122

SERIAL NO. 71/573474

PAPER NO.

MAILING DATE: 02/07/90

MARK: EVERWEAR (STYLIZED)

REGISTRANT: DETTRA FLAG COMPANY, INC.

CORRESPONDENCE ADDRESS:

HENRY H. SKILLMAN  
DANN DORFMAN HERRELL AND SKILLMAN  
THREE MELLON BANK CENTER, SUITE 900  
15TH STREET AND SOUTH PENN SQUARE  
PHILADELPHIA, PA 19102-2440

Please furnish the following  
in all correspondence:

1. Your phone number and zip code.
2. Mailing date of this action.
3. Affidavit-Renewal Examiner's name.
4. The address of all correspondence  
not containing fees should include  
the words "Box 5".
5. Registration No.

RECEIPT IS ACKNOWLEDGED OF THE SUBMITTED REQUEST UNDER:

SECTION 9 OF THE TRADEMARK ACT AND 37 CFR SECS. 2.181-2.184.

YOUR REQUEST FULFILLS THE STATUTORY REQUIREMENTS AND RENEWAL HAS BEEN  
GRANTED.

---

CATHERINE HILL  
AFFIDAVIT-RENEWAL EXAMINER  
TRADEMARK EXAMINING OPERATION  
(703) 557-1988

Registered June 6, 1950

Registration No. 526,123

PRINCIPAL REGISTER  
Trade-Mark

UNITED STATES PATENT OFFICE

Dettra Flag Company, Inc., Oaks, Pa.

Act of 1946

Application February 8, 1949, Serial No. 573,475

GLORY-GLOSS

(Statement)

Dettra Flag Company, Inc., a corporation duly organized under the laws of Pennsylvania, located at Oaks, Montgomery County, Pennsylvania, and doing business at Oaks, Montgomery County, Pa., has adopted and is using the trade-mark shown in the accompanying drawing, for FLAGS, in Class 50, Merchandise not otherwise classified, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to tags or labels affixed to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with section 2(f) of the act of July 5, 1946.

The trade-mark was first used in the year 1927 and first used in commerce among the several States which may lawfully be regulated by Congress in the year 1927.

(Declaration)

Paul M. Jefferis, Jr., being duly sworn, deposes and says that he is the secretary of Dettra Flag Company, Inc., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, that the applicant has had substantially exclusive and continuous use thereof as a trade-mark in commerce for the five years next preceding the date hereof, and said trade-mark has consequently become distinctive of the applicant's goods in commerce, and that the facts set forth in the statement are true.

DETTRA FLAG COMPANY, INC.,  
By PAUL M. JEFFERIS, Jr.,  
*Secretary.*

1 set forth in the statement are true.

1129

2 POWER OF ATTORNEY

3  
4 The undersigned hereby appoints George K. Helbert, Esq.,  
5 of 1900 Lincoln-Liberty Building, Philadelphia 7, Pa., Registration  
6 10,216, its attorney to prosecute this application for registration  
7 with full power of substitution and revocation, to transact all  
8 business in the Patent Office connected therewith, and to receive  
9 the certificate.

10 DETTRA FLAG COMPANY, INC. *E. A. P.*

11 By *John C. Dettra*,  
12 President

13 State of Pennsylvania } ss:  
14 County of Montgomery }

15  
16 Before me personally appeared JOHN C. DETTRA, to me  
17 known to be the person described in the above application for  
18 registration, who signed the foregoing instrument in my presence,  
19 and made oath before me to the allegations set forth therein, on  
20 the 9th day of February, 1949.

21 *J. Herbert Francis*  
22 Notary Public  
23 My commission expires Jan. 7, 1951

24  
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10



CLAS SIFICATION

J.D  
S.Y  
TRADE MARKS  
CLASS 80, MERCHANDISE NOT  
OTHERWISE CLASSIFIED

CONTENTS:

- Application *oh* papers. BRIEFED ✓  
1. NOFP NOV 2 3 1949  
2. COMB. AFF. SEC. 8 & 15 NOV 2 1 1955  
3. Rev. Pet. Jan. 28, 1970  
4. Rev. Pet. Dec. 11, 1989  
5. Section 8 & 15 8-17-00 H  
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10-51581-1

APPLICATION  
NO. 573710

1 TO THE COMMISSIONER OF PATENTS.

1128

2 FEB 11 1949

(STATEMENT)

3 DETTRA FLAG COMPANY, INC., a corporation duly organized  
4 under the laws of Pennsylvania, located at Oaks, Montgomery County,  
5 Pennsylvania, and doing business at Oaks, Montgomery Co., Pa., has  
6 adopted and is using the trade-mark shown in the accompanying draw-  
7 ing, for <sup>MERCHANDISE</sup> Flags, in Class 50, Goods not otherwise classified, and  
8 presents herewith five specimens showing the trade-mark as actually  
9 used in connection with such goods, the trade-mark being applied to  
10 tags or labels affixed  
11 to the goods, and requests that the same be registered in the  
12 United States Patent Office on the Principal Register in accordance  
13 with the Act of July 5, 1946.

14 The trade-mark was first used on February 1, 1949, and  
15 first used in commerce among the several states which may be law-  
16 fully be regulated by Congress on February 1, 1949.

17 (DECLARATION)

18 JOHN C. DETTRA, being duly sworn, deposes and says that  
19 he is the President of DETTRA FLAG COMPANY, INC., the applicant  
20 named in the foregoing statement, that he believes that said  
21 corporation is the owner of the trade-mark which is in use in  
22 commerce among the several states and that no other person, firm,  
23 corporation or association, to the best of his knowledge and belief,  
24 has the right to use such trade-mark in commerce which may lawfully  
25 be regulated by Congress either in the identical form thereof or  
26 in such near resemblance thereto as might be calculated to deceive,  
27 that the drawing and description truly represent the trade-mark  
28 sought to be registered, that the specimens show the trade-mark as  
29 actually used in connection with the goods, and that the facts  
30



GEORGE K. HELBERT  
W. WYCLIF WALTON

LAW OFFICES  
GEORGE K. HELBERT  
LINCOLN-LIBERTY BUILDING  
BROAD AND CHESTNUT STREETS  
PHILADELPHIA 7, PA.

February 10  
19 49

FEB 11 1949 142080 n Check --- 25.00

Tmk  
25.00  
TELEPHONE  
RITTENHOUSE 6-0837

Hon. Commissioner of Patents  
Washington 25, D.C.

Sir:

Enclosed is the application of Dettra Flag Company, Inc. for registration of ROYAL OAKS as a trade mark for Flags, Class 50, which consists of Statement, Declaration, Power of Attorney, 1 sheet of drawing and 5 specimens of the mark.

Kindly apply the enclosed check for \$25 as the filing fee.

Respectfully,

*George K. Helbert*  
MEW

POI-17  
(148)

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADE-MARK OPERATIONS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

maam PAPER NO. 1

All communications respecting  
this application should cite the  
serial number, date of filing,  
and name of the applicant.

George K. Helbert  
1900 Lincoln-Liberty Bldg.  
Philadelphia 7, Pa.

U. S. PATENT OFFICE

NOV 29 1949

MAILED

NOTICE OF PUBLICATION

The application for the Registration of a Trade-Mark filed by Dettra Flag Co., Inc.

Cl. 50

S.N. 573,710

Filed: Feb. 11, 1949

T.M. Royal-Oaks

has been examined and passed for publication in compliance with section 12 (a) of the Trade-Mark Act of 1946  
which authorizes the registration of trade-marks.

The mark will be published in the Official Gazette of

DEC 20 1949

Any person who believes he would be damaged by the registration of this mark upon the Principal Register may, upon payment of the required fee, oppose the same by filing notice of opposition, stating the grounds therefor, in the Patent Office within 30 days after the publication thereof, which said notice of opposition shall be verified by the person filing the same before one of the officers mentioned in section 11 of the Trade-Mark Act of 1946.

If no notice of opposition is filed within the time specified by rules 20.1 and 20.2 of the Rules of Practice in Trade-Mark Cases, the Commissioner of Patents may issue a Certificate of Registration.

Copies of the Trade-Mark portion of the Official Gazette containing the publication of the mark may be obtained as soon as published at fifteen cents each from the Superintendent of Documents, Government Printing Office.

By direction of the Commissioner.

*Elmer A. Kast*  
Examiner.

U. S. GOVERNMENT PRINTING OFFICE : 1949—O-823052 16 52562 3

POL-69

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADE-MARK OPERATIONS  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.

emc

George K. Helbert  
1900 Lincoln-Liberty Bldg.  
Philadelphia Pa.

U. S. PATENT OFFICE

MAR 16 1950

MAILED

NOTICE OF ALLOWANCE

The issuance of a CERTIFICATE OF REGISTRATION has been approved in  
the matter of the following application:

APPLICANT ..... Dettra Flag Company Inc.

SERIAL NO. 573,710 FILED Feb. 11, 1949 CLASS 50  
FOR MARK ..... (ROYAL OAKS)

The Certificate of Registration will be issued and mailed to you  
on ..... APRIL 1950

By direction of the Commissioner.

*Elmer M. Hiltner*  
Examiner.

TRADE MARKS  
CLASS 60, MERCHANDISE NOT  
OTHERWISE CLASSIFIED.

APPLICATION  
NO. 573710

B 226

ACT OF 1946

523983

ROYAL-OAKS

REGISTERED  
APR 11 1950

PUBLISHED IN O. G.

PROPRIETOR.

DEC 20 1949

DETTRA FLAG COMPANY, INC.

U. S. PATENT OFFICE

ROYAL-OAKS

Royal OAKS  
SECOND RENEWAL 523983

T.-M. SERIAL No. (Series of 1905) 573710 TRADE MARK No.

*CL. 50*

TRADE MARKS  
CLASS 50, MERCHANDISE NOT  
OTHERWISE CLASSIFIED

REGISTERED APR 11 1950

Name DETRA FLAG COMPANY, INC.

of OAKS  
State of PENNSYLVANIA  
For FLAGS

*Royal Oaks*

Parts of Application filed	PRINCIPAL REGISTER	ACT OF 1946
	Statement	Application filed complete
	Verification	FEB 11 1949
	Specimens	JAN 28 1970
	Drawing	NOV 23 1949 → DEC 11 1969
Fee <del>\$25.00</del> <del>\$300.00</del>	MAR 13 1950	
Examined and passed for publication	MAR 14 1950	
Examined for registration	Acknowledged	
Notice of allowance	Acknowledged	
Affidavit, Sec. 8	Renewed April 11, 1970	
Affidavit, Sec. 15	RENEWED April 11, 1990	
Examined for renewal	<i>W. W. Skillman</i>	
EXAMINED FOR RENEWAL	<i>C. R. Spie</i>	
Representative	<i>Henry H. Skillman</i>	
Attorney	<i>Dann Dorfman Hecht &amp; Skillman</i>	
Associate Attorney	Three Mellon Bank Center Ste. 900 15th Street and South <sup>West</sup> Square Philadelphia, PA 19102-2440	

Trade mark: INT CL 24

Merchandise or services Flags

Applicant claims ownership of registrations

Claims use since FEBRUARY 1, 1949

Claims use in commerce since FEBRUARY 1, 1949

PUBLISHED IN O. G.  
DEC 20 1949

MAR 13 1990 U. S. PATENT OFFICE

APR 14 1970

*P.L.*

Registered Apr. 11, 1950

Registration No. 523,983

PRINCIPAL REGISTER  
Trade-Mark

UNITED STATES PATENT OFFICE

Dettra Flag Company, Inc., Oaks, Pa.

Act of 1946

Application February 11, 1949, Serial No. 573,710

ROYAL-OAKS

(Statement)

Dettra Flag Company, Inc., a corporation duly organized under the laws of Pennsylvania, located at Oaks, Montgomery County, Pennsylvania, and doing business at Oaks, Montgomery Co., Pa., has adopted and is using the trade-mark shown in the accompanying drawing, for FLAGS, in Class 50, Merchandise not otherwise classified, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to tags or labels affixed to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on February 1, 1949, and first used in commerce among the several States which may lawfully be regulated by Congress on February 1, 1949.

(Declaration)

John C. Dettra, being duly sworn, deposes and says that he is the president of Dettra Flag Company, Inc., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

DETTRA FLAG COMPANY, INC.,  
By JOHN C. DETTRA,  
*President.*

Registered Apr. 11, 1950

Registration No. 523,983

PRINCIPAL REGISTER  
Trade-Mark

Property of the U. S. Patent Office  
Not to be taken from the File

UNITED STATES PATENT OFFICE

Dettra Flag Company, Inc., Oaks, Pa.

Act of 1946

Application February 11, 1949, Serial No. 573,710

ROYAL-OAKS

(Statement)

Dettra Flag Company, Inc., a corporation duly organized under the laws of Pennsylvania, located at Oaks, Montgomery County, Pennsylvania, and doing business at Oaks, Montgomery Co., Pa., has adopted and is using the trade-mark shown in the accompanying drawing, for FLAGS, in Class 50, Merchandise not otherwise classified, and presents herewith five specimens showing the trade-mark as actually used in connection with such goods, the trade-mark being applied to tags or labels affixed to the goods, and requests that the same be registered in the United States Patent Office on the Principal Register in accordance with the act of July 5, 1946.

The trade-mark was first used on February 1, 1949, and first used in commerce among the several States which may lawfully be regulated by Congress on February 1, 1949.

(Declaration)

John C. Dettra, being duly sworn, deposes and says that he is the president of Dettra Flag Company, Inc., the applicant named in the foregoing statement, that he believes that said corporation is the owner of the trade-mark which is in use in commerce among the several States and that no other person, firm, corporation or association, to the best of his knowledge and belief, has the right to use such trade-mark in commerce which may lawfully be regulated by Congress either in the identical form thereof or in such near resemblance thereto as might be calculated to deceive, that the drawing and description truly represent the trade-mark sought to be registered, that the specimens show the trade-mark as actually used in connection with the goods, and that the facts set forth in the statement are true.

DETTRA FLAG COMPANY, INC.  
By JOHN C. DETTRA,  
*President.*

COMB. AFF. SEC. 8 & 13  
NOV 21 1955



That there has been no final decision adverse to registrant's claim of ownership of said mark, to its right to register the same or maintain it on the register, and that there is no proceeding involving any of said rights pending and not disposed of either in the Patent Office or in the courts.

The undersigned hereby appoints George K. Helbert, 1900 Philadelphia National Bank Building, Philadelphia 7, Pennsylvania, member of the bar of the State of Pennsylvania, Patent Office Registration 10,216, its attorney, with full power of substitution and revocation, to file this affidavit and to transact all business in the Patent Office in connection therewith.

DETTRA FLAG COMPANY, INC.

By Paul M. Jefferis Jr.  
Vice President & Secretary

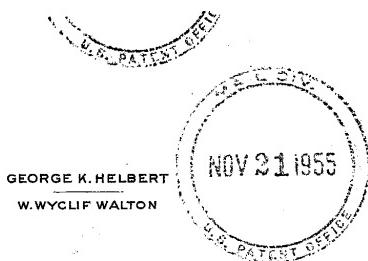
Commonwealth of Pennsylvania }  
County of Montgomery } ss.

PAUL M. JEFFERIS, JR., being sworn, states that: he is Vice President and Secretary of DETTRA FLAG COMPANY, INC., the corporation named in this affidavit and is authorized to execute this affidavit on behalf of said corporation; he believes said corporation to be the owner of the trade mark recited therein; to the best of his knowledge and belief no other person, firm, corporation or association has the right to use such mark in commerce, either in the identical form or in such near resemblance thereto as might be calculated to deceive; and the facts set forth in this affidavit are true.

Subscribed and sworn before me this 17<sup>th</sup> day of November, 1955.

G. Herbert Dague  
Notary Public  
My commission expires Jan 7/95

(Notarized)



GEORGE K. HELBERT  
W. WYCLIF WALTON

LAW OFFICES  
**GEORGE K. HELBERT**  
PHILADELPHIA NATIONAL BANK BUILDING  
BROAD AND CHESTNUT STREETS  
PHILADELPHIA 7, PA.

217137 —

TELEPHONE  
RITTENHOUSE 6-0837

November 18  
1955

Re Registration 523,983, April 11, 1950,  
Class 50, Dettra Flagg Company, Inc. -  
ROYAL OAKS

Hon. Commissioner of Patents  
Washington 25, D. C.

Sir:

It is requested that a title report based on the above registration be prepared forthwith and attached to the Combined Affidavit under Sections 8 and 15 of Paul M. Jefferis, Jr., verified November 17, 1955, and presently being filed.

Please apply \$1 of the enclosed check for \$2 as the cost of the above title report.

Respectfully,

*George K. Helbert*  
MEW



To the Commissioner of Patents :  
Registration 523,983 :  
Dated April 11, 1950 : ROYAL OAKS  
Class No. 50 :  
Dettra Flag Co., Inc. :

COMBINED AFFIDAVIT UNDER SECTIONS 8 AND 15

Commonwealth of Pennsylvania } ss.  
County of Montgomery }

PAUL M. JEFFERIS, JR., being sworn, states that DETTRA FLAG COMPANY, INC., a corporation of Pennsylvania, having its principal office at Oaks, Montgomery County, Pennsylvania, owns Registration 523,983, issued April 11, 1950, as affiant believes will be evidenced by the title report to be attached hereto, order for which is being presented concurrently herewith;

That the mark shown in said registration has been in continuous use in interstate commerce for five consecutive years from April 12, 1950 to the present on the following goods recited in the registration:

FLAGS

that the mark shown therein is still in use in interstate commerce as evidenced by the attached specimen showing the mark as currently used:

FORM P0-122  
(9-1-50)

U. S. DEPARTMENT OF COMMERCE  
PATENT OFFICE

## TITLE REPORT

NO.

TM 523,983

NAME

Dettra Flag Company, Inc.

THE TITLE APPEARS FROM THE ASSIGNMENT RECORDS TO BE VESTED IN:

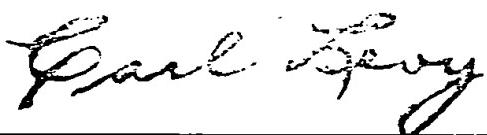
Registrant

EXAMINED UP TO AND INCLUDING

Nov. 30, 1955

THIS CERTIFICATE DATED

Jan. 3, 1956



HEAD OF ASSIGNMENT BRANCH

NO FURTHER ASSIGNMENTS APPEAR TO HAVE BEEN RECEIVED FOR  
RECORD INCLUDING:

COMM-DC-55597

POL486  
(12/52)

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADE-MARK OPERATION  
WASHINGTON 25, D. C.

DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

VIII PAPER NO.

All communications respecting  
this registration should give the  
registration number and date  
of registration.

George K. Helbert  
1900 Lincoln-Liberty Bldg.,  
Philadelphia 7, Pa.

523,983

Reg. No. .... Apr. 11, 1950  
Dated .....  
Act of 1946  
Republished .....  
To Dettra Flag Company, Inc.  
(Registrant)

Receipt of the combined affidavit filed Nov. 21, 1955 under the  
provisions of Sections 8 and 15 of the Trade-Mark Act of 1946 by  
Dettra Flag  
Company, Inc., is acknowledged.

The affidavit has been made of record in the registration file.

The affidavit with respect to the showing required by Section 8 has been examined and found acceptable.

U. S. PATENT OFFICE

JAN 13 1956

MAILED

By direction of the Commissioner.

EXAMINER

CCM4-SC 18080

Int. Cl.: 24

Prior U.S. Cl.: 50

United States Patent and Trademark Office  
10 Year Renewal

Reg. No. 523,983  
Registered Apr. 11, 1950  
Renewal Approved Jan. 31, 1990

TRADEMARK  
PRINCIPAL REGISTER

ROYAL-OAKS

DETTRA FLAG COMPANY, INC. FIRST USE 2-1-1949; IN COMMERCE  
(PENNSYLVANIA CORPORATION) 2-1-1949.  
OAKS, PA 19456

FOR: FLAGS, IN CLASS 50 (INT. CL. SER. NO. 71-573,710, FILED 2-11-1949.  
24).

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Mar. 13, 1990.*

COMMISSIONER OF PATENTS AND TRADEMARKS

GEORGE K. HELBERT  
W. WYCLIF WALTON

AUG 12 1956

LAW OFFICES  
GEORGE K. HELBERT  
PHILADELPHIA NATIONAL BANK BUILDING  
BROAD AND CHESTNUT STREETS  
PHILADELPHIA 7, PA.

TELEPHONE  
RITTENHOUSE 6-0837

August 16  
1956

Hon. Commissioner of Patents  
Washington 25, D.C.

Sir:

Enclosed is the application of Dettra Flag Company, Inc. for registration in Class 42 of its trade mark BULL DOG BUNTING, BUNTING being disclaimed, for Bunting, applicant being the owner of registration 109,449 of the same mark for the same goods granted to its predecessor April 11, 1916 and renewed to applicant April 11, 1936, which expired April 11, 1956.

The said registration was permitted to expire inadvertently; when it was discovered the time within which application for its renewal might be filed had nearly elapsed, to wit on July 11, 1956, the date of receipt by applicant's present attorney of a letter from applicant requesting an inquiry as to the status of the registration, action directed to its renewal was taken immediately. Accordingly, in the afternoon of said July 11, 1956, Paul M. Jefferis, Jr., Vice President of applicant, made a special trip by train from Philadelphia to Washington, carrying with him in duplicate original an application for renewal, each copy accompanied by my check for delayed renewal application fee and an order for title report.

At the postoffice at Washington, D.C., serving the Patent Office, between the hours of 7 and 9 P.M. on July 11, 1956, Mr. Jefferis handed an envelop, postage prepaid, addressed to the Commissioner of Patents, Washington 25, D.C., and containing one of said applications, to a postoffice clerk, verbally explaining the circumstances and requesting said envelop be deposited in the Patent Office pouch before midnight of that day, then more than three hours later. After receiving verbal assurances from the said clerk that said envelop would be deposited immediately in the Patent Office pouch to receive an official filing date of July 11, 1956 pursuant to Rule 1.6, Mr. Jefferis deposited the other copy of the application, postage prepaid, in the ordinary mail slot at said Washington postoffice as an added precaution.

- 2 -

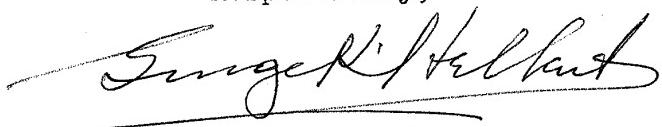
Hon. Commissioner of Patents

8/16/56

Upon inquiry at the Patent Office my Washington representative was informed both said duplicate applications are stamped as having been received by the Patent Office July 12, 1956 instead of as of July 11, 1956 as they should have been stamped if they had been deposited in the Patent Office pouch at the postoffice before midnight of that day. Whether the postoffice was derelict in not placing at least one of said applications in the pouch before midnight, or whether said applications were erroneously stamped by the Patent Office as of a day later than they should have been, I do not know. Under the circumstances I have advised my client in order to protect its rights as far as possible the enclosed application for registration be filed. It is believed in view of the foregoing said application should be accorded immediate consideration and passed for publication forthwith, and such action is respectfully requested.

Check for \$25 to cover the filing fee is also enclosed.

Respectfully,



H:MEW  
ENCS.

Commonwealth of Pennsylvania :  
: ss:  
County of Montgomery :  
:

JOHN C. DETTRA being sworn, states that: he is President of applicant corporation and is authorized to execute this affidavit on behalf of said corporation; he believes said corporation to be the owner of the mark sought to be registered; to the best of his knowledge and belief no other person, firm, corporation or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as might be calculated to deceive; and the facts set forth in this application are true.

DETTRA FLAG COMPANY, INC.

by

John C. Dettra  
President

Subscribed and sworn to before me this 14<sup>th</sup> day of August, 1956.

J. Herbert Frances  
Notary Public  
My commission expires Jan 7, 1959

14134

CLASSIFICATION

72014134  
FILING DATE      REGISTRATION #  
08/17/1956      647167

42

CONTENTS:

Application clm papers.

Letter

JAN 11 1957

1. Amst. a. Jan. 22, 57 ✓
2. N O E B MAF 11 57
3. COMB. AFF. SEC. 8 & 15 OCT 31 1962
4. Ren. Pet. April 3 1977
5. Ren. Ret 6-10-97
6. \_\_\_\_\_
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31. \_\_\_\_\_

16-51581-5

617301

14134



Mark BULLDOG BUNTING

Class 42

TO THE COMMISSIONER OF PATENTS:

DETTRA FLAG COMPANY, INC., is a corporation of Pennsylvania having its principal office and place of business at Oaks, County of Montgomery and State of Pennsylvania.

The above identified applicant has adopted and is using the trade mark shown in the accompanying drawing for Bunting and requests that said mark be registered in the United States Patent Office on the Principal Register established by the Act of July 5, 1946.

The trade mark was first used on the goods by applicant's predecessor in business John C. Dettra & Co., Inc. on or about January 1, 1912; was first used in interstate commerce by said predecessor on or about January 1, 1912, and is now in use by applicant in such commerce.

The mark is used by applying it to the goods by means of tags or labels affixed to the goods and five specimens showing the mark as actually used are presented herewith.

*Sub J.A.*  
<sup>a</sup> ~~1 No claim is made to the word BUNTING apart from the mark shown in the drawing.~~

Applicant hereby appoints George K. Helbert, 1900 Philadelphia National Bank Building, Philadelphia 7, Pennsylvania, member of the Bar of the Commonwealth of Pennsylvania, Patent Office Registration 10,216, to prosecute this application to register, to transact all business in the Patent Office in connection therewith, and to receive the certificate of registration.

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADEMARK EXAMINING OPERATION  
WASHINGTON 25, D.C.

U. S. DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.

PAPER No. 1

George K. Helbert  
1900 Philadelphia National  
Bank Bldg.  
Philadelphia 7, Pa.

Please find below a communication from the  
EXAMINER in charge of this application.

*Robert C. Weston*  
Commissioner of Patents.

<i>Applicant:</i> Dettra Flag Company, Inc.	
Ser. No.	14,134
Filed	August 17, 1956
For	TM: BULLDOG BUNTING

JULY 11 1957

T.M. DIV. III

16-80652-3 GPO

Applicant is requested to have the word "Bunting"  
removed from the drawing, because it is the name of the  
goods and it is not considered to be integrated in the display  
of the mark. For such removal, applicant should request by  
amendment that the word be cancelled from the drawing (and the  
disclaimer should be cancelled from the statement.)

If applicant is the owner of the mark shown in registration  
number 109,449, issued April 11, 1916, that fact  
should be inserted in the statement.

A search of the Office records fails to show that the  
mark, when applied to applicant's goods, is confusingly similar  
to any registered mark.

ESTroman/mhs

*E. Stroman*  
Examiner

A proper response to this Office action must be received within 6 months  
from the date of this action in order to avoid ABANDONMENT.



JCM

#2

In re Application of :  
Dettra Flag Company, Inc. : Trade Mark Div. III  
Serial No. 14,134 :  
Filed August 17, 1956 :

Hon. Commissioner of Patents

Sir:

In reply to the Official Action of January 11, 1957,  
please amend as follows:

Statement, page 1, cancel lines 17 and 18 and substitute:

(Applicant is the owner of the mark shown in registration 109,449, issued April 11, 1916 and now expired.)

In the drawing, delete "BUNTING".

#### R E M A R K S

In compliance with the Examiner's suggestions in the Official Action under reply the word BUNTING has been deleted from the drawing and its disclaimer from the specification.

As indicated in the letter from the undersigned dated August 16, 1956 accompanying this application, the latter was necessitated by failure of applicant's efforts to effect renewal of its prior registration 109,449 mentioned in the Action. No other evidence is required to support the averment inserted in the statement since said averment is in effect and substance merely a restatement in different words of the sworn averment in the original application that affiant "believes said corporation to be the owner of the mark sought to be registered".

It is therefore thought the application may now be passed to publication and such action is respectfully requested.

Respectfully submitted,

  
\_\_\_\_\_  
George K. Helkau

Attorney for Applicant

H:MEW

January 21, 1957

POL-47  
(1-57)

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADEMARK EXAMINING OPERATION  
WASHINGTON 25, D. C.

U. S. DEPARTMENT OF COMMERCE  
UNITED STATES PATENT OFFICE  
WASHINGTON

PAPER No. 3

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.  
rule

MAILED . . . MAR 11, 1957

GEORGE K. HELBERT  
1900 PHILADELPHIA BANK BLDG.  
PHILADELPHIA 7, PA.

Applicant: DETTRA FLAG COMPANY

Class No.: 42  
Serial No.: 14134  
Filed: AUG 17, 1956  
For Mark: BULLDOG

### NOTICE OF PUBLICATION

The application for Registration of the mark identified above has been examined and in compliance with section 12 (a) of the Trademark Act of 1946 has been approved for publication in the Official Gazette of Apr. 2, 1957.

Any person who believes he would be damaged by the registration of this mark upon the Principal Register may, upon payment of the required fee, oppose the same by filing notice of opposition, stating the grounds therefor, in the Patent Office within 30 days after the publication thereof, which said notice of opposition shall be verified by the person filing the same before one of the officers mentioned in section 11 of the Trademark Act of 1946.

If no notice of opposition is filed within the time specified by rules 2.101 and 2.102 of the Trademark Rules, the Commissioner of Patents may issue a Certificate of Registration.

Copies of the Trademark portion of the Official Gazette containing the publication of the mark may be obtained as soon as published at 20 cents each from the Superintendent of Documents, Government Printing Office.

By direction of the Commissioner.

SGD. J. H. MERCHANT

GPO 16-52562-9

Examiner.

# United States Patent Office

647,167  
Registered June 18, 1957

## PRINCIPAL REGISTER Trademark

Ser. No. 14,134, filed Aug. 17, 1956

### BULLDOG

Dettra Flag Company, Inc. (Pennsylvania corporation)  
Montgomery, Pa.

For: BUNTING, in CLASS 42.  
First use on or about Jan. 1, 1912; in commerce on or  
about Jan. 1, 1912.

# United States Patent Office

647,167  
Registered June 18, 1957

## PRINCIPAL REGISTER Trademark

Ser. No. 14,134, filed Aug. 17, 1956

### BULLDOG

Detra Flag Company, Inc. (Pennsylvania corporation)  
Montgomery, Pa.

For: BUNTING, in CLASS 42.  
First use on or about Jan. 1, 1912; in commerce on or  
about Jan. 1, 1912.

COMB. AFF. SEC. 8 & 15  
OCT 31 1962



14134

PO-102 (Rev.)  
(1-9-55)

Stroman

SECOND RENEWAL

## RENEWAL

REG. NO. 647167

MARK ~~BULLDOG BUNTING~~

Registered

JUN 18 1957

Class 42

Serial No. (Series 1956)

Type of Mark

PSN 14134

Applicant DETTRA FLAG COMPANY, INC., PA. CORP.

Address MONTGOMERY, PA.

oaks, Pa.

Assignor to

Goods—Services BUNTING,

Application	Filed Complete Prin. Reg.
Parts Verification	AUG 17 1956
Filed Specimens	Filed Complete Supp. Reg.
Drawing	
Fee 25.00	APR 7 1977

Passed for Publication

C. M. Wadsworth MAR 6 1957 P. L. E.

Affidavit Sec. 8

J. T. Greenfeld

Affidavit Sec. 15

Passed for Registration

C. M. Wadsworth MAY 20 1957  
Affidavit Sec. 12(c)

Passed for Renewal

M. Nelson  
B. Harper

Renewed

June 18, 1977  
June 18, 1997

Representative

Attorney GEORGE K. HELBERT 1900 PHILADELPHIA NATIONAL BANK BLDG. PHILADELPHIA

7 PA.  
A. Myclif Walton, 710 Drexel Lane, Gladwyne, Pa. 19035

Associate Attorney

Other Data

I. C. 24

Goods—Services

H. J. Bunting®

Claims Ownership of Registration

No. 109,449, expired

First Use ON OR ABOUT JAN. 1, 1912

PUBLISHED IN O. G.

APR 2 1957

In Commerce

ON OR ABOUT JAN. 1, 1912

U.S. PATENT OFFICE

28 JUN 1977

AUG 26 1997

10-51581-5 U. S. GOVERNMENT PRINTING OFFICE

And it hereby appoints George K. Helbert, Esq., 1900  
Philadelphia National Bank Building, Philadelphia 7, Pa., a  
member of the Bar of the Commonwealth of Pennsylvania, Patent  
Office Registration 10,216, its attorney, with full power of  
substitution and revocation, to file this affidavit and to trans-  
act all business in the Patent Office in connection therewith.

W. Frederic Shadiner, Esq. V.P.

Subscribed and sworn to before me this 26<sup>th</sup> day of  
October, 1962.

J. Helbert Francis  
Notary Public - Oaklyn, Pa.  
My commission expires Jan 7, 1963

#4



Mark: BULLDOG

Registration 647,167

Class 42

COMBINED AFFIDAVIT UNDER SECTIONS 8 AND 15

Commonwealth of Pennsylvania :  
ss:  
County of Philadelphia :

W. Frederic Shedingger, being sworn, states that he is Executive Vice-President of Dettra Flag Company, Inc., a corporation of Pennsylvania; that said corporation owns registration 647,167 issued June 18, 1957, as he believes will be evidenced by the title report to be attached hereto, order for which is being presented concurrently herewith; that the mark shown therein has been in continuous use in interstate commerce for five consecutive years from June 18, 1957 to the present on the following goods recited in the registration, to wit, Bunting; that the said mark is still in use in commerce as evidenced by the attached specimen showing the mark as currently used, to wit:



that there has been no final decision adverse to registrant's claim of ownership of said mark, to its right to register the same or maintain it on the register, and that there is no proceeding involving any of said rights pending and not disposed of either in the Patent Office or in the courts.

REGISTRATION NO.

**647,167**

ISSUED JUN 18, 1957

12-C PUB

RECEIPT IS HEREBY ACKNOWLEDGED OF THE AFFIDAVIT FILED  
BY **DETTRA FLAG COMPANY, INC.**

BAB

ON **OCT 31, 1962**

- SEC. 8 - AFFIDAVIT ACCEPTED  
 SEC. 15 - AFFIDAVIT FILED

BY DIRECTION OF THE COMMISSIONER

**NOV 13 1962**



DIRECTOR, TRADEMARK EXAMINING OPERATION

FORM POL-136 A

2-60

AFFIDAVIT

ACKNOWLEDGMENT

**GEORGE K. HELBERT  
1900 PHILADELPHIA NATIONAL BANK BLDG.  
PHILADELPHIA 7, PA.**

U. S. DEPARTMENT OF COMMERCE - PATENT OFFICE



25.00 - 202-TM/R

#5  
Ren. Pet.

Mark: BULLDOG

Registration: 647,167

Class: 42  
(Intl. Cl. 24)

TO THE COMMISSIONER OF PATENTS:

DETTRA FLAG COMPANY, INC., a corporation of the Commonwealth of Pennsylvania, is doing business at Oaks, Pa., 19456.

The above identified registrant requests that Registration 647,167 granted to it June 18, 1957, which it now owns, as the undersigned is informed and believes is shown by records in the Patent Office, be renewed in accordance with the provisions of Section 9 of the Act of July 5, 1946.

The renewal fee is presented herewith.

William C. Spangler states that he is President of Dettra Flag Company, Inc., which owns registration No. 647,167; that the mark shown therein is in use in interstate commerce on the following goods recited in the registration: BUNTING, the attached specimen showing the mark as currently used.

Applicant hereby appoints W. Wylyif Walton with offices at 710 Dixon Lane, Gladwyne, Pa., 19035, a member of the Bar of the Commonwealth of Pennsylvania, Patent Office registration 13,398, to prosecute this application for renewal, to transact all business in the Patent Office in connection there-

04/12/77 0647167

1 202 25.00CK

with, and to receive the certificate of renewal.

The undersigned further states that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both under section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the renewal of said registration resulting therefrom.

Dettra Flag Company, Inc.

by William C. Saenger  
President

APR 1 1977

~~14134~~

42  
647167

REGISTERED

JUN 18 1957

Applicant: John C. Dettra Company, Inc.  
Address: Oaks, Pa.

FILED

First Use: January 1, 1912

AUG 17 1955

Goods: Bunting

Canceled 1-22-57  
BULLDOG BUNTING

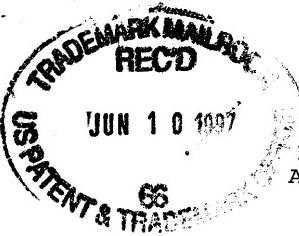
A 225

BULLDOG

PUBLISHED IN O. G.

APR 2 1957

U.S. PATENT OFFICE



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
APPLICATION FOR RENEWAL OF TRADEMARK REGISTRATION

Mark: **BULLDOG**  
Registration No. **647,167**  
Registered: June 18, 1957  
Class: Int. Cl. 24

Hon. Assistant Commissioner  
For Trademarks:

*py*  
**Dettra Flag Company, Inc.**, a corporation duly organized under the laws of the Commonwealth of Pennsylvania, doing business at 120 Montgomery Avenue, P.O. Box 408, Oaks, Pennsylvania 19456-0408, requests that Certificate of Registration No. **647,167**, owned by Dettra Flag Company, Inc., as evidenced by the records of the U.S. Patent and Trademark Office, be renewed in accordance with the provisions of Section 9 of the Trademark Act of July 5, 1946.

The renewal fee is presented herewith.

The undersigned, Elmer Bauer, Jr., declares that he is President of **Dettra Flag Company, Inc.**, the owner of Registration No. **647,167**; that the mark described therein is still in use in interstate commerce for bunting in International Class 24; that the attached specimen shows the mark as currently used in connection with the goods; that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or document or any registration resulting therefrom.

The undersigned hereby appoints **DANN, DORFMAN, HERRELL AND SKILLMAN, A Professional Corporation**, of Philadelphia, Pa., and the individual listed below, its attorneys, to prosecute this application for renewal with full power of substitution and revocation, therewith, and to receive the certificate:

Henry H. Skillman, Registration No. 17,352

*(D)*  
Correspond with: Dann, Dorfman, Herrell and Skillman, P.C.  
Suite 720  
1601 Market Street  
Philadelphia, PA 19103-2307

Telephone: (215) 563-4100

06/20/1997 NSHABAZZ 00000160 647167  
01 FC:365 300.00 OP

6/6/97  
Date

DETTRA FLAG COMPANY, INC.

By Elmer Bauer, Jr.  
Elmer Bauer, Jr.  
Its: President

DANN DORFMAN HERRELL AND SKILLMAN

HENRY H. SKILLMAN  
JOHN C. DORFMAN  
ROGER W. HERRELL  
PATRICK J. HAGAN  
DONALD R. PIPER, JR.  
VINCENT T. PACE  
JANET E. REED, PH.D.  
STEPHEN H. ELAND  
CRAIG M. BELL  
MAUREEN P. O'BRIEN, PH.D.

A PROFESSIONAL CORPORATION

SUITE 720  
1601 MARKET STREET  
PHILADELPHIA, PA 19103-2307

TELEPHONE  
(215) 563-4100

COUNSELLORS AT LAW  
PATENT, TRADEMARK  
AND COPYRIGHT LAW  
AND RELATED CAUSES

E-MAIL  
76042.2662@COMPUSERVE.COM

FAX  
(215) 563-4044

OF COUNSEL  
C. MARSHALL DANN  
JOHN S. CHILD, JR.  
CHARLES N. QUINN

PATENT AGENTS  
JOHN B. BERRYHILL, PH.D.  
MITCHELL R. BRUSTEIN, PH.D.

TECHNICAL ADVISORS  
KATHLEEN D. RIGAUT, PH.D.  
SCOTT A. MCKEOWN



Certificate of Mailing by Express Mail Under 37 CFR §1.10

Number of Express Mail Label TB043354300 Date of Deposit With Postal Service June 10, 1997

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above, and is addressed to the ASSISTANT COMMISSIONER FOR TRADEMARKS, 2900 Crystal Drive, Arlington, VA 22202.

June 10, 1997  
Date of Certificate

*Joan Rodgers*  
Joan Rodgers

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202

Re: US Trademark Reg. No. 647,167  
"BULLDOG" - Reg'd. June 18, 1957  
Dettra Flag Company, Inc.

Dear Sir:

We are enclosing herewith the renewal application for the above-identified trademark registration.

We are also enclosing one specimen in the form of a label which is applied to the goods.

Our check in the amount of \$300.00 is enclosed. If there is any inaccuracy in this fee computation, please charge any additional fee or credit any overpayment to the Patent and Trademark Office Deposit Account of the undersigned attorneys, Account No. 04-1406. A duplicate copy of this letter is enclosed.

Respectfully submitted,

DANN, DORFMAN, HERRELL AND SKILLMAN  
A Professional Corporation  
Attorneys for Applicant

By *Henry H. Skillman*  
HENRY H. SKILLMAN  
PTO Registration No. 17,352

HHS:jr  
Enclosures

Int. Cl.: 24

Prior U.S. Cl.: 42

Reg. No. 647,167

United States Patent and Trademark Office

Registered June 18, 1957

10 Year Renewal

Renewal Term Begins June 18, 1997

---

TRADEMARK  
PRINCIPAL REGISTER

BULLDOG

DETTRA FLAG COMPANY, INC.  
(PENNSYLVANIA CORPORATION)  
120 MONTGOMERY AVENUE  
P.O. BOX 408  
OAKS, PA 194560408

FOR: BUNTING, IN CLASS 42 (INT.  
CL. 24).  
FIRST USE 1-1-1912; IN COMMERCE  
1-1-1912.  
SER. NO. 72-014,134, FILED 8-17-1956.

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Aug. 26, 1997.*

COMMISSIONER OF PATENTS AND TRADEMARKS

**Int. Cl.: 24**

**Prior U.S. Cl.: 42**

**Reg. No. 647,167**

**United States Patent and Trademark Office**

**Registered June 18, 1957**

**10 Year Renewal**

**Renewal Term Begins June 18, 1997**

---

**TRADEMARK  
PRINCIPAL REGISTER**

**BULLDOG**

**DETTRA FLAG COMPANY, INC.  
(PENNSYLVANIA CORPORATION)  
120 MONTGOMERY AVENUE  
P.O. BOX 408  
OAKS, PA 194560408**

**FOR: BUNTING, IN CLASS 42 (INT.  
CL. 24).  
FIRST USE 1-1-1912; IN COMMERCE  
1-1-1912.  
SER. NO. 72-014,134, FILED 8-17-1956.**

*In testimony whereof I have hereunto set my hand  
and caused the seal of The Patent and Trademark  
Office to be affixed on Aug. 26, 1997.*

**COMMISSIONER OF PATENTS AND TRADEMARKS**



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT COMMISSIONER FOR TRADEMARKS  
2900 Crystal Drive  
Arlington, VA 22202-3513

REGISTRATION NO. 0647167

SERIAL NO. 72/014134

PAPER NO.

MAILING DATE: 07/23/97

MARK: BULLDOG

REGISTRANT: DETTRA FLAG COMPANY, INC.

CORRESPONDENCE ADDRESS:

HENRY H SKILLMAN  
DANN DORFMAN HERRELL AND SKILLMAN PC  
1601 MARKET ST STE 720  
PHILADELPHIA PA 19103-2307

TMPPRU

Please furnish the following  
in all correspondence:

1. Your phone number and ZIP Code.
2. Mailing date of this action.
3. Affidavit-Renewal Examiner's name.
4. Mark all correspondence to the  
attention of "PRU" using the above  
address.
5. Registration No.

— RECEIPT IS ACKNOWLEDGED OF THE SUBMITTED REQUEST UNDER: —

SECTION 9 OF THE TRADEMARK ACT AND 37 CFR SECS. 2.181-2.184.

YOUR REQUEST FULFILLS THE STATUTORY REQUIREMENTS AND RENEWAL HAS BEEN  
GRANTED.

*B.G. Harper*  
BARBARA HARPER  
AFFIDAVIT-RENEWAL EXAMINER  
TRADEMARK EXAMINING OPERATION  
(703) 308-9500 EXT. 131

Commonwealth of Pennsylvania : ss:  
County of Montgomery :

WILLIAM C. SPANGLER, being sworn, states that: he is Secretary of applicant corporation and is authorized to execute this affidavit on behalf of said corporation; he believes said corporation to be the owner of the mark sought to be registered; to the best of his knowledge and belief no other person, firm, corporation or association has the right to use said mark in commerce, either in the identical form or in such near resemblance thereto as might be calculated to deceive; and the facts set forth in this application are true.

DETTRA FLAG COMPANY, INC.

By

William C. Spangler

Subscribed and sworn to before me this 14th day of May, 1964.

J. Herbert Gracious  
Notary Public  
My commission expires JAN. 23 1967

GEORGE K. HELBERT  
W. WYCLIF WALTON



LAW OFFICES  
GEORGE K. HELBERT  
PHILADELPHIA NATIONAL BANK BUILDING  
BROAD AND CHESTNUT STREETS  
PHILADELPHIA 7, PA.

TELEPHONE  
LOCUST 3-0837

May 15  
1964

Hon. Commissioner of Patents  
Washington 25, D. C.

Sir:

Enclosed is application of Dettra Flag Company, Inc. for registration of BULLDOG as a trademark for Flags, which consists of statement, power of attorney, 1 sheet of drawing and five specimens of the mark.

Please apply the enclosed check for \$25 as the filing fee.

Respectfully,

*George K. Helbert*  
7AM

MEW  
ENCS.

50

193638



Applicant: Dettra Flag Company, Inc.  
Address: Oaks, Pa.

First Use <sup>o</sup> January 1, 1912

Goods: Flags and Cloth Decorations

BULLDOG

A 369

3

783774  
REGISTERED

JAN 19 1965  
PUBLISHED IN O. G.

NOV 3 1964

U. S. PATENT OFFICE



8500-201-JM

MAY 19 1964 113419 E 201-CH 25.00

Mark BULLDOG

193638

Class 50

TO THE COMMISSIONER OF PATENTS:

DETTRA FLAG COMPANY, INC., is a corporation of Pennsylvania having its principal office and place of business at Oaks, County of Montgomery and State of Pennsylvania.

*Dues a  
for*  
The above identified applicant has adopted and is using the trademark shown in the accompanying drawing for Flags and Cloth Decorations and requests that said mark be registered in the United States Patent Office on the Principal Register established by the Act of July 5, 1946.

The trademark was first used on the goods by applicant's predecessor in business John C. Dettra & Co., Inc. on or about January 1, 1912; was first used in interstate commerce by said predecessor on or about January 1, 1912 on Flags, and is now in use by applicant in such commerce.

The mark is used by applying it to the goods by means of transfers and five specimens showing the mark as actually used are presented herewith.

Applicant is the owner of Registration 647,167.

Applicant hereby appoints George K. Helbert, 1900 Philadelphia National Bank Building, Philadelphia 7, Pennsylvania, member of the Bar of the Commonwealth of Pennsylvania, Patent Office Registration 10,216, to prosecute this application to register, to transact all business in the Patent Office in connection therewith, and to receive the certificate of registration.

PS

193638



CLASS.

50

## CONTENTS:

Application papers.

1. JUL 9 1964

2. *Amalta* Aug 12/64

3. AUG 28 1964

4. *Bullt B & Ends.* Sept. 14/64 ✓  
N OF P

5. *COMB. AFE. SEC. 8 & 15* MAR 26 1970

7. *Ben Pet.* Dec 21, 1984

8. *Section 8 & 9* 6-15-84 T

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16-51581-6

POL-89

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADEMARK EXAMINING OPERATION  
WASHINGTON, D.C. 20231

U.S. DEPARTMENT OF COMMERCE  
PATENT OFFICE  
WASHINGTON

PAPER NO. 1

All communications respecting  
this application should cite the  
serial number, date of filing,  
and name of the applicant.

Mailed JUL 9 1964

George K. Helbert  
1900 Philadelphia  
National Bank Bldg.  
Philadelphia 7, Pa.

Ser. No.: 193,638

Applicant: Dettra Flag Company, Inc.

The words ----cloth decorations---- in the identification of goods are indefinite for classification and registration purposes. The same should be amended by specifying the "cloth decorations" in accordance with their common commercial names. It is noted that the mark on the specimens is applied to cotton bunting.

A search of the Office records fails to show that the mark, when applied to applicant's goods, is confusingly similar to any registered mark.

  
EXAMINER DIV. II

(BULLDOG)  
GEPence:seb

A proper response to this Office action must be received within 6 months from the date of this action in order to avoid ABANDONMENT.



#2

In re Application of :  
Dettra Flag Company, Inc. ✓: Trademark BULLDOG, Class 50  
Serial No. 193,638 :  
Filed May 18, 1964 :

Hon. Commissioner of Patents

Sir:

In reply to the Official Action of July 9, 1964, please amend this application as follows:

*a1 p13*  
Page 1, line 6, after "Decorations" insert namely,  
Flats, Fans, Pulldowns, Drapery, Panel Drapes and Fan Drapes *made of cloth*

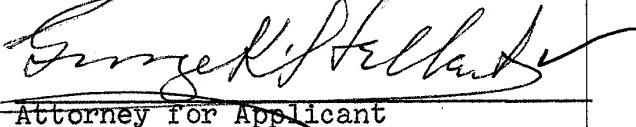
#### R E M A R K S

The foregoing specific designations of the several kinds of cloth decorations marketed by applicant under its present trademark we are informed by applicant's Secretary are commonly recognized and accepted in the trade and it is believed their insertion in the application removes any ground of objection for indefiniteness.

The specimens supplied are identical with those being used to apply the trademark to the canvas headings of applicant's BULLDOG flags, which except for such headings are made from the same fabric as that which applicant sells as its BULLDOG bunting under its trademark registered in registration 647,167. Thus, the phrase "100% cotton bunting" appearing on the specimens is not inconsistent with the use of such specimens on such flags or on cloth decorations of the types specified likewise made of such fabric.

It is noted the Examiner's search failed to develop any pertinent prior registration and it is therefore believed the application is in condition for favorable action which is respectfully requested.

Respectfully submitted,

  
George K. Helland  
Attorney for Applicant

H:MEW

August 11, 1964

U.S. DEPARTMENT OF COMMERCE  
PATENT OFFICE  
WASHINGTON

PAPER NO. 3

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.

AUG 28 1964

Mailed

George K. Helbert  
1900 Philadelphia National  
Bank Bldg.  
Philadelphia 7, Pennsylvania

Ser. No.: 193,638

Applicant: Dettra Flag Company, Inc.

This is in response to the communication filed  
August 12, 1964.

The amended identification of goods is noted.  
If applicant's cloth decorations are in the nature of  
flags, it is suggested the word "cloth" be changed to  
"flag" in the identification of goods. In this manner,  
applicant's products will be clearly identified for  
Class 50.

Response is awaited.

  
EXAMINER, DIV. II

(BULLDOG)  
GEPence:mge

A proper response to this Office action must be received within 6 months  
from the date of this action in order to avoid ABANDONMENT.



In re Application of ✓ :

Dettra Flag Company, Inc. : Trademark BULLDOG, Class 50

Serial No. 193,638 ✓ : 4

Filed May 18, 1964 : .

Hon. Commissioner of Patents

Sir:

Acknowledging receipt of the Official Action of August 28, 1964, it is requested this application be amended as follows:

✓ Page 1, line 6, cancel "Cloth"; before "and" (and following previous amendment) insert - made of cloth - .

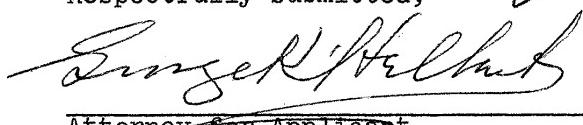
R E M A R K S

The Examiner's suggestion in the Action under reply is appreciated and has been accorded careful consideration. It is felt, however, that if adopted it would result in misdescription of some of the decorations to which the mark is applied since they can hardly be fairly denominated as "flag decorations" and are not so termed in the trade. A flag, speaking generically, is a rectangular piece of material designed to be attached at one of its narrower ends to a halyard stretched between supporting points from which the flag flies freely in space. On the other hand, a fan or panel drape, a pulldown or a flat is an article normally intended for suspension in a vertical position, frequently against a wall, for decorative purposes as will be clearly evident from pages 37-8-9 taken from applicant's current catalog and submitted herewith for the Examiner's information. Said pages specify that the subject decorations are of EVERWEAR bunting but as stated in my communication of August 11, 1964 (Paper 2) they are also made of applicant's

BULLDOG bunting, and by other producers of plastic and of paper.

It is believed the amendment herein directed very clearly defines the articles on which the subject mark is used and places the application in condition for publication.

Respectfully submitted,



Attorney for Applicant

H:MEW

September 10, 1964

POL-47  
(7-64)

mge

5

ADDRESS ONLY  
THE COMMISSIONER OF PATENTS  
TRADEMARK EXAMINING OPERATION  
WASHINGTON, D. C. 20231

U. S. DEPARTMENT OF COMMERCE  
PATENT OFFICE  
WASHINGTON

PAPER NO.

All communications respecting  
this application should give the  
serial number, date of filing,  
and name of the applicant.

George K. Helberr  
1900 Philadelphia National  
Bank Bldg.  
Philadelphia 7, Pennsylvania

NOTICE OF PUBLICATION

UNDER SECTION 12 (a)

SERIAL NO.	PUBLICATION DATE	MAILED
193,638	NOV 3 1964	OCT 12 1964
APPLICANT	Dettra Flag Company, Inc.	
MARK	BULLDOG	

The mark of the application above identified appears to be entitled to registration. The mark will in accordance with Section 12 (a) of the Trademark Act of 1946, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13 of the Statute or by Rules 2.101 and 2.102 of the Trademark Rules, the Commissioner of Patents may issue a Certificate of Registration.

Copies of the Trademark portion of the Official Gazette containing the publication of the mark may be obtained at 20 cents each from the Superintendent of Documents, Government Printing Office.

By direction of the Commissioner.

SGD. J. H. MERCHANT

193638

## RENEWAL

REG. NO. <b>783774</b>	MARK <i>BULLDOG</i>	SER. NO. 193638										
Registered (date) <b>JAN 19 1965</b>	Type of Mark	Examiner <i>50 Pence</i>										
Class 50	Filed Complete MAY 18, 1964	Serial No. 193 638										
Applicant and Post Office DETTRA FLAG COMPANY, INC., PA. CORP. OAKS, PA.		PRINCIPAL REGISTER										
		Amended _____										
		Parts Filed <table border="0"> <tr> <td><input type="checkbox"/> Assignee of</td> <td>Application _____</td> </tr> <tr> <td><input type="checkbox"/> By change of name from</td> <td>Verification _____</td> </tr> <tr> <td></td> <td>Specimens _____</td> </tr> <tr> <td></td> <td>Drawings _____</td> </tr> <tr> <td></td> <td>Fee \$30.00 DEC 21 1984</td> </tr> </table>	<input type="checkbox"/> Assignee of	Application _____	<input type="checkbox"/> By change of name from	Verification _____		Specimens _____		Drawings _____		Fee \$30.00 DEC 21 1984
<input type="checkbox"/> Assignee of	Application _____											
<input type="checkbox"/> By change of name from	Verification _____											
	Specimens _____											
	Drawings _____											
	Fee \$30.00 DEC 21 1984											
Mark <b>BULLDOG</b>		Goods—Services										
Send Correspondence to <i>Franklin Walton, Esq.</i>												
<p>Henry H. Skillman Dann, Dorfman, Herrell and Skillman, P.C. 1310 Fidelity Building 123 South Broad Street Philadelphia, PA 19109-1090 Attorney GEORGE K. HELBERT</p>		<i>Franklin Walton, Esq.</i> <i>a. 9004</i>										
Associate Attorney		Passed for Publication <i>Franklin Walton, Esq.</i>										
Other Data		Passed for Registration <i>Franklin Walton, Esq.</i>										
Claims Ownership of Registration NO. 647,167		A Sec. 8 <i>Martin H. Marks</i> F F I Sec. 15 D A V Sec. 12c I T										
Goods—Services <i>OK</i>		Passed for Renewal <i>F. A. Pfahl</i> <i>DR.</i>										
<i>FLAGS AND DECORATIONS mainly, flags, fans, pull-downs, draperies, panel drapes, and fan drapes made of cloth.</i>		Renewed From Jan 19, 1985 Jan. 19, 2005										
First Use ON OR ABOUT JAN. 1, 1912		Int. Cl. 24, 20										
In Commerce ON OR ABOUT JAN. 1, 1912		PUBLISHED NOV 3 1964 U. S. Patent Office										

**United States Patent Office**

**783,774**  
**Registered Jan. 19, 1965**

**PRINCIPAL REGISTER  
Trademark**

**Ser. No. 193,638, filed May 18, 1964**

**BULLDOG**

Dettra Flag Company, Inc. (Pennsylvania corporation)  
Oaks, Pa.

For: FLAGS AND DECORATIONS—NAMELY,  
FLATS, FANS, PULLDOWNS, DRAPERY, PANEL  
DRAPE, AND FAN DRAPE MADE OF CLOTH—in  
CLASS 50.

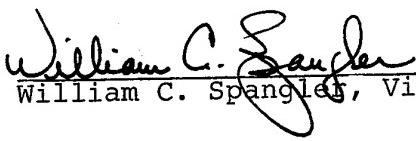
First use on or about Jan. 1, 1912; in commerce on or  
about Jan. 1, 1912.

Owner of Reg. No. 647,167,

And it hereby appoints W. Wyclif Walton, Esq., 414  
Barclay Building, Bala-Cynwyd, Pa., 19004, a member of the Bar  
of the Commonwealth of Pennsylvania, Patent Office Registration  
13,398, its attorney, with full power of substitution and revo-  
cation, to file this affidavit and to transact all business in  
the Patent Office in connection therewith.

The undersigned declares that all statements made herein  
of his own knowledge are true and that all statements made on in-  
formation and belief are believed to be true; and further that  
these statements were made with knowledge that wilful false state-  
ments and the like so made are punishable by fine or imprisonment,  
or both, under section 1001 of Title 18 of the United States Code  
and that such wilful false statements may jeopardize the validity  
of the said registration.

March 19, 1970

  
William C. Spangler  
William C. Spangler, Vice-President

MAR 26 1970 -12



JW

#6

Mark: BULLDOG

Registration : 783,774

Class : 50

COMBINED AFFIDAVIT UNDER SECTIONS 8 & 15 (T.M.Rule 2.20)

William C. Spangler states that he is Vice-President of Dettra Flag Company, Inc., a corporation of Pennsylvania doing business at Oaks, Montgomery County, Pennsylvania, 19456; that said Dettra Flag Company Inc., owns Registration 783,774 issued January 19, 1965, as he is informed and believes is shown by records in the Patent Office; that the mark shown therein has been in continuous use in interstate commerce for five consecutive years from January 19, 1965 to the present on each of the following goods recited in the registration: Flags and Decorations, namely, Flats, Fans, Pulldowns, Drapery, Panel Drapes and Fan Drapes made of Cloth; that said mark is still in use in interstate commerce as evidenced by the attached specimen showing the mark as currently used:



that there has been no final decision adverse to registrant's claim of ownership of said mark, to its right to register the same or maintain it on the register and that there is no proceeding involving any of said rights pending and not disposed of either in the Patent Office or in the courts.

JAN 19 1965

REGISTRATION NO.

783,774

ISSUED

12-C PUB

RECEIPT IS HEREBY ACKNOWLEDGED OF THE AFFIDAVIT FILED  
BY DETTRA FLAG COMPANY, INC.

ON MARCH 26, 1970

- SEC. 8 - AFFIDAVIT ACCEPTED  
 SEC. 15 - AFFIDAVIT FILED

BY DIRECTION OF THE COMMISSIONER

BH

MAY 18 1970

DIRECTOR, TRADEMARK EXAMINING OPERATION

FORM POL-136-A

2-60

AFFIDAVIT

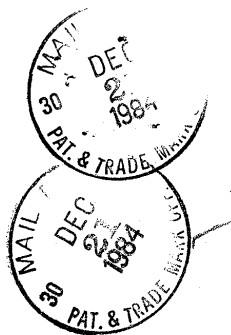
ACKNOWLEDGMENT

- WYCLIFF WALTON, ESQ.

414 BARCLAY BLDG.

BALA-CYNWYD, PA. 19004

U. S. DEPARTMENT OF COMMERCE - PATENT OFFICE



300.00 - 302 AMF

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
APPLICATION FOR RENEWAL OF TRADEMARK REGISTRATION

Mark: BULLDOG  
Reg. No. 783,774  
Registered: Jan. 19, 1965  
Class: 50 (Intl. 24)

To the Hon. Commissioner of Patents and Trademarks:

Dettra Flag Company, Inc., a corporation duly organized under the laws of the Commonwealth of Pennsylvania, located at Oaks, Pennsylvania and doing business at Oaks, Pennsylvania 19456, requests that Certificate of Registration No. 783,774 granted to Dettra Flag Company, Inc. on January 19, 1965, which it now owns as evidenced by the records in the Patent and Trademark Office, be renewed in accordance with the provisions of Section 9 of the Trademark Act of July 5, 1946.

The renewal fee is presented herewith.

The undersigned, William C. Spangler, being duly sworn, deposes and says that he is the President of Dettra Flag Company, Inc., the owner of Registration No. 783,774; that the mark described therein is still in use in interstate commerce for Flags, and Decorating - Namely, Flats, Fans, Pulldowns, Drapery, Panel Drapes, and Fan Drapes Made of Cloth in Class 50; that the attached specimen shows the mark as currently used; that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or document or any registration resulting therefrom.

The undersigned hereby appoints DANN, DORFMAN, HERRELL AND SKILLMAN, A Professional Corporation, of Philadelphia PA, and the individual listed below, its attorneys to prosecute this application for renewal with full power of substitution and revocation, therewith, and to receive the certificate:

Henry H. Skillman, Registration No. 17,352

Correspond with: Dann, Dorfman, Herrell and Skillman, P.C.  
1310 Fidelity Building  
123 South Broad Street  
Philadelphia, PA 19109-1096  
(215) 545-1700

December 19, 1984  
Date

William C. Spangler  
William C. Spangler

Enclosures

01/07/85 0783774

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300.00 CK



DANN DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

1310 THE FIDELITY BUILDING

PHILADELPHIA, PA. 19109

(215) 545-1700

COUNSELORS AT LAW

PATENT, TRADEMARK

AND COPYRIGHT LAW

CABLE ADDRESS

SKILPATENT

December 21, 1984

HENRY H. SKILLMAN  
JOHN C. DORFMAN  
ROGER W. HERRELL  
ZACHARY T. WOBENSMITH, III  
PATRICK J. HAGAN  
DONALD R. PIPER, JR.  
ROBERT G. MCMORROW, JR.

C. MARSHALL DANN (OF COUNSEL)

CERTIFICATE OF MAILING  
BY EXPRESS MAIL UNDER 37 CFR \$1.10

NUMBER OF EXPRESS MAIL MAILING LABEL B 48022391 DATE OF DEPOSIT WITH POSTAL SERVICE 12/21/84.  
I hereby certify that this paper or fee is being deposited with the United States  
Postal Service "Express Mail Post Office to Addressee" service under 37 CFR \$1.10 on the date  
indicated above, and is addressed to the Commissioner of Patents and Trademarks, Washington DC 20231.

Denise Grace  
Typed Name of Person Mailing Paper or Fee

Denise Grace  
Signature of Person Mailing the Paper or Fee

Hon. Commissioner of Patents  
and Trademarks  
Washington, D.C. 20231

Dear Sir:

We are enclosing herewith an Application for Renewal of  
Trademark Registration No. 783,774.

We are also enclosing, as evidence of the continued use  
of the mark, a photocopy of a box blank showing the mark as used  
on the packaging for the goods and a pressure sensitive label  
which is used for identifying the goods.

Also enclosed is our check in the amount of \$300.00 to  
cover the renewal fee. *Applied*

In the event the check is improper, or the fee  
calculation is in error, the Commissioner is hereby authorized to  
charge any underpayment or credit any overpayment to the account  
of the undersigned attorneys, Account No. 04-1406.

Respectfully submitted,

DANN, DORFMAN, HERRELL AND SKILLMAN  
Attorneys for Applicant

By Henry H. Skillman  
HENRY H. SKILLMAN  
Registration No. 17,352

HHS:dg  
Enclosures



UNITED STATES DEPARTMENT OF COMMERCE

Patent and Trademark Office

Address: COMMISSIONER OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

REGISTRATION NO. 0783774

SERIAL NO. 72/193638

PAPER NO.

MAILING DATE: 04/29/85

MARK: BULLDOG

REGISTRANT: DETTRA FLAG COMPANY, INC.

CORRESPONDENCE ADDRESS:

HENRY H. SKILLMAN  
DANN DORFMAN HERRELL AND SKILLMAN, P.C.  
1310 FIDELITY BUILDING  
123 SOUTH BROAD STREET  
PHILADELPHIA, PA 19109-1096

Please furnish the following  
in all correspondence:

1. Your phone number and zip code.
2. Mailing date of this action.
3. Affidavit-Renewal Examiner's name.
4. The address of all correspondence  
not containing fees should include  
the words "Box 5".
5. Registration No.

RECEIPT IS ACKNOWLEDGED OF THE SUBMITTED REQUEST UNDER:

SECTION 9 OF THE TRADEMARK ACT AND 37 CFR SECS. 2.181-2.184.

YOUR REQUEST FULFILLS THE STATUTORY REQUIREMENTS AND RENEWAL HAS BEEN  
GRANTED.

F.A. PFOHL

FRANCES A. PFOHL  
AFFIDAVIT-RENEWAL EXAMINER  
TRADEMARK EXAMINING OPERATION  
(703) 557-1988

# United States Patent Office

823,684

Registered Feb. 7, 1967

## PRINCIPAL REGISTER Trademark

Ser. No. 245,173, filed May 9, 1966

### SENTRY

Dettra Flag Company, Inc. (Pennsylvania corporation)  
Oaks, Pa.

For: BUNTING, in CLASS 42.  
First use on or about Apr. 21, 1966; in commerce on or  
about Apr. 21, 1966.

G. E. PENCE, *Examiner.*

# United States Patent Office

823,739

Registered Feb. 7, 1967

## PRINCIPAL REGISTER Trademark

Ser. No. 245,171, filed May 9, 1966



Sentry

Dettra Flag Company, Inc. (Pennsylvania corporation)  
Oaks, Pa.

For: FLAGS AND CLOTH DECORATIONS, in  
CLASS 50.

First use on or about Apr. 21, 1966; in commerce on  
or about Apr. 21, 1966.

G. E. PENCE, *Examiner.*

**Int. Cl.: 24**

**Prior U.S. Cl.: 42**

**United States Patent and Trademark Office**

**Reg. No. 1,172,352**

**Registered Oct. 6, 1981**

**TRADEMARK**  
**Principal Register**

**DETCO**

**Dettra Flag Company, Inc. (Pennsylvania  
corporation)  
Oaks, Pa. 19456**

**For: FLAGS, PENNANTS AND BANNERS  
MADE OF TEXTILE MATERIALS, in CLASS 24  
(U.S. Cl. 42).**

**First use Apr. 16, 1980; in commerce Apr. 16,  
1980.**

**Ser. No. 260,089, filed Apr. 28, 1980.**

**PAUL F. GAST, Primary Examiner**

**SN 260,089. Dettra Flag Company, Inc., Oaks, Pa. Filed Apr.  
28, 1980.**

**DETCO**

**For Flags, Pennants and Banners Made of Textile Materials  
(U.S. Cl. 42).**

**First use Apr. 16, 1980; in commerce Apr. 16, 1980.**

Int. Cl.: 24

Prior U.S. Cl.: 50

United States Patent and Trademark Office

Reg. No. 1,248,401  
Registered Aug. 16, 1983

TRADEMARK  
Principal Register



Detra Flag Company, Inc. (Pennsylvania  
corporation)  
Oaks, Pa. 19456

For: FLAGS MADE OF POLYESTER TEX-  
TILE MATERIAL, in CLASS 24 (U.S. Cl. 50).  
First use May 15, 1981; in commerce May 15,  
1981.

Ser. No. 312,853, filed Jun. 2, 1981.

PAMELA RASK, Examining Attorney

519776



HENRY H. SKILLMAN  
JOHN C. DORFMAN  
ROGER W. HERRELL  
ZACHARY T. WOBENSMITH, III  
PATRICK J. HAGAN  
DONALD R. PIPER, JR.  
ROBERT G. MCNORMROW, JR. (D.C. BAR ONLY)

C. MARSHALL DANN (OF COUNSEL)

DANN DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

1310 THE FIDELITY BUILDING

PHILADELPHIA, PA. 19109

(215) 545-1700

COUNSELORS AT LAW  
PATENT, TRADEMARK  
AND COPYRIGHT LAW

CABLE ADDRESS  
SKILPATENT

January 29, 1985

Hon. Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Dear Sir:

We are filing herewith an application of:

Applicant(s): Dettra Flag Company, Inc.

For registration of the trademark/service/mark: LUSTRO

Enclosed are:

Drawing: 1 Typewritten

5 specimens of the mark in the form of: Labels

Government Fee: Check in the amount of: \$175.00

If there is any inaccuracy in this fee computation, please charge any additional fee or credit any overpayment to the Patent and Trademark Office Deposit Account of DANN, DORFMAN, HERRELL AND SKILLMAN, P.C., Account No. 04-1406. A duplicate copy of this letter is enclosed.

The Examiner is authorized to call the undersigned attorney at the above-noted telephone number.

Respectfully,

DANN, DORFMAN, HERRELL AND SKILLMAN  
A Professional Corporation  
Attorneys for Applicant(s)

By Henry H. Skillman  
HENRY H. SKILLMAN  
PTO Registration 17,352

CERTIFICATE OF MAILING  
BY EXPRESS MAIL UNDER 37 CFR §1.10

NUMBER OF EXPRESS MAIL MAILING LABEL B48022405 DATE OF DEPOSIT WITH POSTAL SERVICE 1/29/85

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above, and is addressed to the Commissioner of Patents and Trademarks, Washington DC 20231.

Denise Grace  
Typed Name of Person Mailing Paper or Fee

Denise Grace  
Signature of Person Mailing the Paper or Fee



195-00-301-7m  
519776

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
APPLICATION FOR REGISTRATION OF TRADEMARK

To the Commissioner of  
Patents and Trademarks

Mark: LUSTRO

Class: 24

F4 (PA) Dettra Flag Company, Inc., a corporation of Pennsylvania, doing business at Oaks, Pennsylvania 19456, has adopted the Mark shown in the accompanying drawing for goods in Class 24 consisting of flags and requests that the mark be registered in the U.S. Patent and Trademark Office on The Principal Register established by the act of July 5, 1946.

F5 (PA) The Mark was first used in connection with the goods at least as early as March 1974, and was first used in interstate commerce at least as early as March 1974, and is now in use in such commerce.

The Mark is used by imprinting on labels applied to the goods and on packages for the goods, and five specimens showing the mark as actually used are submitted herewith.

The undersigned, William C. Spangler, declares that he is the President of Dettra Flag Company, Inc., the Applicant named in the foregoing application, and is authorized to execute this statement on behalf of Applicant; that he believes Applicant to be the owner of the Mark sought to be registered; that, to the best of his knowledge and belief, no other person, firm, corporation or association has the right to use said Mark in commerce, either in the identical form or in such near resemblance thereto as may be likely, when applied to the goods or services of such other person, to cause confusion, or to cause mistake, or to deceive.

The undersigned declares further that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or document or any registration resulting therefrom.

The undersigned hereby appoints DANN, DORFMAN, HERRELL AND SKILLMAN, A Professional Corporation, of Philadelphia PA, and the individual listed below, its attorneys to prosecute this application for registration with full power of substitution and revocation, therewith, and to receive the certificate:

Henry H. Skillman, Registration No. 17,352

Correspond with: | Dann, Dorfman, Herrell and Skillman P.C.  
| 1310 Fidelity Building  
| 123 South Broad Street  
| Philadelphia, PA 19109-1096  
| (215) 545-1700

DETTRA FLAG COMPANY, INC.

By William C. Spangler  
WILLIAM C. SPANGLER  
Its President

Date

January 28, 1985

02/04/85 519776

1 301 175.00 CK



519776

APPLICANT DETTRA FLAT COMPANY, INC.  
INT. CL.  
24  
PRIM. CL. ADDRESS Oaks, Pennsylvania 19456

FIRST USE At least as early as March 1974 IN COMMERCE At least as early as March 1974  
GOODS OR SERVICES Flags

LUSTRO

1354160  
REGISTERED  
AUG 13 1985  
PAT. & T.M. OFFICE

PUBLISHED

JUN 04 1985



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
Address: COMMISSIONER OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

NOTICE OF PUBLICATION UNDER 12(a)

1. Serial No.:

73/519,776

2. Mark:

LUSTRO

3. Applicant:

DETTRA FLAG COMPANY, INC.

4. Publication Date:

JUN. 4, 1985

The mark of the application above identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13 of the Statute or by rules 2.101 and 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a certificate of registration.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained at \$5.00 each for domestic orders, or at \$6.25 each for foreign orders from:

The Superintendent of Documents  
U.S. Government Printing Office  
Washington, D.C. 20402

By direction of the Commissioner.

5. Send correspondence to:

HENRY H. SKILLMAN  
DANN DORFMAN HERRELL AND SKILLMAN  
1310 THE FIDELITY BUILDING  
PHILADELPHIA, PA. 19109

519776

1354160

1. REG. NO. 1354160	3. MARK LUSTRO	4. SER. NO. 73/519776
2. REG. DATE AUG 13 1985		5. REGISTER PRINCIPAL
6. INTERNATIONAL CLASS 24	7. PRIOR U.S. CLASS 50	8. FILING DATE 01/29/85
10. APPLICANT AND POST OFFICE DETTRA FLAG COMPANY, INC. OAKS, PENNSYLVANIA 19456 CORPORATION OF PENNSYLVANIA		9. LAW OFFICE 550
		16. EXAMINING ATTORNEY <i>Bellus</i>
		17. TYPE OF MARK TRADEMARK
		18. FIRST USE ICL 024 03/00/1974
11. CORRESPONDENCE ADDRESS HENRY H. SKILLMAN DANN DORFMAN HERRELL AND SKILLMAN P.C. 1310 THE FIDELITY BUILDING One Meridian Plaza PHILADELPHIA, PA 19109 Suite 200 19102-2440 1414 S. Penn Sq.		19. IN COMMERCE ICL 024 03/00/1974
12. DOMESTIC REPRESENTATIVE		20. FOREIGN REG. AND APPL. DATA
13. APPLICANT'S ATTORNEY HENRY H. SKILLMAN		
15. GOODS-SERVICES 024-FLAGS		
21. OTHER DATA		

PTO-102L (REV. 12/82) U.S. DEPT. OF COMMERCE—PATENT AND TRADEMARK OFFICE

22. AMENDED	PRINCIPAL REGISTER	25. Supervisory Examiner	
		26. Examiner	
23. AFFADAVIT	Section 8 <i>BA Harper</i>	27. Passed for Publication <i>Stewart J Bellus</i>	
	Section 15 <i>BA Harper</i>	28. Passed for Registration	
	Section 12C	29. O.G. Date	
24. RENEWAL	Passed for Renewal	<b>PUBLISHED</b>	
	Renewed From	JUN 04 1985	
<input type="checkbox"/> Less Goods			

PTO-102 (8-78) U.S. Dept. of Commerce-Patent and Trademark Office

**Int. Cl.: 24**

**Prior U.S. Cl.: 50**

**Reg. No. 1,354,160**

**United States Patent and Trademark Office** **Registered Aug. 13, 1985**

**TRADEMARK  
PRINCIPAL REGISTER**

**LUSTRO**

**DETTRA FLAG COMPANY, INC. (PENNSYLVANIA CORPORATION)  
OAKS, PA 19456**

**FOR: FLAGS, IN CLASS 24 (U.S. CL. 50).**

**FIRST USE 3-0-1974; IN COMMERCE  
3-0-1974.**

**SER. NO. 519,776, FILED 1-29-1985.**

**STEWART J. BELLUS, EXAMINING ATTORNEY**

**SN 519,776. DETTRA FLAG COMPANY, INC., OAKS, PA.  
FILED 1-29-1985.**

**LUSTRO**

**FOR FLAGS (U.S. CL. 50).  
FIRST USE 3-0-1974; IN COMMERCE 3-0-1974.**

## TRADEMARK APPLICATION FILE DATA WORKSHEET

F2		1. SERIAL NUMBER <i>519776</i>	2. FILING DATE <i>1-29-85</i>	3. LAW OFFICE <i>5</i>																																
		4. REGISTER TYPE <i>PD</i>	5. MARK DRAWING CODE <i>LUSTRO</i>																																	
<table border="1"> <tr> <td>1. INT. CL.</td> <td>2. 1st USE DATE</td> <td>3. 1st COMMERCE</td> <td>4. PAID</td> <td>5. PRIOR U.S. CLASS(ES)</td> <td>6. GOODS/SERVICES</td> </tr> <tr> <td><i>024</i></td> <td><i>00 03 1974</i></td> <td><i>00 03 1974</i></td> <td><i>Y</i></td> <td><i>042</i></td> <td rowspan="5" style="vertical-align: middle; text-align: center;"><b>SEE APPLICATION</b></td> </tr> <tr><td></td><td></td><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td><td></td><td></td></tr> <tr><td></td><td></td><td></td><td></td><td></td></tr> </table>					1. INT. CL.	2. 1st USE DATE	3. 1st COMMERCE	4. PAID	5. PRIOR U.S. CLASS(ES)	6. GOODS/SERVICES	<i>024</i>	<i>00 03 1974</i>	<i>00 03 1974</i>	<i>Y</i>	<i>042</i>	<b>SEE APPLICATION</b>																				
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1st																																				
2nd																																				
3rd																																				
<b>F6.7 CORRESPONDENCE ADDRESS (F6) and ATTORNEYS (F7) - SEE APPLICATION</b>																																				
<table border="1"> <tr> <td rowspan="3" style="text-align: center;">ENTRY NO.  01</td> <td>COUNTRY CODE</td> <td>FOREIGN APPLICATION NO.</td> <td>FOREIGN FILING DATE</td> </tr> <tr> <td>FOREIGN REGISTRATION NO</td> <td>FOREIGN REGISTRATION DATE</td> <td>EXPIRATION DATE</td> </tr> <tr> <td>RENEWAL REGISTRATION NO</td> <td>RENEWAL DATE</td> <td>RENEWAL EXPIRATION DATE</td> </tr> </table>					ENTRY NO.  01	COUNTRY CODE	FOREIGN APPLICATION NO.	FOREIGN FILING DATE	FOREIGN REGISTRATION NO	FOREIGN REGISTRATION DATE	EXPIRATION DATE	RENEWAL REGISTRATION NO	RENEWAL DATE	RENEWAL EXPIRATION DATE																						
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<b>F9 PRIOR U.S. REGISTRATIONS - SEE APPLICATION</b>																																				
<table border="1"> <tr> <td>TEXT TYPE CODE</td> <td colspan="3">ADDITIONAL TEXT (SEE APPLICATION OR ENTER TEXT BELOW)</td> </tr> <tr> <td></td> <td colspan="3"></td> </tr> </table>					TEXT TYPE CODE	ADDITIONAL TEXT (SEE APPLICATION OR ENTER TEXT BELOW)																														
TEXT TYPE CODE	ADDITIONAL TEXT (SEE APPLICATION OR ENTER TEXT BELOW)																																			
				EMPLOYEE NUMBER <i>PE</i>																																



1. SER. NO. 73519776	2. MARK LUSTRO
3. APPLICANT DETTRA FLAG COMPANY, INC.	
4. ADDRESS HENRY H. SKILLMAN DANN DORFMAN HERRELL AND SKILLMAN 1310 THE FIDELITY BUILDING PHILADELPHIA, PA. 19109	
FORM PTO-1293 (REV 6/84) U.S. DEPARTMENT OF COMM. Pat & TM Office	
<p style="border: 1px solid black; padding: 5px;">HENRY H. SKILLMAN DANN DORFMAN HERRELL AND SKILLMAN 1310 THE FIDELITY BUILDING PHILADELPHIA, PA. 19109</p>	
1. SER. NO. 73519776	2. MARK LUSTRO
3. APPLICANT DETTRA FLAG COMPANY, INC.	
4. ADDRESS HENRY H. SKILLMAN DANN DORFMAN HERRELL AND SKILLMAN 1310 THE FIDELITY BUILDING PHILADELPHIA, PA. 19109	
FORM PTO-1293 (REV 6/84) U.S. DEPARTMENT OF COMM. Pat & TM Office	
<p style="border: 1px solid black; padding: 5px;">HENRY H. SKILLMAN DANN DORFMAN HERRELL AND SKILLMAN 1310 THE FIDELITY BUILDING PHILADELPHIA, PA. 19109</p>	
1. SER. NO. 73519776	2. MARK LUSTRO
3. APPLICANT DETTRA FLAG COMPANY, INC.	
4. ADDRESS HENRY H. SKILLMAN DANN DORFMAN HERRELL AND SKILLMAN 1310 THE FIDELITY BUILDING PHILADELPHIA, PA. 19109	
FORM PTO-1293 (REV 6/84) U.S. DEPARTMENT OF COMM. Pat & TM Office	



## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Combined Declarations  
Under Sections 8 and 15

20100-311

Tm

HJ

Mark: LUSTRO

Reg. No. 1,354,160  
Reg'd: August 13, 1985  
Class: 24To the Hon. Commissioner of Patents  
and Trademarks:

William C. Spangler, hereby declares that he is President of and is authorized to sign documents on behalf of Dettra Flag Company, Inc., a corporation organized under the laws of Pennsylvania, located at Oaks, Pennsylvania, and doing business at Oaks, Pennsylvania 19456; that said corporation is the owner of Registration No. 1,354,160, dated August 13, 1985, as evidenced by the records in the U.S. Patent and Trademark Office;

That the mark described therein has been in continuous use in interstate commerce for five consecutive years from August 13, 1985 to present, on or in connection with the following goods stated in the registration: Flags.

That the mark is still in use in said interstate commerce as evidenced by the specimen submitted herewith which shows the trademark as actually used in connection with the goods at the present time;

That there has been no final decision adverse to registrant's claim of ownership of such mark, or to its right to register the same, or to maintain the same on the register; and

That there is no proceeding involving any of said rights, and not finally disposed of, pending in either the courts or in the Patent and Trademark Office.

The undersigned hereby appoints the members of the firm of **DANN, DORFMAN, HERRELL AND SKILLMAN**, A Professional Corporation, and the following individual as attorneys to file this affidavit, with full powers of substitution and revocation, and to transact all business in the Patent and Trademark Office in connection therewith: Henry H. Skillman, Reg. No. 17,352, a member of the Pennsylvania Bar.

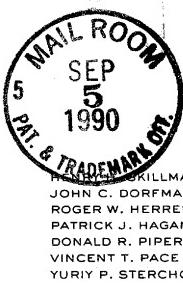
Direct correspondence to: **DANN, DORFMAN, HERRELL AND SKILLMAN**  
A Professional Corporation  
One Meridian Plaza - Suite 900  
1414 South Penn Square  
Philadelphia, PA 19102-2440

Telephone: (215) 563-4100

The undersigned hereby declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application, document or any registration issued thereon.

*Sept. 4, 1990 1354160*  
Date

DETTRA FLAG COMPANY, INC.  
031 200.00  
By *William C. Spangler*  
William C. Spangler  
Its President



DANN DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

ONE MERIDIAN PLAZA

SUITE 900

1414 SOUTH PENN SQUARE

PHILADELPHIA, PA 19102-2440

TELEPHONE

(215) 563-4100

September 5, 1990

COUNSELORS AT LAW  
PATENT, TRADEMARK  
AND COPYRIGHT LAW  
AND RELATED CAUSES

TELECOPIER  
(215) 563-4044

TELEX  
6974601 WWBUS UW

CABLE ADDRESS  
SKILPATENT

HENRY H. SKILLMAN  
JOHN C. DORFMAN  
ROGER W. HERRELL  
PATRICK J. HAGAN  
DONALD R. PIPER, JR.  
VINCENT T. PACE  
YURIY P. STERCHO

OF COUNSEL  
C. MARSHALL DANN  
EDGAR N. JAY (N.Y. BAR ONLY)

JOHN S. CHILD, JR.  
**Hon. Commissioner of Patents**  
and Trademarks

Washington, D.C. 20231

Re: U.S. Trademark Registration No. 1,354,160  
Registered August 13, 1985 - "LUSTRO"  
Dettra Flag Company, Inc.

Dear Sir:

We are enclosing herewith a Combined Declaration Under Sections 8 and 15 which has been executed by William C. Spangler, President.

We are enclosing a specimen in the form of a box on which the mark is imprinted.

The Government fee of \$200.00 is enclosed. If there is a requirement for an additional fee, such fee may be charged to the account of Dann, Dorfman, Herrell and Skillman, Account No. 04-1406. Early acceptance of this Combined Declaration is respectfully requested.

Respectfully submitted,

DANN, DORFMAN, HERRELL AND SKILLMAN, P.C.  
Attorneys for Registrant

By Henry H. Skillman  
HENRY H. SKILLMAN  
Registration No. 17,352

Encl.

CERTIFICATE OF MAILING  
BY EXPRESS MAIL UNDER 37 CFR §1.10

NUMBER OF EXPRESS MAIL MAILING LABEL RB435892171

DATE OF DEPOSIT WITH POSTAL SERVICE September 5, 1990

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above, in an envelope, properly address to  
COMMISSIONER OF PATENTS AND TRADEMARKS,  
WASHINGTON, DC 20231

Joan Rodgers  
Signature of Person Mailing the Paper or Fee

Joan Rodgers

Typed Name of Person Mailing Paper or Fee



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

REGISTRATION NO. 1354160

SERIAL NO. 73/519776

PAPER NO.

MAILING DATE: 12/17/90

MARK: LUSTRO

REGISTRANT: DETTRA FLAG COMPANY, INC.

CORRESPONDENCE ADDRESS:

HENRY H. SKILLMAN  
DANN DORFMAN HERRELL AND SKILLMAN  
ONE MERIDIAN PLAZA - SUITE 900  
1414 SOUTH PENN SQUARE  
PHILADELPHIA, PA 19102-2440

Please furnish the following  
in all correspondence:

1. Your phone number and zip code.
2. Mailing date of this action.
3. Affidavit-Renewal Examiner's name.
4. The address of all correspondence  
not containing fees should include  
the words "Box 5".
5. Registration No.

RECEIPT IS ACKNOWLEDGED OF THE SUBMITTED REQUEST UNDER:

SECTION 8 OF THE TRADEMARK STATUTE AND 37 CFR SECS. 2.161-2.166.

SECTION 15 OF THE TRADEMARK STATUTE AND 37 CFR SECS. 2.167-2.168.

YOUR REQUEST FULFILLS THE STATUTORY REQUIREMENTS AND HAS BEEN ACCEPTED.

---

BARBARA HARPER  
AFFIDAVIT-RENEWAL EXAMINER  
TRADEMARK EXAMINING OPERATION  
(703) 557-1988



7403 367 17500 301 Tm

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
APPLICATION FOR REGISTRATION OF TRADEMARK

MARK: AMERI-GLOSS

To the Commissioner of  
Patents and Trademarks

CLASS: 24

AA *Dettra Flag Company, Inc.*, a corporation of Pennsylvania,  
doing business at Oaks, Pennsylvania 19456, has adopted and is using the  
Mark shown in the accompanying drawing for goods in Class 24 consisting of  
flags, and requests that the mark be registered in the U.S. Patent and  
Trademark Office on The Principal Register established by the act of July 5,  
(24) 1946.

The Mark was first used in connection with the goods at least as  
early as February 1942, and was first used in interstate commerce at least  
as early as June 1942, and is now in use in such commerce.

The Mark is used by imprinting on packaging for the goods and five  
specimens showing the mark as actually used are submitted herewith.

The undersigned, William C. Spangler, declares that he is the  
President of Dettra Flag Company, Inc., the Applicant named in the foregoing  
application, and is authorized to execute this statement on behalf of  
Applicant; that he believes Applicant to be the owner of the Mark sought to  
be registered; that, to the best of his knowledge and belief, no other  
person, firm, corporation or association has the right to use said Mark in  
commerce, either in the identical form or in such near resemblance thereto  
as may be likely, when applied to the goods or services of such other  
person, to cause confusion, or to cause mistake, or to deceive.

The undersigned declares further that all statements made herein  
of his own knowledge are true and that all statements made on information  
and belief are believed to be true; and further that these statements were  
made with the knowledge that willful false statements and the like so made  
are punishable by fine or imprisonment, or both, under Section 1001 of Title  
18 of the United States Code and that such willful false statements may  
jeopardize the validity of the application or document or any registration  
resulting therefrom.

The undersigned hereby appoints DANN, DORFMAN, HERRELL AND  
SKILLMAN, A Professional Corporation, of Philadelphia PA, and the  
individual listed below, its attorneys to prosecute this application for  
registration with full power of substitution and revocation, therewith, and  
to receive the certificate:

AT [Henry H. Skillman,] Registration No. 17,352

Correspond with: [Dann, Dorfman, Herrell and Skillman, P.C.  
One Meridian Plaza - Suite 900  
1414 South Penn Square  
Philadelphia, PA 19102-2440]  
(215) 563-4100]

CA

DETTRA FLAG COMPANY, INC.

By *William C. Spangler*  
WILLIAM C. SPANGLER  
Its President

April 2, 1990  
Date



DOCKET: 3124  
14/045568

DANN DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

THREE MELLON BANK CENTER

SUITE 900

15TH STREET AND SOUTH PENN SQUARE

PHILADELPHIA, PA 19102-2440

TELEPHONE

(215) 563-4100

COUNSELORS AT LAW  
PATENT, TRADEMARK  
AND COPYRIGHT LAW  
AND RELATED CAUSES

TELECOPIER  
(215) 563-4044

TELEX  
6974601 WWBUS UW

CABLE ADDRESS  
SKILPATENT

HENRY H. SKILLMAN  
JOHN C. DORFMAN  
ROGER W. HERRELL  
PATRICK J. HAGAN  
DONALD R. PIPER, JR.  
VINCENT T. PACE  
YURIY P. STERCHO

OF COUNSEL  
C. MARSHALL DANN  
EDGAR N. JAY (N.Y. BAR ONLY)  
JOHN S. CHILD, JR.

April 3, 1990

Hon. Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Dear Sir:

We are filing herewith an application of:

Applicant(s): DETTRA FLAG COMPANY, INC.

For registration of the trademark/~~XXXXXX~~: AMERI-GLOSS

Enclosed are:

Drawing: One typed  
3 specimens of the mark in the form of: (1) carton and (2) specimens of the  
Government Fee: Check in the amount of: \$ 175.00 imprint

If there is any inaccuracy in this fee computation, please  
charge any additional fee or credit any overpayment to the Patent and  
Trademark Office Deposit Account of DANN, DORFMAN, HERRELL AND  
SKILLMAN, P.C., Account No. 04-1406. A duplicate copy of this  
letter is enclosed.

The Examiner is authorized to call the undersigned attorney  
at the above-noted telephone number.

Respectfully,

DANN, DORFMAN, HERRELL AND SKILLMAN  
A Professional Corporation  
Attorneys for Applicant(s)

By Henry H. Skillman  
HENRY H. SKILLMAN  
PTO Registration 17,352

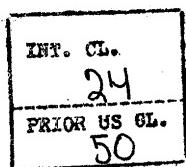
CERTIFICATE OF MAILING  
BY EXPRESS MAIL UNDER 37 CFR §1.10  
NUMBER OF EXPRESS MAIL MAILING LABEL RB276251558 DATE OF DEPOSIT WITH POSTAL SERVICE April 3, 1990  
I hereby certify that this paper or fee is being deposited with the United States  
Postal Service Express Mail Post Office to Addressee service under 37 CFR §1.10 on the date  
indicated above, and is addressed to the Commissioner of Patents and Trademarks, Washington DC 20231.

Joan Rodgers

Typed Name of Person Mailing Paper or Fee

Joan Rodgers  
Signature of Person Mailing Paper or Fee

74/045568



APPLICANT Dettra Flag Company, Inc.

ADDRESS Oaks, Pennsylvania 19456

FIRST USE IN COMMERCE  
At least as early as March 1942 At least as early as June 1942

GOODS OR SERVICES Flags (Class 24)

AMERI-GLOSS

1629225

REGISTERED

DEC 25 1990

U.S. PAT. & TM. OFFICE

OCT 02 1990

PAT. & TM. OFFICE



14/026601-24

## DANN DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

THREE MELLON BANK CENTER

SUITE 900

15TH STREET AND SOUTH PENN SQUARE

PHILADELPHIA, PA 19102-2440

TELEPHONE

(215) 563-4100

COUNSELORS AT LAW

PATENT, TRADEMARK

AND COPYRIGHT LAW

AND RELATED CAUSES

TELECOPIER

(215) 563-4044

TELEX

6974601 WWSB UW

CABLE ADDRESS

SKILPATENT

HENRY H. SKILLMAN  
JOHN C. DORFMAN  
ROGER W. HERRELL  
PATRICK J. HAGAN  
DONALD R. PIPER, JR.  
VINCENT T. PACE  
YURIY P. STERCHO

OF COUNSEL  
C. MARSHALL DANN  
EDGAR N. JAY (N.Y. BAR ONLY)  
JOHN S. CHILD, JR.

April 3, 1990

Hon. Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Dear Sir:

We are filing herewith an application of:

Applicant(s): DETTRA FLAG COMPANY, INC.

For registration of the trademark/~~SERVICE MARK~~: AMERI-GLOSS

Enclosed are:

Drawing: One typed

3 specimens of the mark in the form of: (1) carton and (2) specimens of the  
Government Fee: Check in the amount of: \$ 175.00 imprint

If there is any inaccuracy in this fee computation, please  
charge any additional fee or credit any overpayment to the Patent and  
Trademark Office Deposit Account of DANN, DORFMAN, HERRELL AND  
SKILLMAN, P.C., Account No. 04-1406. A duplicate copy of this  
letter is enclosed.

The Examiner is authorized to call the undersigned attorney  
at the above-noted telephone number.

Respectfully,

DANN, DORFMAN, HERRELL AND SKILLMAN  
A Professional Corporation  
Attorneys for Applicant(s)

By Henry H. Skillman  
HENRY H. SKILLMAN  
PTO Registration 17,352

CERTIFICATE OF MAILING  
BY EXPRESS MAIL UNDER 37 CFR §1.10  
NUMBER OF EXPRESS MAIL MAILING LABEL RB276251558 DATE OF DEPOSIT WITH POSTAL SERVICE April 3, 1990  
I hereby certify that this paper or fee is being deposited with the United States  
Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date  
indicated above, and is addressed to the Commissioner of Patents and Trademarks, Washington DC 20231.

Joan Rodgers

Typed Name of Person Mailing Paper or Fee

Joan Rodgers  
Signature of Person Mailing Paper or Fee

2/27/04 045568



JB  
CAR  
FILMED  
TMSD



CONTENTS

24

Entry	Date	Initials
1. Ex Amata	7/24/90	RS (MN)
2. NOFP	8-27-90	
3. SEC 8015	8/17/00	
4. Act 8 & 9 filed	FEB 12 2001	
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See inside of file for additional entries.



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office

SERIAL NO. 74/045568	APPLICANT Dettra Flag Company, Inc.	5. PAPER NO.
MARK AMERI-GLOSS		Commissioner of Patents and Trademarks Washington, D.C. 20231
ADDRESS  Henry H. Skillman Dann, Dorfman, Herrell and Skillman, PC One Meridian Plaza - Suite 900 1414 S. Penn Square Philadelphia, PA 19102-2440	ACTION NO. 01 MAILING DATE 07/24/90	The address of all correspondence not containing fee payments should include the words "Box 5".  Please furnish the following in all correspondence: 1. Your telephone number and zip code. 2. Mailing date of this action. 3. Examining Attorney's name and Law Office number.
FORM PTO-1525 (2-84)	U.S. DEPT. OF COMM. PAT. & TM OFFICE	

TRADEMARK INTERVIEW AND AMENDMENT RECORD

EXAMINING ATTORNEY ANDREW LAWRENCE	PERSON CALLED/INTERVIEWED HENRY H. SKILLMAN, ESQ.	<input type="checkbox"/> APPLICANT <input checked="" type="checkbox"/> ATTORNEY
<input type="checkbox"/> PERSONAL INTERVIEW	<input checked="" type="checkbox"/> PHONE CALL	INTERVIEW DATE: 7-24-90
CALL RECORD	AREA CODE 215	PHONE NUMBER 563 4100

A search of the Office records has revealed no similar registered or pending mark which would bar registration under Trademark Act Section 2(d), 15 U.S.C. Section 1052(d).

1.  **PRIORITY ACTION:** You have two months from the above mailing date to submit the items listed below for this case to be given priority as an amended case. If you do not respond within two months, a proper response still must be made within SIX MONTHS from the mailing date in order to avoid ABANDONMENT.
2.  **EXAMINER'S AMENDMENT:** In accordance with the authorization granted by the above applicant or attorney, the application has been amended as noted below. No response is necessary unless you object to the amendment.

The identification of goods is amended to read:

~~CLOTH FLAGS.~~

  
Andrew Lawrence  
Examining Attorney

5  
Law Office

9241  
(703) 557-  
Phone



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office

ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

NOTICE OF PUBLICATION UNDER 12(a)

1. Serial No.:  
74/045,568

2. Mark:  
AMERI-GLOSS

3. Applicant:  
Dettra Flag Company, Inc.

4. Publication Date:  
OCT. 2, 1990

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a certificate of registration.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained at \$9.50 each for domestic orders, or at \$11.88 each for foreign orders from:

The Superintendent of Documents  
U.S. Government Printing Office  
Washington, D.C. 20402

By direction of the Commissioner.

1. REG. NO. <b>1629225</b>	3. MARK <b>AMERI-GLOSS</b>	4. SER. NO. <b>741045568</b>
2. REG. DATE <b>DEC 25 1990</b>		5. REGISTER <b>PRINCIPAL</b>
6. INTERNATIONAL CLASS <b>24</b>	7. PRIOR U.S. CLASS <b>50</b>	8. FILING DATE <b>04/03/90</b>
9. LAW OFFICE <b>550</b>		
10. APPLICANT AND POST OFFICE  <b>Dettra Flag Company, Inc. Oaks, PENNSYLVANIA 19456 CORPORATION OF PENNSYLVANIA</b>		16. EXAMINING ATTORNEY  <b>ANDREW LAWRENCE-6811n</b>
		17. TYPE OF MARK <b>TRADEMARK</b>
		18. FIRST USE <b>ICL 024 02/00/1942</b>
		19. IN COMMERCE <b>ICL 024 06/00/1942</b>
		20. FOREIGN REG. AND APPL. DATA
11. CORRESPONDENCE ADDRESS  <b>Henry H. Skillman Dann, Dorfman, Herrell and Skillman, PC One Meridian Plaza - Suite 900 1414 S. Penn Square Philadelphia, PA 19102-2440</b>		
12. DOMESTIC REPRESENTATIVE		
13. APPLICANT'S ATTORNEY <b>Henry H. Skillman</b>		
15. GOODS-SERVICES <b>024 flags, Cloth</b>		
21. OTHER DATA		

PTO-102L (REV. 12/82) U.S. DEPT. OF COMMERCE--PATENT AND TRADEMARK OFFICE

22. <b>A M E N D E D</b>	PRINCIPAL REGISTER	25. Examiner <i>Andrew Lawrence</i>
		26. Section 1(C) Accepted
		27. Section 1(D) Accepted
23. <b>A F F I D A V I T</b>	Section 8 <i>Valerito Stevens</i> Section 15 <i>Valerito Stevens</i>	28. Approved for Publication <i>John C. C.</i>
		29. Approved for Supplemental Registration
24. <b>R E N E W A L</b>	Approved for Renewal <i>Tiffany Weaver</i> Renewed From <i>12-25-01</i>	30. O.G. Date  <b>PUBLISHED OCT 02 1990</b>
		<input type="checkbox"/> Less Goods

**Int. Cl.: 24**

**Prior U.S. Cl.: 50**

**United States Patent and Trademark Office** Reg. No. 1,629,225  
Registered Dec. 25, 1990

**TRADEMARK  
PRINCIPAL REGISTER**

**AMERI-GLOSS**

DETTRA FLAG COMPANY, INC. (PENNSYLVANIA CORPORATION)  
OAKS, PA 19456

FIRST USE 2-0-1942; IN COMMERCE  
6-0-1942.  
SER. NO. 74-045,568, FILED 4-3-1990.

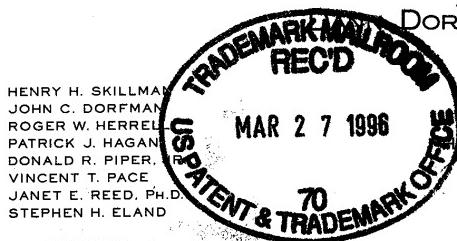
FOR: CLOTH FLAGS, IN CLASS 24 (U.S. CL. 50).

ANDREW D. LAWRENCE, EXAMINING ATTORNEY

**SN 74-045,568. DETTRA FLAG COMPANY, INC., OAKS,  
PA. FILED 4-3-1990.**

**AMERI-GLOSS**

**FOR CLOTH FLAGS (U.S. CL. 50).  
FIRST USE 2-0-1942; IN COMMERCE 6-0-1942.**



HENRY H. SKILLMAN  
JOHN C. DORFMAN  
ROGER W. HERRELL  
PATRICK J. HAGAN  
DONALD R. PIPER  
VINCENT T. PACE  
JANET E. REED, PH.D.  
STEPHEN H. ELAND

OF COUNSEL  
C. MARSHALL DANN,  
JOHN S. CHILD, JR.  
CHARLES N. QUINN

PATENT AGENTS  
JOHN B. BERRYHILL, PH.D.  
MITCHELL R. BRUSTEIN, PH.D.

## DORFMAN HERRELL AND SKILLMAN

A PROFESSIONAL CORPORATION

SUITE 720  
1601 MARKET STREET  
PHILADELPHIA, PA 19103-2307  
TELEPHONE  
(215) 563-4100

COUNSELLORS AT LAW  
PATENT, TRADEMARK  
AND COPYRIGHT LAW  
AND RELATED CAUSES

FAX  
(215) 563-4044  
CABLE ADDRESS  
SKILPATENT

March 27, 1996

Assistant Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Re: U.S. Trademark Reg. No. 1,629,225  
"AMERI-GLOSS"  
Dettra Flag Company, Inc.

Dear Sir:

We are enclosing herewith a Combined Declaration Under Sections 8 and 15 which has been executed by Elmer Bauer, Jr., President of Registrant.

We are enclosing a specimen in the form of the end of a carton for the goods.

The government fee of \$200.00 is enclosed. If there is a requirement for an additional fee, such fee may be charged to the account of Dann, Dorfman, Herrell and Skillman, Account No. 04-1406. Early acceptance of this Combined Declaration is respectfully requested.

Respectfully submitted,

DANN, DORFMAN, HERRELL AND SKILLMAN  
Attorneys for Registrant

By Henry Skillman  
HENRY H. SKILLMAN  
Reg. No. 17,352

### CERTIFICATE OF MAILING BY EXPRESS MAIL UNDER 37 CFR §1.10

No. of Express Mail Mailing Label: T8687282530 US  
Date of Deposit With U.S. Postal Service: March 27, 1996

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR §1.10 on the date indicated above, in an envelope properly addressed to ASSISTANT COMMISSIONER FOR TRADEMARKS, 2900 Crystal Drive, Arlington, VA 22202-3523.

Joan Rodgers  
Signature of Person Mailing Paper or Fee

Joan Rodgers  
Typed Name of Person Mailing Paper



200.00/374

Prec

3

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

MAR 27 1996

70  
Applications  
Under Sections 8 and 15

Mark: AMERI-GLOSS  
Reg. No: 1,629,225  
Registered: December 25, 1990  
Int. Class: 24

To the Assistant Commissioner  
for Trademarks:

Elmer Bauer, Jr. declares that he is President of and is authorized to sign documents on behalf of Dettra Flag Company, Inc., a corporation organized under the laws of the Commonwealth of Pennsylvania and doing business at 120 Montgomery Avenue, P.O. Box 408, Oaks, Pennsylvania 19456-0408; that said corporation is the owner of Registration No. 1,629,225, dated December 25, 1990, as evidenced by the records of the U.S. Patent and Trademark Office.

That the mark described therein has been in continuous use in interstate commerce for five consecutive years from December 25, 1990 to present, on or in connection with the goods stated in the registration (except for the following):

That the mark is still in use in said interstate commerce as evidenced by the specimen submitted herewith which shows the mark as actually used in connection with the goods at the present time;

That there has been no final decision adverse to registrant's claim of ownership of such mark, or to its right to register the same, or to maintain the same on the register; and

That there is no proceeding involving any of said rights, and not finally disposed of, pending in either the courts or in the Patent and Trademark Office.

The undersigned hereby appoints the members of the firm of DANN, DORFMAN, HERRELL AND SKILLMAN, A Professional Corporation, and the following individual as attorneys to file this affidavit, with full powers of substitution and revocation, and to transact all business in the Patent and Trademark Office in connection therewith: Henry H. Skillman, Reg. No. 17,352, a member of the Pennsylvania Bar.

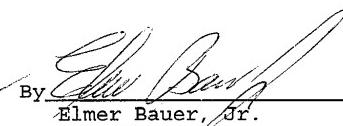
Direct correspondence to:

Dann, Dorfman, Herrell and Skillman, P.C.  
1601 Market Street - Suite 720  
Philadelphia, PA 19103

Telephone: (215) 563-4100

The undersigned hereby declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application, document or any registration issued thereon.

DETTRA FLAG COMPANY, INC.

✓ March 25, 1996  
Date  
By   
Elmer Bauer, Jr.  
President

060 JS 04/04/96 1629225

0 374 200.00 CK



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
ASSISTANT SECRETARY AND COMMISSIONER  
OF PATENTS AND TRADEMARKS  
Washington, D.C. 20231

REGISTRATION NO. 1629225

SERIAL NO. 74/045568

PAPER NO.  
MAILING DATE: 08/12/96

MARK: AMERI-GLOSS

REGISTRANT: Dettra Flag Company, Inc.

CORRESPONDENCE ADDRESS:

Henry H. Skillman  
Dann, Dorfman, Herrell and Skillman, PC  
1601 Market Street - Suite 720  
Philadelphia, PA 19103

Please furnish the following  
in all correspondence:

1. Your phone number and zip code.
2. Mailing date of this action.
3. Affidavit-Renewal Examiner's name.
4. The address of all correspondence  
not containing fees should include  
the words "Box 5".
5. Registration No.

RECEIPT IS ACKNOWLEDGED OF THE SUBMITTED REQUEST UNDER:

SECTION 8 OF THE TRADEMARK STATUTE AND 37 CFR SECS. 2.161-2.166.

SECTION 15 OF THE TRADEMARK STATUTE AND 37 CFR SECS. 2.167-2.168.

YOUR REQUEST FULFILLS THE STATUTORY REQUIREMENTS AND HAS BEEN ACCEPTED.

---

VALERETA STEVENS  
AFFIDAVIT-RENEWAL EXAMINER  
TRADEMARK EXAMINING OPERATION  
(703) 308-9500 EXT. 109

**Int. Cl.: 24**

**Prior U.S. Cl.: 50**

**United States Patent and Trademark Office**

**Reg. No. 1,630,117**

**Registered Jan. 1, 1991**

**TRADEMARK  
PRINCIPAL REGISTER**

**POLYWEAR**

**DETTRA FLAG COMPANY, INC. (PENNSYLVANIA CORPORATION)  
OAKS, PA 19456**

**FOR: FLAGS MADE IN WHOLE OR IN PART  
OF POLYESTER, IN CLASS 24 (U.S. CL. 50).**

**FIRST USE 2-0-1985; IN COMMERCE  
3-0-1985.**

**SER. NO. 74-045,394, FILED 4-3-1990.**

**MIDGE BUTLER, EXAMINING ATTORNEY**

**SN 74-045,394. DETTRA FLAG COMPANY, INC., OAKS,  
PA. FILED 4-3-1990.**

**POLYWEAR**

**FOR FLAGS MADE IN WHOLE OR IN PART OF POLYESTER (U.S. CL. 50).  
FIRST USE 2-0-1985; IN COMMERCE 3-0-1985.**

Int. Cl.: 24

Prior U.S. Cl.: 50

Reg. No. 1,630,903  
Registered Jan. 8, 1991

United States Patent and Trademark Office

TRADEMARK  
PRINCIPAL REGISTER

HI-FLI

DETTRA FLAG COMPANY, INC. (PENNSYLVANIA CORPORATION)  
OAKS, PA 19456

FIRST USE 1-0-1960; IN COMMERCE  
3-0-1960.

SER. NO. 74-045,395, FILED 4-3-1990.

FOR: FLAGS, IN CLASS 24 (U.S. CL. 50).

MIDGE BUTLER, EXAMINING ATTORNEY

**SN 74-045,395. DETTRA FLAG COMPANY, INC., OAKS,  
PA. FILED 4-3-1990.**

HI-FLI

**FOR FLAGS (U.S. CL. 50).  
FIRST USE 1-0-1960; IN COMMERCE 3-0-1960.**

Int. Cl.: 24

Prior U.S. Cls.: 42 and 50

Reg. No. 2,082,468

United States Patent and Trademark Office

Registered July 22, 1997

TRADEMARK  
PRINCIPAL REGISTER

**DET-GLO**

DETTRA FLAG COMPANY, INC. (PENNSYLVANIA CORPORATION)  
120 MONTGOMERY AVENUE  
P.O. BOX 408  
OAKS, PA 194560408

FIRST USE 7-1-1996; IN COMMERCE  
7-1-1996.

SN 75-079,230, FILED 3-27-1996.

FOR: CLOTH FLAGS AND CLOTH BANNERS, IN CLASS 24 (U.S. CLS. 42 AND 50).

LESLEY LAMOTHE, EXAMINING ATTORNEY

**2,082,468. DETTRA FLAG COMPANY, INC., OAKS, PA.  
SN 75-079,230. PUB. 11-12-1996, FILED 3-27-1996.**

**DET-GLO**

**FOR CLOTH FLAGS AND CLOTH BANNERS (U.S. CLS.  
42 AND 50).  
FIRST USE 7-1-1996; IN COMMERCE 7-1-1996.**

Int. Cl.: 24

Prior U.S. Cls.: 42 and 50

Reg. No. 2,224,306

United States Patent and Trademark Office

Registered Feb. 16, 1999

TRADEMARK  
PRINCIPAL REGISTER

D-BRITE

DETTRA FLAG COMPANY, INC. (PENNSYLVANIA CORPORATION)  
120 MONTGOMERY AVENUE, P.O. BOX 408  
OAKS, PA 19456

FIRST USE 4-1-1996; IN COMMERCE  
4-1-1996.

SER. NO. 75-428,320, FILED 2-3-1998.

FOR CLOTH FLAGS AND CLOTH BANNERS

SN 75-079,231. DETTRA FLAG COMPANY, INC., OAKS,  
PA. FILED 3-27-1996.



THE MARK IS LINED FOR THE COLORS RED AND  
BLUE.

FOR CLOTH FLAGS AND CLOTH BANNERS (U.S. CLS.  
42 AND 50).

**SN 75-428,320. DETTRA FLAG COMPANY, INC., OAKS,  
PA. FILED 2-3-1998.**

## **D-BRITE**

**FOR CLOTH FLAGS AND CLOTH BANNERS (U.S. CLS.  
42 AND 50).**

**FIRST USE 4-1-1996; IN COMMERCE 4-1-1996.**

75512778

TRADEMARK



75512778

CONTENTS

Entry	Date	Initials
1. <i>Ex Am dt A</i>	FEB 26 1999	MAR 25 1999
2. NOP		
3. 7/20/99		
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See inside of file for additional entries.



UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office

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Jun 18, 1999

NOTICE OF PUBLICATION UNDER 12(a)

- |                             |                           |
|-----------------------------|---------------------------|
| 1. Serial No.:              | 2. Mark:                  |
| 75/512,778                  | EVER-WAVE                 |
| 3. International Class(es): |                           |
| 24                          |                           |
| 4. Publication Date:        | 5. Applicant:             |
| Jul 20, 1999                | DETTRA FLAG COMPANY, INC. |

The mark of the application identified appears to be entitled to registration. The mark will, in accordance with Section 12(a) of the Trademark Act of 1946, as amended, be published in the Official Gazette on the date indicated above for the purpose of opposition by any person who believes he will be damaged by the registration of the mark. If no opposition is filed within the time specified by Section 13(a) of the Statute or by rules 2.101 or 2.102 of the Trademark Rules, the Commissioner of Patents and Trademarks may issue a certificate of registration.

Copies of the trademark portion of the Official Gazette containing the publication of the mark may be obtained at \$38.00 each for domestic orders, or at \$47.50 each for foreign orders from:

The Superintendent of Documents  
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Phone: (202)512-1800

By direction of the Commissioner.

REGISTRATION REVIEW REPORT

SN: 75/512778

DATE OF REPORT: Mar 4, 1999

PAGE: 1

APPROVED BY: ROBINSON, ELLIOTT  
LAW OFFICE 108

FILED ITU: NO

FILING DATE: JUL.02,1998

CURRENTLY ITU: NO

MARK TYPE: Trademark  
REGISTER: Principal  
MARK: EVER-WAVE

OWNER: DETTRA FLAG COMPANY, INC. (PENNSYLVANIA,  
CORPORATION)  
120 Montgomery Avenue  
P.O. Box 408  
Oaks, PENNSYLVANIA 19456

FOR: cloth flags sold as a unit with a pole or  
mast and a blower  
INT. CLASS 024 (U.S. CLASS 042 AND 050)  
FIRST USE APR.,1998 USE IN COMMERCE MAY ,1998

OTHER INFORMATION TO BE PRINTED ON CERTIFICATE:

REG NUM: 2285069

REG DT: 10/12/1999

S/N 75/512778

75-512778



TYPED DRAWING

EVER-WAVE

LAW OFFICE 108

PRINCIPAL

ATTORNEY ADVISOR: E. G. W.

Examining Attorney - (Please Print Name)	Date Published in Trademark O.G.
Approved for Publication (Principal Register) - (Signature) 	PUBLISHED 7/20/99
Approved for Registration (Section 1(d)) - (Signature)	
Approved for Registration (Supplemental Register) - (Signature)	Section 9 Renewal Accepted - (Signature)

Int. Cl.: 24

Prior U.S. Cls.: 42 and 50

Reg. No. 2,285,069

United States Patent and Trademark Office

Registered Oct. 12, 1999

TRADEMARK  
PRINCIPAL REGISTER

EVER-WAVE

DETTRA FLAG COMPANY, INC. (PENNSYLVANIA CORPORATION)  
120 MONTGOMERY AVENUE  
P.O. BOX 408  
OAKS, PA 19456

FIRST USE 4-0-1998; IN COMMERCE  
5-0-1998.

SER. NO. 75-512,778, FILED 7-2-1998.

ELLIOTT ROBINSON, EXAMINING ATTORNEY

*EVER-WAVE™*

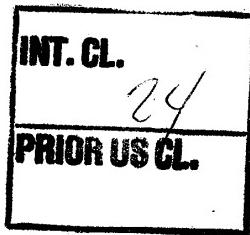
*flag display unit*



U.S. Patent & TMOfc/TM Mail Receipt Dt. #10



07-02-1998



75512778

APPLICANT: Dettra Flag Company, Inc.

ADDRESS: 120 Montgomery Avenue

P.O. Box 408

Oaks, PA 19456

FIRST USE: IN COMMERCE  
At Least as early as \_\_\_\_\_ At least as early as \_\_\_\_\_

GOODS: Cloth flags sold as a unit with a pole or mast and a blower

EVER-WAVE

TRADEMARK



75512778

# Geneology

## Christian Dudderar (Dettar/Dettra)

15 November 1747 – 17 January 1818

He was born in Franconia, Montgomery County, Pennsylvania on November 15, 1747. He married Elizabeth Harley. During his life he lived in Worcester Township, Montgomery County, Pennsylvania and in Rockhill Township, Bucks County, Pennsylvania. He was an Ensign in the Fifth Company of the Seventh Battalion of Lancaster County Militia and participated in the American Revolutionary War. He died on January 17, 1818 in Montgomery County, Pennsylvania.

A RETURN OF THE MEAL WHITE INHABITATS OF THE  
FIFTH COMP'Y SEVENTH BATT'N LANC'R COUNTY  
MILITIA FOR THE YEAR 1781. (c.)

---

Capt.

Noah Ceasey.

Lieut.

Christ'n Herkelrode.

Ensign.

Christ'n Detter.

## ROCKHILL TOWNSHIP.

	Acres.	Horses.	Cattle.	Servants.
Academy land, . . . . .	300	..	..	..
Thomas Armstrong, . . . . .	6	..	1	..
Jacob Appleseller, . . . . .	15	..	2	..
Felix Bruner, . . . . .	51	3	5	..
Jacob Bilheimer, . . . . .	..	..	1	..
John Barnt, . . . . .	40	2	6	..
Jacob Bender, . . . . .	..	..	2	..
John Benner, . . . . .	..	1	2	..
John Been, . . . . .	100	2	4	..
Sam'l Broad, . . . . .	10	..	2	..
Sam'l Bightol, . . . . .	148	1	2	..
Paul Been, . . . . .	150	2	3	..
Daniel Benor, . . . . .	40	..	1	..
George Bubb, . . . . .	..	2	2	..
Jacob Been, . . . . .	90	3	5	..
Geo. Black, . . . . .	84	3	5	..
Jacob Bryan, . . . . .	100	2	4	..
Widow Benner, . . . . .	50	..	2	..
Widow Berkstroser, . . . . .	100	2	2	..
Christian Beck, . . . . .	100	2	2	..
Jesse Bryan, . . . . .	100	..	..	..
Peter Bennor, . . . . .	200	2	4	..
Ludwick Benner, s. m., . . . . .	120	3	4	..
Jacob Bucher, . . . . .	8	..	1	..
Henry Barnt, . . . . .	..	1	..	..
Frederick Ball, . . . . .	70	2	3	..
Geo. Adam Cover, . . . . .	100	2	4	..
Paul Cover, . . . . .	130	2	6	..
Wm. Campbell, . . . . .	..	1	1	..
Matthew Clymer, . . . . .	200	2	4	..
Jacob Clymer, . . . . .	100	1	3	..
Peter Cuffle, . . . . .	15	1	3	..
Lawrence Cramer, . . . . .	200	2	4	..
John Dennis, . . . . .	100	3	4	..
Phillip Dosh, . . . . .	118	3	3	..
Peter Doutfoose, . . . . .	150	1	4	..
Henry Drisback, . . . . .	94	2	3	..
Christian Dettera, . . . . .	244	4	8	..

A RETURN OF CAPTAIN NOAH CEASEY'S COMPANY,  
BEING THE FIFTH COMPANY OF THE SEVENTH BAT-  
TALION OF LANCASTER COUNTY MILITIA COMMADED  
BY CONNELL ALEXANDER LOWREL AUGUST 2ND,  
1781. (c.)

---

Captain.

Noah Ceasey.

Lieut.

Christian Herkelrod.

Ensign.

Christian Detter.

Sergnts.

Jacob T. yar.

Marten Fore.

Philip Bretz.

---

**RETURN OF THE 5TH COMPNEY OF THE 7TH BATTALION OF LANCASTER COUNTY MILITIA, NOVEMBER 27TH, 1781. (c.)**

---

**Captain.**

**Noah Ceasey.**

**Lieut.**

**Christian Herkelrod.**

**Ensign.**

**Christian Detter.**

**Sargents & Corporals.**

**Mathias Helton.**

**Marten Fare.**

**Jacob Myar.**

**Marten Betz.**

**Philip Bretz.**

**Abraham Trotey.**

**1st Class.**

**John Witmore.**

**Christian Longnkr, Jr.**

**George Hatz.**

**Joseph Eversoal.**

**Daniel Laman.**

**Jacob Drukamiller.**

**Henrey Henrey.**

**Jacob Galaden.**

**Abraham Kobel.**

**Jacob Srite.**

**Jacob Snyder.**

A TRUE AND EXACT LIST OF THE NAMES, OF EACH  
AND EVERY MALE WHITE PERSON, INHABITING OR  
RESIDING WITHIN MY DISTRICT, IN THE FIFTH  
COMPANY, OF THE SEVENTH BATTALION OF LANCAS-  
TER COUNTY, MILITIA, BETWEEN THE AGE OF  
EIGHTEEN, AND FIFTY-THREE YEARS. TAKEN FOR  
THE YEAR 1782. (c.)

---

Captain.

Noah Ceasey.

Lieut.

William Smith.

Ensign.

Christian Detter.

Almonar.

Jeramia Miller.

1st Class.

John Witmore.

Marten Fare.

Gorge Hatz.

Henry Hershey.

Daniel Lemon.

Jacob Snyder.

RETURN OF CAPT. NOAH CEASEY'S COMPNY BEING THE  
FIFTH OF THE SEVENTH BATTALION OF LANCASTER  
COUNTY MILLITIA UNDER COMMAND OF LUT. COL'N  
ALEXANDER LOWRY, ESQR., FOR THE YEAR 1783  
(c.)

---

Capt.

Noah Ceasey.

Lut.

Wm. Smith.

Es.

Chris't Dettcar.

RETURN OF CAPT. NOAH CEASEY'S COMPNY BEING THE  
FIFTH OF THE SEVENTH BATTALION OF LANCASTER  
COUNTY MILLITIA UNDER COMMAND OF LUT. COL'N  
ALEXANDER LOWRY, ESQR., FOR THE YEAR 1783.  
(c.)

---

Capt.

Noah Ceasey.

Lut.

Wm. Smith.

Es.

Chris't Dettcar.

GENERAL RETURN OF THE OFFICERS OF THE LANCAS-  
TER COUNTY MILITIA APRIL 15TH, 1783. (c.)

---

SEVENTH BATTALION.

---

Field Officers.

Lieut. Col.

Alex'r Lowry.

Maj'r.

Jacob Cook.

Captains.

1. Andrew Boggs.
2. Abraham Scott.
3. Thos. Robinson.
4. David McQueen.

5. Noah Keesy.
6. William Willson.
7. Robt. McKee.
8. Hugh Paden.

Lieutenants.

1. James Cook.
2. Robert Cunningham.
3. Andrew Shell.
4. Mathew Hay.

5. Christ'n Hackelwood.
6. James Cook.
- 7.
8. Patrick Hays.

Ensigns.

1. John Messer.
2. Abraham Scott.
3. James Miller.
4. Thomas Lowgan.

5. Christ'n Detter.
6. James Willson.
- 7.
8. Benj'n Wills.

Elizabeth

b. September 9, 1750; d. September 18, 1838

Mary

mar. Christian Dettere (or Dettra)

### Genealogy of the Harley Family to the Fourth Generations

Elizabeth Harley, the sixth child of Rudolph, born September 9, 1750, married Christian Dettra. They lived in Worcester township, and, it is said, had ten children, among whom were John, Isaac, Zachariah, Christian, Jr., Abraham and a daughter who was married to a Hallman.

### History of Lower Salford Township

"Elizabeth Harley, born September 9, 1750; married to Christian Dettry. It is said she had 10 children, but I only have the names of seven, namely:

"John

"Isaac

"Zachariah

"Christian

"Abraham, and several daughters, one of whom was married to Holman.

The Heiligh and Harley family

Christian Dudderar 1747-1818

near Harleyville, Pa.;

III HENRY HARLEY (of Rud.2,Rud.1) b. July 1, 1754; d. Aug. 13, 1840,  
marr. Elizabeth, day of Valentine, 1777

HENRY, Keeley, b. 1760; d. Aug. 20, 1823,  
"in her 64th year." *Bur. at Liver Bur. Brth. ch.*

Henry Harley began farming in early life; amongst other lands he purchased a farm of 170 acres and 128 per. in Franconia twp of his father, the greater part of which he conveyed to Isaac Klein on Mar. 31, 1800 for 1200 pounds. This tract included what is known as the Harley Burying Ground and Meeting, this he reserved in the deed in these words "the privilege of a piece of ground of about a quarter of an acre on said premises hereby granted some distance from either of the out lines on which there is a Burrying Wheresson there are several of the Ancestors of the Harley's family, Burryed for a Burrying place of or for the Harley's kindred and relations or as many of them as choose to Bury their Dead there at any time or times and at all times hereafter forever have free ingress, Egress and Regress without the least hindrance, molestation or objection of or by said Isaac Klein his heirs and assigns forever, though with as little Damage as can or may be to said Isaac Klein his heirs and assigns."

The same day he executed the deed to Klein he conveyed other land in Franconia and received title from Henry Kolb and Mathias Kolb Executors of Dilman Kolb, late of Worcester twp, dec'd, for a mess- uage and tract of 208 Acres in that township, paying therefor 2710 pounds. This land was bounded by lands of Dirk Keyser, Heirs of Herman Custer, William Tyson, Mathias Rittenhouse, Johannes Bean, Abraham Anders and John Keyser.

Evidently the farm was larger than he wanted for the following day Apr. 1, 1800 he conveyed 5 acres and 48 per. to Jacob Custer for 129 pds 3 s. and 9 d. Same day conveyed 5 acres to Christian Detterer Miller of Skippack and Abraham "Tebterer" (Dettære) of Worcester for a like consideration and on same date deeded 5 acres to Joseph Harley of L. Salford and Henry Schweitzer of Perk. & Skippack for 125 pds 12 s. and 6 d.

On Apr. 1, 1802 he sold to Jacob Beyer 53 Acres and 90 per for a consideration of 535 pds 12 s. 6 d..

June 1, 1812 he conveyed to his son Henry 44 $\frac{1}{4}$  acres with buildings for \$2386.67 and on Apr. 26, 1823 he deeded 80 acres with buildings to his son Samuel for \$3600, leaving of the original 208 acres about 12 acres of woodland, this he conveyed to his son Henry Dec. 11, 1823 for \$500.

He seems to have been unfortunate financially for on Jan 20, 1855 he executed a deed of assignment to Henry Harley Jr and John Johnson for the benefit of creditors.

Both Henry Harley and his brother-in-law Christian Dettere took an active part in the Brethren church. They were among the early members of the Lower Providence Meeting. This church is on the public road dividing the townships of Norriton and Lower Providence, near Fairview Village and was a part of the property of Conrad Stam and adjoined the land of Christian Dettere. Conrad Stam and Elizabeth his wife, executed a deed on May 5, 1809 to Christian "Detteler" Sr. and Henry Harley of Worcester and David Sower of Norristown, Printer to hold for "the members composing the German Society of Baptists in the vicinity or that shall from time to time hereafter compose the same Society for a place of worship in the House thereon erected

~~Dettere, a. 70-2-1. Buried at the Rittenhouse Cemetery, Worcester, Mass., April 17, 1818.~~

III ELIZABETH (HARLEY) DETTERE (of Rud. 2, Rud. 1) b. Sept. 9, 1750; d. Sept. 17, 1838, mar. Oct. 4, 1769 Christian, son of and Conrad Elizabeth Dettere, b. Nov. 16, 1747; d. Jan. 17, 1818 a. 70-2-1. Buried at the Rittenhouse Cemetery, Worcester, Mass., April 17, 1818.

~~Lower Providence Bush, nr Fairview Village.~~

Christian Dettere purchased from Joseph Custer Apr. 12, 1808 for 2150 pounds, a farm consisting of 67 acres and 58 per., situated partly in Worcester and partly in Norriton twp., the buildings in Worcester. This adjoined the graveyard and bounded partly by the Reading road; land of late David Rittenhouse, Benj. Rittenhouse, Conrad Stem, late Michael Brode and John Hiebner. From same party and on same day he purchased a tract of woodland in Worcester township containing 11 acres and 16 per. On Apr. 2, 1811 he bot from Jacob Woodling a tract of 11 acres and 84 $\frac{1}{2}$  per. of land in Norriton, adjoining his other land for \$462.65 and on May 29, 1816 he bot from his son John 13 acres and 103 per.

On Apr. 27, 1810 he conveyed to his son Abraham 27 acres and 153 perches out of the above.

Christian Dettere died intestate and on Jan. 1, 1819 his other heirs conveyed to his son Abraham, the remainder of his real estate consisting of about 75 $\frac{1}{2}$  acres for the sum of \$6212.57.

Children (Said to have had 10)

Those living in 1819 were

IV Maria Dettere	married John Stauffer (See page 66)
-IV Abraham Dettere	" Elizabeth Kolb (h 362)
IV Christian Dettere	" 1-Mary Hallman (h 364)
	" 2-Catharine <del>Cederach</del>
IV John Dettere	" Mary (h 382)
IV Isaac Dettere	" Mary Markley (h 383)
IV Zachariah Dettere	" Ann Hartel (h 384)
IV Elizabeth Dettere	" Henry Hallman (h 385)

Harley family record of the descendants of Rudolph Harley v. 1

# John Harley Dettra

26 October 1780 – 20 June 1843

He was born in Worcester, Montgomery, Pennsylvania on October 26, 1780. He married Mary Johnson. He was a farmer. He died on June 20, 1843 in Providence Twp, Montgomery, Pennsylvania.

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IV JOHN DETTERE (of Eliz.3, Rud.2, Rud.1) b. Oct. 26, 1780; d. June 20, 1843, mar. Mary, dau. of and b. Nov. 12, 1787; d. Oct. 23, 1872.  
Bur. at Brethren Mtg. ~~Lower Providence~~.  
Children → Lower Providence.

Lived near Oaks, Pa.

✓ John

✓ Christian

✓ Jacob

✓ (daughter) Mar. Ballou

✓ (daughter) Famous

Harley family record of the descendants of Rudolph Harley v. 1

# Abraham Dettra

19 October 1815 – 3 February 1848

He was born in Providence Twp, Montgomery, Pennsylvania on October 19, 1815. He married Sarah Boas. He was a farmer in Lower Salford Township, Pennsylvania and also lived in Oaks, Pennsylvania. He died on February 3, 1848 in Upper Providence, Montgomery, Pennsylvania.

NAME	BORN M D Yr	DIED M D Yr	MARRIED M D Yr
JACOB KULP (PVT., PHILA. CO. PA. MIL.)	3- 1745	8- 1820	6-29-1768
ANNA YODER	1744	1822	
ELIZABETH KULP			
ABRAHAM DETTRA			
ABRAHAM DETTRA			
STOUFFER			
ABRAHAM S. DETTRA	9-22-1815	2- 3-1848	
SARAH BOAS	5-12-1817	7-18-1880	
JOHN B. DETTRA	7- 4-1840	12-15-1917	1862
ANNIE OVERDORF ROLEN	12-20-1844	9-25-1923	
JOHN C. DETTRA (3863)	7-26-1880		11-27-1907
MARIE LOUISE ULMER	2-15-1888		
HOWARD C. DETTRA (3862)	9-18-1909		6-10-1939
ELSIE ANNETH ROSSITER	1-28-1911		

1955 year book of the Pennsylvania society Sons of the American Revolution

OAKS, PA.

Twenty-six and a half miles. Fare, 62 cents; Excursion 99 cents. 26-trip Commutation Ticket, \$10.75. Four trains each way on weekdays. Two trains each way on Sundays.

A pleasant and healthful locality, with good boating and fishing. Mrs. M. I. Davis, at a farm house three-quarters of a mile away, has room for twenty guests, rates \$6.00 to \$8.00. Mr. L. W. Famous, at his farm house can accommodate eight persons at \$4.00 to \$6.00. Mrs. Sarah Dettra can accommodate six boarders at \$5.00 to \$7.00.

BENJAMIN F. DETTRA, one of the older members of the Berks county Bar, was born in Upper Providence township, Montgomery county, July 4, 1845. His grandfather, Abraham Dettra, was a farmer in Lower Salford township, that county, and his father, Abraham Dettra, was a farmer in Upper Providence township, same county. He died about sixty years ago. His wife was Sarah Boas, daughter of John E. Boas, who was an influential farmer and for many years justice of his township; Mr. Boas died in Chester county, Pa. Mr. and Mrs. Abraham Dettra had four children, as follows: William C. died when thirty-seven years old; Andora married Samuel Bard, of Montgomery county, and died at the age of forty years; John B. is a builder of Montgomery county; and Benjamin F.

Benjamin F. Dettra attended the district school and Washington Collegiate Institute, where he prepared himself for work in the school-room as teacher. He served in the Civil war in the 129th Pa. V. I. and on his return home passed the next five years in teaching in the winter and working on the farm in the summer. He now decided to take up the law for a life work, and began reading in the office of the late Albert G. Green, being admitted to the Bar in April, 1875, and later to the higher courts. He has since pursued the practice at Reading. In addition to looking after a large private practice Mr. Dettra has at different times served as county and city solicitor, and as solicitor for the Board of School Controllers.

Mr. Dettra has always been alive to the public interest, is a supporter of the Democratic party, and holds membership in the Royal Arcanum and other insurance companies, and is a member of the Calvary Reformed Church of Reading.

On Dec. 25, 1869, Mr. Dettra married Emma Louisa Reese, daughter of William Reese, a farmer of Chester county. Four children have been born to this marriage: Emma V. died in October, 1903, aged twenty-four; Susan R. and Sarah M. are at home; and Paul Sterly was a member of the class of 1906 in the Reading high school.

## HISTORICAL REGISTER OF THE GREEN TREE GERMAN

	NAMES	BIRTH		BAPTISM			RECEIVED INTO MEMBERSHIP		MAR-	
		Date	Where	When	Where	By Whom	When	How	To Whom	When
65	Mary Boyer								Henry Boyer	
66	David Rittenhouse			Likely by 1840					Mary	
67	Mary Rittenhouse			"					David Rittenhouse	
68	John Reiff Umstad	Sept. 21, 1798.							Mary Ann Horning	Mar. 4, 1825
69 ✓	William Wilson Goward	Aug. 10, 1804.		Feb. 17, 1839	Wetherills Mill	J. H. Umstad			Lydia Ann Casselberry	Aug. 16, 1839
70	Christian Dettra			About 1840	" "				Mary Stroud	
71	Martha Dettra								Martha Davis	
72 ✓	Mary Dettra	July 10, 1818		" " " "					Christian Dettra	
73	William Riley	1798		" " " "					Joseph Kindy	About 1840
74	Harriet Riley	1807		" " " "					William Riley	
75	Abraham Dettra	Oct. 19, 1815		" " "					Sarah Booz	
76	Sarah Dettra	May 13, 1817		" " " "					Abraham Dettra	
77 ✓	Elizabeth Allen Bare	Jan. 15, 1819		* 1841	" "				John Clevenstine	
78	Frederick Bare			* 1841	" "				John Bare	Aug. 15, 1838
79	Bare			* 1841	" "				Frederick Bare	
80	George Miller	1801 or 02		Before Aug. 17, 1841					Barbara Linsinbiger	About 1822

Green Tree Church of the Brethren. Oaks, Upper Providence Twp. Montgomery Co. PA.

Abraham Dettra 1815-1848

**BAPTIST BRETHREN CHURCH, MONTGOMERY CO., PA.**

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<sup>E</sup>  
IV ABRAHAM DETTRE (Name signed to deed "Deterre", Tombstone "Detteler")  
(of Eliz. 3, Rud. 2, Rud. 1) b. Jan. 30, 1773; d. July 20,  
1846. Mar. Elizabeth, dau. of Jacob\* and  
Annie (Yoder) Kolb, b. July 7, 1775; d. Oct. 7, 1854.  
Buried at Menn. Mtg Worcester twp.  
Farmer. Worcester twp.

Farmer.

## Children

V Christian Dettore	married	Susan Baum
V Abraham K. Dettore	"	Hannah Stauffer
V Jacob Dettore	"	Frances Ritter
V Elizabeth Dettore	"	John Dorworth
V Mary Dettore	"	Charles Fagley
V Jesse K. Dettore	"	1-Mary Ann
		2-Mary

Dr. D. H. Bergey who has worked somewhat on the Hallman genealogy gives Anna Dettra as a dau of Abram and Elizabeth. Her name does not appear in Cassell's History of the Kolb Family. This Anna Dettra mar. Jacob Hallman a brother of Christian Dettere's wife, and a sister of Henry Hallman who mar. Elizabeth Dettere.

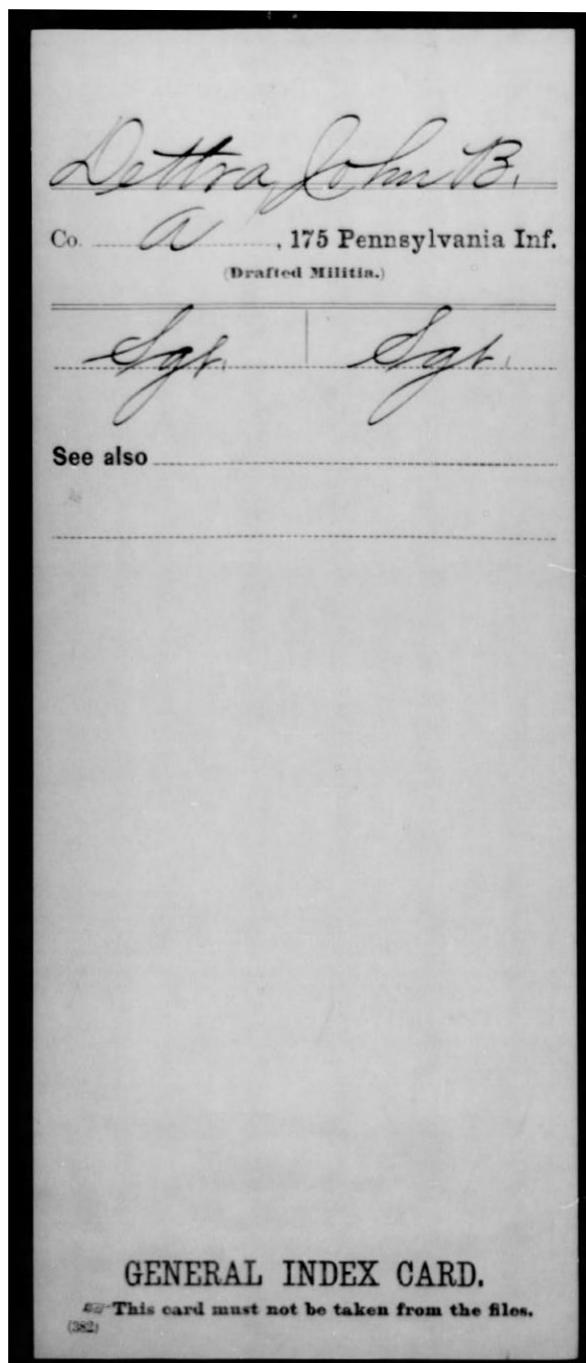
\* Jacob Kolb, was a "Fuller" of Up. Salford, he was a son of Henry and Elizabeth (Cassel) Kolb.

## Harley family record of the descendants of Rudolph Harley v. 1

# John Boas Dettra

4 July 1840 – 15 December 1917

He was born in Oaks, Pennsylvania on July 4, 1840. He married Annie Overdorf Rowland. He was a Sergeant in Company A of the 175th Regiment, Pennsylvania Infantry during the American Civil War. He was a builder. He died on December 15, 1917 in Phoenixville, Chester, Pennsylvania.



John Boas Dettra 1840-1917

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THE GOODLY LAND.

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---

BY JOHN B. DETTRO.

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The children of Israel, after they entered that land beyond the Red Sea were fed and cared for for forty years. Before they left the flesh-pots of Egypt God promised them that they should possess a land that flowed with milk and honey, but we learn that they had many difficulties to encounter before they possessed that land. After they passed through the wilderness they arrived at the river Jordan which they had to pass over, before entering Caanan. God was still with them, and passed them over on dry land, but after they were there they had battles to fight and enemies to subdue. We often have a Caanan to possess but when we have once crossed the Jordan of death we shall have no enemies to subdue. Our great Forerunner has already taken possession for us, and as he assures us that in his Father's house are many mansions, he will prepare a place for us where everything will be provided for our eternal happiness. We must not, however, sit down in idleness or inactivity, but like good soldiers under the captain of our salvation, march boldly forward, remembering the words of Joshua and of Caleb. The land is an exceeding good one and if the Lord delight in us then will he bring us into this good land and give it to us—a land which flows with milk and honey.

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## Kindness.

BY JOHN B. DETTRA.

KINDNESS will go farther and yield more happiness than all the haughtiness and asperity we can possibly assume. We should never let an opportunity of doing good go by. Doing an act of kindness may be like the expanding waves of the sea, that extend from shore to shore.

Acts of kindness never die. The person who did the act of kindness may have long since passed to the beyond, but his kind act is remembered in some one's mind.

Kindness brings happiness. It will heal a wounded heart. It will drive away evil thoughts. How often the act of kindness will change the rough road of life to one of joy and happiness! A person who has a pleasant disposition finds friends everywhere. He makes friends where people of a contrary nature see only enemies.

Every kind act we bestow will have its influence, and eternity will reveal it, however small the act may be. Kindness will help to increase humanity's store of mercy and goodness, so that, eventually, this world will become the garden of the Lord.

Kindness in the home accomplishes more than all else. The affections are greater and things about the home are more cheerful and pleasant. Where kindness prevails, neighbors are received into our homes with such an impression for good as will influence them to come again with pleasure. Habits of kindness, formed in youth, are generally carried through life.

We should impress the great value of kindness upon the young early in life, so that they may learn its full meaning. "As the twig is bent, so the tree is inclined."

Who would not strive to possess this glorious trait of kindness? The heart is easily won by a gentle word or act. Every good and noble feeling to which we give expression is a rung in the ladder which leads to God.

How delightful to scatter seeds of kindness all around, for our reaping by and by!

*Oaks, Pa.*

The Gospel Messenger (1910)

John Boas Dettra 1840-1917

JOHN BOAS CLEVENSTINE, manager of the only printing-office in Bridgeton exclusively devoted to job work, was born December 7, 1861, in Kimberton, Chester County, Pa., son of John and Sarah (Boas) Clevenstine. The Clevenstines are an old Pennsylvania family of German origin.

John Clevenstine, also a native of Chester County, was an extensive land-owner and largely interested in the mule teams which were then used to switch or transfer cars in West Philadelphia. He also had a large mining interest, being engaged in transporting iron ore to the mills in Phoenixville, Pa. The old bridge from Phoenixville to Mont Clare was constructed by his instrumentality, while he was one of the principal members of the Bridge Company. He was also one of the early stockholders of the old National Bank of Phoenixville. He took an active interest in public affairs, and served successively in a number of county offices. He was widely known and highly respected as an authority in town questions. In politics he was a life-long Democrat. His wife was a daughter of John Boas, of Philadelphia. She had but one child by this union, John Boas Clevenstine, the subject of this biography. At the time of her marriage to John Clevenstine she was the Widow Dettra, and had four children. Two of these are now living, namely: John, who is now at Oaks Station, Pa.; and Benjamin, who is an attorney in Reading, Pa. The parents were Lutherans in religious belief. The father died in 1872, and the mother passed away in 1881.

Leading Citizens of Cumberland County, NJ

John Bowes Dettra was born near Philadelphia in Montgomery County in 1839, and was liberally educated in private schools. He served six months in the Union Army, and after the close of the war taught school. He became a contractor and builder, and did some important work in that connection in and around Philadelphia, and on a number of occasions was called as counsel and adviser to organizations requiring the benefit of his experience in important measures of construction. He served on several important committees of investigation for the Pennsylvania Railway Company. He retired from the active work of his profession about twenty-five years before his death. He married Annie O. Rowland, daughter of Lewis Rowland. She lives in Philadelphia, and is the mother of three sons, Lewis Rowland, Norris and John C. The two younger brothers are prominent Philadelphia business men, associated in some of their enterprises. The youngest son, John C., started to make his way in the world at the age of twelve years, and is one of the conspicuous leaders in the business affairs of Philadelphia today, a banker, and interested in varied industries, including the iron and machine business, the manufacture of underwear, flags and penants.

1924 History of Virginia

It was an important day for Robert and Hanna; many years later Mrs. Sanderson recorded:

We had gathered a nice lot of furniture for our little house. Two farmer friends—Julius Seitz and John Harley did the hauling but would not stay for dinner. At noon the snow turned to rain and the next day, April 11th, was beautiful and clear but bitter cold.

John Dettra, a Phoenixville dealer, came over and measured the little parlor for the carpet which was a beautiful Brussels pearl gray ground, autumn leaves, blue forget-me-nots with yellow centers and large pink and red roses. We were quite proud of it. Mr. Dettra delivered it the next day. Mrs. Napier from Port Providence and Aunt Mary Pennypacker from Phoenixville helped me to sew the seams together and by Sunday we had a most attractive room.

Let me describe this room. White woodwork, pearly light ceiling, side walls a deep cream with trailing daisies, stems and leaves in hairline of gold the shadings of red and tiny black dots everywhere—beautiful—walnut furniture, dainty frames and crimson terry upholstery. Little touches of lace

1973 - Chris, A Biography of Christian C Sanderson

# John Clevenstine Dettra

26 July 1880 – 8 December 1967

He was born in Oaks, Pennsylvania on July 26, 1880. He married Marie Louise Ulmer on November 27, 1907 in Audubon, Pennsylvania. Their son Howard Clevenstine was born on September 18, 1909, in Oaks, Pennsylvania. Their daughter Mildred C. Dettra was born on December 7, 1910, and was adopted by John and Marie Dettra in 1914. John Clevenstine Dettra died on December 8, 1967 in Rosemont, Pennsylvania.

Ushers were first appointed in 1889. They were Lewis Dettra and John C. Reiff. Both afterward left Green Tree and were elected to the ministry.

John Dettra, the youngest brother of Lewis, is a consecrated business man at Oaks. He started a small flag factory to the rear of his father's house, and has built it up till to-day it is claimed to be the largest flag factory in the world. Recently he fixed up the basement of the Green Tree Church for church purposes entirely at his own expense.

History of the Church of the Brethren of the Eastern district in Pennsylvania  
by the committee appointed by District Conference

National Number 64959

State Number 3863

## APPLICATION FOR MEMBERSHIP

ISSUED BY AUTHORITY OF THE NATIONAL BOARD OF TRUSTEES

TO THE BOARD OF MANAGERS OF  
THE PENNSYLVANIA SOCIETY

## NATIONAL SOCIETY

### SONS OF THE AMERICAN REVOLUTION

I, John C. Dettra being of the age of 64 years

hereby apply for membership in this Society by right of lineal descent in the following line from

JACOB KULP

who was born in U. Salford Twp. Montg. Co. Pa. on the day of March 1745

and died in Upper Salford Twp. Montg. Co. Pa. on the day of August 1820

and who assisted in establishing American Independence.

I was born in Oaks County of Montgomery

State of Pennsylvania on the 26th day of July 1880

(1) I am the son of John Boas Dettra born July 4., died Dec. 15., and 1840 1917  
his wife Annie Overdorf Rolen born Dec. 20. 1844 died Sep. 25., married 1862.

(2) grandson of Abraham S. Dettra born Sep. 22., died Feb. 3., and 1815 1848  
his wife Sarah Boas born May 12. 1817 died July 18., married Record Los

(3) great-grandson of Abraham Dettra born 1704, died , and  
his wife Stouffer born , died , married

(4) great-grandson of Abraham Dettra born , died , and  
Will proved July 29. 1848, Montg. Co. Pa  
his wife Elizabeth Kolb born , died , married  
Survived her husband

(5) great-grandson of Jacob Kolb born March 1745, died August 1820  
his wife Annie Yoder born 1744, died 1822, married June 29. 1768

(6) great-grandson of Henrich Kolb born 1721, died , and  
his wife Elizabeth Cassel born 1719, died 1798, married May 10. 1744

(7) great-grandson of Jacob Kolb born May 21., died Oct. 4., and 1685 1739  
his wife Sara Van Sintern born , died , married May 2. 1710

(8) great-grandson of Dielman Kolb born 1648, died 1712, and  
his wife Schumacher born 1652, died 1705, married

and he, the said Jacob Kolb (No. 5) is the ancestor who assisted in establishing American Independence, while acting in the capacity of Private.

Do not encroach on this margin, which is needed for mailing.

Applicant affirms his adherence to the principles set forth in the Declaration of Independence and his unqualified support of the Constitution of the United States of America, to the end that the inalienable rights of the citizen may be preserved and our ideal representative government perpetuated.

## ANCESTOR'S SERVICE

"SECTION 1. Any man shall be eligible to membership in the Society who, being of the age of eighteen years or over, and a citizen of good repute in the community, is the lineal descendant of an ancestor who was at all times unfailing in his loyalty to, and rendered active service in, the cause of American Independence, either as an officer, soldier, seaman, marine, militiaman, or minute man, in the armed forces of the Continental Congress, or of any one of the several Colonies or States, or as a signer of the Declaration of Independence; or as a member of a Committee of Safety or Correspondence; or as a member of any Continental, Provincial, or Colonial Congress or Legislature; or as a recognized patriot who performed actual service by overt acts of resistance to the authority of Great Britain." — *Constitution of National Society S. A. R., Article III, Section 1, adopted June 3, 1807, and as amended.*

Membership is based upon one original claim; when the applicant derives eligibility by descent from more than one ancestor, and it is desired to take advantage thereof, separate applications, to be marked "Supplemental Application," should be made in each case and filed with the original.

State fully such documentary or traditional authority as you found the following record upon, and also the residence of ancestors, with dates of birth and death, if known.

By order of the Board of Trustees, May 3, 1911, the recipient of a certificate granted on this application agrees to surrender his certificate upon failure to pay his membership dues, unless his membership shall cease by reason of death or actual disability, to be determined by the Society of which he is a member.

My ancestor's services in assisting in the establishment of American Independence during the War of the Revolution were as follows:

Jacob Kolp was a Private, 2nd Class, 2nd Company, 5th Battalion,

Philadelphia County Militia. Captain Philip Gabel.

Reference: Penna. Archives, Sixth Series, Vol. I. Page 842 - 844

Name was spelled Kulp, Kolp, and Kolb.

Do not encroach on this margin, which is needed for binding.

The applicant attended the township public schools, is a graduate of Schissler Business College, Norristown, Pa. 1896. In 1901 he started in the flag manufacturing business, has increased his facilities from time to time, and at present operates one of the largest flag manufacturing plants in the country.

He is the founder and President of the Dettra Flag Co. Oaks, Pa. Is Director of the Farmers & Mechanics National Bank, of Phoenixville, Pa. since 1911.

Sons of the American Revolution Application

John Clevenstine Dettra 1880-1967

PUBLISHED  
CONTINUOUSLY  
SINCE 1891

INFORMATION FOR  
THE NATIONAL CYCLOPÆDIA OF  
AMERICAN BIOGRAPHY

JAMES T. WHITE & COMPANY, Publishers  
101 ~~W~~ Fifth Avenue New York



NOTE: *No obligation is incurred by supplying this information.*

1. Name in full, spelling out the middle one. (Indicate correct pronunciation of surname. If full given name is not used, please indicate by placing in brackets part of name customarily omitted.)

JOHN CLEVENSTINE DETTRA

2. If a biography has been published, state where and when.

3. Place and exact date of birth. OAKS, MONTGOMERY CO., PA. JULY 26-1880.

4. Father's name in full; his occupation and any notable facts of his career.

JOHN BOAS DETTRA. EDUCATOR  
AND CARPENTER

Mother's maiden name in full, and name of her father.

ANNIE OBERDORF ROWLAND  
LEWIS ROWLAND

5. Where educated—what college attended and, if a graduate, give year and degree.

SCHISSLERS BUSINESS COLLEGE. 1896.

6. Career—where and when begun, with later positions, giving years.

STENOGRAHFER & ACCOUNTANT WITH MARTIN DYEING CO.  
PHILA - 1896-1901. STARTED PRESENT INDUSTRY 1901.

7. Give titles, with years of publication, of any books written by you and a brief, *selected* list of outstanding papers, with names and dates of publications in which they appeared.

NONE

8. Military or Naval record.

NONE

Nation Cyclopedias of American Biography

John Clevenstine Dettra 1880-1967

9. Political affiliations, civic activities and public positions held, with terms of office.  
REPUBLICAN

Religious affiliation (denomination) and activities. BAPTIST - DEACON -

10. Membership in organizations, including clubs. If president of any, give years.

NORRISTOWN ROTARY CLUB  
PRES - 1941-42 -

Honorary degrees, decorations, medals and awards, with years conferred.

NONE

11. When and where married. Wife's maiden name; full name, residence and vocation of her father. (If married more than once, give same facts for each case, with date of wife's or husband's death.)

NOV. 27. 1907. MARIA LOUISA ULMER, AUDUBON, PA. FATHER WAS A BLACKSMITH.

12. Full names of all children, living and dead, with vocations and addresses of those who grew to maturity. Names and addresses of married daughters' husbands.

1. SON - HOWARD CLEVENSTINE DETTRA - OAKS, PA -  
2. DAUGHTER - MILDRED CLAIRE, MARRIED PAUL M. JEFFERIS, JR., EXECUTIVE

13. Who was your first paternal American ancestor (bearing your surname); where did he come from; in what year; where did he settle? What was the full maiden name of his wife? Give line of descent from them.

abraham dettra - came Wales, 1765 -

GENERATION

abraham dettra and wife elizabeth kohle - 1765 -  
abraham dettra and wife stouffer -  
abraham dettra and wife sara boas -  
john boas dettra and wife annie woodrow rowland  
and wife .....  
and wife .....

Information furnished by

John Clevenstine Dettra

Date

4/30/47 Address Oaks, Pa

Nation Cyclopedia of American Biography

John Clevenstine Dettra 1880-1967

## REGISTRATION CARD

SERIAL  
NUMBER

3176

ORDER  
NUMBER

65

1 John Clevenstine Dettra

2 PERMANENT HOME ADDRESS: Oaks, Mont Co. Pa.

(No.) (Street or R. F. D. No.)

(City or town)

(County)

(State)

Age in Years

Date of Birth

3 38

4 July

26

1880

(Month)

(Day)

(Year)

## RACE

White

Negro

Oriental

Indian

Kaschicas

5 ✓

6

7

8

9

## U. S. CITIZEN

## ALIEN

Native Born

Naturalized

Citizen by Father's Naturalization  
Before Registrant's Majority

Declarant

Non-declarant

10 ✓

11

12

13

14

15

If not a citizen of the U. S., of what nation are you a citizen or subject?

16 PRESENT OCCUPATION: Flag Manufacturer &amp; Poultryman

EMPLOYER'S NAME: J. C. Dettra &amp; Sons Inc.

17 PLACE OF EMPLOYMENT OR BUSINESS:

Oaks, Mont Co. Pa.

(No.) (Street or R. F. D. No.)

(City or town)

(County)

(State)

NEAREST RELATIVE

Name

19 Maria L. Dettra

Address

Oaks, Mont Co. Pa.

(No.) (Street or R. F. D. No.)

(City or town)

(County)

(State)

18 I AFFIRM THAT I HAVE VERIFIED ABOVE ANSWERS AND THAT THEY ARE TRUE

P. M. G. O.  
Form No. 1 (Red)

C2-19171

(Registrant's signature or mark)

(OVER)

John C Dettra - WWI Draft Registration Card

John Clevenstine Dettra 1880-1967

37-9-19 C  
REGISTRAR'S REPORT

DESCRIPTION OF REGISTRANT

HEIGHT			BUILD			COLOR OF EYES	COLOR OF HAIR
Tall	Medium	Short	Slender	Medium	Stout		
21 ✓	22	23	24 ✓	25	26	27 Light Brown	28 Light Brown

29. Has person lost arm, leg, hand, eye, or is he obviously physically disqualified? (Specify.)

30. I certify that my answers are true; that the person registered has read or has had ... to him his own answers; that I have witnessed his signature or mark, and that all of his answers of which I have knowledge are true, except as follows:

H.M. Wilkinson  
(Signature of Registrar)  
Sept 12/19

Date of Registration

LOCAL BOARD, DIV. No. 4,  
MONTG. CO., LANSDALE, PA.

(STAMP OF LOCAL BOARD)

(The stamp of the Local Board having jurisdiction of the area in which the registrant has his permanent home shall be placed in this box.)

#3-6371

(OVER)

John C Detra - WWI Draft Registration Card

John Clevenstine Detra 1880-1967

**REGISTRATION CARD—(Men born on or after April 28, 1877 and on or before February 16, 1897)**

SERIAL NUMBER U-1689	1. NAME (Print) <b>JOHN CLEVENSTINE DETTRA</b>	ORDER NUMBER
	(First) (Middle) (Last)	

2. PLACE OF RESIDENCE (Print)

(Number and street) <b>OAKS</b>	(Town, township, village, or city) <b>MONTG</b>	(County) <b>PA</b>
------------------------------------	--	-----------------------

[THE PLACE OF RESIDENCE GIVEN ON THE LINE ABOVE WILL DETERMINE LOCAL BOARD JURISDICTION; LINE 2 OF REGISTRATION CERTIFICATE WILL BE IDENTICAL]

3. MAILING ADDRESS

<i>same</i>			
[Mailing address if other than place indicated on line 2. If same insert word same]			

4. TELEPHONE <b>VAL. FORGE 4421</b>	5. AGE IN YEARS <b>61</b>	6. PLACE OF BIRTH <b>OAKS</b>
(Exchange)	DATE OF BIRTH <b>JULY 26</b>	(Town or county) <b>PA</b>
(Number)	(Mo.) (Day) (Yr.)	(State or country)

7. NAME AND ADDRESS OF PERSON WHO WILL ALWAYS KNOW YOUR ADDRESS

<b>MARIA L. DETTRA.</b>	<b>OAKS</b>	<b>MONTG</b>	<b>PA</b>
-------------------------	-------------	--------------	-----------

8. EMPLOYER'S NAME AND ADDRESS

<b>DETTRA FLAG Co INC</b>	<b>OAKS</b>	<b>PA</b>
---------------------------	-------------	-----------

9. PLACE OF EMPLOYMENT OR BUSINESS

(Number and street or R. F. D. number) <b>OAKS</b>	(Town) <b>MONTG</b>	(County) <b>PA</b>
---	------------------------	-----------------------

I AFFIRM THAT I HAVE VERIFIED ABOVE ANSWERS AND THAT THEY ARE TRUE.

D. S. S. Form 1  
(Revised 4-1-42)

(over)

16-21630-2

*John C Dettra*  
(Registrant's signature)

# REGISTRAR'S REPORT

## DESCRIPTION OF REGISTRANT

RACE	HEIGHT (Approx.)	WEIGHT (Approx.)	COMPLEXION
White	✓ 5' 3"	125 lb.	Sallow
	EYES	HAIR	
Negro	Blue	Blonde	Light
	Gray	Red	Ruddy
Oriental	Hazel	Brown	Dark
	Brown	Black	Freckled
Indian	Black	Gray	Light brown
		Bald	Dark brown
Filipino			Black

Other obvious physical characteristics that will aid in identification.  
*None*

I certify that my answers are true; that the person registered has read or has had read to him his own answers; that I have witnessed his signature or mark and that all of his answers of which I have knowledge are true, except as follows:

Registrar for Local Board

6 (Number)

*Verna Mosser*  
(Signature of registrar)

Montgomery Co., Pa. (City or county)

(State)

Date of registration

4, 27, 42

LOCAL BOARD NO. 2

CITY OF MORRISTOWN

Pine & Freedley Streets

MORRISTOWN, PENNA.

(STAMP OF LOCAL BOARD)

33

631

922

(The stamp of the Local Board having jurisdiction of the registrant shall be placed in the above space)

16-21630-1

John C Dettra - WWII Draft Registration Card

John Clevenstine Dettra 1880-1967

300M-9-66

HVS-20143 Rev. 11-59  
LOCAL REG. NO. 1213  
PRIMARY DIST. NO. 46009 - 429

COMMONWEALTH OF PENNSYLVANIA  
DEPARTMENT OF HEALTH  
VITAL STATISTICS

121055-67

**CERTIFICATE OF DEATH**

1. DEATH OCCURRED IN: <u>Montgomery</u> <u>Rosemont</u>		2. DECEASED'S MAILING ADDRESS <u>Honeysuckle Rd. &amp; Gumbes Rd.</u>	
c. If death did not occur in City or borough, give name of township (Do not use R. D. or Box Number) <u>L. MERION TWP</u>		b. Post Office, Zone, and State <u>Oaks, Pa.</u>	
d. Full Name of Hospital or institution (if not in hospital, give street address) <u>Rosemont Manor</u>		3. VETERAN Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> a. Which War b. Serial No.	
4. NAME OF DECEASED (Type or print) <u>John</u>		5. DATE OF DEATH <u>DEC 8 1967</u>	
6. WHERE DID DECEASED ACTUALLY LIVE? a. State <u>Pennsylvania</u> b. County <u>Montgomery</u>		c. Did deceased live in a township? <input type="checkbox"/> Yes, deceased lived in _____ township.	
7. SEX <u>M</u>		8. RACE <u>C Au</u>	
9 MARRIED <input type="checkbox"/>		10. DATE OF BIRTH <u>7-26-50</u>	
WIDOWED <input type="checkbox"/>		11. AGE (in years last birthday) <u>87</u>	
DIVORCED <input type="checkbox"/>		12. USUAL OCCUPATION (even if retired) <u>President-Flag Co.</u>	
13. SOCIAL SECURITY NO. <u>166-01-2049</u>		14. BIRTHPLACE (State or foreign country) <u>Oaks, Pa.</u>	
15. CITIZEN OF WHAT COUNTRY? <u>Annie Rowland</u>		16. FULL NAME OF SPOUSE <u>Maria L. Dettra</u>	
17. MOTHER'S MAIDEN NAME <u>Annie Rowland</u>		18. FATHER'S NAME <u>Howard Dettra, 725 Alexander Street</u>	
19. INFORMANT'S NAME AND ADDRESS <u>Howard Dettra, 725 Alexander Street</u>		20. CAUSE OF DEATH: Enter only one cause per line for (a), (b) & (c). PART I. Death was caused by: IMMEDIATE CAUSE (a) <u>TERMINAL PNEUMONITIS</u> DUE TO (b) <u>ARTERIOSCLEROTIC CARDIOVASCULAR DISEASE</u> DUE TO (c) _____	
21. WAS AUTOPSY PERFORMED Yes <input type="checkbox"/> No <input type="checkbox"/>		INTERVAL BETWEEN ONSET AND DEATH <u>3 DAYS</u>	
22. a. ACCIDENT Yes <input type="checkbox"/> No <input type="checkbox"/>		22. b. DESCRIBE HOW ACCIDENT OCCURRED	
22. d. ACCIDENT OCCURRED While at Not while work <input type="checkbox"/> at work <input type="checkbox"/>		22. e. PLACE OF ACCIDENT (e.g., home, farm, street, etc.)	
22. f. CITY, BOROUGH, TOWNSHIP		22. c. TIME OF ACCIDENT Hour m. E.S.T.	
COUNTY		STATE	
23. I hereby certify that I attended the above named deceased and that death occurred from the causes and on the date stated above at <u>3 P.M.</u> , E.S.T.			
M. D. or D. O. b. Address <u>Rosemont Pa</u> c. Date signed <u>3 P.M.</u>			
a. Signature <u>C. A. Dettra</u>		24. c. NAME OF CEMETERY OR CREMATORIAL <u>St. Paul's Episcopal</u>	
24. a. BURIAL <input checked="" type="checkbox"/> CREMATION <input type="checkbox"/> REMOVAL <input type="checkbox"/>		24. b. DATE <u>12/11/67</u>	
24. d. LOCATION (City, Boro., Twp., & County) (State) <u>Oaks, Montgomery, Pa.</u>		25. DATE REC'D BY REG. <u>12-9-67</u>	
26. REGISTRAR'S SIGNATURE <u>G. A. Bailey, Jr.</u>		27. SIGNATURE AND ADDRESS OF FUNERAL DIRECTOR <u>Jerry J. Stoenell, Pa.</u>	

John C Dettra Certificate of Death